From: Rita Rogers <rita.rogers@fwwc2015.ca>

Sent: Tuesday, July 8, 2014 4:13 PM

To: Wasylik, Bruce CSCD:EX; Michelle Collens; Silva, Octavio; Walt Judas; Harrison, Peter

DBC:EX; Graham Ramsay; Jamie Levchuk; Paul Mullen; David Crawford

Subject: City of Vancouver Hosting World Cup Final Viewing Event - July 13, 2014

See below press release from the City of Vancouver about the event they are hosting on Sunday for the World Cup Final. The FIFA Women's World Cup Canada 2015 Vancouver team will be there of course to share in the fun and begin the excitement for next year!

Soccer fever takes over Vancouver

To mark the 2014 Fifa World CupTM Final on July 13th, the City of Vancouver will be hosting "Soccer! Samba!! Celebration!!!" at the Trout Lake Community Centre.

The free event is designed to provide a fun, family-friendly, alcohol-free community celebration of the 2014 Fifa World CupTM final match, capturing the "All In One Rhythm" spirit of the Brazilian World Cup as well as promoting the FIFA Women's World Cup Canada 2015TM which will be held across the country.

"Vancouver is a city that loves its soccer, and we want to make sure that World Cup fans of all ages can take in the excitement during the final weekend," said Mayor Gregor Robertson. "With the FIFA Women's World Cup Canada 2015TM coming to Vancouver next year, soccer fever is building, and Trout Lake will be the destination for soccer families to take in the final on the big screen next weekend."

"Soccer fans throughout Vancouver have been coming to watch the World Cup at our community centres, and this will be a great way to cap off the tournament," said Vancouver Park Board Chair Aaron Jasper. "'Soccer! Samba! Celebration!' will have something for the whole soccer family."

The event will boast one of the largest LED viewing screens in Vancouver as well as two themed zones that will help to create as close to a "you are there" experience as possible, one that captures the incredible excitement, atmosphere and spirit of the game:

- FIFA Women's World Cup Canada 2015[™] Participation Zone take a shot in front of the crowd at the branded tent for Canada 2015
- "Rio De Janeiro" Zone Designed to create as vivid and compelling an environment as possible by mimicking the sound, feeling and atmosphere of the final match's Estadio do Maracana stadium through a 13' x 23' LED wall and immersive sound. This zone will capture the heightened drama, excitement and emotional impact of attending the actual game.
- "Soccer Fan Fun" Zone Featuring interactive activities and games, Soccer Fan Fun is
 designed to engage and inspire the young and young at heart in a celebration of soccer in
 general.

There will also a wide range of activities for people of all ages, such as a best dressed fan contest, face painting, live performances from local South American and Brazilian cultural troupes and a

station where children can design their own soccer jerseys. Fans of all ages will also have the opportunity to design their own FIFA Women's World Cup Canada 2015TM Official Mascot's jersey with the Shuéme colouring pages. Shuéme, the great white owl, was unveiled as the Official Mascot for next year's event last month.

The event is only able to accommodate up to 800 people, so those who wish to attend are encouraged to reserve their tickets in advance at https://www.eventbrite.ca/e/soccer-sambacelebration-tickets-12178138139. Doors open at 10am.

To support the city's Healthy City initiative, members of the Vancouver Whitecaps FC will be running a soccer clinic for children aged 7-12 on the 13th at Trout Lake Community Centre. The clinic will be led by Vancouver-born Sam Lenarduzzi who played for nine years with Whitecaps FC and over 47 times for the Canadian national team a as well as being a member of the Canadian Soccer Hall of Fame. Registration will take place at 10am with the hour long clinic beginning at 10:15am. Tickets for the Whitecaps soccer clinic are available athttps://www.eventbrite.ca/e/whitecaps-youth-soccer-clinic-tickets-12178146163

Throughout the remainder of the FIFA 2014 World CupTM, the following Community Centres will be showing the remaining matches on the TVs in their lobbies and lounges: Britannia, Roundhouse, Coal Harbour, West End, Douglas Park, Kitsilano, Strathcona, Sunset, Hastings, Trout Lake, Dunbar, West Point Grey. Please contact your local Community Centres for more information.

For those who want to join the crowds of fans and get into the World Cup spirit, check out the CBC's WorldCupVan webpage for locations where other fans will be watching the final matches.

-30-

Media Contact:

Corporate Communications

604.871.6336

media@vancouver.ca

Sent from my BlackBerry 10 smartphone.

From:

Sent:

To:
Collens, Michelle; Silva, Octavio; Wasylik, Bruce CSCD:EX; Michelle Hohne; Paul Mullen;
Graham Ramsay; Walt Judas; David Crawford; Jamie Levchuk; Harrison, Peter DBC:EX

Subject:
Vancouver Group Stage Teams and Kick Off Times
FWWC2015_SCHEDULE_EMAIL_VAN_v2(2).jpg

Good morning,

Following yesterday's official draw, attached is our Group Match teams and Match kick off times. All times listed in PST.

Thanks.

Rita

Rita Rogers < rita.rogers@fwwc2015.ca>







OFFICIAL DRAW RESULTS LOOK WHO'S COMING TO VANCOUVER!

RÉSULTATS DU TIRAGE AU SORT OFFICIEL VOYEZ QUI VIENT À VANCOUVER!

MATCH	DATE	TIME HEURE	TEAMS ÉQUIPES
Group Stage Doubleheader Programme double –	Mon. June 8 lundi 8 juin	1.6:00	CMR v. ECU
Ronde de groupe		19:00	JPN v. Sui
Group Stage Doubleheader Programme double –	Fri. June 12 vendredi 12 juin	16:00	+ SUI v. ECU
Ronde de groupe		19:00	9 JPN v. CMR
Group Stage Ronde de groupe	Tues, June 16 mardi 16 juin	17:00	NGA v. USA
Round of 16 Huitième de finale	Sun. June 21 dimanche 21 juin	16:30	1" A v. 3" C/D/E 1" A v. 3" C/D/E
Round of 16 Huitième de finale	Tue. June 23 mardi 23 juin	19:00	1" C v. 3" A/B/F 1" C v. 3" A/B/F
Quarter Final Quart de finale	Sat. June 27 samedi 27 juin	16:30	W43 v. W44
Final Finale	Sun. July 5 dimanche 5 juillet	1.6:00	W49 v. W50



*Local time. Subject to change. | Heure locale. Sujet à changement.

BUY TICKETS NOW ACHETEZ VOS BILLETS DÈS MAINTENANT

For group orders of 11 or more, please call / Pour des commandes de groupe de 11 personnes ou plus, appelez au : (604) 699-2225 x4904

From: Rita Rogers < rita.rogers@fwwc2015.ca> Sent: Monday, December 1, 2014 11:12 AM

To: Wasylik, Bruce CSCD:EX; Collens, Michelle; 'Michelle Hohne';

wjudas@tourismvancouver.com; Silva, Octavio; Paul Mullen; David Crawford; Jamie

Levchuk; Graham Ramsay (GRAMSAY@bcpavco.com); Harrison, Peter DBC:EX

Subject: **Hospitality Packages**

Attachments: MATCH_140410_RFO-FWWC2015_V03_NOC_02.pdf; Official Hospitality Brochure.pdf

Good Morning,



I am pleased to provide you all with information on Hospitality Packages now available for the FIFA Women's World Cup games. There are three tiers of packages available. Please take a look at the attached brochure for available products and pricing and please share with your respective contacts. More information is available here: http://hospitality.fifa.com/wwc/en

Should you require additional information, please feel free to contact Jordan Carroll, Director of Ticket Sales for the FIFA Women's World Cup Canada 2015™ at (613) 369-5259. Forms can be

returned to Jordan.carroll@fwwc2015.ca.

Thanks.

Rita

Rita Rogers

Venue General Manager Vancouver Directrice générale du site, Vancouver FIFA Women's World Cup Canada 2015 Coupe du Monde Féminine de la FIFA, Canada 2015 s22

T + 1 604-699-2225 x4900 M +

Erita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Friday, November 21, 2014 12:28 PM

To: Wasylik, Bruce CSCD:EX; Glickman, Marika GCPE:EX

Subject: FW: INVITATION: Official Banquet and Draw for the FIFA Women's World Cup Canada

2015 - December 5-6, 2014 - National Capital Region

Attachments: FWWC2015 Invitation Official Draw and Banquet Clark 21112014.pdf

FYI – this was sent today from Pete's office.



From: Jennifer Purdy

Sent: November-21-14 12:22 PM

To: premier@gov.bc.ca

Cc: Peter Montopoli; Victor Montagliani; Rita Rogers

Subject: INVITATION: Official Banquet and Draw for the FIFA Women's World Cup Canada 2015 -

December 5-6, 2014 - National Capital Region

Dear Premier Clark,

On behalf of the Chair and the CEO of the National Organising Committee for the FIFA Women's World Cup Canada 2015™, please see attached.

We hope you are able to join us.

Jennifer Purdy

Executive Assistant | Adjointe à la direction T +1 613-237-7678 x 2235 F +1 613-237-1516

E jpurdy@canadasoccer.com www.canadasoccer.com

twitter.com/CanadaSoccerEN | facebook.com/canadasoccer

Canadian Soccer Association | L'Association canadienne de soccer 237 Metcalfe, Ottawa, Ontario, Canada K2P 1R2



FIFA WOMEN'S WORLD CUP CANADA 2015 NATIONAL ORGANISING COMMITTEE 222 RUE SOMERSET STREET W. SUITE 700

222 RUE SOMERSET STREET W, SUITE 700 OTTAWA, ON, CANADA, K2P2G3

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FIFA.COM/CANADA2015



BY EMAIL

November 21, 2014

Honourable Christy Clark, Premier Government of British Columbia Office of the Premier, PO Box 9041, Stn Prov Govt Victoria, BC V8W 9E1 premier@gov.bc.ca

Dear Premier Clark,

Invitation to Official Draw and Banquet, FIFA Women's World Cup Canada 2015™

Next summer, Canada will be welcoming the world, including twenty-four of the best women's football nations, to the FIFA Women's World Cup Canada 2015™, the first major sporting event hosted in Canada from coast to coast, with matches to be played in Vancouver, British Columbia; Edmonton, Alberta; Winnipeg, Manitoba; Ottawa, Ontario; Montréal, Québec; and Moncton, New Brunswick.

The National Organising Committee (NOC) for the FIFA Women's World Cup Canada 2015™ is pleased to extend an invitation to you and a guest to attend the Official Draw and Banquet for this Competition:

<u>Banquet</u>

Date: Friday, December 5, 2014

Location: The Canadian Museum of History, 100 Laurier Street, Gatineau, Quebec

Time: 19:00 Reception

19:45 Gala Dinner

Dress: Business

Official Draw

Date: Saturday, December 6, 2014

Location: The Canadian Museum of History, 100 Laurier Street, Gatineau, Quebec

Time: 11:15 Pre-Draw Reception

12:00 Official Draw of the FIFA Women's World Cup Canada 2015™

Dress: Business



Overview: The Official Draw is a major milestone in the lead up to the Competition. The draw

determines what teams will face off in the group stage of the competition, and in

what cities they will begin their journey in Canada.

Attendees: Representatives from FIFA, CONCACAF, Canadian Soccer Association and

National Organising Committee, FIFA Member Associations, federal, provincial and

municipal governments, and National Teams delegates.

Please confirm your attendance and any dietary restrictions to rsvp@fwwc2015.ca by November 27, 2014. Should you have any questions, please contact Jessie Daly at jessie.daly@fwwc2015.ca.

We look forward to having you join us for this historic event in Ottawa as together we strive To a Greater Goal™, for sport, for women, and for our great nation.

Warm regards,

Victor Montagliani

Chair

National Organising Committee

1. Montagliant

FIFA Women's World Cup Canada 2015™

Peter Montopoli

Chief Executive Officer

National Organising Committee

FIFA Women's World Cup Canada 2015™

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Friday, October 31, 2014 11:24 AM

To: Wasylik, Bruce CSCD:EX; Harrison, Peter DBC:EX; Paul Mullen

Cc: wjudas@tourismvancouver.com; Collens, Michelle

Subject: RE: Pre tournament hosting

Attachments: Pre Tournament Hosting FWWC2015.pdf

Hello,



Further to my email below, please send attached document to any cities/facilities/communities who approach you and request information about pre-event hosting. I have attached an updated version for your use.

Paul – sorry I missed you on the first email below.

Thanks.

Rita

From: Rita Rogers

Sent: October-29-14 10:15 AM

To: Bruce Wasylik (bruce.wasylik@gov.bc.ca); Harrison, Peter DBC:EX

Cc: wjudas@tourismvancouver.com; 'Collens, Michelle'

Subject: Pre tournament hosting

Bruce and Peter,

We were recently approached by the Northern Sports Centre in Prince George with a question about hosting teams in their community prior to the tournament next summer. We have provided them with an opportunity to submit information to us that we will include in our Welcome Packages that will be presented to the teams during the draw.

I have prepared the attached information and wanted to share it with you. Let me know if this is something you would like to send on to other communities who may be looking for similar opportunities.

Thanks.

Rita

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
FIFA Women's World Cup Canada 2015
Coupe du Monde Féminine de la FIFA, Canada 2015
T + 1 604-699-2225 x4900 M + \$22

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca



FIFA WOMEN'S WORLD CUP CANADA 2015 NATIONAL ORGANISING COMMITTEE 222 RUE SOMERSET STREET W, SUITE 700

OTTAWA, ON, CANADA, K2P2G3 T. +1 613.369.5240 F. +1 613.369.5241

FIFA.COM/CANADA2015



Interested in hosting a team in preparation for the FIFA Women's World Cup Canada 2015TM?

The FIFA Women's World Cup[™] is held every four years, with the next edition to be played in Canada June 6 to July 5, 2015. It marks the first major sporting event hosted in Canada from coast-to-coast with matches to be played in Moncton, Montreal, Ottawa, Winnipeq, Edmonton and Vancouver.

Vancouver will welcome the world next summer as one of six Official Host Cities as the world's best women's soccer players will compete in 52 matches to determine who will raise the coveted FIFA Women's World Cup™ winner's trophy in BC Place Stadium on July 5, 2015.

SUBMIT YOUR INTEREST AND BE A PART OF THE TEAM WELCOME PACKAGE

Communities or facilities interested in hosting teams prior to this tournament have the opportunity to submit an information package to be presented to the Teams. The information package should include the following information:

- A letter of interest in hosting a team
- Contact information for booking
- Accommodation facilities and pricing if available. Please provide address, distance from closest airport, distance
 from training fields, information on gym/pool if on-site, if there are laundry facilities on-site, function space, and
 photos if available
- Training facilities and pricing if available teams will want to practice on full size 68m wide x 105m length, grass or turf. If turf, please provide the manufacturer. Also provide distance to accommodation, dressing room amenities, and photos if available
- Unique attractions that would draw a team to the location
- Past hosting experience

OFFICIAL DRAW

The FIFA Women's World CupTM Official Draw will take place on Saturday, December 6, 2014 in the nation's capital. At the draw, teams will be placed into their groups for the qualifying stage of the competition. Teams will be presented with information about their host cities and services that are available to them. We will include information about you in this welcome package. It will be up to the teams to contact you directly. However, if they do mention being interested in your facility we will be happy to make the introduction.

SUBMISSION

Any facility or community interested in being included in our Team Welcome Package is asked to submit the required information by **Saturday, November 15**th to:

FIFA Women's World Cup Canada 2015™ 1075 Cambie Street, Vancouver, BC V6B 5L7 Attention: Rob Ferrari, Venue Competitions Manager

For additional information please contact Rob Ferrari at rob.ferrari@fwwc2015.ca.



From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Thursday, October 23, 2014 9:33 PM

To: Wasylik, Bruce CSCD:EX; Collens, Michelle; Silva, Octavio;

wjudas@tourismvancouver.com; Paul Mullen; Graham Ramsay

(GRAMSAY@bcpavco.com); Jamie Levchuk; Harrison, Peter DBC:EX; David Crawford

Subject: Dr. Harrison Review of Turf

If you haven't already seen this, I wanted to share an article written on FIFA.com with Professor Harisson who visited our Stadium and proposed training facilities during the recent FIFA site visit to Vancouver.



http://www.fifa.com/womensworldcup/news/newsid=2461003/index.html

Rita

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
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E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Tuesday, October 21, 2014 2:09 PM

To: Wasylik, Bruce CSCD:EX; Collens, Michelle; wjudas@tourismvancouver.com; Graham

Ramsay (GRAMSAY@bcpavco.com); Paul Mullen; David Crawford; Jamie Levchuk;

Harrison, Peter DBC:EX; Silva, Octavio

Subject: Official Draw Viewing Party Location

Hello,

As mentioned in last week's meeting the Official Draw will take place in Gatineau, Quebec on Saturday, December 6th. Exact schedule is TBC but could mean either a 9:00 am or 1:30 pm start time for us here on the west coast. Below is what we hope to accomplish with the draw both nationally and locally and the audience we hope to reach to help us with this milestone.

We would like to host a viewing party to coincide with the actual draw. I am reaching out to all of you for assistance in securing a venue for such an event, ideally one with built in screening capabilities. Please let me know if you have anything you can offer in your respective organizations and/or contacts.

I look forward to receiving your input.

Goals and Objectives

- Raise awareness of the FIFA Women's World Cup Canada 2015 across all key host city markets, nationally and internationally
- Drive interest and intent to purchase tickets
- Promote key values and messages of FIFA and the NOC
- Create excitement for the Draw and tell the "story" of the Official Draw
- Achieve an increase in earned media by the start of the first competition
- Engage all stakeholders throughout the process
- Build public awareness
- Drive Stadium Passport sales
- Announcement of individual on sale date

Target Audiences

Internal Communications

- Engage community stakeholders, players family & friends, friends of soccer
- Official Host Cities / Provinces
- Board of Directors
- Canada soccer community (associations, clubs, players, families, friends)
 - Provincial Soccer Organizations
 - District Soccer Associations
 - Clubs and club administrators
 - Canada soccer subscriptions
 - Previous ticket buyers
- Embassies/consulates (targeted messaging for ethnic groups)

External Communications

• Engage Media



- Soccer fans
- Secondary sports fans

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
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E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Friday, October 10, 2014 4:51 PM

To: Wasylik, Bruce CSCD:EX; Collens, Michelle; Silva, Octavio;

wjudas@tourismvancouver.com; Graham Ramsay (GRAMSAY@bcpavco.com); Paul

Mullen; David Crawford; Harrison, Peter DBC:EX; Jamie Levchuk

Subject: Current Openings

Attachments: Coordinator Accreditation - February 2015- EN.pdf; 2015 TLO Job description #2 -

EN.pdf

Good afternoon,



I wanted to pass along a couple of current job openings we have available if you wish to share with some of your contacts and networks. I look forward to seeing you next week at our next meeting and providing you with updates from the past few months and what we can look forward to in the upcoming months.

Have a great long weekend!

Rita

Rita Rogers

Venue General Manager Vancouver Directrice générale du site, Vancouver FIFA Women's World Cup Canada 2015 Coupe du Monde Féminine de la FIFA, Canada 2015

T + 1 604-699-2225 x4900 M

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

TITLE Coordinator, Accreditation

FIFA Women's World Cup Canada 2015

REPORTS TO *Venue General Manager*

National Manager, Stadium Operations

LOCATION Various venues across Canada:

Edmonton, Moncton, Montreal, Ottawa, Vancouver, Winnipeg

CONTRACT TERM *Varies dependant on venue, please see below.*

Venue/City	Contract Dates	Application Deadline	Contact Email
Edmonton	February 2, 2015 – July 17, 2015	December 15, 2014	Edmonton@fwwc2015.ca
Moncton	February 2, 2015 – July 10, 2015	December 15, 2014	Moncton@fwwc2015.ca
Montreal	February 2, 2015 – July 17, 2015	December 15, 2014	Montreal@fwwc2015.ca
Ottawa	February 2, 2015 – July 17, 2015	December 15, 2014	Ottawa@fwwc2015.ca
Vancouver	February 2, 2015 – July 31, 2015	December 15, 2014	Vancouver@fwwc2015.ca
Winnipeg	February 2, 2015 – July 3, 2015	December 15, 2014	Winnipeg@fwwc2015.ca

OVERVIEW

The National Organizing Committee for the FIFA Women's World Cup Canada 2015[™] is looking to fill the position of Coordinator, Accreditation in Moncton, Montreal, Ottawa, Edmonton, Vancouver and Winnipeg.

Held every two years, the FIFA Women's World Cup Canada 2015[™] is the largest women's sporting event in the world. In 2011, the Canadian Soccer Association was awarded the right to stage the 2015 edition of this prestigious event.

The Coordinator, Accreditation adapts the national plan for Accreditation to the specific venue and is responsible for providing leadership and oversight for all Accreditation related matters in their respective Venue.

DUTIES & RESPONSIBILITIES

As part of the Stadia team for the FIFA Women's World Cup Canada 2015, the Coordinator, Accreditation will contribute to the overall success of the Competition, by:

Liaising with multiple departments to ensure their Accreditation requirements are met.

- Developing, implementing and monitoring Venue-specific plans and timelines, in consultation
 with peer divisions, for such things as the Accreditation Centre, related systems and processes,
 stadium zoning, etc.
- Training and supervising the Venue Accreditation volunteers.
- Maintaining frequent contact with the National Manager Stadium Operations based in Ottawa as you strive to implement all plans on time.
- Acting as the primary contact for ALL in competition Accreditation issues which require resolution.
- Maintaining contact with the National Manager Stadium Operations as you encounter unforeseen challenges during the competition.
- Ensuring that all volunteers adhere to the FIFA Accreditation guidelines.
- Following and implementing Accreditation-related best practices in your Venues.
- Ensuring that Accreditation remains within budget for the duration of the competition.
- Conducting regular reporting and other duties as assigned by the National Manager Stadium Operations.
 - Actively participate in appropriate Venue meetings.
 - Report into the National Manager Stadium Operations as you oversee the strike of your Venue.
 - At the conclusion of the competition, create a final report summarising all Accreditation operations, results, statistics, where applicable, as well as lessons learned.

REQUIRED SKILLS, EXPERIENCE & ABILITIES

- 1 to 2 years' experience in venue operations and event management. Soccer specific event operations experience would be considered a strong asset.
- Demonstrated ability to work in a fast-paced, team oriented environment.
- Strong organizational skills, time management, communication skills and attention to detail required.
- Excellent computer knowledge in a Microsoft Windows environment, which includes Excel and demonstrated skills in database management.
- Diploma or degree in sport management, logistics, administration or other related field. A combination of relevant academic qualifications and experience may be accepted.
- Bilingualism (English / Français) although not required, will be considered an asset.

PLEASE NOTE

- No relocation expenses to be included.
- Must have a valid driver's licence.
- All applicants must be legally entitled to work in Canada at the time of application.

- Contract position, without benefits.
- Contract: \$2,500 monthly for the contract period in each venue.

Please forward your résumé and cover letter to:

Venue/City	Contract Dates	Application Deadline	Contact Email
Edmonton	February 2, 2015 – July 17, 2015	December 15, 2014	Edmonton@fwwc2015.ca
Moncton	February 2, 2015 – July 10, 2015	December 15, 2014	Moncton@fwwc2015.ca
Montreal	February 2, 2015 – July 17, 2015	December 15, 2014	Montreal@fwwc2015.ca
Ottawa	February 2, 2015 – July 17, 2015	December 15, 2014	Ottawa@fwwc2015.ca
Vancouver	February 2, 2015 – July 31, 2015	December 15, 2014	Vancouver@fwwc2015.ca
Winnipeg	February 2, 2015 – July 3, 2015	December 15, 2014	Winnipeg@fwwc2015.ca

Only those selected for an interview will be contacted. Thank you.

TITLE Team Liaison Officer

FIFA Women's World Cup Canada 2015

REPORTS TO *Manager, Team Services*

TYPE OF POSITION Volunteer

DATES 3 December – 10 December 2014; 1 June –7 July 2015

OVERVIEW

The National Organising Committee (NOC) for the FIFA Women's World Cup Canada 2015[™] is seeking twenty four (24) candidates for the position of Team Liaison Officer (TLO). Canada will be hosting teams from around the world for this quadrennial event which showcases the top international female soccer stars from 6th June to 5th July 2014.

The TLO's duty is to act as the point of contact for their assigned team linking the competition and the team by assisting with daily schedules and resolving any problems that may arise. The TLO will be required to be with the team for the duration of the competition, stay in the same hotel and also travel with the assigned team throughout the city and across Canada as needed based on the teams' progression in the competition.

AVAILABILITY

Attendance for all TLOs is mandatory at the Official Draw from approximately the 3 December – 10 December 2014 as well as full time during the competition from approximately 1 June –7 July or until the official departure of their assigned team. TLOs may be requested by their assigned team to be on site during pre-camp however this will only be based on the availability of the TLO at that time – dates and need will only be known in the spring of 2015.

LANGUAGE REQUIREMENT

The TLO must be fluent in English as well as the primary language of the national team with whom they are assigned to. Candidates who speak one or more of the following languages are encouraged to apply: French, German, Swedish, Dutch, Italian, Norwegian, Mandarin, Japanese, Thai, and Spanish. Please be sure to indicate language abilities in your cover letter.

DUTIES & RESPONSIBILITIES

The Team Liaison Officer is responsible for the following related aspects but is not restricted to:

- Must always represent the FIFA Women's World Cup Canada 2015 to the best of their ability
- Accompany the team delegation from the time that the team arrives in Canada until the end of the team's official stay
- Liaison between the competition administrators and team staff
- Work with venue staff to plan daily activities and deal with on-site issues
- Act as translator and interpreter during press conferences, interviews, etc. when requested by the team or by FIFA Women's World Cup Canada 2015
- Provide daily reports on team requests and issues to the NOC Competitions Department
- Attend all official meetings
- Coordinate team laundry, meals, and hotel room requirements/needs with hotel staff
- Coordinate team transport within the timelines required by the venue transport department

• Assist with overall logistics of team luggage inventory, including moving baggage to and from the airport and team hotel

REQUIRED SKILLS, EXPERIENCE & ABILITIES

- Proven ability to take initiative, show flexibility and problem solve in a fast paced environment
- Strong verbal and written communication skills
- Ability to work well under pressure while maintaining calmness and sensitivity
- Strong organizational skills, time management skills and attention to detail
- · Outgoing, energetic personality with the ability to interact with a variety of individuals
- An interest in soccer or an understanding of the needs of a professional sporting teams would be considered an asset
- Experience in customer service
- Ability to be discreet
- Ability to meet tight deadlines
- Ability to lift up to 45lbs
- Ability to work long hours on a daily basis
- Professional composure when faced with adversity

PLEASE NOTE

- This is a volunteer position
- An honorarium will be provided upon completion of the competition
- All applicants must be legally entitled to work in Canada at the time of application
- Must have a valid driver's license
- Travel required

Closing date is October 31st 2014.

Please forward your cover letter and resume to Sandra de Graaff, Manager, Team Services, at sandra.degraaff@fwwc2015.ca.

Only those selected for an interview will be contacted.

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Friday, October 3, 2014 5:06 PM

To: Wasylik, Bruce CSCD:EX; Collens, Michelle; Silva, Octavio;

wjudas@tourismvancouver.com; Harrison, Peter DBC:EX; David Crawford; Graham

Ramsay (GRAMSAY@bcpavco.com); Jamie Levchuk; Paul Mullen

Subject: Media Advisory - FWWC2015 Stadium Site Inspection.

Good afternoon,

Please see below media advisory that went out earlier today. This is scheduled to follow the lunch at BC Place which you have all been invited to. If you haven't already rsvp'd, please do so. Have a great weekend and hope to see you next week.

Rita

MEDIA ADVISORY: FIFA WOMEN'S WORLD CUP CANADA 2015™ STADIUM SITE INSPECTION

VANCOUVER – BC PLACE STADIUM – TUESDAY 7 OCTOBER 2014, 1:00 PM

FIFA's Head of Women's Football will be visiting Canada to inspect the six stadiums for the FIFA Women's World Cup Canada 2015™. There will be media opportunities at each stadium with Tatjana Haenni, FIFA Deputy Director of the Competitions Division and Head of Women's Competitions, and Peter Montopoli, National Organising Committee Chief Executive Officer.

The FIFA site visits also include a visit to The Canadian Museum of History, the site for the FIFA Women's World Cup Canada 2015™ Official Draw taking place on 6 December 2014.

Who:

- Tatjana Haenni, FIFA Deputy Director of the Competitions Division and Head of Women's Competitions
- Peter Montopoli, National Organising Committee Chief Executive Officer
- Don Hardman, National Organising Committee Chief Stadia Officer

What:

- Media and photo availability in FIFA Women's World Cup Canada 2015™ stadiums
- Media and photo availability with FIFA Women's World Cup Trophy[™] and guided media walk through of facility.

When/Where:

- Vancouver, British Columbia: BC Place Stadium, Tuesday 7 October 2014 at 1:00 pm
- Media are asked to arrive through East Entrance (off Griffiths Way) at 1:00 pm

More:



• Information on the FIFA Women's World Cup Canada 2015™ can be found at www.FIFA.com/Canada2015. Be sure to follow the FIFA Women's World Cup Canada 2015™ on Facebook and Twitter (@fifawwc #wwc #Canada2015).

Contacts

RSVP TO:

Taunya Geelhoed

Taunya.geelhoed@fwwc2015.ca

T 604.699.2225 ext 4903

M s22

For More information:

Carrie Croft

Manager Communications | Gestionnaire, Communications

National Organising Committee | Comité organisateur national

FIFA Women's World Cup Canada 2015™ | Coupe du Monde Féminine de la FIFA, Canada 2015™

carrie.croft@fwwc2015.ca

C 613.406.4986

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
FIFA Women's World Cup Canada 2015
Coupe du Monde Féminine de la FIFA, Canada 2015
T + 1 604-699-2225 x4900 M s22

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Friday, September 5, 2014 5:41 PM

To: Wasylik, Bruce CSCD:EX; Collens, Michelle; wjudas@tourismvancouver.com; 'Silva,

Octavio'; Paul Mullen; Graham Ramsay (GRAMSAY@bcpavco.com); Jamie Levchuk;

Harrison, Peter DBC:EX; David Crawford

Subject: Venue Advisory Comp Ticket Offer and Advance Window for the FIFA Women's World

Cup Canada 2015

Attachments: FWWC2015 Vancouver-Reminder.jpg

Hello,



The Opening Match of the FIFA Women's World Cup Canada 2015™ is only 273 days away and we are looking forward to welcoming the world to Canada for this once-in-a-lifetime competition.

Next week marks a major milestone for Canada2015 as we kick off our ticket sales for the competition on Wednesday, September 10. We are pleased to advise you that that as a member of the Vancouver Venue Advisory Group you will receive two (2) complimentary VIP tickets for your use on all match days (excluding the final).

In advance of the public on sale date of September 10, we are also providing an advance window to past purchasers, key stakeholders and Canadian soccer clubs as outlined on the attached file. The details for this advance window are below and we would encourage you to share this information with your friends and family should there be a need beyond the allotment provided as a member of the Venue Advisory Group.

Advance window opens: Monday, September 8 at 12:00 noon ET Advance window closes: Wednesday, September 10 at 10:00 ET

The links to access the advance window is city specific and can be found below:

Vancouver: http://ticketmaster.ca/promo/6pqtbl?brand=fifa15enca

Thank you for being such great ambassadors for the FIFA Women's World Cup Canada 2015 and for your role in contributing TO A GREATER GOAL.

Rita

Rita Rogers

Venue General Manager Vancouver Directrice générale du site, Vancouver FIFA Women's World Cup Canada 2015 Coupe du Monde Féminine de la FIFA, Canada 2015

T + 1 604-699-2225 x4900 M + E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

s22





6 JUNE | JUIN - 5 JULY | JUILLET 2015 BC PLACE STADIUM | STADE BC PLACE

DON'T MISS YOUR CHANCE TO GET TICKETS BEFORE THE GENERAL **PUBLIC IN AN ADVANCE WINDOW!**

Begins: 9 a.m. on Monday, September 8 Ends: 7 a.m. on Wednesday, September 10 Look for an email on Monday with your link to purchase.

NE MANQUEZ PAS LA CHANCE D'ACHETER VOS BILLETS AVANT LE GRAND PUBLIC PENDANT LA PRÉVENTE!

Début : Lundi 8 septembre 2014 à 9 h Fin: Mercredi 10 septembre 2014 à 7 h Surveillez notre message électronique lundi avec votre lien pour procéder à un achat.







CSC-2014-00098

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Friday, September 5, 2014 5:41 PM

To: Wasylik, Bruce CSCD:EX; Collens, Michelle; wjudas@tourismvancouver.com; 'Silva,

Octavio'; Paul Mullen; Graham Ramsay (GRAMSAY@bcpavco.com); Jamie Levchuk;

Harrison, Peter DBC:EX; David Crawford

Subject: MEDIA ADVISORY: FIFA Women's World Cup ticket announcement and interview

opportunity

Tickets packages and final match tickets go on sale for the FIFA Women's World Cup Canada 2015™

Media is invited to the join Vancouver Mayor Gregor Robertson, Women's National Team Coach John Herdman, youth athletes, volunteers, Shuéme and fans to learn about the competition and receive ticketing information

WHO: Mayor Gregor Robertson,

Women's National Team Coach John Herdman Rita Rogers, Venue General Manager Youth athletes, fans, volunteers, and FIFA mascot Shuéme

WHAT: Presentation, Photo and interview opportunity

WHEN: Tuesday, September 9th, 2014

11:00 PT

WHERE: Vancouver City Hall (front steps on north side)

453 W 12th Ave, Vancouver BC V5Y 1V4

Please contact Carrie Croft (carrie.croft@fwwc2015.ca or 1.613.406.4986) to RSVP.

Rita Rogers

Venue General Manager Vancouver Directrice générale du site, Vancouver FIFA Women's World Cup Canada 2015 Coupe du Monde Féminine de la FIFA, Canada 2015

T + 1 604-699-2225 x4900 M + s2

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Monday, August 25, 2014 11:28 AM

To: Rita Rogers

Subject: To a Greater Goal - Bringing The World's Game to Canada

Good morning,



I am pleased to announce that we have added to our line up for the September 4th 2014 Vancouver Board of Trade luncheon event –

<u>"To a greater goalTM: Bringing the World's Game to Canada".</u> Joining Victor Montagliani, President of the The Canadian Soccer Association, are:

- Sophie Schmidt, Canadian Women's National Team member and Olympic Bronze Medalist will join Victor Montagliani in a moderated Q & A following Victor's feature presentation
- CTV's Sports Anchor, Perry Solkowski will moderate the session

Vancouver will welcome the world next summer as one of six Official Host Cities for the FIFA Women's World Cup Canada 2015™. The world's best female soccer players will compete in 52 matches from coast to coast to determine who will raise the coveted FIFA Women's World Cup 2015™ Winner's Trophy in BC Place Stadium. Vancouver is host to a total of nine matches, including the final on Sunday, July 5, 2015.

I am pleased to extend a 50% discount off the non-member price to you and your colleagues to attend this event. The 50% promo code is "SOCCER1" when you log on to register here:

http://www.boardoftrade.com/events/overview/3478905736.aspx

Hope to see you all there!

Rita

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
FIFA Women's World Cup Canada 2015
Coupe du Monde Féminine de la FIFA, Canada 2015
T + 1 604-699-2225 x4900 M + \$22

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Tuesday, August 19, 2014 7:40 PM

To: Wasylik, Bruce CSCD:EX; Annette Wildgoose; Dong, Jodi CSCD:EX; Joseph-Black, Judy

CSCD:EX; Hagerman, Shannon GCPE:EX; Rhodes, Gillian GCPE:EX; Glickman, Marika

GCPE:EX; Richard Scott; Carrie Croft; Taunya Geelhoed

Subject: RE: Vancouver Board of Trade Luncheon - Sept. 4/14

Hello,

Would like to ensure everyone is aware that Perry Solkowski from CTV News will be MCing the September 4th Vancouver Board of Trade event.

Rita

----Original Appointment-----

From: Wasylik, Bruce CSCD:EX [mailto:Bruce.Wasylik@gov.bc.ca]

Sent: August-12-14 12:00 PM

To: Wasylik, Bruce CSCD:EX; Annette Wildgoose; Dong, Jodi CSCD:EX; Joseph-Black, Judy CSCD:EX; Rita Rogers; Hagerman, Shannon GCPE:EX; Rhodes, Gillian GCPE:EX; Glickman, Marika GCPE:EX; Richard Scott; Carrie Croft

Subject: Vancouver Board of Trade Luncheon - Sept. 4/14

When: August-21-14 9:00 AM-9:30 AM (UTC-08:00) Pacific Time (US & Canada).

Where: via teleconference Dial in conference call: s15, s17 Participant ID: s15, s17

Hello all

After a brief discussion with Richard and Carrie yesterday we hope to reschedule the board of trade briefing to next Thursday August 21st at 9am/PDT and 12 noon EDT.

Apologies for any inconvenience

Bruce

From: Rita Rogers < rita.rogers@fwwc2015.ca> Sent: Thursday, July 31, 2014 12:42 PM

To: Rita Rogers

Subject: To A Greater Goal - Bringing the World's Game to Canada

Good Afternoon,



On Thursday, September 4, 2014 join The Vancouver Board of Trade as FIFA Women's World Cup Canada 2015™ National Organising Committee Chairman, Victor Montagliani, discusses what it means to be bringing the world's game to Canada next summer.

Vancouver will welcome the world next summer as one of six Official Host Cities for the FIFA Women's World Cup Canada 2015™. The world's best female soccer players will compete in 52 matches from coast to coast to determine who will raise the coveted FIFA Women's World Cup

2015™ Winner's Trophy in BC Place Stadium. Vancouver is host to a total of nine matches, including the final on Sunday, July 5, 2015.

I am pleased to extend a 50% discount off the non-member price to you and your colleagues to attend this event. The 50% promo code is "SOCCER1" when you log on to register here:

http://www.boardoftrade.com/events/overview/3478905736.aspx

Hope to see you all there!

Rita

Rita Rogers

Venue General Manager Vancouver Directrice générale du site, Vancouver FIFA Women's World Cup Canada 2015 Coupe du Monde Féminine de la FIFA, Canada 2015 T + 1 604-699-2225 x4900 M s22

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

From: Rita Rogers < rita.rogers@fwwc2015.ca> Sent: Wednesday, July 16, 2014 1:30 PM

To: Wasylik, Bruce CSCD:EX; 'tobin.postma@vancouver.ca'; 'Michelle Collens'; Joseph-Black,

Judy CSCD:EX

Cc: Rhodes, Gillian GCPE:EX; Glickman, Marika GCPE:EX

Subject: RE: Dial in Coordinates - FIFA 2015 WWC

Attachments: Key Milestones Vancouver - FWWC2015 - July 15 2014.docx

Hi Bruce and all,



I have attached a revised list of our upcoming milestones for your reference. Looking forward to our call next week.

Rita

Rita Rogers

Venue General Manager Vancouver Directrice générale du site, Vancouver FIFA Women's World Cup Canada 2015 Coupe du Monde Féminine de la FIFA, Canada 2015 T + 1 604-699-2225 x4900 M +

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

TO A GREATER GOAL™ | VERS LE GRAND BUT™

From: Wasylik, Bruce CSCD:EX [mailto:Bruce.Wasylik@gov.bc.ca]

Sent: July-15-14 2:50 PM

To: Rita Rogers; 'tobin.postma@vancouver.ca'; 'Michelle Collens'; Joseph-Black, Judy CSCD:EX

Cc: Rhodes, Gillian GCPE:EX; Glickman, Marika GCPE:EX

Subject: Dial in Coordinates - FIFA 2015 WWC

Good afternoon all

Hers is the dial-in information for next week's call....

Dial in conference call: Participant ID: s15, s17 Moderator ID (Gillian/Marika): s15, s17 s15, s17

Look forward to reconnecting next Tuesday July 22nd at 10am.

Thank you

Bruce Wasylik Sport Consultant - Hosting Programs Sport Branch, MCSCD

PO Box 9820 Stn Prov Govt Victoria BC V8W9W3 Tel: 250.356.5003

Fax: 250.356-2842



FIFA Women's World Cup Canada 2015™ TO A GREATER GOAL™ | VERS LE GRAND BUT™

Key Milestones - Vancouver

Date	Event	Location
August 5-24, 2014	FIFA U20 Women's World Cup Canada 2014 TM	Edmonton AB, Toronto ON, Montreal QC, Moncton NB
4 September 2014	"To a greater goal TM : Bringing the World's Game to Canada" - Vancouver Board of Trade Event	Mariott Pinnacle Hotel, Vancouver BC
10 September 2014	Phase-1 on sale – Stadium Passports, Half- Passes and Final Match for FIFA Women's World Cup Canada 2015™ (if first purchase made)	All Locations
October 7-9, 2014	FIFA Site Inspection (specific details tba)	Vancouver, BC
October 20-29, 2014	TBC FIFA Commercial Affiliates Visit	All locations
28 October 2014	Canada Women's National Team vs Japan International Friendly	BC Place, Vancouver
6 December 2014	Official Draw for FIFA Women's World Cup Canada 2015™	Ottawa, Ontario
26 February 2015	100-day countdown to FIFA Women's World Cup Canada 2015™	All Locations
March 2015	FIFA Women's World Cup Canada 2015™ Official Song Release - TBC	TBD
April 15 – May 15, 2015	FIFA Women's World Cup Canada 2015™ Trophy Tour	Across Canada
8 June 2015	Opening Match – Double Header group stage games	BC Place, Vancouver
12 June 2015	Double Header group stage games	BC Place, Vancouver
16 June 2015	Final Group Stage game	BC Place, Vancouver
21 June 2015	Round of 16 game	BC Place, Vancouver
23 June 2015	Round of 16 game	BC Place, Vancouver
27 June 2015	Quarter-Final game	BC Place, Vancouver
5 July 2015	FIFA Women's World Cup Canada 2015™ Final	BC Place, Vancouver

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Wednesday, July 9, 2014 12:30 PM

To: Wasylik, Bruce CSCD:EX; Michelle Collens; Silva, Octavio; Walt Judas; Harrison, Peter

DBC:EX; Graham Ramsay; Jamie Levchuk; Paul Mullen; David Crawford

Subject: Official Poster Unveil

Official Poster for the FIFA Women's World Cup Canada 2015™ to be unveiled on Thursday in Rio

CANADA 2015 FIFA

When: Thursday 10 July 2014 10.30 local (09.30 ET / 06.30 PT on the FIFA Media Channel)

Where: Rio de Janeiro, Brazil

What: The Official Poster for the FIFA Women's World Cup Canada 2015™ will be unveiled on Thursday morning during the daily FIFA media briefing at the Stadium Media Centre in

Rio de Janeiro, Brazil. Guests include:

Who: Lydia Nsekera, FIFA Executive Member

Victor Montagliani, Chairman for the National Organising Committee for the FIFA Women's World Cup

Canada 2015™

Marta, Brazil national team player and event ambassador for the 2014 FIFA World Cup™

Fuleco, Mascot for the 2014 FIFA World Cup Brazil™

Shuéme, Mascot for the FIFA Women's World Cup Canada 2015™

Media in Canada can watch the presentation live on Thursday morning via the FIFA Media Channel.

The news media may order an image of the Official Poster by completing the Media Mark Request Form at the website www.FIFAdigitalarchive.com.

The FIFA Media Channel (http://media.fifa.com) is a media-only, password-protected service with specific content tailored to support journalists, photographers and other media professionals. Please note that all journalists must be registered on the FIFA Media Channel to be eligible for accreditation to FIFA events.

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
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Coupe du Monde Féminine de la FIFA, Canada 2015
T + 1 604-699-2225 x4900 M + \$22

E rita.rogers@fwwc2015.ca

W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca

McCann, Meghan CSCD:EX

From:

Jennifer Purdy <jpurdy@canadasoccer.com>

Sent:

Thursday, October 9, 2014 3:10 PM

To:

Minister, CSCD CSCD:EX

Subject:

INVITATION: International Women's Soccer Friendly - Canada vs Japan - October 28

2014 - BC Place

Attachments:

Invitation WNT v Japan 09102014 Oakes.pdf

Categories:

Invitation

Good afternoon,



On behalf of Peter Montopoli, General Secretary of the Canadian Soccer Association, please see attached.

We hope you are able to join us.

Jennifer Purdy

Executive Assistant | Adjointe à la direction T +1 613-237-7678 x 2235 F +1 613-237-1516

E jpurdy@canadasoccer.com www.canadasoccer.com

twitter.com/CanadaSoccerEN | facebook.com/canadasoccer

Canadian Soccer Association | L'Association canadienne de soccer 237 Metcalfe, Ottawa, Ontario, Canada K2P 1R2



BY EMAIL

October 9, 2014

Honourable Coralee Oakes
Minister of Community, Sport and Cultural Development
PO Box 9056, Stn Prov Govt
Victoria, BC V8W 9E1
cscd.minister@gov.bc.ca

Dear Minister Oakes,

On behalf of the Canadian Soccer Association, I am pleased to extend to you an invitation to be our guest at the upcoming Women's National Team match in Vancouver.

Date:

Tuesday, October 28, 2014

Time:

7:00 pm

Location:

BC Place, 777 Pacific Blvd., Vancouver, British Columbia

After a summer back with their professional clubs, Canada's Women's National Team will gather again for a preparatory match against the reigning world champions Japan before closing the year in residency. This will be the first time the two teams have met since the 2012 London Olympic Football Tournament group stage.

We hope you are able to join us. Please RSVP to Jennifer Purdy at jpurdy@canadasoccer.com by October 20, 2014.

Warm regards,

Peter Montopoli General Secretary