

JOBS BC CAMPAIGN

	A	B	C = (A - B)	D	E = (B - D)
	Budget	Committed	Budget Remaining	Invoiced to Date	Outstanding Invoices
JOBS BC CAMPAIGN					
PRODUCTION:					
SO - Cossette - Production (Aug) - N0361-012-001	0			120,163	
SO - Cossette - Production (Sept)- TV/Print/Online - N0361-012-002	0			530,034	
SO - Cossette - International Video - N0361-012-003	0			13,133	
SO - Cossette - Production (Oct) - TV/Print/Online - N0361-012-004	0			136,773	
SO - Cossette - International Campaign (Nov) - TV/Print/Online - N0361-012-005	0			5,696	
SO - Cossette - Domestic Campaign (Nov) - TV/Print/Online - N0361-012-006	0			58,049	
SO - Cossette - Domestic Campaign (Dec) - TV/Print/Online - N0361-012-007	0			0	
SO - Cossette - Domestic Campaign (Dec) - Response Advertising - N0361-012-008	0			0	
SO - Cossette - International Campaign (Dec) - TV/Print/Online - N0361-012-009	0			0	
Allocated Budget Production	1,427,291			0	
Subtotal Production	1,427,291			863,848	
AD PLACEMENT: Vizeum					
A1917- Radio (Version 9)	0			232,017	
A1918 - Newspaper (Version 6)	0			0	
A1919 - Asia Wall Street Journal (Version 2)	0	S13, S17	S13, S17	47,224	S13, S17
A1923 - Facebook Poll	0			0	
A1924 - Online - Say Media	0			0	
A1918 Media Cancellation Fee	0			5,589	
A1917 Media Cancellation Fee	0			17,021	
A1935 - TV Building Connections	0			0	
A1936 - TV Three Pillars	0			0	
A1941 - Online Advertising	0			23,720	
A1942 - Newspaper - Evergreen Line	0			9,077	
A1943 - Newspaper - Future Labour Report (Media Planet)	0			0	
A1944 - Online Advertising - Geo-target	0			0	
A1945 - Business Publications	0			0	
A1949 - Global TV Package	0			0	
A1951 - Black Press Online	0			0	
A1955 - Vannet Newspapers	0			0	
A1956 - Blackpress Newspapers	0			0	
A1957 - Association of Mineral Exploration	0			0	
A1958 - Aboriginal Publications	0			0	
Allocated Budget Ad Placement	3,640,014			0	
Subtotal Ad Placement	3,640,014			334,649	
TOTAL JOBS BC 2011/12	5,067,305			1,198,496	

Budget 5,067,305
Committed
Remaining S13, S17

CONTRACTOR	METHOD OF AWARD
Cossette Communications Inc	Request for Standing Offer
Vizeum Canada Inc.	Request for Proposal

FACEBOOK ADS PAYMENT ON-LINE	
Facebook Ads - December 19 - 21/11 - Jobs & the Economy	\$33.94
Facebook Ads - Dec 21 - 23/11 - Jobs & the Economy	\$33.76
Facebook Ads - Jobs & The Economy - Dec 23 - 25/11	\$31.98
Facebook Ads - BC Jobs & The Economy - Dec 25 - 27/11	\$32.37
Facebook Ads - Jobs & The Economy - Dec 27 - 29/11	\$30.88
Facebook Ads - Dec 2 - 4/11 - Jobs & the Economy	\$28.53
Facebook Ads - Jobs & The Economy - Dec 4 - 6/11	\$26.07
Facebook Ads - Dec 6 - 8/11 - Jobs & the Economy	\$26.12
Facebook ads - December 29 - 31/11 - Jobs & the Economy	\$23.23
Facebook Ads - Jan 4 - 6/12 - Jobs & The Economy	\$50.85
Facebook Ads - Jan 6 - 8/12 - Jobs & The Economy	\$52.08
Facebook Ads - Jan 8 - 10/12 - Jobs & The Economy	\$55.42
Facebook Ads - Jan 10 - 12/12 - BC Jobs & Economy	\$48.84
Facebook Ads - Jan 12 - 13/12 - Jobs & Economy	\$27.80
Facebook Ads - Jan 13 - 15/12 - Job & The Economy	\$49.55
Facebook Ads - Jan 15 - 16/12 - Jobs & The Economy	\$27.85
Facebook Ads - Jan 16 - 18/12 - Job & The Economy	\$46.77
Facebook Ads - Jan 18 - 20/12 - Jobs & The Economy	\$51.91
Facebook Ads - Jan 20 - 22/12 - Jobs & the economy	\$45.64
Facebook ads - Jan 22 - 23/12 - Job & the economy	\$26.19
Facebook ads - Jan 23 - 24/12 - BC Jobs & The Economy	\$25.45
Facebook Ads - Jan 24 - 26/12 - Jobs & The Economy	\$46.62
Facebook Ads - Jan 26 - 28/12 - Jobs & The Economy	\$48.02
Facebook Ads - Jan 28 - 30/12 - Jobs & The Economy	\$50.56
Facebook Ads - January 30 - February 1, 2012 - Jobs & The Economy	\$48.20
Facebook Ads - February 1 - 3/12 - Jobs & The Economy	\$47.80
Facebook Ads - Feb 3 - 5. 2012 - BC Jobs & The Economy	\$49.39
Facebook Ads - Feb 5 - 7, 2012 - BC Jobs & The Economy	\$48.94
Total	\$1,114.76