

Ross, Margo CSCD:EX

From: Gail Hamamoto <Gail@bcwheelchairsports.com>
Sent: Tuesday, June 10, 2014 11:14 AM
To: Ross, Margo CSCD:EX; 'jmills@richmondoval.ca'
Cc: 'STurner@richmondoval.ca'; 'jkita@richmondoval.ca'; 'Laurel Crosby'
Subject: RE: ROX - possible announcement

Hello Everyone,

We have a board conference call scheduled for tomorrow to confirm our partnership with the project. We look forward to continued discussion regarding the Paralympic content in the ROX and how we can work collectively so that it is the best that it can be.

Cheers,
Gail

Gail Hamamoto, Executive Director
BC Wheelchair Sports Association
www.bcwheelchairsports.com

780 SW Marine Drive, Vancouver, BC V6P 5Y7
Phone 604-333-3520 ext 201
Fax 604-326-1229

Follow us on Facebook @ BC Wheelchair Sports Association (BCWSA)
and Twitter @BCWSA

From: Ross, Margo CSCD:EX [<mailto:Margo.Ross@gov.bc.ca>]
Sent: June-10-14 10:05 AM
To: 'jmills@richmondoval.ca'; Gail Hamamoto
Cc: 'STurner@richmondoval.ca'; 'jkita@richmondoval.ca'
Subject: Re: ROX - possible announcement

We just received confirmation yesterday that it will be. Though it's part of a much broader announcement related to the Disability White Paper Summit. So it will be one short line amongst a larger number.

There will still be time for continued dialogue. To that end I'll ask Melanie's assistant to work with everyone in setting up a meeting with BCWSA, the oval and ourselves to have a quick touch base - particularly around the issue of engagement with the CPC.

We'll then be able to take a recommendation back to our Minister. She may have an interest in briefing MLA Stilwell.

Cheers! Margo

From: John Mills [<mailto:jmills@richmondoval.ca>]
Sent: Tuesday, June 10, 2014 12:18 PM

To: Ross, Margo CSCD:EX; 'Gail Hamamoto' <Gail@bcwheelchairsports.com>
Cc: Shana Turner <STurner@richmondoval.ca>; Jason Kita <jkita@richmondoval.ca>
Subject: ROX - possible announcement

Good morning, All

Some Oval staff were in Calgary last week for the COC event and had the opportunity to chat with Karen O'Neill about the ROX. Very positive conversations. Margo, you had mentioned the possibility of an announcement on Monday June 16. Is this developing? Is there anything we should be doing in preparation? Gail, am i correct in assuming we have answered your questions about the project?

Cheers

john

John P. Mills

Chief Operating Officer



LIFE IS IMPROVING

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6111 River Road
Richmond BC V7C 0A2
richmondoval.ca

P | 778.296.1423

F | 778.296.1429

E | jmills@richmondoval.ca

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Thursday, June 5, 2014 3:24 PM
To: Stewart, Melanie CSCD:EX
Cc: Parker, Jacquelyn CSCD:EX
Subject: ROE

Just confirming that my recommendation would be to not announce on the 16th.

BC Wheelchair Sports is mostly pleased with the ROE project. s13

s13

I think it would be helpful if we got everyone in the room to clarify expectations. At one point, we had also mused whether to s13

These are quite minor issues and overall, BC Wheelchair Sports is quite excited about the project.

If you do make it over for the Wheelchair Rugby event, you might want to have a quick chat with Gail to get her perspective directly. I would not suggest the trilateral meeting during the event since Gail will be extremely busy and extremely tired.

Margo Ross
Executive Director, Sport Branch
Ministry of Community, Sport and Cultural Development
250 356-7168

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Thursday, June 5, 2014 1:55 PM
To: 'gail@bcwheelchairsports.com'; 'LCrosby@sd38.bc.ca'
Subject: Re: ROE update/next steps

Will do.

From: Gail Hamamoto [mailto:Gail@bcwheelchairsports.com]
Sent: Thursday, June 05, 2014 01:53 PM
To: Ross, Margo CSCD:EX; 'LCrosby@sd38.bc.ca' <LCrosby@sd38.bc.ca>
Subject: RE: ROE update/next steps

That would be perfect. I believe we only have minor concerns to discuss, overall it looks like a great project.

Would you like us to call you at 2:35?

Cheers,
Gail

Gail Hamamoto, Executive Director
BC Wheelchair Sports Association
www.bcwheelchairsports.com

780 SW Marine Drive, Vancouver, BC V6P 5Y7
Phone 604-333-3520 ext 201
Fax 604-326-1229

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and Twitter @BCWSA

From: Ross, Margo CSCD:EX [mailto:Margo.Ross@gov.bc.ca]
Sent: June-05-14 1:49 PM
To: Gail Hamamoto; 'LCrosby@sd38.bc.ca'
Subject: Re: ROE update/next steps

I have about 20 min at 2:35.

Would that work?

Am just meeting with Melanie now. Do you have significant concerns, minor concerns?

From: Gail Hamamoto [<mailto:Gail@bcwheelchairsports.com>]
Sent: Thursday, June 05, 2014 01:26 PM
To: Ross, Margo CSCD:EX; 'Laurel Crosby' <LCrosby@sd38.bc.ca>
Subject: RE: ROE update/next steps

Hi Margo,

By chance do you have time between 2:30 and 3:30pm today for a phone call? Both Laurel and I are available at that time to let you know how our phone call went.

Thank you,
Gail

Gail Hamamoto, Executive Director
BC Wheelchair Sports Association
www.bcwheelchairsports.com

780 SW Marine Drive, Vancouver, BC V6P 5Y7
Phone 604-333-3520 ext 201
Fax 604-326-1229

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and Twitter @BCWSA

From: Ross, Margo CSCD:EX [<mailto:Margo.Ross@gov.bc.ca>]
Sent: June-04-14 2:39 PM
To: Gail Hamamoto; 'Laurel Crosby'
Subject: RE: ROE update/next steps

Gail/Laurel do you have time to touch base and provide me with your observations?

Are they heading in the right direction on the Paralympic elements?

Margo Ross
Executive Director, Sport Branch
Ministry of Community, Sport and Cultural Development
250 356-7168

From: John Mills [<mailto:jmills@richmondoval.ca>]
Sent: Wednesday, June 4, 2014 2:26 PM
To: 'Gail Hamamoto'; Laurel Crosby
Cc: Ross, Margo CSCD:EX; Shana Turner
Subject: RE: ROE update/next steps

Hi Gail and Laurel

Great to speak with you yesterday. I think the ROX will be a significant help in telling the Paralympic stories. If any additional questions arise, feel free to call or email. As discussed while we expect Paralympic references to occur throughout the content of the ROX there will be a discreet Paralympic exhibit...the details of which have not yet been confirmed. Your advice is most welcome in this regard.

Cheers

j

From: Gail Hamamoto [<mailto:Gail@bcwheelchairsports.com>]
Sent: June-02-14 10:49 AM
To: John Mills
Cc: Ross, Margo CSCD:EX; Laurel Crosby
Subject: RE: ROE update/next steps

Hello John,

A conference call is fine. I am available at all of those times.

Many thanks,
Gail

Gail Hamamoto, Executive Director
BC Wheelchair Sports Association
www.bcwheelchairsports.com

780 SW Marine Drive, Vancouver, BC V6P 5Y7
Phone 604-333-3520 ext 201
Fax 604-326-1229

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and Twitter @BCWSA

From: John Mills [<mailto:jmills@richmondoval.ca>]
Sent: June-02-14 9:29 AM
To: Gail Hamamoto
Cc: Ross, Margo CSCD:EX; Laurel Crosby
Subject: RE: ROE update/next steps

Hi Gail

I just wanted to check with you to determine if a conference call would be satisfactory? I was operating on that premise but don't want to assume. It would be much easier to set up call as we have some people travelling this week.

Tomorrow would work for us at the following times:

11:30 noon

1pm-2pm

After 4pm

Cheers

john

From: Gail Hamamoto [<mailto:Gail@bcwheelchairsports.com>]
Sent: June-01-14 8:41 AM
To: John Mills
Cc: Ross, Margo CSCD:EX; Laurel Crosby
Subject: Re: ROE update/next steps

Hi John,

Thank you for your email. Would it be possible to arrange a time that could include my president, Laurel Crosby? I have copied her on this email.

Unfortunately I'm in meetings nearly all day tomorrow, however I have most of Tuesday free.

Thank you,
Gail

Gail Hamamoto
Executive Director
BC Wheelchair Sports Association

On Jun 1, 2014, at 8:00 AM, "John Mills" <jmills@richmondoval.ca> wrote:

Hi Gail
Can we chat tomorrow?
Cheers
J

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Ross, Margo CSCD:EX
Sent: Friday, May 23, 2014 10:17 AM
To: John Mills; 'Gail Hamamoto'
Subject: ROE update/next steps

John just checking in to see where things are at around the Paralympic component of the ROE. Melanie seemed quite pleased with the concepts you were considering thank you for taking the time to meet with her.

Government's potential contribution of \$250k is with BC Wheelchair Sports. Gail and her board kindly agreed to hold the funding pending additional information on the Paralympic component.

Prior to the Ministry finalizing a decision on the transfer, I'd like to suggest that the two organizations get together to have a dialogue on the project and provide feedback to us.

Just found out today that we may have a slight timing challenge so hoping that the meeting between your organizations can happen a bit sooner than later.....

Apparently government is considering a June 16th announcement.....announcing its support for the Paralympic components of the project.

Gail if at any point BCWSA is uncomfortable with the timing of things, or the project itself, we can chat about options. If you are comfortable, we can chat about options to profile BCWSA in the announcement.

My apologies for throwing a timing challenge your way.

Since the ROE is an IOC museum, there will obviously be some restrictions around what can and can't be done.

That said, we've very much appreciated the Oval Staff's openness to be creative wherever possible to make the museum more reflective of BC's sport and community values including Paralympic Sport.

Margo Ross
Executive Director, Sport Branch
Ministry of Community, Sport and Cultural Development
250 356-7168

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Tuesday, March 25, 2014 2:14 PM
To: Stewart, Melanie CSCD:EX
Subject: RE: Richmond oval

Talked to John Mills (CEO of the Oval). He is ecstatic and they will be very pleased to put together a plan around the Paralympic exhibits.

He understands that

s13

They are currently in the process of exploring different interactive sport simulations that both individuals with and without disabilities will be able to access.

-----Original Message-----

From: Stewart, Melanie CSCD:EX
Sent: March-25-14 1:30 PM
To: Ross, Margo CSCD:EX
Subject: Re: Richmond oval

Agree. Thnks

> On Mar 25, 2014, at 1:21 PM, "Ross, Margo CSCD:EX" <Margo.Ross@gov.bc.ca> wrote:

>

> What I would recommend is that

s13

>

> If you're ok with that recommendation, I'll will call John Mills this afternoon.

>

>

> -----Original Message-----

> From: Stewart, Melanie CSCD:EX

> Sent: March-25-14 1:15 PM

> To: Ross, Margo CSCD:EX

> Subject: Richmond oval

>

> Hi-

s13

> can you pls communicate this.

> Let me know if you would like to discuss Melanie

>

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Wednesday, March 19, 2014 3:10 PM
To: Vaux, Shelagh CSCD:EX
Cc: Peck, Joyce CSCD:EX
Subject: Briefing Note Richmond Olympic Experience
Attachments: Briefing Note Richmond Olympic Experience.docx

Shelagh I just received feedback from George and have made changes to the note. Also added in a section on the BC Sport Hall of Fame and Museum and fleshed out the options as per Melanie's comments.

Can we replace the note in e-approvals with this one, please and thank you!

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Wednesday, March 19, 2014 2:42 PM
To: Farkas, George CSCD:EX
Cc: MacAulay, Jim CSCD:EX
Subject: RE: Briefing Note Richmond Olympic Experience

Thx George.

From: Farkas, George CSCD:EX
Sent: March-19-14 2:39 PM
To: Ross, Margo CSCD:EX
Cc: MacAulay, Jim CSCD:EX
Subject: Re: Briefing Note Richmond Olympic Experience

s13, s17

GF

On Mar 19, 2014, at 2:13 PM, "Ross, Margo CSCD:EX" <Margo.Ross@gov.bc.ca> wrote:

Ok. I'll pull it out of the options. s13
s13 Just not sure where the conversation between you and David ended up.

From: Farkas, George CSCD:EX
Sent: March-19-14 2:00 PM
To: Ross, Margo CSCD:EX
Cc: MacAulay, Jim CSCD:EX; Wood, Gillian CSCD:EX; Durno, Sarah CSCD:EX
Subject: Re: Briefing Note Richmond Olympic Experience

s13

Sent from my iPad

On 2014-03-19, at 12:27 PM, "Ross, Margo CSCD:EX" <Margo.Ross@gov.bc.ca> wrote:

Please find attached a briefing note that is due to the MO this week relating to a \$500k ask for an Olympic museum in Richmond.

George/Jim could you please review the options section to see if you're comfortable with the wording for both s13, s17

Gillian/Sarah can you please confirm that there aren't any provincial funding programs on the arts/culture side that museums can apply to for capital upgrades?

Thx!

<Briefing Note Richmond Olympic Experience.docx>

Ministry of Community, Sport and Cultural Development
BRIEFING NOTE FOR MINISTER

Ref #: 155283

FOR DECISION

Date: March 18, 2014

Title: Richmond Olympic Experience

Issue: \$500k Funding Request from the City of Richmond

Background:

The City of Richmond has secured the rights to become the first North American member of the International Olympic Committee's Museum network (the Olympic Museum is located in Lausanne, Switzerland and there are 22 worldwide member museums).

The City of Richmond has secured \$6.86 million in funding primarily from the City and the private sector and is now seeking \$500k from each of Heritage Canada and the province.

Mandate Considerations:

The Museum will support the local tourism economy consistent with the objectives of government's Five Year Strategy for Tourism in British Columbia (the Lausanne museums attracts close to 250,000 visitors annually).

Liquefied Natural Gas Considerations:

None.

Fiscal Considerations:

s13, s17

Discussion:

The original scope of the project was a \$5.6 million capital outlay. However, the community and private sector support for the project was unexpected and \$6.9 million has already been raised. The scope and quality of the project has expanded.

s13, s17

s13, s17

Options:

s13, s17

Recommendation: s13

Honourable Coralee Oakes, Minister

Date:

Approved / Not Approved

Contact: Margo Ross
Telephone: 250-356-7168

i:\sport\branch directory\280-20 - briefing notes\155283 - richmond olympic experience.docx \
Last update:24/12/2014 - Ross, Margo CSCD:EX

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Wednesday, March 19, 2014 12:30 PM
To: Wood, Gillian CSCD:EX; Durno, Sarah CSCD:EX
Subject: RE: BN re Richmond Olympic Experience

Thanks Gillian!

You can ignore my most recent note asking you to review a section in the draft bn. You have beautifully answered by question!

From: Wood, Gillian CSCD:EX
Sent: March-19-14 12:14 PM
To: Ross, Margo CSCD:EX; Durno, Sarah CSCD:EX
Subject: RE: BN re Richmond Olympic Experience

So sorry, Margo.

You can connect with Deborah Meyers at PCH regarding the Cultural Spaces Canada program
Deborah.meyers@pch.gc.ca

The BC Arts Council does offer funding for human history museums, however, single themed museums, such as ROE, are not eligible.

Museums are eligible for support from Community Gaming Grants.

Hope that this helps.

Thanks,

Gillian

From: Ross, Margo CSCD:EX
Sent: March-18-14 3:12 PM
To: Wood, Gillian CSCD:EX; Durno, Sarah CSCD:EX
Subject: RE: BN re Richmond Olympic Experience
Importance: High

As a follow-up question, do either of you have contacts at Heritage Canada that would be able to advise if the feds are likely to put in any dough?

Forgot to mention that I have to finalize a bn for the MO by tomorrow noon...

From: Ross, Margo CSCD:EX
Sent: March-17-14 1:38 PM
To: Wood, Gillian CSCD:EX; Durno, Sarah CSCD:EX
Subject: FW: BN re Richmond Olympic Experience

Just confirming with you that arts/culture doesn't have any capital funding programs in place that museums can apply for?

Out of interest:

- Do you have any operating programs that museums are eligible to apply for? E.g. if RBCM, or the Maritime Museum or the X,Y, Z museum wanted to bring in a temporary exhibition like the recent Race to the End of the World could they apply for funding from any of your programs?
- Are museums eligible for community gaming grants?

Just trying to find other ways to potentially help. David and I were at a presentation a few weeks ago and it's going to be a pretty darn cool museum.

From: Ross, Margo CSCD:EX
Sent: March-17-14 1:30 PM
To: Farkas, George CSCD:EX
Subject: BN re Richmond Olympic Experience

George before he left, David flagged a request that would be coming in from the City of Richmond re a project called the Richmond Olympic Experience (ROE).

The City has been able to raise a tonne of money from both its taxpayers and the private sector to become the first recognized Olympic Museum in North America.

The City is seeking \$500k from each of Heritage Canada and the provincial government.

s13, s17

MO has now requested a briefing note which I'm drafting. Looking for some advice on what options I should flag

s13, s17

Margo Ross
Executive Director, Sport Branch
Ministry of Community, Sport and Cultural Development
250 356-7168

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Wednesday, March 5, 2014 9:22 AM
To: Ross, Margo CSCD:EX
Subject: Fw: Meeting with City of Richmond: Richmond Olympic Experience
Attachments: ROE Backgrounder December 2013.pdf

From: Tambellini, Denise [mailto:DTambellini@richmond.ca]
Sent: Tuesday, March 04, 2014 11:34 AM
To: Van Ek, Christie CSCD:EX
Cc: Ross, Margo CSCD:EX; Peck, Joyce CSCD:EX
Subject: RE: Meeting with City of Richmond: Richmond Olympic Experience

Hi there,

Just confirming our meeting tomorrow at the Richmond Olympic Oval. I have attached a project summary for your information and we will provide more information at the meeting.

I will meet both Margo and David in the lobby of the Oval and bring you to the room.

In attendance will be myself and:

George Duncan,	President & Chief Executive Officer, Richmond Olympic Oval
John Mills,	Chief Operating Officer, Richmond Olympic Oval
Shana Turner,	Director, Finance and Corporate Services and Project Lead, Richmond Olympic Experience
Jason Kita,	Special Projects, Richmond Olympic Experience

We propose the following agenda:

1. Introductions
2. Richmond Olympic Experience Presentation
3. Priorities and projects – Ministry of Sport Branch
Ministry of Community, Sport and Cultural Development
4. Synergies between our project and the Sport Branch, and Ministry of Community, Sport and Cultural Development
5. Next Steps
6. Tour of the Oval (if applicable)

Let me know if that works for your team and I look forward to meeting you tomorrow

With kind regards,
Denise

Denise Tambellini

Manager Intergovernmental Relations and Protocol Unit
CAO's Office
City of Richmond
CANADA

Phone: 604 276-4349
Mobile: 604 340-9373
dtambellini@richmond.ca



Richmond Olympic Experience Background:

The Richmond Olympic Experience is the first official North American member of the International Olympic Museums Network. We are one of only 20 official IOC museums in the world. The Project will create over 14,000 to 16,000 square feet of dynamic museum and interactive display in the Richmond Olympic Oval to celebrate the 2010 Olympic Winter Games.

The project will be based on 4 themes:

1. The Olympic Movement
2. The 2010 Olympic and Paralympic Winter Games
3. Richmond's Olympic Story
4. The History of Sport in Richmond

The exhibit experience will be housed throughout the Oval in various spaces envisioned to include corridors, public spaces, a core exhibit space, a multimedia theatre and the exterior of the building. Richmond has studied and will integrate best practices from the most dynamic and inspirational international museums.

Partners:

Along with the International Olympic Committee, formal relationships have been secured with the Canadian Olympic Committee. Other relationships include: Tourism Richmond, BC Sports Hall of Fame, Canada Sports Hall of Fame and others. This is a collaborative project with a community advisory committee working with the Richmond Olympic Oval Board and the City of Richmond.

Funding:

The total capital project budget is \$5.7 million. Funding has been secured from the following sources:

- Richmond Olympic Oval Board,
- Tourism Richmond,
- City of Richmond legacy conversion fund, and
- Sponsors.
- Government of Canada

Other resources (collections, artifacts exhibits) and value in kind have been secured from our partners.

Schedule:

The project is being professionally designed by W3 Design Group and managed by the City of Richmond. The schedule is tentatively as follows and the intention is to be open to the public prior to the election in 2014.

Schematic Design:	April 8	July 12, 2013
Design Development:	July 15	October 18, 2013
Construction Drawings:	October 21, 2013	February 21, 2014
Construction and Fabrication:	February 24	October 3, 2014
Multimedia and AV Production:	February 24	October 3, 2014
Opening	Anticipated late 2014	

Ross, Margo CSCD:EX

From: Ross, Margo CSCD:EX
Sent: Monday, January 20, 2014 3:50 PM
To: 'Tambellini, Denise'
Subject: RE: Meeting with City of Richmond: Richmond Olympic Experience

Thanks Denise.

My boss (David Galbraith, Assistant Deputy Minister) would like to join us. So I've asked his assistant, Christie Van Ek, to set something up.

Looking forward to the presentation.

Kind regards, Margo

Margo Ross

Executive Director, Sport Branch
Ministry of Community, Sport and Cultural Development
E-mail: margo.ross@gov.bc.ca
Tel 250 356-7168

From: Tambellini, Denise [<mailto:DTambellini@richmond.ca>]
Sent: Monday, January 20, 2014 3:37 PM
To: Ross, Margo CSCD:EX
Subject: Meeting with City of Richmond: Richmond Olympic Experience

Hi Margo,

Happy New Year and I trust that you are well.

I was hoping that we might set up a meeting with you to review the Richmond Olympic Experience Project. I did leave you a voice message and I know you have been away from the office. We are really excited to share the project as the opportunity to showcase sport in BC is significant, as well as the BC exposure to an international market.

We were hoping to give a brief presentation, answer any questions and explore any synergies between the work your Ministry and partners are doing, and our direction.

Please let me know what might work for you? We are flexible and can travel to Victoria or would be honoured to host you at the Richmond Olympic Oval. We were anticipating the first or second week of February but are willing to accommodate your schedule.

Below is a brief summary of the project. Let me know if I can provide additional information and I look forward to hearing from you.

With kind regards,
Denise

Denise Tambellini

Manager Intergovernmental Relations and Protocol Unit
CAO's Office
City of Richmond
CANADA

Phone: 604 276-4349
Mobile: 604 340-9373
dtambellini@richmond.ca



Richmond Olympic Experience Background:

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Funding:

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Opening	Anticipated late 2014	

Ross, Margo CSCD:EX

From: Stewart, Melanie CSCD:EX
Sent: Thursday, May 22, 2014 4:35 PM
To: Ross, Margo CSCD:EX
Subject: FW: DRAFT NEXT STEPS MESSAGE - ROE update/next steps

We need to be aware that there may be a desire to announce this on June 16 at the Disability summit...

From: Stewart, Melanie CSCD:EX
Sent: Thursday, May 22, 2014 4:35 PM
To: Ross, Margo CSCD:EX
Cc: Parker, Jacquelyn CSCD:EX
Subject: FW: DRAFT NEXT STEPS MESSAGE - ROE update/next steps

This works for me. Sorry for delay.

From: Ross, Margo CSCD:EX
Sent: May-15-14 9:51 AM
To: Stewart, Melanie CSCD:EX
Cc: Parker, Jacquelyn CSCD:EX
Subject: DRAFT NEXT STEPS MESSAGE - ROE update/next steps

Melanie I think it's time to get John Mills and BC Wheelchair Sports together to discuss the ROE. Below is a draft note do you mind having a quick look to make sure it's consistent with your expectations.

John

s13, s17

Margo Ross
Executive Director, Sport Branch
Ministry of Community, Sport and Cultural Development
250 356-7168



City of
Richmond

Malcolm D. Brodie
Mayor

6911 No. 3 Road
Richmond, BC V6Y 2C1
Telephone: 604-276-4123
Fax No: 604-276-4332
www.richmond.ca

March 11, 2014

The Honourable Coralee Oakes
Minister of Community Sport and Cultural Development
Parliament Buildings
Victoria, BC V8V 1X4

Dear Minister Oakes:

Re: Richmond Olympic Experience

It is my pleasure to introduce the Richmond Olympic Experience (ROE). The ROE is one of only 22 International Olympic Committee endorsed Olympic and sport museums in the world and is the first to be located in North America. This exciting project will provide 16,000 square feet of dynamic museum and interactive displays throughout and immediately outside the Richmond Olympic Oval and will integrate best practices from the most dynamic and inspirational museums.

The total confirmed capital (cash) budget for the ROE project is \$6.86 million, not including anticipated grant funding from Heritage Canada (application is presently in process) in the amount of \$500,000 or the matching \$500,000 grant we presently seek from the Province of British Columbia. Due to the number of funding contributors, the \$6.86 million ROE project budget has been divided into three funding categories:

- i. Cash from the City and Oval Corporation: \$1.207 million
- ii. Cash from commercial sponsorships and tourism: \$4.785 million
- iii. Value in Kind from the International Olympic Committee (IOC) and Canadian Olympic Committee (COC): (estimate) \$3 - \$4 million

Approval of the grant applications at \$500,000, each submitted to the Province of British Columbia and Government of Canada respectively, and additional sponsorship funds, will ensure the ROE project achieves the target budget goal of \$8 million, in addition to, and therefore ensuring that we are able to fully leverage the significant level of Value in Kind already committed to the project by the IOC and COC.

Canal 575k
Oval 1.500 m.
2.075

4.785
1.207
5.992

Richmond

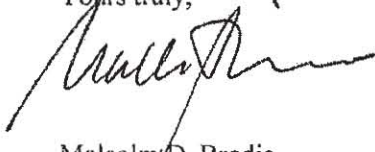
The ROE project is presently in the design and construction phase with the anticipated opening in late 2014.

The ROE will celebrate the triumphs of our Olympic and Paralympic athletes, the memory of the 2010 Olympic and Paralympic Winter Games, the values of the Olympic movement, and support our own local sport history.

The Province of British Columbia was a vital partner in the creation of the Richmond Olympic Oval and the success of the 2010 Games. A partnership in the Richmond Olympic Experience is a logical extension.

Accordingly, we strongly encourage the Province to consider participating in this project and request that you find time in your schedule to receive our delegation. We will provide you with a brief but exciting presentation that will bring the project to life. Perhaps some of your colleagues would also have an interest in our plans and we encourage you to invite them. Our delegation can travel to Victoria at a time convenient for you; however we stress that there is some urgency concerning our request.

Yours truly,

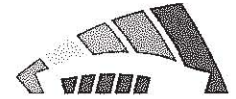


Malcolm D. Brodie
Mayor

pc. The Honourable Teresa Wat, Minister of International Trade and Responsible for the Asia Pacific Strategy and Multiculturalism
The Honourable Linda Reid, Speaker of The Legislative Assembly of British Columbia
John Yap Parliamentary Secretary to Attorney General and Minister of Justice for Liquor Policy Reform

Atts. (5)

RICHMOND OLYMPIC EXPERIENCE



RICHMOND OLYMPIC OVAL

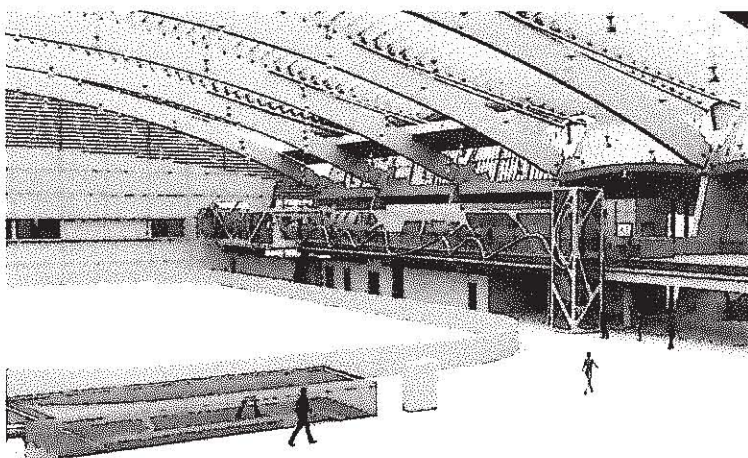
Introducing the Richmond Olympic Experience – Coming Fall 2014

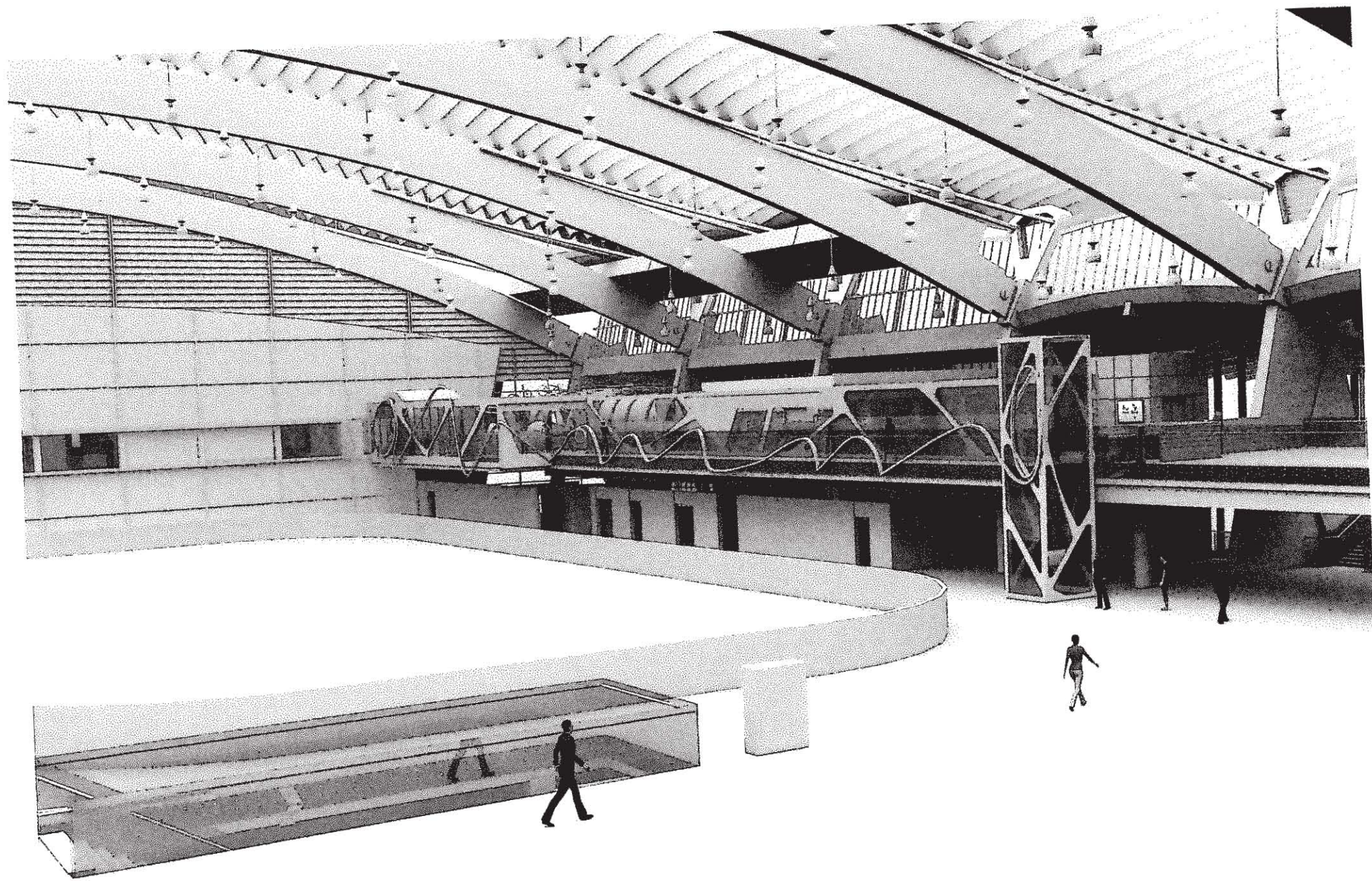
The Richmond Olympic Experience will open at the Richmond Olympic Oval in late 2014 offering an inspiring, interactive journey celebrating the Olympic Spirit, evoking memories of the 2010 Olympic Winter Games and Richmond's role as a Venue City, and telling the story of sport in Richmond. The entire experience will encompass over 15,000 square feet of space throughout the Richmond Olympic Oval's three levels including part of its outdoor surrounding grounds.

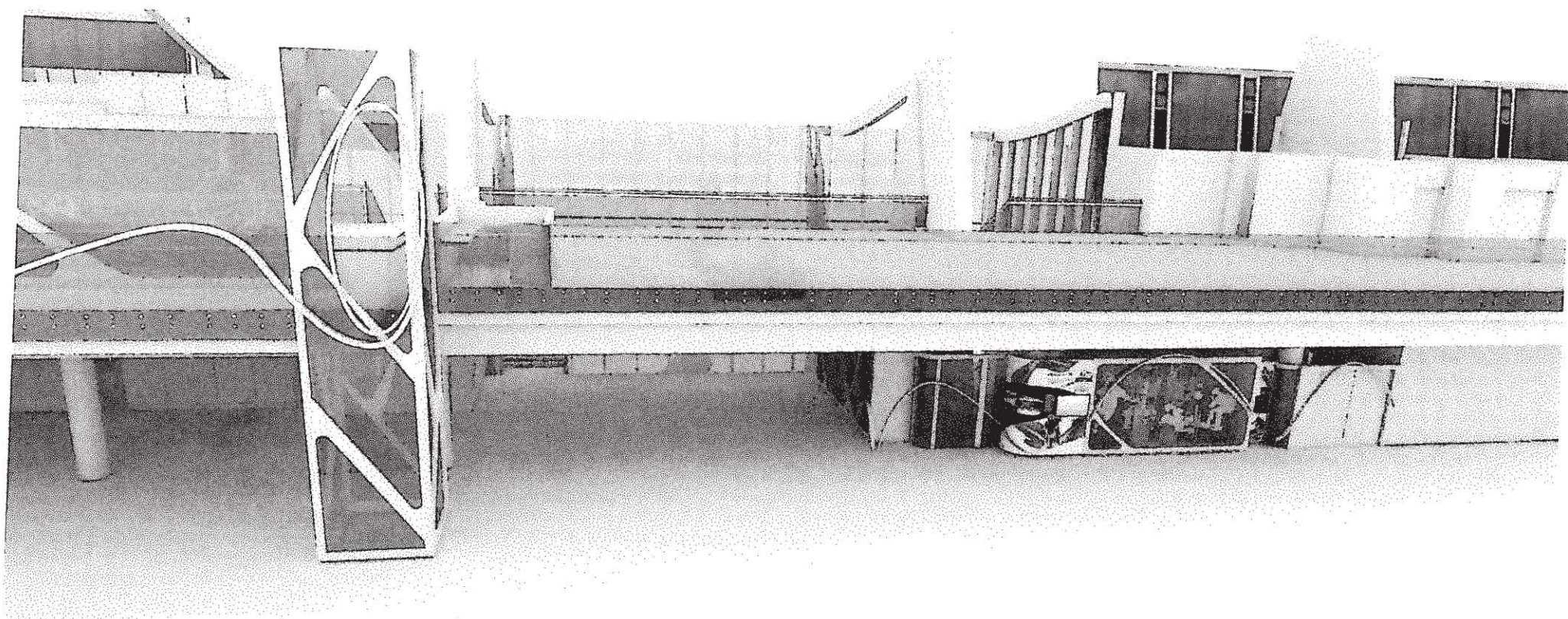
The vision to keep the Olympic Spirit alive will be through a transformative exhibit experience that inspires excellence in sport, promotes community and motivates all to dream big. Visitors to the Richmond Olympic Experience will be taken on a journey of transformation as they follow the pursuit of the Olympic dream in a multi-media theatre; before continuing through a series of multi-media galleries celebrating Olympic history and Richmond's rich sporting heritage; and learn about the ideals of the Olympic Movement. Exhibits will feature hundreds of artefacts collected from Olympic and sport athletes including a collection of Olympic torches and medals. Visitors can also feel what it is like to fly off an Olympic ski jump, sit in the cockpit and drive a Formula 1 race car, test soccer and jumping abilities, and experience other thrilling, interactive sport simulations. Other features will allow visitors to explore Olympic and sport history on touch tables and data lounges; get a picture of themselves with an Olympic athlete; learn what lies ahead for the next Olympic host nation; celebrate the thousands of volunteers that helped host the Olympic Winter Games in 2010; and enjoy a commemorative Torch Relay trail along the Richmond Olympic Oval's outdoor plaza and surrounding grounds.

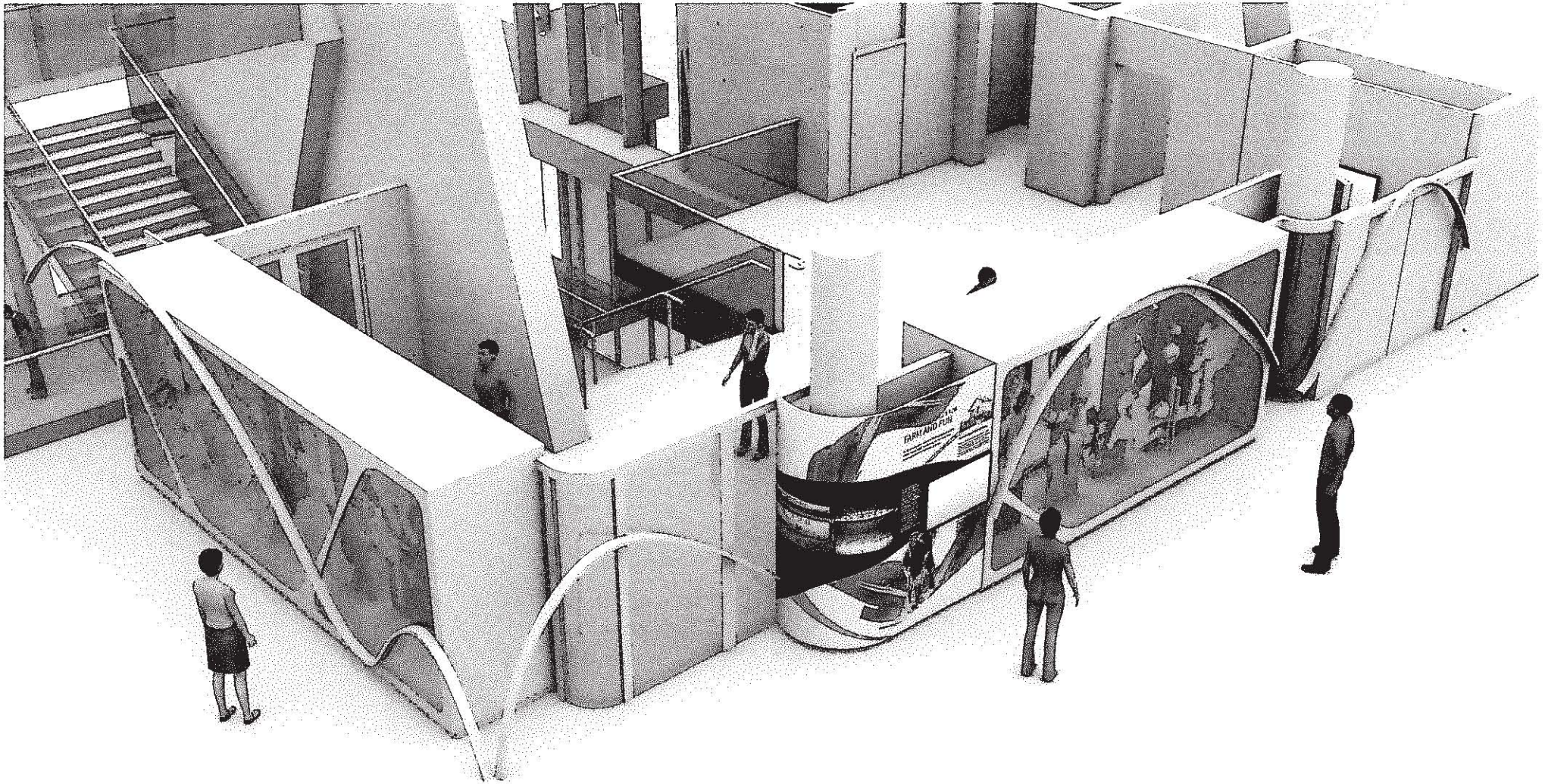
The Richmond Olympic Experience is the first North American member of the International Olympic Committee's Olympic Museums Network and is collaborating with The Olympic Museum in Lausanne, Switzerland and the network's 22 worldwide member museums.

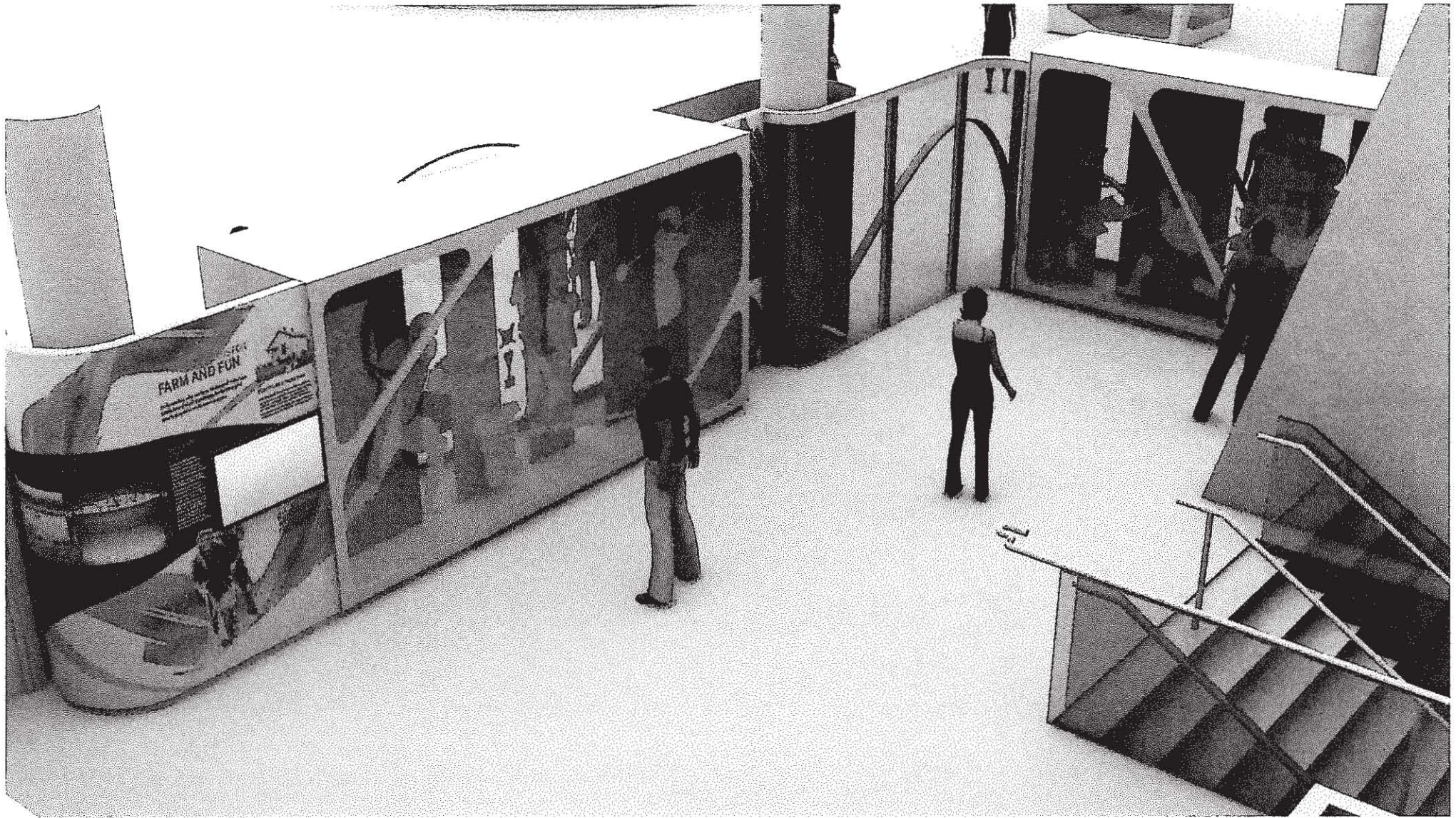
Primary funding for the \$5.6 million Richmond Olympic Experience is coming from tourism funding and corporate sponsorship, with additional contributions from the Richmond Olympic Oval's capital reserves and a \$575,000 contribution from the City of Richmond.

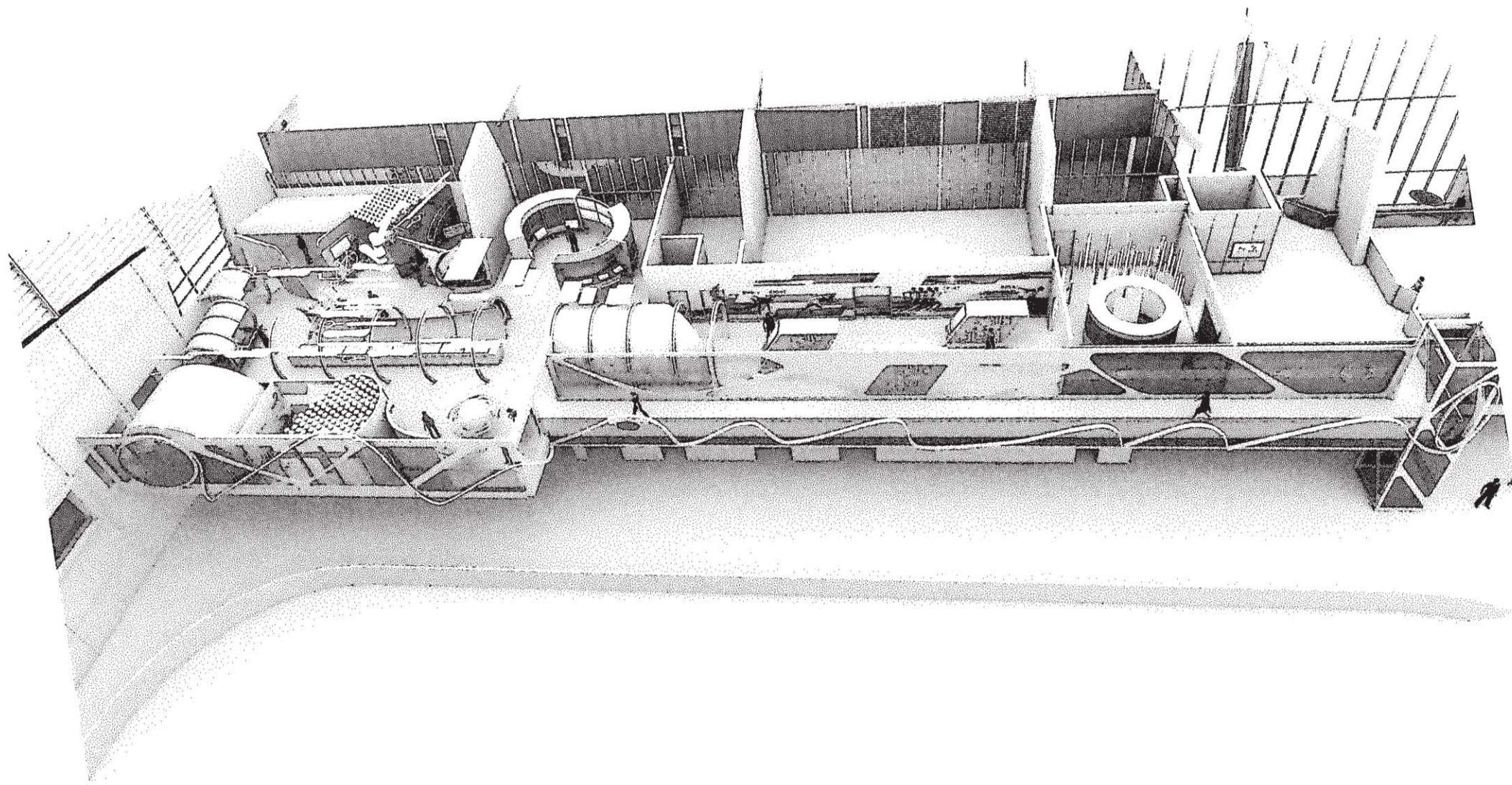


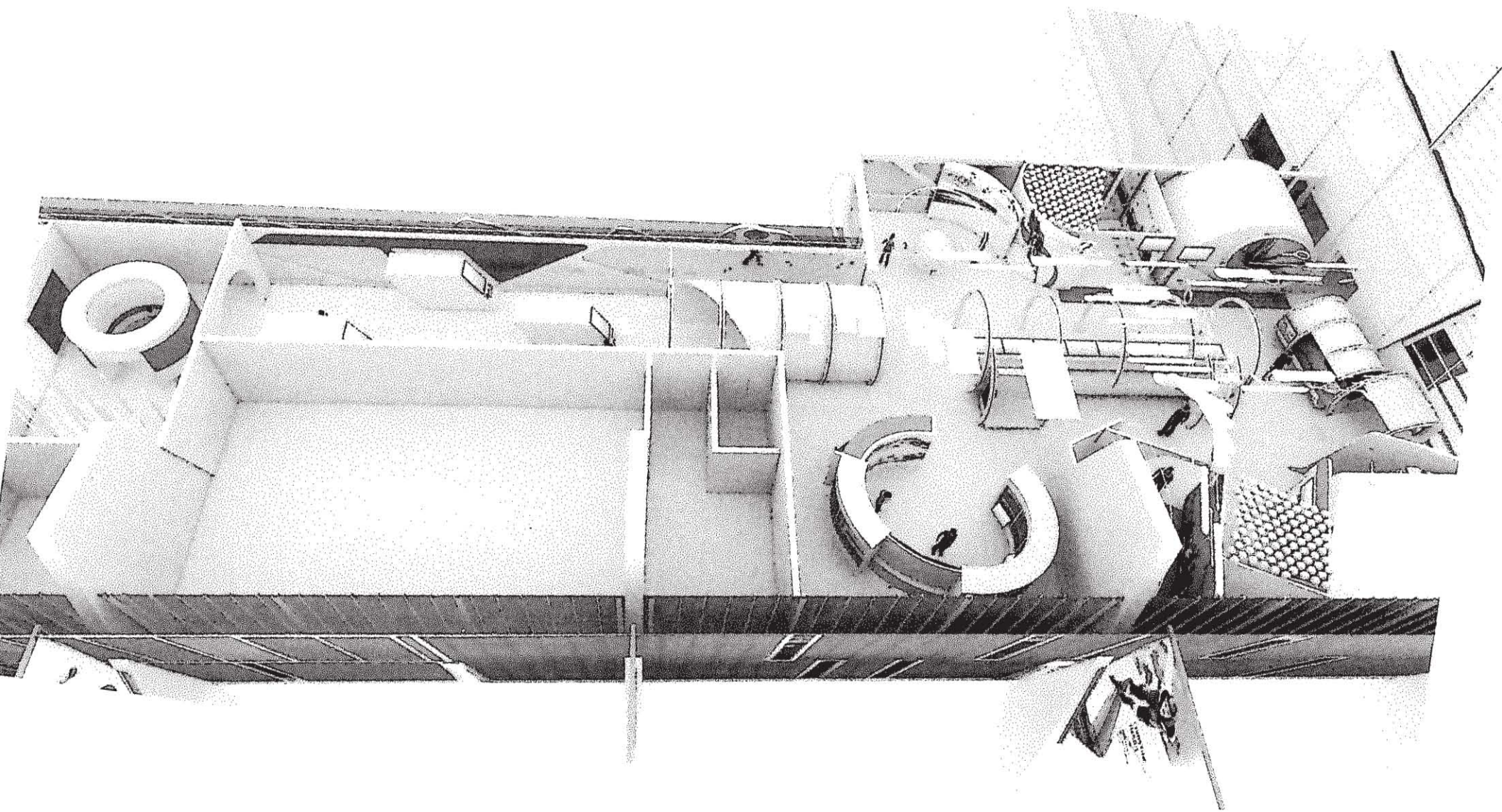


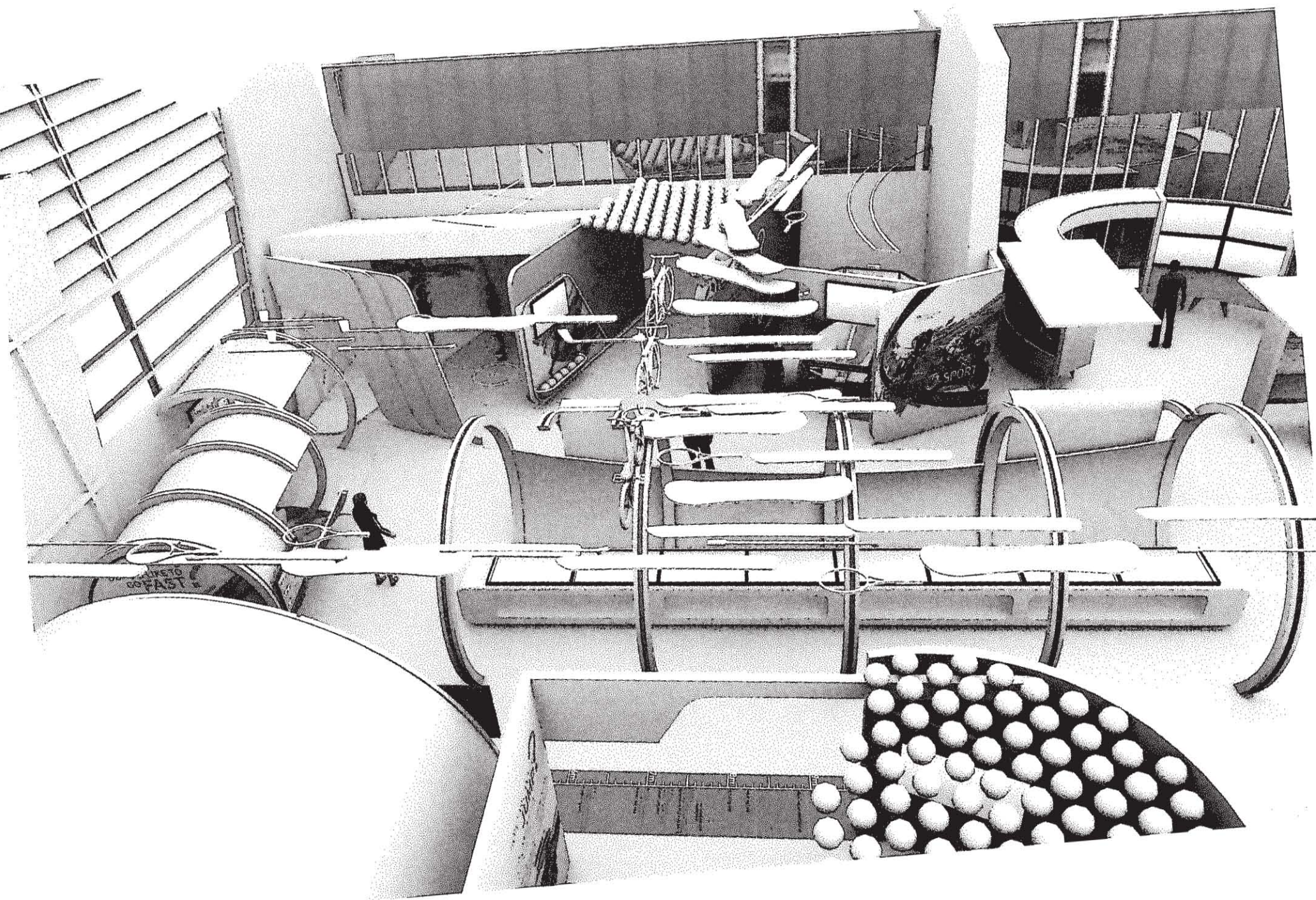












Richmond Olympic Experience Funding

Updated: March 2014

	Total
Confirmed Funding	
Council Approved	\$ 575,000
Oval Corporation	\$ 1,500,000
Tourism Funding	\$ 2,500,000
Commercial Sponsorship	\$ 1,000,000
Commercial Sponsorship	\$ 1,000,000
Commercial Sponsorship	\$ 225,000
Commercial Sponsorship	\$ 60,000
Confirmed Funding Total	\$ 6,860,000
Application for Funding	
Government of Canada	\$ 500,000
Province of British Columbia	\$ 500,000
Grand Total	\$ 7,860,000

Notes:

Other Support:

- IOC - Significant Value-In-Kind contribution and support
- COC - Value-In-Kind contribution and support