



ARCS: 292-30
File: EDU-2012-00027

May 1, 2012

Sent via email:

Dear :

Re: Request for Access to Records
Freedom of Information and Protection of Privacy Act (FOIPPA)

I am writing further to your request received by the Ministry of Education on March 20, 2012.
Your request is for:

- *“The BC Education Plan advertising plan, including budget and expenditures for the creative concept, production and placement in all types of media (broadcast, internet, out of home, newspaper, magazine, direct award vs. tendered) and the dollar value of the contracts for the period of December 1, 2011 to [March 20, 2012].”*

Please find enclosed a copy of the records located in response to your request. They pertain to a one-off ‘insert’ about the BC Education Plan that the Teacher Regulation Branch of the ministry published in the spring 2012 issue of its Learn magazine. The design and publication of the ‘insert’ was conducted by Ronda Barzilay and Associates, the branch’s ongoing contractor for the production of its magazine.

The ministry’s financial account information on the invoice has been withheld pursuant to section 17 (Disclosure harmful to the financial or economic interests of a public body) of FOIPPA. A complete copy of FOIPPA is available online at:

http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/96165_00

Your file is now closed.

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These records will be published on the BC Government's Open Information website a minimum of 72 hours after it is released electronically or a minimum of five business days after it has been released by mail in hardcopy. To find out more about Open Information, please access the Open Information website at: <http://www.openinfo.gov.bc.ca/ibc/index.page>

If you have any questions regarding your request, please contact Hema Paupiah, the analyst assigned to your request, at 250 387-1805. This number can be reached toll-free by calling 604 660-7867 from Vancouver or 1 800 663-7867 from elsewhere in BC, and asking to be transferred to 250 387-1805.

You have the right to ask the Information and Privacy Commissioner to review this decision. I have enclosed information on the review and complaint process.

Sincerely,

A handwritten signature in blue ink that reads "Maxine Vanzetta". The signature is written in a cursive, flowing style.

Maxine Vanzetta, Manager
Health and Education Team
Information Access Operations

Enclosures

<p style="text-align: center;">How to Request a Review with the Office of the Information and Privacy Commissioner</p>

If you have any questions regarding your request, please contact the analyst assigned to your file. The analyst's name and telephone number are listed in the attached letter.

Pursuant to section 52 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA), you may ask the Office of the Information and Privacy Commissioner to review any decision, act, or failure to act with regard to your request under FOIPPA.

Please note that you have 30 business days to file your review with the Office of the Information and Privacy Commissioner. In order to request a review please write to:

Information and Privacy Commissioner
PO Box 9038 Stn Prov Govt
4th Floor, 947 Fort Street
Victoria BC V8W 9A4
Telephone 250 387-5629 Fax 250 387-1696

If you request a review, please provide the Commissioner's Office with:

1. A copy of your original request;
2. A copy of our response; and
3. The reasons or grounds upon which you are requesting the review.