



VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2014 ~ 2015 NEWSPAPER COSTING ESTIMATE

June 18/14 4:16pm
SCANNED Vizeum
ENTERED

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Teacher Strike - Cover Wrap
CAMPAIGN DATE: Friday June 20th, 2014
AD HEADING: TBD
AD SIZE: OFC + IFC Wrap - refer to 24 Hours spec sheet
POSITION REQUEST: Cover Wrap

DATE: June 18th, 2014
CLIENT CODE: 531219
PRODUCT CODE: 15
CAMPAIGN #: TBD
APO: A2438
CPA: TBD
VERSION: Original
MEDIA BUYER: Caroline Newbury

REVISION COMMENT:

PUBLICATION	PUB DAYS	AD SIZE COL X LINES	TOTAL LINES	NET LINE RATE	FULL COLOUR	COL COST	NET COST	# OF INS	TOTAL COST	CRC	CPM	FORM	BOOKING DEADLINE	MATERIAL DEADLINE
FREE DAILIES														
24 HOURS	FR JUN 20	COVER WRAP (OFC + IFC)		\$7,500.00	Included	4C	\$7,500.00	1	\$7,500.00	140,000	\$53.57	TAB - F	3 DAYS	2 DAYS
*Note: The booking deadline for all newspapers is also the cancellation deadline.														
NET NEWSPAPER COST:										\$7,500.00				

Approved by Ministry Expense Authority:

Dawn Stewart for Denise Champion

Date:

June 18/14

Approved by GCPE:

[Signature]

Date:

June 18/14

Material Contact Name:

Material Contact Number:

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): <u>A2438</u>	Blanket APO: Yes ☐ No ☒	Campaign Name: <u>Teacher Strike - Cover Wrap - 24 hours</u>
STOB/PROJECT INFORMATION: STOB: GCPE 57 ☒ Ministry 67 ☐ 68 ☐ CPA/Project No. _____	BILLING CONTACT: Name: <u>Dawn Stewart</u> Telephone: <u>250 356-8595</u>	BILLING TO: Ministry Branch Mailing Address <u>PO Box 9409 Stn Port Cart</u> <u>Victoria BC V8W 9V1</u>	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7299