



ARCS: 292- 30
File: JTI-2013-00064

April 30, 2013

Sent via email:

Dear

Re: Request for Access to Records
Freedom of Information and Protection of Privacy Act (FOIPPA)

I am writing further to your request received by the Ministry of Jobs, Tourism and Skills Training (Labour). You requested:

“Copies of the studies or reports done for the Ministry through contracts to: 0911217 BC Limited targeted initiative for older workers; 6S Marketing Inc, Identify niche influencers in priority sectors India, North America and Europe Priority Sectors; Brian Follett and Associates Ltd., Strategic review of current guide outfitters association of BC; Canada Job Mart Limited, Summative and formative evaluation of the pilot phase of the Provincial job match initiative; 6S Marketing Inc identify manage and optimize campaigns in China, Europe, India and China; GO2 Tourism HR Society, Tourism labour market strategy implementation framework; G02 Tourism HR Society, BC resort community labour market strategic analysis. Timeframe is June 1, 2012 to December 31, 2012.”

Please find enclosed a copy of the records located in response to your request. Some information has been withheld pursuant to section(s) 22 (Disclosure harmful to personal privacy) of FOIPPA. Copies of these sections are available online at:

http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/96165_00

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The Ministry provided Information Access Operations with the following breakdown of information relating to your request:

“Copies of the studies or reports done for the Ministry through contracts to:

10911217 BC Limited – “*Targeted initiative for older workers*”

The ministry has provided responsive records.

6S Marketing Inc. – “*Identify niche influencers in priority sectors India, North America and Europe Priority Sectors*”

The ministry did not have a contract during the timeframe specified for the creation of “studies or reports” on this topic.

Brian Follett and Associates Ltd. – “*Strategic review of current guide outfitters association of BC*”

The contract deliverables for Brian Follett and Associates Ltd. did not include a report or study. Mr. Follett was contracted by the ministry to meet with the Guide Outfitters Association of BC (GOABC) to provide input and advice for their current marketing and communications plan. After a conversation with Mr. Follett, the GOABC were satisfied that they had sufficient input necessary to carry on with the development of their marketing and communication strategy.

Canada Job Mart Ltd. – “*Summative and formative evaluation of the pilot phase of the Provincial job match initiative*”

The ministry did not have a contract during the timeframe specified for the creation of “studies or reports” on this topic.

6S Marketing Inc. – “*Identify manage and optimize campaigns in China, Europe, India and China*”

There was a contract in place for the timeframe specified for the creation of a report, however, this deliverable has not yet been completed by the contractor.

GO2 Tourism HR Society – “*Tourism labour market strategy implementation framework*”

This was a go2 initiative that was funded through the Labour Market Partnerships (LMP) Program. There was no contract between the ministry and go2. The study has been completed by go2 and is publicly available on the go2 website: www.go2.ca/hr

GO2 Tourism HR Society – “*BC resort community labour market strategic analysis*”

This was a go2 initiative that was funded through the Labour Market Partnerships (LMP) Program. There was no contract between the ministry and go2. It is the ministry’s understanding that this report is still under development by go2, but will be posted on the go2 website once it has been completed: www.go2.ca/hr

Your file is now closed.

These records will be published on the BC Government’s Open Information website a minimum of 72 hours after it is released electronically or a minimum of five business days after it has been released by mail in hardcopy. To find out more about Open Information, please access the Open Information website at: <http://www.openinfo.gov.bc.ca/ibc/index.page>

If you have any questions regarding your request, please contact me at 250-952-7937. This number can be reached toll-free by calling from Vancouver, 604-660-2421, or from elsewhere in BC, 1-800-663-7867 and asking to be transferred to 250-952-7937.

You have the right to ask the Information and Privacy Commissioner to review this decision. I have enclosed information on the review and complaint process.

Sincerely,

A handwritten signature in black ink that reads "Julie Davidson". The signature is written in a cursive style, with the first letter of each word being capitalized and larger than the others.

Julie Davidson
Sr. Information and Privacy Analyst
Business and Infrastructure Team
Information Access Operations

Enclosure

<p>How to Request a Review with the Office of the Information and Privacy Commissioner</p>
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If you have any questions regarding your request please contact the analyst assigned to your file. The analyst's name and telephone number are listed in the attached letter.

Pursuant to section 52 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA), you may ask the Office of the Information and Privacy Commissioner to review any decision, act, or failure to act with regard to your request under FOIPPA.

Please note that you have 30 business days to file your review with the Office of the Information and Privacy Commissioner. In order to request a review please write to:

Information and Privacy Commissioner
PO Box 9038 Stn Prov Govt
4th Floor, 947 Fort Street
Victoria BC V8W 9A4
Telephone 250-387-5629 Fax 250-387-1696

If you request a review, please provide the Commissioner's Office with:

1. A copy of your original request;
2. A copy of our response; and
3. The reasons or grounds upon which you are requesting the review.