

Creative BC

Members of British Columbia's on-screen entertainment industry expressed their preference for a strategic approach to sector development and streamlined access to industry-focused services. As an independent, non-profit society, Creative BC can respond flexibly to industry needs through a one-stop shop.

Creative BC will consolidate the existing responsibilities and programs of the BC Film Commission and BC Film + Media into one agency to administer tax credits, provide on-location/production support for filmmakers /TV producers and offer market expertise. In addition, Creative BC will be responsible for the development and promotion of B.C.'s creative industries.

Once operational, Creative BC will engage government and industry to develop a five-year strategic plan for the creative industries and conduct a review of government support programs for the sector.

Creative BC

- During consultations with representatives of B.C.'s creative industries, we heard a preference to focus the partnership with government into a single organization, rather than separate agencies.
- We listened and we agree.

- I'm pleased to announce the establishment of Creative BC to work with government and the creative industries to develop a broad strategic vision to capitalize on the sector's strength, identify new opportunities and keep the sector growing.
- Creative BC will work with film and TV, digital media, music, publishing and other components of the creative economy.
- The organization will consolidate existing responsibilities and programs of the BC Film Commission and BC Film + Media into one agency that will:
 - Administer tax credits.
 - Provide on-location and production support for filmmakers and TV producers.
 - Provide market and content development assistance.
- I expect Creative BC will be operational in April.

Not Responsive

- All the best to the BC Arts Council, Creative BC and all of British Columbia's dynamic creative industries.
- Thanks, everyone.

Part 2 – Creative BC

Supported by the B.C. government, Creative BC will work with creative industries in the province to develop and implement a broad strategy capitalizing on the sector's strengths and identifying new opportunities for the future. Creative BC will work with film and TV, digital media, music, publishing and other components of the creative economy.

As an independent, non-profit society combining services previously available through separate agencies, Creative BC will engage government and the creative industries in a fresh partnership.

Creative BC will consolidate the existing responsibilities and programs of the BC Film Commission and BC Film + Media into one agency Creative BC will begin operations in April, 2013.

MCSCD is providing \$1 million to Creative BC for research, development and international marketing.

Not Responsive

3. What will happen to the BC Film Commission and BC Film + Media?

- Creative BC will consolidate the programs and responsibilities of both agencies into a one-stop shop.

4. Will all the regional film commissions in British Columbia continue to function after Creative BC comes on-line?

- There is no plan to change anything regarding the regional film commissions. I would not recommend anything happening there for the mid term.

5. How will Creative BC be funded?

- Creative BC will receive the \$2.2 million in B.C. government funding previously granted to the agencies/organizations it replaces, including the BC Film Commission and BC Film and Media.
- In addition, Creative BC will receive \$1 million in funding from the B.C. government for research, development and international marketing. This is new money, in a one-time grant.
- Creative BC will be able to generate revenues through (application) fees for service which can be used to further develop the sector.

6. Who will run Creative BC?

- The board and CEO of the society will remain the same as BC Film + Media while the transitioning of the programs happens. Government will be able to appoint up to two board members for Creative BC, but never more than 25 per cent of the board.

7. Is Creative BC just a service-provider for the creative sector?

- Creative BC is much more than a kiosk. Creative BC will engage government and the creative industries in British Columbia to put together a broad, comprehensive strategy to help build province's creative economy.

8. What creative sectors will work with Creative BC?

- Film, TV, digital media and video game production, music, book and magazine publishing.

Staffing Implications – Creative BC

1. Since Creative BC will be an independent, non-profit society, what will happen to B.C. government employees currently working at the BC Film Commission and BC Film + Media?

- All BC Film Commission staff will be offered employment opportunities at Creative BC. If employees do not wish to accept this offer, government will work with the Public Service Agency to find them comparable employment in the public service. There are currently no government employees working at BC Film + Media – and all employees at BC Film + Media will retain their current jobs.

2. Will the start-up of Creative BC cause any B.C. employees to lose their jobs or will the start-up create new jobs?

- We don't anticipate anyone becoming unemployed because of this change. All BC Film Commission employees will be offered positions.
- As a result of the strategic planning and review of government programs, there may be growth necessary within the organization in order to meet the needs of industry.

Not Responsive

- January 30 – Minister Bill Bennett announces BC Creative Futures, including Creative BC and arts engagement programs for children/young adults through the BC Arts Council.

Matt Gordon
Communications Director
Ministry of Community, Sport and Cultural Development
250-953-3677

Smerechinskiy, Kathryn L JTST:EX

From: Fast, Don CSCD:EX
Sent: Tuesday, December 4, 2012 3:45 PM
To: Valentine, Lee CSCD:EX
Cc: Galbraith, David J CSCD:EX; Sajko, Sandra CSCD:EX
Subject: FW: SBE Speaking Notes PP Dec 5 2012
Attachments: SBE Speaking Notes PP Dec 5 2012 (2).docx

Lee, pls forward to MO and call them to ensure they see it as has to go to MBB tonight.

Sandra

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Fast, Don CSCD:EX

From: Fast, Don CSCD:EX
Sent: Thursday, January 31, 2013 3:10 PM
To: Liz Shorten
Subject: Re: Creative BC announcement

Thx very much for your support Liz

Don Fast
Deputy Minister

On 2013-01-31, at 3:06 PM, "Liz Shorten" <liz.shorten@cmpa.ca> wrote:

Dear Don and David,

I wanted to express my personal thanks to each of you for all the work you have done over the past months in support of the creative sector and the efforts to get the new agency announced.

I know there is still lots of work to do but wanted to acknowledge the efforts to date.

Best regards
Liz

Liz Shorten
Managing Vice-President, Operations and Member Services
Canadian Media Production Association (CMPA) – BC Producers' Branch

<image001.gif>

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<image002.gif> <image003.gif> <Image004.gif> <Image005.gif> <image006.gif>

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Fast, Don CSCD:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, December 5, 2012 4:27 PM
To: Galbraith, David J CSCD:EX
Cc: Fast, Don CSCD:EX
Subject: Dec 5, 2012 MBB mtg with creative industry from magazines, publishing and music

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Don Fast

	Branch		Crown		Independent Society	
	Pros	Cons	Pros	Cons	Pros	Cons
Human Resources*						
<i>Includes high level information from PSA</i>						
Information Technology						
Revenue	S13					

	Branch		Crown		Independent Society	
	Pros	Cons	Pros	Cons	Pros	Cons
Financial and Accounting Systems						
Reporting						
Budgeting						
Government Direct Operating						
Industry Expectations						
Control						

S13