

KIMBODESIGN

#1251-409 Granville Street Vancouver, BC V6C 1T2

STOB 6705 \$32,918.74
STOB 6701 15,987.30
GST STOB 1575 2,445.30

Invoice

Date	Invoice #
3/24/2014	2591

RECEIVED

MAR 26 2014

ACCRUAL

PAYMENT METHODS:

KIMBO Design accepts cheque or bank wire.

Invoice To: DD MM YY
DATE INVOICE RECEIVED: 31 07 2014
Government Communications and Public Engagement
QUALIFIED RECEIVER SIGNATURE: _____
CL RESP SRV LN STOB PROJECT AMOUNT
125 51531 11855 6705 3074 \$32,918.74
125 51531 11855 6701 511 WPMK \$15,987.30
1575 \$2,445.30

3074
511 WPMK

s15

PO# TOTAL \$51,351.34

Item	Description	Qty	Rate	Amount	Tax
EXPENSE AUTHORITY	WorkBC Social Media Blogger & LinkedIn APO-A2366 Standing Offer #SO-GCPE030				
AD BUY	LinkedIn Advertising		9,718.74	9,718.74	G per mto
AD BUY	WEG Media Advertising		3,750.00	3,750.00	G
AD BUY	Sixty4Media Advertising		4,000.00	4,000.00	G
AD BUY	Crisp Media Advertising		5,000.00	5,000.00	G
AD BUY	Buzz Connected Media Advertising		5,000.00	5,000.00	G
AD BUY	Awesome Media Advertising		5,450.00	5,450.00	G
Project Manag...	Account Services (Final Report/Management)	166.67	89.9982	15,000.00	G
Project Manag...	3% Service Fee for Media Purchased GST 5% On Sales	10.97	90.00 5.00%	987.30 2,445.30	G per mto 48906.01

INVOICE
AUDITED

14.03.26 UK

Service Charge of 3% per month will be applied to overdue accounts.

Total CAD 51,351.34

Payments/Credits CAD 0.00

604.738.6448 604.738.6468 info@kimbodesign.ca

QUALIFIED RECEIVER Balance Due CAD 51,351.34

GST/HST No. 805287612

DATE: 14.03.27

SIGNATURE: Mary Dila

MARY DILA



KIMBO Design Inc.

1251-409 Granville Street, Vancouver, BC, V6C 1T2
604 733 6443

2013 - 2014 ONLINE COSTING ESTIMATE

KIMBODESIGN

CLIENT: Ministry of Jobs, Training and Skills Training
CAMPAIGN: WorkBC Social Media - Blogger & LinkedIn
CAMPAIGN DATE: Jan 1 - Mar 31, 2014
AD HEADLINE: 728x90 / 300x250
AD SIZE: 728x90 / 300x250
TARGET AUDIENCE: BC, Canada

DATE: March 12, 2014
STANDING OFFER#: SO-GCPER01
AFC: A2366
CPA:
VERSION: s22
MEDIA BUYER:

REVISION COMMENT:

Line	Product	Flight Date	Ad Size	CPA	# of Weeks	Total Imps	Total Cost
1	LinkedIn	Social Media Advertising	728x90 / 300x250				\$3,770.74
2	WEC Media	Blogger Advertising					\$3,750.00
3	StoryMedia	Blogger Advertising					\$4,000.00
4	Crisp Media Inc.	Blogger Advertising					\$5,000.00
5	Best Connected Media Inc.	Blogger Advertising					\$5,000.00
6	Awesome Media	Blogger Advertising					\$5,450.00
							\$32,916.74
3% Service Fee for Media Purchased							\$987.50
Account Services (Final Report / Management)							
							Hours: 166.67 \$ Rate: 60.00 \$15,000.00

Approved by Ministry Expense Authority:

Approved by GCPER:

Material Contract Name:

TOTAL COST: \$48,906.30

Date: March 13, 2014

Date: March 12/14

Material Contract Number:

STANDING OFFER: Advertising Placement Order	AFC Assigned by GCPER: A2366	Booklet APC: Yes No	Campaign Name: WorkBC Social Media
STANDING OFFER INFORMATION: SIDE: GCPER Ministry of Jobs, Training and Skills Training	SELLING CONTACT: Name: Dawn Stewart Telephone: 250 356-8595	BILLING TO: Ministry Branch Mailing Address: Box 9409 St. Paul Court Victoria BC V8W 4V1	
CPA Project:			

Instructions: This Cost Estimate (Quote-Down) is subject to the terms and conditions of the Standing Offer.

WEG Media Incorporated
370 East Broadway
P.O. Box 95001
Vancouver, BC
V5T 4T8

12/03/2014

Kim Pickett, B.Des, CGD
Principal / Creative Director
KIMBO Design Inc.
1251-409 Granville St.
Vancouver, BC V6C 1T2

Invoice#: 14-130

Qty	Description	Rate	Amount	Tax
	YYM Custom Package: 5 dedicated email blasts /Homepage big box /1 leaderboard in email (5)/2 FB posts per email blast/4 tweets per email blast/Access as advertiser on FB page and whitelisted on Twitter 2nd Invoice for completed work for end of March	3,750.00	3,750.00	G
			Subtotal	CAD 3,750.00V

Sales Tax Summary CAD 187.50

Total CAD 3,937.50

Due on Receipt

GST/HST No. 830830485

**Please make
cheques out to
WEG Media
Incorporated**

sixty4media
402-1501 Haro St.
Buzzer code 16 for deliveries
Vancouver BC, V6G 1G4
Canada

sixty4media 

KIMBO Design Inc.
Kim Pickett, B.Des, CGD
1251-409 Granville St.
Vancouver BC V6G 1T2

INVOICE # 2010246
INVOICE Date March 31, 2014
Amount Due \$4,200.00 CAD

Item	Description	Unit Cost	Quantity	Line Total
Ms604 Ad Med	Space "C" Advertising on Miss604.com Starting January 14, 2014 for 10 weeks @ \$125/ week	125.00	10	1,250.00
Sponsorship	Sponsored Content on Miss604.com 5 Advertorials, bi-weekly Content guidelines and support to be provided by WorkBC	1,000.00	5	5,000.00
Social Media	Promotion of Sponsored Content on Miss604.com 2 Facebook posts per blog post 4 Twitter mentions per blog post Min. 1 Pinterest + Google+ share per blog posts	1,750.00	1	1,750.00

Subtotal 8,000.00
Discount - 50% -4,000.00
GST (85713 1296 200.00
RT0001) 5%
Total 4,200.00
Amount Paid -0.00
Amount Due \$4,200.00 CAD

Terms

This is the final 50% of the total invoice (\$8,000 + GST) for beginning of project.

Payable upon completion March, 2014.

Notes

Content prepared from: Dec 20 – Jan 14.
In market Jan 16 – March 31.

Item	Description	Unit Cost	Quantity	Line Total
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Scoop:

Jan 20

March 17

Banners: January 16 to March 31

Subtotal 5,000.00

GST (82032 1453
RT0001) 5% 250.00

Total 6,250.00

Amount Paid -0.00

Amount Due \$5,250.00 CAD

Terms

GST #82032 1453 RT 0001

Payment due March 31, 2014. Please make cheque payable to Crisp Media Inc. No refunds.

This invoice was sent using **FRESHBOOKS**

PAYMENT STUB

To Pay Your Invoice Online

s15

Crisp Media Inc.
69-1690 Nanaimo St.
Vancouver BC V6L 5E2

Client	KIMBO Design Inc.
Invoice #	2014-007
Invoice Date	January 30, 2014
Amount Due	\$5,250.00 CAD
Amount Enclosed	



INVOICE

Buzz Connected Media Inc.
#300-422 Richards Street
Vancouver British Columbia V6B 2Z4
Canada

Phone: +1 6047648745
payments@vancitybuzz.com
www.vancitybuzz.com
GST# 80270 0518 RT0001

Invoice number 481
Invoice date 3/15/2014
Due date 3/21/2014

Bill To

s22

KIMBO Design Inc.
1251-409 Granville St
Vancouver British Columbia V6C 1T2
Canada

Description	Quantity	Unit price	Amount
WorkBC Banner Takeover 500,000 Impressions @ \$10 CPM - 728x90/350 Flash Pulldown in Blog Posts (March 2014)	1	\$5,000.00	\$5,000.00*
Description (optional)	1	\$0.00	\$0.00

Subtotal	\$5,000.00 ✓
GST (5%)	\$250.00
Total	\$5,250.00 CAD
	*Taxable item

Crisp Media Inc.
69-1690 Nanaimo St.
Vancouver BC V5L 5E2

crispmedia

KIMBO Design Inc.
Kim Pickett
1251-409 Granville St.
Vancouver BC V6C 1T2

Invoice # 2014-007
Invoice Date January 30, 2014
Amount Due **\$5,250.00 CAD**

Item	Description	Unit Cost	Quantity	Line Total
Advertising	VancouverMom.ca and City Mom Now.com - for Government of BC Digital Campaign #FindYourFit	5,000.00	1	5,000.00 ✓
	Sponsored Editorial (x5)			
	Featured spot - City Mom Now and VM (10 total)			
	Run of Site Banner Ads (100,000 Impressions) VM, CMN, EM			
	Scoop Dedicated Email (VM x2 & CMN x2)			
	This Week e-newsletter (Editorial) (x5)			
	This Week e-newsletter (Sponsor) (x5)			
	Facebook (sponsored posts, plus Boosted Page Post budget and Sponsored Stories) (VM and CMN)			
	Twitter (sponsored tweets, plus promoted tweets campaign) (VM and CMN)			
	Flight dates (see detailed work back schedule):	0.00	0	0.00
	Sponsored Articles:			
	Jan 21			
	Feb 4			
	Feb 18			
	Mar 4			
	Mar 25			
	This Week mentions (editorial)			
	Jan 23			
	Feb 6			
	Feb 20			
	Mar 6			
	Mar 27			
	This Week mentions (sponsored)			
	Jan 16			
	Jan 30			
	Feb 16			
	Feb 27			
	Mar 20			

410 - 535 Thurlow Street
Vancouver, BC V6E 3L2
Tel: 604 731 9053 Fax: 604 731 9075
www.vancouverisawesome.com

Date	Invoice #
01/29/2014	2014-8

KIMBO Design Inc.
ATTN: Kim Pickett
1251-409 Granville St.
Vancouver, BC V6C 1T2

P.O. No.	Terms
WorkBC	Net 30

Description	Amount
Online campaign promoting WorkBC through Vancouver Is Awesome: - 21 days logo banner takeover on VancouverIsAwesome.com - 5 sponsored blog posts - 1 Facebook post per blog post - 4 tweets per blog post - Access as advertiser on Facebook Page and whitelisting on Twitter - Campaign to run January 16, 2014 - March 31, 2014" Less 50% deposit paid	10,900.00 -5,450.00 5,450.00
	GST@5.0% \$272.50 Total Tax \$272.50
Please make cheque payable to: The Awesome Media Network Inc.	Total \$5,722.50

Date: 1/01/2014 to 3/31/2014
Client: Government Communications
 and Public Engagement
Job: WorkBC Social Media - Blogger
 and LinkedIn

Date	Task	Personnel	Detail	Hours
14-01-06	admin/email/phone/	s22	Blogger/track	2.50
14-01-07	admin/email/phone/	s22	Blogger/track	2.00
14-01-08	admin/email/phone/	s22	Blogger/track	1.50
14-01-09	admin/email/phone/	s22	Blogger/track	1.67
14-01-10	project management	s22	LinkedIn	3.00
14-01-10	project management	s22	PM	1.50
14-01-10	admin/email/phone/	s22	Blogger/track	2.00
14-01-13	admin/email/phone/	s22	Blogger/track	1.50
14-01-14	admin/email/phone/	s22	Blogger/track	1.50
14-01-14	project management	s22	LinkedIn	2.00
14-01-15	admin/email/phone/	pickett, kim	management	1.50
14-01-15	admin/email/phone/	s22	Blogger/track	2.00
14-01-16	admin/email/phone/	s22	Blogger/track	2.00
14-01-17	project management	s22	PM	3.00
14-01-17	admin/email/phone/	s22	Blogger/track	2.00
14-01-20	admin/email/phone/	s22	Blogger/track	1.50
14-01-21	admin/email/phone/	s22	Blogger/track	2.00
14-01-22	project management	s22	LinkedIn	2.00
14-01-22	admin/email/phone/	s22	Blogger/track	1.50
14-01-23	admin/email/phone/	s22	Blogger/track	1.50
14-01-24	project management	s22	PM	2.50
14-01-24	admin/email/phone/	s22	Blogger/track	2.00
14-01-28	admin/email/phone/	pickett, kim	management	1.00
14-01-29	project management	s22	LinkedIn	2.00
14-01-30	admin/email/phone/	s22	Blogger/track	2.00
14-01-31	project management	s22	PM	1.50
14-02-03	admin/email/phone/	s22	Blogger/track	1.00
14-02-03	project management	s22	PM	1.00
14-02-04	admin/email/phone/	s22	Blogger/track	1.00
14-02-05	admin/email/phone/	s22	Blogger/track	1.00
14-02-06	admin/email/phone/	s22	Blogger/track	1.00
14-02-07	project management	s22	PM	1.50
14-02-07	admin/email/phone/	s22	Blogger/track	2.00
14-02-10	admin/email/phone/	s22	Blogger/track	1.00
14-02-11	admin/email/phone/	s22	Blogger/track	1.00
14-02-11	project management	s22	LinkedIn	2.00
14-02-12	admin/email/phone/	s22	Blogger/track	1.00
14-02-13	admin/email/phone/	s22	Blogger/track	1.00
14-02-14	project management	s22	PM	3.00
14-02-14	admin/email/phone/	s22	Blogger/track	1.00
14-02-17	admin/email/phone/	s22	Blogger/track	1.00
14-02-18	admin/email/phone/	s22	Blogger/track	1.00
14-02-18	admin/email/phone/	pickett, kim	management	3.00
14-02-20	admin/email/phone/	s22	Blogger/track	1.00
14-02-21	project management	s22	PM	3.00
14-02-24	admin/email/phone/	s22	Blogger/track	2.00
14-02-27	admin/email/phone/	s22	Blogger/track	2.00
14-02-28	admin/email/phone/	pickett, kim	management	3.00
14-02-28	project management	s22	LinkedIn	2.00

2/13/2014



DS
CBA JV

LinkedIn Ireland Sponsored Update Insertion Order
Gardner House, Wilton Place
Wilton Place, Dublin 2, Ireland

Invoice Order Information

Date: 13-Feb-14
Advertiser Name: Government of The Province of British Columbia (CA)
Proposal Name: Province of British Columbia_Direct_Q1 2014
Proposal ID: 4494660
Order ID: 136549192
Media Contact: Kim Pickett
Telephone Number: 604 733 8448
Email Address: kim@kimboadvertising.ca

LinkedIn Contact: Name: Accounts Receivable Email: ar@linkedin.com
Billing Contact: Accounts Receivable ar@linkedin.com

Bill To Information

Bill To Company Name: Kimbo Design (CA)
Bill To Address 1: 1231-439 Glenview St.
Bill To Address 2:
Bill To City: Vancouver
Bill To State: BC Bill To Zip: V5C 1T2
Bill To Country: Canada
Bill To Contact Person: Kim Pickett
Bill To Email: kim@kimboadvertising.ca
Bill To Telephone: 604 733 8448
Payment Terms: NET 30
PO Number:

Ad ID	Name	Ad Name/Comment	Cost Type	Start Date	End Date	Quantity	Net Price	Currency	Total Net Cost
137392942	Custom Target_300x250	01_EC/PA_FOP	CFM	17-Feb-14	31-Mar-14	1,538,442	\$ 13.00	CAD	\$ 20,000.01
137392942	Custom Target_300x250	02_EC/PA_FOP	CFM	17-Feb-14	31-Mar-14	1,666,697	\$ 9.00	CAD	\$ 15,000.00
137392942	Custom Target_Text Link_Ltd	03_EC/PA_FOP	CFM	17-Feb-14	31-Mar-14	815,000	\$ 8.00	CAD	\$ 5,000.00
137392942	Custom Target_300x250	04_EC/PA_Follower Ad_FOP	CFM	17-Feb-14	31-Mar-14	1,153,848	\$ 13.00	CAD	\$ 15,000.00
137392942	Custom Target_300x250	05_EC/PA_Co-located Ad_FOP	CFM	17-Feb-14	31-Mar-14	769,231	\$ 13.00	CAD	\$ 10,000.00
10000000002193	Sponsored Update Service	Standard Sponsored Update		17-Feb-14	31-Mar-14			CAD	\$ 5,000.00
								Totals:	CAD \$ 70,000.01

General Comments

Notes

Subject to the foregoing requirements, standard IAB terms (v3) will apply to all media orders. SO is governed by the IAB/AAA Standard Terms and Conditions for Internet Advertising for Media Buys 1yr or less version 3.0: http://adspecs.linkedincreatives.com/assets/pdf/IAB_3.0_Terms.pdf. Sponsored Update Program Agreement: http://adspecs.linkedincreatives.com/assets/pdf/SponsoredUpdates_GA_07_30_13.pdf
 Doubleclick: All LinkedIn doubleclicks are sold on a daily flat fee basis. Impressions listed on the IO are for estimation purposes only and are not a guarantee of delivery. No makegoods or credits will be given for reach blocks.
 You acknowledge that LinkedIn and its affiliates may participate in ad placing auctions to promote its own services or otherwise communicate to its users.
 Creative Specifications: <http://adspecs.linkedincreatives.com>
 Creatives are due 5 business days before launch date. Please traffic creative to your Account and Sales Managers. SSL capability is now required: LinkedIn requires that ads, creatives and tracking elements are requested using a secure connection (https).
 All returned products will expire in 14 days without a signed contract. Value Added Taxes (VAT) may apply to your LinkedIn order. Any VAT charges will appear on the final invoice. If applicable, please provide either your VAT # or Irish 13B VAT #, attach any registration certifications or email documentation to taxinquiry@linkedin.com.

Advertiser/Order Information	Advertiser/Order	Order Signed By	Agency/Client
Bill To: Kimbo Design (CA) Ship To: Government of The Province of British Columbia (CA) Proposal Name: Province of British Columbia_Direct_Q1 2014 Proposal ID: 4494660 Version: 2	Signature: Print Name: John Cleary Job Title: Finance Director Date: 2/18/2014	Signature: Print Name: Kim Pickett Job Title: Principle/Creative Director Date: Feb 13, 2014	

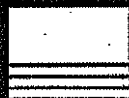
Your Campaigns

All

All

1,317

Clicks



Ads

260

Clicks



Sponsored Updates

1,057

Clicks



1,317

Clicks

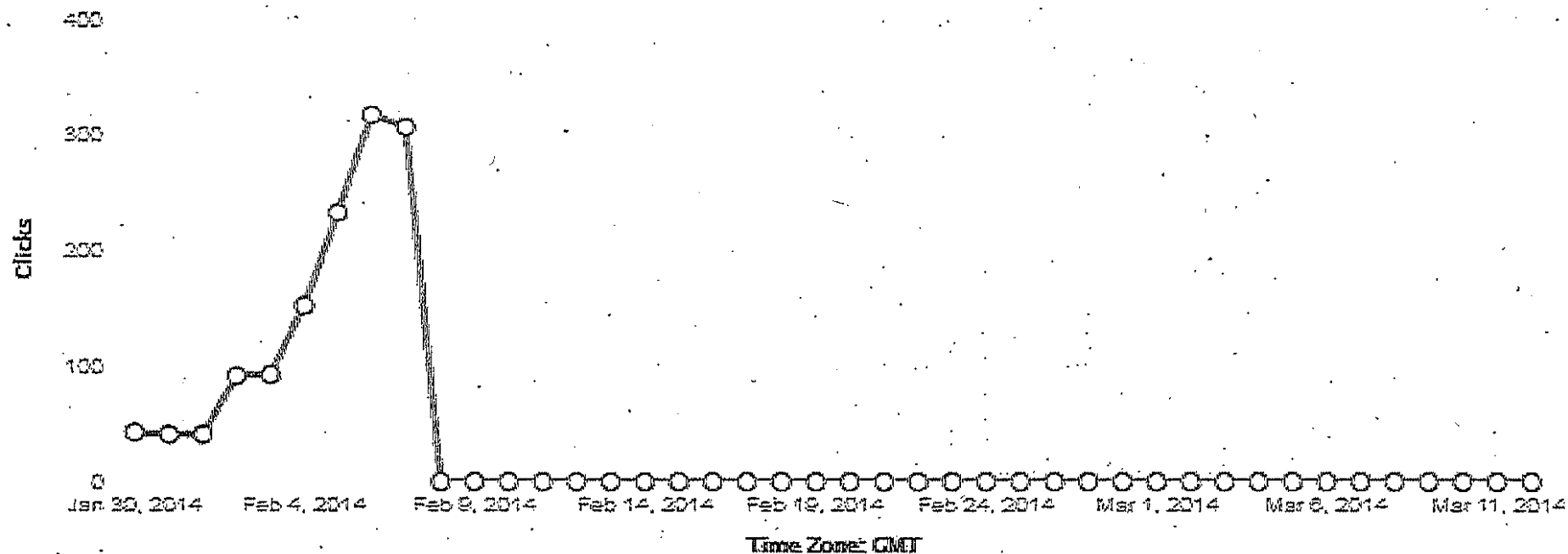
316,277

Impressions

2,918.74 CAD

Total Spent

Clicks



Crisp Media Inc.
69-1690 Nanaimo St.
Vancouver BC V6L 5E2

crispmedia

KIMBO Design Inc.
Klm Pickett
1251-409 Granville St.
Vancouver BC V6C 1T2

Invoice # 2014-007
Invoice Date January 30, 2014
Amount Due \$5,260.00 CAD

Item	Description	Unit Cost	Quantity	Line Total
Advertising	VancouverMom.ca and City Mom Now.com - for Government of BC Digital Campaign #FindYourFit	5,000.00	1	5,000.00 ✓
	Sponsored Editorial (x5) Featured spot - City Mom Now and VM (10 total) Run of Site Banner Ads (100,000 Impressions) VM, CMN, EM Scoop Dedicated Email (VM x2 & CMN x2) This Week e-newsletter (Editorial) (x5) This Week e-newsletter (Sponsor) (x5) Facebook (sponsored posts, plus Boosted Page Post budget and Sponsored Stories) (VM and CMN) Twitter (sponsored tweets, plus promoted tweets campaign) (VM and CMN)			
	Flight dates (see detailed work back schedule):	0.00	0	0.00
	Sponsored Articles: Jan 21 Feb 4 Feb 18 Mar 4 Mar 25			
	This Week mentions (editorial) Jan 23 Feb 6 Feb 20 Mar 6 Mar 27			
	This Week mentions (sponsored) Jan 16 Jan 30 Feb 16 Feb 27 Mar 20			

14-02-28 project management	s22	PM	3.00
14-03-03 project management	s22	PM	3.00
14-03-03 admin/email/phone/	s22	Blogger/track	2.00
14-03-04 admin/email/phone/	s22	Blogger/track	1.00
14-03-05 admin/email/phone/	s22	Blogger/track	2.00
14-03-06 admin/email/phone/	pickett, kim	management	4.00
14-03-07 project management	s22	LinkedIn	2.00
14-03-07 admin/email/phone/	s22	Blogger/track	2.00
14-03-10 project management	s22	PM	3.00
14-03-11 admin/email/phone/	s22	Blogger/track	2.00
14-03-12 admin/email/phone/	pickett, kim	management	3.00
14-03-13 project management	s22	PM	3.00
14-03-13 project management	s22	LinkedIn	2.00
14-03-13 admin/email/phone/	s22	Blogger/track	2.00
14-03-14 admin/email/phone/	s22	Blogger/track	1.00
14-03-17 project management	s22	PM	3.00
14-03-17 admin/email/phone/	pickett, kim	management	3.00
14-03-17 admin/email/phone/	s22	Blogger/track	2.00
14-03-18 admin/email/phone/	pickett, kim	management	4.00
14-03-18 admin/email/phone/	s22	Blogger/track	2.00
14-03-19 project management	s22	LinkedIn	2.00
14-03-19 admin/email/phone/	s22	Blogger/track	2.00
14-03-20 project management	s22	PM	3.00
14-03-21 admin/email/phone/	s22	Blogger/track	2.00
14-03-21 admin/email/phone/	pickett, kim	management	3.00
14-03-21 project management	s22	PM	3.00
14-03-24 admin/email/phone/	s22	Blogger/track	1.00
14-03-24 project management	s22	PM	3.00
14-03-24 admin/email/phone/	s22	Blogger/track	2.00
14-03-24 admin/email/phone/	pickett, kim	management	3.00
14-03-25 project management	s22	LinkedIn	2.00
14-03-25 project management	s22	PM	3.00
14-03-26 admin/email/phone/	s22	Blogger/track	3.00
Total			166.67