

Brown, Doug PREM:EX

From: McDonald, Mike PREM:EX
Sent: Monday, July 11, 2011 1:27 PM
To: Brown, Doug PREM:EX
Subject: FW: Ontario playing catch up-FW: You are invited to: Building Partnerships for Social Change

From: Hogg, MLA, Gordon [mailto:Gordon.Hogg.MLA@leg.bc.ca]
Sent: Thursday, April 21, 2011 2:17 PM
To: Williams, Raechelle LCTZ:EX
Cc: Henderson, Kim N CITZ:EX; Stilwell, Moira; McDonald, Mike PREM:EX
Subject: Ontario playing catch up-FW: You are invited to: Building Partnerships for Social Change

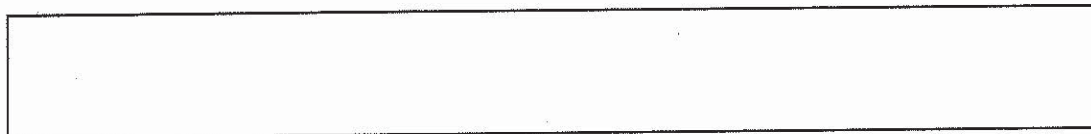
Interesting summit the Ontario government is planning.

From: Al Etmanski [mailto:aetmanski@plan.ca]
Sent: April-20-11 5:31 PM
To: Wharton, Andrew MSD:EX; Hogg, MLA, Gordon
Subject: Fwd: You are invited to: Building Partnerships for Social Change

fyi
Take Care
Al
check out my blog:
www.aletmanski.com

Begin forwarded message:

From: "Province of Ontario in partnership with SiG@MaRS"
<Province_of_Ontario_in_partnersh@mail.vresp.com>
Date: April 20, 2011 2:57:53 PM PDT (CA)
To: aetmanski@plan.ca
Subject: You are invited to: Building Partnerships for Social Change
Reply-To: "Province of Ontario in partnership with SiG@MaRS" <reply-d372f10708-badd149eb6-3ba1@u.cts.vresp.com>



You are invited to: Building Partnerships for Social Change

Date:
Monday, May 16, 2011

Location:
The MaRS Centre
Auditorium, Lower
Concourse
101 College Street,
Toronto, Ontario, M5G 1L7
[Link to map](#)

Time:
8 a.m. to 5 p.m.
Summit – by invitation only
5:00 to 6:30 p.m.
Reception
6:30 to 8:00 p.m.
Public presentation on advancements in
social innovation: Ontario and beyond

On behalf of:

- **The Honourable Glen Murray, Minister of Research and Innovation**
- **The Honourable Laurel Broten, Minister of Children and Youth Services**
- **The Honourable Eric Hoskins, Minister of Citizenship and Immigration**

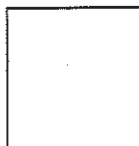
You are invited to ***Building Partnerships for Social Change***, a one-day summit on social innovation – exploring new partnerships to resolve social, cultural, economic and environmental challenges in Ontario and beyond. Join 150 business, government, and community leaders to learn from one another about social innovation, to advance our thinking and to build effective partnerships.

Register now. This event is by invitation only (non-transferable), and at no cost to participants. The event is password-protected, the password is: **socialinnovationsummit**

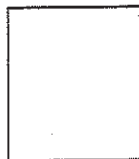
In addition to presentations by the host Ministers and Ontario-based social innovators, we have assembled these leaders who have achieved global success:



Eric (Ric) Young, President, E.Y.E. | The Social Projects Studio™ was a pioneer in the field of social marketing. His current company is dedicated to the creation and development of breakthrough social change initiatives. He worked with DuPont Canada "to foster new mindsets, new skill sets, and a new culture for social innovation in Canada." Ric is also a SiG (Social Innovation Generation) fellow.



Ros Tennyson, Director at the respected International Business Leaders Forum in the UK, has pioneered the organization's cross-sector partnership work across the globe. She has developed partnerships for sustainable development in more than 25 countries, working with international corporations, the World Bank, the United Nations, countless governments, and a wide range of civil society organizations.



Tony Pigott, President and CEO of J. Walter Thompson (JWT) Canada, a marketing communications and advertising agency operating in 90 countries. Tony is a leading observer of consumer trends related to sustainability and social change. Tony leads a team that develops strategic communications programs for companies and organizations such as HSBC, Kraft, Unilever, Shell, Tim Hortons, Kellogg, Nestle and The Hospital for Sick Children among others. Tony has established JWT Canada as a centre of expertise for social marketing.

Other sessions will focus on Ontario's vision for social innovation and include panel presentations from innovators who are leading social change every day. Your role will be integral in helping us set the agenda for further action.

We look forward to seeing you on Monday, May 16, 2011 at MaRS

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MaRS Discovery District
MaRS Centre, South Tower
101 College St, Suite 100
Toronto, Ontario M5G 1L7
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[Read](#) the VerticalResponse marketing policy.

