

Yelovatz, Maureen JTI:EX

From: Hayden, Dana JTI:EX
Sent: Wednesday, February 8, 2012 5:45 AM
To: Yelovatz, Maureen JTI:EX
Subject: Fwd: Take down the Giant Video Screen at Terry Fox Plaza

Can't remember who to send this to

Dana Hayden
Deputy Minister
Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

From: S22
Date: 7 February, 2012 8:33:43 PM PST
To: "Minister, JTI JTI:EX" <JTI.Minister@gov.bc.ca>, "Hayden, Dana JTI:EX" <Dana.Hayden@gov.bc.ca>, "McNeil.MLA, Mary LASS:EX" <Mary.McNeil.MLA@leg.bc.ca>, "OfficeofthePremier, Office PREM:EX" <Premier@gov.bc.ca>, "XT:Buckley, Warren CASE:IN" <WBuckley@BCPavco.com>, "XT:Wagner, Alexandra BCPC:IN" <awagner@bcpavco.com>, "XT:Harding, John CASE:IN" <jharding@bcpavco.com>, "XT:Crosley, Howard CASE:IN" <hcrosley@bcpavco.com>, "XT:Podmore, David CASE:IN" <DPodmore@concertproperties.com>, "tbreining@breininggroup.com" <tbreining@breininggroup.com>, "john.horning@interfor.com" <john.horning@interfor.com>, "mkre@chevrontexaco.com" <mkre@chevrontexaco.com>, "tlyons@northgateminerals.com" <tlyons@northgateminerals.com>, "dbrindle@singleton.com" <dbrindle@singleton.com>, "peter.brown@canaccord.com" <peter.brown@canaccord.com>, "info@bcpavco.com" <info@bcpavco.com>, "stadium@bcpavco.com" <stadium@bcpavco.com>, "partnerships@bcpavco.com" <partnerships@bcpavco.com>, "webmktg@bcpavco.com" <webmktg@bcpavco.com>
Cc: "Chandra Herbert, Spencer LASS:EX" <s.chandraherbert.mla@leg.bc.ca>, "clrmeggs@vancouver.ca" <clrmeggs@vancouver.ca>
Subject: Take down the Giant Video Screen at Terry Fox Plaza

To: The Honourable Pat Bell, BC Minister of Jobs, Tourism and Innovation
To: The Honourable Dana Hayden, BC Deputy Minister of Jobs, Tourism and Innovation
To: The Honourable Mary McNeil, MLA Vancouver-False Creek
To: The Honourable Christy Clark, Premier of British Columbia
To: BC Pavilion Corporation (BC PavCo) Executives and Board of Directors
Cc: The Honourable Spencer Chandra Herbert, Official Opposition Critic for Tourism, Culture and the Arts
Cc: The Honourable Geoff Meggs, Vancouver City Councillor

Minister Pat Bell,

As a BC resident, I wish to express my disapproval regarding BC PavCo's decision to erect a 2000 square-foot high definition LED video screen at Terry Fox Plaza in September of 2011 in

direct contravention to civic bylaws that they agreed to uphold.

I believe that this giant screen at Terry Fox Plaza needs to be removed as a simple show of respect for the memory of Terry Fox, a person committed to helping people he had never met.

Unlike Mr. Fox the current owner of the sign (apparently Telus Corp.) seems to be hiding behind the anti-democratic policies shielding PavCo from any public input.

I trust that you will immediately take action to rectify this situation and instruct Telus/BC PavCo to take the giant screen down now. In addition, I respectfully request that you reconsider the terms under which PavCo operates. Any public corporation should be responsive to the public, including policies established by our public institutions (e.g. civic bylaws).

Sincerely,

S22

Yelovatz, Maureen JTI:EX

From: Hayden, Dana JTI:EX
Sent: Thursday, February 9, 2012 10:57 AM
To: Yelovatz, Maureen JTI:EX
Subject: FW: Take down the Giant Video Screen at Terry Fox Plaza

From: S22
Sent: Thursday, February 9, 2012 8:29 AM
To: Minister, JTI JTI:EX; Hayden, Dana JTI:EX; McNeil.MLA, Mary LASS:EX; OfficeofthePremier, Office PREM:EX; XT:Buckley, Warren CAsE:IN; XT:Wagner, Alexandra BCPC:IN; XT:Harding, John CAsE:IN; XT:Crosley, Howard CAsE:IN; XT:Podmore, David CAsE:IN; tbreining@breininggroup.com; john.horning@interfor.com; mkre@chevrontexaco.com; tlyons@northgateminerals.com; dbrindle@singleton.com; peter.brown@canaccord.com; info@bcpavco.com; stadium@bcpavco.com; partnerships@bcpavco.com; webmktg@bcpavco.com
Cc: Chandra Herbert, Spencer LASS:EX; clrmeggs@vancouver.ca
Subject: Take down the Giant Video Screen at Terry Fox Plaza

To: The Honourable Pat Bell, BC Minister of Jobs, Tourism and Innovation
To: The Honourable Dana Hayden, BC Deputy Minister of Jobs, Tourism and Innovation
To: The Honourable Mary McNeil, MLA Vancouver-False Creek
To: The Honourable Christy Clark, Premier of British Columbia
To: BC Pavilion Corporation (BC PavCo) Executives and Board of Directors
Cc: The Honourable Spencer Chandra Herbert, Official Opposition Critic for Tourism, Culture and the Arts
Cc: The Honourable Geoff Meggs, Vancouver City Councillor

Minister Pat Bell,

As a BC resident, I wish to express my disapproval regarding BC PavCo's irresponsible decision to erect a 2000 square-foot high definition LED video screen at Terry Fox Plaza in September of 2011.

I believe that this giant screen at Terry Fox Plaza needs to be removed for one or more of the following reasons:

1. The giant video screen violates several sections of the City of Vancouver Sign Bylaw.
2. The Vancouver City Mayor has requested that BC PavCo comply with Vancouver City Bylaws and take the giant video screen down.
3. The giant video screen is 10 times the allowable billboard size and was irresponsibly positioned directly in front of hundreds of glass residential homes.
4. The bright flashing light from the giant video screen threatens the health and well-being of neighbouring residents.
5. The advertisement on the giant video screen greatly dishonours the legacy of Terry Fox by overshadowing the Terry Fox memorial with Telus, Budweiser and Pepsi slogans.
6. The giant video screen was secretly erected without any City consultation, community consultation or community impact assessment.
7. The giant video screen devalues Vancouver and damages the visual appeal of our beautiful cityscapes.
8. The giant video screen runs contrary to Vancouver's great efforts and progress towards becoming the Greenest City in the world.

I trust that you will immediately take action to rectify this situation and instruct BC PavCo to take the giant screen down now.

Sincerely,
Concerned BC resident and Voter

S22

Yelovatz, Maureen JTI:EX

From: Hayden, Dana JTI:EX
Sent: Tuesday, February 14, 2012 10:52 PM
To: Yelovatz, Maureen JTI:EX
Subject: Fwd: Take down the Giant Video Screen at Terry Fox Plaza

Dana Hayden
Deputy Minister
Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

From: S22
Date: 14 February, 2012 6:01:26 PM PST
To: "Minister, JTI JTI:EX" <JTI.Minister@gov.bc.ca>, "Hayden, Dana JTI:EX" <Dana.Hayden@gov.bc.ca>, "McNeil.MLA, Mary LASS:EX" <Mary.McNeil.MLA@leg.bc.ca>, "OfficeofthePremier, Office PREM:EX" <Premier@gov.bc.ca>, "XT:Buckley, Warren CAsE:IN" <WBuckley@BCPavco.com>, "XT:Wagner, Alexandra BCPC:IN" <awagner@bcpavco.com>, "XT:Harding, John CAsE:IN" <jharding@bcpavco.com>, "XT:Crosley, Howard CAsE:IN" <hcrosley@bcpavco.com>, "XT:Podmore, David CAsE:IN" <DPodmore@concertproperties.com>, "tbreining@breininggroup.com" <tbreining@breininggroup.com>, "john.horning@interfor.com" <john.horning@interfor.com>, "mkre@chevrontexaco.com" <mkre@chevrontexaco.com>, "tlyons@northgateminerals.com" <tlyons@northgateminerals.com>, "dbrindle@singleton.com" <dbrindle@singleton.com>, "peter.brown@canaccord.com" <peter.brown@canaccord.com>, "info@bcpavco.com" <info@bcpavco.com>, "stadium@bcpavco.com" <stadium@bcpavco.com>, "partnerships@bcpavco.com" <partnerships@bcpavco.com>, "webmktg@bcpavco.com" <webmktg@bcpavco.com>
Cc: "Chandra Herbert, Spencer LASS:EX" <s.chandraherbert.mla@leg.bc.ca>, "clrmeggs@vancouver.ca" <clrmeggs@vancouver.ca>
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To: The Honourable Pat Bell, BC Minister of Jobs, Tourism and Innovation
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2011.

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5. The advertisement on the giant video screen greatly dishonours the legacy of Terry Fox by overshadowing the Terry Fox memorial with Telus, Budweiser and Pepsi slogans.
6. The giant video screen was secretly erected without any City consultation, community consultation or community impact assessment.
7. The giant video screen devalues Vancouver and damages the visual appeal of our beautiful cityscapes.
8. The giant video screen runs contrary to Vancouver's great efforts and progress towards becoming the Greenest City in the world.

I trust that you will immediately take action to rectify this situation and instruct BC PavCo to take the giant screen down now.

Sincerely,

S22

Concerned BC resident and Voter

Yelovatz, Maureen JTI:EX

From: Hayden, Dana JTI:EX
Sent: Tuesday, February 14, 2012 10:53 PM
To: Yelovatz, Maureen JTI:EX
Subject: Fwd: Take down the Giant Video Screen at Terry Fox Plaza

Dana Hayden
Deputy Minister
Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

From: S22
Date: 14 February, 2012 5:24:59 PM PST
To: "Minister, JTI JTI:EX" <JTI.Minister@gov.bc.ca>, "Hayden, Dana JTI:EX" <Dana.Hayden@gov.bc.ca>, "McNeil.MLA, Mary LASS:EX" <Mary.McNeil.MLA@leg.bc.ca>, "OfficeofthePremier, Office PREM:EX" <Premier@gov.bc.ca>, "XT:Buckley, Warren CAsE:IN" <WBuckley@BCPavco.com>, "XT:Wagner, Alexandra BCPC:IN" <awagner@bcpavco.com>, "XT:Harding, John CAsE:IN" <jharding@bcpavco.com>, "XT:Crosley, Howard CAsE:IN" <hcrosley@bcpavco.com>, "XT:Podmore, David CAsE:IN" <DPodmore@concertproperties.com>, "tbreining@breininggroup.com" <tbreining@breininggroup.com>, "john.horning@interfor.com" <john.horning@interfor.com>, "mkre@chevrontexaco.com" <mkre@chevrontexaco.com>, "tlyons@northgateminerals.com" <tlyons@northgateminerals.com>, "dbrindle@singleton.com" <dbrindle@singleton.com>, "peter.brown@canaccord.com" <peter.brown@canaccord.com>, "info@bcpavco.com" <info@bcpavco.com>, "stadium@bcpavco.com" <stadium@bcpavco.com>, "partnerships@bcpavco.com" <partnerships@bcpavco.com>
Cc: "Chandra Herbert, Spencer LASS:EX" <s.chandraherbert.mla@leg.bc.ca>, "clrmeggs@vancouver.ca" <clrmeggs@vancouver.ca>
Subject: Take down the Giant Video Screen at Terry Fox Plaza

To: Pat Bell, BC PavCo Minister,

I disapprove of BC PavCo's irresponsible decision to erect a 2000 square-foot high-definition LED video screen at Terry Fox Plaza in September 2011.

This giant screen needs to be removed immediately because:

1. The giant video screen violates several sections of the City of Vancouver Sign Bylaw.
2. The Vancouver City Mayor has requested that BC PavCo comply with Vancouver City Bylaws and take the giant video screen down.
3. The giant video screen is 10 times the allowable billboard size and was irresponsibly positioned directly in front of hundreds of glass residential homes.
4. The bright flashing light from the giant video screen threatens the health and well-being of neighbouring residents.
5. The advertisement on the giant video screen greatly dishonours the legacy of Terry Fox by

overshadowing the Terry Fox memorial with Telus, Budweiser and Pepsi slogans.

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7. The giant video screen devalues Vancouver and damages the visual appeal of our beautiful cityscapes.

8. The giant video screen runs contrary to Vancouver's great efforts and progress towards becoming the Greenest City in the world.

Please instruct BC PavCo to take this screen down now,
Concerned BC resident and Voter