

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

NEWSPAPER

CLIENT:

Ministry of Finance

PUBLICATION		NET TOTAL
<u>BC DAILIES</u>		
<u>VANCOUVER - LOWER MAINLAND</u>		
VANCOUVER SUN		\$138,495.90
VANCOUVER PROVINCE		\$71,257.50
<u>NORTHERN BC</u>		
DAWSON CREEK DAILY NEWS		\$10,002.00
FORT ST. JOHN ALASKA HWY NEWS		\$10,502.10
PRINCE GEORGE CITIZEN		\$14,473.70
<u>THE ISLAND</u>		
ALBERNI VALLEY TIMES		\$9,671.06
NANAIMO DAILY NEWS		\$12,195.40
VICTORIA TIMES COLONIST		\$53,158.10
<u>THOMPSON OKANAGAN</u>		
KAMLOOPS DAILY NEWS		\$17,269.10
KELOWNA DAILY COURIER		\$17,362.80
PENTICTON HERALD		\$15,403.70
<u>KOOTENAY ROCKIES</u>		
CRANBROOK DAILY TOWNSMAN		\$7,518.00
KIMBERLEY DAILY BULLETIN		\$6,489.60
TRAIL DAILY TIMES		\$9,905.70
<u>NATIONAL DAILY</u>		
GLOBE AND MAIL - BC EDITION		\$37,414.42
<u>FREE DAILIES</u>		
24 HOURS		\$39,004.00
METRO VANCOUVER		\$33,690.00

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BC COMMUNITIES

VANCOUVER - LOWER MAINLAND

BURNABY NOW	\$13,102.80
BURNABY/ NEW WEST NEWS LEADER	\$20,374.20
COQ/PT COQ/PT MOODY TRI-CITY NEWS	\$17,331.30
COQUITLAM NOW	\$13,102.80
DELTA OPTIMIST	\$8,269.80
DELTA, SOUTH DELTA LEADER	\$4,709.60
LANGLEY ADVANCE	\$9,753.54
LANGLEY TIMES	\$14,685.30
MAPLE RIDGE / PITT MEADOWS NEWS	\$11,778.20
MAPLE RIDGE / PITT MEADOWS TIMES	\$8,919.90
NEW WESTMINSTER, THE RECORD	\$8,549.04
RICHMOND NEWS	\$14,515.20
RICHMOND REVIEW	\$15,019.20
SURREY / NORTH DELTA LEADER	\$22,491.00
SURREY NOW	\$18,505.80
VANCOUVER COURIER - ALL	\$45,090.00
VANCOUVER WESTENDER	\$10,399.90
WHITE ROCK PEACE ARCH NEWS	\$13,097.70
BUSINESS IN VANCOUVER	\$6,392.00

VANCOUVER - FRASER VALLEY

ABBOTSFORD / MISSION TIMES	\$11,175.00
ABBOTSFORD NEWS (Abbotsford & Mission)	\$18,144.00
AGASSIZ-HARRISON OBSERVER	\$2,248.40
ALDERGROVE STAR	\$3,219.30
CHILLIWACK PROGRESS	\$14,778.40
CHILLIWACK TI MES	\$9,565.80
HOPE STANDARD	\$3,014.90
MISSION RECORD	\$4,036.90

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VANCOUVER - NORTH SHORE / MOUNTAINS

BOWEN ISLAND UNDERCURRENT	\$3,225.60
NORTH SHORE NEWS	\$28,360.80
NORTH SHORE OUTLOOK	\$5,774.30
SQUAMISH CHIEF	\$4,024.80
WHISTLER PIQUE	\$2,378.65
WHISTLER QUESTION	\$2,910.60

VANCOUVER - SUNSHINE COAST

POWELL RIVER PEAK	\$3,237.00
SECHelt, COAST REPORTER	\$3,457.20
SECHelt, THE LOCAL	\$3,994.46

NORTHERN BC - WEST

BURNS LAKE DISTRICT NEWS	\$4,183.20
FORT ST. JAMES CALEDONIA COURIER	\$3,718.40
HOUSTON TODAY	\$3,892.70
KITIMAT NORTHERN SENTINEL	\$3,137.40
NORTHERN CONNECTOR (Kitimat/Terrace/Pr Rupert)	\$4,895.10
PRINCE RUPERT NORTHERN VIEW	\$3,021.20
HAIDA GWAII OBSERVER (prev. QUEEN CHARLOTTE ISLANDS OBSERVER)	\$1,728.00
SMITHERS INTERIOR NEWS	\$4,822.30
TERRACE STANDARD	\$4,415.60
VANDERHOOF OMINECA EXPRESS	\$3,950.80
VANDERHOOF, STUART NECHAKO ADVERTISER	\$3,175.20

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NORTHERN BC - EAST

CHETWYND ECHO	\$2,827.20
DAWSON CREEK, THE MIRROR	\$4,452.00
FORT NELSON NEWS	\$6,578.60
FORT ST. JOHN NORTHERNER	\$4,028.00
MACKENZIE TIMES	\$2,614.50
NORTHEAST NEWS (Ft St. John/Dawson/Ft Nelson)	\$4,120.20
PRINCE GEORGE FREE PRESS	\$10,173.80
TUMBLER RIDGE NEWS	\$4,050.40

CARIBOO CHILCOTIN COAST

100 MILE HOUSE FREE PRESS	\$7,011.90
BELLA COOLA COAST MOUNTAIN NEWS	\$1,302.00
LILLOOET BRIDGE RIVER NEWS	\$2,978.40
QUESNEL CARIBOO OBSERVER	\$9,387.00
WILLIAMS LAKE TRIBUNE	\$12,096.00
WILLIAMS LAKE, CARIBOO ADVISOR	\$5,229.00

THE ISLAND - NORTH

PORT HARDY, NORTH ISLAND GAZETTE	\$3,321.50
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THE ISLAND - CENTRAL

CAMPBELL RIVER / COMOX N. ISLAND MIDWEEK	\$5,635.70
CAMPBELL RIVER COURIER-ISLANDER	\$7,824.00
CAMPBELL RIVER MIRROR	\$11,652.90
COURTENAY, COMOX VALLEY ECHO	\$11,924.80
COURTENAY, COMOX VALLEY RECORD	\$11,356.80
GOLD RIVER RECORD	\$981.75
NANAIMO NEWS BULLETIN	\$12,230.40
NANAIMO, HARBOUR CITY STAR	\$7,584.00
PARKSVILLE OCEANSIDE STAR	\$4,672.00
PARKSVILLE QUALICUM NEWS	\$11,692.80

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THE ISLAND - WEST COAST

ALBERNI VALLEY NEWS	\$4,704.00
ALBERNI, THE PENNYWORTH	\$3,906.00
TOFINO/UCLUELET, THE WESTERLY NEWS	\$3,029.50

THE ISLAND - SOUTH & VICTORIA

DUNCAN, COWICHAN VALLEY LEADER PICTORIAL	\$10,883.60
DUNCAN, COWICHAN VALLEY CITIZEN	\$8,957.00
DUNCAN, LAKE COWICHAN GAZETTE	\$2,730.70
LADYSMITH / CHEMAINUS CHRONICLE	\$3,494.40
VICTORIA REGIONAL PAPER (5 PAPERS)	\$17,136.00
VICTORIA REGIONAL PAPER (6 PAPERS incl SOOKE)	\$16,268.00

THE ISLAND - GULF ISLANDS

CORTES ISLAND MARKETER	\$690.00
GABRIOLA, THE SHINGLE	\$2,107.00
GABRIOLA SOUNDER	\$3,052.80
GANGES, GULF ISLANDS DRIFTWOOD	\$3,515.40
GULF ISLAND TIDES	\$2,376.00

THOMPSON NICOLA

ASHCROFT CACHE CREEK JOURNAL	\$3,612.00
BARRIERE NORTH THOMPSON JOURNAL	\$3,612.00
BARRIERE, CLEARWATER NORTH THOMPSON TIMES	\$3,612.00
KAMLOOPS THIS WEEK	\$12,339.60
MERRITT HERALD	\$5,166.00
MERRITT HERALD WEEKENDER	\$1,386.00
MERRITT NEWS	\$1,844.40
VALEMOUNT VALLEY SENTINEL	\$4,380.00
KAMLOOPS THOMPSON - NICOLA REVIEW	\$2,880.00

OKANAGAN SIMILKAMEEN

OKANAGAN ADVERTISER	\$5,083.75
CHRISTINA LAKE NEWS	\$1,317.15
GRAND FORKS GAZETTE	\$4,241.30

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GREENWOOD, BOUNDARY CREEK TIMES MOUNTAINEER	\$4,139.10
KELOWNA CAPITAL NEWS	\$15,695.40
KEREMEOS / OKANAGAN FALLS REVIEW	\$2,606.10
LAKE COUNTRY, THE VIEW	\$2,181.24
LUMBY VALLEY TIMES	\$1,462.80
OKANAGAN SAT / SUN (wknd ed. of Kel/Pen daily)	\$15,464.40
OLIVER CHRONICLE	\$3,682.80
OSOYOOS TIMES	\$3,794.40
PEACHLAND VIEW	\$3,456.00
PENTICTON WESTERN NEWS	\$8,990.80
PRINCETON SIMILKAMEEN NEWS LEADER	\$3,072.00
PRINCETON SIMILKAMEEN SPOTLIGHT	\$3,124.80
SALMON ARM LAKE SHORE NEWS	\$2,998.80
SALMON ARM, SHUSWAP MARKET NEWS	\$3,474.80
SICAMOUS EAGLE VALLEY NEWS	\$2,672.60
SUMMERLAND BULLETIN	\$1,050.00
SUMMERLAND REVIEW	\$1,855.00
VERNON MORNING STAR	\$12,474.00
WESTBANK WEST SIDE WEEKLY	\$6,086.00
WINFIELD LAKE COUNTRY CALENDAR	\$3,950.80
<u>KOOTENAY ROCKIES</u>	
CRANBROOK, EAST KOOTENAY - THE VALLEY	\$3,561.60
CRESTON VALLEY ADVANCE	\$1,984.50
FERNIE FREE PRESS	\$3,307.50
GOLDEN STAR	\$2,614.50

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INVERMERE COLUMBIA VALLEY PIONEER	\$2,890.80
INVERMERE VALLEY ECHO	\$3,311.70
CRANBROOK KOOTENAY NEWS ADVERTISER	\$7,856.10
WEST KOOTENAY REGIONAL PAPER (3 PAPERS)	\$6,847.40
NAKUSP ARROW LAKES NEWS	\$2,324.00
NELSON, WEST KOOTENAY ADVERTISER	\$4,630.50
REVELSTOKE TIMES REVIEW	\$2,905.00
SLOCAN VALLEY VOICE	\$1,677.00

ETHNIC PUBLICATIONS

CHINESE NEWSPAPERS

MING PAO DAILY NEWS (Cantonese; Traditional)	\$9,641.01
SING TAO (Cantonese; Traditional)	\$20,278.52
WORLD JOURNAL (Mandarin; Traditional) A Section ROP	\$8,962.56
DAWA BUSINESS PRESS (Chinese; Traditional)	\$3,420.00
GLOBAL CHINESE PRESS (Chinese; Traditional)	\$3,240.00
VANCOUVER KOREAN PRESS	\$3,400.00
CANADIAN CITY POST	\$2,019.75
THE KOREA TIMES VANCOUVER	\$3,230.00
THE KOREA DAILY	\$2,664.00

SOUTH ASIAN NEWSPAPERS - ENGLISH

INDO-CANADIAN VOICE	\$2,257.50
ASIAN STAR	\$2,400.00
APNA ROOTS	\$4,012.00
SOUTH ASIAN POST (Eng)	\$4,880.00
INDO-CANADIAN, THE LINK (Eng)	\$5,495.76

SOUTH ASIAN NEWSPAPERS - PUNJABI

AKAL GUARDIAN (Punjabi)	\$1,950.00
INDO-CANADIAN TIMES (Punjabi)	\$6,366.50
PUNJABI TRIBUNE (Punjabi)	\$1,550.00
PUNJABI PATRIKA (Punjabi)	\$2,400.00

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SACH DI AWAAZ (Punjabi)	\$2,124.96
PUNJAB GUARDIAN (Punjabi)	\$3,780.00
CHARHDI KALA (Punjabi)	\$3,900.00
PUNJAB DI AWAAZ	\$4,230.00
PUNJABI STAR (Punjabi) *Bought on Own	\$1,890.00
INDO-CANADIAN AWAAZ (Pun) *On Own	\$2,929.50
DESI TODAY PUNJABI	\$1,600.00
DESI TODAY ENGLISH	\$1,600.00
<u>PHILIPPINE NEWSPAPERS</u>	
PHILIPPINE ASIAN NEWS TODAY	\$1,322.50
PHILIPPINE SHOBIZ TODAY	\$1,150.00
PHILIPPINE JOURNAL	\$900.00
<u>SOUTH ASIAN MAGAZINES - ENGLISH</u>	
DARPAN MAGAZINE	\$1,750.00

TOTAL NEWSPAPER (NET):	\$1,503,923.62
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2011 ONLINE

CLIENT:

Ministry of Finance

SITE	TOTAL NET
Yahoo	\$6,619.99
CBC	\$12,941.25
PostMedia	\$15,500.01
Sympatico	\$6,255.00
CTV	\$8,056.75
CHEK News	\$3,250.00
Rogers Digital	\$12,187.00
YouTube	\$29,694.00
Facebook	\$20,000.00
Google - SEM	\$9,000.00
TOTAL ONLINE (NET)	\$123,504.00

CAMPAIGN CANCELLATION FEES	\$15,648.00
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2011 TELEVISION

CLIENT:	MINISTRY OF FINANCE	
MARKETS	STATION(S)	TOTAL NET
VANCOUVER / VICTORIA		
VANCOUVER / VICTORIA	CBUT	\$97,762.54
	CHAN	\$427,755.56
	CHEK	\$69,585.25
	CHNM	\$110,287.50
	CHNU	\$13,815.90
	CIVI	\$36,470.95
	CIVT	\$177,516.55
	CKVU	\$27,276.50
	VANCOUVER TOTAL:	\$960,470.75
VANCOUVER ETHNIC	FAIRCHILD VANCOUVER	\$31,654.00
	CHANNEL M	\$2,465.00
	TALENT VISION	\$17,714.00
	VANCOUVER ETHNIC TOTAL:	\$51,833.00
CENTRAL INTERIOR		
KAMLOOPS/PRINCE GEORGE	CFJC	\$16,583.50
	CHANKAM	\$49,196.31
	TOTAL KAMLOOPS:	\$65,779.81
KELOWNA	CHANKEL	\$37,912.48
	CHBC	\$19,967.83
	KELOWNA TOTAL:	\$57,880.31
NORTH-WEST		
TERRACE	CFTK	\$7,940.88
	CHANTER	\$22,734.70
	CIVTTER	\$7,454.52
	TERRACE TOTAL:	\$38,130.10
NORTH-EAST		
DAWSON CREEK	CHAN-DAC	\$16,269.00
	CJDC	\$9,569.30
	DAWSON CREEK TOTAL:	\$25,838.30
KOOTENAY		
KOOTENAY	CHANKOO	\$17,339.92
	KOOTENAY TOTAL:	\$17,339.92
NETWORK		
BRITISH COLUMBIA	SPORTSNET PACIFIC	\$12,282.50
	NETWORK TOTAL:	\$12,282.50
TOTAL TELEVISION ALL MARKETS (NET):		\$1,229,554.69
CINEMA		
RAJA CINEMA		\$400.00

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2011 TELEVISION

CLIENT: MINISTRY OF FINANCE

MARKETS	STATION(S)	TOTAL NET
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2011 RADIO

CLIENT: MINISTRY OF FINANCE

MARKETS	STATION(S)	TOTAL NET
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VANCOUVER / LOWERMAINLAND / WHISTLER

VANCOUVER	CFBT FM	\$4,789.75
	CFMI FM	\$12,539.20
	CFOX FM	\$10,825.92
	CFTE AM	\$195.50
	CFUN FM	\$9,490.25
	CHHR FM	\$4,688.60
	CHMJ AM	\$4,684.53
	CHQM FM	\$26,549.75
	CISL AM	\$3,718.75
	CJJR FM	\$15,821.05
	CKLG FM	\$31,237.50
	CKNW AM	\$17,121.20
	CKPK FM	\$4,114.00
	CKST AM	\$13,145.25
	CKWX AM	\$13,311.00
	CKZZ FM	\$17,824.50
VANCOUVER TOTAL:		\$190,056.75

VANCOUVER (ASIAN)	CHMB (Cantonese, Mandarin)	\$9,167.25
	CJVB (Cantonese)	\$13,204.75
	CHKGFM (Mandarin)	\$8,840.00
VANCOUVER (ASIAN) TOTAL:		\$31,212.00

VANCOUVER (PUNJABI)	RADIO INDIA	\$27,800.00
	RJ1200	\$21,110.60
	RED FM	\$18,921.00
	Sher-e Punjab Radio	\$19,720.00
VANCOUVER (PUNJABI) TOTAL:		\$87,551.60

FRASER VALLEY	CKSRFM	\$8,930.10
(Abbotsford, Chilliwack, Hope)	CKQCFM	\$7,004.00
	CHWK FM	\$6,577.30
FRASER VALLEY TOTAL:		\$22,511.40

MOUNTAIN FM (Squamish, Whistler)	CISQFM	\$7,354.20
SQUAMISH TOTAL:		\$7,354.20

PEMBERTON	CFPVFM	\$3,440.80
PEMBERTON TOTAL:		\$3,440.80

SUNSHINE COAST REG.	CKAYFM	\$5,943.20
(Gibsons, Sechelt, Roberts Creek, Pender Harbour)	SECHELT TOTAL:	\$5,943.20

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2011 TELEVISION

CLIENT:	MINISTRY OF FINANCE	
MARKETS	STATION(S)	TOTAL NET
VICTORIA	CFAX AM	\$6,817.00
	CHBE FM	\$14,161.00
	CHTT FM	\$4,884.76
	CIOC FM	\$11,177.50
	CJZN FM	\$4,839.05
	CKKQ FM	\$11,954.40
	VICTORIA TOTAL:	\$53,833.71
NANAIMO	CHWFFM	\$8,258.60
	CKWV	\$5,708.60
	NANAIMO TOTAL:	\$13,967.20
PARKSVILLE	CIBHFM	\$4,005.20
	CHPQFM	\$2,730.20
	PARKSVILLE TOTAL:	\$6,735.40
COURTENAY/COMOX/	CKLRFM	\$8,083.50
	CFCP	\$4,219.40
	COURTENAY/COMOX TOTAL:	\$12,302.90
CAMPBELL RIVER	CIQC FM	\$3,406.80
	CAMPBELL RIVER TOTAL:	\$3,406.80
DUNCAN	CJSUFM	\$5,581.10
	DUNCAN TOTAL:	\$5,581.10
POWEL RIVER	CFPW-FM (former CHQB)	\$3,406.80
	POWEL RIVER TOTAL:	\$3,406.80
PORT ALBERNI	CJAV	\$5,004.80
	PORT ALBERNI TOTAL:	\$5,004.80
PORT HARDY	CFNI	\$2,728.50
	PORT HARDY TOTAL:	\$2,728.50
TOFINO	CHMZFM	\$3,440.80
	TOFINO TOTAL:	\$3,440.80
UCLUELET	CIMMFM	\$3,440.80
	UCLUELET TOTAL:	\$3,440.80
SALT SPRING ISLAND	CFSIFM	\$1,876.80
	SALT SPRING ISLAND TOTAL:	\$1,876.80
CENTRAL INTERIOR		
KAMLOOPS	CIFMFM	\$8,413.30
	CKBZFM	\$8,413.30
	CHNL	\$5,190.10
	CKRVFM	\$7,383.10
	CJKCFM	\$5,552.20
	KAMLOOPS TOTAL:	\$34,952.00
KELOWNA	CHSUFM	\$7,276.00
	CILKF+	\$6,626.60

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MARKETS	STATION(S)	TOTAL NET
	CKFR	\$2,414.00
	CKLZFM	\$4,707.30
	CKQQ (formally CKOV)	\$2,655.40
	CJUI-FM	\$5,190.10
	CKKO FM	\$4,707.30
	KELOWNA TOTAL:	\$33,576.70
VERNON	CKIZFM	\$4,848.40
	CICFFM	\$8,914.80
	VERNON TOTAL:	\$13,763.20
MERRIT	CKMQ FM (formally CJNL AM)	\$3,128.00
	MERRIT TOTAL:	\$3,128.00
PENTICTON	CIGVFM	\$2,951.20
	CJMGFM	\$7,820.00
	CKOR	\$3,910.00
	PENTICTON TOTAL	\$14,681.20
SUMMERLAND	CHORFM	\$3,128.00
	SUMMERLAND TOTAL:	\$3,128.00
SALMON ARM	CKXRFM	\$4,692.00
	SALMON ARM TOTAL:	\$4,692.00
GOLDEN / REVELSTOKE	CKCR	\$5,004.80
	GOLDEN/REVELSTOKE TOTAL:	\$5,004.80
NORTHERN INTERIOR		
PRINCE GEORGE, MACKENZIE	CKDV	\$4,839.90
	CKKNFM	\$6,828.90
	CJCI	\$6,369.90
	CIRXFM	\$5,196.90
	PRINCE GEORGE/MACKENZIE TOTAL:	\$23,235.60
VANDERHOOF	CIVH	\$1,581.00
	CIRX-FM	\$1,581.00
	VANDERHOOF TOTAL:	\$3,162.00
SMITHERS	CFBV	\$3,022.60
	SMITHER TOTAL:	\$3,022.60
BURNS LAKE.	CFLD	\$2,709.80
	BURNS LAKE TOTAL:	\$2,709.80
QUESNEL	CKCQ	\$467.50
	CFFM2	\$3,491.80
	QUESNEL TOTAL:	\$3,959.30
WILLIAMS LAKE	CKWL	\$2,318.80
	CFFMFM	\$3,491.80
	CKCQAM	\$1,851.30
	WILLIAMS LAKE TOTAL:	\$7,661.90
100 MILE HOUSE	CKBXFM	\$2,002.60

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MARKETS	STATION(S)	TOTAL NET
	CFFMFM-1	\$3,124.60
	100 MILE HOUSE TOTAL:	\$5,127.20
NORTH-WEST		
TERRACE	CJFWFM	\$4,692.00
	CFTK	\$5,004.80
	CFNR (Northern Native Radio)	\$8,289.20
KITIMAT	CKTK FM	\$2,815.20
	TERRACE/KITIMAT TOTAL:	\$20,801.20
PRINCE RUPERT	CHTK	\$3,128.00
	PRINCE RUPERT TOTAL:	\$3,128.00
NORTH-EAST		
CHETWYND	CHETFM	\$2,033.20
	CHETWYND TOTAL:	\$2,033.20
DAWSON CR./TUMBLER R. DAWSON CREEK	CJDCFM	\$6,511.00
	CHADFM	\$1,876.80
	DAWSON CREEK TOTAL	\$8,387.80
FORT ST. JOHN	CKFUFM	\$4,222.80
	CKNLFM	\$4,005.20
	CHRX-FM	\$6,300.20
	FORT ST. JOHN TOTAL:	\$14,528.20
FORT NELSON	CKRXFM	\$4,423.40
	FORT NELSON TOTAL	\$4,423.40
SOUTH-EAST		
CASTLEGAR TRAIL/CASTLEGAR TRAIL	CKQR	\$4,692.00
	CJATFM	\$5,004.80
	CKKC AM	\$4,692.00
	TRAIL/CASTLEGAR TOTAL:	\$14,388.80
GRAND FORK	CKGF	\$2,502.40
	GRAND FORK TOTAL:	\$2,502.40
CRANBOOK	CHDRFM	\$3,372.80
	CHBZFM	\$5,514.80
	CRANBROOK TOTAL:	\$8,887.60
FERNIE/SPARWOOD	CJDRFM	\$1,581.00
	CFBZFM	\$3,009.00
	FERNIE/SPARWOOD TOTAL:	\$4,590.00
NELSON	CHNVFM	\$3,753.60
	NELSON TOTAL:	\$3,753.60
TOTAL RADIO ALL MARKETS (NET):		\$713,024.06