

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 PRINT

CLIENT:

Ministry of Finance

PUBLICATION	TOTAL NET
Duncan Cowichan Valley Citizen	\$8,957.00
Fort St. John Notherner	\$4,028.00
Indo Canadian Awaaz	\$2,929.50
Kelowna Capital News	\$15,695.40
North Island Midweek	\$5,635.70
Okanagan Falls Review	\$2,606.10
Punjabi Star	\$1,890.00
Slocan Valley Voice	\$1,677.00
Tofino/Ucluelet, The Westerly News	\$3,029.50
Valemount Valley Sentinel	\$4,380.00
Williams Lake Cariboo Advisor	\$5,229.00
Winfield Lake Country Calendar	\$3,950.80
The Globe And Mail	\$37,414.42
Metro	\$33,690.00
Vancouver Province	\$71,257.50
Vancouver Sun	\$138,495.90
Victoria Times Colonist	\$53,158.10
Cranbrook Daily Townsman	\$7,518.00
Dawson Creek Daily News	\$10,002.00
Fort St John Alaska Highway News	\$10,502.10
Kamloops Daily News	\$17,269.10
Kelowna Daily Courier	\$17,362.80
Kimberley Daily Bulletin	\$6,489.60
Nanaimo Daily News	\$12,195.40
Penticton Herald	\$15,403.70
Port Alberni Valley Times	\$9,671.06
Prince George Citizen	\$14,473.70
Vanderhoof Stuart Nechako Advertiser	\$3,175.20
Chilliwack Progress	\$14,778.40
Chilliwack Times	\$8,281.80
Chase Shuswap Market News	\$3,474.80
Christina Lake News	\$1,317.15
Clearwater North Thompson Times	\$3,612.00
Coquitlam Tri-City News	\$17,331.30
Coquitlam Now	\$13,102.80
Campbell River Mirror	\$11,652.90
Campbell River Courier-Islander	\$7,824.00
Cranbrook E. Kootenay Wkly Exp.	\$3,561.60
Abbotsford News	\$9,450.00
Abbotsford/ Mission Times	\$11,175.00

Agassiz-Harrison Observer	\$2,248.40
Aldergrove Star	\$3,219.30
Ashcroft Cache Creek Journal	\$3,612.00
Boundary Creek Times	\$4,139.10
Burns Lake District News	\$4,183.20
Bowen Island Undercurrent	\$3,225.60
Barriere North Thompson Journal	\$3,612.00
Burnaby New Westm. News Leader	\$20,374.20
New Westminster Record	\$6,161.04
Burnaby New Westminster Record	\$2,388.00
Burnaby Now	\$13,102.80
Courtenay Comox Valley Record	\$11,356.80
Courtenay Comox Valley Echo	\$11,924.80
Chetwynd Echo	\$2,827.20
Dawson Creek Mirror	\$4,452.00
Delta South Delta Leader	\$4,709.60
Delta Optimist -Can	\$8,269.80
Duncan Cowichan News Leader Pict.	\$10,883.60
100 Mile House Free Press	\$7,011.90
Hope Standard	\$3,014.90
Houston Today	\$3,892.70
Invermere Valley Echo	\$3,311.70
Invermere Upper Columbia Pioneer	\$2,890.80
Kamloops This Week	\$12,339.60
Kamloops Thompson - Nicolas Review	\$2,880.00
Kelowna Westbank Westside Weekly	\$5,066.00
Kelowna Westside Wkly Westbank	\$1,020.00
Kootenay New Advertiser	\$7,856.10
West Kootenay Advertiser	\$4,630.50
Kootenay Regional Paper	\$6,847.40
Kitimat Northern Sentinel	\$3,137.40
Ladysmith Chronicle	\$3,494.40
Lake Country View	\$2,181.24
Lake Cowichan Gazette	\$2,730.70
Langley Times	\$14,685.30
Langley AdVANCE News	\$9,753.54
Lumby Valley Times	\$1,462.80
Fort St. James Caledonia Courier	\$3,718.40
Fort St. John Northeast News	\$4,120.20
Fort Nelson News - CAN	\$6,578.60
Gabriola Sounder Media Inc.	\$3,052.80
Gulf Islands Driftwood	\$3,515.40
Gulf Islands Island Tides	\$2,376.00
Gibsons Sechelt Sunshine Coast Rep.	\$3,457.20
Golden Star	\$2,614.50
Gold River Record	\$981.75
Osoyoos Times	\$3,794.40
Alberni Valley News	\$4,704.00
Port Alberni Pennyworth	\$3,906.00

Penticton Western News	\$8,990.80
Port Hardy North Island Gazette	\$3,321.50
Parksville Qualicum News	\$11,692.80
Parksville Oceanside Star	\$4,672.00
Powell River Peak	\$3,237.00
Prince George Free Press	\$10,173.80
Princeton Similkameen Spotlight	\$3,124.80
Prince Rupert Northern View	\$3,021.20
Haida Gwaii Observer	\$1,728.00
Quesnel Cariboo Observer	\$9,387.00
Richmond Review	\$15,019.20
Richmond News	\$14,515.20
Revelstoke Time Review	\$2,905.00
Salmon Arm Lakeshore News	\$2,998.80
Gibsons Sechelt Local	\$3,994.46
Merritt Herald - BP	\$5,166.00
Merritt Herald Weekender	\$1,386.00
Merritt News	\$1,844.40
Maple Ridge News	\$11,778.20
Maple Ridge Pitt Meadows Times	\$8,919.90
Mission City Record	\$4,036.90
Nakusp Arrow Lakes News	\$2,324.00
Nanaimo News Bulletin	\$12,230.40
Nanaimo Harbour City Star	\$7,584.00
Okanagan Saturday/Sunday	\$15,464.40
Oliver Chronicle	\$3,682.80
Sicamous Eagle Valley News	\$2,672.60
Smithers Interior News	\$4,822.30
Summerland Bulletin	\$1,050.00
Summerland Review	\$1,855.00
Squamish Chief	\$4,024.80
Tumbler Ridge News	\$4,050.40
Vancouver North Shore Outlook	\$5,774.30
Vancouver Westender	\$9,146.90
Westender	\$1,253.00
Business In Vancouver	\$6,392.00
Canadian City Post	\$1,559.75
Vancouver Courier	\$45,090.00
Vancouver North Shore News	\$28,360.80
Vanderhoof Omineca Express	\$3,950.80
Vernon Morning Star	\$12,474.00
Victoria Regional Edition	\$17,136.00
Victoria Community	\$16,268.00
Whistler Pique News	\$2,378.65
Whistler Question	\$2,910.60
Williams Lake Tribune	\$12,096.00
White Rock Peace Arch News	\$13,097.70
Surrey/N. Delta Leader	\$22,491.00
Surrey Now	\$18,505.80

Terrace Kitimat Northern Connector	\$4,895.10
Terrace Standard	\$4,415.60
Ming Pao	\$9,641.01
24 Hours	\$39,004.00
Lillooet Bridge River News	\$2,978.40
Peachland View	\$3,456.00
Mackenzie Times	\$2,614.50
Okanagan Advertiser	\$5,083.75
Princeton Similkameen News Leader	\$3,072.00
World Journal	\$8,962.56
Indo Canadian Voice	\$2,257.50
Vancouver Korean Press	\$3,400.00
Sing Tao Daily	\$20,278.52
Abbotsford News	\$8,694.00
Chilliwack Times	\$1,284.00
Sach Di Awaaz	\$2,124.96
The Flying Shingle News Ltd	\$2,107.00
Cortes Island Marketer	\$690.00
Indo Canadian Times	\$6,366.50
Bella Coola Coast Mountain	\$1,302.00
Creston Valley Advance	\$1,984.50
Fernie Free Press	\$3,307.50
Grand Forks Gazette	\$4,241.30
Trail Daily Times	\$9,905.70
Punjabi Patrika	\$2,400.00
Global Chinese Press	\$3,240.00
South Asian Post	\$4,880.00
Charhdi Kala	\$3,900.00
Punjab Guardian	\$3,780.00
Akal Guardian	\$1,950.00
Apna Roots	\$4,012.00
Dawa Business Press	\$3,420.00
Indo-Canadian The Link	\$5,495.76
Asian Star	\$2,400.00
Punjabi Tribune	\$1,550.00
Philippine Asian News Today	\$1,322.50
Canadian City Post	\$460.00
Punjab Di Awaaz News Ltd.	\$4,230.00
Darpan Publication Ltd.	\$1,750.00
Desi Today Punjabi	\$1,600.00
Desi Today English	\$1,600.00
The Korea Times Vancouver	\$3,230.00
The Korea Daily	\$2,664.00
Philippine Shobiz Today	\$1,150.00
Philippine Journal	\$900.00

TOTAL NEWSPAPER (NET)	\$1,503,923.62
------------------------------	-----------------------

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 ONLINE

CLIENT:

Ministry of Finance

SITE	TOTAL NET
Yahoo	\$6,619.99
CBC	\$12,941.25
PostMedia	\$15,500.01
Sympatico	\$6,255.00
CTV	\$8,056.75
CHEK News	\$3,250.00
Rogers Digital	\$12,187.00
YouTube	\$29,694.00
Facebook	\$20,000.00
Google - SEM	\$9,000.00
TOTAL ONLINE (NET)	\$123,504.00

CAMPAIGN CANCELLATION FEES **\$15,648.00**

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 TELEVISION

CLIENT:	MINISTRY OF FINANCE	
MARKETS:	STATIONS:	TOTAL NET
VANCOUVER / VICTORIA		
VANCOUVER / VICTORIA	CBUT	\$97,762.54
	CHAN	\$427,755.56
	CHEK	\$69,585.25
	CHNM	\$110,287.50
	CHNU	\$13,815.90
	CIVI	\$36,470.95
	CVT	\$177,516.55
	CKVU	\$27,276.50
	VANCOUVER TOTAL:	\$960,470.75
VANCOUVER ETHNIC	FAIRCHILD VANCOUVER	\$31,654.00
	CHANNEL M	\$2,485.00
	TALENT VISION	\$17,714.00
	VANCOUVER ETHNIC TOTAL:	\$51,853.00
CENTRAL INTERIOR		
KAMLOOPS/PRINCE GEORGE	CFJC	\$16,583.50
	CHANKAM	\$49,196.31
	TOTAL KAMLOOPS:	\$65,779.81
KELOWNA	CHANKEL	\$37,912.48
	CHBC	\$19,967.83
	KELOWNA TOTAL:	\$57,880.31
NORTH-WEST		
TERRACE	CFTK	\$7,940.88
	CHANTER	\$22,734.70
	CIVTTER	\$7,454.52
	TERRACE TOTAL:	\$38,130.10
NORTH-EAST		
DAWSON CREEK	CHANDAC	\$18,269.00
	CJDC	\$9,568.30
	DAWSON CREEK TOTAL:	\$25,837.30
KOOTENAY		
KOOTENAY	CHANKOO	\$17,339.92
	KOOTENAY TOTAL:	\$17,339.92
NETWORK		
BRITISH COLUMBIA	SPORTSNET PACIFIC	\$12,282.50
	NETWORK TOTAL:	\$12,282.50
TOTAL TELEVISION ALL MARKETS (NET):		\$1,229,554.69
CINEMA		
RAJA CINEMA		\$400.00

IZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 TELEVISION

CLIENT: MINISTRY OF FINANCE

TOTAL NET

IZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 RADIO

CLIENT: MINISTRY OF FINANCE

TOTAL NET

MARKETS: VANCOUVER / LOWER MAINLAND / WHISTLER

VANCOUVER

CFBT FM	\$4,789.75
CFMI FM	\$12,539.20
CFMX FM	\$10,825.92
CFTE AM	\$185.50
CFUN FM	\$9,490.25
CHRR FM	\$4,688.60
CHMJ AM	\$4,684.53
CHQM FM	\$26,549.75
CISL AM	\$3,718.75
CJUR FM	\$15,821.05
CKLG FM	\$31,237.50
CKNW AM	\$17,121.29
CKPK FM	\$4,114.00
CKST AM	\$13,145.25
CKWX AM	\$13,311.00
CKZZ FM	\$17,824.50
VANCOUVER TOTAL:	\$190,056.75

VANCOUVER (ASIAN)

CHMB (Cantonese, Mandarin)	\$9,167.25
CJVB (Cantonese)	\$13,204.75
CHKGFM (Mandarin)	\$8,840.00
VANCOUVER (ASIAN) TOTAL:	\$31,212.00

VANCOUVER (PUNJABI)

RADIO INDIA	\$27,800.00
RJ1200	\$21,110.80
RED FM	\$18,921.00
She-e Punjab Radio	\$19,720.00
VANCOUVER (PUNJABI) TOTAL:	\$87,551.80

FRASER VALLEY
(Abbotsford, Chilliwack, Hope)

CKSRFM	\$8,930.10
CKQC FM	\$7,004.00
CHWK FM	\$6,577.30
FRASER VALLEY TOTAL:	\$22,511.40

MOUNTAIN FM (Squamish, Whistler)

CISQFM	\$7,354.20
SQUAMISH TOTAL:	\$7,354.20

PEMBERTON

CFPVFM	\$3,440.80
PEMBERTON TOTAL:	\$3,440.80

SUNSHINE COAST REG.
(Gibsons, Sechart, Roberts Creek, Pender Harbour)

CKAYFM	\$5,943.20
SECHART TOTAL:	\$5,943.20

ISLAND

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 TELEVISION

CLIENT:	MINISTRY OF FINANCE	STATION(S)	TOTAL NET
VICTORIA	CFAX AM		\$6,817.00
	CHBE FM		\$14,161.00
	CHTT FM		\$4,884.76
	CIQC FM		\$11,177.50
	CJZN FM		\$4,839.05
	CKKQ FM		\$11,954.40
	VICTORIA TOTAL:		\$53,833.71
NANAIMO	CHWFFM		\$8,258.60
	CKWV		\$5,708.60
	NANAIMO TOTAL:		\$13,967.20
PARKSVILLE	CIBHFM		\$4,005.20
	CHPQFM		\$2,730.20
	PARKSVILLE TOTAL:		\$6,735.40
COURTENAY/COMOX	CKLRFM		\$8,083.50
	CFCP		\$4,218.40
	COURTENAY/COMOX TOTAL:		\$12,302.90
CAMPBELL RIVER	CIQC FM		\$3,406.80
	CAMPBELL RIVER TOTAL:		\$3,406.80
DUNCAN	CJSUFM		\$5,581.10
	DUNCAN TOTAL:		\$5,581.10
POWEL RIVER	CFPW-FM (former CHQB)		\$3,406.80
	POWEL RIVER TOTAL:		\$3,406.80
PORT ALBERNI	CJAV		\$5,004.80
	PORT ALBERNI TOTAL:		\$5,004.80
PORT HARDY	CFNI		\$2,728.50
	PORT HARDY TOTAL:		\$2,728.50
TOFINO	CHMZFM		\$3,440.80
	TOFINO TOTAL:		\$3,440.80
UCLUELET	CIMMFM		\$3,440.80
	UCLUELET TOTAL:		\$3,440.80
SALT SPRING ISLAND	CFSIFM		\$1,876.80
	SALT SPRING ISLAND TOTAL:		\$1,876.80
CENTRAL INTERIOR			
KAMLOOPS	CIFMFM		\$8,413.30
	CKBZFM		\$8,413.30
	CHNL		\$5,180.10
	CKRVFM		\$7,983.10
	CJKCFM		\$5,552.20
	KAMLOOPS TOTAL:		\$34,952.00
KELOWNA	CHSUFM		\$7,276.00
	CILKF+		\$6,626.60

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 TELEVISION

CLIENT:	MINISTRY OF FINANCE	STATION(S)	TOTAL NET
MARKETS:	CKFR	CKLZFM	\$2,414.00
		CKQJ (formerly CKOV)	\$4,707.30
		CJUL-FM	\$2,655.40
		CKKO-FM	\$5,190.10
		KELOWNA TOTAL:	\$4,707.30
			\$33,576.70
VERNON	CKIZFM		\$4,848.40
	CICFFM		\$8,914.80
	VERNON TOTAL:		\$13,763.20
MERRIT	CKMQ FM (formerly CJNL AM)		\$3,128.00
	MERRIT TOTAL:		\$3,128.00
PENTICTON	CIGVFM		\$2,951.20
	CJMGFM		\$7,820.00
	CKOR		\$3,910.00
	PENTICTON TOTAL:		\$14,681.20
SUMMERLAND	CHORFM		\$3,128.00
	SUMMERLAND TOTAL:		\$3,128.00
SALMON ARM	CKXRFM		\$4,692.00
	SALMON ARM TOTAL:		\$4,692.00
GOLDEN / REVELSTOKE	CKCR		\$5,004.80
	GOLDEN/REVELSTOKE TOTAL:		\$5,004.80
NORTHERN INTERIOR			
PRINCE GEORGE, MACKENZIE	CKDV		\$4,838.90
	CKKNFM		\$6,828.90
	CJCI		\$6,368.90
	CIRXFM		\$5,196.90
	PRINCE GEORGE/MACKENZIE TOTAL:		\$23,235.60
VANDERHOOF	CIVH		\$1,581.00
	CIRX-FM		\$1,581.00
	VANDERHOOF TOTAL:		\$3,162.00
SMITHERS	CFBV		\$3,022.60
	SMITHER TOTAL:		\$3,022.60
BURNS LAKE,	CFLD		\$2,709.80
	BURNS LAKE TOTAL:		\$2,709.80
QUESNEL	CKCQ		\$467.50
	CFM2		\$3,491.80
	QUESNEL TOTAL:		\$3,959.30
WILLIAMS LAKE	CKWL		\$2,318.80
	CFMFM		\$3,491.80
	CKCQAM		\$1,851.30
	WILLIAMS LAKE TOTAL:		\$7,661.90
100 MILE HOUSE	CKBXFM		\$2,002.60

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2011 TELEVISION

CLIENT:	MINISTRY OF FINANCE	STATION(S):	TOTAL NET
		CFFMFM-1	\$3,124.60
		100 MILE HOUSE TOTAL:	\$5,127.20
NORTH-WEST			
TERRACE	CJRWFM		\$4,692.00
	CFTK		\$5,004.80
	CFNR (Northern Native Radio)		\$8,289.20
	CKTK FM		\$2,815.20
KITIMAT		TERRACE/KITIMAT TOTAL:	\$20,801.20
PRINCE RUPERT	CHTK		\$3,128.00
		PRINCE RUPERT TOTAL:	\$3,128.00
NORTH-EAST			
CHETWYND	CHETFM		\$2,033.20
		CHETWYND TOTAL:	\$2,033.20
DAWSON CR./JUMBLER R.	CJDCFM		\$6,511.00
DAWSON CREEK	CHADFM		\$1,876.80
		DAWSON CREEK TOTAL:	\$8,387.80
FORT ST. JOHN	CKFJFM		\$4,222.80
	CKNLFM		\$4,005.20
	CHRX-FM		\$6,300.20
		FORT ST. JOHN TOTAL:	\$14,528.20
FORT NELSON	CKRXFM		\$4,423.40
		FORT NELSON TOTAL:	\$4,423.40
SOUTH-EAST			
CASTLEGAR TRAIL/CASTLEGAR TRAIL	CKQR		\$4,692.00
	CJATFM		\$5,004.80
	CKKC AM		\$4,692.00
		TRAIL/CASTLEGAR TOTAL:	\$14,388.80
GRAND FORK	CKGF		\$2,502.40
		GRAND FORK TOTAL:	\$2,502.40
CRANBROOK	CHDRFM		\$3,372.80
	CHBZFM		\$5,514.80
		CRANBROOK TOTAL:	\$8,887.60
FERNIE/SPARWOOD	CJDRFM		\$1,581.00
	CFBZFM		\$3,009.00
		FERNIE/SPARWOOD TOTAL:	\$4,590.00
NELSON	CHNVFM		\$3,753.60
		NELSON TOTAL:	\$3,753.60
TOTAL RADIO ALL MARKETS (NET):			\$713,024.06