

LAUNCH OF B.C.'s SKILLS FOR JOBS BLUEPRINT: Re-engineering education and training

Location: Outside front steps
Parliament Buildings
501 Belleville Street
Victoria, B.C.

Date: Tuesday, April 29, 2014

Time: 12:30 p.m.

Time	Event Itinerary
8:00 a.m.	NVIT Mobile trades training unit arrives and parks in place in front of Parliament Buildings. Deb Brendeland on site.
9:00 a.m.	Deb Brendeland and SW Audio Visual on site in front of Parliament Buildings for setup. Note: Banners/backdrops and training unit will be used for visuals.
10:00 a.m.	Scott Ryckman on site at Press Theatre for setup for Tech briefing.
11:00 a.m.	Students & teachers arrive from Camosun.
11:30 a.m.	Students & teachers arrive from Vic High and Koksilah Trades Training Centre in Duncan.
Technical Briefing – 11:15 – 12:00	
11:00 a.m.	Pre-brief with Deputy Ministers. Location: s 15
11:15 a.m. - 12:00 pm	Technical briefing in Press Theatre. <ul style="list-style-type: none"> • Rob Wood, Deputy Minister, Ministry of Education • Sandra Carroll, Deputy Minister, Ministry of Advanced Education • Dave Byng, Deputy Minister, Ministry of Jobs, Tourism and Skills Training <p>Note: Rob Wood, Sandra Carroll and Dave Byng seated at table. Note: Technical briefing to include Power Point presentation.</p>
11:15 a.m.	Dave Byng welcomes everyone and gives opening comments.
11:17 a.m.	Rob Wood makes presentation.
11:22 a.m.	Sandra Carroll makes presentation.
11:27 a.m.	Dave Byng makes presentation.
11:30 – 12:00 noon	Q & A with Rob Wood, Sandra Carroll and Dave Byng and media. Note: Q & A will be moderated by Karen van Marum, Media Relations.
Event – 12:30 – 1:25	
12:15 p.m. Pre-brief	Pre-brief with stage guests, led by Deb Brendeland. Location: s 15 <ul style="list-style-type: none"> • Minister Shirley Bond • Minister Peter Fassbender • Minister Amrik Virk • Minister John Rustad (Emcee) • Kathy Kinloch, Pres, BCIT • Jordan Atlin, Welder from Dawson Creek • Steven Creasey, ACE-IT Student, Claremont Secondary, Victoria • Elmer George, Elder, Esquimalt FN • Joan Morris, Elder, Songhees FN

EVENT COORDINATOR: Deb Brendeland

CELL: 250-213-3272

12:29 p.m.	Stage guests move to outside area at front of Parliament Buildings.
12:30 p.m.	MC welcomes everyone, introduces stage guests and invites Elders Elmer George and Joan Morris to provide welcome/blessing.
12:31 p.m.	Elders Elmer George and Joan Morris provide welcome/blessing.
12:33 p.m.	MC thanks Elmer George and Joan Morris and invites Minister Bond to podium.
12:36 p.m.	Minister Bond gives opening remarks. Introduces Minister Fassbender.
12:38 p.m.	Minister Fassbender gives remarks. Introduces Minister Virk.
12:42 p.m.	Minister Virk gives remarks. Invites Minister Bond back up to podium.
12:46 p.m.	Minister Bond gives remarks.
12:50 p.m.	MC thanks Minister Bond and introduces Kathy Kinloch.
12:51 p.m.	Kathy Kinloch gives remarks.
12:53 p.m.	MC thanks Kathy Kinloch and introduces Jordan Atlin.
12:54 p.m.	Jordan Atlin gives remarks.
12:56 p.m.	MC thanks Jordan Atlin and introduces Steven Creasey, Ace-it student.
12:57 p.m.	Steven Creasey gives remarks.
12:59 p.m.	MC thanks Steven Creasey and invites stage guests and students for group photo in front of banner/backdrop. PHOTO-OP
1:03 p.m.	MC invites guests to tour mobile trades training facility in staggered groups. Note: Ministers to have first tour of mobile trades training unit with Ken Tourand, some ACE-IT students from Vic High and media which will include a welding demonstration with students from Camosun. Tour to be led by Ken Tourand and instructor, Mike Hassel. Welding demonstration to include 6 students from Camosun College who are in welding program in Level 1. PHOTO-OP Note: Subsequent tours of facility for students and guests will follow.
1:15 p.m.	Media availability.
1:25 p.m.	Event concludes. Ministers depart.
1:15 – 2:00 p.m.	Subsequent tours of mobile trades training unit with ACE-IT students and guests.

Hayes, Dana GCPE:EX

From: Greek, Kendra GCPE:EX
Sent: Tuesday, April 15, 2014 4:49 PM
To: Shuttleworth, Bev JTST:EX; Baillie, Shannon JTST:EX
Subject: RE: FOR INITIAL APPROVAL: Draft News Release - April 29

Trades training system it is.

From: Shuttleworth, Bev JTST:EX
Sent: April-15-14 4:48 PM
To: Baillie, Shannon JTST:EX; Greek, Kendra GCPE:EX
Subject: RE: FOR INITIAL APPROVAL: Draft News Release - April 29

I'm comfortable with 'trades training system' as suggested.

From: Baillie, Shannon JTST:EX
Sent: Tuesday, April 15, 2014 4:47 PM
To: Shuttleworth, Bev JTST:EX; Greek, Kendra GCPE:EX
Subject: RE: FOR INITIAL APPROVAL: Draft News Release - April 29

This time with the attachment. 😊

From: Shuttleworth, Bev JTST:EX
Sent: April-15-14 2:58 PM
To: Greek, Kendra GCPE:EX; Baillie, Shannon JTST:EX
Subject: RE: FOR INITIAL APPROVAL: Draft News Release - April 29

Thanks Kendra – Shannon's in a meeting, so to help her, I've attached my suggested changes.

Shannon – can you add anything else and flip back to Kendra? It's due by end of day 😊 Thank you!!

From: Greek, Kendra GCPE:EX
Sent: Tuesday, April 15, 2014 2:15 PM
To: Baillie, Shannon JTST:EX
Cc: Shuttleworth, Bev JTST:EX
Subject: FOR INITIAL APPROVAL: Draft News Release - April 29
Importance: High

Here's a draft news release for the whole Blueprint announcement. We are still putting together quotes and quick facts, but please let me know if you have any changes to the body text by end of day if possible. Sorry for tight timelines.

Thanks!
Kendra

Kendra Greek
Government Communications and Public Engagement
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
250 356-8177 (direct)

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Tuesday, April 29, 2014 8:57 AM
To: GCPE Editors
Cc: Keenan, Jason GCPE:EX; Greek, Kendra GCPE:EX; Filion, Corinna GCPE:EX; Fraser, John Paul GCPE:EX; Olson, Lianna GCPE:EX
Subject: Blueprint NR and materials for today
Attachments: NR BC Blueprint FINAL.docx; Backgrounder JTST FINAL April28.docx; BG Validator quotes apr28_450pm.docx; BG_ BluePrint_EDUCfinal.docx; Backgrounder AVED_EDITS_April28_130pm.docx; Backgrounder MARR FINAL update April 28.docx; BG_LNG_FINAL.docx

Hi all: here is the NR and backgrounders for today's blueprint announcement for V5

They will go out at 12:30 provincewide and to all ethnic media.

NR
BG – Validators
BG – ITA review (coming)
BG – JTST
BG – EDUC
BG – AVED
BG – LNG

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
Ph: 250 356-9869 Cel: 250 208-3254 Email: caroline.mcandrews@gov.bc.ca

For Immediate Release
[release number]
[April 29, 2014]

Ministry of Jobs, Tourism and Skills
Training and Responsible for Labour
Ministry of Advanced Education
Ministry of Education

B.C. launches Skills for Jobs Blueprint to re-engineer education and training

VICTORIA – The Government of British Columbia today unveiled a comprehensive strategy to re-engineer B.C.'s education and apprenticeship systems, entitled "B.C.'s Skills for Jobs Blueprint: Re-engineering Education and Training." The announcement was made at the B.C. Legislature in a celebration that brought together students, educators and employers to profile skilled trades that will soon be in high demand.

British Columbia currently invests more than \$7.5 billion annually in education and training. Re-engineering B.C.'s education and training system means targeting more of these resources to meet labour market priorities. Beginning this fiscal year, over \$160 million will be allocated to re-engineering education and training in B.C. In four years, this will reach nearly \$400 million annually. And over the span of our 10 year plan, this represents about \$3 billion redirected towards training for high demand occupations.

B.C.'s Skills for Jobs Blueprint lays out a major shift to a data-driven system where training dollars and programs are targeted to jobs in demand. This system will also be outcome focused. Success will be measured and funding and programs adjusted as the economy evolves.

The Blueprint delivers on the throne speech promise to give young people a seamless path from school through to the workplace. Anchored by a strong emphasis on labour needs across the province, including those of the liquefied natural gas (LNG) sector, B.C.'s Blueprint sets out three overarching objectives to maximize the potential of B.C.'s workforce:

1. A head-start to hands-on learning in our schools.
2. A shift in education and training to better match jobs in demand
3. A stronger partnership with industry and labour to deliver training and apprenticeships.

These objectives are supported by key actions designed to put British Columbians first in line to fill the one million job openings expected by 2022. The plan also prioritizes the education and training needs of British Columbia's Aboriginal people with the goal of significantly increasing their participation in the workforce.

As part of the launch of B.C.'s Skills for Jobs Blueprint, government is also releasing the final results of the Industry Training Authority (ITA) review. The final report sets out a further 29 recommendations to strengthen B.C.'s trades training system and increase the number of apprentices and certified tradespeople in priority sectors like LNG.

B.C.'s Skills for Jobs Blueprint will be implemented in partnership with government, education, industry, labour and Aboriginal stakeholders throughout the province.

Quotes:

Shirley Bond, Minister of Jobs, Tourism and Skills Training and Minister Responsible for Labour –

“Our Blueprint is also our commitment – a commitment to re-engineer our apprenticeship system through a refocused ITA, to deliver the skilled workforce B.C.’s growing LNG and other sectors need, and to create the opportunity for long-term, well-paying jobs that strengthen our families and communities.”

Amrik Virk, Minister of Advanced Education –

“The shift aligning education and training to occupations that our economy needs is just one of the ways that our government is making sure that B.C. is ready and that our students and workers are first in line for B.C. jobs. Transitioning from learning to earning is the goal for many students. We’re making sure this is a possibility by assisting students through the life cycle of their education and training.”

Peter Fassbender, Minister of Education –

“We want to give young British Columbians in our K-12 school system a head-start to hands-on learning. This includes giving students more hands-on learning experiences while in school and more apprenticeship opportunities in the workplace. We’ll all benefit as more of today’s students pursue rewarding skilled trades and technology careers that will also help us better meet the labour needs of a growing and increasingly prosperous British Columbia.”

Rich Coleman, Deputy Premier and Minister of Natural Gas Development –

“We have unprecedented opportunity to create jobs and economic growth by developing a liquefied natural gas export industry. We are taking action to ensure British Columbians have the skills they need to get jobs, while making sure industry has the workforce required to plan development without delay.”

John Rustad, Minister of Aboriginal Relations and Reconciliation –

“We want Aboriginal people to be part of the local, skilled labour force when it comes to filling the million job openings expected by 2022. B.C.’s Blueprint includes funding for community-based delivery of training to ensure that Aboriginal people are positioned to take advantage of those job openings.”

Quick Facts:

- By 2022, B.C. is expecting one million job openings in B.C created by retirements and our growing economy.

- More than 78 per cent of jobs will require some form of post-secondary education, and 43 per cent will need skilled trades and technical workers.
- Based on a scenario with five LNG plants constructed in B.C. between 2015-2024, the LNG sector has the potential for \$175 billion in industry investment over the next decade and up to 100,000 jobs (58,700 direct and indirect construction jobs, 23,800 permanent direct and indirect jobs for operations, and thousands more of induced jobs as a result of households having more income).
- At peak construction in 2018, the LNG sector will require 58,700 workers.

Learn More:

- For more information on B.C.'s Skills for Jobs Blueprint visit: www.workbc.ca/skills
- To find out more about the ITA review, visit: www.gov.bc.ca/ITAreview
- To find out more about the B.C. Jobs Plan, visit: www.gov.bc.ca/bcjobsplan

Contact: Media Relations
 Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
 250 387-2799

Connect with the Province of B.C. at www.gov.bc.ca/connect

BACKGROUND

A stronger partnership with industry and labour to deliver training and apprenticeships

B.C.'s Skills for Jobs Blueprint will target skills training to high-demand occupations, remove barriers that limit labour mobility and increase the participation of industry and labour to build the most effective skills training system possible. Key actions include:

- **Getting and using better data** to drive key employment decisions.
- **Refocusing the ITA** to ensure B.C.'s trades training system is ready to meet worker demand.
- **Increasing employer sponsors for apprenticeships** by making it easier for employers to hire apprentices.
- **Developing innovative solutions to make trades training work better** through tools like mobile training facilities and in-camp training.
- **Investing in connecting youth with the workplace** by creating new tools aimed at attracting students to trades and technical careers.
- **Creating more work-based training** so that students are encouraged to apply their learning and acquire new employment-related skills in the workplace.
- **Preparing and matching British Columbians with jobs** by providing a range of employment services through WorkBC Employment Centres.
- **Maximizing employer investment in the Canada Job Grant** to support employer-driven skills training that leads to guaranteed jobs.
- **Creating and formalizing the role for Sector Advisory Councils** by involving them directly in decisions about training, equipment and facilities investments.
- **Increasing the number of apprenticeships in high demand areas** by providing additional funding for priority trades training programs.
- **Improving apprenticeship completion rates** by ensuring apprentices have the support they need to complete their training.
- **Sharing equipment and facilities for training** by encouraging post-secondary institutions, educators and industry to identify and maximize resources in their communities.
- **Hiring more Apprenticeship Advisors** to support employers and apprentices to successfully navigate B.C.'s trades training system.
- **Working in partnership with the Government of Canada and maximizing the Canada Jobs Fund** to provide skills training for British Columbians and to create a strong resource economy.
- **Making it easier for workers to move between major projects** by removing barriers that limit

labour mobility.

- **Looking at the best way to increase apprenticeship positions on public projects** based on reviewing similar programs in Canada and internationally.

BACKGROUNDER

Susannah Pierce, General Manager, LNG Canada -

"LNG Canada appreciates the government's vision and leadership in enhancing skills to employment training in the province. We look forward to continue to partner with the province, First Nations and local communities in skills training in BC."

Greg Kist, President at Pacific NorthWest LNG -

"Pacific NorthWest LNG will require skilled workers for construction and operations of our proposed facility," said Greg Kist, President of Pacific NorthWest LNG. "Time is of the essence, and we're encouraged by the positive and meaningful steps being made by the Province of BC to expedite and enhance access to skills training for British Columbians who want to take part in the generational careers that projects like ours present."

Laurie Sterritt CEO, Aboriginal Mentoring and Training Association (Previously aboriginal Mining Association) -

"This is a very ambitious undertaking for sure, and when fully implemented it will have a positive impact on people's ability to access trades training close to where the jobs are. This goes a long way to reducing some of the barriers we face in delivering training to our Aboriginal clients, as well. I'm supportive of this enhanced and holistic approach to education and apprenticeships."

John Winter President, BC Chambers of Commerce -

"Our members live and work in the communities of BC that are experiencing unprecedented economic change and growth. They want to actively participate in and comment on how to meet their own skilled labour shortages. Expanding the network of ITA Apprenticeship Advisors will be a significant resource for local business. Increasing access to trades training through focused training in communities, e-learning and mobile trainers will increase the likelihood of small company participation in apprenticeship training. This will bring strength to the community and strength to their business."

Manley McLachlan, BC Construction Association -

"With the new Jobs Blueprint the BCCA's membership is looking for three things: Accountability, Action, and Outcomes. We believe that the Provincial Government shares these goals and we see today as the start of a new era. BC construction employers are going to be looking hard at the targets set by government, to make sure that they're based on industry need and a real understanding of what's coming. A system shake-up is a good thing only if it extends past the board rooms into good results in the classrooms and on the job sites."

Jonathan Whitworth, Seaspan -

"With some ramp up time available to meet the impending labour shortages in the shipbuilding industry, we are confident that the new BC Skills for Jobs Blueprint: Re-

engineering Education and Training plan will help meet the needs of our industry. We are keen to be involved in working with government, schools and post-secondary institutions to facilitate career awareness and exploration activities that puts a career in the marine industry at the top of youth's career of choice. If we can do that we'll be well set up for the long run."

Phil Hochstein, Independent Contractors and Business Association -

"The government is taking a proactive rather than reactive approach with the Blueprint. They will find out where the skills shortages are and then dedicate scarce public resources to where they are needed most. That's exactly what businesses like my members do."

Taylor Cross, Deputy Chief Counsellor, Haisla FN (Premier's LNG working group) -

"Learning about trade's careers and then finding an employer to apprentices with is hard for aboriginal people especially young people who live in remote areas of BC. The revitalized trades training system includes a number of initiatives which establish positive actions to support aboriginal people's engagement in the trades training system. Commitment to establish Aboriginal youth networks, fund community based training, and connect ITA Apprenticeship Advisors with aboriginal communities increases the ability of aboriginal people to access good, high paying skilled jobs in areas of high economic activity."

Ken Tourand, president of Nicola Valley Institute of Technology -

"NVIT is B.C.'s Aboriginal public post-secondary institution with students from over 70 per cent of the 203 First Nations bands in the province. As an Aboriginal institute, NVIT is uniquely positioned to offer post-secondary programs that meet the education and training needs of Aboriginal people and communities, including trades training. Innovation such as our mobile trades training unit is one way that we are able to improve access to trades training by bringing training to Aboriginal students in their home communities, including rural and remote parts of the province."

Kathy Kinloch, president of British Columbia Institute of Technology -

"The BC Blueprint fits with BCIT's work towards the social and economic prosperity of our students, businesses and province. Refocusing the industry training system means collaboration and support on the part of all stakeholders. Changes are focused on outcomes that are evidence-based and demand-driven, while ensuring a role for industry and employers, including labour. We can grow our economy with all three pillars – K-12, post-secondary and industry – of the Blueprint working together."

Paul Lacerte, Executive Director of the of BC Association of Aboriginal Friendship Centres -

"Aboriginal people represent the fastest growing youth population in British Columbia and with the proper supports they are poised to participate in the growing economy. Creating pathways that link Aboriginal youth, training and jobs is a good first step."

Dave Betts, Asst. Superintendent, Sooke SD #62 -

“We support the goal of ensuring B.C. youth and workers are first in line for the jobs of the future. This plan will help students find their fit earlier and provide an important guide to helping students pursue a seamless education path from school to the workplace.”

Mark Fraser, Asst Superintendent, Saanich SD #63 -

“We want all of our young people to share in the future prosperity of B.C. This new plan will help more young British Columbians find rewarding, well-paying jobs and take advantage of the many thousands of career options that are opening up in the trades and technology fields.”

Kelly Betts, Coordinator of the South Island Partnership, Camosun, President of Skills Canada BC -

“Our students have tremendous potential in B.C.’s growing economy if they are given the opportunity and support they need to thrive. The ‘BC’s Skills for Jobs Blueprint’ is a map to how we will get there— by encouraging more students to take technical training through the ACE-IT program and graduate successfully, as well as building important partnerships between the K-12 school system, post-secondary institutions and industry.”

BACKGROUND

Giving students a head-start to hands-on learning

We are committed to expanding choices and supports for students in our K-12 system because we know the better prepared they are, the more successful they will be in finding meaningful jobs and careers.

Our Blueprint for action includes:

- **Doubling the number of ACE-IT spaces to 5,000 over the next two years** will not only increase student choices but also encourage more students to pursue skills and trades training.
- **Expanding dual credits in our schools to get students trained quicker** so they can move into post-secondary studies or the workplace faster with the skills they need.
- **Reforming Grade 10-12 graduation requirements to allow personalized graduation plans** so students have more options and have the skills as well as knowledge they need to better find the right fit after high school.
- **Applied Skills Curriculum in Grades K-9 should excite and prepare students** for the full range of career options they can pursue after school, with more information about skilled trades and improved school district capacity to support as well as deliver these programs.
- **More teachers qualified to teach skills foundation courses in high school** through innovative ways to encourage teachers to upgrade their existing skills.
- **Suggest making it faster and easier for qualified tradespeople** to earn teaching certificates so they can use their work experience and skills to improve school programs.
- **Increasing scholarships for skills training by 25 per-cent** to help students facing financial barriers to skills training.
- **Expand WorkBC website and web-tools to focus on youth**, including a dedicated section which will feature success stories to show how young people can overcome the challenges of finding work and achieving job satisfaction.
- **Providing students with the most current and accessible information** on waitlists and vacant seats available in post-secondary institutions for programs for high-demand jobs.
- **Informing students about the broadest range of career options** from professional and management to skilled and semi-skilled technicians and trades.
- **Informing and engaging parents, teachers and counselors** about training and labour market information so they can help students make the right career choices.

- **Involving education sector leaders in a skills outreach strategy**, which will include the work of the new Superintendent of Careers and Student Transitions to support and promote skills and trades in the B.C. school system.
- **Funding for apprenticeship trades ambassadors** who will promote trade careers and provide first-hand information and examples to students in various schools and communities.
- **Encouraging partnerships between school districts and industry using** incentives and tool kits so they can create new programs for students to get into high-demand jobs.

BACKGROUND

BC to shift education and training to better align with BC jobs

Aligning funding to training for high-demand occupations:

Currently, about 10 per cent of provincial operating grants provided to public post-secondary institutions are targeted for medicine, nursing and other health related programs. Government plans to target an additional \$40-million in 2014-15 of provincial operating grants to target high-demand occupations as well as programs for Aboriginal people, and programs for people with a disability. By 2017-18, total targeted funding will be increased by \$270-million annually to about 25 per cent of operating grants. Funding may be redirected if institutions are unable to provide seats in high demand areas.

Supporting students to study for jobs our economy needs:

Student financial assistance grant programs worth an estimated \$40-million a year will be refocused to align with labour market priorities. A comprehensive suite of programs will target high-demand occupations by providing grants to encourage British Columbians to enrol in high-demand programs, complete their studies and work in under-served or designated communities.

The BC Access Grant for Labour Market Priorities will be expanded to provide up-front money to cover the costs of relocation for training and tools for students who enrol in targeted priority programs at specific public post-secondary institutions.

The BC Completion Grant will replace the Loan Reduction Program to better reflect the program's purpose of rewarding students who complete a year of study in a program of two years or longer, with a focus on programs that are in high demand.

The Loan Forgiveness Program will also be refocused to make sure that it aligns with jobs that meet our economy needs. The program currently forgives 100 per cent of the B.C. portion of a student's loan over a three-year period when eligible graduates agree to work in an under-served or designated B.C. community.

Together, the BC Completion Grant, BC Access Grants and the BC Loan Forgiveness Programs will make it easier for students to get out of debt faster by reducing or forgiving their loans.

Increasing trades training seats:

Through the Ministry of Advanced Education, government is providing an additional \$6.6-million this year for critical trades seats – a 10 per cent increase over the current Industry Training Authority funding to public institutions. This funding will significantly reduce wait lists

by adding spaces starting September 2014 for the jobs needed in our economy such as: heavy equipment operators, heavy-duty equipment mechanics and electricians.

Providing better information on training space availability:

The Ministry of Advanced Education will publish information online so students can see where training spaces are available rather than waiting for spaces to open up. Currently, high demand, particularly for foundation courses, at some institutions primarily in the Lower Mainland has resulted in lengthy wait lists while there are no wait lists at other institutions elsewhere in the province.

Investing in new and expanded trades training facilities and equipment:

Over the next three years, government will invest \$185-million in trades and skills infrastructure and equipment projects. This includes a number of projects underway including the new Centre for Trades Education and Innovation at Camosun College and the trades expansion and renewal project at Okanagan College. A number of new capital projects throughout the province will be announced in the coming months.

Connecting Aboriginal people with post-secondary education and skills training:

Community-based skills training will focus on building partnerships between Aboriginal communities and public post-secondary institutions to increase access to employment-related training and education in Aboriginal communities. Funding will be available for programs to provide Aboriginal community members with post-secondary education and training in their communities that will lead to employment; support Aboriginal community needs and priorities, including responding to new economic opportunities and industry needs for a local skilled labour force; and provide recognized credentials or credits that are portable or transferable.

Supporting persons with disabilities to access trades and technical training:

Persons with disabilities may encounter unique challenges in accessing technical and trades training. Public post-secondary institutions will receive funding to pilot training and initiatives that can increase the success of persons with disabilities in programs with a high labour market demand.

BACKGROUND

Expanding the Aboriginal Workforce and Increasing Aboriginal Training

Aboriginal British Columbians are the youngest and fastest-growing population group in the province. They represent a huge pool of new talent, and government will work with Aboriginal communities and organizations to significantly increase their participation in the workforce. The Ministry of Aboriginal Relations and Reconciliation will guide the development of an approach to Aboriginal skills training, in conjunction with other provincial ministries, the federal government and Aboriginal partners.

This will include a focus on the LNG and mining sectors and gathering input from First Nations on barriers and best practices to help in the development and delivery of skills training programs for Aboriginal people. A comprehensive listing of programs and support services will be developed.

Government is reaching out to First Nations communities and Aboriginal groups to provide them with information on workforce opportunities and developing targeted labour market programming.

Government is working on a variety of fronts with the goal of increasing Aboriginal student training completion and transition to the workplace. Over the next 10 years, we are aiming to have 15,000 more Aboriginal youth working across the province. Many of these young Aboriginal workers will work in Northern communities and directly or indirectly support LNG development.

Our Blueprint includes the following actions to reach these goals:

- Supporting skills training for urban Aboriginal people through the Off Reserve Aboriginal Action Plan.
- Establishing and supporting Aboriginal youth worker networks at the regional and provincial levels.
- Supporting and engaging Aboriginal youth to advise government on skills training programs and policies.
- Engaging the federal government to identify opportunities to partner and better align programs and services to support Aboriginal skills training.
- Capitalizing on opportunities to facilitate and coordinate broad sector engagement on socio-economic opportunities that support the Plan.
- Developing an approach to Aboriginal skills training in conjunction with provincial ministries, the federal government and Aboriginal partners.
- Working on LNG agreements with First Nations, which includes gathering information from First Nations on barriers and best practices, to then be shared across government to help in the development and delivery of skills training programs to communities.
- Working across government to ensure that the approach to Aboriginal skills and training is informed by the research and feedback from aboriginal people.

BACKGROUND

Liquefied Natural Gas Jobs and Projections

The LNG opportunity

- In September 2011, our government announced its intention to aggressively pursue liquefied natural gas' (LNG) potential to create jobs and boost our economy.
- Industry investments for the development of five major LNG projects will create an enormous demand for skilled labour, particularly in the Northern regions of the province.

Applying the Blueprint to LNG

- The Blueprint will meet the LNG industry's workforce challenges.
- British Columbia's apprenticeship system will be re-calibrated; education will be re-engineered, and training models will be more responsive to labour market demands.
- British Columbians will be first in line for the job opportunities associated with LNG development. Meeting the job opportunities created by LNG will require the full utilization of B.C.'s domestic supply of workers.
- Measures to recruit from across Canada, or internationally, will be taken only as required.

LNG Labour Projections

- *KPMG LLP was contracted to develop up-to-date workforce projections.
- The latest data assumes a scenario of five LNG plants constructed in B.C. between 2015 – 2024 which would create a total investment of \$175 billion and create up to 100,000 jobs: 58,700 direct and indirect construction jobs, 23,800 permanent direct and indirect jobs for operations, and thousands more of induced jobs as a result of households having more income.
- This economic activity will contribute up to a trillion dollars to the province's GDP.
- This new data updates the projections calculated by Grant Thornton over a year ago.

** KPMG provides audit, tax, and advisory services. KPMG LLP is the Canadian member firm of KPMG International.*

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 4:45 PM
To: Fillion, Corinna GCPE:EX; Fraser, John Paul GCPE:EX; Keenan, Jason GCPE:EX
Subject: got two more validator quotes in...
Attachments: BG Validator quotes apr28_444pm.docx

- Taylor Cross
- Manley McLachlin

Only outstanding is Phil Hochstein

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
Ph: 250 356-9869 Cel: 250 208-3254 Email: caroline.mcandrews@gov.bc.ca

BACKGROUND

Susannah Pierce, General Manager, LNG Canada -

"LNG Canada appreciates the government's vision and leadership in enhancing skills to employment training in the province. We look forward to continue to partner with the province, First Nations and local communities in skills training in BC."

Greg Kist, President at Pacific NorthWest LNG -

"Pacific NorthWest LNG will require skilled workers for construction and operations of our proposed facility," said Greg Kist, President of Pacific NorthWest LNG. "Time is of the essence, and we're encouraged by the positive and meaningful steps being made by the Province of BC to expedite and enhance access to skills training for British Columbians who want to take part in the generational careers that projects like ours present."

Laurie Sterritt CEO, Aboriginal Mentoring and Training Association (Previously aboriginal Mining Association) -

"This is a very ambitious undertaking for sure, and when fully implemented it will have a positive impact on people's ability to access trades training close to where the jobs are. This goes a long way to reducing some of the barriers we face in delivering training to our Aboriginal clients, as well. I'm supportive of this enhanced and holistic approach to education and apprenticeships."

John Winter President, BC Chambers of Commerce -

"Our members live and work in the communities of BC that are experiencing unprecedented economic change and growth. They want to actively participate in and comment on how to meet their own skilled labour shortages. Expanding the network of ITA Apprenticeship Advisors will be a significant resource for local business. Increasing access to trades training through focused training in communities, e-learning and mobile trainers will increase the likelihood of small company participation in apprenticeship training. This will bring strength to the community and strength to their business."

Manley McLachlan, BC Construction Association -

"With the new Jobs Blueprint the BCCA's membership is looking for three things: Accountability, Action, and Outcomes. We believe that the Provincial Government shares these goals and we see today as the start of a new era. BC construction employers are going to be looking hard at the targets set by government, to make sure that they're based on industry need and a real understanding of what's coming. A system shake-up is a good thing only if it extends past the board rooms into good results in the classrooms and on the job sites."

Jonathan Whitworth, Seaspan -

"With some ramp up time available to meet the impending labour shortages in the shipbuilding industry, we are confident that the new BC Skills for Jobs Blueprint: Re-

engineering Education and Training plan will help meet the needs of our industry. We are keen to be involved in working with government, schools and post-secondary institutions to facilitate career awareness and exploration activities that puts a career in the marine industry at the top of youth's career of choice. If we can do that we'll be well set up for the long run."

Taylor Cross, Deputy Chief Counsellor, Haisla FN (Premier's LNG working group) -

"Learning about trade's careers and then finding an employer to apprentices with is hard for aboriginal people especially young people who live in remote areas of BC. The revitalized trades training system includes a number of initiatives which establish positive actions to support aboriginal people's engagement in the trades training system. Commitment to establish Aboriginal youth networks, fund community based training, and connect ITA Apprenticeship Advisors with aboriginal communities increases the ability of aboriginal people to access good, high paying skilled jobs in areas of high economic activity."

Ken Tourand, president of Nicola Valley Institute of Technology -

"NVIT is B.C.'s Aboriginal public post-secondary institution with students from over 70 per cent of the 203 First Nations bands in the province. As an Aboriginal institute, NVIT is uniquely positioned to offer post-secondary programs that meet the education and training needs of Aboriginal people and communities, including trades training. Innovation such as our mobile trades training unit is one way that we are able to improve access to trades training by bringing training to Aboriginal students in their home communities, including rural and remote parts of the province."

Kathy Kinloch, president of British Columbia Institute of Technology -

"The BC Blueprint fits with BCIT's work towards the social and economic prosperity of our students, businesses and province. Refocusing the industry training system means collaboration and support on the part of all stakeholders. Changes are focused on outcomes that are evidence-based and demand-driven, while ensuring a role for industry and employers, including labour. We can grow our economy with all three pillars – K-12, post-secondary and industry – of the Blueprint working together."

Paul Lacerte, Executive Director of the of BC Association of Aboriginal Friendship Centres -

"Aboriginal people represent the fastest growing youth population in British Columbia and with the proper supports they are poised to participate in the growing economy. Creating pathways that link Aboriginal youth, training and jobs is a good first step."

Dave Betts, Asst. Superintendent, Sooke SD #62 -

"We support the goal of ensuring B.C. youth and workers are first in line for the jobs of the future. This plan will help students find their fit earlier and provide an important guide to helping students pursue a seamless education path from school to the workplace."

Mark Fraser, Asst Superintendent, Saanich SD #63 -

“We want all of our young people to share in the future prosperity of B.C. This new plan will help more young British Columbians find rewarding, well-paying jobs and take advantage of the many thousands of career options that are opening up in the trades and technology fields.”

Kelly Betts, Coordinator of the South Island Partnership, Camosun, President of Skills Canada BC -

“Our students have tremendous potential in B.C.’s growing economy if they are given the opportunity and support they need to thrive. The ‘BC’s Skills for Jobs Blueprint’ is a map to how we will get there— by encouraging more students to take technical training through the ACE-IT program and graduate successfully, as well as building important partnerships between the K-12 school system, post-secondary institutions and industry.”

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 4:41 PM
To: Baillie, Shannon JTST:EX
Subject: RE: Manley McLachlan quote

Great, thanks!

From: Baillie, Shannon JTST:EX
Sent: April-28-14 4:41 PM
To: McAndrews, Caroline GCPE:EX
Subject: Manley McLachlan quote

FYI

Shannon

s 17

Sent from my iPhone

Begin forwarded message:

From: Lisa Stevens <lisas@bccassn.com>
Date: April 28, 2014 at 4:37:36 PM PDT
To: "Baillie, Shannon JTST:EX" <Shannon.Baillie@gov.bc.ca>
Cc: Manley McLachlan <ManleyM@bccassn.com>
Subject: RE: Thanks for your time this morning

Hi Shannon,
Here's Manley's quote:

"With the new Jobs Blueprint the BCCA's membership is looking for three things: Accountability, Action, and Outcomes. We believe that the Provincial Government shares these goals and we see today as the start of a new era. BC construction employers are going to be looking hard at the targets set by government, to make sure that they're based on industry need and a real understanding of what's coming. A system shake-up is a good thing only if it extends past the board rooms into good results in the classrooms and on the job sites."

Best,
Lisa

Lisa Stevens | Marketing and Communications Consultant

Cell: [250.580.2927](tel:250.580.2927) | F: [250.475.1078](tel:250.475.1078)

lisas@bccassn.com | www.bccassn.com

From: Manley McLachlan
Sent: Saturday, April 26, 2014 6:43 PM
To: Baillie, Shannon JTST:EX
Cc: Lisa Stevens
Subject: Re: Thanks for your time this morning

Thanks.

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Baillie, Shannon JTST:EX
Sent: Saturday, April 26, 2014 6:40 PM
To: Manley McLachlan
Subject: RE: Thanks for your time this morning

Hi Manley, later Monday would work. Our communications people are finalizing the news releases later that day.
Shannon

From: Manley McLachlan [<mailto:ManleyM@bccassn.com>]
Sent: Saturday, April 26, 2014 5:25 PM
To: Baillie, Shannon JTST:EX
Cc: Lisa Stevens
Subject: Re: Thanks for your time this morning

Hi Shannon it was my pleasure to meet you this morning.
We will spend some time on composing our comment.
It is clear that this is a very significant event in the history of education and trades training in the province and we would like our comment to reflect that fact.

What is the time line for a response? Will later Monday work?

Manley

On 2014-04-26, at 11:58 AM, "Baillie, Shannon JTST:EX" <Shannon.Baillie@gov.bc.ca> wrote:

Hi Manley,

Thank you for your time this morning (especially on a Saturday!) and it was a pleasure meeting you. We have taken the liberty of drafting a personal comment for you to work with. We look forward to seeing you at the announcement on Tuesday.

- **Manley McLachlan, BC Construction Association**
DRAFT - s 13

s 13

Shannon

Shannon Baillie, Executive Director, Skills Training

Labour Market and Immigration Division | Jobs, Tourism and Skills Training
3rd Floor – 1106 Cook Street | Victoria, BC | V8W 9H2 | Office 250 387-6183 | Cell

s 17

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 4:03 PM
To: 'Taylor Cross'
Subject: RE: Quote for approval for NR tomorrow

Thanks Taylor, will do!

From: Taylor Cross [<mailto:tcross@haisla.ca>]
Sent: April-28-14 3:52 PM
To: McAndrews, Caroline GCPE:EX
Subject: Re: Quote for approval for NR tomorrow

Ok,
Looks good but can you change apprenticeship with apprentice with, thanks

Sent from my iPhone

On Apr 28, 2014, at 1:47 PM, "McAndrews, Caroline GCPE:EX" <Caroline.McAndrews@gov.bc.ca> wrote:

Hi Taylor: would it be possible to include a quote from you in our News Release about the Blueprint launch tomorrow? See draft below for your consideration:

- **Taylor Cross, Deputy Chief Counsellor, Haisla FN (member of Premier's LNG working group)**
DRAFT "Learning about trade's careers and then finding an employer to apprenticeship with is hard for aboriginal people especially young people who live in remote areas of BC. The revitalized trades training system includes a number of initiatives which establish positive actions to support aboriginal people's engagement in the trades training system. Commitment to establish Aboriginal youth networks, fund community based training, and connect ITA Apprenticeship Advisors with aboriginal communities increases the ability of aboriginal people to access good, high paying skilled jobs in areas of high economic activity."

Thanks!

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
Ph: 250 356-9869 Cel: 250 208-3254 Email: caroline.mcandrews@gov.bc.ca

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 3:11 PM
To: 'Kelly Francis'
Cc: 'Caralyn Clark'; 'Jeff Taylor'
Subject: RE: Quote for approval for NR tomorrow

Thanks Kelly! Will do, sorry about that!

From: Kelly Francis [<mailto:KFrancis@Seaspan.com>]
Sent: April-28-14 3:10 PM
To: McAndrews, Caroline GCPE:EX
Cc: Caralyn Clark; Jeff Taylor
Subject: RE: Quote for approval for NR tomorrow

Hi Caroline – Jonathan says the quote below is good to go – Can you please make sure his name is spelt correctly below?
Thanks, Kelly

Kelly Francis | Communications Coordinator | Seaspan ULC | Tel 604.990.1829 | kfrancis@seaspan.com | www.seaspan.com

From: McAndrews, Caroline GCPE:EX [<mailto:Caroline.McAndrews@gov.bc.ca>]
Sent: Monday, April 28, 2014 1:46 PM
To: Kelly Francis
Subject: Quote for approval for NR tomorrow

Hi Jonathan: would it be possible to include a quote from you in our News Release about the Blueprint launch tomorrow? See draft below for your consideration:

- **Jonathan Whitworth, Seaspan**
DRAFT - With some ramp up time available to meet the impending labour shortages in the shipbuilding industry, we are confident that the new BC Skills for Jobs Blueprint: Re-engineering Education and Training plan will help meet the needs of our industry. We are keen to be involved in working with government, schools and post-secondary institutions to facilitate career awareness and exploration activities that puts a career in the marine industry at the top of youth's career of choice. If we can do that we'll be well set up for the long run.

Thanks!

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
Ph: 250 356-9869 Cel: 250 208-3254 Email: caroline.mcandrews@gov.bc.ca

This email has been scanned by the Symantec Email Security.cloud service.
For more information please visit <http://www.symanteccloud.com>

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 2:27 PM
To: XT:Winter, John BCCC:IN
Subject: April 28 2:27pm RE: Quote for approval for NR tomorrow

Thanks John! Yes, program area will be forwarding the reports to you later this afternoon – hoping to have to you by 4pm.

From: John Winter [<mailto:jwinter@bcchamber.org>]
Sent: April-28-14 2:03 PM
To: McAndrews, Caroline GCPE:EX
Subject: Re: Quote for approval for NR tomorrow

Happy to be quoted accordingly. Is the report soon to released in some form?
John

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 1:44 PM
To: John Winter
Subject: Quote for approval for NR tomorrow

Hi John: would it be possible to include a quote from you in our News Release about the Blueprint launch tomorrow? See draft below for your consideration:

- **John Winter President, BC Chambers of Commerce**
DRAFT - Our members live and work in the communities of BC that are experiencing unprecedented economic change and growth. They want to actively participate in and comment on how to meet their own skilled labour shortages. Expanding the network of ITA Apprenticeship Advisors will be a significant resource for local business. Increasing access to trades training through focused training in communities, e-learning and mobile trainers will increase the likelihood of small company participation in apprenticeship training. This will bring strength to the community and strength to their business.

Thanks!

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
Ph: 250 356-9869 Cel: 250 208-3254 Email: caroline.mcandrews@gov.bc.ca

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 2:24 PM
To: Baillie, Shannon JTST:EX
Subject: FW: Quote for approval for NR tomorrow

[See Q from John...](#)

From: John Winter [<mailto:jwinter@bcchamber.org>]
Sent: April-28-14 2:03 PM
To: McAndrews, Caroline GCPE:EX
Subject: Re: Quote for approval for NR tomorrow

Happy to be quoted accordingly. Is the report soon to released in some form?
John

[Sent from my BlackBerry 10 smartphone on the Rogers network.](#)

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 1:44 PM
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Thanks!

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
Ph: 250 356-9869 Cel: 250 208-3254 Email: caroline.mcandrews@gov.bc.ca

April 28, 2014

MEDIA ADVISORY – Ministries of Advanced Education, Education, Jobs Tourism and Skills Training and Aboriginal Relations and Reconciliation.

VICTORIA – Media are invited to an important announcement on re-engineering education and training in B.C. A listen-only teleconference line for media will be available.

The announcement will be made by Shirley Bond, Minister of Jobs, Tourism and Skills Training and Minister Responsible for Labour, Amrik Virk, Minister of Advanced Education, Peter Fassbender Minister of Education and John Rustad Minister of Aboriginal Relations and Reconciliation.

Cabinet ministers will be joined by high-school and post-secondary students for a welding class demonstration using a mobile trades training unit on the ground of the Parliament Buildings in Victoria.

An embargoed, non-attributable technical briefing will be available for media in Victoria prior to the event.

Event Date: Tuesday, April 29, 2014

Media technical briefing time: 11:15 a.m.

Location:
Press Theatre
Parliament Buildings
Victoria

News conference and event time: 12:30 p.m.

Location:
In front of B.C.'s Parliament Buildings
Victoria

Listen-only dial-in numbers for 12:30 p.m. news conference:

Dial 1 877 353-9184
Participant Pass Code: 63124#

Media contact:
Media Relations
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
250 387-2799

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 28, 2014 9:51 AM
To: Beaupre, Darren GCPE:EX
Cc: Greek, Kendra GCPE:EX
Subject: RE: Shell quote - now in and approved for validator quotes

Being edited as we speak. Kendra, see for Darren once ready.

From: Beaupre, Darren GCPE:EX
Sent: April-28-14 9:40 AM
To: McAndrews, Caroline GCPE:EX
Subject: RE: Shell quote - now in and approved for validator quotes

Can you send me text of latest NR – Kitimat LNG would like to see it for reference before providing anything....

From: McAndrews, Caroline GCPE:EX
Sent: April-28-14 9:35 AM
To: Beaupre, Darren GCPE:EX; Woolley, Paul GCPE:EX
Cc: Ash, Christine GCPE:EX; Keenan, Jason GCPE:EX
Subject: RE: Shell quote - now in and approved for validator quotes

Yes for sure. The other person we had under LNG was Dave Collier. Should we keep him on your list or just leave it at these two:

- Susannah Pierce, General Manager, LNG Canada
APPROVED - "LNG Canada appreciates the government's vision and leadership in enhancing skills to employment training in the province. We look forward to continue to partner with the province, First Nations and local communities in skills training in BC."
- Greg Kist, President at Pacific NorthWest LNG
APPROVED - "Pacific NorthWest LNG will require skilled workers for construction and operations of our proposed facility," said Greg Kist, President of Pacific NorthWest LNG. "Time is of the essence, and we're encouraged by the positive and meaningful steps being made by the Province of BC to expedite and enhance access to skills training for British Columbians who want to take part in the generational careers that projects like ours present."

From: Beaupre, Darren GCPE:EX
Sent: April-28-14 9:15 AM
To: McAndrews, Caroline GCPE:EX; Woolley, Paul GCPE:EX
Cc: Ash, Christine GCPE:EX; Keenan, Jason GCPE:EX
Subject: RE: Shell quote - now in and approved for validator quotes

Asking about attendance but this can be used for the validator page, yes.

From: McAndrews, Caroline GCPE:EX
Sent: April-28-14 9:08 AM
To: Beaupre, Darren GCPE:EX; Woolley, Paul GCPE:EX
Cc: Ash, Christine GCPE:EX; Keenan, Jason GCPE:EX
Subject: RE: Shell quote - now in and approved for validator quotes

Great, so this is for the NR validator page. Is this person attending also?

From: Beaupre, Darren GCPE:EX
Sent: April-28-14 9:07 AM
To: McAndrews, Caroline GCPE:EX; Woolley, Paul GCPE:EX
Cc: Ash, Christine GCPE:EX; Keenan, Jason GCPE:EX
Subject: Shell quote - now in and approved for validator quotes
Importance: High

Just came in directly from Shell about 5 mins ago

"LNG Canada appreciates the government's vision and leadership in enhancing skills to employment training in the province. We look forward to continue to partner with the province, First Nations and local communities in skills training in BC." Susannah Pierce, General Manager, LNG Canada.

Darren Beaupre
Government Communications and Public Engagement (GCPE)
Ministry of Natural Gas Development
Ph: 250-356-5892
E-mail: darren.beaupre@gov.bc.ca

Hayes, Dana GCPE:EX

From: Watson, Andy GCPE:EX
Sent: Friday, April 25, 2014 2:19 PM
To: McAndrews, Caroline GCPE:EX; Greek, Kendra GCPE:EX; Keenan, Jason GCPE:EX
Cc: Watson, Andy GCPE:EX
Subject: Tweets - Monday for Tuesday

For Blueprint announcement – I assume the <http://www.workbc.ca/skills> link is not live yet and won't be until Tuesday. If that assumption is correct, the bit.ly link takes you there.

Below are five possible tweets for your consideration before I send up to Lindsay Gardner and team on Monday.

Andy

By 2022, #BC expects 1 Million job openings: #findyourfit here - <http://bit.ly/1fbOxbu> #bcpoli @WorkBC

Skills training in #BC stronger thanks to new training hub <http://bit.ly/1fbOxbu> #findyourfit #bcpoli @WorkBC

New training hub in #BC complete w/ resources & programs available now: <http://bit.ly/1fbOxbu> #findyourfit #bcpoli @WorkBC

Check out #BC's Skills for Jobs Blueprint: <http://bit.ly/1fbOxbu> #findyourfit #bcpoli @WorkBC

Did you Know? #BC is aligning skills training with in-demand jobs. Learn more today at <http://bit.ly/1fbOxbu> #findyourfit #bcpoli @WorkBC

Andy Watson

Senior Public Affairs Officer – Government Communications and Public Engagement
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
W: 250 952.0622 / C: 778 679.5667
E: andy.watson@gov.bc.ca

Hayes, Dana GCPE:EX

From: Greek, Kendra GCPE:EX
Sent: Tuesday, April 15, 2014 3:37 PM
To: Keenan, Jason GCPE:EX
Subject: RE: NR BC Blueprint dr1

Okey doke – otherwise okay?

From: Keenan, Jason GCPE:EX
Sent: April-15-14 3:36 PM
To: Greek, Kendra GCPE:EX
Subject: RE: NR BC Blueprint dr1

Be bolder in the lead – it's not about where – it's about the bold vision for meeting the skills needs of LNG and the province.

From: Greek, Kendra GCPE:EX
Sent: Tuesday, April 15, 2014 2:17 PM
To: Keenan, Jason GCPE:EX
Subject: NR BC Blueprint dr1
Importance: High

Hi Jason,

Program is reviewing this right now, but thought I would put it in front of you for a first impression.

Hayes, Dana GCPE:EX

From: Greek, Kendra GCPE:EX
Sent: Tuesday, April 15, 2014 1:44 PM
To: Shuttleworth, Bev JTST:EX
Subject: FW: Backgrounder to NR with validator quotes

If you need a translation, I think she means names of three validators that can cover off both ITA and Blueprint (at HQ they don't see these as being different)

From: McAndrews, Caroline GCPE:EX
Sent: April-15-14 1:39 PM
To: Shuttleworth, Bev JTST:EX; Buchanan, Kim V JTST:EX
Cc: Greek, Kendra GCPE:EX
Subject: RE: Backgrounder to NR with validator quotes

I think it would be to our pieces (our stakeholders) as each ministry is providing 2 or 3 to choose from for a page of validator quotes. Does that make sense?

From: Shuttleworth, Bev JTST:EX
Sent: April-15-14 12:47 PM
To: McAndrews, Caroline GCPE:EX; Buchanan, Kim V JTST:EX
Cc: Greek, Kendra GCPE:EX
Subject: RE: Backgrounder to NR with validator quotes

Hi Caroline – are these for the 'Blueprint' or specific to the ITA/Apprenticeship pieces?

From: McAndrews, Caroline GCPE:EX
Sent: Tuesday, April 15, 2014 12:45 PM
To: Shuttleworth, Bev JTST:EX; Buchanan, Kim V JTST:EX
Cc: Greek, Kendra GCPE:EX
Subject: Backgrounder to NR with validator quotes

Hi Bev/Kim: can you provide us top 3 validators we would use in the News Release backgrounder. We can get quotes later, but just a list with placeholders is needed for end of week.

Minister's offices can choose one or 2 of them, depends on how it pares now at the end. AVED provided me with 3 for the list and we'll pick the best.

Thanks!

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
Ph: 250 356-9869 Cel: 250 208-3254 Email: caroline.mcandrews@gov.bc.ca

Hayes, Dana GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Monday, April 14, 2014 1:20 PM
To: Platts, Robin GCPE:EX; Keast, Gordon GCPE:EX
Cc: Fillion, Corinna GCPE:EX; Woolley, Paul GCPE:EX; Chiarelli, Nina GCPE:EX; Keenan, Jason GCPE:EX; Sutherland, Scott GCPE:EX; Pauliszyn, Robert GCPE:EX; Porter, Rodney GCPE:EX; Greek, Kendra GCPE:EX
Subject: RE: Blueprint GCPE contacts

Hi Robin/Gordon: adding you to the group. See below, I've updated sections after our morning call, note QA and KM due back to GCPE HQ Friday.

BLUEPRINT LAUNCH EVENT – April 29 Camosun

News Release/BG

Overarching NR – JTST (need quotes from each of your ministers)

Validator page of quotes – JTST (need validators from each ministry) (2 from each ministry)

Backgrounders (need final report to create):

- EDUC – K12
- AVED – post sec
- JTST – ITA review
- JTST – Industry-Labour Partnerships
- JTST – LNG? tbd
- MARR – Aboriginal

QA's

- EDUC (Gordon Keast) will coordinate receiving QA's from all ministries, signed off through ministry but not Minister, so they can be combined in one document. **DUE BACK TO HQ FRIDAY.**

Key Messages

- Corinna provided overarching messages. Each ministry drill down and create more detailed ones for your Minister and get sign off through ministry but not Minister, then provide to JTST. JTST will combine into one main document. **DUE BACK TO HQ FRIDAY.**

Speaking Notes

- MSB is the only govt speaker, JTST will do overarching speaking notes – 3 -5 minutes.

Event:

- AVED and GCPE EVENTS – Camosun event logistics

Technical briefings

Each ministry program staff to do their DM presentation and KM's. All slides should be combined into one deck for the technical briefing. We are working with JTST program staff to identify a lead to combine and ensure tone and content flow.

- **Mary will provide a ppt template to align with the blueprint look and feel and send out Wed.**

Hayes, Dana GCPE:EX

From: Greek, Kendra GCPE:EX
Sent: Wednesday, April 9, 2014 1:58 PM
To: Ferguson, Suzanne A JTST:EX
Cc: Hazemi, Leila JTST:EX
Subject: LMP Funding Announcements.

Hi Suzanne,

I'm guessing all the funding right now is just renewals of existing contracts, but wondered if you have new projects related to skills training in LNG or other natural resource sectors. HQ is looking for annouceables to support the release of the Skills Training Blueprint between April 29 and May 15 ish. Let me know if anything comes to mind.

Cheers
Kendra

Kendra Greek
Government Communications and Public Engagement
Ministry of Jobs, Tourism and Skills Training and Responsible for Labour
250 356-8177 (direct)