| ADVERTISING                       |                |
|-----------------------------------|----------------|
| <b>Evaluation Criteria</b>        | Section weight |
| Experience and Qualifications     | 40             |
| Service Delivery - Event Scenario | 30             |
| Pricing                           | 30             |
|                                   | 100            |

## **Submissions Received**

brand.LIVE Management Group Inc.

GLOBE Events Ltd.

Impact Events and Project Management Inc.

Inventa Sales and Promotions Inc.

Kirk & Co. Consulting Ltd.

Pace Group Communications Inc.

Patrick Roberge Productions

PRIME Strateges Inc.

True North Events Inc.

ADVERTISING Z T**OT**∕ brandLIVE Pace Group
TOTAL 6 N R Inventa Prime N R N R 72.3 67.0 63.2 TOTAL TOTAL 71.7 TOTAL