

|                                           |            |
|-------------------------------------------|------------|
| <b>ADVERTISING</b>                        |            |
| <b>DESIRABLE CRITERIA</b>                 |            |
| <b>Respondent Demonstrated Experience</b> | <b>40</b>  |
| <b>Key Personnel Qualifications</b>       | <b>40</b>  |
| <b>Pricing</b>                            | <b>20</b>  |
|                                           | <b>100</b> |

**Summary of Submissions**  
**RFQ ON-002428**  
**Media Skills Training**

|    | <b>SUBMISSIONS</b>               |
|----|----------------------------------|
| 1  | CommPlan Canada                  |
| 2  | Fleishman Hillard Canada Inc     |
| 3  | Hill & Knowlton Canada           |
| 4  | Karyo Edelman Communications Inc |
| 5  | Kirk & Co                        |
| 6  | Laura Balance Media Group Inc    |
| 7  | Lovink Media Inc                 |
| 8  | Media Coach Incorporated         |
| 9  | Next Step Solutions              |
| 10 | Pace Group                       |
| 11 | Santé Communications Group       |

NR

|             |    |                              |    |                              |    |            |    |                  |    |            |    |
|-------------|----|------------------------------|----|------------------------------|----|------------|----|------------------|----|------------|----|
| ADVERTISING | NR | Fleishman Hillard Canada Inc | NR | Karyo Eldeman Communications | NR | Kirk & Co  | NR | Lovink Media Inc | NR | Pace Group | NR |
|             |    | TOTAL 59.7                   |    | TOTAL 64.3                   |    | TOTAL 68.8 |    | TOTAL 72.0       |    | TOTAL 80.6 |    |