

Summary of Submissions

Cossette Communications Inc

M2 Universal

Mediacom Canada

OMD Canada

Vizeum Canada Inc.

Wasserman & Partners Advertising Inc

Advertising Planning and Placement	
Evaluation Criteria	Section weight
Methodology for Service Delivery	30
Experience and Qualifications	40
Pricing	30
	100

Advertising Planning and Placement
Weights Total

Not Responsive

Vizeum Canada
TOTAL 90.0

Not Responsive