

Summary of Submissions

RSO ON-002433

New Media Advertising Placement Services

	SUBMISSIONS
1	6S Marketing Inc
2	Cossette Inc
3	Jungle Media
4	KIMBO Design Inc
5	MediaCom Canada
6	MacLaren McCann Canada
7	OMD Canada
8	Response Advertising Inc

New Media Advertising Placement Services	
Evaluation Criteria	Section weight
MANDATORY CRITERIA	
Methodology for Service Delivery	30
Experience and Qualifications	40
Pricing	30
	100

New Media Advertising Placement Services
Weights Total

Not Responsive

TOTAL Cossette 67.8

TOTAL Jungle Media 67.6

TOTAL KIMBO Design 79.2

Not Responsive

TOTAL MacLaren McCann 67.6

TOTAL OMD Canada 67.8

Not Responsive