

Ministry of Jobs, Tourism and Innovation  
FOI Request for Direct Award Contracts  
from January 1, 2012 to April 30, 2012

| Procurement Process                                       | Supplier Name  | Description   | Original PO Amount |
|---|--|---|--------------------|
| <b>Public Sector Organization</b>                         | UNIVERSITY OF NORTHERN B C                                   | OPEN HOUSE FORUMS TERRACE AND DAWSON CREEK  | 12,000.00          |
|   | SIMON FRASER UNIVERSITY                                      | WELCOMING COMMUNITIES INFORMATION SESSIONS  | 7,000.00           |
|   | DEPARTMENT OF FOREIGN AFFAIRS AND INTERNATIONAL TRADE CANADA | CANADIAN TECHNOLOGY ACCELERATOR PROGRAM IN SF/SILICONE VALLEY   | 50,000.00          |
|   | CANADIAN TOURISM COMMISSION                                  | GLOBAL TOURISM WATCH STUDY  | 20,000.00          |
| <b>Sole Source</b>  | HO, JACK   | PROVIDE TOUR ESCORT AND GUIDING SERVICES FOR ASIAN TRAVEL TRADE, AND TRAVEL MODE MEDIA FAM TOURS                        | 25,000.00          |
|   | DARNAY, THOMAS CHARLES                                       | BENCHMARK BEST PRACTICES RELATED TO THE ABORIGINAL ACHIEVEMENT AWARDS   | 48,000.00          |
|   | THE GLOBE FOUNDATION OF CANADA                               | PROVINCIAL SPONSORSHIP FOR THE PACIFIC COAST COLLABORATIVE GLOBE 2012 WELCOME RECEPTION                                 | 50,000.00          |
| <b>Emergency</b>  | JB CLARK & CO. INC.  | SUPPORT FOR THE BABINE FOREST PRODUCT SAWMILL   | 68,000.00          |
| <b>Notice of Intent</b>                                   | PATRICK, MURPHY  | ABORIGINAL COMMUNITIES / ORGANIZATION LIAISON   | 70,000.00          |
| <b>Under \$25,000</b><br>(continued on following 5 pages) | BAYTREE COMMUNICATIONS INC.                                  | RESEARCH WRITING AND DESKTOP PRODUCTION OF TWO LOCAL EDITIONS OF BC NEWCOMERS GUIDE                                     | 15,000.00          |
|   | CANVAS PLUS  | DESKTOP PRODUCTION OF TWO LOCAL EDITIONS OF THE BC NEWCOMERS GUIDE AND PREPARATION FOR ONLINE DISTRIBUTION AND PRINTING | 2,600.00           |

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|                     | MACLAURIN, ANN RUTH-MARIE           | CONDUCT PRIMARY AND SECONDARY RESEARCH, AND DRAFT LOCAL CONTENT FOR TWO NEW EDITIONS OF BC NEWCOMERS GUIDE                            | 9,000.00           |
|                     | SENTIS MARKET RESEARCH INC          | STUDY OF SETTLEMENT SERVICES NEEDS OF NATURALIZED CANADIAN CITIZENS AND REFUGEE CLIENTS   | 10,000.00          |
|                     | SOREL, EDWARD J                     | REVIEW BUSINESS PLANS SUBMITTED BY APPLICANTS UNDER THE BUSINESS IMMIGRATION CATEGORIES OF THE BC PROVINCIAL NOMINEE PROGRAM (BC PNP) | 24,000.00          |
|                     | THOMPSON, RICHARD F                 | REVIEW BUSINESS PLANS SUBMITTED BY APPLICANTS UNDER THE BUSINESS IMMIGRATION CATEGORIES OF THE BC PNP                                 | 24,000.00          |
|                     | ZELL, SARAH                         | DEVELOP SOCIO-DEMOGRAPHIC NARRATIVE PROFILES ON KELOWNA & NORTH COAST DEVELOPMENT REGION  | 8,000.00           |
|                     | DOSTIE, BENOIT                      | WAGE AND SALARY REPORT FOR THE FORUM OF LABOUR MARKETING MINISTERS (FLMM)   | 15,000.00          |
|                     | MACKIE, ALEX G                      | LMP BRANCH FINANCIAL MAPPING  | 22,000.00          |
|                     | POLITANO, MATTHEW                   | DESIGN AND FORMATTING OF THE FORUM OF LABOUR MARKET MINISTERS (FLMM) LABOUR MARKET INFORMATION WORKING GROUP GUIDELINES               | 4,000.00           |
|                     | SZABO, LESLIE FRANK                 | PILOT DATA CUBES AND INDICATORS WORKING GROUP OF THE FORUM OF LABOUR MARKET MINISTERS   | 15,800.00          |
|                     | WEST COAST EDITORIAL ASSOCIATES LLP | PROFESSIONAL WRITING AND EDITING SERVICES   | 24,900.00          |
|                     | LORI BAXTER CONSULTING              | 2012 PROVINCIAL NESIKA AWARDS   | 15,500.00          |
|                     | BARBERSHOP FILMS INC.               | PROVIDE VIDEO EDITING AND PRODUCTION SERVICES   | 1,408.75           |
|                     | HB GLOBAL ADVISORS CORP.            | PROVIDE ADVICE TO THE DIVISION ON THE JAPAN/SEOUL TRADE MISSION   | 23,000.00          |

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|                     | INNOVATIVE INFORMATION INC.    | INTEGRATE A ONE-WAY SYNCHRONIZATION OF DATA AND AUTOMATE A PROCESS TO PUT BC BUSINESS NETWORK MEMBERS FROM AMACUS INTO THE SALESFORCE SYSTEM | 15,000.00          |
|                     | KPMG LLP                       | CONTRACT COMPLIANCE AUDIT OF THE TRADE REP AGREEMENT FOR THE OFFICE IN <sup>\$17</sup>   | 16,000.00          |
|                     | MARKETING VOICE CO., LTD       | USABILITY TESTING OF OUR JAPANESE TRADE AND INVESTMENT WEBSITE   | 24,000.00          |
|                     | OUT TO SEE ENTERTAINMENT INC.  | VIDEO EDITING AND PRODUCTION SERVICES TO UPDATE THE BRANDING ON 1 PROMOTIONAL VIDEO FOR INVESTMENT ATTRACTION ACTIVITIES                     | 900.00             |
|                     | PRICEWATERHOUSECOOPERS LLP     | PROVISION OF COMPARATIVE CORPORATE AND PERSONAL INCOME TAX INFORMATION REGARDING AMERICAN JURISDICTIONS AND CANADIAN PROVINCES               | 6,550.00           |
|                     | ROBERTSON TELECOM INC.         | CONTRACTING TELEPHONE AND FOLLOW UP SERVICES TO ENCOURAGE BC BUSINESSES  | 8,000.00           |
|                     | TEAMINTERFACE                  | USABILITY TESTING OF OUR KOREAN TRADE AND INVESTMENT WEBSITE   | 24,500.00          |
|                     | 0726522 B.C. LTD.              | PROVIDE COMPETITOR ANALYSIS OF THE NORTH AMERICA SKI RESORT INDUSTRY   | 10,000.00          |
|                     | DEMPSEY, HILARY ANN CARDER     | DAM RFP 2012   | 1,000.00           |
|                     | DEMPSEY, HILARY ANN CARDER     | SPRING/SUMMER 2012 MOMENTS MICROSITE PROOFING  | 1,500.00           |
|                     | FCV TECHNOLOGIES LTD.          | DEVELOP A MOBILE STRATEGY THAT INCLUDES RESEARCH IN THE MOBILE SPACE WITH A FOCUS ON TRAVEL/TOURISM  | 22,500.00          |
|                     | FIREWORKS MARKETING GROUP INC. | PRODUCE AND PRINT A FULL COLOUR 2012 TOURISM PASSPORT  | 11,000.00          |
|                     | FRICKER, JANETTE               | PROJECT MANAGEMENT OF THE P.R. AND CONTESTING COMPONENTS OF THE 2012 SPRING/SUMMER AND SKI CAMPAIGNS   | 24,900.00          |

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|                     | GROW COMMUNICATIONS INC.   | MANAGEMENT AND PROCESSING FOR THE AD TILES SPRING/SUMMER UPDATE TO ASSIST THE MINISTRY JTI WITH HELLOBC.COM | 22,500.00               |
|                     | M.E. MACLEOD MARKETING & COMMUNICATIONS INC.                     | DEVELOP RFP FOR MARKETING COMMUNICATIONS  | 15,000.00               |
|                     | MACDONALD, ANGELA J  | SURVEY ONLINE LISTING MARKETING OPPORTUNITIES AVAILABLE   | 3,500.00                |
|                     | OH BOY PRODUCTIONS INC.  | DESTINATION VIDEO TO DVD AND MASTER COPIES TO DVD   | 669.45                  |
|                     | PUDDLE DUCK PRODUCTIONS LTD.<br>LES PRODUCTIONS PUDDLE DUCK LTEE | PRODUCE A VIDEO FEATURING HIGHLIGHTS OF TOURISM MEDIA COVERAGE  | 15,000.00               |
|                     | STEIN, Yael JUDITH   | SOURCING APPROACH DAM SKI DAP ANALYSIS  | 10,125.00               |
|                     | TRIPADVISOR LLC  | LICENSING THE OUTPUT OF TRIPADVISOR RATINGS ONTO HELLOBC.COM  | 10,000.00               |
|                     | UNDERWOOD, WENDY JANE  | PROVIDE CONTACT INFORMATION AND UPDATE THE TRAVEL MEDIA RELATIONS CONTACT DATABASE                          | 10,500.00               |
|                     | ADVANCED CONTACT CENTRE SOLUTIONS LTD.<br>ANTHONY, LESLIE        | HELLOBC CALL CENTRE REPATRIATION PROJECT<br><br>PREPARE A 300 WORD ARTICLE                                  | 24,300.00<br><br>150.00 |
|                     | BIG MOUTH MEDIA INC.   | INSTALLATION OF 70 MINI-BOARD FRAMES FOR THE BCVC LOCATED AT PEACE ARCH, MERRITT, GOLDEN AND OSOYOOS        | 2,234.00                |
|                     | BRIAN FOLLETT & ASSOCIATES LTD.                                  | FACILITATE THE BC GOLF MARKETING ALLIANCE PLANNING SESSION AND PREPARE ANY REPORTS AS REQUIRED              | 9,700.00                |
|                     | BROWN, LEONARD GEORGE  | DEVELOPMENT/ DESIGN OF PUBLIC SPACE (SPIRIT SQUARE) GOLDEN  | 11,000.00               |
|                     | CRAIG, DANIEL EDWARD   | ONLINE REPUTATION MANAGEMENT WORKSHOPS  | 12,385.00               |

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|                     | CRAIG, DANIEL EDWARD      | PLAN AND IMPLEMENT THE DELIVERY OF THE ONLINE REPUTATION MANAGEMENT WORKSHOP  | 8,975.00           |
|                     | DELANEY, RACHELLE KRISTIN | PROFILE \$17  | 250.00             |
|                     | DOYLE, MARGARET ELIZABETH | DEVELOPMENT, IMPLEMENTATION AND EVALUATION OF A SOCIAL MEDIA CONTENT, ENGAGEMENT AND MANAGEMENT STRATEGY FOR THE BCVC'S | 24,950.00          |
|                     | ECLIPSE CREATIVE INC.     | PRODUCE LANDING PAGE AND DESIGN TEMPLATE FOR THE BCVC'S AT GOLDEN, MT. ROBSON, MERRITT, OSOYOOS AND PEACE ARCH          | 2,865.00           |
|                     | FINDLAY, ANDREW A         | WRITE AN \$17   | 3,800.00           |
|                     | FOLLETT, AMANDA           | PROFILE \$17  | 1,200.00           |
|                     | HEINRICHS, CYNTHIA        | PREPARATION OF A 200-WORD ARTICLE FOR \$17  | 100.00             |
|                     | HINKEL, KATHLEEN          | CREATE A SHORT EDITOR'S VIDEO   | 350.00             |
|                     | HINKEL, KATHLEEN          | PHOTOGRAPHY \$17  | 3,500.00           |
|                     | ISABELLA, JUDE M          | WRITE A 1200 ESSAY ON THE SUBJECT OF \$17   | 900.00             |
|                     | KIRKBY, BRUCE             | PHOTOGRAPH A SELECTION OF \$17  | 2,550.00           |
|                     | KIRKBY, BRUCE             | WRITE A 1600 WORD \$17  | 2,114.00           |
|                     | OGLE, STEVE               | PHOTOGRAPH \$17   | 950.00             |
|                     | OGLE, STEVE               | PHOTOGRAPH \$17   | 5,500.00           |
|                     | OGLE, STEVE               | PROFILE \$17  | 400.00             |
|                     | PAYTON, BRIAN             | PROVIDE OVERVIEW OF THE \$17  | 1,500.00           |
|                     | PYNN, LARRY               | WRITE AN \$17   | 1,500.00           |
|                     | PYNN, LARRY               | WRITE \$17  | 700.00             |

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|                     | PYNN, LARRY  | WRITE AN <span style="float: right;">\$17</span>  | 700.00             |
|                     | SUPERIOR PIZZA & VIDEO LTD.                                    | ASSESS BUILDING FOR UPGRADES  | 24,000.00          |
|                     | THRELFALL, JOHN ADDISON  | PREPARE A 500 WORD ARTICLE FOR <span style="float: right;">\$17</span>  | 250.00             |
|                     | THRELFALL, JOHN ADDISON  | STORY OF BARKERVILLE  | 1,275.00           |
|                     | VARDIO CREATIVE INC.   | EXPERIENCE AND PROFILE <span style="float: right;">\$17</span>  | 3,706.00           |
|                     | WHEATLEY, MICHAEL J  | SHOOT A SELECTION OF PHOTOS OF <span style="float: right;">\$17</span>  | 2,400.00           |
|                     | WILLIS, ANITA COLEEN   | WRITE A <span style="float: right;">\$17</span>   | 2,490.00           |
|                     | NRG RESEARCH GROUP INC.  | FINALIZED QUESTIONNAIRES, ADDRESS PROJECT OBJECTIVES/DESIGN AND MANAGE SURVEY FIELD SEASON                                  | 15,000.00          |
|                     | NORGAARD NEALE CAMDEN LTD.                                     | PROVIDE AUDIT SERVICES TO THE INVESTMENT CAPITAL BRANCH TO ASSESS CLIENT COMPLIANCE WITH THE REQUIREMENTS OF SMALL BUSINESS | 24,500.00          |
|                     | ECONOMIC DEVELOPMENT ASSOCIATION OF BRITISH COLUMBIA           | ECONOMIC DEVELOPMENT ASSOCIATION OF BC - ESTABLISH EDABC  | 10,000.00          |
|                     | EXHIBITREE DISPLAY SERVICES INC.                               | PROVINCIAL BOOTH DESIGN FOR GLOBE 2012 CONFERENCE   | 18,550.00          |
|                     | SOUND WAVES ENTERTAINMENT NETWORK LTD.                         | MCBRIDE TO BARRIERE ECONOMIC DEVELOPMENT FORUM IN VALEMOUNT BC  | 3,354.00           |
|                     | WALL, DALE ALLAN   | BENCHMARK BEST PRACTICES FROM ABORIGINAL ACHIEVEMENT AWARDS   | 1,500.00           |
|                     | COMMUNITY FUTURES DEVELOPMENT CORPORATION OF CARIBOO-CHILCOTIN | DRAFT PROJECT PROPOSAL FOR PHASE 2 OF THE BRIDGES PROJECT   | 5,000.00           |

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|                        | SCHULTZ, RAY L                          | SUPPORT TO THE STAFF PINE BEETLE EPIDEMIC                                    | 4,000.00           |
|                        | PRINCE GEORGE CONSTRUCTION ASSOCIATION  | YOUTH TRADES EVENT   | 3,000.00           |
|                        | SEACHANGE CONSULTING LTD.               | JOB DESCRIPTIONS   | 4,000.00           |
|                        | TWI INC.                                | EMPLOYEE AWARENESS SESSIONS  | 16,250.00          |
| Cost Sharing Agreement | CREATIX STUDIOS INT'L LTD.              | PROVINCIAL BOOTH DESIGN, COORDINATION & PRODUCTION MANAGEMENT FOR GLOBE 2012 | 18,772.00          |
|                        | KEN HEIT CREATIVE COMMUNICATION SERVICE | PROVINCIAL BOOTH DESIGN, GLOBE 2012 CONFERENCE                               | 21,110.00          |
| Total                  |   |  | 1,119,083.20       |