



June 18, 2010

Honourable Ida Chong
Minister of Healthy Living and Sport

Honourable Colin Hansen
Minister of Finance

The following is a Cabinet minute excerpt from June 9, 2010, for your attention:

5. Five Year Sport Strategy

Cabinet reviewed a submission entitled "Five Year Sport Strategy" signed by the Minister of Healthy Living and Sport and dated June 1, 2010.

Cabinet approved the 2010 Sport and Arts Legacy funding allocations totaling \$10M identified in Attachment 1. Cabinet discussed a number of additional actions and considerations pertaining to sport and directed the Minister to address them in the workplan and return to Cabinet. Actions and considerations included:

S12

.../2

- 2 -

S12



Elizabeth MacMillan
Deputy Cabinet Secretary

pc: Grant Main, Deputy Minister
Ministry of Healthy Living and Sport

Graham Whitmarsh, Deputy Minister
Ministry of Finance

Nick Paul, Deputy Secretary for Treasury Board
Ministry of Finance

Strategic Plan

Ministry: Healthy Living and Sport

Date: 19/10/2010

Previous Direction:

In June 2010, Cabinet approved the Ministry's Five Year Sport Strategy and the associated 2010 Sport and Arts Legacy funding allocations totalling \$10 million. Cabinet discussed a number of additional actions and considerations and requested that the Ministry return to Cabinet:

S12

Pages 4 through 5 redacted for the following reasons:

S12

S12

Context and History:

Sport is commonly defined as organized, competitive, and skillful physical activity requiring commitment and fair play. Provincial investment in sport has traditionally encompassed four key areas: high performance, participation, events and facilities. All jurisdictions invest public funds in sport because it:

- Results in greater community and social participation, civic pride;
- Contributes to: healthy lives; building leaders; improved learning and cognitive development; increased productivity and reduced absenteeism; through higher levels of life-long activity;
- Reduces risky behaviour (e.g. substance abuse, gang membership) by providing positive opportunities; and,
- Drives economic benefits for communities through event hosting and sport tourism.

BC's significant investment leading up to the 2010 Olympic and Paralympic Games has resulted in BC having world class facilities, leading Canada in high performance results, achieving international recognition for its ability to host successful events, and positioning BC third in Canada in sport participation. A strong opportunity exists to build on the momentum and the profile of sport generated by the Olympics.

Pages 8 through 10 redacted for the following reasons:

S12

Strategic Plan

Ministry: Healthy Living and Sport

Date: 25/05/2010

Previous Direction:

In September, 2009, after discussing a Five Year Sport Strategy, the Agenda and Priorities Committee directed the Ministry to:

S12

Context and History:

Sport is commonly defined as organized, competitive, and skillful physical activity requiring commitment and fair play. Provincial investment in sport has traditionally encompassed four key areas: high performance, participation, events and facilities. All jurisdictions invest public funds in sport because it:

- Results in greater community and social participation, leadership and civic pride;
- Contributes to: healthy lives; improved learning and cognitive development; increased productivity and reduced absenteeism; through higher levels of life-long activity; .
- Reduces risky behaviour (e.g. substance abuse, gang membership) by providing positive opportunities;
- Drives economic benefits for communities through event hosting and sport tourism; and,

BC's significant investment leading up to the 2010 Olympic Games has resulted in BC having world class facilities, leading Canada in high performance results, achieving international recognition for its ability to host successful events, and positioning BC third in Canada in sport participation. A strong opportunity exists to build on the momentum and the profile of sport generated by the Olympics.

Pages 13 through 16 redacted for the following reasons:

S12

Attachment 1 - Benefits of Sport

| | Benefits to the Individual | Community Benefits | Provincial Benefits |
|-------------------|--|---|--|
| Physical Health | <p>Lack of exercise is considered an independent risk factor for chronic disease.</p> <p>Research has estimated the health benefits of regular sustained physical activity to include:</p> <ul style="list-style-type: none"> • A 60% reduction in the risk of developing coronary heart disease (Physical Activity and Health: A Report of the US Surgeon General) • A 40-60% reduction in the risk of developing adult diabetes; • A 50% reduction in the risk of becoming obese; • A 30% reduction in the risk of developing hypertension; • A 10/8mmHG decline in blood pressure in people with hypertension (similar effect to drugs); • Reduced osteoporosis from weight-bearing activity (reducing likelihood and severity of falls); • Minimize functional capacity loss associated with aging (allows individuals to carry out basic activities of daily living); and • Reduce the risk to Colon cancer and breast cancer (moderate to vigorous intensity - 7 or more hours a week - has a greater protective effect than low intensity). | <p>Physical activity creates community rallying points (e.g. walk ways, cycling pathways, recreation centres, outdoor boot camps, playing fields).</p> <p>Reduced pollution (physically active people more likely to use active transportation corridors)</p> | <p>Rx Savings (fewer people on medication for diabetes, hypertension)</p> <p>Health Savings (fewer visits to physicians and hospitals)</p> <p>Reduced air pollution results in reduced respiratory disease</p> <p>Indirect costs of physical activity in Canada are estimated at \$1.6 billion to \$3.7 billion annually (roughly \$48 to \$112/capita and close to 5% of total health care costs). <i>"Economic costs associated with physical inactivity and obesity in Canada"</i>.</p> <p>"An Economic Tsunami: The Cost of Diabetes in Canada" estimates the current economic cost of diabetes at \$12.2 billion - rising to \$17 billion by 2020.</p> <p>A recent report from Australia "The health and economic benefits of reducing disease risk factors, Research Report, July 2009) estimates that over 6% of the overall health burden is due to physical inactivity.</p> |
| Aboriginal Health | <p>The aboriginal population has particular health risks including elevated incidences of obesity and diabetes.</p> | <p>Healthy role models within aboriginal communities (both rural and urban) can help transform entire First Nation communities.</p> | <p>Aboriginals are over-represented in every health indicator (e.g higher than average incidence of obesity, diabetes, cardiovascular disease, HIV) and social indicator (disproportionate share of children in care, criminal justice</p> |

| Benefits to the Individual | Community Benefits | Provincial Benefits |
|--|--|---|
| <p>Studies with aboriginal adults (Fitzgerald et al, 1997; Coble and Rhodes, 2006) and children (Tremblay and Wilms, 2003) have shown a positive effect of physical activity on obesity, diabetes and cardiovascular disease (Rabkin et al, 1997).</p> <p>Aboriginal sport participation has been linked to positive self-esteem in youth (Kickett-Tucker, 1999) and decreased rates of smoking (Reading 2003).</p> <p>Aboriginal youth who participate in sport are less likely to smoke than their non-active peers (Reading 2003)</p> | | <p>system etc).</p> <p>A healthier aboriginal population would lead to provincial cost savings in most social programs.</p> |
| <p>Increased physical activity rates delay onset of dementia and alzheimer's disease. Patterson C, Diagnosis and Treatment of Dementia. <i>Canadian Medical Association Journal</i>, 2008.</p> <p>Physical activity is associated with positive self-esteem, greater self-efficacy, improved academic and cognitive performance, and greater perceived well-being.</p> <p>Research also demonstrates relief of symptoms of depression and anxiety. (B. Knechtle "Influence of physical activity on mental well-being and psychiatric disorders")</p> | <p>Higher proportion of seniors living independently.</p> <p>Enhanced community inclusion</p> | <p>Rising Tide: Impact of Dementia in Canada, Oct 2009 (Risk Analytica) estimates that increased physical activity rates would result in \$52 billion in direct health care savings by 2038.</p> <p>Rx Savings (reduced reliance on medication for depression)</p> <p>Total cost of mental illness is estimated at \$1,056 per capita</p> |
| <p>Young people who are physically active are less likely to use tobacco, alcohol, or other drugs³.</p> <p>A.J. King, B. Coles The health of Canada's youth: views and behaviours of 11-, 13- and 15-year-olds from 11 countries. Ottawa: Minister of Supply and Services. 1992</p> <p>Male and female high school students are more</p> | <p>Sport improves social cohesion.</p> <p>Reduced anti-social behaviour</p> <p>Reduced use/abuse of tobacco, alcohol and drugs (both Rx and illegal)</p> | <p>Reduced crime rates, youth less likely to join gangs.</p> <p>Reduced teen pregnancy</p> <p>BC facing severe labour shortages due</p> |

| Benefits to the Individual | Community Benefits | Provincial Benefits |
|---|---|---|
| <p>likely to not have engaged in cigarette smoking and drug abuse than those not playing on teams (Page et al, 1998 and 2000) (National Educational Longitudinal Study, Dawkins, 2006)</p> | <p>Sport and recreation opportunities attract skilled workers and families to their communities which assists in community stability and tax revenues.</p> <p>Richard Florida, Economist, Rise of the Creative Class (New York, Basic Books, 2002)</p> | <p>to declining birth rates and an aging population. Sport amenities can be important in attracting international skilled workers to BC.</p> |
| <p>Economic</p> <p>Sport teaches fundamental motor skills that serve as a foundation for many careers that require manual dexterity and hand/eye coordination (e.g. surgeons, trade workers).</p> <p>Sport also contributes to other valued skill benefits including leadership, problem-solving, decision making, teamwork, and developing goals. (Conference Board of Canada study reported that almost 90 per cent of active participants believe that sport has a positive impact on their personal skills.</p> | <p>Community sport and recreation amenities (parks, playgrounds, walking and bike paths) help make communities more liveable for individuals and their families.</p> <p>BC loses an estimated \$0.5 billion in lost productivity due to death, disability and disease due to low physical activity rates.</p> | <p>Higher productivity.</p> <p>Higher income tax and sales tax revenue from productivity gains.</p> <p>Taxes from consumer spending on sport equipment.</p> |
| <p>Higher average incomes and job satisfaction (physical activity helps cognitive development in children which improves learning, memory, concentration and mood; and reduces disability days).</p> <p>Healthier older adults (over 55) can continue to be active in the provincial economy. Physical activity slows functional decline associated with aging.</p> <p>E.H. Wagner, A.Z. Lacroix "Effects of physical activity on health status in older adults I: observational studies." Annual Review of Public Health 1992; 13:451-468</p> <p>Sport Events (such as the Olympics) inspire individuals to be physically active</p> | <p>Economic impact of sport events is significant for host communities and the Province.</p> <ul style="list-style-type: none"> The 2009 Canadian women's curling championship at Save-on-Foods Memorial Centre generated \$12.2 million in economic activity for the community from 70,200 spectators (mainly local). The 2009 World Police and Fire Games generated \$2.4 million in direct municipal taxes by bringing over 10,000 athletes (+families) from 70 countries into BC and attracted roughly 40,000 | <p>Major sport events provide a significant return on investment for governments with tax returns significantly exceeding investments.</p> <ul style="list-style-type: none"> \$10,000 investment from Hosting BC. Provincial investment of \$1.5 million generated \$3.6 m in direct provincial taxes. Total economic impact (wages, direct and indirect taxes) estimated at \$59 million. |

| | Benefits to the Individual | Community Benefits | Provincial Benefits |
|-----------|---|--|--|
| Education | <p>Ontario children who participated in a comprehensive school health initiative showed a 36 per cent increase in reading and a 24 per cent increase in math scores over a two-year period.³ <i>Guerlin M. An examination of the effect of a comprehensive school health model on academic achievement – The effect of living school on EQAO test scores. Toronto, Ontario: University of Toronto; 2007.</i></p> <p>An Alberta study of 5,000 students showed that active living had positive results on school performance.⁴</p> <p><i>4 Coe D, Pivarnik J, Womack C, Reeves M, Malina R. Effect of physical education and activity levels on academic achievement in children. Medicine and Science in Sports and Exercise. 2006</i></p> <p>A study by the US Centers for Disease Control and Prevention of over 5,000 students indicated that girls with the highest levels of physical education participation had higher math and reading scores.⁶</p> <p><i>6 Carlson S, Fulton J, Lee S, Maynard M, Brown D, Kohl 3rd H, et al. Physical education and academic achievement in elementary school: Data from the early childhood longitudinal study. American Journal of Public Health. 2008;98:721-727.</i></p> | <p>speciators (free events)</p> <p>Youth who stay in school and participate in sport are less likely to engage in risk behaviour that contributes to community instability (e.g. youth who play sport have lower incidence of tobacco and illicit drug use; less likely to join gangs)</p> | <p>Lower absenteeism rates</p> <p>Higher graduation rates.</p> <p>Reduced social costs attributable to drug abuse and community crime.</p> |

Pages 21 through 29 redacted for the following reasons:

S 12

Cabinet Decision Summary Sheet

Ministry: Healthy Living and Sport

Date: 06/01/2010

Issue: Five Year Sport Strategy

Issue:

In September, 2009, after discussing a Five Year Sport Strategy, the Agenda and Priorities Committee directed the Ministry to continue the work with sport agencies and provincial sport organizations to take steps that will build a stronger sports sector by maximising available resources to lead the country in sport participation.

S12

Contact: Grant Main, Deputy Minister
(250) 952-1164

Honourable Ida Chong

Date Signed

Strategic Plan

Ministry: Healthy Living and Sport

Date: 01/06/2010

Issue: Five Year Sport Strategy

Previous Direction:

In September, 2009, after discussing a Five Year Sport Strategy, the Agenda and Priorities Committee directed the Ministry to:

S12

Context and History:

Sport is commonly defined as organized, competitive, and skillful physical activity requiring commitment and fair play. Provincial investment in sport has traditionally encompassed four key areas: high performance, participation, events and facilities. All jurisdictions invest public funds in sport because it:

- Results in greater community and social participation, civic pride;
- Contributes to: healthy lives; building leaders; improved learning and cognitive development; increased productivity and reduced absenteeism; through higher levels of life-long activity;
- Reduces risky behaviour (e.g. substance abuse, gang membership) by providing positive opportunities; and
- Drives economic benefits for communities through event hosting and sport tourism.

BC's significant investment leading up to the 2010 Olympic Games has resulted in BC having world class facilities, leading Canada in high performance results, achieving international recognition for its ability to host successful events, and positioning BC third in Canada in sport participation. A strong opportunity exists to build on the momentum and the profile of sport generated by the Olympics.

Pages 33 through 40 redacted for the following reasons:

S 12

Strategic Plan

Ministry: Healthy Living and Sport

Date: 17/05/2010

Previous Direction:

In September, 2009, after discussing a Five Year Sport Strategy, the Agenda and Priorities Committee directed the Ministry to:

S12

Context and History:

Sport is commonly defined as organized, competitive, and skillful physical activity requiring commitment and fair play. Provincial investment in sport has traditionally encompassed four key areas: high performance, participation, facilities, and events. All provinces across Canada invest in sport because it:

- Contributes to healthy lives through higher levels of life-long activity;
- Enhances the ability to learn through improving cognitive development;
- Reduces risky behaviour (e.g. substance abuse, gang membership) by providing positive opportunities;
- Drives economic benefits for communities through event hosting;
- Boosts workplace productivity/reduces absenteeism by enhancing worker health; and,
- Results in greater community and social participation, leadership and pride.

BC's significant investment leading up to the 2010 Olympic Games has resulted in BC having world class facilities, leading Canada in high performance results, achieving international recognition for its ability to host successful events, and positioning BC third in Canada in sport participation.

S12

Pages 43 through 45 redacted for the following reasons:

S 12

Strategic Plan

Ministry: Healthy Living and Sport

Date: 14/04/2010

Issue: Five Year Sport Strategy

Previous Direction:

In September, 2009, after discussing a Five Year Sport Strategy, the Agenda and Priorities Committee directed the Ministry to:

S12

S12

Context and History:

Sport is commonly defined as organized, competitive, and skillful physical activity requiring commitment and fair play. Provincial investment in sport has traditionally encompassed four key areas: high performance, participation, facilities, and events. All provinces across Canada invest in sport because it:

- Contributes to healthy lives through higher levels of life-long activity;
- Enhances the ability to learn through improving cognitive development;
- Reduces risky behaviour (e.g. substance abuse, gang membership) by providing positive opportunities;
- Drives economic benefits for communities through event hosting;
- Boosts workplace productivity/reduces absenteeism by enhancing worker health; and,
- Results in greater community and social participation, leadership and pride.

Formatted: Font color: Auto

Formatted: Font color: Auto

Formatted: Font color: Auto

Field Code Changed

Field Code Changed

Field Code Changed

Field Code Changed

BC's significant investment leading up to the 2010 Olympic Games has resulted in BC having world class facilities, leading Canada in high performance results, achieving international recognition for its ability to host successful events, and positioning BC near the top in Canada in sport participation.

S12

- 2 -

Pages 48 through 50 redacted for the following reasons:

S 12

S12



Cabinet Decision Summary Sheet


Ministry: Healthy Living and Sport

Date: 03/03/2010

Issue: Five Year Sport Strategy

S12

Contact: Grant Main, Deputy Minister
(250) 952-1164


Honourable Ida Chong
March 8/10
Date Signed

Strategic Plan

Ministry: Healthy Living and Sport

Date: 03/03/2010

Previous Direction:

In September, 2009 the Ministry brought a revised Five Year Sport Strategy to Agenda and Priorities and was directed to:

Continue the work with sport agencies and provincial sport organizations to take steps that will build a stronger sports sector by maximizing available resources to lead the country in sport participation.

S12

Strategic Approach:

Involvement in sport has been proven to benefit all people of all ages and communities; it:

- Contributes to healthy lives through higher levels of life-long activity;
- Enhances the ability to learn through improving cognitive development;
- Reduces risky behaviour (e.g. substance abuse, gang membership) by providing positive opportunities;
- Drives economic benefits for communities through event hosting;
- Boosts workplace productivity/reduces absenteeism by enhancing worker health; and,
- Results in greater community and social participation, leadership and pride.

S12

Pages 53 through 67 redacted for the following reasons:

S 12

Strategic Plan

Ministry: Healthy Living and Sport

Date: 21/02/2009




Previous Direction:

In September, 2009 the Ministry brought a revised Five Year Sport Strategy to Agenda and Priorities and was directed to:

S12

Pages 69 through 81 redacted for the following reasons:

S12




Ministry of Healthy Living and Sport

5 Year Sport Strategy

Building on the Momentum of the Olympics

Confidential Advice to Cabinet 1



Why Sport?

Sport has been proven to:

- Increase physical activity and health outcomes
- Increase ability to learn
- Reduce risky behaviour in youth
- Boost workplace productivity
- Benefit communities

Confidential Advice to Cabinet 2



BRITISH
COLUMBIA



What's our Vision:

British Columbia maximizes the power of sport to create healthier families and stronger communities and lead the way in North America in healthy living and physical fitness.

Defining Position:

Provincial sport funding will create incentives to drive participation in targeted areas and leverage existing facilities.

Confidential Advice to Cabinet

3



BRITISH
COLUMBIA



The sport system now:

- Significant provincial investment to date
- 700,000 + participate in organized sport – lead Canada in physical activity
- BC athletes achieving results on the national and international podium

Confidential Advice to Cabinet

4

Pages 84 through 86 redacted for the following reasons:

S 12

Ross, Margo HLS:EX

From: Wrean, Doug L HLS:EX
Sent: Monday, March 1, 2010 9:47 AM
To: Ross, Margo HLS:EX
Subject: FW: Sport, Not Responsive

From: Main, Grant HLS:EX
Sent: Sunday, February 28, 2010 11:47 AM
To: Galbraith, David J HLS:EX; Wrean, Doug L HLS:EX; Stevens, Lisa HLS:EX
Cc: Hazlewood, Andrew HLS:EX; Morris-Davies, Amanda HLS:EX
Subject: FW: Sport, Not Responsive

Allan's feedback on the subs – some substantial feedback on the sports sub, but very helpful. I think it pinpoints what we have been struggling with ourselves on some fronts. His suggested edits to one section provide a helpful reference point (although they may take the concluding position too far in a couple of cases – e.g. S12
S12). We will have to be careful with our drafting.

Doug/Dave, can I leave it with you to take the first cut at addressing his suggestion re the sport sub?

Not Responsive

Thanks everyone

From: Seckel, Allan PREM:EX
Sent: Sunday, February 28, 2010 10:00 AM
To: Main, Grant HLS:EX
Subject: FW: Sport, Not Responsive

Hi Grant:

Not Responsive

Sports

I had a harder time with this, in part because there is so much going on that it is hard to keep track of all the actions in your head... what you described as dense on Friday.

S12

| | |
|--|--|
| | |
|--|--|

I think if you could paint a clearer picture of each recommendation then it wouldn't seem dense. In other words, I don't think its dense because of the number of actions, but it may seem dense because it doesn't use plain language or paint an image of what would happen. Bottom line: I think the language needs to be plainer and more direct.

I hope that is helpful.

Not Responsive

Allan

From: Main, Grant HLS:EX
Sent: Saturday, February 27, 2010 7:36 PM
To: Seckel, Allan PREM:EX
Cc: Wharf, Sandy PREM:EX; Hazlewood, Andrew HLS:EX
Subject: Sport, Not Responsive

Hi Allan – apologies for sending you this wonderful gift on a Saturday night (but documents were still being edited through the day).

Attached are the three sets of documents as we discussed:

Not Responsive

Not Responsive ; 2nd is the sport sub which you have not yet seen (just fyi - we are still debating whether we would use a/the ppt or not – I will be discussing with the Minister on Monday);

Not Responsive

Not Responsive

Thanks in advance Allan if you have time to review and comment in the next few days. As far as timing, we are having our final rounds of briefings with various Ministers Monday and Tuesday with the plan to finalize documents by Wednesday morning.

Please feel free to call me any time.

Thanks again
Grant

Not Responsive

Sport 5 yr



Sport Cab Sub
Presentation feb...



Sport Cab Sub
Feb 27 .doc

Not Responsive

Strategic Plan

Ministry: Healthy Living and Sport

Date: 15/01/2009

Previous Direction:

In September, 2009 the Ministry brought a revised Five Year Sport Strategy to Agenda and Priorities and was directed to:

Continue the work with sport agencies and provincial sport organizations to take steps that will build a stronger sports sector by maximising available resources to lead the country in sport participation.

S12

Pages 92 through 104 redacted for the following reasons:

S 12

Strategic Plan

Ministry: Healthy Living and Sport

Date: 13/01/2009

Previous Direction:

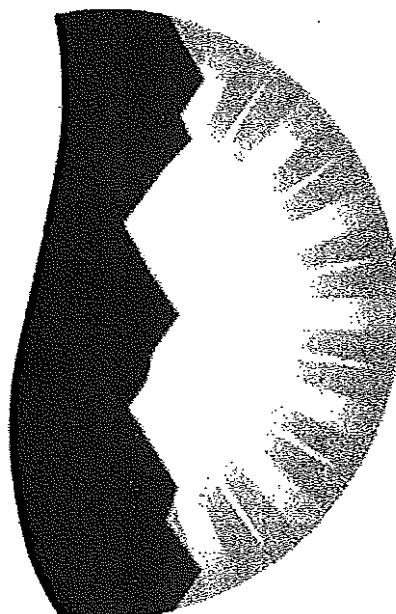
In September, 2009 the Ministry brought a revised Five Year Sport Strategy to Agenda and Priorities and was directed to:

Continue the work with sport agencies and provincial sport organizations to take steps that will build a stronger sports sector by maximising available resources to lead the country in sport participation.

S12

Pages 106 through 143 redacted for the following reasons:

S 12



BRITISH COLUMBIA

BRITISH COLUMBIA: A LAND OF CONTRASTS AND OPPORTUNITIES

The Best Place on Earth

End of Presentation

- Remaining slides are here for reference only

Pages 146 through 152 redacted for the following reasons:

S 12



BRITISH
COLUMBIA
The Best Place on Earth

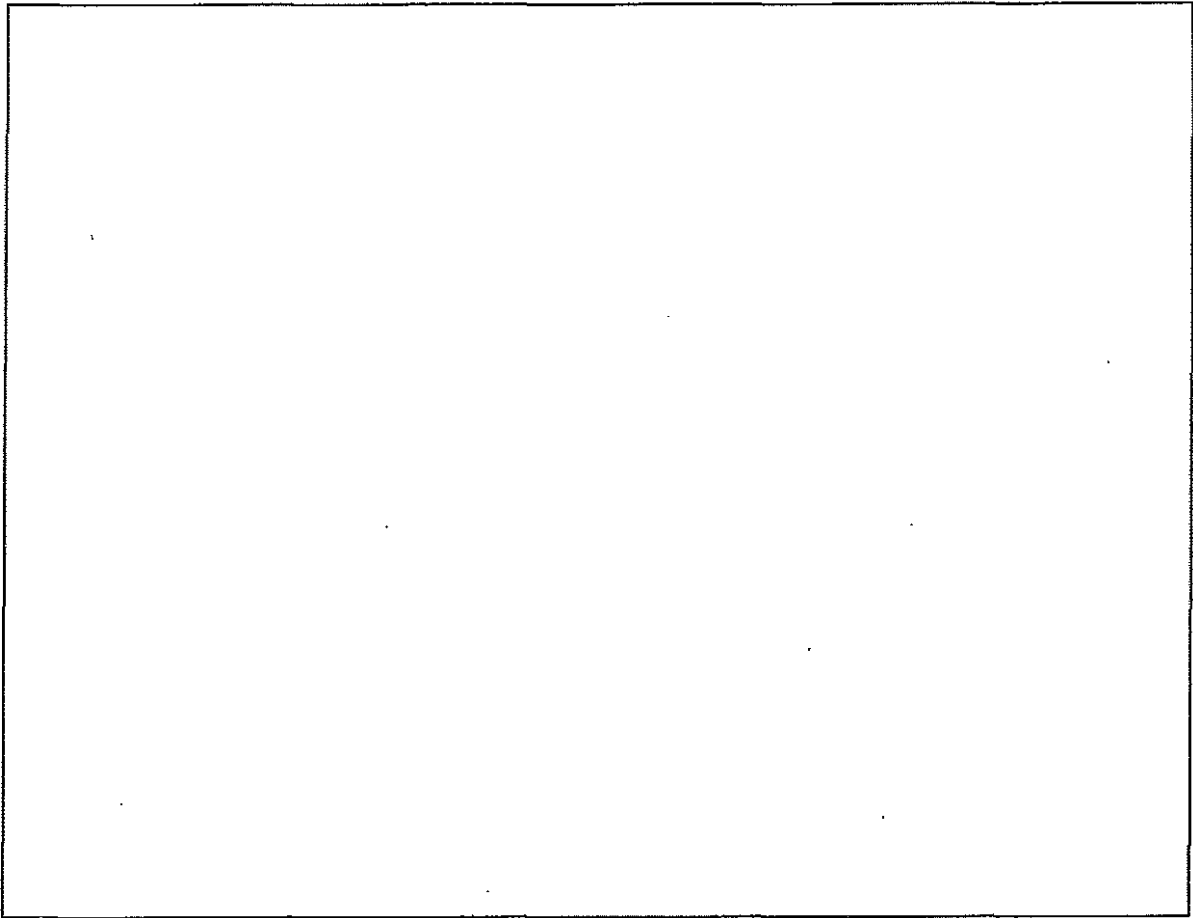


Benefits of Strong Sport System:

- Regular sport activity:
 - Reduces incidence of chronic disease
 - Improves mental health
 - Increased productivity
 - Reduced anti-social behaviour
 - Reduced use of tobacco, alcohol and drugs

Pages 154 through 166 redacted for the following reasons:

S 12



Pages 168 through 184 redacted for the following reasons:

S 12

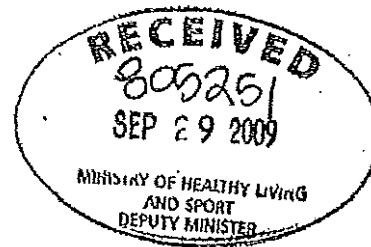


End of Presentation

- Remaining slides are here for reference only

Pages 187 through 232 redacted for the following reasons:

S 12



September 25, 2009

Honourable Ida Chong
Minister of Healthy Living and Sport

The following is a Cabinet minute excerpt from September 23, 2009, for your attention:

S12


Kevin Jardine
Deputy Cabinet Secretary

pc: Grant Main, Deputy Minister
Ministry of Healthy Living and Sport

Dave



Strategic Plan

Ministry: Healthy Living and Sport

Date: 02/09/14/12/2009



S12

In September, 2009 the Ministry brought a revised Five Year Sport Strategy to Agenda and Priorities and was directed to:

S12

Pages 235 through 250 redacted for the following reasons:

S 12



Pages 252 through 253 redacted for the following reasons:

S 12



Pages 255 through 259 redacted for the following reasons:

S 12



Confidential Advice to Cabinet

Page | 27

Pages 261 through 264 redacted for the following reasons:

S 12

Marilyn



Strategic Plan

Ministry: Healthy Living and Sport

Date: 02/07/2009

Previous Direction:

In September, 2009 the Ministry brought a revised Five Year Sport Strategy Agenda and Priorities and was directed to:

S12

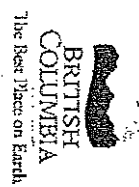
attachment 1

Confidential Advice to Cabinet

Page | 1

Pages 266 through 291 redacted for the following reasons:

S 12



Confidential Advice to Cabinet

Page | 28

Pages 293 through 331 redacted for the following reasons:

S 12

Pages 333 through 346 redacted for the following reasons:

S 12