

Henderson, Kim N PREM:EX

From: Anthony von Mandl <avonmandl@markanthony.com>
Sent: Tuesday, December 17, 2013 11:39 PM
To: Cadario, Michele PREM:EX; Henderson, Kim N PREM:EX
Subject:
Attachments: S.13, 21

Good evening Michele & Kim,

S.13, 21

Best regards,

A handwritten signature in cursive script, appearing to read "Anthony".

Pages 2 through 8 redacted for the following reasons:

S.13, 14, 21

S.13, 14, 21

S.13, 21

Henderson, Kim N PREM:EX

From: Dawson, Ken PREM:EX
Sent: Friday, January 10, 2014 1:55 PM
To: Henderson, Kim N PREM:EX
Subject: FW: BCWI: Provincial Full-Service Grocery Store Liquor Sales
Attachments: Michele Cadario - Grocery Store Liquor Sales (2014 01 10).pdf

Not sure if this came to you.

From: Miles Prodan [<mailto:mprodan@winebc.com>]
Sent: January-10-14 12:31 PM
To: Cadario, Michele PREM:EX
Cc: David Wilson; Tony Stewart (tstewart@quailsgate.com); Josie Tyabji; 'LiquorPolicyReview.Meetings@Gov.BC.CA'; OfficeofthePremier, Office PREM:EX
Subject: BCWI: Provincial Full-Service Grocery Store Liquor Sales

Michele:

On behalf of BC Wine Institute Chair Josie Tyabji (Constellation Brands) and members Tony Stewart (Quails' Gate Winery) and David Wilson (Mission Hill Family Estate Winery), I would like to thank you for meeting with them on December 20, 2013.

Further to that meeting, attached is a briefing document that details our position vis-à-vis provincial full-service grocery store liquor sales, specifically:

- S.13
- BCWI views full-service grocery store liquor sales, with full industry consolation, as a potential opportunity to increase the promotion and sales of 100% certified BC wine, beer and spirits while limiting disruption to the current distribution channels;
- S.13

Appreciate the opportunity to walk you through the document at your earliest convenience.

Miles Prodan | President & CEO | British Columbia Wine Institute
o: 250.762.9744 x101 | c: 250.863.9379



PARLIAMENTARY SECRETARY
LIQUOR POLICY REVIEW:
Grocery Store Liquor Sales

- BC Wine Industry contributes \$2.0 billion to the BC economy
-
- BCWI views full-service grocery store liquor sales, with full industry consultation, as a potential opportunity to market and sell BC VQA (100% BC) while limiting disruption to the current distribution channels
-

S.13

S.13

BC Wine Institute (BCWI)

Since 1990, the BCWI has played a pivotal role in taking BC's Wine Industry and (100% BC) wine from a vision to an internationally recognized niche region producing premium wines and providing quality wine tourism experiences. We have 137 member wineries representing all of the large, 21 of 24 medium and well over 100 small wineries, in all viticultural areas of the Province (and beyond) and representing more than 95% of total Provincial wine production.

Economic Impact of the BC Wine Industry

- The BC Wine Industry's \$2.0 billion economic impact is a significant driver to the BC economy. For every bottle of wine produced in the Province, there is \$42 of economic impact generated.
- More than 10,000 people have jobs in BC as a result of the wine and grape industry.
- More than \$298 million in Federal and Provincial taxes and liquor board mark-up is generated by the wine industry in BC each year. In taxes alone, the BC Wine Industry contributes \$222 million.

Sale of a bottle of wine manufactured through the local wine industry contributes 16.5 times that of an import product manufactured outside of the country.

Value Added per Litre Contribution in Dollars

| | British Columbia 2009 |
|------------------------|-----------------------|
| VQA Wine | \$14.02 |
| Domestic wine industry | \$8.48 |
| Foreign wine imports | \$0.85 |

British Columbia's
Wine Economy

RIPE. ROBUST. REMARKABLE.

Today, the British Columbia Wine and Grape Industry is a significant driver to the regional and provincial economies, contributing billions of dollars in economic impact, jobs, taxes and tourism.



Page 11 redacted for the following reason:

S.13

Tsukayama, Debbie PREM:EX

From: Tsukayama, Debbie PREM:EX
Sent: Friday, October 17, 2014 3:50 PM
To: Cadario, Michele PREM:EX; Sweeney, Neil PREM:EX
Cc: MacMillan, Elizabeth PREM:EX
Subject: P&P - Oct. 29th

Importance: High

Attached are items for the P&P agenda for Oct. 29th as requested.

We are expecting 2 slides for the wholesale liquor pricing item but have not received yet. Will forward as soon as they are received.

Not Responsive

Thanks.
Debbie

Debbie Tsukayama | Cabinet Operations
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Tsukayama, Debbie PREM:EX

From: Tsukayama, Debbie PREM:EX
Sent: Monday, January 20, 2014 5:23 PM
To: Cadario, Michele PREM:EX
Cc: MacMillan, Elizabeth PREM:EX
Subject: P&P - Jan 27

Hi Michele,

Can you please confirm for our annotated agenda if Parliamentary Secretary, John Yap, will be in attendance for the P&P liquor education and liquor report out meetings on Jan. 27 and 30. We will be finalizing agendas on Wednesday so would be grateful to have this information by then.

Thanks very much.
Debbie

Tsukayama, Debbie PREM:EX

From: Cadario, Michele PREM:EX
Sent: Tuesday, December 10, 2013 12:50 PM
To: Tsukayama, Debbie PREM:EX
Cc: MacMillan, Elizabeth PREM:EX; Stickney, Matthew EDUC:EX; Wolford, Jessica TRAN:EX; Southern, Evan JAG:EX
Subject: RE: P&P Attendance of Parliamentary Secretaries

Not Responsive

Not Responsive

- 3 Liquor Policy Report Preview
Lori Wanamaker, DM
Should Parliamentary Secretary John Yap (Liquor Policy
Review for JAG) attend for this item?

Honourable Anton

*Thanks.
Debbie*

Preyde, Anne M PREM:EX

From: Preyde, Anne M PREM:EX
Sent: Wednesday, August 13, 2014 12:08 PM
To: Cadario, Michele PREM:EX; Dyble, John C PREM:EX; Sweeney, Neil PREM:EX
Subject: RE: Not Responsive S.12

Thank you Michele
I have relayed this to relevant DMs and you should receive a response from Lori/JAG.
A

From: Cadario, Michele PREM:EX
Sent: Wednesday, August 13, 2014 8:08 AM
To: Preyde, Anne M PREM:EX; Dyble, John C PREM:EX; Sweeney, Neil PREM:EX
Subject: RE: Not Responsive S.12

Anne,

Not Responsive

S.12

Michele

Michele Cadario
Deputy Chief of Staff to Premier Christy Clark

From: Preyde, Anne M PREM:EX
Sent: Monday, August 11, 2014 4:09 PM
To: Dyble, John C PREM:EX; Cadario, Michele PREM:EX; Sweeney, Neil PREM:EX
Subject: Not Responsive , S.12

John, Michele, Neil

I want to confirm that you have had the opportunity to review the RFLs re: Not Responsive and S.12
S.12 I apologize if you have already considered these for drafting and commented.

Anne Preyde
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