



ARCS: 292-30
File: GCP-2014-00070

July 4, 2014

Sent via email:

Dear

Re: Request for Access to Records
Freedom of Information and Protection of Privacy Act (FOIPPA)

I am writing further to your request received by Government Communications and Public Engagement. Your request is for:

Breakdown of all costs for all advertising and marketing costs of the BC Government including promotion on Facebook, Twitter and other social media. Timeframe is January 1, 2011 to [May 22, 2014].

Please find enclosed a copy of the records located in response to your request. These records are provided to you in their entirety and cover fiscal years 2010/11, 2011/12 and 2012/13. Pursuant to section 20 (Information that will be published or released within 60 days), a report covering fiscal year 2013/14 will be provided within 60 days from the day the request was received, once the Public Accounts are published. As for fiscal year 2014/15 (April-May 2014), the data used to produce the spreadsheets will not be available until the Public Accounts are published at the end of next fiscal year. A complete copy of FOIPPA is available online at:

http://www.bclaws.ca/civix/document/id/complete/statreg/96165_00

Your file is now closed.

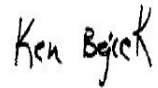
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These records will be published on the BC Government's Open Information website a minimum of 72 hours after electronic release or a minimum of five business days after release by mail in hardcopy. To find out more about Open Information, please access the Open Information website at: <http://www.openinfo.gov.bc.ca/ibc/index.page>

If you have any questions regarding your request, please contact Brenda Margetish, the analyst assigned to your request, at (250) 387-5423. This number can be reached toll-free by calling from Vancouver, 604-660-2421, or from elsewhere in BC, 1-800-663-7867 and asking to be transferred to (250) 387-5423.

You have the right to ask the Information and Privacy Commissioner to review this decision. I have enclosed information on the review and complaint process.

Sincerely,

A handwritten signature in black ink that reads "Ken Bejcek". The signature is written in a cursive, slightly slanted style.

For:
Cindy Elbahir, Manager
Central Agency Team
Information Access Operations

Enclosures

<p>How to Request a Review with the Office of the Information and Privacy Commissioner</p>
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If you have any questions regarding your request please contact the analyst assigned to your file. The analyst's name and telephone number are listed in the attached letter.

Pursuant to section 52 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA), you may ask the Office of the Information and Privacy Commissioner to review any decision, act, or failure to act with regard to your request under FOIPPA.

Please note that you have 30 business days to file your review with the Office of the Information and Privacy Commissioner. In order to request a review please write to:

Information and Privacy Commissioner
PO Box 9038 Stn Prov Govt
4th Floor, 947 Fort Street
Victoria BC V8W 9A4
Telephone 250-387-5629 Fax 250-387-1696

If you request a review, please provide the Commissioner's Office with:

1. A copy of your original request;
2. A copy of our response; and
3. The reasons or grounds upon which you are requesting the review.