

Ministry of Jobs, Tourism and Innovation
Request: JTI-2011-00111

Number of iPads/Playbooks purchased by the ministry:

- 13 iPads/0 Playbooks

The iPads were purchased for use by individuals and pools of staff working within the following ministry program areas/teams:

Tourism Product Management:

- Licensed to Margaret McCormick for use by team of 3

Tourism Travel Trade/ Overseas:

- Licensed to Maria Greene; Leona Zheng; Stephanie Nichols, Cindy Gobin and Monica Leeck
- licensed to Jane Fraser and Louise Petter for use in the UK

Tourism Media Relations:

- Licensed to Josie Heisig; Cindy Burr; Carla Mont for use by team of 6

Tourism E-Marketing:

- Holly Cuny (individual no longer employed by Ministry - *iPad recently transferred to Daniel Vasquez*)

Labour Market and Immigration Initiatives:

- Alana Rosseker

Selection criteria:

- As there is a cost involved, each individual must have his or her Ministry expense authority's permission/approval to receive one. Purchase is based upon business needs and requirements (i.e. portability, remote operation capability, requirements to run specific applications, etc.)

Costs associated with purchase:

- 2 purchased for \$849.00 plus tax
- 11 purchased for \$879.00 plus tax

Monthly iPad usage costs range from \$35/month to \$50.40/month:

Tourism Product Management:

- Margaret McCormick (\$44.45/month data plan; effective March 2011)

Tourism Travel Trade:

- Maria Greene; Leona Zheng; Stephanie Nichols (\$35.00/month data plans; effective November 2010)

Tourism Overseas Marketing:

- Cindy Gobin (\$44.45/month data plan; effective June 2011); Monica Leek (\$35.00/month data plan; effective November 2010),
- Jane Fraser (*iPad is in the UK and there is no monthly cost*), Louise Petter (*iPads are in the UK and there are no monthly costs*)

Tourism Media Relations:

- Josie Heisig; Cindy Burr; Carla Mont (\$35.00/month data plans; effective November 2010)

Tourism E-Marketing:

- Holly Cuny (individual no longer employed by Ministry - *iPad recently transferred to Daniel Vasquez*)

Labour Market and Immigration Initiatives:

- Alana Rosseker (\$50.40/month data plan; effective June 2011)