

Page 1 redacted for the following reason:

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TREASURY BOARD MINUTE

REQUEST NO.:

T.B. MEETING DATE: NOVEMBER 1, 2012

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Pages 3 through 4 redacted for the following reasons:

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TREASURY BOARD STAFF BRIEFING NOTE

REQUEST NO.:

T.B. MEETING DATE: NOVEMBER 1, 2012

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Pages 6 through 7 redacted for the following reasons:

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TBS Contact: Marion Bernard

Date: October 30, 2012

Draft sub. 1st received:

Final draft received:

Signed sub. received:

TB briefing note provided to the Ministry:

Draft sent: Oct 26, 2012

Final sent:

Min. DM fact sign-off:



CLIFF: 266488

Date received: Oct 30, 2012

Submission: EMNG/ 11-12-13

Analyst: Marion Bernard

Treasury Board Submission

Request for Decision

Minister: Honourable Rich Coleman

Ministry: Energy, Mines and Natural Gas

Date: October 23, 2012

Ministry Document #: 11-12/13

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Background / Context:

PavCo hosted the 2011 Grey Cup Championship and Festival in its facilities to coincide with the re-opening of BC Place. The events comprised the Grey Cup and the Vanier Cup (the C.I.S. Championship Football game) Games at BC Place and the Grey Cup Dinner and the various club team hosting events were held at the Vancouver Convention Centre in both the East and West buildings.

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Options:

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Fiscal Impacts:

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Policy:

There are no legal or constitutional implications to this transaction.

There are no implications for First Nations treaties or negotiations.

Legislation:

No new legislation will be required to implement this transaction.

Stakeholder and Citizens:

There are no First Nations consultation/accommodation requirements.

Contacts: Steve Carr
Deputy Minister

250-952-0504

Dana Hayden, President & CEO
BC Pavilion Corporation
604-484-5228

Honourable Rich Coleman

October 30, 2012

Date Signed

Appendices to Submission:

-
-
-

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Pages 14 through 18 redacted for the following reasons:

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TB Meeting Date: November 1, 2012
Cabinet Ratified: November 7, 2012
266488

Confidential

Honourable Rich Coleman
Minister of Energy, Mines and Natural Gas
and Minister Responsible for Housing
Room 128 Parliament Buildings
Victoria BC V8V 1X4

Honourable Bill Bennett
Minister of Community, Sport and Cultural
Development
Room 301 Parliament Buildings
Victoria BC V8V 1X4

Dear Colleague: *Rich*

Re: PavCo 2014 Grey Cup Bid

s12

Sincerely,

Michael de Jong, Q.C.
Chair

cc: See attached Distribution List

Distribution List:

Steve Carr
Deputy Minister
Ministry of Energy, Mines and Natural Gas

Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

George Farkas
Assistant Deputy Minister and Executive Financial Officer
Ministry of Community, Sport and Cultural Development

David Galbraith
Assistant Deputy Minister
Arts, Culture, Gaming Grants & Sport Division
Ministry of Community, Sport and Cultural Development

Neilane Mayhew
Assistant Deputy Minister and Executive Financial Officer
Ministry of Energy, Mines and Natural Gas

Bernard, Marion M FIN:EX

From: Ty, Marie FIN:EX
Sent: Monday, October 29, 2012 5:06 PM
To: Feulgen, Sabine FIN:EX
Cc: Bernard, Marion M FIN:EX
Subject: Pavco - Grey Cup

not responsive

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Thoughts?

Bernard, Marion M FIN:EX

From: Bernard, Marion M FIN:EX
Sent: Monday, October 29, 2012 2:59 PM
To: Parmar, Ranbir S CSNR:EX
Cc: Ty, Marie FIN:EX
Subject: RE: PavCo Grey Cup
Attachments: a EMNG - PavCo Grey Cup Bid - TBS BN.docx

Hi Ranbir,

s12

Thanks,
Marion

From: Parmar, Ranbir S CSNR:EX
Sent: Monday, October 29, 2012 2:22 PM
To: Bernard, Marion M FIN:EX
Cc: Ty, Marie FIN:EX
Subject: RE: PavCo Grey Cup

not responsive

From: Parmar, Ranbir S CSNR:EX
Sent: Monday, October 29, 2012 10:57 AM
To: Bernard, Marion M FIN:EX
Cc: Ty, Marie FIN:EX
Subject: RE: PavCo Grey Cup

Hi Marion.

Thanks for the follow-up note.

s12

I will keep trying from my end. thanks again.

From: Bernard, Marion M FIN:EX
Sent: Monday, October 29, 2012 9:02 AM
To: Parmar, Ranbir S CSNR:EX
Cc: Ty, Marie FIN:EX
Subject: FW: PavCo Grey Cup

Hi Ranbir,

s12

Cheers,
Marion

From: Parmar, Ranbir S CSNR:EX
Sent: Friday, October 26, 2012 5:40 PM
To: Bernard, Marion M FIN:EX
Subject: RE: PavCo Grey Cup

Hi Marion.

s12

I will get back to you on Monday.

In the meantime, I have not received the full report from PavCo on the 2011 Grey Cup but have received some information on the 2005 Grey Cup. I don't know whether you will find this helpful but I am attaching this here.

Thanks.

Bernard, Marion M FIN:EX

From: Bernard, Marion M FIN:EX
Sent: Friday, October 26, 2012 12:33 PM
To: Nelson, Carla FIN:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Thanks Carla! I

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I think we can run with that. Again, thanks for your help with this rush job!

From: Nelson, Carla FIN:EX
Sent: Friday, October 26, 2012 9:51 AM
To: Bernard, Marion M FIN:EX
Cc: Hincks, Nicholas FIN:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Hi Marion,

s12

Hope this helps,
Carla

Carla Nelson
Economic Forecasting and Analysis
Treasury Board Staff, Ministry of Finance
Government of British Columbia
Tel (250) 387-9028
Fax (250) 387-0300

From: Bernard, Marion M FIN:EX
Sent: Friday, October 26, 2012 9:28 AM
To: Nelson, Carla FIN:EX
Cc: Hincks, Nicholas FIN:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Hi Carla,

s12

Thanks,

Marion

From: Nelson, Carla FIN:EX
Sent: Thursday, October 25, 2012 4:42 PM
To: Bernard, Marion M FIN:EX
Cc: Hincks, Nicholas FIN:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Hi Marion,

Thanks for your comments. We just got off the phone with Lillian Hallin, the Manager of Economic Account & Analysis at BC Stats. She gave us her quick impressions of the impact analysis, which are:

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Hope this helps.

All the best,
Carla

Carla Nelson
Economic Forecasting and Analysis
Treasury Board Staff, Ministry of Finance
Government of British Columbia
Tel (250) 387-9028
Fax (250) 387-0300

From: Bernard, Marion M FIN:EX
Sent: Thursday, October 25, 2012 4:03 PM
To: Parmar, Ranbir S CSNR:EX; Nelson, Carla FIN:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Hi Ranbir, Carla

Okay, I've pulled out my calculator and here is what I find:

s12

Thanks for your help on this one!

Marion

From: Howard Crosley [mailto:HCROSLEY@bcpavco.com]
Sent: Thursday, October 25, 2012 12:07 PM
To: Parmar, Ranbir S CSNR:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Ranbir,

The economic benefit document is attached, but it can also be found on our website at:

<http://www.bcplace.com/files/news-pdf/Grey%20Cup%20Economic%20Impact.pdf>

The News Release was as follows (also on the website):

GREY CUP ECONOMIC IMPACT EXCEEDS \$118 MILLION

MARCH 8, 2012

March 6th 2012: The BC Lions Football Club and Tourism Vancouver announced today that last November's Grey Cup Festival and Championship resulted in an economic impact in excess of \$118 million for the province of British Columbia.

BC Lions owner David Braley originally secured the rights to host the 99th Grey Cup back in 2009, just four years after hosting a bar-setting 2005 Grey Cup celebration. The narrow window of hosting Canada's biggest single-day sporting event would be a monumental task and Braley along with club president and CEO Dennis Skulsky wasted little time appointing prominent local businessman and Lions supporter Moray Keith as committee chair as well as Scott Ackles as general manager.

"Two years in the making, and a direct result of both volunteer efforts of hundreds of British Columbians and the cooperation of all levels of government, the 99th Grey Cup Championship and Festival was a tremendous success," said Lions president and CEO Dennis Skulsky. "On behalf of our owner, Senator David Braley and our entire organization, I offer our sincere thanks to everyone who made the 2011 Grey Cup the best our country has seen. We were proud hosts and we are grateful champions."

"When we announced back in March 2009 that Vancouver would play host to the 99th Grey Cup Championship, we knew that it would be another enormous and rewarding undertaking," said Moray Keith, 2011 Grey Cup Festival Chair. "This report from Tourism Vancouver is something all British Columbians should take great pride in celebrating."

A celebration of Canadian sport, arts and culture that unites the nation each year, the 2011 Grey Cup Festival ran from November 24th through the 27th and played host to 130,000 fans of which 33% came from outside the province, making more than 290,000 visits to official and associated events including the Grey Cup Parade, Vanier Cup, and Grey Cup game.

"On behalf of all British Columbians, I would like to thank Grey Cup organizers and volunteers for making the 99th annual celebration such a success," said BC Premier Christy Clark. "It was a remarkable opportunity to showcase our province and will help us tremendously in our goal to create and protect jobs across B.C."

"Sporting events like the Grey Cup and sport tourism play a key role in sustaining our economy by drawing visitors from Canada and all over the world to B.C. communities," said Hon. Ida Chong, Minister of Community, Sport and Cultural Development. "This helps local businesses thrive and the B.C. families whose jobs depend on them."

These record-setting economic Grey Cup numbers also resulted in the creation of more than 800 jobs and almost \$18 million in taxes collected at various levels of government. Total direct spending by visitors was just under \$43 million and the total number of overnight visitors hit 59,005.

"\$118 million in economic impact shows that Vancouver has even more to celebrate after hosting Grey Cup 2011 than just a big win for the BC Lions," said Gregor Robertson, Mayor of Vancouver. "Building upon the strong economic legacy of the 2010 Winter Olympic & Paralympic games, we were thrilled to welcome fans from across Canada to our beautiful city once again and to showcase all that Vancouver has to offer as a destination."

"We owe a great deal of thanks to all of the Grey Cup's organizers, supporters, and fans for making this event such a remarkable success, both for sports fans and for our local economy."

"Tourism Vancouver offers its congratulations to the entire BC Lions organization," said Rick Antonson, President and CEO. "By every standard, Grey Cup 2011 was a tremendous success and left a lasting legacy of goodwill, pride and positive media coverage for our city."

The Grey Cup game itself was sold out on July 20th, 2011; just 30 days after tickets went on sale, a record for Vancouver-staged Grey Cup games. Played before a capacity crowd at the recently refurbished BC Place, television numbers indicated that more than 11 million Canadians or one-third of the country's population tuned in for part of or all the game.

The hometown Lions emerged victorious defeating the Winnipeg Blue Bombers 34-23 to claim their sixth title and second in front of a home crowd.

"The main reason for renovating BC Place was to expand its ability to contribute to the British Columbia economy, and superbly accommodate the really big events that excite the imagination, like the Grey Cup," said David Podmore, Chair of the BC Pavilion Corporation (PavCo). "In the few short months since reopening, BC Place has become a new focus for Downtown Vancouver, and we're pleased that it's already begun fulfilling its role as an even-greater economic generator for all British Columbians."

Feel free to call or email if you need additional information. Thanks Ranbir.

Howard Crosley
General Manager



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P.604 669 2300
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From: Parmar, Ranbir S CSNR:EX [mailto:Ranbir.Parmar@gov.bc.ca]
Sent: Thursday, October 25, 2012 10:05 AM
To: Howard Crosley
Cc: Dana Hayden; John Harding; De Champlain, Rhonda EMNG:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Hi Howard.

I have another request from TBS.

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s12 thanks.

From: Parmar, Ranbir S CSNR:EX
Sent: Wednesday, October 24, 2012 5:28 PM
To: XT:Crosley, Howard CASE:IN
Cc: Dana Hayden; XT:Harding, John CASE:IN
Subject: RE: TBS Follow-up Question to our Submission

Ok, thanks for the confirmation.

From: Howard Crosley [mailto:HCROSLEY@bcpavco.com]
Sent: Wednesday, October 24, 2012 5:21 PM
To: Parmar, Ranbir S CSNR:EX
Cc: Dana Hayden; XT:Harding, John CASE:IN
Subject: RE: TBS Follow-up Question to our Submission

Ranbir,

Further to Dana's email, I don't have any other information to add

s12

Howard Crosley
General Manager

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P.604 669 2300
W.www.bcplace.com

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Vancouver, BC
Canada V6B 4Y8



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From: Dana Hayden
Sent: Wednesday, October 24, 2012 4:34 PM
To: 'Parmar, Ranbir S CSNR:EX'; John Harding; Howard Crosley
Cc: Kim Campbell; De Champlain, Rhonda EMNG:EX
Subject: RE: TBS Follow-up Question to our Submission

s12

Howard may have other info.

Dana Hayden
President and CEO
604.484.5228



From: Parmar, Ranbir S CSNR:EX [<mailto:Ranbir.Parmar@gov.bc.ca>]
Sent: October-24-12 4:14 PM
To: John Harding; Howard Crosley
Cc: Kim Campbell; Dana Hayden; De Champlain, Rhonda EMNG:EX
Subject: TBS Follow-up Question to our Submission

Hi Howard.

In John's absence, possibly you may be able to assist with a follow-up question from our TB analyst specifically on what
you could please provide the names.

s12

? If

Thanks.

Bernard, Marion M FIN:EX

To: Parmar, Ranbir S CSNR:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Hi Ranbir,

Okay, I've done some digging:

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From: Parmar, Ranbir S CSNR:EX
Sent: Thursday, October 25, 2012 1:46 PM
To: Bernard, Marion M FIN:EX
Cc: De Champlain, Rhonda EMNG:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Hi Marion.

I just got back to my office and had a look at the details and yes it is not what I was expecting. I do have a follow-up back to PavCo.

I have a mtg at Jutland but will loop back with you later. thanks.

From: Bernard, Marion M FIN:EX
Sent: Thursday, October 25, 2012 1:08 PM
To: Parmar, Ranbir S CSNR:EX
Cc: De Champlain, Rhonda EMNG:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

This is just the one pager which is part of the submission – surely they have an actual document that goes with this?
Where did the specific numbers come from?

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s12

Thanks,
Marion

From: Parmar, Ranbir S CSNR:EX
Sent: Thursday, October 25, 2012 12:18 PM
To: Bernard, Marion M FIN:EX
Cc: De Champlain, Rhonda EMNG:EX
Subject: Fw: TBS Follow-up Question to our Submission - Another Question

Hi Marion.

Please see attached and I have not yet reviewed the docs in detail. Thanks

From: Howard Crosley [mailto:HCROSLEY@bcpavco.com]
Sent: Thursday, October 25, 2012 12:07 PM
To: Parmar, Ranbir S CSNR:EX
Subject: RE: TBS Follow-up Question to our Submission - Another Question

Ranbir,

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