

Hayes, Dana GCPE:EX

From: Dila, Mary GCPE:EX
Sent: Thursday, April 11, 2013 3:41 PM
To: Macdonald, Regan GCPE:EX; Finnigan, Brooke GCPE:EX
Cc: Mentzelopoulos, Athana GCPE:EX
Subject: FW: More q's

FYI.

S 3

Pages 2 through 5 redacted for the following reasons:

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Hayes, Dana GCPE:EX

From: Lavoie, Judy (Times-Colonist) [JCLavoie@timescolonist.com]
Sent: Thursday, April 18, 2013 1:57 PM
To: Mentzelopoulos, Athana GCPE:EX
Subject: Re: Responding to your question

Thanks – that's good

On 4/18/13 1:45 PM, "Mentzelopoulos, Athana GCPE:EX" <Athana.Mentzelopoulos@gov.bc.ca> wrote:

Hi Judy – This is the statement I have prepared as you requested. Is this sufficient for your purposes?

Thanks,
Athana
Cell: S 17

During the writ period, the non-partisan and professional public service enters into what is considered "caretaker" mode.

In terms of government communications, our proactive activities are restricted to items that are statutory (required by law), necessary health and safety information, or related to services that remain available to the public during the writ period. As in past election campaigns, staff at Government Communications and Public Engagement will continue to respond to media inquiries but are exercising caution to avoid circumstances where statements could in any way be perceived as partisan. On April 12, we posted information to this effect on the home page of the BC Newsroom (www.newsroom.gov.bc.ca <<http://www.newsroom.gov.bc.ca>>).

Program areas that have statutory requirements during the writ period will have sought their own advice – for example, both legal advice and counsel from Elections BC – on appropriate conduct during the writ period.

Judy Lavoie
Times Colonist Reporter
jlavoie@timescolonist.com
Tel: 250-380-5349
Cel: 250-360-7857

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Hayes, Dana GCPE:EX

From: Finnigan, Brooke GCPE:EX
Sent: Thursday, April 11, 2013 9:54 AM
To: Barrett, Lisa GCPE:EX; Beaton, Emmy HLTH:EX; Croft, Robyn J GCPE:EX; Dey, Krysta AEIT:EX; Ford, Rebekah R EDUC:EX; Gosh, Paul CITZ:EX; Greenwell, Davin CITZ:EX; Guglielmi, Irene Z EDUC:EX; Hansen, Regan HLTH:EX; Harper, Caryl HLTH:EX; Haycroft, Carly AGRI:EX; Hazlitt, Stephanie L ENV:EX; Herman, Stephan GCPE:EX; Hurrell, Lara HLTH:EX; Lennox, Brenda AGRI:EX; Li, Jessica P GCPE:EX; Lolacher, Russel TRAN:EX; McLarty, Jennifer GCPE:EX; Miller, Greg MCF:EX; Mullane, Loren CITZ:EX; Murray, Wendy HLTH:EX; Ozawa, Hide GCPE:EX; Perkins, Rachel JTST:EX; Reed, Matt CITZ:EX; Remington, Brian JTST:EX; Sherman, Mike EDUC:EX; Sogomonian, Marina JTST:EX; Spilak, Ashley GCPE:EX; Szmigiel, Isabella JTST:EX; Teucher, Andy ENV:EX; Thompson, Josh GCPE:EX; Turner, Jennifer ENV:EX; Watt, Kevin GCPE:EX; Winterhoff, Thomas GCPE:EX; Sheldrake, Catherine AGRI:EX; Petelski, Christin HLTH:EX; Wallace, Melissa JTST:EX; Meldrum, Mary JTST:EX; Sandhar, Amrinder JTST:EX; Johnson, Nicholas GCPE:EX; Lawrie, Hannah GCPE:EX; Dila, Mary GCPE:EX; Finnigan, Brooke GCPE:EX; Mentzelopoulos, Athana GCPE:EX
Cc:
Subject: Writ Period info
Attachments: Guidelines_gov comms_writ.docx

Hi everyone,

It was really nice to get a chance to talk yesterday.

Attached, please find the memo we shared in the meeting. The Cole's Notes version could be summed up as: **no communicating during the writ, unless it's to answer a public inquiry or address a public health & safety concern. If you do have additional questions related to messaging during the writ, the official policy is to take it through the GCPE Communications Director for your ministry who will then provide advice on a case-by-case basis.**

Please note that the memo may be updated as we proceed during the writ, since this is new territory. I will share any updates to the memo with you.

Coming soon will be the finalized 2 pager I previewed, and a link to the blog, contingent on final approval.

As well, we'll set another meeting shortly for the group as a debrief of our experiences as communicators during the writ. We can also hash out the idea of the rotating chair and what topics we'd like to learn more about. In the meantime can you please start sending your wish-list of topics/how-tos/etc to **Loren Mullane** for capturing.

One final note..... if you know of any other social media practitioners operating outside of the group, please forward this note to them and cc **Robyn Croft** so we can make sure they're added to the list and connected with the group.

Cheers!

B

Feel free to share this email with your networks.

Brooke Finnigan
Government Communications and Public Engagement
Manager, Social Media and Digital Services Unit
Province of British Columbia
Telephone 250 381-4540
<http://www.newsroom.gov.bc.ca/>

Finnigan, Brooke GCPE:EX

From: Porter, Rodney GCPE:EX
Sent: Thursday, April 11, 2013 4:08 PM
To: 'Primrose.Carson@gov.bc.ca'; Croft, Robyn J GCPE:EX; Finnigan, Brooke GCPE:EX; Thompson, Josh GCPE:EX
Cc: Hagerman, Shannon GCPE:EX
Subject: Fw: THBC/HFBC Messaging for Writ
Attachments: SOME Messaging for Writ(rh).docx

Any concerns?

From: Hansen, Regan HLTH:EX
Sent: Thursday, April 11, 2013 03:58 PM Pacific Standard Time
To: Porter, Rodney GCPE:EX
Cc: Petelski, Christin HLTH:EX; Murray, Wendy HLTH:EX
Subject: THBC/HFBC Messaging for Writ

Hey Rodney, I know that you've been talking with Wendy about some of the posts/content we want to have on our sites in prep for the writ.

We've left a few areas highlighted and in red for you to advise your preference as to where we send folks. We've been told to send to Service BC (enquiry bc). But if there is a better spot for health that others here would use, we'll put that in.

Also, we're waiting for GCPE HQ (Brooke Finnegan) to send all the CoP social media folks the links/etc. to their bc gov't b-side blog messaging on writ.

So, over to you. We'd like to get this out of course tomorrow. As you know, in discussion with Shannon and Regan M, we're disabling our sites for comments. Graham has approved that plan.

Regan

Finnigan, Brooke GCPE:EX

From: Croft, Robyn J GCPE:EX
Sent: Thursday, April 11, 2013 4:08 PM
To: Finnigan, Brooke GCPE:EX
Cc: Thompson, Josh GCPE:EX
Subject: FW: Writ Period info [ServiceBC FB Admin]
Attachments: Guidelines_ gov comms_ writ.docx; X-Govt Social Media (Twitter) Contact List & Quick Stats

Importance: High

Hi Brooke, can you add Laurie Fulford to that follow-up email list when you send it out pls? She's our contact for ServiceBC FB page – she's a Government Agent in the Terrace Office.

Thx,
Robyn

From: Croft, Robyn J GCPE:EX
Sent: Thursday, April 11, 2013 4:04 PM
To: Fulford, Laurie CITZ:EX
Cc: Slump, Perry CITZ:EX; Hinshaw, Ron CITZ:EX; Macnaughton, Jason GCPE:EX
Subject: Writ Period info
Importance: High

Hi Laurie, please see below – I understand you are the person responsible for the administration of the ServiceBC page on Facebook. I'm forwarding information you will need to be aware of around guidelines that have been received from ElectionsBC around social media activity, website updates etc. during the election writ period.

On a separate topic, _____ Not Responsive
Not Responsive

Thanks very much,
Robyn Croft
GCPE HQ
250 387-2507

From: Croft, Robyn J GCPE:EX
Sent: Thursday, April 11, 2013 1:06 PM
To: Simpson, Jayne D AGRI:EX; Hughes-Games, Geoff AGRI:EX; Couch, Alyson FLNR:EX; Elliot, Nancy FLNR:EX; Lambert, Genevieve JTST:EX; Ommundsen, Eric JTST:EX; Strauss, Ingrid EMNG:EX; Wrate, David CITZ:EX; Ewald-Middleton, Belinda DBC:EX; Plant, Laura DBC:EX; Mason, Clare DBC:EX; 'alix@redcab.ca'; 'cindy@redcab.ca'; Anaka, Donna G AGRI:EX; Hume, David CITZ:EX; Bauer, Heather ENV:EX; Barry, Trevor ENV:EX; Martin, Mari EDUC:EX; Roberts, Steven JAG:EX; Perkins, Rachel JTST:EX; Curtis, Jennifer AGRI:EX; Poulton, Leah DBC:EX; Cirkony, Connie EDUC:EX; 'Roe, Ian'; 'Chelsea@Immunizebc.ca'; 'shammond@contextresearch.ca'
Cc: Borth, David FLNR:EX; Canitz, Shelley L HLTH:EX; 'carol.swan@bccdc.ca'; Finnigan, Brooke GCPE:EX; Thompson, Josh GCPE:EX; Croft, Robyn J GCPE:EX; Dila, Mary GCPE:EX
Subject: FW: Writ Period info

Good afternoon, please see the following email and attachment further to a Social Media Community of Practice meeting that took place yesterday (let us know if you'd like to join future meetings) regarding **social media activity, website updates etc. during the election period** based on information we have received from Elections BC.

If you have any questions or concerns about these rules and guidelines, please get in touch with Brooke Finnigan (contact info below).

Apologies if you have already received a copy of this email.

Thank you,

Robyn Croft

Senior Online Communications Officer

Social Media and Digital Services Unit

250 387-2507 office | 250 812-4589 cell

Stay Connected

Government Communications and Public Engagement

4th Floor, 617 Government St | PO Box 9409 STN Prov Govt, Victoria BC V8W 9V1

From: Finnigan, Brooke GCPE:EX

Sent: Thursday, April 11, 2013 9:54 AM

To: Barrett, Lisa GCPE:EX; Beaton, Emmy HLTH:EX; Croft, Robyn J GCPE:EX; Dey, Krysta AEIT:EX; Ford, Rebekah R EDUC:EX; Gosh, Paul CITZ:EX; Greenwell, Davin CITZ:EX; Guglielmi, Irene Z EDUC:EX; Hansen, Regan HLTH:EX; Harper, Caryl HLTH:EX; Haycroft, Carly AGRI:EX; Hazlitt, Stephanie L ENV:EX; Herman, Stephan GCPE:EX; Hurrell, Lara HLTH:EX; Lennox, Brenda AGRI:EX; Li, Jessica P GCPE:EX; Lolacher, Russel TRAN:EX; McLarty, Jennifer GCPE:EX; Miller, Greg MCF:EX; Mullane, Loren CITZ:EX; Murray, Wendy HLTH:EX; Ozawa, Hide GCPE:EX; Perkins, Rachel JTST:EX; Reed, Matt CITZ:EX; Remington, Brian JTST:EX; Sherman, Mike EDUC:EX; Sogomonian, Marina JTST:EX; Spilak, Ashley GCPE:EX; Szmigiel, Isabella JTST:EX; Teucher, Andy ENV:EX; Thompson, Josh GCPE:EX; Turner, Jennifer ENV:EX; Watt, Kevin GCPE:EX; Winterhoff, Thomas GCPE:EX; Sheldrake, Catherine AGRI:EX; Petelski, Christin HLTH:EX; Wallace, Melissa JTST:EX; Meldrum, Mary JTST:EX; Sandhar, Amrinder JTST:EX; Johnson, Nicholas GCPE:EX; Lawrie, Hannah GCPE:EX

Cc: Dila, Mary GCPE:EX; Finnigan, Brooke GCPE:EX; Mentzelopoulos, Athana GCPE:EX

Subject: Writ Period info

Hi everyone,

It was really nice to get a chance to talk yesterday.

Attached, please find the memo we shared in the meeting. The Cole's Notes version could be summed up as: **no communicating during the writ, unless it's to answer a public inquiry or address a public health & safety concern. If you do have additional questions related to messaging during the writ, the official policy is to take it through the GCPE Communications Director for your ministry who will then provide advice on a case-by-case basis.**

Please note that the memo may be updated as we proceed during the writ, since this is new territory. I will share any updates to the memo with you.

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As well, we'll set another meeting shortly for the group as a debrief of our experiences as communicators during the writ. We can also hash out the idea of the rotating chair and what topics we'd like to learn more about. In the meantime can you please start sending your wish-list of topics/how-tos/etc to **Loren Mullane** for capturing.

One final note..... if you know of any other social media practitioners operating outside of the group, please forward this note to them and cc **Robyn Croft** so we can make sure they're added to the list and connected with the group.

Cheers!

B

Feel free to share this email with your networks.

Brooke Finnigan

Government Communications and Public Engagement

Manager, Social Media and Digital Services Unit

Province of British Columbia

Telephone (604) 551-5549

<http://www.newsroom.gov.bc.ca/>

Finnigan, Brooke GCPE:EX

From: Hoskins, Bees ENV:EX
Sent: Monday, April 22, 2013 9:28 AM
To: Finnigan, Brooke GCPE:EX
Cc: Murphy, Bernadette GCPE:EX
Subject: RE: BC parks posting on FB about non health/safety info

Hi Brooke – thanks for touching base on this, that post was related to a NR that went out right before the writ dropped – so we must have just mis-timed the post – our apologies. I'll ensure all BC Parks facebook administrators are reminded of the rules and we will not post anything else during this time.

Bees

Bees Hoskins, M.Sc. | BC Parks Regional Operations | Provincial Community Engagement Specialist | p. 250.953.3428 | c. 250.893.9750 | bees.hoskins@gov.bc.ca

From: Finnigan, Brooke GCPE:EX
Sent: Friday, April 19, 2013 10:12 AM
To: Hoskins, Bees ENV:EX
Cc: Murphy, Bernadette GCPE:EX
Subject: RE: BC parks posting on FB about non health/safety info

Hi there Beth,

Feel free to give me a ring on Monday.

Brooke

Brooke Finnigan
Telephone - 250 361-6549

From: Finnigan, Brooke GCPE:EX
Sent: Friday, April 19, 2013 10:09 AM
To: Murphy, Bernadette GCPE:EX
Subject: BC parks posting on FB about non health/safety info

Hi there-

I'm not certain who runs the FB page for BC Parks but can you please let them know we're not supposed to be active on social media during the writ?

Can you cc me as well, so I have their contact info?

Many thanks,

B

(Writ Memo attached)

Post Photo / Video

Write something...



BC Parks shared a link.
16 hours ago

Funding available for BC Parks volunteer projects!

<http://www.bcparksvolunteers.ca/funding-available-for-bc-parks-volunteers/>



Funding Available for BC Parks
Volunteers | BC Parks Volunteer
Community Blog
www.bcparksvolunteers.ca

\$240,000 is available for BC Parks
volunteer projects taking place in

Like · Comment · Share

14



S 22

and 13 others like this.



Write a comment...



BC Parks

Recent Posts by Others on BC Pa



West Coast Scapes

@ Urban and Rural

1 · 22 hours ago



Green Tourism Cana

@ Hi BC Parks! We are s

Wednesday at 3:15pm



West Coast Scapes

@ Mountains

Wednesday at 11:10am



West Coast Scapes

@ Mountains

April 15 at 12:13pm

S 22

More Posts ▾

Likes



Horne Lake Caves, C&

Tours & Sightseeing · Ca



Tourism British Colum

Travel & Tourism

Brooke Finnigan

Government Communications and Public Engagement

Manager, Social Media and Digital Services Unit

Province of British Columbia

Telephone 250 261 6549

<http://www.newsroom.gov.bc.ca/>

Finnigan, Brooke GCPE:EX

From: Dila, Mary GCPE:EX
Sent: Thursday, April 11, 2013 12:36 PM
To: Finnigan, Brooke GCPE:EX
Cc: Fraser, John Paul GCPE:EX
Subject: RE: Materials for review

Will incorporate into a other q's I have prepared for her... Tx.

From: Finnigan, Brooke GCPE:EX
Sent: Thursday, April 11, 2013 10:13 AM
To: Dila, Mary GCPE:EX
Cc: Finnigan, Brooke GCPE:EX; Fraser, John Paul GCPE:EX
Subject: Materials for review

Hi there-

Can we please have Nola from Elections BC review the proposed blog post just as a safety measure? (Below)

And, would you mind giving the 2 pager for social media practitioners in government a once over before I sent to Athana and Kelly for review? (further below).

I'll pop down in a couple of minutes to talk timelines..... ☺

Timeline/Approvals:

- Prelude writ period on twitter starting from Thursday the 11 after 3pm
 - Suggested messaging below
- Prelude writ period on FB- same as above
 - Begin with a moderation policy reminder
- Publish writ story on blog April 15, 9 am
- Closeout tweets w/ link to B-sides story starting April 13, "final" tweet April 15 at 4:00 pm or earlier
- Closeout FB post w/ link to B-sides story April 15
 - Moderate comments for Facebook and YouTube – comments remain open Screen shot comments that are deleted or marked as spam, save copies on the LAN
- Questions related to services will be answered during the writ, most however, will likely be routed to Service BC
 - All responses should be shared within our group, Brooke to take through Athana for approval prior to public post

Cheers,
B

Blog post

Headline: Public communication during the writ period

Tuesday, April 16 will mark the start of the provincial election or Writ period. As a result, government will be observing Elections BC rules and restrict public communication and our web and social media presence to items which are

statutory in nature, necessary health and safety information, or related to services that remain available to the public during the writ period.

Since public health and safety is the utmost of importance, communications materials, websites and social media accounts required for their communication will remain active. Most other websites and accounts will appear “frozen”. But, we’re still available to answer questions about available services! So, if a member of the public contacts Service BC <link> with an inquiry or sends a tweet or leaves a message on Facebook about a service/program, we will happily respond.

As well, in the event of a public health and safety issue of any kind (natural disaster, health issues such as a pandemic flu, etc), government will immediately be at work to respond and to keep the public well informed.

We wanted to share the timeline and background of the writ period as we anticipate questions about it in the weeks ahead. At the conclusion of the writ period, our team looks forward to catching up and continuing to share important government news about services and information.

Remember: Election day in BC is May 14, 2013. If you haven’t already registered to vote, information is available <link>.

Resources:

Elections BC <link>

Service BC <Link>

Listing of BC Government Social Media accounts <link>

2pager to social media practitioners in government

Background

ElectionsBC has defined guidelines around what we can and can’t do for online communications. Starting from April 15th to the end of the election period on/around June 5th, messages will be **limited to health and safety of the public and answering questions from the public related to services**. Websites will be “frozen” and advertising (does not include statutory) will be suspended.

Advice

The plan offered below is tailored to BC Gov’s corporate accounts and may not apply to your service area, but we recommended you adopt/modify this approach for your account(s) in order to have corporate consistency and a unified voice for the public we serve.

If you do have additional questions related to messaging during the writ, the official policy is to take it through the GCPE Communications Director for your ministry who will then provide advice on a case-by-case basis.

You can also connect with our team for info/best practice at: scmdoncm@victoria1.gov.bc.ca

What we’re doing on BC Gov corporate accounts:

External via BC Gov News properties:

- Blog post- history of the writ, why it’s important, exceptions for health & safety
 - Link to elections act
 - Spotlight post on the newsroom
- Prelude writ period on twitter starting from Thursday the 11
 - Suggested messaging below
- Prelude writ period on FB- same as above
 - Begin with a moderation policy reminder
- Closeout tweets w/ link to B-sides story starting April 13, “final” tweet April 15 at 4:00 pm or earlier

- Closeout FB post w/ link to B-sides story April 15
 - Moderate comments for Facebook and YouTube – comments remain open Screen shot comments that are deleted or marked as spam, save copies on the LAN
- Questions related to services will be answered during the writ, most however, will likely be routed to Service BC
 - All responses should be shared within our group, Brooke to take through Athana for approval prior to public post

Key dates

- Feb 12: Speech from the Throne
- Feb 19: Budget Day
- April 16: Writ Dropped
- May 14: Provincial Election
- May 27: Election Counts Finalized
- June 6: Writ Returned
- TBD: New Cabinet Sworn In

Resources:

- Our moderation policies for reference:
 1. FB/YouTube- <https://www.facebook.com/notes/government-of-british-columbia/moderation-policy-and-collection-notice/215915891760044>
 2. Blog- <http://www.bcbsides.ca/contact/>
- Gov 101 Impartiality- <https://gww.gov.bc.ca/news/2013/0318/gov-101-impartiality>
- How an election works- <http://www.elections.bc.ca/index.php/youth-participation/how-elections-work/>
- Guide for 3rd party sponsors during an election- <http://www.elections.bc.ca/docs/guidebooks/870.pdf>
- Electoral history in BC- <http://www.elections.bc.ca/index.php/resource-centre/electoral-history-of-bc/>

Suggested Messaging for Twitter (140 characters or less, plus characters for links)

- @BCGovNews limited to health & safety of the public & answering questions from the public related to services during the campaign period <Link>
- What is the writ.... And why is it dropping? History of BC elections from @ElectionsBC <link>
- Got questions during the election period? Your best bet is Service BC, <http://www.servicebc.gov.bc.ca/> or 1-800-661-8773
- During the election period, gov't communications is limited to health & safety of the public & answering questions related to services <link>
- During the campaign you can follow @DriveBC @EmergencyInfoBC @BCGovFireinfo @TranBC @EmergencyPrepBC for health & safety info
- FYI: during the campaign period, gov't communications is limited, find out why here: <link>

Suggested Messaging for Facebook:

- What is the writ.... And, why is it 'dropping'? Check out the latest post on BC b-sides to find out about the writ (aka election period) and why this Facebook page and other online government channels will be tools down from April 15 - June 05, 2013 <link>
- Did you know we do have a moderation policy? You can find it here: <http://ow.ly/jWpDu>
- Election Day is May 14, 2013 in BC. For a history of Elections in BC visit <link>. You can get information about registering to vote here:
- Thanks for stopping by. Starting from April 15th to the end of the election period, government messages will be limited to health and safety of the public and answering questions related to services, find out more here: <link>

Brooke Finnigan

Government Communications and Public Engagement

Manager, Social Media and Digital Services Unit

Province of British Columbia

Telephone 250 351-3549

<http://www.newsroom.gov.bc.ca/>

Finnigan, Brooke GCPE:EX

From: Dila, Mary GCPE:EX
Sent: Friday, April 12, 2013 6:16 PM
To: Finnigan, Brooke GCPE:EX; Macdonald, Regan GCPE:EX; Pratt, Andrew GCPE:EX; Watt, Kevin GCPE:EX
Subject: FW: ADDENDUM: Guidelines for the writ period
Attachments: Update_guidelines_gov comms_writ.docx

From: Dila, Mary GCPE:EX
Sent: Friday, April 12, 2013 6:16 PM
To: GCPE Comm Directors
Cc: Mentzelopoulos, Athana GCPE:EX
Subject: ADDENDUM: Guidelines for the writ period

Hello all,

As you know, I've been working closely with Elections BC to ensure that we are in full compliance with the guidelines for the writ period.

I am sending an updated memo that contains additional information re social media. It should help guide activities in the prelude to the writ.

I've spoken to most of you/shops over the last few weeks, and appreciate all your questions. Please continue to raise them when in doubt.

Mary

Mary Dila
Executive Director | Communications Support Services
Government Communications and Public Engagement
Province of British Columbia
T: 250 356-7823
C: 250 508-6478

Finnigan, Brooke GCPE:EX

From: McAndrews, Caroline GCPE:EX
Sent: Friday, April 12, 2013 10:29 AM
To: Croft, Robyn J GCPE:EX; Finnigan, Brooke GCPE:EX
Cc: Dila, Mary GCPE:EX; Macdonald, Regan GCPE:EX; Lansdell, Hayden GCPE:EX
Subject: FW: Follow-up Email
Attachments: FW: Writ Period info

Importance: High

Hi Robyn/Brooke: See below, let me know if you have any Q's.

From: Mason, Clare DBC:EX
Sent: Friday, April 12, 2013 10:11 AM
To: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX
Cc: Porges, Richard DBC:EX
Subject: FW: Follow-up Email
Importance: High

Hi folks

Our staff have been receiving contradictory info from GCPE regarding the writ period. When I spoke with Regan Macdonald earlier this week (after she chatted with Mary Dila) she asked that we work directly with Elections BC to ensure our sites, campaigns etc follow the legislation.

Elections BC has advised that it is "business as usual" for us as far as web updates, social media and our spring/summer marketing micro-site, given that "advertising" is an operational function for us (please see the email chain).

I'm flagging this for you and ask that you follow-up with Robyn and Brooke. I don't believe we are expected to send our materials to you for approval but would appreciate confirmation.

Thanks
Clare

Clare Mason, BA, Dipl. PR
Manager, Corporate Communications and Stakeholder Relations
Destination British Columbia
Suite 300-1803 Douglas Street
Victoria, BC V8T 5C3

Office: 250 952-6024
Fax: 250 356-5710

Corporate site: <http://www.DestinationBC.ca>
Consumer site: <http://www.HelloBC.com>

Pages 20 through 21 redacted for the following reasons:

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Memorandum

Government Communications and
Public Engagement
Communications Support Services

April 12, 2013

GCPE Directors and Managers

Guidelines for Government advertising, communications, Internet and social media during the election period (updates in blue)

The election period

An election usually lasts 51 days. It begins when the writ of election is issued. A writ is a formal order signed by the Chief Electoral Officer and the Lieutenant Governor calling for an election to be held. In a general election, a writ is issued for every electoral district in the province. The day the writs are issued is called Day 0.

The election period ends on Day 50 when the writs are returned to the Chief Electoral Officer.

General Voting Day, the day when most people vote, falls on Day 28. After voting ends on General Voting Day, most of the ballots are counted and preliminary results are released. The final results are usually released by Day 43, after all the absentee votes are counted and the preliminary results are confirmed.

Between Day 43 and Day 50 Elections BC closes down its temporary offices and helps conduct any judicial recounts that may be needed.

The writs are issued Tuesday, April 16th.

Elections BC has provided guidelines regarding the regulation of government communications during an election. **During the election campaign (April 16 – May 15)**, advertising, communications, Internet and social media are **limited to health and safety of the public and answering questions from the public related to services** (this does not include statutory advertising, please see below). All other communications requests will be considered on a case by case basis. While there are strict rules governing government communications during the campaign period, direction for the period immediately following the election – i.e. for Day 29 to Day 50 – will be clarified after election day.

Elections BC recognizes that government will continue to inform the public of available services during the campaign period. However, government communicators are reminded that there are perception issues regarding what does and does not constitute election advertising in addition to a public expectation that Elections BC will respond to complaints regarding advertising during the campaign period.

Advertising

Advertising is any paid or in-kind informational activity including print, radio, TV, outdoor displays or Internet. All advertising falls into one of two categories: "Informational" or "Statutory":

- "Informational" advertising provides information about government policies, operations, programs and issues which are *not* required by statute, regulation or policy. "Informational" advertising is not permitted during the campaign period.
- "Statutory" advertising is required by statute, regulation or policy. "Statutory" advertising is permitted during the above period.

Distribution of advertising materials during the writ period must be approved by the ministry GCPE Communications Director and Executive Director, Marketing and Communications Support Services.

Communications Materials

Communications materials are also divided into two categories, "Informational" and "Statutory." "Informational" materials and services are any activities or products that are used to inform audiences, or raise awareness about a particular program, service, policy or issue. These may include (but are not limited to) publications, presentations, brochures, posters, videos, pins, buttons, coffee mugs, flags, signs or services, including those provided by a media relations or public relations contractor such as strategic planning, media relations, graphic design, video production, etc.

Generally, distribution of "Informational" material is not permitted during the campaign period.

Distribution of communications materials during the writ period must be approved by the ministry GCPE Communications Director.

Internet

Any new Internet websites /web-pages should either go live **before 1:30 April 15**, or go into production the day after the transition period. The only exception for website changes is for fixing spelling errors or correcting information.

Any other postings to Internet websites during the writ period must be approved by the ministry GCPE Communications Director.

Social Media

If your ministry has a program area that uses social media we ask that you communicate these guidelines to them and ask them to refrain from posting content that maybe perceived as promotional for government.

During the writ period, all other program area postings to social media must be approved by the ministry GCPE Communications Director.



Memorandum

Government Communications and
Public Engagement
Communications Support Services

Please note: websites and social media accounts considered critical to public health and safety will continue during the writ period. These accounts are: Drive BC and Emergency Info (includes Emergency Prep account). All other accounts will be considered on a case by case basis via the ministry Communications Director.

Please see the attached Q&A for questions with responses for further clarification.

If you have any questions, please contact me at mary.dila@gov.bc.ca or 250-356-7823.

Mary Dila, Executive Director
Communications Support Services
Government Communications and Public Engagement

Q & A

Advertising related:

What is Election advertising?

The transmission to the public by any means, during the campaign period, of an advertising message that promotes or opposes, directly or indirectly, a registered political party or the election of a candidate, including an advertising message that **takes a position** on an issue with which a registered political party or candidate is associated. (Elections BC)

What about logo recognition with partner programs?

The BCID may be used to recognize a partnership with the Print for programs run by third parties during the writ period provided that the logo recognition is **required to fulfill a contractual agreement that was in place prior to the writ period**. Logos affiliated with government programs may not be used. Logo recognition with the BCID is permitted where other partners/sponsors are recognized, such as signage or collateral material, however the BCID should not be included in any advertising activities.

Can I research a new project?

Research conducted on behalf of the Province, or in partnership with the Province, is not permitted during the writ period.

What about international marketing? I'm scheduled to attend a trade event in Asia, can I bring my usual promotional materials? What should I avoid?

Advertising during the writ period is not permitted. However, due to the timing and logistics of these events I advise that you connect with me for review on a case by case basis.



Memorandum

Government Communications and
Public Engagement
Communications Support Services

Communications materials related:

What about news releases, Information Bulletins, photos and video?

Communications is suspended during the writ period. There will be no news releases, IBs etc. Any photos or video collected cannot be distributed. The only exception is for messaging related to the health and safety of the public.

Internet/web related:

My ministry would like to have a button added to our ministry homepage- can we do that?

Unfortunately, no. Websites are "frozen" during the writ period. The only exception is for spelling errors and fixing incorrect information.

A program area in my ministry would like to launch a new section on the website. It's a great project with positive benefits to the community and won't be controversial. Can we quietly launch it?

Same as above. Even if a project is very worthy and has good ramifications for BC, it can't be launched via on a website or using communications materials, social media or advertising until after the writ period.

Social media related:

A program area in my ministry has a social media account with a campaign for engagement that ends May 1. They've been promoting that date and the engagement quite heavily and they feel it will impact their effectiveness. Can they continue to communicate using social media?

Unfortunately, no. In a case like this, we advise telling program areas to have a plan in place to let their followers know that the writ period is coming up and they will be unavailable to communicate at that time. However, if they receive a direct question during that time (e.g. dollar amount, request for help/services) they are able to respond. In all other instances, they are asked to refrain from using social media to promote an idea/issue/engagement etc.

What happens if there is an emergency or natural disaster?

The only exception for use of social media during the writ period is for public health and safety. For that reason, DriveBC and EmergencyinfoBC and EmergencyPrepBC will remain active. If a natural disaster or emergency situation were to occur, BCGovNews and the above mentioned social media accounts will actively respond. Other government social media accounts assist by re-tweeting the emergency related information only.



Memorandum

Government Communications and
Public Engagement
Communications Support Services

Social Media Addendum

Timeline and Approvals:

- Prelude writ period on twitter starting April 12, after 3 pm
 - Suggested messaging below
- Prelude writ period on FB- same as above
 - Begin with a moderation policy reminder
- Publish government communication guidelines blog post on B-sides April 12
- Closeout tweets with link to B-sides story starting April 13, "final" tweet April 15 at 4:00 pm
- Closeout FB post w/ link to B-sides story April 15
 - Moderate comments for Facebook and YouTube – comments remain open Screen shot comments that are deleted or marked as spam, save copies on the LAN
- Only questions related to services will be answered during the writ with most likely be routed to Service BC
 - All responses require GCPE approval before being posted

The plan offered below is tailored to BC Gov's corporate accounts and may not apply to all service areas. They should be – to the extent possible – adopted for all government account(s) in order to provide consistent messaging across government. This will help avoid confusion.

BC Gov corporate accounts:

External via BC Gov News properties:

- Blog post- the writ, explanation of guidelines, why they're important, exceptions for health & safety: <http://www.bcbsides.ca/public-communication-during-the-writ-period/>
 - Link to Elections Act
 - Spotlight post on the newsroom
- Prelude writ period on twitter starting from April 12
 - Suggested messaging below
- Prelude writ period on FB- same as above
 - Begin with a moderation policy reminder
- Closeout tweets with link to B-sides story starting April 13, "final" tweet April 15 at 4:00
- Closeout FB post w/ link to B-sides story April 15
 - Moderate comments for Facebook and YouTube – comments remain open Screen shot comments that are deleted or marked as spam, save copies on the LAN
- Questions related to services will be answered during the writ with most likely routed to Service BC
 - All responses require GCPE approval before being posted



Memorandum

Government Communications and
Public Engagement
Communications Support Services

Resources:

- Our moderation policies for reference:
 1. FB/YouTube- <https://www.facebook.com/notes/government-of-british-columbia/moderation-policy-and-collection-notice/215915891760044>
 2. Blog- <http://www.bcbsides.ca/contact/>
- Gov 101 Impartiality- <https://www.gov.bc.ca/news/2013/0318/gov-101-impartiality>
- How an election works- <http://www.elections.bc.ca/index.php/youth-participation/how-elections-work/>
- Guide for 3rd party sponsors during an election- <http://www.elections.bc.ca/docs/guidebooks/870.pdf>
- Electoral history in BC- <http://www.elections.bc.ca/index.php/resource-centre/electoral-history-of-bc/>

Suggested Messaging for Twitter (140 characters or less, plus characters for links)

- @BCGovNews limited to health & safety of the public & answering questions from the public related to services during the campaign period <Link>
- What is the writ.... And why is it dropping? History of BC elections from @ElectionsBC <link>
- Got questions during the election period? Your best bet is Service BC, <http://www.servicebc.gov.bc.ca/> or 1-800-661-8773
- During the election period, gov't communications is limited to health & safety of the public & answering questions related to services <link>
- During the campaign you can follow @DriveBC @EmergencyInfoBC @BCGovFireinfo @TranBC @EmergencyPrepBC for health & safety info
- FYI: during the campaign period, gov't communications is limited, find out why here: <link>

Suggested Messaging for Facebook:

- What is the writ.... And how does it affect govmt communications? Check out the latest post on BC b-sides to find out about the writ (aka election period) and why this Facebook page and other online government channels will be tools down for the campaign period: <http://www.bcbsides.ca/public-communication-during-the-writ-period/>
- Did you know we do have a moderation policy? You can find it here: <http://ow.ly/iWpDu>
- Election Day is May 14, 2013 in BC. For a history of Elections in BC visit <link>. You can get information about registering to vote here:
- Thanks for stopping by. Starting from April 15th to the end of the campaign period, government messages will be limited to health and safety of the public and answering questions related to services, find out more here: <link>

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Wednesday, April 10, 2013 3:44 PM
To: Hagerman, Shannon GCPE:EX; MacDougall, Cindy GCPE:EX
Subject: Healthlink requesting guidelines on advertising and communicating during writ
Attachments: Guidelines_ gov comms_ writ.docx

Okay to share?

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: MacDougall, Cindy GCPE:EX
Sent: Wednesday, April 10, 2013 3:39 PM
To: Jabs, Ryan GCPE:EX
Subject: FW: Hi...

OK to share?

Cindy MacDougall ~ Public Affairs Officer ~ Ministry of Health ~ 250 952-2158 ~ 250 920-8534 (cell) ~
Cindy.MacDougall@gov.bc.ca

From: Johal, Sal HLBC:EX
Sent: Wednesday, April 10, 2013 3:36 PM
To: MacDougall, Cindy GCPE:EX
Subject: Hi...

...Cindy - hope all's well! Would you have a copy of this document: Guidelines for Government advertising, communications, Internet and social media during the election period. I think it is a GCPE document. Can you please e-mail me a copy if possible? Thanks very much.

Sal.

Sal P. Johal
Manager - Planning, Performance and Business Support
HealthLinkBC -- *an integral part of health interactions*
Ministry of Health
Victoria, BC
Ph: 250-952-3025

Visit us at: www.healthlinkbc.ca

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Tuesday, April 16, 2013 3:35 PM
To: 'Ming Pao Daily Newsdesk'
Subject: RE: Regarding News Story

Hi Austin,

I'm hearing that we may not be able to get this information for you because we're in the writ period. I'll be in touch as soon as I hear back. In the meantime, here are a couple links to publicly available info on our websites:

MSP

<http://www.health.gov.bc.ca/msp/index.html>

Finance billing process:

http://www.sbr.gov.bc.ca/business/Customer_Service/MSP/contact.htm

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: S 22
Sent: Monday, April 15, 2013 3:50 PM
To: Jabs, Ryan GCPE:EX
Subject: Re: Regarding News Story

On Behalf Of Ming Pao Daily Newsdesk

Thanks a lot Ryan.

Austin

On Mon, Apr 15, 2013 at 3:44 PM, Jabs, Ryan GCPE:EX <Ryan.Jabs@gov.bc.ca> wrote:

Hi Austin,

I'll look into this for you and see what I can find out.

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Wednesday, April 17, 2013 4:03 PM
To: 'Andrew.Russell@globalnews.ca'
Subject: RE:

Hi Andrew,

We are currently in a writ period in British Columbia, leading up to an election, and during the election period, the government will be providing publicly available information, ie: data that is already available online. You can find more information about our programs and on responsible gaming through the following links:

Factsheet on Responsible Gambling:

<http://www.newsroom.gov.bc.ca/2013/02/responsible-gambling-in-bc.html>

Factsheet on Gaming in B.C. (has several bullets on problem gambling):

<http://www.newsroom.gov.bc.ca/ministries/energy-mines-and-natural-gas/factsheets/factsheet-gaming-in-bc--by-the-numbers.html>

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Andrew Russell [<mailto:Andrew.Russell@globalnews.ca>]
Sent: Wednesday, April 17, 2013 1:32 PM
To: Health, HLTH HLTH:EX
Subject:

Hello,

I'm a reporter with Global News based in Toronto and I'm working on a story about the medical costs associated with problem gambling and I was hoping to speak with someone from the B.C Ministry of Health on the topic. If possible I was hoping to schedule an interview with someone from the health ministry this week.

If you could send me an email or call me at 647-237-2912 it would be very much appreciated.

Thanks,
Andrew

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Monday, April 22, 2013 2:19 PM
To: 'McIntyre, Gordon (The Province)'
Subject: RE: media question

Okay. I'll send you whatever I can.

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: McIntyre, Gordon (The Province) [<mailto:GordMcIntyre@theprovince.com>]
Sent: Monday, April 22, 2013 2:15 PM
To: Jabs, Ryan GCPE:EX
Subject: RE: media question

Yeah, I figured that (write). The story is part of a series The Province has been doing periodically on the health system's efficiencies and defficiencies. I've been assigned to do a story on people who feel their wait-times to see a specialist or have an MRI, for instance, should be shorter.

From: Jabs, Ryan GCPE:EX [Ryan.Jabs@gov.bc.ca]
Sent: Monday, April 22, 2013 2:12 PM
To: McIntyre, Gordon (The Province)
Cc: May, Stephen GCPE:EX
Subject: RE: media question

Hi Gord,

Is there a particular story you're working on? I'll check with my folks on what I can get you on this. There may not be much I can provide other than what's on our website, as we're currently in the writ period.

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: McIntyre, Gordon (The Province) [<mailto:GordMcIntyre@theprovince.com>]
Sent: Monday, April 22, 2013 2:03 PM
To: Jabs, Ryan GCPE:EX
Cc: May, Stephen GCPE:EX
Subject: media question

Hi Ryan;

My name is Gord McIntyre and I'm with the Province newspaper.

My question is, does the ministry keep track of the wait-times from the time a patient sees her or his GP to the time they see a specialist?

If it does, are there different wait times for different types of specialists? And have wait times decreased, increased or stayed roughly the same over the years?

thanks,
gord
c604-802-4949

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Monday, April 22, 2013 4:02 PM
To: S 22
Subject: RE: ActNow BC

Hi Michael,

Thank you for your questions about ActNow BC.

As we are currently in a writ period in British Columbia, we are limited in the discussions we may undertake regarding government programs. However, I can inform you that ActNow BC transitioned into HealthyFamilies BC, which is British Columbia's current strategy to encourage British Columbians to make healthy choices and give them the tools to live healthy lifestyles. I encourage you to visit the website (<http://www.healthyfamiliesbc.ca/>) to learn more about this program.

Take care,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Michael Lytton S 22
Sent: Friday, April 19, 2013 11:22 AM
To: HLTH PPH Healthy Families BC HLTH:EX
Subject: ActNow BC

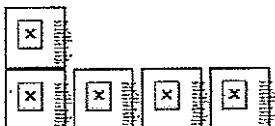
Hello,

I'm writing a piece for the AJPM and would like some information about ActNow BC. I'm interested in speaking to someone who can answer a couple of questions about the program and its legacy.

Who might be a good person to speak to?

Kind regards,

Michael Lytton
AJPM Blog Editor
Ph: 619-990-4006 Fx: 858-534-9344



Hayes, Dana GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Tuesday, April 23, 2013 2:23 PM
To: 'Tom Sandborn'
Cc: Rorison, Trish GCPE:EX
Subject: FW: The request for comment we just discussed

Hi Tom,

Sorry for the delay in getting back to you. Here's what we can provide from government at this time:

We are currently in a writ period in British Columbia, leading up to an election. During this period, the Ministry of Health cannot provide comment on this topic. You may also want to contact the parties that are running in this election if you are looking for a comment from B.C.

Health Authorities take steps to make sure they provide safe, high quality care for residential care facilities. Licensing officers monitor and conduct regular inspections of these facilities to make sure they continue to meet high standards for the safety and security of their residents. This link provides more information:

<http://www.health.gov.bc.ca/ccf/facility-inspection-reports.html>

Regarding your questions about increasing funding for CLBC, here is some information from the Ministry of Social Development.

- CLBC currently provides support to more individuals than it ever has - over 15,000 individuals. Services range from needs assessment and liaison with community organizations to direct services, residential care and home sharing.
- CLBC is working on implementing the 12 recommendations in the deputy ministers' report, Improving Services to People with Developmental Disabilities.
- CLBC's total operating budget for fiscal year 2013-14, is \$756.7 million – the highest it has ever been.

<http://www.newsroom.gov.bc.ca/ministries/social-development/factsheets/opinion-editorial-bc-committed-to-funding-clbc.html>

<http://www.newsroom.gov.bc.ca/ministries/social-development/factsheets/factsheet-some-facts-about-community-living-bc.html>

Take care,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Tom Sandborn | S 22
Sent: Monday, April 22, 2013 3:48 PM
To: Rorison, Trish GCPE:EX
Subject: The request for comment we just discussed
Importance: High

Hi Trish,

Tom Sandborn here, from the Tyee. We just spoke and you asked me to put my request for comment in email form, so here it is.

Last week, at a panel discussion about the film Hope is not a Plan, Dr. Tim Stainton, director of the UBC School of Social Work endorsed the film maker's call for the shut down of almost all institutions and nursing homes currently housing the mentally and physically handicapped. He said that "all institutions engender abuse, and the risk of abuse for disabled residents of institutions was higher than average . He called for higher levels of funding for CLBC to allow it to provide the supportive living situations in the community that he sees as optimum for people living with disabilities.

Can I get a comment either from the minister or from you on these observations?

I will need to file this story by end of day tomorrow, so if you could get back to me with a response by late morning or early afternoon I will be able to reflect your views in my story.

Thanks,

Tom

604 2243 1182

Hayes, Dana GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Tuesday, April 23, 2013 9:39 AM
To: 'T_LUPICK@STRAIGHT.COM'
Subject: RE: Interview request - Margaret MacDiarmid re Therapeutics Initiative

Hi Travis,

Your request was forwarded to me this morning. The ministry does not have further information to add on this topic other than what has been said publicly already. Here are links to two news releases we have put out on our investigation:

http://www2.news.gov.bc.ca/news_releases_2009-2013/2013HLTH0007-000040.htm
http://www2.news.gov.bc.ca/news_releases_2009-2013/2012HLTH0083-001302.htm

If you are looking for comment from Minister MacDiarmid, I encourage you to contact the Liberal party communications, as we are in a writ period leading up to the election.

Take care,

Ryan Jabs
Manager, Media Relations and Issues Management Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

-----Original Message-----

From: Minister, HLTH HLTH:EX [<mailto:HLTH.Minister@gov.bc.ca>]
Sent: Monday, April 22, 2013 9:45 PM
To: Health, HLTH HLTH:EX
Subject: FW: Interview request - Margaret MacDiarmid re Therapeutics Initiative

From: Travis Lupick[[SMTP:T_LUPICK@STRAIGHT.COM](mailto:T_LUPICK@STRAIGHT.COM)]
Sent: Monday, April 22, 2013 9:45:20 PM
To: Minister, HLTH HLTH:EX
Subject: Interview request - Margaret MacDiarmid re Therapeutics Initiative Auto forwarded by a Rule

Hello. My name is Travis Lupick and I am a reporter with the Georgia Straight newspaper.

I am writing to request an interview with Honourable Margaret MacDiarmid on the topic of the Therapeutics Initiative and the government's recent decision to cease funding for that program.

Unfortunately, my deadline for this story is very short. If Dr. MacDiarmid could give me a call by 10:30 a.m. tomorrow morning (April 23), that would be greatly appreciated. I apologize for the lack of notice. I don't expect I'll need more than five minutes of Dr. MacDiarmid's time.

If Dr. MacDiarmid cannot call me by that time, I will still be more than happy to speak with her on this topic at a later time. However, I don't think the timing will allow for remarks to be included on the initial story related to this development.

I thank you in advance for your time and assistance. I look forward to speaking with you tomorrow.

Travis Lupick
Coordinating Editor
Straight.com
604.730.7001
t_lupick@straight.com
twitter.com/tlupick

Hayes, Dana GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Thursday, April 25, 2013 12:38 PM
To: 'jennifer@childhoodobesityfoundation.ca'
Cc: Porter, Rodney GCPE:EX
Subject: FW: AS! BC Globe and Mail - re healthy eating messaging in schools

Hi Jennifer,

I work with Rodney in communications at the ministry, and he suggested that Dr. Tom Warshawski may be a good person for this reporter to speak to about programs encouraging healthy choices in schools and the comments that they may be leading to kids developing eating disorders.

We don't have a spokesperson available right now because of the writ period leading up to the election.

Okay if I mention your foundation and suggest she might want to touch base with you?

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Porter, Rodney GCPE:EX
Sent: Thursday, April 25, 2013 8:45 AM
To: Jabs, Ryan GCPE:EX
Cc: Hagerman, Shannon GCPE:EX
Subject: RE: AS! BC Globe and Mail - re HE messaging in schools

Childhood Obesity Foundation – chair is Dr Tom Warshawski

[http://www.childhoodobesityfoundation.ca/admin/files/files/ntervention Initiative media release April 5 0.pdf](http://www.childhoodobesityfoundation.ca/admin/files/files/ntervention%20Initiative%20media%20release%20April%205%200.pdf)

Also, PHSA as BC Children's Hospital has been running Shapedown for years - we expanded it recently.

Suggest Dr. Mary Hinchliffe, medical director, Shapedown BC.

http://www2.news.gov.bc.ca/news_releases_2009-2013/2013HLTH0068-000688.htm

There are also YMCA and BC Parks and Recreation Association.

From: Jabs, Ryan GCPE:EX
Sent: Thursday, April 25, 2013 8:41 AM
To: Sutherland, Scott GCPE:EX; Pauliszyn, Robert GCPE:EX
Cc: Hagerman, Shannon GCPE:EX; Porter, Rodney GCPE:EX
Subject: FW: AS! BC Globe and Mail - re HE messaging in schools
Importance: High

Hi Scott and Robert,

Do you have anyone that you've been recommending reporters speak to about this issue? The request has come in from Globe and Mail through program channels. We're going to decline but I'd like to provide a couple sources the reporter could try.

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Porter, Rodney GCPE:EX
Sent: Wednesday, April 24, 2013 12:25 PM
To: Jabs, Ryan GCPE:EX
Subject: FW: AS! BC Globe and Mail - re HE messaging in schools
Importance: High

Hey Ryan – Do you want to follow up with Meghan. The reporter has not actually approached the ministry.

Rodney Porter, Communications Manager
Ministry of Health, Province of B.C.
Telephone: 250 952-1644
Mobile: 250 889-7494
rodney.porter@gov.bc.ca

From: Day, Meghan HLTH:EX
Sent: Wednesday, April 24, 2013 11:23 AM
To: Porter, Rodney GCPE:EX
Subject: FW: AS! BC Globe and Mail - re HE messaging in schools
Importance: High

Hi Rodney

Please see email below. Reporter from the Globe and Mail is asking for an interview re: possible negative implications of HE lessons in schools. This is stemming from the article in the Vancouver Sun a couple of weeks ago re: HE programs in schools directly leading to the onset of eating disorders. What do you advise in terms of who best to take this interview?

Thanks
Meghan

*Meghan Day
Director
Healthy Schools, Healthy Workplaces, Healthy Weights
250-952-1004*

From: Bryna Kopelow [<mailto:psap@jwsporta.ca>]
Sent: Wednesday, April 24, 2013 11:00 AM
To: Day, Meghan HLTH:EX
Cc: 'Sue McKinnon'
Subject: AS! BC Globe and Mail - re HE messaging in schools

Meghan,

I have just spoken to a reporter for the Globe and Mail who is looking for an interview from ASI BC regarding the topic of providing students with HE lessons that could have a negative effect. I think this interview is best taken by you as she is looking specifically at programs in BC and Ontario. Her contact information is:

Adrianna Barton
Globe and Mail
604-631-6654

I have provided her with your contact information and she is hoping you will give her a call today.

Thanks,

Bryna

Action Schools! BC and p.s.a.p.
#360 - 3820 Cessna Drive
Richmond, BC V7B 0A2
604.738.2468 or toll free 1.800.565.7727
info@actionschoolsbc.ca www.actionschoolsbc.ca

... providing **more** opportunities for **more** children to make healthy choices **more** often

Hayes, Dana GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Monday, April 29, 2013 2:17 PM
To: 'Harnett, Cindy (Times-Colonist)'
Subject: RE: <no subject>

Hi Cindy,

I'm guessing you are well aware of this, but other reporters are asking for a bit more information on the current drug review process... I can't remember if I sent this to you in the past, so to make sure you have it too, there is a guide on our website that walks through the three phases that drugs go through before they are approved in BC: <http://www.health.gov.bc.ca/pharmacare/outgoing/drugrevproc.pdf>

- The first step is a Health Canada review – which ensures a drug is safe;
- The second step is a Common Drug Review – this means that if a manufacturer wants provincial drug plans to cover their drug, they send a submission to the Common Drug Review (CDR), which is a national review process. It is managed by the Canadian Agency for Drugs and Technologies in Health (CADTH).
- The third step is a BC PharmaCare review - PharmaCare carries out its own review before making a decision. This review builds on the work done by Health Canada and the CDR process and makes sure the decision will be right for B.C. — it does not repeat work done by the CDR.

Other reporters have also asked us for previous press releases about drug review processes, and government did issue one in January 2011, which I have attached here for background:

http://www2.news.gov.bc.ca/news_releases_2009-2013/2011HSERV0004-000054.htm

As for your specific question, I can't provide comment as it is a political announcement, and we are in writ period and our investigation continues – but I can confirm that in September 2012 we announced that we had temporarily suspended a number of contracts related to our investigation... and there hasn't been any additional contracts suspended since then. We have not confirmed which contracts have been suspended and we still cannot confirm this information. Other than that and what we've said in the past, can't say much more at this time.

Take care,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Harnett, Cindy (Times-Colonist) [<mailto:CHarnett@timescolonist.com>]
Sent: Monday, April 29, 2013 11:17 AM
To: Jabs, Ryan GCPE:EX
Subject: <no subject>

Hi Ryan,

The NDP has sent out a statement today in which they say “The BC Liberal government sharply cut funding for the Therapeutics Initiative in 2010, then ended its funding for the program entirely this spring.”

From this can you tell me since "suspending" UBC's contribution agreement for the TI in Sept 2012 what has the MOH done to further stop or suspend or extend that suspended agreement?

Thanks, Cindy

--

Cindy E. Harnett

Times Colonist

Victoria

Reporter, Health/Federal politics

250 380 5348

250 213 3603

ceharnett@timescolonist.com

@cindyeharnett

Hayes, Dana GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Tuesday, April 30, 2013 11:59 AM
To: 'Devon Taylor'
Subject: RE: Media Request

Hi Devon,

I looked into it again, and because we're in the writ period leading up to the election, we're going to decline. However, if you're still interested in an interview once the writ period is over, let me know, and I'll see what I can do.

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Devon Taylor [mailto:devon@cknw.com]
Sent: Tuesday, April 30, 2013 10:47 AM
To: Jabs, Ryan GCPE:EX
Subject: RE: Media Request

Hi Ryan,

Thanks for looking into it. The conference is through SFU actually... sorry for the typo there. Perhaps someone could come on and talk about the complaint process? That would work for us.

Let me know?

Cheers,
Devon

From: Jabs, Ryan GCPE:EX [mailto:Ryan.Jabs@gov.bc.ca]
Sent: Tuesday, April 30, 2013 10:45 AM
To: Devon Taylor
Subject: RE: Media Request

Hi Devon,

I checked with a few people, and the board members would really only be able to speak to the complaint process in general, which probably might be a little off topic from what you're looking for. I also couldn't find any info about them organizing a conference on this topic... they stick to reviewing patient concerns.

I'm not sure who to suggest for you to check with... perhaps UBC may have some experts who could speak on the topic.

Sorry about that...

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Devon Taylor [<mailto:devon@cknw.com>]
Sent: Tuesday, April 30, 2013 10:18 AM
To: Jabs, Ryan GCPE:EX
Subject: RE: Media Request

Thank you, Ryan! I appreciate your help with this.

Cheers,
Devon

From: Jabs, Ryan GCPE:EX [<mailto:Ryan.Jabs@gov.bc.ca>]
Sent: Tuesday, April 30, 2013 10:03 AM
To: Devon Taylor
Subject: RE: Media Request

Hi Devon,

Let me see what I can find out and if there's someone on the review board that would be willing and available to discuss the topic.

They haven't done much media in the past, and when the board members do, it is generally about how the review board and review offices work and how people can make a complaint and have an independent review, rather than on particular topics like this one.

Here's a link to the review board site for a bit more information: <http://www.patientcarequalityreviewboard.ca/>

I'll get back to you as soon as I hear.

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Devon Taylor [<mailto:devon@cknw.com>]
Sent: Tuesday, April 30, 2013 9:51 AM
To: Jabs, Ryan GCPE:EX
Subject: RE: Media Request

Hi Ryan,

Thanks very much for getting back to me so quickly!

On tomorrow's show we are going to be talking about end-of-life care and other taboo healthcare topics, and we were hoping that someone from the Patient Care Quality Review Board would be available to join us on the show to discuss this issue. One of our listeners emailed in telling us the story of her parents end-of-life care at RCH, and she mentioned that you are hosting a conference at the end of May talking about taboo topics in healthcare. Needless to say, her email shone a less than amicable light on the care her parents received. She did receive a response from the PCQRB in Abbotsford, and eventually got action, which she was happy with.

If someone is available to talk about patient end-of-life care, I am looking to have them on the show tomorrow (Wednesday) at 6:40 and 6:50am PDT for about 5-7 minutes over the phone – there's a gap in the interview because we have to break for news, traffic, and weather.

Please let me know who might be available and we can discuss the details

Thanks so much!

Cheers,
Devon

From: Jabs, Ryan GCPE:EX [<mailto:Ryan.Jabs@gov.bc.ca>]
Sent: Tuesday, April 30, 2013 9:43 AM
To: Devon Taylor
Subject: FW: Media Request

Hi Devon,

Thomas forwarded your request my way, as we take media calls for the Patient Care Quality Review Board. Is there something in particular that I can look into for you?

Thanks,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Patient Care Quality Review Board HLTH:EX
Sent: Tuesday, April 30, 2013 09:22 AM Pacific Standard Time
To: Guerrero, Thomas HLTH:EX
Subject: FW: Media Request

Hi there,

My name is Devon and I am the producer of The Morning News with Philip Till on CKNW Radio. I'm looking to speak with a member of the media relations team for the Patient Care Quality Review Board.

Can you please direct me to the right person?

Cheers,
Devon

Devon Taylor

Producer - The Morning News with Philip Till

devon@cknw.com

604-331-2856

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Tuesday, April 23, 2013 12:57 PM
To: 'Global BC Research1'
Subject: Your request - Therapeutics Initiative

Hi Elise,

Thanks for your call. As discussed earlier, we are currently in a writ period in British Columbia. During this period, the Ministry of Health will not be making public comments on political party platform announcements.

The ministry also does not have further information in regards to our investigation other than what has already been publicly released. Here are links to two news releases we have issued that may provide you with some background:

http://www2.news.gov.bc.ca/news_releases_2009-2013/2013HLTH0007-000040.htm
http://www2.news.gov.bc.ca/news_releases_2009-2013/2012HLTH0083-001302.htm

The mode to request an interview with Minister MacDiarmid during the writ period is by contacting the campaign office. We are not arranging interviews on behalf of the minister during the writ period.

Take care,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Monday, April 29, 2013 10:55 AM
To: 'Travis Lupick'
Subject: RE: Interview request - Dr. Margaret MacDiarmid, Therapeutics Initiative

Hi Mr Lupick,

As mentioned in my previous email, we are currently in a writ period leading up to the election and are unable to arrange interviews with the minister. If you are looking for the minister, you may want to contact the Liberal party communications department.

Take care,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

From: Travis Lupick [mailto:t_lupick@straight.com]
Sent: Monday, April 29, 2013 10:35 AM
To: Jabs, Ryan GCPE:EX
Subject: Interview request - Dr. Margaret MacDiarmid, Therapeutics Initiative

Good morning Mr Jabs. Travis Lupick here with the Georgia Straight newspaper.

I am writing to request an interview with Dr. Margaret MacDiarmid on the topic of the Therapeutics Initiative and the government's recent decision to cease funding for that program.

You previously assisted me with a request for an interview with the Minister that was made on short notice. I now have more time to work with this second request.

My deadline for an interview with Dr. MacDiarmid for this article is the end of Tuesday, April 30.

Thank you in advance for your time and assistance.

Travis Lupick
Coordinating Editor
Straight.com
604.730.7001
t_lupick@straight.com
Follow me at twitter.com/tlupick

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Monday, April 29, 2013 2:18 PM
To: 'wendy.cox@thecanadianpress.com'
Subject: Drug review process

Hi Wendy,

Given that we cannot make any official comment during the writ period, I can point you to background information that's on our website (Not for attribution).

I don't have specifics on decisions and dollars, but here's what I can track down for you over the past few years on the topic. In 2007, the government announced a task force to advise government on how to get better value for patients for pharmaceuticals and to streamline the pharmaceutical approval process. Here's a link to a news release and backgrounder on that announcement:

http://www2.news.gov.bc.ca/news_releases_2005-2009/2007HEALTH0137-001481.htm

In May, 2008, government announced that it would accept the pharmaceutical task force recommendations, and announced guiding principles of this work:

http://www2.news.gov.bc.ca/news_releases_2005-2009/2008HEALTH0047-000615.htm

Out of this work, the government launched the new drug review process, which is thoroughly outlined in this document:

<http://www.health.gov.bc.ca/pharmacare/outgoing/drugrevproc.pdf>

- The first step is a Health Canada review – which ensures a drug is safe;
- The second step is a Common Drug Review – this means that if a manufacturer wants provincial drug plans to cover their drug, they send a submission to the Common Drug Review (CDR), which is a national review process. It is managed by the Canadian Agency for Drugs and Technologies in Health (CADTH).
- The third step is a BC PharmaCare review - PharmaCare carries out its own review before making a decision. This review builds on the work done by Health Canada and the CDR process and makes sure the decision will be right for B.C. — it does not repeat work done by the CDR.

Here's the final news release I could dig up on the drug review process, when the government announced additional experts who would provide advice to the province's Drug Benefit Committee process:

http://www2.news.gov.bc.ca/news_releases_2009-2013/2011HSERV0004-000054.htm

Take care,

Ryan Jabs
Manager, Media Relations and Issues Management
Ministry of Health Communications
Government Communications and Public Engagement
(250) 952-3387
Cell: (250) 413-7121
Ryan.Jabs@gov.bc.ca

Jabs, Ryan GCPE:EX

From: Jabs, Ryan GCPE:EX
Sent: Tuesday, May 7, 2013 6:43 AM
To: 'claudia.goodine@cbc.ca'
Subject: Re: THIS MORNING: CBC Radio interview request for Margaret MacDiarmid 8:10 a.m.

Hi Claudia,

Have you tried the Liberal party communications? During the writ period, we aren't in contact with the minister, so I won't be able to get in touch with her to ask.

Here's what we sent your colleague Chad Pawson last night when he asked for comment from the ministry...

We will respect the court process and not comment on this claim except through the courts. We will also continue not to confirm any employee or contractor who was involved in the ministry's investigation.

We will, however, file a response to this claim in the coming weeks, which will be publicly available through the courts.

Take care,

Ryan Jabs
250-413-7121

From: CLAUDIA GOODINE [<mailto:claudia.goodine@cbc.ca>]
Sent: Tuesday, May 07, 2013 06:30 AM Pacific Standard Time
To: Jabs, Ryan GCPE:EX
Subject: THIS MORNING: CBC Radio interview request for Margaret MacDiarmid 8:10 a.m.

Hi Ryan,

I'm working on The Early Edition this morning and we are hoping to speak with Margaret MacDiarmid at 8:10 a.m. today about the latest law suit against the Ministry of Health.

Her campaign office doesn't seem to open until 10 a.m. so I am hoping you could get me in touch with her sooner.

You can reach me at 604-662-6924.

Thanks,

Claudia

--

Claudia Goodine
Associate producer
CBC Radio One
88.1FM/690AM Vancouver

Key Messages – Communications during an election period

April 2013

- We are currently in an election period in British Columbia.
- During this period, the Ministry of Health is continuing to provide media outlets with publicly available information, ie: information that is available online.
- The Ministry is also continuing to provide information and analysis in regards to matters of public health and those related to patient and public safety.
- During an election period, it would not be appropriate for a government ministry, or government agency to provide commentary or analysis in respect to political statements and commitments, nor would it be appropriate to engage in fact checking of statements or claims made by political parties or candidates.

Jabs, Ryan GCPE:EX

From: MacDougall, Cindy GCPE:EX
Sent: Monday, May 6, 2013 2:08 PM
To: 'Jules Knox'
Subject: RE: Media Inquiry

Hi Jules, and congratulations on the successful pitch to the Province.

We are currently in a writ period in British Columbia, leading up to an election. During this period, the Ministry of Health cannot provide comment on this topic.

Please feel free to contact the ministry again in early June, once the interregnum period is over.

Cheers! Cindy

Cindy MacDougall ~ Public Affairs Officer ~ Ministry of Health ~ 250 952-2158 ~ 250 920-8534 (cell) ~
Cindy.MacDougall@gov.bc.ca

From: Jules Knox [S 22]
Sent: Monday, May 6, 2013 1:43 PM
To: MacDougall, Cindy GCPE:EX
Subject: Media Inquiry

Cindy:

I'm currently writing an in-depth series about electronic health records for The Province. Is it possible to speak with somebody about how the system's auditing system works to help prevent unauthorized access to these records?

Thanks,

Jules Knox
S 22

Jabs, Ryan GCPE:EX

From: May, Stephen GCPE:EX
Sent: Tuesday, April 30, 2013 12:15 PM
To: 'julia.belluz@medicalpost.rogers.com'
Subject: Response from BC Ministry of Health on College of Physicians requests on patient complaints

Hi Julia,

Please accept the following statement from the Ministry of Health of BC on the College of Physicians and Surgeons of B.C.'s request around patient complaints. Please note that since we are in a provincial election period – the comment is from the Ministry – not the Minister. Thanks.

Under BC's legislation, the college inquiry committee is responsible for reviewing and investigating complaints from the public about individual practitioners. The inquiry committee has authority to dismiss a complaint as being trivial, frivolous, vexatious or made in bad faith. The college board may authorize the college registrar to exercise this authority (which the College of Physicians and Surgeons of BC board has done in the case of its registrar), subject to oversight of the inquiry committee.

Inquiry committee/registrar decisions to dismiss a complaint as being trivial, frivolous, vexatious or made in bad faith are subject to review by the Health Professions Review Board (HPRB). In making and reviewing such decisions, both the inquiry committee and the HPRB must act within the bounds of applicable administrative law as set by the courts.

For more information you can review the Health Professions Act here - http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/00_96183_01#part2.1 – you can refer to Section 32 around the handling of complaints.

Stephen May | Government Communications and Public Engagement
Ministry of Health
P: 250-952-3401
C: 250-888-9879
F: 250-952-1883

Jabs, Ryan GCPE:EX

From: May, Stephen GCPE:EX
Sent: Tuesday, May 7, 2013 3:56 PM
To: 'reporter@dcdn.ca'
Subject: Response from Ministry of Health on election rules

Hi Will,

Here's a response from the Ministry of Health regarding your questions around providing information during the writ period of the election. If you need a name for attribution – you can use me, Stephen May, spokesperson for the Ministry of Health.

The Ministry of Health, as well as health authorities, are continuing to provide media outlets with publicly available information, as well as information and analysis in regards to matters of public health and those related to patient and public safety during the election period.

However, during an election period it is not appropriate for government bodies to provide commentary or analysis in respect to political statements and commitments, nor would it be appropriate to engage in fact checking of statements or claims made by political parties or candidates.

I do understand that in this case, Northern Health has committed to provide you with the publicly available information you are seeking.

Stephen May | Government Communications and Public Engagement
Ministry of Health
P: 250-952-3401
C: 250-888-9879
F: 250-952-1883

Jabs, Ryan GCPE:EX

From: May, Stephen GCPE:EX
Sent: Wednesday, April 17, 2013 2:13 PM
To: 'reporter@grandforksgazette.ca'
Subject: Response from Ministry of Health - Generic Drug Pricing

Hi Sascha,

Please accept the following as a statement from the Ministry of Health.

Thank you for your request. During the election period, the Ministry of Health will be providing publicly available information, ie: data that is already available online, for example. During this time, we can share with you web links that may be helpful to you in developing your story:

There are links about the new drug price regulations on our website here:

<http://www.newsroom.gov.bc.ca/2013/04/bc-families-pay-less-at-the-pharmacy-starting-april-1.html>
<http://www.newsroom.gov.bc.ca/2012/11/new-drug-price-regulation-to-benefit-bc-families.html>

Stephen May | Government Communications and Public Engagement
Ministry of Health
P: 250-952-3401
C: 250-888-9879
F: 250-952-1883

Hayes, Dana GCPE:EX

From: DeLuca, Lori GCPE:EX
Sent: Wednesday, April 24, 2013 1:25 PM
To: 'pedro.sanchez@cbc.ca'
Subject: Your request- FPT meeting on cyberbullying

Hi Pedro,

Thanks for your patience. In response to your question about B.C.'s participation in today's FPT meeting:

B.C. did not send a representative to the meeting of FPT Ministers of Justice because we are presently in the interregnum period. This decision was supported by the fact that B.C. made its position clear as recently as last year's FPT meeting in Regina where the Province raised the issue as a priority and supported action such as convening a national working group, and discussions on whether there are gaps in the Criminal Code that need to be addressed in order to respond to the harm done by cyber-bullying.

Here's a news release that was issued at the time: <http://www.newsroom.gov.bc.ca/2012/11/bc-government-puts-cyberbullying-on-national-agenda.html>

Thanks.

Lori DeLuca | Senior Public Affairs Officer | Ministry of Justice | ☎ 250 508 9471 | ✉ 2nd Floor 634 Humboldt St. | Victoria, B.C.

Hayes, Dana GCPE:EX

From: Mentzelopoulos, Athana GCPE:EX
Sent: Tuesday, April 16, 2013 1:55 PM
To: Heiman, Carolyn GCPE:EX
Subject: RE: Ming Pao follow-up question

This is fine to go but as discussed we will use only publicly-available data going forward.

From: Heiman, Carolyn GCPE:EX
Sent: April-16-13 1:21 PM
To: Mentzelopoulos, Athana GCPE:EX
Cc: DeLuca, Lori GCPE:EX
Subject: Fw: Ming Pao follow-up question

Athana: We had a follow question to the jury media request yesterday. The data collected below wouldn't be publicly posted; it had to be pulled by program. Can we send it or not? If no, what approach do you recommend to reporter.

From: DeLuca, Lori GCPE:EX
Sent: Tuesday, April 16, 2013 01:14 PM Pacific Standard Time
To: Heiman, Carolyn GCPE:EX
Subject: RE: Ming Pao follow-up question

Ok to send to reporter to answer her follow-up question: Other than age and language, what are the other reasons people request exemptions? What are the most common reasons?

The major exemptions categories are as follows:

- Over 65 years old (16%)
- Health issues that will interfere with the role as a juror (2%)
- full-time student (1%)
- belonging to a religion or a religious order that makes service as a juror incompatible with the beliefs or practices of the religion or order (0.05%)
- if they would suffer extreme hardship (23%)
- if individuals are limited in their ability to speak English (3%)
- and if individuals have firm travel or vacation plans that conflict with the jury selection or trial dates (4%)
- Active service personnel (14%)

Deadline @ Tuesday, April 16

Media: Ming Pao

Reporter: Liang Feng, 604.247.4312, 604.518.3077, __ S 22

Topic: Jury duty exemptions

Background:

Reporter is working on a story about B.C.'s jury system. She's spoken with a couple who have been in Canada for about 17 years. The husband has been called for jury duty four times since becoming Canadian but doesn't feel confident enough to be a juror. Each time, he has had to go to court to ask to be dismissed but would rather write a letter requesting exemption.

Questions:

1. Is there anything this couple can do to avoid being called as jurors or to avoid having to go to court to request dismissal?
2. Some immigrant residents still don't feel comfortable being on a jury. Is that situation having a negative effect on the jury system in B.C.?
3. Does B.C. have any data or information to show that this is or isn't a problem?
4. Other than age and language, what are the other reasons people request exemptions? What are the most common reasons?

Approved Response: (sent April 15)

"I recognize that British Columbians who make themselves available for jury selection often have to make personal and professional sacrifices to fulfill their civic duty. It's also important to know that individual names are chosen randomly from the B.C. voter's list and the system of jury selection allows for exemptions in some cases, including instances where language is a barrier.

Individuals who are limited in their ability to speak English may request an exemption on a case-by-case basis. In B.C. an average of three per cent of the jurors summoned request to be excused for the reason of a limited ability to speak English. This compares to 15 to 20 per cent who asked to be exempted for being 65 years of age or over.

I can't speak to this specific instance, but I can say that as part of the random selection of jury selection, it is unusual, even rare, for someone to be randomly selected four times and I thank the individual for attending to their civic duty."

Lori DeLuca | Senior Public Affairs Officer | Ministry of Justice | ☎ 250 508 9471 | ✉ 2nd Floor 634 Humboldt St. | Victoria, B.C. |

Hayes, Dana GCPE:EX

From: Heiman, Carolyn GCPE:EX
Sent: Wednesday, April 17, 2013 12:50 PM
To: Mulholland, Lauren GCPE:EX; Carne, Courtney GCPE:EX; DeLuca, Lori GCPE:EX; Turner, Caeli GCPE:EX
Subject: FW: ADDENDUM: Guidelines for the writ period
Attachments: Update_guidelines_ gov comms_ writ.docx

Sharing this fyi but most questions should come to me as well.

Carolyn Heiman
Communications Director
Ministry of Justice
Phone: 250 387-3672
Cell: 250 888-3545
Email: Carolyn.Heiman@gov.bc.ca
Fax 250 356-5186

From: Dila, Mary GCPE:EX
Sent: Friday, April 12, 2013 6:16 PM
To: GCPE Comm Directors
Cc: Mentzelopoulos, Athana GCPE:EX
Subject: ADDENDUM: Guidelines for the writ period

Hello all,

As you know, I've been working closely with Elections BC to ensure that we are in full compliance with the guidelines for the writ period.

I am sending an updated memo that contains additional information re social media. It should help guide activities in the prelude to the writ.

I've spoken to most of you/shops over the last few weeks, and appreciate all your questions. Please continue to raise them when in doubt.

Mary

Mary Dila
Executive Director | Communications Support Services
Government Communications and Public Engagement
Province of British Columbia
T: 250 356-7823
C: 250 508-6478

Not Responsive

From: Karn, David GCPE:EX
Sent: Wednesday, April 17, 2013 4:36 PM
To: 'Lavoie, Judy (Times-Colonist)'
Subject: RE: Elections BC - Third Party Advertising and the BC Environmental Assessment Office

- The Environmental Assessment Office is subject to provincial government guidelines concerning public communications during the election period.
- That includes limiting the publication of information on the EAO website to that to which we have a statutory requirement to provide public access.

From: Lavoie, Judy (Times-Colonist) [<mailto:JCLavoie@timescolonist.com>]
Sent: Wednesday, April 17, 2013 2:00 PM
To: Karn, David GCPE:EX
Subject: FW: Elections BC - Third Party Advertising and the BC Environmental Assessment Office

Judy Lavoie
Times Colonist Reporter
jlavoie@timescolonist.com
Tel: 250-380-5349
Cel: 250-360-7857

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----- Forwarded Message

From: Gwen Barlee <gwen@wildernesscommittee.org>
Date: Wed, 17 Apr 2013 11:23:00 -0700
To: "Lavoie, Judy (Times-Colonist)" <JCLavoie@timescolonist.com>
Subject: Elections BC - Third Party Advertising and the BC Environmental Assessment Office

Hi Judy

I just spoke with Rob Shaw and he said he was going to contact you.

I just found out about 30 minutes ago that the BC Environmental Assessment Office (<http://www.eao.gov.bc.ca/>) is observing Elections BC rules during the writ period - this is crazy and bizarre.

Here is what they say on the front page of their website:

Public Communication During the Provincial Election

Tuesday, April 16 marks the start of the provincial election or writ period. As a result, **the government will be observing Elections BC <<http://www.elections.bc.ca/>> rules and restricting public communication and our web and social media presence** to items that are statutory in nature, necessary health and safety information or related to services that remain available to the public during the writ period.

While the work of the Environmental Assessment Office will continue during the writ period, we will not be posting new information on our website. The information that is currently posted will remain and we are still available to answer questions. If you have a question, please contact us by e-mail at eaoinfo@gov.bc.ca. We will be happy to respond. The full implications of this are not fully understood but it is extremely surprising, and concerning, that a public body with the government would be restricting information they are providing to the public.

Specifically, what does this mean for the Raven Coal Mine public process on the Island. It is Torrance's understanding that the final application for the Raven Coal Mine will be going public in the first week of May - this still needs to be confirmed.

I think this is an extremely significant development, especially if other public bodies or ministries follow suit. Surely the Election BC rules for third party advertising doesn't apply to government bodies relaying information to the public on industrial proposals.

Torrance and I are in a meeting at 11:30 but will be checking our emails frequently and can definitely step out to talk to you if you wanted to chat.

Gwen

--
Gwen Barlee | Policy Director
Wilderness Committee | Canada's largest membership-based wilderness preservation organization
office: 604-683-8220
cell: 604-202-0322
web: www.wildernesscommittee.org <<http://www.wildernesscommittee.org>>
twitter: @wildernews
facebook: Wilderness Committee <<http://www.facebook.com/wildernesscommittee>>

----- End of Forwarded Message

Hayes, Dana GCPE:EX

From: Platts, Robin GCPE:EX
Sent: Thursday, April 18, 2013 11:41 AM
To: 'David P Ball'
Subject: RE: Comments for Windspeaker re: Kwakiutl (deadline tomorrow)

Hi David,

Because we are in a provincial election period, we are exercising caution in responding to questions – we provide strictly factual answers but cannot express opinions on behalf of government. (For more fulsome answers, you could connect with Dallas Smith, if you haven't already.) Hope this is helpful.

Q - The band claims that aboriginal consent was excluded from the agreement, against their wishes. Is this the case? Why?

A – The Nanwakolas strategic engagement agreement (SEA) establishes protocols and procedures that both the Nanwakolas First Nations and BC agree meet joint responsibilities for consultation, as defined in Section 35 of the Canadian constitution. That is the purpose of the agreement. It results in efficiencies and more effective engagement for both parties.

Q - The band also criticized the province assuming "ownership" over forest resources, by collecting stumpage from Western Forest products. Is this the case?

A - In British Columbia, 94 per cent of the land is considered Crown land and the Province manages it on behalf of all taxpayers. All forest companies that operate on Crown land pay stumpage fees to the Province for the trees they cut down.

Q - Does the government consider this a setback to its record signing modern treaties?

A – The SEA is not a treaty. Kwakiutl has a Douglas Treaty, and is not currently involved in negotiations under the modern BC treaty process.

Robin Platts

Communications Manager
Government Communications and Public Engagement
Ministry of Aboriginal Relations and Reconciliation
250 387-1204
250 213-6451 (cell)

From: S 22
Sent: Wednesday, April 17, 2013 4:08 PM
To: Lowther, Brett GCPE:EX; Platts, Robin GCPE:EX
Subject: Comments for Windspeaker re: Kwakiutl (deadline tomorrow)

Hi,

I am reporting for Windspeaker aboriginal newspaper about the Kwakiutl Indian Band rejecting the B.C. Government's Strategic Engagement Agreement.

Can you provide comment by my deadline tomorrow please?

- The band claims that aboriginal consent was excluded from the agreement, against their wishes. Is this the case? Why?
- The band also criticized the province assuming "ownership" over forest resources, by collecting stumpage from Western Forest products. Is this the case?
- Does the government consider this a setback to its record signing modern treaties?

Thank you for your time,
David

• • • • •

DAVID P. BALL

award-winning reporter & photojournalist

mobile: 778-318-4673 | web: davidpball.net

twitter: [@davidpball](https://twitter.com/davidpball) | facebook: facebook.com/davidpball.net

Co-winner, 2012 Canadian Journalism Foundation award for Excellence in Journalism (with The Vancouver Observer). Finalist, 2012 Canadian Association of Journalists community news award.

Published in the National Post, Toronto Star, Georgia Straight, Huffington Post, The Tyee, Xtra!, This Magazine, Windspeaker, Indian Country Today Media Network, Briarpatch, In These Times

Hayes, Dana GCPE:EX

From: Mentzelopoulos, Athana GCPE:EX
Sent: Tuesday, April 23, 2013 11:42 AM
To: Platts, Robin GCPE:EX
Cc: Brennae, Mark GCPE:EX
Subject: RE: Media request - Les Affaires - mine revenue-sharing

Would be preferable to direct her to NRs as a first step. In talking to her, please just explain there's an election so we have to be cautious not to appear to be advancing government initiatives, but that there is plenty of web information and if she has questions we may be able to connect her with someone but it will be on background, not for attribution. Thanks

From: Platts, Robin GCPE:EX
Sent: April-23-13 11:38 AM
To: Mentzelopoulos, Athana GCPE:EX
Cc: Brennae, Mark GCPE:EX
Subject: Media request - Les Affaires - mine revenue-sharing

Hi

Had a call from reporter Suzanne with Les Affaires in Quebec, looking for information about B.C.'s approach to mine revenue-sharing with First Nations. She is working on a story about how different provinces address this. She would ideally like to speak with a ministry staffer, on background, to explain to her how the process works in B.C.

Are we allowed to provide someone to speak with her? If so, I can track someone down. (Alternatively, I could just direct her to the news releases.)

Robin Platts

Communications Manager
Government Communications and Public Engagement
Ministry of Aboriginal Relations and Reconciliation
250 387-1204
250 213-6451 (cell)

Hayes, Dana GCPE:EX

From: Johnson, Sheldon GCPE:EX
Sent: Thursday, May 2, 2013 2:18 PM
To: 'lisa.cordasco@cbc.ca'
Subject: Information you requested

Hi Lisa,

Since an election campaign is now underway our practice is to refer journalists to information that is already publicly available. Although I can't address your questions directly, I have provided some links to information on how the Ministry works with First Nations to protect and care for children.

http://www.mcf.gov.bc.ca/about_us/aboriginal/delegated/

http://www.mcf.gov.bc.ca/about_us/aboriginal/index.htm

Sheldon Johnson
Manager, Media Relations and Issues Management
Ministry of Children and Family Development
250-213-5811

Hayes, Dana GCPE:EX

From: Filion, Corinna GCPE:EX
Sent: Monday, July 8, 2013 2:32 PM
To: Johnson, Sheldon GCPE:EX
Subject: FW: Kinship care

From: Filion, Corinna GCPE:EX
Sent: Tuesday, April 16, 2013 3:04 PM
To: 'Pieta Woolley'
Subject: RE: Kinship care

Hi Pieta, because an election campaign is now underway our practice is to refer journalists to information that is already publicly available. As a result, I am unable to provide you with the data you are looking for as it's not publicly available. I have included a couple links to information on our website that may help with some of your questions.

Corinna

Information on alternatives to foster care include can be found here:
<http://www.mcf.gov.bc.ca/alternativestofostercare/index.htm>

Our performance management report does have some data in it that may be useful to you. It's located here http://www.mcf.gov.bc.ca/about_us/performance_management.htm

And page 14 of our service plan might be useful as well.
<http://www.bcbudget.gov.bc.ca/2012/sp/pdf/ministry/cfd.pdf>

From: Pieta Woolley [mailto:pieta.woolley@bc.ca] S 22
Sent: Tuesday, April 16, 2013 11:39 AM
To: Filion, Corinna GCPE:EX
Subject: Kinship care

Hi, Corinna,

I'm working on a piece about children and youth being cared for by extended family, both formally, and informally.

I have a few questions for you.

1. How many CIHR children are still being grandfathered?
2. What other programs does MCFD offer, to support extended families and friends looking after children who might otherwise be in care of foster parents?
3. How many children are in each of these programs?
4. Does the ministry estimate how many children are in informal extended family care in the province?
3. Do you also keep these numbers for the delegated aboriginal agencies?

Thanks!!! I'm trying to get this one out ASAP. Will you let me know if these are possible for end-of-day?

Pieta

Not Responsive

From: Steilo, Sandra GCPE:EX
Sent: Friday, April 12, 2013 1:51 PM
To: 'Dawson, Chester'
Subject: RE: from The Wall Street Journal

Hi Chester:

Here is your information on background. You may attribute this to a ministry spokesperson, but not to me personally please.

1. When was the genesis of the LNG Initiative(s)?

On February 3, 2012, the Government of B.C. released its LNG Strategy alongside a plan for the province's natural gas sector. These sector strategies were built on the foundation of the BC Jobs Plan, which outlined governments plan to strengthen the export potential of the province's natural resources, with a formal commitment to have LNG facilities built by 2020 to create long-term prosperity.

A one-year update was released in February 2013, showcasing the progress made since the release of the LNG Strategy. The opportunity is emerging quickly and government is focused on making sure it happens. The benefits are substantial, including plans for a BC Prosperity Fund.

Further details about Canada Starts Here: The BC Jobs Plan can be found at: www.bcjobsplan.ca/

2. How many export proposals is the province aware of? At what stage are these? (export permit, environmental assessments, etc.)?

There have been six projects formally announced:

Douglas Channel Energy project

<http://douglaschannelenergy.com/>

Stage: Environmental assessment complete and export licence approved. Currently preparing operations and arranging contracts with international customers.

Kitimat LNG

<http://www.kitimatlngfacility.com/>

Stage: Environmental assessment complete and export licence approved. Site preparation underway.

LNG Canada

<http://lngcanada.ca/>

Stage: Export licence approved. Project description recently submitted to begin the environmental assessment process.

Pacific Northwest LNG

<http://pacificnorthwestlng.com/>

Stage: Project description recently submitted to begin the environmental assessment process.

Western Canada LNG

No website

Stage: Announced plan by the British Gas Group.

Woodfibre LNG Project

<http://www.woodfibrelngproject.ca/>

Stage: Recently announced by Pacific Energy Corp.

In addition to the list above, the following announcements have also revealed preliminary plans to build a LNG project:

- [AltaGas signed an agreement with Idemitsu Kosan of Japan to pursue LNG.](#)
- The [Nexen/Inpex partnership](#) announced a plan to build an LNG export facility last year. These companies submitted an Expression of Interest to move forward with an LNG project on provincial Crown land. Their submission was one of 4 eligible Expressions of Interest received by government. These submissions are under review now, but represent the preliminary stages of one or more new LNG projects. More details about the Expression of Interest result can be found [here](#).

3. What, specifically, is the province doing to attract more sustainable investment in LNG terminals and pipelines?

Creating the foundation for a competitive LNG industry, and raising the profile of B.C.'s potential, is a primary focus of governments work to increase investment and project plans.

In March, we hosted Canada's first international LNG conference. Over 500 people attended the two-day "Fuelling the Future" conference to discuss B.C.'s LNG future. First Nations leaders, representatives from 25 B.C. communities, federal and provincial government officials, academics, and 192 companies spanning eight countries participated.

The conference profiled B.C.'s advantages for the LNG industry including access to Asian markets, a competitive tax environment, regulatory certainty and a history of safe, responsible natural gas development that makes the province a reliable place to invest and conduct business.

Investments in B.C.'s LNG potential has been evident since the release of the provinces LNG Strategy in Feb 2012. Attached to this email is a factsheet on LNG related investments as of February 2013.

4. What role is the province taking as concerns the various demands from First Nations and environmental groups in regard to LNG terminals?

The Province and LNG proponents have been working closely with First Nations in the Kitimat and Prince Rupert areas. First Nations are benefiting from the growth of B.C.'s natural gas as business partners in LNG development.

Most recently, at the LNG conference reference in answer #3, the Government of B.C. signed an Economic Partnership Agreement with 15 First Nations to secure economic opportunities for 15 First Nations along the Pacific Trails Pipeline route which will support the Kitimat LNG project. Attached is a news release providing more details about the agreement signed.

The Government of British Columbia intends to advance potential economic agreements with First Nations along other pipeline routes that support LNG projects and as these projects proceed to final investment decisions.

As LNG develops, the goal is to maximize the use of clean energy where technically feasible and to meet our climate targets. Ultimately, industry will decide what energy source they will use to power their LNG operations. If natural gas is used, industry will be subject to B.C.'s revenue-neutral carbon tax. Further greenhouse gas mitigation measures, such as carbon offsets and capture and storage, are also being explored by the Province.

5. What steps is the province taking to improve core infrastructure in and around Kitimat, B.C.?

The province is leading the development of an industrial land use plan for the Douglas Channel in Kitimat in collaboration with the District of Kitimat, Haisla Nation, and LNG and industrial interests. The plan is focused on defining the optimal alignment infrastructure to support safe and efficient operations for both existing and future planned industrial initiatives.

As mentioned in answer #3, government is focused on creating a competitive climate for LNG development and investment.

Referring to events at the LNG Conference once more, the B.C. government is rolling out new installment of the province's Infrastructure Royalty Credit Program with \$120 million in credits to facilitate new roads and pipeline projects. This program supports growth and prospects in natural gas, including B.C.'s emerging LNG industry, by expediting core infrastructure development. A news release providing more detail about the latest program is attached.

For more information on the Province's progress to develop a LNG industry, please refer to the one-year update released in February.

From: Dawson, Chester [<mailto:Chester.Dawson@wsj.com>]
Sent: Thursday, April 11, 2013 2:14 PM
To: Steilo, Sandra GCPE:EX
Subject: RE: from The Wall Street Journal

OK. Guess we're looking at post-election timing then. But please get back to me when you can with the background—I need that for a formal story proposal to NY.

From: Steilo, Sandra GCPE:EX [<mailto:Sandra.Steilo@gov.bc.ca>]
Sent: Thursday, April 11, 2013 5:12 PM
To: Dawson, Chester
Subject: RE: from The Wall Street Journal

Yes

From: Dawson, Chester [<mailto:Chester.Dawson@wsj.com>]
Sent: Thursday, April 11, 2013 2:11 PM
To: Steilo, Sandra GCPE:EX
Subject: RE: from The Wall Street Journal

Wow—and extends through May 14th?

From: Steilo, Sandra GCPE:EX [<mailto:Sandra.Steilo@gov.bc.ca>]
Sent: Thursday, April 11, 2013 5:11 PM
To: Dawson, Chester
Subject: RE: from The Wall Street Journal

Early next, Monday or Tuesday I believe.

From: Dawson, Chester [<mailto:Chester.Dawson@wsj.com>]
Sent: Thursday, April 11, 2013 2:10 PM
To: Steilo, Sandra GCPE:EX
Subject: RE: from The Wall Street Journal

Ah, OK thanks. Do you happen to know when the writ period starts?

From: Steilo, Sandra GCPE:EX [<mailto:Sandra.Steilo@gov.bc.ca>]
Sent: Thursday, April 11, 2013 2:31 PM
To: Dawson, Chester
Subject: RE: from The Wall Street Journal

Sounds good Chester, we can evaluate your request at that time, if it's during the writ period and is policy based, not just factual information, you will likely need to go the Liberal Party for interviews during that time.

Thanks
Sandra

From: Dawson, Chester [<mailto:Chester.Dawson@wsj.com>]
Sent: Thursday, April 11, 2013 11:05 AM
To: Steilo, Sandra GCPE:EX
Subject: RE: from The Wall Street Journal

OK, thanks will do. Just FYI: I'll probably request interview prior to the election, but the story is unlikely to run until afterwards.

From: Steilo, Sandra GCPE:EX [<mailto:Sandra.Steilo@gov.bc.ca>]
Sent: Thursday, April 11, 2013 2:03 PM
To: Dawson, Chester
Subject: RE: from The Wall Street Journal

Thanks Chester, ok will look into your background questions now and like I said, if you can come back to me closer to when you want to do your interview we can look at availability then, as we will be in our writ period or just post election depending on your timing.

Sandra

From: Dawson, Chester [<mailto:Chester.Dawson@wsj.com>]
Sent: Thursday, April 11, 2013 11:01 AM
To: Steilo, Sandra GCPE:EX
Subject: RE: from The Wall Street Journal

Hi Sandra:

Thanks for the news release link and the RSS feed. My interest is not timed to elections, but rather early May is the soonest I can arrange a visit to the northern B.C. gas fields. Also, the story is attracting more interest all the time, so I want to move as fast as possible.

It'd be great to get answers to the background topics by later this week or early next. (I am aware of the "LNG in BC" home page, but would like to get the latest info/data available.)

Thanks,
Chester

From: Steilo, Sandra GCPE:EX [mailto:Sandra.Steilo@gov.bc.ca]
Sent: Thursday, April 11, 2013 1:55 PM
To: Dawson, Chester
Subject: RE: from The Wall Street Journal

Hi Chester: below is the RSS feed so you can sign up for energy specific releases, I will look into your questions. Can I ask if this an election story or why you want to do an interview at that time? If you want to come back closer to your deadline then we can look into availability for your interview. What is your deadline for the background information listed below? We also put out a news release late yesterday, not sure if you saw it, the link is below.

To receive Ministry of Energy & Mines news releases sign up for RSS - <http://www.news.gov.bc.ca/rss/> You can set it up so you only get our releases instead of government wide releases.

<http://www.newsroom.gov.bc.ca/2013/04/international-interest-remains-high-in-liquefied-natural-gas-lng.html>

here is a link to our LNG Strategy One Year Update as well:

http://www.gov.bc.ca/com/attachments/LNGreport_update2013_web130207.pdf

Thanks
Sandra

From: Dawson, Chester [mailto:Chester.Dawson@wsj.com]
Sent: Thursday, April 11, 2013 10:47 AM
To: Steilo, Sandra GCPE:EX
Subject: from The Wall Street Journal

Hi Sandra:

Thanks for returning my call yesterday. I am very interested in B.C.'s LNG Initiatives and would like to request an interview with Brian Hansen and/or Suzanne Manahan about the province's efforts to attract sustainable investment in B.C. natural gas resources, especially as concerns export potential.

Ideally, I would like to conduct the interviews in early-to-mid May if Mr. Hansen and/or Ms. Manahan are available then.

In addition, I would like to get your input on the following background info:

- 1.) When was the genesis of the LNG Initiative(s)?
- 2.) How many export proposals is the province aware of? At what stage are these? (export permit, environmental assessments, etc.)?
- 3.) What, specifically, is the province doing to attract more sustainable investment in LNG terminals and pipelines?
- 4.) What role is the province taking as concerns the various demands from First Nations and environmental groups in regard to LNG terminals?
- 5.) What steps is the province taking to improve core infrastructure in and around Kitimat, B.C.?

Also, could you please add me to your media distribution list for press releases?

I look forward to hearing back from you.

Kind regards,

Chester Dawson
Senior Correspondent
The Wall Street Journal
(403) 500-7295
chester.dawson@wsj.com

Not Responsive

From: Kelly Haddon [mailto:Kelly.Haddon@safetyauthority.ca]
Sent: Thursday, May 2, 2013 4:09 PM
To: Beaupre, Darren GCPE:EX
Cc: media@safetyauthority; Jim Allaway
Subject: Media response - BCSA
Importance: High

Hi Darren,

We had a quick turnaround media inquiry come in today. Please see below for our response and let me know if you have any questions.

Thank you,

Kelly Haddon | Leader, Communications & Media Relations (Acting)
BRITISH COLUMBIA SAFETY AUTHORITY

200 - 505 6th Street, New Westminster BC V3L 0E1

tel: 778.396.2131 | cell: 604.379.2481 | fax: 778.396.2064 | toll free: 1.866.566.7233

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From: Kelly Haddon
Sent: Thursday, May 02, 2013 4:06 PM
To: 'Hamilton, Gordon (Vancouver Sun)'
Cc: media@safetyauthority
Subject: RE: attention Kelly
Importance: High

Hi Gordon,

Thank you for your inquiry about the release you received about BC Safety Authority's recognition of training programs related to limited scope electrical worker certification.

BC Safety Authority is a public service entity. As a safety regulator, we are an independent, self-funded organization mandated to oversee the safe installation and operation of technical systems and equipment. In everything we do we aim to serve the best interests of safety. BC Safety Authority continues to work with industry stakeholders on the recognition of a training program that allows limited scope electrical work to be performed on specific equipment (e.g., biomedical systems, electrical components, and fire protection systems). After the initial review of an application by the Applied Science Technologists and Technicians of BC (ASTTBC), the Provincial Safety Manager was

satisfied that all electrical safety aspects of this limited scope work would be sufficiently covered and approval was granted subject to some conditions. BCSA will not recognize these training credentials until all conditions have been satisfied.

Here are the answers to your questions:

Q: by offering a certification that is less than the Red Seal standard, safety is being put at risk

A: Safety is our primary concern and consideration in reviewing any application for program recognition. Decisions regarding the merits of an application must always be based on considerations related to safety. The ASTTBC program supports national safety standards by requiring that the individuals who have been performing this limited electrical work for many years confirm they have received proper training for that scope of work. Recognition of these training programs will improve safety, not lessen it.

Q: why this change is being made and if this is work that was being done by Red Seal certified electricians previously

A: Recognition of these specific training programs does not interfere in any way with the ability of other qualified workers to perform the same work, such as electrical workers under the Red Seal Trades program. The Safety Standards Act requires that BC Safety Authority review all applications for recognition of training programs. All organizations and agencies have equal opportunity to develop training programs and submit applications for recognition. BC Safety Authority fully supports and relies on Red Seal Trades programs in all regulated technologies as a critical component of the technical safety system.

Here is the latest update on BC Safety Authority's website:

<http://www.safetyauthority.ca/news/update-asttbc-request-recognition-training-limited-scope-electrical-workers>

Any of the above can be attributed to: Stephen Hinde, Electrical Safety Manager

Please let me know if you have any further questions,

Kelly Haddon | BRITISH COLUMBIA SAFETY AUTHORITY

200 - 505 6th Street, New Westminster BC V3L 0E1

tel: 778.396.2164

www.safetyauthority.ca | Safe technical systems. Everywhere.

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From: Hamilton, Gordon (Vancouver Sun) [<mailto:GHamilton@vancouver.sun.com>]

Sent: Thursday, May 02, 2013 11:27 AM

To: media@safetyauthority

Subject: attention Kelly

Importance: High

Kelly

I am looking for a response from your agency to the claims in this news release that by offering a certification that is less than the Red Seal standard, safety is being put at risk. Can I get an explanation on why this change is being made and if this is work that was being done by Red Seal certified electricians previously.

Gordon Hamilton

Resources Reporter

Vancouver Sun

604-605-2160

ghamilton@vancouver.sun.com

Hayes, Dana GCPE:EX

From: Crebo, David GCPE:EX
Sent: Wednesday, April 17, 2013 9:30 AM
To: Mason, Wenda FLNR:EX
Cc: Davidson, Glen W FLNR:EX; Thomas, Vivian P GCPE:EX
Subject: RE: RFC Communications during writ period

Correct, all that can still happen. The powers that be are aware of impending snow bulletins, and the usual media buzz that creates.

From: Mason, Wenda FLNR:EX
Sent: Wednesday, April 17, 2013 9:28 AM
To: Crebo, David GCPE:EX
Cc: Davidson, Glen W FLNR:EX; Thomas, Vivian P GCPE:EX
Subject: RFC Communications during writ period
Importance: High

Morning Dave

Regarding your email below, can you please confirm that the River Forecast Centre can continue to undertake the following during the April 14th – June 5th period as per our usual business as it relates to the freshet (spring snowmelt), potential for flooding and public safety:

1. Post the May 1st, May 15th and June 1st Snow Bulletins to the RFC website and distribute the Bulletins through our normal email distribution list (goes internally and externally). These are not normally reviewed by GCPE prior to posting as they are strictly technical documents.
2. Post any flood forecast advisories, watches or warnings to the RFC website and distribute them through our normal email distribution list (internal & external) as may be required based on the judgement of the flood forecast hydrologists. These are not normally reviewed by GCPE prior to posting as they are strictly technical documents.
3. Post to the RFC website and email snowpack and/or streamflow commentary's as required to inform internal and external stakeholders of specific conditions to be aware of that do not require advisories. These are not normally reviewed by GCPE prior to posting as they are strictly technical documents.
4. Update data sources and any other aspect of the RFC website relevant to keeping streamflow and flood risk information current on the website. These are not normally reviewed by GCPE prior to posting as they are strictly technical documents.
5. Respond to media regarding the status of snowpacks, steamflows, weather conditions and the risk for flooding. While most media comes through GCPE, occasionally Dave Campbell will get a call directly from the media and if a routine query, he responds directly then lets GCPE (Brennan) know that the call occurred. Can this continue during the writ period?

Thanks
Wenda
6-8384

From: Crebo, David GCPE:EX
Sent: Monday, April 8, 2013 2:55 PM
To: FLNR Executive; FLNR Regional Executive Directors
Cc: Marshall, Bill J FLNR:EX; Borth, David FLNR:EX; Grieve, Richard FLNR:EX; FLNR HCO All
Subject: Communications guidelines for the writ period

Hello – pls review the attached guidelines for communications during the writ period, including advertising, internet and social media activities. This was prepared by GCPE central, and includes consultations with Elections BC. This covers the period between April 14th and June 5th. The basic rule of thumb is that there should be no proactive

communications during this period unless it relates to emergency situations involving public health and safety, or if they are statutory in nature.

In summary...

Social media:

FLNRO has the following social media sites which should not be posting comments during the writ period. If you feel there is essential public information that needs to be communicated through one of these sites, please run it past me.

- Rec Sites and Trails BC (Facebook)
- @BCGovRangelands (Twitter)
- GoodNeighborBC Facebook (Facebook)

*Please note our wildfire sites - BCForestFireInfo and @BCGovFireInfo - may continue to operate as normal as they are considered critical to public safety, (along with Drive BC and Emergency Info).

Internet:

Any new pages or sites should be up by Monday April 15th at the latest. Other than fixing errors there should be no changes to the internet during the writ period.

Media relations:

All media requests should be forwarded to Vivian Thomas and Brennan Clarke, who will handle them on a case by case basis. Again, the lone exception to this are media requests handled by our Fire Information Officers.

Advertising:

Statutory only.

Thanks very much for your cooperation. You may well have situations that do not fit neatly into any of the above categories, and so they can be looked at individually. The QA in the attached doc may also cover your situation. Please feel free to email or call if you've questions or concerns.

Cheers,
Dave

Dave Crebo
Communications Director
Ministries of Forests, Lands and Natural Resource Operations/Agriculture
(250) 356-6998 - office
(250) 812-5747 - cell
David.Crebo@gov.bc.ca

From: O'Hare, Kim GCPE:EX
Sent: Wednesday, April 17, 2013 4:11 PM
To: 'Marshall, Deborah'
Subject: FYI-Media calls re \$7.1 million

FYI,
We've had a couple of media calls from Times Colonist and CP about the \$7.1 million extension.
Because we are in election mode, so far we have only referred the calls to our website where there is
a copy of amendment 7. We have not provided further explanation or granted interviews.
Kim

Kim O'Hare
Government Communications and Public Engagement
Ministry of Transportation and Infrastructure
Province of British Columbia
250-356-9048
Kim.OHare@gov.bc.ca

Hayes, Dana GCPE:EX

From: Currie, David GCPE:EX
Sent: Tuesday, May 7, 2013 9:50 AM
To: McAndrews, Caroline GCPE:EX; Lauvaas, Kirsten GCPE:EX
Subject: RE: Vancouver Sun interview request

Reporter was happy with these resources. Thanks!

From: McAndrews, Caroline GCPE:EX
Sent: Monday, May 6, 2013 3:35 PM
To: Lauvaas, Kirsten GCPE:EX; Currie, David GCPE:EX
Subject: RE: Vancouver Sun interview request

Awesome!

From: Lauvaas, Kirsten GCPE:EX
Sent: Monday, May 6, 2013 3:29 PM
To: Currie, David GCPE:EX
Cc: McAndrews, Caroline GCPE:EX; XT:Kirk, Susan CITZ:IN
Subject: FW: Vancouver Sun interview request

Hi David,

Since we can't provide new info from ministry to reporter, here are some links he may find useful:

- Skills Canada: www.skillscanada.bc.ca/
- Burns Lake Career Technical Centre program link: www.cnc.bc.ca/Campuses/Lakes_District_Campus.htm
- College of New Caledonia courses:
www.cnc.bc.ca/Campuses/Lakes_District_Campus/Programs_and_Courses.htm
- Ministry of Jobs, Tourism and Skills Training fact sheets: www.newsroom.gov.bc.ca/ministries/jobs-tourism-and-skills-training/factsheets/
- Ministry of Advanced Education, Innovation and Technology fact sheets:
www.newsroom.gov.bc.ca/ministries/advanced-education-innovation-and-technology/factsheets/
- Ministry of Education (K-12 skills training): www.newsroom.gov.bc.ca/ministries/education/factsheets/
- Industry Training Authority: www.itabc.ca/

Cheers,
Kirsten

From: McAndrews, Caroline GCPE:EX
Sent: Monday, May 6, 2013 3:15 PM
To: XT:Kirk, Susan CITZ:IN; Currie, David GCPE:EX
Cc: Lauvaas, Kirsten GCPE:EX; Lansdell, Hayden GCPE:EX
Subject: FW: Vancouver Sun interview request

Hi Susan: thanks, we would likely just point the reporter to fact sheets/news releases already up on the web. Given the interregnum period talking about what's working and what's not is not possible either. Will flush it out and get back to you. Thanks!

From: Susan Kirk [<mailto:skirk@itabc.ca>]
Sent: Monday, May 6, 2013 2:37 PM
To: McAndrews, Caroline GCPE:EX
Subject: Vancouver Sun interview request

Caroline,

We received an interview request from a freelancer writer that is doing a story for the Vancouver Sun about skills training. He is including information about the Burns Lake CTC program, Skills Canada and also wants an interview about what's working and what's not. We suggest that JTST take this and not ITA as we're not involved in the CTC program. His deadline to submit a story is Friday so he would like an interview Tuesday.

S 22