This template is to be used to inventory your sectors' data. Below are instructions to complete the inventory.

**Inventory item**      **Description of the required information**

| | |
|---|---|
| **Data Title** | Free text indicating name of data. E.g., "*BC Schools - Science 10 Exam Results Current* . Please use descriptive titles without being overly informative. The title should easily identify the data. |

| | |
|---|---|
| **Description** | Provide more detail about the data. Using the example above, "*Number and percentage of exam writers achieving C- or better on required examinations*" describes the data in more detail. |

| | |
|---|---|
| **Subject** | Please provide a one-word subject; e.g.: education, budget, taxes, water etc |

| | |
|---|---|
| **Update frequency D/W/M/A** | Please indicate how frequently the data is updated; daily, weekly, monthly... |

| | |
|---|---|
| **Primary Purpose** | Please indicate the primary purpose of the data; research, operations, legislated etc. |

| | |
|---|---|
| **Data Source** | Please indicate source of the data. Is it provided from an external source such as municipalities or is it generated by government? |

| | |
|---|---|
| **Raw Data Type** | Please indicate if the data is raw data; flat files, geospatial or other file type |

| | |
|---|---|
| **Report Data Y/N** | Please indicate if the data is used to generate reports. |

| | |
|---|---|
| **Data Dictionary Y/N** | Is the data supported by a data dictionary that defines the contents of the data file? |

| | |
|---|---|
| **Data Management Plan Y/N** | Is there a plan in place to manage the data over time? |

| | |
|---|---|
| **Data Custodian? Y/N** | Is there a named data custodian? Note the same custodian may be responsible for multiple data sources. |

| Currently Public? Y/N | Is this data currently available to the public? |
|---|---|

| Currently Free? Y/N | Is this data currently available to the public without charge? |
|---|---|

| Priority H/M/L | Please indicate your sectors priority to make this data public. |
|---|---|

| Data Title | Description | Subject | Update frequency D/W/M/A | Primary Purpose | Data Source | Raw Data Type | Report Data Y/N | Data Dictionary Y/N | Data Management Plan Y/N | Data Custodian Y/N | Currently Public Y/N | Currently Free Y/N | Priority H/M/L |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Web Statistics for all sites | Web analytics associated with all | Web analytics associated with all GCPE websites | Daily | Web/visitation statistics | | | No | No | No | Yes | No | Yes | Low |
| Usage statistics for e-Newsletter | e-Newsletter distribution stats | e-Newsletter distribution stats | Daily | usage statistics | | | No | No | No | Yes | No | Yes | Low |
| Publication stats for Today's News Online | TNO publication statistics | TNO publication statistics | Daily | publication statistics | | | No | No | No | Yes | No | Yes | Low |
| Publication stats for News Release Management System | NRMS publication statistics | NRMS publication statistics | Daily | publication statistics | | | No | No | No | Yes | No | No | Low |
| Publication stats for Digital Hub Newsroom | Newsroom publication stats | Newsroom publication stats | Daily | publication statistics | | | No | No | No | Yes | No | No | Low |

Technology and Transformation Instructions

Open Information response template

1. Routine Release of information (current state) – Please answer the following to describe the current approach of your ministry/sector in routinely releasing information. (Routinely released information is information that is: 1) of value to citizens; 2) is released without receiving a request for information under the *Freedom of Information and Protection of Privacy Act*; and 3) is released on a regular basis.)

| Categories of routinely released information (current) | Schedule | Format | Location | Citizen Access | Citizen Engagement |
|---|---|---|---|---|---|
| Please describe the categories/genres (e.g., program evaluation, research studies) of information routinely released by your ministry/sector. (Please list any information that does not belong to a category.) | Please describe the schedule(s) for releasing information? (quarterly, annually, as and when required) | Describe the formats used for releasing information. | Where is the information published? | How do citizens find/access the information? Do you use a notification system, news releases? | Has routinely released information been used to support citizen engagement? If so, please describe. |
| News Releases (both current and historical) | Daily, as and when required | Text, PDF | News Release Management System; Historical News Releases | Publicly accessible website (www.news.gov.bc.ca); RSS feed; search; | Yes, GCPE routinely releases this format of information for use by citizens. |
| News media | Daily, as and when required | Text, video, graphics, photos, audio clips | Digital Hub Newsroom | Publicly accessible website (www.newsroom.gov.bc.ca) | Yes, GCPE routinely releases this format of information for use by citizens. |
| e-News Letters | As and when required | Web page | Enewsletters | Publicly accessible website (www.enewsletters.gov.bc.ca) | Yes, GCPE routinely releases this format of information for use by citizens. |
| | | | | | |
| | | | | | |

2. FOI requests – Please answer the following to describe the types of information released in response to access requests made under the *Freedom of Information and Protection of Privacy Act.*

| Categories of FOI Requests | Format | Routinely Release | Challenges |
|---|---|---|---|
| Please describe the most common categories of information released by your ministry/sector in response to FOI requests? | Describe the formats used for releasing the information in response to FOI requests? | Outline whether your ministry has considered routinely releasing this information? | Outline any challenges that has or may prevent your ministry from routinely releasing this information? |
| Advertising Expenditures ** | Ad hoc, based on vendor invoices, etc. | Yes, see below. | |
| Executive Calendars | | | |
| | | | |

*** GCPE receives relatively few and very issue-specific FOI requests, and subsequently they can't be commonly catagorized.*

3. Routine release of information (future state) – Please answer the following to describe how your ministry/sector could routinely release information.

| Routinely released information (future) | Proposed Schedule | Format | Location | Access | Citizen Engagement |
|---|---|---|---|---|---|
| Describe the categories / genres of information that could be routinely released by your ministry/sector. | Describe the proposed schedule for routinely releasing the information. | Describe the format that could be used to release this information? | Describe where the information could be published. | Describe how would citizens access the information? | Describe whether routinely released information be used to support your ministry/sector citizen engagement initiatives? |
| Advertising Expenditures | 90 days following conclusion of a campaign | Text | GCPE website; government's Open Information site | GCPE website; government's Open information site | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

# 2012-2013 Technology and Transformation Plan

*Government Communications*

*and Public Engagement*

*Addendum to the Service Sector*

*November 4, 2011*

# Vision and Business Context

GCPE helps government communicate with British Columbians by assigning staff to communications offices in each ministry, who develop communications materials that support government's long-term strategic plans and priorities, and provide timely and effective communication with the media and the public both on a regular basis and during emergencies.

The organization provides British Columbians with interactive access to government through central communications and information resources, including the digital hub online newsroom and applications that support the hub.

## Vision

Vision: Government Communications and Public Engagement will continue to meet future service expectations while maintaining and enhancing the provincial government's position as a centre of communications excellence and one of British Columbia's preferred choices for news and information about their government policies, programs and services. This will be achieved through the adoption of leading edge communications technologies, alignment with government priorities, and maintaining a culture of nimbleness.

Mission: The mission of Government Communications and Public Engagement is to help the provincial government open and maintain an effective dialogue with all British Columbians by providing quality, timely and cost-effective communications services.

## Business Context

GCPE strongly supports the efforts for a government-wide cultural shift, one that sees citizens engaging with government, one that sees citizens gaining access to all the information and data they need to have meaningful, powerful conversations with government, one that makes government more efficient and better positioned to collaborate with the citizens.

GCPE plays a powerful role in citizen engagement, particularly as it relates to technology and transformation and alignment with the *Citizens @ the Centre* defining principles. A coordinated, supported, and collaborative Open Government shift allows citizens to be involved in issues matter to them both inside and outside of the government arena. We need to ensure citizens have a voice in decisions that affect them. We need to ensure that government is part of those conversations. While meeting the communication needs of the premier and ministers is the operational focus of the organization, strategically we are looking to enhance the ability for citizens and government to work together in new and exciting ways.

A cultural shift of this nature will encounter challenges. When we advocate for open government, we also need to advocate for the resources required to bring those visions to life, and redirect funds appropriately across all areas of government. We need to ensure that all groups involved in engagement remain accountable to the process. We will need to support a massive push or shift in culture and behaviour to adopt this 'citizen engagement' concept. Once established, we won't need special departments for engagement; it will become embedded in how we operate. We need to gather all the disparate activities going on around engagement and build a cohesive, collaborative cross-government approach. We will need to become comfortable and accepting of the idea of freely exchanging information and transferring data in and out, essentially adopting a culture that views protecting data as the exception, not the norm.

By enhancing our Digital Hub Newsroom, we allow citizens and the media access to timely, relevant government news. Through our efforts over the last year we have begun the transition from a "siloed", fragmented news distribution approach to a single outlet that provides the "big picture" unified source of information from government to citizens and media, available 24 hours a day. We will continue in this direction by:

- Creating a real-time, easy-to-search directory of citizen engagement opportunities/discussions across government
- Adopting mobile technologies and support
- Geo-location of all government news
- Providing commenting functionality and other engagement technologies to support 2-way conversations.
- Improve "searchability" of news content through improved search technologies, enhanced meta-tagging and search engine optimization
- Further integrating our platforms with social media technologies
- Continued development of engagement-focused training materials for GCPE and government

# Open Data Plan

By the very nature of the work we do, Government Communications and Public Engagement does not maintain large quantities of data, particularly data generated in a machine-readable format. The majority is of an informational nature, comprised of news, media, imagery and text. Generally speaking our applications are used for supplying information rather than collecting it.

GCPE has completed a data inventory, and as anticipated, very few data sets were identified in the existing environment.

Below, we outline some of our near-term activities around Open Data.

## Action Plan

With supporting the BC Government's Open Data initiative at the forefront, GCPE will embark on the following:

❖ As an on-going initiative, GCPE will promote a cultural awareness throughout our organization of government's initiatives around Open Data and the DataBC site.

❖ Over the next 3 months, GCPE will establish a governance structure for identification and approval of suitable data sets for inclusion in the Open Data initiative. The governance structure will be used to provide decisions, directions and advice on data release.

❖ GCPE will include provisions in all future projects to identify whether the data being collected is of a suitable nature for distribution through DataBC. If so, the information will be addressed through GCPE's Open Data and Open Information governance structure. This includes projects undertaken with external vendors and business units.

❖ Over the next year GCPE will review the data sets outlined in the Open Data Template, and determine their suitability for release on a regular basis. This will be addressed through GCPE's Open Data and Open Information governance structure.

❖ GCPE's e-Newsletter application is a government-wide system that allows ministry program areas to create and distribute their own e-Newsletters. Over the next 3-6 months we will review the application's distribution statistics and establish whether this data may be released. This will be addressed through GCPE's Open Data and Open Information governance structure.

❖ GCPE's Information Management team will be accountable for managing the Open Data initiative as it relates to GCPE.

❖ Where appropriate, GCPE will integrate with the ministry's Open Data initiative, ensuring a consistent vision and integrated approach. GCPE will adopt, where applicable as determined by GCPE's Open Data and Open Information governance structure, the ministry's data management standards and methods for ongoing guidance around policy, security, and process.

# Open Information Plan

Government Communications and Public Engagement routinely releases purpose-built information, such as e-Newsletters, news releases, media clips, etc. These are distributed through dedicated, established channels such as http://www.newsroom.gov.bc.ca/ website. However, GCPE handles a relatively small number of FOIPPA requests each year, and the requests are of a wide subject range. To that end, it has been realized that GCPE's ability to proactively release information under the government's Open Information initiative is limited. GCPE has reviewed the FOIPPA requests that we've received over the last few years and have had limited success in determining any patterns that would accommodate any routine release.

One data set that has been identified as a candidate is the proactive release of GCPE's advertising campaign expenditures.

The Deputy Minister and Executive calendars were also identified as potentially viable candidates but it is our understanding that this information is being addressed through a larger government-wide initiative.

## Action Plan

❖ As an ongoing initiative, GCPE will review the type of FOI requests that we receive for candidates for inclusion in the Open Information initiative.

❖ GCPE will leverage the governance structure established for our Open Data initiative to provide decisions, direction and advice on the proactive release suitable information.

❖ Over the next 3 to 6 months, GCPE will pursue establishing a process around the proactive release of advertising expenditures, with a target to release this information within 90 days following campaign completion. This will be addressed through GCPE's Open Data and Open Information governance structure.

❖ Where appropriate, GCPE will integrate with the ministry's Open Information initiative, ensuring a consistent vision and integrated approach.

# Internet Strategy

Government Communications and Public Engagement currently holds responsibility for, and directly maintains, over 75 web properties (see Internet Strategy Excel spreadsheet). GCPE also provides strategic direction and advice (but not directly responsible) for all internet sites owned by the province.

This past year GCPE was successful in eliminating 25 ministry media room websites through amalgamation into a single digital newsroom site. This resulted in significant savings, increased productivity and service delivery by fast-tracking publishing times, and a much greater ability for citizens and the media to access content. Over the summer, GCPE eliminated 5 more websites whose purpose and mandate had expired.

Over the next 12 months, GCPE will continue to investigate further opportunities around cloud computing and use emerging technologies as they relate to communicating with stakeholders.

GCPE leveraged the newsroom.gov.bc.ca site and was able to add on the EmergencyInfoBC site in a very short amount of time. This enabled the province to communicate out the flooding updates of the summer of 2011. This site will be the platform for the province to communicate any disaster information in the future. Enhancements on the newsroom site to date enable the province to add on other sites of similar nature, very quickly and in a cost efficient manner. Review and integration of emerging technologies, cloud computing and the enhancements to the newsroom will allow the province to continue to improve communication with stakeholders.

## Action Plan

Over the next 6 months Government Communications and Public Engagement will take the following actions to further enhance our audience's online experience:

- ❖ GCPE will formalize a web governance team comprised of online business units and information management staff. This team will be responsible for ensuring our practices align with cross-ministry and cross-government initiatives and priorities

- ❖ Our web presence is designed with 3 primary audiences in mind: citizens, media and government. Building on current established processes, GCPE will continue to leverage its audience focus research to further make our web experience even more accessible for citizens, the media and government. As government resources allow, we'll continue to ask, listen and build what they need.

- ❖ Where possible, GCPE will work with the ministry-wide Internet Strategy, providing a cohesive, collaborative approach. GCPE will offer our expertise as appropriate to assist with the ministry-wide initiative. We will also engage with other ministries to explore opportunities for

❖ GCPE will continue its thoroughly entrenched culture of creating services online to provide citizens access to the resources and information they most need. We will also review internal processes to look for efficiencies through moving to online processes.

# Leading Workplace Strategies

## High-Level Office Space Requirements

GCPE has a central/ headquarters location with about 75 staff, and 16 communications shops physically embedded within ministries throughout Victoria. The very nature of communications work requires our communications employees be on site to collaborate with other business units of the organization and the clients we serve. Our workforce projections indicate slight reductions and we have already begun to reconfigure our headquarters location accordingly. GCPE is committed to working collaboratively with ministries to reduce their footprints where it makes sense and in support of ministry Leading Workplace Strategies.

## Mobile and Flexible Workforce

Historically and presently, GCPE has supported flexible work options where the arrangement works for the employee and the employer. The very nature of communications work requires that employees be on site to collaborate with other GCPE business units and the clients we serve and thus are classified as 'resident' work styles. However, we have more options within our headquarters location. In August 2011 we implemented an 'internally mobile' work style shared space for two units: in a space that previously held one staff member we now have five people sharing a non-territorial work environment; further, shared workspace is also in place for 4 to 5 staff versus enclosed offices for all.

As opportunities present themselves GCPE will continue to review, evaluate and implement flexible and non-traditional work arrangements or configurations. For example, in an organization of approximately 200 employees we already have in place:

❖ Two very successful job shares

❖ One formal telework arrangement

❖ Three part-time work arrangements

❖ One working weekends with weekdays off

In addition, we have technology in place (DTS or VPN) that allows over half the organization to work from home if they are unable to be at work (household emergency; road closure; inclement weather, etc.) or when work is better done from the home location (i.e.: early morning media clips; project plans/writing).

## Sector/ministry transformation vision and business strategies that could be enabled by LWS

We will continue to support flexible work options and LWS strategies wherever possible by making our directors and managers aware of the various options available. We trust their assessment to balance operational requirements with the need to infuse creative flexibility for getting the work done.

With a continued shift to 24/7 service in the field of communications, we anticipate more non-traditional work hours to ensure we are able to respond on weekends. We have a trial in place in one unit and we are monitoring both business operations and employee/team impact to ensure this is a viable option for the future.

### Employee Work Style

Currently, GCPE employees are primarily classified as 'resident' work styles. We have some LWS in place already (see "Mobile and Flexible Workforce", above) and anticipate more LWS options particularly within our headquarters location (i.e.: within our writing and graphic units). Service delivery is shifting to more 24/7 and in order to meet this demand reality, we may see more non-traditional work hours and work days (i.e.: working Wednesdays to Sundays, with Mondays and Tuesdays off).

We will assess the work-style of our employees through monitoring DTS/VPN uses. High use may suggest a LWS can be put in place. In addition, we imagine certain roles may be completely virtual (i.e.: social media; online communications) and thus be ideal for 'externally mobile' or 'telework' options.

# Government Communications and Public Engagement Specific Instructions

## Continue to make enhancements to the Digital Hub Newsroom and integrate the site with the overall internet strategy

Citizens and journalists have come to expect a "one-stop shop" for government news. Journalists, bloggers and the public want information in digital formats: print-ready, visually interesting, easily shared on social networks, accessible on mobile devices and with links and searches that lead to additional relevant information.

The first iteration of the B.C. Newsroom was designed, built and launched in 14 weeks during the spring of 2011.

Sharing sessions with the Government of Ontario in October 2010 allowed Government Communications and Employee Engagement to fast-track the 'design' and 'discovery' phases of the project. This gave GCPE the opportunity to go live when the new Premier of the Province, Christy Clark, was sworn into office March 14, 2011, as well as accommodate associated government re-organizations.

The B.C. Newsroom infrastructure allowed GCPE to implement a place to communicate the flood situations in the spring and summer of 2011. The site, published at www.emergencyinfobc.gov.bc.ca, launched within an incredible three weeks after determining a communication need for public health and safety during the spring freshet season. The Emergency Info B.C. site has the potential to be the hub for "all hazards" in the province—earthquakes, tsunamis, avalanches, etc.— and as such, it will need to be managed jointly by Emergency Management B.C., GCPE, and ministries involved with disaster response. GCPE will lead the initiative to engage with Emergency Management BC and other relevant ministries to establish such a jointly supported site.

The next phase of the Digital Hub Newsroom will see GCPE completing the development of all back-end systems in order to further improve services for the public, increase efficiency and effectiveness for the B.C. Public Service, and increase staff morale.

Subsequent years will focus on full integration of collaboration tools and processes across all levels and divisions of government. This will entail refinements to collaboration tools and processes, and continued training of GCPE staff to build expertise with producing and disseminating digital content. We will also look to build the curating system for multi-media assets for the Province, in collaboration with other ministries where appropriate.

### Develop a plan and process to resource and administer the carousel on the government home page

By December, 2011, GCPE will head an initiative to train our Online Communications staff and the LCTZ Information Management Branch on how to manage the government home page carousel (http://gov.bc.ca). This will include establishing governance processes, outlining our internal approval processes and policies and communicating to our stakeholders regarding turnaround time.

### Work with LCTZ to develop a common tool kit of social media and engagement tools that can be employed by Ministries undertaking citizen engagement activities

In the next 6 months, GCPE HQ will collaborate with the LCTZ team on "real world" examples of community management and latest best practices in the social media realm. GCPE staff will also participate in some or all social media and web-content related webinars tailored for the BC Government through LCTZ.

Develop a two-year strategy to increase staff mobility, improve connectivity and enhance both productivity and engagement including, in collaboration with LCTZ, identify worker profiles within the organization and determine broad technology requirements for each profile

See Leading Workplace Strategies section, above.

Inventory the Ministry's web presence and management framework, and provide a strategy to rationalize their web properties and render its web presence more citizen-centric and service focused

See Internet Strategy section, above.

Not Responsive

Deputy Minister Sign-Off Template

## Deadline: November 4th, 2011

The November 4th, 2011 sign-off is for the following sections:

- Vision, Business Context, and Alignment to Strategic Shifts section
  - Free form and template responses to general and ministry specific instructions
- IM/IT Investments section
  - IM/IT Application Health Check workbook

Please post completed sign-off sheet to the "Final Folder" on the T&T site.

Deputy Minister: _Neil Sweeney_

Ministry: _GCPE_

DM Signature: _[signature]_

Date Signed: _Nov 3 / 2011_

Please indicate total number of Deputy Minister sign-off sheets included with your sector submission:

Total: _____ of _____

# Transformation & Technology Plan

**2012-2013**

ADDENDUM TO THE SERVICE SECTOR
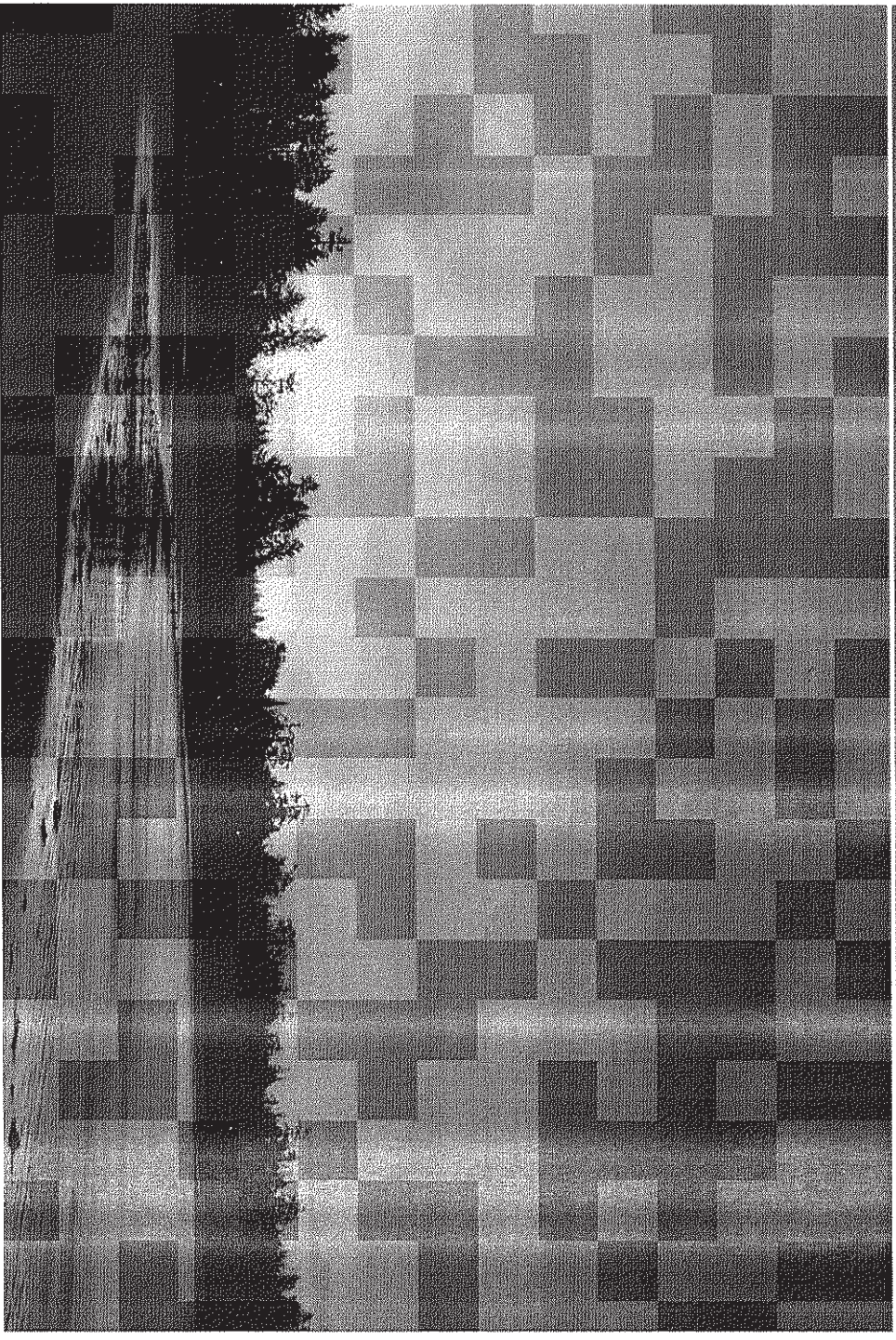
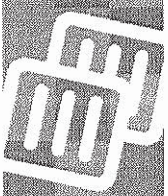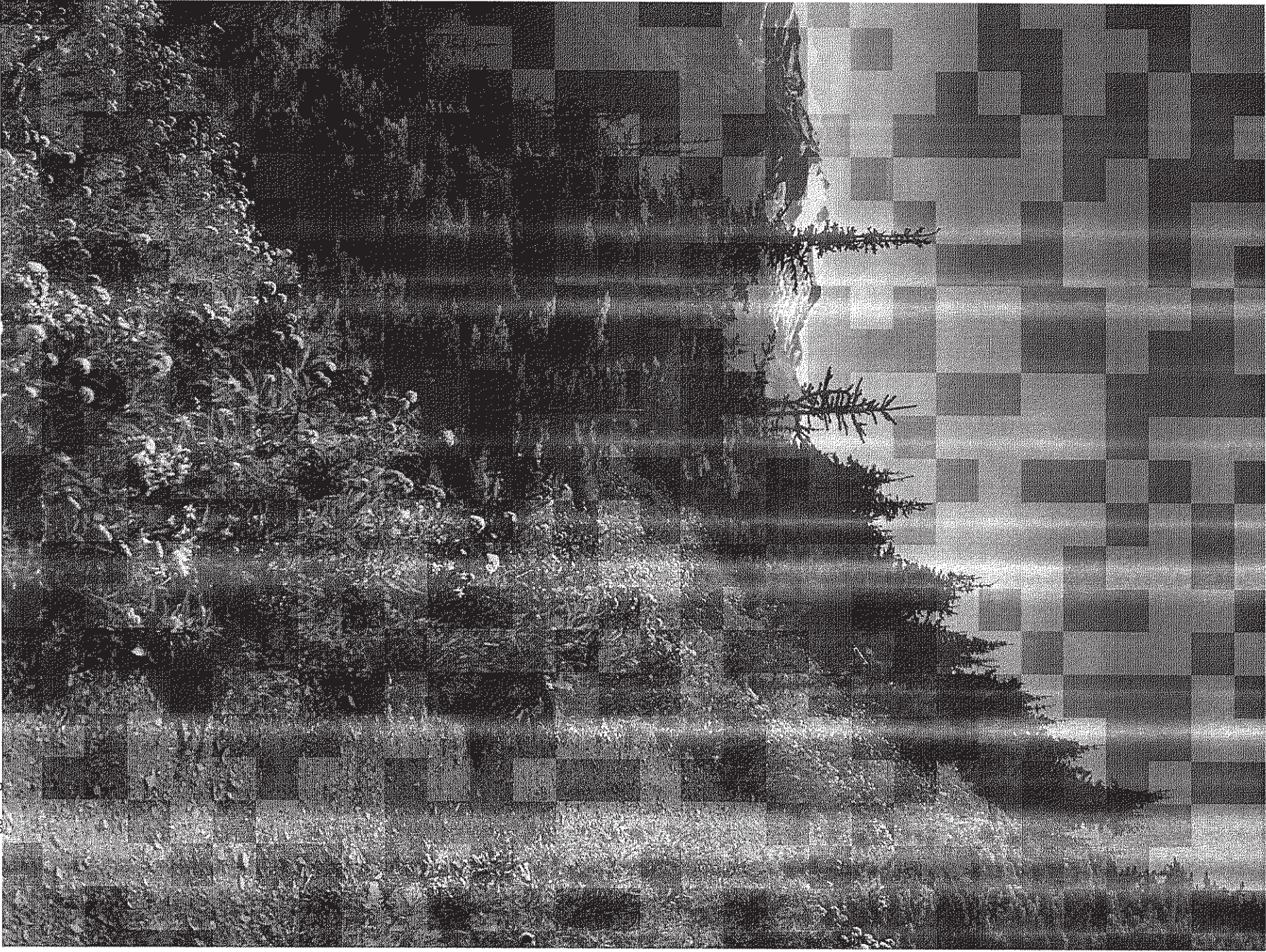BRITISH COLUMBIA | Government Communications and Public Engagement
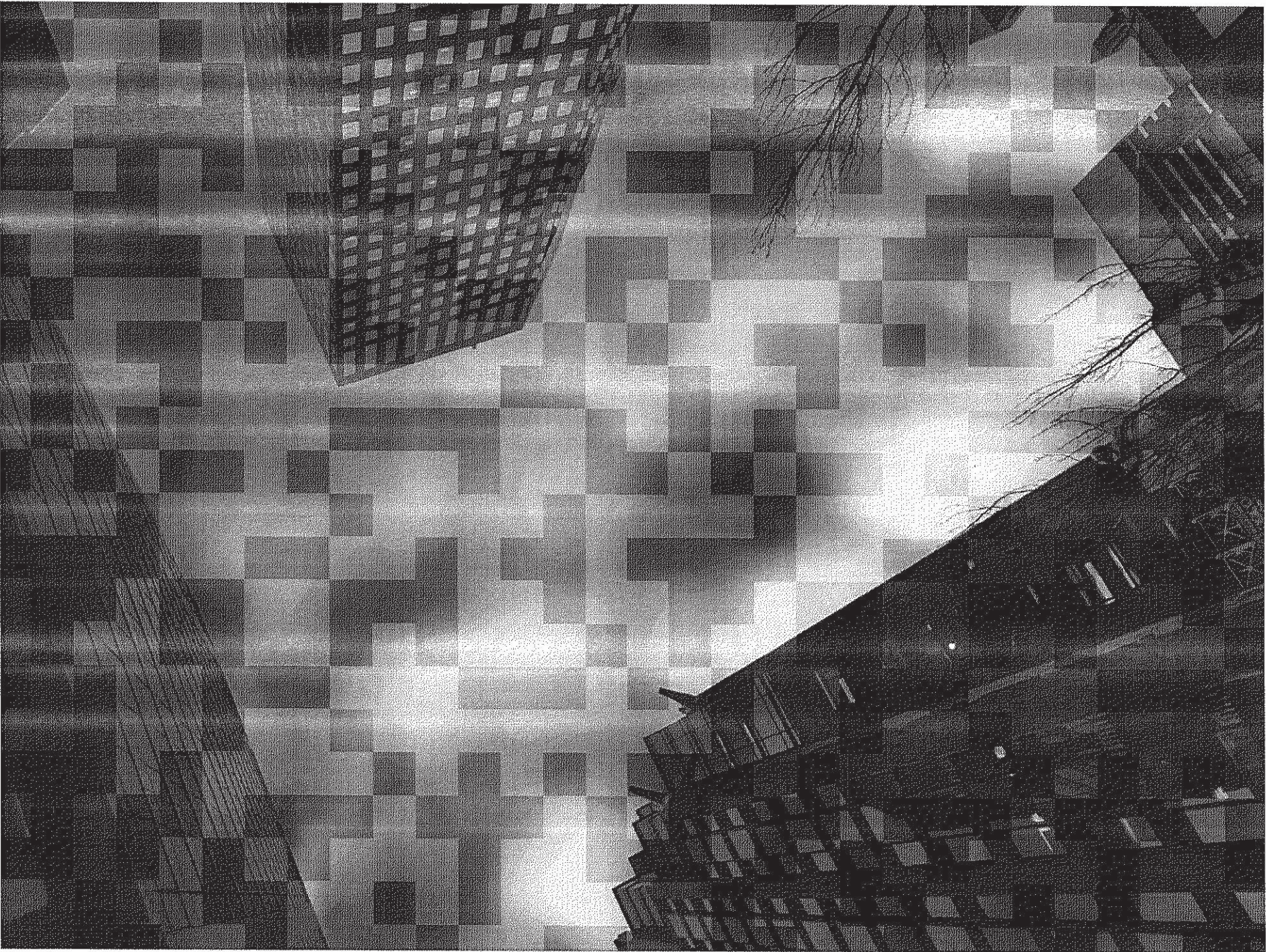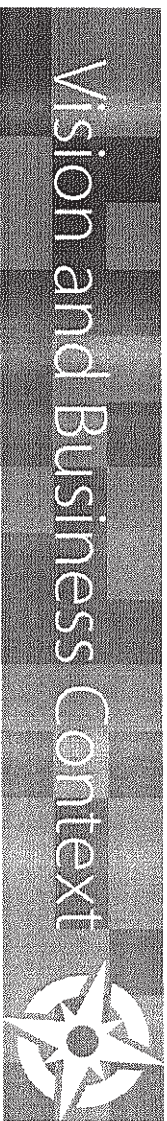
# Table of Contents

# Vision and Business Context

GCPE helps government communicate with British Columbians by assigning staff to communications offices in each ministry, who develop communications materials that support government's long-term strategic plans and priorities, and provide timely and effective communication with the media and the public both on a regular basis and during emergencies.

The organization provides British Columbians with interactive access to government through central communications and information resources, including the digital hub online newsroom and applications that support the hub.

## VISION AND MISSION

**VISION**

*Government Communications and Public Engagement will continue to meet future service expectations while maintaining and enhancing the provincial government's position as a centre of communications excellence and one of British Columbia's preferred choices for news and information about their government policies, programs and services. This will be achieved through the adoption of leading edge communications technologies, alignment with government priorities, and maintaining a culture of nimbleness.*

**MISSION**

*The mission of Government Communications and Public Engagement is to help the provincial government open and maintain an effective dialogue with all British Columbians by providing quality, timely and cost-effective communications services.*

## BUSINESS CONTEXT

GCPE strongly supports the efforts for a government-wide cultural shift, one that sees citizens engaging with government, one that sees citizens gaining access to all the information and data they need to have meaningful, powerful conversations with government, one that makes government more efficient and better positioned to collaborate with the citizens.

GCPE plays a powerful role in citizen engagement, particularly as it relates to technology and transformation and alignment with the *Citizens @ the Centre* defining principles. A coordinated, supported, and collaborative Open Government shift allows citizens to be involved in issues that matter to them both inside and outside of the government arena. We need to ensure citizens have a voice in decisions that affect them. We need to ensure that government is part of those conversations. While meeting the communication needs of the premier and ministers is the operational focus of the organization, strategically we are looking to enhance the ability for citizens and government to work together in new and exciting ways.

A cultural shift of this nature will encounter challenges. When we advocate for open government, we also need to advocate for the resources required to bring those visions to life, and redirect funds appropriately across all areas of government.

We need to ensure that all groups involved in engagement remain accountable to the process. We will need to support a massive push or shift in culture and behaviour to adopt this 'citizen engagement' concept. Once established, we won't need special departments for engagement; it will become embedded in how we operate. We need to gather all the disparate activities going on around engagement and build a cohesive, collaborative cross-government approach. We will need to become comfortable and accepting of the idea of freely exchanging information and transferring data in and out, essentially adopting a culture that views protecting data as the exception, not the norm.

By enhancing our Digital Hub Newsroom, we allow citizens and the media access to timely, relevant government news. Through our efforts over the last year we have begun the transition from a "siloed" fragmented news distribution approach to a single outlet that provides the "big picture" unified source of information from government to citizens and media, available 24 hours a day. We will continue in this direction by:

» Creating a real-time, easy-to-search directory of citizen engagement opportunities/discussions across government

» Adopting mobile technologies and support

» Geo-location of all government news

» Providing commenting functionality and other engagement technologies to support 2-way conversations.

» Improve "searchability" of news content through improved search technologies, enhanced meta-tagging and search engine optimization

» Further integrating our platforms with social media technologies

» Continued development of engagement-focused training materials for GCPE and government

# Open Data Plan

By the very nature of the work we do, Government Communications and Public Engagement does not maintain large quantities of data, particularly data generated in a machine-readable format. The majority is of an informational nature, comprised of news, media, imagery and text. Generally speaking our applications are used for supplying information rather than collecting it.
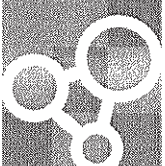
GCPE has completed a data inventory, and as anticipated, very few data sets were identified in the existing environment. Below, we outline some of our near-term activities around Open Data.

## ACTION PLAN

With supporting the BC Government's Open Data initiative at the forefront, GCPE will embark on the following:

» As an on-going initiative, GCPE will promote a cultural awareness throughout our organization of government's initiatives around Open Data and the DataBC site.

» Over the next 3 months, GCPE will establish a governance structure for identification and approval of suitable data sets for inclusion in the Open Data initiative. The governance structure will be used to provide decisions, directions and advice on data release.

» GCPE will include provisions in all future projects to identify whether the data being collected is of a suitable nature for distribution through DataBC. If so, the information will be addressed through GCPE's Open Data and Open Information governance structure. This includes projects undertaken with external vendors and business units.

» Over the next year GCPE will review the data sets outlined in the Open Data Template, and determine their suitability for release on a regular basis. This will be addressed through GCPE's Open Data and Open Information governance structure.

» GCPE's e-Newsletter application is a government-wide system that allows ministry program areas to create and distribute their own e-Newsletters. Over the next 3-6 months we will review the application's distribution statistics and establish whether this data may be released. This will be addressed through GCPE's Open Data and Open Information governance structure.

» GCPE's Information Management team will be accountable for managing the Open Data initiative as it relates to GCPE.

» Where appropriate, GCPE will integrate with the ministry's Open Data initiative, ensuring a consistent vision and integrated approach. GCPE will adopt, where applicable as determined by GCPE's Open Data and Open Information governance structure, the ministry's data management standards and methods for ongoing guidance around policy, security, and process.

# Open Information Plan

Government Communications and Public Engagement routinely releases purpose-built information, such as e-Newsletters, news releases, media clips, etc. These are distributed through dedicated, established channels such as the NewsRoom website (**www.newsroom.gov.bc.ca**). However, GCPE handles a relatively small number of FOIPPA requests each year, and the requests are of a wide subject range. To that end, it has been realized that GCPE's ability to proactively release information under the government's Open Information initiative is limited. GCPE has reviewed the FOIPPA requests that we've received over the last few years and have had limited success in determining any patterns that would accommodate any routine release.

One data set that has been identified as a candidate is the proactive release of GCPE's advertising campaign expenditures.

The Deputy Minister and Executive calendars were also identified as potentially viable candidates but it is our understanding that this information is being addressed through a larger government-wide initiative.

## ACTION PLAN

» As an ongoing initiative, GCPE will review the type of FOI requests that we receive for candidates for inclusion in the Open Information initiative.

» GCPE will leverage the governance structure established for our Open Data initiative to provide decisions, direction and advice on the proactive release suitable information.

» Over the next 3 to 6 months, GCPE will pursue establishing a process around the proactive release of advertising expenditures, with a target to release this information within 90 days following campaign completion. This will be addressed through GCPE's Open Data and Open Information governance structure.

» Where appropriate, GCPE will integrate with the ministry's Open Information initiative, ensuring a consistent vision and integrated approach.

# Internet Strategy

GCPE currently holds responsibility for, and directly maintains, over 75 web properties (see Internet Strategy Excel spreadsheet). GCPE also provides strategic direction and advice (but not directly responsible) for all internet sites owned by the province.

This past year GCPE was successful in eliminating 25 ministry media room websites through amalgamation into a single digital newsroom site. This resulted in significant savings, increased productivity and service delivery by fast-tracking publishing times, and a much greater ability for citizens and the media to access content. Over the summer, GCPE eliminated 5 more websites whose purpose and mandate had expired. Over the next 12 months, GCPE will continue to investigate further opportunities around cloud computing and use emerging technologies as they relate to communicating with stakeholders.

GCPE leveraged the newsroom.gov.bc.ca site and was able to add on the EmergencyInfoBC site in a very short amount of time. This enabled the province to communicate out the flooding updates of the summer of 2011. This site will be the platform for the province to communicate any disaster information in the future. Enhancements on the newsroom site to date enable the province to add on other sites of similar nature, very quickly and in a cost efficient manner. Review and integration of emerging technologies, cloud computing and the enhancements to the newsroom will allow the province to continue to improve communication with stakeholders.

## ACTION PLAN

Over the next 6 months Government Communications and Public Engagement will take the following actions to further enhance our audience's online experience:

» GCPE will formalize a web governance team comprised of online business units and information management staff. This team will be responsible for ensuring our practices align with cross-ministry and cross-government initiatives and priorities

» Our web presence is designed with 3 primary audiences in mind: citizens, media and government. Building on current established processes, GCPE will continue to leverage its audience focus research to further make our web experience even more accessible for citizens, the media and government. As government resources allow, we'll continue to ask, listen and build what they need.

» Where possible, GCPE will work with the ministry-wide Internet Strategy, providing a cohesive, collaborative approach. GCPE will offer our expertise as appropriate to assist with the ministry-wide initiative. We will also engage with other ministries to explore opportunities for collaboration

» GCPE will continue its thoroughly entrenched culture of creating services online to provide citizens access to the resources and information they most need. We will also review internal processes to look for efficiencies through moving to online processes.

# Leading Workplace Strategies
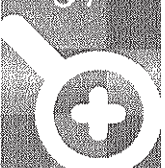
## HIGH-LEVEL OFFICE SPACE REQUIREMENTS

Government Communications and Public Engagement has a central/ headquarters location with about 75 staff, and 16 communications shops physically embedded within ministries throughout Victoria. The very nature of communications work requires our communications employees be on site to collaborate with other business units of the organization and the clients we serve. Our workforce projections indicate slight reductions and we have already begun to reconfigure our headquarters location accordingly. GCPE is committed to working collaboratively with ministries to reduce their footprints where it makes sense and in support of ministry Leading Workplace Strategies.

## MOBILE AND FLEXIBLE WORKFORCE

Historically and presently, GCPE has supported flexible work options where the arrangement works for the employee and the employer. The very nature of communications work requires that employees be on site to collaborate with other GCPE business units and the clients we serve and thus are classified as 'resident' work styles. However, we have more options within our headquarters location.

In August 2011 we implemented an 'internally mobile' work style shared space for two units: in a space that previously held one staff member we now have five people sharing a non-territorial work environment; further, shared workspace is also in place for 4 to 5 staff versus enclosed offices for all.

As opportunities present themselves GCPE will continue to review, evaluate and implement flexible and non-traditional work arrangements or configurations. For example, in an organization of approximately 200 employees we already have in place:

» Two very successful job shares

» One formal telework arrangement

» Three part-time work arrangements

» One working weekends with weekdays off

In addition, we have technology in place (DTS or VPN) that allows over half the organization to work from home if they are unable to be at work (household emergency; road closure; inclement weather, etc.) or when work is better done from the home location (i.e.: early morning media clips; project plans/writing).

# SECTOR/MINISTRY TRANSFORMATION VISION AND BUSINESS STRATEGIES THAT COULD BE ENABLED BY LWS

We will continue to support flexible work options and LWS strategies wherever possible by making our directors and managers aware of the various options available. We trust their assessment to balance operational requirements with the need to infuse creative flexibility for getting the work done.

With a continued shift to 24/7 service in the field of communications, we anticipate more non-traditional work hours to ensure we are able to respond on weekends. We have a trial in place in one unit and we are monitoring both business operations and employee/team impact to ensure this is a viable option for the future.

## EMPLOYEE WORK STYLE

Currently, GCPE employees are primarily classified as 'resident' work styles. We have some LWS in place already (see "Mobile and Flexible Workforce", above) and anticipate more LWS options particularly within our headquarters location (i.e.: within our writing and graphic units). Service delivery is shifting to more 24/7 and in order to meet this demand reality, we may see more non-traditional work hours and work days (i.e.: working Wednesdays to Sundays, with Mondays and Tuesdays off).

We will assess the work-style of our employees through monitoring DTS/VPN uses. High use may suggest a LWS can be put in place. In addition, we imagine certain roles may be completely virtual (i.e.: social media; online communications) and thus be ideal for 'externally mobile' or 'telework options.

# GCPE Specific Instructions

## CONTINUE TO MAKE ENHANCEMENTS TO THE DIGITAL HUB NEWSROOM AND INTEGRATE THE SITE WITH THE OVERALL INTERNET STRATEGY

Citizens and journalists have come to expect a "one-stop shop" for government news. Journalists, bloggers and the public want information in digital formats: print-ready, visually interesting, easily shared on social networks, accessible on mobile devices and with links and searches that lead to additional relevant information.

The first iteration of the B.C. Newsroom was designed, built and launched in 14 weeks during the spring of 2011.

Sharing sessions with the Government of Ontario in October 2010 allowed Government Communications and Employee Engagement to fast-track the 'design' and 'discovery' phases of the project. This gave GCPE the opportunity to go live when the new Premier of the Province, Christy Clark, was sworn into office March 14, 2011, as well as accommodate associated government re-organizations.

The B.C. Newsroom infrastructure allowed GCPE to implement a place to communicate the flood situations in the spring and summer of 2011.

The site, published at www.emergencyinfobc.gov.bc.ca, launched within an incredible three weeks after determining a communication need for public health and safety during the spring freshet season.

The Emergency Info B.C. site has the potential to be the hub for "all hazards" in the province—earthquakes, tsunamis, avalanches, etc.— and as such, it will need to be managed jointly by Emergency Management B.C., GCPE, and ministries involved with disaster response. GCPE will lead the initiative to engage with Emergency Management BC and other relevant ministries to establish such a jointly supported site.

The next phase of the Digital Hub Newsroom will see GCPE completing the development of all back-end systems in order to further improve services for the public, increase efficiency and effectiveness for the B.C. Public Service, and increase staff morale.

Subsequent years will focus on full integration of collaboration tools and processes across all levels and divisions of government. This will entail refinements to collaboration tools and processes, and continued training of GCPE staff to build expertise with producing and disseminating digital content. We will also look to build the curating system for multi-media assets for the Province, in collaboration with other ministries where appropriate.

## DEVELOP A PLAN AND PROCESS TO RESOURCE AND ADMINISTER THE CAROUSEL ON THE GOVERNMENT HOME PAGE

By December, 2011, GCPE will head an initiative to train our Online Communications staff and the LCTZ Information Management Branch on how to manage the government home page carousel (www.gov.bc.ca). This will include establishing governance processes, outlining our internal approval processes and policies and communicating to our stakeholders regarding turnaround time.

## WORK WITH LCTZ TO DEVELOP A COMMON TOOL KIT OF SOCIAL MEDIA AND ENGAGEMENT TOOLS THAT CAN BE EMPLOYED BY MINISTRIES UNDERTAKING CITIZEN ENGAGEMENT ACTIVITIES

In the next 6 months, GCPE HQ will collaborate with the LCTZ team on "real world" examples of community management and latest best practices in the social media realm. GCPE staff will also participate in some or all social media and web-content related webinars tailored for the BC Government through LCTZ.

## DEVELOP A TWO-YEAR STRATEGY TO INCREASE STAFF MOBILITY, IMPROVE CONNECTIVITY AND ENHANCE BOTH PRODUCTIVITY AND ENGAGEMENT INCLUDING, IN COLLABORATION WITH LCTZ, IDENTIFY WORKER PROFILES WITHIN THE ORGANIZATION AND DETERMINE BROAD TECHNOLOGY REQUIREMENTS FOR EACH PROFILE

See Leading Workplace Strategies section, above.

## INVENTORY THE MINISTRY'S WEB PRESENCE AND MANAGEMENT FRAMEWORK, AND PROVIDE A STRATEGY TO RATIONALIZE THEIR WEB PROPERTIES AND RENDER ITS WEB PRESENCE MORE CITIZEN-CENTRIC AND SERVICE FOCUSED

See Internet Strategy section, above.

Not Responsive

Not Responsive
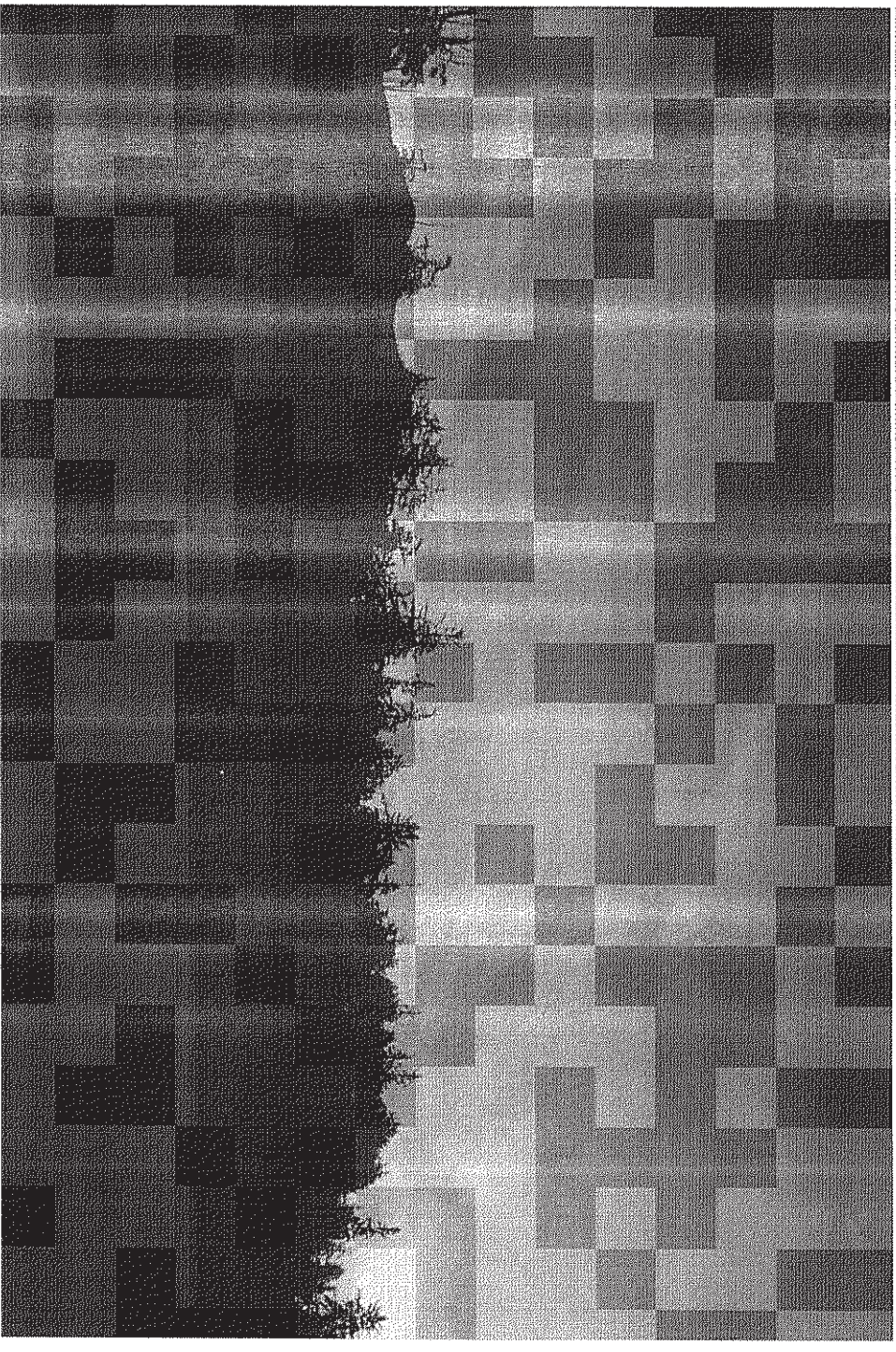
Deputy Minister Sign-Off Template

## Deadline: September 15th, 2011

The September 15th, 2011 sign-off is for the following sections:

- IM/IT Investments section

  - IM/IT related operational budgets spreadsheet by ministry by vote
  - IM/IT business case and capital projects (business case template and IM/IT projects spreadsheet)

  - Free form response for status updates for current IM/IT capital projects
  - **Does not include** the IM/IT Application Health Check workbook

- Corporate Infrastructure section

  - Corporate Infrastructure Forecast Report (template) for previously approved IM/IT investments
  - Corporate Infrastructure Request Details for new IT infrastructure (spreadsheet)

Please post completed sign-off sheet to the "Final Folder" of the sector or ministry sub-site.

**Deputy Minister:**   Neil Sweeney

**Ministry:**   Labour, Citizens' Services and Open Government
Government Communications and Public Engagement

**DM Signature:** _____

**Date Signed:** _Sept 15/2011_

Please indicate total number of Deputy Minister
sign-off sheets included with your sector submission:

**Total: 1 of 1**

| Technology | Purpose/ Function | Provider | Service or owned infrastructure | # of servers | Virtual or physical hardware / license | Occupancy | Technology Currency | Service owner / manager | Supports which web presence, service or transactions. |
|---|---|---|---|---|---|---|---|---|---|
| The common name used to describe the technology (i.e. SharePoint, Teamsite, Websphere). | Please describe the primary function(s) of the technology (i.e. content management, web hosting, application servers). | Please provide the name of the organization that supports this service (i.e. HP Hosting, Shared Services BC, Corporate Data and Web Services). | Please indicate whether this is a service or owned infrastructure. | Please indicate the number of servers required to support. | Please indicate if these are license, physical hardware or virtual hardware (i.e. 4 CMS licenses, 4 physical servers). | Please indicate the occupancy, if applicable, in gigabytes (i.e. 60 gB) | Please indicate where in its lifespan the technology is (i.e. new, mature, end of life). | Please indicate who is responsible for managing this service on behalf of the organization (i.e. Walter Moser, Director, Online Technology Services | Please indicate what is supported by the technology (i.e. The technology provides content management and publishing functionality to support gov.bc.ca and numerous sites across government.) |
| Youtube | Online video disemmination services | Youtube | service | n/a | n/a | n/a | new | n/a | Province of BC YouTube channel |
| Flickr | online photo disemination services | Flickr | service | n/a | n/a | n/a | new | n/a | BC Gov Photos |
| Livestream | video streaming | Livestream | service | n/a | n/a | n/a | new | n/a | Live provincial government web-based video streaming |
| Twitter | online communication services | Twitter | service | n/a | n/a | n/a | new | n/a | BC Gov Twitter feed |
| Facebook | online communication services | Facebook | service | n/a | n/a | n/a | new | n/a | FaceBook presence: Government of B.C., Jobs and the Economy, Education and Literacy, Environmental Management, Heroes of British Columbia, You Gotta Be Here |
| FTP | File Transfer service | SSBC | service | ? | ? | | Mature | Stephen Bamford, Director Systems | BC Jobs Plan |
| Moveable Type | CMS | external: After 6 Services, BBITS servers | service | 2 | n/a | | new | Carolynn Hunter, Manager, Online Communications | BC Newsroom |
| Teamsite | CMS | CDaWS | service | 4 | physical servers, 5 CMS licenses | | ? | Walter Moser, Director, Online Technology | Gov of BC website |
| .NET 1.1 / IIS6 | Custom development platform | SSBC | service | 4 | physical servers | 20 MB | Mature | Nick Pouliot, Senior Systems Analyst | Corporate Calendar A |
| .NET 2.0 / IIS6 | Custom development platform | SSBC | service | 4 | physical servers | 60 MB | Mature | Nick Pouliot, Senior Systems Analyst | GCPE Images, Media Relations, E-newsletters |
| .NET 4.0 / IIS6 | Custom development platform | SSBC | service | 4 | physical servers | 20MB | Mature | Nick Pouliot, Senior Systems Analyst | Corporate Calendar B |
| Oracle 10g | Database | SSBC | service | 2 | physical servers | 40 MB | new | SSBC | Corporate Calendar A, Media Relations Database |
| SQL Server 2005 | Database | SSBC | service | 2 | physical servers | 40 MB | new | SSBC | E-Newsletters, Corporate Calendar B |
| SharePoint 2007 | Collaboration | SSBC | service | ? | physical servers | | new | SSBC | NRMS, Intranet, Various |
| Wordpress | Content Management | CDaWS | service | 2 | physical servers | | new | Carolynn Hunter, Manager, Online Communications | Forest Fire Info |
| Wordpress | Content Management | external: KIMBO | service | 2 | physical servers | | new | Carolynn Hunter, Manager, Online Communications | BC Jobs Plan |

| Website Name | Website Address | Purpose | Audience | Content Owner | Content Approver | Technical Lead | Technical/Design Lead | # individuals that edit | # web pages | # attachments | Update frequency | Traffic |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| BC Jobs Plan | http://www.bcjobsplan.ca/ | Website for information on Premier Christy Clark's Jobs Plan. | British Columbians, international investors, BC businesses, BC industry | Premier's Office, Ministry of Jobs, Tourism and Innovation | Rod Deacon, Erin Acton | GCPE Online Communications | Hosted offsite | 5 | 18 | 102 | 100% weekly, | Total page view: 14,243 Total visitors: 4,810 |
| Jobs and the Economy Online Magazine | http://www.bcjobsandeconomy.gov.bc.ca/ | Site was retired in March 2011 - new content being posted via BC Jobs plan | British Columbians | Premier's Office, Ministry of Jobs, Tourism and Innovation | Rod Deacon, Erin Acton | GCPE Online Communications | Corporate Data & Web Services (Wordpress) | n/a | n/a | n/a | n/a | n/a |
| Community Gaming Grant Review website | http://www.communitygaminggrantreview.gov.bc.ca/ | Website for information on the independent review BC's Community Gaming Grants. Time limited: July 22, | societies, non-profit groups lobbying for gaming grant funds, general public | Premier's Office, CSCD program area | Rod Deacon via CSCD program area | GCPE Online Communications | Hosted offsite | 4 | 13 | 450-775 | 100% daily during the gaming review | Total page views: 73,176 Unique visitors: 10,464 Total visitors: 19,923 |
| Council of the Federation | http://www.cof2011.gov.bc.ca/ | Website for the 2011 Council of the Federation; hosting premiers and delegations from across Canada in Vancouver for the 2011 Summer Meeting. | Federal, Provincial & Territorial governments | Premier's Office, IGRS staff, GCPE Media Relations Unit | GCPE Online Communications | | Corporate Data & Web Services (Interwoven + Dreamweaver) | 5 | 8 | 5 news releases, photos stored on Flickr, videos stored on YouTube | multiple times during the event | No stats collected. |
| BC Newsroom | http://www.newsroom.gov.bc.ca | Search news, photos, videos, audio by ministry, sector, region. Used by all 18 ministries + Premier's Office | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | Premier's Office, all ministries | Hannah Lawrie, Karen Murry, plus all of GCPE Newsroom team - on behalf of Ministry Comm Directors, Minister's | GCPE Online Communications | Hosted offsite | 12 | Over 1300 | 28 PDFs, 76 images (stored on site but not part of design) | hourly | |
| Province of BC YouTube | http://www.youtube.com/provinceofbc | Videos | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | Premier's Office, all ministries, GCPE Online Communications | GCPE Online Communications | n/a | External 3rd party app | 12 | 473 videos | n/a | hourly | |
| BC Gov Photos <Flickr> | http://www.flickr.com/photos/bcgovphotos | Photographs | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | GCPE Online Communications | GCPE Online Communications | n/a | External 3rd party app | 12 | 6889 photos, 21 videos | | 95% updated week days. 5% updated weekends. | 100% daily |
| BC Gov Audio Clips | http://soundcloud.com/bcgov | Audio files | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | GCPE Online Communications | GCPE Online Communications | n/a | External 3rd party app | 12 | 81 audio clips | | weekly | 4289 plays / 1138 download |
| BC Gov Livestream | http://www.livestream.com/governmentofbc | Live streaming | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | GCPE Online Communications | GCPE Online Communications | n/a | External 3rd party app | 12 | 1 | | as needed | |
| BC Gov Cover it Live | | Live blogging | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | GCPE Online Communications | GCPE Online Communications | n/a | External 3rd party app | 12 | 1 | | as needed | |
| Premier's Website | http://www.gov.bc.ca/premier | | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | GCPE Online Communications | GCPE Online Communications | GCPE Online Communications | Hosted offsite | 12 | | | as needed | |
| Cabinet Ministers Index page | http://www.gov.bc.ca/premier/cabinet_ministers/ | Photos of Ministers and links to their biographies. | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | Premier's Office, all ministries | GCPE Online Communications | GCPE Online Communications | Corporate Data & Web Services (Interwoven) | 3 | 1 | | as needed | |
| Ministry Responsibilities page | http://www.gov.bc.ca/premier/responsibilities/index.html | A summary of Ministry Responsibilities. | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | Premier's Office | GCPE Online Communications | GCPE Online Communications | Corporate Data & Web Services (Interwoven) | 3 | 1 | | as needed | |
| Cabinet Committees | http://www.gov.bc.ca/premier/cabinet_committees | A summary of Cabinet Committees, and their members. | British Columbians, Canadian and international visitors as content changes. Media, bloggers and minister's offices | Premier's Office | GCPE Online Communications | GCPE Online Communications | Corporate Data & Web Services (Interwoven) | 3 | 1 | | as needed | |
| Premier's Technology Council | http://www.gov.bc.ca/premier/technology_council/ | | All British Columbians | Premier's Technology Council | GCPE Online Communications | GCPE Online Communications | Corporate Data & Web Services (Interwoven) | 3 | 1 | 10 | as needed | |
| Emergency Info BC Twitter | http://twitter.com/#!/emergencyinfobc | Tweeting info & alerts from the BC Govt for communities affected by extreme weather systems & natural disasters | All British Columbians + stakeholders, agencies, organizations, and interested parties from other jurisdictions. | GCPE (PSSG+OnlineComms) | EMBC GCPE + TEAMS support as required during deployments | n/a | External 3rd party app | 12 | | | as needed | |
| Emergency Info BC | http://www.emergencyinfobc.gov.bc.ca/ | Information & alerts from the BC Provincial Government for communities affected by extreme weather systems & natural disasters. | All British Columbians + stakeholders, agencies, organizations, and interested parties from other jurisdictions. | GCPE (PSSG+OnlineComms) | EMBC GCPE + TEAMS support as required during deployments | GCPE Online Communications | Hosted offsite | 12 | Over 140 pages | 12 images not associated with design | as needed | |
| BC Forest Fire Info | http://www.bcforestfireinfo.gov.bc.ca/ | Will merge with Emergency Management Info in 2012. we review 600 changes per year | All British Columbians + stakeholders, agencies, organizations, and interested parties from other jurisdictions. | FOR GCPE Shop | EMBC GCPE + TEAMS support as required during deployments | | Corporate Data & Web Services (Wordpress) | 35 | | | as needed | |
| Ministry Home Pages (Quality Assurance) | follow the links from http://www.gov.bc.ca/ministries | | British Columbians, media, bloggers and minister's offices | Ministry Comm shops w/ QA by GCPE Online Communications | Ministry Comm shops w/ QA by GCPE Online Communications | GCPE Online Communications | Corporate Data & Web Services (Interwoven) | 4 | 18 | n/a | n/a | n/a |
| e-newsletters | http://www.enewsletters.gov.bc.ca/ | Latest e-newsletters from the BC government. Used by 15 ministries and the by Premier's Office | British Columbian, media, bloggers, minister's offices, provincial and international stakeholders | Premier's Office, all ministry comm shops, various ministry program areas | GCPE Online Communications | GCPE Online Communications | GCPE Information Management Branch | 40 | | | | |
| NRMS RSS Feeds | http://www.news.gov.bc.ca/rss/ | RSS feeds from the NRMS system | British Columbians, media, bloggers, minister's offices, provincial and international stakeholders | GCPE Writing Group | GCPE Writing Group | Jon Chant | LCITZ, Shared Services BC, currently Craig Randle's team > | 4 | | | | |
| Historical News Releases | http://www.news.gov.bc.ca/archive/ | Provide archive of newsreleases from previous administrations | British Columbians, media, bloggers, minister's offices, provincial and international stakeholders | GCPE Writing Group | GCPE Writing Group | Jon Chant | LCITZ, Shared Services BC, currently Craig Randle's team > | 4 | | | | |
| GCPE Internet Page | http://www.gov.bc.ca/gcpe | GCPE Internet presence | public service, current and future employees | GCPE Online Communications | GCPE Online Communications | GCPE Online Communications | Corporate Data & Web Services (Interwoven) | 4 | | | | |
| Print Ad Distribution website | sample URL: http://www.corporate.gov.bc.ca/print-ads/Diwali_2011/Diwali.htm | "An insertion order from Vizeum Canada is the authorization for the media to print material on this website. Do not print this material until..." | Advertising Departments for Newspapers and Magazines (Print & Online Media) | GCPE Marketing and Advertising Services | GCPE Graphic Design Unit & Marketing and Advertising Services | Andrew Pratt + Calvin Jones | GCPE Information Management Branch | 5 | | | updated with each advertising campaign | not collected |
| Communications Careers | http://www.corporate.gov.bc.ca/comm_careers | Recruitment tool for GCPE | anyone seeking a job in Government Communications | GCPE Human Resources | GCPE Human Resources | GCPE Online Communications | Corporate Data & Web Services | 4 | under 10 | 10 to 20 | updated with each job | not collected |
| FTP sites (3) - Image Uploads | http://images.GCPE.gov.bc.ca/events.aspx | | B.C. Government stakeholders, media, videographers | GCPE Online Communications | GCPE Online Communications | GCPE Online Communications | GCPE Information Management Branch | n/a | | | as needed | |
| | http://images.GCPE.gov.bc.ca/ | | | GCPE Online Communications | GCPE Online Communications | GCPE Information Management | | n/a | | | | |
| | http://images.GCPE.gov.bc.ca/corporate.a | | | GCPE Online Communications | GCPE Online Communications | GCPE Information Management | | n/a | | | | |
| FTP site - alternate | ftp://ftp.gov.bc.ca/GCPEvideos | | | GCPE Online Communications | GCPE Online Communications | Queen's Printer | | n/a | | | | |

| Service Name | Domain/URL | Purpose and Description | Delivery method | What is the business value of the service? |
|---|---|---|---|---|
| The common name used to describe the service (i.e. Student Loan Online Application). | The unique address for the access service (i.e. service and its purpose (i.e. The service allows students to apply online for a student loan and to track the progress of their application.) | Please provide a short description of the service and its purpose (i.e. The service allows students to apply online for a student loan and to track the progress of their application.) | Please indicate how users interact with the service (i.e. online form, online form submission, application, authenticated application) | What is the value of the service (i.e. critical to citizens, legislated, cost savings)? Please describe in a few words. |
| Community Gaming Grant Review website | http://www.communitygaminggrant review.gov.bc.ca/ | Website for information on the independent review BC's Community Gaming Grants. Time limited: July 22, 2011 to October 31, 2011 | online form, online form submission | Public consultation - societies, non-profit groups lobbying for gaming grant funds, general public |
| BC Newsroom | http://www.newsroom.gov.bc.ca | Search news, photos, videos, audio by ministry, sector, region. | Online, subscribe | Cost savings |
| Emergency Info BC Twitter | http://twitter.com/#!/emergencyinf obc | Tweeting info & alerts from the BC Govt for communities affected by extreme weather systems & natural disasters. | Subscribe | Critical to citizens during an emergency |
| Emergency Info BC | http://www.emergencyinfobc.gov.b c.ca/ | Information & alerts from the BC Provincial Government for communities affected by extreme weather systems & natural disasters. | Subscribe | Critical to citizens during an emergency |
| BC Forest Fire Info | http://www.bcforestfireinfo.gov.bc. ca/ | Will merge with Emergency Management Info in 2012. | Subscribe | Critical to citizens during an emergency |
| e-newsletters | http://www.enewsletters.gov.bc.ca/ | Latest e-newsletters from the BC government. Used by 15 ministries and the Premier's Office | Subscribe, authenticated application | Cost savings |
| Print Ad Distribution website | sample URL: http://www.corporate.gov.bc.ca/pri nt-ads/Diwali_2011/Diwali.htm | "An insertion order from Vizeum Canada is the authorization for the media to print material on this website. **Do not print this material until an insertion order is received."** | Online | Cost savings |
| Communications Careers | http://www.corporate.gov.bc.ca/co mm_careers/ | Recruitment tool for GCPE | online form, online form submission | Cost savings |
| FTP sites (3) - Image Uploads | http://images.GCPE.gov.bc.ca/event s.aspx | Provides ability for external agencies (videographers, photographers) to upload images to GCPE | online form, online form submission | Cost savings |
| | http://images.GCPE.gov.bc.ca/ | Provides ability for external agencies (videographers, photographers) to upload images to GCPE | online form, online form submission | Cost savings |
| | http://images.GCPE.gov.bc.ca/corpo rate.aspx | Provides ability for external agencies (videographers, photographers) to upload images to GCPE | online form, online form submission | Cost savings |
| Various Forms | | | | |

| Applications that integrate with BCeID services | | | |
|---|---|---|---|
| Application Name | Logon with SiteMinder and/or Common Logon Page | BCeID User Information Access Methods | Comments |
| e-Newsletter (admin site only) | Yes | A & C SiteMinder Headers and LDAP | Siteminder is used for IDIR access to the Admin page for e-Newsletter only. The main site does not require Siteminder. |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |