

Pages 1 through 6 redacted for the following reasons:

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Not Responsive

From: Wrean, Doug L CSCD:EX
Sent: Tuesday, January 11, 2011 3:51 PM
To: Galbraith, David J CSCD:EX; Ross, Margo CSCD:EX
Cc: Wasylik, Bruce CSCD:EX
Subject: FW: update

From: Wasylik, Bruce CSCD:EX
Sent: Monday, January 10, 2011 7:14 PM
To: Wrean, Doug L CSCD:EX
Subject: Fw: update

s.13

From: Joe Guest [<mailto:jguest@soccercan.ca>]
Sent: Monday, January 10, 2011 06:20 PM
To: Wasylik, Bruce CSCD:EX
Subject: update

Good morning Bruce

Happy New Year!

Just touching base with you to ascertain where we are with the funding and letters of support from the Minister/Government of BC. As you know we are on tight deadlines and I could really do with an update on the letter we sent before Christmas for our next internal meeting this week.

Grateful for anything you can share

Kind regards

Joe

Joe Guest

*Deputy General Secretary/Secrétaire général adjoint
Canadian Soccer Association
Tel: 613 237 7678 ext 253
Fax: 613 237 1516
Cell:*

s.22



December 14, 2010

The Honourable Stephanie Cadieux
Minister of Community, Sport and Cultural Development
PO Box 9056,
STN PROV GOVT
Victoria, BC V8W 9E2

Dear Minister Cadieux,

Further to my letter regarding the Confederation of North, Central American and Caribbean Association Football (CONCACAF) Women's 2012 Olympic Soccer Qualification Tournament, I write to advise you of, and request your support for, an extraordinary sport hosting opportunity for the Province of British Columbia. As it has been shared in detail with your ministerial staff team, The Canadian Soccer Association is bidding to host the FIFA Women's World Cup 2015™.

On the heels of hosting a record-breaking FIFA tournament in 2007, Canada wants to invite the world back for the premier women's football event in 2015. Having had the privilege to contribute to that success through strong provincial government support for the two host sites – Victoria and Burnaby – in 2007, the 2015 FIFA Women's World Cup™ now presents a wonderful opportunity for the Province to extend the legacy of the Vancouver 2010 Winter Olympics and Paralympics, and the CONCACAF Women's 2012 Olympic Soccer Qualification Tournament, while also leveraging the infrastructure investments already in place.

In 2007, Canada hosted a record-setting FIFA U-20 World Cup, attracting close to 1.2 million spectators to 52 matches and generating an estimated \$259 million in economic activity. It delivered an excellent return for the government at the federal, provincial and municipal levels, supporting more than \$43 million in taxes at the three levels. The purpose of this correspondence is to request \$2.75 million in matching funds from the Government of British Columbia to host the FIFA Women's World Cup 2015™. If Canada is successful in winning the bid, the FIFA U-20 Women's World Cup 2014 will also be awarded to Canada as a test event. This smaller scale competition features 16 teams. Logistically, it may not be necessary for every city that is bidding for the FIFA Women's World Cup 2015™ to host this competition. The breakdown of our funding request would be such that if British Columbia is not selected as a host city for the FIFA U-20 Women's World Cup 2014, the commitment would be for only \$2M for the marquee event of the FIFA Women's World Cup 2015™.

We have already had discussions with the City of Vancouver with respect to its contribution of either \$400,000 or the equivalent of value-in-kind services, which will include all security costs and city service expenses. Here again, this would be reduced should Vancouver not be a host for the FIFA U-20 Women's World Cup 2014.

An event of this global scale needs strong partners, which is why it is our desire to collaborate with the Ministry of Community, Sport and Cultural Development to build together on many of the points highlighted in previous correspondence. Of course, a unique feature of this hosting opportunity is that British Columbia could conceivably welcome the international soccer community three times in a four year span, with the already secured CONCACAF Women's 2012 Olympic Soccer Qualification Tournament in Vancouver, plus the potential hosting of the FIFA U-20 Women's World Cup in 2014, which is inextricably linked to the FIFA Women's World Cup 2015™ as the marquee event.

Unfortunately, the timelines on our bid to secure this event are dictated by FIFA and are very tight in turn around. The CSA committed to bidding for the event on 26 November 2010 with a requirement that the guarantees, funding, and the complete technical package be committed by the end of January 2011 with a presentation to FIFA, after its evaluation of the bid, during the first week of March 2011. We have been received extremely positively by the Federal Government and have already met twice with Minister Lunn who has committed his support to the process. We hope to be in a position to make a formal announcement of the Federal Government support in the near future.

Should we be successful in being awarded the FIFA Women's World Cup 2015™, British Columbia and Vancouver would be linked to a completely national event that will be promoted from coast to coast. Exposure for the Province will be high, with world media attention focused on this premier women's event. The cities and Provinces will be afforded prominent coverage nationally and internationally by FIFA on FIFA.com, as the international soccer delivery platform, and through other broadcast opportunities.

Please let me know if you wish to have any further information on this event, either by correspondence or in person, to provide you with the reassurance that government investment in the provincial bid for the FIFA Women's World Cup 2015™ stands to reap great economic and health benefits for British Columbians both now and for years to come.

Thank you for your consideration.

Sincerely,



Peter Montopoli
General Secretary
The Canadian Soccer Association



TB Minor Meeting Date: November 22, 2011
251173

Confidential

Honourable Ida Chong
Minister of Community, Sport and Cultural Development
Room 323 Parliament Buildings
Victoria BC V8V 1X4

Dear Colleague:

Re: Women's World Cup 2015

I am writing to inform you that Treasury Board has authorized providing a government letter of support for \$2 million for Vancouver's bid for the FIFA Women's World Cup 2015.

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Sincerely,

Kevin Falcon
Chair

cc: Don Fast, Deputy Minister
Ministry of Community, Sport and Cultural Development

David Galbraith, Assistant Deputy Minister
Ministry of Community, Sport and Cultural Development

Shauna Brouwer, Assistant Deputy Minister and Executive Financial Officer
Ministry of Community, Sport and Cultural Development



Treasury Board Submission – Request for Decision

Minister: Honourable Ida Chong

Ministry: Community, Sport and Cultural Development

Date: 10/11/2011

Ministry Document #: 07-12

Title: 2015 Women's World Cup of Soccer

Issue:

Support for Vancouver's bid to be a host city for the 2015 Women's World Cup of Soccer (2015 WWC).

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Pages 13 through 17 redacted for the following reasons:

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Policy Impacts:

None identified.


Legislation:

None

Stakeholder and Citizens:

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Contact: David Galbraith, Assistant Deputy
Minister
(250) 356-7139


Honourable Ida Chong


Date Signed

Appendix: Provincial Support for the 2015 WWC

Pages 19 through 27 redacted for the following reasons:

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Not Responsive

From: Bjorn Osieck [<mailto:executivedirector@bcsoccer.net>]
Sent: Tuesday, November 23, 2010 1:31 AM
To: Wrean, Doug L CSCD:EX; Wasylik, Bruce CSCD:EX
Subject: FIFA Women's World Cup 2015 - FIFA Bid and Hosting Documents: Cover Letter

Dear Doug, dear Bruce,

Thanks again for coming on the conference call earlier. Via this e-mail, I wanted to provide you with a copy of the cover letter the CSA had sent to some of the other Vancouver Bid City group reps. I had originally refrained from sending this document on to you, as I was not furnished with a personalized copy for you and did not want to reflect poor protocol by sending you somebody else's letter.

In the interest of you having full information before Wednesday's session and with a request for you to please use your professional discretion in receiving and using the attached information, I am forwarding you Paul Barber's letter (the letter content was identical in all cases, only the salutation would have changed).

Please let me know, if you have any further questions. I am looking forward to seeing you on Wednesday.

Yours in Soccer,

Bjorn Osieck
Executive Director

British Columbia Soccer Association
Suite 510 – 375 Water Street, Vancouver, BC V6B 5C6
Phone: 604-299-6401 Fax: 604-299-9610
Web: www.bcsoccer.net

Privileged information may be contained in this message. It is intended only for the person or organization named above and any other use or disclosure is strictly forbidden. If this is received in error, please contact the sender and destroy this message. Thank you.



WELLNESS TO WORLD CUP
DU MIEUX-ÊTRE À LA COUPE DU MONDE

PRESENTED BY / PRÉSENTÉ PAR BMO

LONG-TERM PLAYER DEVELOPMENT / DÉVELOPPEMENT À LONG TERME DU JOUEUR



BY EMAIL

November 1, 2010

Paul Barber
Chief Executive Officer
Vancouver Whitecaps FC
Suite 550 - The Landing
375 Water Street
Vancouver, British Columbia V6B 5C6
Email: pbarber@whitecapsfc.com

Dear Paul,

Bidding to host the FIFA Women's World Cup 2015™ and FIFA U-20 Women's World Cup 2014

Thank you very much for your expressed interest in bidding to host, in your city, the FIFA Women's World Cup 2015™, recognized as the world's most important and largest international women's sporting competition.

It is the intention of The Canadian Soccer Association to hold the FIFA Women's World Cup 2015™ in a minimum of six (6) major cities across Canada, for a true coast-to-coast competition. The test event, the FIFA U-20 Women's World Cup 2014, will be held in a minimum of four (4) cities.

The organization of the FIFA Women's World Cup is not only a great honour but also an undertaking of great responsibility. The Canadian Soccer Association (CSA) looks forward to working with you to guide and assist you through the FIFA Bid and Hosting Agreements and Templates.

Two Bid Information Sessions have been organized for later this month in Ottawa, Ontario and Vancouver, British Columbia. During these sessions, the CSA will run through all Facilities and Competition requirements. Individual consultations will also be held to ensure all questions are answered.

BID DOCUMENTATION

Following your declaration of interest, please find enclosed the relevant bid documents you will require in order to proceed with the bidding process.

This bid package includes the following:

1. Cover Letter
2. Form of Host City Agreement, as required by FIFA
3. Form of Stadium Agreement, as required by FIFA
4. Overviews :
 - a. Glossary of Terms
 - b. FIFA Women's World Cup 2015™
 - c. Provincial Government Guarantees
 - d. Stadium Requirements
 - e. Stadium Renovation and/or Construction
 - f. Training Sites
 - g. Medical Facilities
 - h. Accommodation Requirements
 - i. Transportation Requirements
5. Candidate Bid City Technical Templates

In this regard, we would like to draw your attention to the Bidding Process Overview, which briefly describes the next steps in the bidding process.

BIDDING PROCESS OVERVIEW

To summarize, the key dates for the bidding process are as follows:

Date	Action
September 30, 2010	CSA Bid Intentions to FIFA (COMPLETED)
October 15, 2010	Candidate Bid Cities Declaration of interest to CSA (COMPLETED)
October 25, 2010	CSA Receipt of FIFA Hosting and Bid Agreements (COMPLETED)
November 1, 2010	Candidate Bid Cities receive FIFA Hosting and Bid Agreements
November 18, 2010	Bid Information Session & Individual Consultations – Ottawa, ON
November 24, 2010	Bid Information Session & Individual Consultations – Vancouver, BC
November 26, 2010	Final submission of CSA Bid Intentions to FIFA
December 24, 2010	Candidate Bid Cities Final Submissions of Bid Intentions to CSA + \$25,000
February 11, 2011	Final submission of CSA Bid Book to FIFA
March 2011	Bid Presentation at FIFA House
March 2011	FIFA Host Country Selection

MINIMUM REQUIREMENTS

In addition to the relevant bid documents, we would also please draw your attention to the following minimum requirements:

1. Financial:

- \$25,000 to be considered as a Candidate Bid City in the Bid Book
- \$2,000,000 Provincial contribution to be considered as a final Host City/Venue
- Provision of \$250,000, in municipal support, inclusive of VIK services

2. Stadium:

- Minimum of **20,000 fixed, chair back seats**.
- Covered, midfield VIP and VVIP Tribune (seating area) and associated Hospitality Lounge areas for a minimum of **200 guests**. Lounge area should provide at least 400m² of Hospitality area (based on 2m² per person) in close proximity to the seating tribune.
- Team and Referee Rooms – Minimum of **4 equitable Team Dressing Rooms**, each with minimum 30 lockers, 4 toilets and 8 showers. Minimum of **2 Referee Rooms** (or one large room for 8 ppl), each with toilets and showers.
- Administration Offices – Significant internal meeting room and office areas for required event functions, including FIFA offices, medical facilities, youth programming, etc.
- Playing Surface – a minimum pitch size of 125m x 80m, with soccer markings of 105m x 68m. No visible Canadian football markings or advertising. **Natural grass or FIFA approved (Two Star) artificial turf surface**.
- External Space Requirements – Back of house space for significant broadcast requirements and Team/Referee/VIP Parking. Public concourse space required for FIFA commercial displays, up to 22 display locations, to a maximum size of 100m² per location.
- Utilities and Infrastructure – Minimum stadium lighting of **1500 lux** or as determined by FIFA to allow for high-definition television broadcast, **in stadium video board** and audio system, **redundant internet connectivity** and **un-interrupted backup power supply** for all FIFA mandated critical services.
- **Clean Stadium Concept** – the ability to provide FIFA a 'Clean Stadium' free of all existing advertising, branding, commercial display and naming rights elements. The ability to allow FIFA to determine all food, beverage and merchandise products permitted for sale, and also the ability to allow FIFA to control all ticket sales, service and operations for the event.
- Media Requirements – the ability to service and support significant media elements, including in-seat Media Tribune, Stadium Media Centre, Mixed Zone and associated elements.

BID INFORMATION SESSIONS AND INDIVIDUAL CONSULTATIONS

The CSA appreciates that considerable work is required on behalf of the Candidate Bid Cities to meet the proposed deadlines and many Bid Candidate Cities will have many questions.

As such, The CSA will be hosting two (2) bid information sessions in November for interested Candidate Bid Cities.

Thursday, November 18, 2010
Delta Ottawa Hotel and Suites
361 Queen Street
Ottawa, ON K1R 7S9
9:00 am – 9:00 pm

Wednesday, November 24, 2010
Sheraton Vancouver Wall Centre
1088 Burrard Street
Vancouver, BC V6Z 2R9
9:00 am – 6:00 pm

The purpose of the bid information sessions is to provide a maximum of five (5) representatives of each Candidate Bid City with the opportunity to learn the entire bid process, the requirements, and next steps. During the sessions, individual consultations will also be scheduled to answer any questions each Candidate Bid City may have.

Please confirm your participation and your group representatives at either the Ottawa Bid Session or Vancouver Bid Session by **Friday, November 5, 2010**.

A full agenda, including a schedule of Candidate Bid City consultations, will be released the week of Monday, November 8, 2010.

CONCLUSION

We look forward to seeing you in either Ottawa, ON or Vancouver, BC in November. Should you have any further questions regarding the bid information sessions, please do not hesitate to contact me.

Thank you again for your interest and continued support of the CSA's bid to host the FIFA Women's World Cup 2015™.

Warm regards,



Peter Montopoli,
General Secretary

cc Bjorn Osieck, BC Soccer

Pages 34 through 63 redacted for the following reasons:

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Bid Preparations - FIFA Women's World Cup 2015

Canadian Soccer Association

237 rue Metcalfe Street

Ottawa, ON K2P 1R2

Phone: 613-237-7678

Email: pmontopoli@soccercan.ca

CALL FOR VENUES

FIFA WOMEN'S WORLD CUP 2015 AND FIFA U-20 WOMEN'S WORLD CUP 2014

October 7, 2010

Bruce Wasylik
Sport and Recreation Consultant
Sport and Recreation Branch
Ministry of Healthy Living and Sport
PO Box 9820 Stn Prov Govt
Victoria, BC V8W 9W3
Email: bruce.wasylik@gov.bc.ca

Dear Mr. Wasylik,

Women's soccer took its rightful place on the world stage in November of 1991 when the Women's World Championship was brought to life on the ambitious initiative of the Fédération Internationale de Football Association (FIFA). The first competition kicked off in the People's Republic of China to large and enthusiastic crowds. With twelve nations competing, it proved to be a resounding success.

The popularity of women's football has grown in leaps and bounds since then, evidenced by growing numbers participating in the game worldwide as well as steadily rising spectator levels for women's competitions. The FIFA Women's World Cup™ has grown in stature and significance over the last few editions. Players like Christine Sinclair, Marta, Birgit Prinz, Sun Sen, Sissi, and Mia Hamm are now household names. Now with 24 teams, it clearly has the second-highest profile of all FIFA events.

Canada aspires to host the FIFA Women's World Cup 2015 which will feature the best women soccer players at the largest women's sporting event in the world. Please accept this as your invitation to join us!

FIFA WOMEN'S WORLD CUP 2015

- Recognized as the world's most important and largest international women's sporting competition.
- Held every four years, over 23 days, and features 24 nations.

- Most recent host is China 2007 and the FIFA Women’s World Cup 2011 will be held in Germany.
- Builds upon legacy of FIFA U-20 World Cup Canada 2007.
- Interest to host in Canada by CONCACAF and FIFA Partners.
- Provides the ideal platform to speak to Canadians of diverse backgrounds who understand, appreciate, and love soccer.
- Builds interest and excitement around youth soccer participation and its associated health and wellness benefits.
- Great role modeling opportunities for Canada’s large female soccer population and young girls currently not involved in the sport.
- Will be held in a minimum of 6 major cities across Canada, for a true coast-to-coast competition.
- **Test event will be the FIFA U-20 Women’s World Cup 2014 (16 teams) in a minimum of 4 major cities in Canada.**

Previous FIFA Women’s World Cup™ Attendance

Year	Site	Total Matches	Total Attendance	Average Attendance/Match
1999	USA	32	1,194,221	37,319
2003	USA	32	365,527	21,502
2007	China	32	997,433	31,169

Previous FIFA Women’s World Cup Television Audiences

Year	Site	Countries Reached	Airtime in Hours	Global TV Audience
2003	USA	144	2,229	526M
2007	China	150	2,828	573M

SOCCER IN CANADA – BACKGROUND

The Canadian Soccer Association

The Canadian Soccer Association (CSA) is the official governing body of soccer in Canada. Founded in 1912 and affiliated with FIFA and CONCACAF, the CSA, in partnership with its members and all its corporate partners, provides leadership in the pursuit of excellence in soccer, both at the national and international levels. The Canadian Soccer Association not only strives to lead Canada to victory, but it also encourages Canadians towards a life-long passion for soccer.

Soccer represents the number-one participatory sport in Canada and is ranked 10th in terms of participation amongst FIFA Member Associations with 873,032 registered players. Twenty percent (20%) of young Canadians participate within 1,500 clubs across 144 districts that operate in 12 provincial/territorial member associations.

The CSA is owner of the long-term player development plan, Wellness to World Cup, and is a leader of coach, referee, and volunteer development. In addition, the Association is proud of our 10 national teams and 12 national championships.

Soccer in Canada

- Soccer is the fastest growing sport in Canada.
- Number one participatory sport for boys and girls aged 5 to 14 years old.
- 44% of Canadian youth participate in the sport of soccer.
- Equal representation from boys and girls.
- Only sport to have grown in participation from 1998 to 2005 from 32% to 44%.
- Over 1 million volunteers dedicated to the sport.
- Over 1 million registered soccer players estimated by 2013.

Sport of Choice for New Canadians

- With a higher immigration rate than birth rate, New Canadians are becoming a larger part of Canada’s makeup.
- Sport is an identifier for New Canadians along with religion.
- New Canadians represent the world, and identify with the world’s most popular sport, soccer.
- Despite being a nation of New Canadians, 86% say if Canada had a team in the FIFA World Cup, they would cheer first and foremost for Canada.
- 78% agree it is important for Canada to participate in the FIFA World Cups.

Canada on the World Stage

- Canadians purchased the most tickets of non-participating FIFA Member Associations for the 2010 FIFA World Cup South Africa™.
- Canada hosted the record setting FIFA U-20 World Cup Canada 2007, the largest attended FIFA event in history (outside of the FIFA Men’s World Cups).
- Canada will have 3 teams in Major League Soccer (MLS) by 2012.
- Canada hosts the Nutrilite Canadian Championship (Professional Club Championship), the winner of which represents Canada in the CONCACAF Champions League with an opportunity to qualify for the FIFA World Club Championships.

“We hope that increased opportunities for Canadian youth to watch our National Teams at home and on television will inspire them to represent their country and we will continue to work with our partners to provide the necessary programs for these youth to realize that dream.”

-Canadian Soccer Association

CANADA’S EVENT HOSTING HISTORY

The CSA is making our intentions very clear to FIFA that Canada will be an ideal Host Country for the FIFA Women’s World Cup 2015. We believe we have a strong case to present to FIFA following the success of the FIFA U-20 World Cup Canada 2007 and that there is no better way to showcase our great country and highlight the over 400,000 women who play the game.

Canada is an experienced host when it comes to FIFA events:

- FIFA U-17 World Cup Canada 1987
- FIFA U-19 Women’s World Championship Canada 2002

- FIFA U-20 World Cup Canada 2007

While FIFA has praised the CSA for its “*outstanding organization of the inaugural FIFA U-19 Women’s Championship in 2002*”, the CSA hopes to build upon the legacy of the FIFA U-20 World Cup Canada 2007, which celebrated enormous success, including:

- Attendance record of nearly 1.2M spectators.
- 1/2 billion worldwide television audience (8.7M domestically).
- Total economic impact of \$259M, new domestic single sport record.
- Creation of 1,686 full year jobs and 2500 volunteer positions.
- 20% of all match attendees were out of town guests.
- Total taxes generated of \$43.2M.
- Infrastructure: stadium builds (Toronto) and upgrades (Ottawa, Montreal, Burnaby).

WHY CANADA?

- Our strong track record hosting successful FIFA Events.
- Our high female participation levels in soccer.
- Our celebration of multiculturalism.
- Our goal to broadcast every game.
- Our commitment to sell out every stadium.
- Our confidence that the tournament will **OWN THE COUNTRY**.
- Our strategy to assist in building a better future for women around the world, through soccer.

THE BID PROCESS

The bidding process is:

Date	Action
September 30, 2010	CSA Bid Intentions to FIFA (COMPLETED)
October 15, 2010	Canadian Venues: Declaration of interest to CSA
October 15, 2010	CSA Receipt of FIFA Hosting and Bid Agreements
October 22, 2010	Canadian Venues: Receipt of FIFA Hosting and Bid Agreements
November 15, 2010	Confirmation of Canadian Venue Bid Intentions to CSA
November 30, 2010	Final submission of CSA Bid Intentions to FIFA
February 11, 2011	Final submission of CSA Bid Book to FIFA
March 2011	Bid Presentation at FIFA House
March 2011	FIFA Host Country Selection

OTHER CONSIDERATIONS

In order to be considered as part of the event bid, a \$25,000 non-refundable investment from the venue and/or city, to assist with the bid preparations, will be required.

INTERESTED IN GETTING INVOLVED?

The CSA will be receiving the Hosting and Bid Guidelines from FIFA in October and forwarding to all interested venues. If you are interested in being a part of the bid process and receiving the FIFA documentation outlined above, please declare your interest to the CSA by **October 15, 2010**.

We look forward to having you join with us in welcoming the world to Canada in June of 2015!

Should you have any further questions, please do not hesitate to contact me.

Warm regards,



Peter Montopoli,
General Secretary
Canadian Soccer Association