

Cabinet Submission – Request for Decision

Minister: Honourable Pat Bell

Ministry: Jobs, Tourism and Skills Training and Minister Responsible for Labour

Date: 10/10/2012

Ministry Document #: MJTST&MRL 05-12

Title: 2013 Times of India Film Awards in Vancouver

Issue:

S. 12 securing BC as host for the 2013 Times of India Film Awards (TOIFA). A decision is required by mid-October 2012 due to limited preparation time.

Request:

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Implications and Considerations:

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Background / Context:

A key pillar of the Jobs Plan is the opening and expansion of markets for BC goods and services, particularly in Asia, and the attraction of investment to grow BC's priority sectors. As one of the world's fastest-growing markets, India offers tremendous opportunity for B.C.

As Asia's fourth largest economy, India is one of the fastest growing markets in the world. Indian firms have quickly become major international investors. India is also a consistent source of international students for BC's education system.

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Background

In 2011 Premier Clark on her trade mission to India announced BC's intention to host the 2013 International Indian Film Academy Awards (IIFA). The IIFA's owner's (Wizcraft) proposal requested \$15 million support from the Province.

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In May 2012, BC submitted a bid of S. 12 to Wizcraft, who rejected the bid. Wizcraft has not shown any willingness to alter its original proposal, S. 12

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In June 2012, the Times Group (Times), the largest mass media company in India, approached the Province with a proposal for Vancouver to be the host for the first Times of India Film Awards (TOIFA), a new Indian film awards created by Times. The awards will celebrate Indian films and music and will be based on on-line voting from global Indian. Ministry of Jobs, Tourism, and Skills Training has engaged in several rounds of discussions with Times. S. 12

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Benefits of Hosting the Times of India Film Awards Event in British Columbia

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Pages 4 through 5 redacted for the following reasons:

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Contact: Dave Byng,
Deputy Minister
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Honourable Pat Bell

October 10, 2012

Date Signed

Pages 7 through 11 redacted for the following reasons:

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October 30, 2012

Honourable Pat Bell
Minister of Jobs, Tourism and Skills Training and
Minister Responsible for Labour

Honourable Michael de Jong
Minister of Finance

The following is a Cabinet minute excerpt from October 24, 2012 for your attention:

3. Planning and Priorities Committee (P&P): October 10, 2012

Cabinet reviewed and endorsed the following information and recommendations from the Planning and Priorities Committee meeting of October 10, 2012.

a) *2013 Times of India Film Awards Vancouver*

P&P reviewed and approved the recommended option of a submission entitled, "2013 Times of India Film Awards in Vancouver", signed by the Minister of Jobs, Tourism and Skills Training and Minister Responsible for Labour, dated October 10, 2012. S. 12

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Elizabeth MacMillan
Deputy Cabinet Secretary

pc: Dave Byng, Acting Deputy Minister
Ministry of Jobs, Tourism and Skills Training

Peter Milburn, Deputy Minister
Ministry of Finance

Sabine Feulgen, Deputy Secretary to Treasury Board
Ministry of Finance