



VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2012 ~ 2013 OOH COSTING ESTIMATE

SCANNED

sent May 18/12
e 2:16pm

VIZEUM
[con]

CLIENT: TRANSPORTATION INVESTMENT CORPORATION
CAMPAIGN: Out-of-Home Digital Billboards
CAMPAIGN DATE: Monday June 18th - Sunday July 15th, 2012 (4 weeks)
AD HEADING: TBD
AD SIZE: Standard Horizontal (10' x 20') & Spectacular (14' x 48') Digital Boards
Total 10 Faces - 1 of 8 advertisers every 6 seconds (each face)

DATE: May 18th, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: 1
APC: A2059
CPA:
VERSION: Original
MEDIA BUYER: Kathy Husar

REVISION COMMENT:

MARKET	ELEMENT	UNIT	SUPPLIER	QUANTITY	FOUR WEEK COST		GROSS	NET	WEEKS	PRODUCTION COST		TOTAL COST
					RECD					GROSS	NET	
TOTAL COST - DIGITAL BOARDS (NET) = \$50,000.00												

OOH OOH postings are non-cancellable once contracts have been issued and signed.

TOTAL COST - OUT OF HOME (NET): \$50,000.00

Approved by Ministry Expense Authority:

Date:

May 18/12

Approved by GCPE:

Date:

May 18/12

Material Contact Name:

Material Contact Number:

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2059	Blanket APO: Campaign Name: Yes ☒ No ☐ Patmann - Digital OOH
STOB/PROJECT INFORMATION: STOB: GCPE 67 ☐ Ministry 67 ☒ 68 ☐ CPA/Project No. _____	BILLING CONTACT: Name: Brittany Hull Telephone: 778-783-1229	BILLING TO: Ministry Branch Mailing Address: 1420 - 1111 West Georgia St Vancouver BC V6E 4G5

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7299



VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizel
[com]

2012 ~ 2013 OOH COSTING ESTIMATE

CLIENT: TRANSPORTATION INVESTMENT CORPORATION
CAMPAIGN: Out-of-Home Digital Billboards
CAMPAIGN DATE: Monday June 18th - Sunday July 15th, 2012 (4 weeks)
AD HEADING: TBD
AD SIZE: Standard Horizontal (10' x 20') & Spectacular (14' x 48') Digital Boards
Total 10 Faces - 1 of 8 advertisers every 6 seconds (each face)

DATE: May 18th, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: 1
APO: A2059
CPA:
VERSION: Original
MEDIA BUYER: Kathy Husar

REVISION COMMENT:

MARKET	ELEMENT/UNIT	SUPPLIER	QUANTITY RECO.	FOUR WEEK COST		# OF WEEKS	PRODUCTION COST		TOTAL COST
				GROSS	NET		GROSS	NET	
								TOTAL COST - DIGITAL BOARDS (SNET)	\$50,000.00
*** ONH: OOH costings are non-cancelable upon contracts have been issued and signed ***									

OOH: OOH postings are non-cancellable, once contracts have been issued and signed

TOTAL COST - OUT OF HOME (SNET) \$50,000.00

Approved by Ministry Expense Authority: _____

Date: _____

Approved by GCPE: _____

Date: May 18/12

Material Contact Name: _____

Material Contact Number: _____

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2059	Blanket APO: Campaign Name: Yes ___ No ☒ Portmann - Digital OOH
STOB/PROJECT INFORMATION: STOB: GCPE 67 ___ Ministry 67 ☒ 68 ___ CPA/Project No. _____	BILLING CONTACT: Name: Brittany Hull Telephone: 778-783-1229	BILLING TO: Ministry Branch Mailing Address: 1420 - 1111 West Georgia St Vancouver BC V6E 4G5

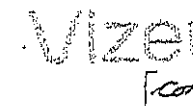
Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7299



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Vancouver BC V6E 3X1 (604) 646-7282



2012 ~ 2013 OOH COSTING ESTIMATE

CLIENT: TRANSPORTATION INVESTMENT CORPORATION
CAMPAIGN: Out-of-Home Digital Billboards
CAMPAIGN DATE: Monday June 18th - Sunday July 15th, 2012 (4 weeks)
AD HEADING: TBD
AD SIZE: Standard Horizontal (10' x 20') & Spectacular (14' x 48') Digital Boards
Total 10 Faces - 1 of 8 advertisers every 6 seconds (each face)

DATE: May 18th, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: 1
APO:
CPA:
VERSION: Original
MEDIA BUYER: Kathy Husar

REVISION COMMENT:

REVISION COMMENT:									
MARKET	ELEMENT / UNIT	SUPPLIER	QUANTITY RECO.	FOUR WEEK COST		# OF WEEKS	PRODUCTION COST		TOTAL COST
				GROSS	NET		GROSS	NET	NET
VANCOUVER / LOWER MAINLAND									
PITT MEADOWS	Lougheed Hwy - W of Kennedy, FW 1 10' x 20' Horizontal	Pattison	1			4	\$0.00	\$0.00	
	Lougheed Hwy - W of Kennedy, FE 1 10' x 20' Horizontal	Pattison	1			4	\$0.00	\$0.00	
PATULLO BRIDGE	King George Hwy @ Scott Rd, FW 1 14' x 48' Spectacular	Pattison	1			4	\$0.00	\$0.00	
SURREY	Fraser Hwy & 164th, FW 1 10' x 20'	Pattison	1			4	\$0.00	\$0.00	
	Fraser Hwy & 164th, FE 1 10' x 20'	Pattison	1			4	\$0.00	\$0.00	
	152nd & 105th, FN 1 10' x 20'	Pattison	1			4	\$0.00	\$0.00	
	152nd & 105th, FS 1 10' x 20'	Pattison	1			4	\$0.00	\$0.00	
ABBOTSFORD	Sumas Way & Marshall Rd, FN 1 10' x 20' Horizontal	Pattison	1			4	\$0.00	\$0.00	
	Sumas Way & Marshall Rd, FS 1 10' x 20' Horizontal	Pattison	1			4	\$0.00	\$0.00	
	Hwy 1 & McCallum Rd, FE 1 14' x 48' Spectacular	Pattison	1			4	\$0.00	\$0.00	



FAXED
27:53pm

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7232

Vizeum
[connections]

2012 / 13 RADIO COSTING ESTIMATE :30seconds

CLIENT:	Transportation Investment Corporation	DATE:	June 5th, 2012
CAMPAIGN:	Port Mann Bridge - Radio	CLIENT CODE:	531239
CAMPAIGN DATE:	Monday June 18th - Sunday July 6th (3 weeks) - 30's	PRODUCT:	13
	Monday June 18th - Sunday July 15th (4 weeks) Bridge Updates Sponsorship	CAMPAIGN #:	TBD
AUDIENCE:	A2554	APO:	TBD
UNIT:	:30 Seconds	CPA:	TBD
ROTATION:	Reach Plus - BROADCAST	VERSION:	Original
		MEDIA BUYER:	Kathy Hecar

REVISION COMMENT:

MARKETS	RECOMMENDED STATIONS	Gross :30 CPS/SPOT	Weight GSP / Octo	COST / WEEK	# of WEEKS	Total GROSS Radio	Total NET Radio
VANCOUVER / LOWERMAINLAND / WHISTLER							
VANCOUVER	CHQM FM, CKIX, CKNW, CJBK FM, CKLG FM CFMI FM, TEAM 1040 & CFBT FM		220		3		
						VANCOUVER TOTAL:	
						ND/WHISTLER TOTAL:	
VANCOUVER / LOWERMAINLAND / WHISTLER		S 21		S 21			S 21
VANCOUVER	CHMJ (AM 730) - BRIDGE TRAFFIC UPDATES PACKAGE (60 SPOTS PER WEEK - SPONSORSHIP)		60		4		
						VANCOUVER TOTAL:	
						VANCOUVER / LOWERMAINLAND/WHISTLER TOTAL:	
Total:							S 21 \$78,626.70

* PLEASE NOTE / CANCELLATION REQUIREMENTS : Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.

TOTAL NET RADIO: \$78,626.70

Approved by Ministry Expense Authority:

Date: June 5, 2012

Approved by GCPE:

Date: June 5/12

Material Contact Name:

Material Contact Number:

AGENCY OF RECORD
Advertising Placement Order

Blanket APO:
Yes ___ No ___

Campaign Name:
Port Mann Bridge - Radio

STOB/PROJECT INFORMATION:

BILLING CONTACT:

BILLING TO: Ministry Branch Mailing Address
1420 - 1111 West Georgia St
Vancouver BC

STOB: GCPE 67 ___ Ministry 67 ___ 68 ___

Name: Brittany Hall

CPA/Project No. _____

Telephone: 78-703 Fax: _____

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

"GCPE is fax signed estimate to 604-646-7232"



VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[Connections]

2012 / 13 RADIO COSTING ESTIMATE :30seconds

CLIENT: Transportation Investment Corporation
 CAMPAIGN: Port Mann Bridge - Radio
 CAMPAIGN DATE: Monday June 18th - Sunday July 8th (3 weeks) - 30's
 Monday June 18th - Sunday July 15th (4 weeks) Bridge Updates Sponsorship
 AUDIENCE: A2554
 UNIT: :30 Seconds
 ROTATION: Reach Plan - BRIDA/DR/IEV

DATE: June 5th, 2012
 CLIENT CODE: 531239
 PRODUCT: 13
 CAMPAIGN #: TBD
 APO: TBD
 CPA: TBD
 VERSION: Original
 MEDIA BUYER: Kathy Husar

REVISION COMMENT:

MARKETS	RECOMMENDED STATIONS	Gross :30 CPM/SPOT	Weight GRP's / Occn	COST / WEEK	# of Weeks	Total GROSS Radio	Total NET Radio
VANCOUVER / LOWERMAINLAND / WHISTLER							
VANCOUVER	CHQM FM, CKWX, CKNW, CJKR FM, CKLG FM CFMI FM, TEAM 1040 & CFBT FM		200		3		
					VANCOUVER TOTAL:		
					ID/ WHISTLER TOTAL:		
VANCOUVER / LOWERMAINLAND / WHISTLER							
VANCOUVER	CHMJ (AM 730) - BRIDGE TRAFFIC UPDATES PACKAGE (50 SPOTS PER WEEK - SPONSORSHIP)		60		4		
					VANCOUVER TOTAL:		
					VANCOUVER / LOWERMAINLAND/ WHISTLER TOTAL:		
Total:							\$78,626.70

* PLEASE NOTE / CANCELLATION REQUIREMENTS : Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.

TOTAL NET RADIO: \$78,626.70

Approved by Ministry Expense Authority: _____

Date: _____

Approved by GCPE: _____

Date: _____

Material Contact Name: _____

Material Contact Number: _____

AGENCY OF RECORD
Advertising Placement Order

Blanket APO:
Yes ___ No ___

Campaign Name:

STOB/PROJECT INFORMATION:

BILLING CONTACT:

BILLING TO: Ministry Branch Mailing Address

STOB: GCPE 67 ___ Ministry 67 ___ 68 ___

Name: _____

CPA/Project No. _____

Telephone: _____ Fax: _____

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7289



FAXED

C 2:53pm

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2012 / 13 RADIO COSTING ESTIMATE :30seconds

CLIENT: Transportation Investment Corporation
 CAMPAIGN: Port Mann Bridge - South Asian Radio
 CAMPAIGN DATE: Monday June 18th - Sunday July 8th (3 weeks) - 30's
 AUDIENCE: A2554
 UNIT: 30 Seconds
 ROTATION: Reach Plus - BRIDADRIVE

DATE: June 5th, 2012
 CLIENT CODE: S31239
 PRODUCT: IS
 CAMPAIGN #: T80 A2068
 APO: T80
 CPA: T80
 VERSION: Original
 MEDIA BUYER: Kathy Hunter

REVISION COMMENT:

MARKETS	RECOMMENDED STATIONS	Gross 30 CPA/SPOT	Weight	COST / WEEK	Total GROSS Radio	Total NET Radio
VANCOUVER / LOWERMAINLAND / WHISTLER						
VANCOUVER (PUNJABI)	RHAIHIN R/N200 RED FM	20 20	3 3			
	BREAKFAST / 7A-11A MIDDAY / 11A-2P AFTERNOON DRIVE / 2P-6P EVENING / 6P-1A	S 21 \$ \$ \$ \$	3 3 3 3	S 21		
					S 21	\$8,759.25
						\$8,759.25

* PLEASE NOTE / CANCELLATION REQUIREMENTS: Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.

TOTAL NET RADIO: \$8,759.25

Approved by Ministry Expense Authority:

Date: June 5, 2012

Approved by GCPE:

Date: June 5/12

Material Contact Name:

Material Contact Number:

AGENCY OF RECORD
Advertising Placement Order

Blanket APO:
Yes No

Campaign Name: Port Mann Bridge - South Asian Radio

STOB/PROJECT INFORMATION:

BILLING CONTACT:

BILLING TO: Ministry Branch Mailing Address

STOB: GCPE 67 Ministry 67 68

Name: Brittany Hull

1220 - 11th West Hastings
Vancouver BC

CPA/Project No.

Telephone: 778-783-1229 Fax:

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7282



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Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2012 / 13 RADIO COSTING ESTIMATE :30seconds

CLIENT: Transportation Investment Corporation
CAMPAIGN: Port Mann Bridge - South Asian Radio
CAMPAIGN DATE: Monday June 18th - Sunday July 8th (3 weeks) - 30's
AUDIENCE: A2554
UNIT: :30 Seconds
ROTATION: Reach Plan - BR/DADR/REV

DATE: June 5th, 2012
CLIENT CODE: 531239
PRODUCT: 13
CAMPAIGN #: TBD
APO: A 2008
CPA: TBD
VERSION: Original
MEDIA BUYER: Kathy Husar

REVISION COMMENT:

MARKETS	RECOMMENDED STATIONS	Gross :30 CPI/SPOT	Weight GRP's / Occn	COST / WEEK	# of Weeks	Total GROSS Radio	Total NET Radio
VANCOUVER / LOWERMAINLAND / WHISTLER							
VANCOUVER (PUNJABI)	RIMJHIM		20		3		
	RJ1200		20		3		
	RED FM						
	BREAKFAST / 7A-11A	S 21	5	S 21	3	S 21	
	MIDDAY / 11A-2P		5		3		
	AFTERNOON DRIVE / 2P-8P		5		3		
	EVENING / 8P-1A		5		3		
VANCOUVER / LOWERMAINLAND / WHISTLER TOTAL:						S 21	\$8,759.25
Total:							\$8,759.25

* PLEASE NOTE / CANCELLATION REQUIREMENTS : Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.*

TOTAL NET RADIO: \$8,759.25

Approved by Ministry Expense Authority:

Date: _____

Approved by GCPE:

Date: June 5/12

Material Contact Name: _____

Material Contact Number: _____

AGENCY OF RECORD
Advertising Placement Order

Blanket APO:
Yes _____ No _____

Campaign Name:

Port Mann Bridge - South Asian Radio

STOB/PROJECT INFORMATION:

BILLING CONTACT:

BILLING TO: Ministry Branch Mailing Address

STOB: GCPE 67 _____ Ministry 67 _____ 68 _____

Name: Brittany Hull

1400 - 111 West Georgia St
Vancouver BC

CPA/Project No. _____

Telephone: 778-783-1229 Fax: _____

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7299



VIZEUM CANADA INC.

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Vancouver BC V6E 3X1 (604) 646-7282

SCANNED [Connections]

2011 ~ 12 NEWSPAPER COSTING ESTIMATE

June 21/12 3:51 pm

CLIENT: Transportation Investment Corp
CAMPAIGN: Port Mann Bridge
CAMPAIGN DATE: June 22 - July 8, 2012
AD HEADING: TBD
AD SIZE: Page Dominant
POSITION REQUEST: Well Forward News

DATE: June 21, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: TBD
APO: ~~TBD~~ A2071
CPA: TBD
VERSION: 1
MEDIA BUYER: Angela Roberts

REVISION COMMENT: 1 (revised size in inches and rate for Ming Pao)
(added 2 insertions for Sach di Awaaz)

PUBLICATION	PUB DAYS	AD SIZE	COL SPEC	NET COST	# OF INS.	TOTAL COST	CIRC.	CPI	BOOKING DEADLINE	MATERIAL DEADLINE
CHINESE NEWSPAPERS										
MING PAO DAILY NEWS (Cantonese, Traditional)	SUN JULY 1 SAT JULY 7	2/3 Pg = 11.75" x 13.63"	4C		2				3 DAYS	2 DAYS
SING TAO (Cantonese, Traditional)	SAT JUNE 30 SUN JULY 8	2/3 Pg = 11.7" x 13.8"	4C		2				5 DAYS	2 DAYS 2 DAYS
SOUTH ASIAN NEWSPAPERS - ENGLISH										
INDO-CANADIAN VOICE (Eng) *On Own	SAT JUNE 23 SAT JUNE 30 SAT JULY 7	2/3 Pg = 10.25" x 9.5"	4C	S 21	3		S 21		TUE - 10AM	TUE - NOON
SOUTH ASIAN NEWSPAPERS - PUNJABI										
INDO-CANADIAN AWAAZ (Punj) *On Own	FRI JUNE 22 FRI JUNE 29 FRI JULY 6	2/3 Pg = 10.25" x 9.5"	4C		3				MON - 10AM	MON - NOON
SACH DI AWAAZ (Punjabi)	FRI JUNE 29 FRI JULY 6	2/3 Pg Vert = 10" x 10"	4C		2				TUE 10AM	TUE NOON ✓

* Print: The booking deadline for all newspapers is also the cancellation deadline *

TOTAL NET ETHNIC PUBLICATIONS:

\$19,979.53

Approved by Ministry Expense Authority:

Date: June 21, 2012

Approved by GCPE:

Date: June 21, 2012

Material Contact Name:

Material Contact Number:

AGENCY OF RECORD
Advertising Placement Order

APO# (Assigned by GCPE):

Blanket APO:
Yes ___ No ___

Campaign Name:



VIZEUM CANADA INC.

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Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2011 ~ 12 NEWSPAPER COSTING ESTIMATE

CLIENT: Transportation Investment Corp
CAMPAIGN: Port Mann Bridge
CAMPAIGN DATE: June 22 - July 8, 2012
AD HEADING: TBD
AD SIZE: Page Dominant
POSITION REQUEST: Well Forward News

DATE: June 21, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: TBD
APC: TBD
CPA: TBD
VERSION: 1
MEDIA BUYER: Angela Roberts

REVISION COMMENT: 1 (revised size in inches and rate for Ming Pao)
(added 2 insertions for Sach di Awaaz)

PUBLICATION	PUB DAYS	AD SIZE	COL SPEC	NET COST	# OF INS.	TOTAL COST	CIRC	CPH	BOOKING DEADLINE	MATERIAL DEADLINE
STOB/PROJECT INFORMATION:										
BILLING CONTACT:										
BILLING TO: Ministry Branch Mailing Address										
STOB: GCPE 67 _____ Ministry 67 _____ 68 _____ Name: _____										
CPA/Project No. _____ Telephone: _____ Fax: _____										

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR)

GCPE to fax signed estimate to 604-646-7299

sent due 7/12
e 10216m
SCANNED

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Revised
Vizeum
[Connections]

2011 ~ 12 NEWSPAPER COSTING ESTIMATE

CLIENT:	Transportation Investment Corp	DATE:	June 6, 2012
CAMPAIGN:	Port Mann Bridge	CLIENT CODE:	531239
CAMPAIGN DATE:	TBD	PRODUCT CODE:	13
AD HEADING:	TBD	CAMPAIGN #:	TBD
AD SIZE:	Page Dominant	APO:	TBD A2071
POSITION REQUEST:	Well Forward News	CPA:	TBD
		VERSION:	Original
		MEDIA BUYER:	Angela Roberts
REVISION COMMENT:			

PUBLICATION	PUS DAYS	AD SIZE	COL SPEC	NET COST	# OF LINES	TOTAL COST	CIRC	OPN	BOOKING DEADLINE	MATERIAL DEADLINE
<u>CHINESE NEWSPAPERS</u>										
MING PAO DAILY NEWS (Cantonese; Traditional)	SUN JULY 1 SAT JULY 7	2/3 Pg = 8.25" x 13.63"	4C		2				3 DAYS	2 DAYS
SING TAO (Cantonese; Traditional)	SAT JUNE 30 SUN JULY 8	2/3 Pg = 11.7" x 13.8"	4C	S 21	2		S 21		5 DAYS	2 DAYS 2 DAYS
<u>SOUTH ASIAN NEWSPAPERS - ENGLISH</u>										
INDO-CANADIAN VOICE (Eng) "On Own"	SAT JUNE 23 SAT JUNE 30 SAT JULY 7	2/3 Pg = 10.25" x 8.5"	4C		3				TUE - 10AM	TUE - NOON
<u>SOUTH ASIAN NEWSPAPERS - PUNJABI</u>										
INDO-CANADIAN AWAAZ (Punj) "On Own"	FRI JUNE 22 FRI JUNE 29 FRI JULY 6	2/3 Pg = 10.25" x 8.5"	4C		3				MON - 10AM	MON - NOON
TOTAL NET ETHNIC PUBLICATIONS:						\$18,530.41				

Approved by Ministry Expense Authority: [Signature]

Date: June 7, 2012

Approved by GCPE: [Signature]

Date: June 7/12

Material Contact Name: _____ Material Contact Number: _____

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2071	Blanket APO: Yes _____ No _____	Campaign Name: Port Mann Bridge - Ethnic Print
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: Ministry Branch Mailing Address	
STOB: GCPE 67 _____ Ministry 67 _____ 68 _____	Name: <u>Brittany Hall</u>	<u>1420 - 1111 West Georgia St</u>	
CPA/Project No. _____	Telephone: _____ Fax: _____	<u>Vancouver BC</u>	



VIZEUM CANADA INC.

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Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2011 ~ 12 NEWSPAPER COSTING ESTIMATE

CLIENT: Transportation Investment Corp
CAMPAIGN: Port Mann Bridge
CAMPAIGN DATE: TBD
AD HEADING: TBD
AD SIZE: Page Dominant
POSITION REQUEST: Well Forward News

DATE: June 6, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: TBD
APO: TBD A2071
CPA: TBD
VERSION: Original
MEDIA BUYER: Angela Roberts

REVISION COMMENT:

PUBLICATION	PUB DAYS	AD SIZE	COL SPEC	NET COST	# OF INS.	TOTAL COST	CIRC.	CPM	BOOKING DEADLINE	MATERIAL DEADLINE
CHINESE NEWSPAPERS										
MING PAO DAILY NEWS (Cantonese; Traditional)	SUN JULY 1 SAT JULY 7	2/3 Pg = 8.25" x 13.83"	4C		2				3 DAYS	2 DAYS
SING TAO (Cantonese; Traditional)	SAT JUNE 30 SUN JULY 8	2/3 Pg = 11.7" x 13.8"	4C		2				5 DAYS	2 DAYS 2 DAYS
SOUTH ASIAN NEWSPAPERS - ENGLISH										
INDO-CANADIAN VOICE (Eng) *On Own	SAT JUNE 23 SAT JUNE 30 SAT JULY 7	2/3 Pg = 10.25" x 9.5"	4C		3				TUE - 10AM	TUE - NOON
SOUTH ASIAN NEWSPAPERS - PUNJABI										
INDO-CANADIAN AWAAZ (Pun) *On Own	FRI JUNE 22 FRI JUNE 29 FRI JULY 6	2/3 Pg = 10.25" x 9.5"	4C		3				MON - 10AM	MON - NOON

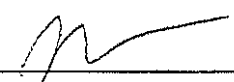
Print: The booking deadline for all newspapers is also the cancellation deadline.

TOTAL NET ETHNIC PUBLICATIONS:

\$18,530.41

Approved by Ministry Expense Authority: _____

Date: _____

Approved by GCPE:  _____

Date: June 7/12

Material Contact Name: _____

Material Contact Number: _____

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2071	Blanket APO: Yes ___ No ___	Campaign Name: Port Mann Bridge - Ethnic Print
STOB/PROJECT INFORMATION: STOB: GCPE 67 ___ Ministry 67 ___ 68 ___ CPA/Project No. _____	BILLING CONTACT: Name: Brittany Hott Telephone: _____ Fax: _____	BILLING TO: Ministry Branch Mailing Address 1420 - 111 West Georgia St Vancouver BC	



SCANNED
Sent June 14/12
e 10:33am

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[Connections]

2012 - 2013 NEWSPAPER COSTING ESTIMATE

CLIENT:
CAMPAIGN:
CAMPAIGN DATE:
AD HEADING:
AD SIZE:
POSITION REQUEST:

Transportation Investment Corporation
Port Mann Bridge - English Newspaper
Tuesday June 19th through Sunday July 8th, 2012
TED
Page Dominant / Full Colour
Wall Forward News

DATE: June 13, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: 2
APO: A2072
CPA: TBD
VERSION: 1
MEDIA BUYER: Angela Roberts

REVISION COMMENT:

1 (revised Sun and Province rates)

PUBLICATION	CUB	AD SIZE	TOTAL	NET	FULL	COLOR	NET	CPA	TOTAL	CIR	CPA	FORM	BOOKING	MATERIAL
	DAYS	COLOR LINES	LINES	LINES	COLOR	COST	COST	LINES	COST				CPA	CPA
THURS JUNE 28	S	x	188	840		4C		1				TAB-F	3 DAYS - 3PM	2 DAYS - 2PM
THURS JULY 5	S	x	188	840		4C		1				TAB-F	3 DAYS - 3PM	2 DAYS - 2PM
					S 21					S 21				
FRI JUNE 22	S	x	169	840		4C		1				BRD-F	MON - 4PM	WED - 4PM
FRI JUNE 29	S	x	168	840		4C		1				BRD-F	MON - 4PM	WED - 4PM
FRI JULY 6	S	x	168	840		4C		1				BRD-F	MON - 4PM	WED - 4PM

ABBOTSFORD NEWS (Abbotsford & Mission)

* Print: The booking deadline for all newspapers is also the cancellation deadline.

NET NEWSPAPER COST: 354,412.00

Approved by Ministry Expense Authority:

Approved by GCPE:

Material Contact Name:

Date:

Date:

Material Contact Number:

AGENCY OF RECORD: Advertising Placement Order	APO# (Assigned by GCPE):	Blanket APO: Yes ___ No ___	Campaign Name:
STOB/PROJECT INFORMATION:		BILLING CONTACT:	
STOB: GCPE 57 ___ Ministry 57 ___ 58 ___		Name: _____	
CPA/Project No. _____		Telephone: _____ Fax: _____	
BILLING TO: Ministry Branch Mailing Address _____ _____ _____			

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).
GCPE to fax signed estimate to 604-646-7289



VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2012 ~ 2013 NEWSPAPER COSTING ESTIMATE

CLIENT: Transportation Investment Corporation
CAMPAIGN: Port Mann Bridge - English Newspaper
CAMPAIGN DATE: Tuesday June 19th through Sunday July 8th, 2012
AD HEADING: TBD
AD SIZE: Page Dominant / Full Colour
POSITION REQUEST: Well Forward News
REVISION COMMENT: 1 (revised Sun and Province rates)

DATE: June 13, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: 2
APO: A2072
CPA: TBD
VERSION: 1
MEDIA BUYER: Angela Roberts

PUBLICATION	PUB DAYS	AD SIZE COL X LINES	TOTAL LINES	NET LINE RATE	FULL COLOUR	COL COST	NET COST	FOF INS	TOTAL COST	CIRC	CPM	FORM	BOOKING DEADLINE	MATERIAL DEADLINE
ABBOTSFORD NEWS (Abbotsford & Mission)	THURS JUNE 28	5 x 168	840	S 21		4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	THURS JULY 5	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	FRI JUNE 22	5 x 168	840			4C	S 21	1		S 21		BRD - F	MON - 4PM	WED - 4PM
	FRI JUNE 29	5 x 168	840			4C		1				BRD - F	MON - 4PM	WED - 4PM
	FRI JULY 6	5 x 168	840			4C		1				BRD - F	MON - 4PM	WED - 4PM

* Print The booking deadline for all newspapers is also the cancellation deadline *

NET NEWSPAPER COST: \$94,412.80

Approved by Ministry Expense Authority: _____

Date: _____

Approved by GCPE: _____

Date: June 14/12

Material Contact Name: _____

Material Contact Number: _____

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE):	Blanket APO: Yes ___ No ___	Campaign Name:
STOB/PROJECT INFORMATION:		BILLING CONTACT:	
STOB: GCPE 67 ___ Ministry 67 ___ 68 ___		Name: _____	
CPA/Project No. _____		Telephone: _____ Fax: _____	
		BILLING TO: Ministry Branch Mailing Address	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7299



VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2012 ~ 2013 NEWSPAPER COSTING ESTIMATE

CLIENT: Transportation Investment Corporation
CAMPAIGN: Port Mann Bridge - English Newspaper
CAMPAIGN DATE: Tuesday June 19th through Sunday July 8th, 2012
AD HEADLINE: TBD
AD SIZE: Page Dominant / Full Colour
POSITION REQUEST: Well Forward News
REVISION COMMENT: 1 (revised Sun and Province rates)

DATE: June 13, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: 2
APO: 2072
CPA: TBD
VERSION: 1
MEDIA BUYER: Angela Roberts

PUBLICATION	PUB DAYS	AD SIZE COL X LINES	TOTAL LINES	NET LINE RATE	FULL COLOUR	COL COST	NET COST	# OF INS	TOTAL COST	CIRC	CPM	FORM	BOOKING DEADLINE	MATERIAL DEADLINE
BC DAILIES														
VANCOUVER - LOWER MAINLAND														
VANCOUVER SUN	FRI JUNE 22	10 x 185	1850			4C		1				3RD - P	2 DAYS	2 DAYS
	SAT JUNE 30	10 x 185	1850			4C		1				3RD - P	2 DAYS	2 DAYS
	SAT JULY 7	10 x 185	1850			4C		1				3RD - P	2 DAYS	2 DAYS
VANCOUVER PROVINCE	FRI JUNE 22	7 x 140	980			4C		1				TAB - P	2 DAYS	2 DAYS
	SUN JULY 1	7 x 140	980			4C		1				TAB - P	2 DAYS	2 DAYS
	SUN JULY 8	7 x 140	980			4C		1				TAB - P	2 DAYS	2 DAYS
BC COMMUNITIES														
VANCOUVER - LOWER MAINLAND														
COQ/PT COQ/PT MOODY TRI-CITY NEWS	FRI JUNE 22	5 x 168	840			4C		1				TAB - F	TUES - 10AM	WED - 2PM
	WED JUNE 27	5 x 168	840			4C		1				TAB - F	FRI - 10AM	MON - NOON
	FRI JULY 6	5 x 168	840			4C		1				TAB - F	TUES - 10AM	WED - 2PM
COQUITLAM NOW	WED JUNE 20	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	FRI JUNE 29	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	WED JULY 4	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
LANGLEY ADVANCE	TUES JUNE 19	5 x 168	840	S 21		4C	S 21	1		S 21		TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	THURS JUNE 28	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	TUES JULY 3	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
LANGLEY TIMES	THURS JUNE 21	5 x 168	840			4C		1				TAB - F	MON - 10AM	TUES - 4PM
	TUES JUNE 26	5 x 168	840			4C		1				TAB - F	THURS - 2PM	MON - 9AM
	THURS JULY 5	5 x 168	840			4C		1				TAB - F	MON - 10AM	TUES - 4PM
SURREY / NORTH DELTA LEADER	THURS JUNE 21	5 x 168	840			4C		1				TAB - F	MON - NOON	WED - 11AM
	TUES JUNE 26	5 x 168	840			4C		1				TAB - F	THU - 1PM	FRI - 4PM
	THURS JULY 5	5 x 168	840			4C		1				TAB - F	MON - NOON	WED - 11AM
SURREY NOW	TUES JUNE 19	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	THURS JUNE 28	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	TUES JULY 3	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
VANCOUVER - FRASER VALLEY														
ABBOTSFORD / MISSION TIMES	THURS JUNE 21	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM



2012/06/12 10:31am
SCANNED

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Revised
Vizeum
[connections]

2012 ~ 2013 NEWSPAPER COSTING ESTIMATE

CLIENT:
CAMPAIGN:
CAMPAIGN DATE:
AD HEADING:
AD SIZE:
POSITION REQUEST:

REVISION COMMENT:

Transportation Investment Corporation
Port Mann Bridge - English Newspaper
Tuesday June 19th through Sunday July 8th, 2012
TBD
Page Dominant / Full Colour
Well Forward News

DATE: June 6, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: TBD
APO: TBD
CPA: TBD
VERSION: Original
MEDIA BUYER: Angela Roberts

PUBLICATION	PUB DAYS	AD SIZE	TOTAL LINES	NET LINE RATE	FULL COLOUR	COL COST	NET COST	FOR LNS	TOTAL COST	CIRC	CPA	FOR	BOOKING DEADLINE	MATERIAL DEADLINE
ABBOTSFORD NEWS (Abbotsford & Mission)	THURS JUNE 28	5 x 168	840	S 21		4C	S 21	1	S 21			TAB-F	3 DAYS - 3PM	2 DAYS - 2PM
	THURS JULY 5	5 x 168	840			4C		1				TAB-F	3 DAYS - 3PM	2 DAYS - 2PM
	FRI JUNE 22	5 x 168	840			4C		1				BRD-F	MON - 4PM	WED - 4PM
	FRI JUNE 29	5 x 168	840			4C		1				BRD-F	MON - 4PM	WED - 4PM
	FRI JULY 6	5 x 168	840			4C		1				BRD-F	MON - 4PM	WED - 4PM

NET NEWSPAPER COST: \$129,618.80

Approved by Ministry Expense Authority: [Signature]

Approved by GCPE: [Signature]

Material Contact Name: _____

Date: June 7, 2012

Date: June 7/12

Material Contact Number: _____

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): <u>A2012</u>	Blanket APO: Yes ___ No ___	Campaign Name: <u>Port Mann Bridge - English Print</u>
STOB/PROJECT INFORMATION: STOB: GCPE 57 ___ Ministry 67 ___ 68 ___ CPA/Project No. _____	BILLING CONTACT: Name: <u>Brittany Hall</u> Telephone: _____ Fax: _____		BILLING TO: Ministry Branch Mailing Address <u>1420-1111 West Georgia St</u> <u>Vancouver BC</u>

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

"GCPE to fax signed estimate to 604-646-7239"



VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2012 ~ 2013 NEWSPAPER COSTING ESTIMATE

CLIENT: Transportation Investment Corporation
CAMPAIGN: Port Mann Bridge - English Newspaper
CAMPAIGN DATE: Tuesday June 19th through Sunday July 8th, 2012
AD HEADING: TBD
AD SIZE: Page Dominant / Full Colour
POSITION REQUEST: Well Forward News

DATE: June 6, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: TBD
APO: TBD
CPA: TBD
VERSION: Original
MEDIA BUYER: Angela Roberts

REVISION COMMENT:

PUBLICATION	PUB DAYS	AD SIZE COL X LINES	TOTAL LINES	NET LINE RATE	FULL COLOUR	COL COST	NET COST	# OF INS	TOTAL COST	CIRC	CPM	FORM	BOOKING DEADLINE	MATERIAL DEADLINE
ABBOTSFORD NEWS (Abbotsford & Mission)	THURS JUNE 28	5 x 168	840	S 21	4C	S 21	S 21	1	S 21			TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	THURS JULY 5	5 x 168	840									TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	FRI JUNE 22	5 x 168	840									BRD - F	MON - 4PM	WED - 4PM
	FRI JUNE 29	5 x 168	840									BRD - F	MON - 4PM	WED - 4PM
	FRI JULY 6	5 x 168	840									BRD - F	MON - 4PM	WED - 4PM

** Print: The booking deadline for all newspapers is also the cancellation deadline.

NET NEWSPAPER COST: \$128,618.80

Approved by Ministry Expense Authority: _____

Date: _____

Approved by GCPE: _____

Date: June 7/12

Material Contact Name: _____

Material Contact Number: _____

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2072	Blanket APO: Yes ___ No ___	Campaign Name: Port Mann Bridge - English Print
STOB/PROJECT INFORMATION: STOB: GCPE 67 ___ Ministry 67 ___ 68 ___ CPA/Project No. _____	BILLING CONTACT: Name: Brittany Hall Telephone: _____ Fax: _____		BILLING TO: Ministry Branch Mailing Address 1420 - 1111 West Georgia St Vancouver BC

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7299



VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2012 ~ 2013 NEWSPAPER COSTING ESTIMATE

CLIENT: Transportation Investment Corporation
CAMPAIGN: Port Mann Bridge - English Newspaper
CAMPAIGN DATE: Tuesday June 19th through Sunday July 8th, 2012
AD HEADING: TBD
AD SIZE: Page Dominant / Full Colour
POSITION REQUEST: Well Forward News

DATE: June 6, 2012
CLIENT CODE: 531239
PRODUCT CODE: 13
CAMPAIGN #: TBD
APO: TBD
CPA: TBD
VERSION: Original
MEDIA BUYER: Angela Roberts

REVISION COMMENT:

PUBLICATION	PUB DAYS	AD SIZE COL X LINES	TOTAL LINES	NET LINE RATE	FULL COLOUR	COL COST	NET COST	# OF INS.	TOTAL COST	CIRC.	CPM	FORM	BOOKING DEADLINE	MATERIAL DEADLINE
BC DAILIES														
VANCOUVER - LOWER MAINLAND														
VANCOUVER SUN	FRI JUNE 22	10 x 185	1850			4C		1				BRD - P	2 DAYS	2 DAYS
	SAT JUNE 30	10 x 185	1850			4C		1				BRD - P	2 DAYS	2 DAYS
	SAT JULY 7	10 x 185	1850			4C		1				BRD - P	2 DAYS	2 DAYS
VANCOUVER PROVINCE	FRI JUNE 22	7 x 140	980			4C		1				TAB - P	2 DAYS	2 DAYS
	SUN JULY 1	7 x 140	980			4C		1				TAB - P	2 DAYS	2 DAYS
	SUN JULY 8	7 x 140	980			4C		1				TAB - P	2 DAYS	2 DAYS
BC COMMUNITIES														
VANCOUVER - LOWER MAINLAND														
COQ/PT COQ/PT MOODY TRI-CITY NEWS	FRI JUNE 22	5 x 168	840			4C		1				TAB - F	TUES - 10AM	WED - 2PM
	WED JUNE 27	5 x 168	840			4C		1				TAB - F	FRI - 10AM	MON - NOON
	FRI JULY 6	5 x 168	840			4C		1				TAB - F	TUES - 10AM	WED - 2PM
COQUITLAM NOW	WED JUNE 20	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	FRI JUNE 29	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	WED JULY 4	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
LANGLEY ADVANCE	TUES JUNE 19	5 x 168	840		S 21	4C		1		S 22		TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	THURS JUNE 28	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	TUES JULY 3	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
LANGLEY TIMES	THURS JUNE 21	5 x 168	840			4C		1				TAB - F	MON - 10AM	TUES - 4PM
	TUES JUNE 26	5 x 168	840			4C		1				TAB - F	THURS - 2PM	MON - 9AM
	THURS JULY 5	5 x 168	840			4C		1				TAB - F	MON - 10AM	TUES - 4PM
SURREY / NORTH DELTA LEADER	THURS JUNE 21	5 x 168	840			4C		1				TAB - F	MON - NOON	WED - 11AM
	TUES JUNE 26	5 x 168	840			4C		1				TAB - F	THU - 1PM	FRI - 4PM
	THURS JULY 5	5 x 168	840			4C		1				TAB - F	MON - NOON	WED - 11AM
SURREY NOW	TUES JUNE 19	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	THURS JUNE 28	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
	TUES JULY 3	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM
VANCOUVER - FRASER VALLEY														
ABBOTSFORD / MISSION TIMES	THURS JUNE 21	5 x 168	840			4C		1				TAB - F	3 DAYS - 3PM	2 DAYS - 2PM



VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

SCANNED

June 21/12C 3:51pm

Vizeum
[Connections]

2012 / 13 RADIO COSTING ESTIMATE :30seconds

CLIENT: Transportation Investment Corporation
CAMPAIGN: Port Mann Bridge - South Asian Radio - Heavy Up
CAMPAIGN DATE: Monday June 25th - Sunday July 8th, 2012 (2 weeks)
AUDIENCE: A2554
UNIT: :30 Seconds
ROTATION: Reach Plan - BR/DA/DR/ER

DATE: June 21st, 2012
CLIENT CODE: S31239
PRODUCT: 13
CAMPAIGN #: TBD
APO: A2080
CPA: TBD
VERSION: Original
MEDIA BUYER: Kathy Husar

REVISION COMMENT:

MARKETS	RECOMMENDED STATIONS	Break :30 CPP SPOT	Weight GRP's / Cdn	COST / WEEK	# of Weeks	Total GROSS Radio	Total NET Radio
VANCOUVER / LOWERMAINLAND / WHISTLER							
VANCOUVER (PUNJABI)	RADIO INDIA						
	BREAKFAST / 7A-9A DAY / 10A-3P	S 21	5 15	S 21	2 2		S 21
	Sher-e Punjab Radio		20		2		
VANCOUVER / LOWERMAINLAND / WHISTLER TOTAL:						S 21	\$4,080.00
Total:						S 21	\$4,080.00

* PLEASE NOTE / CANCELLATION REQUIREMENTS: Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.

TOTAL NET RADIO: \$4,080.00

Approved by Ministry Expense Authority:

Date: June 21, 2012

Approved by GCPE:

Date: June 21, 2012

Material Contact Name:

Material Contact Number:

AGENCY OF RECORD
Advertising Placement Order

Blanket APO: ☒
Yes No

Campaign Name:

Port Mann Bridge - South Asian Radio - Heavy Up

STOB/PROJECT INFORMATION:

BILLING CONTACT:

STOB: GCPE 67 Ministry 67 68

Name: Brittany Hill

BILLING TO: Ministry Branch Mailing Address

1420 - 1111 West Georgia St
Vancouver BC

Heavy Up

CPA/Project No:

Telephone: 778-783-1729 Fax:

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7299



VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 645-7282

2012 / 13 RADIO COSTING ESTIMATE :30seconds

SCANNED

sent June 28/12

[Corrections]

CLO. Stan

CLIENT: Transportation Investment Corporation
CAMPAIGN: Port Mann Bridge - Radio Tag Top Up
CAMPAIGN DATE: Monday August 20th - Sunday December 30th, 2012
AUDIENCE: A2554
UNIT: :10 tags
ROTATION: Traffic Report Sponsorship Packages - Breakfast
NOTES: CHQM FM - Traffic Tags MIA w/o Aug 27th, Sept 3rd and Sept 10th
Additional 5s tag/week added onto CFBT to compensate for availability issues on CHQM

DATE: June 28th, 2012
CLIENT CODE: 531229
PRODUCT: 13
CAMPAIGN #: T80
APO: T80
CPA: T80
VERSION: Revision #1
MEDIA BUYER: Kathy Huser

A2001

MARKETS	STATION	FLIGHT DATES	GROSS :10 WKLY PKG COST	WEIGHT WKLY OCCN	COST / WEEK	# OF WEEKS	TOTAL GROSS RADIO	TOTAL NET RADIO
VANCOUVER / LOWERMAINLAND / WHISTLER								
VANCOUVER	CHQM FM - Breakfast Traffic Reports Sponsorships	w/o August 20th x 1 wk	S 21	5	S 21	1	S 21	
	CHQM FM - Breakfast Traffic Reports Sponsorships	w/o September 17th x 15 wks		5		15		
	CFBT FM - Breakfast Traffic Reports Sponsorships	w/o August 20th x 19 wks w/o August 27th x 3 wks		5		19		
						VANCOUVER TOTAL:		\$16,957.50
						VANCOUVER / LOWERMAINLAND / WHISTLER TOTAL:	S 21	\$16,957.50
								\$16,957.50

* PLEASE NOTE / CANCELLATION REQUIREMENTS : Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.

TOTAL NET RADIO: \$16,957.50

Approved by Ministry Expense Authority:

Date: June 28, 2012

Approved by GCPE:

Date: June 28/12

Material Contact Name:

Material Contact Number:

AGENCY OF RECORD
Advertising Placement Order

Blanket APO:
Yes No

Campaign Name:

Port Mann Bridge - Radio Tag Top Up

STOB/PROJECT INFORMATION BILLING CONTACT:

STOB: GCPE 67 Ministry Name: Brittany Hull

BILLING TO: Ministry Branch Mailing Address
1420 - 11th West Georgia St
Vancouver BC

CPA/Project No. Telephone: 776-763-1229 Fax:

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (ADR).

"GCPE to fax signed estimate to 604-645-7299"



VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

Vizeum
[connections]

2012 / 13 RADIO COSTING ESTIMATE :30seconds

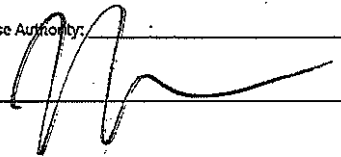
CLIENT: Transportation Investment Corporation
 CAMPAIGN: Port Mann Bridge - Radio Tag Top Up
 CAMPAIGN DATE: Monday August 20th - Sunday December 30th, 2012
 AUDIENCE: A2554
 UNIT: 110 tags
 ROTATION: Traffic Report Sponsorship Packages - Breakfast
 NOTES: CHQM FM - Traffic Tags N/A w/o Aug 27th, Sept 3rd and Sept 10th
 Additional 6x tags/week added onto CFBT to compensate for availability issues on CHQM

DATE: June 28th, 2012
 CLIENT CODE: S21239
 PRODUCT: 13
 CAMPAIGN #: TBD
 APO: A2081
 CPA: TBD
 VERSION: Revision #1
 MEDIA BUYER: Kathy Husar

MARKETS	STATION	FLIGHT DATE(S)	GROSS 10 WKLY PKG COST	WEIGHT WKLY OCCN	COST/ WEEK	# OF WEEKS	TOTAL GROSS RADIO	TOTAL NET RADIO
VANCOUVER / LOWERMAINLAND / WHISTLER								
VANCOUVER	CHQM FM - Breakfast Traffic Reports Sponsorships	w/o August 20th x 1 wk		5		1		
	CHQM FM - Breakfast Traffic Reports Sponsorships	w/o September 17th x 15 wks		5		15		
	CFBT FM - Breakfast Traffic Reports Sponsorships	w/o August 20th x 19 wks	S 21	5	S 21	19	S 21	
		w/o August 27th x 3 wks		5		0		
VANCOUVER TOTAL:								\$16,957.50
VANCOUVER / LOWERMAINLAND / WHISTLER TOTAL:							S 21	\$16,957.50
Total:								\$16,957.50

* PLEASE NOTE / CANCELLATION REQUIREMENTS : Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.

TOTAL NET RADIO: \$16,957.50

Approved by Ministry Expense Authority: 
 Approved by GCPE: _____
 Material Contact Name: _____

Date: _____
 Date: June 28/12
 Material Contact Number: _____

AGENCY OF RECORD
 Advertising Placement Order

Blanket APO:
 Yes ___ No ___

Campaign Name:

Port Mann Bridge - Radio Tag Top Up

STOB/PROJECT INFORMATION BILLING CONTACT:

STOB: GCPE 57 Ministry Name: Brittany Hull

CPA/Project No. Telephone: 778-783-1229 Fax: _____

BILLING TO: Ministry Branch Mailing Address:
 1420-1111 West Georgia St
 Vancouver BC

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

GCPE to fax signed estimate to 604-646-7289