

Bell, Pat JTI:EX

From: Hayden, Dana JTI:EX
Sent: Friday, May 27, 2011 3:03 PM
To: Bell, Pat JTI:EX
Cc: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX; Yelovatz, Maureen JTI:EX
Subject: Fwd: Sector Snapshots Pre-read for Minister
Attachments: Sector Snapshot Agri-food - May 18.doc; ATT00001.htm; Sector Snapshot Forestry May 18.doc; ATT00002.htm; Sector Snapshot Green Economy May 18.doc; ATT00003.htm; Sector Snapshot High Tech May 17.doc; ATT00004.htm; Sector Snapshot International Education May 13.doc; ATT00005.htm; Sector Snapshot International financial services May 25.doc; ATT00006.htm; Sector Snapshot Mining May 18.doc; ATT00007.htm; Sector Snapshot Natural Gas May 18.doc; ATT00008.htm; Sector Snapshot Tourism May 25.docx; ATT00009.htm; Sector Snapshot Transportation May 25.docx; ATT00010.htm

Minister

Here are the sector snapshots for discussion Monday. As I indicated to you last night I will also have a PowerPoint that would be the presentation to P&P that I will get to you this weekend, but likely not until Sunday.

Dana Hayden
Deputy Minister,
Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

From: "Sen, Shom JTI:EX" <Shom.Sen@gov.bc.ca>
To: "Hayden, Dana JTI:EX" <Dana.Hayden@gov.bc.ca>
Cc: "Little, Christine JTI:EX" <Christine.Little@gov.bc.ca>, "Carter, Chris A JTI:EX" <Chris.Carter@gov.bc.ca>, "Hortsing, Zosia JTI:EX" <Zosia.Hortsing@gov.bc.ca>, "Yelovatz, Maureen JTI:EX" <Maureen.Yelovatz@gov.bc.ca>, "Bubrick, Blaine JTI:EX" <Blaine.Bubrick@gov.bc.ca>
Subject: Sector Snapshots Pre-read for Minister

Dana

Here are the 10 updated sector snapshots for you to forward to the Minister as a pre-read.

We have had the entire trade and investment team working on these with their counterparts in all of the ministries, but I wanted to say a special thank-you to Christine, Chris and Zosia for their incredible efforts in completing these in such a high quality manner.

Regards
Shom

SECTOR SNAPSHOT: INTERNATIONAL EDUCATION

BC'S COMPETITIVE ADVANTAGE

- ✓ Strong reputation for quality – UBC is a global centre for research and teaching and consistently ranked among the 40 best universities in the world; UNBC shared top award in 2010 for Campus Sustainability Projects in North America
- ✓ In 2009, UBC ranked 2nd in Canada in research income
- ✓ \$2.1 billion investment in capital expansion at BC post-secondary institutions since 2001
- ✓ Government of BC has invested \$1.8 billion in research and innovation since 2001
- ✓ BC has developed an Education Quality Assurance designation – the first education quality brand of its kind in Canada
- ✓ Our multi-cultural and multi-lingual society offers a welcoming environment to potential education sector clients, particularly from key Asian markets like China and India
- ✓ BC has developed specific programs, such as the Provincial Nominee Program, that facilitate immigration of international graduates
- ✓ BC has worked with the federal government to make it easier for international students to work during and after completing studies

FUTURE TRENDS

- Global demand for international education is predicted to more than double to 7.2 million by 2025
- A 10% increase in post-secondary institution enrolment would increase GDP by \$100 million, create almost 1,800 new jobs and generate \$6 million in government revenue

KEY FACTS

- Jobs: 21,500
- GDP (2009): \$1.3 billion (Current Dollars)
- Total of 94,000 international students in BC
- International students spent \$1.8 billion on tuition, accommodation and discretionary spending in 2010
- BC has 5.95 foreign students per 1,000 people, by far the highest in Canada. Ontario is next at 2.33
- 6700 students are enrolled in 28 BC-certified offshore school programs (K-12)

INTERNATIONAL EDUCATION ACROSS BC

- Many school districts and post secondary institutions outside of the Lower Mainland and Victoria metropolitan areas have spare capacity
- Activity concentrated in lower mainland.
- Of the 39,000 students in public and private post-secondary institutions, 28,000 are in Lower Mainland/Southwest; 4,200 Vancouver Island/Coast; 3,900 Thompson Okanagan; 600 Kootenay; and 700 Northern BC

Value of International Student Expenditure by Country of Origin 2010

Country	Public Post-Secondary	Private Post-Secondary	Language Schools	Elementary and Secondary Schools	Total All Types	Percentage
Korea	\$56,583,000	\$19,890,000	\$72,273,000	\$148,656,000	\$297,402,000	16.64%
China	\$254,624,000	\$116,025,000	\$7,856,000	\$46,393,000	\$424,898,000	23.77%
Japan	\$42,437,000	\$39,780,000	\$59,704,000	\$19,496,000	\$161,417,000	9.03%
Saudi Arabia	\$39,608,000	\$39,780,000	\$31,423,000	\$7,311,000	\$110,811,000	6.20%
Brazil	\$5,658,000	\$9,945,000	\$36,922,000	\$12,185,000	\$59,835,000	3.35%
Mexico	\$14,146,000	\$13,260,000	\$30,638,000	\$17,059,000	\$70,229,000	3.93%
Taiwan	\$22,633,000	\$23,205,000	\$11,784,000	\$4,875,000	\$74,681,000	4.18%
United States	\$56,583,000	\$9,945,000	-	\$17,059,000	\$71,402,000	4.00%
Germany	\$11,317,000	-	\$10,231,000	-	\$21,548,000	1.19%
Switzerland	-	-	\$17,283,000	-	\$17,283,000	0.97%
Top Ten Countries	\$503,589,000	\$271,830,000	\$278,096,000	\$272,813,000	\$1,326,458,000	74.23%
Others	\$208,571,000	\$92,820,000	\$59,703,000	\$19,496,000	\$460,590,000	25.77%
Total	\$792,160,000	\$364,650,000	\$337,799,000	\$292,439,000	\$1,787,048,000	100%

Source: RKA

BC International Student Headcount by source country 2009/10

Country	Public Post-Secondary	Private Post-Secondary	Language Schools	Elementary and Secondary Schools	Total All Types	Percentage
Korea	2,000	600	9,200	6,100	17,900	19.04%
China	9,000	3,500	3,200	1,300	15,400	16.38%
Japan	1,500	1,200	7,600	800	11,100	11.81%
Saudi Arabia	1,400	1,200	4,000	-	6,600	7.02%
Brazil	200	300	4,700	300	5,500	5.85%
Mexico	500	400	2,800	500	4,200	4.44%
Taiwan	800	700	1,500	700	3,700	3.94%
United States	2,000	300	-	200	2,500	2.66%
Germany	400	-	1,300	700	2,400	2.55%
Switzerland	-	-	2,200	-	2,200	2.34%
Top Ten Countries	17,800	8,200	35,400	11,200	72,600	77.23%
Others	10,200	2,800	7,600	800	21,400	22.77%
Total	28,000	11,000	43,000	12,000	94,000	100%

Source: Ministry of Advanced Education and Ministry of Education

LABOUR MARKET OVERVIEW

- Employment is concentrated in Mainland/Southwest.
- 1.7% average annual demand growth for jobs is expected. 196,000 job openings are projected to 2019 for the broader education services sector, with:
 - 37% new jobs due to economic growth
 - 52% of job openings in skilled occupations
- 75-80% of job openings for teachers and professors are expected to be replacement openings.
- Four occupations make up 60% of employment (Secondary and elementary school teachers and educational counsellors, University professors and assistants, Child care and home support workers, and College and other vocational instructors).
- Profile of international students (in terms of field of study and plans to stay in BC) will impact the profile of the future labour force.

GROWTH OPPORTUNITIES

- Capitalize on the increase in demand for international education through a focus on key target markets – Global demand for international education is predicted to more than double to 7.2 million by 2025. The province is particularly well placed given the recent downturn in international student enrolments in the United States, a downturn due largely to increasing concerns over security in the US.
- Market more remote areas where there is capacity to host international students through a targeted approach that addresses BC's regional economic needs and aligns programs of study with BC's labour market needs, e.g. trades
- Encourage international students to consider BC as their first choice for further learning, e.g. K-12 or language students transition to post-secondary education or transition to graduate studies
- Encourage the expansion of research and development partnerships to capitalize on the benefits of global relationships, including the development of global competencies, investment in foreign trade, business opportunities and partnerships.
- Increase international graduate students at BC's research universities - In the global race for talent such strategic investments will reap significant future gains.
- Focus on successful international student experiences in BC by providing services, support and information to ensure an overall quality experience.

KEY ISSUES FOR BC'S SUCCESS

- Build on BC's existing reputation for quality by leveraging the Canada Brand to maximize the marketing potential of BC:
 - Advance awareness of the quality of education in BC to attract more international students
 - Increase the International Education profile and awareness in priority markets and at the federal level via DFAIT and CIC
- Collaborate with BC's post-secondary institutions in their marketing and recruiting efforts to achieve desirable outcomes
- Advocate for federal funding and support to enhance the presence of the Imagine Education in Canada brand in foreign markets. Federal funding will sunset in 2012.
- Collaborate with and engage the federal government on issues of immigration, visa processing and work permit programs to improve the pathways to further learning, work and life in BC
- Develop a coordinated and effective approach to governance to advance the sector's goals and priorities in a competitive and strategic context

Bell, Pat JTI:EX

From:
Sent:
To:
Subject:

Bell, Pat JTI:EX
Friday, September 9, 2011 3:09 PM
MacInnis, Matthew JTI:EX
Re: Week 1 Rollout -- confirmed (Confidential)

Better start clearing my schedule that week then.

From: MacInnis, Matthew JTI:EX
Sent: Friday, September 09, 2011 10:44 AM
To: Bell, Pat JTI:EX
Cc: Parhar, TJ S JTI:EX
Subject: FW: Week 1 Rollout -- confirmed (Confidential)

Below is the PO's planned roll-out of the jobs plan (week long). The expectation is that you will attend each of these events with the Premier.

Not Responsive

Not Responsive

Not Responsive

Not Responsive

Not Responsive

We have a call set up for 11am on Monday for you to convey your edits to Marisa.
Feel free to call to discuss the rollout/above. I'll be on my cell after noon.

Matt

Day 1 -- September 19

Prince Rupert (Location: Ridley, Port of PR, Chamber...)

- Plan fundamentals overview (Short speech)
 - Launch 'Canada Starts Here' brand (all releases to include 'Canada Starts Here' logo)
- Focus: Getting Goods to Market pillar (transportation infrastructure)
 - Ridley funding -- expand Capotex / break-bulk capacity
 - s.13
 - s.13

Kitimat (Location: Encana property, Halsla / Kitamaat Village...)

- LNG terminal commitment
 - Forecast skills development

Day 2--September 20

Kamloops--Thompson Rivers University

- Plan fundamentals overview (Short speech)
- Focus: Skilled Workforce foundation
- s.13
- s.13

s.13

1

- Skilled workforce / training (and Immigration)

Day 3—September 21

Surrey Board of Trade (Breakfast)

- Plan fundamentals overview (Mid length speech)
- Focus: *Confidence* overlay
 - Safeguarding BC as a safe harbour for new investment (AAA credit rating, low taxes, balanced budget commitment...)
 - BC's diversity advantage (people, products)
 - BC at global crossroads to opportunity (Asia-Pacific + US)
 - Small business piece?
 - Announceables: Border thinning (BC–Washington agreement to exchange of commercial vehicle data) + Deltaport IV (\$205 million expansion)

Cabinet/PPC

Day 4—September 22

Vancouver Board of Trade (Site goes 'live', Jobs Plans document released)

- Plan fundamentals overview (long speech, with visuals)
- Focus: *Enabling Job Creation* pillar
 - Permitting improvement, MPO improvement / restructuring, Job Investment Board / members, JTI investment advocate office

s.13

Day 5—September 23

BC Business Council Asia-Pacific Summit

- Plan fundamentals overview (Short speech)
- Focus: *Expanding and Opening Markets* Pillar
 - China/India Trip – feature select trip participants
 - s.13
 - Head offices in BC strategy
 - International Education
 - Labour market skills development funding

John Paul Fraser

Assistant Deputy Minister, Strategic Planning and Engagement

Government Communications and Public Engagement
Province of British Columbia

T: 250-356-8527

C: 250-580-4149

Pages 6 through 23 redacted for the following reasons:

s. 13

MacInnis, Matthew JTI:EX

From: MacInnis, Matthew JTI:EX
Sent: Wednesday, September 14, 2011 11:49 AM
To: McCallum, Judy PREM:EX
Cc: Birk, Kim JTI:EX; Davidson, Tamara PREM:EX
Subject: RE: Next Week

This is very helpful. Do you have anything remotely similar for Kamloops (I just need take off from YVR times and landing at YVR time)

From: McCallum, Judy PREM:EX
Sent: Wednesday, September 14, 2011 10:48 AM
To: MacInnis, Matthew JTI:EX
Cc: Birk, Kim JTI:EX; Davidson, Tamara PREM:EX
Subject: RE: Next Week

I can give you the bare bones which might help you ---- I'm still waiting on final, final confirmations. Only room for MPB on the charter over to Kitimat.

Sunday, September 18

6pm -- depart on s.15 charter
7:15pm -- arrive Prince Rupert
I have to book the van and boat to get off Digby Island --- arrival on mainland around 8:15pm

Monday, September 19

9:00 -- 10:30am -- Prince Rupert events (to be confirmed)
11:00am -- depart Seal Cove (on mainland) on s.15
12:15pm -- arrive Minette Bay Marina, Kitimat
1:00 -- 2:00pm -- Kitimaat Village event
2:30pm -- depart Minette Bay Marina on s.15
2:50pm -- arrive Lakelse Lake/Water Lily Bay
3:30pm -- depart Terrace airport on s.15
4:40pm -- arrive Vancouver

From: MacInnis, Matthew JTI:EX
Sent: Wednesday, September 14, 2011 10:27 AM
To: McCallum, Judy PREM:EX
Cc: Birk, Kim JTI:EX
Subject: Next Week

Hi Judy,

I'm sorry to bug you, but are we able to get the times for the flights to and from the NW on Sunday/Monday and the times for Tuesday?

We really need to book a pair of key meetings on those days related to the week's events and need to figure out where they may be a window to get them done...

Matt MacInnis
Ministerial Assistant
Minister of Jobs, Tourism and Innovation
t: (250) 387-8122
c: (250) 216-8790

MacInnis, Matthew JTI:EX

From: MacInnis, Matthew JTI:EX
Sent: Wednesday, September 14, 2011 11:59 AM
To: McCallum, Judy PREM:EX
Cc: Birk, Kim JTI:EX; Davidson, Tamara PREM:EX
Subject: RE: Next Week

I can confirm that nobody from our office will travel with MPB on this trip.
We will, however, likely be sending someone to Kamloops if there is space.

From: McCallum, Judy PREM:EX
Sent: Wednesday, September 14, 2011 10:48 AM
To: MacInnis, Matthew JTI:EX
Cc: Birk, Kim JTI:EX; Davidson, Tamara PREM:EX
Subject: RE: Next Week

I can give you the bare bones which might help you ---- I'm still waiting on final, final confirmations. Only room for MPB on the charter over to Kitimat.

Sunday, September 18

6pm – depart on s.15 charter
7:15pm – arrive Prince Rupert
I have to book the van and boat to get off Digby Island --- arrival on mainland around 8:15pm

Monday, September 19

9:00 – 10:30am – Prince Rupert events (to be confirmed)
11:00am – depart Seal Cove (on mainland) on s.15 charter
12:15pm – arrive Minette Bay Marina, Kitimat
1:00 – 2:00pm – Kitimaat Village event
2:30pm – depart Minette Bay Marina on s.15
2:50pm – arrive Lakelse Lake/Water Lily Bay
3:30pm – depart Terrace airport on s.15
4:40pm – arrive Vancouver

From: MacInnis, Matthew JTI:EX
Sent: Wednesday, September 14, 2011 10:27 AM
To: McCallum, Judy PREM:EX
Cc: Birk, Kim JTI:EX
Subject: Next Week

Hi Judy,

I'm sorry to bug you, but are we able to get the times for the flights to and from the NW on Sunday/Monday and the times for Tuesday?

We really need to book a pair of key meetings on those days related to the week's events and need to figure out where they may be a window to get them done...

Matt MacInnis
Ministerial Assistant
Minister of Jobs, Tourism and Innovation
t: (250) 387-8122
c: (250) 216-8790


Mason, Patty JTI:EX

From: McCallum, Judy PREM:EX
Sent: Friday, September 16, 2011 12:51 PM
To: Birk, Kim JTI:EX
Subject: Kamloops

Thought I'd do it this way:

10:40am – depart _{s.15}
11:25am – arrive Kamloops
11:30am – depart for TRU
12:10 – 12:25pm – meet with Chief Shane Gottfriedson, Meeting Room IB 3007, International Building
12:30 – 1:30pm – TRU event – details coming
1:40 – 1:55pm – Meet with Canadian Federation of Students, same Meeting Room
2pm – depart for airport
2:30pm – depart Kamloops on _{s.15}
3:15pm – arrive _{s.15}

Judy McCallum | Executive Scheduling Coordinator
Scheduling Branch | Office of the Premier
(250) 387-1686 phone
(250) 356-5972 fax
Judy.McCallum@gov.bc.ca
<http://www.gov.bc.ca/premier>

 Please consider the environment before printing

MacInnis, Matthew JTI:EX

From: MacInnis, Matthew JTI:EX
Sent: Friday, September 16, 2011 4:29 PM
To: McCallum, Judy PREM:EX; Olsen, Chris PREM:EX
Cc: Lewis, Katrina JTI:EX; Birk, Kim JTI:EX; Davidson, Tamara PREM:EX
Subject: RE: Kamloops - September 20

I had mistakenly misread that e-mail to mean that the Minister and Chris would grab a cab.
Kim/Katrina in our office will resolve it first thing Monday AM.

From: McCallum, Judy PREM:EX
Sent: Friday, September 16, 2011 4:26 PM
To: Olsen, Chris PREM:EX
Cc: Lewis, Katrina JTI:EX; Birk, Kim JTI:EX; MacInnis, Matthew JTI:EX; Davidson, Tamara PREM:EX
Subject: RE: Kamloops - September 20

In my email to Kim at 12:55pm today, I asked that she arrange ground transportation for Minister Bell to/from the TRU event. This might be a Ministry vehicle, or it may be a rental car. I'll leave that with Minister Bell's office to respond directly to you, Chris.

We just need to ensure that, if it's a rental vehicle, you leave TRU earlier than the Premier to give you time to drop it off and get to the departure location at the Kamloops airport.

From: Olsen, Chris PREM:EX
Sent: Friday, September 16, 2011 4:21 PM
To: McCallum, Judy PREM:EX
Subject: RE: Kamloops - September 20

Do you know who is arranging our vehicle – is it something MPB's people are looking after and I'm just jumping in?
chris

From: McCallum, Judy PREM:EX
Sent: Friday, September 16, 2011 4:18 PM
To: Hodge, Jessica PREM:EX; Garfinkel, Gabe SG:EX; Chalmers, Jennifer PREM:EX; Birk, Kim JTI:EX; Lewis, Katrina JTI:EX; Olsen, Chris PREM:EX
Subject: Kamloops - September 20

Tuesday, September 20

10:40am – depart ^{s.15}
11:25am – arrive Kamloops ^{s.15}
11:30am – depart for TRU campus
TRU EVENT
2pm – depart for Kamloops airport
2:30pm – depart Kamloops on ^{s.15}
3:15pm – arrive ^{s.15}

Passengers:

Premier Christy Clark, ^{s.15} Jess Hodge, Gabe Garfinkel, Mike McDonald, Pat Bell, and Chris Olsen = 7 max

MacInnis, Matthew JTI:EX

From: Dley, Stacie PREM:EX
Sent: Saturday, September 17, 2011 1:29 PM
To: Sharma, Rishi AVED:EX; MacInnis, Matthew JTI:EX
Subject: TRU Kamloops event Itinerary
Attachments: Itinerary - Kamloops Jobs Event.docx

Hi Rishi & Matt,

Attached is the itinerary for the Kamloops event on Tuesday.

Let me know if you have any concerns. I'm heading up to the NW on Monday morning, so may be in and out of cell coverage, but I'll get back to you as soon as I can.

Thanks,
Stacie

Stacie Dley | Communications Coordinator

Office of the Premier | Government of British Columbia
T: 250.952.7250 E: stacie.dley@gov.bc.ca

Kamloops Jobs Event

Location: Panorama Room, International Building, Thompson Rivers University
Kamloops, BC

Event Summary: Premier will outline a key piece of the BC Jobs Plan.

Key Message: By sharing our resources, sharing our knowledge and sharing our technology, we will help create the jobs that will build a strong future for our province.

Action/Visual: LCD TV with new branding/logo, class of international and Aboriginal students surrounding Premier, flags from all the countries that TRU hosts students from, panorama view of Kamloops/Thompson River.

Audience: local jobs stakeholders, First Nations, Mayor, TRU reps, class of international and Aboriginal students at TRU

Dress: Business Casual

Date: Monday, September 20th, 2011

Start Time: 12:30pm

Time	Event Itinerary
11:55am	Premier arrives at International Building on TRU campus in room IB 3007 for pre-brief with <ul style="list-style-type: none"> Minister Pat Bell Minister Yamamoto
12:10pm	Minister Bell and Minister Yamamoto make their way to the Panorama Room to greet guests as they arrive.
12:15pm	Premier meets in room IB 3007 with Kamloops Indian Band Chief Shane Gottfriedson.
12:30pm	Premier makes her way to the Panorama Room to deliver speech
12:31pm	MC Minister Yamamoto make opening remarks and introduces the Premier
12:32pm	Premier speaks
12:44pm	Minister Yamamoto thanks the Premier for her remarks and introduced Kamloops Indian Band Chief Shane Gottfriedson
12:45pm	Chief Gottfriedson speaks about the importance of this announcement to Aboriginal students and youth
12:47pm	Minister Yamamoto thanks Chief Gottfriedson and introduces Thompson Rivers University President Alan Shaver
12:48 pm	Alan Shaver speaks about the importance of the announcement to International Students, the University and the provincial economy
12:50 pm	Minister Yamamoto thanks Alan Shaver and makes closing remarks
12:51 pm	Premier takes questions from the media moderated by Chris Olsen
1:00 pm	Premier and Minister Yamamoto meet with TRU Student Union
1:15pm	Premier departs

MLAs in attendance:

Pat Bell, Minister of Jobs Tourism and Innovation

Naomi Yamamoto, Minister of Advanced Education

EVENT COORDINATOR – Stacie Dley

CELL: s.17

Contact names and telephone numbers:

Chris Seguin..... s.22

Materials	Required	Received	Additional Notes
Speaking Notes	Yes		
Q&A	Yes		
Backgrounder	Yes		

EVENT COORDINATOR - Stacie Dley

CELL s.17

MacInnis, Matthew JTI:EX

From: Lewis, Katrina JTI:EX
Sent: Monday, September 19, 2011 8:15 AM
To: Bell, Pat JTI:EX
Cc: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX; Birk, Kim JTI:EX
Subject: FW: TRU Kamloops event itinerary
Attachments: Itinerary - Kamloops Jobs Event.docx; Itinerary - Kamloops Jobs Event.pdf; image001.png

Hello Minister,

The attached has been uploaded to your I-Pad for synching/review for the TRU event tomorrow.

Katrina Lewis

Administrative Coordinator
to the Honourable Pat Bell
Minister of Jobs, Tourism and Innovation
Phone (250) 356-2771
Fax (250) 356-3000



This e-mail transmission is intended solely for the individual or entity to whom it is addressed and is confidential in nature. Please be advised that any distribution, reproduction or other use of this document by anyone other than the addressee is strictly prohibited. If you have received this communication in error, please notify us immediately. Thank you for your assistance.

Kamloops Jobs Event

Location: Panorama Room, International Building, Thompson Rivers University
Kamloops, BC

Event Summary: Premier will outline a key piece of the BC Jobs Plan.

Key Message: By sharing our resources, sharing our knowledge and sharing our technology, we will help create the jobs that will build a strong future for our province.

Action/Visual: LCD TV with new branding/logo, class of international and Aboriginal students surrounding Premier, flags from all the countries that TRU hosts students from, panorama view of Kamloops/Thompson River

Audience: local jobs stakeholders, First Nations, Mayor, TRU reps, class of international and Aboriginal students at TRU

Dress: Business Casual

Date: Monday, September 20th, 2011

Start Time: 12:30pm

Time	Event Itinerary
11:55am	Premier arrives at International Building on TRU campus in room IB 3007 for pre-brief with <ul style="list-style-type: none"> Minister Pat Bell Minister Yamamoto
12:10pm	Minister Bell and Minister Yamamoto make their way to the Panorama Room to greet guests as they arrive.
12:15pm	Premier meets in room IB 3007 with Kamloops Indian Band Chief Shane Gottfriedson.
12:30pm	Premier makes her way to the Panorama Room to deliver speech
12:31pm	MC Minister Yamamoto, make opening remarks and introduces the Premier
12:32pm	Premier speaks
12:44pm	Minister Yamamoto thanks the Premier for her remarks and introduced Kamloops Indian Band Chief Shane Gottfriedson
12:45pm	Chief Gottfriedson speaks about the importance of this announcement to Aboriginal students and youth
12:47pm	Minister Yamamoto thanks Chief Gottfriedson and introduces Thompson Rivers University President Alan Shaver
12:48 pm	Alan Shaver speaks about the importance of the announcement to International Students, the University and the provincial economy
12:50 pm	Minister Yamamoto thanks Alan Shaver and makes closing remarks
12:51 pm	Premier takes questions from the media moderated by Chris Olsen
1:00 pm	Premier and Minister Yamamoto meet with TRU Student Union
1:15pm	Premier departs

MLAs in attendance:

Pat Bell, Minister of Jobs Tourism and Innovation

Naomi Yamamoto, Minister of Advanced Education

EVENT COORDINATOR – Stacie Dley

CELL: s.17

REVISED 19/09/2011 8:12 AM

Contact names and telephone numbers:

Chris Seguin..... s.22

Materials	Required	Received	Additional Notes
Speaking Notes	Yes		
Q&A	Yes		
Backgrounder	Yes		

EVENT COORDINATOR – Stacie Dley

CELL: s.17

Mason, Patty JTI:EX

From: McCallum, Judy PREM:EX
Sent: Friday, September 16, 2011 12:55 PM
To: Birk, Kim JTI:EX; Lewis, Katrina JTI:EX
Cc: Davidson, Tamara PREM:EX
Subject: FW: Kamloops


Please make ground transportation arrangements for Minister Bell in Kamloops.

From: McCallum, Judy PREM:EX
Sent: Friday, September 16, 2011 12:51 PM
To: Birk, Kim JTI:EX
Subject: Kamloops

Thought I'd do it this way:

10:40am – depart^{s.15}
11:25am – arrive Kamloops
11:30am – depart for TRU
12:10 – 12:25pm – meet with Chief Shane Gottfriedson, Meeting Room IB 3007, International Building
12:30 – 1:30pm – TRU event – details coming
1:40 – 1:55pm – Meet with Canadian Federation of Students, same Meeting Room
2pm – depart for airport
2:30pm – depart Kamloops on^{s.15}
3:15pm – arrive^{s.15}

Judy McCallum | Executive Scheduling Coordinator
Scheduling Branch | Office of the Premier
(250) 387-1686 phone
(250) 356-5972 fax
Judy.McCallum@gov.bc.ca
<http://www.gov.bc.ca/premier>

 Please consider the environment before printing

Mason, Patty JTI:EX

From: McCallum, Judy PREM:EX
Sent: Friday, September 16, 2011 4:18 PM
To: Hodge, Jessica PREM:EX; Garfinkel, Gabe PREM:EX; Chalmers, Jennifer PREM:EX; Birk, Kim JTI:EX; Lewis, Katrina JTI:EX; Olsen, Chris PREM:EX
Subject: Kamloops - September 20

Tuesday, September 20


10:40am – depart s.15
11:25am – arrive Kamloops s.15
11:30am - depart for TRU campus
TRU EVENT
2pm – depart for Kamloops airport
2:30pm – depart Kamloops on s.15
3:15pm – arrive s.15

Passengers:

Premier Christy Clark, s.15 Jess Hodge, Gabe Garfinkel, Mike McDonald, Pat Bell, and Chris Olsen = 7 max

Chris Olsen and Minister Pat Bell arranging to travel to/from TRU together in pre-arranged vehicle.

Judy McCallum | Executive Scheduling Coordinator
Scheduling Branch | Office of the Premier
(250) 387-1686 phone
(250) 356-5972 fax
Judy.McCallum@gov.bc.ca
<http://www.gov.bc.ca/premier>

 Please consider the environment before printing

Kamloops Jobs Event

Location: Panorama Room, International Building, Thompson Rivers University
Kamloops, BC

Event Summary: Premier will outline a key piece of the BC Jobs Plan.

Key Message: By sharing our resources, sharing our knowledge and sharing our technology, we will help create the jobs that will build a strong future for our province.

Action/Visual: LCD TV with new branding/logo, class of international and Aboriginal students surrounding Premier, flags from all the countries that TRU hosts students from, panorama view of Kamloops/Thompson River

Audience: local jobs stakeholders, First Nations, Mayor, TRU reps, class of international and Aboriginal students at TRU

Dress: Business Casual

Date: Monday, September 20th, 2011

Start Time: 12:30pm

Time	Event Itinerary
11:55am	Premier arrives at International Building on TRU campus in room IB 3007 for pre-brief with <ul style="list-style-type: none"> Minister Pat Bell Minister Yamamoto
12:10pm	Minister Bell and Minister Yamamoto make their way to the Panorama Room to greet guests as they arrive.
12:15pm	Premier meets in room IB 3007 with Kamloops Indian Band Chief Shane Gottfriedson.
12:30pm	Premier makes her way to the Panorama Room to deliver speech
12:31pm	MC Minister Yamamoto make opening remarks and introduces the Premier
12:32pm	Premier speaks
12:44pm	Minister Yamamoto thanks the Premier for her remarks and introduced Kamloops Indian Band Chief Shane Gottfriedson
12:45pm	Chief Gottfriedson speaks about the importance of this announcement to Aboriginal students and youth
12:47pm	Minister Yamamoto thanks Chief Gottfriedson and introduces Thompson Rivers University President Alan Shaver
12:48 pm	Alan Shaver speaks about the importance of the announcement to International Students, the University and the provincial economy
12:50 pm	Minister Yamamoto thanks Alan Shaver and makes closing remarks
12:51 pm	Premier takes questions from the media moderated by Chris Olsen
1:00 pm	Premier and Minister Yamamoto meet with TRU Student Union
1:15pm	Premier departs

MLAs in attendance:

- Pat Bell, Minister of Jobs Tourism and Innovation
- Naomi Yamamoto, Minister of Advanced Education

EVENT COORDINATOR - Stacie Dley

CELL: s.17

Contact names and telephone numbers:

Chris Seguin..... s.22

Materials	Required	Received	Additional Notes
Speaking Notes	Yes		
Q&A	Yes		
Backgrounder	Yes		

EVENT COORDINATOR – Stacie Dley

CELL:

s.17

Mason, Patty JTI:EX

From: McCallum, Judy PREM:EX
Sent: Monday, September 19, 2011 8:43 AM
To: Hodge, Jessica PREM:EX; Garfinkel, Gabe PREM:EX; Chalmers, Jennifer PREM:EX; Birk, Kim JTI:EX; Lewis, Katrina JTI:EX; Olsen, Chris PREM:EX
Cc: Davidson, Tamara PREM:EX
Subject: FW: Kamloops - September 20

Please note earlier scheduled departure time out of Kamloops.

From: McCallum, Judy PREM:EX
Sent: Friday, September 16, 2011 4:18 PM
To: Hodge, Jessica PREM:EX; Garfinkel, Gabe SG:EX; Chalmers, Jennifer PREM:EX; Birk, Kim JTI:EX; Lewis, Katrina JTI:EX; Olsen, Chris PREM:EX
Subject: Kamloops - September 20

Tuesday, September 20

10:40am – depart _{s.15}
11:25am – arrive Kamloops _{s.15}
11:30am - depart for TRU campus
TRU EVENT
1:20pm 2pm – depart for Kamloops airport
2pm 2:30pm – depart Kamloops on _{s.15}
2:45pm 3:45pm – arrive _{s.15}

Passengers:

Premier Christy Clark _{s.15} Jess Hodge, Gabe Garfinkel, Mike McDonald, Pat Bell, and Chris Olsen = 7 max

Chris Olsen and Minister Pat Bell arranging to travel to/from TRU together in pre-arranged vehicle.

Judy McCallum | Executive Scheduling Coordinator
Scheduling Branch | Office of the Premier
(250) 387-1686 phone
(250) 356-5972 fax
Judy.McCallum@gov.bc.ca
<http://www.gov.bc.ca/premier>

 Please consider the environment before printing

Bell, Pat JTI:EX

From: Bell, Pat JTI:EX
Sent: Monday, September 19, 2011 8:44 PM
To: Hayden, Dana JTI:EX
Cc: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX
Subject: Fw: FINAL: materials for kamloops
Attachments: nr_jobsplan_kamloops_sept 19 FINAL.docx; fs_jobsplan_skills training_jti sept 19 FINAL.docx; qa_jobsplan_skills training_kamloops_jti sept 19 DRAFT.docx; qa_jobsplan_international educ_aved_sept 19 FINAL.docx

Dana

Note the \$15 million to support locally identified areas of need for training in the release and back grounder.

s.13

s.13

Pat

From: MacInnis, Matthew JTI:EX
Sent: Monday, September 19, 2011 08:29 PM
To: Bell, Pat JTI:EX
Subject: Fw: FINAL: materials for kamloops

From: Adair, Marisa GCPE:EX
Sent: Monday, September 19, 2011 08:21 PM
To: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX; Ehl, Cameron JTI:EX; Murry, Sean JTI:EX
Cc: Adair, Marisa GCPE:EX
Subject: FINAL: materials for kamloops

Hi guys, FYI –

Attached are:

- Nr
- Fact sheet (skills)
- Qs and As – skills component
- Qs and As – international education

<<nr_jobsplan_kamloops_sept 19 FINAL.docx>> <<fs_jobsplan_skills training_jti sept 19 FINAL.docx>>
<<qa_jobsplan_skills training_kamloops_jti sept 19 DRAFT.docx>> <<qa_jobsplan_international educ_aved_sept 19 FINAL.docx>>

Bell, Pat JTI:EX

From: Bell, Pat JTI:EX
Sent: Monday, September 19, 2011 4:14 PM
To: Adair, Marisa GCPE:EX; Hayden, Dana JTI:EX
Cc: MacInnis, Matthew JTI:EX
Subject: Re: Tuesday NR

So I should call John Winter?

From: Adair, Marisa GCPE:EX
Sent: Monday, September 19, 2011 03:25 PM
To: Hayden, Dana JTI:EX; Bell, Pat JTI:EX
Cc: MacInnis, Matthew JTI:EX
Subject: Re: Tuesday NR

Have confirmed premier is good with local c of c reference .

From: Hayden, Dana JTI:EX
Sent: Monday, September 19, 2011 03:24 PM
To: Hayden, Dana JTI:EX; Bell, Pat JTI:EX
Cc: Adair, Marisa GCPE:EX; MacInnis, Matthew JTI:EX
Subject: Tuesday NR

Minister

s.13

Dana Hayden
Deputy Minister
Ministry of Jobs, Tourism and Innovation
250 952-0103

From: Hayden, Dana JTI:EX
Sent: Monday, September 19, 2011 7:35 AM
To: Bell, Pat JTI:EX
Subject: Fwd: Nr kamloops - sunday 11pm

Here's the speech for tomorrow

Dana Hayden
Deputy Minister,
Ministry of Jobs, Tourism and Innovation.

Begin forwarded message:

From: "Adair, Marisa GCPE:EX" <Marisa.Adair@gov.bc.ca>
To: "Hayden, Dana JTI:EX" <Dana.Hayden@gov.bc.ca>
Subject: Nr kamloops - sunday 11pm

Hi dana, still making some changes suggested by shannon, but i think we've got this now.. John paul said ok to share with pat.

Over to u - and thanks, m

From: Black, Marc GCPE:EX
Sent: Sunday, September 18, 2011 11:00 PM
To: Adair, Marisa GCPE:EX; Fraser, John Paul GCPE:EX; Ritchie, Leanne GCPE:EX
Cc: Paine, Alison GCPE:EX; Olson, Lianna GCPE:EX
Subject: RE: nr kamloops - sunday 11pm

Hi all -- the attached 11pm version includes a few tweaks...from Marisa's end and mine.

<<nr_jobsplan_kamloops_avedjti_sept 18 11pm DRAFT.docx>>

Pages 43 through 70 redacted for the following reasons:

s. 13

Bell, Pat JTI:EX

From: Bell, Pat JTI:EX
Sent: Tuesday, September 20, 2011 11:24 AM
To: Hodge, Jessica PREM:EX
Subject: Fw: FINAL: materials for kamloops
Attachments: nr_jobsplan_kamloops_sept 19 FINAL.docx; fs_jobsplan_skills training_jtl sept 19 FINAL.docx; qa_jobsplan_skills training_kamloops_jtl sept 19 DRAFT.docx; qa_jobsplan_international educ_aved_sept 19 FINAL.docx

From: MacInnis, Matthew JTI:EX
Sent: Monday, September 19, 2011 08:29 PM
To: Bell, Pat JTI:EX
Subject: Fw: FINAL: materials for kamloops

From: Adair, Marisa GCPE:EX
Sent: Monday, September 19, 2011 08:21 PM
To: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX; Ehl, Cameron JTI:EX; Murry, Sean JTI:EX
Cc: Adair, Marisa GCPE:EX
Subject: FINAL: materials for kamloops

Hi guys, FYI –

Attached are:

- Nr
- Fact sheet (skills)
- Qs and As – skills component
- Qs and As – international education

<<nr_jobsplan_kamloops_sept 19 FINAL.docx>> <<fs_jobsplan_skills training_jtl sept 19 FINAL.docx>>
<<qa_jobsplan_skills training_kamloops_jtl sept 19 DRAFT.docx>> <<qa_jobsplan_international educ_aved_sept 19 FINAL.docx>>

NEWS RELEASE

For Immediate Release
2011PREM0112-001182
Sept. 20, 2011

Office of the Premier
Ministry of Advanced Education
Ministry of Jobs, Tourism and Innovation

B.C. maps future growth through international education

KAMLOOPS – As part of ‘Canada Starts Here: The B.C. Jobs Plan’, to be released Thursday, Premier Christy Clark announced key steps to increase the number of post-secondary students from other countries studying in B.C.

She also announced how the Province will work with partners to ensure education and training are offered to British Columbians so they can work in the regions where they live and study.

“International students who study in B.C. create thousands of jobs and bring millions of dollars into local economies,” said Clark. “Our universities are job creators. We are setting clear targets to dramatically increase the number of international students coming to B.C. These students will also help build strong relationships between B.C., Canada and the rest of the world.”

Under the Jobs Plan, the Province is setting a goal of increasing the number of international students by 10 per cent a year for four years. International students in B.C. currently generate 22,000 jobs and bring an estimated \$1.25 billion into the provincial economy. Each 10 per cent increase translates into an estimated 1,800 new jobs and a \$100-million boost to the provincial GDP.

To achieve this goal the Province will:

- Create an international education council to help build strong relationships in both existing and emerging economies, like China, India, Brazil and Saudi Arabia.
- Leverage B.C.’s trade offices to help connect international students to B.C.’s educational opportunities.
- Work with communities to prepare them to welcome students from abroad.
- Strengthen the Province’s Education Quality Assurance.
- Send more B.C. students overseas to prepare them to work in a global economy.

“Our educational institutions are renowned for their quality, which is what drives nearly 94,000 students a year to B.C. to further their education,” said Advanced Education Minister Naomi Yamamoto. “We are currently engaging with institutions and communities on a more targeted, co-ordinated and strategic approach that takes advantage of the growth opportunities and maximizes the economic, social and cultural benefits for B.C. communities to remain successful in what is a hugely competitive environment.”

"As a university with nearly two decades' experience, and a student population that reaches every corner of the globe, we know how important having solid international relationships are to building a culturally diverse and stimulating educational experience for all our students," said Alan Shaver, president of Thompson Rivers University. "It's encouraging the Province is taking a leadership role on international education – a strong partnership going forward that works towards top-quality education and good international relationships will position B.C.'s universities and colleges well in an increasingly competitive world."

"TRU and the community of Kamloops have worked together to build a Canadian success story in international education," said Environment Minister and Kamloops-North Thompson MLA, Terry Lake. "As mayor, I travelled to China on a number of occasions on behalf of TRU and they have been extremely successful, developing relationships with many institutions in close to 100 countries."

"The lessons learned from TRU's success will be valuable as the Province seeks to grow our international education programs," said Kamloops-South Thompson MLA Kevin Krueger. "We've all seen the benefits of international education here in Kamloops and this co-ordinated strategy will help us meet the labour demands ahead and help grow our economy."

A full International Education Strategy will be released later this year.

Under the B.C. Jobs Plan, the Province is also taking a multi-pronged approach to ensure funds are spent so that British Columbians get the education and skills training they need to allow them to work and prosper in their home communities. Currently, post-secondary education funding amounts to nearly \$2 billion annually and skills development/ job training receives over \$500 million annually.

"Under the B.C. Jobs Plan, the Province will ensure funds being spent annually on labour market and training programs are better targeted to meeting regional and industry needs and that Aboriginal people, the fastest-growing demographic in B.C., will be an important part of our future economic planning," said Clark. "This is part of our commitment to ensure British Columbians are able to train and work in the communities where they live."

The Province will:

- Create Regional Workforce Tables as a new platform for educators, industry, employers, local chambers of commerce, First Nations, labour and others to come together to plan how best to align training programs to meet regional needs. Their input will inform how the Province delivers regionally based skills development programs, including \$15 million to further support regional post-secondary institutions in addressing local labour needs.
- Work in partnership with industry to ensure job demands in key sectors are met – in areas such as forestry, mining, tourism, technology, transportation, agri-foods, services and others. Up to \$6 million will help sectors identify their skills and workforce needs.

- Hold a major conference in the coming months to bring together a wide range of stakeholders to explore ways to meet industry apprenticeship needs.

B.C. is poised to attract new investment into our economy, creating and protecting jobs for families in every region. This is at the heart of 'Canada Starts Here: The B.C. Jobs Plan'. The plan has three pillars to help us deal with today's economic uncertainty and emerge from it stronger than ever:

- Expanding markets for B.C. products and services, particularly in Asia.
- Strengthening our infrastructure to get our goods to market.
- Working with employers and communities to enable job creation across B.C.

To accelerate growth, the B.C. Jobs Plan also leverages the strengths of our most competitive sectors – resource, knowledge and infrastructure – to bring new dollars into our economy from our most important trading partners.

Clark will announce the full B.C. Jobs Plan on Thursday.

A backgrounder follows.

Media Contacts: Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

For other Ministries:
Karen Murry
Media Relations
Government Communications
and Public Engagement
250 387-0779

Connect with the Province of B.C. at: www.gov.bc.ca/connect

BACKGROUND 1

For Immediate Release
2011PREM0112-001182
Sept. 20, 2011

Office of the Premier
Ministry of Advanced Education
Ministry of Jobs, Tourism and Innovation

International education brings benefits to B.C.

Strategic focus to international education:

The Province's International Education Strategy will provide social and economic benefits by leveraging decades of experience and best practices to:

- Build on existing long-term relationships with key countries, like China, Japan and Korea, and target emerging economies, like India, Brazil and Saudi Arabia, to ensure a diversity of students choose British Columbia as their preferred place to study.
- Develop strategies to more effectively target international students to study in specific in-demand fields in B.C., such as the trades, research-graduates and health care.
- Work with institutions, and their home communities, to ensure they are welcoming and have the tools necessary to support the needs of international students.
- Take a leadership role amongst provinces, and work collaboratively with the federal government, to encourage a national approach to international education and to remove hurdles allowing more international students to come to B.C. and stay and work here once they graduate.
- Expand and strengthen our focus on Education Quality Assurance, a designation which helps both international and domestic students determine which schools meet or exceed established quality assurance standards.
- Develop an international education council and, through use of B.C.'s international trade offices and an online gateway offering a no-wrong-door approach to key information, prospective B.C. students will be able to connect with B.C. education opportunities and further advance the strategy.
- More effectively encourage students who attend and receive Dogwood diplomas in international schools, and in B.C. classrooms, to choose B.C. post secondary institutions to continue their education.
- Encourage study abroad opportunities, including exchanges, for B.C. students and promote international partnerships, to ensure our students are graduating with international competencies demanded by the global economy.

Government is currently engaging with institutions and local governments on the strategy, which is expected to be finalized this winter.

B.C. as an international education destination:

British Columbia has become one of the world's most popular destinations for international students, with 94,000 people choosing to study in B.C. annually. The Province now hosts about 30 per cent of all international students living in Canada.

- The top five countries sending students to B.C. to take post-secondary classes are: China (12,500), Japan (2,700), Saudi Arabia (2,600), Korea (2,600) and the U.S. (2,300).
- The top five countries sending students to study at private language schools in B.C. are: Korea (9,200), Japan (7,600), Brazil (4,700), Saudi Arabia (4,000) and Mexico (3,900).
- The top five countries whose students are enrolled in B.C.'s elementary and secondary schools are: Korea (6,100), China (1,900), Japan (800), Taiwan (700) and Germany (700).
- The top five countries with students attending all school types, from K-12 to post secondary and language schools: Korea (17,900), China (15,400), Japan (11,100), Saudi Arabia (6,600) and Brazil (5,500)

International education as an economic driver:

International education is helping to drive B.C.'s economy, creating an estimated 22,000 jobs and \$1.25 billion in GDP. These benefits are felt regionally, for example, the total direct economic impact of all types of international students in:

- Mainland/Southwest – more than \$950 million in GDP and over 17,000 jobs.
- Vancouver Island/Coast – more than \$125 million in GDP and approximately 2,000 jobs.
- Southern Interior – more than \$136 million in GDP and over 2,000 jobs.
- Northern B.C. – more than \$16.5 million in GDP and about 250 jobs.

On a local level:

- Thompson Rivers University, in the Interior, had 1,460 international students last year, contributing \$88 million to Kamloops' economy each year.
- College of the Rockies, in the Kootenays, had 227 international students last year and their presence generated over \$3.2 million for the local economy.

By the numbers:

- \$1.8 billion – the amount international students spent in B.C. in 2010.
- \$1.25 billion – the amount international education contributed to B.C.'s GDP in 2010.
- \$70 million – the estimated revenue to government in 2010 from international education.
- 22,000 – the number of jobs generated as a result of international education in B.C.
- 160 – the number of countries with students taking post-secondary courses in B.C.

- 70 per cent – the number of international students in B.C. who come from the Asia-Pacific.
- 3.3 million – the current number of internationally mobile students worldwide.
- 7.2 million – the number of international students expected globally by 2025.

Projected benefits by the numbers:

- 1,800 – the number of new jobs estimated to be created in B.C., if international student enrolment were to increase by ten per cent alone.
- \$100 million – the projected incremental increase in B.C.'s GDP, should international student enrolment increase by ten per cent.
- \$6 million – the amount in additional government revenue that could be generated from a ten per cent increase in international students.

Media Contacts: Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

For other Ministries:
Karen Murry
Media Relations
Government Communications and Public
Engagement
250 387-0779

Connect with the Province of B.C. at: www.gov.bc.ca/connect

BACKGROUNDER 2

For Immediate Release
2011PREM0112-001182
Sept. 20, 2011

Office of the Premier
Ministry of Advanced Education
Ministry of Jobs, Tourism and Innovation

Skills training programs have strong regional jobs focus.

Over the coming decade, British Columbia is projected to have over one million job openings. A new wave of economic growth stimulated by the B.C. Jobs Plan will further increase the number of jobs. The B.C. Jobs Plan will ensure the nearly \$2 billion spent on post-secondary education every year, and the over \$500 million provided annually for labour market and training programs are targeted to meeting regional and industry labour market needs. In addition to provincial investments for skills development and job training programs, funding comes from the federal-provincial agreements and other partnerships.

The goal is to ensure British Columbians can fill job opportunities in regions where they live and study.

Aligning skills training to where the jobs are and to the needs of the local workforce

- Regional Workforce Tables will be created in partnership with employers, industries, communities, local chambers of commerce, First Nations, labour and post-secondary education institutions. The Table members will identify unique skills training needs in each region. Their input will inform how the Province delivers regionally based skills development programs, including \$15 million being provided to further support regional post-secondary institutions to meet local labour needs.

Ensuring training and skills development will match the needs of sectors that are creating jobs

- The Province will provide up to \$6 million annually to industry sector partnerships to help them identify their skill and workforce needs, and will then provide additional funding for upgrading skills to allow workers to take advantage of these opportunities. Areas will include: forestry, mining, tourism, transportation, wine-making, service and other sectors.
- A trades training conference to be held this year will bring all partners together to identify ways to enhance the province's trades training programs. Over 10 per cent of job openings will be in trades – and many are in the resource sectors. The conference will allow all partners to work together on a plan so that trades training programs are even more responsive to needs of industry and local communities.

Attract British Columbians to job opportunities

- The B.C. Jobs plan will invest in new online tools to better inform British Columbians about the job opportunities in the areas where they live. A key focus will be informing young people about career opportunities to guide education choices.

- New Employment Service Centres located in 98 communities across the province will provide a single point of entry to employment services. Opening in April 2012, the employment centres will provide job preparation support, skill assessments, and referrals to local training to help British Columbians prepare for and find jobs.

Match new British Columbians to regional job opportunities

- Skilled newcomers to B.C. are important to ensure the province is able to fill future job demands. B.C. is part of a global competition to attract the best-skilled workers in key sectors.
- International students support local economies and invest in training that directly supports B.C.'s Jobs Plan. The Province will work to connect international students to British Columbia's regional job opportunities and assist them to be successful so that they choose to remain in British Columbia.

Media Contacts: Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

For other Ministries:
Karen Murry
Media Relations
Government Communications and
Public Engagement
250 387-0779

Connect with the Province of B.C. at: www.gov.bc.ca/connect

BACKGROUNDER

[Comments]

[Keywords]

[Category]

[Subject]

Skills training programs have strong regional jobs focus

Over the coming decade, British Columbia is projected to have over one million job openings. A new wave of economic growth stimulated by the B.C. Jobs Plan will further increase the number of jobs. The B.C. Jobs Plan will ensure the nearly \$2 billion spent on post-secondary education every year, and the over \$500 million provided annually for labour market and training programs are targeted to meeting regional and industry labour market needs. In addition to provincial investments for skills development and job training programs, funding comes from the federal-provincial agreements and other partnerships.

The goal is to ensure British Columbians can fill job opportunities in regions where they live and study.

Aligning skills training to where the jobs are and to the needs of the local workforce

- Regional Workforce Tables will be created in partnership with employers, industries, communities, local chambers of commerce, First Nations, labour and post-secondary education institutions. The Table members will identify unique skills training needs in each region. Their input will inform how the Province delivers regionally based skills development programs, including \$15 million being provided to further support regional post-secondary institutions to meet local labour needs.

Ensuring training and skills development will match the needs of sectors that are creating jobs

- The Province will provide up to \$6 million annually to industry sector partnerships to help them identify their skill and workforce needs, and will then provide additional funding for upgrading skills to allow workers to take advantage of these opportunities. Areas will include: forestry, mining, tourism, transportation, wine-making, service and other sectors.
- A trades training conference to be held this year will bring all partners together to identify ways to enhance the province's trades training programs. Over 10 per cent of job openings will be in trades – and many are in the resource sectors. The conference will allow all partners to work together on a plan so that trades training programs are even more responsive to needs of industry and local communities.

Attract British Columbians to job opportunities

- The B.C. Jobs plan will invest in new online tools to better inform British Columbians about the job opportunities in the areas where they live. A key focus will be informing young people about career opportunities to guide education choices.
- New Employment Service Centres located in 98 communities across the province will provide a single point of entry to employment services. Opening in April 2012, the employment centres will provide job preparation support, skill assessments, and referrals to local training to help British Columbians prepare for and find jobs.

Match new British Columbians to regional job opportunities

- Skilled newcomers to B.C. are important to ensure the province is able to fill future job demands. B.C. is part of a global competition to attract the best-skilled workers in key sectors.
- International students support local economies and invest in training that directly supports B.C.'s Jobs Plan. The Province will work to connect international students to British Columbia's regional job opportunities and assist them to be successful so that they choose to remain in British Columbia.

Media Contacts:

Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

For other Ministries:

Karen Murry
Media Relations
Government Communications and
Public Engagement
250 387-0779

Connect with the Province of B.C. at: www.gov.bc.ca/connect

Pages 82 through 93 redacted for the following reasons:

s. 13