

SCANNED

Government Communications and Public Engagement
Work Order Request
(Draw Down Form)



COMPLETED

Supplier: Vision Critical Communications

Standing Offer #

Project: Informed Dining Program in Health Care Facilities

Project Start Date: March 12, 2012

Delivery Date: March 27, 2012

Description of Project: 10-minute online survey of 800 adult residents on the informed dining program in health care facilities with oversamples for both health care workers and patients.

Description	Number of Units	Rate per Unit	Estimated Cost
RESEARCH SERVICES (includes sample design, questionnaire design, technical writing, data adjustment / cleaning, program evaluation, survey project management) Template to be modified based on services/rates included in Standing Offer.			
Senior Vice President			
Vice President			
Research Manager (Questionnaire Design)	10	\$ 300.00	\$ 3,000.00
Senior Research Analyst (Survey Project Management, Data Adjustment/Cleaning)	10	\$ 200.00	\$ 2,000.00
Research Assistant (Technical Writing)	14	\$ 150.00	\$ 2,000.00
Clerical			
FOCUS GROUP COSTING			
Focus Group Moderator			
Focus Group Facilities			
Facility Rental			
Hosting Services			
Equipment Usage			
Catering Charges			
OMNIBUS SURVEY			
Closed Survey - Sample Costs (\$5.43 per interview X 800)	800	\$ 5.43	\$ 4,344.00
Closed Survey - Oversample Costs (\$8.38 per interview X 400)	400	\$ 8.38	\$ 3,352.00
Open Survey			
Panel Surveys			
Intercept Surveys			
OTHER COSTS			
SUB-CONTRACTED SERVICES			
Total (exclusive of any applicable taxes)			\$ 14,696.00

Please note that FINAL COSTS MAY VARY +/- 10%

To be completed by SUPPLIER

Docket #:

Maria Caneva

Maria Caneva, Access Point Public Opinion

MAR 6, 2012

Authorized Signatory Approval

Print Name

Date

To be completed by GCPE

Work Order #:

[Signature]

Audreyne Wait

MARCH 6, 2012

GCPE Division Approval

Print Name

Date

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY

Project #: WOLPREV

Lisa Forster-Coull

Lisa Forster-Coull

MARCH 6/2012

Expense Authority Approval

Print Name

Date



Government Communications and Public Engagement
Work Order Request
(Draw Down Form)

COMPLETED

SCANNED

Supplier: Vision Critical Communications

Standing Offer #

Project: Nutrition Information

50-066707

Project Start Date: January 30, 2012

Delivery Date: February 6, 2012

Description of Project: 10-minute online survey of 800 adult residents on nutrition information

Description	Number of Units	Rate per Unit	Estimated Cost
RESEARCH SERVICES (includes sample design, questionnaire design, technical writing, data adjustment / cleaning, program evaluation, survey project management) Template to be modified based on services/rates included in Standing Offer.			
Senior Vice President			
Vice President (Questionnaire Design)	10	\$ 300.00	\$ 3,000.00
Research Manager			
Senior Research Analyst (Survey Project Management, Data Adjustment/Cleaning)	10	\$ 200.00	\$ 2,000.00
Research Assistant (Technical Writing)	14	\$ 150.00	\$ 2,000.00
Client			
FOCUS GROUP COSTING			
Focus Group Moderator			
Focus Group Facilities			
Facility Rental			
Hosting Services			
Equipment Usage			
Catering Charges			
OMNIBUS SURVEY			
Closed Survey - Sample Costs (\$7.05 per interview X 800)	800	\$ 7.05	\$ 5,640.00
Open Survey			
Panel Surveys			
Intercept Surveys			
OTHER COSTS			
SUB-CONTRACTED SERVICES			
Total (exclusive of any applicable taxes)			\$ 12,640.00

Please note that FINAL COSTS MAY VARY +/- 10%

To be completed by SUPPLIER

Docket #:

Mario Canseco

MARIO CANSECO, Vice President

FEB 7/1, 2012

Authorized Signatory Approval

Print Name

Date

To be completed by GCPE

Work Order #:

Mary Dila

MARY DILA

February 12

GCPE Division Approval

Print Name

Date

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY

Project #:

66L PREV (Informed Dining)

SCAINTZ

SCAINTZ, Faith Woodland

FEB 28/12

Expense Authority Approval

Print Name

Date