

Leduc, Danine CSCD:EX

From: Lilly, Liz CSCD:EX
Sent: Friday, December 16, 2011 3:53 PM
To: Galbraith, David J CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: Round table proposal

Dave, Attached is the proposal and the list of names. Please note that the list of names has some gaps and we will be filling the gaps and getting some additional feedback from Richard on Monday (he is not in his office today and asked that we wait till Monday to get his feedback)



Roundtable
Proposal.docx



Roundtable
Invitees.pdf

Liz

Liz Lilly
Director, Business Development
Arts and Culture Branch

Arts, Culture and Sport Division

Ministry of Community, Sport and Cultural Development
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Victoria, V8W 1N3

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Creative Industries Bullets:

- Over the past three years, 30 "gold standard" animation and visual effects companies have chosen to establish studios and invest in BC. (See list in Appendix 1)

Global Outlook:

- The market for entertainment and media product is growing globally. Canada is ranked number eight in the top twelve global entertainment and media markets.
- The overall compound annual increase (CAGR) of Canadian market growth is projected in the top five (see *Appendix One*).
- Given BC's already established assets in screen based entertainment (SBE), there is every opportunity for BC to take advantage of the growth in the market and to expand the number of businesses, jobs and GDP generated by the cluster.

FILM AND TV / TRENDS:

- Global film and television consumption is to grow by an annual compounded rate of 4.8% globally by 2014.
- Asia-Pacific consumption of film and television product is expected to grow at about double the rate of North America.
- By far the fastest growth area is expected to be digital downloads.

INTERACTIVE DIGITAL MEDIA (GAMING) TRENDS:

- Interactive digital gaming will grow by over 10% per annum over the same period.
- On-line games and games for smartphones and similar hand-held personal devices are expected to be the growth leaders, accounting for up to 85 percent of all gaming product sales in key markets such as China.

BC Outlook:

- Over the past 15 years, British Columbia has become known as one of the world's leading digital media and film development centres.
- Vancouver's robust digital media sector is a major asset that will be increasingly important as film, TV and digital media continue to converge.
- British Columbia has more than 600 digital media companies, which generate \$2.3 billion in annual sales and employ about 16,000 people.
- Each year 3,000 graduates from British Columbia's post-secondary programs will enter the digital media industry market.

Interactive Digital Media (Gaming):

- British Columbia has a strong cluster of small and medium sized video game publishers (e.g. Electronic Arts, Nintendo, THQ, Vivendi Activision, Ubisoft and Microsoft).
- The video game cluster spends approx \$393m per annum in BC and it provides jobs for 3900 employees. The average salary for a BC game developer is \$79,000.
- BC has produced two of the six largest interactive franchises of all time and over fifty titles selling over 50,000 in unit sales.
- From 2004 – 2009, industry employment grew by 150% (1,234 FTEs to 3,039 FTEs).
- The industry has experienced marginal growth since 2009, mostly due to competing incentives in other jurisdictions.

Film and Television:

- British Columbia has the third largest film and television industry in North America after Los Angeles and New York.
- The film and television industry directly employs over 20,000 people in BC, with an additional 15,000-12,000 employed in support services.
- In 2010, production spending in BC's by both service and domestic industry totalled over \$1 billion.
- BC's digital animation and visual effects is the industry's fastest growing sector.
- BC continues to attract the top global visual effects companies in the world, as it has developed a reputation for producing quality, cost-effective work.

Success stories: Interactive Digital Media (Gaming)

- BC companies produce blockbuster game hits. Two of the top six video game franchises of all time reside in BC:
 - FIFA Soccer (more than \$2.5 billion in lifetime sales) and
 - Need for Speed (more than \$2.7 billion in lifetime sales).
- There are over fifty games developed in BC that have shipped over 500,000 units.

Success stories / visual effects:

- Kelowna is attracting visual effects business due to its growing talent pool. Vancouver-based, Bardel Entertainment Inc., is expanding its operations with a new satellite studio in Kelowna. This follows a move by Disney Interactive (Club Penguin) to the area.
- Digital Domain, the visual effects company behind Academy Award-winning films *Titanic* and *The Curious Case of Benjamin Button*, opened a 20,000-square-foot studio in Vancouver in 2010, creating 100 jobs. They plan to hire another 100 people in the next eighteen months.
- Moving Picture Co. (MPC) came to BC in 2007. Four years later, MPC has nearly tripled in size to 120 employees from its original 35. plans for a new 40,000-square-foot building. They are anticipating another 300 jobs in the next few years.
- Vancouver based visual effects company, Image Engine, doubled their employment from 100 to 200 employees in the last eighteen months. They are getting pressure to double again in the next year.
- Since beginning in 2006, Image Engine has grown employment from 20 to 160. They created hundreds of aliens for the film, *District 9* and werewolves and vampire deaths for *The Twilight Saga: Eclipse*.

Solutions:

- Modernising the film and television tax credit to be platform neutral and integrating the interactive digital media tax credit would help to streamline administration and create a responsive tool to support digital sector growth across the creative industries.

Appendix One

Companies Establishing a Vancouver presence in last 3 years

Company	VFX or Animation
Rainmaker	Animation
Pixar Canada	Animation
Nerd Corps.	Animation
DHX Media (Studio B)	Animation
Atomic Cartoons	Animation
Big Bad Boo	Animation
6/5 Productions	Animation
Nitrogen Studios	Animation
Bardel Entertainment	Animation
Eh-Okay Productions	Animation
Ocean Productions	Animation
Taffy Entertainment	Animation
Global Mechanic	Animation
Flying Kraken Creative Studios	Animation
The Motion Picture Company	VFX
Image Engine	VFX
Digital Domain	VFX
Sony Imageworks	VFX
Method	VFX
Prime Focus	VFX
The Embassy VFX	VFX
Atmosphere	VFX
Zoic	VFX
Look Effects	VFX
The Entity	VFX
Rhythm & Hues	VFX
Scanline	VFX
Gener8	VFX
Animatrik	VFX

Appendix One:

Top 12 Entertainment and Media Markets (US\$ Millions)

Country	2005	2006	2007	2008	2009p	2010	2011	2012	2013	2014	2010-14 CA GR
USA	433,842	454,572	469,096	460,997	428,140	433,007	445,756	467,777	488,774	516,515	3.8
Japan	150,975	160,716	166,999	169,298	164,337	166,300	171,202	177,331	183,241	188,873	2.8
Germany	80,563	84,336	87,797	80,089	88,526	89,905	92,359	95,790	99,972	104,054	3.3
China	41,297	47,245	57,496	69,166	75,815	85,268	94,868	106,207	118,989	133,375	12
United Kingdom	70,532	72,084	76,269	76,154	73,245	74,187	76,426	79,726	83,768	87,733	3.7
France	55,455	57,938	61,694	63,190	61,938	62,723	64,266	66,748	69,909	72,743	3.33
Italy	38,707	40,591	43,191	43,714	41,989	42,025	43,012	44,868	47,158	49,736	3.4
Canada	28,031	29,834	31,824	33,206	32,317	32,873	34,233	36,146	38,632	41,241	5
South Korea	21,634	24,047	26,273	28,076	28,836	30,094	31,822	33,385	34,947	36,501	4.8
Spain	27,126	29,070	30,765	30,248	28,632	28,925	30,461	32,336	34,749	37,395	5.5
Brazil	14,691	16,875	19,776	22,080	23,049	24,317	26,356	29,057	31,791	34,959	8.7
Australia	18,245	18,874	20,815	22,234	21,796	22,576	23,744	24,922	26,356	27,934	5.1

Appendix Two: Interactive Digital Media Tax Credits

Tax Credits Canada						
	BC New	Quebec	Ontario	Manitoba	Nova Scotia	Prince Edward Island
Digital Media						
Labour	17.5%	37.5%	35%-40%	40%	50%	35% of
Contract		50% incl	100% incl			150%
Refundable	Yes	Yes	Yes	Yes	Yes	Yes
Fed SR&ED*						
- Corp	20% exp	20%	20%	20%	20%	20%
- CCPC only	35%/20%	35%/20%	35%/20%	35%/20%	35%/20%	35%/20%
- Refundable						
- CCPC/corp	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No
Other	Tx Holiday	Invest cr	Jobs	Max	Max	2 yr limit
Programs	Invest Tx Cr	Tx Holiday	Credit		<25% exp	
		Training	Marketing	\$5M/title	Marketing	
		Recruiting	<\$100K		<\$100K	
			3 yr limit		Regional Cr	

* - Credit on qualified R&D expenses only including direct labour, capital and OH factor

Data Sources:

1. *Global Entertainment and Media Outlook 2010-2014*, PricewaterhouseCoopers (PwC)
2. *Investment Potential in Digital Media and Film Production*, Ministry of Jobs, Tourism and Innovation.
3. *Canada's Entertainment Software Industry in 2011*, Sector Consulting.
4. *British Columbia Video Game Industry Report*, BC Interactive Task Force, 2009

Leduc, Danine CSCD:EX

From: Lilly, Liz CSCD:EX
Sent: Friday, December 16, 2011 4:37 PM
To: Galbraith, David J CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: FW: Sorry - use this version
Attachments: Proposal.pdf; Roundtable Invitees.pdf

Lora had some further changes, please use this version.

Liz Lilly
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the environment before printing this e-mail

-----Original Message-----

From: Carroll, Lora CSCD:EX
Sent: Friday, December 16, 2011 4:20 PM
To: Lilly, Liz CSCD:EX
Subject: Sorry - use this version

Proposal

Roundtable Discussions with the Screen-based Entertainment Industry

Between December 9th and 14th, Arts and Culture Branch staff met with five representatives of various elements of the Screen based Entertainment (SBE) industry. The purpose of the meetings was to solicit ideas for how best to structure a round-table discussion with the industry.

Those consulted:

- Linda Brown-Ganzert (digital media)
- Liz Shorten (film and television)
- Howard Donaldson (digital media)
- Richard Brownsey (film, television and digital media)
- Susan Croome (film and television)

Overall impression:

1. Stakeholder fatigue: Resulting both from meeting with government and repeatedly being consulted by government. Frustration from not receiving feedback, follow-up or tangible results.
2. Recognition that although there are commonalities, synergies and overlaps between the various segments of SBE (e.g. talent, infrastructure, and reliance on one another's success for their own), individual companies do not perceive themselves to be part of a "sector".
3. Recognition that they do not approach the government with a united voice; different segments request government to act in ways that benefit their particular segment, rather than the SBE sector as a whole;
4. Feeling that government does not understand or appreciate the industry's contribution to the provincial economy;
5. Frustration with having to communicate with multiple ministries and individuals within those ministries, e.g. not clear on the difference between JTI and CSCD.
6. General agreement that a cohesive SBE approach is worth exploring.

Format suggestions for the roundtable:

1. **Size and length:** Keep the roundtable small (max 25, preferably 10 to 12), and brief (two hours or less).
2. **Clear objectives and outcomes:** Clearly articulate the objective of the roundtable, what it is that you hope to achieve by meeting and follow up afterwards.
3. **Structure:** Keep it focused. Structure the discussion with key questions.

Recommendation:

1. Hold one meeting with up to 25 key emerging and established industry leaders;
2. Objective: For industry to take the lead on a) capturing the economic opportunity for BC's economy; b) creating a compelling vision; and c)

devising a tangible action plan.

3. Deliver a clear message to industry that:
 - A strategic plan for SBE growth needs to be sector-led;
 - SBE leaders need to establish a united voice;
 - Define the scope of the sector and the interconnections;
 - Present a compelling vision of what the SBE industry will look like in 5 or 10 years time, identifying opportunities for jobs, investment and export growth;
 - Create an 'elevator speech' to concisely illustrate the opportunity (job growth, fiscal impact, export);
 - Identify the role of industry in achieving the vision: investment, talent, and infrastructure;
 - Identify the role of government. Given that there is no new money, how can the government enhance its existing suite of tools such as tax credits and regulations to support the development of the industry?
4. Invite participants to provide feedback on:
 - Defining the opportunities;
 - Determining how the industry might go about organizing itself to establish a united voice;
 - Identifying how might the government support them as they develop their case?;
 - Outlining a potential action plan and timeframe for industry to return to government;
 - Deciding the value of scheduling another meeting.
5. Commit to providing limited staff support and meeting with sector representatives as they develop the business case and providing communication (report back) on progress (or lack thereof).

Name	Title	Business	Industry	Contact
Brenda Bailey Gershkovich	CEO	Silicon Sisters Interactive	Video Games	brenda@siliconsisters.ca
Moyra Rodger	CEO	Magnify Digital	Social Media, Search Engine Marketing, Online Marketing, and Film/Television Strategy	moyra@magnifydigital.com
Danny Robinson	CEO	Redhand Technologies	Mobile Application and Angel Investment	S22
Andrew Ooi	Owner	Echelon Talent Management	Entrepreneur, Talent Management, connected with Asia	
Borris Wertz	CEO	W Media Ventures	Tech Angel Investor	
Maura Rodgers	Co-Founder	UrbanDig.com	Mobile Application	
Brent Holiday	Partner	Capital West Partners	Tech Investor, Venture Capital Fund	brent@capwest.com
Delna Bhesania	Owner	Bardel Entertainment	Animation	delna@bardel.ca
Matt Toner	Owner	Zeros to Heros Media	Animation and crowd sourcing technology	matt@zeros2heroes.com
Tim Carter	Owner	Contradiction Films	Film production	tim@contradictionfilms.com
Cal Schumiacher	Owner	Paperny Entertainment	Television Production	cal@papernyentertainment.com
Brian Hamilton	Producer	Omni Film Productions	Television Production	brian@omnifilm.com
Tim Brown	Owner	Joker Films	Film distribution	tim@jokerfilms.com
Arthur Evrensel	Lawyer	Heenan Blaikie	Entertainment Law	aevrensel@heenan.ca
Paul Lee	Partner	VanEdge Capital	Investment Fund (former head of EA Games)	paul@vanedgecapital.com
Glenn Entis	Partner	VanEdge Capital	Investment Fund	glenn@vanedgecapital.com
Don Matrick	President	Microsoft	Interactive Entertainment	don@microsoft.com
Ian Wilkinson	Owner	Hothead Games	Mobile Application	iwilkinson@hotheadgames.com
Stefan Wessels	Owner	United Front Games	Video Games	swessels@unitedfrontgames.com
Brian Ward	VP	Activision	Video Games	Brian.Ward@activision.com
John Lutz	CFO	EA Games	Video Games	jlutz@ea.com
Rudy Buttingol	President and CEO	Knowledge Network	Broadcaster	rudyb@knowledgenetwork.ca
Shawn Walsh	Producer	Image Engine	VFX	S22
Louise Clark	Producer	Lark Enterprises	Television production	
Neal Clarence	Broker	Earnst & Young		
Rick Michel	Vice President	Sony Imageworks	VFX	rmischel@imageworks.com
Amir Nasrabadi	General Manager	Disney / Pixar Canada	Animation	amir@pixar.com
Warren Franklin		Rainmaker Entertainment (Former)	Film Producer	

Michael Francis	Chair	BC Film and Media	Film, television and media	S22
Elizabeth Collyer	General Manager and VP Finance	Deluxe	Post-production	elizabeth.collyer@bydeluxe.com
Jason Mclean	President and Chief Executive Officer	McLean Group	Studio owner / investor	
Linda Brown-Ganzert	Vice President	Nordity West	Strategy consulting for media/entertainment	lbrown@nordicity.com
Richard Brownsey	President and CEO	BC Film and Media	Film, television and media	rbrownsey@bcfm.ca
Susan Croome	Film Commissioner	BC Film Commission	Film and television	susanc@bcfilmcommission.com
Peter Leitch	Chair	MPPIA	Motion Producers Picture Association	peterl@nsstudios.ca
Howard Donaldson	President	DigiBC	Digital Media and Wireless Association	howard@digibc.org
Liz Shorten	Managing Vice-President	CMPA-BC	BC Producers' Branch of the CMPA	liz.shorten@cmpa.ca

Leduc, Danine CSCD:EX

From: Lilly, Liz CSCD:EX
Sent: Tuesday, December 20, 2011 1:50 PM
To: Carroll, Lora CSCD:EX
Subject: RE: Questions

Lets discuss in 10

Liz Lilly
Director, Business Development
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From: Carroll, Lora CSCD:EX
Sent: Tuesday, December 20, 2011 1:49 PM
To: Lilly, Liz CSCD:EX
Subject: Questions

Purpose: Foster an integrated, coordinated and collaborative approach to increasing economic development opportunities in the Creative Industries, with a focus on the future of the SBE (Screen based entertainment) industries in BC, emerging markets, and government roles.

This information will support CSCD as we plan for participation at the BCreative2012 Conference at SFU in May and to test our assumptions developed thus far in the SBE Action Plan.

Draft questions for discussion:

- What are BC's current strengths and opportunities?
- What are the current barriers and gaps to SBE growth in BC?
- What would you like the BC SBE industry to look like in 2015? 2020?
- With limited resources available, what are your priorities for provincial investment?
- What are the opportunities for screen-based industries (SBE) in Asia? Is it selling/exporting products or services or both?

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"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



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Proposal for Roundtable Discussions with the Screen-based Entertainment Industry

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Those consulted:

- Linda Brown-Ganzert
- Liz Shorten
- Howard Donaldson
- Richard Brownsey
- Susan Croome

Overall impression:

1. Stakeholder fatigue: Resulting both from meeting with government and repeatedly being consulted by government. Frustration from not receiving feedback, follow-up or tangible results.
2. Recognition that although there are commonalities, synergies and overlaps between the various segments of SBE, e.g. talent, on the whole, individual companies do not perceive themselves to be part of a "sector".
3. Recognition that they do not approach the government with a united voice, and that different segments push for government to act in ways that will just benefit one particular segment rather than the SBE industry as a whole;
4. Feeling that government does not understand or appreciate the industry;
5. Frustration with having to deal with multiple ministries and individuals within those ministries, e.g. not clear on the difference between JTI and CSCD.
6. General agreement that a cohesive SBE approach is worth exploring.

Suggestions regarding format:

7. **Size and length:** Keep the roundtable small (max 25, preferably 10 to 12), and brief (two hours or less).
8. **Structure:** Structure the discussion with key questions and keep it focussed.
9. **Clear objectives and outcomes:** Clearly articulate what it is that you hope to achieve by meeting and follow up afterwards.

Recommendation:

1. Hold one meeting with 10 to 15 key industry leaders;
2. Objective: to place the onus on industry to present a united front and develop a compelling business case for additional, focused government attention on the sector.
3. Deliver a clear message:
"Government has taken a close look at the screen-based entertainment industry as a possible focus for the Jobs Plan, and has not found a compelling case for any additional emphasis on this sector. If government is going to change its mind on this, you, the industry need to:

- Speak with a united voice;
- Define the scope of the sector and the interconnections;
- Present a compelling vision of what the SBE industry will look like in 5 or 10 years time, identifying opportunities for jobs, investment and export growth;
- Create an 'elevator speech' to illustrate the opportunity (job growth, fiscal impact, export);
- Clearly identify the role of industry in achieving the vision: investment, talent, infrastructure;
- Identify the role of government. Given that there is no new money, how can the government use enhance its existing suite of tools such as tax credits and regulations to support the development of the industry.

In the absence of this, government will continue to make incremental changes in policy and legislation as necessary; however, it will not be based on a strategic approach and might not result in the sector achieving its full potential."

4. Invite participants to provide feedback on:

- Whether there are opportunities that are worth pursuing;
- How the industry might go about organising itself to establish the vision, priorities and recommendations for how to pursue the opportunities;
- How might the government support them as they develop their case;
- A potential action plan and timeframe for industry to return to government;
- The value of scheduling another meeting.

5. Commit to providing limited staff support and meeting with sector representatives as they develop the business case.

Screen Based Entertainment

What is Screen based Entertainment (SBE)?

Any form of creative product designed to be consumed via a screen (television, cinema, computer monitor, phone or mobile device). In BC, the SBE cluster includes: film and television; interactive digital media; online book and magazine publishing, digital music.

How has SBE Evolved?

- In the 1990's BC began to develop a successful film service industry for Hollywood.
- In late 1990's introduced tax credits.
- Competitive advantage eroded as others introduced tax credits
- Growth of gaming companies such as EA
- Expansion of VE
- According to a 2010 report by PWC, in BC we have:
 - 112 companies in Film and TV
 - 35 in animation and visual effects and
 - 44 game developers
 - Plus companies providing legal, financial and accounting services
 - Over \$1 billion in infrastructure.

Current Trends:

- Traditional film is declining or static
- Weak domestic industry
- Growth in animation visual effects, gaming and applications

Opportunities:

- Asia pacific strategy
- International education

Actions:

- Round tables
- SFU conference
- Modernise tax credits
- Review governance structure

Leduc, Danine CSCD:EX

From: Lilly, Liz CSCD:EX
Sent: Wednesday, December 21, 2011 3:01 PM
To: Galbraith, David J CSCD:EX; Carroll, Lora CSCD:EX
Subject: Draft note to SBE Roundtable invitees

As you know, the Ministry of Community, Sport and Cultural Development has a mandate with regard to creative industries, and is particularly focused on those involving the production of screen-based entertainment (SBE), i.e. film, television, post production, visual effects, interactive social media, animation and gaming.

As this is such a rapidly evolving industry, it is difficult to keep up with the changing landscape and to articulate what the industry looks like now, and what it potentially could be. In order to ensure that the Provincial Government's tools such as tax incentives and legislation are flexible, and geared to effectively support the growth of the sector and to take advantage of opportunities, we are seeking to meet with industry leaders and thinkers to gain a perspective.

To this end, Don Fast, Deputy Minister of Community, Sport and Cultural Development, invites you to participate in a creative industry roundtable:

Purpose of roundtable:

- To gain a greater understanding of SBE sector and the interconnections between industries;
- To explore opportunities for investment and job growth;
- To identify opportunities to enhance government's suite of tools to support the growth of the SBE sector as a whole.

Key questions for discussion:

1. Looking forward five or ten years, what do you think BC's SBE sector will look like?
2. What are the current strengths or characteristics of the SBE sector in BC that lead you to this conclusion?
3. What are the major opportunities in terms of markets, investment and job growth that the industry will need to take advantage of to fulfill your vision for the industry in 5 or 10 years time?
4. What are the barriers that BC must address in order to maximise SBE growth?
5. How might the province best direct its investment in SBE to support the realization of this vision?

Three round tables will be held, each with 8-10 participants. You have been identified as a person who can inform the discussion, and Don would very much appreciate an hour of your time to discuss the questions above. This is an invitation only event, and the invitation is not transferable to someone else.

The session will be held in Vancouver on :

- Thursday January 26th, 2012. 2:00 PM to 3:00 PM.
- Friday, January 27th, 2012. 8:00 AM to 9:00 AM. (Breakfast will be served)
- Friday, January 27th, 2012. 10:30 AM to 11:30 AM.

Would you please indicate by return e-mail, whether you would like to attend a round table, and, if so, identify the time you would like to attend. If you provide a first and second choice, that will assist with scheduling and balancing numbers.

An e-mail will be sent out in the new year with details of the location of the roundtables.

We appreciate your interest and look forward to your input.



Consultation
List_V2.docx

Lora Carroll, MA
Policy Analyst
Arts & Culture Branch
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Leduc, Danine CSCD:EX

From: Lilly, Liz CSCD:EX
Sent: Tuesday, January 3, 2012 11:01 AM
To: Carroll, Lora CSCD:EX
Subject: FW: Revised Draft note to SBE Roundtable invitees

See below and call me

Liz Lilly
Director, Business Development
Arts and Culture Branch

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From: Galbraith, David J CSCD:EX
Sent: Tuesday, January 3, 2012 9:21 AM
To: Lilly, Liz CSCD:EX
Subject: FW: Revised Draft note to SBE Roundtable invitees

Here's where the note ended up. Please cull the list to the top 15 (including Don's adds). He wants to have one meeting. Once you've culled send to me and i will run past Don one last time.

David Galbraith
Assistant Deputy Minister
Arts, Culture, Gaming Grants and Sport

Ministry of Community, Sport and Cultural Development
Tel: 250.356.7139
fax: 250.387.8720

From: Fast, Don CSCD:EX
Sent: Friday, December 23, 2011 10:38 AM
To: Galbraith, David J CSCD:EX
Cc: Fast, Don CSCD:EX
Subject: Revised Draft note to SBE Roundtable invitees

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As this is such a rapidly evolving industry, it is difficult to keep up with the changing landscape and to articulate what the industry looks like now, and what it potentially could be. In order to ensure that we are abreast of the developments and trends in the industry, we are seeking to meet with industry leaders and thinkers to gain their perspective.

To this end, Don Fast, Deputy Minister of Community, Sport and Cultural Development, invites you to participate in a creative industry roundtable:

Purpose of roundtable:

- To gain a greater understanding of the SBE sector and the interconnections between industries;
- To explore opportunities for investment and job growth;
- To identify the barriers and opportunities to the growth of the SBE sector as a whole.

Key questions for discussion:

1. Looking forward three or five years, what do you think BC's SBE sector will look like?
2. What are the current strengths or characteristics of the SBE sector in BC that lead you to this conclusion?
3. What are the major opportunities in terms of markets, investment and job growth that the industry will need to take advantage of?
4. What are the barriers to be addressed in order to maximise SBE growth?

Three round tables will be held, each with approx 8-10 participants. You have been identified as a person who can inform the discussion, and Don would very much appreciate an hour of your time to discuss the questions above. This is an invitation only event, and the invitation is not transferable to someone else.

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Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

Leduc, Danine CSCD:EX

From: Lilly, Liz CSCD:EX
Sent: Wednesday, January 4, 2012 3:17 PM
To: Galbraith, David J CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: FW: Revised Draft note to SBE Roundtable invitees

See revised invitation and consultation list below. This is a combination of input from Susan and Richard, they think that these people will provide thoughtful and knowledgeable input. There are 18 names on the main list plus others who have had honourable mention or were on Don's list.

Liz

Liz Lilly
Director, Business Development
Arts and Culture Branch

Arts, Culture and Sport Division

Ministry of Community, Sport and Cultural Development
PO Box 9819 STN PROV GOV
First Floor, 800 Johnson St
Victoria, V8W 1N3

Phone (250)356-7096
Cell S17



Please consider the environment before printing this e-mail

As you know, the Ministry of Community, Sport and Cultural Development has a mandate with regard to creative industries, and is particularly focused on those involving the production of screen-based entertainment (SBE), i.e. film, television, post production, visual effects, interactive social media, animation and gaming.

As this is such a rapidly evolving industry, it is difficult to keep up with the changing landscape and to articulate what the industry looks like now, and what it potentially could be. In order to ensure that we are abreast of the developments and trends in the industry, we are seeking to meet with industry leaders and thinkers to gain their perspective.

To this end, Don Fast, Deputy Minister of Community, Sport and Cultural Development, invites you to participate in a creative industry roundtable:

Purpose of the roundtable:

- To gain a greater understanding of the SBE sector and the interconnections between industries;
- To explore opportunities for investment and job growth;

- To identify the barriers and opportunities to the growth of the SBE sector as a whole.

Key questions for discussion:

1. Looking forward three or five years, what do you think BC's SBE sector will look like?
2. What are the current strengths or characteristics of the SBE sector in BC that lead you to this conclusion?
3. What are the major opportunities in terms of markets, investment and job growth that the industry will need to take advantage of?
4. What are the barriers to be addressed in order to maximise SBE growth?

The round table will be held in Vancouver on Friday, January 27th, 2012; 10:30 AM to 11:30 AM. Don would very much appreciate an hour of your time to discuss the questions above. This is an invitation only event, and the invitation is not transferable to someone else.

An e-mail will be sent out shortly confirming the location for the round table.

We appreciate your interest and look forward to your input.



Roundtable
Consultation List_4.

Lora Carroll, MA
Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

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Please consider the environment before printing this e-mail

Valentine, Lee CSCD:EX

From: Valentine, Lee CSCD:EX
Sent: Friday, January 13, 2012 3:23 PM
To: Valentine, Lee CSCD:EX
Cc: Henning, Andrea CSCD:EX; Galbraith, David J CSCD:EX
Subject: Invitation to Discussion re Screen-Based Entertainment

Please see the following message, sent on behalf of Don Fast, Deputy Minister, Ministry of Community, Sport and Cultural Development:

As you know, the Ministry of Community, Sport and Cultural Development has a mandate with regard to creative industries, and is particularly focused on those involving the production of screen-based entertainment (SBE), i.e. film, television, post production, visual effects, interactive social media, animation and gaming.

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3. What are the major opportunities in terms of markets, investment and job growth that the industry will need to take advantage of?
4. What are the barriers to be addressed in order to maximise SBE growth?

Two round tables will be held in Vancouver on Thursday, January 26th, 2012. Don would very much appreciate an hour of your time to discuss the questions above. The first session is from 1:30 to 2:30 pm and the second is from 3:00 to 4:00pm. Please advise whether or not you are able to attend and indicate your preferred time. We would like to keep the number of participants at each session to 8-10, so we may not be able to accommodate your first choice. Please understand that this is an invitation only event, and the invitation is not transferable.

The roundtables will take place at 1111 West Georgia Street (corner of Thurlow and West Georgia) in Vancouver. Please check in with Reception on the 14th floor for directions to the meeting room.

We appreciate your interest and look forward to your input.

If you have any questions, please feel free to contact me. Thank you, Lee

Lee Valentine
Executive Coordinator
Office of the Deputy Minister
Ministry of Community, Sport and Cultural Development
Phone: 250 387-4104
Fax: 250 387-7973
E-mail: lee.valentine@gov.bc.ca

Leduc, Danine CSCD:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, January 24, 2012 8:58 AM
To: Carroll, Lora CSCD:EX; Lilly, Liz CSCD:EX
Subject: FW: Invitation to Discussion re Screen-Based Entertainment
Attachments: CompetitivenessbriefVR4.docx

Follow Up Flag: Follow up
Flag Status: Completed

FYI

From: Jason McLean [mailto:s22]
Sent: Monday, January 23, 2012 5:00 PM
To: Valentine, Lee CSCD:EX
Cc: Henning, Andrea CSCD:EX; Galbraith, David J CSCD:EX; Pete Mitchell
Subject: RE: Invitation to Discussion re Screen-Based Entertainment

Lee,

Thank you very much for this invitation. I would normally be there but I will be accompanying my senior team to Los Angeles for customer meetings for the balance of the week and must decline. We will be seeing the various heads of physical production – television and features – for three of the major studios. You can rest assured that the role of the Government of British Columbia in maintaining our leadership position in North America will be the subject of discussions. Since Ontario made their big move to “all spend”, we have been hearing a lot from customers about this and other challenges facing the industry in B.C.

I thought it might be useful to send you an internal briefing note that I received from Pete Mitchell, President and Chief Operating Officer of Vancouver Film Studios explaining our management’s view of the challenge posed by Ontario. We are very concerned about losing market share and we wholeheartedly support the type of solution advanced in the note. We don’t need to match Ontario to beat them – but we do need to narrow the gap to maintain our leadership position (3rd in North America) of many years.

While I can’t join the meeting, I am confident that the folks from MPPIA will represent our part of “SBE” well. Should you or any of your colleagues wish to discuss these matters further, please don’t hesitate to contact me directly.

Kind regards,

Jason

From: Valentine, Lee CSCD:EX [mailto:Lee.Valentine@gov.bc.ca]
Sent: Friday, January 13, 2012 3:23 PM
To: Valentine, Lee CSCD:EX
Cc: Henning, Andrea CSCD:EX; Galbraith, David J CSCD:EX
Subject: Invitation to Discussion re Screen-Based Entertainment

Please see the following message, sent on behalf of Don Fast, Deputy Minister, Ministry of Community, Sport and Cultural Development:

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We appreciate your interest and look forward to your input.

If you have any questions, please feel free to contact me. Thank you, Lee

Lee Valentine
Executive Coordinator
Office of the Deputy Minister
Ministry of Community, Sport and Cultural Development
Phone: 250 387-4104

Fax: 250 387-7973

E-mail: lee.valentine@gov.bc.ca

On behalf of the **McLean Group of Companies**,

Jason McLean

President & Chief Executive Officer

400 - 375 Water Street

Vancouver, BC, V6B 5C6

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Main 604-453-5050

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s22

Fax

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THIS E-MAIL IS CONFIDENTIAL. IF YOU ARE NOT THE INTENDED RECIPIENT, PLEASE
NOTIFY THE SENDER AND PERMANENTLY DELETE THIS E-MAIL FROM YOUR SYSTEM.

From: Pete Mitchell, President and C.O.O.

s22

**Re: British Columbia's Competitive Position in the Film and
Television Production Industry**

1. B.C. has slipped from 3rd to 4th in North America for film and television production

Despite strong support from the BC Government, British Columbia is no longer the 3rd largest production centre in North America. It has been surpassed by Ontario – which has elected to make the industry a cornerstone of its new economy - and if the competitive environment remains unchanged, there is little prospect of a reversal.

- In 2008 overall production in Ontario stood at \$671 million, with BC almost doubling the number at \$1.2 billion. In 2011 Ontario is projected to top \$1.2 billion, while BC will fall back to between \$900 million and \$1 billion.
- Ontario is at a distinct competitive advantage over BC because producers shooting there are eligible for a 25% “all-spend” tax credit which is calculated on all labour, goods and services purchased in Ontario, whereas in BC they can recoup 33% of BC labour only: this is costing us jobs and alienating long-term loyal customers.
- On a feature production with a budget of \$160 million, a picture shooting in Ontario is eligible for a refundable tax credit (including both provincial and federal incentives) of \$23.4 million versus \$16.1 million in BC, an advantage of \$7.3 million or 45%.
- On a television series with a budget of \$57 million over 22 episodes, a producer shooting in Ontario is eligible for a total refundable tax credit of \$12.5 million versus \$8.3 million in BC, an advantage of \$4.2 million or 50%.
- The current situation can be demonstrated by the changing amount of production NBC/Universal is bringing to BC: in 2009 NBC shot 7 series in BC and 1 in Ontario; in 2011 NBC is shooting 3 series in BC and 5 in Ontario. There are 3 first-year series in Ontario from NBC this year and 0 in BC. This change can only be attributed to an overwhelming competitive advantage in Ontario created by superior tax incentives.
- With the reinstatement of PST/GST the competitive advantage that Ontario currently enjoys will grow by the 7% PST that is paid by producers in BC, but not Ontario.

2. The solution to restore B.C.'s competitive edge

If BC wants to maintain the industry's 20,000 direct jobs, \$1 billion in new revenue to the economy each year and in excess of \$1 billion in risk capital already invested, then we must move our credits from 33% of labour expenditures to 40%, which roughly equates to a 20% all-spend. In recognition of difficult provincial budget conditions we are not asking for a match with Ontario, but enough incentive for BC to remain competitive in the eyes of our international customers. Choosing a labour-based tax credit over an “all-spend” means that our reliable and efficient claims process mechanism - trusted by those same customers - remains intact.

Mason, Patty JTI:EX

From: Galbraith, David J CSCD:EX
Sent: Wednesday, February 1, 2012 11:36 AM
To: Croome, Susan E BCFC:EX; Henning, Andrea CSCD:EX
Subject: FW: Feb 1 mtg summary Kelowna 10 AM

Some comments from Don on his trip.

David Galbraith
Assistant Deputy Minister
Arts, Culture, Gaming Grants and Sport
Ministry of Community, Sport and Cultural Development
Tel: 250.356.7139
fax: 250.387.8720

-----Original Message-----

From: Fast, Don CSCD:EX
Sent: Wednesday, February 1, 2012 11:28 AM
To: Galbraith, David J CSCD:EX; Brown, Tom G CSCD:EX
Subject: Feb 1 mtg summary Kelowna 10 AM

s13

Page 31 redacted for the following reason:

s13

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Thursday, February 16, 2012 4:15 PM
To: Henning, Andrea CSCD:EX
Subject: Items for follow up

Not Responsive

2. **(TBD)** Quarterly networking breakfast with industry:
- Schedule – end of March. Invite out in next ten days.
 - Connect with Lee: location, date, budget, food.
 - Update list of invitees (include academia and federal gov).
 - Draft invitation.
 - Create “one-pager”: summary of “what we heard” at roundtables.
 - Schedule: Updates (1/3), Nordicity (1/3), Discussion (1/3).
 - Discuss cost sharing with Feds, academia and industry.

Not Responsive

Not Responsive

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

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Please consider the environment before printing this e-mail

Valentine, Lee CSCD:EX

From: Fast, Don CSCD:EX
Sent: Monday, February 20, 2012 2:13 PM
To: Valentine, Lee CSCD:EX
Cc: Galbraith, David J CSCD:EX
Subject: RE: Breakfast with Screenbased Industry - details

Yes look for govt space and a caterer – MSD may have some advice on large boardrooms. JTI boardroom should work.

If it gets too large then we may have to move to a larger venue and will have a charge back. We will only cover cost of initial couple of mtgs to get it started.

Cost should be charged to SCA Division.

Don

From: Valentine, Lee CSCD:EX
Sent: Monday, February 20, 2012 2:04 PM
To: Fast, Don CSCD:EX
Subject: Breakfast with Screenbased Industry - details

Andrea called to advise that you'd like to hold these quarterly in Vancouver from about 7:30 til 9:00 am. Andrea suggested we aim for about 25 people and see how that works... (probably through a first respond, first confirmed method). She mentioned a budget of about \$12/pp. And starting at the end of March. I've booked March 30th at the moment. Andrea and her crew will work on the invitation and invitation list.

Do you have an idea of where you'd like to hold this? I am not very familiar with Vancouver spaces and that budget would generally exclude any hotel properties. Assume we would need free space and a caterer to make it work. I do have a line on a space at JTI in Robson Square if we can line it up. 25 might be a bit tight, but doable.

Any additional direction before we start cementing details?

Lee Valentine
Executive Coordinator
Office of the Deputy Minister
Ministry of Community, Sport and Cultural Development
Phone: 250 387-4104
Fax: 250 387-7973
E-mail: lee.valentine@gov.bc.ca

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Thursday, March 1, 2012 11:44 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Draft Invitation

Please accept an invitation to the first quarterly breakfast meeting on Screen Based industries (SBI). This invitation is a follow up to the round table discussions we held in Vancouver, Victoria and Kelowna in January 2012. We very much appreciated the candid and thoughtful dialogue that took place at these meetings and look forward to continuing the conversation.

Overall themes heard at the roundtables:

- The need for ongoing screen based industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for industry to meet with one another.
- The need for the BC's SB Industry to develop their vision and to define, describe, and brand the sector.
- The need to celebrate BC's SBI success stories through a targeted marketing campaign.
- The need for government to establish an integrated and coordinated approach (a "one-stop shop") to assist in the development of the SBI industries.

Specific items heard at the roundtables:

- **Invest in a jointly funded (industry and government) strategic review**
- **Establish an Asian Project Committee** to identify emerging opportunities, role of government and barriers for BC SBI business development in Asia.
- **Global Event Leveraging:** Identify major opportunities and generate a cohesive "BC" presence at key global events, for example, trade missions to events such as BJIFF, TransmitCHINA, SIGGRAPH: rather than multiple organizations or regional film commissions working independently of one another.
- **Federal Government:** Work with Federal government to address common SBI issues, such as branding, Asian co-production strategy and tax credits.
- **Executive Recruitment and Retention Review Strategy:** Continue the dialogue between industry and government to identify current issues and barriers.
- **Foreign Student Network:** Work with AVED / JTI to identify international graduates of BC institutions; leverage their networks.
- **Target Marketing Strategy:** Develop more awareness of BC's successes and opportunities.
- **Tax Credit Policy:** Look at legislative, policy, definitions of tax credits for SBI.
- **Development of an Integrated "one-stop" Agency:** Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Thursday, March 1, 2012 11:50 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Action update on Roundtables

Dear Don,
There is a lot of information contained in this note.

First priority is to have your approval re: Quarterly breakfast meeting with the screen based industry members, as we need to send out invitations.

Second priority is to decide if government will participate with the industry in the Nordicity strategic review.

Actions:

1. Quarterly Breakfast meeting:

- Booked in your calendar for March 30th
- Recommend the following space: Vancouver Art Gallery. Cost is approx \$400 (\$7 per person for food and \$1XX for security—before opening hours)
- Recommend that we host the first breakfast and then proceed to industry, federal government and academia to cost share in the future
- Draft Invitation **attached**
- Invitation list **attached**. Recommend that we invite the entire list of ~~xxx~~/number. This will give us fresh representation from across the industry. Cut off registration at the first thirty to confirm.
- Agenda under development.

2. Nordicity: MPPIA and CMPA have confirmed and signed a contract to participate as per the **attached proposal**. We provided the following criteria for Nordicity as what government requires:

1. The primary interests of the BC Government are to use this review for:
 - Telling the story of BC's SBE industry
 - Developing policies and programs
 - Evaluating the effectiveness of policies and programs
 - Economic indicators
2. In order to be able to tell the story, we need to be able to answer the following questions (possibly plus others):
 - What is the SBE industry comprised of; i.e. what types of outputs does the industry produce?
 - What does the SBE industry in BC look like? How many companies are there? What segment(s) of outputs do they produce? how big are they by \$? How many people do they employ (e.g. 75% of SBE companies employ less than 10 people)? Where are they located? i.e. an industry profile.
 - How has the industry changed over time in terms of composition? What has driven change?
 - Where is the industry going in the next 3 to 5 years?
 - What are the dependencies within the SBE industry? i.e. how do the segments relate to each other.

- What is the regulatory, fiscal, international, labour force/talent environment within which they operate? How is that changing
- What are the trends and emerging opportunities within the industry?

Nordicity will be gathering this information by way of a survey; the steering committee (of which we will be a member) will be consulted on the questions.

3. Economic indicators are vital in order for us to be able to:

1. determine the contribution of the industry to overall GDP
2. identify industry trends
3. identify specific areas of growth in sub sectors
4. make inter-jurisdictional comparisons
5. identify the impact of policies and programs
6. identify opportunities

Key indicators include aggregate GDP and employment of the SBE industry, plus GDP and employment by segment; fiscal impacts, exports, wages and expenditures. The development of time series is vital to being able to track changes in the industry.

In order to ensure credibility of these measures you will work with BC Stats to reach an agreed approach to calculating SBE GDP and employment. Cost for the BC Stats participation has been included in the proposal (\$94k: propose a cost share with Province and Feds).

- Attached are samples of related work.

Not Responsive

Page 38 redacted for the following reason:

Not Responsive

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Thursday, March 1, 2012 1:37 PM
To: Henning, Andrea CSCD:EX
Subject: FW: Terms of Reference

From: Carroll, Lora CSCD:EX
Sent: Thursday, March 1, 2012 11:38 AM
To: Henning, Andrea CSCD:EX
Subject: Terms of Reference



Terms of
Reference.docx

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Thursday, March 1, 2012 11:50 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Action update on Roundtables

Dear Don,
There is a lot of information contained in this note.

First priority is to have your approval re: Quarterly breakfast meeting with the screen based industry members, as we need to send out invitations.

Second priority is to decide if government will participate with the industry in the Nordicity strategic review.

Actions:

1. Quarterly Breakfast meeting:

- Booked in your calendar for March 30th
- Recommend the following space: Vancouver Art Gallery. Cost is approx \$400 (\$7 per person for food and \$1XX for security—before opening hours)
- Recommend that we host the first breakfast and then proceed to industry, federal government and academia to cost share in the future
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- Invitation list **attached**. Recommend that we invite the entire list of ~~xxx~~/number. This will give us fresh representation from across the industry. Cut off registration at the first thirty to confirm.
- Agenda under development.

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 - Telling the story of BC's SBE industry
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 - Evaluating the effectiveness of policies and programs
 - Economic indicators
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 - What does the SBE industry in BC look like? How many companies are there? What segment(s) of outputs do they produce? how big are they by \$? How many people do they employ (e.g. 75% of SBE companies employ less than 10 people)? Where are they located? i.e. an industry profile.
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- What is the regulatory, fiscal, international, labour force/talent environment within which they operate? How is that changing
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Nordicity will be gathering this information by way of a survey; the steering committee (of which we will be a member) will be consulted on the questions.

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5. identify the impact of policies and programs
6. identify opportunities

Key indicators include aggregate GDP and employment of the SBE industry, plus GDP and employment by segment; fiscal impacts, exports, wages and expenditures. The development of time series is vital to being able to track changes in the industry.

In order to ensure credibility of these measures you will work with BC Stats to reach an agreed approach to calculating SBE GDP and employment. Cost for the BC Stats participation has been included in the proposal (\$94k: propose a cost share with Province and Feds).

- Attached are samples of related work.

Not Responsive

Page 42 redacted for the following reason:

Not Responsive

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 6, 2012 9:52 AM
To: Henning, Andrea CSCD:EX
Subject: Draft note to Don with new Nordicity

Dear Don,
There is a lot of information contained in this note.

First priority is to have your approval re: Quarterly breakfast meeting with the screen based industry members, as we need to send out invitations.

Second priority is to decide if government will participate with the industry in the Nordicity strategic review.

Actions:

1. Quarterly Breakfast meeting:

- Booked in your calendar for March 30th
- Recommend the following space: Vancouver Art Gallery. Cost is approx \$400 (\$7 per person for food and **\$1XX for security**—before opening hours)
- Recommend that we host the first breakfast and then proceed to industry, federal government and academia to cost share in the future
- Draft Invitation **attached**
- Invitation list **attached**. Recommend that we invite the entire list of 75 people. Cut off registration at the first thirty to confirm. This will give us fresh representation from across the industry.
- Agenda under development.

2. Nordicity: MPPIA and CMPA have confirmed and signed a contract to participate as per the **attached proposal**. The proposed strategic review will capture the following kinds of data:

- Definitions and categorizations of activity and the numbers of companies working in each of the categories (where possible noting location);
- The breakdown of the screen-based industry into industry segments, where possible – visual effects/post-production, animation, service production, digital media and its multiple sub-sectors and BC-controlled production;
- Size of companies related to revenue and employment levels, including the number of direct and indirect (FTEs) jobs;
- Labour information such as average salary, hiring patterns, talent shortages and mobility as possible;
- Projected growth or shrinkage of company activity, causes and required interventions;
- Market opportunity trends as related to company expenditures on R&D and investment in intellectual property related to perceived market opportunities;
- Utilization of existing programs and interventions and where possible assessing their correlated impact;
- The economic impact of the industry as determined by Gross Domestic Product (GDP) contribution; this impact will include the net spillover effects from expenditures in screen-based industries;
- The assessment of the direct and indirect tax revenues generated by the province's screen based industries, and contrasted with the amount spent by the Province in tax credits; the issue of causality – where outcomes are related to the tax credit expenditures – will be addressed;

The general approach for this assignment can be grouped into the following phases:

1. Industry Profile: Validation of industry segmentation

- a. Identify components, categories, definitions
- b. Deploy cross-sector industry wide company-level survey
- c. Determine size of industry, employment levels by segment
- d. Determine primary and secondary lines of business
- e. Types and quantity of outputs produced
- f. Capture investment in R&D, intellectual property

Tools: Comprehensive online survey, Statistical analysis, Roundtables

2. Workforce Profile: Profile of production activity and workforce

- a. Survey labour types, education levels
- b. Survey labour activity, hiring projections, talent gaps
- c. Where possible, note mobility factors and retention issues if any

Tools: Comprehensive online survey, Statistical analysis, Roundtables, Interviews

3. Infrastructure Analysis: Business climate indicators

- a. Survey business growth barriers
- b. Survey infrastructure gaps
- c. Discuss business climate advantages and disadvantages

Tools: Comprehensive online survey, Roundtables, Interviews, High-level SWOT

4. Cross-sector dependencies and opportunities: Interrelationships, new markets

- a. Approximate percentage of convergent activity in overall sector
- b. Market trends and opportunities
- c. Future markets analysis

Tools: Nordicity convergent tool, Statistical Analysis, Interviews, Roundtables

5. Economic Impact Analysis: Fiscal impacts

- a. Direct economic impact analysis (GDP, wages FTEs)
- b. Indirect economic impact analysis (GDP, wages FTEs)
- c. Induced economic impact analysis (GDP, wages FTEs)
- d. Analysis of economic spillovers (crossover effects)
- e. Fiscal impact analysis (federal and provincial tax revenues)

Tools: Statistical analysis

In order to ensure credibility of these measures you will work with BC Stats to reach an agreed approach to calculating SBE GDP and employment. Cost for the BC Stats participation has been included in the proposal (\$94k: propose a cost share with Province and Feds).

- Attached are samples of related work.

Not Responsive

Pages 45 through 46 redacted for the following reasons:

Not Responsive



Nordicity

Nordicity West
Vancouver

Tel: +1 604 340 7997
lbrown@nordicity.com

March 5, 2012

Andrea Henning
Executive Director, Arts and Culture
Ministry of Community, Sport and Cultural Development
Email: Andrea.Henning@gov.bc.ca

Dear Andrea:

Re: Proposal for a strategic review of the screen-based sectors in BC

Further to our recent discussions, Nordicity Group Ltd. ("Nordicity") is pleased to submit this proposal to the Ministry of Community, Sport and Cultural Development of British Columbia to conduct a **strategic review of the screen based industries in British Columbia (BC)**, namely film, television and interactive digital media. In this letter proposal, we briefly review Nordicity's experience in undertaking comprehensive strategic reviews, provincial sector studies and economic impact analyses. The following document outlines the proposed project scope, describes the methodology and timelines we propose, and finally presents our team and budget.

1. Overview

Understanding your requirements

A focal point for BC's growth and economic stability is the availability of long-term jobs that contribute to the economic, social and cultural richness of the province. The screen-based industry is a rapidly growing global market, with the types of jobs that illustrate the many positive attributes of a knowledge economy. BC has a deep foundation in this type of knowledge economy, from the infrastructure and talent base that a vibrant film and TV industry has developed, to the thought leadership of local videogame giants, to the pioneers of Web 2.0 and next generation mobile applications.

The full impact of this sector and its jobs complement is not completely known or broadly understood in a comprehensive manner. In the newer, interactive digital media area, which intersects often with its film and TV counterparts, there are even less well defined indicators of sector size, numbers of companies, labour complements, economic impact and opportunity for growth. The absence of this data and competitive intelligence seriously impede both government and industry's ability to develop strategic plans and targets against which

collective action and growth measurement can be taken. The recent roundtables with Deputy Minister Don Fast have further articulated this urgent need.

We understand that BC's screen-based industry does not currently possess an up-to-date analysis of the size of the sector, its composition and its contribution to BC's economy. As well, there has never been a comprehensive study of both film and TV combined with interactive digital media to provide a complete provincial analysis. There have been studies which detailed the film and TV production sector, and ones that sought to profile the digital media sector. However, there are still issues related to developing credible economic impact assessments, adequately integrating these formerly separate worlds around screen-based media, and simply out-of-date data.

Without this data, it is extremely difficult for the Government of BC to develop relevant policies and programs that can be evaluated year over year for effectiveness, outcome and impact. Furthermore, the absence of a complete sector profile impedes the ability to describe the industry and its many vibrant components, as related to the larger context of the provincial workforce. The strategic review process will yield a comprehensive overview of the screen-based sectors, their strengths and weaknesses, and an analysis on what interventions are most needed for maximum growth and prosperity.

In order to rectify these issues and provide authoritative analysis of the screen-based industry, Nordicity proposes to prepare an integrated and comprehensive strategic review. A strategic review looks at not only the economic impact of a sector, but also at how the industry is comprised and the types of outputs attributed. It also analyzes barriers to growth and, at a high level, the regulatory, fiscal, and labour gaps identified as a means of informing policy and program decisions.

The proposed strategic review will capture the following kinds of data:

- Definitions and categorizations of activity and the numbers of companies working in each of the categories (where possible noting location);
- The breakdown of the screen-based industry into industry segments, where possible – visual effects/post-production, animation, service production, digital media and its multiple sub-sectors and BC-controlled production;
- Size of companies related to revenue and employment levels, including the number of direct and indirect (FTEs) jobs;
- Labour information such as average salary, hiring patterns, talent shortages and mobility as possible;
- Projected growth or shrinkage of company activity, causes and required interventions;
- Market opportunity trends as related to company expenditures on R&D and investment in intellectual property related to perceived market opportunities;
- Utilization of existing programs and interventions and where possible assessing their correlated impact;
- The economic impact of the industry as determined by Gross Domestic Product (GDP) contribution; this impact will include the net spillover effects from expenditures in screen-based industries;

- The assessment of the direct and indirect tax revenues generated by the province's screen based industries, and contrasted with the amount spent by the Province in tax credits; the issue of causality – where outcomes are related to the tax credit expenditures – will be addressed;

In undertaking these activities, BC would be one of the first jurisdictions to ever integrate the screen-based sectors in this kind of common data set, economic impact analysis and combined profile. This review will also employ newly developed, proven tools that will help to identify the linkages, relationships and cross-over between the various segments of the screen-based sector in BC, such as convergent activity between the sectors.

In the remainder of this proposal, Nordicity outlines its methodology, timelines, professional team and budget for this Strategic Review at a high level, with the corresponding methodological details provided in the related appendices.

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3. Project Timelines & Deliverables

The timelines for this project will ultimately be a function of the speed at which the project can be initiated, the working group formed, the industry speed of response to the survey component, and the time required to obtain data from the respective organizations (BC Stats, EP Canada, BC Film+Media). Nordicity will direct the working group and the client will chair and facilitate the meetings.

The proposed timelines and deliverables for the project are provided below:

Deliverable	Delivery Date
Project Initiation	
Contract signoff, Project kickoff	March 19
Working Committee terms of reference and membership	March 30
Industry launch (At Roundtable with Don Fast) <i>*Client to lead</i>	March 30
Phase 1	
Validation of industry segmentation drafted	April 19
Methodological Framework presented	April 30
Meeting of the Working Committee held, Meeting #1 (Full day workshop)	April 30
Company level survey deployed	May 7
Phase 2	
Report outline (draft)	May 7
Meeting of the Working Committee held, Meeting #2	May 14
Worker level survey deployed	May 21
Phase 3	
Interim Report	June 11
Meeting of the Working Committee held, Meeting #3	June 11
Industry update at 2 nd quarterly meeting with Don Fast	June TBD
Survey analysis	June 29
Economic impact analysis draft	June 29
Phase 4	
Convergent activity analysis	July 9
Meeting of the Working Committee held, Meeting #4	July 12
Phase 5	
Economic impact analysis final	July 20
Meeting of the Working Committee held, Meeting #5 Final	July 20
Final report and presentation	July 28

4. Project Staffing

Peter Lyman

Peter Lyman is a Senior Partner at Nordicity and will oversee this project as the Engagement Director. Peter is a recognized expert in the media and communications industry with almost 30 years of consulting experience. He has participated in all facets of the regulatory, policy development, program evaluation, economic analysis, and business strategy formulation in the digital and traditional media and communications sectors in Canada and abroad. Peter has developed considerable cross-creative sector expertise, first involving multiple creative sectors in terms of common issues and solutions (e.g. skills development, financing, and R&D/design), and second from creative and other cluster projects like the international comparative analysis for CONCERT, the Framework for Growth study of the Ontario entertainment/creative cluster, and Ontario Media Development Corporation's (OMDC) Directions in New Financing for Ontario's Cultural Media Industries.

As well, he has reviewed emerging interactive digital media issues from an industry specific level: Games Space for North West UK (games sector), Ontario economic profile for the Ontario Producers Panel (film/TV/interactive media), animation services/special effects profile for Computerized Animation Services of Ontario (CASO), music industry strategy for OMDC, book industry strategy for OMDC (as a sub), and electronic publishing profile for Canadian Heritage (magazine industry). He led the Nordicity team in a skills gaps and resources study (for the Ministry of Tourism and Culture) to assist in the development of a skills strategy for the Ontario government with regard to the entertainment creative cluster. He prepared the Digital Economy Strategy submission for the Cultural Human Resources Council (CHRC). He led a major study of the Impact of digital technology on 8 cultural sub sectors including IDM for CHRC, and also directed an evaluation of the CANARIE program to support research and innovation through very high bandwidth connectivity.

Thus, through successive assignments, Peter has developed an expertise to ensure that teams working on industry profiles and economic impacts are managed effectively and that a client obtains the deliverables that meet or exceed their expectations - and in a timely manner. He has recent direct experience in the Manitoba screen-based environment in his participation with the OnScreen Manitoba strategy assignment.



Lynda Brown

Lynda Brown is Vice-President of Nordicity West, and one of Canada's leading experts on the creative and business aspects of early-stage development of interactive digital media content. Lynda will be the Engagement Officer and the overall lead for this project. Over the past 20 years, Lynda Brown has pioneered numerous digital media initiatives that have helped companies design, develop and commercialize successful properties. As President of New Media BC, she grew the association 300% in 4 years and raised more than \$40 million to develop the Centre for Digital Media and accompanying Graduate program. She is the founding Chair of the CIAIC and served as Chair of the Trade Team Canada group for IDM, and was an inaugural juror for the new CMF. She most recently conducted one of the most thorough studies of the digital media sector in Alberta ever undertaken. Through that work, she also evaluated the funding and support programs in place for Alberta companies, as related to the overall environmental scan and benchmarking activities. She has a keen understanding of not only the needs of industry, but also the necessary components required of funding programs in order to return investment to all parties. In her private sector work, she is Founder of zuluMe (an IOS development company) and sits on several public and private boards. She has her BA in Communications and her Med in Educational Technology, both from SFU.



Dustin Chodorowicz

Dustin Chodorowicz is a Partner at Nordicity. Dustin will lead the economic analysis for this project. He has 15 years of international experience as an economist, financial analyst and management consultant. He is recognized for his skills and experience in quantitative and statistical analysis, and financial and

economic analysis. He also has considerable experience in the development and implementation primary research tools, including online surveys, research interviews and focus groups.

Dustin is one of Canada's foremost experts in the economic analysis of the creative industries. For the past eight years, he has been the primary author of the Canadian Media Production Association' (CMPA's) annual economic profile of the Canadian screen-based production industry; the latest edition, *Profile 2010*, was released in January 2011. Dustin was the lead analyst and co-author of *Snapshot 2009*, On Screen Manitoba's latest statistical profile and economic impact analysis of province's film and television production industry and the Manitoba Film & Video Production Tax Credit. Dustin has also prepared economic impact studies for the Canadian Independent Music Association, Film Nova Scotia, CANARIE and Government of Nunavut.

In 2011, Dustin was part of a Nordicity team that prepared an analysis of Canadian private broadcaster's expenditures on independent production in the Prairie Provinces. He is currently part of a Nordicity team commissioned by CMF and CMPA to research and develop economic multipliers that could be applied to IDM production. He has also participated in numerous evaluations of industry-support programmes, including the Canadian Film or Video Production Tax Credit (CPTC), Canada Media Fund (CMF), Canadian Feature Film Policy and Ontario Sound Recording Tax Credit.

Prior to joining Nordicity, Dustin was a consultant at PricewaterhouseCoopers. He has also held positions with the Canadian government and central statistical agency, where he supported the development of economic indicators and government policy for the communications sector. Dustin holds an M.A. and B.Sc. in Economics from the University of Toronto, and is a Chartered Financial Analyst charterholder.

Kristian Roberts



Kristian Roberts is a Manager at Nordicity and will lead the survey components of this project. Kristian has become a recognized expert in digital content industries in Canada and abroad. He has advised clients including (but not limited to) OMDC, Telefilm Canada, the Department of Foreign Affairs and International Trade, the Canadian Interactive Alliance, and the National Endowment for Science, Technology, and the Arts (UK) on matters relating to the development of content-driven digital economies. Each of these engagements involved in-depth, systematic and detailed research and analysis activities. In 2010, Kristian was part of the Nordicity team that prepared an impact analysis of the OSRTC. In 2009 Mr. Roberts led the development of a digitally-focused strategic framework for the creative cluster in Ontario for the Ontario Ministry of Tourism and Culture.

In September 2009, Mr. Roberts co-authored Nordicity's Discussion Paper "Towards a National Digital Strategy" (accessible at <http://www.nordicity.com/digitalstrategy/>) which examined issues affecting digital literacy and skills, cultural industries, and broadband infrastructure and technology. Later that year, Kristian contributed to a study of the possible mechanisms to incent new private investment in the content producing industries in Ontario for the OMDC. In large part, the need for that increased level of investment was the digital transformation. Kristian holds an MSc in Economics from the University of Aberystwyth (Wales) and a BA (Hons) from Concordia University.

Nordicity's experience in strategic review and economic impact analysis

Nordicity has unparalleled experience and expertise in industry profiling and economic impact analysis for the screen-based sector. Nordicity developed the 2008 CIIP for the CIAIC. Nordicity pioneered the taxonomy for the digital media industry, as utilized in the most recent CIIP, and paved the way for its use and adoption by industry and government across Canada.

Nordicity has conducted industry profiles, economic impact studies, industry support evaluations and production/development activity research for the creative industries for

provinces across the country, including Manitoba, Alberta, British Columbia, New Brunswick, Nova Scotia, Nunavut, Ontario and Saskatchewan.

Engaged annually by the Canadian Media Production Association (CMPA) for the last 14 years, Nordicity has developed *Profile 2010*, its annual economic profile of the Canadian film and television production industry. Nordicity has also developed profiles and impact analysis for specific genres including animation, children's, documentary, drama, as well as production types such as animation and VFX. For the past 15 years, Nordicity has collaborated with the CMPA, and its funding partners (Department of Canadian Heritage and Association des producteurs de films et de télévision du Québec) to prepare the annual economic profile of the Canadian screen-based production industry. Through this publication and related assignments, Nordicity has positioned itself as Canada's authority in the compilation and analysis of statistics on screen-based production activity.

Nordicity has combined its leadership in film and television production-industry statistics with its expertise in economic modelling to establish itself as one of Canada's leaders in the analyses of the economic impact of the screen-based production industry. At the national level, Nordicity has prepared studies of the economic impact of film and television production in assignments for the Department of Canadian Heritage and the Department of Finance.

Nordicity's economic-impact-analysis capabilities extend across the cultural industries and into other sectors of the economy, as well. For example, the Niagara Region (Cultural Capital of Canada, 2012) recently engaged Nordicity to conduct an analysis of the economic impact of its cultural sector. In 2011, Nordicity completed a study of the economic benefits of CANARIE, Canada's broadband research and education network.

Nordicity's in-depth knowledge of business and policy issues related to film, TV and interactive digital media and its leadership in economic-impact analysis will ensure that this project receives an authoritative study of the screen based industries in BC.

For further examples of our work, please see Appendix C.

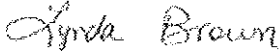
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6. Concluding Remarks

Nordicity is committed to ensuring that the screen-based industry has the critical data it requires to position BC as leading hub and to generate a strategic plan that fosters wealth and prosperity throughout the province. We understand the potential the screen based sector represents on provincial, national and international levels. We welcome this opportunity and look forward to working with you on the preparation of this strategic review.

Sincerely,



Lynda Brown-Ganzert
Vice-President

7. Project Authorization

If the Ministry of Community, Sport and Cultural Development is in agreement with the terms of this proposal and Nordicity's standard general conditions of service, please sign below and return by fax to 416-657-2521 or email lbrown@nordicity.com

Print Name: _____

Signature: _____ Date: _____

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Appendix C – Further Nordicity Qualifications

Online survey tools and capacity

Nordicity has developed numerous online survey tools at the provincial and national levels. We have bolstered these tools with creative online engagement strategies, tailored to the needs of each project and client. Nordicity has a strong technical background with which to develop and deploy the online surveys and engagement processes required for this project.

Digital media and/or Film and TV provincial profiles/reviews

Client: Saskatchewan Motion Picture Industry Association (SMPIA) and Saskatchewan Film Producers Association (SFPA)

Project: Saskatchewan Film/TV Production Sector Plan

The Saskatchewan Motion Picture Industry Association (SMPIA) and Saskatchewan Film Producers Association (SFPA) engaged Nordicity to provide an overview of the Saskatchewan film/TV production sector and identify areas of opportunity to strengthen and grow the sector.

Nordicity identified five infrastructure “pillars” that are foundational to improving financing and the stability of the sector: Saskfilm, the Saskatchewan Film Employment Tax Credit (SFETC), the Canada Saskatchewan Production Studios (CSPS), the Saskatchewan Communications Network (SCN), and Saskatchewan’s quality labour base. Using stakeholder interviews and secondary research as inputs, the Sector Plan assesses the benefits and challenges of each pillar and outlines areas for improvement. A key component of the Sector Plan is a five-year forecast which addresses roles for each pillar as well as the roles SMPIA/SFPA can play in the short and medium terms to assist with sector development.

The Sector Plan concludes with strategic recommendations for promoting provincial sector issues at the national level and strengthening sector representation in Saskatchewan. The follow-up to this Sector Plan includes the development and implementation of a detailed business plan focused on capitalizing on sector opportunities and mitigating sector challenges.

Project: Study on and Potential Approaches to Support the Digital Transformation of Creative Media Industries

Client: A sub-national jurisdiction

Nordicity was retained by a regional client to investigate means by which that region’s cultural media industries can most readily adapt to, and take advantage of the digital transformation. Our analysis consisted of a deep look into what factors connote success in a digital content economy (Key Performance Indicators) and the endogenous factors that drive that success (Key Success Factors). We then used these indicators and factors to examine the current provision of support programs policies and approaches that affect that jurisdiction’s cultural media economy. In so doing, we developed a series of optional support measures that could be adopted by the regional government to support the digital transformation of the content industries and position the region as a leading digital jurisdiction.

Project: 2011 Economic Profile and Market Evaluation of the Computer Animation and Visual Effects Industry in Ontario

Client: Computer Animation Studios of Ontario (CASO)

In 2010, Nordicity was engaged by the Computer Animation Studios of Ontario (CASO) to conduct a two-part assignment for the animation industry in Ontario, an update to a similar study conducted by Nordicity for CASO in 2008. First, Nordicity prepared and undertook a detailed economic survey of the animation studios operating in Ontario. This profile included financial, employment and trend data. Second, Nordicity conducted a series of targeted interviews with key clients of animation services in Ontario to determine how well clients’ needs were being met by Ontario firms.

Project: Snapshot: An Economic Report on the Manitoba Production Industry and Evaluation of Film Components of Manitoba Music & Motion Pictures Development Project (M3P)

Client: On Screen Manitoba

In June 2008, On Screen Manitoba engaged Nordicity to prepare both an economic report on the film and television production industry in Manitoba and an evaluation of the film-industry components of the Manitoba Music & Motion Pictures Development Project (M3P). Nordicity conducted secondary research, an online survey, three case studies, and 20 key interviews to collect the data and information for the report. The report included a statistical overview of production activity in Manitoba between 2003/04 and 2007/08 and an analysis of Manitoba's competitive positioning. In collaboration with the Manitoba Bureau of Statistics, Nordicity also prepared an analysis of the economic impact that Manitoba's indigenous and offshore production sectors had on the Manitoba and Winnipeg economies. The evaluation assessed how well M3P met its objectives (success) and its cost-effectiveness. Nordicity also examined how the program might be adjusted to meet evolving professional- and business-development needs of producers and filmmakers in Manitoba.

Industry in Nunavut

Client: Nunavut Film Development Corporation (NFDC)

The Nunavut Film Development Corporation is a not for profit development corporation with a mandate to increase economic opportunities for Nunavummiut in the film, television and digital media industries and to promote Nunavut as a world-class circumpolar production centre. In May 2009, NFDC commissioned Nordicity Group to undertake an economic impact study of the film, television and digital media industries in Nunavut. The study identified total production volume, employment, contribution to GDP, the cost-benefit of industry development, etc. Amongst the key findings contained in the report presented to the Media Industry Summit (September, 09):

§ Spending by Nunavut-based producers and guest producers was an estimated \$12 to \$13 million in 2008 compared to an average of roughly \$10 million per year over the previous four years.

§ Production activity in Nunavut has generated a total annualized GDP of \$9.8 million in the Nunavut economy between 2005/06 and 2008/09. This includes an average of \$4.7 million in direct GDP and \$5.1 million in spin-off GDP.

§ Production activity in Nunavut supported the creation of a total of 169 FTEs (full-time equivalent jobs) on an annualized basis over the past four years. This total included 86 direct FTEs and 83 spin-off FTEs.

§ Social & Cultural Benefits: Stakeholders perceive Nunavut's production industry as having very important social impacts on: the way Nunavummiut see the world and the way the world sees Nunavut; cultural preservation; youth engagement; and language retention.

The study also included an analysis of the future competitiveness of Nunavut against other circumpolar film destinations - including Greenland, Russia, Denmark, Iceland, Alaska, Yukon and NWT.

This study provides the foundation for discussions with funders, policy-makers (Department of Economic Development, CREY, INAC, etc.) and stakeholders on training, financial and other incentives. It was also provided critical input for the Strategy Planning process with the Board in September, 09 (facilitated by Nordicity as a separate project).

Project: Economic Study for the Film, Television and Interactive Media Sector

Client: The Ontario Producers Panel (OPP, CMPA), Producers' Roundtable of Ontario (PRO), Interactive Ontario (IO), FilmOntario

Nordicity worked with PricewaterhouseCoopers to deliver an economic study for a group of key stakeholders in the production industry in Ontario. For this project, Nordicity conducted international and domestic research to identify best practices in typical funding levels and government support structures in the creative industries. Nordicity and PricewaterhouseCoopers worked with the stakeholders to identify optimum levels and types of public support in order to leverage additional private sector financing.

The study set out the economic and cultural business case for this proposed additional government funding and support for the industry and also developed ideas for public support programs which would deliver the maximum benefit to the industry in the province. As part of this economic study, Nordicity and PricewaterhouseCoopers developed a quantitative model to estimate how the proposed new support initiatives (including accelerated payment of existing film and video tax credits) may impact production levels and the financial performance of production companies in the province. The study developed a strategy to enhance the ability of screen-based industries to move from a "manufacturing" to a rights management business model, recognizing the increasing international and multi-platform importance of content production. It was used by the sponsors to help shape the 2007 budget for the Province of Ontario. Specific funding was allocated to OMDC to support the study recommendations.

Project: Profile 2011: An Economic Report on the Canadian Film and Television Production Industry

Client: Canadian Media Production Association (CMPA)

For the past 14 years, Nordicity principals have worked with the CMPA to produce its annual economic profile of the Canadian film and television production industry. The economic profile is the most comprehensive compilation of economic statistics on Canada's screen-based production industry – film, television and convergent interactive digital media (IDM). It tracks industry trends in terms of the total volume of production, the performance of various industry segments, types of production (by language, by medium, by window, by genre), the regional distribution of production, production financing, and the economic contribution of the industry to the Canadian economy.

The methodology underlying the production of statistics in the economic profile was developed by Nordicity. Over the years, Nordicity has developed and introduced methodologies that integrate statistics from the Canadian Audio-visual Certification Office (CAVCO), Canadian Radio-television and Telecommunications Commission (CRTC), CBC/Radio-Canada, Canada Media Fund, Telefilm Canada and the provincial film agencies to offer a complete picture of film and television production activity. The 2011 edition of the economic profile included new statistics for the convergent IDM content production industry. These new statistics included production volume and indicators of the sector's economic impact.

Project: Getting Real V: An Economic Profile of Canadian Documentary Production

Client: Documentary Organization of Canada

Since 2003, Nordicity has prepared an annual economic profile of Canadian documentary production. The fifth edition, Getting Real 5, is based on data compiled from CAVCO, CRTC, CMF, Telefilm and NFB. The documentary profile examines the trends in documentary production activity in Canada and is a source for statistics on television documentary activity, feature documentary production, production financing, treaty coproduction, and indicators of audience demand for Canadian documentary programming and films.

Project: Canadian Interactive Industry Profile

Client: Canadian Interactive Alliance interactive canadienne (CIAIC)

In October 2008 the CIAIC, Canada's national new media association, contracted Nordicity to gather data and provide a comprehensive written report detailing the makeup of Canada's interactive media industry covering: company demographics; revenue information; intellectual property use; nature of work; sales channels and markets; funding sources; employment information; and industry association and incubator membership. The report, the 2008 Canadian Interactive Industry Profile (CIIP), is a follow-up to the 2006 CIIP.

The key deliverables of the project included: updating the 2006 industry classification system; updating the 2006 interactive industry definition; designing and administering a national, industry-wide survey; and producing a final report consisting of a comprehensive analysis of the industry. Following research into international classification procedures for new media, and with cooperation from the CIAIC, Nordicity updated and streamlined both the classification system and interactive industry definition.

Nordicity also designed and administered an online survey and oversaw the marketing and direct-calling process that resulted in 292 valid, complete survey responses from across the country. The final report included: a detailed synopsis of the national survey results; industry trends from 2006 to 2008; five separate regional profiles; a comparison of regional profiles; and extrapolated survey results to profile the full national industry.

Project: Manitoba's Interactive Digital Media Industry: Profile and Economic Impact Analysis

Client: New Media Manitoba (NMM)

Nordicity has been asked by New Media Manitoba to conduct a profile of the interactive digital media industry in Manitoba -- from games developers through website designers. The profile, which will include interviews and engagement with the academic community, will be supported by an economic impact analysis. Throughout the project we will use an interactive forum to manage the relationship with stakeholders. The final report will be a living document that will facilitate the on-going collection of data.

Project: Study of the Audiovisual Distribution Sector

Client: Department of Canadian Heritage

Canadian Heritage retained Nordicity to provide a profile of the current audio-visual (AV) distribution industry in Canada that is, the distribution of film, television and new media in domestic and foreign markets for both the French- and English language. This treatment of the AV distribution sector had not been undertaken for over 2 decades, and the results comprise an important input for Canadian Heritage in its review of feature film and TV production, distribution, and broadcasting policies. The study included an Economic Data Analysis Report based on Statistics Canada, box office, Telefilm and CAVCO data as well as a SWOT analysis. It drew on the decade plus economic profiles prepared by Nordicity for the film and TV production sector.

The study compiled an historical perspective of the evolution of the sector in response to numerous significant interventions in legislative, program, tax, and other policies. It identified the emerging business models, the role of the new online broadband retailers and aggregators, and the new deal structures emerging for content transactions on new platforms. Once a thorough literature search and economic analysis was complete, Nordicity conducted more than forty interviews with key stakeholders in the industry such as distributors, broadcasters, producers, BDUs/ISPs, and industry association representatives in Ontario and Quebec. These rich data sources were then combined in a thorough analytical study resulting in key findings for the sector.

Provincial Strategic review examples

Project: A Strategy for the Music Industry in Ontario

Client: Ontario Media Development Corporation

OMDC commissioned Nordicity in association with CUTO in Ontario and Frukt in the UK to conduct a strategy study of the music industry in Ontario. Of specific interest were the impact of digitization, emerging business models, the availability of funding, prominent trends, and important issues currently faced by this industry. Research consisted of an international review of best practices for industry support programs and an assessment of the relative strengths and weaknesses against key success factors for the music industry. This comparative review was extended to BC and Quebec in Canada, and a more detailed assessment of the key success factors in Ontario was undertaken. About 40 key informants were interviewed among Ontario music industry stakeholders. Nordicity facilitated a strategy development session to prioritize key success factors to develop a strategic plan aimed at fostering the development of the music industry in Ontario as it adapts to a post-Napster world.

Project: A Strategy for the Book Publishing Industry in Ontario

Client: Ontario Media Development Corporation

OMDC commissioned Castledale Inc., in association with Nordicity, to conduct a strategy study of Ontario's book publishing industry. Of specific interest was the impact of digitization, emerging business models, the availability of funding, prominent trends, and important issues currently faced by this industry. Research consisted of an international review of best practices for industry support programs and an assessment of the relative strengths and weaknesses against key success factors for the book publishing industry. This comparative review was extended to BC and Quebec in Canada, and a more detailed assessment of the key success factors in Ontario was undertaken. About 40 key informants were interviewed among Ontario publishing industry stakeholders. Nordicity facilitated a strategy development session as part of the process to develop a strategic plan aimed at fostering the development of the book publishing industry in Ontario as it makes the transition into the digital world.

Project: Economic Impact and Long-term Strategy for Nova Scotia's Film, Television and New Media Production Industry

Client: Nova Scotia Film Industry Taskforce

The Nova Scotia Film Industry Taskforce is an industry-development group comprising the Nova Scotia Film Development Corporation, broadcasters, producers, industry guilds, and the Nova Scotia Government. The Taskforce engaged Nordicity to prepare an economic-impact study and long-term strategy for Nova Scotia's film, television and new media production industry.

The project consisted of two phases. The first phase was an economic- and cultural-impact analysis, which included a cost-benefit analysis of the provincial tax credit for film and video production (Film Industry Tax Credit [FITC]). Nordicity compiled data on production expenditures in the province due to the FITC and worked with economists at the Nova Scotia Department of Finance to develop an analysis of the overall economic impact of production activity resulting from the FITC. The cost-benefit analysis consisted of a comparison of the provincial outlays associated with the FITC and the overall provincial tax revenues associated with film and video production in the province.

The second phase of the project was the creation of a strategic long-term plan for the industry. As part of the development of the strategic plan, Nordicity interviewed over 40 industry representatives, including producers, new media developers, broadcasters, industry guilds, and cultural agencies. Nordicity also conducted an online survey of another 180 stakeholders involved in the Nova Scotia film industry.

Project: Cultural Industries Development Strategy

Client: Department of Wellness, Culture and Sports of the Government of New Brunswick

This study encompassed a literature review, case studies, an inventory and evaluation of support programs, SWOT analysis, best practices analysis and funding comparison. In developing recommendations for a comprehensive cultural strategy for the province, the study team tested various strategic options with stakeholder focus groups and the Advisory Committee.

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 6, 2012 9:56 AM
To: Henning, Andrea CSCD:EX
Subject: Re: Draft Invitation

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Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 6, 2012 10:27 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Roundtables--DRAFT Still

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Nordicity
Proposal_SBE.PDF

Pages 85 through 90 redacted for the following reasons:

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Leduc, Danine CSCD:EX

From: Lilly, Liz CSCD:EX
Sent: Tuesday, March 6, 2012 3:25 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Roundtables--DRAFT Still

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Not Responsive

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Proposal_SBE.PDF >>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 6, 2012 3:26 PM
To: Henning, Andrea CSCD:EX
Subject: FW: Roundtables--DRAFT Still

From: Lilly, Liz CSCD:EX
Sent: Tuesday, March 6, 2012 3:25 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Roundtables--DRAFT Still

My suggested edits below

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Not Responsive

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Proposal_SBE.PDF >>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 10:28 AM
To: Galbraith, David J CSCD:EX
Subject: FW: Invitation to lunch
Attachments: Terms of Reference.docx

Just realized he did not copy you.

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 10:23 AM
To: Fast, Don CSCD:EX
Cc: Valentine, Lee CSCD:EX
Subject: RE: Invitation to lunch

Don,

Below is the list of topics we are embedding in the invitation for the quarterly breakfast meeting (*draft will be coming to you later today*).

In addition I am attaching information or items you requested be followed up. Not Responsive

Not Responsive

If you could reconsider having lunch with them on your own, I would benefit from being at the meeting given my ongoing connection with them. Being there to hear the conversation would be useful in understanding the interpretations they take away.

S13

S13

Follow up:

Not Responsive

Not Responsive

Andrea.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 7, 2012 9:27 AM
To: Henning, Andrea CSCD:EX; Valentine, Lee CSCD:EX
Subject: Fwd: Invitation to lunch

Will do this mtg in Van on my own.

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 7, 2012 11:10 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Invitation to lunch

Thx Andrea.

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 10:23 AM
To: Fast, Don CSCD:EX
Cc: Valentine, Lee CSCD:EX
Subject: RE: Invitation to lunch

Don,

Below is the list of topics we are embedding in the invitation for the quarterly breakfast meeting (*draft will be coming to you later today*).

In addition I am attaching information or items you requested be followed up. One attachment related to follow up—Asia Project . Richard provided a couple of names. Planned to send to you today and request your input on the invitees.

MIC stated in the house that funding will continue to BCF+M this year. Richard has been asking me about when and what amount.

If you could reconsider having lunch with them on your own, I would benefit from being at the meeting given my ongoing connection with them. Being there to hear the conversation would be useful in understanding the interpretations they take away.

S13

S13

Follow up:

Not Responsive

Not Responsive

Andrea.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 7, 2012 9:27 AM
To: Henning, Andrea CSCD:EX; Valentine, Lee CSCD:EX
Subject: Fwd: Invitation to lunch

Will do this mtg in Van on my own.

Andrea, Pls send me the list of actions we discussed for my reference at the mtg

Don Fast

Begin forwarded message:

From: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Date: 7 March, 2012 9:25:45 AM PST
To: Michael Francis <S22> "Valentine, Lee CSCD:EX"
<Lee.Valentine@gov.bc.ca>
Cc: Richard Brownsey <rbrownsey@bcfm.ca>
Subject: Re: Invitation to lunch

Thx Michael. I would like to meet and by copy of this email to Lee I will ask her to set up a time for that.

Don Fast

On 2012-03-07, at 8:41 AM, "Michael Francis" <S22> wrote:

Dear Don

I followed the Minister's comments in her Estimate debate. I only read those comments which related to arts and film but I was impressed by her grasp of the industries. I thought the debate was a useful exchange between knowledgeable people. I took from the Minister's comments that the budget includes provision for BC Film+Media. We will prepare our budget based on last year's level of contribution. I would like the opportunity to discuss our activities with you. I'm also very interested in the impressions gained from your own consultation with the industry. I think the numbers announced on Monday show we are all doing a lot of things right. However there are continuing challenges and increasing opportunities which we should share between our Society and the Ministry. If you have any time for lunch Richard and I would enjoy meeting with you and anyone you cared to bring along.

Let me know.

Michael Francis

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 1:13 PM
To: Fast, Don CSCD:EX
Cc: Galbraith, David J CSCD:EX
Subject: Roundtable breakfast.

Dear Don,

S13

Page 105 redacted for the following reason:

13

Invitation List:



DM follow_up
meet.pdf

Nordicity Proposal:



BC Strategic
Review of BC Scre..

Andrea.

Andrea Henning | Executive Director, Arts and Culture
Ministry of Community, Sport and Cultural Development

1st Floor 800 Johnson Street

PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3

Tel: 250-356-6614 | Fax: 250-387-4099

Cell: S17

Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 7, 2012 1:29 PM
To: Galbraith, David J CSCD:EX; Henning, Andrea CSCD:EX
Subject: FW: Roundtable breakfast.

Made a couple of minor edits to the invite.

S13

S13

I agree with proceeding with the contract and notice on BC Bid.

Don.

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 1:13 PM
To: Fast, Don CSCD:EX
Cc: Galbraith, David J CSCD:EX
Subject: Roundtable breakfast.

S13

Page 108 redacted for the following reason:

S13

S13

Invitation List:



DM follow_up
meet.pdf


Nordicity Proposal:



BC Strategic
Review of BC Scre..

Andrea.

Andrea Henning | Executive Director, Arts and Culture
Ministry of Community, Sport and Cultural Development
1st Floor 800 Johnson Street
PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3
Tel: 250-356-6614 | Fax: 250-387-4099
Cell: S17

 Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 1:16 PM
To: Fast, Don CSCD:EX
Cc: Galbraith, David J CSCD:EX
Subject: RE: screen based

Yes---I think the note I just sent addresses this question...Nordicity.

Governance ...the issues raised by industry for "one-stop" is what I think you are referring to...included in the note I sent you for meeting with BCF+M

From: Fast, Don CSCD:EX
Sent: Wednesday, March 7, 2012 1:04 PM
To: Henning, Andrea CSCD:EX; Galbraith, David J CSCD:EX
Subject: screen based

Couple of other things I recall – are we addressing?

Need for survey on industry size as stakeholders say BC Stats has it wrong
Governance -

Don Fast,
Deputy Minister
Ministry of Community, Sport and Cultural Development
250-387-4094; cell

S17

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 1:39 PM
To: Carroll, Lora CSCD:EX
Cc: Lilly, Liz CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: Fw: Roundtable breakfast.
Attachments: DM follow_up meet.pdf; BC Strategic Review of BC Screen Based Sectors Proposal (2012-03-05)DRAFTforAH.PDF

We can finish it up now.....when I get back. Would like to do so this afternoon, if possible

From: Fast, Don CSCD:EX
Sent: Wednesday, March 07, 2012 01:28 PM
To: Galbraith, David J CSCD:EX; Henning, Andrea CSCD:EX
Subject: FW: Roundtable breakfast.

Made a couple of minor edits to the invite.

S13

S13

I agree with proceeding with the contract and notice on BC Bid.

Don.

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 1:13 PM
To: Fast, Don CSCD:EX
Cc: Galbraith, David J CSCD:EX
Subject: Roundtable breakfast.

S13

Page 112 redacted for the following reason:

S13

S13

Invitation List:

<<DM follow_up meet.pdf>>

Nordicity Proposal:

<<BC Strategic Review of BC Screen Based Sectors Proposal (2012-03-05)DRAFTforAH.PDF>>

Andrea.

Andrea Henning | Executive Director, Arts and Culture

Ministry of Community, Sport and Cultural Development

1st Floor 800 Johnson Street

PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3

Tel: 250-356-6614 | Fax: 250-387-4099

Cell: S17

 Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 3:14 PM
To: Valentine, Lee CSCD:EX; Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: Quarterly breakfast invitation

Lee,

Don has approved the invitation and asked that be sent out.

Please send to people on the invitation listattached below.

Place: Shelagh will provide the details on the Room at Vancouver Public Library

Time: 730-9am

Light breakfast will be provided.

RSVP: Lee Valentine

Agenda at end of this email. **Lee: Please have Don review the agenda.**

Dear xxxx

Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI). This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation.

Overall themes heard at the roundtables:

- The need for ongoing screen based industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for industry to meet with one another.
- The need for the BC's SB Industry to develop their vision and to define, describe, and brand the sector.
- The need to celebrate BC's SBI success stories through a targeted marketing campaign.
- The need for government to establish an integrated and coordinated approach (a "one-stop shop") to assist in the development of the SBI industries.

Specific items heard at the roundtables:

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- **Establish an Asian Project Committee** to identify emerging opportunities, role of government and barriers for BC SBI business development in Asia.
- **Global Event Leveraging:** Identify major opportunities and generate a cohesive "BC" presence at key global events, for example, trade missions to events such as BJIFF, TransmitCHINA, SIGGRAPH: rather than multiple organizations or regional film commissions working independently of one another.
- **Federal Government:** Work with Federal government to address common SBI issues, such as branding, Asian co-production strategy and tax credits.
- **Executive Recruitment and Retention Review Strategy:** Continue the dialogue between industry and government to identify current issues and barriers.
- **Foreign Student Network:** Work with industry and other ministries to identify international graduates of BC institutions; leverage their networks.
- **Target Marketing Strategy:** Develop more awareness of BC's successes and opportunities.
- **Tax Credit Policy:** Look at legislative, policy, definitions of tax credits for SBI.
- **Development of an Integrated "one-stop" Agency:** Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Sincerely,
Don Fast

Agenda:

1. Networking Opportunity
2. Welcome by Deputy Minister of Community, Sport and Cultural Development: Don Fast
3. Discussion on main theme areas and updates.

Invitation List:




DM follow_up
meet.pdf

Andrea Henning | Executive Director, Arts and Culture
Ministry of Community, Sport and Cultural Development
1st Floor 800 Johnson Street
PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3

Tel: 250-356-6614 | Fax: 250-387-4099

Cell: S17

 Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 7, 2012 3:25 PM
To: Carroll, Lora CSCD:EX
Subject: Terms of Reference



Terms of
Reference.docx

Fast, Don CSCD:EX

From: Fast, Don CSCD:EX
Sent: Thursday, March 8, 2012 2:40 PM
To: Henning, Andrea CSCD:EX; Galbraith, David J CSCD:EX
Subject: screen based industry

Met with staff from the Van Ec Commission.

They have a lot of activity respecting digital in particular. Trade missions to Germany in April, London 2012, etc. They are part of a network of Canadian Cities working with the feds on advancing digital – call themselves C11. DFAIT currently provides secretariat service for them. Do we know about this? They also plan an RFP to do research and stats on the industry.

Pls invite Nancy Mott to the March networking breakfast. nmott@vancouvereconomic.com phone S22

Pls talk to Nancy or Lee Malleau S22 about collaborating on the Nordcity RFP. Would be great if we had all three levels of govt involved and funding. Will look a little silly if we do separate studies.

Don

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 12, 2012 1:30 PM
To: Carroll, Lora CSCD:EX
Subject: RE: Draft invitation

Changes in red
Suggested removal in purple

From: Carroll, Lora CSCD:EX
Sent: Monday, March 12, 2012 1:18 PM
To: Henning, Andrea CSCD:EX
Subject: Draft invitation

S13

<< File: Terms of Reference.docx >>
Sincerely,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 13, 2012 1:45 PM
To: Carroll, Lora CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: Draft invitation

Shelagh

I will work with you on this..thanks.

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 13, 2012 1:17 PM
To: Vaux, Shelagh CSCD:EX
Cc: Henning, Andrea CSCD:EX
Subject: RE: Draft invitation

S13

S13

Cheers,

Lora

S13

<< File: Terms of Reference.docx >>

Sincerely,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 13, 2012 3:29 PM
To: Carroll, Lora CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: Draft invitation

I have made changes to the invitation....thanks to you both and good catch on the RB miss, Lora.

Shelagh, we can go over the invitations, as you suggested, once they are set up....thanks.

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 13, 2012 1:17 PM
To: Vaux, Shelagh CSCD:EX
Cc: Henning, Andrea CSCD:EX
Subject: RE: Draft invitation

S13

S13

Cheers,

Lora

S13

<< File: Terms of Reference.docx >>

Sincerely,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 13, 2012 3:57 PM
To: Fast, Don CSCD:EX
Cc: Galbraith, David J CSCD:EX; Valentine, Lee CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: SBE Networking Breakfast

Lee/Shelagh

Can you provide the invitation to Don, please...and please note that we are to hold 2 spaces for university participants.

Don

The invitation list has the following university people on it:

S13

Don re: SFU

I am meeting with the SFU people on Thursday to obtain further information. I will provide a note to you following that meeting indicating my findings.

From our initial analysis it would appear that the conference is focusing well on the arts side of the creative economy but does not appear to have a business emphasis on Screen based industries. I am meeting with them in person as it has been difficult to obtain information from them or to ascertain from the website answers to our questions in order to determine or justify the amount we are thinking of providing.

It also appears that this is a conference that is raising expectations rather than resolving or answering questions about business development.

I will get back to you on this.

Andrea

From: Fast, Don CSCD:EX
Sent: Tuesday, March 13, 2012 3:41 PM
To: Henning, Andrea CSCD:EX
Cc: Galbraith, David J CSCD:EX
Subject: SBE Networking Breakfast

Pls send me a copy of the invite and hold 2 spaces for University participation.

I will talk to Ciceri about the event and get her advice on who to ask.

What is the status of SFU funding request for the May conference?

Don Fast,
Deputy Minister
Ministry of Community, Sport and Cultural Development
250-387-4094; cell

S17

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 13, 2012 4:03 PM
To: Fast, Don CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: RE: SBE Networking Breakfast

It is on the way.

From: Fast, Don CSCD:EX
Sent: Tuesday, March 13, 2012 3:58 PM
To: Henning, Andrea CSCD:EX
Subject: RE: SBE Networking Breakfast

Thx – pls also send me the info we sent to the invitees

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 13, 2012 3:57 PM
To: Fast, Don CSCD:EX
Cc: Galbraith, David J CSCD:EX; Valentine, Lee CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: SBE Networking Breakfast

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Don

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Robin Ciceri, President of The Research Universities' Council of BC
Marty Hasselbach, Vancouver Film School
Richard Smith, President, Great Northern Way Campus
Rudy Buttingol, President, Knowledge Network
Allan Cahoon, President, RRU
Burke Taylor, Co-director, Cultural Planning & Dev, UBC
Catherine Murray, Professor, SFU
James Griffin, President, Vancouver Film School
Jerry Wasserman, Head, Dept of theatre and film, UBC
John Maxwell, A/Prof Publishing, SFU
Cheryl Geisler, Dean of FCAT at SFU
Justine Bizzocchi, UILO/incubator, SFU
Ralph Nilson, President, VIU
Ron Burnett, President, Emily Carr U 604-844-3890
Colin Browne, Film Dept., SFU

Don re: SFU

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250-387-4094; cell

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Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 13, 2012 4:13 PM
To: Vaux, Shelagh CSCD:EX
Subject: Re: SBE Networking Breakfast

Thx

From: Vaux, Shelagh CSCD:EX
Sent: Tuesday, March 13, 2012 04:06 PM
To: Fast, Don CSCD:EX
Cc: Henning, Andrea CSCD:EX; Valentine, Lee CSCD:EX
Subject: RE: SBE Networking Breakfast

Hi Don,

The invites will go out first thing in the morning. This is the information that will be in the invitation and an agenda will follow:

Dear xxxx

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Sincerely,

Don Fast

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Henning, Andrea CSCD:EX
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To: Fast, Don CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: RE: SBE Networking Breakfast

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To: Fast, Don CSCD:EX
Cc: Galbraith, David J CSCD:EX; Valentine, Lee CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: SBE Networking Breakfast

Lee/Shelagh

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Jerry Wasserman, Head, Dept of theatre and film, UBC
John Maxwell, A/Prof Publishing, SFU
Cheryl Geisler, Dean of FCAT at SFU
Justine Bizzocchi, UILO/incubator, SFU
Ralph Nilson, President, VIU
Ron Burnett, President, Emily Carr U 604-844-3890
Colin Browne, Film Dept., SFU
Katherine Yakemchuk, Fine Arts Program, UNBC

Don re: SFU

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Andrea

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Cc: Galbraith, David J CSCD:EX
Subject: SBE Networking Breakfast

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Deputy Minister
Ministry of Community, Sport and Cultural Development
250-387-4094; cell

S17

Fast, Don CSCD:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 14, 2012 8:45 AM
To: 'peterl@nsstudios.ca'; 'howard@digibc.org'; 'rbrownsey@bcfilm.bc.ca'; 'liz.shorten@cmpa.ca'; 'harry@longtale.ca'; 'amir@pixar.com'; 'Raymond@masseyproductions.ca'; 'rob@forcefour.com' S22 'elizabeth.collyer@bydeluxe.com'; 'rob@secretstudy.ca'; 'dennis_chenard@gnwc.ca'; 'agency@briteweb.com'; 'info@causeandeffect.com'; 'publishersupport@bookriff.com'; 'info@jonaswoost.com'; 'info@monoclothing.ca'; S22 'martin@odpn.ca'; 'phillip@agentic.ca'; S22 'words@adriensala.com'; 'mike@vardy.me'; 'jeff@xomodigital.com'; 'darshan@toggleme.ca'; 'maura@initigroup.com'; 'NMott@vancouvereconomic.com'; 'dennis.hoffman@mthodstudios.com'; 'tim@contradictionfilms.com'; 'film@image-engine.com'; 'dtron@nextlevelgames.com'; S22 'moyra@magnifydigital.com'; 'info@switchinteractive.com'; 'malcolm@hybridity.ca'; 'jsabarre@concertomarketing.com'; 'christopher@makeisawesome.com'; 'jason@communicopia.com'; 'matt@zeros2heroes.com'; 'aevrensel@heenan.ca'; 'lbrown@nordicity.com'; 'nex@epcanada.com'; Galbraith, David J CSCD:EX; Turner, Shauna JTI:EX; Sen, Shom JTI:EX; 'gerry.salembler@wd-deo.gc.ca'; 't.friesen@nfb.ca'; 'patrick.tobin@pch.gc.ca'; 'John.Dippong@telefilm.ca'; Tessier, Todd JTI:EX; Mischuk, Benton JTI:EX; Henning, Andrea CSCD:EX; Croome, Susan E BCFC:EX; Carroll, Lora CSCD:EX; 'jmoore2@capilanou.ca'; 'robin.ciceri@rucbc.ca'; 'marty@vfs.com'; 'richard_smith@gnwc.ca'; XT:Buttignol, Rudy CASE:IN; 'allan.cahoon@royalroads.ca'; 'burke.taylor@ubc.ca'; 'murraye@sfu.ca'; 'jerrywas@interchange.ubc.ca'; 'jmax@sfu.ca'; 'cheryl_geisler@sfu.ca'; 'justine@sfu.ca'; 'president@viu.ca'; 'rburnett@ecuad.ca'; 'colinbrowne@mac.com'; 'katherin@unbc.ca'; 'tyl@fantangroup.com'; 'joan.miller@infilim.ca'; S22 'james@vfs.com'

Subject: invitation to Discussion on Screen Based Industries - March 30

Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled for Friday, March 30 from 7:30 – 9:00 am. It will take place at the Vancouver Library in the Alma Vandusen Room and a light breakfast of muffins, fruit, tea/coffee will be available. This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation. Your replies to this e-mail will be redirected to Lee Valentine in my office. If you have any questions, please call Lee at 250 387-4104.

Overall themes heard at the roundtables:

- The need for ongoing screen based Industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for Industry to meet with one another.
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- **Tax Credit Policy:** Look at legislative, policy, definitions of tax credits for SBI.
- **Development of an Integrated "one-stop" Agency:** Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Ministry of Community, Sport and Cultural Development
BRIEFING NOTE FOR MINISTER

Ref #: 149468

FOR INFORMATION

Date: March 14, 2012

Title: Deputy Minister's quarterly breakfast meeting with Screen Based Industries (SBI), scheduled for Friday, March 30 from 7:30 – 9:00 am

Issue: Updating Minister Chong on progress of consultation to date.

Background:

- MCSCD has a mandate with regard to creative industries, particularly screen-based industries (SBI): e.g. film, television, post production, visual effects, interactive social media, animation and gaming.
- In order to ensure that the Province is aware of key developments and trends in the industry, DM Fast initiated a series of roundtables with SBI industry leaders in early 2012: Vancouver, Kelowna, Victoria (see *Appendix One: Roundtable participant lists*).
- One of the recommendations from these roundtables is for government and industry to meet on a more regular basis. On March 30, 2012, DM Fast will be hosting the first quarterly breakfast meeting with SBI, as per the recommendation.

Families First Considerations: SBIs are a growing source of jobs for BC's families.

First Nations Considerations: SBIs are a growing source of jobs for BC's First Nations.

Discussion:

Purpose of the initial roundtables in January 2012:

- To gain a greater understanding of the SBI sector and the interconnections between industries;
- To explore opportunities for investment and job growth; and
- To identify the barriers and opportunities to the growth of the SBI sector as a whole.

Overall feedback heard at the roundtables:

- The need for ongoing screen based industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for industry to meet with one another.
- The need for the BC's screen based industry to develop their vision and to define, describe, and brand the sector.
- The need to celebrate BC's SBI success stories through a targeted marketing campaign.
- The need for government to establish an integrated and coordinated approach (a "one-stop shop") to assist in the development of the SBI industries.

Purpose of quarterly breakfast meetings (first one to be held March 30, 2012):

- To facilitate and maintain connections with industry; facilitate industry relationships; and explore opportunities for collaboration, and economic development.
- To discuss a strategic review of BC's screen-based sector that will be conducted by Nordicity; this is a partnership between several industry associations and government. Nordicity and funding partners will present on the intended methodology and approach to measuring sector size, numbers of companies, labour complements, economic impact and opportunity.
- To discuss the initiation of an Asia Pacific Project Team. Goal is to support business growth, partnerships and access to the growing and emerging Asian Pacific markets for BC's SBIs.
- Participant list for quarterly breakfast currently being confirmed. List of attendees will be provided to the Minister at the March 27th meeting.

Contact: Andrea Henning, Executive Director
Telephone: 250 356-6614

Press F9 to refresh 'Last update' section.

c:\users\levalent\appdata\local\microsoft\windows\temporary internet
files\content.outlook\lxovnnh1\149468-sbi breakfast.docx \ Cliff #
Last update:22/03/2012 - lcarroll

Appendix One: Roundtable participant lists

Vancouver Participants (January 2012):

INDUSTRY ASSOCIATIONS:

- 1) Peter Leitch; Chair, Motion Picture Production Industry Association;
peterl@nsstudios.ca
- 2) Howard Donaldson; President, DigiBC,
howard@digibc.org

FILM AND TELEVISION PRODUCTION COMPANIES:

- 3) Harry Sutherland, President, Long Tale Entertainment, (China);
harry@longtale.ca
- 4) Amir Nasrabadi, General Manager, Pixar Canada:
amir@pixar.com
- 5) Raymond Massey, Massey Productions;
Raymond@masseyproductions.ca
- 6) Louise Clark, Producer, Lark Productions:

S22

VISUAL EFFECTS:

- 7) Dennis Hoffman, Sr.VP, and GMr, Method Studios;
dennis.hoffman@mthodstudios.com

SERVICE PROVIDERS:

- 8) Arthur Evrensel, Partner, Heenan Blaikie
aevrensel@heenan.ca
- 9) Lynda Brown-Ganzert, Vice President, Nordicity West
lbrown@nordicity.com
- 10) Cheryl Nex, President EP Canada
nex@epcanada.com

EDUCATION/TRAINING:

- 18) Jennifer Moore, Capilano University
jmoore2@capilanou.ca

GAME PRODUCTION:

- 11) Tim Carter, Principal, Contradiction Films:
tim@contradictionfilms.com

INTERACTIVE/SOCIAL MEDIA:

- 12) Moyra Rodger, Magnify Digital
moyra@magnifydigital.com

13) Catherine Winckler, Switch Interactive

info@switchinteractive.com

14) Matt Toner, President, Zeroes to Heroes:

matt@zeros2heroes.com

POST PRODUCTION:

15) Elizabeth Collyer, DeLuxe

elizabeth.collyer@bydeluxe.com

PRODUCER:

19) Rob Bromley, President, Force Four Entertainment; rob@forcefour.com

EVENT MANAGEMENT:

20) Tyl Van Toorn, President, Fan Tan Group:

tyl@fantangroup.com

Kelowna Participants (January 2012):

1. Andrew Williamson, Executive Producer, Lark Productions
2. Ashley Ramsey, Film Commissioner, Okanagan Film Commission
3. Bernard Momer, Associate Professor, Community, Culture and Global Studies
4. Brian Dick, Film Production Manager, Freelance Film
5. Cara Graden, Arts Heritage and Culture Program Coordinator, City of Kamloops
6. Caroline Grover (and other representatives), Chief Executive Officer, Kelowna Chamber of Commerce
7. Connie Dolphin, Producer, Freelance Film
8. Derek Gratz, Associate Director, UBC Okanagan College
9. Graham Cairns, Department Head, Digital Filmmaking Centre for Arts and Technology
10. Heather Schnelder, Regional Dean, Okanagan College
11. Jim Gabriel, Director of Recreation & Cultural Services, City of Kelowna
12. Jiri Bakala, Ascent Films Inc
13. John Lenic, Lark Productions
14. Jon Summerland, Film Commissioner, Okanagan Film Commission
15. Joni Heinrich, Chief Administrative Officer, Village of Chase
16. Jordan Gaucher, Founder, Lizard Brain Inc.
17. Kevin Tucker, HR Manager, Disney Online Kelowna
18. Kirk Jarrett, Director, Film
19. Lance Priebe, Owner, Rocket Snail Games (Founder Club Penguin)
20. Lee Morris, Chief Executive Officer, Tourism Kamloops
21. Leslie Groulx, Chief Administrative Officer, District of Clearwater
22. Lynn D'Albertanson, Director, Studio Engagement Disney
23. Matt Noble, Chief Administrative Officer, City of Merritt
24. Nataley Nagy, Executive Director, Kelowna Art Gallery
25. Sandra Kochan, Cultural Services Manager, Recreation & Cultural Services

26. Victoria Weller, Film Commissioner

Victoria / Transmission participants (February 2012):

1. Luke Azevedo, Calgary Economic Development
2. Lynda Brown-Ganzert, Nordicity West
3. Paul Corns, Royal Roads University
4. Susan Croome, BC Film Commission
5. John Dippong, Telefilm Canada
6. Phillip Djwa, Agentic Communications
7. Brenda Hoffert, Hoffert Communications
8. Conor Holler, Deebo
9. Malcolm Levy, Hybridity
10. Joan Miller, Campbell River Creative Industries Council
11. Eamonn O'Connor, Refraction Films
12. Claire O'Shannessy, SplitWorks China
13. Jeff Rogers, AUX TV / Arts Barn Media
14. Justin Sabarre, Concerto Marketing Group
15. Todd Tessier, BC Renaissance Capital Fund

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 10:08 AM
To: Van Ek, Christie CSCD:EX
Cc: Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
Subject: Re: Agenda March 27.docx

Yes and yes

From: Van Ek, Christie CSCD:EX
Sent: Wednesday, March 14, 2012 10:02 AM
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Cc: Vaux, Shelagh CSCD:EX
Subject: FW: Agenda March 27.docx

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Thank you,

Christie Van Ek | Executive Administrative Assistant | Assistant Deputy Minister's Office | Ministry of Community, Sport and Cultural Development | P: 250.356.6977 | F: 250.387.7973 |

From: Valentine, Lee CSCD:EX
Sent: Wednesday, March 14, 2012 9:58 AM
To: Van Ek, Christie CSCD:EX
Subject: Agenda March 27.docx

<<Agenda March 27.docx>> Please see item # 3 for David's info....

Leduc, Danine CSCD:EX

From: Croome, Susan E BCFC:EX
Sent: Monday, April 2, 2012 12:20 PM
To: Leduc, Danine CSCD:EX; Smerechinskiy, Kathryn L JTI:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

Re: FOI request. S.

Susan Croome
British Columbia Film Commissioner
Ministry of Community, Sport, and Cultural Development
Phone: 604 660-3235
<mailto:susanc@bcfilmcommission.com>
www.bcfilmcommission.com



201 - 865 HORNBY STREET PH 604 660 2732 INFO@BCFILMCOMMISSION.COM
VANCOUVER, BC V6Z 2G3 FX 604 660 4790 WWW.BCFILMCOMMISSION.COM

This email message, including any attachments, is confidential. It is intended only for the use of the person or persons to whom it is addressed unless I have expressly authorized otherwise. If you have received this communication in error, please delete the message, including any attachments, and notify me immediately by email or telephone. Thank you. *PLEASE CONSIDER THE ENVIRONMENT BEFORE PRINTING THIS E-MAIL.*

From: Croome, Susan E BCFC:EX
Sent: Wednesday, March 14, 2012 10:53 AM
To: Carpenter, Valyce BCFC:EX
Subject: Fw: Invitation to Discussion on Screen Based Industries - March 30

Hi Val,
Can you please RSVP yes to this for me, and put it in my calendar? Thank you! S.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 14, 2012 08:44 AM
To: 'peterl@nsstudios.ca' <peterl@nsstudios.ca>; 'howard@digibc.org' <howard@digibc.org>; 'rbrownsey@bcfilm.bc.ca' <rbrownsey@bcfilm.bc.ca>; 'liz.shorten@cmpa.ca' <liz.shorten@cmpa.ca>; 'harry@longtale.ca' <harry@longtale.ca>; 'amir@pixar.com' <amir@pixar.com>; 'Raymond@masseyproductions.ca' <Raymond@masseyproductions.ca>; 'rob@forcefour.com' <rob@forcefour.com>; S22 'elizabeth.collyer@bydeluxe.com' <elizabeth.collyer@bydeluxe.com>; 'rob@secretstudy.ca' <rob@secretstudy.ca>; 'dennis_chenard@gnwc.ca' <dennis_chenard@gnwc.ca>; 'agency@briteweb.com' <agency@briteweb.com>; 'info@causeandeffect.com' <info@causeandeffect.com>; 'publishersupport@bookriffs.com' <publishersupport@bookriffs.com>; 'info@ionaswoost.com' <info@ionaswoost.com>; 'info@monoclothing.ca' <info@monoclothing.ca>; S22 'martin@odpn.ca' <martin@odpn.ca>; 'phillip@agentic.ca' <phillip@agentic.ca>; S22 'words@adriensala.com' <words@adriensala.com>; 'mike@varay.me' <mike@varay.me>; 'jeff@xomodigital.com' <jeff@xomodigital.com>; 'darshan@toggleme.ca' <darshan@toggleme.ca>; 'maura@initigroup.com' <maura@initigroup.com>; 'NMott@vancouvereconomic.com' <NMott@vancouvereconomic.com>; 'dennis.hoffman@mthodstudios.com' <dennis.hoffman@mthodstudios.com>; 'tim@contradictionfilms.com' <tim@contradictionfilms.com>; 'film@image-engine.com' <film@image-engine.com>; 'dtron@nextlevelgames.com' <dtron@nextlevelgames.com>; S22 'moyra@magnifydigital.com' <moyra@magnifydigital.com>; 'info@switchinteractive.com' <info@switchinteractive.com>; 'malcolm@hybridity.ca' <malcolm@hybridity.ca>; 'jsabarre@concertomarketing.com' <jsabarre@concertomarketing.com>; 'christopher@makeisawesome.com' <christopher@makeisawesome.com>; 'jason@communicopia.com' <jason@communicopia.com>;

'matt@zeros2heroes.com' <matt@zeros2heroes.com>; 'aevrensel@heenan.ca' <aevrensel@heenan.ca>;
 'lbrown@nordicity.com' <lbrown@nordicity.com>; 'nex@epcanada.com' <nex@epcanada.com>; Galbraith, David J
 CSCD:EX; Turner, Shauna JTI:EX; Sen, Shom JTI:EX; 'gerry.salembier@wd-deo.gc.ca' <gerry.salembier@wd-deo.gc.ca>;
 't.friesen@nfb.ca' <t.friesen@nfb.ca>; 'patrick.tobin@pch.gc.ca' <patrick.tobin@pch.gc.ca>; 'John.Dippong@telefilm.ca'
 <John.Dippong@telefilm.ca>; Tessier, Todd JTI:EX; Mischuk, Benton JTI:EX; Henning, Andrea CSCD:EX; Croome, Susan
 E BCFC:EX; Carroll, Lora CSCD:EX; 'jmoore2@capilanou.ca' <jmoore2@capilanou.ca>; 'robin.ciceri@rucbc.ca'
 <robin.ciceri@rucbc.ca>; 'marty@vfs.com' <marty@vfs.com>; 'richard_smith@gnwc.ca' <richard_smith@gnwc.ca>;
 XT:Buttignol, Rudy CASE:IN; 'allan.cahoon@royalroads.ca' <allan.cahoon@royalroads.ca>; 'burke.taylor@ubc.ca'
 <burke.taylor@ubc.ca>; 'murraye@sfu.ca' <murraye@sfu.ca>; 'jerrywas@interchange.ubc.ca'
 <jerrywas@interchange.ubc.ca>; 'jmax@sfu.ca' <jmax@sfu.ca>; 'cheryl_geisler@sfu.ca' <cheryl_geisler@sfu.ca>;
 'justine@sfu.ca' <justine@sfu.ca>; 'president@viu.ca' <president@viu.ca>; 'rburnett@ecuad.ca' <rburnett@ecuad.ca>;
 'colinbrowne@mac.com' <colinbrowne@mac.com>; 'katherin@unbc.ca' <katherin@unbc.ca>; 'tyl@fantangroup.com'
 <tyl@fantangroup.com>; 'ioan.miller@infil.ca' <joan.miller@infil.ca>; S22
 S22 ; 'james@vfs.com' <james@vfs.com>

Subject: Invitation to Discussion on Screen Based Industries - March 30

Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled for Friday, March 30 from 7:30 – 9:00 am. It will take place at the Vancouver Library in the Alma Vandusen Room and a light breakfast of muffins, fruit, tea/coffee will be available. This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation. Your replies to this e-mail will be redirected to Lee Valentine in my office. If you have any questions, please call Lee at 250 387-4104.

Overall themes heard at the roundtables:

- The need for ongoing screen based industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for industry to meet with one another.
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Sincerely,

Don Fast

Deputy Minister

Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 11:49 AM
To: Carroll, Lora CSCD:EX
Cc: Lilly, Liz CSCD:EX
Subject: RE: Agenda March 27.docx

Don will want to give MIC information on what the consultations are, purpose, background --- where he held past roundtables, themes heard, who will be invited, what he hopes to achieve.

So a BN taken mostly taken from the invitation with embellishments as needed.

Thanks.

From: Carroll, Lora CSCD:EX
Sent: Wednesday, March 14, 2012 11:43 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Agenda March 27.docx

What are you thinking on this one?

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 10:08 AM
To: Van Ek, Christie CSCD:EX
Cc: Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
Subject: Re: Agenda March 27.docx

Yes and yes

From: Van Ek, Christie CSCD:EX
Sent: Wednesday, March 14, 2012 10:02 AM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: FW: Agenda March 27.docx

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Christie Van Ek | Executive Administrative Assistant | Assistant Deputy Minister's Office | Ministry of Community, Sport and Cultural Development | P: 250.356.6977 | F: 250.387.7973 |

From: Valentine, Lee CSCD:EX
Sent: Wednesday, March 14, 2012 9:58 AM
To: Van Ek, Christie CSCD:EX
Subject: Agenda March 27.docx

<<Agenda March 27.docx>> Please see item # 3 for David's info....

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 11:53 AM
To: Vaux, Shelagh CSCD:EX
Subject: FW: Agenda March 27.docx

Can you get the meeting with MIC into my calendar please. As it is my last week here, I trying to schedule different things into my calendar...so need to know what is non-negotiable for me to change or miss. Thanks.

From: Van Ek, Christie CSCD:EX
Sent: Wednesday, March 14, 2012 10:03 AM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: FW: Agenda March 27.docx

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To: Van Ek, Christie CSCD:EX
Subject: Agenda March 27.docx



Agenda March
27.docx

Please see item # 3 for David's info....

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 11:57 AM
To: Lilly, Liz CSCD:EX; Carroll, Lora CSCD:EX
Subject: RE: Agenda March 27.docx

Staff—it is the weekly briefing meeting.

From: Lilly, Liz CSCD:EX
Sent: Wednesday, March 14, 2012 11:56 AM
To: Henning, Andrea CSCD:EX; Carroll, Lora CSCD:EX
Subject: RE: Agenda March 27.docx

Who is MIC meeting with?

Liz Lilly
Director, Business Development
Arts and Culture Branch

Arts, Culture and Sport Division

Ministry of Community, Sport and Cultural Development
PO Box 9819 STN PROV GOV
First Floor, 800 Johnson St
Victoria, V8W 1N3

Phone (250)356-7096
Cell S17



Please consider the environment before printing this e-mail

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Sent: Wednesday, March 14, 2012 11:49 AM
To: Carroll, Lora CSCD:EX
Cc: Lilly, Liz CSCD:EX
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Cc: Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
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Subject: Agenda March 27.docx

<<Agenda March 27.docx>> Please see item # 3 for David's info....

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 12:07 PM
To: Whyte, Bruce CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

S13

Thanks.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 14, 2012 8:45 AM
To: 'peterl@nsstudios.ca'; 'howard@digibc.org'; 'rbrownsey@bcfilm.bc.ca'; 'liz.shorten@cmpa.ca'; 'harry@longtale.ca'; 'amir@pixar.com'; 'Raymond@masseyproductions.ca'; 'rob@forcefour.com'; S22
'elizabeth.collyer@bydeluxe.com'; 'rob@secretstudy.ca'; 'dennis_chenard@gnwc.ca'; 'agency@briteweb.com';
'info@causeandeffect.com'; 'publishersupport@bookriffs.com'; 'info@ionaswoost.com'; 'info@monoclothing.ca';
S22 'martin@odpn.ca'; 'phillip@agentic.ca'; S22 'words@adriensala.com';
'mike@vardy.me'; 'jeff@xomodigital.com'; 'darshan@toggleme.ca'; 'maura@initiogroup.com';
'NMott@vancouvereconomic.com'; 'dennis.hoffman@mthodstudios.com'; 'tim@contradictionfilms.com'; 'film@image-engine.com'; 'dtron@nextlevelgames.com'; S22 'moyra@magnifydigital.com';
'info@switchinteractive.com'; 'malcolm@hybridity.ca'; 'jsabarre@concertomarketing.com';
'christopher@makeisawesome.com'; 'jason@communicopia.com'; 'matt@zeros2heroes.com'; 'aevrensel@heenan.ca';
'lbrown@nordicity.com'; 'nex@epcanada.com'; Galbraith, David J CSCD:EX; Turner, Shauna JTI:EX; Sen, Shom JTI:EX;
'gerry.salembier@wd-deo.gc.ca'; 't.friesen@nfb.ca'; 'patrick.tobin@pch.gc.ca'; 'John.Dippong@telefilm.ca'; Tessier, Todd JTI:EX; Mischuk, Benton JTI:EX; Henning, Andrea CSCD:EX; Croome, Susan E BCFC:EX; Carroll, Lora CSCD:EX;
'jmoore2@caplanou.ca'; 'robin.ciceri@rucbc.ca'; 'marty@vfs.com'; 'richard_smith@gnwc.ca'; XT:Buttignol, Rudy CAsE:IN;
'allan.cahoon@royalroads.ca'; 'burke.taylor@ubc.ca'; 'murraye@sfu.ca'; 'jerrywas@interchange.ubc.ca'; 'jmax@sfu.ca';
'cheryl_geisler@sfu.ca'; 'justine@sfu.ca'; 'president@viu.ca'; 'rburnett@ecuad.ca'; 'colinbrowne@mac.com';
'katherin@unbc.ca'; 'tyl@fantangroup.com'; 'joan.miller@infilim.ca'; S22 'james@vfs.com'
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Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 12:09 PM
To: Carroll, Lora CSCD:EX; Whyte, Bruce CSCD:EX
Subject: RE: Invitation to Discussion on Screen Based Industries - March 30

Okay---thanks.

From appearances alone, we could have invited more!

From: Carroll, Lora CSCD:EX
Sent: Wednesday, March 14, 2012 12:07 PM
To: Henning, Andrea CSCD:EX; Whyte, Bruce CSCD:EX
Subject: RE: Invitation to Discussion on Screen Based Industries - March 30

I already thought that but I did a quick tally and it adds up.

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 12:07 PM
To: Whyte, Bruce CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

S13

Thanks.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 14, 2012 8:45 AM
To: 'peterl@nsstudios.ca'; 'howard@digibc.org'; 'rbrownsey@bcfilm.bc.ca'; 'liz.shorten@cmpa.ca'; 'harry@longtale.ca'; 'amir@pixar.com'; 'Raymond@masseyproductions.ca'; 'rob@forcefour.com'; S22

'elizabeth.collyer@bydeluxe.com'; 'rob@secretstudy.ca'; 'dennis_chenard@gnwc.ca'; 'agency@briteweb.com';
 'info@causeandeffect.com'; 'publishersupport@bookriff.com'; 'info@jonaswoost.com'; 'info@monoclothing.ca';
 S22 'martin@odpn.ca'; 'phillip@agentica.ca'; S22 'words@adriensala.com';
 'mike@vardy.me'; 'jeff@xomodigital.com'; 'darshan@toggleme.ca'; 'maura@initigroup.com';
 'NMott@vancouvereconomic.com'; 'dennis.hoffman@mthodstudios.com'; 'tim@contradictionfilms.com'; 'film@image-
 engine.com'; 'dtron@nextlevelgames.com'; S22 'moyra@magnifydigital.com';
 'info@switchinteractive.com'; 'malcolm@hybridity.ca'; 'jsabarre@concertomarketing.com';
 'christopher@makeisawesome.com'; 'jason@communicopia.com'; 'matt@zeros2heroes.com'; 'aevrensel@heenan.ca';
 'lbrown@nordicity.com'; 'nex@epcanada.com'; Galbraith, David J CSCD:EX; Turner, Shauna JTI:EX; Sen, Shom JTI:EX;
 'gerry.salembier@wd-deo.gc.ca'; 't.friesen@nfb.ca'; 'patrick.tobin@pch.gc.ca'; 'John.Dippong@telefilm.ca'; Tessier, Todd
 JTI:EX; Mischuk, Benton JTI:EX; Henning, Andrea CSCD:EX; Croome, Susan E BCFC:EX; Carroll, Lora CSCD:EX;
 'jmoore2@capilano.ca'; 'robin.ciceri@rucbc.ca'; 'marty@vfs.com'; 'richard_smith@gnwc.ca'; XT:Buttignol, Rudy CASE:IN;
 'allan.cahoon@royalroads.ca'; 'burke.taylor@ubc.ca'; 'murraye@sfu.ca'; 'jerrywas@interchange.ubc.ca'; 'jmax@sfu.ca';
 'cheryl_geisler@sfu.ca'; 'justine@sfu.ca'; 'president@viu.ca'; 'rburnett@ecuad.ca'; 'colinbrowne@mac.com';
 'katherin@unbc.ca'; 'tyl@fantangroup.com'; 'joan.miller@infilm.ca'; S22 'james@vfs.com'

Subject: Invitation to Discussion on Screen Based Industries - March 30

Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled for Friday, March 30 from 7:30 – 9:00 am. It will take place at the Vancouver Library in the Alma Vandusen Room and a light breakfast of muffins, fruit, tea/coffee will be available. This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation. Your replies to this e-mail will be redirected to Lee Valentine in my office. If you have any questions, please call Lee at 250 387-4104.

Overall themes heard at the roundtables:

- The need for ongoing screen based industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for industry to meet with one another.
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Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 14, 2012 12:54 PM
To: Henning, Andrea CSCD:EX
Subject: Fwd: SBE Networking Breakfast

Follow Up Flag: Follow up
Flag Status: Flagged

Fyi

Don Fast
Deputy Minister

Begin forwarded message:

From: Robin Ciceri <Robin.Ciceri@rucbc.ca>
Date: 14 March, 2012 10:03:39 AM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: RE: SBE Networking Breakfast

Thanks Don. It was great to see you and catch up. I did notice that there is no one from UVic, so I'll follow-up with them as it would be good for them to be connected.

R

From: Fast, Don CSCD:EX [<mailto:Don.Fast@gov.bc.ca>]
Sent: Tuesday, March 13, 2012 4:48 PM
To: Robin Ciceri
Subject: SBE Networking Breakfast

Robin, thx for taking time to meet and for lunch.

The invitation list for the networking breakfast has the following university people on it – if we missed people that should be invited pls let me know:

Jennifer Moore, Capilano University
Robin Ciceri, President of The Research Universities' Council of BC
Marty Hasselbach, Vancouver Film School
Richard Smith, President, Great Northern Way Campus
Rudy Buttingnol, President, Knowledge Network
Allan Cahoon, President, RRU
Burke Taylor, Co-director, Cultural Planning & Dev, UBC
Catherine Murray, Professor, SFU

James Griffin, President, Vancouver Film School
Jerry Wasserman, Head, Dept of theatre and film, UBC
John Maxwell, A/Prof Publishing, SFU
Cheryl Geisler, Dean of FCAT at SFU
Justine Bizzocchi, UILO/Incubator, SFU
Ralph Nilson, President, VIU
Ron Burnett, President, Emily Carr U 604-844-3890
Colin Browne, Film Dept., SFU
Katherine Yakemchuk, Fine Arts Program, UNBC

The invitation below will be sent to about 75 people tomorrow.

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Regards,
Don

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 12:57 PM
To: Whyte, Bruce CSCD:EX; Carroll, Lora CSCD:EX
Subject: Fw: Fwd: SBE Networking Breakfast

How did we miss them!? Oh well, not perfect.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 14, 2012 12:53 PM
To: Henning, Andrea CSCD:EX
Subject: Fwd: SBE Networking Breakfast

Fyi

Don Fast
Deputy Minister

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John Maxwell, A/Prof Publishing, SFU
Cheryl Geisler, Dean of FCAT at SFU
Justine Bizzocchi, UILO/incubator, SFU
Ralph Nilson, President, VIU
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Regards,
Don

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 5:18 PM
To: 'patrick.tobin@pch.gc.ca'
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Great you replied quickly. This has been a hot item. We are almost to capacity.

From: Patrick.Tobin@pch.gc.ca [mailto:Patrick.Tobin@pch.gc.ca]
Sent: Wednesday, March 14, 2012 05:02 PM
To: Valentine, Lee CSCD:EX
Cc: Henning, Andrea CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Please accept my RSVP for this event.

Cheers,
Pat

Patrick Tobin
Regional Executive Director - Directeur exécutif régional
Western Region - Région de l'Ouest
Department of Canadian Heritage - Ministère du Patrimoine canadien
Vancouver, Canada V6B 6C6
patrick.tobin@pch.gc.ca
Telephone - Téléphone 604 666 2060
Facsimile - Télécopieur 604 666 6040
Teletypewriter (toll-free) 1 888 997 3123 - Téléréimprimeur (sans frais) 1 888 997 3123
Government of Canada - Gouvernement du Canada

From: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
To: "peterl@nsstudios.ca" <peterl@nsstudios.ca>, "howard@digibc.org" <howard@digibc.org>, "rbrownsey@bcfilm.bc.ca" <rbrownsey@bcfilm.bc.ca>, "liz.shorten@cmpa.ca" <liz.shorten@cmpa.ca>, "harry@longtale.ca" <harry@longtale.ca>, "amir@pixar.com" <amir@pixar.com>, "Raymond@masseyproductions.ca" <Raymond@masseyproductions.ca>, "rob@forcefour.com" <rob@forcefour.com>, "elizabeth.collyer@bydeluxe.com" <elizabeth.collyer@bydeluxe.com>, "rob@secretstudy.ca" <rob@secretstudy.ca>, "dennis_chenard@gnwc.ca" <dennis_chenard@gnwc.ca>, "agency@britweb.com" <agency@britweb.com>, "info@causeandeffect.com" <info@causeandeffect.com>, "publishersupport@bookriff.com" <publishersupport@bookriff.com>, "info@jonaswoost.com" <info@jonaswoost.com>, "info@monoclothing.ca" <info@monoclothing.ca>, "martin@odpn.ca" <martin@odpn.ca>, "phillip@agentic.ca" <phillip@agentic.ca>, "jeff@xomodigital.com" <jeff@xomodigital.com>, "words@adriensala.com" <words@adriensala.com>, "mike@vardy.me" <mike@vardy.me>, "NMott@vancouvereconomic.com" <NMott@vancouvereconomic.com>, "dennis.hoffman@mthodstudios.com" <dennis.hoffman@mthodstudios.com>, "tim@contradictionfilms.com" <tim@contradictionfilms.com>, "film@image-engine.com" <film@image-engine.com>, "dtron@nextlevelgames.com" <dtron@nextlevelgames.com>, "moyra@magnifydigital.com" <moyra@magnifydigital.com>, "info@switchinteractive.com" <info@switchinteractive.com>, "malcolm@hybridity.ca" <malcolm@hybridity.ca>, "jsabarre@concertomarketing.com" <jsabarre@concertomarketing.com>, "christopher@makelsawesome.com" <christopher@makelsawesome.com>, "jason@communicopia.com" <jason@communicopia.com>, "matt@zeros2heroes.com" <matt@zeros2heroes.com>, "aevrensel@heenan.ca" <aevrensel@heenan.ca>, "lbrown@nordicity.com" <lbrown@nordicity.com>, "nex@epcanada.com" <nex@epcanada.com>, "Galbraith, David J CSCD:EX" <David.Galbraith@gov.bc.ca>, "Turner, Shauna JTI:EX" <Shauna.Turner@gov.bc.ca>, "Sen, Shom JTI:EX" <Shom.Sen@gov.bc.ca>, "gerry.salembier@wd-deo.gc.ca" <gerry.salembier@wd-

deo.gc.ca>, "t.friesen@nfb.ca" <t.friesen@nfb.ca>, "patrick.tobin@pch.gc.ca" <patrick.tobin@pch.gc.ca>, "John.Dippong@telefilm.ca" <John.Dippong@telefilm.ca>, "Tessier, Todd JTI:EX" <Todd.Tessier@gov.bc.ca>, "Mischuk, Benton JTI:EX" <Benton.Mischuk@gov.bc.ca>, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca>, "Croome, Susan E BCFC:EX" <susanc@bcfilmcommission.com>, "Carroll, Lora CSCD:EX" <Lora.Carroll@gov.bc.ca>, "jmoore2@capilanou.ca" <jmoore2@capilanou.ca>, "robin.ciceri@rucbc.ca" <robin.ciceri@rucbc.ca>, "marty@vfs.com" <marty@vfs.com>, "richard_smith@gnwc.ca" <richard_smith@gnwc.ca>, "XT:Buttignol, Rudy CAsE:IN" <rudyb@knowledgenetwork.ca>, "allan.cahoon@royalroads.ca" <allan.cahoon@royalroads.ca>, "burke.taylor@ubc.ca" <burke.taylor@ubc.ca>, "murraye@sfu.ca" <murraye@sfu.ca>, "jerrywas@interchange.ubc.ca" <jerrywas@interchange.ubc.ca>, "jmax@sfu.ca" <jmax@sfu.ca>, "cheryl_geisler@sfu.ca" <cheryl_geisler@sfu.ca>, "justine@sfu.ca" <justine@sfu.ca>, "president@viu.ca" <president@viu.ca>, "rburnett@ecuad.ca" <rburnett@ecuad.ca>, "colinbrowne@mac.com" <colinbrowne@mac.com>, "katherin@unbc.ca" <katherin@unbc.ca>, "tyl@fantangroup.com" <tyl@fantangroup.com>, "joan.miller@infil.ca" <joan.miller@infil.ca>, "james@vfs.com" <james@vfs.com>

S22

Date: 03/14/2012 08:47 AM

Subject: Invitation to Discussion on Screen Based Industries - March 30

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Don Fast

Deputy Minister

Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 14, 2012 5:33 PM
To: 'patrick.tobin@pch.gc.ca'
Cc: Vaux, Shelagh CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Patrick

Shelagh will set up a time for us. Perhaps a teleconference next Friday.

A

From: Patrick.Tobin@pch.gc.ca [mailto:Patrick.Tobin@pch.gc.ca]
Sent: Wednesday, March 14, 2012 05:30 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Hi Andrea -

Would appreciate if we could set up a quick call perhaps end next week to discuss the meeting given number of topics that implicate feds.

Thanks,

Pat

Patrick Tobin
Regional Executive Director - Directeur exécutif régional
Western Region - Région de l'Ouest
Department of Canadian Heritage - Ministère du Patrimoine canadien
Vancouver, Canada V6B 6C6
patrick.tobin@pch.gc.ca
Telephone - Téléphone 604 666 2060
Facsimile - Télécopieur 604 666 6040
Teletypewriter (toll-free) 1 888 997 3123 - Tél'imprimeur (sans frais) 1 888 997 3123
Government of Canada - Gouvernement du Canada

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To: "peterl@nsstudios.ca" <peterl@nsstudios.ca>, "howard@digibc.org" <howard@digibc.org>, "rbrownsey@bcfilm.bc.ca" <rbrownsey@bcfilm.bc.ca>, "liz.shorten@cmpa.ca" <liz.shorten@cmpa.ca>, "harry@longtale.ca" <harry@longtale.ca>, "amir@pixar.com" <amir@pixar.com>, "Raymond@masseyproductions.ca" <Raymond@masseyproductions.ca>, "rob@forcefour.com" <rob@forcefour.com>, S22
"elizabeth.collier@bydeluxe.com" <elizabeth.collier@bydeluxe.com>, "rob@secretstudy.ca" <rob@secretstudy.ca>, "dennis_chenard@gnwc.ca" <dennis_chenard@gnwc.ca>, "agency@briteweb.com" <agency@briteweb.com>, "info@causeandaffect.com" <info@causeandaffect.com>, "publishersupport@bookriff.com" <publishersupport@bookriff.com>, "info@jonaswoost.com" <info@jonaswoost.com>, "info@monoclothing.ca" <info@monoclothing.ca>, "martin@odpn.ca" <martin@odpn.ca>, "phillip@agentic.ca" <phillip@agentic.ca>, S22
"words@adriensala.com" <words@adriensala.com>, "mike@vardy.me" <mike@vardy.me>, "jeff@xomodigital.com" <jeff@xomodigital.com>, "darshan@toggleme.ca" <darshan@toggleme.ca>, "maura@initigroup.com" <maura@initigroup.com>, "NMott@vancouvereconomic.com" <NMott@vancouvereconomic.com>, "dennis.hoffman@mthodstudios.com" <dennis.hoffman@mthodstudios.com>, "tim@contradictionfilms.com" <tim@contradictionfilms.com>, "film@image-engine.com" <film@image-engine.com>, "dtron@nextlevelgames.com" <dtron@nextlevelgames.com>, S22
"info@switchinteractive.com" <info@switchinteractive.com>, "malcolm@hybridity.ca" <malcolm@hybridity.ca>, "jsabarre@concertomarketing.com" <jsabarre@concertomarketing.com>, "christopher@makeisawesome.com" <christopher@makeisawesome.com>, "jason@communicopia.com" <jason@communicopia.com>, "matt@zeros2heroes.com" <matt@zeros2heroes.com>, "aevrensel@heenac.ca" <aevrensel@heenac.ca>, "brown@nordicity.com" <brown@nordicity.com>, "nex@epcanada.com" <nex@epcanada.com>, "Galbraith, David J CSCD:EX" <David.Galbraith@gov.bc.ca>, "Turner, Shauna JTI:EX" <Shauna.Turner@gov.bc.ca>, "Sen, Shom JTI:EX" <Shom.Sen@gov.bc.ca>, "gerry.salembier@wd-deo.gc.ca" <gerry.salembier@wd-deo.gc.ca>, "t.friesen@nfb.ca" <t.friesen@nfb.ca>, "patrick.tobin@pch.gc.ca" <patrick.tobin@pch.gc.ca>, "John.Dippong@telefilm.ca" <John.Dippong@telefilm.ca>, "Tessier, Todd JTI:EX" <Todd.Tessier@gov.bc.ca>, "Mischuk, Benton JTI:EX" <Benton.Mischuk@gov.bc.ca>, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca>, "Croome, Susan E BCFC:EX" <susanc@bcfilmcommission.com>, "Carroll, Lora CSCD:EX" <Lora.Carroll@gov.bc.ca>, "jmoore2@capilanou.ca" <jmoore2@capilanou.ca>, "robin.ciceri@rucbc.ca" <robin.ciceri@rucbc.ca>, "marty@vfs.com" <marty@vfs.com>, "richard_smith@gnwc.ca" <richard_smith@gnwc.ca>, "XT:Buttignol, Rudy CAsE:IN" <rudyb@knowledgegenetwork.ca>, "allan.cahoon@royalroads.ca" <allan.cahoon@royalroads.ca>, "burke.taylor@ubc.ca" <burke.taylor@ubc.ca>, "murraye@sfu.ca" <murraye@sfu.ca>, "jerrywas@interchange.ubc.ca" <jerrywas@interchange.ubc.ca>, "jmax@sfu.ca" <jmax@sfu.ca>, "cheryl_geisler@sfu.ca" <cheryl_geisler@sfu.ca>, "justine@sfu.ca" <justine@sfu.ca>, "president@viu.ca" <president@viu.ca>, "burnett@ecuad.ca" <burnett@ecuad.ca>, "colinbrowne@mac.com" <colinbrowne@mac.com>, "katherin@unbc.ca" <katherin@unbc.ca>, "tvl@fantangroup.com" <tyl@fantangroup.com>, "joan.miller@infil.ca" <joan.miller@infil.ca>, S22
"james@vfs.com" <james@vfs.com>
Date: 03/14/2012 08:47 AM
Subject: Invitation to Discussion on Screen Based Industries - March 30

Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled for Friday, March 30 from 7:30 – 9:00 am. It will take place at the Vancouver Library in the Alma Vandusen Room and a light breakfast of muffins, fruit, tea/coffee will be available. This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation. Your replies to this e-mail will be redirected to Lee Valentine in my office. If you have any questions, please call Lee at 250 387-4104.

Overall themes heard at the roundtables:

- The need for ongoing screen based industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for industry to meet with one another.
- The need for the BC's SB Industry to develop their vision and to define, describe, and brand the sector.
- The need to celebrate BC's SBI success stories through a targeted marketing campaign.
- The need for government to establish an integrated and coordinated approach (a "one-stop shop") to assist in the development of the SBI industries.

Specific items heard at the roundtables:

- **Invest in a jointly funded (industry and government) strategic review**
- **Establish an Asian Project Committee** to identify emerging opportunities, role of government and barriers for BC SBI business development in Asia.
- **Global Event Leveraging:** Identify major opportunities and generate a cohesive "BC" presence at key global events, for example, trade missions to events such as BJIFF, TransmitCHINA, SIGGRAPH: rather than multiple organizations or regional film commissions working independently of one another.
- **Federal Government:** Work with Federal government to address common SBI issues, such as branding, Asian co-production strategy and tax credits.
- **Executive Recruitment and Retention Review Strategy:** Continue the dialogue between industry and government to identify current issues and barriers.
- **Foreign Student Network:** Work with industry and other ministries to identify international graduates of BC institutions; leverage their networks.
- **Target Marketing Strategy:** Develop more awareness of BC's successes and opportunities.
- **Tax Credit Policy:** Look at legislative, policy, definitions of tax credits for SBI.
- **Development of an Integrated "one-stop" Agency:** Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Sincerely,
Don Fast
Deputy Minister

Leduc, Danine CSCD:EX

From: Valentine, Lee CSCD:EX
Sent: Thursday, March 15, 2012 10:42 AM
To: Lilly, Liz CSCD:EX
Subject: Invitation to Discussion on Screen Based Industries - March 30

Follow Up Flag: Follow up
Flag Status: Completed

Understand you were missed on the list....

On 2012-03-14, at 8:45 AM, "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca> wrote:

> Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled for Friday, March 30 from 7:30 - 9:00 am. It will take place at the Vancouver Library in the Alma Vandusen Room and a light breakfast of muffins, fruit, tea/coffee will be available. This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

>
> Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation. Your replies to this e-mail will be redirected to Lee Valentine in my office. If you have any questions, please call Lee at 250 387-4104.

>
> Overall themes heard at the roundtables:

>
>
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> * The need for government to establish an integrated and coordinated approach (a "one-stop shop") to assist in the development of the SBI industries.

>
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> * Tax Credit Policy: Look at legislative, policy, definitions of tax credits for SBI.

> * Development of an Integrated "one-stop" Agency: Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

>

>

> Sincerely,

> Don Fast

> Deputy Minister

> Ministry of Community, Sport and Cultural Development

>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Thursday, March 15, 2012 5:10 PM
To: Carroll, Lora CSCD:EX
Subject: Fw: Fwd: SBE Networking Breakfast

We might need to contact Robin to determine if she has invited someone! Remind me tomorrow if I forget.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 14, 2012 12:53 PM
To: Henning, Andrea CSCD:EX
Subject: Fwd: SBE Networking Breakfast

Fyi

Don Fast
Deputy Minister

Begin forwarded message:

From: Robin Ciceri <Robin.Ciceri@rucbc.ca>
Date: 14 March, 2012 10:03:39 AM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: RE: SBE Networking Breakfast

Thanks Don. It was great to see you and catch up. I did notice that there is no one from UVic, so I'll follow-up with them as it would be good for them to be connected.

R

From: Fast, Don CSCD:EX [<mailto:Don.Fast@gov.bc.ca>]
Sent: Tuesday, March 13, 2012 4:48 PM
To: Robin Ciceri
Subject: SBE Networking Breakfast

Robin, thx for taking time to meet and for lunch.

The invitation list for the networking breakfast has the following university people on it – if we missed people that should be invited pls let me know:

Jennifer Moore, Capilano University
Robin Ciceri, President of The Research Universities' Council of BC
Marty Hasselbach, Vancouver Film School
Richard Smith, President, Great Northern Way Campus
Rudy Buttingnol, President, Knowledge Network

Allan Cahoon, President, RRU
Burke Taylor, Co-director, Cultural Planning & Dev, UBC
Catherine Murray, Professor, SFU
James Griffin, President, Vancouver Film School
Jerry Wasserman, Head, Dept of theatre and film, UBC
John Maxwell, A/Prof Publishing, SFU
Cheryl Geisler, Dean of FCAT at SFU
Justine Bizzocchi, UILO/incubator, SFU
Ralph Nilson, President, VIU
Ron Burnett, President, Emily Carr U 604-844-3890
Colin Browne, Film Dept., SFU
Katherine Yakemchuk, Fine Arts Program, UNBC

The invitation below will be sent to about 75 people tomorrow.

Dear xxxx

Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI). This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation.

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- **Tax Credit Policy:** Look at legislative, policy, definitions of tax credits for SBI.
- **Development of an Integrated “one-stop” Agency:** Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Regards,
Don

Mason, Patty JTI:EX

From: Vaux, Shelagh CSCD:EX
Sent: Friday, March 16, 2012 11:44 AM
To: Henning, Andrea CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: RE: Draft invitation

Follow Up Flag: Follow up
Flag Status: Flagged

Aside from tweaking a few minor things in the invitation below ie: "You will also soon receive an invitation for a Quarterly Breakfast Meeting" and also omitting reference to the first quarterly invitation to some at all, is the invitation below approved and ready to be sent?

Thanks for the clarification.

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 13, 2012 1:17 PM
To: Vaux, Shelagh CSCD:EX
Cc: Henning, Andrea CSCD:EX
Subject: RE: Draft invitation

Shelagh –

S13

S13

Cheers,

Lora

S13

Sincerely,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Friday, March 16, 2012 11:48 AM
To: Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: Re: Draft invitation

When I am back I will review. The invite list has changed a bit since late yesterday.
Thanks.

From: Vaux, Shelagh CSCD:EX
Sent: Friday, March 16, 2012 11:44 AM
To: Henning, Andrea CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: RE: Draft invitation

Aside from tweaking a few minor things in the invitation below ie: "You will also soon receive an invitation for a Quarterly Breakfast Meeting" and also omitting reference to the first quarterly invitation to some at all, is the invitation below approved and ready to be sent?

Thanks for the clarification.

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 13, 2012 1:17 PM
To: Vaux, Shelagh CSCD:EX
Cc: Henning, Andrea CSCD:EX
Subject: RE: Draft invitation

Shelagh –

S13

S13

Cheers,

Lora

S13

S13

<< File: Terms of Reference.docx >>

Sincerely,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Friday, March 16, 2012 2:16 PM
To: Carroll, Lora CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

FYI

From: Fast, Don CSCD:EX
Sent: Friday, March 16, 2012 2:13 PM
To: Valentine, Lee CSCD:EX; Henning, Andrea CSCD:EX
Subject: Fwd: Invitation to Discussion on Screen Based Industries - March 30

Pls handle

Don Fast
Deputy Minister

Begin forwarded message:

From: Amy Nazarewich <amy@zeros2heroes.com>
Date: 16 March, 2012 12:27:16 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Hi Don,

On behalf of Matt Toner of Zeros 2 Heroes Media, I am responding for his RSVP at this Discussion. If there are any questions or concerns, please call me at 604-684-4577.

Cheers,

--

Amy Nazarewich
Project Coordinator
Zeros 2 Heroes - The People's Publisher

email. amy@zeros2heroes.com
cell S17

150 West Hastings Street, 3rd Floor
Vancouver, BC V6B 1G8
tel. 604 684 4577
fax. [604 558-0095](tel:6045580095)

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Sunday, March 18, 2012 8:11 AM
To: Vaux, Shelagh CSCD:EX
Cc: Faust, Marnie L. CSCD:EX; Carroll, Lora CSCD:EX
Subject: Re: Information note

Thanks

From: Vaux, Shelagh CSCD:EX
Sent: Saturday, March 17, 2012 09:37 PM
To: Henning, Andrea CSCD:EX
Cc: Faust, Marnie L. CSCD:EX; Carroll, Lora CSCD:EX
Subject: RE: Information note

I have given this a cliff number – 149468-SBI Breakfast. It is on your chair for Monday and awaits your signature.

Thanks!

Marnie: This is on our LAN under S13

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Henning, Andrea CSCD:EX
Sent: Friday, March 16, 2012 5:07 PM
To: Vaux, Shelagh CSCD:EX
Subject: Re: Information note

I will sign off Monday

From: Vaux, Shelagh CSCD:EX
Sent: Friday, March 16, 2012 04:49 PM
To: Henning, Andrea CSCD:EX
Subject: FW: Information note

Andrea – I am a bit confused (aside from the Cliffling part). Can you please advise if I am to be sending this up the pipe at this moment??

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Carroll, Lora CSCD:EX
Sent: Friday, March 16, 2012 1:19 PM
To: Vaux, Shelagh CSCD:EX
Cc: Henning, Andrea CSCD:EX
Subject: Information note

Hi,

This is an information note for the Minister briefing on screen based industries (scheduled for the 26th)? When the final invite list to the upcoming breakfast is completed by Lee, can you please also attach it to the cliff.

S13

Thanks!

Lora

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Vaux, Shelagh CSCD:EX
Sent: Monday, March 19, 2012 3:54 PM
To: Henning, Andrea CSCD:EX
Subject: DRAFT INVITE - I believe this is what you requested a copy of.....

S13

Sincerely,

Andrea

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 19, 2012 4:26 PM
To: Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: Re: DRAFT INVITE - I believe this is what you requested a copy of.....

Nothing from your side Marnie. I was doing some re-thinking of the note. Trying to get away from wording like "committee". Anything that looks like this might be ongoing or solely govt.

From: Vaux, Shelagh CSCD:EX
Sent: Monday, March 19, 2012 04:21 PM
To: Henning, Andrea CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: RE: DRAFT INVITE - I believe this is what you requested a copy of.....

My apologies too if these changes were made and I was working from an old version of the invite.

Marnie

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Henning, Andrea CSCD:EX
Sent: Monday, March 19, 2012 4:04 PM
To: Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: RE: DRAFT INVITE - I believe this is what you requested a copy of.....

Lora

I would like to make the changes highlighted in Yellow. I also removed a bit of the language. Please look it over and let me know what you thinking.

From: Vaux, Shelagh CSCD:EX
Sent: Monday, March 19, 2012 3:54 PM
To: Henning, Andrea CSCD:EX
Subject: DRAFT INVITE - I believe this is what you requested a copy of.....

S13

Sincerely,

Andrea

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 20, 2012 8:10 AM
To: Henning, Andrea CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: DRAFT INVITE - I believe this is what you requested a copy of.....

Hi,

Looks good. The final paragraph (to those who were invited) needs to be changed from future to past tense:

S13

Thanks,

Lora

From: Henning, Andrea CSCD:EX
Sent: March 19, 2012 4:26 PM
To: Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: Re: DRAFT INVITE - I believe this is what you requested a copy of.....

Nothing from your side Marnie. I was doing some re-thinking of the note. Trying to get away from wording like "committee". Anything that looks like this might be ongoing or solely govt.

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Sent: Monday, March 19, 2012 04:21 PM
To: Henning, Andrea CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: RE: DRAFT INVITE - I believe this is what you requested a copy of.....

My apologies too if these changes were made and I was working from an old version of the invite.

Marnie

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca <<mailto:Robyn.Mackenzie@gov.bc.ca>>

From: Henning, Andrea CSCD:EX
Sent: Monday, March 19, 2012 4:04 PM
To: Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: RE: DRAFT INVITE - I believe this is what you requested a copy of.....

Lora

I would like to make the changes highlighted in Yellow. I also removed a bit of the language. Please look it over and let me know what you thinking.

From: Vaux, Shelagh CSCD:EX
Sent: Monday, March 19, 2012 3:54 PM

To: Henning, Andrea CSCD:EX

Subject: DRAFT INVITE - I believe this is what you requested a copy of.....

S13

Sincerely,

Andrea

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca <<mailto:Robyn.Mackenzie@gov.bc.ca>>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 8:41 AM
To: Faust, Marnie L. CSCD:EX; Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
Subject: invitation--next version

A few more changes—in yellow.

Marnie, I can work with you to finalize.

Thanks everyone.


Lora, If I need to re-think (again) any of the changes I have made, please let us know. Thanks.

S13

Warmest regards,

Andrea

Andrea Henning | Executive Director, Arts and Culture
Ministry of Community, Sport and Cultural Development
1st Floor 800 Johnson Street
PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3
Tel: 250-356-6614 | Fax: 250-387-4099
Cell: S17

 Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 3:40 PM
To: Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: FW: Updated RSVP List - we're at 31 now (not including gov't folks)

FYI

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 20, 2012 3:23 PM
To: Henning, Andrea CSCD:EX
Subject: FW: Updated RSVP List - we're at 31 now (not including gov't folks)

Harry Sutherland just confirmed. Added to the list.



SBE March 30
RSVP.docx

Lee Valentine
Executive Coordinator
Office of the Deputy Minister
Ministry of Community, Sport and Cultural Development
Phone: 250 387-4104
Fax: 250 387-7973
E-mail: lee.valentine@gov.bc.ca

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 5:19 PM
To: Vaux, Shelagh CSCD:EX
Subject: Fw: INVITE: Asia Pacific Project Team - March 29, 2012

From: Richard Brownsey [<mailto:rbrownsey@bcfm.ca>]
Sent: Tuesday, March 20, 2012 05:09 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Andrea:

Thank you. I will RSVP to Shelagh.

Also happy to do any reporting out that would be helpful.

Thanks again.

r

Richard Brownsey
President
British Columbia Film + Media
2225 West Broadway
Vancouver, BC V6K 2E4
D: (604) 730-2233
T: (604) 736-7997, ext: 233
F: (604) 736-7290

www.bcfm.ca



Please consider the environment before printing this email.

From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 4:45 PM
To: 'rbrownsey@bcfilm.bc.ca'
Subject: INVITE: Asia Pacific Project Team - March 29, 2012

Dear Richard;

The Ministry of Community, Sport and Cultural Development is facilitating the development of an Asia Pacific Project Team. The goal is to support business growth, partnerships and access to the growing and emerging Asian Pacific markets for BC's screen based industries (please see attached Terms of Reference). I would like to invite you to participate on the team.

* **When:** Thursday March 29, 2012 3:00-4:30pm

* **Location:** Telefilm Canada - 609 Granville Street, Suite 410, Ph: (604) 666-1566

Agenda:

1. Introductions
2. Review Terms of Reference
3. Determine approach to achieving agreed upon objectives
4. Review suggested membership list
5. Set next meeting

Please note: You recently received an invitation to a Quarterly Breakfast Meeting. This is an opportunity to meet with the other members of the industry, Don Fast, Deputy Minister of Ministry of Community Sport Cultural Development and ministry staff on Friday March 30. At that meeting, DM Fast will speak to the initiation of the Asia Pacific Project Team. I hope one of you will agree to report out on our Asia Pacific Project at the Quarterly Breakfast Meeting.

Please RSVP attendance to Shelagh Vaux at Shelagh.Vaux@gov.bc.ca or by phone 250-952-6510 by Monday March 26, 2012.

Warmest regards,

Andrea

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 6:48 PM
To: 'robin.ciceri@rucbc.ca'
Cc: Vaux, Shelagh CSCD:EX; Valentine, Lee CSCD:EX
Subject: Fw: Fwd: SBE Networking Breakfast

Hi Robin
Maureen has been added to the list and is most welcome.
Andrea

From: Fast, Don CSCD:EX
Sent: Tuesday, March 20, 2012 05:39 PM
To: Henning, Andrea CSCD:EX; Valentine, Lee CSCD:EX
Subject: Fwd: SBE Networking Breakfast

Pla follow up

Don Fast
Deputy Minister

Begin forwarded message:

From: Robin Ciceri <Robin.Ciceri@rucbc.ca>
Date: 20 March, 2012 4:51:21 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: RE: SBE Networking Breakfast

Hi, Don. I hope it's not too late to add a name to the list, but UVic would like to send Maureen Bradley to the breakfast. The VP Academic asked her to attend and sent your invitation along.

Cheers,

Robin

-----Original Message-----

From: Fast, Don CSCD:EX [<mailto:Don.Fast@gov.bc.ca>]
Sent: Wednesday, March 14, 2012 10:54 AM
To: Robin Ciceri
Subject: Re: SBE Networking Breakfast

Thx Robin

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On 2012-03-14, at 10:03 AM, "Robin Ciceri"
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Regards,
Don

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 6:52 PM
To: S22
Cc: Vaux, Shelagh CSCD:EX; Valentine, Lee CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Good news and I look forward to seeing you next week.
Thanks for the updated info. We make sure to note the change.
A

From: Harry Sutherland [mailto:[Harry.Sutherland@gov.bc.ca](#)] S22
Sent: Tuesday, March 20, 2012 06:40 PM
To: Henning, Andrea CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Hi Andrea,

S22

Harry

Ilustrato Pictures Ltd.
204-2339 Columbia St.
Vancouver, BC, V5Y 3Y3.
Canada

www.ilustratopictures.com

On 2012-03-21, at 7:48 AM, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca> wrote:

Dear Harry;

The Ministry of Community, Sport and Cultural Development is facilitating the development of an Asia Pacific Project Team. The goal is to support business growth, partnerships and access to the growing and emerging Asian Pacific markets for BC's screen based industries (please see attached Terms of Reference). I would like to invite you to participate on the team.

* **When:** Thursday March 29, 2012 3:00-4:30pm

* **Location:** Telefilm Canada - 609 Granville Street, Suite 410, Ph: (604) 666-1566

Agenda:

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 7:02 PM
To: 'robin.ciceri@rucbc.ca'
Subject: Re: SBE Networking Breakfast

S22

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From: Robin Ciceri [mailto:Robin.Ciceri@rucbc.ca]
Sent: Tuesday, March 20, 2012 06:52 PM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX; Valentine, Lee CSCD:EX
Subject: Re: SBE Networking Breakfast

Thanks very much, Andrea. I hope you're well.

R

On 2012-03-20, at 6:48 PM, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca> wrote:

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Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 7:46 PM
To: S22
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Hi

S22

Warmest regards
Andrea,

From: May He [mailto:[mailto:](#)] S22
Sent: Tuesday, March 20, 2012 07:31 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Dear Andrea,

S22

I received the Invitation for the Asia Pacific Project Team meeting on March 29.

S22

S22

Sincere appreciations,

May

May He
President
The Art of War Production Inc.

From: Andrea.Henning@gov.bc.ca
To: S22

Date: Tue, 20 Mar 2012 17:04:07 -0700

Subject: FW: INVITE: Asia Pacific Project Team - March 29, 2012

Dear May;

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Agenda:

1. Introductions
2. Review Terms of Reference
3. Determine approach to achieving agreed upon objectives
4. Review suggested membership list
5. Set next meeting

Please RSVP attendance to Shelagh Vaux at Shelagh.Vaux@gov.bc.ca or by phone 250-952-6510 by Monday March 26, 2012.

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To: Carroll, Lora CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: May HE

S22

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To: Henning, Andrea CSCD:EX
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Yes

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

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Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation.

Overall themes heard at the roundtables:

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Specific items heard at the roundtables:

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- * Establish an Asian Project Committee to identify emerging

opportunities, role of government and barriers for BC SBI business development in Asia.

- * Global Event Leveraging: Identify major opportunities and generate a cohesive "BC" presence at key global events, for example, trade missions to events such as BJIFF, TransmitCHINA, SIGGRAPH; rather than multiple organizations or regional film commissions working independently of one another.

- * Federal Government: Work with Federal government to address common SBI issues, such as branding, Asian co-production strategy and tax credits.

- * Executive Recruitment and Retention Review Strategy: Continue the dialogue between industry and government to identify current issues and barriers.

- * Foreign Student Network: Work with industry and other ministries to identify international graduates of BC institutions; leverage their networks.

- * Target Marketing Strategy: Develop more awareness of BC's successes and opportunities.

- * Tax Credit Policy: Look at legislative, policy, definitions of tax credits for SBI.

- * Development of an Integrated "one-stop" Agency: Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Regards,
Don

Mason, Patty JTI:EX

From: Whyte, Bruce CSCD:EX
Sent: Wednesday, March 21, 2012 9:45 AM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Industry list updated

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 6:52 PM
To: S22
Cc: Vaux, Shelagh CSCD:EX; Valentine, Lee CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Good news and S22
Thanks for the updated info. We make sure to note the change.
A

From: Harry Sutherland S22
Sent: Tuesday, March 20, 2012 06:40 PM
To: Henning, Andrea CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Hi Andrea,

S22

Harry

Ilustrato Pictures Ltd.
204-2339 Columbia St.
Vancouver, BC, V5Y 3Y3.
Canada

www.ilustratopictures.com

On 2012-03-21, at 7:48 AM, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca> wrote:

Dear Harry;

The Ministry of Community, Sport and Cultural Development is facilitating the development of an Asia Pacific Project Team. The goal is to support business growth, partnerships and access to the growing and emerging Asian Pacific markets for BC's screen based industries (please see attached Terms of Reference). I would like to invite you to participate on the team.

* **When:** Thursday March 29, 2012 3:00-4:30pm
* **Location:** Telefilm Canada - 609 Granville Street, Suite 410, Ph: (604) 666-1566

Agenda:

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2. Review Terms of Reference
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Please RSVP attendance to Shelagh Vaux at Shelagh.Vaux@gov.bc.ca or by phone 250-952-6510 by Monday March 26, 2012.

Warmest regards,

Andrea

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

<Terms of Reference.docx>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 10:06 AM
To: Whyte, Bruce CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Thx

From: Whyte, Bruce CSCD:EX
Sent: Wednesday, March 21, 2012 09:44 AM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Industry list updated

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 6:52 PM
To: S22
Cc: Vaux, Shelagh CSCD:EX; Valentine, Lee CSCD:EX
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From: Harry Sutherland S22
Sent: Tuesday, March 20, 2012 00:50 PM
To: Henning, Andrea CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Hi Andrea,

S22

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Ilustrato Pictures Ltd.
204-2339 Columbia St.
Vancouver, BC, V5Y 3Y3.
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www.ilustratopictures.com

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<Terms of Reference.docx>

Mason, Patty JTI:EX

From: Caron, Joseph P.(Heenan Blaikie) [jpcaron@heenan.ca]
Sent: Wednesday, March 21, 2012 12:45 PM
To: Henning, Andrea CSCD:EX; Vaux, Shelagh CSCD:EX
Cc: Cho, Maureen (Heenan Blaikie)
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

I regret that I will not be able to attend.

Joseph Caron

This e-mail may contain confidential or privileged information. If you are not the intended recipient, please notify us immediately. Thank you.
Ce courriel pourrait contenir des renseignements confidentiels ou privilégiés. Si vous n'êtes pas le véritable destinataire, veuillez nous en aviser immédiatement.
Merci.

From: Vaux, Shelagh CSCD:EX [Shelagh.Vaux@gov.bc.ca] on behalf of Henning, Andrea CSCD:EX [Andrea.Henning@gov.bc.ca]
Sent: Wednesday, March 21, 2012 3:41 PM
To: Caron, Joseph P.(Heenan Blaikie)
Subject: INVITE: Asia Pacific Project Team - March 29, 2012

Dear Joseph;

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Wednesday, March 21, 2012 12:56 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Andrea – Lee would like to know what to tell Keith.

S13

S13

Lora

From: S22
Sent: Wednesday, March 21, 2012 8:19 AM
To: Valentine, Lee CSCD:EX
Cc: S22
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Hi Lee,

S22

If there is still room in the session, I might like

to nominate a colleague to attend in my stead.

I hope all is well with you!

Keith

On Wed, 14 Mar 2012 08:44:55 -0700, "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca> wrote:

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Sincerely,
 Don Fast
 Deputy Minister
 Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 1:01 PM
To: Carroll, Lora CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

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Deputy Minister
Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Wednesday, March 21, 2012 1:05 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Invitation to Discussion on Screen Based Industries - March 30

Fair Trade Music Inc. and he is classified under Digital Entrepreneurs: we do not have a lot of music representation but do have good representation from the overall category.

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

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Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Dippong, John (VAN) [John.Dippong@telefilm.ca]
Sent: Wednesday, March 21, 2012 3:04 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012
Attachments: image001.jpg; image002.jpg

Thanks for this Andrea, S22

JD

JOHN DIPPONG
DIRECTOR, INDUSTRY PROMOTION - WESTERN REGION
DIRECTEUR, PROMOTION DE L'INDUSTRIE - REGION DE L'OUEST
T 604.666.1566 (ext. 2607)
M 604.376.1046
+ 1.800.663.7771

TELEFILM
C A N A D A

 TELEFILM.CA

From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: March-20-12 4:50 PM
To: Dippong, John (VAN)
Subject: INVITE: Asia Pacific Project Team - March 29, 2012

Dear John;

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Warmest regards,

Andrea

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 4:39 PM
To: Carroll, Lora CSCD:EX
Subject: Fw: INVITE: Asia Pacific Project Team - March 29, 2012

From: Sen, Shom JTI:EX
Sent: Wednesday, March 21, 2012 03:38 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Hi Andrea

This sounds very interesting and I would usually be delighted to attend. I do have a few conflicts however with that time (i.e. a meeting requested by my DM), complicated by the fact that we will likely be in Estimates either starting Wednesday, or Thursday of next week – so I am trying to clear my schedule.

I would be happy to participate in future meetings – it would be great if an advance schedule could be sent out.

Kind regards
Shom

From: Vaux, Shelagh CSCD:EX **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 4:59 PM
To: Sen, Shom JTI:EX
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Andrea

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Sent: Wednesday, March 21, 2012 5:03 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Thanks Andrea

S22

Regards
Shom

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 4:54 PM
To: Sen, Shom JTI:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Thanks Shom.

Hopefully we can get the team to agree to an advanced schedule, which will be of help to all.

S22

All the best at Estimates...Andrea

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To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Thanks for this Andrea, looking forward to it.

JD

JOHN DIPPONG
DIRECTOR, INDUSTRY PROMOTION – WESTERN REGION
DIRECTEUR, PROMOTION DE L'INDUSTRIE – REGION DE L'OUEST
T 604.666.1566 (ext. 2607)
M 604.376.1046
+ 1.800.663.7771

TELEFILM
C A N A D A

 TELEFILM.CA

From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: March-20-12 4:50 PM
To: Dippong, John (VAN)
Subject: INVITE: Asia Pacific Project Team - March 29, 2012

Dear John;

The Ministry of Community, Sport and Cultural Development is facilitating the development of an Asia Pacific Project Team. The goal is to support business growth, partnerships and access to the growing and emerging Asian Pacific markets for BC's screen based industries (please see attached Terms of Reference). I would like to invite you to participate on the team.

* **When:** Thursday March 29, 2012 3:00-4:30pm

* **Location:** Telefilm Canada - 609 Granville Street, Suite 410, Ph: (604) 666-1566

Agenda:

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2. Review Terms of Reference

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4. Review suggested membership list
5. Set next meeting

Please note: You recently received an invitation to a Quarterly Breakfast Meeting. This is an opportunity to meet with the other members of the industry, Don Fast, Deputy Minister of Ministry of Community Sport Cultural Development and ministry staff on Friday March 30. At that meeting, DM Fast will speak to the initiation of the Asia Pacific Project Team. I hope one of you will agree to report out on our Asia Pacific Project at the Quarterly Breakfast Meeting.

Please RSVP attendance to Shelagh Vaux at Shelagh.Vaux@gov.bc.ca or by phone 250-952-6510 by Monday March 26, 2012.

Warmest regards,

Andrea

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 5:11 PM
To: Carroll, Lora CSCD:EX
Subject: FW: INVITE: Asia Pacific Project Team - March 29, 2012

From: Sen, Shom JTI:EX
Sent: Wednesday, March 21, 2012 5:03 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Thanks Andrea

S22

Regards
Shom

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 4:54 PM
To: Sen, Shom JTI:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Thanks Shom.

Hopefully we can get the team to agree to an advanced schedule, which will be of help to all.

S22

All the best at Estimates...Andrea

From: Sen, Shom JTI:EX
Sent: Wednesday, March 21, 2012 3:39 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Hi Andrea

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Kind regards
Shom

From: Vaux, Shelagh CSCD:EX **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Tuesday, March 20, 2012 4:59 PM
To: Sen, Shom JTI:EX
Subject: FW: INVITE: Asia Pacific Project Team - March 29, 2012

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 21, 2012 7:49 PM
To: Sen, Shom JTI:EX
Cc: Henning, Andrea CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Thx Shom. Are you able to send an alternate?

Don Fast
Deputy Minister

On 2012-03-21, at 3:39 PM, "Sen, Shom JTI:EX" <Shom.Sen@gov.bc.ca> wrote:

Hi Don

FYI

Shom

From: Sen, Shom JTI:EX
Sent: Wednesday, March 21, 2012 3:39 PM
To: Henning, Andrea CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

Hi Andrea

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From: Vaux, Shelagh CSCD:EX **On Behalf Of** Henning, Andrea CSCD:EX
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To: Sen, Shom JTI:EX
Subject: FW: INVITE: Asia Pacific Project Team - March 29, 2012

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Please RSVP attendance to Shelagh Vaux at Shelagh.Vaux@gov.bc.ca or by phone 250-952-6510 by Monday March 26, 2012.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Stephens, Hugh (TW) [Hugh.Stephens@timewarner.com]
Sent: Wednesday, March 21, 2012 8:31 PM
To: Henning, Andrea CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012
Attachments: image001.jpg

S22

but please keep me on

the distribution list for future meetings.

By the way, no terms of reference were attached to your message.

Best regards,

Hugh Stephens

Senior Advisor
International Relations and Public Policy
(Asia Pacific and Canada)
Time Warner Inc.
250-813-0339 | hugh.stephens@timewarner.com

TimeWarner |   TimeInc.

From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 12:40 PM
To: Stephens, Hugh (TW)
Subject: INVITE: Asia Pacific Project Team - March 29, 2012

Dear Hugh;

The Ministry of Community, Sport and Cultural Development is facilitating the development of an Asia Pacific Project Team. The goal is to support business growth, partnerships and access to the growing and emerging Asian Pacific markets for BC's screen based industries (please see attached Terms of Reference). I would like to invite you to participate on the team.

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Please RSVP attendance to Shelagh Vaux at Shelagh.Vaux@gov.bc.ca or by phone 250-952-6510 by Monday March 26, 2012.

Mason, Patty JTI:EX

From: Patrick.Tobin@pch.gc.ca
Sent: Wednesday, March 21, 2012 9:26 PM
To: Vaux, Shelagh CSCD:EX
Cc: Henning, Andrea CSCD:EX; jennifer.magnuson@pch.gc.ca
Subject: Fw: INVITE: Asia Pacific Project Team - March 29, 2012

Hi Shelagh -

S22

I will have to decline but ask to be kept aware of developments.

Cheers,
Pat

Patrick Tobin
Regional Executive Director - Directeur exécutif régional
Western Region - Région de l'Ouest
Department of Canadian Heritage - Ministère du Patrimoine canadien
Vancouver, Canada V6B 6C6
patrick.tobin@pch.gc.ca
Telephone - Téléphone 604 666 2060
Facsimile - Télécopieur 604 666 6040
Teletypewriter (toll-free) 1 888 997 3123 - Télérimeur (sans frais) 1 888 997 3123
Government of Canada - Gouvernement du Canada

----- Forwarded by Patrick Tobin/West-Ouest/PCH/CA on 03/21/2012 09:24 PM -----

From: "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca>
To: "patrick.tobin@pch.gc.ca" <patrick.tobin@pch.gc.ca>
Date: 03/20/2012 04:50 PM
Subject: INVITE: Asia Pacific Project Team - March 29, 2012
Sent by: "Vaux, Shelagh CSCD:EX" <Shelagh.Vaux@gov.bc.ca>

Dear Patrick;

The Ministry of Community, Sport and Cultural Development is facilitating the development of an Asia Pacific Project Team. The goal is to support business growth, partnerships and access to the growing and emerging Asian Pacific markets for BC's screen based industries (please see attached Terms of Reference). I would like to invite you to participate on the team.

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Warmest regards,

Andrea

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P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca
[attachment "Terms of Reference.docx" deleted by Patrick Tobin/West-Ouest/PCH/CA]

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 9:39 PM
To: Carroll, Lora CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: Fw: INVITE: Asia Pacific Project Team - March 29, 2012
Attachments: image001.jpg

See note about TORs. Please send to people.

From: Stephens, Hugh (TW) [<mailto:Hugh.Stephens@timewarner.com>]
Sent: Wednesday, March 21, 2012 08:30 PM
To: Henning, Andrea CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

S22

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the distribution list for future meetings.

By the way, no terms of reference were attached to your message.

Best regards,

Hugh Stephens

Senior Advisor
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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 9:41 PM
To: 'hugh.stephens@timewarner.com'; Vaux, Shelagh CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012
Attachments: image001.jpg

Thanks Hugh,
It will be a pleasure to have you attend our next meetings.
The TORs will be sent to you tomorrow.
My apologies that they were attached.

S22

Andrea.

From: Stephens, Hugh (TW) [<mailto:Hugh.Stephens@timewarner.com>]
Sent: Wednesday, March 21, 2012 08:30 PM
To: Henning, Andrea CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

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Warmest regards,

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Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 21, 2012 9:48 PM
To: Fast, Don CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Don

We may have to reschedule the Asia Pacific meeting as many of the people are travelling to or from Asia and are unavailable. All of them have indicated they want to be involved in the other meetings.

I will provide an update by Friday.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 21, 2012 09:35 PM
To: Sen, Shom JTI:EX
Cc: Henning, Andrea CSCD:EX; Bubrick, Elaine JTI:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Thx Shom.

Don Fast
Deputy Minister

On 2012-03-21, at 9:32 PM, "Sen, Shom JTI:EX" <Shom.Sen@gov.bc.ca> wrote:

Hi Don

That should definitely be doable (Elaine, let's discuss Monday when I'm in). If I can (e.g. if Estimates finishes early and I can change a meeting with Dana), I'll still try my best.

Regards
Shom

From: Fast, Don CSCD:EX
Sent: Wednesday, March 21, 2012 07:48 PM
To: Sen, Shom JTI:EX
Cc: Henning, Andrea CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Thx Shom. Are you able to send an alternate?

Don Fast
Deputy Minister

On 2012-03-21, at 3:39 PM, "Sen, Shom JTI:EX" <Shom.Sen@gov.bc.ca> wrote:

Hi Don

FYI

Shom

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Subject: RE: INVITE: Asia Pacific Project Team - March 29, 2012

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To: Sen, Shom JTI:EX
Subject: FW: INVITE: Asia Pacific Project Team - March 29, 2012

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 21, 2012 10:00 PM
To: Henning, Andrea CSCD:EX
Subject: Re: INVITE: Asia Pacific Project Team - March 29, 2012

Ok

Don Fast
Deputy Minister

On 2012-03-21, at 9:48 PM, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca> wrote:

Don

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Warmest regards,

Andrea

REGIONAL FILM COMMISSIONS
ASSOCIATION OF BRITISH COLUMBIA

c/o Thompson-Nicola Film Commission
300-465 Victoria Street, Kamloops, BC V2C 2A9

March 22, 2012

Mr. Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development
PO Box 9490 Stn Prov Govt
Victoria, BC V8W 9N7

Dear Deputy Minister Fast:

Thank you for your presentation in Kelowna. It was very informative and your willingness to listen to our ideas and comments is appreciated.

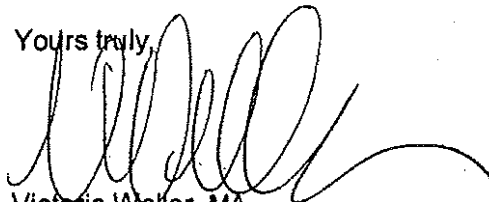
As you may recall, we discussed the Regional Film Commission Assistance funding and our desire for its sustainability.

The regional film commissions annual provincial funding is necessary to help finance our endeavors such as scouting for locations based on new scripts, taking pictures and digitally processing them, touring clients around our region, and facilitating production needs.

The funding also supports our work with the BCFC such as populating their locations library, networking with key film industry stakeholders and clients, and sharing knowledge and opportunities.

Thank you for your consideration. Please let us know if funding is forthcoming as the funding is a significant component of our budgets.

Yours truly,



Victoria Weller, MA
PRESIDENT, REGIONAL FILM COMMISSIONS ASSOCIATION OF BC
Executive Director of Film

cc: Susan Croome, BC Film Commission
Regional Film Commission Membership

OFFICE OF THE DEPUTY MINISTER	
REF: _____	
ACTION: _____	DM REPLY
REC'D MAR 26 2012	
FILE: _____	
COPIES TO: _____	
MINISTRY OF COMMUNITY DEVELOPMENT	

Sir, do you want
a response drafted?
Yes PLS
JAF
26-3-12

CORRESPONDENCE BRANCH
Received: MAR 27 2012
Sent: MAR 27 2012
ASSIGN TO: ACS - BCFE
<input type="checkbox"/> INFO/FILE
<input type="checkbox"/> COMMENTS/ADVICE
<input type="checkbox"/> NECESSARY ACTION
<input type="checkbox"/> REPLY DIRECT
<input type="checkbox"/> PREM. BULLETS
<input type="checkbox"/> MIN. RESPONSE
<input checked="" type="checkbox"/> DIA. RESPONSE

X Ref:

Leduc, Danine CSCD:EX

From: Henning, Andrea CSCD:EX
Sent: Friday, March 23, 2012 5:35 PM
To: 'Don Black'; Galbraith, David J CSCD:EX
Subject: UPDATE: Strategic Review of Screen-Based Industries Project

Follow Up Flag: Follow up
Flag Status: Completed

Don and David,

1. **Notice of Intent** to direct-award contract for \$102K to Nordicity on BC BID resulted in no objections.
2. Confirmed partnerships with **Canadian Motion Picture Association** (CMPA), **Motion Picture Industry Association** (MPIA) and **BC Film + Media** (BCF+M) and **Vancouver Economic Commission** (VEC) as funders for project. CMPA and MPIA together have contributed \$30K, BCF+M --- \$10K, VEC----confirmed funding today of \$50K, Wavefront and Digi BC—in kind. Remaining funding to Government--\$52k.
3. Note today to Shauna Turner to determine if they can contribute to the remaining 52K. Shauna had approached me two weeks ago to determine if we still needed funding support.

4.


S16

5. MOU to be developed: formalize expectations/communication plan between partners --- meeting March 30, following Quarterly Breakfast meeting.
6. Planned project launch of Strategic Review at **DM's quarterly breakfast, March 30**. I have a meeting scheduled with you, Don, on March 28 to discuss the details of the breakfast meeting. For example:
 - Introduction, intent of quarterly breakfast meeting, other information by DM Fast; project description by Nordicity; comments by funding partners---value of the project, etc; an interactive exercise related to the strategic review to engage attendees, closing comments/summary by Don. Additional information about VEC.
7. **Specifics of MCSCD funding** (\$52k) arrangements need to be completed. I will discuss with David on Monday.

Andrea.

Andrea Henning | Executive Director, Arts and Culture
Ministry of Community, Sport and Cultural Development

1st Floor 800 Johnson Street
PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3
Tel: 250-356-6614 | Fax: 250-387-4099
Cell S17

 Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Valentine, Lee CSCD:EX
Sent: Monday, March 26, 2012 8:40 AM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

???

From: Marty Hasselbach [<mailto:marty@vfs.com>]
Sent: Saturday, March 24, 2012 9:45 AM
To: Valentine, Lee CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Hi Lee,

S22

Is there still room?

Please let me know.

Marty Hasselbach
Vancouver Film School

On 2012-03-14, at 8:47 AM, "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca> wrote:

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Sincerely,
 Don Fast
 Deputy Minister
 Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Valentine, Lee CSCD:EX
Sent: Monday, March 26, 2012 9:01 AM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: RE: Invitation to Discussion on Screen Based Industries - March 30

OK, I'll tell him he just squeaked in....

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 9:01 AM
To: Valentine, Lee CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Hmmm. Yes we must take Marty. Thx

From: Valentine, Lee CSCD:EX
Sent: Monday, March 26, 2012 08:40 AM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

???

From: Marty Hasselbach [<mailto:marty@vfs.com>]
Sent: Saturday, March 24, 2012 9:45 AM
To: Valentine, Lee CSCD:EX
Subject: Re: Invitation to Discussion on Screen Based Industries - March 30

Hi Lee,

S22

Is there still room?

Please let me know.

Marty Hasselbach
Vancouver Film School

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Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Vaux, Shelagh CSCD:EX
Sent: Monday, March 26, 2012 9:49 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Invitation to Discussion on Screen Based Industries - March 30

Let's please meet and discuss.

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

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To: Henning, Andrea CSCD:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

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Sent: Monday, March 26, 2012 10:08 AM
To: Valentine, Lee CSCD:EX
Subject: FW: Invitation to Discussion on Screen Based Industries - March 30

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Thanks

Dennis

Dennis Hoffman | SVP/General Manager
method studios vancouver || 50 West 2nd Ave | Vancouver BC | V5Y 1B3
p. 604.874.8700 | f. 604.872.2106 | c. 604.617.8181
dennis.hoffman@methodstudios.com

From: Nancy Mott [mailto:NMott@vancouvereconomic.com]
Sent: Thursday, March 22, 2012 7:53 AM
To: Dennis Hoffman
Subject: Fwd: Invitation to Discussion on Screen Based Industries - March 30

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Nancy Mott
604.802-0284

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Date: 14 March, 2012 8:44:55 AM PDT
To: "peterl@nsstudios.ca" <peterl@nsstudios.ca>, "howard@digibc.org" <howard@digibc.org>, "rbrownsey@bcfilm.bc.ca" <rbrownsey@bcfilm.bc.ca>, "liz.shorten@cmpa.ca" <liz.shorten@cmpa.ca>, "harry@longtale.ca" <harry@longtale.ca>, "amir@pixar.com" <amir@pixar.com>, "Raymond@masseyproductions.ca" <Raymond@masseyproductions.ca>, "rob@forcefour.com" <rob@forcefour.com>, "elizabeth.collyer@bydeluxe.com" <elizabeth.collyer@bydeluxe.com>, "rob@secretstudy.ca" <rob@secretstudy.ca>, "dennis_chenard@gnwc.ca" <dennis_chenard@gnwc.ca>, "agency@briteweb.com" <agency@briteweb.com>, "info@causeandaffected.com" <info@causeandaffected.com>,
S22

"publishersupport@bookriff.com" <publishersupport@bookriff.com>,
 "info@jonaswoost.com" <info@jonaswoost.com>, "info@monoclothing.ca"
 <info@monoclothing.ca>, S22 "martin@odpn.ca"
 <martin@odpn.ca>, "phillip@agentic.ca" <phillip@agentic.ca>, S22
 S22 "words@adriensala.com" <words@adriensala.com>,
 "mike@vardy.me" <mike@vardy.me>, "jeff@xomodigital.com" <jeff@xomodigital.com>,
 "darshan@toggleme.ca" <darshan@toggleme.ca>, "maura@initiogroup.com"
 <maura@initiogroup.com>, "NMott@vancouvereconomic.com"
 <NMott@vancouvereconomic.com>, "dennis.hoffman@mthodstudios.com"
 <dennis.hoffman@mthodstudios.com>, "tim@contradictionfilms.com"
 <tim@contradictionfilms.com>, "film@image-engine.com" <film@image-engine.com>,
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 S22 "moyra@magnifydigital.com" <moyra@magnifydigital.com>,
 "info@switchinteractive.com" <info@switchinteractive.com>, "malcolm@hybridity.ca"
 <malcolm@hybridity.ca>, "jsabarre@concertomarketing.com"
 <jsabarre@concertomarketing.com>, "christopher@makeisawesome.com"
 <christopher@makeisawesome.com>, "jason@communicopia.com"
 <jason@communicopia.com>, "matt@zeros2heroes.com" <matt@zeros2heroes.com>,
 "aevrensel@heenan.ca" <aevrensel@heenan.ca>, "lbrown@nordicity.com"
 <lbrown@nordicity.com>, "nex@epcanada.com" <nex@epcanada.com>, "Galbraith, David J
 CSCD:EX" <David.Galbraith@gov.bc.ca>, "Turner, Shauna JTI:EX"
 <Shauna.Turner@gov.bc.ca>, "Sen, Shom JTI:EX" <Shom.Sen@gov.bc.ca>,
 "gerry.salembier@wd-deo.gc.ca" <gerry.salembier@wd-deo.gc.ca>, "t.friesen@nfb.ca"
 <t.friesen@nfb.ca>, "patrick.tobin@pch.gc.ca" <patrick.tobin@pch.gc.ca>,
 "John.Dippong@telefilm.ca" <John.Dippong@telefilm.ca>, "Tessier, Todd JTI:EX"
 <Todd.Tessier@gov.bc.ca>, "Mischuk, Benton JTI:EX" <Benton.Mischuk@gov.bc.ca>,
 "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca>, "Croome, Susan E BCFC:EX"
 <susanc@bcfilmcommission.com>, "Carroll, Lora CSCD:EX" <Lora.Carroll@gov.bc.ca>,
 "jmoore2@capilanou.ca" <jmoore2@capilanou.ca>, "robin.ciceri@rucbc.ca"
 <robin.ciceri@rucbc.ca>, "marty@vfs.com" <marty@vfs.com>, "richard_smith@gnwc.ca"
 <richard_smith@gnwc.ca>, "XT:Buttignol, Rudy CAsE:IN" <rudyb@knowledgenetwork.ca>,
 "allan.cahoon@royalroads.ca" <allan.cahoon@royalroads.ca>, "burke.taylor@ubc.ca"
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 <rburnett@ecuad.ca>, "colinbrowne@mac.com" <colinbrowne@mac.com>,
 "katherin@unbc.ca" <katherin@unbc.ca>, "tyl@fantangroup.com" <tyl@fantangroup.com>,
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 S22 "james@vfs.com" <james@vfs.com>

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Mason, Patty JTI:EX

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 <justine@sfu.ca>, "president@viu.ca" <president@viu.ca>, "rburnett@ecuad.ca"
 <rburnett@ecuad.ca>, "colinbrowne@mac.com" <colinbrowne@mac.com>,
 "katherin@unbc.ca" <katherin@unbc.ca>, "tyl@fantangroup.com" <tyl@fantangroup.com>,
 "joan.miller@infilm.ca" <joan.miller@infilm.ca>, S22
 S22 "james@vfs.com" <james@vfs.com>

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- **Development of an Integrated "one-stop" Agency:** Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

This e-mail and any attachments are intended only for use by the addressee(s) named herein and may contain confidential information. If you are not the intended recipient of this e-mail, you are hereby notified any dissemination, distribution or copying of this email and any attachments is strictly prohibited. If you receive this email in error, please immediately notify the sender by return email and permanently delete the original, any copy and any printout thereof. The integrity and security of e-mail cannot be guaranteed.

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Monday, March 26, 2012 11:10 AM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: Friday Funders Meeting - 9am

Andrea,

Here is the draft invitation for the 9am meeting. I have also attached a list of participants. I do not know who you have been working with from Wavefront. And do you want Lynda to participate?

DRAFT Invitation

S13

Sincerely,

Andrea Henning

S13

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Monday, March 26, 2012 11:07 AM
To: Henning, Andrea CSCD:EX
Subject: Draft Agenda - March 30



Agenda - March
30.docx

S13

Ministry Briefings
Honourable Ida Chong
Minister of Community, Sport and Cultural Development

Monday, March 26, 2012

Not Responsive

5:30 pm	Screen Based Entertainment Consultations	David Galbraith / Andrea Henning
----------------	--	-------------------------------------

Not Responsive

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 11:33 AM
To: 'Lynda Brown'
Cc: Carroll, Lora CSCD:EX
Subject: Agenda - March 30

Hi

This is a rough draft of things to consider for the agenda. I know you are working on what the presentation and group interactive exercise will look like and will provide to us by tomorrow am...just thought we would send this to you now for your comments. I would like to send the agenda out Wednesday afternoon.



Agenda - March
30.docx

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 11:12 AM
To: Carroll, Lora CSCD:EX
Subject: Re: Friday Funders Meeting - 9am

Thanks. We can go over it in 5 minutes.

From: Carroll, Lora CSCD:EX
Sent: Monday, March 26, 2012 11:09 AM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: Friday Funders Meeting - 9am

Andrea,

Here is the draft invitation for the 9am meeting. I have also attached a list of participants. I do not know who you have been working with from Wavefront. And do you want Lynda to participate?

DRAFT Invitation

S13

Sincerely,

Andrea Henning

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Lora Carroll, MA
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http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Monday, March 26, 2012 2:48 PM
To: Henning, Andrea CSCD:EX
Subject: Draft invitation

DRAFT Invitation

S13

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Vaux, Shelagh CSCD:EX
Sent: Monday, March 26, 2012 4:01 PM
To: Henning, Andrea CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: Friday Morning Invites
Attachments: Friday Morning; Friday Morning; Friday Morning; Friday Morning; Friday Morning; Friday Morning; Friday Morning; Friday Morning

Attached please find the invites that went out a few moments ago.

Thanks!

S

Mason, Patty JTI:EX

From: Richard Brownsey [rbrownsey@bcfm.ca]
Sent: Monday, March 26, 2012 4:44 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Andrea:

Will do.

S22

Cheers.

r

Richard Brownsey
President
British Columbia Film + Media
2225 West Broadway
Vancouver, BC V6K 2E4
D: (604) 730-2233
T: (604) 736-7997, ext: 233
F: (604) 736-7290

www.bcfm.ca



Please consider the environment before printing this email.

From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 3:54 PM
To: 'rbrownsey@bcfilm.bc.ca'
Subject: Friday Morning

Dear Richard,

As you know, we will be meeting for breakfast this Friday morning with DM Fast. One of the main topics of conversation will be the initiation of the *BC Strategic Review of BC Screen-Based Sectors*. Lynda Brown-Ganzert of Nordicity will introduce the project; she will also outline the proposed approach and timelines. We ask that each of the funding partners speak briefly to articulate:

- 1) Why they have chosen to invest in this project; and
- 2) Why this project is important to their industry.

If you could please provide Lora Carroll with your organization's logo for inclusion in meeting materials, I would greatly appreciate it (lora.carroll@gov.bc.ca).

I ask that you stay for an additional hour after the breakfast (9 – 10am), as it is a great opportunity for the funders to connect with one another. We will discuss how we would like to approach our Memorandum of Understanding, including:

- Time lines
- Partner roles / responsibilities
- Expectations / concerns
- Communications strategy
- Potential conflicts / other initiatives

I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Monday, March 26, 2012 4:26 PM
To: Ingledew, Leanne FIN:EX
Cc: Henning, Andrea CSCD:EX
Subject: Re: Friday meeting
Attachments: BC Strategic Review of BC Screen Based Sectors Proposal (2012-03-05)DRAFTforAH.pdf

Please join us for our first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled for Friday, March 30 from 7:30 – 9:00 am. It will take place at the Vancouver Library in the Alma Vandusen Room and a light breakfast of muffins, fruit, tea/coffee will be available. This invitation is a follow up to the recent round table discussions we held in Vancouver, Victoria and Kelowna. We very much appreciated the candid and thoughtful dialogue that took place at those meetings and look forward to continuing the conversation.

Please note: There is only space for thirty people. The first 30 to respond in the affirmative will be guaranteed participation. Your replies to this e-mail will be redirected to Lee Valentine in my office. If you have any questions, please call Lee at 250 387-4104.

Overall themes heard at the roundtables:

- The need for ongoing screen based industry (SBI) and government dialogue: to work together with specific topics and stated objectives and an opportunity for industry to meet with one another.
- The need for the BC's SB Industry to develop their vision and to define, describe, and brand the sector.
- The need to celebrate BC's SBI success stories through a targeted marketing campaign.
- The need for government to establish an integrated and coordinated approach (a "one-stop shop") to assist in the development of the SBI industries.

Specific items heard at the roundtables:

- **Invest in a jointly funded (industry and government) strategic review**
- **Establish an Asian Project Committee** to identify emerging opportunities, role of government and barriers for BC SBI business development in Asia.
- **Global Event Leveraging:** Identify major opportunities and generate a cohesive "BC" presence at key global events, for example, trade missions to events such as BJIFF, TransmitCHINA, SIGGRAPH: rather than multiple organizations or regional film commissions working independently of one another.
- **Federal Government:** Work with Federal government to address common SBI issues, such as branding, Asian co-production strategy and tax credits.
- **Executive Recruitment and Retention Review Strategy:** Continue the dialogue between industry and government to identify current issues and barriers.
- **Foreign Student Network:** Work with industry and other ministries to identify international graduates of BC institutions; leverage their networks.
- **Target Marketing Strategy:** Develop more awareness of BC's successes and opportunities.
- **Tax Credit Policy:** Look at legislative, policy, definitions of tax credits for SBI.
- **Development of an Integrated "one-stop" Agency:** Review roles and responsibilities of organizations and government ministries involved in the SBI to create more efficient and seamless approach.

Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 5:00 PM
To: 'Richard Brownsey'
Subject: RE: Friday Morning

S22

Not Responsive

A

From: Richard Brownsey [<mailto:rbrownsey@bcfm.ca>]
Sent: Monday, March 26, 2012 4:44 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Andrea:

Will do.

S22

Cheers.

r

Richard Brownsey
President
British Columbia Film + Media
2225 West Broadway
Vancouver, BC V6K 2E4
D: (604) 730-2233
T: (604) 736-7997, ext: 233
F: (604) 736-7290

www.bcfm.ca



Please consider the environment before printing this email.

From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 3:54 PM
To: 'rbrownsey@bcfilm.bc.ca'
Subject: Friday Morning

Dear Richard,

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- Communications strategy
- Potential conflicts / other initiatives

I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 5:00 PM
To: Vaux, Shelagh CSCD:EX
Cc: Carroll, Lora CSCD:EX
Subject: FW: Friday Morning

Richard will attend.

From: Richard Brownsey [<mailto:rbrownsey@bcfm.ca>]
Sent: Monday, March 26, 2012 4:44 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Andrea:

Will do.

S22

Cheers.

r

Richard Brownsey
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British Columbia Film + Media
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From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 3:54 PM
To: 'rbrownsey@bcfilm.bc.ca'
Subject: Friday Morning

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Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 5:13 PM
To: 'Richard Brownsey'
Subject: RE: Friday Morning

Richard,

S22

I will be ready to sign on Friday am.

Andrea.

From: Richard Brownsey [<mailto:rbrownsey@bcfm.ca>]
Sent: Monday, March 26, 2012 5:09 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Andrea:

S22

Not Responsive

Thanks.

r

Richard Brownsey
President
British Columbia Film + Media
2225 West Broadway
Vancouver, BC V6K 2E4
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F: (604) 736-7290

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Please consider the environment before printing this email.

From: Henning, Andrea CSCD:EX [<mailto:Andrea.Henning@gov.bc.ca>]
Sent: Monday, March 26, 2012 5:00 PM
To: 'Richard Brownsey'
Subject: RE: Friday Morning

S22

Not Responsive

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From: Richard Brownsey [<mailto:rbrownsey@bcfm.ca>]
Sent: Monday, March 26, 2012 4:44 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

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S22

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Richard Brownsey [rbrownsey@bcfm.ca]
Sent: Monday, March 26, 2012 5:16 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Andrea:

Great.

r

Richard Brownsey
President
British Columbia Film + Media
2225 West Broadway
Vancouver, BC V6K 2E4
D: (604) 730-2233
T: (604) 736-7997, ext: 233
F: (604) 736-7290

www.bcfm.ca



Please consider the environment before printing this email.

From: Henning, Andrea CSCD:EX [<mailto:Andrea.Henning@gov.bc.ca>]
Sent: Monday, March 26, 2012 5:13 PM
To: 'Richard Brownsey'
Subject: RE: Friday Morning

Richard,

S22

I will be ready to sign on Friday am.

Andrea.

From: Richard Brownsey [<mailto:rbrownsey@bcfm.ca>]
Sent: Monday, March 26, 2012 5:09 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Andrea:

S22

Not Responsive

Thanks.

r

Richard Brownsey
President
British Columbia Film + Media
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Vancouver, BC V6K 2E4
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F: (604) 736-7290

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Please consider the environment before printing this email.

From: Henning, Andrea CSCD:EX [<mailto:Andrea.Henning@gov.bc.ca>]
Sent: Monday, March 26, 2012 5:00 PM
To: 'Richard Brownsey'
Subject: RE: Friday Morning

S22

Not Responsive

A

From: Richard Brownsey [<mailto:rbrownsey@bcfm.ca>]
Sent: Monday, March 26, 2012 4:44 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Andrea:

Will do.

S22

Cheers.

r

Richard Brownsey
President
British Columbia Film + Media
2225 West Broadway
Vancouver, BC V6K 2E4
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F: (604) 736-7290

www.bcfm.ca



Please consider the environment before printing this email.

From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 3:54 PM
To: 'rbrownsey@bcfilm.bc.ca'
Subject: Friday Morning

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- Expectations / concerns
- Communications strategy
- Potential conflicts / other initiatives

I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Friday, March 23, 2012 6:21 PM
To: Fast, Don CSCD:EX; Galbraith, David J CSCD:EX
Subject: Update on Screen based industries/ Nordicity

Don and David,

1. Notice of Intent to direct-award contract for \$102K to Nordicity on BC BID resulted in no objections.
2. Confirmed partnerships with Canadian Motion Picture Association (CMPA), Motion Picture Industry Association (MPIA) and BC Film + Media (BCF+M) and Vancouver Economic Commission (VEC) as funders for project. CMPA and MPIA together have contributed \$30K, BCF+M --- \$10K, VEC----confirmed funding today of \$50K, Wavefront and Digi BC--in kind. Remaining funding to Government--\$52k.
3. Note today to Shauna Turner to determine if they can contribute to the remaining 52K. Shauna had approached me two weeks ago to determine if we still needed funding support.

S16

5. MOU to be developed: formalize expectations/communication plan between partners ---meeting March 30, following Quarterly Breakfast meeting.
6. Planned project launch of Strategic Review at DM's quarterly breakfast, March 30. I have a meeting scheduled with you, Don, on March 28 to discuss the details of the breakfast meeting. For example:
 - Introduction, intent of quarterly breakfast meeting, other information by DM Fast; project description by Nordicity; comments by funding partners---value of the project, etc; an interactive exercise related to the strategic review to engage attendees, closing comments/summary by Don. Additional information about VEC.
7. Specifics of MCSCD funding (\$52k) arrangements need to be completed. I will discuss with David on Monday.

Andrea.

Andrea Henning | Executive Director, Arts and Culture Ministry of Community, Sport and Cultural Development 1st Floor 800 Johnson Street PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3
Tel: 250-356-6614 | Fax: 250-387-4099
Cell: 250-387-4099

S17

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Friday, March 23, 2012 6:26 PM
To: Henning, Andrea CSCD:EX
Cc: Galbraith, David J CSCD:EX
Subject: Re: Update on Screen based industries/ Nordicity

Looking good.

Don Fast
Deputy Minister

On 2012-03-23, at 6:21 PM, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca> wrote:

>
> Don and David,
>
> 1. Notice of Intent to direct-award contract for \$102K to Nordicity on BC BID resulted in no objections.
>
> 2. Confirmed partnerships with Canadian Motion Picture Association (CMPA), Motion Picture Industry Association (MPIA) and BC Film + Media (BCF+M) and Vancouver Economic Commission (VEC) as funders for project. CMPA and MPIA together have contributed \$30K, BCF+M --- \$10K, VEC---confirmed funding today of \$50K, Wavefront and Digi BC--in kind. Remaining funding to Government--\$52k.
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S16

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>
> Andrea.
>
>
> _____
> Andrea Henning | Executive Director, Arts and Culture Ministry of
> Community, Sport and Cultural Development 1st Floor 800 Johnson Street
> PO Box 9819 Stn Prov Govt, Victoria BC V8W 9W3

> Tel:
> 250-356-6614 | Fax:
> 250-387-4099Cell:
> S17

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 7:11 PM
To: Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
Subject: Fw: Friday Morning

Nancy will attend.

From: Nancy Mott [<mailto:NMott@vancouvereconomic.com>]
Sent: Monday, March 26, 2012 07:09 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Friday Morning

Will do. Looking forward to friday!
N

From: Henning, Andrea CSCD:EX [<mailto:Andrea.Henning@gov.bc.ca>]
Sent: Monday, March 26, 2012 03:53 PM
To: Nancy Mott
Subject: Friday Morning

Dear Nancy,

As you know, we will be meeting for breakfast this Friday morning with DM Fast. One of the main topics of conversation will be the initiation of the *BC Strategic Review of BC Screen-Based Sectors*. Lynda Brown-Ganzert of Nordicity will introduce the project; she will also outline the proposed approach and timelines. We ask that each of the funding partners speak briefly to articulate:

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If you could please provide Lora Carroll with your organization's logo for inclusion in meeting materials, I would greatly appreciate it (lora.carroll@gov.bc.ca).

I ask that you stay for an additional hour after the breakfast (9 – 10am), as it is a great opportunity for the funders to connect with one another. We will discuss how we would like to approach our Memorandum of Understanding, including:

- Time lines
- Partner roles / responsibilities
- Expectations / concerns
- Communications strategy
- Potential conflicts / other initiatives

I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Liz Shorten [liz.shorten@cmpa.ca]
Sent: Monday, March 26, 2012 7:24 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Hi Andrea

Sure I can do that on Friday morning and I will forward our logo on the Lora.

See you then
Liz

From: Vaux, Shelagh CSCD:EX [Shelagh.Vaux@gov.bc.ca] On Behalf Of Henning, Andrea CSCD:EX [Andrea.Henning@gov.bc.ca]
Sent: Monday, March 26, 2012 6:53 PM
To: Liz Shorten
Subject: Friday Morning

Dear Liz,

As you know, we will be meeting for breakfast this Friday morning with DM Fast. One of the main topics of conversation will be the initiation of the BC Strategic Review of BC Screen-Based Sectors. Lynda Brown-Ganzert of Nordicity will introduce the project; she will also outline the proposed approach and timelines. We ask that each of the funding partners speak briefly to articulate:

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(lora.carroll@gov.bc.ca<<mailto:lora.carroll@gov.bc.ca>>).

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- Expectations / concerns
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- Potential conflicts / other initiatives

I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Nancy Mott [NMott@vancouvereconomic.com]
Sent: Monday, March 26, 2012 7:10 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Friday Morning

Will do. Looking forward to friday!
N

From: Henning, Andrea CSCD:EX [<mailto:Andrea.Henning@gov.bc.ca>]
Sent: Monday, March 26, 2012 03:53 PM
To: Nancy Mott
Subject: Friday Morning

Dear Nancy,

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 7:34 PM
To: 'liz.shorten@cmpa.ca'
Cc: Vaux, Shelagh CSCD:EX
Subject: Re: Friday Morning

Thanks!

----- Original Message -----

From: Liz Shorten [<mailto:liz.shorten@cmpa.ca>]
Sent: Monday, March 26, 2012 07:23 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Hi Andrea

Sure I can do that on Friday morning and I will forward our logo on the Lora.

See you then
Liz

From: Vaux, Shelagh CSCD:EX [Shelagh.Vaux@gov.bc.ca] On Behalf Of Henning, Andrea CSCD:EX [Andrea.Henning@gov.bc.ca]
Sent: Monday, March 26, 2012 6:53 PM
To: Liz Shorten
Subject: Friday Morning

Dear Liz,

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If you could please provide Lora Carroll with your organization's logo for inclusion in meeting materials, I would greatly appreciate it
(lora.carroll@gov.bc.ca<<mailto:lora.carroll@gov.bc.ca>>).

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- Time lines
- Partner roles / responsibilities
- Expectations / concerns
- Communications strategy

• Potential conflicts / other initiatives

I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Peter Leitch [PeterL@nsstudios.ca]
Sent: Monday, March 26, 2012 9:50 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Thanks Andrea....all sounds good

Peter

-----Original Message-----

From: Vaux, Shelagh CSCD:EX on behalf of Henning, Andrea CSCD:EX
Sent: Mon 26/03/2012 3:53 PM
To: Peter Leitch
Subject: Friday Morning

Dear Peter,

As you know, we will be meeting for breakfast this Friday morning with DM Fast. One of the main topics of conversation will be the initiation of the BC Strategic Review of BC Screen-Based Sectors. Lynda Brown-Ganzert of Nordicity will introduce the project; she will also outline the proposed approach and timelines. We ask that each of the funding partners speak briefly to articulate:

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I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Howard Donaldson [howard@digibc.org]
Sent: Monday, March 26, 2012 10:29 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Friday Morning

Andrea,

Thanks for email. I will send logo tomorrow. Where is the meeting being held?

Howard

Sent from my iPad

On 2012-03-26, at 3:54 PM, "Henning, Andrea CSCD:EX" <Andrea.Henning@gov.bc.ca> wrote:

Dear Howard,

As you know, we will be meeting for breakfast this Friday morning with DM Fast. One of the main topics of conversation will be the initiation of the *BC Strategic Review of BC Screen-Based Sectors*. Lynda Brown-Ganzert of Nordicity will introduce the project; she will also outline the proposed approach and timelines. We ask that each of the funding partners speak briefly to articulate:

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- Time lines
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I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 27, 2012 6:46 AM
To: 'peterl@nsstudios.ca'
Subject: Re: Friday Morning

Thanks. See you soon.

From: Peter Leitch [<mailto:PeterL@nsstudios.ca>]
Sent: Monday, March 26, 2012 09:50 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Thanks Andrea....all sounds good

Peter

-----Original Message-----

From: Vaux, Shelagh CSCD:EX on behalf of Henning, Andrea CSCD:EX
Sent: Mon 26/03/2012 3:53 PM
To: Peter Leitch
Subject: Friday Morning

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I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 27, 2012 6:46 AM
To: Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
Subject: Fw: Friday Morning

From: Peter Leitch [<mailto:PeterL@nsstudios.ca>]
Sent: Monday, March 26, 2012 09:50 PM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Thanks Andrea....all sounds good

Peter

-----Original Message-----

From: Vaux, Shelagh CSCD:EX on behalf of Henning, Andrea CSCD:EX
Sent: Mon 26/03/2012 3:53 PM
To: Peter Leitch
Subject: Friday Morning

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 27, 2012 6:47 AM
To: Vaux, Shelagh CSCD:EX
Subject: Fw: Friday Morning

Plse re-send the invitation to Howard and note the location for him. Thx

From: Howard Donaldson [<mailto:howard@digibc.org>]
Sent: Monday, March 26, 2012 10:29 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Friday Morning

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Howard

Sent from my iPad

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- Expectations / concerns
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- Potential conflicts / other initiatives

I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 7:34 PM
To: 'NMott@vancouvereconomic.com'
Subject: Re: Friday Morning

Thanks!

From: Nancy Mott [<mailto:NMott@vancouvereconomic.com>]
Sent: Monday, March 26, 2012 07:09 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Friday Morning

Will do. Looking forward to friday!
N

From: Henning, Andrea CSCD:EX [<mailto:Andrea.Henning@gov.bc.ca>]
Sent: Monday, March 26, 2012 03:53 PM
To: Nancy Mott
Subject: Friday Morning

Dear Nancy,

As you know, we will be meeting for breakfast this Friday morning with DM Fast. One of the main topics of conversation will be the initiation of the *BC Strategic Review of BC Screen-Based Sectors*. Lynda Brown-Ganzert of Nordicity will introduce the project; she will also outline the proposed approach and timelines. We ask that each of the funding partners speak briefly to articulate:

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I look forward to our conversation.

Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Vaux, Shelagh CSCD:EX
Sent: Tuesday, March 27, 2012 8:57 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Can you confirm the invitation he is seeking is for the First Quarterly?

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 27, 2012 6:47 AM
To: Vaux, Shelagh CSCD:EX
Subject: Fw: Friday Morning

Plse re-send the invitation to Howard and note the location for him. Thx

From: Howard Donaldson [<mailto:howard@digibc.org>]
Sent: Monday, March 26, 2012 10:29 PM
To: Henning, Andrea CSCD:EX
Subject: Re: Friday Morning

Andrea,

Thanks for email. I will send logo tomorrow. Where is the meeting being held?

Howard

Sent from my iPad

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Vaux, Shelagh CSCD:EX
Sent: Tuesday, March 27, 2012 9:13 AM
To: 'howard@digibc.org'
Cc: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Hi Howard,

The First Quarterly Breakfast starts at 7:30 a.m. to 9:00 a.m. in the Alma VanDusen room located in the basement of the Vancouver Library Square Conference Centre @ 350 West Georgia St.. The Stakeholders meeting will commence immediately following the First Quarterly breakfast in the same room.

Thanks!

Shelagh Vaux | Arts & Culture Branch | Ministry of Community, Sport & Cultural Development
P: 250.952.6510 | F: 250.387.4099 | Shelagh.Vaux@gov.bc.ca

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 27, 2012 6:47 AM
To: Vaux, Shelagh CSCD:EX
Subject: Fw: Friday Morning

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From: Howard Donaldson [<mailto:howard@digibc.org>]
Sent: Monday, March 26, 2012 10:29 PM
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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Liz Shorten [liz.shorten@cmpa.ca]
Sent: Tuesday, March 27, 2012 9:51 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning
Attachments: image001.gif; image002.gif; image003.gif; image004.gif

Hi Andrea

S22

Thanks

Liz

Liz Shorten

Managing Vice-President, Operations and Member Services
Canadian Media Production Association (CMPA) – BC Producers' Branch

phone 1.604.682.8619 x222
toll-free 1.866.390.7639 x222
fax 1.604.684.9294

600 – 736 Granville St | Vancouver | BC | Canada | V6Z 1G3



From: Vaux, Shelagh CSCD:EX [mailto:Shelagh.Vaux@gov.bc.ca] **On Behalf Of** Henning, Andrea CSCD:EX
Sent: Monday, March 26, 2012 3:54 PM
To: Liz Shorten
Subject: Friday Morning

Dear Liz,

As you know, we will be meeting for breakfast this Friday morning with DM Fast. One of the main topics of conversation will be the initiation of the *BC Strategic Review of BC Screen-Based Sectors*. Lynda Brown-Ganzert of Nordicity will introduce the project; she will also outline the proposed approach and timelines. We ask that each of the funding partners speak briefly to articulate:

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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Tuesday, March 27, 2012 9:54 AM
To: 'LMalleau@vancouvereconomic.com'; 'lynda brown-ganzert'
Cc: Henning, Andrea CSCD:EX; Vaux, Shelagh CSCD:EX
Subject: SBI - March 30 - RSVP

Hello,

Please find attached the final RSVP list for the breakfast on Friday morning.

All the best,

Lora Carroll



SBE March 30
RSVP.docx

Lora Carroll, MA
Senior Policy Analyst
Arts & Culture Branch
Ministry of Community, Sport, Cultural Development
(T): 250.356.7148
(F): 250.387.4099
http://www.cscd.gov.bc.ca/arts_culture

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi



Please consider the environment before printing this e-mail

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 27, 2012 9:55 AM
To: 'Liz Shorten'
Cc: Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
Subject: RE: Friday Morning
Attachments: image001.gif; image002.gif; image003.gif; image004.gif

Okay---thanks.

From: Liz Shorten [<mailto:liz.shorten@cmpa.ca>]
Sent: Tuesday, March 27, 2012 9:51 AM
To: Henning, Andrea CSCD:EX
Subject: RE: Friday Morning

Hi Andrea

S22

Thanks
Liz

Liz Shorten
Managing Vice-President, Operations and Member Services
Canadian Media Production Association (CMPA) - BC Producers' Branch

phone 1.604.682.8619 x222
toll-free 1.866.390.7639 x222
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600 - 736 Granville St | Vancouver | BC | Canada | V6Z 1G3



From: Vaux, Shelagh CSCD:EX [<mailto:Shelagh.Vaux@gov.bc.ca>] **On Behalf Of** Henning, Andrea CSCD:EX
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To: Liz Shorten
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Warmest regards,

Andrea

Mason, Patty JTI:EX

From: Valentine, Lee CSCD:EX
Sent: Tuesday, March 27, 2012 1:31 PM
To: Gergley, Meagan CSCD:EX; Fraser, Rob A CSCD:EX; Henning, Andrea CSCD:EX
Subject: FW: Agenda for Minister's Briefing - April 2

FYI re your items. Thanks, Lee

From: Valentine, Lee CSCD:EX
Sent: Tuesday, March 27, 2012 1:30 PM
To: CSCD Executive Management Committee
Cc: Kirkpatrick, Faye CSCD:EX; Konkin, Susie CSCD:EX; Lam, Emily CSCD:EX; Pearson, Barbera CSCD:EX; Rolfe, Catherine CSCD:EX; Schmidt, Birgit CSCD:EX; Van Ek, Christie CSCD:EX
Subject: Agenda for Minister's Briefing - April 2

Here's the proposed agenda for Monday, April 2 – carryover of 3 items from this past Monday's agenda. If there are any additional supporting documents, please send to me by 4:00 pm on Thursday, March 29. Thanks, Lee



Agenda April
2.docx

Lee Valentine
Executive Coordinator
Office of the Deputy Minister
Ministry of Community, Sport and Cultural Development
Phone: 250 387-4104
Fax: 250 387-7973
E-mail: lee.valentine@gov.bc.ca

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Tuesday, March 27, 2012 2:21 PM
To: Valentine, Lee CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: Re: Discussion on Screen Based Industries - March 30

Great. Thanks

From: Valentine, Lee CSCD:EX
Sent: Tuesday, March 27, 2012 02:19 PM
To: Henning, Andrea CSCD:EX
Cc: Vaux, Shelagh CSCD:EX
Subject: FW: Discussion on Screen Based Industries - March 30

Is it ok that I said yes? S13

From: Catherine Stirling [<mailto:Catherine.Stirling@wd-deo.gc.ca>]
Sent: Tuesday, March 27, 2012 2:17 PM
To: Fast, Don CSCD:EX
Cc: Valentine, Lee CSCD:EX
Subject: Discussion on Screen Based Industries - March 30

Good afternoon,

Thank you for your invitation to the Discussion on Screen Based Industries being held on March 30 at the Vancouver Library. Mr. Gerry Salembier, Assistant Deputy Minister, Western Economic Diversification Canada has asked me to respond on his behalf. As discussed with Ms. Valentine this afternoon, regrettably Mr. Salembier is out of the Region on Friday, but would like to send a senior staff member on his behalf and to represent WD: Emmanuelle Barras, Senior Business Officer, Trade, Science & Technology. Ms. Barras may be reached by telephone at (604) 666-1324 and by e-mail at Emmanuelle.Barras@wd-deo.gc.ca

If you have any questions or concerns, or require further information, please contact me directly at 604-666-1668 or by email at Catherine.Stirling@wd-deo.gc.ca

Kind Regards,
Catherine

Catherine Stirling
catherine.stirling@wd-deo.gc.ca

Executive Assistant to the Assistant Deputy Minister | Adjointe au Sous-ministre adjoint

Telephone | Téléphone (604) 666-1668
Facsimile | Télécopieur: (604) 666-1510
Western Economic Diversification Canada |
Suite 700, 333 Seymour Street | Vancouver, BC, V6B 5G9
Diversification de l'économie de l'Ouest Canada | Bureau 700, 333, rue Seymour | Vancouver (C.-B.) V6B 5G9
Government of Canada | Gouvernement du Canada
<http://www.wd-deo.gc.ca>

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Tuesday, March 27, 2012 4:04 PM
To: 'Catherine Stirling'
Cc: Valentine, Lee CSCD:EX; Henning, Andrea CSCD:EX
Subject: RE: Discussion on Screen Based Industries - March 30

Thx for the response. The attendance of Ms Barras would be appreciated.

Don Fast

From: Catherine Stirling [<mailto:Catherine.Stirling@wd-deo.gc.ca>]
Sent: Tuesday, March 27, 2012 2:17 PM
To: Fast, Don CSCD:EX
Cc: Valentine, Lee CSCD:EX
Subject: Discussion on Screen Based Industries - March 30

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If you have any questions or concerns, or require further information, please contact me directly at 604-666-1668 or by email at Catherine.Stirling@wd-deo.gc.ca

Kind Regards,
Catherine

Catherine Stirling
catherine.stirling@wd-deo.gc.ca

Executive Assistant to the Assistant Deputy Minister | Adjointe au Sous-ministre adjoint

Telephone | Téléphone (604) 666-1668
Facsimile | Télécopieur: (604) 666-1510
Western Economic Diversification Canada |
Suite 700, 333 Seymour Street | Vancouver, BC, V6B 5G9
Diversification de l'économie de l'Ouest Canada | Bureau 700, 333, rue Seymour | Vancouver (C.-B.) V6B 5G9
Government of Canada | Gouvernement du Canada
<http://www.wd-deo.gc.ca>
Western Economic Diversification Canada | Diversification de l'économie
de l'Ouest Canada Government of Canada | Gouvernement du Canada

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Wednesday, March 28, 2012 11:11 AM
To: Henning, Andrea CSCD:EX
Subject: To be sent out from Don

Andrea – here is the draft note out to meeting invitees for the breakfast. It should go from Don, as he is the one who invited them. So once you have approved, please give to Shelagh to send to Lee.

Hello,

I look forward to seeing you tomorrow (Friday, March 30) for the first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled from 7:30 – 9:00 am.

Location: Alma Vandusen Room
Lower Level, Library Square Conference Centre
350 West Georgia Street

Directions: Enter the Library Square Conference Centre promenade at either the Robson side glass doors, or the Georgia St. glass doors, take the stairs down to the Lower Level (level below the retail shops) to the **Alma Vandusen Room**. If you are coming from the parkade, please take the elevator to the Lower Level – LL.

I have attached an agenda for your consideration. I look forward to the discussion.



Agenda - March
30.pdf

Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Mason, Patty JTI:EX

From: Carroll, Lora CSCD:EX
Sent: Wednesday, March 28, 2012 2:33 PM
To: Henning, Andrea CSCD:EX
Subject: Agenda note

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Agenda - March
30.pdf

Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

Fast, Don CSCD:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 28, 2012 4:47 PM
To: 'petrel@nsstudios.ca'; 'howard@digibc.org'; 'liz.shorten@cftpa.ca'; 'rbrownsey@bcfilm.bc.ca';
S22 'amir@pixar.com'; 'elizabeth.collyer@bydeluxe.com';
S22 rob@secretstudy.ca'; 'martin@odpn.ca'; 'phillip@agentica.ca';
'darshan@toggleme.ca'; S22 ; 'NMott@vancouvereconomic.com';
'time@contradictionfilms.com'; S22 'film@image-engine.com';
S22 'dennis.hoffman@methodstudios.com';
'moyra@magnifydigital.com'; 'info@switchinteractive.com'; 'matt@zeros2heroes.com';
'Aevrensel@heenac.ca'; 'lbrown@nordicity.com'; 'nex@epcanada.com';
'LMalleau@vancouvereconomic.com'; 'Jmoore2@capilanou.ca'; 'richard_smith@gnwc.ca';
XT:Buttignol, Rudy CAsE:IN; 'colinbrowne@mac.com'; 'dburke@ecuad.ca';
'Bradley@uvic.ca'; 'marty@vfs.com'; 'tyl@fantangroup.com'; 'Joan.Miller@infilm.ca';
'patrick.tobin@pch.gc.ca'; 'John.Dippong@telefilm.ca'; Galbraith, David J CSCD:EX; Henning,
Andrea CSCD:EX; 'susan@bcfilmcommission.com'; Carroll, Lora CSCD:EX; Lilly, Liz
CSCD:EX; 'Emmanuelle.Barras@wd-deo.gc.ca'
Subject: FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting
Importance: High

Hello,

I look forward to seeing you on **Friday, March 30** for the first quarterly breakfast meeting on Screen Based Industries (SBI), scheduled from **7:30am to 9:00 am**.

Location: Alma Vandusen Room
Lower Level, Library Square Conference Centre
350 West Georgia Street

Directions: Enter the Library Square Conference Centre promenade at either the Robson side glass doors, or the Georgia St. glass doors, take the stairs down to the Lower Level (level below the retail shops) to the **Alma Vandusen Room**. If you are coming from the parkade, please take the elevator to the Lower Level (LL).

I look forward to the discussion.



Agenda - March
30.pdf

Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

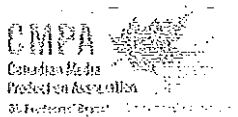
Quarterly Breakfast Meeting

March 30, 2012

Location: Alma Vandusen Room
Lower Level, Library Square Conference Centre

Hosted By Don Fast, Deputy Minister
Ministry of Community, Sport and Cultural Development

- 7:30 a.m. **Breakfast & Networking**
- 7:45 a.m. **Update from the Roundtable Sessions:**
Don Fast
- Quarterly Breakfast
 - Asia Pacific Working Group
 - Strategic Review of Screen Based Sector in BC & Introduction of Funding Partners
- 7:55 a.m. **Overview of Strategic Review:**
Lynda Brown Ganzert
- What exactly is a Strategic Review?
 - Input by partners: MPPIA, CMPA – BC, BCF+M, DigiBC, Wavefront.
- 8:10 a.m. **Interactive Discussion at Tables**
Lynda Brown-Ganzert
- 8:30 a.m. **Group Report Out and Summary**
Table leaders and Lynda Brown-Ganzert
- 8:50 a.m. **Next Steps**
Don Fast
- 9:00 a.m. **Session Ends**



Leduc, Danine CSCD:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 28, 2012 5:47 PM
To: 'liz.shorten@cmpa.ca'
Cc: Vaux, Shelagh CSCD:EX; Carroll, Lora CSCD:EX
Subject: Re: Agenda for Friday's Screen Based Entertainment Breakfast meeting

I guess only Rob was invited.
Tell him to attend please.
Shelagh pls add Brian
Thanks.

----- Original Message -----

From: Liz Shorten [<mailto:liz.shorten@cmpa.ca>]
Sent: Wednesday, March 28, 2012 05:41 PM
To: Henning, Andrea CSCD:EX
Subject: FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

HI Andrea

Somehow Brian Hamilton who is the current Chair of CMPA-BC got left off the list of invitees for this meeting. I just realized this. I am hoping that we can add Brian to the guest list for Friday morning.

Please confirm and thanks so much
Liz

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 28, 2012 5:05 PM
To: Henning, Andrea CSCD:EX
Subject: Fwd: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Fyi

Don Fast
Deputy Minister

Begin forwarded message:

From: "martin@odpn.ca" <martin@odpn.ca>
Date: 28 March, 2012 4:48:00 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

S22

All other emails will be responded to as soon as possible.

Thank you,

Martin Fisher

On Demand Production Network: www.odpn.ca (web/corporate)

Pink Buffalo Films: www.pinkbuffalofilms.com (commercial/branding/film/tv)

Insider Films: www.insiderfilms.com (music/entertainment)

Mason, Patty JTI:EX

From: Fast, Don CSCD:EX
Sent: Wednesday, March 28, 2012 5:06 PM
To: Henning, Andrea CSCD:EX; Valentine, Lee CSCD:EX
Subject: Fwd: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Don Fast
Deputy Minister

Begin forwarded message:

From: "SSBC Messaging and Collaboration Services SSBC:EX"
<postmaster@gems9.gov.bc.ca>
Date: 28 March, 2012 4:48:24 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Delivery has failed to these recipients or distribution lists:

nex@epcanada.com

Your message wasn't delivered because of security policies. Microsoft Exchange will not try to redeliver this message for you. Please provide the following diagnostic text to your system administrator.

The following organization rejected your message: mxbox.epcanada.com.

Diagnostic Information for administrators:

Generating server: twig.itsd.gov.bc.ca

nex@epcanada.com

mxbox.epcanada.com #<mxbox.epcanada.com #5.7.1 SMTP; 550 5.7.1 Unable to deliver to
<nex@epcanada.com>> #SMTP#

Original message headers:

Return-Path: <Don.Fast@gov.bc.ca>
Received: from E7HUB01.idir.bcgov ([142.32.12.147]) by
twig.itsd.gov.bc.ca (8.13.8/8.13.1) with ESMTTP id q2SNkZj7008641
(version=TLSv1/SSLv3 cipher=AES128-SHA bits=128 verify=FAIL);Wed, 28 Mar
2012 16:46:35 -0700
Received: from e7mbx29.idir.bcgov ([142.32.12.103]) by E7HUB01.idir.bcgov

([142.32.12.147]) with mapi; Wed, 28 Mar 2012 16:46:35 -0700
 From: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
 To: "'petrel@nsstudios.ca'" <petrel@nsstudios.ca>, "'howard@digibc.org'"
 <howard@digibc.org>, "'liz.shorten@cftpa.ca'" <liz.shorten@cftpa.ca>,
 "'rbrownsev@bcfilm.bc.ca'" <rbrownsev@bcfilm.bc.ca>, S22
 S22 "'amir@pixar.com'" <amir@pixar.com>,
 "'elizabeth.collver@bydeluxe.com'" <elizabeth.collver@bydeluxe.com>,
 "'rob@secretstudy.ca'" <rob@secretstudy.ca>, "'martin@odpn.ca'"
 <martin@odpn.ca>, "'phillip@agentic.ca'" <phillip@agentic.ca>,
 "'darshan@toggleme.ca'" <darshan@toggleme.ca>, S22
 S22 "'NMott@vancouvereconomic.com'"
 <NMott@vancouvereconomic.com>, "'time@contradictionfilms.com'"
 <time@contradictionfilms.com>, S22
 "'film@image-engine.com'" <film@image-engine.com>,
 S22
 "'dennis.hoffman@methodstudios.com'" <dennis.hoffman@methodstudios.com>,
 "'moyra@magnifydigital.com'" <moyra@magnifydigital.com>,
 "'info@switchinteractive.com'" <info@switchinteractive.com>,
 "'matt@zeros2heroes.com'" <matt@zeros2heroes.com>, "'Aevrensel@heenan.ca'"
 <Aevrensel@heenan.ca>, "'lbrown@nordicity.com'" <lbrown@nordicity.com>,
 "'nex@epcanada.com'" <nex@epcanada.com>, "'LMalleau@vancouvereconomic.com'"
 <LMalleau@vancouvereconomic.com>, "'Jmoore2@capilanou.ca'"
 <Jmoore2@capilanou.ca>, "'richard.smith@gnwc.ca'" <richard.smith@gnwc.ca>,
 "XT:Buttignol, Rudy CASE:IN" <rudyb@knowledgegenetwork.ca>,
 "'colinbrowne@mac.com'" <colinbrowne@mac.com>, "'dburke@ecuad.ca'"
 <dburke@ecuad.ca>, "'Bradley@uvic.ca'" <Bradley@uvic.ca>, "'marty@vfs.com'"
 <marty@vfs.com>, "'tyl@fantangroup.com'" <tyl@fantangroup.com>,
 "'Joan.Miller@infil.ca'" <Joan.Miller@infil.ca>,
 "'patrick.tobin@pch.gc.ca'" <patrick.tobin@pch.gc.ca>,
 "'John.Dippong@telefilm.ca'" <John.Dippong@telefilm.ca>, "Galbraith, David J
 CSCD:EX" <David.Galbraith@gov.bc.ca>, "Henning, Andrea CSCD:EX"
 <Andrea.Henning@gov.bc.ca>, "'susan@bcfilmcommission.com'"
 <susan@bcfilmcommission.com>, "Carroll, Lora CSCD:EX"
 <Lora.Carroll@gov.bc.ca>, "Lilly, Liz CSCD:EX" <Liz.Lilly@gov.bc.ca>,
 "'Emmanuelle.Barras@wd-deo.gc.ca'" <Emmanuelle.Barras@wd-deo.gc.ca>

Importance: high

X-Priority: 1

Date: Wed, 28 Mar 2012 16:46:34 -0700

Subject: FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Thread-Topic: Agenda for Friday's Screen Based Entertainment Breakfast
 meeting

Thread-Index: Ac0NKu21SGneWQKRiCJZlO+Qq5pSAAAAjLAAAplmAABFBTsA==

Message-ID: <0D5B2B0568F6B349A044205EB317A2E072A7E2D2@e7mbx29.idir.bcgov>

Accept-Language: en-US

Content-Language: en-US

X-MS-Has-Attach: yes

X-MS-TNEF-Correlator:

acceptlanguage: en-US

Content-Type: multipart/mixed;

boundary="_004_0D5B2B0568F6B349A044205EB317A2E072A7E2D2e7mbx29idirbcgo_"

MIME-Version: 1.0

X-Scanned-By: MIMEDefang 2.68 on 142.32.11.119

Reporting-MTA: dns; twig.itsd.gov.bc.ca Final-recipient: RFC822; nex@epcanada.com Action:
 failed Status: 5.7.1 Remote-MTA: dns; mxbox.epcanada.com X-Supplementary-Info: >

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Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

<Agenda - March 30.pdf>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 28, 2012 5:07 PM
To: Vaux, Shelagh CSCD:EX
Subject: Fw: Fwd: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

From: Fast, Don CSCD:EX
Sent: Wednesday, March 28, 2012 05:06 PM
To: Henning, Andrea CSCD:EX; Valentine, Lee CSCD:EX
Subject: Fwd: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Don Fast
Deputy Minister

Begin forwarded message:

From: "SSBC Messaging and Collaboration Services SSBC:EX"
<postmaster@gems9.gov.bc.ca>
Date: 28 March, 2012 4:48:24 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

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nex@epcanada.com

Your message wasn't delivered because of security policies. Microsoft Exchange will not try to redeliver this message for you. Please provide the following diagnostic text to your system administrator.

The following organization rejected your message: mxbox.epcanada.com.

Diagnostic information for administrators:

Generating server: twlg.itsd.gov.bc.ca

nex@epcanada.com

mxbox.epcanada.com # <mxbox.epcanada.com> #5.7.1 SMTP; 550 5.7.1 Unable to deliver to
<nex@epcanada.com>> #SMTP#

Original message headers:

Return-Path: <Don.Fast@gov.bc.ca>
Received: from E7HUB01.idir.bcgov (e7hub01.idir.bcgov [142.32.12.147]) by
twig.itsd.gov.bc.ca (8.13.8/8.13.1) with ESMTP id q2SNkZj7008641
(version=TLSv1/SSLv3 cipher=AES128-SHA bits=128 verify=FAIL);Wed, 28 Mar
2012 16:46:35 -0700
Received: from e7mbx29.idir.bcgov ([142.32.12.103]) by E7HUB01.idir.bcgov
([142.32.12.147]) with mapi; Wed, 28 Mar 2012 16:46:35 -0700
From: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
To: "'petrel@nsstudios.ca'" <petrel@nsstudios.ca>, "'howard@digibc.org'"
<howard@digibc.org>, "'liz.shorten@cftpa.ca'" <liz.shorten@cftpa.ca>,
'rbrownsey@bcfilm.bc.ca'" <rbrownsey@bcfilm.bc.ca>, S22
S22 "'amir@pixar.com'" <amir@pixar.com>,
'elizabeth.collyer@bydeluxe.com'" <elizabeth.collyer@bydeluxe.com>,
S22 " S22
'rob@secretstudy.ca'" <rob@secretstudy.ca>, "'martin@odpn.ca'"
<martin@odpn.ca>, "'phillip@agentic.ca'" <phillip@agentic.ca>,
'darshan@toggleme.ca'" <darshan@toggleme.ca>, " S22
S22 "'NMott@vancouvereconomic.com'"
<NMott@vancouvereconomic.com>, "'time@contradictionfilms.com'"
<time@contradictionfilms.com>, S22
'film@image-engine.com'" <film@image-engine.com>,
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'dennis.hoffman@methodstudios.com'" <dennis.hoffman@methodstudios.com>,
'moyra@magnifydigital.com'" <moyra@magnifydigital.com>,
'info@switchinteractive.com'" <info@switchinteractive.com>,
'matt@zeros2heroes.com'" <matt@zeros2heroes.com>, "'Aevrensel@heenan.ca'"
<Aevrensel@heenan.ca>, "'lbrown@nordicity.com'" <lbrown@nordicity.com>,
'nex@epcanada.com'" <nex@epcanada.com>, "'LMalleau@vancouvereconomic.com'"
<LMalleau@vancouvereconomic.com>, "'Jmoore2@capilanou.ca'"
<Jmoore2@capilanou.ca>, "'richard.smith@gnwc.ca'" <richard.smith@gnwc.ca>,
'XT:Buttignol, Rudy CAsE:IN" <rudyb@knowledgegenetwork.ca>,
'colinbrowne@mac.com'" <colinbrowne@mac.com>, "'dburke@ecuad.ca'"
<dburke@ecuad.ca>, "'Bradley@uvic.ca'" <Bradley@uvic.ca>, "'marty@vfs.com'"
<marty@vfs.com>, "'tyl@fantangroup.com'" <tyl@fantangroup.com>,
'Joan.Miller@infilm.ca'" <Joan.Miller@infilm.ca>,
'patrick.tobin@pch.gc.ca'" <patrick.tobin@pch.gc.ca>,
'John.Dippong@telefilm.ca'" <John.Dippong@telefilm.ca>, "Galbraith, David J
CSCD:EX" <David.Galbraith@gov.bc.ca>, "Henning, Andrea CSCD:EX"
<Andrea.Henning@gov.bc.ca>, "'susan@bcfilmcommission.com'"
<susan@bcfilmcommission.com>, "Carroll, Lora CSCD:EX"
<Lora.Carroll@gov.bc.ca>, "Lilly, Liz CSCD:EX" <Liz.Lilly@gov.bc.ca>,
'Emmanuelle.Barras@wd-deo.gc.ca'" <Emmanuelle.Barras@wd-deo.gc.ca>
Importance: high
X-Priority: 1
Date: Wed, 28 Mar 2012 16:46:34 -0700
Subject: FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting
Thread-Topic: Agenda for Friday's Screen Based Entertainment Breakfast
meeting
Thread-Index: Ac0NKu21SGneWQKRiCJZlO+Qq5pSAAAAjLAAApLmABFBTsA==
Message-ID: <0D5B2B0568F6B349A044205EB317A2E072A7E2D2@e7mbx29.idir.bcgov>
Accept-Language: en-US
Content-Language: en-US
X-MS-Has-Attach: yes
X-MS-TNEF-Correlator:
acceptlanguage: en-US
Content-Type: multipart/mixed;
boundary=" 004_0D5B2B0568F6B349A044205EB317A2E072A7E2D2e7mbx29idirbcgo_"
MIME-Version: 1.0
X-Scanned-By: MIMEDefang 2.68 on 142.32.11.119

Reporting-MTA: dns; twig.itsd.gov.bc.ca Final-recipient: RFC822; nex@epcanada.com Action: failed Status: 5.7.1 Remote-MTA: dns; mxbox.epcanada.com X-Supplementary-Info: >

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Sincerely,
Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

<Agenda - March 30.pdf>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 28, 2012 5:08 PM
To: Vaux, Shelagh CSCD:EX
Subject: Fw: Fwd: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

From: Fast, Don CSCD:EX
Sent: Wednesday, March 28, 2012 05:05 PM
To: Henning, Andrea CSCD:EX; Valentine, Lee CSCD:EX
Subject: Fwd: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Don Fast
Deputy Minister

Begin forwarded message:

From: "postmaster@bosadev.com" <postmaster@bosadev.com>
Date: 28 March, 2012 4:48:10 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: Undeliverable: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Delivery has failed to these recipients or distribution lists:

petrel@bosadev.com

The recipient's e-mail address was not found in the recipient's e-mail system. Microsoft Exchange will not try to redeliver this message for you. Please check the e-mail address and try resending this message, or provide the following diagnostic text to your system administrator.

Diagnostic information for administrators:

Generating server: mail.bosadev.com

petrel@bosadev.com
#< #5.1.1> #SMTP#

Original message headers:

Received: from ochre.electric.net ([216.129.90.21]) by mail.bosadev.com with

Microsoft SMTPSVC(6.0.3790.4675); Wed, 28 Mar 2012 16:47:59 -0700
Received: from LSD2as-0005Cr-3k by ochre.electric.net with hostroute:422812
(Exim 4.76)

(envelope-from <Don.Fast@gov.bc.ca>)
id 1SD2at-0005EC-3s
for petrel@bosadev.com; Wed, 28 Mar 2012 16:47:59 -0700
Received: by emcmail; Wed, 28 Mar 2012 16:47:59 -0700
Received: from twig.itsd.gov.bc.ca ([142.32.11.119])

by ochre.electric.net with esmtps (TLSv1:AES256-SHA:256)
(Exim 4.76)
(envelope-from <Don.Fast@gov.bc.ca>)
id 1SD2as-0005Cr-3k
for petrel@nsstudios.ca; Wed, 28 Mar 2012 16:47:58 -0700
Received: from E7HUB01.idir.bcgov (e7hub01.idir.bcgov [142.32.12.147])
by twig.itsd.gov.bc.ca (8.13.8/8.13.1) with ESMTP id q2SNkZj7008641
(version=TLSv1/SSLv3 cipher=AES128-SHA bits=128 verify=FAIL);
Wed, 28 Mar 2012 16:46:35 -0700
Received: from e7mbx29.idir.bcgov ([142.32.12.103]) by E7HUB01.idir.bcgov
([142.32.12.147]) with mapi; Wed, 28 Mar 2012 16:46:35 -0700
From: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>

To: "'petrel@nsstudios.ca'" <petrel@nsstudios.ca>, "'howard@digibc.org'"
<howard@digibc.org>, "'liz.shorten@cftpa.ca'" <liz.shorten@cftpa.ca>,
"'rbrownsey@bcfilm.bc.ca'" <rbrownsey@bcfilm.bc.ca>, " S22
S22 "'amir@pixar.com'" <amir@pixar.com>,
"'elizabeth.collyer@bydeluxe.com'" <elizabeth.collyer@bydeluxe.com>,
" S22 " S22
"'rob@secretstudy.ca'" <rob@secretstudy.ca>, "'martin@odpn.ca'"
<martin@odpn.ca>, "'phillip@agentic.ca'" <phillip@agentic.ca>,
"'darshan@toggleme.ca'" <darshan@toggleme.ca>, " S22
S22 , "'NMott@vancouvereconomic.com'"
<NMott@vancouvereconomic.com>, "'time@contradictionfilms.com'"
<time@contradictionfilms.com>, " S22
"'film@image-engine.com'" <film@image-engine.com>,
" S22
"'dennis.hoffman@methodstudios.com'" <dennis.hoffman@methodstudios.com>,
"'moyra@magnifydigital.com'" <moyra@magnifydigital.com>,
"'info@switchinteractive.com'" <info@switchinteractive.com>,
"'matt@zeros2heroes.com'" <matt@zeros2heroes.com>, "'Aevrensel@heenan.ca'"
<Aevrensel@heenan.ca>, "'lbrown@nordicity.com'" <lbrown@nordicity.com>,
"'nex@epcanada.com'" <nex@epcanada.com>, "'LMalleau@vancouvereconomic.com'"
<LMalleau@vancouvereconomic.com>, "'Jmoore2@capilanou.ca'"
<Jmoore2@capilanou.ca>, "'richard.smith@gnwc.ca'" <richard.smith@gnwc.ca>,
"XT:Buttignol, Rudy CASE:IN" <rudyb@knowledgegenetwork.ca>,
"'colinbrowne@mac.com'" <colinbrowne@mac.com>, "'dburke@ecua.ca'"
<dburke@ecua.ca>, "'Bradley@uvic.ca'" <Bradley@uvic.ca>, "'marty@vfs.com'"
<marty@vfs.com>, "'tyl@fantangroup.com'" <tyl@fantangroup.com>,
"'Joan.Miller@infilm.ca'" <Joan.Miller@infilm.ca>,
"'patrick.tobin@pch.gc.ca'" <patrick.tobin@pch.gc.ca>,
"'John.Dippong@telefilm.ca'" <John.Dippong@telefilm.ca>, "Galbraith, David J
CSCD:EX" <David.Galbraith@gov.bc.ca>, "Henning, Andrea CSCD:EX"
<Andrea.Henning@gov.bc.ca>, "'susan@bcfilmcommission.com'"
<susan@bcfilmcommission.com>, "Carroll, Lora CSCD:EX"
<Lora.Carroll@gov.bc.ca>, "Lilly, Liz CSCD:EX" <Liz.Lilly@gov.bc.ca>,
"'Emmanuelle.Barras@wd-deo.gc.ca'" <Emmanuelle.Barras@wd-deo.gc.ca>

Importance: high

X-Priority: 1

Date: Wed, 28 Mar 2012 16:46:34 -0700

Subject: FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Thread-Topic: Agenda for Friday's Screen Based Entertainment Breakfast
meeting

Thread-Index: AcONKu21SGneWOQKRiCJZlO+Qq5pSAAAAjLAAAPlMAABFBTsA==

Message-ID: <0D5B2B0568F6B349A044205EB317A2E072A7E2D2@e7mbx29.idir.bcgov>

Accept-Language: en-US
Content-Language: en-US
X-MS-Has-Attach: yes
X-MS-TNEF-Correlator:
acceptlanguage: en-US
Content-Type: multipart/mixed;
boundary="_004_0D5B2B0568F6B349A044205EB317A2E072A7E2D2e7mbx29idirbogo_"
MIME-Version: 1.0
X-Scanned-By: MIMEDefang 2.68 on 142.32.11.119
X-Origin-IP: 142.32.11.119
X-Env-From: Don.Fast@gov.bc.ca
X-PolicySMART: 844691
X-SPAM-Status: NO, -4.0 / 6.0 DCC [0.0] BAYES [0%]
X-SPAM-Summary: DCC=0.0,HAS_ATTACH=-3.0,PRIORITY_NOMAILER=1.0,GEMS=-
3.0,SUBJCAPWORDS=0.3,X_PRIORITY=0.5,LONGURLPART=0.2
X-Virus-Status: Scanned by VirusSMART (c)
X-Virus-Status: Scanned by VirusSMART (s)
Return-Path: Don.Fast@gov.bc.ca
X-OriginalArrivalTime: 28 Mar 2012 23:47:59.0573 (UTC)
FILETIME=[34ED1050:01CD0D3D]
**Reporting-MTA: dns; mail.bosadev.com Final-recipient: RFC822; petrel@bosadev.com Action:
failed Status: 5.1.1 X-Supplementary-Info: <#5.1.1>**

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Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

<Agenda - March 30.pdf>

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 28, 2012 5:09 PM
To: Fast, Don CSCD:EX
Subject: Re: Fwd: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

I know Martin will be there.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 28, 2012 05:05 PM
To: Henning, Andrea CSCD:EX
Subject: Fwd: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Fyi

Don Fast
Deputy Minister

Begin forwarded message:

From: "martin@odpn.ca" <martin@odpn.ca>
Date: 28 March, 2012 4:48:00 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

S22

All other emails will be responded to as soon as possible.

Thank you,

Martin Fisher

On Demand Production Network: www.odpn.ca (web/corporate)

Pink Buffalo Films: www.pinkbuffalofilms.com (commercial/branding/film/tv)

Insider Films: www.insiderfilms.com (music/entertainment)

Mason, Patty JTI:EX

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 28, 2012 5:19 PM
To: Vaux, Shelagh CSCD:EX
Subject: Fw: Fwd: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

From: Henning, Andrea CSCD:EX
Sent: Wednesday, March 28, 2012 05:09 PM
To: Fast, Don CSCD:EX
Subject: Re: Fwd: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

I know Martin will be there.

From: Fast, Don CSCD:EX
Sent: Wednesday, March 28, 2012 05:05 PM
To: Henning, Andrea CSCD:EX
Subject: Fwd: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

Fyi

Don Fast
Deputy Minister

Begin forwarded message:

From: "martin@odpn.ca" <martin@odpn.ca>
Date: 28 March, 2012 4:48:00 PM PDT
To: "Fast, Don CSCD:EX" <Don.Fast@gov.bc.ca>
Subject: [Auto-Reply] FW: Agenda for Friday's Screen Based Entertainment Breakfast meeting

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