

## Hall, Jane M CSCD:EX

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**From:** Mackay, Grant JTST:EX  
**Sent:** Friday, August 3, 2012 11:18 AM  
**To:** 'Sameer Soni'  
**Cc:** Sit, Vera JTST:EX; Bhullar, Barinder PREM:EX  
**Subject:** NEXT STEPS - BRITISH COLUMBIA PROPOSAL

Dear Mr. Soni,

I would like to thank you and your team: the *Times of India Group*, *G.S. Entertainment*, and *Esquire Viva Entertainment*, for the presentation on July 27. We share your interest in promoting British Columbia as a preferred destination for Indian travellers. Your proposition to host a global Indian film award show in Vancouver with lead-up and post-event activities across different media platforms is consistent with our Tourism Strategy to bring business from in this emerging market.

We are confident that British Columbia has the infrastructure, presence and attributes to make an Indian film awards event a phenomenal success. The Province of British Columbia s13, s17 to support an Indian film awards event to be hosted in British Columbia s13 and associated promotional activities. The *Times of India Group* is encouraged to look for other avenues such as revenue and in-kind support (for example ticket sales, broadcast rights, and sponsorship) to defray costs of producing the event.

Given our budgetary and time constraints, we would like to obtain a revised proposal from you. The proposal should include an outline of the pre- and post- awards show activities, an itinerary of the 3-day film awards program, and a media engagement plan that will create awareness of Vancouver and British Columbia to global Indian travellers. The proposal should also include an estimation of the types and amount of local (British Columbia) resources that the *Times of India Group* would employ in the process of delivering the film awards event.

The Province would expect that, at a minimum, the *Times of India Group* would undertake the following responsibilities:

- conceptualize, plan, organize, produce, direct, co-ordinate, manage, and execute all aspects of the film related events;
- ensure the attendance of the India film fraternity including significant stars, dignitaries, and celebrities in sufficient numbers to attract worldwide media attention and create economic and tourism benefits to British Columbia;
- be responsible for all aspects of the organization, coordination, transportation, accommodation, and hospitality for this film fraternity;
- pay for all applicable taxes related to the activities associated with the film awards event;
- pay for all costs and expenses (including venues, equipment, staffing and security) of delivering the film awards event and related promotional activities;
- promote the film awards event in India, British Columbia and internationally; and
- support promotional activities initiated by British Columbia by providing Indian film stars and talents to participate in these activities where appropriate.

In addition to making a financial contribution to the production of the Indian film awards and associated promotional activities, the Province would be interested in organizing a global business forum as part of the film awards event, and promoting the Indian film awards event through related community activities. The Province would also support the *Times of India Group's* promotional efforts by providing on-the-ground facilitation for activities in British Columbia.

We would like to propose a video conference meeting with you on August 14, 2012, 8 am Vancouver time/8:30 pm Mumbai time, to further our discussions.

We would appreciate receiving your proposal by August 13 so that we can review it before our meeting.

Please advise that the proposed dates are suitable, and provide us with the contact information of your technical person as soon as possible and before August 10 so that we can set up the video conference call.

We look forward to continuing our conversation with you on the *Times of India Film Awards* and the positive economic and tourism benefits the event would provide. Please feel free to contact me if you require additional information for your proposal.

Yours sincerely,

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Innovation  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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## Davidson, Julie CSCD:EX

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**From:** Mackay, Grant JTST:EX  
**Sent:** Tuesday, August 7, 2012 5:29 PM  
**To:** 'Sameer Soni'  
**Subject:** RE: NEXT STEPS - BRITISH COLUMBIA PROPOSAL

Dear Mr. Soni,

Thank you for sharing the cost estimation information with me. It is helpful to understand the types of expenses we need to consider.

At this time, the negotiation mandate I have received from the British Columbia government is capped at \$13, \$17 million. It would be helpful if you could share with me your proposed pre-and post-awards show activities and media promotion plan. I would like to review the proposal with you to find opportunities to stay within our collective budget while meeting our shared objective of creating positive economic and tourism benefits from the event.

Would you please send us an outline of the pre- and post-awards show activities, an itinerary of the 3-day film awards program, and a media engagement plan by August 13. I look forward to working with you on the event proposal during our video conference on August 14.

As well, are you able to confirm your availability for August 14, and provide me with a contact for setting up the video conference by August 10.

Yours sincerely,

Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Innovation  
12th Floor, 510 Burrard Street  
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T 604.660.6319  
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## Hall, Jane M CSCD:EX

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**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Monday, August 13, 2012 2:11 PM  
**To:** Mackay, Grant JTST:EX  
**Cc:** Bhullar, Barinder PREM:EX; Papadakos, Caterina JTI:EX; Sit, Vera JTST:EX; 'Vikram Varma'; '360 Priyanka Singh'; 'vivek savkur'; Chong, Christopher JTST:EX  
**Subject:** RE: NEXT STEPS - BRITISH COLUMBIA PROPOSAL  
**Attachments:** THE TIMES OF INDIA FILM AWARDS VANCOUVER 2013- Note.docx

Dear Mr Mackay

Apologies from my end, as I was out of India, and have just returned.

We would start the checking at 8.00 PM India time so that the call can begin at 8.00am BC time on 14<sup>th</sup> August 2012.

It is 2.30 am at present and the technical guy has left for the day, would send the details first thin tomorrow morning (India Time).

Attached is the Draft Proposal.

Regards

Sameer

PS: Failing a video conference, we could skype ?

---

**From:** Mackay, Grant JTI:EX [<mailto:Grant.Mackay@gov.bc.ca>]

**Sent:** 14 August 2012 02:21

**To:** 'Sameer Soni'

**Cc:** Bhullar, Barinder PREM:EX; Papadakos, Caterina JTI:EX; Sit, Vera JTI:EX; 'Vikram Varma'; '360 Priyanka Singh'; 'vivek savkur'; Chong, Christopher JTI:EX

**Subject:** RE: NEXT STEPS - BRITISH COLUMBIA PROPOSAL

Dear Mr. Soni, ( Sameer)

Sorry for our delay, we are getting the call set up at our end. Because your office uses ISDN and my office uses IP, we need to set up a bridge.

We will send you a note as soon as the logistics is arranged. Please note that IP for our video conference is

s15

Due to my schedule, could we please have the testing occur at 7:30 BC time (8 pm Mumbai time) so that the call can begin at 8 am BC time (8:30 pm Mumbai time), August 14, 2012?

For the testing, we require a name and a phone number in case there is any issue. Could you please give us your technical person's name and number?

We look forward to seeing your draft proposal prior to our call.

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Innovation

12th Floor, 510 Burrard Street  
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**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]

**Sent:** Monday, August 13, 2012 10:55 AM

**To:** Mackay, Grant JTI:EX

**Cc:** Bhullar, Barinder PREM:EX; Papadakos, Caterina JTI:EX; Sit, Vera JTI:EX; Vikram Varma; '360 Priyanka Singh'

**Subject:** NEXT STEPS - BRITISH COLUMBIA PROPOSAL

Dear Mr Mackay

Please find below mentioned ISDN line number for Times tower. (Our Office)

s15

Kindly provide us your ISDN number so that we can check the VC connectivity in advance.

I believe we must connect at 8.30 am your time which would be 9.00 pm India Time and we can check the connectivity at 8.00 am your time.

Please advise

Regards

Sameer

--  
Vanya Mishra, Femina Miss India 2012 is competing for the Miss World Crown in China. Help her win the multimedia award and fast track her into the final round. Simply click the 'Like' button on the MissWorldIndia page on facebook - [facebook.com/MissWorldIndia](https://www.facebook.com/MissWorldIndia). Remember Every Vote COUNTS! Forward this message to your friends

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Pages 6 through 39 redacted for the following reasons:

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s13

## Hall, Jane M CSCD:EX

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**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Thursday, August 16, 2012 8:57 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Bhullar, Barinder PREM:EX; 'Vikram Varma'; '360 Priyanka Singh'; 'Jamshed mistry'; Mackay, Grant JTST:EX; jsw@gsentertainment.com  
**Subject:** RE: NEXT STEPS - BRITISH COLUMBIA PROPOSAL  
**Attachments:** TOIFA VANCOUVER 2013 (REVISED).pdf

Dear Vera

Thanks a lot for sending us the Taxation Details.

Attached is the revised document for your perusal. The detailed event promotion plan would follow shortly.

Look forward to the Video Conference tomorrow (Friday 17<sup>th</sup> August 2012) at 8.00 am your time which would be 8.30 pm our time.

Regards

Sameer

---

**From:** Sit, Vera JTI:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 16 August 2012 06:23  
**To:** 'Sameer Soni'  
**Cc:** Bhullar, Barinder PREM:EX; 'Vikram Varma'; '360 Priyanka Singh'; 'Jamshed mistry'; Mackay, Grant JTI:EX; 'saurabh.pandey1@timesgroup.com'  
**Subject:** RE: NEXT STEPS - BRITISH COLUMBIA PROPOSAL

Dear Mr. Soni,

You asked about BC's tax rates. In general,

- Most goods and services purchased in BC is subject to HST (harmonized sale tax) at 12%.
- On April 1, 2013, BC will move from a single Harmonized Sales Tax (HST) to 2 separate taxes (5% GST and 7% PST).
- Admission fees may not be subject to PST after April 1, 2013. In that case, the tax rate will be at 5%. We should confirm this when more information is available about the tax rate change in April 2013.
- The combined GST and PST tax rates is the same as the HST, therefore for most goods and services the total tax rate is 12% before and after April 1, 2013.
- goods brought into BC may be subject to tax

More information can be found at the following web sites: <http://www.pstinbc.ca/>

I look forward to talking to you again on Friday.

Regards,

**Vera Sit**

Executive Director, Economic Development Division

Ministry of Jobs, Tourism, and Innovation

New Phone Number: 250-387-6061

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Vanya Mishra, Femina Miss India 2012 is competing for the Miss World Crown in China.

Help her win the multimedia award and fast track her into the final round.

Simply click the 'Like' button on the MissWorldIndia page on facebook -  
[facebook.com/MissWorldIndia](https://facebook.com/MissWorldIndia).

Remember Every Vote COUNTS! Forward this message to your friends

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Pages 42 through 51 redacted for the following reasons:

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s13

**Hall, Jane M CSCD:EX**

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**From:** Priyanka Singh [priyankasingh s22]  
**Sent:** Thursday, August 16, 2012 1:36 PM  
**To:** Sit, Vera JTST:EX  
**Cc:** Bhullar, Barinder PREM:EX; jamshed mistry; Mackay, Grant JTST:EX; jsw@gsentertainment.com; Sameer Soni  
**Subject:** Re: NEXT STEPS - BRITISH COLUMBIA PROPOSAL  
**Attachments:** TOIFA VANCOUVER 2013 Event Promotion.pdf

Dear Vera,

Further to Sameer's email, please find attached the revised detailed event promotion plan for your perusal.

Regards,

Priyanka Singh

On Thu, Aug 16, 2012 at 9:26 PM, Sameer Soni <[sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com)> wrote:

Dear Vera

Thanks a lot for sending us the Taxation Details.

Attached is the revised document for your perusal. The detailed event promotion plan would follow shortly.

Look forward to the Video Conference tomorrow (Friday 17<sup>th</sup> August 2012) at 8.00 am your time which would be 8.30 pm our time.

Regards

Sameer

---

**From:** Sit, Vera JTI:EX [mailto:[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)]  
**Sent:** 16 August 2012 06:23  
**To:** 'Sameer Soni'  
**Cc:** Bhullar, Barinder PREM:EX; 'Vikram Varma'; '360 Priyanka Singh'; 'jamshed mistry'; Mackay, Grant JTI:EX; 'saurabh.pandey1@timesgroup.com'

Pages 53 through 69 redacted for the following reasons:

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s13

**Davidson, Julie CSCD:EX**

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**From:** Russ Cowan [rcowan@vanhda.ca]  
**Sent:** Wednesday, September 12, 2012 8:40 PM  
**To:** Sit, Vera JTST:EX  
**Cc:** 'dottesen@tourismvancouver.com'; Mackay, Grant DBC:EX  
**Subject:** RE: Draft TOIFA Proposal September 4 2012

Good evening Vera.

Not Responsive

Cheers

---

**From:** Sit, Vera JTI:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** Thursday, September 06, 2012 12:25 PM  
**To:** Russ Cowan  
**Cc:** 'dottesen@tourismvancouver.com'; Mackay, Grant JTI:EX  
**Subject:** Re: Draft TOIFA Proposal September 4 2012

Not Responsive

Vera Sit, Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism and Innovation  
250 387 6061

---

**From:** Russ Cowan [mailto:rcowan@vanhda.ca]  
**Sent:** Thursday, September 06, 2012 10:20 AM  
**To:** Sit, Vera JTI:EX  
**Cc:** 'Dorte Ottesen' <dottesen@tourismvancouver.com>; Mackay, Grant JTI:EX  
**Subject:** RE: Draft TOIFA Proposal September 4 2012

Thanks Vera.

Not Responsive

Cheers

---

**From:** Sit, Vera JTI:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** Tuesday, September 04, 2012 11:22 AM  
**To:** Russ Cowan  
**Cc:** 'Dorte Ottesen'; Mackay, Grant JTI:EX  
**Subject:** Draft TOIFA Proposal September 4 2012

Hello Russ,

As discussed, here is the draft proposed 6-month promotional/event schedule we obtained from Times of India. This proposal is for discussions only and will give you a sense of what the Times of Indian Film Awards Event would involve. As you will see, in addition to hotel room requirements,

there would be many opportunities to showcase hotel facilities in Vancouver to global Indian travellers from January to June 2013.

Not Responsive

Not Responsive      The film awards weekend is proposed for April 4-7 (April 4 is the arrival date).

Please let me know if you require more information. Thank you.

Vera Sit  
Executive Director, Economic Development Division  
Ministry of Jobs, Tourism and Innovation

## **Davidson, Julie CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, October 11, 2012 3:56 PM  
**To:** Cockburn, Derek P CSCD:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** Re: Times of India contract

I will send you an invite for 9 to 10 30 am.

Many thanks.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

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**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Thursday, October 11, 2012 03:46 PM  
**To:** Sit, Vera JTST:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** RE: Times of India contract

Vera,

Not Responsive

Derek

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**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, October 11, 2012 3:44 PM  
**To:** Cockburn, Derek P CSCD:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** Re: Times of India contract

Derek, Murray,

Can I meet with you tomorrow so that I can explain the contract work required.

We have a very tight time line so I am very grateful for your help.

I am available any time tomorrow.

Thanks.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

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**From:** Farkas, George CSCD:EX  
**Sent:** Thursday, October 11, 2012 02:50 PM  
**To:** Cockburn, Derek P CSCD:EX  
**Cc:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Subject:** Times of India contract

Derek/Murray

Vera needs your support in establishing a contract with Times of India. This is a high priority urgent issue that needs your direct attention. She will be contacting you shortly. It would also be advisable to have LSB review the contract.

Regards,

***George Farkas***

Assistant Deputy Minister  
Ministries of Community, Sport and Cultural Development and  
Jobs, Tourism, and Skills Training (and Minister Responsible for Labour)  
Ph: (250) 213-3010  
[George.Farkas@gov.bc.ca](mailto:George.Farkas@gov.bc.ca)

## **Davidson, Julie CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Friday, October 12, 2012 4:49 PM  
**To:** 'Sameer Soni'  
**Cc:** 'priyankasingh s22 Mackay, Grant DBC:EX; Sit, Vera JTST:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** RE: Information for our Monday October 15 call  
**Attachments:** Draft schedule and responsibilities.docx

Dear Mr. Soni,

Attached is a draft document of the event schedule and Times Group's responsibilities. We would like to review it with you on Monday to ensure the information is correct. This information will form part of the contract.

Thank you. Talk to you on Monday.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

---

**From:** Sit, Vera JTST:EX  
**Sent:** Friday, October 12, 2012 2:21 PM  
**To:** 'Sameer Soni'  
**Cc:** 'priyankasingh s22 Mackay, Grant JTST:EX  
**Subject:** Information for our Monday October 15 call

Dear Mr. Soni,

For our Monday October 15 call (8 am BC time, 8:30 pm India time), please use the following conference call number:

Dial-In Number: s15

You will be prompted to enter a conference call ID number: s15

Grant will be the call moderator. You will be put on hold until Grant signs in.

We look forward to talking to you on Monday.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

---

**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]

**Sent:** Friday, October 12, 2012 10:00 AM

**To:** Mackay, Grant JTST:EX

**Cc:** Sit, Vera JTST:EX; [priyankasingh](#) s22

**Subject:** Re: FOLLOW UP TO OUR CALL

Dear Grant

You can call me on s21 It would be 7.30 pm (Friday) your time which would be 8.00 am India Time (Saturday)

And the second call we can do a conference (would you prefer Video or telephonic ?) call on Monday 8.00 am your time.

Regards.

Sameer

On Fri, 12 Oct 2012 09:04:27 -0700, "Mackay, Grant JTST:EX" <[Grant.Mackay@gov.bc.ca](mailto:Grant.Mackay@gov.bc.ca)> wrote:

Sameer, I would like to have a direct call with you at 7:30 pm our time Friday night. Which phone # would you like me to call.

As well, would like to have a second call with you and your key team on Monday at 8 am our time.

Please re-confirm this still works for you.

Thanks, Grant

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**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]

**Sent:** Thursday, October 11, 2012 10:53 PM

**To:** Mackay, Grant JTST:EX

**Cc:** Sit, Vera JTST:EX; 'Priyanka Singh'

**Subject:** RE: FOLLOW UP TO OUR CALL

Dear Grant

Thanks for a prompt revert.

We could do a Conference Call/Phone Call Friday (12<sup>th</sup> October) at 7.30 pm your time, which would be our time 8.00 am on Saturday (13<sup>th</sup> October)

OR ELSE

Monday (15<sup>th</sup> October) 8.30. pm India Time which would be your time Monday 8.00 am.

My Lan Line Number Is s21

My Mobile No. is s17

Regards.

Sameer

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**From:** Mackay, Grant JTST:EX [<mailto:Grant.Mackay@gov.bc.ca>]  
**Sent:** 12 October 2012 05:33  
**To:** 'Sameer Soni'  
**Cc:** Sit, Vera JTST:EX  
**Subject:** RE: FOLLOW UP TO OUR CALL

Sameer, I would like to arrange a call as soon as possible to provide further information. When would be the earliest we can connect. Please provide a me a few options that work for you.

I will provide a conference line we can use but would also ask you provide me your telephone number again as well.

Thanks, Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
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**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]  
**Sent:** Thursday, October 11, 2012 1:42 AM  
**To:** Mackay, Grant JTST:EX  
**Cc:** Sit, Vera JTST:EX  
**Subject:** RE: FOLLOW UP TO OUR CALL

Dear Grant

Hope you are doing well.

Have not heard from you, so was wondering where do we stand on the TOIFA proposition.

Little anxious now, as we are running a bit short on time.

Please advise.

Thanks.

Sameer

**From:** Mackay, Grant JTI:EX [<mailto:Grant.Mackay@gov.bc.ca>]  
**Sent:** 19 September 2012 21:44  
**To:** 'Sameer Soni'  
**Cc:** Sit, Vera JTI:EX; 'Vineet Jain'; 'saurabhpandey' s22 '360 Priyanka Singh'  
**Subject:** RE: FOLLOW UP TO OUR CALL

Sameer, sorry for my delayed response. I'm hoping to have a direction on next steps by the end of this week and will follow up with you as soon as possible. Thanks, Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
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[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]  
**Sent:** Monday, September 17, 2012 3:20 AM  
**To:** Mackay, Grant JTI:EX  
**Cc:** Sit, Vera JTI:EX; 'Vineet Jain'; 'saurabhpandey' s22 '360 Priyanka Singh'  
**Subject:** FOLLOW UP TO OUR CALL

Dear Grant,

Not Responsive

Hope you managed to submit the revised TOIFA proposal and details to committee.

I look forward to hearing from you on the way forward.

Regards,

Sameer Soni  
Times Of India

**From:** Mackay, Grant JTI:EX [mailto:Grant.Mackay@gov.bc.ca]  
**Sent:** 07 September 2012 21:25  
**To:** 'sameer.soni@timesgroup.com'  
**Cc:** Sit, Vera JTI:EX  
**Subject:** FOLLOW UP TO OUR CALL

Sameer, just wanted to clarify that our discussion is still subject to final government approval and available funding. Thanks, Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
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[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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## Proposed Schedule for the Times of India Film Awards Event

s13

s13

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Friday, October 12, 2012 8:40 AM  
**To:** Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** latest proposals from the Times Group

Hello Murray, Derek,

You will find these 2 document useful for our chat this morning. Thanks.



TOIFA  
OUVER 2013 (REVI



TOIFA - Estimate  
Costing - Aug...

s16

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

Pages 84 through 98 redacted for the following reasons:

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s16

**Davidson, Julie CSCD:EX**

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**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Friday, October 12, 2012 3:26 PM  
**To:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Subject:** RE: Should we share any documents with Times before Monday?

Vera,

Can you forward them that one pager that you already have.

I will try to have a very rough draft contract ready for Monday.

Derek

---

**From:** Sit, Vera JTST:EX  
**Sent:** Friday, October 12, 2012 3:15 PM  
**To:** Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** RE: Should we share any documents with Times before Monday?

Should I pull something together or you are working on it?

Regards,

**Vera Sit**  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Friday, October 12, 2012 3:14 PM  
**To:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Subject:** RE: Should we share any documents with Times before Monday?

Vera,

This sounds like a good idea. You can let them know that this information will make its way into the agreement.

Derek

---

**From:** Sit, Vera JTST:EX  
**Sent:** Friday, October 12, 2012 2:53 PM

**To:** Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX

**Subject:** Should we share any documents with Times before Monday?

Hi Derek, Murray,

Should we share any documents with Times before Monday to get the Monday call going?

I am thinking that we might want to start with the table of schedule and the responsibilities.

What do you think?

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives

Economic Development Division

Ministry of Jobs, Tourism, and Skills Training

New Phone Number: 250-387-6061

## **Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Friday, October 12, 2012 4:51 PM  
**To:** Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** Points for the Monday call

Murray, Derek,

Points that I thought we should cover for the Monday call – only as a guide.

Thanks.

### Monday Call:

- Introduction: Murray Jacobs – Chief Financial Officer; Derek Cockburn – Manager of Contracts, Policy, and Review
- We have one hour for this call.
- Four main areas of discussion: Structure of the contract; deliverables; payment schedule; insurance

s13, s17

- o Confirm that the descriptions of the 3 components (pre-event build-up; awards event; post-event promotion) are correct

s13, s17

- o Times will need to look after their insurance needs
- Other key items:

- o Timing of announcement s13

- o security needs s13

- o Rights: s13

- o Taxation s13

- o Hosting of the media s13

- o Tickets s13

- o Times' promotional plan

o Venue:

s13

s13

- BC will circulate a draft contract (not yet reviewed by legal counsel) within 24 hours for Times' review
- Next call: Wed. October 17, 8 am BC time, same call number

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

**Davidson, Julie CSCD:EX**

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Sunday, October 14, 2012 12:36 PM  
**To:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Subject:** ROUGH DRAFT TOIFA contract  
**Attachments:** TOIFA TUA.doc

**Importance:** High

Vera/Murray,

I am attaching a very rough draft of the TOIFA transfer under agreement. We will be able to add more details after our conference call Monday morning.

Derek Cockburn, CGA  
Manager Contracts, Policy and Review  
Ministry of Community, Sport and Cultural Development &  
Ministry of Jobs, Tourism and Skills Training  
(250) 356-9017  
<http://icw.cscd.gov.bc.ca/fas/contracts/index.html>

Pages 104 through 121 redacted for the following reasons:

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s13

## Davidson, Julie CSCD:EX

---

**From:** Sit, Vera JTST:EX  
**Sent:** Monday, October 15, 2012 6:48 AM  
**To:** Mackay, Grant DBC:EX  
**Cc:** Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** Re: Tomorrow's call

Grant,

I will take the call at Murray and Derek's office.

We will call you from there.

I am supposed to get to their office at 7 50 am. I will get there earlier (7 40 am) to see if I can get in.

What you have outlined make sense.

Vera Sit

Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

----- Original Message -----

**From:** Mackay, Grant JTST:EX  
**Sent:** Sunday, October 14, 2012 08:48 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** Tomorrow's call

Vera, do you want to have a quick call before 8 to plan approach. Say 7:40.

I had a good call with Sameer, he was keen to get going over the weekend, but suggested we wait until our call on Monday. He's committed to making this a success.

His focus was very much on Tourism and wants to begin promoting BC immediately. That's great, but he needs to execute a phenomenal event.

Also he can be here last week of October first week of November to meet with minister and depending on contract negotiations we could work on finalizing that during his visit.

s13

s13, s16

Talk tomorrow. Grant

**Davidson, Julie CSCD:EX**

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Monday, October 15, 2012 6:03 PM  
**To:** Sit, Vera JTST:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** TOIFA contract

Vera,

Here are a few more points for Thursday's agenda:

- 1) Schedule D: Insurance s13, s17
- 2) s13  
s13
- 3) Letter of introduction s13  
s13

Derek

## Hall, Jane M CSCD:EX

---

**From:** Sit, Vera JTST:EX  
**Sent:** Monday, October 15, 2012 3:35 PM  
**To:** 'sameer.soni@timesgroup.com'; Mackay, Grant JTST:EX  
**Subject:** draft TOIFA agreement  
**Attachments:** TOIFA TUA.doc

Dear Mr Soni,

Attached please find a confidential draft agreement for the TOIFA event.

As I have said on this morning's call, this draft has not been reviewed by our legal counsel. We will meet with our legal counsel after the Thursday phone call with you.

We look forward to our Thursday call - same time and same phone number.

I will send out a call agenda on Wednesday.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Monday, October 15, 2012 03:29 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** draft TOIFA agreement

Derek Cockburn, CGA  
Manager Contracts, Policy and Review  
Ministry of Community, Sport and Cultural Development &  
Ministry of Jobs, Tourism and Skills Training  
(250) 356-9017  
<http://icw.cscd.gov.bc.ca/fas/contracts/index.html>

Pages 126 through 145 redacted for the following reasons:

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s13

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, October 17, 2012 11:17 AM  
**To:** 'Priyanka Singh'  
**Cc:** 'Sameer Soni'; Mackay, Grant DBC:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX; Wright, Jessica DBC:EX  
**Subject:** RE: Reminder: Call with British Columbia Thursday October 18

Hello Priyanka,

Moving the call to Monday October will work for us. We will use the same call in number.

Please be reminded that British Columbia still requires final government approval for the release of the funds. We are working with our process.

Please note that the confidential draft contract we have shared with you has not been reviewed by our legal counsel. We wanted to provide a starting point for our discussions. We will bring back comments from our legal counsel for the Monday discussion.

To better facilitate our Monday discussion, you are welcome to send back to us a revised copy of the document with track changes prior to the Monday call.

We look forward to talking to you on Monday.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

---

**From:** Priyanka Singh [<mailto:priyankasingh>] s22  
**Sent:** Wednesday, October 17, 2012 10:11 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Sameer Soni; Mackay, Grant JTST:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX; Wright, Jessica JTST:EX  
**Subject:** Re: Reminder: Call with British Columbia Thursday October 18

Dear Vera,

Hi. Am writing on behalf of Sameer

Not Responsive

We are making our internal presentation to the management tomorrow for necessary internal approvals and processes to be set in motion.

Also, we are in receipt of the draft contract and have shared it with our legal team. The legal team is reviewing it and would revert with their inputs.

It is our request- in order to have a more productive and fruitful discussion if we may reschedule the Thursday con call and convene, instead, on Monday 22nd Oct 8 30 pm India time, 8:00 am BC time.

I hope this is convenient for you. Await your revert.

Thank you.

Regards,

Priyanka Singh

On Wed, Oct 17, 2012 at 9:44 PM, Sit, Vera JTST:EX <[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)> wrote:

Dear Mr. Soni,

Please be reminded that we will have a conference call on Thursday October 18, 8:00 am BC time / 8:30 pm India time.

Please use the same dial-in number:

s15

Agenda for the call:

1. Update from Grant
2. Update from Mr. Soni
3. Draft contract terms
  - a. Comments from Times
  - b. Comments from British Columbia

I propose that we use the call to identify areas that require further exploration, and arrange for another time for the contract specialists from both sides to discuss the details.

Our contract specialists are:

Murray Jacobs, Chief Financial Officer ([murray.jacobs@gov.bc.ca](mailto:murray.jacobs@gov.bc.ca))

Derek Cockburn, Manager of Contracts ([Derek.cockburn@gov.bc.ca](mailto:Derek.cockburn@gov.bc.ca); 1-250-356-9017)

We look forward to talking to you again.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

## Davidson, Julie CSCD:EX

---

**From:** Mackay, Grant DBC:EX  
**Sent:** Sunday, October 21, 2012 5:28 PM  
**To:** Sit, Vera JTST:EX  
**Cc:** Bhullar, Barinder JTST:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Sit, Vera JTST:EX  
**Subject:** Re: For our call with Times on Monday 22nd

s13

Do we have LSB input or is there more to follow.

Grant

Sent from my iPad

On 2012-10-21, at 4:27 PM, "Sit, Vera JTST:EX" <[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)> wrote:

>  
> Notes for our Monday call with Times. Can't put in proper format as I am sending this via "Summer" . Hope you can read this OK.  
>  
>  
> Grant introduction:

s13

>  
> Contract Terms:

s13, s17

> Items BC wants to raise:

s13, s17

>  
> Schedule A Part 2:

s13, s17

>  
> Schedule E s13, s17  
>  
>  
>  
>  
>  
>  
>  
>  
> Vera Sit  
> Executive Director  
> Economic Development Division  
> Ministry of Jobs, Tourism, and Innovation

## Davidson, Julie CSCD:EX

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Wednesday, October 24, 2012 2:51 PM  
**To:** Jacobs, Murray JTST:EX  
**Subject:** FW: draft TOIFA agreement

Murray,

Sounds like Times is pushing for a conference call tomorrow morning at 9 am. Grant will be in town, so if the call happens, we will be meeting at 9 am at 1803 Douglas – 3<sup>rd</sup> floor.

Derek

---

**From:** Mackay, Grant JTST:EX  
**Sent:** Wednesday, October 24, 2012 2:39 PM  
**To:** 'Sameer Soni'; Sit, Vera JTST:EX  
**Cc:** 'priyankasingh s22'; 'Chandrasekar S'; 'jamshedmistry s22'; Cockburn, Derek P CSCD:EX  
**Subject:** RE: draft TOIFA agreement

Sameer, thanks, would you be available at 9:30 pm India time or 9am our time Thursday. s22 and  
can make a call at 9.

What topics would you like to discuss during our Thursday call and our Friday call. We won't be in a position to respond in any detail to your proposed contract suggestions by tomorrow morning.

In terms of a tourism contact it will continue to be Monica Leeck who's responsible for the India market. She can be reached at Monica. [Leeck@gov.bc.ca](mailto:Leeck@gov.bc.ca) or 604 660-4704.

Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]  
**Sent:** Wednesday, October 24, 2012 8:55 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; priyankasingh s22; Chandrasekar S; jamshedmistry s22  
**Subject:** Re: draft TOIFA agreement

Dear Grant and Vera,

We have discussed the contract with legal department of BCCL and attached herewith is the draft with our observations and comments.

s13

We would like to discuss the same on a con call tomorrow Thursday 9:00 pm India time and reconnect again on Friday as scheduled. Please let us know if this works.

Thanks

Sameer

On Mon, 15 Oct 2012 15:34:40 -0700, "Sit, Vera JTST:EX" <[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)> wrote:

Dear Mr Soni,

Attached please find a confidential draft agreement for the TOIFA event.

As I have said on this morning's call, this draft has not been reviewed by our legal counsel. We will meet with our legal counsel after the Thursday phone call with you.

We look forward to our Thursday call - same time and same phone number.

I will send out a call agenda on Wednesday.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Monday, October 15, 2012 03:29 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** draft TOIFA agreement

Derek Cockburn, CGA

Manager Contracts, Policy and Review

Ministry of Community, Sport and Cultural Development &

Ministry of Jobs, Tourism and Skills Training

(250) 356-9017

<http://icw.cscd.gov.bc.ca/fas/contracts/index.html>

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**Hall, Jane M CSCD:EX**

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Wednesday, October 24, 2012 8:55 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; priyankasingh s22 Chandrasekar S;  
jamshedmistry s22  
**Subject:** Re: draft TOIFA agreement  
**Attachments:** TOIFA TUA.revised.doc; Assistance from the Province.docx

Dear Grant and Vera,

We have discussed the contract with legal department of BCCL and attached herewith is the draft with our observations and comments s13

We would like to discuss the same on a con call tomorrow Thursday 9:00 pm India time and reconnect again on Friday as scheduled. Please let us know if this works.

Thanks

Sameer

On Mon, 15 Oct 2012 15:34:40 -0700, "Sit, Vera JTST:EX" <Vera.Sit@gov.bc.ca> wrote:

Dear Mr Soni,

Attached please find a confidential draft agreement for the TOIFA event.

As I have said on this morning's call, this draft has not been reviewed by our legal counsel. We will meet with our legal counsel after the Thursday phone call with you.

We look forward to our Thursday call - same time and same phone number.

I will send out a call agenda on Wednesday.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Monday, October 15, 2012 03:29 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** draft TOIFA agreement

Derek Cockburn, CGA

Manager Contracts, Policy and Review

Ministry of Community, Sport and Cultural Development &

Ministry of Jobs, Tourism and Skills Training

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Pages 155 through 177 redacted for the following reasons:

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s13

## Mason, Patty JTST:EX

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**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Thursday, October 25, 2012 4:05 AM  
**To:** Mackay, Grant JTST:EX; Sit. Vera JTST:EX  
**Cc:** priyankasingh s22 'Chandrasekar S'; jamshedmistry s22 Cockburn,  
Derek P CSCD:EX  
**Subject:** RE: draft TOIFA agreement

Dear Grant

We wanted to have a preliminary chat on the Contract. But if, you think it's advisable to connect on Friday, so we discuss the Contract, Our structure, and our Travel Dates as scheduled at 8.00 pm our time on Friday.

Regards

Sameer

---

**From:** Mackay, Grant JTST:EX [mailto:Grant.Mackay@gov.bc.ca]  
**Sent:** 25 October 2012 03:09  
**To:** 'Sameer Soni'; Sit. Vera JTST:EX  
**Cc:** 'priyankasingh s22 'Chandrasekar S'; 'jamshedmistry s22 Cockburn, Derek P CSCD:EX  
**Subject:** RE: draft TOIFA agreement

Sameer, thanks, would you be available at 9:30 pm India time or 9am our time Thursday. s22 and  
can make a call at 9.

What topics would you like to discuss during our Thursday call and our Friday call. We won't be in a position to respond in any detail to your proposed contract suggestions by tomorrow morning.

In terms of a tourism contact it will continue to be Monica Leeck who's responsible for the India market. She can be reached at Monica. [Leeck@gov.bc.ca](mailto:Leeck@gov.bc.ca) or 604 660-4704.

Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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**From:** Sameer Soni [mailto:sameer.soni@timesgroup.com]

**Sent:** Wednesday, October 24, 2012 8:55 AM

**To:** Sit, Vera JTST:EX

**Cc:** Mackay, Grant JTST:EX; priyankasingh

s22

Chandrasekar S; jamshedmistry

s22

**Subject:** Re: draft TOIFA agreement

Dear Grant and Vera,

We have discussed the contract with legal department of BCCL and attached herewith is the draft with our observations and comments.

s13

We would like to discuss the same on a con call tomorrow Thursday 9:00 pm India time and reconnect again on Friday as scheduled. Please let us know if this works.

Thanks

Sameer

On Mon, 15 Oct 2012 15:34:40 -0700, "Sit, Vera JTST:EX" <Vera.Sit@gov.bc.ca> wrote:

Dear Mr Soni,

Attached please find a confidential draft agreement for the TOIFA event.

As I have said on this morning's call, this draft has not been reviewed by our legal counsel. We will meet with our legal counsel after the Thursday phone call with you.

We look forward to our Thursday call - same time and same phone number.

I will send out a call agenda on Wednesday.

Thank you.

Vera Sit

Executive Director, Strategic Initiatives

Economic Development Division

Ministry of Jobs, Tourism and Skills Training

250 387 6061

**From:** Cockburn, Derek P CSCD:EX

**Sent:** Monday, October 15, 2012 03:29 PM

**To:** Sit, Vera JTST:EX

**Subject:** draft TOIFA agreement

Derek Cockburn, CGA

Manager Contracts, Policy and Review

Ministry of Community, Sport and Cultural Development &

Ministry of Jobs, Tourism and Skills Training

(250) 356-9017

<http://iew.cscd.gov.bc.ca/fas/contracts/index.html>

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Pages 181 through 203 redacted for the following reasons:

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s13

## Mason, Patty JTST:EX

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**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Tuesday, October 30, 2012 2:34 AM  
**To:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX  
**Cc:** jamshed mistry; 'Priyanka Singh'; 'Chandrasekar S'; savkur.vivek s22  
**Subject:** Business Forum

Dear Grant,

Am sure you would have gone through the TOIFA 2013 structure we had shared with you last Friday.

As discussed earlier, Priyanka would be in Vancouver driving TOIFA 2013 as Project Head. I would also like to through this email bring to your attention that Vivek Savkur, President Canada India Business Council is assisting The Times of India Group in capacity of Advisor for all activities related to TOIFA 2013.

We would like to bring him in on all the con calls related to TOIFA going forward.

The Global Business Forum that the Province would be organising would be driven primarily by Vivek Savkur and Canada India Business Council in conjunction with The Times of India group.

s13

We have been giving this due thought and would like to suggest to you that we conduct this business forum post the event in May/June and execute the forum as a part of The Light of India Awards which accords it gravitas and impact.

Please advise

Regards,

Sameer

--

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## Mason, Patty JTST:EX

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Tuesday, October 30, 2012 12:26 AM  
**To:** Mackay, Grant JTST:EX; 'Jamshed Mistry'; chandru.s@timesgroup.com; 'Vivek Savkur'; 'Priyanka Singh'; Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Sit, Vera JTST:EX  
**Cc:** Wright, Jessica JTST:EX  
**Subject:** RE: NEXT MEETING draft TOIFA agreement

Dear Grant

We confirm Thursday evening 8.30 pm India time which would be 8 00 am your time for the con call.

As discussed, we hope to receive the contract draft as reviewed by your legal counsel, later this evening so that we have enough time to review this with our legal team prior to the con call.

We are work in progress and would provide the following by Thursday, in time for the con call, Press Conference Draft Concept Note and names of people for the recce.

Regards.

Sameer

---

**From:** Mackay, Grant JTST:EX [<mailto:Grant.Mackay@gov.bc.ca>]  
**Sent:** 29 October 2012 02:55  
**To:** 'sameer.soni@timesgroup.com'; 'Jamshed Mistry'; 'chandru.s@timesgroup.com'; 'Vivek Savkur'; 'Priyanka Singh'; Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Sit, Vera JTST:EX  
**Cc:** Wright, Jessica JTST:EX  
**Subject:** RE: NEXT MEETING draft TOIFA agreement

Hello all,

I want to coordinate best time for our next call and corresponding in person meeting with Jamshed based on when we will have draft 3 of the agreement sent to you.

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Please confirm this time will work for your team and if not what's the best alternative.

If Thursday works then I would suggest Jamshed arrive at our office which is located on the 12<sup>th</sup> floor, 510 Burrard Street. around 7:50 am. As I have an important external meeting at 9 am I will have to leave at 8:55.

As well, we hope to see a draft concept note for one of the key initiatives. I think what would suffice is a description of the initiative and a listing of key milestones. We understand that over time more details will be included especially after you've completed the Recci.

Grant

Grant Mackay, Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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---

**From:** jamshed mistry [<mailto:jamshedmistry>] s22  
**Sent:** Saturday, October 27, 2012 10:15 PM  
**To:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX  
**Cc:** Priyanka Singh; [sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com); [chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com); Cockburn, Derek P CSCD:EX; Burnes, Jane I JTST:EX; Vivek Savkur  
**Subject:** Re: draft TOIFA agreement

Dear Grant / Vera , Kindly send me the detailed address and contact phone no of where i am to meet with you on wednesday, 31st Oct , for the 8 am call to Mumbai . Will it be at the World Trade Centre ? My mobile no is s17 I arrive in Vancouver on tuesday , 30th Oct ( early afternoon ) . Best regards . Jamshed

--  
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## Mason, Patty JTST:EX

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Thursday, November 15, 2012 4:24 AM  
**To:** Mackay, Grant JTST:EX  
**Cc:** Sit, Vera JTST:EX; Bhullar, Barinder PREM:EX; savkur.vivek s22  
jamshedmistry s22 priyankasingh s22 chandru.s@timesgroup.com;  
sunnv.sablok@timesgroup.com  
**Subject:** s13

Dear Grant,

Hope you are well. Tried contacting you this week but could not manage to connect with you and left you with an email message.  
Not Responsive Am back from and have resumed office. We were in receipt of the  
latest version of the draft agreement this morning.

s13

Regards,

Sameer

--

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## Mason, Patty JTST:EX

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Sunday, November 18, 2012 8:03 PM  
**To:** Sit, Vera JTST:EX  
**Cc:** Priyanka Singh: savkur.vivek \_ \_ s22 chandru.s@timesgroup.com;  
jamshedmistry \_ \_ s22 sunny.sablok@timesgroup.com; Mackay, Grant JTST:EX;  
Bhullar, Barinder PREM:EX; Cockburn, Derek P CSCD:EX  
**Subject:** s13

Dear Vera,

s13, s17

We would discuss the same when we meet with you.

Regards,

Sameer

On Fri, 16 Nov 2012 15:21:44 -0800, "Sit, Vera JTST:EX" <Vera.Sit@gov.bc.ca> wrote:

Dear Mr Soni,

We can discuss this further on

Monday when you are in Vancouver.

Have a good trip.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives

Economic Development Division

Ministry of Jobs, Tourism, and Skills Training

Tel: 250-387-6061

--  
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## Hall, Jane M CSCD:EX

---

**From:** Priyanka Singh [priyankasingh s22]  
**Sent:** Monday, November 5, 2012 12:06 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; sameer.soni@timesaroup.com; jamshedmistry s22  
chandru.s@timesgroup.com; savkur.vivek s22 Cockburn, Derek P CSCD:EX;  
Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX  
**Subject:** Re: New time for our next call on Wed Nov 7  
**Attachments:** TOIFA TUA draft November 2- BCCL comments.docx

Dear Vera,

Yes we confirm our next con call for Wednesday, 7 30 am BC time and 9pm India time. The revised draft agreement with comments is attached.

Regards,

Priyanka Singh

On Sat, Nov 3, 2012 at 8:32 PM, Sit, Vera JTST:EX <[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)> wrote:  
Hello everyone,

Could we please set our next call for Wednesday Nov 7, 7 30 am BC time, 9 pm Mumbai time?

BC will turn our clock "back" by one hour this weekend, hence the new proposed time.  
We suggest the call to be on Wednesday so that we can have sufficient time to review your next set of comments.

Please send us your comments on the draft agreement as soon as possible.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

Pages 213 through 235 redacted for the following reasons:

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s13

**Hall, Jane M CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Monday, January 28, 2013 11:20 AM  
**To:** Sit, Vera JTST:EX  
**Attachments:** 20130128112001.pdf

## Update on Times of India Film Awards Event

### Chronology:

- Nov/11: Premier announced during her India trade mission that BC would submit a bid to be the host city for the 2013 International Indian Film Academy Awards event (produced by a company called Wizcraft).
- May – June/12: BC submitted a bid to Wizcraft but was rejected.
- July – Dec/12: The Times Group presented a proposal to BC on the Times of India Film Awards. Contract negotiation completed before Christmas.

### Event Program (draft):

<b>TOIFA Pre-Event</b>	
January 22/29	Announcement Press Conference in Vancouver & Mumbai
February	Tickets go on sale; travel trade activation
February – March	Global Voting of the Times of India Film Awards
March 2	Women's Forum / Fashion Fundraiser
March 12	Global Business Forum
<b>TOIFA Weekend Celebration</b>	
Day Zero	Welcome at Vancouver Airport
Day One – April 4	Inaugural Press Conference & Media Briefings TOIFA Musical Extravaganza
Day Two – April 5	TOIFA Film Screenings TOIFA Technical Awards Night
Day Three – April 6	TOIFA Red Carpet TOIFA Awards Presentation Ceremony
<b>Post Event Promotion</b>	
May	Travelogue with a Celebrity Youth Icon

### Key Messages:

Hosting the Times of India Film Awards is one component of our government's market outreach efforts in India.

The awards event will increase BC's exposure to the India market and build awareness of BC to Indian businesses.

**Hall, Jane M CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Monday, January 28, 2013 11:20 AM  
**To:** Sit, Vera JTST:EX  
**Attachments:** 20130128111943.pdf

Page 239 redacted for the following reason:

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s13, s17

MINISTRY OF JOBS, TOURISM AND SKILLS TRAINING  
AND MINISTER RESPONSIBLE FOR LABOUR  
**MEETING NOTE**

Cliff #: 95227

**PREPARED FOR:** Honourable Pat Bell, Minister of Jobs, Tourism and Skills Training

**DATE AND TIME OF MEETING:** November 20, 2012, 3:30 pm to 4:00 pm

**ATTENDEES:** Mr. Sameer Soni, COO, Bennett Coleman & Co; Mr. Saurabh Panday, AGM, Bennett Coleman & Co; Ms Priyanka Singh, Project Lead, Bennett Coleman & Co; Ms Archana Trasy, Project Consultant to Bennett Coleman & Co

**ISSUE(S):** India Outreach and the Times of India Film Awards

**BACKGROUND:**

Bennett Coleman and Company Limited, also known as the Times Group (Times), is the largest mass media company in India with holdings in newspapers, magazines, television and radio stations that turnover more than \$1 billion per year. The Times Group flagship newspaper *Times of India* is the world's largest selling English-language daily.

Mr. Sameer Soni is the Chief Operating Officer at Bennett Coleman, and Mr. Saurabh Panday is the Assistant General Manager of Distribution and Acquisition. Both Mr. Soni and Mr. Panday came to Vancouver in July 2012 to bring their initial proposal to the Province. Ms. Priyanka Singh is the Project Lead for the Times of India Film Awards and will be stationed in Vancouver for the duration of the project. Ms. Archana Trasy is their Project Consultant; Ms. Trasy was the project lead for the IIFA films awards for multiple years.

Mr. Soni is leading a team of delegates from the Times Group to visit Vancouver from November 18 to December 3, 2012. Their purpose is to meet with government officials and potential BC suppliers to prepare for the production of the Times of India Film Awards, should the BC government decide to support the awards event. In addition to meeting Minister Bell, the Times Group will also meet with the Premier and the Minister of Finance.

Hosting the Times of India Film Awards is part of BC's outreach strategy to India to create greater awareness of BC's advantages as a trade partner and to increase investment and tourism.

**DISCUSSION:**

The province is currently in discussion with the Times Group on the terms and conditions of an agreement should the Province decide to support the awards event. The discussion should be nearly completed when the Times Group visit BC from November 18 to December 3, 2012.

On November 19, a general welcome and introduction meeting was held between the Times Group and Premier Clark. The Times Group also met with the Mayor of Richmond who expressed his support for the awards event. A dinner meeting was arranged between Minister of Finance and the Times Group to discuss Minister's upcoming visit to India for the opening of two Trade and Investment offices in Mumbai and Chandigarh.

Over the next two weeks, the Times Group will also meet with city mayors (Vancouver, Surrey and Abottsford) to establish relationships.

s13

A pre-announcement about the Province's India outreach strategy could be made to coincide with the opening of BC's two trade and investment offices in India (Mumbai and Chandigarh) in early December. The official announcement of the awards event would occur in January 2013 in Vancouver and Mumbai.

**SUGGESTED REPONSE/KEY MESSAGING:**

We appreciate the opportunity to host the 2013 Times of India Film Awards, and the pre- and post- awards activities to create greater awareness of B.C. to Indian businesses and travellers.

British Columbia is business-friendly and we welcome the Times Group to establish a business in BC.

We look forward to working with you to make the awards event a phenomenal success.

**ATTACHMENTS:** Proposed Schedule for the Times of India Film Awards Event

Prepared by: Vera Sit, Executive Director  
Telephone: (250) 387-6061

Reviewed by				
Dir: N/A	ED: VS	ADM:	DM:	MIN:

**Attachment: Proposed Schedule of Times of India Film Awards Event**

January	Announcement Press Conference in Mumbai & Vancouver Travel Trade Activation Event and Contest
February	Travelogue with a Celebrity Youth Icon
March	Visit from Miss India and Women's Day
March	Global Voting of Film Awards Activation
March	Global Business Forum
April 4	Bollywood Welcome at Vancouver Airport
April 5	Inaugural Press Conference & Media Briefings Film Screenings Dance Workshop TOIFA Premiere Extravaganza
April 6	TOIFA Celebrity Football Match for Fundraiser TOIFA Fashion & Music Event
April 7	TOIFA Red Carpet TOIFA Awards Presentation Ceremony
May & June	Profiling BC as a Tourism and Business Destination Travel Trade Activation

The program is still being finalized.

The Youth Icon Travelogue might be moved to May when the weather is more suitable for this activity.

## Davidson, Julie CSCD:EX

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, October 30, 2012 3:39 PM  
**To:** 'Sameer Soni'; Mackay, Grant DBC:EX; 'jamshed mistry'; 'chandru.s@timesgroup.com'; 'Vivek Savkur'; 'Priyanka Singh'; Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX  
**Cc:** Wright, Jessica DBC:EX  
**Subject:** RE: NEXT MEETING draft TOIFA agreement  
**Attachments:** TOIFA TUA draft 3 October 30.docx

Dear Mr. Soni,

My apology for getting the next draft agreement to you late.

Attached please find draft 3 of the funding agreement.

Our contract manager Derek Cockburn will be in Vancouver for our call. Derek is available to spend some time with Jamshed in Vancouver to explain the set up of the agreement and the reasons for some of the standard clauses.

We look forward to talking to you again on Thursday Nov 1, 8 am BC time / 8:30 pm Mumbai time.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Forest Tenures and Timber Pricing Division  
Ministry of Forests, Mines and Lands  
Tel: 250-952-7358

---

**From:** Sameer Soni [mailto:sameer.soni@timesgroup.com]  
**Sent:** Tuesday, October 30, 2012 12:26 AM  
**To:** Mackay, Grant JTST:EX; 'jamshed mistry'; chandru.s@timesgroup.com; 'Vivek Savkur'; 'Priyanka Singh'; Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Sit, Vera JTST:EX  
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Dear Grant

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We are work in progress and would provide the following by Thursday, in time for the con call, Press Conference Draft Concept Note and names of people for the recce.

Regards.

Sameer

---

**From:** Mackay, Grant JTST:EX [<mailto:Grant.Mackay@gov.bc.ca>]

**Sent:** 29 October 2012 02:55

**To:** 'sameer.soni@timesgroup.com'; 'jamshed mistry'; 'chandru.s@timesgroup.com'; 'Vivek Savkur'; 'Priyanka Singh'; Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Sit, Vera JTST:EX

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As well, we hope to see a draft concept note for one of the key initiatives. I think what would suffice is a description of the initiative and a listing of key milestones. We understand that over time more details will be included especially after you've completed the Recci.

Grant

Grant Mackay, Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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**From:** jamshed mistry [<mailto:jamshedmistry>] s22

**Sent:** Saturday, October 27, 2012 10:15 PM

**To:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX

**Cc:** Priyanka Singh; [sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com); [chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com); Cockburn, Derek P CSCD:EX; Burnes, Jane I JTST:EX; Vivek Savkur

**Subject:** Re: draft TOIFA agreement

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## Davidson, Julie CSCD:EX

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Wednesday, October 31, 2012 2:12 PM  
**To:** Sit, Vera JTST:EX; Mackay, Grant DBC:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX  
**Subject:** RE: Key points for Thursday morning discussion with Times

Vera,

We will also need the drafts of the Appendices 1 and 2 for the contract.

Derek

-----Original Message-----

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, October 31, 2012 2:07 PM  
**To:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** Key points for Thursday morning discussion with Times

General Update:

- reminder that we are still waiting for government approval
- re-iterate Times meeting time with PCC
- meeting time with MDJ to be confirmed
- need to get your list of contacts you have for the Nov visit

s13

Contract:

- Derek is available to spend some time with Jamshed after this call on the contract clauses

s13

s13

Vera Sit

Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

## Davidson, Julie CSCD:EX

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, October 31, 2012 2:32 PM  
**To:** Mackay, Grant DBC:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** Updated - Key points for Thursday morning discussion with Times

Two more points:

- help from Times Group on speakers to the Business forum (April 3, 2013)
- need updated promotional plan and concept plan, to be attached to the agreement

Vera Sit  
Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

----- Original Message -----

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, October 31, 2012 02:07 PM  
**To:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** Key points for Thursday morning discussion with Times

General Update:

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s13

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s13

Vera Sit  
Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

## Davidson, Julie CSCD:EX

---

**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, November 1, 2012 5:56 PM  
**To:** 'priyankasingh' s22 Mackay, Grant DBC:EX  
**Cc:** 'sameer.soni@timesgroup.com'; 'jamshedmistry' s22; 'chandru.s@timesgroup.com'; 'savkur.vivek' s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica DBC:EX  
**Subject:** Re: NEXT MEETING draft TOIFA agreement

Dear Mr Soni and Priyanka,

The draft document of understanding looks good.

s13

s13

Please note that Minister Bell is with the Ministry of Jobs, Tourism, and Skills Training (new name).

Also, a possible location for the press conference could be our new conferencing center.

Please let me know if you have any questions.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Priyanka Singh [mailto:priyankasingh] s22  
**Sent:** Thursday, November 01, 2012 08:00 AM  
**To:** Mackay, Grant JTST:EX  
**Cc:** sameer.soni@timesgroup.com <sameer.soni@timesgroup.com>; jamshed mistry <jamshedmistry s22 chandru.s@timesgroup.com <chandru.s@timesgroup.com>; Vivek Savkur <savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Sit, Vera JTST:EX; Wright, Jessica JTST:EX  
**Subject:** Re: NEXT MEETING draft TOIFA agreement

Dear Grant and Vera,

Please find attached draft version of DOU for Press Conference.

Regards,  
Priyanka Singh

On Mon, Oct 29, 2012 at 2:54 AM, Mackay, Grant JTST:EX <[Grant.Mackay@gov.bc.ca](mailto:Grant.Mackay@gov.bc.ca)> wrote:

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Grant

Grant Mackay, Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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**From:** jamshed mistry [mailto:[jamshedmistry](mailto:jamshedmistry)] s22

**Sent:** Saturday, October 27, 2012 10:15 PM

**To:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX

**Cc:** Priyanka Singh; [sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com); [chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com); Cockburn, Derek P CSCD:EX; Burnes, Jane I JTST:EX; Vivek Savkur

**Subject:** Re: draft TOIFA agreement

Dear Grant / Vera , Kindly send me the detailed address and contact phone no of where i am to meet with you on wednesday, 31st Oct , for the 8 am call to Mumbai . Will it be at the World Trade Centre ? My mobile no is s17 . I arrive in Vancouver on tuesday , 30th Oct ( early afternoon ) . Best regards . Jamshed

***THE TIMES OF INDIA FILM AWARDS:*** Document of Understanding  
(Draft Version)

s13

Pages 255 through 260 redacted for the following reasons:

-----

s13

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Monday, November 5, 2012 4:31 PM  
**To:** Sit, Vera JTST:EX; 'priyankasingh' s22 Mackay, Grant DBC:EX; 'Sameer Soni' (sameer.soni@timesgroup.com)  
**Cc:** 'jamshedmistry' s22 'chandru.s@timesgroup.com'; 'savkur.vivek' s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica DBC:EX  
**Subject:** Draft TOIFA agreement  
**Attachments:** TOIFA TUA (V7).doc

Dear Mr. Soni,

Attached please find draft 7 of the TOIFA agreement. We have accepted some of your suggestion but also added some changes. Please review carefully.

High-level summary of the changes:

s13

We look forward to talking to you on Wednesday 9 pm Mumbai time (7:30 am BC time)

Vera Sit  
Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism, and Innovation \_\_\_\_\_  
**From:** Sit, Vera JTST:EX  
**Sent:** November 3, 2012 8:02 AM  
**To:** 'priyankasingh' s22 Mackay, Grant JTST:EX

Cc: 'sameer.soni@timesgroup.com'; 'jamshedmistry s22 'chandru.s@timesgroup.com';  
'savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs,  
Murray JTST:EX; Wright, Jessica JTST:EX  
Subject: New time for our next call on Wed Nov 7

Hello everyone,

Could we please set our next call for Wednesday Nov 7, 7 30 am BC time, 9 pm Mumbai time?

BC will turn our clock "back" by one hour this weekend, hence the new proposed time.  
We suggest the call to be on Wednesday so that we can have sufficient time to review your  
next set of comments.

Please send us your comments on the draft agreement as soon as possible.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

Pages 263 through 282 redacted for the following reasons:

-----

s13

## Davidson, Julie CSCD:EX

---

**From:** Priyanka Singh [priyankasingh s22]  
**Sent:** Monday, November 5, 2012 12:06 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant DBC:EX; sameer.soni@timesgroup.com; jamshedmistry s22  
chandru.s@timesgroup.com; savkur.vivek s22 Cockburn, Derek P CSCD:EX;  
Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica DBC:EX  
**Subject:** Re: New time for our next call on Wed Nov 7  
**Attachments:** TOIFA TUA draft November 2- BCCL comments.docx

Dear Vera,

Yes we confirm our next con call for Wednesday, 7 30 am BC time and 9pm India time. The revised draft agreement with comments is attached.

Regards,

Priyanka Singh

On Sat, Nov 3, 2012 at 8:32 PM, Sit, Vera JTST:EX <[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)> wrote:  
Hello everyone,

Could we please set our next call for Wednesday Nov 7, 7 30 am BC time, 9 pm Mumbai time?

BC will turn our clock "back" by one hour this weekend, hence the new proposed time.  
We suggest the call to be on Wednesday so that we can have sufficient time to review your next set of comments.

Please send us your comments on the draft agreement as soon as possible.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

Pages 284 through 306 redacted for the following reasons:

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s13

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, November 14, 2012 4:58 PM  
**To:** Mackay, Grant DBC:EX; Bhullar, Barinder JTST:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** Key point for Nov 15 Times discussion

s13

Regards,

**Vera Sit**  
Executive Director, Strategic Initiatives

Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

## Mason, Patty JTST:EX

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Tuesday, November 20, 2012 1:06 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; savkur.vivek \_\_ s22 ;  
jamshedmistry \_\_ s22 Cockburn, Derek P CSCD:EX; priyankasingh s22  
saurabh pandev s22  
**Subject:** s13

Dear Vera,

We have discussed the contract points with BCCL legal counsel and have been advised the following:

s13, s14, s17

Thanks

Regards,

Sameer

--

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[on.fb.me/YX57zA](https://on.fb.me/YX57zA)

Vote and make Prachi Mishra win Miss photogenic here: [missearth.tv/delegates\\_india.php](http://missearth.tv/delegates_india.php)  
Vote and make Prachi Mishra win miss Eco Beauty [bit.ly/TK85q0](http://bit.ly/TK85q0); To vote for her video,  
click the "Like" button below the video.

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## Mason, Patty JTST:EX

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Wednesday, November 21, 2012 10:35 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** priyanka.singh1@timesgroup.com; Mackay, Grant JTST:EX  
**Subject:** Re: DOU for the weekend event

Dear Vera

Would it be fine if we meet today at 4.00 pm to 7.00 pm to discuss and close the same.

We were awake till early this morning doing lot of discussions back with India.

Sorry to be a bother.

And do apologise for this last minute schedule change.

Regards.

Sameer

On Wed, 21 Nov 2012 10:25:23 -0800, "Sit, Vera JTST:EX"

<Vera.Sit@gov.bc.ca> wrote:

> Dear Mr Soni, Priyanka,  
>  
> When will we get the DOU for the weekend event? We need it to form  
> part of the contract.  
>  
> We should review it with you while you are here in Vancouver.  
>  
> Please let us know.  
>  
> Thanks.  
>  
> Vera Sit  
> Executive Director, Strategic Initiatives Economic Development  
> Division Ministry of Jobs, Tourism and Skills Training  
>  
> 250 387 6061

--

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Vote and make Prachi Mishra win Miss photogenic here: [missearth.tv/delegates\\_india.php](http://missearth.tv/delegates_india.php) Vote  
and make Prachi Mishra win miss Eco Beauty [bit.ly/TK85q0](http://bit.ly/TK85q0); To vote for her video, click the  
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## Mason, Patty JTST:EX

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Saturday, November 24, 2012 4:11 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; savkur.vivek s22  
jamshedmistry s22 Cockburn, Derek P CSCD:EX; priyankasingh s22  
saurabhpandey s22 Marshall, Tina CSCD:EX; Fowles, Jim JAG:EX; McCabe,  
Melissa FIN:EX; priyanka.singh1@timesgroup.com  
**Subject:** RE: Revised draft agreement - V18

Dear Vera

Have just reached Mumbai. It's a Saturday here, 5.30 pm.

Have organised an internal conference call for tomorrow which is Sunday, to thrash out the two sticky points.

Would like to connect with you our time 8.00 am Tuesday (27th Nov.) Morning, which would be 6.30 pm your time on Monday (26th Nov.) to close the contract.

Pls advise.

Sameer

-----Original Message-----

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 24 November 2012 07:02  
**To:** Sit, Vera JTST:EX; 'Sameer Soni'  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; 'savkur.vivek s22  
'jamshedmistry s22 Cockburn, Derek P CSCD:EX; 'priyankasingh s22  
'saurabhpandey s22 Marshall, Tina CSCD:EX; Fowles, Jim JAG:EX; McCabe, Melissa  
FIN:EX; priyanka.singh1@timesgroup.com  
**Subject:** Revised draft agreement - V18

Dear Mr. Soni,

Attached is a revised draft agreement - V18. We found a couple of typos and unclear sentences in Version 17. Version 18 fixed these errors without changing any of the terms. These corrections are highlighted in Green for your easy identification, and are listed below:

s13

Please let me know if you have any concerns with these corrections.

We looking forward to hearing back from you on Saturday November 24 regarding the 2 outstanding items

s13

Thank you.

Vera Sit  
Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism, and Innovation

From: Sit, Vera JTST:EX

Sent: November 22, 2012 3:51 PM

To: 'Sameer Soni'

Cc: Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; 'savkur.vivek' s22  
'jamshedmistry' s22 Cockburn, Derek P CSCD:EX; 'priyankasingh' s22  
'saurabhpandey' s22 Marshall, Tina CSCD:EX  
Subject: Revised draft agreement - V17

Dear Mr. Soni,

Attached please find the revised draft agreement based on our conversation yesterday. Please review carefully to ensure our discussions are captured correctly in this draft.

s13

To be consistent with the wordings used in the draft agreement, please use the following titles for the Documents of Understanding:

- Document of Understanding for Press announcement and conferences
- Document of Understanding for Travel Trade Activation
- Document of Understanding for the Global Voting of the Times of India Film Awards
- Document of Understanding for Women's Day Event

- Document of Understanding for the Times of India Film Awards  
Weekend Events

- Document of Understanding for the Travelogue with a celebrity  
Indian Youth Icon

Please

s13

s13

on

these Documents of Understanding.

Thank you and have a good trip back.

Vera Sit

--

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Vote and make Prachi Mishra win Miss photogenic here: [missearth.tv/delegates\\_india.php](http://missearth.tv/delegates_india.php) Vote  
and make Prachi Mishra win miss Eco Beauty [bit.ly/TK85q0](http://bit.ly/TK85q0); To vote for her video, click the  
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## Hall, Jane M CSCD:EX

---

**From:** Sunny Sablok [sunny.sablok@timesgroup.com]  
**Sent:** Wednesday, November 28, 2012 10:44 AM  
**To:** Sit, Vera JTST:EX; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant JTST:EX; jamshedmistry\_s22 'Chandru'; savkur.vivek\_s22  
Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; prashant.maheshwari@timesgroup.com; Piyush Jain  
**Subject:** RE: Material for TOIFA: Wednesday Conference Call timing  
**Attachments:** TOIFA TUA (V 19) (2)BCCL Comments.docx

Dear All,

Please find attached the revised draft agreement with our comments. We can discuss the same for our call on 29<sup>th</sup> November, 8 AM IST/28<sup>th</sup> November, 6:30 PM BC time.

Further we are presently working on the document of understanding for all the events and will revert shortly with our comments.

Regards,  
Sunny.

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 28 November 2012 06:14  
**To:** Sit, Vera JTST:EX; 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX; 'jamshedmistry\_s22 'Chandru'; 'savkur.vivek\_s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX  
**Subject:** RE: Material for TOIFA: Wednesday Conference Call timing

My apology everyone. I pushed the SEND button by accident.

Attached are the material for our Wednesday call:

1. Sample remittance advice we could provide to the Times with each payment. Please also see the link: <http://www.cra-arc.gc.ca/E/pbg/tf/nr4/nr4flat-12b.pdf> for a sample of an official tax form that we would provide at the end of the calendar year.
2. Revised draft agreement, version 19.

Please provide dial-in information for the Wed call (7:30 am BC time; 9 pm India time).

Thank you.

Vera Sit

Pages 317 through 343 redacted for the following reasons:

-----

s13

**Davidson, Julie CSCD:EX**

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Thursday, November 22, 2012 9:04 AM  
**To:** Jacobs. Murray JTST:EX  
**Subject:** s13

Murray,

Apparently  
comes out of last night's meetings

s13

I will let you know if anything interesting

Derek

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Tuesday, November 20, 2012 9:47 PM  
**To:** Cockburn, Derek P CSCD:EX  
**Subject:** s13

Hi Derek,

I'm on my blackberry now. so can't easily see

s13

s13

Let's discuss tomorrow.

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Tuesday, November 20, 2012 06:25 PM  
**To:** Jacobs. Murray JTST:EX  
**Subject:** s13

Murray,

Do you agree with me that

s13

Derek

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, November 20, 2012 04:01 PM  
**To:** Fowles, Jim JAG:EX  
**Cc:** Cockburn, Derek P CSCD:EX  
**Subject:** s13

Thanks Jim. I will express the concept at the call.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

**From:** Fowles, Jim JAG:EX  
**Sent:** Tuesday, November 20, 2012 03:57 PM  
**To:** Sit, Vera JTST:EX  
**Cc:** Cockburn, Derek P CSCD:EX  
**Subject:** s13

s13, s14

---

JAMES S. FOWLES BARRISTER AND SOLICITOR MINISTRY OF ATTORNEY GENERAL  
VICTORIA BC CANADA PH 250-356-8469 FAX 250-387-6596  
Mailing Address: PO Box 9280 Stn Prov Govt Victoria BC V8W 9J7  
Courier Delivery Only: 7th Floor, 1675 Douglas Street Victoria, BC V8W 2G5

---

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---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, November 20, 2012 11:29 AM  
**To:** Fowles, Jim JAG:EX  
**Cc:** Cockburn, Derek P CSCD:EX  
**Subject:** s13

Hello Jim,

s15

s13, s1415

Many thanks.

---

**From:** Fowles, Jim JAG:EX  
**Sent:** Tuesday, November 20, 2012 11:25 AM

**To:** Sit, Vera JTST:EX  
**Subject:** s13

How much time will there be between calls?

Not Responsive

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, November 20, 2012 11:12 AM  
**To:** Fowles, Jim JAG:EX; Cockburn, Derek P CSCD:EX  
**Subject:** s13

Jim: Times just told us that their lead lawyer will call at 5:30 pm out time (7 am India time). Can you do 5:30 pm too?

Thanks.

---

**From:** Fowles, Jim JAG:EX  
**Sent:** Tuesday, November 20, 2012 11:02 AM  
**To:** Cockburn, Derek P CSCD:EX  
**Cc:** Sit, Vera JTST:EX  
**Subject:** s13

Yes. Please let me know what the dial in number is. Thanks.

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Tuesday, November 20, 2012 10:19 AM  
**To:** Fowles, Jim JAG:EX  
**Cc:** Sit, Vera JTST:EX  
**Subject:** s13

Jim,

As per my voice message, are you able to attend a call with Vera and the Contractor today at 4:30?

Derek

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, November 20, 2012 7:04 AM  
**To:** Fowles, Jim JAG:EX; Cockburn, Derek P CSCD:EX; McCabe, Melissa FIN:EX  
**Cc:** Mackay, Grant JTST:EX  
**Subject:** s13

Jim, Derek, Melissa,

Please see Times' comment below.

Jim, Derek: we need you to participate in this afternoon's meeting with Times. Could you call in for 4 30pm BC time?  
Please confirm and I will provide a call in number later.

Jim: s13, s14

Any other comments are welcome from everyone.

Derek: Can we talk at 8 30 this morning?

Thanks.

Vera Sit

Executive Director, Strategic Initiatives

Economic Development Division

Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sameer Soni [mailto:sameer.soni@timesgroup.com]

**Sent:** Tuesday, November 20, 2012 01:05 AM

**To:** Sit, Vera JTST:EX

**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; savkur.vivek s22 <savkur.vivek s22  
iamshedmistry s22 <iamshedmistry s22 Cockburn, Derek P CSCD:EX; priyankasingh s22  
<priyankasingh s22 saurabhpandey s22 <saurabhpandey s22  
**Subject** s13

Dear Vera,

We have discussed the contract points with BCCL legal counsel and have been advised the following:

s13, s14, s17

Thanks

Regards,

Sameer

--  
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[on.fb.me/YX57zA](https://on.fb.me/YX57zA)

Vote and make Prachi Mishra win Miss photogenic here: [missearth.tv/delegates\\_india.php](http://missearth.tv/delegates_india.php)  
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**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, November 27, 2012 7:56 AM  
**To:** Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Campbell, Tracy JTST:EX; Mackay, Grant DBC:EX  
**Cc:** Cockburn, Derek P CSCD:EX; Marshall, Tina CSCD:EX  
**Subject:** Times of India

Good Morning Everyone,

First, thank you for taking the call with Times last night. It was helpful to have you there to hear Times' thoughts and to explain to Times why we need certain things.

(Derek, Tina: We have agreement on all the terms. We now need to fine tune the wording in a few areas.)

s13

We have committed to do the following:

s13

We just got a note from Times about changing the call tonight to **7:30 pm BC time**. Would you be available tonight for the call, in case there is other clarification on the wordings. Murray/Tracy: I will leave it to you to decide if both need to be on the call – we need one of you.

Thank you again for your help.

We will get dail-in information from Times later today.

Regards,

**Vera Sit**  
Executive Director, Strategic Initiatives

Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

## Davidson, Julie CSCD:EX

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Tuesday, November 27, 2012 7:09 PM  
**To:** Sit, Vera JTST:EX; Mackay, Grant DBC:EX  
**Cc:** Campbell, Tracy JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** RE: TOIFA s13, s17

Hi Vera,

I'd recommend s13

s13, s17

Murray

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tue, November 27, 2012 2:34 PM  
**To:** Jacobs, Murray JTST:EX; Mackay, Grant JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** RE: TOIFA s13, s17

Hi Murray,

The 2 pieces will work. I will share with Times.

s13, s17

Can you send me some draft words?

Thanks.

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Tuesday, November 27, 2012 9:21 AM  
**To:** Sit, Vera JTST:EX; Mackay, Grant JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** TOIFA s13, s17

Hi Vera / Grant,

As per our teleconference last evening, attached is a draft of the remittance advice we could provide to the ToI with each payment.

<< File: TOIFA Remittance Advice.docx >>

We also suggest you send them the CRA NR4 form that Tracy included below, as this will be the official tax form provided at the end of the calendar year(s).

s13, s17

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

---

**From:** Campbell, Tracy JTST:EX  
**Sent:** Tuesday, November 27, 2012 8:50 AM  
**To:** Jacobs, Murray JTST:EX  
**Subject:**

<http://www.cra-arc.gc.ca/E/pbg/tf/nr4/nr4flat-12b.pdf>

Tracy Campbell | Manager | Financial Planning and Reporting  
Ministry of Jobs, Tourism and Skills Training  
Phone: 250-356-9509 | Fax: 250-387-1590

## Davidson, Julie CSCD:EX

---

**From:** Campbell, Tracy JTST:EX  
**Sent:** Tuesday, November 27, 2012 9:38 AM  
**To:** Jacobs, Murray JTST:EX; Sit, Vera JTST:EX; Mackay, Grant DBC:EX  
**Cc:** Cockburn, Derek P CSCD:EX  
**Subject:** RE: TOIFA s13, s17

**Importance:** High

Minor detail- The official NR4 needs to get issued to the recipient on or before last day of March following the calendar year for which the info pertains.

s13, s17

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Tuesday, November 27, 2012 9:21 AM  
**To:** Sit, Vera JTST:EX; Mackay, Grant JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** TOIFA s13, s17

Hi Vera / Grant,

As per our teleconference last evening, attached is a draft of the remittance advice we could provide to the Tol with each payment.

<< File: TOIFA Remittance Advice.docx >>

We also suggest you send them the CRA NR4 form that Tracy included below, as this will be the official tax form provided at the end of the calendar year(s).

s13, s17

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590

email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

---

**From:** Campbell, Tracy JTST:EX  
**Sent:** Tuesday, November 27, 2012 8:50 AM  
**To:** Jacobs, Murray JTST:EX  
**Subject:**

<http://www.cra-arc.gc.ca/E/pbg/tf/nr4/nr4flat-12b.pdf>

Tracy Campbell | Manager | Financial Planning and Reporting  
Ministry of Jobs, Tourism and Skills Training  
Phone: 250-356-9509 | Fax: 250-387-1590

Page 355 redacted for the following reason:

-----

s13, s17

## Mason, Patty JTST:EX

---

**From:** Sameer Soni [sameer.soni@timesgroup.com]  
**Sent:** Wednesday, November 28, 2012 7:10 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX  
**Subject:** RE: Material for TOIFA: Wednesday Conference Call timing

Dear Vera

Not much in the Contract.

But DOUs would be made more quantitative.

Sameer

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 28 November 2012 20:39  
**To:** 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX  
**Subject:** Re: Material for TOIFA: Wednesday Conference Call timing

Mr Soni,

What kind of edits will we see from Times?

We may need to seek further approval from our end if the changes are significant.

Thanks.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sameer Soni [mailto:sameer.soni@timesgroup.com]  
**Sent:** Wednesday, November 28, 2012 06:46 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; jamshedmistry s22 <jamshedmistry s22 chandru.s@timesgroup.com  
<chandru.s@timesgroup.com>; savkur.vivek s22 <savkur.vivek s22 Cockburn, Derek P CSCD:EX;  
Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; priyankasingh s22  
<priyankasingh s22 Sanjeev.Shah@timesgroup.com <Sanjeev.Shah@timesgroup.com>;  
sunny.sablok@timesgroup.com <sunny.sablok@timesgroup.com>; vishal.dixit@timesgroup.com  
<vishal.dixit@timesgroup.com>; nihar.ajmera@timesgroup.com <nihar.ajmera@timesgroup.com>;  
sukrit.sarkar@timesgroup.com <sukrit.sarkar@timesgroup.com>; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX  
**Subject:** RE: Material for TOIFA: Wednesday Conference Call timing

Vera

This is a prompt revert. Very expected from you.

You have got it absolutely right.

Apologies once again for rescheduling the call.

Regards

Sameer

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]

**Sent:** 28 November 2012 19:59

**To:** 'sameer.soni@timesgroup.com'

**Cc:** Mackay, Grant JTST:EX; 's22' 'chandru.s@timesgroup.com'; 'savkur.' s22

Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX;

's22' 'Sanjeev.Shah@timesgroup.com'; 'sunny.sablok@timesgroup.com';

'vishal.dixit@timesgroup.com'; 'nihar.ajmera@timesgroup.com'; 'sukrit.sarkar@timesgroup.com'; Fowles, Jim JAG:EX;

Marshall, Tina CSCD:EX

**Subject:** Re: Material for TOIFA: Wednesday Conference Call timing

Hello Mr Soni,

Just to be clear:

- Our next call will be Wed Nov 28 evening 6 30 pm BC time on the contract. We will get the revised wording from you in a few hours.

- We will also have another call for Nov 29 on the DoUs. Call time to be determined.

Correct?

Thanks.

Vera Sit

Executive Director, Strategic Initiatives

Economic Development Division

Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sameer Soni [mailto:sameer.soni@timesgroup.com]

**Sent:** Wednesday, November 28, 2012 06:20 AM

**To:** Sit, Vera JTST:EX

**Cc:** Mackay, Grant JTST:EX; jamshedmistry s22 <jamshedmistry s22 'Chandru ' <chandru.s@timesgroup.com>; savkur.vivel s22 <savkur.vivek s22 Cockburn, Derek P CSCD:EX;

Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'

<priyankasingh s22 'Sanjeev Shah' <Sanjeev.Shah@timesgroup.com>; 'Sunny Sablok'

<sunny.sablok@timesgroup.com>; 'Vishal Dixit' <vishal.dixit@timesgroup.com>; 'Nihar Ajmera'

<nihar.ajmera@timesgroup.com>; 'Sukrit Sarkar' <sukrit.sarkar@timesgroup.com>; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX

**Subject:** RE: Material for TOIFA: Wednesday Conference Call timing

Dear Grant and Vera,

We had a meeting with our Managing Director Mr. Vineet Jain today and took him through the entire contract, he had certain observations and the legal team is working on incorporating those into the contract. Request you to note that we would be in a position to email you the final version of the draft agreement in next 3 hours for your perusal.

In light of the above, we need to reschedule the con call for 8 am this morning (BC Time). To 6:30 pm BC Time Wednesday Nov 28<sup>th</sup>, which would be 8.00 am our time Nov 29th to discuss and finalise the contract.  
**Apologies for the short notice.**

The Documents of Understanding are also been perused in detail by the legal team in light of minimising qualitative aspects in the DOUs as Sanjeev mentioned on our last con call. This work on the DOUs is on and we would be in a position to discuss the revised DOUs by tomorrow morning BC Time.

We would come back to you with a suggested time for the con call.

Thank you for understanding.

Regards,

Sameer

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]

**Sent:** 28 November 2012 06:14

**To:** Sit, Vera JTST:EX; 'sameer.soni@timesgroup.com'

**Cc:** Mackay, Grant JTST:EX; 'jamshedmistry s22 'Chandru ' 'savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX

**Subject:** RE: Material for TOIFA: Wednesday Conference Call timing

My apology everyone. I pushed the SEND button by accident.

Attached are the material for our Wednesday call:

1. Sample remittance advice we could provide to the Times with each payment. Please also see the link: <http://www.cra-arc.gc.ca/E/pbg/tf/nr4/nr4flat-12b.pdf> for a sample of an official tax form that we would provide at the end of the calendar year.
2. Revised draft agreement, version 19.

Please provide dial-in information for the Wed call (7:30 am BC time; 9 pm India time).

Thank you.

Vera Sit

**From:** Sit, Vera JTST:EX

**Sent:** Tuesday, November 27, 2012 3:31 PM

**To:** 'sameer.soni@timesgroup.com'

**Cc:** Mackay, Grant JTST:EX; 'jamshedmistry s22'; 'Chandru'; 'savkur.vivek s22'; Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX

**Subject:** Material for TOIFA: Wednesday Conference Call timing

Dear Mr. Soni,

Attached are materials for our Wednesday call:

s13

**From:** Chandru [<mailto:chandru.s@timesgroup.com>]

**Sent:** Tuesday, November 27, 2012 4:14 AM

**To:** Sit, Vera JTST:EX

**Cc:** Mackay, Grant JTST:EX; [sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com); s22; [savkur.](#) s22; Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'

**Subject:** TOIFA: Wednesday Conference Call timing

Hi Vera,

Could we please set our next call for Wednesday Nov 28th at 9.00 pm Mumbai time, i.e. 7.30 am BC time? We should be ready with our draft with changes by then. Please confirm. We will share the dial in details once you confirm.

Thanks and regards,

**Chandru Sambasivan**

Head - Business Development, OMS

Times Group

Mob: s17

---  
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Page 361 redacted for the following reason:

-----

s13, s17

## Davidson, Julie CSCD:EX

---

**From:** Nivedita Nadkarni [nivedita.nadkarni@timesgroup.com]  
**Sent:** Tuesday, November 27, 2012 11:13 PM  
**To:** 'Sanjeev Shah'; 'Times OMS Sameer'; 'Times Priyanka'; chandru.s@timesgroup.com; Cockburn, Derek P CSCD:EX; Marshall, Tina CSCD:EX; Fowles, Jim JAG:EX; Wright, Jessica DBC:EX; Jacobs, Murray JTST:EX; savkur.vivek s22 Bhullar, Barinder JTST:EX; jamshedmistry s22 Sit, Vera JTST:EX; Mackay, Grant DBC:EX; sukrit.sarkar@timesgroup.com; 'Prashant MAHESHWARI'; piyush.jain@timesgroup.com; 'Nihar Ajmera'; 'Sunny Sablok'; 'Vishal Dixit'  
**Cc:** 'Vikram Verma'  
**Subject:** TOIFA: Concall with Canada to discuss contract clauses  
**Importance:** High

Dear All,

The con call on the subject has been scheduled for **9.30 pm IST/ 8 am PST today**.  
Request all to please dial in to the said call by using the below dial in numbers.

Dial in Mumbai

Dial in Delhi -

s15

Dial in Canada -

Participant Pin -

Thanks

*Warm Regards ... Nivi*

*Nivedita Nadkarni*

Mergers & Acquisitions  
Bennett, Coleman & Co. Ltd.  
The Times of India Building, 3 rd floor,  
Opp V T Station, Dr. D N Road, Mumbai 400 001  
☎ **Direct: +91 22 66354331 - Handfone :**  
✉ [nivedita.nadkarni@timesgroup.com](mailto:nivedita.nadkarni@timesgroup.com)

s17



---

**From:** Chandru Sambasivan s17 [<mailto:chandru.s@timesgroup.com>]  
**Sent:** Tuesday, November 27, 2012 9:40 PM  
**To:** [nivedita.nadkarni@timesgroup.com](mailto:nivedita.nadkarni@timesgroup.com)  
**Subject:** TOIFA: Wed Concall to finalise contract clauses

Hi Nivedita,

Can we please organise a concall for India and Canada at 9pm IST. It needs to be marked to the same people

(including BC team) we had taken on con-call on Tuesday morning.  
Thanks and regards,  
Chandru  
Sent on my BlackBerry® from Vodafone

---

**From:** "Sit, Vera JTST:EX" <Vera.Sit@gov.bc.ca>  
**Date:** Tue, 27 Nov 2012 08:01:22 -0800  
**To:** 'Chandru' <chandru.s@timesgroup.com>  
**Cc:** Mackay, Grant JTST:EX <Grant.Mackay@gov.bc.ca>;  
'sameer.soni@timesgroup.com' <sameer.soni@timesgroup.com>;  
'jamshedmistry' s22 'jamshedmistry' s22  
'savkur.vivek' s22 'savkur.vivek' s22 Cockburn, Derek P  
CSCD:EX <Derek.Cockburn@gov.bc.ca>; Bhullar, Barinder PREM:EX <Barinder.Bhullar@gov.bc.ca>;  
Jacobs, Murray JTST:EX <Murray.Jacobs@gov.bc.ca>; Wright, Jessica JTST:EX <Jessica.Wright@gov.bc.ca>;  
'Priyanka Singh' <priyankasingh s22 'Sanjeev Shah' <Sanjeev.Shah@timesgroup.com>; 'Sunny  
Sablok' <sunny.sablok@timesgroup.com>; 'Vishal Dixit' <vishal.dixit@timesgroup.com>; 'Nihar  
Ajmera' <nihar.ajmera@timesgroup.com>; 'Sukrit Sarkar' <sukrit.sarkar@timesgroup.com>  
**Subject:** RE: TOIFA: Wednesday Conference Call timing

Hello Chandrun,

Wednesday morning 7:30 am BC time will work for us.

We await the information from you.

Thank you.

Vera Sit

---

**From:** Chandru [mailto:chandru.s@timesgroup.com]  
**Sent:** Tuesday, November 27, 2012 4:14 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; sameer.soni@timesgroup.com; jamshedmistry s22 savkur.vivek s22  
Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka  
Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'  
**Subject:** TOIFA: Wednesday Conference Call timing

Hi Vera,

Could we please set our next call for Wednesday Nov 28th at 9.00 pm Mumbai time, i.e. 7.30 am BC time?  
We should be ready with our draft with changes by then. Please confirm. We will share the dial in details once you confirm.

Thanks and regards,

**Chandru Sambasivan**  
Head - Business Development, OMS  
Times Group  
Mob: s17

--

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## Davidson, Julie CSCD:EX

---

**From:** Nivedita Nadkarni [nivedita.nadkarni@timesgroup.com]  
**Sent:** Wednesday, November 28, 2012 12:54 AM  
**To:** 'Sanjeev Shah'; Fowles, Jim JAG:EX; 'Times OMS Sameer'; 'Times Priyanka'; chandru.s@timesgroup.com; Cockburn, Derek P CSCD:EX; Marshall, Tina CSCD:EX; Wright, Jessica DBC:EX; Jacobs, Murray JTST:EX; savkur.vivek s22 Bhullar, Barinder JTST:EX; jamshedmistry s22 Sit, Vera JTST:EX; Mackay, Grant DBC:EX; sukrit.sarkar@timesgroup.com; 'Prashant MAHESHWARI'; piyush.jain@timesgroup.com; 'Nihar Ajmera'; 'Sunny Sablok'; 'Vishal Dixit'  
**Cc:** 'Vikram Verma'  
**Subject:** RE: TOIFA: Concall with Canada to discuss contract clauses

Please refer to my original mail (below) confirming the captioned con call has been scheduled for 9.30 pm IST/ 8 am PST today.

Thanks

Warm Regards ... Nivi

Nivedita Nadkarni

Mergers & Acquisitions  
Bennett, Coleman & Co. Ltd.  
The Times of India Building, 3 rd floor,  
Opp V T Station, Dr. D N Road, Mumbai 400 001  
☎ **Direct: +91 22 66354331 - Handfone :**  
✉ [nivedita.nadkarni@timesgroup.com](mailto:nivedita.nadkarni@timesgroup.com)

s17



---

**From:** Sanjeev Shah [mailto:sanjeev.shah@timesgroup.com]  
**Sent:** Wednesday, November 28, 2012 2:05 PM  
**To:** 'Nivedita Nadkarni'; 'Fowles, Jim JAG:EX'; 'Times OMS Sameer'; 'Times Priyanka'; chandru.s@timesgroup.com; 'Cockburn, Derek P CSCD:EX'; 'Marshall, Tina CSCD:EX'; 'Wright, Jessica JTST:EX'; 'Jacobs, Murray JTST:EX'; savkur.vivek s22 ; 'Bhullar, Barinder PREM:EX'; jamshedmistry s22 'Sit, Vera JTST:EX'; 'Mackay, Grant JTST:EX'; sukrit.sarkar@timesgroup.com; 'Prashant MAHESHWARI'; piyush.jain@timesgroup.com; 'Nihar Ajmera'; 'Sunny Sablok'; 'Vishal Dixit'  
**Cc:** 'Vikram Verma'  
**Subject:** RE: TOIFA: Concall with Canada to discuss contract clauses

And what time is that IST?

---

**From:** Nivedita Nadkarni [mailto:nivedita.nadkarni@timesgroup.com]  
**Sent:** 28 November 2012 14:13  
**To:** 'Fowles, Jim JAG:EX'; 'Sanjeev Shah'; 'Times OMS Sameer'; 'Times Priyanka'; chandru.s@timesgroup.com; 'Cockburn, Derek P CSCD:EX'; 'Marshall, Tina CSCD:EX'; 'Wright, Jessica JTST:EX'; 'Jacobs, Murray JTST:EX'; savkur.vivek s22 'Bhullar, Barinder PREM:EX'; jamshedmistry s22 'Sit, Vera JTST:EX'; 'Mackay, Grant JTST:EX'; sukrit.sarkar@timesgroup.com; 'Prashant MAHESHWARI'; piyush.jain@timesgroup.com; 'Nihar Ajmera'; 'Sunny Sablok'; 'Vishal Dixit'

Cc: 'Vikram Verma'  
Subject: RE: TOIFA: Concall with Canada to discuss contract clauses

Hi Please note that the captioned call is confirmed for **8am PST for today- Wednesday (November 28th).**

Thanks

Warm Regards ... Nivi

Nivedita Nadkarni

Mergers & Acquisitions  
Bennett, Coleman & Co. Ltd.  
The Times of India Building, 3 rd floor,  
Opp V T Station, Dr. D N Road, Mumbai 400 001  
OODirect: +91 22 66354331 - Handfone : s17  
[nivedita.nadkarni@timesgroup.com](mailto:nivedita.nadkarni@timesgroup.com)

-----Original Message-----

From: Fowles, Jim JAG:EX [<mailto:Jim.Fowles@gov.bc.ca>]  
Sent: Wednesday, November 28, 2012 1:55 PM  
To: Nivedita Nadkarni; 'Sanjeev Shah'; 'Times OMS Sameer'; 'Times Priyanka';  
[chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com); Cockburn, Derek P CSCD:EX; Marshall, Tina CSCD:EX; Wright, Jessica  
JTST:EX; Jacobs, Murray JTST:EX; [savkur.vivek](mailto:savkur.vivek) s22 Bhullar, Barinder PREM:EX;  
[jamshedmistry](mailto:jamshedmistry) s22 Sit, Vera JTST:EX; Mackay, Grant JTST:EX;  
[sukrit.sarkar@timesgroup.com](mailto:sukrit.sarkar@timesgroup.com); 'Prashant MAHESHWARI'; [piyush.jain@timesgroup.com](mailto:piyush.jain@timesgroup.com); 'Nihar  
Ajmera'; 'Sunny Sablok'; 'Vishal Dixit'  
Cc: 'Vikram Verma'  
Subject: RE: TOIFA: Concall with Canada to discuss contract clauses

Please confirm time of call is now 8 am PST NOT 730am PST as requested below.

From: Nivedita Nadkarni [[nivedita.nadkarni@timesgroup.com](mailto:nivedita.nadkarni@timesgroup.com)]  
Sent: Tuesday, November 27, 2012 11:13 PM  
To: 'Sanjeev Shah'; 'Times OMS Sameer'; 'Times Priyanka'; [chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com); Cockburn,  
Derek P CSCD:EX; Marshall, Tina CSCD:EX; Fowles, Jim JAG:EX; Wright, Jessica JTST:EX; Jacobs,  
Murray JTST:EX; [savkur.vivek](mailto:savkur.vivek) s22 Bhullar, Barinder PREM:EX; [jamshedmistry](mailto:jamshedmistry) s22  
Sit, Vera JTST:EX; Mackay, Grant JTST:EX; [sukrit.sarkar@timesgroup.com](mailto:sukrit.sarkar@timesgroup.com); 'Prashant  
MAHESHWARI'; [piyush.jain@timesgroup.com](mailto:piyush.jain@timesgroup.com); 'Nihar Ajmera'; 'Sunny Sablok'; 'Vishal Dixit'  
Cc: 'Vikram Verma'  
Subject: TOIFA: Concall with Canada to discuss contract clauses

Dear All,

The con call on the subject has been scheduled for 9.30 pm IST/ 8 am PST today.  
Request all to please dial in to the said call by using the below dial in numbers.

Dial in Mumbai - s15

Dial in Delhi -

Dial in Canada - s15

Participant Pin -

Thanks

Warm Regards ... Nivi

Nivedita Nadkarni

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- Direct: +91 22 66354331 - Handfone : s17
- [nivedita.nadkarni@timesgroup.com](mailto:nivedita.nadkarni@timesgroup.com)<<mailto:nivedita.nadkarni@timesgroup.com>>

[cid:image001.jpg@01CDCD5A.64D0F920]

From: Chandru Sambasivan s17 [<mailto:chandru.s@timesgroup.com>]

Sent: Tuesday, November 27, 2012 9:40 PM

To: [nivedita.nadkarni@timesgroup.com](mailto:nivedita.nadkarni@timesgroup.com)

Subject: TOIFA: Wed Concall to finalise contract clauses

Hi Nivedita,

Can we please organise a concall for India and Canada at 9pm IST. It needs to be marked to the same people (including BC team) we had taken on con-call on Tuesday morning.

Thanks and regards,

Chandru

Sent on my BlackBerry® from Vodafone

From: "Sit, Vera JTST:EX" <[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)>

Date: Tue, 27 Nov 2012 08:01:22 -0800

To: 'Chandru' <[chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com)>

Cc: Mackay, Grant JTST:EX<[Grant.Mackay@gov.bc.ca](mailto:Grant.Mackay@gov.bc.ca)>;

'sameer.soni@timesgroup.com'<[sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com)>;

'jamshedmistry@gmail.com'<[jamshedmistry@gmail.com](mailto:jamshedmistry@gmail.com)>;

'savkur' s22 :savkur s22 ; Cockburn, Derek P

CSCD:EX<[Derek.Cockburn@gov.bc.ca](mailto:Derek.Cockburn@gov.bc.ca)>; Bhullar, Barinder PREM:EX<[Barinder.Bhullar@gov.bc.ca](mailto:Barinder.Bhullar@gov.bc.ca)>;

Jacobs, Murray JTST:EX<[Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)>; Wright, Jessica

JTST:EX<[Jessica.Wright@gov.bc.ca](mailto:Jessica.Wright@gov.bc.ca)>; 'Priyanka Singh'< s22 ; 'Sanjeev

Shah'<[Sanjeev.Shah@timesgroup.com](mailto:Sanjeev.Shah@timesgroup.com)>; 'Sunny Sablok'<[sunny.sablok@timesgroup.com](mailto:sunny.sablok@timesgroup.com)>; 'Vishal

Dixit'<[vishal.dixit@timesgroup.com](mailto:vishal.dixit@timesgroup.com)>; 'Nihar Ajmera'<[nihar.ajmera@timesgroup.com](mailto:nihar.ajmera@timesgroup.com)>; 'Sukrit

Sarkar'<[sukrit.sarkar@timesgroup.com](mailto:sukrit.sarkar@timesgroup.com)>

Subject: RE: TOIFA: Wednesday Conference Call timing

Hello Chandrun,

Wednesday morning 7:30 am BC time will work for us.

We await the information from you.

Thank you.

Vera Sit

From: Chandru [mailto:chandru.s@timesgroup.com]  
Sent: Tuesday, November 27, 2012 4:14 AM  
To: Sit, Vera JTST:EX  
Cc: Mackay, Grant JTST:EX; sameer.soni@timesgroup.com; s22  
savkur s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray  
JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal  
Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'  
Subject: TOIFA: Wednesday Conference Call timing

Hi Vera,

Could we please set our next call for Wednesday Nov 28th at 9.00 pm Mumbai time, i.e. 7.30 am BC time?

We should be ready with our draft with changes by then. Please confirm. We will share the dial in details once you confirm.

Thanks and regards,

Chandru Sambasivan  
Head - Business Development, OMS  
Times Group  
Mob: s17

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**Davidson, Julie CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, November 28, 2012 7:53 AM  
**To:** Jacobs, Murray JTST:EX  
**Cc:** Campbell, Tracy JTST:EX  
**Subject:** RE: No call with Times this morning

Thank you both. I will send you a meeting invite with the call-in details.

-----Original Message-----

**From:** Jacobs, Murray JTST:EX  
**Sent:** Wednesday, November 28, 2012 7:53 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Campbell, Tracy JTST:EX  
**Subject:** RE: No call with Times this morning

Hi Vera - I have an another appointment at that time, so I won't be on the call. Tracy said she could call in, so please provide the details to her. (Thanks Tracy.)

Murray Jacobs

Chief Financial Officer & Director of Crown Initiatives Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training 3rd Floor, 800 Johnson Street Victoria, B.C.  
V8W 9W1

phone: (250) 356-6950 fax: (250) 387-1590

email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

-----Original Message-----

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, November 28, 2012 7:05 AM  
**To:** Jacobs, Murray JTST:EX; Fowles, Jim JAG:EX; Bhullar, Barinder PREM:EX  
**Subject:** No call with Times this morning

In case you missed the emails or are confused by them.

New call time is proposed for 6 30 pm tonight.

I will confirm with Times once I know your availability.

Thanks.

Vera Sit

Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

**Davidson, Julie CSCD:EX**

---

**From:** Farkas, George CSCD:EX  
**Sent:** Thursday, November 29, 2012 3:21 PM  
**To:** Mackay, Grant DBC:EX; Pearson, Barbera MIT:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** FW: JTST - signed decision letter  
**Attachments:** c. JTST India Market Outreach Strategy - DL - signed.pdf

***George Farkas***

Assistant Deputy Minister  
Management Services Division  
Community, Sport and Cultural Development  
Jobs, Tourism and Skills Training (and Labour)

---

**From:** Chipper, Tammy L FIN:EX **On Behalf Of** Enemark, Gord FIN:EX  
**Sent:** Thursday, November 29, 2012 12:03 PM  
**To:** Byng, Dave A JTST:EX; Farkas, George CSCD:EX  
**Cc:** Ngo, Huan Q FIN:EX  
**Subject:** JTST - signed decision letter

Please find attached a signed decision letter from the Chair of Treasury Board.

s13, s17

A hard copy has been sent to your Minister's office.

Thank you.



TB Minor Meeting Date: November 27, 2012  
266428

Confidential

Honourable Pat Bell  
Minister of Jobs, Tourism and Skills Training  
Room 138 Parliament Buildings  
Victoria BC V8V 1X4

Dear Colleague:

Re: India Market Outreach Strategy

I am writing to inform you that Treasury Board has approved up to s12 from 2012/13 Contingencies for the India Market Outreach Strategy which includes hosting the Times of India (TOI) Film Awards in Vancouver in April 2013, subject to:

s12

Sincerely,

A handwritten signature in black ink, appearing to read "M. de Jong".

Michael de Jong, Q.C.  
Chair

cc: Dave Byng, Deputy Minister  
Ministry of Jobs, Tourism and Skills Training

George Farkas, Assistant Deputy Minister and Executive Financial Officer  
Ministry of Jobs, Tourism and Skills Training

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, November 29, 2012 4:27 PM  
**To:** 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant DBC:EX; 'jamshedmistry@gmail.com'; 'Chandru '; 'savkur.vivek@gmail.com'; Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica DBC:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; 'prashant.maheshwari@timesgroup.com'; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** Draft agreement V 20  
**Attachments:** TOIFA TUA (V 20).docx; TOIFAsample report approval.pdf

Dear Mr. Soni,

Attached please find the revised draft agreement, version 20.

We have revised the draft agreement according to our November 28, BC time (November 29 Mumbai time) conference call.

s13

Please let us know your next available time for the contract discussion and the DoU discussion.

Thank you.

Vera Sit

Pages 374 through 400 redacted for the following reasons:

-----

s13

## Davidson, Julie CSCD:EX

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**From:** Campbell, Tracy JTST:EX  
**Sent:** Friday, November 30, 2012 8:47 AM  
**To:** Enemark, Gord FIN:EX; Jacobs, Murray JTST:EX  
**Cc:** Farkas, George CSCD:EX  
**Subject:** RE: JTST - signed decision letter  
**Attachments:** Re: Draft agreement V 20

s13, s17

Thoughts?

s13, s17

---

**From:** Enemark, Gord FIN:EX  
**Sent:** Thursday, November 29, 2012 6:03 PM  
**To:** Jacobs, Murray JTST:EX  
**Cc:** Farkas, George CSCD:EX; Campbell, Tracy JTST:EX  
**Subject:** RE: JTST - signed decision letter

Hi Murray:

s13, s17

Hope this helps.

Gord

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Thursday, November 29, 2012 3:46 PM  
**To:** Enemark, Gord FIN:EX  
**Cc:** Farkas, George CSCD:EX; Campbell, Tracy JTST:EX  
**Subject:** FW: JTST - signed decision letter

Hi Gord,

s13, s17

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

---

**From:** Farkas, George CSCD:EX  
**Sent:** Thursday, November 29, 2012 3:21 PM  
**To:** Mackay, Grant JTST:EX; Pearson, Barbera CSCD:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** FW: JTST - signed decision letter

***George Farkas***

Assistant Deputy Minister  
Management Services Division  
Community, Sport and Cultural Development  
Jobs, Tourism and Skills Training (and Labour)

---

**From:** Chipper, Tammy L FIN:EX **On Behalf Of** Enemark, Gord FIN:EX  
**Sent:** Thursday, November 29, 2012 12:03 PM  
**To:** Byng, Dave A JTST:EX; Farkas, George CSCD:EX  
**Cc:** Ngo, Huan Q FIN:EX  
**Subject:** JTST - signed decision letter

Please find attached a signed decision letter from the Chair of Treasury Board.

s13, s17

A hard copy has been sent to your Minister's office.

Thank you.

## Davidson, Julie CSCD:EX

---

**From:** Sanjeev Shah [sanjeev.shah@timesgroup.com]  
**Sent:** Sunday, December 2, 2012 4:58 AM  
**To:** Sit, Vera JTST:EX; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant DBC:EX; jamshedmistry s22 'Chandru'; savkur.vivek s22  
Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright,  
Jessica DBC:EX; 'Priyanka Singh'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit  
Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX;  
prashant.maheshwari@timesgroup.com; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell,  
Tracy JTST:EX  
**Subject:** TOIFA: Draft agreement V 21  
**Attachments:** TOIFA TUA (V 21) BCCL Comments 2.12.12.docx

Hi Vera,

Pls find enclosed the doc with some changes suggested by me  
I have not bothered to cleanup our internal comments (BCCL) – can be done as we finalise this  
Could we schedule a call for 11 pm IST tom please?

Regards,  
Sanjeev Shah

Director – Mergers & Acquisitions  
Bennett, Coleman & Co Ltd  
Times of India Bldng – 3<sup>rd</sup> Floor  
Opp V T Station  
Mumbai 400 001

Contact details

Office Direct Line: +91 22 2273 1010  
Board Line: s17  
Mobile:  
Email ID: [sanjeev.shah@timesgroup.com](mailto:sanjeev.shah@timesgroup.com)

---

**From:** Sit, Vera JTST:EX [mailto:[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)]  
**Sent:** 30 November 2012 05:57  
**To:** 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX; 'jamshedmistry s22 'Chandru'; 'savkur.vivek s22 Cockburn, Derek P  
CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah';  
'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX;  
'prashant.maheshwari@timesgroup.com'; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** Draft agreement V 20

Dear Mr. Soni,

Attached please find the revised draft agreement, version 20.

We have revised the draft agreement according to our November 28, BC time (November 29 Mumbai time) conference call.

Please let us know your next available time for the contract discussion and the DoU discussion.

Thank you.

Vera Sit

--

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## Hall, Jane M CSCD:EX

---

**From:** Sit, Vera JTST:EX  
**Sent:** Sunday, December 2, 2012 8:24 PM  
**To:** Sanjeev Shah; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant JTST:EX; jamshedmistry s22 'Chandru'; savkur.vivek s22  
Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright,  
Jessica JTST:EX; 'Priyanka Singh'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit  
Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX;  
prashant.maheshwari@timesgroup.com; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell,  
Tracy JTST:EX  
**Subject:** RE: TOIFA: Draft agreement V 21  
**Attachments:** Sample timeline for the monthly reports.pdf

Dear Mr. Shah and Mr. Soni,

Attached is a diagram showing the process for the monthly report. I hope you find it useful for our discussion on December 3.

s13

Thank you and I look forward to talking to you at 8:30 am BC time / 10 pm India time, December 3, 2012.

Vera Sit  
Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism, and Innovation  
From: Sanjeev Shah [sanjeev.shah@timesgroup.com]  
Sent: December 2, 2012 4:58 AM  
To: Sit, Vera JTST:EX; sameer.soni@timesgroup.com  
Cc: Mackay, Grant JTST:EX; jamshedmistry s22 'Chandru '; savkur.vivek s22  
Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica  
JTST:EX; 'Priyanka Singh'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar';  
Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; prashant.maheshwari@timesgroup.com; 'Piyush  
Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
Subject: TOIFA: Draft agreement V 21

Hi Vera,

Pls find enclosed the doc with some changes suggested by me I have not bothered to cleanup  
our internal comments (BCCL) - can be done as we finalise this Could we schedule a call for  
11 pm IST tom please?

Regards,  
Sanjeev Shah

Director - Mergers & Acquisitions  
Bennett, Coleman & Co Ltd  
Times of India Bldng - 3rd Floor  
Opp V T Station  
Mumbai 400 001

Contact details  
Office Direct Line: +91 22 2273 1010  
Board Line: s17  
Mobile:  
Email ID: sanjeev.shah@timesgroup.com

From: Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
Sent: 30 November 2012 05:57  
To: 'sameer.soni@timesgroup.com'  
Cc: Mackay, Grant JTST:EX; 'jamshedmistry s22 'Chandru '; 'savkur.vivek s22  
Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica  
JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera';  
'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX;  
'prashant.maheshwari@timesgroup.com'; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy  
JTST:EX  
Subject: Draft agreement V 20

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s13

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Thank you.

Vera Sit

--

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**Sample timeline for the monthly reports (e.g., for the period December 1 to December 31, 2012)**

s13

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Sunday, December 2, 2012 8:34 PM  
**To:** Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Cc:** Mackay, Grant DBC:EX  
**Subject:** Questions - for Call with Times at 8:30 am Monday Dec 3

Derek,

s13

Thanks. I will take the 8:30 am call from home (I won't come to your office!)

Vera Sit  
Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism, and Innovation

## Davidson, Julie CSCD:EX

---

**From:** Vishal Dixit [vishal.dixit@timesgroup.com]  
**Sent:** Sunday, December 2, 2012 10:11 PM  
**To:** Sit, Vera JTST:EX; sanjeev.shah@timesgroup.com; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant DBC:EX; jamshedmistry s22 chandru.s@timesgroup.com; savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica DBC:EX; priyankasingh s22 sunny.sablok@timesgroup.com; nihar.ajmera@timesgroup.com; sukrit.sarkar@timesgroup.com; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; prashant.maheshwari@timesgroup.com; piyush.jain@timesgroup.com; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** RE: TOIFA: Draft agreement V 21

Dear All,

Please find below the dial-in for the call today (3<sup>rd</sup> December, 2012) at 10.00 pm IST/ 8.30 am BC.

Delhi dial in: s15  
Mumbai dial in  
Canada dial in: s15

Participant pin:

Best regards,  
Vishal

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 03 December 2012 08:19  
**To:** 'sanjeev.shah@timesgroup.com'; 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX; 'jamshedmistry s22'; 'chandru.s@timesgroup.com'; 'savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'priyankasingh s22'; 'sunny.sablok@timesgroup.com'; 'vishal.dixit@timesgroup.com'; 'nihar.ajmera@timesgroup.com'; 'sukrit.sarkar@timesgroup.com'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; 'prashant.maheshwari@timesgroup.com'; 'piyush.jain@timesgroup.com'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** Re: TOIFA: Draft agreement V 21

Works for us.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sanjeev Shah [mailto:sanjeev.shah@timesgroup.com]  
**Sent:** Sunday, December 02, 2012 06:40 PM  
**To:** Sit, Vera JTST:EX; 'sameer.soni@timesgroup.com' <sameer.soni@timesgroup.com>

**Cc:** Mackay, Grant JTST:EX; 'jamshedmistry' s22 <jamshedmistry s22 'chandru.s@timesgroup.com' <chandru.s@timesgroup.com>; 'savkur.' s22 <savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'priyankasingh' s22 <priyankasingh s22 'sunny.sablok@timesgroup.com' <sunny.sablok@timesgroup.com>; 'vishal.dixit@timesgroup.com' <vishal.dixit@timesgroup.com>; 'nihar.ajmera@timesgroup.com' <nihar.ajmera@timesgroup.com>; 'sukrit.sarkar@timesgroup.com' <sukrit.sarkar@timesgroup.com>; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; 'prashant.maheshwari@timesgroup.com' <prashant.maheshwari@timesgroup.com>; 'piyush.jain@timesgroup.com' <piyush.jain@timesgroup.com>; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** Re: TOIFA: Draft agreement V 21

Hi Vera, I have a call which is likely to be done by 10.30 pm IST. May I suggest that the team starts with u at 10 and I try and rush my joining time to get in at the earliest? Vishal, pls circulate the dial-ins for 10 IF Vera is ok with my suggestion. Regards, ss  
Sent from my BlackBerry® on Reliance Mobile, India's No. 1 Network. Go for it!

---

**From:** "Sit, Vera JTST:EX" <Vera.Sit@gov.bc.ca>  
**Date:** Sun, 2 Dec 2012 09:51:29 -0800  
**To:** 'sanjeev.shah@timesgroup.com' <sanjeev.shah@timesgroup.com>; 'sameer.soni@timesgroup.com' <sameer.soni@timesgroup.com>  
**Cc:** Mackay, Grant JTST:EX <Grant.Mackay@gov.bc.ca>; 'jamshedmistry' s22 'jamshedmistry' s22 'chandru.s@timesgroup.com' <chandru.s@timesgroup.com>; 'savkur.vivek' s22 'savkur.vivek' s22 Cockburn, Derek P CSCD:EX <Derek.Cockburn@gov.bc.ca>; Bhullar, Barinder PREM:EX <Barinder.Bhullar@gov.bc.ca>; Jacobs, Murray JTST:EX <Murray.Jacobs@gov.bc.ca>; Wright, Jessica JTST:EX <Jessica.Wright@gov.bc.ca>; 'priyankasingh' s22 'priyankasingh14@gmail.com>; 'sunny.sablok@timesgroup.com' <sunny.sablok@timesgroup.com>; 'vishal.dixit@timesgroup.com' <vishal.dixit@timesgroup.com>; 'nihar.ajmera@timesgroup.com' <nihar.ajmera@timesgroup.com>; 'sukrit.sarkar@timesgroup.com' <sukrit.sarkar@timesgroup.com>; Fowles, Jim JAG:EX <Jim.Fowles@gov.bc.ca>; Marshall, Tina CSCD:EX <Tina.Marshall@gov.bc.ca>; 'prashant.maheshwari@timesgroup.com' <prashant.maheshwari@timesgroup.com>; 'piyush.jain@timesgroup.com' <piyush.jain@timesgroup.com>; McCabe, Melissa FIN:EX <Melissa.McCabe@gov.bc.ca>; Campbell, Tracy JTST:EX <Tracy.Campbell@gov.bc.ca>  
**Subject:** Re: TOIFA: Draft agreement V 21

Dear Mr. Shah,

Not Responsive

To ensure we have sufficient time for our discussion, could we please talk at 8:30 am BC time on December 3, which is 10 pm India time December 3?

Please confirm and provide conference call information.

Thank you for adjusting the time to accommodate my schedule.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

**From:** Sanjeev Shah [<mailto:sanjeev.shah@timesgroup.com>]  
**Sent:** Sunday, December 02, 2012 04:58 AM  
**To:** Sit, Vera JTST:EX; [sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com) <[sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com)>  
**Cc:** Mackay, Grant JTST:EX; [jamshedmistry s22](mailto:jamshedmistry@s22) <[jamshedmistry s22](mailto:jamshedmistry@s22)> 'Chandru '  
<[chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com)>; [savkur.vivek s22](mailto:savkur.vivek@s22) <[savkur.vivek s22](mailto:savkur.vivek@s22)> Cockburn, Derek P CSCD:EX;  
Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'  
<[priyankasingh s22](mailto:priyankasingh@s22)> 'Sunny Sablok' <[sunny.sablok@timesgroup.com](mailto:sunny.sablok@timesgroup.com)>; 'Vishal Dixit'  
<[vishal.dixit@timesgroup.com](mailto:vishal.dixit@timesgroup.com)>; 'Nihar Ajmera' <[nihar.ajmera@timesgroup.com](mailto:nihar.ajmera@timesgroup.com)>; 'Sukrit Sarkar'  
<[sukrit.sarkar@timesgroup.com](mailto:sukrit.sarkar@timesgroup.com)>; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; [prashant.maheshwari@timesgroup.com](mailto:prashant.maheshwari@timesgroup.com)  
<[prashant.maheshwari@timesgroup.com](mailto:prashant.maheshwari@timesgroup.com)>; 'Piyush Jain' <[piyush.jain@timesgroup.com](mailto:piyush.jain@timesgroup.com)>; McCabe, Melissa FIN:EX;  
Campbell, Tracy JTST:EX  
**Subject:** TOIFA: Draft agreement V 21

Hi Vera,

Pls find enclosed the doc with some changes suggested by me  
I have not bothered to cleanup our internal comments (BCCL) – can be done as we finalise this  
Could we schedule a call for 11 pm IST tom please?

Regards,  
Sanjeev Shah

Director – Mergers & Acquisitions  
Bennett, Coleman & Co Ltd  
Times of India Bldg – 3<sup>rd</sup> Floor  
Opp V T Station  
Mumbai 400 001

Contact details

Office Direct Line: +91 22 2273 1010  
Board Line:  
Mobile: s17  
Email ID: [sanjeev.shah@timesgroup.com](mailto:sanjeev.shah@timesgroup.com)

**From:** Sit, Vera JTST:EX [<mailto:Vera.Sit@gov.bc.ca>]  
**Sent:** 30 November 2012 05:57  
**To:** 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX; 'jamshedmistry s22' 'Chandru ' 'savkur.vivek s22' Cockburn, Derek P  
CSCD:EX; Bhullar, Barinder PREM:EX; Jacobs, Murray JTST:EX; Wright, Jessica JTST:EX; 'Priyanka Singh'; 'Sanjeev Shah';  
'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX;  
'prashant.maheshwari@timesgroup.com'; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** Draft agreement V 20

Dear Mr. Soni,

Attached please find the revised draft agreement, version 20.

We have revised the draft agreement according to our November 28, BC time (November 29 Mumbai time) conference call.

s13

Please let us know your next available time for the contract discussion and the DoU discussion.

Thank you.

Vera Sit

--

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## Davidson, Julie CSCD:EX

---

**From:** Chandru [chandru.s@timesgroup.com]  
**Sent:** Monday, December 3, 2012 6:25 AM  
**To:** Sit, Vera JTST:EX; 'Sanjeev Shah': sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant DBC:EX; s22 savkur s22 Cockburn,  
Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica  
DBC:EX; 'Priyanka Singh'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar';  
Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; prashant.maheshwari@timesgroup.com;  
'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** TOIFA: DoU on Press Conferences  
**Attachments:** DoU - Press Conf 3 12.docx

Hi Vera,

Please find attached copy of DoU on Press Conferences to be held in Mumbai and Vancouver.  
Once you give your go ahead on the format, we will send across the rest of the DoUs.

Thanks and regards,

Chandru Sambasivan  
Head - Business Development, OMS  
Times Group  
Mob: s17

--

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***THE TIMES OF INDIA FILM AWARDS:*** Document of Understanding  
(Draft Version)

s13

Pages 416 through 420 redacted for the following reasons:

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s13

## Davidson, Julie CSCD:EX

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**From:** Sit, Vera JTST:EX  
**Sent:** Monday, December 3, 2012 9:34 AM  
**To:** Mackay, Grant DBC:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Cc:** Bhullar, Barinder JTST:EX  
**Subject:** Next step

First,

Thanks everyone for taking the call. s22 so will have to  
rely on you to finish up the contract.

Derek: Please proceed with V 22 with track changes. Send me a note if you have any  
questions. s13

s13

I will watch my email and send out the next version once I get it from Derek. I should be  
able to review tonight s22

Thanks very much.

Vera Sit  
Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism, and Innovation

## Davidson, Julie CSCD:EX

---

**From:** Chandru [chandru.s@timesgroup.com]  
**Sent:** Monday, December 3, 2012 9:55 AM  
**To:** Sit, Vera JTST:EX; 'Sanjeev Shah'; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant DBC:EX; jamshedmistry s22 savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica DBC:EX; 'Priyanka Singh'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; prashant.maheshwari@timesgroup.com; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** TOIFA: rest of the DoUs  
**Attachments:** DoU - Press Conf 3 12.docx; DoU - Travel Trade Final 3 12.docx; DoU - Voting 3 12.docx; DoU - Young Indian Celebrity 3 12.docx; DoU - Awards Final 3 12.docx

Hi everyone,

Please find attached the rest of the DoUs for your feedback. Please let us know if any further changes are required.

Thanks and regards,

Chandru Sambasivan  
Head - Business Development, OMS  
Times Group  
Mob: s17

--

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Pages 423 through 456 redacted for the following reasons:

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s13

## Davidson, Julie CSCD:EX

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**From:** Chandru [chandru.s@timesgroup.com]  
**Sent:** Monday, December 3, 2012 11:43 PM  
**To:** Sit, Vera JTST:EX; 'Sanjeev Shah'; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant DBC:EX; jamshedmistry s22 savkur.vivek s22 Cockburn, Derek P CSCD:EX; Bhullar, Barinder JTST:EX; Jacobs, Murray JTST:EX; Wright, Jessica DBC:EX; 'Priyanka Singh'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; Fowles, Jim JAG:EX; Marshall, Tina CSCD:EX; prashant.maheshwari@timesgroup.com; 'Piyush Jain'; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** RE: TOIFA: rest of the DoUs  
**Attachments:** DoU - Women's Day 3 12.docx

Hi,

Here is the last DoU - on the Women's Day Event.

Thanks and regards,

Chandru Sambasivan  
Head - Business Development, OMS  
Times Group  
Mob: s17

-----Original Message-----

**From:** Chandru [mailto:chandru.s@timesgroup.com]  
**Sent:** 03 December 2012 23:25  
**To:** 'Sit, Vera JTST:EX'; 'Sanjeev Shah'; 'sameer.soni@timesgroup.com'  
**Cc:** 'Mackay, Grant JTST:EX'; 'jamshedmistry s22 'savkur.vivek s22 'Cockburn, Derek P CSCD:EX'; 'Bhullar, Barinder PREM:EX'; 'Jacobs, Murray JTST:EX'; 'Wright, Jessica JTST:EX'; 'Priyanka Singh'; 'Sunny Sablok'; 'Vishal Dixit'; 'Nihar Ajmera'; 'Sukrit Sarkar'; 'Fowles, Jim JAG:EX'; 'Marshall, Tina CSCD:EX'; 'prashant.maheshwari@timesgroup.com'; 'Piyush Jain'; 'McCabe, Melissa FIN:EX'; 'Campbell, Tracy JTST:EX'  
**Subject:** TOIFA: rest of the DoUs

Hi everyone,

Please find attached the rest of the DoUs for your feedback. Please let us know if any further changes are required.

Thanks and regards,

Chandru Sambasivan  
Head - Business Development, OMS  
Times Group  
Mob: s17

--

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Pages 459 through 463 redacted for the following reasons:

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s13

**Davidson, Julie CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, December 5, 2012 5:39 AM  
**To:** Cockburn, Derek P CSCD:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** Please prepare the contract

Hi Derek,

Could you please prepare the contract document now.

I don't expect to see more changes (fingers crossed), and we can put in the last bit of Times' information as soon as we get it.

Please get Tina to read the contract one more time. I can do the same when you have a clean version. We are aiming to sign by end of this week.

How should the DoUs be attached to the contract?

Many thanks.

Vera Sit  
Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

## Davidson, Julie CSCD:EX

---

**From:** Sanjeev Shah [sanjeev.shah@timesgroup.com]  
**Sent:** Wednesday, December 5, 2012 11:26 PM  
**To:** Sit, Vera JTST:EX; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant DBC:EX; Bhullar, Barinder JTST:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; chandru.s@timesgroup.com; jamshedmistry s22 nihar.ajmera@timesgroup.com; priyankasingh14 s22 sukrit.sarkar@timesgroup.com; sunny.sablok@timesgroup.com; vishal.dixit@timesgroup.com; savkur.vivek s22  
**Subject:** RE: Your Response Please Re: Updated TOIFA TUA - V22

Hi Vera,

Response is inline below

Regards

-ss

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 05 December 2012 21:59  
**To:** 'sameer.soni@timesgroup.com'; 'sanjeev.shah@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; 'chandru.s@timesgroup.com'; 'jamshedmistry s22 nihar.ajmera@timesgroup.com'; 'priyankasingh s22 sukrit.sarkar@timesgroup.com'; 'sunny.sablok@timesgroup.com'; 'vishal.dixit@timesgroup.com'; 'savkur.vivek s22  
**Subject:** Your Response Please Re: Updated TOIFA TUA - V22

Dear Mr. Shah and Mr. Soni,

In order to finalize the contract, we need to ensure the company name appearing on the contract is correct. I understand that you have already provide to us the full name of the company in English and the registration number. If the company is also registered in Indian language, could you please also provide us with the legal name in that form. – we have registered the co in the English name provided to you

Also, please confirm that the person signing the contract (in this case, Mr. Soni unless otherwise indicated by you) is a legal representative of the company which will be the "contractor" with the Province of BC. – Sameer is a legal representative of the Co (on a lighter note, never heard of an "illegal" representative before?)

At a previous conference call, Mr Shah explained that both Mr. Shah and Mr. Soni are on the Board of the company which will be the "contractor". Could you please confirm this information. – clarification, I had said that currently Sunil Lulla (CEO of Times Television Network) & myself are ALREADY on board as Directors – Sameer is getting his local registrations organised and will come on board after that is done

Unless there is any outstanding issue with the contract, we should target this Friday to finalize the contact. – will revert shortly

Could you please provide a confirmation to BC that Times has no outstanding issue regarding the draft contract, and the above requested information no later than end of day Thursday December 6, BC time.

If a call is required, please let us know immediately.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, December 04, 2012 04:21 PM  
**To:** 'sameer.soni@timesgroup.com' <sameer.soni@timesgroup.com>; 'sanjeev.shah@timesgroup.com' <sanjeev.shah@timesgroup.com>  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; 'chandru.s@timesgroup.com' <chandru.s@timesgroup.com>; 'jamshedmistry' s22 <jamshedmistry s22 'nihar.ajmera@timesgroup.com' <nihar.ajmera@timesgroup.com>; 'priyankasingh' s22 <priyankasingh s22 'sukrit.sarkar@timesgroup.com' <sukrit.sarkar@timesgroup.com>; 'sunny.sablok@timesgroup.com' <sunny.sablok@timesgroup.com>; 'vishal.dixit@timesgroup.com' <vishal.dixit@timesgroup.com>; 'savkur.vivek' s22 <savkur.vivek s22  
**Subject:** Fw: Updated TOIFA TUA - V22

Dear Mr. Shah and Mr. Soni,

Attached please find the updated draft agreement, Version 22. The revisions are based on our discussion on December 3.

s13

I look forward to your response to Version 22.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Wright, Jessica JTST:EX  
**Sent:** Tuesday, December 04, 2012 02:14 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** Updated TOIDA TUA

Hi Vera,

Here is the updated documents.

Thanks,

*Jessica Wright*

A/Executive Administrative Assistant

Assistant Deputy Minister's Office, Tourism Division

Ministry of Job, Tourism and Skills Training

P: 604 660-6329

E: [jessica.wright@gov.bc.ca](mailto:jessica.wright@gov.bc.ca)

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## Davidson, Julie CSCD:EX

---

**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, December 6, 2012 6:53 AM  
**To:** 'sanjeev.shah@timesgroup.com'; 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant DBC:EX; Bhullar, Barinder JTST:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; 'chandru.s@timesgroup.com'; 'jamshedmistry s22 'nihar.ajmera@timesgroup.com'; 'priyankasingh14 s22 'sukrit.sarkar@timesgroup.com'; 'sunny.sablok@timesgroup.com'; 'vishal.dixit@timesgroup.com'; 'savkur.vivek s22  
**Subject:** Re: Updated TOIFA TUA - V22

Thank you Mr Shah.

I will review and get back to you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sanjeev Shah [mailto:sanjeev.shah@timesgroup.com]  
**Sent:** Thursday, December 06, 2012 12:47 AM  
**To:** Sit, Vera JTST:EX; sameer.soni@timesgroup.com <sameer.soni@timesgroup.com>  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; chandru.s@timesgroup.com <chandru.s@timesgroup.com>; jamshedmistry s22 <jamshedmistry s22 nihar.ajmera@timesgroup.com <nihar.ajmera@timesgroup.com>; priyankasingh s22 <priyankasingh s22 sukrit.sarkar@timesgroup.com <sukrit.sarkar@timesgroup.com>; sunny.sablok@timesgroup.com <sunny.sablok@timesgroup.com>; vishal.dixit@timesgroup.com <vishal.dixit@timesgroup.com>; savkur.vivek s22 <savkur.vivek s22  
**Subject:** RE: Updated TOIFA TUA - V22

Hi Vera,

Here is the document with our comments

s13

Regards  
-sanjeev shah

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 05 December 2012 05:52  
**To:** 'sameer.soni@timesgroup.com'; 'sanjeev.shah@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek

P CSCD:EX; Jacobs, Murray JTST:EX; 'chandru.s@timesgroup.com'; 'jamshedmistry s22  
'nihar.ajmera@timesgroup.com'; 'priyankasingh s22 'sukrit.sarkar@timesgroup.com';  
'sunny.sablok@timesgroup.com'; 'vishal.dixit@timesgroup.com'; 'savkur.vivek s22  
**Subject:** Fw: Updated TOIFA TUA - V22

Dear Mr. Shah and Mr. Soni,

Attached please find the updated draft agreement, Version 22. The revisions are based on our discussion on December 3.

s13

I look forward to your response to Version 22.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Wright, Jessica JTST:EX  
**Sent:** Tuesday, December 04, 2012 02:14 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** Updated TOIDA TUA

Hi Vera,

Here is the updated documents.

Thanks,

*Jessica Wright*  
A/Executive Administrative Assistant  
Assistant Deputy Minister's Office, Tourism Division  
Ministry of Job, Tourism and Skills Training  
P: 604 660-6329  
E: [jessica.wright@gov.bc.ca](mailto:jessica.wright@gov.bc.ca)

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## **Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, December 6, 2012 8:22 AM  
**To:** Mackay, Grant DBC:EX  
**Cc:** Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Fowles, Jim JAG:EX  
**Subject:** Re: V22

Thanks Grant.

s13

Derek: Could you please follow up with Jim today? Please check all their suggested changes.

Please call Jim directly as we need to tell Times ASAP if we do not agree.

(Thanks Jim.)

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Mackay, Grant JTST:EX  
**Sent:** Thursday, December 06, 2012 07:33 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** V22

Vera, I have highlighted in yellow the changes.

Derek please double check that I have not missed anything.

Thanks, Grant

s13

s13

s13

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
grant.mackay@gov.bc.ca



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## Davidson, Julie CSCD:EX

---

**From:** Sanjeev Shah [sanjeev.shah@timesgroup.com]  
**Sent:** Thursday, December 6, 2012 4:48 PM  
**To:** Sit, Vera JTST:EX; 'sameer.soni@timesgroup.com'  
**Cc:** Mackay, Grant DBC:EX; Bhullar, Barinder JTST:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; 'chandru.s@timesgroup.com'; 'jamshedmistry s22 'nihar.ajmera@timesgroup.com'; 'priyankasingh s22 'sukrit.sarkar@timesgroup.com'; 'sunny.sablok@timesgroup.com'; 'vishal.dixit@timesgroup.com'; 'savkur.vivek s22  
**Subject:** Re: Updated TOIFA TUA - V22

Vera, sameer is authorised to sign the contract. Regards, sanjeev shah  
Sent from my BlackBerry® on Reliance Mobile, India's No. 1 Network. Go for it!

---

**From:** "Sit, Vera JTST:EX" <Vera.Sit@gov.bc.ca>  
**Date:** Thu, 6 Dec 2012 09:06:19 -0800  
**To:** 'sanjeev.shah@timesgroup.com'<sanjeev.shah@timesgroup.com>; 'sameer.soni@timesgroup.com'<sameer.soni@timesgroup.com>  
**Cc:** Mackay, Grant JTST:EX<Grant.Mackay@gov.bc.ca>; Bhullar, Barinder PREM:EX<Barinder.Bhullar@gov.bc.ca>; Fowles, Jim JAG:EX<Jim.Fowles@gov.bc.ca>; McCabe, Melissa FIN:EX<Melissa.McCabe@gov.bc.ca>; Cockburn, Derek P CSCD:EX<Derek.Cockburn@gov.bc.ca>; Jacobs, Murray JTST:EX<Murray.Jacobs@gov.bc.ca>; 'chandru.s@timesgroup.com'<chandru.s@timesgroup.com>; 'jamshedmistry s22 jamshedmistry s22 'nihar.ajmera@timesgroup.com'<nihar.ajmera@timesgroup.com>; 'priyankasingh14 s22 priyankasingh s22 'sukrit.sarkar@timesgroup.com'<sukrit.sarkar@timesgroup.com>; 'sunny.sablok@timesgroup.com'<sunny.sablok@timesgroup.com>; 'vishal.dixit@timesgroup.com'<vishal.dixit@timesgroup.com>; 'savkur.vivek s22 savkur.vivek s22  
**Subject:** Re: Updated TOIFA TUA - V22

Dear Mr Shah and Mr Soni,

s13

I will respond to the other edits as soon as our legal counsel has had a chance to review.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives

Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sanjeev Shah [mailto:sanjeev.shah@timesgroup.com]  
**Sent:** Thursday, December 06, 2012 12:47 AM  
**To:** Sit, Vera JTST:EX; sameer.soni@timesgroup.com <sameer.soni@timesgroup.com>  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; chandru.s@timesgroup.com <chandru.s@timesgroup.com>; jamshedmistry s22 <jamshedmistry s22 nihar.ajmera@timesgroup.com <nihar.ajmera@timesgroup.com>; priyankasingh s22 <priyankasingh s22 sukrit.sarkar@timesgroup.com <sukrit.sarkar@timesgroup.com>; sunny.sablok@timesgroup.com <sunny.sablok@timesgroup.com>; vishal.dixit@timesgroup.com <vishal.dixit@timesgroup.com>; savkur.vivek s22 <savkur.vivek s22  
**Subject:** RE: Updated TOIFA TUA - V22

Hi Vera,

Here is the document with our comments

s13

Regards  
-sanjeev shah

---

**From:** Sit, Vera JTST:EX [mailto:Vera.Sit@gov.bc.ca]  
**Sent:** 05 December 2012 05:52  
**To:** 'sameer.soni@timesgroup.com'; 'sanjeev.shah@timesgroup.com'  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; 'chandru.s@timesgroup.com'; 'jamshedmistry s22  
'nihar.ajmera@timesgroup.com'; 'priyankasingh s22 'sukrit.sarkar@timesgroup.com';  
'sunny.sablok@timesgroup.com'; 'vishal.dixit@timesgroup.com'; 'savkur.vivek s22  
**Subject:** Fw: Updated TOIFA TUA - V22

Dear Mr. Shah and Mr. Soni,

Attached please find the updated draft agreement, Version 22. The revisions are based on our discussion on December 3.

s13

I look forward to your response to Version 22.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Wright, Jessica JTST:EX  
**Sent:** Tuesday, December 04, 2012 02:14 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** Updated TOIDA TUA

Hi Vera,

Here is the updated documents.

Thanks,

*Jessica Wright*

A/Executive Administrative Assistant  
Assistant Deputy Minister's Office, Tourism Division  
Ministry of Job, Tourism and Skills Training  
P: 604 660-6329  
E: [jessica.wright@gov.bc.ca](mailto:jessica.wright@gov.bc.ca)

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Pages 477 through 503 redacted for the following reasons:

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s13

**Davidson, Julie CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, December 6, 2012 10:44 PM  
**To:** Sanjeev Shah; sameer.soni@timesgroup.com  
**Cc:** Mackay, Grant DBC:EX; Bhullar, Barinder JTST:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; chandru.s@timesgroup.com; jamshedmistry s22 nihar.ajmera@timesgroup.com; priyankasingh s22 sukrit.sarkar@timesgroup.com; sunny.sablok@timesgroup.com; vishal.dixit@timesgroup.com; savkur.vivek s22 Sit, Vera JTST:EX  
**Subject:** V23 of Updated TOIFA TUA  
**Attachments:** TOIFA TUA (V 23).docx

Dear Mr. Shah and Mr. Soni,

Attached please find V23 of the TOIFA draft agreement. We have accepted most of your edits. Please note changes made in the following sections:

s13

DoUs to append to the contract.

Unless there is other change to the contract terms, we will prepare the contract document for signatures. Please send us the missing information immediately. We are still targeting contract signing by the end of this week.

Thank you.

Vera Sit  
Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism, and Innovation  
From: Sanjeev Shah [sanjeev.shah@timesgroup.com]  
Sent: December 6, 2012 12:47 AM  
To: Sit, Vera JTST:EX; [sameer.soni@timesgroup.com](mailto:sameer.soni@timesgroup.com)

Cc: Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; [chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com); [jamshedmistry\\_s22\\_nihar.ajmera@timesgroup.com](mailto:jamshedmistry_s22_nihar.ajmera@timesgroup.com); [priyankasingh\\_s22\\_sukrit.sarkar@timesgroup.com](mailto:priyankasingh_s22_sukrit.sarkar@timesgroup.com); [sunny.sablok@timesgroup.com](mailto:sunny.sablok@timesgroup.com); [vishal.dixit@timesgroup.com](mailto:vishal.dixit@timesgroup.com); [savkur.vivek\\_s22](mailto:savkur.vivek_s22)  
Subject: RE: Updated TOIFA TUA - V22

Hi Vera,

Here is the document with our comments

s13

Regards  
-sanjeev shah

From: Sit, Vera JTST:EX [<mailto:Vera.Sit@gov.bc.ca>]  
Sent: 05 December 2012 05:52  
To: 'sameer.soni@timesgroup.com'; 'sanjeev.shah@timesgroup.com'  
Cc: Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; 'chandru.s@timesgroup.com'; 'jamshedmistry\_s22\_nihar.ajmera@timesgroup.com'; 'priyankasingh\_s22\_sukrit.sarkar@timesgroup.com'; 'sunny.sablok@timesgroup.com'; 'vishal.dixit@timesgroup.com'; 'savkur.vivek\_s22'  
Subject: Fw: Updated TOIFA TUA - V22

Dear Mr. Shah and Mr. Soni,

Attached please find the updated draft agreement, Version 22. The revisions are based on our discussion on December 3.

s13

I look forward to your response to Version 22.

Thank you.

Vera Sit  
Executive Director, Strategic Initiatives Economic Development Division Ministry of Jobs,  
Tourism and Skills Training

250 387 6061

From: Wright, Jessica JTST:EX  
Sent: Tuesday, December 04, 2012 02:14 PM  
To: Sit, Vera JTST:EX  
Subject: Updated TOIDA TUA

Hi Vera,

Here is the updated documents.

Thanks,

Jessica Wright  
A/Executive Administrative Assistant  
Assistant Deputy Minister's Office, Tourism Division Ministry of Job, Tourism and Skills  
Training  
P: 604 660-6329  
E: [jessica.wright@gov.bc.ca](mailto:jessica.wright@gov.bc.ca)<mailto:jessica.wright@gov.bc.ca>

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## Davidson, Julie CSCD:EX

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**From:** Campbell, Tracy JTST:EX  
**Sent:** Friday, December 7, 2012 2:04 PM  
**To:** Jacobs, Murray JTST:EX  
**Subject:** FW: Times Update

I thought you provided wording to Vera, no?

---

**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Fri, December 7, 2012 2:03 PM  
**To:** Campbell, Tracy JTST:EX  
**Subject:** Re: Times Update

I did.

s13

Derek

---

**From:** Campbell, Tracy JTST:EX  
**Sent:** Friday, December 07, 2012 01:59 PM  
**To:** Cockburn, Derek P CSCD:EX  
**Subject:** FW: Times Update

Did you call Vera?

---

**From:** Sit, Vera JTST:EX  
**Sent:** Fri, December 7, 2012 11:36 AM  
**To:** Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX; Fowles, Jim JAG:EX; McCabe, Melissa FIN:EX; Campbell, Tracy JTST:EX  
**Subject:** Times Update

Hello Everyone,

Just want to give you a quick update on the Times Contract.

We are now down to final confirmation of the deliverable dates. I have asked for a call with Times this evening at 7:30 pm BC time. Still need to get confirmation from them as it is night time right now in India.

For this call, I don't think we need everyone. If Derek is available then it would be very helpful. But I am mindful that it is Friday evening so it's OK if Derek is can't join. Just let me know.

I need some advice on how to get to the contract signing stage. Can Tracy/Derek give me a call today?

Many thanks.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

**Davidson, Julie CSCD:EX**

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Monday, December 10, 2012 9:03 AM  
**To:** Sit, Vera JTST:EX; Mackay, Grant DBC:EX; Cockburn, Derek P CSCD:EX; Marshall, Tina CSCD:EX  
**Subject:** RE: Agreement and Related Material

That is correct Vera -

s17

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

---

**From:** Sit, Vera JTST:EX  
**Sent:** Monday, December 10, 2012 8:52 AM  
**To:** 'Sameer Soni'; Mackay, Grant JTST:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Marshall, Tina CSCD:EX  
**Cc:** 'Sanjeev Shah'; 'Sunny Sablok'; 'Chandrasekar S'; 'Priyanka Singh'  
**Subject:** RE: Agreement and Related Material

Dear Mr. Soni,

I will make the edits right away.

s13, s17

Thanks.

Regards,

**Vera Sit**  
Executive Director, Strategic Initiatives  
Economic Development Division

Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

---

**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]

**Sent:** Monday, December 10, 2012 8:42 AM

**To:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Marshall, Tina CSCD:EX

**Cc:** Sanjeev Shah; Sunny Sablok; Chandrasekar S; Priyanka Singh

**Subject:** Agreement and Related Material

Dear Vera,

Please find below some of our observations on the contract.

s13, s17

Could you please make the corrections and E mail it to us for signing the same.

Thanks And Regards

Sameer Soni

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Pages 511 through 550 redacted for the following reasons:

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s13

**Hall, Jane M CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Monday, December 10, 2012 12:22 PM  
**To:** 'Sameer Soni'  
**Cc:** Mackay, Grant JTST:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX; Marshall, Tina CSCD:EX; Sit, Vera JTST:EX  
**Attachments:** DoU - Awards (Dec 10 2012).docx; DoU - Press Conf (Dec 10 2012).docx; DoU - Travel Trade (Dec 10 2012).docx; DoU - Voting (Dec 10 2012).docx; DoU - Women's Day (Dec 10 2012 ).docx; DoU - Young Indian Celebrity (Dec 10 2012).docx; Wire Transfer template doc.docx; TOIFA COI.docx; TOIFAsample report approval.pdf; TOIFA TUA (final).pdf

Dear Mr. Soni,

The Province has confirmed funding for the India Outreach Strategy and to support the Times of India Film Awards Event.

Attached please find the following documents for the Transfer Agreement between BCCL International Events Private Limited and the Province of British Columbia:

- Transfer Agreement for December 12 2012 to December 31, 2013.
- Six Documents of Understanding for the Times of India Film Awards Weekend Events and related activities (version December 10, 2012).

Please review these documents, print 2 copies of the Transfer Agreement and sign both copies.

Please return both signed copy to:

Grant Mackay, Assistant Deputy Minister  
Ministry of Jobs, Tourism, and Skills Training  
12th floor, 510 Burrard Street Vancouver, BC, V6C 3A8 Canada

Please also send a pdf version of the signed Agreement to me ([vera.sit@gov.bc.ca](mailto:vera.sit@gov.bc.ca)) by email.

To facilitate the transfer of funds, please fill out the "**Request for Wire Transfer**" form and return it to me by email as soon as possible.

I am also sending to you for your information the followings:

- A sample written approval of monthly progress reports submitted to the Province
- A form for the **Province of British Columbia Certificate of Insurance**, as required by Schedule D of the Agreement.

If you have any questions, please contact me directly.

Thank you.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

Pages 553 through 620 redacted for the following reasons:

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s13

Contract # C13TOIFA-001

PROVINCE OF BRITISH COLUMBIA  
MINISTRY OF Jobs, Tourism and Skills Training

**TRANSFER UNDER AGREEMENT**

THIS AGREEMENT dated for reference the 12 day of December, 2012

**BETWEEN:**

HER MAJESTY THE QUEEN IN RIGHT OF THE PROVINCE OF  
BRITISH COLUMBIA, represented by the  
Minister of Jobs, Tourism and Skills Training  
1810 Blanshard Street, 8<sup>th</sup> floor  
Victoria, British Columbia  
Canada V8W 9N3  
(the "Province", "we", "us" or "our", as applicable)

OF THE FIRST PART

**AND:**

BCCL International Events Private Limited  
The Times Of India Building, Dr.  
Dadabhoy Naoroji Road,; Mumbai;  
Maharashtra; 400001  
(the "Contractor", "you" or "your" as applicable)  
Corporate Identity Number: U74999MH2012PTC237964

OF THE SECOND PART

The parties to this Agreement agree as follows:

**SECTION 1 - DEFINITIONS**

1. Where used in this Agreement:

- |     |                  |  |
|-----|------------------|--|
| (a) | "Contract Price" | means the total aggregate value stipulated in the Schedule B;  |
| (b) | "HST"            | means the Harmonized Sales Tax or Goods and Services Tax imposed under Part IX of the <i>Excise Tax Act</i> (Canada);                |
| (c) | "Material"       | means all findings, data, reports, documents, records and material, (both printed and electronic, including but not limited to, hard |



disk or diskettes), whether complete or otherwise, that have been produced, received, compiled or acquired by, or provided by or on behalf of the Province to, the Contractor as a direct result of this Agreement, but does not include property owned by the Contractor;

- (d) "Personal Information" means recorded information about an identifiable individual.
- (e) "PST" means the Provincial Sales Tax imposed under the Provincial Sales Tax Act (British Columbia);
- (f) "Services" means the services described in Schedule A;
- (g) "Term" means the start and end date of the Agreement stipulated in Schedule A;

## SECTION 2 - APPOINTMENT

- 2.01 The Province retains the Contractor to provide the Services during the Term, both described in Schedule "A".

## SECTION 3 - PAYMENT OF THE CONTRACT PRICE

- 3.01 Subject to the provisions of this Agreement, the Province will pay the Contractor, in the amount and manner, and at the times set out in Schedule "B" attached to this Agreement.
- 3.02 Notwithstanding any other provision of this Agreement the payment of the Contract Price by the Province to the Contractor pursuant to this Agreement is subject to:
- (a) there being sufficient monies available in an appropriation, as defined in the *Financial Administration Act* ("FAA"), to enable the Province, in any fiscal year when any payment of money by the Province to the Contractor falls due pursuant to this Agreement, to make that payment; and
  - (b) Treasury Board, as defined in the FAA, not having controlled or limited, pursuant to the FAA, expenditure under any appropriation referred to in subparagraph (a) of this paragraph.
- 3.03 If required under the applicable laws, the Contractor will:
- (a) apply for any Refund or remission of Harmonized Sales Tax or duty



available with respect to any items that the Province has paid for or agreed to pay for under this Agreement, and

- (b) on receipt of the Refund, comply with the requirements concerning the use, application or remittance of the Refund set out in Schedule "B" to this Agreement.

#### **SECTION 4 - REPRESENTATIONS AND WARRANTIES**

4.01. The Contractor represents and warrants to the Province with the intent that the Province will rely thereon in entering into this Agreement that:

- (a) all information, financial statements, documents and reports furnished or submitted by it to the Province in connection with this Agreement are true and correct;
- (b) it has no knowledge of any fact that materially adversely affects, or so far as it can foresee, might materially adversely affect, its properties, assets, condition (financial or otherwise), business or operations or its ability to fulfill its obligations under this Agreement;
- (c) it is not in breach of, or in default under, any law, statute or regulation of Canada or of the Province of British Columbia applicable to or binding on it or its operations;
- (d) it has the legal capacity to enter into this Agreement and to carry out the Services contemplated by this Agreement and all necessary proceedings have been taken and done to authorize the execution and delivery of this Agreement by the Contractor and.
- (e) it will be registered for HST purposes and for PST purposes, if required under the applicable law.

4.02. The Province represents and warrants to the Contractor with the intent that the Contractor will rely thereon in entering into this Agreement that:

- (a) it has no knowledge of any fact that materially adversely affects, or so far as it can foresee, might materially adversely affect its ability to fulfill its obligations under this Agreement; and
- (b) it has the legal capacity to enter into this Agreement and all necessary proceedings have been taken and done to authorize the execution and delivery of this Agreement by the Province.



- 4.03 All representations, warranties, covenants and agreements made herein are material and will have been relied upon by the Province and the Contractor and will continue in full force and effect during the continuation of this Agreement.

#### SECTION 5 - RELATIONSHIP

- 5.01 No partnership, joint venture, agency or other legal entity will be created by or will be deemed to be created by this Agreement or any actions of the parties pursuant to this Agreement.
- 5.02 The Contractor will be an independent contractor and not the servant, employee or agent of the Province.
- 5.03 The Contractor will not in any manner whatsoever commit or purport to commit the Province to the payment of money to any person, firm or corporation

#### SECTION 6 - CONTRACTOR'S OBLIGATIONS

- 6.01 The Contractor will:
- (a) carry out the Services in accordance with the terms of this Agreement during the Term stated in Schedule "A" of this Agreement;
  - (b) comply with the payment requirements set out in Schedule "B", including all requirements concerning the use, application and expenditure of the payments provided under this Agreement;
  - (c) comply with all applicable laws;
  - (d) unless agreed otherwise supply, at its own cost, all labour, materials and approvals necessary to carry out the Services; and
  - (e) subject to obtaining the prior written approval of the Province concerning form, content and location, the Contractor may post signs acknowledging the Province's participation in the Services.

#### SECTION 7 - RECORDS

- 7.01 The Contractor will:
- (a) establish and maintain accounting and administrative records;
  - (b) establish and maintain books of account, invoices, receipts and vouchers for all expenses incurred; and
  - (c) create an online virtual data room on the web and store all the documents or records pertaining to the Services, in order for the Province to inspect, examine and review the same in a manner as deemed appropriate by the Contractor, acting reasonably.
- 7.02 The Parties agree that the Province does not have control, for the purpose of the *Freedom of Information and Protection of Privacy Act*, of the records held by the Contractor.



## SECTION 8 - STATEMENTS AND ACCOUNTING

8.01 Within 3 months of being requested to do so by the Province, the Contractor will:

Provide a statement documenting the expenditure of the Contract Price under this Agreement in form and content satisfactory to the Province.

8.02 At the sole option of the Province, any portion of the Contract Price provided to the Contractor under this Agreement and not expended at the end of the Term shall be:

- (a) returned by the Contractor to the Minister of Finance;
- (b) retained by the Contractor as supplemental funding provided for under an amendment to this Agreement; or
- (c) deducted by the Province from any future funding requests submitted by the Contractor and approved by the Province.

## SECTION 9 - CONFIDENTIALITY

9.01 The Contractor will treat as confidential all information or Material supplied to or obtained by the Contractor, or any sub-contractor as a result of this Agreement and will not, without the prior written consent of the Province, except as required by applicable law, permit its disclosure except to the extent that such disclosure is necessary to enable the Contractor to fulfill its obligations under this Agreement. The confidentiality obligations of the Contractor shall continue for the Term and will survive the termination of the Agreement for 1 (one) year.

9.02 The restrictions on use or disclosure described in clause 9.01 above do not extend to any item of information which:

- (a) is publicly known at the time of its disclosure;
- (b) is received from a third party not precluded by law or confidentiality obligations from disclosing the same;
- (c) is published or made known to the public by the Province subsequent to receipt by the Contractor;
- (d) was generated independently of and prior to its receipt from the Province; or
- (e) is required by law or other legal authority to be disclosed in India or any overseas jurisdiction, provided that the Contractor, if legally permissible, gives the Disclosing Party prior notice of the required disclosure so that appropriate protective orders or other legal remedies may be sought, and provided that such information be used only for the purposes for which the order was issued and only to the extent necessary for



compliance with the order, and the Contractor will exercise its reasonable efforts to obtain assurance from the third party to whom disclosure is being made that confidential treatment will be accorded to such information.

- 9.03 All records submitted by the Contractor to the Province, including reports, are subject to the access and privacy provisions of the *Freedom of Information and Protection of Privacy Act* ("FIPPA"). All records created pursuant to the Agreement that are in the custody or control of the Province are subject to FIPPA.

#### SECTION 10 - DEFAULT

- 10.01 Any of the following events will constitute an Event of Default, namely:

- (a) the Contractor fails to comply with any provision of this Agreement;
- (b) any representation or warranty made by the Contractor in accepting this Agreement is untrue or incorrect;
- (c) any information, statement, certificate, report or other document furnished or submitted by or on behalf of the Contractor pursuant to or as a result of this Agreement is untrue or incorrect;
- (d) a change occurs with respect to any one or more, including all, of the properties, assets, condition (financial or otherwise), business or operations of the Contractor which, in the opinion of the Province, materially adversely affects the ability of the Contractor to fulfill its obligations under this Agreement;
- (e) an order is made or a resolution is passed or a petition is filed for the liquidation or winding up of the Contractor;
- (f) the Contractor becomes insolvent or commits an act of bankruptcy or makes an assignment for the benefit of its creditors or otherwise acknowledges its insolvency;
- (g) a bankruptcy petition is filed or presented against, or a proposal under the *Bankruptcy and Insolvency Act* (Canada) is made by the Contractor;
- (h) a receiver or receiver-manager of any property of the Contractor is appointed; or
- (i) the Contractor permits any sum which is not disputed to be due by it to remain unpaid after legal proceedings have been commenced to enforce payment thereof.

#### SECTION 11 - TERMINATION

- 11.01 Upon the occurrence of any Event of Default and at any time thereafter the Province may, notwithstanding any other provision of this Agreement, at its sole option, elect to do any one or more of the following:



- (a) terminate this Agreement, in which case the payment of the amount required under paragraph 11.03 of this Agreement will discharge the Province of all liability to the Contractor under this Agreement;
  - (b) require the Event of Default be remedied within a period of 30 days;
  - (c) suspend any installment of the Contract Price or any amount that is due to the Contractor while the Event of Default continues;
  - (d) waive the Event of Default;
  - (e) pursue any other remedy available at law or in equity.
- 11.02 The Province may also, at its sole option, terminate this Agreement without cause upon 60 days written notice to the Contractor. The payment of the amount required under paragraph 11.03 of this Agreement will discharge the Province of all liability to the Contractor under this Agreement.
- 11.03 Where this Agreement is terminated before 100% completion of the Services, the Province will pay to the Contractor that portion of the Contract Price payable in accordance with the milestone referred to in section 1 of Schedule "B" that has been achieved as of the date of termination, as well as any eligible incurred costs, that are evidenced by paid receipts.
- 11.04 In the event the Province fails to comply with any obligation to make a payment under this Agreement and if the failure to make such payment has not been remedied by the Province within a period of 30 days of the date the payment became due the Contractor shall be entitled to terminate the Agreement with immediate effect following the expiry of that period and upon such termination the provisions of section 11.03 will apply.

## SECTION 12 - DISPUTE RESOLUTION

- 12.01 All disputes arising out of or in connection with this Agreement will be referred to and finally resolved by arbitration pursuant to the *Commercial Arbitration Act*.

## SECTION 13 - INSURANCE AND INDEMNITY

- 13.01 During the Term of this Agreement, insurance will be purchased and maintained as specified in Schedule "D", which may be amended from time to time at the sole discretion of the Province.
- 13.02 Without limiting the provisions of subparagraph (c) of paragraph 6.01, the Contractor will comply with the Workers' Compensation legislation for the Province of British Columbia.



13.03 The Contractor will indemnify and save harmless the Province from and against any and all losses, claims, damages, actions, causes of action, costs and expenses that the Province may sustain, incur, suffer or be put to at any time either before or after the expiration or termination of this Agreement, where the same or any of them are based upon, arise out of or occur, directly or indirectly:

- (a) by reason of any failure of the Contractor to deliver the Services as set out in Schedule A, provided that the liability of the Contractor to the Province in this subparagraph (a) will not exceed the aggregate of all amounts payable to the Contractor under Schedule B, and
- (b) by reason of any third party claim resulting from any act or omission of the Contractor, or of any agent, employee, officer, director or sub-contractor of the Contractor pursuant to this Agreement, excepting always liability arising out of the independent negligent acts or omissions of the Province.

13.04 Notice of Claim. If the Province intends to seek indemnification under this section 13 from the Contractor in respect of a third party claim (a "Claim") the Province will give the Contractor prompt written notice of such Claim following the commencement of an action by the third party, provided that the failure of the Province to give the Contractor such prompt notice will not relieve the Contractor of its obligations under this section 13, except to the extent that such failure results in a material prejudice to the Contractor's defence to such claims.

13.05 Cooperation. The Province will cooperate with the Contractor and give the Contractor the information, authority, and assistance the Contractor needs to defend against or settle the Claim to the extent permitted by applicable laws. For the purpose of this clause 13.05, Contractor will include the Contractor's Insurers and any authorized agent of the Contractor or its insurers.

13.06 Assumption of Defence. Where appropriate and in the discretion of the Province, the Province will allow the Contractor to control the defence of any Claim and any related settlement at the Contractor's sole cost and expense, provided that where the Province determines that it is not so appropriate, then the Province will control the defence of such Claim and of any related settlement, provided, however, that if the defendants in any such Claim include both the Contractor and the Province, and the Province reasonably concludes that there may be legal defences available to it which are different from or additional to those available to the Contractor, then the Province will have the right to select separate counsel to assert such legal defences or to otherwise participate in the defence of such Claim on behalf of the Province.



- 13.07 Action by the Province. If the Province is entitled to indemnification under this section 13 as a result of a Claim, and if the Contractor fails or chooses not to assume the defence of such Claim, or fails to proceed or conduct the defence of such Claim to the satisfaction of the Province, acting reasonably, the Province may, at the expense of the Contractor, contest or settle such Claim. Except to the extent expressly provided herein, the Province shall not settle any Claim with respect to which it has sought or intends to seek indemnification pursuant to this section 13 without the prior written consent of the Contractor, which consent shall not be unreasonably withheld or delayed.
- 13.08 Settlement. The Contractor shall not settle any Claim with respect to which it may be liable to provide indemnification pursuant to this section 13 without the prior written consent of the Province, which consent shall not be unreasonably withheld or delayed; provided that if the Contractor has reached a settlement agreement with the plaintiff(s) in respect of any such Claim and the Province does not consent to such settlement, then the dollar amount specified in the settlement agreement shall constitute a maximum limit on the indemnification obligation of the Contractor to the Province in respect of such Claim.

#### SECTION 14 - ASSIGNMENT AND SUB-CONTRACTING

- 14.01 The Contractor shall be entitled to assign its rights or enter into subcontracts under the Agreement without the consent of the Province.
- 14.02 No sub-contract entered into by the Contractor will relieve the Contractor from any of its obligations under this Agreement or impose upon the Province any obligation or liability arising from any such sub-contract.
- 14.03 This Agreement will be binding upon the Province and its assigns and the Contractor, the Contractor's successors and assigns.

#### SECTION 15 - OWNERSHIP

- 15.01 Any equipment, machinery or other property, provided by the Province to the Contractor as a result of this Agreement will:
- (a) be the exclusive property of the Province; and
  - (b) forthwith be delivered by the Contractor to the Province on written notice to the Contractor requesting delivery of the same, whether such a notice is given before, upon, or after the expiration or sooner termination of this Agreement.




## SECTION 16 - NOTICES


- 16.01 Any written communication from the Contractor to the Province must be mailed, personally delivered, faxed, or electronically transmitted to the following contact:

*Grant Mackay*  
Assistant Deputy Minister  
[Grant.Mackay@gov.bc.ca](mailto:Grant.Mackay@gov.bc.ca)  
(604) 660-6319

- 16.02 Any written communication from the Province to the Contractor must be mailed, personally delivered, faxed or electronically transmitted to the following contact:



*Mr. Sameer Soni*  
Chief Operating Officer FEAM – A division of Bennett Coleman and  
Company Ltd.  
[Sameer.Soni@timesgroup.com](mailto:Sameer.Soni@timesgroup.com)



[lpc@timesgroup.com](mailto:lpc@timesgroup.com)


Fax: +91 22 3098 9034

- 16.03 Any written communication from either party will be deemed to have been received by the other party on the fifth business day after mailing in British Columbia; on the date of personal delivery if personally delivered; or on the date of transmission if faxed;
- 16.04 Either party may, from time to time, notify the other party in writing of a change of address and, following the receipt of such notice, the new address will, for the purposes of paragraph 16.01 or 16.02 of this Agreement, be deemed to be the mailing address of the party giving notice.

## SECTION 17 - NON-WAIVER

- 17.01 No term or condition of this Agreement and no breach by the Contractor of any such term or condition will be deemed to have been waived unless such waiver is in writing signed by the Province and the Contractor.
- 17.02 The written waiver by the Province or any breach by the Contractor of any term or condition of this Agreement will not be deemed to be a waiver of any other provision of any subsequent breach of the same or any other provision of this Agreement.

## SECTION 18 - ENTIRE AGREEMENT

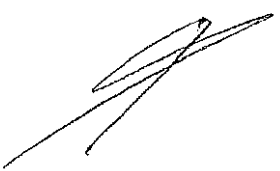
- 18.01 This Agreement including the Schedules constitutes the entire Agreement between the parties with respect to the subject matter of this Agreement.
- 

## **SECTION 19- SURVIVAL OF PROVISIONS**

- 19.01 All of the provisions of this Agreement in favour of the Province including, without limitation, paragraphs 3.02, 3.03, 5.03, 7.01, 7.02, 8.02, 9.01, 11.03, 13.03, 15.01, 16.01 to 16.04 and all of the rights and remedies of the Province, either at law or in equity, will survive any expiration or sooner termination of this Agreement.

## **SECTION 20 - MISCELLANEOUS**

- 20.01 This Agreement will be governed by and construed in accordance with the laws of the Province of British Columbia.
- 20.02 The Schedules to this Agreement are an integral part of this Agreement as if set out at length in the body of this Agreement.
- 20.03 No amendment or modification to this Agreement will be effective unless it is in writing and duly executed by the parties.
- 20.04 If any provision of this Agreement or the application to any person or circumstance is invalid or unenforceable to any extent, the remainder of this Agreement and the application of such provision to any other person or circumstance will not be affected or impaired thereby and will be enforceable to the extent permitted by law.
- 20.05 Nothing in this Agreement operates as a consent, permit, approval or authorization by the Government of the Province of British Columbia or any Ministry or Branch thereof to or for anything related to the Services that by statute, the Contractor is required to obtain unless it is expressly stated herein to be such a consent, permit, approval or authorization.
- 20.06 Where the Contractor is a corporation, the Contractor warrants that the signatory has been duly authorized by the Contractor to execute this Agreement without corporate seal on behalf of the Contractor.
- 20.07 This Agreement may be executed by the parties in separate counterparts each of which when so executed and delivered shall be an original, and all such counterparts may be delivered by facsimile transmission and such transmission shall be considered an original.
- 20.08 For the purpose of paragraphs 20.09 and 20.10, an "Event of Force Majeure" includes, but is not limited to, acts of God, changes in the laws of Canada, governmental restrictions or control on imports, exports or foreign exchange, wars (declared or undeclared), fires, floods, storms, strikes (including illegal work stoppages or slowdowns), lockouts, labour shortages, freight embargoes and power failures or other cause beyond the reasonable control of a Party, provided



always that lack of money, financing or credit will not be and will not be deemed to be an "Event of Force Majeure".

20.09 Neither party will be liable to the other for any delay, interruption or failure in the performance of their respective obligations if caused by an Event of Force Majeure, in which case the time period for the performance or completion of any such obligation will be automatically extended for the duration of the Event of Force Majeure.

20.10 If an Event of Force Majeure occurs or is likely to occur, then the party directly affected will notify the other Party forthwith, and will use its reasonable efforts to remove, curtail or contain the cause of the delay, interruption or failure and to resume with the least possible delay compliance with its obligations under this Agreement.

The parties hereto have executed this Agreement the day and year as set out above.

SIGNED AND DELIVERED by the  
Contractor or an Authorized  
Representative of the Contractor.

SAMEER SONI

(Print Name of Contractor or  
Authorized Representative)

(Signature)

SIGNED AND DELIVERED on behalf  
of the Province by an Authorized  
Representative of the Province.

Grant Mackay

(Print Name of Authorized  
Representative)

Grant Mackay

(Signature)

**Schedule A - Services**

**PART 1. TERM:**

The term of this Agreement commences on December 12, 2012 and ends on December 31, 2013.

**PART 2. SERVICES:**

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- 14 -

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- 15 -

s12

A handwritten signature or scribble consisting of several overlapping, diagonal strokes.

- 16 -

s12

A handwritten signature or scribble consisting of several overlapping, diagonal strokes.

- 17 -

s12, s17



- 18 -

s12, s17

A handwritten signature or scribble consisting of several overlapping, curved lines, possibly representing a stylized name or initials.

### **Schedule D - Insurance**

Without limiting its' obligations or liabilities under this Agreement, and at its' own expense, the Contractor must obtain and maintain insurance which it is required to have by law and insurance which a prudent businessperson conducting similar operations would obtain and maintain to cover the risks it has assumed or may encounter as a result of entering into this Agreement or providing the Services during the Term, and, as applicable, shall cause its subcontractors to obtain and maintain insurance related to the risks of the Services being provided by them.

Where applicable, the Province shall be added as additional insured on insurance policies of the Contractor and its subcontractors.

Within 10 business days of obtaining each relevant policy of insurance, and from time to time if requested by the Province, the Contractor must provide to the Province evidence of the insurance in the form of a completed Province of British Columbia Certificate of Insurance. If requested by the Province at any time, the Contractor must provide to the province certified true copies of the relevant insurance policies.

A handwritten signature in black ink, consisting of a series of loops and strokes, located in the lower-left quadrant of the page.

## Schedule E – Privacy Protection

### Definitions

1. In this Schedule,

- (a) "access" means disclosure by the provision of access;
- (b) "Act" means the *Freedom of Information and Protection of Privacy Act* (British Columbia);
- (c) "contact information" means information to enable an individual at a place of business to be contacted and includes the name, position name or title, business telephone number, business address, business email or business fax number of the individual;
- (d) "personal information" means recorded information about an identifiable individual, other than contact information, collected or created by the Contractor as a result of the Agreement or any previous agreement between the Province and the Contractor dealing with the same subject matter as the Agreement but excluding any such information that, if this Schedule did not apply to it, would not be under the "control of a public body" within the meaning of the Act.

### Purpose


2. The purpose of this Schedule is to:

- (a) enable the Province to comply with the Province's statutory obligations under the Act with respect to personal information; and
- (b) ensure that, as a service provider, the Contractor is aware of and complies with the Contractor's statutory obligations under the Act with respect to personal information.

### Collection of personal information

- 3. Unless the Agreement otherwise specifies or the Province otherwise directs in writing, the Contractor may only collect or create personal information that is necessary for the performance of the Contractor's obligations, or the exercise of the Contractor's rights, under the Agreement.
- 4. Unless the Agreement otherwise specifies or the Province otherwise directs in writing, the Contractor must collect personal information directly from the individual the information is about.
- 5. Unless the Agreement otherwise specifies or the Province otherwise directs in writing, the Contractor must tell an individual from whom the Contractor collects personal information:
  - (a) the purpose for collecting it;
  - (b) the legal authority for collecting it; and
  - (c) the title, business address and business telephone number of the person designated by the Province to answer questions about the Contractor's collection of personal information.

### Accuracy of personal information



6. The Contractor must make every reasonable effort to ensure the accuracy and completeness of any personal information to be used by the Contractor or the Province to make a decision that directly affects the individual the information is about.

**Requests for access to personal information**

7. If the Contractor receives a request for access to personal information from a person other than the Province, the Contractor must promptly advise the person to make the request to the Province unless the Agreement expressly requires the Contractor to provide such access and, if the Province has advised the Contractor of the name or title and contact information of an official of the Province to whom such requests are to be made, the Contractor must also promptly provide that official's name or title and contact information to the person making the request.

**Correction of personal information**

8. Within 5 Business Days of receiving a written direction from the Province to correct or annotate any personal information, the Contractor must correct or annotate the information in accordance with the direction.
9. When issuing a written direction under section 8, the Province must advise the Contractor of the date the correction request to which the direction relates was received by the Province in order that the Contractor may comply with section 10.
10. Within 5 Business Days of correcting or annotating any personal information under section 8, the Contractor must provide the corrected or annotated information to any party to whom, within one year prior to the date the correction request was made to the Province, the Contractor disclosed the information being corrected or annotated.
11. If the Contractor receives a request for correction of personal information from a person other than the Province, the Contractor must promptly advise the person to make the request to the Province and, if the Province has advised the Contractor of the name or title and contact information of an official of the Province to whom such requests are to be made, the Contractor must also promptly provide that official's name or title and contact information to the person making the request.

**Protection of personal information**

12. The Contractor must protect personal information by making reasonable security arrangements against such risks as unauthorized access, collection, use, disclosure or disposal, including any expressly set out in the Agreement.

**Storage and access to personal information**

13. Unless the Province otherwise directs in writing, the Contractor must not store personal information outside Canada or permit access to personal information from outside Canada.

**Retention of personal information**

14. Unless the Agreement otherwise specifies, the Contractor must retain personal information until directed by the Province in writing to dispose of it or deliver it as specified in the direction.

**Use of personal information**



15. Unless the Province otherwise directs in writing, the Contractor may only use personal information if that use is for the performance of the Contractor's obligations, or the exercise of the Contractor's rights, under the Agreement.

**Disclosure of personal information**

16. Unless the Province otherwise directs in writing, the Contractor may only disclose personal information inside Canada to any person other than the Province if the disclosure is for the performance of the Contractor's obligations, or the exercise of the Contractor's rights, under the Agreement.
17. Unless the Agreement otherwise specifies or the Province otherwise directs in writing, the Contractor must not disclose personal information outside Canada.

**Notice of foreign demands for disclosure**

18. In addition to any obligation the Contractor may have to provide the notification contemplated by section 30.2 of the Act, if in relation to personal information in the custody or under the control of the Contractor, the Contractor:
  - (a) receives a foreign demand for disclosure;
  - (b) receives a request to disclose, produce or provide access that the Contractor knows or has reason to suspect is for the purpose of responding to a foreign demand for disclosure; or
  - (c) has reason to suspect that an unauthorized disclosure of personal information has occurred in response to a foreign demand for disclosure

the Contractor must immediately notify the Province and, in so doing, provide the information described in section 30.2(3) of the Act. In this section, the phrases "foreign demand for disclosure" and "unauthorized disclosure of personal information" will bear the same meanings as in section 30.2 of the Act.

**Notice of unauthorized disclosure**

19. In addition to any obligation the Contractor may have to provide the notification contemplated by section 30.5 of the Act, if the Contractor knows that there has been an unauthorized disclosure of personal information in the custody or under the control of the Contractor, the Contractor must immediately notify the Province. In this section, the phrase "unauthorized disclosure of personal information" will bear the same meaning as in section 30.5 of the Act.

**Inspection of personal information**

20. In addition to any other rights of inspection the Province may have under the Agreement or under statute, the Province may, at any reasonable time and on reasonable notice to the Contractor, enter on the Contractor's premises to inspect any personal information in the possession of the Contractor or any of the Contractor's information management policies or practices relevant to the Contractor's management of personal information or the Contractor's compliance with this Schedule, and the Contractor must permit and provide reasonable assistance to any such inspection.

**Compliance with the Act and directions**

21. The Contractor must in relation to personal information comply with:



- (a) the requirements of the Act applicable to the Contractor as a service provider, including any applicable order of the commissioner under the Act; and
  - (b) any direction given by the Province under this Schedule.
22. The Contractor acknowledges that it is familiar with the requirements of the Act governing personal information that are applicable to it as a service provider.


**Notice of non-compliance**

23. If for any reason the Contractor does not comply, or anticipates that it will be unable to comply, with a provision in this Schedule in any respect, the Contractor must promptly notify the Province of the particulars of the non-compliance or anticipated non-compliance and what steps it proposes to take to address, or prevent recurrence of, the non-compliance or anticipated non-compliance.

**Termination of Agreement**

24. In addition to any other rights of termination which the Province may have under the Agreement or otherwise at law, the Province may, subject to any provisions in the Agreement establishing mandatory cure periods for defaults by the Contractor, terminate the Agreement by giving written notice of such termination to the Contractor, upon any failure of the Contractor to comply with this Schedule in a material respect.

**Interpretation**

25. In this Schedule, references to sections by number are to sections of this Schedule unless otherwise specified in this Schedule.
26. Any reference to the "Contractor" in this Schedule includes any subcontractor or agent retained by the Contractor to perform obligations under the Agreement and the Contractor must ensure that any such subcontractors and agents comply with this Schedule.
27. The obligations of the Contractor in this Schedule will survive the termination of the Agreement.
28. If a provision of the Agreement (including any direction given by the Province under this Schedule) conflicts with a requirement of the Act or an applicable order of the commissioner under the Act, the conflicting provision of the Agreement (or direction) will be inoperative to the extent of the conflict.
29. The Contractor must comply with the provisions of this Schedule despite any conflicting provision of this Agreement or, subject to section 30, the law of any jurisdiction outside Canada.
30. Nothing in this Schedule requires the Contractor to contravene the law of any jurisdiction outside Canada unless such contravention is required to comply with the Act.
- 

**Appendix 1 – Documents of Understanding (Events and Activities)**

s12

A handwritten signature or scribble consisting of several overlapping, curved lines, likely in black ink, located in the lower-left quadrant of the page.

**Appendix 2 -- Recommended Performers and Entertainers to Attend  
the Times of India Awards Ceremony**

Category A+, Male:

- Amitabh Bachchan
- Shah Rukh Khan

Category A+, Female:

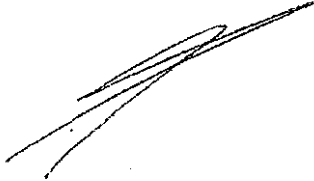
- Katrina Kaif
- Kareena Kapoor
- Priyanka Chopra

Category A, Male:

- Ranbir Kapoor
- Akshay Kumar
- Hrithik Roshan
- Salman Khan
- Saif Ali Khan
- Abhishek Bachchan
- Ajay Devgn

Category A, Female:

- Deepika Padukone
- Anushka Sharma
- Sonakshi Sinha



***THE TIMES OF INDIA FILM AWARDS: Document of Understanding***  
***(Draft Version)***

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Pages 647 through 664 redacted for the following reasons:

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s12

***THE TIMES OF INDIA FILM AWARDS:*** Document of Understanding  
(Draft Version)

s12

Pages 666 through 669 redacted for the following reasons:

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s12

***THE TIMES OF INDIA FILM AWARDS:*** Document of Understanding  
(Draft Version)

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Pages 671 through 675 redacted for the following reasons:

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s12

***THE TIMES OF INDIA FILM AWARDS:*** Document of Understanding  
(Draft Version)

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Pages 677 through 680 redacted for the following reasons:

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s12

***THE TIMES OF INDIA FILM AWARDS:*** Document of Understanding  
(Draft Version)

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s12

Pages 682 through 685 redacted for the following reasons:

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***THE TIMES OF INDIA FILM AWARDS:*** Document of Understanding  
(Draft Version)

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s12

Pages 687 through 690 redacted for the following reasons:

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s12

**Davidson, Julie CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, December 12, 2012 10:17 AM  
**To:** 'Sameer Soni'; Mackay, Grant DBC:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Marshall, Tina CSCD:EX  
**Cc:** 'Sanjeev Shah'; 'Sunny Sablok'; 'Chandrasekar S'; 'Priyanka Singh' Canada'  
**Subject:** RE: TOIFA Contract

Dear Mr. Soni,

For the change made to the email address in Section 16, Notices, I will ask both you and Grant to initial the change to acknowledge and approve the change. We can do this next week when you are in Vancouver.

s13

We look forward to seeing you next week in Vancouver.

Regards,

**Vera Sit**  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

---

**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]  
**Sent:** Wednesday, December 12, 2012 1:59 AM  
**To:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Marshall, Tina CSCD:EX  
**Cc:** 'Sanjeev Shah'; 'Sunny Sablok'; 'Chandrasekar S'; 'Priyanka Singh' Canada'  
**Subject:** TOIFA Contract

Dear Vera,

Please find attached signed copy of TOIFA contract. Just for your attention...we have changed our email id to [lpc@timesgroup.com](mailto:lpc@timesgroup.com)

s13

Also, we are sending you two hard copies with my signature by courier.

Look forward to your continued support to make 'TOIFA - Vancouver 2013' a grand success.

Regards,

Sameer Soni

Disclaimer :-

The information in this e-mail and any attachments is confidential and may be legally privileged. It is intended solely for the addressee or addressees. If you are not an intended recipient, please delete the message and any attachments and notify the sender of misdelivery. Any use or disclosure of the contents of either is unauthorised and may be unlawful. All liability for viruses is excluded to the fullest extent permitted by law. Any views expressed in this message are those of the individual sender, except where the sender states them, with requisite authority, to be those of the specific TIMES GROUP company.

**Davidson, Julie CSCD:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, December 12, 2012 7:37 AM  
**To:** Mackay, Grant DBC:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Marshall, Tina CSCD:EX  
**Cc:** Burnes, Jane I JTST:EX  
**Subject:** RE: TOIFA Contract

Derek, Tina,

Could you please take a look at the 2 changes indicated in Mr. Soni's email below. I have scanned the signed contract (pdf veraion) and saw the 2 changes. I have no issue with these changes so long as you see no issue with them either. I do not see any other edits. Please also look to ensure there is no other edits.

Please let me know. Thank you very much.

The paper copies are being sent to Grant Mackay's office. Grant will send them back to you once he has signed.

Vera Sit  
Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism, and Innovation  
From: Sameer Soni [sameer.soni@timesgroup.com]  
Sent: December 12, 2012 1:58 AM  
To: Mackay, Grant JTST:EX; Sit, Vera JTST:EX; Cockburn, Derek P CSCD:EX; Jacobs, Murray JTST:EX; Marshall, Tina CSCD:EX  
Cc: 'Sanjeev Shah'; 'Sunny Sablok'; 'Chandrasekar S'; ''Priyanka Singh' Canada'  
Subject: TOIFA Contract

Dear Vera,

Please find attached signed copy of TOIFA contract. Just for your attention...we have changed our email id to [lpc@timesgroup.com](mailto:lpc@timesgroup.com)<<mailto:lpc@timesgroup.com>>

s13

s13

Also, we are sending you two hard copies with my signature by courier.

Look forward to your continued support to make 'TOIFA - Vancouver 2013' a grand success.

Regards,

Sameer Soni

Disclaimer :-

The information in this e-mail and any attachments is confidential and may be legally privileged. It is intended solely for the addressee or addressees. If you are not an intended recipient, please delete the message and any attachments and notify the sender of misdelivery. Any use or disclosure of the contents of either is unauthorised and may be unlawful. All liability for viruses is excluded to the fullest extent permitted by law. Any views expressed in this message are those of the individual sender, except where the sender states them, with requisite authority, to be those of the specific TIMES GROUP company.

**Davidson, Julie CSCD:EX**

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**From:** Jacobs, Murray JTST:EX  
**Sent:** Monday, December 17, 2012 2:38 PM  
**To:** Jacobs, Murray JTST:EX; Farkas, George CSCD:EX; Sen, Shom JTST:EX  
**Cc:** Mackay, Grant DBC:EX; Sit, Vera JTST:EX; Burnes, Jane I JTST:EX; Campbell, Tracy JTST:EX  
**Subject:** RE: India Market Outreach Strategy - Times of India Film Awards

Hi Shom,

I talked to George and he thought this made sense. Tracy is working with Vera on the first payment requisition; I trust you or your staff will be OK signing as spending authority? Thanks.

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Thursday, December 13, 2012 10:36 AM  
**To:** Farkas, George CSCD:EX; Sen, Shom JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX; Burnes, Jane I JTST:EX; Campbell, Tracy JTST:EX  
**Subject:** India Market Outreach Strategy - Times of India Film Awards

Hi George / Shom,

s13, s17

Does this make sense to you? Thanks.

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

## Davidson, Julie CSCD:EX

---

**From:** Campbell, Tracy JTST:EX  
**Sent:** Wednesday, December 19, 2012 8:50 AM  
**To:** MacLean, Joy CSCD:EX  
**Cc:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Subject:** FW: Wire transfer form  
**Attachments:** Wire Transfer template doc\_19.12.12.docx

lov- here's the banking info re: Times of India. Can you let us know ASAP if any info is missing?  
s13, s17

s13, s17

Vera- I have received nothing from Shom but maybe he sent it to Murray? Cc'd.

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, December 19, 2012 8:41 AM  
**To:** Campbell, Tracy JTST:EX  
**Cc:** Cockburn, Derek P CSCD:EX  
**Subject:** Fw: Fwd: RE: Wire transfer form

Hi Tracy,

Here is the wire transfer information for the Times contract.

Have you received sign-off from Shom?

Anything else for me to do, or do you have everything you need to process the payment?

Thanks.

Vera Sit  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** Sameer Soni [<mailto:sameer.soni@timesgroup.com>]  
**Sent:** Wednesday, December 19, 2012 08:36 AM Pacific Standard Time  
**To:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX; Priyanka Singh <[priyanka.singh1@timesgroup.com](mailto:priyanka.singh1@timesgroup.com)>; Chandrasekar S <[chandru.s@timesgroup.com](mailto:chandru.s@timesgroup.com)>  
**Subject:** Fwd: RE: Wire transfer form

Dear Grant

Please find enclosed the wire transfer form for remittance from BC.

Regards,

Sameer

Disclaimer :-----

The information in this e-mail and any attachments is confidential and may be legally privileged. It is intended solely for the addressee or addressees. If you are not an intended recipient, please delete the message and any attachments and notify the sender of misdelivery. Any use or disclosure of the contents of either is unauthorised and may be unlawful. All liability for viruses is excluded to the fullest extent permitted by law. Any views expressed in this message are those of the individual sender, except where the sender states them, with requisite authority, to be those of the specific TIMES GROUP company.

## **Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, December 19, 2012 10:36 AM  
**To:** Campbell, Tracy JTST:EX; Jacobs, Murray JTST:EX; Cockburn, Derek P CSCD:EX  
**Subject:** FW: Please sign: Times of India payment

Signed forms from Shom should be coming this afternoon.

Thanks everyone for your help.

Let me know when the forms arrive your office.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

---

**From:** Sen, Shom JTST:EX  
**Sent:** Wednesday, December 19, 2012 10:28 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Bubrick, Elaine JTST:EX; Matisz, Gregory E JTST:EX; DeWith, Peter JTST:EX; Michon, Steven R JTST:EX  
**Subject:** RE: Please sign: Times of India payment

Thanks Vera...we'll get it processed.

Regards  
Shom

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, December 19, 2012 10:27 AM  
**To:** Sen, Shom JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Bubrick, Elaine JTST:EX  
**Subject:** RE: Please sign: Times of India payment

Thank you Shom.

Yes we are satisfied with the terms and conditions in the contract and the payment schedule and conditions.

I will send you a copy of the signed contract so that you will be aware of the payment schedule.

There is also a second form that you need to sign. I have sent that to Elaine and Greg Matisz for your signature.

Thank you again.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

---

**From:** Sen, Shom JTST:EX  
**Sent:** Wednesday, December 19, 2012 10:23 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Bubrick, Elaine JTST:EX  
**Subject:** RE: Please sign: Times of India payment  
**Importance:** High

Hi Vera

I will sign, but since you and Grant have done the negotiations, could you pls let me know if you are fully satisfied with the agreement and that payment is in order.

Regards  
Shom

---

**From:** Sit, Vera JTST:EX  
**Sent:** Monday, December 17, 2012 4:41 PM  
**To:** Sen, Shom JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Bubrick, Elaine JTST:EX  
**Subject:** Please sign: Times of India payment

Hello Shom,

s13, s17

Thank you very much.

Regards,

**Vera Sit**

Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

Pages 702 through 705 redacted for the following reasons:

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Not Responsive

## Davidson, Julie CSCD:EX

---

**From:** Burnes, Jane I JTST:EX  
**Sent:** Thursday, January 3, 2013 9:29 AM  
**To:** Jacobs, Murray JTST:EX; Yang-Mason, Gloria  
**Cc:** Sit, Vera JTST:EX  
**Subject:** RE: TB sub for BC-India: trade & investment - Global Business Forum

Murray, thanks for your response.

Gloria, we can talk about this off-line and at our 10am meeting today. We notionally have s17 earmarked for the GBF s13, s17 and I know you are still scoping the GBF.

*Happy Christmas and Best Wishes for the New Year*

Jane Burnes  
(250) 889-1054

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Thursday, January 3, 2013 9:19 AM  
**To:** Yang-Mason, Gloria JTST:EX; Sit, Vera JTST:EX  
**Cc:** Burnes, Jane I JTST:EX  
**Subject:** RE: TB sub for BC-India: trade & investment - Global Business Forum

Hi Gloria,

Happy New Year to you too!

Yes, that was the plan last time I talked to Vera & Jane. I can confirm that JTST is receiving a total of \$1.5M in contingencies for our promotional activities. s13 Not Responsive  
Not Responsive so I'm copying Jane for her confirmation that s17 is still earmarked for the forum.

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

---

**From:** Yang-Mason, Gloria JTST:EX  
**Sent:** Wednesday, January 2, 2013 3:16 PM  
**To:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Subject:** TB sub for BC-India: trade & investment - Global Business Forum

Hi,

Happy new year to you both!

Can I please get confirmation that our division is getting s17 from the India Strategy TB Sub to deliver the BC-India Global Business Forum?

s13, s17

Thank you.

/gloria

## Davidson, Julie CSCD:EX

---

**From:** Burnes, Jane I JTST:EX  
**Sent:** Thursday, January 3, 2013 12:04 PM  
**To:** Jacobs, Murray JTST:EX  
**Cc:** Sit. Vera JTST:EX; Mackay, Grant DBC:EX  
**Subject:** s13, s17

Hi, Murray.  
thanx

s13, s17

*Happy Christmas and Best Wishes for the New Year*

Jane Burnes, BA, MPA (Hvd)  
Executive Director, Hosting Program  
Ministry of Jobs, Tourism and Skills Training  
(250) 889-1054



**Lebrun, Matthew JTST:EX**

---

**From:** Yang-Mason, Gloria JTST:EX  
**Sent:** Thursday, January 3, 2013 6:31 PM  
**To:** Bhullar, Barinder PREM:EX  
**Cc:** Ommundsen, Eric JTST:EX; Taylor, Nancy JTST:EX; Nicholas, Michael JTST:EX; XT:Patil, Chaitanya JTST:IN; Lansdell, Hayden GCPE:EX; Sit, Vera JTST:EX; Little, Christine JTST:EX; Burnes, Jane I JTST:EX  
**Subject:** RE: TOI - next installment for the Economic Times Supplement ???

Thanks Barinder.

s22

s13, s17

2. Eric Ommundsen will be our point person for the Economic Times Supplement. He worked with Chandru on the first one and crafted the insert content so they have already connected. Eric is copied on this email and his coordinates are at the bottom of the message. Eric will take the lead in connecting with TOI next week.

Regards.

---

**From:** Bhullar, Barinder PREM:EX  
**Sent:** Thursday, January 03, 2013 5:13 PM  
**To:** Yang-Mason, Gloria JTST:EX  
**Cc:** Ommundsen, Eric JTST:EX; Taylor, Nancy JTST:EX; Nicholas, Michael JTST:EX; XT:Patil, Chaitanya JTST:IN; Lansdell, Hayden GCPE:EX; Sit, Vera JTST:EX; Little, Christine JTST:EX; Burnes, Jane I JTST:EX  
**Subject:** RE: TOI - next installment for the Economic Times Supplement ???

Hi Gloria,

It would be good to get something out in February to foreshadow the Global Business Forum. s13

s13

It would good to have one person assigned who will be speaking to Chandru, the Tourism folks are also in touch with him so please let me know who the person from your branch would be. Please keep me posted on the schedule and drafts.

Cheers,  
B

--

Barinder S. Bhullar | Senior Outreach Coordinator Office of the Premier Province of British Columbia

t: 604.775.2196 | f: 604.775.1688 | c: s17

This e-mail message may contain privileged or confidential information.  
If you received this e-mail message in error, please delete the e-mail and any attachments and notify the sender.

From: Yang-Mason, Gloria JTST:EX  
Sent: Thursday, January 3, 2013 12:35 PM  
To: Bhullar, Barinder PREM:EX  
Cc: Ommundsen, Eric JTST:EX; Taylor, Nancy JTST:EX; Nicholas, Michael JTST:EX; XT:Patil, Chaitanya JTST:IN; Lansdell, Hayden GCPE:EX; Sit, Vera JTST:EX; Little, Christine JTST:EX; Burnes, Jane I JTST:EX  
Subject: TOI - next installment for the Economic Times Supplement ???

Hi Barinder,

s13

Do you have any preference or suggestions to input at this point? Have you had any conversations with TOI on the timing for the next supplement?

We plan to contact the TOI editor (Chandru) to work out a schedule for the other two inserts. Wanted to check-in with you first before we do that with them next week.

We will keep you posted on the schedule and you will have an opportunity to review and approve the final drafts before they get printed.

Regards,  
Gloria

From: Ommundsen, Eric JTST:EX  
Sent: Thursday, December 13, 2012 9:06 AM  
To: Sen, Shom JTST:EX; Buttner, Klaus JTST:EX; Lansdell, Hayden GCPE:EX; Dila, Mary GCPE:EX; Yang-Mason, Gloria JTST:EX  
Cc: Nicholas, Michael JTST:EX; Taylor, Nancy JTST:EX; Colbourne, Scott GPCE:EX  
Subject: Economic Times Supplement - PDF's

Hi,

Attached are PDF's of the British Columbia supplement as distributed in The Economic Times in India on December 10th. As you may be aware, this publication is the second most widely read English language business newspaper in the world, following the Wall Street Journal. Thanks to everyone for their input and support as this supplement was put together!

Best regards,  
Eric

Eric Ommundsen  
Manager, International Marketing  
International Market Development  
Ministry of Jobs, Tourism and Skills Training  
T: 250 356 5589  
M: s17

[cid:image001.jpg@01CDE9D5.9EF032A0]<<http://blog.gov.bc.ca/bctradeinvest/>>  
Follow us on Twitter: @BCTradeInvest<<https://twitter.com/#!/BCTradeInvest>>  
Find the latest on Trade and Investment in British Columbia:  
[www.britishcolumbia.ca](http://www.britishcolumbia.ca)<<http://www.investbc.ca/>>

## Davidson, Julie CSCD:EX

---

**From:** Burnes, Jane I JTST:EX  
**Sent:** Wednesday, January 9, 2013 4:26 PM  
**To:** Campbell, Tracy JTST:EX  
**Cc:** Jacobs, Murray JTST:EX; Sit, Vera JTST:EX  
**Subject:** RE: Times Of India

Hi, Tracy. Just to assure you of two things:

s13, s17

We will keep you in the loop and please email any questions you have in the interim.

Jane Burnes  
(250) 889-1054

---

**From:** Campbell, Tracy JTST:EX  
**Sent:** Tuesday, January 8, 2013 8:16 PM  
**To:** Burnes, Jane I JTST:EX  
**Cc:** Jacobs, Murray JTST:EX; Sit, Vera JTST:EX  
**Subject:** RE: Times Of India

Hi Jane

s13, s17

Thanks  
Tracy

---

**From:** Burnes, Jane I JTST:EX  
**Sent:** Tuesday, January 08, 2013 6:14 PM  
**To:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Matisz, Gregory E JTST:EX; Little, Christine JTST:EX  
**Subject:** Re: Times Of India

Hi folks - been in discussion a number of times today on this. There will be a meeting tomoro that will zero in on budget and details.

s13, s17

Jane Burnes  
250-889-1054

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, January 08, 2013 04:37 PM Pacific Standard Time  
**To:** Jacobs, Murray JTST:EX; Burnes, Jane I JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Matisz, Gregory E JTST:EX  
**Subject:** RE: Times Of India

s13, s17

Thanks.  
Regards,  
**Vera Sit**  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

---

**From:** Jacobs, Murray JTST:EX  
**Sent:** Tuesday, January 8, 2013 4:32 PM  
**To:** Sit, Vera JTST:EX; Burnes, Jane I JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Matisz, Gregory E JTST:EX  
**Subject:** Times Of India  
Hi Vera / Jane.

s13, s17

Murray  
Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

**From:** Matisz, Gregory E JTST:EX  
**To:** Michon, Steven R JTST:EX; D'Attilio, Gemma JTST:EX; DeWith, Peter JTST:EX  
**Subject:** FW: Times Of India  
**Date:** Wednesday, January 9, 2013 8:22:29 AM

---

PSG

Info

*Greg*

---

**From:** Burnes, Jane I JTST:EX  
**Sent:** Tuesday, January 8, 2013 6:14 PM  
**To:** Sit, Vera JTST:EX; Jacobs, Murray JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Matisz, Gregory E JTST:EX; Little, Christine JTST:EX  
**Subject:** Re: Times Of India

Hi folks - been in discussion a number of times today on this. There will be a meeting tomorrow that will zero in on budget and details.

s13, s17

s13, s17

s13

Jane Burnes  
250-889-1054

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, January 08, 2013 04:37 PM Pacific Standard Time  
**To:** Jacobs, Murray JTST:EX; Burnes, Jane I JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Matisz, Gregory E JTST:EX  
**Subject:** RE: Times Of India

s13, s17

Thanks.

Regards,

**Vera Sit**  
Executive Director, Strategic Initiatives  
Economic Development Division  
Ministry of Jobs, Tourism, and Skills Training  
Tel: 250-387-6061

---

**From:** Jacobs, Murray JTST:EX

**Sent:** Tuesday, January 8, 2013 4:32 PM  
**To:** Sit, Vera JTST:EX; Burnes, Jane I JTST:EX  
**Cc:** Campbell, Tracy JTST:EX; Matisz, Gregory E JTST:EX  
**Subject:** Times Of India

Hi Vera / Jane,

s13, s17

Murray

Murray Jacobs

Chief Financial Officer & Director of Crown Initiatives

Finance & Administrative Services

Ministry of Jobs, Tourism and Skills Training

3rd Floor, 800 Johnson Street

Victoria, B.C. V8W 9W1

phone: (250) 356-6950 fax: (250) 387-1590

email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

**From:** Matisz, Gregory E JTST:EX  
**To:** Sen, Shom JTST:EX  
**Subject:** RE: Please sign contract commitment form for the Times of India contract  
**Date:** Thursday, January 10, 2013 3:43:00 PM

---

Shom,  
I have Steven requesting a copy of the contract from Mgmt Services with a view since it is in our division budget, we should have a copy of file.

s13

*Greg*

---

**From:** Sen, Shom JTST:EX  
**Sent:** Thursday, January 10, 2013 3:40 PM  
**To:** Matisz, Gregory E JTST:EX  
**Subject:** FW: Please sign contract commitment form for the Times of India contract  
**Importance:** High

Hi Greg

Here's the info from Vera

Regards  
Shom

---

**From:** Sit, Vera JTST:EX  
**Sent:** Thursday, January 10, 2013 8:35 AM  
**To:** Sen, Shom JTST:EX  
**Cc:** Matisz, Gregory E JTST:EX; Cockburn, Derek P CSCD:EX; Bubrick, Elaine JTST:EX  
**Subject:** Please sign contract commitment form for the Times of India contract

Hello Shom,

s13, s17

Please let me know if you have any questions about the contract.

For all payments related to this contract, I have the responsibility to check that the contract terms have been met prior to issuing a payment. Once I have signed for

goods and services, I will forward the "request for payment" form to you to sign off as spending authority. I could send the form to Greg Matisz directly to sign for spending if you prefer. Please let me know.

Please return the signed contract commitment form to Derek Cockburn and me.  
Thank you very much.

Vera Sit

## **Lebrun, Matthew JTST:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, January 15, 2013 5:19 PM  
**To:** Fekete, Renee JTST:EX  
**Cc:** Heine, Chris JTST:EX  
**Subject:** Fw: TOIFA materials  
**Attachments:** NR TOIFA Announcement v4.docx; QA TOIFA - v4.docx; KM\_TOIFA v3.docx; IN TOIFA IIFA.docx; SN TOIFA launch outline for PCC.docx; Media Plan\_TOI\_Jan\_14\_v1.docx; TOIFA Summary for Exec Jan 2013 v1.docx

Here are the materials.

Vera Sit

Executive Director, Strategic Initiatives

Economic Development Division

Ministry of Jobs, Tourism and Skills Training

250 387 6061

---

**From:** McAndrews, Caroline GCPE:EX  
**Sent:** Tuesday, January 15, 2013 02:14 PM Pacific Standard Time  
**To:** Sit, Vera JTST:EX; Bhullar, Barinder PREM:EX  
**Cc:** Burnes, Jane I JTST:EX; Mackay, Grant JTST:EX; Parhar, TJ S JTST:EX; Haslam, David GCPE:EX; Currie, David GCPE:EX; Colbourne, Scott GPCE:EX  
**Subject:** TOIFA materials

Please find attached drafts to date:

NR, QA, KM, IN, SN outline PCC, Media Plan, Summary for EXEC briefings.

### ***Caroline McAndrews***

Communications Manager

Ministry of Jobs, Tourism & Skills Training and

Responsible for Labour

T: (250) 356-0613 | C: (250) 208-3254

[caroline.mcandrews@gov.bc.ca](mailto:caroline.mcandrews@gov.bc.ca)



**BC JOBS  
PLAN**



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## NEWS RELEASE

For Immediate Release

[release number]

[January 22, 2013]

Office of the Premier

Ministry of Jobs, Tourism and Skills  
Training and Responsible for Labour

### **Premier welcomes inaugural Times of India Film Awards to B.C.**

VANCOUVER – Premier Christy Clark announced today that Vancouver has been chosen as the inaugural host venue of the Times of India Film Awards, with multiple events to be held across the Lower Mainland between April 4<sup>th</sup> and 6<sup>th</sup>.

“India’s middle class is rapidly expanding, opening up new opportunities for trade and investment that will create jobs here at home,” said Premier Clark. “Hosting the Times of India Film Awards is one piece of our government’s market outreach efforts in India, a once-in-a-generation economic opportunity for British Columbia, and one that our government is not prepared to let pass us by.”

India’s middle class is expected to grow to 583 million from just 50 million today. This growth will unleash enormous buying potential, much of which will be met by global imports. In the first 11 months of 2012, British Columbia saw its exports to India increase by over 104 per cent compared to the same period in 2011.

The immediate economic benefit of hosting The Times of India Film Awards (TOIFA) is estimated to be between \$13 million to \$18 million of direct spending in B.C. during the event due to tourism and event production.

As part of the hosting agreement, British Columbia will receive exposure in India, including over 35 hours of TV programming profiling and highlighting B.C. as an appealing trade market and tourism destination. Times Group estimates an audience of 200 million for the Awards show alone, another 200 million for their two repeat broadcasts and upwards of 30,000 live spectators.

“The Times of India Film Awards is a catalyst for building awareness of B.C. to Indian businesses, deepening relationships and kick-starting enhanced trade activities,” said Pat Bell, Minister of Jobs, Tourism and Skills Training and Minister Responsible for Labour. “While we’ve already had great success building high-level relationships, we now need to focus on telling average Indian businesses and travellers what B.C. has to offer. As the largest media conglomerate in India, the kind of exposure Times Group can offer is unparalleled.”

India media conglomerate Bennett Coleman & Company Ltd., also known as the Times Group, is responsible for the conceptualization, planning, production and execution of all the Awards events. Times Group is the largest mass media company in India with multiple newspapers,

magazines, television stations, radio stations and internet websites. Their network reaches an average of 90 million people per day. The Times of India newspaper is the world's largest English-language daily in terms of circulation with eight million daily readers.

The Province of British Columbia will provide \$9.5 million to the Times Group towards producing the event. An additional \$1.5 million is being budgeted for various activities in B.C. including hosting the BC-India Global Business Forum, which will be heavily promoted in Times Group's Economic Times, the second largest financial daily in the world in terms of circulation, after The Wall Street Journal.

The 2010 Olympic and Paralympic Winter Games turned the world's attention to British Columbia with an estimated audience of over 3.5 billion domestic and international visitors and viewers, putting Vancouver on the map as a destination of choice.

Quote from Times Group

Quote from Asia Pacific Foundation of Canada

Quote from Vancouver Board of Trade

Quote from Surrey Board of Trade

Contact:       Mike Morton  
                  Press Secretary  
                  Office of the Premier  
                  250 588-8380

# FOR INTERNAL USE ONLY

## Questions and Answers

*Ministry of Jobs, Tourism & Skills Training and Minister Responsible for Labour*

### **Times of India Film Awards**

**1. How much is this costing taxpayers?**

- First of all, it's important to keep in mind that this is not just about hosting an awards show.
- This is one part of our government's continuing strategy to reach out to new markets for trade and travel in India.
- Successfully increasing trade with India could mean billions in new investment and new jobs for British Columbians in the coming decades, as we have seen with China.
- That's why we've just tripled the number of investment reps working on the ground in India to promote BC.
- The Times of India Film Awards are another part of that effort.
- The BC government is contributing \$9.5 million to Times Group as a supportive sponsor.
- We are also making available an additional \$1.5 million in order to fulfill our responsibilities as the host location.
- Considering the potential benefits, we think this is a very prudent investment in BC's future.

**2. How do you justify spending \$11 million on a Bollywood event when your government is slashing spending to balance the budget?**

- Opening up new markets for trade in India could mean billions of dollars in new investment and new jobs for British Columbian families.
- Through our Jobs and Trade Mission and our new Trade Offices, we've already started the process of making contacts and building relationships.
- But right now, our main obstacle to success is exposure in those new markets.
- We need to tell India who we are and what we have to offer.
- Times Group is India's largest media conglomerate, reaching 90 million people every single day – most of them in India.
- Because of its enormous audience, sponsoring the Times Group to host TOIFA represents a great opportunity to become top of mind for South Asian travellers, investors and students.

**3. Finance Minister Mike de Jong told reporters last month that there is "not a vast reservoir of money out there to splash around" – wouldn't you call hosting an awards show "splashing money around"?**

- Not at all. This is a prudent investment that will reap immediate and long term returns.
- The direct financial benefits to BC's economy as a result of hosting this awards show are estimated between \$13 - \$18 million due to tourism and event production.
- Tax revenue to the Province will be about \$2 million.
- The long term benefits are even more striking.
- The millions we can expect to be injected into our economy make hosting the awards well worth the investment, but it's just a start. The TOIFA is a catalyst for building

# FOR INTERNAL USE ONLY

## Questions and Answers

awareness of B.C. to Indian businesses, deepening relationships and kick-starting enhanced trade, investment and tourism activities.

### 4. What is it actually buying?

- The \$9.5 million is the Province's contribution to producing the event. The Times Group will disseminate the funds.
- Our understanding is that the Times Group will use the sponsorship funding for:
  - Celebrity contracts
  - Stage/TV Production
  - Labour
  - Promotional activities
- The additional \$1.5 million is to pursue promotional opportunities for BC, including:
  - Hosting the Global Business forum
  - Producing a portion of the opening act for TOIFA, highlighting BC attributes
  - BC commercial to play during any rebroadcasting of the show.
  - Promotional activities in BC
  - Resourcing (contractors for project management)

### 5. Where is the money coming from?

- The money will come out of the Province's contingency fund.

### 6. What are we getting for our investment?

- Our government is pursuing this opportunity for the long term benefits of increased trade with India.
- If you asked us in 2002 what the value would be of our initial outreach efforts in China ten years later, our estimates would have been well below what we've achieved. We hope that's the case with India as well.
- In addition to long term trade, there will be some direct and immediate benefits specifically from hosting the TOIFA:
  - Between \$13-18 million in direct spending in BC during the awards.
  - Between \$1.4-2 million in tax revenue to the Province.

### 7. What is the estimated tourism impact?

- The immediate benefit will be the exposure from the event, which may translate into future visitation.
- The estimated viewership of the TOI event is over 250 million – we expect this will increase awareness and interest in travel to BC among the growing middle class in India
- Current visitation from India is at similar levels to that of China ten years ago. We have seen visitation from China grow over 200% over that time frame. We are working on creating the same kind of environment for growth, encouraging direct air access and increasing awareness of BC as a tourism destination.
- We anticipate at least a 10 percent per year growth in visitation from the India market over the next couple of years and this event will be a key contributor to reaching our forecasts.
- Large scale events have the potential to significantly increase the number of people motivated to visit a destination – The number of Americans interested in visiting BC rose

# FOR INTERNAL USE ONLY

## Questions and Answers

30% immediately after the 2010 Games. An event that has a similar impact on BC's profile in India may have a similar impact on market potential.

**8. What did Toronto contribute when they hosted International India Film Awards?**

- Toronto bid \$12 million to host IIFA.

**9. What was the benefit to Ontario?**

- The four Greater Toronto Area (GTA) municipalities hosting "IIFA BUZZ" events reported almost 200,000 attendees, of whom almost 17,000 were tourists (the Ministry of Tourism, Culture and Sport defines a tourist as an individual who travels more than 40 km to attend an event).
- More than 28,000 attendees watched the IIFA Awards Show live in Toronto's Rogers Centre.
- 880 million television viewers watched IIFA Weekend-related programming, including 450 million television viewers for the original broadcast of the IIFA Awards
- More than 20,000 hotel room nights were sold in the GTA related to the IIFA Weekend.
- The international media valuation of the IIFA Weekend and Awards was in excess of US\$250 million (Wizcraft valuation).
- Over 240 targeted business-to-business meetings were scheduled during the FICCI-IIFA Global Business Forum between Ontario organizations and 23 Indian companies/institutions with potential for future trade partnerships.

**10. How many people does the Times Group estimate will watch the awards?**

- The Times Group estimates a TV audience of 200 million.
- They also expect upwards of 30,000 spectators in the live audience at BC Place, some of whom will have travelled here for the show.

**11. Why was the international valuation of Toronto's IIFA (\$250 million) so much higher than the \$13 million valuation for TOIFA? (INTERNAL QA ONLY)**

- The \$250 million is Wizcraft's estimate for global coverage of IIFA in Toronto.
- It came well after the event concluded.
- Times Group's \$13 million estimate is for Times Group coverage in India only and is being made well before the event.
- We will endeavour to provide a global coverage estimate after the event concludes.

**12. How involved will the BC government be in planning the TOIFA events?**

- These events are the sole responsibility of the Times Group.
- The BC Government is acting only as a sponsor, and providing some assistance when the Times Group asks and we are able.
- Vancouver is the Host City.
- The relationship is somewhat similar to sponsorship deals with VANOC for the 2010 Winter Games... but on a much smaller scale, of course.

**13. What are your goals for trade with India?**

# FOR INTERNAL USE ONLY

## Questions and Answers

- Right now, we're focused on ramping up our presence in India.
- We need to do everything possible to let Indian business owners and travellers know that BC is waiting for them with new opportunities.

### 14. What else are you doing as part of your outreach efforts?

- Our outreach efforts in India started as a directive in The BC Jobs Plan.
- Since then, we've taken the following steps:
  - Premier's Jobs and Trade Mission to India
  - Opening a new Forest Innovation Investment Office in India
  - Opening of two new BC Trade and Investment Offices (Mumbai/Chandigarh)
  - JTST's International Market Development Branch led a trade delegation to Delhi in November 2012.
- Next, we will begin our Travel Trade Activation initiative in India.
- We are already printing travel and business stories in India as a part of this agreement.
- We are hosting a Global Business Forum prior to the awards.
- Then, we will host the TOIFA Awards for major exposure.
- (add other events following awards)

### 15. Will there be any jobs created in BC by hosting these awards?

- The Times Group has contracted out several BC companies to assist them in producing the awards.
- Our understanding is that they are planning to hire British Columbian companies to do some of the production work, including choreography.
- I'll let them tell you who they've hired.

### 16. Why not spend the money on tax credits for the film industry?

- This event is about a broader trade outreach with India, trying to get exposure to new markets there in order to create investment and new jobs here at home.

### 17. What does the film industry think of this awards show?

- This isn't an event that has a specific tie-in to any one BC industry.
- This is about increasing overall trade with India, which is good for everyone.
- BC's film industry have been consulted and believe this is a good opportunity for BC's economic growth.
- There is also an opportunity for the film communities (India and BC) to connect.

### 18. Why not lead another trade mission to India?

- Trade missions are extremely useful in making those initial, high-level contacts.
- We were very successful in doing that in November 2011.
- Now is the time for a broad campaign that will reach the average traveller and business owner.
- The massive reach of the Times Group conglomerate will help us to do that.

### 19. Why do you think hosting a Bollywood show will have an impact on trade and investments?

# FOR INTERNAL USE ONLY

## Questions and Answers

- Hosting this awards show will have an impact on trade and investments simply through the enormous audience that Times Group commands.
  - 90 million people per day read one of their newspapers or watch one of their TV stations.
  - The Times Group is highly motivated to heavily promote TOIFA, so we expect blanket coverage with British Columbia in their biggest papers and topping newscasts for several months.
  - The Times Group estimates that BC will get 35 hours of TV programming.
  - The voting process is expected to reach over one million households globally.
  - This is the kind of coverage an advertiser can only dream of – it will put BC on the global stage in a way we haven't seen since the Olympics.
- 20. Did the BC government provide any financial support in the lead up to the contract signing?**
- Yes, the Tourism Division used a small portion of their budget to assist the Times Group with \$15,000 for ground transportation so they could scout BC sites.
- 21. The Premier announced that BC would be bidding on the IIFA awards during her Jobs and Trade Mission in 2011. What happened to that bid?**
- The Province submitted a bid to IIFA which was rejected.
  - Around the same time, Times Group approached us with their plan and we could easily see that it was a better fit for us.
- 22. Would the IIFA have been a better investment given its higher profile?**
- No, in fact, it would have been more expensive.
  - It also didn't include all the extras that come with the Times Group contract: media exposure, the Travel Trade Activation and all the other pre and post-event activities.
- 23. The beginning of April is a particularly rainy time of year in the Lower Mainland. Why not hold the awards in the summer?**
- April is one of the most beautiful times of year in the Lower Mainland.
  - The cherry blossoms and spring flowers plus a bit of snow on our mountains will be a key selling visual for South Asian audiences.
  - Our climate at this time of year is one of the features that best distinguishes BC from the rest of Canada and much of the United States.
  - BC is known for ski tourism and summer tourism. This is an opportunity to show the world what we all know to be true – that early spring is one of our best times of year.
  - We hope this could provide a boost for tourism in a traditionally slow month.
- 24. You're proposing to host a major event in a few months – a pretty tight timeline. Are you concerned about cost overruns?**
- Funding is dependent on a project plan with a milestone for each activity.
  - Any changes must be approved by the Province.
  - Transfer of funds is depended on key milestones being met by the specified dates.

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## Questions and Answers

- The funding agreement specifies that the Province's contribution to the Times Group for production is no more than \$9.5 million.
- The Times Group will bear the full risk if the project cost exceeds the current estimate.

**25. With major competition from IIFA, what makes you think TOIFA will be able to attract top talent?**

- The Times of India provided a list of contracted performers to the BC government. There was an agreement, set down in the contract, that if top talent did not agree to come to this event, then it would be cancelled with a refund to the Province (less eligible expenses).
- We are pleased, and not surprised, that this has proven unnecessary.
- We're very excited about the calibre of performers who will be here in April.

**26. What will happen to the Province's contribution if for any reason the event needs to be canceled?**

- With an organization the calibre of the Times Group, we are not concerned this will happen.
- However, we must be prudent with taxpayers money, and so we put several safeguards in our contract that would require our funding be returned to us in full (less eligible expenses) if the event does not proceed for any reason.

**27. How will tickets be distributed?**

- The Times Group is organizing the event and will explain those details.

**28. What are the parallel events you have planned?**

- The Times Groups is organizing and can run you through the schedule of events.

**29. What are the details of the Travel Activation?**

- We will be providing details shortly on how BC will be taking advantage of our hosting role to attract tourists from India.

**30. Why not spend the TOIFA budget on travel marketing in India?**

- This isn't an event that has a specific tie-in to any one BC industry.
- This is about increasing overall trade with India, which is good for everyone.
- Overall, we're providing \$11 million to host this event.
- Quite simply, this is the best advertising deal possible for British Columbians.

**31. Are you paying for celebrities?**

- We are contributing \$9.5 million towards the cost of the entire production.

**36. How much are the ticket prices going to cost?**

# FOR INTERNAL USE ONLY

## Questions and Answers

- The two ticketed events, the musical extravaganza and the awards night, will have tickets that begin at about \$35 and go up, so there is an opportunity for a wide range of British Columbians to attend.

DRAFT

## Times of India Film Awards Key Messages

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## ADVICE TO MINISTER

<b>CONFIDENTIAL ISSUES NOTE</b>  Ministry of Jobs, Tourism & Skills Training and Minister Responsible for Labour Date: Minister Responsible: Pat Bell	<b>TOIFA and IIFA</b>
--	-----------------------

### ADVICE AND RECOMMENDED RESPONSE:

- **AS PART OF OUR GOVERNMENT'S ONGOING STRATEGY TO OPEN NEW DOORS TO TRADE WITH INDIA IN ORDER TO CREATE JOBS HERE AT HOME, WE ARE THRILLED THAT THE WORLD'S LARGEST MEDIA CONGLOMERATE HAS CHOSEN BC FOR THEIR INAUGURAL BOLLYWOOD FILM AWARDS.**
- **THIS IS AN ECONOMIC OPPORTUNITY THAT WE CANNOT LET PASS US BY. THE TIMES GROUP MEDIA NETWORK REACHES 90 MILLION PEOPLE EVERY DAY – AND THE REACH OF TOIFA WILL BE ON A GLOBAL SCALE.**
- **OUR HOSTING ARRANGEMENT WITH THE TIMES GROUP GOES FAR BEYOND HOLDING AN AWARDS SHOW. AS PART OF OUR AGREEMENT, WE WILL ALSO INTRODUCE NEW TOURISM PACKAGES AS WELL AS HOST AN INDIA-FOCUSED GLOBAL BUSINESS FORUM.**
- **WE ARE ALSO GAINING THE OPPORTUNITY TO HAVE NEWS, BUSINESS, TRAVEL AND ENTERTAINMENT STORIES FEATURING B.C. IN INDIA'S LARGEST TV, PRINT, RADIO AND ADVERTISING NETWORKS.**

### KEY FACTS:

The Times Group proposes to use the film awards event to promote tourism in BC and leverage trade and investment activities from India. The proposal includes three components: pre-event build-up; awards celebration; and post-event promotion.

The Times Group estimated that the total media value for BC to be about \$13 million. The BC government's investment would be a total of \$11 million.

During her Jobs and Trade Mission to India in November 2011, Premier Christy Clark announced that the BC government was bidding on IIFA's 2013 event. This is a competing event and is well-established globally. Following her announcement, there was some excitement about the prospect of holding the 2013 IIFA event. There may be questions regarding why the BC government is choosing to pursue TOIFA rather than IIFA.

### CONTACT SECTION:

Communications Contact: Rebecca Scott  
Program Area Contact: Grant Mackay  
File Created: Nov. 14/12  
File Updated: Nov. 16/12  
File Location: Document1

250 952-0876

## **OUTLINE FOR PCC TOIFA LAUNCH SN**

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# JTST Media Roll-out Times of India Film Awards

## BACKGROUND:

Hosting the Times of India Film Awards (TOIFA) is a part of the B.C. government's broader strategy to open new doors to trade and travel with India, a key market identified in the BC Jobs Plan. The TOIFA will attract a huge audience both in India and amongst Indian populations globally who may be currently unaware of what B.C. has to offer. With the ongoing partnership with TOI and multiple events connected with TOIFA, B.C. has an enormous opportunity to spotlight our tourism and trade opportunities with that untapped and growing market.

## STRATEGY:

- PCC to lead on media for the launch event
- MPB leads all trade-related and tourism calls
- Govt reps at various events, dependant on availability and leave from the house

## TIMES OF INDIA EVENTS ROLL-OUT:

Date & Time	Event	Spokesperson/Attendee
Jan 22 at 10 a.m.	Press conference announcing TOIFA coming to Vancouver	
Jan 29	Press conference held in Mumbai announcing TOIFA coming to Vancouver	
Jan 30	Travel Trade advertising begins starts in Times Group brands.	
Feb 12	Global TOIFA voting begins NYCU highlighting the global exposure for BC - link to voting page with prominent BC visuals and Hello BC promotion.	
March 4-12	Women's forum and fashion fundraiser Powerful female personalities from India travel to BC for an open discussion of women's issues in Surrey on International Women's Day.	
March 9 2013	Femina Fashion Show Fundraiser. Miss India Femina contestants wear clothes by BC designers and auction them off for charity. Proceeds to go to Surrey Women's Centre (TBC).	
March 12	Global business forum MA/NR/SN (if MPB attends)	
April 3	Awards Weekend: Welcome at YVR Govt is not the lead, but can draft an outline of the TOIFA activities in NYCU	

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# JTST Media Roll-out Times of India Film Awards

April 4	Awards weekend: Day one – Inaugural press conference and media briefings
April 5	Awards weekend: Day two – TOIFA film screenings and technical awards night
April 6	Awards weekend: Day three – TOIFA awards presentation ceremony
May	Celebrity travelogue visit. Young Bollywood celebrity will film a travelogue of BC hot spots.

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## KEY MESSAGES:

### General

- India is one of the world's fastest growing markets, offering tremendous trade, investment and tourism opportunities for BC.
- Our government is actively working to deepen business relationships and build bi-lateral relations in India.
- The Premier's Jobs and Trade Mission in November 2011 helped to establish important, high-level relationships.
- Now, we need to focus on reaching out to Indian business owners, investors and travellers.
- Our main challenge is exposure, and our government will be looking for ways to get BC's message into the mainstream.
- We need to tell India who we are and what we have to offer.
- If we're successful, the benefits to BC's economy and job creation could be enormous.
- Imagine if BC had never reached out to China 10 years ago. As of October, overall exports to China had increase 469% since 2001. Wood exports alone are up by 3691%. That kind of growth is what we're looking to achieve in India.

### Trade with India

- India is set for a consumption boom, increasing more than four times in the next 15 years. India's middle-class is expected to grow to 583 million from just 50 million today. This growth will unleash enormous buying potential, much of which will be met by global imports.
- British Columbia has a plan to step up the province's engagement with India, one of the priority markets identified in the BC Jobs Plan. Premier Christy Clark led a Jobs and Trade Mission to India in November of 2011 and efforts continue to deepen the economic and cultural relationships.
- In early December, the Province opened new International Trade and Investment offices in Mumbai and Chandigarh.

## **JTST Media Roll-out Times of India Film Awards**

- By early 2013, British Columbia's India-based trade and investment attraction network will be more than tripled, from four staff to 13, including the Trade and Investment Representative responsible for India. This in-market network will promote British Columbia as a destination for investment, international students and tourism visits. Each new office will also focus on targeted sectors:
  - Chandigarh will specialize in agri-foods, tourism, and education.
  - Mumbai's focus will be on natural resources, film, education, transportation and financial services. This office will take the lead in attracting Indian corporate investment to B.C.
- B.C.'s Trade and Investment Representatives around the world work together to help our companies sell their goods and services. They provide on-the-ground expertise and matchmaking services for B.C. businesses looking to expand into new and growing markets.
- As of November, year-to-date B.C. exports of goods to India are up significantly, by 104 per cent, compared to the same period in 2011.
- The Ministry of Jobs, Tourism and Skills Training's International Market Development Branch organizes and facilitates trade delegations to and from India, focused around key sectors in the *BC Jobs Plan*.
- In early November, the Ministry led a trade delegation to Delhi, India. It was comprised of 18 representatives from British Columbia companies in renewable energy and clean technology, including Ballard Power Systems, Exro Technologies and Westport, which recently signed an agreement with India's Tata Motors to develop an engine for light- and medium-duty trucks and buses.

## Update on Times of India Film Awards Event, April 3-5, 2013

### The Times Group:

- Bennett Coleman and Company Ltd. (also known as the Times Group) is India's largest media conglomerate with presence across media segments - print, television, online, radio, outdoor, films and events.
- Zoom TV, part of the Times Group, became accessible to BC viewers in the summer 2012.
- It is owner and creator of some of India's most credible and recognised entertainment programs such as the *Filmfare Awards* (Oscars of India).
- The Times Group will hold the first Times of India Film Awards (TOIFA) in Vancouver in April 2013.

### Background:

- In November 2011, the Premier announced BC's intention to submit a bid to be the host venue for the 2013 International Indian Film Academy Awards event (produced by a company called Wizcraft).
- BC submitted a bid to Wizcraft in May 2012 but was rejected.
- In July 2012, the Times Group presented a proposal to BC on the Times of India Film Awards.
- Received Treasury Board approval for \$9.5 million to sponsor the Times Group, and \$1.5 million to fulfil BC's responsibilities (Global Business Forum; Open Act for the awards ceremony; BC commercial; promotional activities.)
- Contract signed (December 12, 2012):
  - 
  - 
  -

s13, s17

### Key Messages:

- We identified India as a key market in The BC Jobs Plan over a year ago, and our work to take advantage of their rapidly growing middle class is just beginning.
- Hosting the Times of India Film Awards show is one piece of that strategy - a once-in-a-generation economic opportunity for British Columbia – and one that our government is not prepared to let pass us by.
- The millions we can expect to be injected into our economy make hosting the awards well worth the investment, but it's just a start.
- Our arrangement with the Times Group goes far beyond holding an awards show. As part of our agreement, we will also introduce new tourism packages as well as host an India-focused global business forum.
- The TOIFA is a catalyst for building awareness of B.C. to Indian businesses, deepening relationships and kick-starting enhanced trade activities.
- Times Group is the largest media conglomerate in India. They reach over 90 million people a day, most in India. The future trade and tourism benefits of the kind of exposure they can offer are tremendous.
- We are also gaining the opportunity to have news, business, travel, and entertainment stories featuring BC in India's largest TV, print, radio and on-line advertising networks.

**Rollout:**

January 22/29	Announcement Press Conference in Vancouver & Mumbai
February 10	Tickets go on sale; travel trade activation
February – March	Global Voting of the Times of India Film Awards
March 4	Women's Forum / Fashion Fundraiser
March 12	Global Business Forum
<b>Awards Weekend: April 3</b>	Welcome at Vancouver Airport
Day One – April 4	Inaugural Press Conference & Media Briefings TOIFA Musical Extravaganza
Day Two – April 5	TOIFA Film Screenings TOIFA Technical Awards Night
Day Three – April 6	TOIFA Awards Presentation Ceremony
<b>Post Event Promotion: May</b>	Travelogue with a Celebrity Youth Icon

**Announcement News Conference:**

- Tuesday, January 22 in Vancouver, at 10 am for 30 minutes; January 29 in Mumbai
- Premier will speak at the Vancouver event; Ministers Bell, de Jong, and Bennett will attend.
- Participants from India include:
  - o Mr A P Parigi (Board of Directors of the Bennett Coleman Company Ltd.)
  - o Karan Johar- one of the leading filmmakers of the Hindi industry
  - o Chitrangada Singh- leading contemporary actress
- Dance performance will be provided by Shiamak Davar who owns a dance studio in North Vancouver and is the official choreographer for the TOIFA awards event.

**India Outreach Strategy:****Primary Objectives:**

1. Raise BC's profile with Indian corporate community and Indian government:
  - Opened two new offices in India (Chandigarh and Mumbai) with sector-specific business development professionals
  - Expanded Bangalore office
  - Host Global Business Forum in March 2012
  - Host venue for the Times of India Film Awards
2. Strategically align BC's competitive advantages with opportunities in India with a focus on key sectors of: Mining & Energy, Forestry, Technology, Tourism, Education, Transportation, Agrifood

**UPCOMING EVENTS**

- Bangalore India Bio – Bangalore
- A significant life sciences event with a large BC delegation led by JTST: February 4
- Aero India 2013 – Yelahanka
- India's premier aerospace exhibition with a BC delegation led by JTST: February 6
- India Wood Show - Delhi
- A major forestry exposition with a BC forest industry delegation led by FI: February 23
- FICCI Frames - Mumbai
- A film and digital media tradeshow with a BC delegation led by JTST: March 12
- International Petroleum Technology Conference – Delhi
- BC's Indian trade and investment to promote BC's energy sector: March 26

Contact: Vera Sit, 250-387-6160

Date: January 15, 2013

**From:** Yang-Mason, Gloria JTST:EX  
**To:** Little, Christine JTST:EX; Nicholas, Michael JTST:EX; Matisz, Gregory F JTST:EX  
**Cc:** XT:Lovens, Kevin JTST:IN; Ommundsen, Eric JTST:EX; Wheatley, Sue JTST:EX; Anderson, Dianne S JTST:EX  
**Subject:** FW: DRAFT TUA for VBOT GBF draft 3 Jan 15.doc  
**Date:** Wednesday, January 16, 2013 1:39:27 PM  
**Attachments:** DRAFT TUA for VBOT GBF draft 3 Jan 15.doc

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FYI .... we are getting very close to finalizing.

I received Derek Cockburn's comments and VBOT's comments and incorporated those into draft 3 below.

Just now waiting for Finance, GCPE, and Justice to sign off. They have all been contacted and hopefully reviewing right now ..... /gym

---

**From:** Yang-Mason, Gloria JTST:EX  
**Sent:** Wednesday, January 16, 2013 1:37 PM  
**To:** 'Kareem Allam'  
**Cc:** Ghaz Marinho; 'Pragya Grewal'  
**Subject:** DRAFT TUA for VBOT GBF draft 3 Jan 15.doc

Hi Kareem,

Here is latest draft of the TUA – version 3. I've inserted your changes and changes from our Finance group.

s13

Once they get back to me, I'll send you a revised / final draft to look at and sign-off on. We can then tee-up Iain and Shom for their signatures.

Let me know if you have any other comments for Draft 3. I am hoping we can get the sign-offs we need from Victoria quickly.

Regards.

Pages 739 through 758 redacted for the following reasons:

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**Davidson, Julie CSCD:EX**

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**From:** Cockburn, Derek P CSCD:EX  
**Sent:** Tuesday, January 22, 2013 4:03 PM  
**To:** Farkas, George CSCD:EX  
**Cc:** Jacobs, Murray JTST:EX  
**Subject:** FW: Request for Contract Review: TUA between Ministry of JTST and The Vancouver Board of Trade

George,

s13, s14, s17

Thanks,

Derek

---

**From:** Yang-Mason, Gloria JTST:EX  
**Sent:** Tuesday, January 22, 2013 3:05 PM  
**To:** Cockburn, Derek P CSCD:EX  
**Cc:** Matisz, Gregory E JTST:EX; Little, Christine JTST:EX  
**Subject:** FW: Request for Contract Review: TUA between Ministry of JTST and The Vancouver Board of Trade

Hi Derek,

I left a voicemail message with you too!!!

s13

s13

Would appreciate your advice and views and any leaning from your office on LSB if possible ..... need help!!!! Thanks,  
/gloria

---

**From:** Yang-Mason, Gloria JTST:EX  
**Sent:** Tuesday, January 22, 2013 3:03 PM  
**To:** Fowles, Jim JAG:EX  
**Cc:** Knoblauch, Lauren JAG:EX; Cockburn, Derek P CSCD:EX  
**Subject:** FW: Request for Contract Review: TUA between Ministry of JTST and The Vancouver Board of Trade

Hi Jim,

Further to the voice-mail message I left on your phone just now, I sent the email below to Lauren last week and have tried calling her a few times but have not been able to reach her.

I am not sure if she is in the office or away?

If you get this message, I would be most grateful if you could let me know if you can take on this assignment and review?

With kindest regards,  
Gloria

---

**From:** Yang-Mason, Gloria JTST:EX  
**Sent:** Wednesday, January 16, 2013 1:32 PM  
**To:** Knoblauch, Lauren JAG:EX  
**Cc:** Cockburn, Derek P CSCD:EX  
**Subject:** Request for Contract Review: TUA between Ministry of JTST and The Vancouver Board of Trade

Hi Lauren,

s13, s14, s17

Happy to coordinate with Jim again if he has the time in his schedule this week.  
With regards,  
Gloria

Pages 761 through 780 redacted for the following reasons:

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s13, s14, s17

## Davidson, Julie CSCD:EX

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**From:** Sit, Vera JTST:EX  
**Sent:** Tuesday, August 21, 2012 8:57 AM  
**To:** Ngo, Huan Q FIN:EX  
**Cc:** Nelson, Carla FIN:EX; Young, Stewart FIN:EX; Emes, Joel JTST:EX; Farkas, George CSCD:EX; Jacobs, Murray JTST:EX; Campbell, Tracy JTST:EX; Enemark, Gord FIN:EX; Nelson, Carol DBC:EX  
**Subject:** RE: International Indian Film Festival - questions

Hello Huan,

I will provide answers to your questions on the economic analysis as soon as possible. I do want to share with you the latest proposal from the Times of India Group. Please discard the previous proposal.

A) Revised proposal:



TOIFA  
OUVER 2013 (REVI

B) Revised event promotion plan:



TOIFA  
OUVER 2013 Even

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I am happy to have a follow-up call with you if you think it is necessary. Thanks.

Regards,

**Vera Sit**

Executive Director, Economic Development Division  
Ministry of Jobs, Tourism, and Innovation  
New Phone Number: 250-387-6061

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**From:** Ngo, Huan Q FIN:EX

**Sent:** Monday, August 20, 2012 5:57 PM

**To:** Sit, Vera JTI:EX

**Cc:** Nelson, Carla FIN:EX; Young, Stewart FIN:EX; Emes, Joel JTI:EX; Farkas, George CSCD:EX; Jacobs, Murray JTI:EX; Campbell, Tracy JTI:EX; Enemark, Gord FIN:EX

**Subject:** RE: International Indian Film Festival - questions

Hi Vera,

For your information, below are questions from my colleagues regarding economic benefits of the IIFA event. Similar analyses should be done if you want to proceed with Times of India Film Awards.

If this is going forward to Treasury Board in September as planned, whether we are proceeding with International Indian Film Academy or Time of India Film Awards, in addition to my colleague's questions I would need the following information as soon as possible:

s13

I would need a final draft by August 29<sup>th</sup> with all details sorted out and included, earlier drafts would be helpful for Q&A and discussions.

Please do not hesitate to give me a call anytime with you have questions or want to discuss.

Thanks and best regards,

Huan Ngo  
Treasury Board Analyst  
Phone: 250-387-9067  
Mobile: s17  
Fax: 250-387-9054  
E-mail: huan.ngo@gov.bc.ca

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**From:** Young, Stewart FIN:EX  
**Sent:** Monday, August 20, 2012 3:51 PM  
**To:** Emes, Joel JTI:EX  
**Cc:** Nelson, Carla FIN:EX; Ngo, Huan Q FIN:EX  
**Subject:** International Indian Film Festival - questions

Hi Joel,

Below are the questions I mentioned earlier. Please let me know if you need any clarification on these. Feel free to call or email with responses. Many thanks.

Stewart Young  
Economic Forecasting and Analysis  
Ministry of Finance  
Government of British Columbia  
(250) 387-9031  
Stewart.Young@gov.bc.ca

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Pages 785 through 811 redacted for the following reasons:

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## **Mason, Patty JTST:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, August 22, 2012 8:59 AM  
**To:** Nelson, Carol JTST:EX  
**Subject:**  
**Attachments:** s13

Hello Carol,

I am just starting to put some material together for our discussion with the deputy on Friday. It is only a draft for now so would appreciate your suggestions - what do I need to add?

Thanks.

Vera Sit, Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism and Innovation  
250 387 6061

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**From:** Sit, Vera JTI:EX  
**Sent:** Wednesday, August 22, 2012 08:16 AM  
**To:** ' s22 < s22  
**Subject:** s13

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## **Mason, Patty JTST:EX**

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**From:** Nelson, Carol JTST:EX  
**Sent:** Wednesday, August 22, 2012 4:14 PM  
**To:** Sit, Vera JTST:EX  
**Subject:**  
**Attachments:** s13

Hi Vera – I have made a few comments/changes using track changes.

I have a few questions if you have time tomorrow to chat that would be great. I'm free between 11-noon if that works for you.

Carol

Pages 818 through 821 redacted for the following reasons:

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## **Mason, Patty JTST:EX**

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**From:** Yelovatz, Maureen JTST:EX  
**Sent:** Tuesday, August 28, 2012 5:21 PM  
**To:** Byng, Dave A JTST:EX  
**Cc:** Mason, Shanna JTST:EX; Nelson, Carol JTST:EX; Sit, Vera JTST:EX  
**Subject:** As requested -- Cost-benefit of bringing an Indian Awards Event to BC in 2013  
  
**Importance:** High

Dave:

As per your request. Attached is the summary of cost benefits of bringing the International Indian Film Awards to BC. Please note Vera's email

s13, s17

Let me know if you need this in a word document. We included it in the transmittal email to ensure ease of receipt. As well, copied A/ADM Tourism Carol Nelson with whom Vera is working with on this file.

M.

**Maureen Yelovatz**  
Director  
Executive Operations  
Office of the Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
Phone: 250-952-0104  
Fax: 250-356-1195

---

**From:** Sit, Vera JTI:EX  
**Sent:** Tuesday, August 28, 2012 5:16 PM  
**To:** Yelovatz, Maureen JTI:EX  
**Cc:** Nelson, Carol JTI:EX  
**Subject:** Cost-benefit of bringing an Indian Awards Event to BC in 2013

Maureen,

s13, s17

s13, s17

Regards,

**Vera Sit**

Executive Director, Economic Development Division  
Ministry of Jobs, Tourism, and Innovation  
New Phone Number: 250-387-6061

## **Mason, Patty JTST:EX**

---

**From:** Nelson, Carol JTST:EX  
**Sent:** Wednesday, August 29, 2012 6:18 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** Re: Cost Benefits of Hosting an Indian Film Awards Event in BC

Thanks for the update  
Carol

----- Original Message -----

**From:** Sit, Vera JTI:EX  
**Sent:** Wednesday, August 29, 2012 06:16 PM  
**To:** Nelson, Carol JTI:EX  
**Subject:** Re: Cost Benefits of Hosting an Indian Film Awards Event in BC

Hi Carol,

I only found out late this afternoon. Luckily we have the material ready so just need to put the words together.

The meeting is for the deputies only - JTI, Finance, John Dyble, along with the Chief of staff at the Premier's office. I think they want to have a discussion on what the province wants to do with the proposal at hand.

s13, s17

s13, s17

I will let you know as soon as I hear back anything.

Vera Sit, Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism and Innovation  
250 387 6061

----- Original Message -----

**From:** Nelson, Carol JTI:EX  
**Sent:** Wednesday, August 29, 2012 05:36 PM  
**To:** Sit, Vera JTI:EX  
**Subject:** RE: Cost Benefits of Hosting an Indian Film Awards Event in BC

Hi Vera

I didn't realize this was going forward to a meeting tomorrow.  
Are you attending?

s13

Look forward to hearing the outcome. Sorry I couldn't add anything more on the benefits.

Carol

---

**From:** Sit, Vera JTI:EX  
**Sent:** Wednesday, August 29, 2012 3:10 PM  
**To:** Yelovatz, Maureen JTI:EX  
**Cc:** Nelson, Carol JTI:EX  
**Subject:** Cost Benefits of Hosting an Indian Film Awards Event in BC

Hello Maureen,

As requested, here is a write-up on the cost benefits of BC hosting an India film awards event.

s13

s13

Thanks very much.

Vera Sit

**Mason, Patty JTST:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, August 29, 2012 3:10 PM  
**To:** Yelovatz, Maureen JTST:EX  
**Cc:** Nelson, Carol JTST:EX  
**Subject:** Cost Benefits of Hosting an Indian Film Awards Event in BC



Cost Benefits of  
Hosting an In...

Hello Maureen,

As requested, here is a write-up on the cost benefits of BC hosting an India film awards event.

s13

Thanks very much.

Vera Sit

Pages 828 through 829 redacted for the following reasons:

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s13, s17

## **Mason, Patty JTST:EX**

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**From:** Yelovatz, Maureen JTST:EX  
**Sent:** Wednesday, August 29, 2012 4:24 PM  
**To:** Sit, Vera JTST:EX; Farkas, George CSCD:EX  
**Cc:** Nelson, Carol JTST:EX  
**Subject:** FW: Cost Benefits of Hosting an Indian Film Awards Event in BC

**Importance:** High

Vera. Reworked a little.

s13

### **Maureen Yelovatz**

Director

Executive Operations

Office of the Deputy Minister

Ministry of Jobs, Tourism and Innovation

Phone: 250-952-0104

Fax: 250-356-1195

---

**From:** Sit, Vera JTI:EX  
**Sent:** Wednesday, August 29, 2012 3:10 PM  
**To:** Yelovatz, Maureen JTI:EX  
**Cc:** Nelson, Carol JTI:EX  
**Subject:** Cost Benefits of Hosting an Indian Film Awards Event in BC



Cost Benefits of  
Hosting an In...

Hello Maureen,

As requested, here is a write-up on the cost benefits of BC hosting an India film awards event.

s13

Thanks very much.

Vera Sit

Pages 831 through 832 redacted for the following reasons:

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s13, s17

## **Mason, Patty JTST:EX**

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**From:** Yelovatz, Maureen JTST:EX  
**Sent:** Wednesday, August 29, 2012 4:48 PM  
**To:** Sit, Vera JTST:EX; Nelson, Carol JTST:EX  
**Subject:** FW: Meeting Materials for IIFA discussion tomorrow at 8:30 am

**Importance:** High

FYI

**Maureen Yelovatz**  
Director  
Executive Operations  
Office of the Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
Phone: 250-952-0104  
Fax: 250-356-1195

---

**From:** Yelovatz, Maureen JTI:EX  
**Sent:** Wednesday, August 29, 2012 4:47 PM  
**To:** Pink, Linda PREM:EX  
**Cc:** Wharf, Sandy PREM:EX; Byng, Dave A JTI:EX  
**Subject:** Meeting Materials for IIFA discussion tomorrow at 8:30 am  
**Importance:** High

Hi Linda:

As per our discussion, attached is a Cost Benefit Analysis from JTI r to aid discussions at the 8:30 am meeting re. the IIFA event. Dave asked that this be distributed to Ken, Peter and John accordingly.

Thanks so very much for your help!



Cost Benefits of  
Hosting an In...

Pages 834 through 835 redacted for the following reasons:

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s13, s17

**From:** [Little, Christine JTST:EX](#)  
**To:** [Ewert-Johns, Marcus JTST:EX](#); [Krieger, Brian JTST:EX](#); [Nicholas, Michael JTST:EX](#); [Ommundsen, Eric JTST:EX](#)  
**Cc:** [Sen, Shom JTST:EX](#); [Bubrick, Elaine JTST:EX](#)  
**Subject:** FW: Times of India briefing paper October 5 2012  
**Date:** Friday, October 5, 2012 2:46:59 PM  
**Attachments:** [Times of India briefing paper October 5 2012.docx](#)

---

Hi all – here is the latest version of the document from Vera.

Given that there are still questions with respect to the Global Business Forum, I will not send our two-pager to Vera at this time.

Christine Little, BA, MA Econ

Executive Director, Strategy, Policy and Performance

International Trade and Investment Attraction

Ministry of Jobs, Tourism and Skills Training

3rd Floor, 1803 Douglas Street

Victoria, BC

Phone: 250-953-3479

Mobile: s17

---

**From:** Sit, Vera JTST:EX  
**Sent:** Friday, October 5, 2012 2:37 PM  
**To:** Little, Christine JTST:EX; Johnson, Sheldon GCPE:EX  
**Subject:** Times of India briefing paper October 5 2012

Hello Christine, Sheldon,

Here is the final product. Thank you very much for helping me with the task.

Sheldon: I have updated a couple bullets in the communication plan to reflect some of Christine's suggestions.

Christine: s13

s13

Have a great weekend.

Vera

Pages 838 through 845 redacted for the following reasons:

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s13

**Hall, Jane M CSCD:EX**

---

**From:** priyankasingh s22  
**Sent:** Tuesday, November 27, 2012 2:56 PM  
**To:** Sit, Vera JTST:EX  
**Subject:** Re: Urgent -- I need some statistics by 3 pm today

Dear Vera,

Regret the format in which am sending this information to you..but am in transit..and have just typed this out on my phone!

Statistics as follows:

The Times of India has an  
Avg Issue Readership of 8 million

The Economic Times has  
Avg Issue Readership of 1 million

Zoom: Reach of 50 million households in India

Times Now: Reach of 37 million Households in India

TIMES NOW and ZOOM are available in the USA and Canada have reach of over 350,000 Households.

In all, through all the Times group brands we reach out to 70 million Indians and 20 million overseas Indians on a daily basis.

The Broadcast of TOIFA would have viewership of 200 million viewers worldwide for original broadcast.

Repeat broadcasts attract 50% viewrship typically which would be 100 million viewers globally.

Broadcast includes One Original plus 2 natural repeat telecasts.

This repeat figure could go upto 4-6 repeats.

Hope this helps!

I could have a presentation sent out to you later if you wish.

Regards,

Priyanka Singh  
Sent on my BlackBerry® from Vodafone

---

**From:** priyankasingh s22  
**Date:** Tue, 27 Nov 2012 21:29:22 +0000  
**To:** Sit, Vera JTST:EX<[Vera.Sit@gov.bc.ca](mailto:Vera.Sit@gov.bc.ca)>  
**ReplyTo:** priyankasingh s22

**Subject:** Re: Urgent -- I need some statistics by 3 pm today

Hi Vera,

Not Responsive

Regards,  
Priyanka Singh  
Sent on my BlackBerry® from Vodafone

---

**From:** priyankasingh s22  
**Date:** Tue, 27 Nov 2012 20:58:57 +0000  
**To:** Sit, Vera JTST:EX<Vera.Sit@gov.bc.ca>  
**ReplyTo:** priyankasingh s22  
**Subject:** Re: Urgent -- I need some statistics by 3 pm today

Hello Vera,

Not Responsive

I have this information on my laptop and would work a way of getting this across to you by 3pm.

Regards,  
Priyanka Singh  
Sent on my BlackBerry® from Vodafone

---

**From:** "Sit, Vera JTST:EX" <Vera.Sit@gov.bc.ca>  
**Date:** Tue, 27 Nov 2012 12:55:26 -0800  
**To:** 'Priyanka Singh'<priyankasingh s22>  
**Subject:** Urgent -- I need some statistics by 3 pm today

Hello Priyanka,

Could you please help me get some statistics about the BCC?

We need to know the readership of the Economic Times and other major newspaper by BCC – how many readers or subscribers, per month, per day or per year, whatever you can get.

We also need know the potential viewership of the re-broadcast of the awards event – how many times, how many people is expected to watch. Maybe some statistics of about audience would do.

We are trying to paint a picture about BCC's widespread audience.

I need this information by 3 pm today. Many thanks.

Regards,

s13, s16, s17

s13, s17, s16

s13, s16, s17

Pages 851 through 862 redacted for the following reasons:

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s13

## Mason, Patty JTST:EX

---

**From:** Priyanka Singh [priyanka.singh1@timesgroup.com]  
**Sent:** Thursday, January 24, 2013 7:54 AM  
**To:** Sit, Vera JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Bhullar, Barinder PREM:EX; Sameer Soni  
**Subject:** Media Plan- India  
**Attachments:** Media Deliverables - TOIFA 2013.xlsx

Dear Vera,

Please find attached media plan.

Regards,

Priyanka Singh

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Pages 864 through 866 redacted for the following reasons:

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s13

## Davidson, Julie CSCD:EX

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**From:** Priyanka Singh [priyanka.singh1@timesgroup.com]  
**Sent:** Sunday, January 6, 2013 4:16 PM  
**To:** Scott, Rebecca GCPE:EX  
**Cc:** Mackay, Grant JTST:EX; Sit, Vera JTST:EX; Burnes, Jane I JTST:EX; Sameer Soni; Chandrasekar S; Bhullar, Barinder PREM:EX  
**Subject:** Request for 22nd Jan press conference update

Dear Rebecca,

Trust this mail finds you well. Happy New Year.

Requesting some updates from you regarding the 22<sup>nd</sup> January press conference as follows:

- Venue Confirmation
- Timing details of the event
- Tentative flow of event
- Specification regarding stage, backdrop, venue branding
- Would you be handling the printing of stage elements- backdrop flex etc. Please share with us timelines for sending creative to you for printing
- Details on production and technical set up- we would have audio visual material to showcase
- What format would you need the AV equipment in?- Betas, DVD etc.
- Would there be a videographer and a photographer organised?
- Briefing Document and Q & A list to be sent so that we may work on the same and have it in place by Jan 15th.
- Also details on which dignitaries would be present at the press conference and how should they be introduced
- Please share with us the Key announcements to be made at the press conference so that script can be developed, also who would develop the MC script
- Interview schedule for 22<sup>nd</sup>/23<sup>rd</sup> Jan media interactions to be shared with us by 15<sup>th</sup> Jan
- Media kit elements- what would the media kit contain- for.e.x. Insert on BC Tourism, souvenir etc.
- Who would be drafting the press release?

We would update you on progress on press conference on tomorrow's con call at 7pm.

Regards,

Priyanka Singh

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The information in this e-mail and any attachments is confidential and may be legally privileged. It is intended solely for the addressee or addressees. If you are not an intended recipient, please delete the message and any attachments and notify the sender of misdelivery. Any use or disclosure of the contents of either is unauthorised and may be unlawful. All liability for viruses is excluded to the fullest extent permitted by law. Any views expressed in this message are those of the individual sender, except where the sender states them, with requisite authority, to be those of the specific TIMES GROUP company.

Not Responsive

-----Original Message-----

From: Sit, Vera JTI:EX [<mailto:Vera.Sit@gov.bc.ca>]

Sent: September-06-12 4:32 PM

To: Paul Vallee

Subject: Update and request

Hello Paul,

I left you a voice mail today. I am s22 am unable to call you back. My apology for having to make my request by email.

I think Dorte may have given you an update on the IIFA project.

Another Indian company has approach the Province, proposing to hold another Indian film awards event in Vancouver in 2013. We are in the process of evaluating this new proposal. I have sent a copy of the new proposal to Dorte.

The new proposal has a 6 month promotion schedule with an awards event in early April. s13, s17

s13, s17

We are trying to conclude the discussion quickly to allow for sufficient planning time should we decide to proceed. I would appreciate hearing back from you within a couple of days.

Thank you once again for your support in trying to bring an Indian film award event to Vancouver.

Vera Sit, Executive Director  
Economic Development Division  
Ministry of Jobs, Tourism and Innovation

250 387 6061

**Davidson, Julie CSCD:EX**

---

**From:** Campbell, Tracy JTST:EX  
**Sent:** Thursday, July 5, 2012 3:02 PM  
**To:** Jacobs, Murray JTST:EX  
**Subject:** FW: Preliminary economic analysis -- IIFA

In case you're interested

---

**From:** Sit, Vera JTI:EX  
**Sent:** Thursday, July 5, 2012 1:04 PM  
**To:** Enemark, Gord FIN:EX; Ngo, Huan Q FIN:EX  
**Cc:** Campbell, Tracy JTI:EX; Chase Wilde, Linda JTI:EX  
**Subject:** Preliminary economic analysis -- IIFA

Hello Gord, Huan,

Thank you for taking the time to meet with me regarding IIFA. Attached is the preliminary economic analysis from Linda Chase Wilde and her staff on potential impact if IIFA were to occur in Vancouver in 2013.

I am interested in any comments you may have on this work. Thanks.



IIFA Benefits  
estimates 30-4-1...

Regards,

**Vera Sit**  
Executive Director  
Ministry of Jobs, Tourism and Innovation  
New Tel: 250-356-5823

## **International Indian Film Academy Benefits Preliminary Estimates**

BC is considering a bid for hosting the International Indian Film Academy (IIFA) Weekend and Awards in spring 2013.

The weekend is comprised of a variety of specific activities, including the influx of visitors (tourists) and VIPs, receptions, film screenings, the awards ceremony and lead up, and other potential large public events. Prior to the weekend, publically-oriented community-level events might occur creating a 'buzz' around the awards and accompanying Bollywood film stars.

s13, s17

s13, s17

s13, s17

s13

s13

s13, s16

## **Mason, Patty JTST:EX**

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**From:** Sit, Vera JTST:EX  
**Sent:** Monday, August 20, 2012 2:01 PM  
**To:** Fekete, Renee JTST:EX  
**Cc:** Nelson, Carol JTST:EX; Yelovatz, Maureen JTST:EX  
**Subject:** briefing material for meeting with Deputy on 2013 Indian Film Awards

Hello Simone,

Here is the briefing material for tomorrow's 9:30 meeting with the Deputy.

Could you please also invite Carol Nelson as she is the acting ADM of the Tourism Division (this is a tourism file)?

Since Carol is in Vancouver, she will have to dial in or we have to call her. Please make the appropriate arrangement.

Thanks.



IIFA Update  
August 20 2012.doc

Regards,

**Vera Sit**

Executive Director, Economic Development Division  
Ministry of Jobs, Tourism, and Innovation  
New Phone Number: 250-387-6061

## **Update on BC's bid to host an Indian Film Awards Event in 2013**

s13, s17

### **Background:**

Wizcraft International Entertainment Ltd. is a Mumbai-based company that created and produces the annual International Indian Film Academy Awards (IIFA) since 2000. Each year the IIFA Awards is celebrated in a different city, with Toronto being the host for 2010. Wizcraft conducted a reconnaissance trip to Vancouver in October 211. During the Premier's trade mission to India last November, Premier Clark announced BC's intention to host the IIFA awards in Vancouver in 2013.

The Times of India Group is India's largest media conglomerate, with presence in every existing media platform – Newspapers, Magazines, Books, TV, Radio, Internet, Event Management, Outdoor Display, Music, Movies and more. Times of India owns the rights for the Filmfare Awards, the Oscar-equivalent and most prestige film award in India. In June 2012 Times of India put forward a proposal to the Province of BC for Vancouver to be the first host city of the first annual Times of India Film Awards 2013.

Both Wizcraft and Times of India request financial support from the Province to defray the cost of producing their respective awards event in Vancouver. Both events are expected to draw in a large number of global Indian travellers to British Columbia, bringing economic and tourism benefits to the Province.

s13, s17

s13, s17

Prepared by Vera Sit, Executive Director, Economic Development Division  
August 20, 2012

## Davidson, Julie CSCD:EX

---

**From:** LeBlond, Ray JTST:EX  
**Sent:** Friday, July 22, 2011 8:50 AM  
**To:** Nelson, Carol JTST:EX  
**Subject:** IIFA (Bollywood) awards  
**Attachments:** IIFA Expression of Interest.docx; IIFA updat 071311.docx

A couple of documents regarding the International Indian Film Academy awards (often referred to as Bollywood awards).

The letter is a draft expression of interest that would go under the Minister's signature. Hopefully, Grant will forward to DM's office today, so you don't have to do anything.

The organizers wanted a serious (but not financial) commitment before the end of August, so this may wait s22

That being said, you may be asked to follow up.

The person we have been dealing with locally is Vivek Savkur – he is not an organizer, but has been a contact with Wizcraft (the India-based production company that owns the IIFA awards).

His contact info is:

604-728-0971  
[Savkur.vivek](#) s22

There is also a hard copy proposal on my table in my office that you can reference if you need it.

Shom Sen is also involved, so if something comes up, I would contact him for advice.

Page 879 redacted for the following reason:

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s13

**International India Film Academy  
Awards Program  
Proposal for Vancouver/Surrey 2013  
Background notes**

***Meeting with Vivek Savkur (Canada-India Business Council) and Anita Huberman (CEO, Surrey Board of Trade):***

- They are looking at 2013 for Vancouver/Surrey to host

s13

s13

s13, s17

- It is important to note that Mr. Savkur has recently met with Minister Falcon previous to meeting with JTI.

***Phone meeting with Michael Langford, Ministry of Tourism, Province of Ontario***

s13, s16, s17

s13, s17

s13

## Davidson, Julie CSCD:EX

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**From:** LeBlond, Ray JTST:EX  
**Sent:** Friday, July 22, 2011 10:43 AM  
**To:** Yelovatz, Maureen JTST:EX  
**Cc:** Mackay, Grant JTST:EX; Sen, Shom JTST:EX; Nelson, Carol JTST:EX  
**Subject:** IIFA draft letter  
**Attachments:** IIFA Expression of Interest.docx

Hello, Maureen.

I am sending this on behalf of Grant Mackay.

We have had some preliminary discussions with Mr. Vivek Savkur of the Canada India Business Council about the possibility of British Columbia hosting the International Indian Film Academy Awards in 2013.

It was indicated that should we be interested in proceeding into more detailed negotiations, that **we should formally provide an expression of interest by the end of August.**

Grant has provided some updates to the Deputy on this topic, which I believe you have been copied on. Should there be decision to proceed into deeper discussions by the DMO/MO, please see attached a draft expression of interest. It is important to note that there are no financial commitments necessary at this stage.

I am s22 so if any follow up with Mr. Savkur is necessary, Carol Nelson can follow up.

s13

Regards,

Ray

Ray LeBlond  
Director, Industry Relations  
Tourism BC  
Ministry of Jobs, Tourism and Innovation  
12th Floor  
510 Burrard Street  
Vancouver, BC  
V6C 3A8

P: 604.660.3233  
E: [ray.leblond@gov.bc.ca](mailto:ray.leblond@gov.bc.ca)

Page 883 redacted for the following reason:

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s13

## Davidson, Julie CSCD:EX

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**From:** Sit, Vera JTST:EX  
**Sent:** Monday, August 20, 2012 9:11 AM  
**To:** Nelson, Carol JTST:EX  
**Cc:** LeBlond, Ray JTST:EX  
**Subject:** Possible meeting with Deputy Dave Byng on IIFA

Hello Carol,

As suggested by Grant Mackay, I have requested a meeting with the Deputy to provide him with an update on IIFA – an Indian film awards event in BC in 2013.

The deputy's office will send out a meeting request to you and I, possibly for tomorrow.

Attached is a summary of the IIFA project. I intend to provide the summary to the deputy prior to our meeting.

Please have a look. I would appreciate your comments. Thanks.



IIFA Update  
August 20 2012.doc

Regards,

**Vera Sit**

Executive Director, Economic Development Division  
Ministry of Jobs, Tourism, and Innovation  
**New Phone Number: 250-387-6061**

## **Update on BC's bid to host an Indian Film Awards Event in 2013**

s13, s17

### **Background:**

Wizcraft International Entertainment Ltd. is a Mumbai-based company that created and produces the annual International Indian Film Academy Awards (IIFA) since 2000. Each year the IIFA Awards is celebrated in a different city, with Toronto being the host for 2010. Wizcraft conducted a reconnaissance trip to Vancouver in October 2011. During the Premier's trade mission to India last November, Premier Clark announced BC's intention to host the IIFA awards in Vancouver in 2013.

The Times of India Group is India's largest media conglomerate, with presence in every existing media platform – Newspapers, Magazines, Books, TV, Radio, Internet, Event Management, Outdoor Display, Music, Movies and more. Times of India owns the rights for the Filmfare Awards, the Oscar-equivalent and most prestige film award in India. In June 2012 Times of India put forward a proposal to the Province of BC for Vancouver to be the first host city of the first annual Times of India Film Awards 2013.

Both Wizcraft and Times of India request financial support from the Province to defray the cost of producing their respective awards event in Vancouver. Both events are expected to draw in a large number of global Indian travellers to British Columbia, bringing economic and tourism benefits to the Province.

s13, s17

s13, s17

Prepared by Vera Sit, Executive Director, Economic Development Division  
August 20, 2012

## Lebrun, Matthew JTST:EX

---

**From:** Buttner, Klaus JTST:EX  
**Sent:** Thursday, November 29, 2012 7:21 PM  
**To:** Sen, Shom JTST:EX  
**Subject:** FW: TOI update

FYI

### Klaus Buttner

Executive Director  
International Market Development  
International Trade and Investment Attraction  
Ministry of Jobs, Tourism and Skills Training  
Suite 730-999 Canada Place  
Vancouver, British Columbia  
Canada V6C 3E1  
Tel: +1 (604) 660-3549  
[klaus.buttner@gov.bc.ca](mailto:klaus.buttner@gov.bc.ca)  
[www.britishcolumbia.ca](http://www.britishcolumbia.ca)

---

From: Yang-Mason, Gloria JTST:EX  
Sent: Thursday, November 29, 2012 12:12 PM  
To: Little, Christine JTST:EX  
Cc: Buttner, Klaus JTST:EX; Nicholas, Michael JTST:EX  
Subject: RE: TOI update

Hi everyone. Just spoke with Vera.

1. **TOI CONTRACT NEGOTIATIONS:** This is still on-going. They had another negotiating session call yesterday and they are still tweaking with some of the words. s13  
s13 However, having said this, there are no deal breakers. All the main elements are nailed down. This is just a process of lawyers fine-tuning and word smithing. s13  
s13
2. **GOV'T APPROVALS:** Submission went in yesterday. Vera will find out some time today what the final word is. She will notify us when she gets the call. s13, s17  
s13, s17
3. **FURTHER INSTRUCTIONS:** I asked for a copy of any text or further instructions from the centre that s13

s13

/gym

---

From: Little, Christine JTST:EX  
Sent: Wednesday, November 28, 2012 4:49 PM  
To: Yang-Mason, Gloria JTST:EX  
Cc: Buttner, Klaus JTST:EX; Nicholas, Michael JTST:EX  
Subject: Re: TOI update

Gloria - can you please follow up with Vera?

Christine Little  
Executive Director Strategy, Policy and Performance  
Ministry of Jobs Tourism and Skills Training  
(250) 953-3479

s17

On 2012-11-28, at 4:25 PM, "Nicholas, Michael JTST:EX" <[Michael.Nicholas@gov.bc.ca](mailto:Michael.Nicholas@gov.bc.ca)> wrote:

Hi Christine,

Wanted to check with you to see if you had updates following the discussions with The Times of India group last week. I was trying to update Klaus earlier but didn't have all the definitive answers.

I attended the meeting on Wednesday and but didn't hear too much after that. Were there any meeting or summary notes produced. I can ask Grant and Vera but wanted to check first to see if you had anything.

Is the agreement final and waiting to be signed. Would be good to see the final wording especially around our bit and to understand the

s13

Thanks,

Michael

## Lebrun, Matthew JTST:EX

---

**From:** Adam, Marina JTST:EX  
**Sent:** Tuesday, November 13, 2012 12:19 PM  
**To:** Little, Christine JTST:EX; Nicholas, Michael JTST:EX  
**Subject:** TOIFA meeting notes  
**Attachments:** TOIFA Nov.9 project meeting notes.docx

Hi Christine, Michael,  
I've compiled some brief notes from Friday's TOIFA project meeting. Michael, please feel free to add anything I've missed.

Thanks,  
Marina

***Marina Adam***  
***Manager - Strategy, Policy and Performance***  
***BC Ministry of Jobs, Tourism and Skills Training***  
***International Trade and Investment Attraction Division***  
***604-660-6807***  
***[marina.adam@gov.bc.ca](mailto:marina.adam@gov.bc.ca)***

**TOIFA - Confidential**

Notes from Project meeting – November 9, 2012-11-13

s13

## **Global Business Forum**

### **Budget:**

s13, s17

### **Timing:**

- TOI has recommended against having the GBF coincide with the TOIFA event in April for the following reasons:
  - April is end-of-year (Q4) for business leaders in India – not a good time to attend a business forum
  - May not want to mix business with pleasure/entertainment

s13

### **Next steps:**

s13

## Lebrun, Matthew JTST:EX

---

**From:** Ommundsen, Eric JTST:EX  
**Sent:** Saturday, November 17, 2012 2:22 PM  
**To:** Nicholas, Michael JTST:EX; Taylor, Nancy JTST:EX  
**Cc:** Topalo, Larisa JTST:EX; Buttner, Klaus JTST:EX; Little, Christine JTST:EX; Sen, Shom JTST:EX; Ewert-Johns, Marcus JTST:EX  
**Subject:** Recommendations - TOI Meeting  
**Attachments:** Marketing Opportunity Review - India Notes.docx

Hi Michael,

Attached as follow up to our Friday discussion is an overview of the marketing and business development aspects we'd recommend seeking in the upcoming TOI meetings.

I've consolidated our earlier and current recommendations with Chaitanya's, laid them out by category, and tried to be highly specific in the descriptions so the delivery is very measurable.

In my experience, we are best served by itemizing media deliverables in terms of space and frequency, rather than dollar values, as the \$\$ can become quite fluid in interpretation.

The language can be tightened even further for the contract, and based on the discussions we can increase or decrease ad insertions, B2B connection facilitation etc. depending on what ends up being agreed upon.

Much of what is suggested is based on opportunities of value to us which have little or minimal hard cost to them, so should be agreeable.

Best regards,  
Eric

---

From: Nicholas, Michael JTST:EX  
Sent: Fri, November 16, 2012 11:36 AM  
To: Taylor, Nancy JTST:EX; Ommundsen, Eric JTST:EX  
Cc: Topalo, Larisa JTST:EX  
Subject: FW: DRAFT      Not Responsive      TOIFA Nov 2012

Some more background on TOIFA:

---

From: Nicholas, Michael JTST:EX  
Sent: Wednesday, November 14, 2012 10:28 AM  
To: Buttner, Klaus JTST:EX; Sen, Shom JTST:EX; Little, Christine JTST:EX  
Cc: Sit, Vera JTST:EX; Adam, Marina JTST:EX; Ewert-Johns, Marcus JTST:EX  
Subject: RE: DRAFT      Not Responsive      TOIFA Nov 2012

Hi,

Yes, I briefly discussed with Grant at the TOI meeting on Friday and suggested that we probably needed to be more specific in the contract but he didn't think that was need yet.

s13, s16

s13, s16

Also Chaitanya sent along some other potential areas of assistance from TOI that we should vend in to the conversation:

s13

Regards,

Michael

---

From: Buttner, Klaus JTST:EX  
Sent: Wednesday, November 14, 2012 9:32 AM  
To: Sen, Shom JTST:EX; Little, Christine JTST:EX; Nicholas, Michael JTST:EX  
Cc: Sit, Vera JTST:EX; Adam, Marina JTST:EX; Ewert-Johns, Marcus JTST:EX  
Subject: RE: DRAFT            Not Responsive            TOIFA Nov 2012

I briefly talked to Michael about this.

We seem to agree that it is actually a good idea to hold TOI accountable to deliver on specific, measurable objectives.

At the same time we need a little more time to identify with them what those should be.

So what about the following:

s13

Michael, please feel free to provide additional thoughts.

Klaus

**Klaus Buttner**  
Executive Director

International Market Development  
International Trade and Investment Attraction  
Ministry of Jobs, Tourism and Skills Training  
Suite 730-999 Canada Place  
Vancouver, British Columbia  
Canada V6C 3E1  
Tel: +1 (604) 660-3549  
[klaus.buttner@gov.bc.ca](mailto:klaus.buttner@gov.bc.ca)  
[www.britishcolumbia.ca](http://www.britishcolumbia.ca)

---

From: Sen, Shom JTST:EX  
Sent: Wednesday, November 14, 2012 9:22 AM  
To: Little, Christine JTST:EX; Nicholas, Michael JTST:EX; Buttner, Klaus JTST:EX  
Cc: Sit, Vera JTST:EX; Adam, Marina JTST:EX  
Subject: RE: DRAFT                      Not Responsive                      TOIFA Nov 2012

Looks fine to me....

Klaus/Michael...any thoughts?

Regards  
Shom

---

From: Little, Christine JTST:EX  
Sent: Wednesday, November 14, 2012 8:57 AM  
To: Sen, Shom JTST:EX; Nicholas, Michael JTST:EX; Buttner, Klaus JTST:EX  
Cc: Sit, Vera JTST:EX; Adam, Marina JTST:EX  
Subject: RE: DRAFT                      Not Responsive                      TOIFA Nov 2012  
Importance: High

Shom/Michael/Klaus – Vera is working to finalize the contract language ASAP with TOI.

s13

s13

s13

Christine Little, *BA, MA Econ*  
Executive Director, Strategy, Policy and Performance  
International Trade and Investment Attraction  
Ministry of Jobs, Tourism and Skills Training  
3rd Floor, 1803 Douglas Street  
Victoria, BC

Phone: 250-953-3479

Mobile: s17

Not Responsive

## Lebrun, Matthew JTST:EX

---

**From:** Yelovatz, Maureen JTST:EX  
**Sent:** Wednesday, July 6, 2011 4:22 PM  
**To:** Mackay, Grant DBC:EX; Hayden, Dana DBC:EX; Sen, Shom JTST:EX  
**Subject:** RE: bollywood

**Importance:** High

Thanks for this Grant. Trust you will liaise with Shom re. your work on this project today. Shom – update for your info.

Maureen Yelovatz  
Director, Executive Operations  
Office of the Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
Phone: 250-952-0104

---

**From:** Mackay, Grant JTI:EX  
**Sent:** Wednesday, July 6, 2011 3:44 PM  
**To:** Hayden, Dana JTI:EX  
**Cc:** Yelovatz, Maureen JTI:EX; Mackay, Grant JTI:EX  
**Subject:** RE: bollywood

Dana

Here is some updated information from our meeting today with Vivek Savkur (Canada-India Business Council) and Anita Huberman (CEO, Surrey Board of Trade):

- They are looking at 2013 for Vancouver/Surrey to host

s13

s13, s16

s13, s17

It is important to note that Mr. Savkur and MS Huberman recently met with Minister Falcon previous to today's meeting. I think the last meeting took place on June 21<sup>st</sup>. They mentioned that Minister Falcon  
s13  
received the same package of information that was provided to us today.  
s13

Mr Savkur is the key point person for this initiative.

We also have been provided a name of the key point person in the Ontario government.

Hope this helps. Grant

Grant Mackay  
Assistant Deputy Minister, Consumer Marketing  
Ministry of Tourism, Trade and Investment  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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---

**From:** Hayden, Dana JTI:EX  
**Sent:** Wednesday, July 6, 2011 2:05 PM  
**To:** Mackay, Grant JTI:EX  
**Cc:** Yelovatz, Maureen JTI:EX  
**Subject:** bollywood

Grant

Can you give me what you have on this by end of day please. I appreciate that there is lots of work to do, but even the info you shared with me the other day is useful.

tahnks

Dana

## Lebrun, Matthew JTST:EX

---

**From:** LeBlond, Ray JTI:EX  
**Sent:** Monday, July 18, 2011 10:30 AM  
**To:** Parhar, TJ S JTST:EX  
**Cc:** Kwan, Shirley JTST:EX; Mackay, Grant DBC:EX; Yelovatz, Maureen JTST:EX; Sen, Shom JTST:EX  
**Subject:** RE: RESPONSE REQUIRED: MO QUESTION

Hi TJ.

Grant Mackay has asked me to follow up with you regarding the IIFA (Bollywood) event.

s13

Please let me know if you require anything further.

Regards,

Ray

Ray LeBlond  
Director, Industry Relations  
Tourism BC  
Ministry of Jobs, Tourism and Innovation  
12th Floor  
510 Burrard Street  
Vancouver, BC  
V6C 3A8

P: 604.660.3233  
E: [ray.leblond@gov.bc.ca](mailto:ray.leblond@gov.bc.ca)

---

**From:** Mackay, Grant JTI:EX  
**Sent:** Monday, July 18, 2011 10:17 AM  
**To:** Yelovatz, Maureen JTI:EX; Sen, Shom JTI:EX; LeBlond, Ray JTI:EX  
**Cc:** Kwan, Shirley JTI:EX  
**Subject:** RE: RESPONSE REQUIRED: MO QUESTION

Hi, I will ask Ray Leblond to follow up with TJ. Ray has been helping me gather the information we've provided to date on this events.

Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Innovation  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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---

**From:** Yelovatz, Maureen JTI:EX  
**Sent:** Monday, July 18, 2011 10:13 AM  
**To:** Mackay, Grant JTI:EX; Sen, Shom JTI:EX  
**Cc:** Kwan, Shirley JTI:EX  
**Subject:** RESPONSE REQUIRED: MO QUESTION  
**Importance:** High

Hi:

s13

Maureen Yelovatz  
Director, Executive Operations  
Office of the Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
Phone: 250-952-0104

## Lebrun, Matthew JTST:EX

---

**From:** Mackay, Grant DBC:EX  
**Sent:** Tuesday, July 19, 2011 10:46 AM  
**To:** Hayden, Dana DBC:EX  
**Cc:** Yelovatz, Maureen JTST:EX; Sen, Shom JTST:EX  
**Subject:** Bollywood (IIFA)Event update  
**Attachments:** IIFA updat 071311.docx

Dana, attached is a further update on the IIFA based on a recent call with the key Ontario Government contact who was responsible for negotiating and managing the project.

Two other items to note:

s13

As well I have update Shom on our discussions to date.

Is there any new information or anything else you require from us at this time.

Grant

**International India Film Academy  
Awards Program  
Proposal for Vancouver/Surrey 2013  
Background notes**

***Meeting with Vivek Savkur (Canada-India Business Council) and Anita Huberman (CEO, Surrey Board of Trade):***

- They are looking at 2013 for Vancouver/Surrey to host

s13

s13

s13, s17

- It is important to note that Mr. Savkur has recently met with Minister Falcon previous to meeting with JTI.

***Phone meeting with Michael Langford, Ministry of Tourism, Province of Ontario***

s13, s16, s17

s13, s17

s13

## Lebrun, Matthew JTST:EX

---

**From:** Sen, Shom JTST:EX  
**Sent:** Tuesday, July 19, 2011 10:50 AM  
**To:** Mackay, Grant DBC:EX; Hayden, Dana DBC:EX  
**Cc:** Yelovatz, Maureen JTST:EX  
**Subject:** RE: Bollywood (IIFA)Event update

Just as a heads-up, Vivek set up a time to meet with me (1-2pm this afternoon).

s13, s17

s13, s17

I'll listen to what they have to say...

Regards  
Shom

---

**From:** Mackay, Grant JTI:EX  
**Sent:** Tuesday, July 19, 2011 10:46 AM  
**To:** Hayden, Dana JTI:EX  
**Cc:** Yelovatz, Maureen JTI:EX; Sen, Shom JTI:EX  
**Subject:** Bollywood (IIFA)Event update

Dana, attached is a further update on the IIFA based on a recent call with the key Ontario Government contact who was responsible for negotiating and managing the project.

Two other items to note:

s13

As well I have update Shom on our discussions to date.

Is there any new information or anything else you require from us at this time.

Grant

## Lebrun, Matthew JTST:EX

---

**From:** Sen, Shom JTST:EX  
**Sent:** Monday, July 25, 2011 6:43 PM  
**To:** Nicholas, Michael JTST:EX  
**Subject:** FW: RESPONSE REQUIRED: IIFA Expression of Interest.docx s13, s17  
s13, s17  
**Attachments:** IIFA Expression of Interest.docx  
**Importance:** High

FYI  
Shom

---

**From:** Yelovatz, Maureen JTI:EX  
**Sent:** Monday, July 25, 2011 2:40 PM  
**To:** Hayden, Dana JTI:EX  
**Cc:** Sen, Shom JTI:EX; Fekete, Renee JTI:EX; Paulson, Aleesa JTI:EX  
**Subject:** RESPONSE REQUIRED: IIFA Expression of Interest.docx s13, s17  
**Importance:** High

Hi Dana:

TJ called me this pm re. this expression of interest et al. They would like you to meet with the organisers for ½ hour on Thursday in Vancouver on behalf of MPB (who hasn't been able to meet) along with TJ/Shom's staff. s13

s13

Maureen Yelovatz  
Director, Executive Operations  
Office of the Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
Phone: 250-952-0104

Pages 905 through 906 redacted for the following reasons:

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s13

## Lebrun, Matthew JTST:EX

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Saturday, July 30, 2011 10:03 AM  
**To:** vivek savkur  
**Cc:** Sen, Shom JTST:EX; Parhar, TJ S JTST:EX; Hayer.MLA, Dave LASS:EX; Anita Huberman; Mary Jane Stenberg; Barinder Rasode; LeBlond, Ray JTI:EX; Mackay, Grant DBC:EX; Douglas Nazareth; archana trasz  
**Subject:** Re: IIFA BUSINESS PLAN 2013 - VANCOUVER

Thank you Vivek

We very much appreciate your assistance and support. These materials will be most useful for us.

Dana Hayden  
Deputy Minister,  
Ministry of Jobs, Tourism and Innovation

On 2011-07-29, at 1:22 AM, "vivek savkur" <[savkur.vivek](mailto:savkur.vivek)> s22 wrote:

> Dear Ms.Hayden,  
> Greetings from the IIFA Team.  
> It was a pleasure meeting with you once again this afternoon. Anita and I thank you and your team for sparing your valuable time to meet with us to discuss the prestigious IIFA event for Vancouver in 2013.

s13

s13

>  
> --  
> Vivek A Savkur  
> 708-8851 Lansdowne Road,  
> Richmond. BC,  
> Canada V6X 3X7  
> Mobile: 604 728 0971<<tel:604%20728%200971>>  
>  
> PLEASE NOTE MY NEW EMAIL ID:  
> [savkur.vivek](mailto:savkur.vivek@com) s22 [com](mailto:savkur.vivek@com)<[mailto:savkur.vivek](mailto:savkur.vivek@com) s22  
> PLEASE DISCARD THE PREVIOUS EMAIL ID:  
> [savkurinternational](mailto:savkurinternational) s22 <mailto:savkurinternational> s22  
>  
> <28JULY IIFA BUSINESS PLAN VANCOUVER 2013.doc.pdf> <BREAK UP OF COSTS  
> -Generic For COH IIFA 2012.xls>

## Lebrun, Matthew JTST:EX

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Wednesday, August 3, 2011 9:04 AM  
**To:** Sen, Shom JTST:EX; Mackay, Grant DBC:EX; LeBlond, Ray JTI:EX; Ewert-Johns, Marcus JTI:EX; Nicholas, Michael JTST:EX; Nelson, Carol DBC:EX; White, Don D JTST:EX; XT:Buckley, Warren CSe:IN  
**Subject:** IFFA 2013  
**Attachments:** RECCE REQUISITES IIFA 2013.doc

s13, s16, s17

We need a team set up to prepare for this.

Premier will send letter this week or next to indicate that BC is seeking to host the event, and there will be media about it, so it will be quite public.

Shom and Grant (Carol and Don as acting), can you please organize a team to get ready for the RECCE meeting, which will likely be in September.

Can you please report back to me by August 17<sup>th</sup> on your progress. thanks

Dana Hayden  
Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
250 952-0103

---

**From:** vivek savkur [<mailto:savkur.vivek>] s22  
**Sent:** Wednesday, August 03, 2011 12:21 AM  
**To:** Minister, MSD MSD:EX; Hayden, Dana JTI:EX  
**Cc:** Hayer.MLA, Dave LASS:EX; Sen, Shom JTI:EX; Mackay, Grant JTI:EX; LeBlond, Ray JTI:EX; Ewert-Johns, Marcus JTI:EX; Nicholas, Michael JTI:EX; Anita Huberman; Mary Jane Stenberg; Barinder Rasode; archana trasy; Douglas Nazareth; Hintz, Nancy P MSD:EX  
**Subject:** Additional Information on IFFA 2013

Honourable Minister Bloy,  
Further to my yesterday's email, and as required by Deputy Minister, Ms. Dana Hayden and her team, I have given below some more important and relevant information

s13

s13

s13

Please feel free to contact me for any clarification. or information.

Thanks and regards.  
Vivek A Savkur  
Convenor.

708-8851 Lansdowne Road,  
Richmond. BC,  
Canada V6X 3X7  
Mobile: [604 728 0971](tel:6047280971)

s13

## Lebrun, Matthew JTST:EX

---

**From:** Sen, Shom JTST:EX  
**Sent:** Tuesday, August 16, 2011 11:23 AM  
**To:** Mackay, Grant DBC:EX; Ewert-Johns, Marcus JTI:EX; Nicholas, Michael JTST:EX  
**Cc:** White, Don D JTST:EX  
**Subject:** FW: Letter of Intent from Premier Christy Clark  
**Attachments:** Premier's LOI to Andre 1.jpeg; Premier's LOI to Andre 2.jpeg

FYI  
Shom

---

**From:** Hayden, Dana JTI:EX  
**Sent:** Wednesday, August 10, 2011 8:37 AM  
**To:** Sen, Shom JTI:EX  
**Subject:** FW: Letter of Intent from Premier Christy Clark

Signed letter for your records and confirmation that it has gone.

Dana Hayden  
Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
250 952-0103

---

**From:** vivek savkur [<mailto:savkur.vivek>] s22  
**Sent:** Tuesday, August 9, 2011 10:18 PM  
**To:** Hayden, Dana JTI:EX  
**Subject:** Fwd: Letter of Intent from Premier Christy Clark

Sorry Dana, in the excitement I forgot to attach the scanned letter.  
Regards.  
Vivek

Not Responsive

Not Responsive

Pages 914 through 915 redacted for the following reasons:

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Not Responsive

## Lebrun, Matthew JTST:EX

---

**From:** Ewert-Johns, Marcus JTI:EX  
**Sent:** Wednesday, August 17, 2011 5:42 PM  
**To:** Nicholas, Michael JTST:EX; Sen, Shom JTST:EX  
**Subject:** RE: IIFA Awards prep

s13

---

**From:** Nicholas, Michael JTI:EX  
**Sent:** Wednesday, August 17, 2011 5:23 PM  
**To:** Sen, Shom JTI:EX  
**Cc:** Ewert-Johns, Marcus JTI:EX  
**Subject:** IIFA Awards prep

Hi Shom,

Welcome back and hope you had a chance to relax on your holidays a bit.

We have been pretty tied up with planning and presentation for the Premier's trip but I now have some time to focus on IIFA Awards and wanted to check in with you on a few issues.

s13, s16, s17

Happy to discuss this with you when you have time but wanted to at least flag this for you as I know you have many files to catch up on.

Regards,

Michael

## Lebrun, Matthew JTST:EX

---

**From:** vivek savkur [savkur.vivek s22]  
**Sent:** Friday, August 26, 2011 9:07 AM  
**To:** Nicholas, Michael JTST:EX  
**Cc:** Hayden, Dana DBC:EX; Sen, Shom JTST:EX; Ewert-Johns, Marcus JTI:EX  
**Subject:** IIFA Team Vancouver Reccee Trip details  
**Attachments:** IIFA 2012 Host Country Requisites Guideline.doc

Dear Michael

Please find enclosed the reccee trip details for your reference along with a recap of requirements as a guideline.

s13

s13

Thanks and kind regards.  
Vivek A Savkur  
Convenor

**International Indian Film Academy (IIFA)**  
**Weekend & Awards**  
**2012 Requisites**  
**Guideline**

s13

s13

s13

s13

s13

## Lebrun, Matthew JTST:EX

---

**From:** vivek savkur [savkur.vivek s22]  
**Sent:** Friday, August 26, 2011 7:53 PM  
**To:** Nicholas, Michael JTST:EX  
**Cc:** Hayden, Dana DBC:EX; Sen, Shom JTST:EX; Ewert-Johns, Marcus JTI:EX  
**Subject:** Re: IIFA Team Vancouver Reccee Trip details

Dear Michael,  
Thank you for your email.

s13

More when we meet on Monday. Meanwhile have a great weekend.  
Kind regards.  
Vivek A Savkur

On Fri, Aug 26, 2011 at 5:31 PM, Nicholas, Michael JTI:EX <[Michael.Nicholas@gov.bc.ca](mailto:Michael.Nicholas@gov.bc.ca)> wrote:

Dear Vivek,

Thank you for the expanded details on the IIFA Recce trip in advance of our meeting next week.

s13

I will go over the details in your attachment as well and we can discuss in more depth on Monday.

Thanks for your understanding on this and have a good weekend,

Michael

## Lebrun, Matthew JTST:EX

---

**From:** vivek savkur [savkur.vivek s22]  
**Sent:** Wednesday, September 14, 2011 11:14 AM  
**To:** Nicholas, Michael JTST:EX  
**Cc:** Hayden, Dana DBC:EX; Sen, Shom JTST:EX; Ewert-Johns, Marcus JTI:EX; LeBlond, Ray JTI:EX  
**Subject:** Re: Fwd: Fwd: IIFA Team Vancouver RECCE and Requisites for 2013

Thanks Michael.  
I will wait to hear from you.  
Regards.  
Vivek

On Wed, Sep 14, 2011 at 11:10 AM, Nicholas, Michael JTI:EX <[Michael.Nicholas@gov.bc.ca](mailto:Michael.Nicholas@gov.bc.ca)> wrote:

Dear Vivek,

I have checked Ray LeBlond who is working with the this from the Tourism side and hope to have something for you soon, if not later today.

s13

s13

Will let you know once details have been arranged.

Regards,

Michael

---

**From:** vivek savkur [mailto:[savkur.vivek](mailto:savkur.vivek)] s22  
**Sent:** Wednesday, September 14, 2011 10:53 AM

**To:** Nicholas, Michael JTI:EX  
**Cc:** Hayden, Dana JTI:EX; Sen, Shom JTI:EX; Ewert-Johns, Marcus JTI:EX  
**Subject:** Re: Fwd: Fwd: IIFA Team Vancouver RECCE and Requisites for 2013

Dear Michael,  
I trust you are well.

s13, s17

s13, s17 I therefore request you to confirm the above as soon as possible (today if possible).  
Thanks and regards.  
Vivek

Not Responsive

Not Responsive

## Lebrun, Matthew JTST:EX

---

**From:** LeBlond, Ray JTI:EX  
**Sent:** Friday, September 16, 2011 10:29 AM  
**To:** Nicholas, Michael JTST:EX  
**Subject:** IIFA itinerary and questions  
**Attachments:** 2012 IIFA.PDF

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Michael.

I didn't see you on the distribution list for this early draft of the IIFA itinerary.

A couple of things:

s13, s17

Right now, the government meetings are being bundled on the Tuesday – I am sure this can be on Wednesday instead (or split). In my notes, it says that your team will lead on booking provincial meetings.

It's a bit of chicken and the egg – should we lock in a date and request meetings, or find out when PCC, Minister's etc are available and then build rest of schedule around? Your opinion would be helpful.

Are you going to have a staff person available for some of the activities? I am assuming that I will be involved, but not sure about attending everything.

Thanks,

Ray

Ray LeBlond  
Director, Industry Relations  
Tourism BC  
Ministry of Jobs, Tourism and Innovation  
12th Floor  
510 Burrard Street  
Vancouver, BC  
V6C 3A8

P: 604.660.3233  
E: [ray.leblond@gov.bc.ca](mailto:ray.leblond@gov.bc.ca)

Pages 931 through 933 redacted for the following reasons:

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s13

## Lebrun, Matthew JTST:EX

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Tuesday, September 20, 2011 12:48 PM  
**To:** Mackay, Grant DBC:EX; Sen, Shom JTST:EX  
**Subject:** Fwd: IIFA 2013

FYI

Dana Hayden  
Deputy Minister,  
Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

**From:** "Bhullar, Barinder PREM:EX" <[Barinder.Bhullar@gov.bc.ca](mailto:Barinder.Bhullar@gov.bc.ca)>  
**Date:** 20 September, 2011 12:47:25 PM PDT  
**To:** "Hayden, Dana JTI:EX" <[Dana.Hayden@gov.bc.ca](mailto:Dana.Hayden@gov.bc.ca)>  
**Subject:** RE: IIFA 2013

Hi Dana,

Yes it is in the system and we will set aside time for this meeting.

Cheers,

B

--

**Barinder S. Bhullar** | Senior Outreach Coordinator  
Office of the Premier  
Province of British Columbia

**T:** 250.387.1715 | **F:** 250.387.0087 | **E:** [barinder.bhullar@gov.bc.ca](mailto:barinder.bhullar@gov.bc.ca)

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---

**From:** Hayden, Dana JTI:EX  
**Sent:** Tuesday, September 20, 2011 12:45 PM  
**To:** Bhullar, Barinder PREM:EX  
**Subject:** Fwd: IIFA 2013

Barinder

Is the request that the recce team meet with the Premier in the system? I think it's important that she does meet with them.

Dana Hayden

Deputy Minister,

Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

**From:** vivek savkur <[savkur.vivek@s22](mailto:savkur.vivek@s22)>  
**Date:** 20 September, 2011 9:14:53 AM PDT  
**To:** "Hayden, Dana JTI:EX" <[Dana.Hayden@gov.bc.ca](mailto:Dana.Hayden@gov.bc.ca)>  
**Subject:** IIFA 2013

Dear Dana,

I trust you are well and hope s22

I have not communicated with you since a while as I know you are busy with Premier's travels etc.

The time for recce is nearing and I wanted to review the recce as well as discuss the future course of action on giving shape to the bid. Wizcraft is also keen that Premier makes an official announcement of the IIFA Vancouver event when she is in Mumbai. This will have a great impact on her visit. We will require about 30 minutes and this mini event will be in the presence of a few top Bollywood stars and the powerful Mumbai media.

The Wizcraft team requests an audience with the Premier when they are in

Vancouver between 10th and 14th October 2011. Mr.Barinder Bhullar from the Premier's office whom we met yesterday was aware of this proposed meeting with Premier Christy Clark.

I would like to call on you on any day convenient to you,either in Victoria or in Vancouver to discuss the above and to exchange views with you.

I look forward to the pleasure of meeting you.

Kind regards.

Vivek

--

Vivek A Savkur

708-8851 Lansdowne Road,

Richmond. BC,

Canada V6X 3X7

Mobile: 604 728 0971

PLEASE NOTE MY NEW EMAIL ID: [savkur.vivek](mailto:savkur.vivek) s22

PLEASE DISCARD THE PREVIOUS EMAIL ID:

[savkurinternational](mailto:savkurinternational) s22

## Lebrun, Matthew JTST:EX

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Wednesday, September 21, 2011 8:01 AM  
**To:** Fekete, Renee JTST:EX  
**Cc:** Sen, Shom JTST:EX; Mackay, Grant DBC:EX  
**Subject:** Meeting next week

Renee, please make sure you get back to him today with a time.

Shom and Grant, I'll need an update from you please in iota activities.

Dana Hayden  
Deputy Minister,  
Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

**From:** vivek savkur <[savkur.vivek](mailto:savkur.vivek@s22)> s22  
**Date:** 20 September, 2011 9:20:48 PM PDT  
**To:** "Hayden, Dana JTI:EX" <[Dana.Hayden@gov.bc.ca](mailto:Dana.Hayden@gov.bc.ca)>  
**Subject:** Re: IIFA 2013

Dear Dana,  
Greetings from Team IIFA.  
Thank you very much for your prompt response as usual. I truly appreciate your gesture.  
I also thank you for your support in steering the IIFA event to the present level. I look forward to meeting with you, whenever you are free, to discuss the time frame and review of the action plan given by IIFA.  
Kind regards.  
Vivek

On Tue, Sep 20, 2011 at 12:43 PM, Hayden, Dana JTI:EX <[Dana.Hayden@gov.bc.ca](mailto:Dana.Hayden@gov.bc.ca)> wrote:  
Thanks Vivek

I s22 have been busy on the economic strategy the Premier is announcing this week, and of course her mission to China and India. I believe things are shaping up well.

While we have not spoken I have been watching the emails and activities in preparation for the recce.

I will support the request re: meeting with the Premier and advance it within our system.

I will get back to you shortly with a time we can meet next week in Vancouver.

Dana Hayden  
Deputy Minister,  
Ministry of Jobs, Tourism and Innovation

On 2011-09-20, at 9:15 AM, "vivek savkur"

<[savkur.vivek](mailto:savkur.vivek) s22 <<mailto:savkur.vivek> s22 > wrote:

Dear Dana,

I trust you are well and hope you s22

I have not communicated with you since a while as I know you are busy with Premier's travels etc.

The time for recce is nearing and I wanted to review the recce as well as discuss the future course of action on giving shape to the bid. Wizcraft is also keen that Premier makes an official announcement of the IIFA Vancouver event when she is in Mumbai. This will have a great impact on her visit. We will require about 30 minutes and this mini event will be in the presence of a few top Bollywood stars and the powerful Mumbai media.

The Wizcraft team requests an audience with the Premier when they are in Vancouver between 10th and 14th October 2011. Mr. Barinder Bhullar from the Premier's office whom we met yesterday was aware of this proposed meeting with Premier Christy Clark.

I would like to call on you on any day convenient to you, either in Victoria or in Vancouver to discuss the above and to exchange views with you.

I look forward to the pleasure of meeting you.

Kind regards.

Vivek

--

Vivek A Savkur

708-8851 Lansdowne Road,

Richmond. BC,

Canada V6X 3X7

Mobile: [604 728 0971](tel:6047280971)

PLEASE NOTE MY NEW EMAIL ID: <<mailto:savkur.vivek> s22

[savkur.vivek](mailto:savkur.vivek) s22 <<mailto:savkur.vivek> s22

PLEASE DISCARD THE PREVIOUS EMAIL ID: <<mailto:savkurinternational> s22

[savkurinternational](mailto:savkurinternational) s22 <<mailto:savkurinternational> s22

--

Vivek A Savkur

708-8851 Lansdowne Road,

Richmond. BC,

Canada V6X 3X7

Mobile: 604 728 0971

PLEASE NOTE MY NEW EMAIL ID: [savkur.vivek](mailto:savkur.vivek) s22

PLEASE DISCARD THE PREVIOUS EMAIL ID: [savkurinternational](mailto:savkurinternational) s22

## Lebrun, Matthew JTST:EX

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Friday, October 14, 2011 12:06 PM  
**To:** Mackay, Grant DBC:EX  
**Cc:** LeBlond, Ray JTI:EX; Sen, Shom JTST:EX; Farkas, George CSCD:EX; Brazier, Heather M CSCD:EX  
**Subject:** RE: IIFA Bid 2013 Confidential

Great. Thanks.

D

---

**From:** Mackay, Grant JTI:EX  
**Sent:** Friday, October 14, 2011 10:09 AM  
**To:** Hayden, Dana JTI:EX  
**Cc:** LeBlond, Ray JTI:EX; Sen, Shom JTI:EX; Farkas, George CSCD:EX; Brazier, Heather M JTI:EX  
**Subject:** RE: IIFA Bid 2013 Confidential

Dana, was unable to connect with Heather Brazier until this morning.

Heather is working with Murray Jacobs and we will have a draft for you on Monday.

Today's discussion with Wizcraft should help to further inform our submission.

Grant

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Innovation  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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**From:** Hayden, Dana JTI:EX  
**Sent:** Thursday, October 13, 2011 5:34 PM  
**To:** Hayden, Dana JTI:EX  
**Cc:** Mackay, Grant JTI:EX; LeBlond, Ray JTI:EX; Sen, Shom JTI:EX; Farkas, George CSCD:EX  
**Subject:** Re: IIFA Bid 2013 Confidential

Grant

Not Responsive

Dana Hayden  
Deputy Minister,  
Ministry of Jobs, Tourism and Innovation

On 2011-10-13, at 5:24 PM, "Hayden, Dana JTI:EX" <[Dana.Hayden@gov.bc.ca](mailto:Dana.Hayden@gov.bc.ca)> wrote:

I will scan but won't get a chance to read much before the meeting

Dana Hayden  
Deputy Minister,  
Ministry of Jobs, Tourism and Innovation

Begin forwarded message:

**From:** vivek savkur <[savkur.vivek](mailto:savkur.vivek)> s22  
**Date:** 13 October, 2011 5:01:22 PM PDT  
**To:** "Hayden, Dana JTI:EX" <[Dana.Hayden@gov.bc.ca](mailto:Dana.Hayden@gov.bc.ca)>  
**Cc:** "Minister, MSD MSD:EX" <[SD.Minister@gov.bc.ca](mailto:SD.Minister@gov.bc.ca)>, Wiz Andre Timmins <[andre.timmings@wizcraftworld.com](mailto:andre.timmings@wizcraftworld.com)>, Viraf Sarkari <[viraf.sarkari@iifa.com](mailto:viraf.sarkari@iifa.com)>  
**Subject:** Fwd: IIFA Bid 2013 Confidential

Dear Dana  
Team IIFA and I once again thank you and your team for all the nice things you have done to make the recce trip so successful.  
As requested by you, I brought a day full of sunshine for Vancouver to bask in.

Andre and his team are looking forward to the pleasure of meeting with you this evening. They are also looking forward to discuss the proposed event at length, tomorrow at the wrap up meeting.

In the interim, I am forwarding to you the draft Term Sheet (MOU) from Wizcraft to give you an insight on their thoughts s13  
The draft Term Sheet can also be a part of the agenda for tomorrow's wrap up meeting, if possible.

You may please pass on the draft Term Sheet to whoever you think fit.  
Thank you very much indeed.  
Warm regards.  
Vivek A Savkur  
Convenor IIFA Vancouver 2013.

Not Responsive

Not Responsive

Not Responsive

<002\_13\_10\_11\_IIFA\_2013\_Term\_Sheet\_Vancouver.docx>

Pages 943 through 953 redacted for the following reasons:

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s13

**From:** [Nicholas, Michael JTST:EX](#)  
**To:** [Sen. Shom JTST:EX](#); [Ewert-Johns, Marcus JTST:EX](#); [Krieger, Brian JTST:EX](#); [Bubrick, Elaine JTST:EX](#); [Little, Christine JTST:EX](#)  
**Subject:** FW: file  
**Date:** Thursday, October 4, 2012 5:09:26 PM  
**Attachments:** s13

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Some background, please don't circulate further:

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**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, September 26, 2012 4:06 PM  
**To:** Nicholas, Michael JTST:EX  
**Subject:** file

Hi Michael,

Here is the latest version that I have used to brief Dave on the IIFA file. Please do not circulate. Thanks.

Regards,

**Vera Sit**  
Executive Director, Strategic Initiatives

Economic Development Division

Ministry of Jobs, Tourism, and Skills Training  
New Phone Number: 250-387-6061

Pages 955 through 959 redacted for the following reasons:

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s13, s17

## Davidson, Julie CSCD:EX

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**From:** Campbell, Tracy JTST:EX  
**Sent:** Monday, May 14, 2012 11:15 AM  
**To:** Farkas, George CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** FW: IIFA update

To keep you in the loop

---

**From:** Sit, Vera JTI:EX  
**Sent:** Monday, May 14, 2012 10:57 AM  
**To:** Campbell, Tracy JTI:EX; Stewart, Maria M FIN:EX; Knoblauch, Lauren JAG:EX; Pike, William JAG:EX; Mason, Clare GCPE:EX  
**Subject:** IIFA update

Hello Everyone,

I would like to give you an update on the IIFA project.

- We submitted our bid to Wizcraft last week electronically. Our submission included 2 documents: glossy bid brochure and submission letter+bid proposal. The brochure does not contain any bid information. The submission letter + bid proposal document was password protected. Both document was provided to Wizcraft via a FPT site. The documents was on the site for only a few hours, and was removed as soon as Wizcraft had downloaded the files.
- Our initial bid was within the approved government mandate.
- We have also couriered the submission package to India on Friday, expected to arrive this Thursday. We provide extra copies of the glossy brochure for the board of director. I will send you a copy of the brochure when I get them.
- The Wizcraft board will meet this Friday to review BC's bid. I was told that BC would receive comments back from Wizcraft next Monday/Tuesday.
- BC will send a small team to observe the Singapore IIFA Event from June 7-9. I plan to go subject to approval to observe the logistics and have further conversations with Wizcraft.

That's all for now. I will keep you posted. Thank you for all your help in putting the bid package together.

Regards,

**Vera Sit**

Executive Director

Ministry of Jobs, Tourism and Innovation

**New Tel: 250-356-5823**

## Davidson, Julie CSCD:EX

---

**From:** LeBlond, Ray JTI:EX  
**Sent:** Monday, October 17, 2011 7:38 AM  
**To:** Brazier, Heather M CSCD:EX; Jacobs, Murray JTST:EX  
**Subject:** FW: IIFA 2013 - Vancouver Bid  
**Attachments:** IIFA 2013 - Requirements from COH.docx

FYI - here is newer version of IIFA request, following the meeting on Friday.

Ray

Ray LeBlond  
Director, Industry Relations  
Tourism BC  
Ministry of Jobs, Tourism and Innovation  
12th Floor  
510 Burrard Street  
Vancouver, BC  
V6C 3A8

P: 604.660.3233

E: [ray.leblond@gov.bc.ca](mailto:ray.leblond@gov.bc.ca)

---

**From:** vivek savkur [<mailto:savkur.vivek>] s22  
**Sent:** Sunday, October 16, 2011 11:06 PM  
**To:** Hayden, Dana JTI:EX  
**Cc:** Mackay, Grant JTI:EX; LeBlond, Ray JTI:EX; Nicholas, Michael JTI:EX; Wiz Andre Timmins; IIFA - Ajay Rao; Viraf Sarkari; Shefali Munshi; Noreen Khan; archana trasy  
**Subject:** Fwd: IIFA 2013 - Vancouver Bid

Dear Dana,

Thank you for the wrap up meeting organised by you on Friday 14th October 2011, to discuss various topics and issues connected with the hosting of the proposed IIFA event in Vancouver in 2013.

We had presented to you a draft Term Sheet (MOU) for your perusal and discussions. To simplify matters, we have sent herewith an attachment which is an extract and a concise summary of the said Term Sheet, clearly defining the roles and obligations of the host country on the one hand and Wizcraft on the other. It highlights the financial requirements and actions needed from the host country as well as the rights retained by Wizcraft, for the event

On perusal of the document, should you require any further information, please let me know preferably by email. Thanking you once again and with kind regards.  
Vivek

Pages 963 through 966 redacted for the following reasons:

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s13

## Davidson, Julie CSCD:EX

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**From:** Jacobs, Murray JTST:EX  
**Sent:** Monday, December 19, 2011 10:47 AM  
**To:** LeBlond, Ray JTI:EX; Scraba, Erin H EAO:EX  
**Subject:** FW: Vancouver Bollywood  
**Attachments:** Revised\_Vancouver\_2011-\_GOVERNMENT - IFA.doc

fyi

Murray Jacobs  
Chief Financial Officer & Director of Crown Initiatives  
Finance & Administrative Services  
Ministry of Jobs, Tourism and Innovation  
3rd Floor, 800 Johnson Street  
Victoria, B.C. V8W 9W1  
phone: (250) 356-6950 fax: (250) 387-1590  
email: [Murray.Jacobs@gov.bc.ca](mailto:Murray.Jacobs@gov.bc.ca)

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**From:** Stewart, Maria M FIN:EX  
**Sent:** Friday, December 16, 2011 2:49 PM  
**To:** Jacobs, Murray JTI:EX  
**Subject:** Vancouver Bollywood

Pages 968 through 1010 redacted for the following reasons:

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s13, s21

## **Lebrun, Matthew JTST:EX**

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**From:** Sawchuk, Richard JTST:EX  
**Sent:** Monday, September 26, 2011 5:06 PM  
**To:** Sen, Shom JTST:EX  
**Cc:** Ewert-Johns, Marcus JTI:EX; Nicholas, Michael JTST:EX; Sawchuk, Richard JTST:EX; Bubrick, Elaine JTST:EX  
**Subject:** International India Film Academy - Site Visit Tour; October 9 - 14, 2011; Request for Meeting(s) with the Minister and Deputy Minister of Jobs, Tourism and Innovation  
**Importance:** High

### **Subject: International India Film Academy - Site Visit Tour; October 9 – 14, 2011; Request for Meeting(s) with the Minister and Deputy Minister of Jobs, Tourism and Innovation**

Greetings Shom,

Michael Nicholas has asked that I assist on arranging key government meetings with the incoming delegation from the International India Film Academy (IIFA).

The IIFA delegation will be in Vancouver this October to conduct a site visit tour to assess B.C.'s/Vancouver's potential to host the International Indian Film Academy Awards in 2013. Specifically, the site tour is to provide IIFA organizers with direct understanding that B.C./Vancouver has the venues and support for a credible bid.

#### **Request**

The delegation would like to meet with Minister and Deputy Minister of Jobs, Tourism and Innovation to discuss the potential opportunity. I expect that 30-45 minutes would be required and ideally the meeting would be in Vancouver. Please note that if a Vancouver meeting is not possible, we could try to arrange a Telepresence meeting. At this time, the delegation has a meeting with the BC Premier on Thursday, October 13<sup>th</sup> at 10:30am.

Meeting times available include:

- Tuesday, October 11<sup>th</sup>
- Thursday, October 13<sup>th</sup> (except 10:30am-11:00am)

It would be appreciated if your office could please forward as appropriate. Briefing notes will be created once the meetings are confirmed.

Cheers,

Richard Sawchuk

#### **Background**

##### **Delegation:**

- Andre Timmins - Director Wizcraft
- Viraf Sarkari - Director Wizcraft
- Shefali Munshi - VP IIFA Projects
- Ajay Rao - Head Special Projects

- Noreen Khan - Destination Project Manager
- Archana Trasy - Consultant

#### **About the IIFA Awards:**

- In existence for 12 year old awards
- Known as the 'Bollywood Oscars', the annual awards for India's global movie industry
- Viewership of 450 million people worldwide (also reported at 700 million for Toronto)
- *Wizcraft International Entertainment* is the IIFA's Mumbai-based organizers
- Sponsorship opportunities include: title sponsor, co-sponsor, associate sponsor, event specific presenters, media partners, etc.
- Toronto hosted the IIFA Awards in 2011
- Estimate of over 40,000 visitors to Toronto and 700 million viewers
- Awards weekend also included a three-day round of conventions, trade meetings and speaker sessions is being hosted by the Ontario Ministry of Economic Development and Trade for up to 100 or so industry delegates from India and more than 250 business people from Toronto.
- Among the 22,000 seats for the awards show:
  - 16,000 available to the public (sold out in five minutes).
  - Rest were used for guests, sponsors and affiliated groups.
- 12 delegations attended the 2011 IIFA in Toronto hoping to win IIFA for their city next year. The 2012 host has not been announced yet.
- Previous Hosts:
  - 2000 – London (UK)
  - 2001 – Sun City (South Africa)
  - 2002 – Genting Highlands (Malaysia)
  - 2003 – Johannesburg (South Africa)
  - 2004 – Singapore (Singapore)
  - 2005 – Amsterdam (The Netherlands)
  - 2006 – Dubai (United Arab Emirates)
  - 2007 – Yorkshire (UK)
  - 2008 – Bangkok (Thailand)
  - 2009 – Macau (Macau)
  - 2010 – Colombo (Sri Lanka)
  - 2011 – Toronto (Canada)

#### **Richard M. Sawchuk, LL.B.**

A /Director, Americas/Europe  
 International Relations and Business Development Branch  
 Ministry of Jobs, Tourism and Innovation  
 Suite 730-999 Canada Place Way  
 Vancouver, British Columbia  
 Canada V6C 3E1  
 Tel: +1 (604) 775-0030  
 Blackberry: s17  
[richard.sawchuk@gov.bc.ca](mailto:richard.sawchuk@gov.bc.ca)  
[www.britishcolumbia.ca](http://www.britishcolumbia.ca)

**Davidson, Julie CSCD:EX**

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Friday, March 23, 2012 9:03 AM  
**To:** Mr. T Timmins  
**Cc:** Sit, Vera JTST:EX  
**Subject:** New Project Lead

March 23, 2012

Mr. Andre Timmins  
Wizcraft International  
Satyadev Plaze, 5<sup>th</sup> Floor, Fun Republic Lane  
Off New Link Road, Behind Bhagawati House  
Andheri (W), Mumbai – 400 053

Dear Andre,

As it has been some time since we have connected directly, I wanted you to know that we are still actively working on completing our bid for the 2013 International Indian Film Academy Awards weekend.

We have identified a new Project Lead, Vera Sit, who will coordinate all of our efforts across government. Vera will make arrangements to contact you directly to introduce herself and to enter into more detailed discussions about the event in 2013.

I hope your preparations for IIFA 2012 in Singapore are going well. We wish you a very successful event.

Regards,

Dana Hayden  
Deputy Minister  
Ministry of Jobs, Tourism and Innovation

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, May 9, 2012 8:47 AM  
**To:** 'noreen.khan@iifa.com'; 'Mr.T'  
**Cc:** LeBlond, Ray JTI:EX; Mackay, Grant DBC:EX  
**Subject:** IIFA 2013 Bid from BC Canada

Dear Noreen, Andre,

The password for accessing BC's bid proposal is: s15

The bid package is available for your download until May 10 mid-night Singapore time.

If you have any questions regarding BC's submission, please contact me directly.

Thank you.

Regards,

**Vera Sit**  
Executive Director  
Ministry of Jobs, Tourism and Innovation  
New Tel: 250-356-5823

**Davidson, Julie CSCD:EX**

---

**From:** Sit, Vera JTST:EX  
**Sent:** Wednesday, May 9, 2012 8:47 AM  
**To:** 'noreen.khan@iifa.com'; 'Mr.T'  
**Cc:** LeBlond, Ray JTI:EX; Mackay, Grant DBC:EX  
**Subject:** IIFA 2013 Bid from British Columbia, Canada

Dear Andre and Noreen,

British Columbia is pleased to submit a bid for the 2013 IIFA Weekend and Awards.

Please download our bid package at: <http://www.for.gov.bc.ca/ftp/HET/external/!publish/IIFA/>

The bid package includes 2 documents:

1. Bid submission and proposal – this file is password protected. The password will be sent to you in a separate email.
2. Bid brochure – this colourful publication does not require a password.

We will also courier to you a hard copy of our submission along with extra copies of our bid brochure within a day or two.

Please download the bid package as soon as possible because the documents will remain on the above web site for 24 hours only until May 10 mid-night Singapore time.

Please feel free to contact me directly if you have any questions regarding our submission.

Thank you.

Regards,

**Vera Sit**  
Executive Director  
Ministry of Jobs, Tourism and Innovation  
New Tel: 250-356-5823

**Davidson, Julie CSCD:EX**

---

**Sent:** Friday, May 11, 2012 8:11 AM  
**To:** 'Mr.T'; 'noreen.khan@iifa.com'  
**Subject:** BC's bid for IIFA 2013

Dear Andre, Noreen

We will courier a hard copy of our bid package to Andre's India address this morning (May 11 Pacific time). This means Andre should get it by Monday/Tuesday India time. The package will contain extra copies of our bid brochure for your board of directors.

I would like to have a conversation with Andre about our bid at your earliest convenient time. When can I give you a call next week?

I am planning to go to Singapore to observe the IIFA 2012 Event, to ensure BC would be a successful host to the IIFA 2013 Event should we become the hosting designation. I would like to arrange a face-to-face meeting with you in Singapore to further discuss the 2013 Event.

I look forward to talking to you next week, and meeting you in person in Singapore.

Regards,

**Vera Sit**  
Executive Director  
Ministry of Jobs, Tourism and Innovation  
New Tel: 250-356-5823

**Davidson, Julie CSCD:EX**

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Sunday, May 20, 2012 8:24 AM  
**To:** Noreen K.  
**Cc:** LeBlond, Ray JTI:EX; Mackay, Grant DBC:EX; Sit, Vera JTST:EX; Mr. T. Timmins  
**Subject:** Re: IIFA Bid Response

Hi Noreen

Thank you very much for your letter. I am disappointed that the IIFA Board has come to the decision it has.

In British Columbia and Canada we are enjoying an extended holiday weekend. I would appreciate an opportunity for Vera and I speak with you early next week, and will ask that Vera set up a time for us on Tuesday or Wednesday.

Dana Hayden  
Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
250 952 0103

On 2012-05-20, at 4:53 AM, "Noreen K." <[noreen.khan@iifa.com](mailto:noreen.khan@iifa.com)> wrote:

Dear Dana,

I hope that your well.

I am emailing you to forward the official correspondence that I have just received from Andre's office.

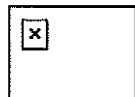
Please find attached herewith the letter of response further to the IIFA Advisory Board meeting in consideration of the 2013 Vancouver bid submission to host the IIFA Weekend & Awards.

This letter is confidential and I would kindly request acknowledgement of this email and the attached letter.

This is for your further understanding and perusal.

Kind Regards,

Noreen



Only 18 days to go....to the start of the '13<sup>th</sup> Annual IIFA Weekend & Awards – Singapore' (7-9 June 2012).

Page 1018 redacted for the following reason:

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s21

**Davidson, Julie CSCD:EX**

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**From:** Hayden, Dana DBC:EX  
**Sent:** Friday, May 25, 2012 8:06 AM  
**To:** 'Noreen K.'; Sit, Vera JTST:EX  
**Cc:** 'Mr. T. Timmins'  
**Subject:** RE: IIFA Bid Submission Con call

Thanks Noreen

s17

s17

s13

We will keep in touch.

Dana Hayden  
Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
250 952-0103

---

**From:** Noreen K. [<mailto:noreen.khan@iifa.com>]  
**Sent:** Friday, May 25, 2012 3:23 AM  
**To:** Hayden, Dana JTI:EX; Sit, Vera JTI:EX  
**Cc:** Mr. T. Timmins  
**Subject:** IIFA Bid Submission Con call

Dear Dana & Vera,

I hope that your well and as always it was a pleasure to speak to you both the other day.

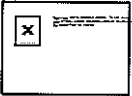
With reference to our call and post having discussed the same with Andre it is unfortunately very much the same as what I had explained.

s13, s17, s21

I look forward to hearing from you and catching up in Singapore soon!

Kind Regards,

Noreen



Only 13 days to go....to the start of the '13<sup>th</sup> Annual IIFA Weekend & Awards – Singapore' (7-9 June 2012).

**Davidson, Julie CSCD:EX**

---

**From:** Hayden, Dana DBC:EX  
**Sent:** Monday, May 14, 2012 8:15 AM  
**To:** andre.timmins@iifa.com  
**Cc:** Sit, Vera JTI:EX; Mackay, Grant DBC:EX  
**Subject:** Thanks

Thanks for your message Andre, and confirmation that you've received our bid proposal (via email). We look forward to hearing the results of your IIFA Board's deliberations.

Dana Hayden  
Deputy Minister  
Ministry of Jobs, Tourism and Innovation  
250 952 0103

---

**From:** Wiz Andre Timmins [<mailto:andre.timmins@iifa.com>]  
**Sent:** Sunday, May 13, 2012 09:33 PM  
**To:** Sit, Vera JTI:EX; Mackay, Grant JTI:EX  
**Cc:** LeBlond, Ray JTI:EX; Noreen K. <[noreen.khan@iifa.com](mailto:noreen.khan@iifa.com)>  
**Subject:** from andre timmins

Dear Dana & Team,

I hope that you are all well in BC.

Thank you once again for your expressed interest in being considered as a future host destination for IIFA. I am emailing to acknowledge receipt via email of the bid brochure and letter documenting the partnership & financial understanding being offered by Vancouver to host the 2013 IIFA Weekend & Awards.

As previously mentioned and discussed with Vera this along with the actual hard copy once it is received will be shared at the IIFA Advisory Board meeting for review and consideration accordingly with the other bids. This is proposed to take place in the next 2 weeks as we are just awaiting the hard copy of your bid to be received. We will then inform you of the meeting outcome and decision of the IIFA Advisory board at the earliest convenience.

I have been informed that Vera and a small delegation are looking to attend IIFA Singapore next month and I do hope that also includes you. We look forward to welcoming you all here for the '2012 IIFA Celebrations Singapore'!

Kind Regards,

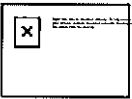
Andre



I look forward to us speaking later and to discuss this matter further with you and Vera.

Kind Regards,

Noreen



Only 16 days to go....to the start of the '13<sup>th</sup> Annual IIFA Weekend & Awards – Singapore' (7-9 June 2012).

**Davidson, Julie CSCD:EX**

---

**From:** Noreen K. [noreen.khan@iifa.com]  
**Sent:** Friday, May 25, 2012 3:23 AM  
**To:** Hayden, Dana DBC:EX; Sit, Vera JTST:EX  
**Cc:** Mr. T. Timmins  
**Subject:** IIFA Bid Submission Con call

Dear Dana & Vera,

I hope that your well and as always it was a pleasure to speak to you both the other day.

With reference to our call and post having discussed the same with Andre it is unfortunately very much the same as what I had explained.

We would be unable to

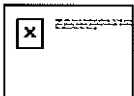
s13, s17, s21

s13, s17, s21

I look forward to hearing from you and catching up in Singapore soon!

Kind Regards,

Noreen



Only 13 days to go....to the start of the '13<sup>th</sup> Annual IIFA Weekend & Awards – Singapore' (7-9 June 2012).

**Davidson, Julie CSCD:EX**

---

**From:** Bhullar, Barinder JTST:EX  
**Sent:** Wednesday, October 31, 2012 7:23 AM  
**To:** Mackay, Grant DBC:EX; Sit, Vera JTST:EX  
**Subject:** Fw: IIFA Follow up  
**Attachments:** s13, s17, s21

FYI -

---

**From:** Noreen K. [mailto:noreen.khan@iifa.com]  
**Sent:** Wednesday, October 31, 2012 03:14 AM  
**To:** OfficeofthePremier, Office PREM:EX  
**Cc:** Bhullar, Barinder PREM:EX; Mr. T. Timmins <andre.timmins@iifa.com>; Premier Christy Clark  
**Subject:** IIFA Follow up

Dear Premier Clark,

We trust and hope that your very well. It is always great to have the pleasure of writing to you and so I am emailing you with reference to the on-going discussions on the opportunity for IIFA 2013 & Vancouver.

Unfortunately following

s13, s17, s21

s13, s17, s21

s13, s17, s21 Therefore, the board regrettably has decided that we would have to regret the opportunity of hosting the 14th Edition of the IIFA Weekend & Awards in Vancouver.

However, bearing in mind the great relationship we have developed with you and the great desire to try and make something happen for your region

s13, s17, s21

s13, s17, s21

We look forward to hearing from you soon.

Kind Regards,

Noreen Khan  
IIFA Project Head

Pages 1026 through 1031 redacted for the following reasons:

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s13, s17, s21

**Davidson, Julie CSCD:EX**

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**From:** Mackay, Grant DBC:EX  
**Sent:** Thursday, November 1, 2012 6:21 PM  
**To:** 'noreen.khan@iifa.com'; 'andre.timmins@iifa.com'  
**Cc:** Sit, Vera JTST:EX; Bhullar, Barinder JTST:EX  
**Subject:** RE: Province of BC Response to IIFA Follow up  
**Attachments:** s13, s17, s21

Noreen,

Thank you for your note informing us of the IIFA board's decision. I would also like to confirm that s13, s17, s21

s13, s17, s21

Thank you for your continued interest in British Columbia.

Grant Mackay  
Assistant Deputy Minister, Tourism Division  
Ministry of Jobs, Tourism and Skills Training  
12th Floor, 510 Burrard Street  
Vancouver BC V6C 3A8  
T 604.660.6319  
F 604.660.3383  
[grant.mackay@gov.bc.ca](mailto:grant.mackay@gov.bc.ca)



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**From:** Noreen K. [<mailto:noreen.khan@iifa.com>]  
**Sent:** Wednesday, October 31, 2012 03:14 AM  
**To:** OfficeofthePremier, Office PREM:EX  
**Cc:** Bhullar, Barinder PREM:EX; Mr. T. Timmins <[andre.timmins@iifa.com](mailto:andre.timmins@iifa.com)>; Premier Christy Clark  
**Subject:** IIFA Follow up

Dear Premier Clark,

We trust and hope that your very well. It is always great to have the pleasure of writing to you and so I am emailing you with reference to the on-going discussions on the opportunity for IIFA 2013 & Vancouver.

Unfortunately following

s13, s17, s21

s13, s17, s21

s13, s17, s21 Therefore, the board regrettably has decided that we would have to regret the opportunity of hosting the 14th Edition of the IIFA Weekend & Awards in Vancouver.

s13, s17, s21

s13, s17, s21

We look forward to hearing from you soon.

Kind Regards,

Noreen Khan  
**IIFA Project Head**