

Multicultural Advisory Council

Provincial Multiculturalism Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

Agenda

Friday, April 25, 2014

Ministry of International Trade

s15

T: s17

Mission: To provide strategic advice to the Minister to stimulate and leverage all sectors and communities to achieve the provincial vision on multiculturalism.

9:50 AM Arrival

10:00-10:10	Welcome and Opening Remarks <ul style="list-style-type: none"> • Motion for Agenda Approval • Motion for approval of Meeting Minutes (Feb 27, 2014 meeting) 	Tenzin Khangsar
10:10-10:30	MAC Strategic Operational Plan and Approval	Discussion by All
10:30-10:50	Debrief and Future Plans: Provincial Nesika Awards	Madhavee Inamdar
10:50-11:10	Celebrating Provincial Multiculturalism Week November 16-22, Planning ahead for Internal and External Stakeholders <ul style="list-style-type: none"> • Delicious Diversity: Internal Stakeholders • Multicultural Steps: External Stakeholders 	Moderator: Tenzin Madhavee Inamdar
11:10- 11:30	Discussion, Feedback, Next Steps: Multiculturalism Week Plans	All Members
11:30-11:50	Annual Report on Multiculturalism	Madhavee Inamdar & Discussion by All
11:50-12:00	Critical Updates from Members and Final Remarks	Moderator: Tenzin



Our Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

Meeting Minutes

April 25, 2014

10:00AM-12:00PM

Ministry of International Trade

Venue:

s15

MULTICULTURAL ADVISORY COUNCIL (MAC) MEETING ATTENDANCE

COUNCIL ATTENDEES	MINISTRY ATTENDEES	ABSENT
Chair: Tenzin Khangsar Tanveer Siddiqui Dennis Chan David Lai Myrt Turner Andy Wickey Manpreet Dhillon Angela Hollinger Anar Popatia	Mark Seeley Madhavee Inamdar Anneke Van Vliet	Susan Tatoosh Steve Kim Ruby Asuncion Charles Mak Kelly Hwang

Agenda:

Agenda and minutes (February 27, 2014) approved – moved by Anar Popatia and seconded by Angela Hollinger

MAC Membership:

- MAC members encouraged to recruit new members with focus on youth and rural areas
- Process – apply via on-line application to BRDO Board Resourcing and Development Office (BRDO), Ministry of Finance for review and Lt Governor makes the appointment
- Individuals can nominate themselves
- Currently 14 MAC members with two spaces available however legislation does not dictate number of people on MAC
- Concerns expressed about members who are unable to attend meetings – Tenzin will contact

Nesika 2014 Debrief

Strengths:

- Great event, great venue and thanks to MAC members who provided support for nominations through their community connections
- Thanks to Anar who provided 27 volunteers and Tanveer for outstanding MC job



Our Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

Meeting Minutes

April 25, 2014

10:00AM-12:00PM

Ministry of International Trade

Venue:

s15

-
- Excellent event – Minister Wat has brought new enthusiasm and energy to the event and the MAC

Challenges:

- 26 Empty chairs because volunteers were registered but did not sit in chairs – they were doing their volunteer work.
- Nominees - many amazing candidates but not necessarily multiculturalism work and need a stronger focus on interculturalism
- Judging - judges cannot communicate with each other once assessments have started. Recommendation to have a one hour conference call with all judges prior to commencing assessments to provide an orientation.
- There were total 225 nominations but only five people were recognized at the event: there is a need to find ways to recognize more of the nominees

Recommendations:

s13, s16

Discussions about future – moving forward next steps

- Very successful event however, need to revisit purpose and pause for this year – next event in 2015

MAC Future Plan – Top 5 Priorities

Group brainstormed potential activities and the following areas were identified as priorities:

1. Nesika Rebranding. A subcommittee to be established and will provide a detailed plan to be approved by board. Nesika subcommittee to meet and present plan at next meeting.
 - Angela Hollinger, Myrt Turner and Tanveer Siddiqui are interested and if anyone else is interested email Madhavee
2. Provincial Multicultural Week (Third week of November)
 - Tenzin Khangsarand Anar Popatia are interested
3. Five Community Engagement Meetings Consolidated Report – community consultations identified potential ideas and plans that could direct MAC priorities.



Our Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

Meeting Minutes

April 25, 2014

10:00AM-12:00PM

Ministry of International Trade

Venue:

s15

-
- Madhavee to consolidate reports

4. Prosperity and Inclusion Focus – Launch

s13, s16

5. Branding and Positioning MAC – Heighten Profile of MAC

s13, s16

Mark Seeley, Director of Multiculturalism Unit – Update

-

s13, s17

- Business Cards for the MAC members will be done soon.

Next MAC Meeting: June 27, 2014



Our Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

Meeting Minutes

April 25, 2014

10:00AM-12:00PM

....., of International Trade

Venue

s15

Action Items and next steps:

ACTION	DESCRIPTION
1	Consolidate Community Engagement Sessions report Status: Active Responsibility: Madhavee
2	Nesika Subcommittee to develop: plan to be presented at next meeting. Status: Responsibility: Angela, Myrt and Tanveer.
3	Provincial Multiculturalism Week Subcommittee established Responsibility: Tenzin, Anar



Provincial Multiculturalism Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

AGENDA
Korean Business-Community Engagement Meeting
Thursday June 26, 2014

Time: 9:15 AM-10:30 AM

Place : s15

9:15 AM	Refreshments	
9:30 AM	Welcome and Introduction	MAC Chair
9:35 AM	Opening Remarks	Minister Teresa Wat
9:40 AM	Roundtable Discussion	Facilitated by John Kim & Steve Kim
10:30 AM	Concluding Remarks	John Kim & Steve Kim

The Meeting will focus on the following key issues:

1. What are the key business opportunities the local Korean Canadian community is predicting in the near future?
2. How do the Korean Canadian business community and the BC mainstream business community need to take advantage of those opportunities?
3. What does the community see as barriers or limitations?
4. How does the Korean Canadian business community need to utilize the skills and talents of young people arriving as foreign students, who stay in the province after graduation?
5. How can Korean Canadian business community and the mainstream business community be encouraged to “partner” with Government to help grow their communities and to provide support particularly to new immigrants?
6. What can the business community do to assist in the development of Canadian business culture skills for those with only international experience?



Provincial Multiculturalism Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

**Meeting Minutes
Korean Business-Community Engagement Meeting
Thursday June 26, 2014**

Time: 9:15 AM-10:30 AM

Place

s15

Minister Teresa Wat made a brief presentation of the objectives of the meeting and what the Ministry's expectations are.

Highlights:

s13, s16

- Minister Wat will undertake a visit to Korea/Japan in early to mid-November of this year. s13, s16
- The Government of Canada has estimated that a CKFTA could increase exports to South Korea by 32 per cent, or \$1.7 billion and 50 percent of Canada's exports to South Korea originate from British Columbia.
- Important to engage ethnic business community with the bigger business community in BC with an objective of economic integration.
- Acknowledged Linda Reimer, MLA and requested her input on multiculturalism file.
- The Ministry and the government needs to tap business talent in BC.
- Korean community, first community invited for feedback because of the recently signed free trade agreement between Canada and Korea.
- Ministry's Trade Mission is planned in November 2014 to Korea, Japan and China and the ministry looks forward to listening to the business community in BC.

s13, s16

Provincial Multiculturalism Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

Steve Kim, MAC Member, facilitated the roundtable discussion.

Highlights of the discussion:

- Current times are extremely important for trade in BC as there are diverse opportunities.
- For bilateral trade between BC and Korea, small businesses are very important
- As there are key Opportunities between BC and Korea.
- Different business will have different perspectives.
- There are no real answers to what kind of opportunities will come up with the Free Trade Agreement.
- Energy sector does offer a vast field of opportunities but predicting the initiatives by the private sectors is challenging.
- Business associations in Canada want to know how to do business in Korea and with Korea.
- With FTA Korea is on radar now.
- Real answers to challenges in energy sector, LNG, Construction sector need to be discussed.
- For Korea, Canada is a unique market, but the private sector's response is awaited.
- There could be surprises as well as challenges.
- s13, s16
- When Koreans talk about Canada 90% talk about BC and think about BC and that shows the vast untapped opportunities and potential
- Many people want to work here, immigrate to BC. s13, s16
- s13, s16

Henry Han, the Executive Director with Ministry of International Trade focused on some of the areas that need attention:

- Majority of our markets in Korea are aware of Vancouver brand but we need to brand the province as a whole to market BC in other markets.
- Canada and Vancouver brand is widely known but not BC as a province with untapped potential and vast opportunities to offer.
- Promoting awareness of BC in such markets is important.
- Giving some vital information to right people and access to information and also giving civic lessons to people in Korea about Canada and BC may be helpful.



Provincial Multiculturalism Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

- This kind of awareness campaign will strengthen the brand BC.
- More education and more awareness on both sides is required.

s13, s16

s13, s16 It has to be an integrated approach with the private sector. The Roundtable Discussion continued focusing on some of the opportunities and strategies for expanding businesses.

Highlights:

- BC Economy is natural resource economy and to understand how natural resources drive the BC economy we need to tell that story about our modern natural resource economy to our priority markets.
- 72% people in BC act as supportive of natural economy.
- Educating people: reaching Korean residences in Korea itself is vital.
- Certification of products in Korea for Canada is a challenge.
- Koreans see Canada as small market compared to the US.

s13, s16

s13, s16

The government could facilitate a business environment.

- Trade missions will get that message. Business relationships are important and the follow-up is extremely important. Chain of business and creating work team together.
- The business structure has to be in place for business sector to know who is going to do what.

s15

T: s17

Provincial Multiculturalism Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

- Business culture is very time sensitive. Foot on the ground to lead and bring parties together is required.
- s13, s16
- In Asia, govt and businesses work together. s13, s16
- s13, s16
- With FTA people are asking what kind of job opportunities, investment opportunities are expected but there are no real answers to that.
- Looking from Korean community there are about 50,000 business in BC.
- Local businesses are finding it challenging: right information is required.
- s13, s16
- There is lot of interest in mining. s13, s16
- s13, s16
- International students: more opportunities are needed.
- s13, s16
- More information about new professions. s13, s16
- s13, s16
- s13, s16
- s13, s16 In Coquitlam-Burnaby area there a lot of Korean people in engineering industry.
- s13, s16
- Trade Mission: those who have gone back to Korea are our ambassadors and Minister can have a meeting opportunity with them.
- Educate HR Departments also about the Korean community. They need to be more aware.
- Majority of jobs created in lower mainland when Natural resource economy grows, especially, in finance, retail, real state.
- International education: mostly people think of finance and business.
- But people can study many other sectors and that needs to be presented.
- Technical, engineering side needs to be promoted in international education.
- s13, s16
- Bringing business from Korea to BC needs a vision.



s15

T: s17

Provincial Multiculturalism Vision

British Columbia is a model society that embraces the cultures and traditions of its people with opportunities for all to live and grow.

- Brin_in_ talent from Korea: work _ermit, En_lish, some of the barriers.
- s13, s16
- Agricultural products, opportunities.
- Aerospace industry is interested in Korea and Asia markets.
- We need to do a better communication job with Korean community.
- Govt to Govt relationship is important.
- s13, s16
- Korea: multiculturalism topic is very important. High level in Korea: share the success story of BC's multiculturalism in Korea.
- Political/govt: sharing our multiculturalism success. Korea has a lot to learn from BC.
- s13, s16
- There will be more information coming out during summer. This will continue as an engagement.
- 50% of Korean Trade is from BC.
- BC has a big share and it's going to increase.

Minister Wat concluded the meeting by thanking everyone for their participation.

Nesika Sub-Committee Meeting Minutes of June 28th 2014

Members: Tanveer Siddiqui, Myrt Turner, Angela Hollinger

The Sub-Committee approached discussion by analyzing

(1) how to spread awareness about Nesika; PROMOTION

(2) the nomination process; NOMINATION

(3) the event itself; CELEBRATION

(4) opportunities to Expand Nesika Influence EXPANSION

(1) On “marketing” Nesika:

s13, s16

(2) On the Nomination process:

s13, s16

s13, s16

3) On the Event itself, we discussed:

s13, s16

4) Opportunities to expand Nesika's influence:

s13, s16