

Pottage, Catherine PREM:EX

From: OfficeofthePremier, Office PREM:EX
Sent: Tuesday, November 18, 2014 8:27 AM
To: Ross, Kara L PREM:EX; Pottage, Catherine PREM:EX; Davidson, Tamara PREM:EX
Subject: FW: BC Economic Forum: Women as a Catalyst for Growth -- NEXT STEPS -- INVITATION TO PRESENT THE FINAL REPORT TO THE PREMIER

From: Lois Nahirney [<mailto:Lois.Nahirney@teekay.com>]
Sent: Monday, November 17, 2014 7:17 PM
To: OfficeofthePremier, Office PREM:EX
Cc: Davidson, Tamara PREM:EX; Jill Earthy (jeathy@futurapreneur.ca)
Subject: BC Economic Forum: Women as a Catalyst for Growth -- NEXT STEPS -- INVITATION TO PRESENT THE FINAL REPORT TO THE PREMIER

To Premier Clark,

On behalf of the BC Economic Forum: Women as a Catalyst for Growth, I would like to thank you for the tremendous support you provided in making the Forum such a success. We were honoured to have you there -- your presence and powerful keynote showed strong personal support for women and their impact in the economy.

We were very pleased to receive wonderful feedback from participants on the event. In a post-event survey, 98% found the event interesting and useful, and 94% said they would definitely or probably attend next year if we hold a follow-on forum.

We are now onto the next phase of work -- creating the draft report and action plan from the Forum. We are actively underway on this and will be presenting a draft to Minister Bond and Minister Yamamoto by the end of January 2015. We will then edit, lay out and gain final ministry approval for the report by the end of March 2015.

The Premier's Women's Economic Council (PWEC) and the BC Economic Forum Report Steering Committee would like to invite you to a presentation and discussion of the final report:

- "A Guide to Economic Growth through Women" (working title)
- Friday, April 10th, 2015 -- in Vancouver. Proposed time: 3:00-4:00pm. (this time is flexible in the afternoon on that date. April 17th is also possible)

The intent would be to present this to you, along with Minister Bond and Yamamoto. This would be the Premier's Women's Economic Council annual face-to-face meeting with you.

Following presentation of the report to you, we will share the report publicly through the WEB Alliance, Vancouver Board of Trade and many other supportive stakeholders. Our goal is to generate positive action in growing women in senior leadership, women entrepreneurs, and women in non-traditional and emerging sectors. We are planning a half day follow on forum in October 2015 to continue the focus on action and to engage more men in the discussion and solutions.

Please let us know if you are able to make the April 10th date and time, or if there is an alternate Friday that will work for you.

Kind regards,

Lois

Chair, Premier's Women's Economic Council

Co-Chair, BC Economic Forum: Women as a Catalyst for Growth



TEEKAY

Lois Nahirney

Executive Vice President, Corporate Resources

Teekay Corporation

Tel: +1 604 844 8645

Mobile: +1 604 760 4220

Email: lois.nahirney@teekay.com

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