

Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Saturday, September 13, 2014 3:05 PM
To: Bond, Shirley B JTST:EX
Cc: Yamamoto, Naomi JTST:EX; Lewis, Kaaren JTST:EX; Mentzelopoulos, Athana JTST:EX; McCormick, Margaret DBC:EX
Subject: s13, s17

Good afternoon,

s13, s17

Thanks and Regards,
MW

Sent from my iPhone

On Sep 13, 2014, at 11:47 AM, "Bond, Shirley B JTST:EX" <Shirley.Bond@gov.bc.ca> wrote:

Thanks for the update
SB

s13, s17

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Walden, Marsha DBC:EX
Sent: Thursday, September 11, 2014 11:01 PM
To: Bond, Shirley B JTST:EX; Yamamoto, Naomi JTST:EX
Cc: Lewis, Kaaren JTST:EX; Mentzelopoulos, Athana JTST:EX
Subject: s13, s17

Good evening Minister Bond and Minister Yamamoto,

Thank you again for attending our board meeting on Tuesday

s13, s17

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s13, s17

Please do let me know if you have any questions.

Regards,
MW

Marsha Walden
President and CEO
Destination British Columbia
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Vancouver, British Columbia
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<image001.gif><image002.gif><image003.gif><image004.png><image005.gif>

Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Saturday, September 13, 2014 6:41 AM
To: Bond, Shirley B JTST:EX; Yamamoto, Naomi JTST:EX
Cc: Andrea Shaw; Mentzelopoulos, Athana JTST:EX; Lewis, Kaaren JTST:EX; Holme, Matt JTST:EX; Knudsen, Mark JTST:EX
Subject: Destination BC - Heads Up

Dear Ministers Bond and Yamamoto,

Yesterday, the Chairs of the regional DMOs held a conference call to devise a strategy for their contract discussions with DBC.

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Your team - particularly Kaaren and Athana- have been extremely helpful and my team - Richard Porges and Grant Mackay and including my Board members - is ready to respond to any events.

Thank you for your ongoing support as we continue to work through these important, but difficult, changes.

Regards,
Marsha

Sent from my iPhone

NR

Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Thursday, September 4, 2014 11:08 PM
To: Bond, Shirley B JTST:EX; Yamamoto, Naomi JTST:EX
Cc: Mentzelopoulos, Athana JTST:EX; Holme, Matt JTST:EX; Knudsen, Mark JTST:EX
Subject: Destination BC -- Operational Update

Dear Ministers Bond and Yamamoto:

As we will be meeting early next week, I thought it might be helpful to update you on a range of operational items at DBC.

It's been an incredibly busy month and we finally have the key planks of our plan underway. We are making good progress

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s13 If we are able to connect tomorrow or on the weekend, I would be pleased to ensure any other items of interest to you are also addressed at our Board meeting next Tuesday.

Here is a summary of DBC activities:

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- Yesterday, mv staff had an exceptionally positive meeting with Mayor Susan Roline in Merritt. s13, s16

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Ministers, there is much underway at DBC and my team is feeling buoyed by the progress we're making. I will try to reach you both by phone tomorrow to answer any questions you may have or to address any concerns that are likely making their way into your offices. We are very much looking forward to having you attend our Board meeting next week.

Best regards,
MW

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Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Thursday, August 28, 2014 1:20 PM
To: Yamamoto, Naomi JTST:EX; Bond, Shirley B JTST:EX
Cc: Mentzelopoulos, Athana JTST:EX; Lewis, Kaaren JTST:EX; Knudsen, Mark JTST:EX; Holme, Matt JTST:EX; 'Andrea Shaw'
Subject: DBC Changes Underway - Heads Up

Good afternoon Minister Bond and Minister Yamamoto,

s13

Please give me a call if you wish further information at this time.

Regards,
MW

NR

Bond, Shirley B JTST:EX

From: Endrizzi, Nicole DBC:EX on behalf of Walden, Marsha DBC:EX
Sent: Friday, July 18, 2014 1:05 PM
To: Bond, Shirley B JTST:EX; Yamamoto, Naomi JTST:EX
Cc: Holme, Matt JTST:EX; Merrifield, Katy JTST:EX
Subject:
Attachments: s13

Good afternoon, Minister Bond and Minister Yamamoto:

s13

Regards,
Marsha

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Pages 11 through 42 redacted for the following reasons:

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s13, s17

Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Thursday, July 17, 2014 11:24 AM
To: Yamamoto, Naomi JTST:EX; Bond, Shirley B JTST:EX
Cc: Holme, Matt JTST:EX; Knudsen, Mark JTST:EX; Mentzelopoulos, Athana GCPE:EX; Davis, Jennifer C JTST:EX

Subject:

s13

Good morning,

s13

Regards,
MW

NR

Pages 44 through 45 redacted for the following reasons:

NR

Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Wednesday, July 9, 2014 5:19 PM
To: Yamamoto, Naomi JTST:EX; Bond, Shirley B JTST:EX
Cc: Holme, Matt JTST:EX; Merrifield, Katy JTST:EX; Knudsen, Mark JTST:EX; 'Andrea Shaw'; Mackay, Grant DBC:EX
Subject: Caucus Briefings - July 10 & 14
Attachments: July 10&14 Caucus Call Background Notes - Destination BC Strategy -Final2.docx

Dear Ministers,

Thank you for your support and advice during our quarterly meeting last week. I am delighted that we've been able to arrange Briefings for your colleagues on both July 10th and 14th.

For your reference, I thought I would share the Background Notes I plan to use to guide my briefing remarks. It is my understanding that Minister Yamamoto will be on the 7:30 conference call tomorrow and will make the opening remarks.

Also, to help me respond to any detailed or historical questions, I have asked my colleague – Grant Mackay, Vice President Industry & Destination Development – to join me on the call.

I am eager to get our work underway and looking forward to the call tomorrow.

Thanks and regards,
MW

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Destination BC Corporate Strategy

Caucus Briefing 7:30 – 8:30 AM, July 10, 2014

Dial-In Number s15, s17

Participant ID: s15

Purpose: Update caucus on DBC strategy; prepare them for any concerns that may be raised by stakeholders.

Marsha to speak for 15 – 20 minutes and then take questions

Key Messages:

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s13, s17

I hope to be able to update you on our progress in the fall.

Thank you for your time today.

Minister Yamamoto and I would be happy to take any questions you may have.

Thank you for your support of DBC in preparing for today's Estimates. As a rookie in this process, I found your counsel

The partnership we have with your team is very valuable

Thanks so much to you and your staff for the hundreds of hours that went into the preparation of Estimates materials.

Regards,

Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Monday, February 24, 2014 8:27 AM
To: Bond, Shirley B JTST:EX
Cc: Sharma, Rishi JTST:EX; Byng, Dave A JTST:EX; Lewis, Kaaren JTST:EX
Subject: s22

Good morning, Minister Bond:

I'm just dropping you a quick note

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Also, further to my email update of February 7th and an Information Note you may have received last Friday, DBC is extending the service agreements with Regional DMOs for 6 months to September 30, 2014 (versus the usual 12 months) while we complete our strategic plan.

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s13 We will discuss these proposed changes with you in March. I would be pleased to provide any additional information you may need in the interim.

I look forward to our meetings with you in March to provide our regular Quarterly Update and, later, to gather your perspectives on our new draft Strategic Plan.

s13

As I learn the ins-and-outs of my new role and my relationship with your office, Dave, Kaaren and Rishi are being enormously helpful.

Regards,

MW

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Bond, Shirley B JTST:EX

From: Walden, Marsha DBC:EX
Sent: Monday, February 17, 2014 8:44 AM
To: Bond, Shirley B JTST:EX; Yamamoto, Naomi JTST:EX
Cc: Sharma, Rishi JTST:EX; Holme, Matt JTST:EX
Subject:
Attachments: s15

Good morning, Ministers:

Further to my recent update email, I wanted to also bring to your attention

s13, s17

s13, s17

s13, s16, s17

I've attached a brief Q&A for your information and would be happy to provide you a more detailed briefing at your convenience.

Regards,
MW

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