

TB Minor Meeting: September 8, 2010  
229160

Confidential

Honourable Ida Chong  
Minister of Healthy Living and Sport  
Room 323 Parliament Buildings  
Victoria BC V8V 1X4

Dear Colleague:

Re: Funding Request for the National Soccer Development Centre

s12

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Colin Hansen', with a long horizontal stroke extending to the right.

Colin Hansen  
Chair

pc: Grant Main, Deputy Minister  
Ministry of Healthy Living and Sport

David Galbraith, Assistant Deputy Minister  
Ministry of Healthy Living and Sport

## Jones, Krista CSCD:EX

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**From:** Rachel Lewis [RLewis@whitecapsfc.com]  
**Sent:** Monday, February 20, 2012 11:53 AM  
**To:** Wrean, Doug L CSCD:EX  
**Cc:** Ross, Margo CSCD:EX; Galbraith, David J CSCD:EX; Don Ford; Rachel Lewis; Bob Lenarduzzi  
**Subject:** Whitecaps National Soccer Development Centre - Business Case  
**Attachments:** NSDC Business Case Cover Letter 2.20.2012.pdf; Final NSDC Bus Plan 2.20.2012.pdf  
**Importance:** High

Dear Doug,

Per Margo's note last week I understand s.22 Attached please find two documents related to the Whitecaps National Soccer Development Centre: a cover letter and a full business case. We appreciate your prompt review of these documents so that we may move forward on this project expeditiously. Should you have any questions or concerns on the material please do not hesitate to contact me as per below.

Thank you for your continued support of this fantastic initiative.

Kind Regards,

Rachel

**RACHEL LEWIS**  
CHIEF OPERATING OFFICER

VANCOUVER WHITECAPS FC  
550-375 WATER STREET  
VANCOUVER, BC, V6B 5C6  
p: 604.669.9283  
d: 604.629.2246  
m: 604-561-5337





SINCE 1974

February 20, 2012

The Honorable Ida Chong  
Minister of Community, Sport and Cultural Development  
Room 323, Parliament Buildings  
Victoria, British Columbia  
V8V 1X4

*Delivered Via e-mail. Original to follow by courier.*

**Re: Provincial Government Funding Commitment for the National Soccer Development Centre**

Dear Minister Chong,

Further to your letter received October 22, 2010, and our subsequent discussions, Vancouver Whitecaps FC has continued to actively pursue an alternative site for the National Soccer Development Centre (NSDC). I am writing today to advise you that Vancouver Whitecaps FC has identified an alternative site for the NSDC at the University of British Columbia; the site directly aligns with the vision for the project.

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Vancouver Whitecaps FC is very excited at the opportunity to finally bring this great initiative to fruition in partnership with the Government. We are ready to move this initiative forward upon receipt of the funds, and look forward to your favourable review of the enclosed business case.

If you have any questions or would like to discuss further please do not hesitate to contact me at 604-629-2246 or [rlewis@whitecapsfc.com](mailto:rlewis@whitecapsfc.com).

Kind Regards,

Rachel Lewis  
Chief Operating Officer

VANCOUVER WHITECAPS FC  
550-375 WATER STREET VANCOUVER BC V6B 5C6  
PHONE: 604.669.WAVE (9283) • FAX: 604.684.5173  
WHITECAPSFC.COM

**Bell**  
PREMIER FOUNDING  
PARTNER

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s.12, s.21

s.21



OCT 22 2010

847585

Mr. Greg Kerfoot  
Vancouver Whitecaps FC  
550 – The Landing  
375 Water St  
Vancouver BC V6B 5C6

Dear Mr. Kerfoot:

Further to the letter dated April 13, 2010, from Honourable Gordon Campbell, Premier, we are writing to respond to your request for a firm financial commitment from Government to support the proposed National Soccer Development Centre.

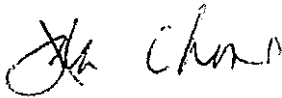
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If you have questions or would like to discuss this further, please contact Mr. David Galbraith, Assistant Deputy Minister, by telephone at: 250 356-7139, or by email at: david.galbraith@gov.bc.ca.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ida Chong', with a stylized flourish at the end.

Ida Chong, FCGA  
Minister

pc: Mr. Grant Main, Deputy Minister, Healthy Living and Sport  
Mr. Graham Whitmarsh, Deputy Minister, Finance  
Mr. David Gailbraith, Assistant Deputy Minister, Healthy Living and Sport

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SINCE 1974

Rachel Lewis  
Chief Operating Officer  
Vancouver Whitecaps FC  
550-375 Water Street  
Vancouver, British Columbia V6B 5C6  
Canada

February 14, 2012

Dear Rachel,

**Re: National Soccer Development Centre – Vancouver Whitecaps FC - Funding Commitment**

s12

I trust this letter of our funding commitment will be sufficient to support the on-going discussions between Vancouver Whitecaps FC, UBC and the Province with regards to the successful development of the NSDC.

Yours truly,

Greg Kerfoot  
WFC Football GP Ltd.  
General Partner, Vancouver Whitecaps FC LP

Ref: 150355

Mr. Peter Milburn  
Deputy Minister  
Ministry of Finance  
PO Box 9417, Stn Prov Govt  
Victoria, BC V8W 9V1

Dear Colleague:

s12

I am pleased to advise that a firm location has been secured—University of British Columbia (UBC)—and the Whitecaps are now in a strong position to work with government to immediately announce the partnership between the Whitecaps and UBC and start construction in order to:

- Complete the project within the original approved time frame (construction completed by 2014);

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.../2

Mr. Peter Millburn  
Page 2

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Regards,

Don Fast  
Deputy Minister  
Ministry of Community, Sport and Cultural Development  
Telephone: 250-387-4104; Cell: 604-341-4694

Mr. Peter Millburn  
Page 3

DM: diary copy ADM: diary copy Branch: file copy Branch: diary copy  
Date Typed: May 25, 2012 Prepared by: ACS: SPR:MRoss:jp  
Document Location:

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ARCS/ORCS#: 0280-30



## Treasury Board Submission

### Request for Decision

**Ministers:** Honourable Ida Chong

**Ministry:** Community, Sport and Cultural Development

**Date:** 10/07/2012

Ministry Document : #06-13

**Title:** Funding for the National Soccer Development Centre

**Issue:**

Fulfillment of 2009 Election Commitment: Whitecaps Football Club National Soccer Development Centre (NSDC)

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Pages 73 through 76 redacted for the following reasons:

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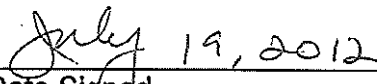


Stakeholder and Citizens:

s.12

Contact: David Galbraith, ADM  
Arts, Culture, Gaming Grants and  
Sport  
(250) 356-7139

  
Honourable Ida Chong

  
Date Signed

Appendix:

- Cost Breakdown

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**BC SOCCER**

Tuesday, July 31<sup>st</sup>, 2012

Dear Minister Chong,

The BC Soccer Team under the leadership of our new president Roger Barnes is very grateful for the significant investment the Provincial Government is making in support of the creation of the Whitecaps FC National Soccer Development Centre at the University of British Columbia, and we felt compelled to expand upon our endorsement previously expressed via letter on June 20<sup>th</sup>, 2012.

As you are aware, BC Soccer represents over 120,000 registered players with thousands more coaches, referees, volunteers, and soccer fans. The vast majority of our membership is comprised of girls (over 30,000) and boys (over 40,000) ages 4 – 14, who play community based soccer and over 20,000 development players ages 14 – 18.

With these future BC community leaders in mind, BC Soccer wants to resoundingly emphasize once again how pleased we are to offer our utmost support and endorsement of the Whitecaps FC National Soccer Development Centre to be located at UBC.

There clearly will be a multitude of community benefits from that UBC/ Whitecaps partnership to the larger BC Soccer family including:

- **Facility Infrastructure:** There is a dire shortage of quality fields in the Lower Mainland, especially in the greater Vancouver area and this facility will provide two net new grass fields and one new turf field, which will significantly support BC Soccer's ability to provide additional community programs in player, coaching, and referee development.
- **Community Access:** UBC and the Whitecaps have both committed to a significant level of dedicated community access with over 2,000 hours of community based programming, which BC Soccer will act as a strategic delivery partner on. Details are to be further specified upon the public announcement of the project, and are bound to include delivery of grassroots camps and jamborees for children (ages 5 to 12), development camps and programs for the U14 to U18 age cohorts, and to train coaches and officials at both the grassroots and development levels.

British Columbia  
Soccer Association

Suite 510  
375 Water St.  
Vancouver, BC  
V6B 5C6

Phone: 604-299-6401  
Fax: 604-299-9610

[www.bcsoccer.net](http://www.bcsoccer.net)



**BC SOCCER**

- **Local Heroes:** Community clubs that are members of BC Soccer (such as Vancouver United, which has close to 4,000 players) will also gain direct access to the fields.

During the recent 2012 CONCACAF Olympic Qualifying Tournament at BC Place, we witnessed 25,000 members of our BC Soccer Family cheer on the Canadian team earning their berth at London 2012 (where they have amazingly qualified for the Quarter Finals!)

The Whitecaps FC National Soccer Development Centre will attract many of these families during Whitecaps/ UBC events in partnership with BC Soccer like grassroots and high performance youth tournaments, MLS friendly games, and Canadian National team Camps.

Like BC Soccer, whose mission it is to develop the game by inspiring British Columbians to lifelong active, inclusive, and team play, the Whitecaps, the UBC Thunderbirds, and the Canadian Women's and Men's National teams each have active community outreach programs to encourage children and families to lead healthy and active lives – particularly those that face barriers to participation.

This centre would provide a new home for that pursuit and create new and additional opportunities for children, youth, and families to live their soccer passion and become inspired by their heroes. If you wish for us to elaborate on the critical importance of this venture, please do not hesitate to contact me at [bjornosieck@bcsoccer.net](mailto:bjornosieck@bcsoccer.net) or 604-291-6347.

Yours in Soccer,

Bjorn Osieck  
Executive Director, BC Soccer

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Soccer Association

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375 Water St.  
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July 31, 2012

Honourable Ida Chong  
Minister of Community, Sport and Cultural Development  
Room #323, Parliament Buildings  
Victoria, BC V8V 1X4

Re: Community Use – Whitecaps National Soccer Development Centre

Dear Minister Chong,

This is to confirm that the successful construction of the National Soccer Development Centre will result in a significant level of access for community-based programming. Indeed this is as core to the Whitecaps strategy to building and spreading the sport as it is to our investment in high performance and excellence. Detailed program schedules still need to be worked out and will, as you would expect, change and adapt in accordance with broad and changing needs, ensuring the very best year over year results and participation. Once the project is made public - the process of consultation can begin and early programming blocks can be mapped out. The table below summarizes the kind of community use that we anticipate.

Partner	Community % of time	Community Hours/ Year	Estimates and Targets for Usage
UBC	65%	892	Partnerships with local community sport clubs (e.g. Vancouver United Soccer Club) Partnership with University Neighborhood Association Youth sport camps Community sport events
WFC	44%	1,127	Provide 10 hours of access each week for local club community use (350 hours, 1,200 youth reached) Coaching days with BC Soccer Association (200 coaches) Regular school day opportunities for school PE or soccer teams (800 youth reached) Community Clinics Community tournaments for ages 8-12 (960 youth reached) BC Soccer Premier League with participants from regions throughout the province (720 youth from across BC reached) BC Soccer Association grassroots coaching programs (900 youth coaches trained each year)
<b>Total</b>	<b>51%</b>	<b>2,019</b>	<b>Total participants reached at the Centre over 10,000 annually – primarily youth programs and grassroots coach development.</b>



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These guideline allocations have been shared with and are supported by the BC Soccer Association (BCSA) which represents over 120,000 members across British Columbia. The BCSA has been and is a valued partner in the development of the Centre and we look forward to our work with them against a common vision of making positive contributions and growing soccer in our communities. Not to mention the broad impact on children's health and wellness through soccer development.

Kind Regards,

Rachel Lewis  
Chief Operating Officer

Cc: Bjorn Osieck, BC Soccer

**TREASURY BOARD STAFF BRIEFING NOTE**

REQUEST NO.: CSCD06-13

T.B. MEETING DATE: JULY 26, 2012

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**TITLE: FUNDING FOR A NATIONAL SOCCER DEVELOPMENT CENTRE**

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August 2, 2012

**Deputy Minister Don Fast**  
Ministry of Community, Sport and Cultural Development  
Government of British Columbia  
Victoria, BC

***With a copy to:***

Mr. Kavie Toor  
Associate Director, UBC Athletics and Recreation - Facilities and Business Development

***Re: Community Use – Whitecaps National Soccer Development Centre***

Dear Deputy Minister Fast,

This letter is to confirm that the successful construction of the National Soccer Development Centre ("NSDC") will result in a significant level of access for community-based programming. Indeed this is core to the Whitecaps strategy to building and spreading the sport. Detailed program schedules still need to be worked out and will, as you would expect, change and adapt in accordance with broad and changing needs, ensuring the very best year over year results and participation. However, our unwavering guarantee, in partnership with our facility partner, the University of British Columbia, and our largest community partner, BC Soccer, is a commitment to make the new NSDC a significant community, local and provincial asset. In fact, BC Soccer is already our partner in the integrated delivery model of all of our community programs, and all three parties are excited at the impact on grassroots soccer that having a facility such as the NSDC in our Province will provide.

At this early stage in the project, using standard field usage statistics, it is conservatively estimated that once completed, the two new grass fields at the current site of Matthews Field will have a combined 1,000 annual usable hours, and once constructed, the new artificial turf field will have approximately 2,920 annual usable hours. Therefore, a total of 3,920 annual hours will be created by the new fields. In addition, this partnership with UBC will also result in upgrades to two existing fields which will significantly enhance their usable capacity, and ultimately, also increase their total hours available for use to UBC.

Conservatively estimating the additional usable hours created by the NSDC, the table on the following page summarizes the allocation and type of community use that we anticipate would comprise approximately 51% of available field time:

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550-375 WATER STREET VANCOUVER BC V6B 5C6  
PHONE: 604.669.WAVE (9283) • FAX: 604.684.5173  
WHITECAPSFC.COM

**Bell**  
PREMIER FOUNDRY  
PARTNER



SINCE 1974

Field	Community % of time	Community Hours/Year	Estimates and Targets for Community Usage
UBC	65%	892	<p>NSDC field time allocated to community programs, community rentals and additional access for broader community groups including:</p> <ul style="list-style-type: none"> <li>• Partnerships with local community sport clubs (e.g. Vancouver United Soccer Club)</li> <li>• Partnership with University Neighborhood Association</li> <li>• Youth sport camps</li> <li>• Community sport events</li> </ul>
WFC	44%	1,127	<p>NSDC field time allocated to broad youth soccer programs which may be operated by the Whitecaps (e.g. summer camps, tournaments, clinics which are open to the public at large), BC Soccer or the community at large and which are focused on grassroots soccer development including such things as:</p> <ul style="list-style-type: none"> <li>• Provide 10 hours of access each week for local club community use (350 hours, 1,200 youth reached)</li> <li>• Coaching days with BC Soccer Association (200 coaches)</li> <li>• Regular school day opportunities for school PE or soccer teams (800 youth reached)</li> <li>• Community Clinics</li> <li>• Community tournaments for ages 8-12 (960 youth reached)</li> <li>• BC Soccer Premier League with participants from regions throughout the province (720 youth from across BC reached)</li> <li>• BC Soccer Association grassroots coaching programs (900 youth coaches trained each year)</li> </ul>
<b>Total</b>	<b>51%</b>	<b>2,019</b>	<b>Total participants reached at the Centre over 10,000 annually – primarily youth programs and grassroots coach development.</b>

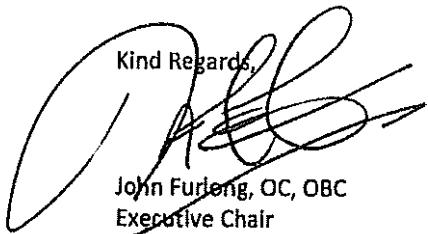


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These guideline allocations have been prepared in co-ordination with our facility partner UBC, and shared with and are supported by the BC Soccer Association (BCSA) which represents over 120,000 members across British Columbia. The BCSA has been and continues to be a valued partner in the development of the Centre. Please find attached, a letter of support from the BCSA to Minister Chong dated July 31, 2012. The letter outlines BCSA's support and partnership in helping to deliver the over 2,000 hours of community based programming for children, youth and community based coaches and officials. We look forward to our work with them against a common vision of making positive contributions and growing soccer in our communities. Not to mention the broad impact on children's health and wellness through soccer development.

What is especially exciting about all of this is that now, here in British Columbia, thanks to this world class soccer initiative, we will have a center that profoundly elevates the development and delivery of the game for the benefit of so many. The sport and community legacies will continue for generations and BC will be recognized as the both the home and the champion for soccer in this country. The Government of BC can be enormously proud of what is being accomplished here and the spirit of partnership that brought it about.

Kind Regards,

  
John Furlong, OC, OBC  
Executive Chair

Cc: Bjorn Osieck, BC Soccer  
Kavie Toor, Associate Director, UBC Athletics and Recreation - Facilities and Business Development

VANCOUVER WHITECAPS FC  
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**Bell**  
PREMIER FOUNDRY  
PARTNER



AUG 08 2012

Ref: 151113

Honourable Kevin Falcon  
Chair of Treasury Board and  
Minister of Finance  
PO Box 9048 Stn Prov Govt  
Victoria, BC V8W 9E2

Dear Colleague:

Further to government's discussion of the National Soccer Development Centre, I have reviewed the community use aspects of this project and can confirm my confidence that the project will provide significant community benefits.

The Centre will create two net new grass fields and one net new turf field in the Lower Mainland where there is currently a shortage of soccer fields. The new fields will create a total of 3,920 annual hours of which 2,019 hours (or 51%) will be dedicated to community use. Examples of community use programming include access for local community clubs; BC Soccer Association grassroots programs for children ages 4 to 14; development programming for youth; community jamborees; and, community coach and officials development.

Please find enclosed a letter from the Vancouver Whitecaps Football Club that provides additional details on community use, as well as a letter from the British Columbia Soccer Association (soccer's provincial sport organization that represents over 120,000 members across the province) that support and endorse the project.

I trust this provides the information necessary to support government's community use investment in the Centre.

Sincerely,

  
Ida Chong, FCGA  
Minister

Enclosures

MINISTER OF FINANCE

REFERRAL NUMBER: \_\_\_\_\_

REFER TO: MIN ☐ DM ☐ MA ☐ AC ☐

RECEIVED: **AUG - 9 2012**

DRAFT ☐ REPLY ☐ INFO ☐ FILE ☐

REMARKS: \_\_\_\_\_

Ministry of Community, Sport  
and Cultural Development

Office of the Minister

Mailing Address:  
PO Box 9056 Stn Prov Govt  
Victoria BC V8W 9E2

Phone: 250 387-2283  
Fax: 250 387-4312

Location:  
Room 323  
Parliament Buildings  
Victoria BC V8V 1X4

[www.gov.bc.ca/cscd](http://www.gov.bc.ca/cscd)



August 29, 2012

Honourable Ida Chong  
Minister of Community, Sport and Cultural Development

The following is a Cabinet minute excerpt from August 29, 2012 for your attention:

1. Treasury Board (TB): July 26, 2012

Cabinet reviewed and approved the recommendations in the Treasury Board minutes from the meeting of July 26, 2012, for the following items:

- Funding for National Soccer Development Centre

Elizabeth MacMillan  
Deputy Cabinet Secretary

pc: Honourable Kevin Falcon  
Minister of Finance

Don Fast, Deputy Minister  
Ministry of Community, Sport and Cultural Development

Peter Milburn, Deputy Minister  
Ministry of Finance

Sabine Feulgen, Deputy Secretary to Treasury Board  
Ministry of Finance

## **Jones, Krista CSCD:EX**

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**From:** Galbraith, David J CSCD:EX  
**Sent:** Monday, September 10, 2012 12:36 PM  
**To:** Ross, Margo CSCD:EX; Wrean, Doug L CSCD:EX  
**Cc:** Van Ek, Christie CSCD:EX  
**Subject:** FW: Whitecaps/UBC Community Use Agreement  
**Attachments:** Whitecaps UBC s12

Sorry should have sent this to you.

David Galbraith  
Assistant Deputy Minister  
Arts, Culture, Gaming Grants and Sport  
Ministry of Community, Sport and Cultural Development  
Tel: 250.356.7139  
fax: 250.387.8720

-----Original Message-----

**From:** Fast, Don CSCD:EX  
**Sent:** Friday, August 31, 2012 6:00 PM  
**To:** Enemark, Gord FIN:EX; Feulgen, Sabine FIN:EX  
**Cc:** Galbraith, David J CSCD:EX; Rud, Jeff GCPE:EX; Ewens, Barb D CSCD:EX  
**Subject:** Whitecaps/UBC s12

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> Don

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