

## Wasylik, Bruce CSCD:EX

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**From:** Tim Farstad <tfarstad@luge.ca>  
**Sent:** Monday, November 24, 2014 1:48 PM  
**To:** Wasylik, Bruce CSCD:EX  
**Cc:** Glickman, Marika GCPE:EX; Dong, Jodi CSCD:EX  
**Subject:** Re: Letter to Minister Oakes

Hi Marika,  
The countries involved in our event are as follows;

Austria  
Canada  
Czech Republic  
Germany  
Norway  
Russia  
Slovenia  
Switzerland  
Tapi  
Ukraine  
USA

Total 95 athletes

Tim Farstad  
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On 2014-11-24, 2:34 PM, "Wasylik, Bruce CSCD:EX" <[Bruce.Wasylik@gov.bc.ca](mailto:Bruce.Wasylik@gov.bc.ca)>  
wrote:

>Tim  
>  
>As per our conversation, could you please contact our Public Affairs  
>Officer Marika Glickman at your earliest possible opportunity (see  
>coordinates below).  
>  
>Marika will be coordinating the provincial involvement from a protocol  
>and communications perspective. She will require background information  
>such as a preliminary schedule of ceremonial events and a high level  
>event summary (e.g. number of participating athletes and countries,  
>notable BC athletes, etc.).  
>  
>We will prepare a grant letter to formalize our involvement with the  
>Junior Luge World Cup in the next few days.  
>  
>Thank you  
>  
>Bruce  
>  
>  
>Marika Glickman, MA, M.Ed  
>Public Affairs Officer  
>Ministry of Community, Sport and Cultural Development  
>Government Communications and Public Engagement  
>250 356-0979  
>[marika.glickman@gov.bc.ca](mailto:marika.glickman@gov.bc.ca)  
>  
>  
>-----Original Message-----  
>From: Tim Farstad [<mailto:tfarstad@luge.ca>]  
>Sent: Monday, November 24, 2014 1:13 PM  
>To: Wasylik, Bruce CSCD:EX  
>Subject: Re: Letter to Minister Oakes  
>  
>Hi Bruce, yes I am in the office now.  
>  
>  
>  
>Tim Farstad  
>Executive Director  
>Luge Canada  
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>

Approvals: Dir: \_\_\_\_\_ ED: \_\_\_\_\_ ADM: MS DM: RFD

Ministry of Community, Sport and Cultural Development  
**BRIEFING NOTE FOR MINISTER**

Ref #: 156926

**FOR DECISION**

**Date:** November 12, 2014

**Title:** Requests for hosting funding assistance – “mid-sized” sport events.

**Issue:** There are three funding requests that have been submitted to CSCD which require decisions and have been compiled in this singular briefing note for ease of comparison.

**Background:** The Hosting Program is divided into two funding streams with \$0.5M allocated to Hosting BC and the remaining \$0.5 M used to fund larger events – the “mid-sized” pot. Funding from the mid-sized pot has generally been in the range of \$25,000 to \$125,000, with a few larger exceptions. Previous events funded have included the Davis Cup (2012), Tim Hortons Brier (2014) and the Special Olympics Canada Summer Games (2014).

<b>Mandate Considerations:</b> MCSCD has been directed to develop options for a 5-year hosting program and present them to Cabinet by Dec. 31, 2014. Sport Hosting is aligned with BC’s mandate of investing in major sport events in order to derive economic, tourism, sport and community development benefits.	<b>Liquefied Natural Gas Considerations:</b> N/A
<b>Fiscal Considerations:</b>  s13, s17  s13, s17	<b>First Nations Considerations:</b> N/A

**Discussion:** Requests have been received for a Junior Luge World Cup (December 2014). NR

NR

Event	Request	Recommended Amount (14/15 fiscal)	Summary/Comments
2014 Luge Junior World Cup (Whistler)	\$30 K	\$30 K	Best available event in 2014 for pre-world championship training and leveraging of legacy facility
NR			

### Mid-Sized Allocation

NR. Based on the economic impact report from the 2013 Luge World Championships held in Whistler (est. economic activity over \$1M) it is anticipated that the 2014 Junior World Cup will yield important economic benefits to the community early in the winter season.

Given the timing in the current fiscal year, the quality of the events under consideration and the anticipated requests that will be submitted, an allocation of NR is recommended at this time. Some funds NR will remain unallocated to deal with unanticipated requests. While the Luge event is the only one requiring an immediate decision, NR

s13

Further detail on each of the events is provided below.

### 2014 Junior Luge World Cup (December 4-7, 2014)

Luge Canada has requested \$30,000 to host a Junior World Cup at the Whistler Sliding Centre. The Province supported the Luge World Cup in 2011 (\$62.5k) and the World Luge Championships in 2013 (\$100k). A junior world cup event is less expensive to host; therefore a lower level of funding is being requested.

s13

The proposed World Cup provides an opportunity for Canadian athletes to train in advance of the Junior World Championships in Norway. Training competitions at home help athletes get the experience they need at lower cost to their families.

NR

NR

The recommended amount of funding will not impact support from Sport Canada, which has provided \$50,000 of assistance for all recent bobsleigh/skeleton/luge World Cups held in Canada.

**Funding of \$30,000 is recommended from the 2013/14 mid-sized event allocation for this event. A decision is required immediately as the event is in December 2014.**

NR

Options:

1. Fund the Junior Luge World Cup  
NR
- 2.
3. s13

NR

Recommendation: Option #1.

Honourable Coralee Oakes, Minister

Date:

Coralee Oakes

Contact: Bruce Wasylik  
Telephone: 250-356-5003

Approved / Not Approved

November 19, 2014