



TB Minor Meeting Date: September 27, 2012
265565

Confidential

Honourable Bill Bennett
Minister of Community, Sport and Cultural Development
Room 301 Parliament Buildings
Victoria BC V8V 1X4

Dear Colleague:

Re: Community Usage – National Soccer Development Centre

I am writing to inform you that I have accepted, as submitted, the community usage agreement for the National Soccer Development Centre.

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Sincerely,

Michael de Jong, Q.C.
Chair

cc: Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

George Farkas
Assistant Deputy Minister and Executive Financial Officer
Ministry of Community, Sport and Cultural Development

David Galbraith
Assistant Deputy Minister
Ministry of Community, Sport and Cultural Development

TREASURY BOARD STAFF BRIEFING NOTE

REQUEST No.: CSCD 06-13

T.B. MEETING DATE: SEPTEMBER 27, 2012

TITLE: COMMUNITY USAGE – NATIONAL SOCCER DEVELOPMENT CENTRE

ISSUE SUMMARY:

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Appendix A

TREASURY BOARD MINUTE

REQUEST No.: CSCD06-13

T.B. MEETING DATE: JULY 26, 2012

TITLE: FUNDING FOR A NATIONAL SOCCER DEVELOPMENT CENTRE

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CLIFF: 265565
Date Received: Aug 10, 2012
Submission: CSCD/265565
Analyst: Bill Tomana

AUG 08 2012

Ref: 151113

Honourable Kevin Falcon
Chair of Treasury Board and
Minister of Finance
PO Box 9048 Stn Prov Govt
Victoria, BC V8W 9E2

Dear Colleague:


Further to government's discussion of the National Soccer Development Centre, I have reviewed the community use aspects of this project and can confirm my confidence that the project will provide significant community benefits.

The Centre will create two net new grass fields and one net new turf field in the Lower Mainland where there is currently a shortage of soccer fields. The new fields will create a total of 3,920 annual hours of which 2,019 hours (or 51%) will be dedicated to community use. Examples of community use programming include access for local community clubs; BC Soccer Association grassroots programs for children ages 4 to 14; development programming for youth; community jamborees; and, community coach and officials development.

Please find enclosed a letter from the Vancouver Whitecaps Football Club that provides additional details on community use, as well as a letter from the British Columbia Soccer Association (soccer's provincial sport organization that represents over 120,000 members across the province) that support and endorse the project.

I trust this provides the information necessary to support government's community use investment in the Centre.

Sincerely,


Ida Chong, FCGA
Minister

Enclosures

MINISTER OF FINANCE

REFERRAL NUMBER:

265565

REFER TO: MIN ☐ DM ☐ MA ☐ AC ☐

RECEIVED:

AUG - 9 2012

DRAFT ☒ REPLY ☐ INFO ☐ FILE ☐

REMARKS:

Ministry of Community, Sport
and Cultural Development

Office of the Minister

Mailing Address:
PO Box 9056 Stn Prov Govt
Victoria BC V8W 9E2

Phone: 250 387-2283
Fax: 250 387-4312

Location:
Room 323
Parliament Buildings
Victoria BC V8V 1X4

www.gov.bc.ca/cscd

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BC SOCCER

Tuesday, July 31st, 2012

Dear Minister Chong,

The BC Soccer Team under the leadership of our new president Roger Barnes is very grateful for the significant investment the Provincial Government is making in support of the creation of the Whitecaps FC National Soccer Development Centre at the University of British Columbia, and we felt compelled to expand upon our endorsement previously expressed via letter on June 20th, 2012.

As you are aware, BC Soccer represents over 120,000 registered players with thousands more coaches, referees, volunteers, and soccer fans. The vast majority of our membership is comprised of girls (over 30,000) and boys (over 40,000) ages 4 – 14, who play community based soccer and over 20,000 development players ages 14 – 18.

With these future BC community leaders in mind, BC Soccer wants to resoundingly emphasize once again how pleased we are to offer our utmost support and endorsement of the Whitecaps FC National Soccer Development Centre to be located at UBC.

There clearly will be a multitude of community benefits from that UBC/ Whitecaps partnership to the larger BC Soccer family including:

- **Facility Infrastructure:** There is a dire shortage of quality fields in the Lower Mainland, especially in the greater Vancouver area and this facility will provide two net new grass fields and one new turf field, which will significantly support BC Soccer's ability to provide additional community programs in player, coaching, and referee development.
- **Community Access:** UBC and the Whitecaps have both committed to a significant level of dedicated community access with over 2,000 hours of community based programming, which BC Soccer will act as a strategic delivery partner on. Details are to be further specified upon the public announcement of the project, and are bound to include delivery of grassroots camps and jamborees for children (ages 5 to 12), development camps and programs for the U14 to U18 age cohorts, and to train coaches and officials at both the grassroots and development levels.

British Columbia
Soccer Association

Suite 510
375 Water St.
Vancouver, BC
V6B 5C6

Phone: 604-299-6401
Fax: 604-299-9610

www.bosoccer.net



BC SOCCER

- **Local Heroes:** Community clubs that are members of BC Soccer (such as Vancouver United, which has close to 4,000 players) will also gain direct access to the fields.

During the recent 2012 CONCACAF Olympic Qualifying Tournament at BC Place, we witnessed 25,000 members of our BC Soccer Family cheer on the Canadian team earning their berth at London 2012 (where they have amazingly qualified for the Quarter Finals!)

The Whitecaps FC National Soccer Development Centre will attract many of these families during Whitecaps/ UBC events in partnership with BC Soccer like grassroots and high performance youth tournaments, MLS friendly games, and Canadian National team Camps.

Like BC Soccer, whose mission it is to develop the game by inspiring British Columbians to lifelong active, inclusive, and team play, the Whitecaps, the UBC Thunderbirds, and the Canadian Women's and Men's National teams each have active community outreach programs to encourage children and families to lead healthy and active lives – particularly those that face barriers to participation.

This centre would provide a new home for that pursuit and create new and additional opportunities for children, youth, and families to live their soccer passion and become inspired by their heroes. If you wish for us to elaborate on the critical importance of this venture, please do not hesitate to contact me at bjornosieck@bcsoccer.net or 604-291-6347.

Yours in Soccer,

Bjorn Osieck
Executive Director, BC Soccer

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Soccer Association

Suite 510
375 Water St.
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August 2, 2012

Deputy Minister Don Fast
Ministry of Community, Sport and Cultural Development
Government of British Columbia
Victoria, BC

With a copy to:
Mr. Kavle Toor
Associate Director, UBC Athletics and Recreation - Facilities and Business Development

Re: Community Use – Whitecaps National Soccer Development Centre

Dear Deputy Minister Fast,

This letter is to confirm that the successful construction of the National Soccer Development Centre ("NSDC") will result in a significant level of access for community-based programming. Indeed this is core to the Whitecaps strategy to building and spreading the sport. Detailed program schedules still need to be worked out and will, as you would expect, change and adapt in accordance with broad and changing needs, ensuring the very best year over year results and participation. However, our unwavering guarantee, in partnership with our facility partner, the University of British Columbia, and our largest community partner, BC Soccer, is a commitment to make the new NSDC a significant community, local and provincial asset. In fact, BC Soccer is already our partner in the integrated delivery model of all of our community programs, and all three parties are excited at the impact on grassroots soccer that having a facility such as the NSDC in our Province will provide.

At this early stage in the project, using standard field usage statistics, it is conservatively estimated that once completed, the two new grass fields at the current site of Matthews Field will have a combined 1,000 annual usable hours, and once constructed, the new artificial turf field will have approximately 2,920 annual usable hours. Therefore, a total of 3,920 annual hours will be created by the new fields. In addition, this partnership with UBC will also result in upgrades to two existing fields which will significantly enhance their usable capacity, and ultimately, also increase their total hours available for use to UBC.

Conservatively estimating the additional usable hours created by the NSDC, the table on the following page summarizes the allocation and type of community use that we anticipate would comprise approximately 51% of available field time:

VANCOUVER WHITECAPS FC
550-375 WATER STREET VANCOUVER BC V6B 5C6
PHONE: 604.669.WAVE (9283) • FAX: 604.684.5173
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Bell
PREMIER FUNDING
PARTNER

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Field	Community % of time	Community Hours/Year	Estimates and Targets for Community Usage
UBC	65%	892	NSDC field time allocated to community programs, community rentals and additional access for broader community groups including: <ul style="list-style-type: none"> Partnerships with local community sport clubs (e.g. Vancouver United Soccer Club) Partnership with University Neighborhood Association Youth sport camps Community sport events
WFC	44%	1,127	NSDC field time allocated to broad youth soccer programs which may be operated by the Whitecaps (e.g. summer camps, tournaments, clinics which are open to the public at large), BC Soccer or the community at large and which are focused on grassroots soccer development including such things as: <ul style="list-style-type: none"> Provide 10 hours of access each week for local club community use (350 hours, 1,200 youth reached) Coaching days with BC Soccer Association (200 coaches) Regular school day opportunities for school PE or soccer teams (800 youth reached) Community Clinics Community tournaments for ages 8-12 (960 youth reached) BC Soccer Premier League with participants from regions throughout the province (720 youth from across BC reached) BC Soccer Association grassroots coaching programs (900 youth coaches trained each year)
Total	51%	2,019	Total participants reached at the Centre over 10,000 annually – primarily youth programs and grassroots coach development.

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PARTNER



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These guideline allocations have been prepared in co-ordination with our facility partner UBC, and shared with and are supported by the BC Soccer Association (BCSA) which represents over 120,000 members across British Columbia. The BCSA has been and continues to be a valued partner in the development of the Centre. Please find attached, a letter of support from the BCSA to Minister Chong dated July 31, 2012. The letter outlines BCSA's support and partnership in helping to deliver the over 2,000 hours of community based programming for children, youth and community based coaches and officials. We look forward to our work with them against a common vision of making positive contributions and growing soccer in our communities. Not to mention the broad impact on children's health and wellness through soccer development.

What is especially exciting about all of this is that now, here in British Columbia, thanks to this world class soccer initiative, we will have a center that profoundly elevates the development and delivery of the game for the benefit of so many. The sport and community legacies will continue for generations and BC will be recognized as the both the home and the champion for soccer in this country. The Government of BC can be enormously proud of what is being accomplished here and the spirit of partnership that brought it about.

Kind Regards,


John Furlong, OC, OBC
Executive Chair

Cc: Bjorn Osleck, BC Soccer
Kavie Toor, Associate Director, UBC Athletics and Recreation - Facilities and Business Development

VANCOUVER WHITECAPS FC
550-376 WATER STREET VANCOUVER BC V6B 5C6
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PARTNER

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TB Meeting Date: July 26, 2012
Cabinet Ratified: August 29, 2012
265183

Confidential

Honourable Bill Bennett
Minister of Community, Sport and Cultural Development
Room 323 Parliament Buildings
Victoria BC V8V 1X4

Dear Colleague:

Re: Funding for a National Soccer Development Centre

s12

Sincerely,

Michael de Jong, Q.C.
Chair

cc: See attached Distribution List

Distribution List:

cc: Don Fast
Deputy Minister
Ministry of Community, Sport and Cultural Development

George Farkas
Assistant Deputy Minister and Executive Financial Officer
Ministry of Community, Sport and Cultural Development

David Galbraith
Assistant Deputy Minister
Ministry of Community, Sport and Cultural Development

2521

TREASURY BOARD STAFF BRIEFING NOTE

REQUEST NO.: CSCD06-13

T.B. MEETING DATE: JULY 26, 2012

TITLE: FUNDING FOR A NATIONAL SOCCER DEVELOPMENT CENTRE

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APPENDIX A – GOVERNMENT COMMITMENT FOR NSDC- NEWS RELEASE

BC Liberals Commit to Partner with Whitecaps & Delta to Build National Soccer Centre

May 2, 2009

Delta – A re-elected BC Liberal government will team up with Vancouver Whitecaps FC and the Corporation of Delta to build a state-of-the-art National Soccer Development Centre (NSDC) in Delta, Premier Gordon Campbell announced today.

The NSDC will be instrumental in the development of top soccer talent, and will encourage physical activity in the region by providing improved community facilities.

"Soccer is the most popular participation sport for youth and adults in the province, and this new National Soccer Development Centre will help more players reach their potential and encourage the growth of soccer clubs across B.C.," said Premier Campbell. "This centre will support the soccer community, it will create jobs in Delta, and it will help create a culture of sport and soccer in B.C. that will go hand-in-hand with the new Vancouver Major League Soccer franchise that will play at an upgraded BC Place Stadium in 2011."

The NSDC will be a world-class training facility for not only players, but also coaches and referees. It will provide access to nation-leading sport science programs, and new development opportunities for soccer clubs throughout the province. The BC Liberal government will commit \$17.5 million towards the centre's total \$31.5-million capital cost. The centre will be used by Whitecaps men's and women's senior teams; full-time residency programs; youth teams; and visiting teams.

"We are thrilled with this announcement of support from the BC Liberal government and our colleagues in Delta," said Whitecaps president Bob Lenarduzzi. "A NSDC is a critical part of the Whitecaps' stated mission to grow the game of soccer and act as a community asset in British Columbia and Canada. The facility will bring a range of community and economic benefits to Delta, and will be a significant factor in the ability of Canada's national soccer team to compete on an international stage."

"This centre will be an enormous economic boost for our community, drawing top players, coaches and others from around Canada to Delta to train and teach here," said Wally Oppal, BC Liberal candidate for Delta South. "This is an incredible investment that will benefit Delta and B.C. for generations."

The new centre is planned for John Oliver Park in Delta. Plans for the training centre include a clubhouse for national and professional teams, a training facility and seven fields. Five fields would be used for Whitecaps player development, with two for exclusive community use – one sand based grass field with lights and one synthetic turf field with lights.

Appendix B



TB Minor Meeting: September 8, 2010
229160

Confidential


Honourable Ida Chong
Minister of Healthy Living and Sport
Room 323 Parliament Buildings
Victoria BC V8V 1X4

Dear Colleague:

Re: Funding Request for the National Soccer Development Centre

s12

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Colin Hansen', with a long horizontal flourish extending to the right.

Colin Hansen
Chair

pc: Grant Main, Deputy Minister
Ministry of Healthy Living and Sport

David Galbraith, Assistant Deputy Minister
Ministry of Healthy Living and Sport

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Appendix D

THE UNIVERSITY OF BRITISH COLUMBIA



Department of Athletics and Recreation
Room 272 – War Memorial Gymnasium
6081 University Boulevard
Vancouver, BC Canada V6T 1Z1

Tel: (604) 822-1688
Fax: (604) 822-6086

June 25, 2012

VIA EMAIL

Rachel Lewis
Chief Operating Officer
Vancouver Whitecaps FC
550 – 375 Water street
Vancouver, BC
V6B 5C6

RE: Community usage of Athletics and Recreation facilities at UBC, including Whitecaps National Soccer Development Centre (NSDC)

The University of British Columbia has a significant role with the community through sport in promoting healthy-balanced lifestyles, building community and creating important sport partnerships. UBC President, Dr. Stephen Toope, was recently quoted as stating: "Sport can transform people, communities, even cultures, delivering lasting economic, social and health benefits."

Currently, UBC has significant community participation in our Athletics and Recreation facilities and the partnership with the Whitecaps to build NSDC will only serve to enhance this. Listed below is a summary of just some of the participation numbers and associated partnerships that currently exist at UBC.

- There are over 1.8M annual community visits to UBC Athletics and Recreation facilities
- Over 5000 youth from across B.C. participate in UBC sport camps annually
- A partnership with the University Neighborhood Association focuses on community-based programs and facility access for the over 9000 non-university campus residents
- Formal partnerships with over 10 community sport groups including: Urban Rec, Vancouver United Soccer Club, Vancouver Pacific Swim Club, BC Rugby and others that allow community usage / joint programming of UBC facilities.
- Have partnered / hosted over 100 major community events.

Specifically in Thunderbird Park (the area containing turf fields, grass fields, a track and baseball field and also the site for the NSDC) community usage / participation accounts for approximately 65% of current play and over 480,000 community visits annually. The Whitecaps NSDC would create a state-of-the-art training centre and create important recreational and high performance sport legacies for the community; this will allow for significant expansion of existing programs. Based on our preliminary planning, we are anticipating that both the fieldhouse and new and upgraded fields would retain the same balance of institutional usage vs. community usage. In short, the proposed partnership presents a significant opportunity to engage community, promote physical well-being, build community and create valuable sport legacies. If you have any questions or require further information please feel free to contact me at 604-822-1688 or kavie.toor@ubc.ca.

Sincerely,
Handwritten signature of Kavie Toor.

Kavie Toor
Associate Director, Facilities and Business Development
UBC Athletics and Recreation
Cc: Bob Phillip



Cliff: 265183

Date: July 19, 2012

File: CSCD-06-13

Analyst: Bill Tomana

Treasury Board Submission Request for Decision

Ministers: Honourable Ida Chong

Ministry: Community, Sport and Cultural Development

Date: 10/07/2012

Ministry Document : #06-13

Title: Funding for the National Soccer Development Centre

Issue:

Fulfillment of 2009 Election Commitment: Whitecaps Football Club National Soccer Development Centre (NSDC) -

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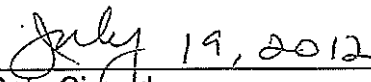


Stakeholder and Citizens:

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Contact: David Galbraith, ADM
Arts, Culture, Gaming Grants and
Sport
(250) 356-7139


Honourable Ida Chong


Date Signed

Appendix:

- Cost Breakdown

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February 20, 2012

The Honorable Ida Chong
Minister of Community, Sport and Cultural Development
Room 323, Parliament Buildings
Victoria, British Columbia
V8V 1X4

Delivered Via e-mail. Original to follow by courier.

Re: Provincial Government Funding Commitment for the National Soccer Development Centre

Dear Minister Chong,

Further to your letter received October 22, 2010, and our subsequent discussions, Vancouver Whitecaps FC has continued to actively pursue an alternative site for the National Soccer Development Centre (NSDC). I am writing today to advise you that Vancouver Whitecaps FC has identified an alternative site for the NSDC at the University of British Columbia; the site directly aligns with the vision for the project.

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Vancouver Whitecaps FC is very excited at the opportunity to finally bring this great initiative to fruition in partnership with the Government. We are ready to move this initiative forward upon receipt of the funds, and look forward to your favourable review of the enclosed business case.

If you have any questions or would like to discuss further please do not hesitate to contact me at 604-629-2246 or rlewis@whitecapsfc.com.

Kind Regards,

Rachel Lewis
Chief Operating Officer

VANCOUVER WHITECAPS FC
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BRITISH
COLUMBIA

OCT 22 2010

847585

Mr. Greg Kerfoot
Vancouver Whitecaps FC
550 – The Landing
375 Water St
Vancouver BC V6B 5C6

Dear Mr. Kerfoot:

Further to the letter dated April 13, 2010, from Honourable Gordon Campbell, Premier, we are writing to respond to your request for a firm financial commitment from Government to support the proposed National Soccer Development Centre.

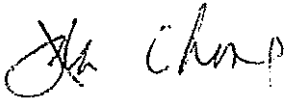
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If you have questions or would like to discuss this further, please contact Mr. David Galbraith, Assistant Deputy Minister, by telephone at: 250 356-7139, or by email at: david.galbraith@gov.bc.ca.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ida Chong', written in a cursive style.

Ida Chong, FCGA
Minister

pc: Mr. Grant Main, Deputy Minister, Healthy Living and Sport
Mr. Graham Whitmarsh, Deputy Minister, Finance
Mr. David Gailbraith, Assistant Deputy Minister, Healthy Living and Sport

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Rachel Lewis
Chief Operating Officer
Vancouver Whitecaps FC
550-375 Water Street
Vancouver, British Columbia V6B 5C6
Canada

February 14, 2012

Dear Rachel,

Re: National Soccer Development Centre – Vancouver Whitecaps FC - Funding Commitment

s12

I trust this letter of our funding commitment will be sufficient to support the on-going discussions between Vancouver Whitecaps FC, UBC and the Province with regards to the successful development of the NSDC.

Yours truly,

Greg Kerfoot
WFC Football GP Ltd.
General Partner, Vancouver Whitecaps FC LP