

TRAVEL AUTHORIZATION

This form must be used for all out-of-province travel requests.
It may, at the discretion of ministries, be used for in-province travel requests.

☐ Out-of-Province
 ☒ Out-of-Canada
 ☐ In-Province

MINISTRY / ENTITY / CORPORATE NAME (IF CONTRACTOR)

Government Communications & Public Engagement

VOTE

EMPLOYEE NAME

Vivian Thomas

EMPLOYEE ID:

S22

POSITION

Communications Manager

BARGAINING UNIT / GROUP NO.

OIC

BRANCH / LOCATION / REGION

Victoria

DATE DEPARTING

YYYY / MM / DD

2011/11/03

DATE RETURNING

YYYY / MM / DD

2011/11/14

NO. OF WORKDAYS AWAY

6

ESTIMATED OVERTIME CLAIM

HOURS

IDENTITY OF ORGANIZATION (OTHER THAN PROV. OF B.C.) PAYING ANY OF THE COSTS

☒ N/A, OR: Forestry Innovation Investment Ltd. (Crown corp.)

DESTINATIONS

Beijing, Tianjin, Shanghai, Tokyo, Sendai

METHOD OF TRAVEL

air, bus, train

PURPOSE OF TRAVEL

Give details of event to be attended, project name / number, program involved, benefits to Ministry, etc.

Communications support for Ministers Bell and Thomson - shooting photos, videos, writing speaking notes, media callbacks to highlight benefits of forestry trade mission to China and Japan to British Columbians.

Opening markets to B.C.'s exports is one of the pillars of the B.C. Jobs Plan.

About 30 delegates from B.C.'s forest companies will be on the mission.

Vivian Thomas

V Thomas

DATE SIGNED
YYYY / MM / DD

2011/10/12

SIGNATURES

Refer to CPPM 10.3.4 Policy 1 and 10.4.4 for approval authorities.
PLEASE SIGN ONE BOX ONLY

DIRECTOR

APPROVED

NOT APPROVED

DATE SIGNED
YYYY / MM / DD

2011/10/12

ASSISTANT DEPUTY MINISTER

APPROVED

NOT APPROVED

DATE SIGNED
YYYY / MM / DD

2011/10/24

DEPUTY MINISTER

APPROVED

NOT APPROVED

DATE SIGNED
YYYY / MM / DD

2011/10/24

MINISTER

APPROVED

NOT APPROVED

DATE SIGNED
YYYY / MM / DD





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MINISTRY / ENTITY / CORPORATE NAME (IF CONTRACTOR) LBCS/GCPS			VOTE	
EMPLOYEE NAME Marisa Adair			EMPLOYEE ID.	
POSITION Director Communications - JTI		BARGAINING UNIT / GROUP NO.		
BRANCH / LOCATION / REGION GCPS/Victoria				
DATE DEPARTING YYYY / MM / DD 2011/11/02	DATE RETURNING YYYY / MM / DD 2011/11/18	NO. OF WORKDAYS AWAY 13	ESTIMATED OVERTIME CLAIM HOURS	
IDENTITY OF ORGANIZATION (OTHER THAN PROV. OF B.C.) PAYING ANY OF THE COSTS <input type="checkbox"/> N/A, OR:				
DESTINATIONS China, Korea, India				

ESTIMATED COSTS (IN CAN. \$)	
Transportation	14,000
Meals	800
Lodging	5,000
Overtime	
Fees	
Other MISC	500
SUB TOTAL	20,300
Less Costs paid by others	
TOTAL COSTS	20,300

METHOD OF TRAVEL Air	SIGNATURES Refer to CPPM 10.3.4 Policy 1 and 10.4.4 for approval authorities. PLEASE SIGN ONE BOX ONLY								
PURPOSE OF TRAVEL Give details of event to be attended, project name / number, program involved, benefits to Ministry, etc. Staff Premier re Asia Trade Mission, provide communications support	DIRECTOR <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; height: 40px; vertical-align: top; text-align: center;">APPROVED</td> <td style="width: 33%; height: 40px; vertical-align: top; text-align: center;">NOT APPROVED</td> <td style="width: 34%; height: 40px; vertical-align: top; text-align: center;">DATE SIGNED YYYY / MM / DD</td> </tr> <tr> <td style="height: 40px;"></td> <td style="height: 40px;"></td> <td style="height: 40px;"></td> </tr> </table>			APPROVED	NOT APPROVED	DATE SIGNED YYYY / MM / DD			
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APPROVED	NOT APPROVED	DATE SIGNED YYYY / MM / DD							
		2011/10/28							
EMPLOYEE'S SIGNATURE 	MINISTER <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; height: 40px; vertical-align: top; text-align: center;">APPROVED</td> <td style="width: 33%; height: 40px; vertical-align: top; text-align: center;">NOT APPROVED</td> <td style="width: 34%; height: 40px; vertical-align: top; text-align: center;">DATE SIGNED YYYY / MM / DD</td> </tr> <tr> <td style="height: 40px;"></td> <td style="height: 40px;"></td> <td style="height: 40px;"></td> </tr> </table>			APPROVED	NOT APPROVED	DATE SIGNED YYYY / MM / DD			
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AGENT NR/NR BOOKING REF S22

ADAIR/MARISA MS

MINISTRY OF JOBS
TOURISM AND INNOVATION
SUITE 288 - 800 HORNBY STREET
VANCOUVER BC V6Z 2C5
ATTN: KELLY GOSSEN

DATE: OCT 20 2011 20490

CHINA EASTERN AIRLINE 08NOV SHANGHAI BEIJING 1600 1835
MU 5117 TUESDAY HONGQIAO INTL CAPITAL APT
F FIRST TERMINAL 2 TERMINAL 2
NON SMOKING DINNER NON STOP
RESERVATION CONFIRMED 2:35 DURATION
AIRCRAFT: AIRBUS INDUSTRIE A330-300
SEAT 02H NO SMOKING CONFIRMED

AIR FARE: CAD 446.00
OTHER TAXES: 29.95
PAID BY MASTER CARD/THANKS CAD -475.95 ✓
INVOICE TOTAL CAD 0.00

PAYMENT: CA S17, S22

RESERVATION NUMBER(S) S22

TKT: S22

PLEASE CHECK IN AT LEAST 3 HOURS PRIOR TO
DEPARTURE. PASSPORT VALIDITY MUST BE AT LEAST
6 MONTHS AFTER YOUR SCHEDULED RETURN DATE.
ENSURE YOU HAVE PROPER ENTRY VISA REQUIREMENT

DURING BUSINESS HOURS CALL US ON 1800 6639787.
AFTER HOURS CALL HUME TRAVEL EMERGENCY SERVICE
PLEASE QUOTE MEMBERSHIP CODE YVRC42121
PLEASE NOTE ADDITIONAL CHARGES MAY APPLY

INVOICE NUMBER

S22

1/ 1

AGENT NR/NR BOOKING REF S22

ADAIR/MARISA MS

 MINISTRY OF JOBS
 TOURISM AND INNOVATION
 SUITE 288 - 800 HORNBY STREET
 VANCOUVER BC V6Z 2C5
 ATTN: KELLY GOSSEN

DATE: OCT 20 2011 20490

LUFTHANSA	18NOV DELHI	FRANKFURT	0305	0705
LH 761	FRIDAY INDIRA GANDHI	FRANKFURT INTL		
C BUSINESS	TERMINAL 3	TERMINAL 1		
	MEAL		NON STOP	
	RESERVATION CONFIRMED		8:30 DURATION	
	AIRCRAFT: BOEING 747-400			
	SEAT 15G NO SMOKING CONFIRMED			

LUFTHANSA	18NOV FRANKFURT	VANCOUVER BC	1150	1320
LH 492	FRIDAY FRANKFURT INTL	INTL		
C BUSINESS	TERMINAL 1	TERMINAL M		
	MEAL		NON STOP	
	RESERVATION CONFIRMED		10:30 DURATION	
	AIRCRAFT: AIRBUS INDUSTRIE A340-300			
	SEAT 05H NO SMOKING CONFIRMED			

AIR CANADA	18NOV VANCOUVER BC	VICTORIA BC	1500	1523
AC 8071	FRIDAY INTL	INTERNATIONAL		
Y ECONOMY	TERMINAL M			
			NON STOP	
	RESERVATION CONFIRMED		0:23 DURATION	
	FLIGHT OPERATED BY AIR CANADA EXPRESS - J			
	AIRCRAFT: DE HAVILLAND DHC-8 SERIES 300			
	SEAT 03D NO SMOKING CONFIRMED			

AIR FARE:CAD	4725.00
OTHER TAXES:	728.96
PAID BY MASTER CARD/THANKS CAD	-5453.96
INVOICE TOTAL CAD	0.00

PAYMENT: CA S17, S22

RESERVATION NUMBER(S) S22

TKT: S22

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 DEPARTURE. PASSPORT VALIDITY MUST BE AT LEAST
 INVOICE NUMBER S22

1/ 2

AGENT NR/NR BOOKING REF S22

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 TOURISM AND INNOVATION
 SUITE 288 - 800 HORNBY STREET
 VANCOUVER BC V6Z 2C5
 ATTN: KELLY GOSSEN

DATE: OCT 20 2011

20490

AIR CANADA	02NOV VICTORIA BC	VANCOUVER BC	1100	1124
AC 8062	WEDNESDAY INTERNATIONAL	INTL		
B ECONOMY		TERMINAL M		
	RESERVATION CONFIRMED	NON STOP		
	FLIGHT OPERATED BY AIR CANADA EXPRESS - J	0:24 DURATION		
	AIRCRAFT: DE HAVILLAND DHC-8 100 SERIES			

CHINA SOUTHERN AIRLIN	02NOV VANCOUVER BC	GUANGZHOU	1300	1700
CZ 330	WEDNESDAY INTL	BAIYUN		03NOV
C BUSINESS	TERMINAL M			
	NON SMOKING			
	RESERVATION CONFIRMED	NON STOP		
	AIRCRAFT: BOEING 777-200/200ER	13:00 DURATION		
	SEAT 02D NO SMOKING CONFIRMED			

CHINA SOUTHERN AIRLIN	07NOV GUANGZHOU	SHANGHAI	1300	1520
CZ 3525	MONDAY BAIYUN	HONGQIAO INTL		
F FIRST	TERMINAL 2			
	NON SMOKING			
	RESERVATION CONFIRMED	NON STOP		
	AIRCRAFT: BOEING 777-200/300	2:20 DURATION		
	NO SMOKING SEAT REQUESTED			

	AIR FARE: CAD	4462.00
	OTHER TAXES:	196.14
	GST/HST:	1.20
	TOTAL CAD	168.00
SERVICE FEE: 150.00		
TAX DETAILS:	GST/HST: 18.00	
SERVICE FEE DETAILS:		
	PAID BY MASTER CARD/THANKS CAD	-168.00
	PAID BY MASTER CARD/THANKS CAD	-4659.34
	INVOICE TOTAL CAD	0.00

 TICKET PAYMENT: CA S17, S22
 SVCFEE PAYMENT: CA

RESERVATION NUMBER(S) S22

INVOICE NUMBER S22 1/ 2

AGENT NR/NR BOOKING REF S22

ADAIR/MARISA MS

 MINISTRY OF JOBS
 TOURISM AND INNOVATION
 SUITE 288 - 800 HORNBY STREET
 VANCOUVER BC V6Z 2C5
 ATTN: KELLY GOSSEN

DATE: OCT 20 2011 20490

ASIANA AIRLINES	10NOV BEIJING	SEOUL	1530	1825
OZ 334	THURSDAY CAPITAL APT	INCHEON INTERN		
C BUSINESS	TERMINAL 3			
NON SMOKING				
RESERVATION CONFIRMED			NON STOP	
AIRCRAFT: BOEING 777-200/300			1:55 DURATION	
SEAT 03A NO SMOKING CONFIRMED				

ASIANA AIRLINES	10NOV SEOUL	DELHI	1925	0055
OZ 767	THURSDAY INCHEON INTERN	INDIRA GANDHI		11NOV
C BUSINESS	TERMINAL 3			
NON SMOKING				
RESERVATION CONFIRMED			NON STOP	
AIRCRAFT: AIRBUS INDUSTRIE A330-300			9:00 DURATION	
SEAT 04G NO SMOKING CONFIRMED				

JET AIRWAYS	12NOV DELHI	MUMBAI	1210	1410
9W 2205	SATURDAY INDIRA GANDHI	CHHATRAPATI SH		
C BUSINESS	TERMINAL 3	TERMINAL 1		
LUNCH			NON STOP	
RESERVATION CONFIRMED			2:00 DURATION	
FLIGHT OPERATED BY JET AIRWAYS KONNECT				
AIRCRAFT: BOEING 737-800 (WINGLETS)				
SEAT 04C NO SMOKING CONFIRMED				

JET AIRWAYS	14NOV MUMBAI	BENGALURU	2025	2200
9W 477	MONDAY CHHATRAPATI SH	BENGALURU INTL		
Y ECONOMY	TERMINAL 1			
DINNER			NON STOP	
RESERVATION CONFIRMED			1:35 DURATION	
AIRCRAFT: BOEING 737-800				

KINGFISHER AIRLINES	15NOV BENGALURU	DELHI	1720	2005
IT 206	TUESDAY BENGALURU INTL	INDIRA GANDHI		
J BUSINESS	TERMINAL 3			
SNACK			NON STOP	
RESERVATION CONFIRMED			2:45 DURATION	
AIRCRAFT: AIRBUS INDUSTRIE A321				
SEAT 04D NO SMOKING CONFIRMED				

INVOICE NUMBER S22

1/ 3

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 VANCOUVER BC V6Z 2C5
 ATTN: KELLY GOSSEN

DATE: OCT 20 2011

20490

JET AIRWAYS 16NOV DELHI AMRITSAR 0825 0925
 9W 7148 WEDNESDAY INDIRA GANDHI RAJA SANI
 Y ECONOMY TERMINAL 3
 FOOD FOR PURCHASE NON STOP
 RESERVATION CONFIRMED 1:00 DURATION
 FLIGHT OPERATED BY S2 JET LITE
 S2 0631
 AIRCRAFT OWNER: S2 JET LITE
 AIRCRAFT: BOEING 737-700

KINGFISHER AIRLINES 17NOV CHANDIGARH DELHI 0930 1035
 IT 2636 THURSDAY INDIRA GANDHI
 M ECONOMY TERMINAL 3
 FOOD FOR PURCHASE NON STOP
 RESERVATION CONFIRMED 1:05 DURATION
 FLIGHT OPERATED BY KINGFISHER RED SERVICE
 AIRCRAFT: AEROSPATIALE/ALENIA ATR42/72
 SEAT 06C NO SMOKING CONFIRMED

AIR FARE: CAD 2543.00
 OTHER TAXES: 432.35
 PAID BY MASTER CARD/THANKS CAD -2975.35
 INVOICE TOTAL CAD 0.00

PAYMENT: CA S17, S22

RESERVATION NUMBER(S) S22

TKT: S22

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 AFTER HOURS CALL HUME TRAVEL EMERGENCY SERVICE
 PLEASE QUOTE MEMBERSHIP CODE YVRC42121

INVOICE NUMBER S22

2/ 3

AGENT NR/NR BOOKING REF S22

SUROVY/KYLE SCOTT MR

 MINISTRY OF JOBS
 TOURISM AND INNOVATION
 SUITE 288 - 800 HORNBY STREET
 VANCOUVER BC V6Z 2C5
 ATTN: KELLY GOSSEN

DATE: OCT 19 2011

20490

LUFTHANSA	18NOV DELHI	FRANKFURT	0305	0705
LH 761	FRIDAY INDIRA GANDHI	FRANKFURT INTL		
C BUSINESS	TERMINAL 3	TERMINAL 1		
	MEAL		NON STOP	
	RESERVATION CONFIRMED		8:30 DURATION	
AIRCRAFT:	BOEING 747-400			
	SEAT 25G NO SMOKING CONFIRMED			

LUFTHANSA	18NOV FRANKFURT	VANCOUVER BC	1150	1320
LH 492	FRIDAY FRANKFURT INTL	INTL		
C BUSINESS	TERMINAL 1	TERMINAL M		
	MEAL		NON STOP	
	RESERVATION CONFIRMED		10:30 DURATION	
AIRCRAFT:	AIRBUS INDUSTRIE A340-300			
	SEAT 11C NO SMOKING CONFIRMED			

AIR FARE:CAD	5463.00
OTHER TAXES:	804.98
PAID BY MASTER CARD/THANKS CAD	-6267.98
INVOICE TOTAL CAD	0.00

PAYMENT: CA S17, S22

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 ATTN: KELLY GOSSEN

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CHINA SOUTHERN AIRLIN	02NOV VANCOUVER BC	GUANGZHOU	1300	1700
CZ 330	WEDNESDAY INTL	BAIYUN		03NOV
C BUSINESS	TERMINAL M			
NON SMOKING				
	RESERVATION CONFIRMED			NON STOP
				13:00 DURATION
AIRCRAFT:	BOEING 777-200/200ER			
	SEAT 02C NO SMOKING CONFIRMED			

CHINA SOUTHERN AIRLIN	07NOV GUANGZHOU	SHANGHAI	1300	1520
CZ 3525	MONDAY BAIYUN	HONGQIAO INTL		
F FIRST	TERMINAL 2			
NON SMOKING				
	RESERVATION CONFIRMED			NON STOP
				2:20 DURATION
AIRCRAFT:	BOEING 777-200/300			

	AIR FARE: CAD	4000.00
	OTHER TAXES:	201.14
	GST/HST:	1.80
	TOTAL CAD	168.00
SERVICE FEE: 150.00		
TAX DETAILS:	GST/HST: 18.00	
SERVICE FEE DETAILS:		
	PAID BY MASTER CARD/THANKS CAD	-168.00 //
	PAID BY MASTER CARD/THANKS CAD	-4202.94 //
	INVOICE TOTAL CAD	0.00

 TICKET PAYMENT: S17, S22
 SVCFEE PAYMENT:

RESERVATION NUMBER(S) S22

 TKT: S22
 SVC:

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1/ 2

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SUROVY/KYLE SCOTT MR

MINISTRY OF JOBS
TOURISM AND INNOVATION
SUITE 288 - 800 HORNBY STREET
VANCOUVER BC V6Z 2C5
ATTN: KELLY GOSSEN

DATE: OCT 19 2011 20490

CHINA EASTERN AIRLINE 08NOV SHANGHAI BEIJING 1600 1835
MU 5117 TUESDAY HONGQIAO INTL CAPITAL APT
F FIRST TERMINAL 2 TERMINAL 2
NON SMOKING DINNER NON STOP
RESERVATION CONFIRMED 2:35 DURATION
AIRCRAFT: AIRBUS INDUSTRIE A330-300

AIR FARE: CAD 446.00
OTHER TAXES: 29.95
PAID BY MASTER CARD/THANKS CAD -475.95 ✓
INVOICE TOTAL CAD 0.00

PAYMENT: S17, S22

RESERVATION NUMBER(S) S22

TKT: S22

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INVOICE NUMBER S22

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AGENT NR/NR BOOKING REF S22

SUROVY/KYLE SCOTT MR

 MINISTRY OF JOBS
 TOURISM AND INNOVATION
 SUITE 288 - 800 HORNBY STREET
 VANCOUVER BC V6Z 2C5
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DATE: OCT 19 2011

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ASIANA AIRLINES	10NOV BEIJING	SEOUL	1530	1825
OZ 334	THURSDAY CAPITAL APT	INCHEON INTERN		
C BUSINESS	TERMINAL 3			
	NON SMOKING			
	RESERVATION CONFIRMED		NON STOP	
	AIRCRAFT: BOEING 777-200/300		1:55 DURATION	

ASIANA AIRLINES	10NOV SEOUL	DELHI	1925	0055
OZ 767	THURSDAY INCHEON INTERN	INDIRA GANDHI		11NOV
C BUSINESS	TERMINAL 3			
	NON SMOKING			
	RESERVATION CONFIRMED		NON STOP	
	AIRCRAFT: AIRBUS INDUSTRIE A330-300		9:00 DURATION	
	SEAT 05A NO SMOKING CONFIRMED			

JET AIRWAYS	12NOV DELHI	MUMBAI	1210	1410
9W 2205	SATURDAY INDIRA GANDHI	CHHATRAPATI SH		
C BUSINESS	TERMINAL 3	TERMINAL 1		
	LUNCH		NON STOP	
	RESERVATION CONFIRMED		2:00 DURATION	
	FLIGHT OPERATED BY JET AIRWAYS KONNECT			
	AIRCRAFT: BOEING 737-800 (WINGLETS)			
	SEAT 03C NO SMOKING CONFIRMED			

JET AIRWAYS	14NOV MUMBAI	BENGALURU	2025	2200
9W 477	MONDAY CHHATRAPATI SH	BENGALURU INTL		
C BUSINESS	TERMINAL 1			
	DINNER		NON STOP	
	RESERVATION CONFIRMED		1:35 DURATION	
	AIRCRAFT: BOEING 737-800			

KINGFISHER AIRLINES	15NOV BENGALURU	DELHI	1720	2005
IT 206	TUESDAY BENGALURU INTL	INDIRA GANDHI		
C BUSINESS	TERMINAL 3			
	SNACK		NON STOP	
	RESERVATION CONFIRMED		2:45 DURATION	
	AIRCRAFT: AIRBUS INDUSTRIE A321			
	SEAT 05C NO SMOKING CONFIRMED			

INVOICE NUMBER

S22

1/ 3

AGENT NR/NR BOOKING REF

S22

SUROVY/KYLE SCOTT MR

MINISTRY OF JOBS

TOURISM AND INNOVATION

SUITE 288 - 800 HORNBY STREET

VANCOUVER BC V6Z 2C5

ATTN: KELLY GÖSSEN

DATE: OCT 19 2011

20490

JET AIRWAYS

9W 7148

Y ECONOMY

16NOV DELHI

WEDNESDAY INDIRA GANDHI RAJA SANSI

TERMINAL 3

FOOD FOR PURCHASE

NON STOP

RESERVATION CONFIRMED

1:00 DURATION

FLIGHT OPERATED BY S2 JET LITE

S2 0631

AIRCRAFT OWNER: S2 JET LITE

AIRCRAFT: BOEING 737-700

KINGFISHER AIRLINES

IT 2636

Y ECONOMY

17NOV CHANDIGARH

THURSDAY

DELHI

INDIRA GANDHI

TERMINAL 3

0930

1035

FOOD FOR PURCHASE

NON STOP

RESERVATION CONFIRMED

1:05 DURATION

FLIGHT OPERATED BY KINGFISHER RED SERVICE

AIRCRAFT: AEROSPATIALE/ALENIA ATR42/72

SEAT 05D NO SMOKING CONFIRMED

AIR FARE: CAD 2455.00

OTHER TAXES: 432.35

PAID BY MASTER CARD/THANKS CAD -2887.35 ✓

INVOICE TOTAL CAD 0.00

PAYMENT: CA

S17, S22

RESERVATION NUMBER(S)

S22

TKT:

S22

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INVOICE NUMBER S22

2/ 3

Bata, Alex | GCPE:EX

From: Bata, Alex | GCPE:EX
Sent: Thursday, October 20, 2011 10:27 AM
To: Surovy, Kyle GCPE:EX
Subject: Re Foreign Travel

We'll need to do a travel approval form...I'll fill that out and send it to you, it has to be signed by you and our DM, and whoever is putting this trip together should be getting you the External Affairs Canada meal rates, you can pass those on to me when you get them.

11.5 Foreign Travel

Out-of-Canada travel pre-approval is required as identified in section 11.1. Employees must contact their Accounts Payable Contact to obtain the External Affairs Canada meal rates for each country prior to the trip. If private accommodation or private mileage allowances will be claimed, employees must request these rates prior to the trip. An information package will be provided which includes forms that employees must complete in order to convert foreign currency to Canadian funds.

Allowable Expenses

Employees travelling outside Canada can claim reimbursement for reasonable expenses incurred which relate directly to foreign travel as follows:

- car rental insurance (e.g., personal accident insurance and collision damage waiver).
Note: CDW is automatically provided when an employee uses their Bank of Montreal Corporate Travel Card to pay for the rental vehicle so the employee should decline the CDW offered by the rental company.
- visa(s) and passport(s).
- inoculation(s).
- travellers cheques (attach proof of purchase and claim in the "Miscellaneous" column of the travel voucher). Bank of Montreal Corporate Travel Card holders can obtain no-fee travellers cheques at any Bank of Montreal office and various banking institutions.
- bottled water.
- preventative medication (e.g., malaria tablets).
- premiums for additional medical insurance to provide coverage equivalent to that available under the B.C. Medical Plan in B.C.
- additional dry cleaning/laundry costs which are incurred as a direct result of foreign conditions.
- additional baggage insurance.
- similar directly related travel costs.

Original receipts are required.

Alexandra Bata

Travel Coordinator | Government Communications & Public Engagement
Phone: (250) 387-0082 | Fax: (250) 387-6687
Email: alex.bata@gov.bc.ca



Please consider the environment before printing this email.

Bata, Alex | GCPE:EX

From: Bata, Alex | GCPE:EX
Sent: Thursday, October 20, 2011 10:18 AM
To: Surovy, Kyle GCPE:EX
Subject: FYI re additional medical insurance

When Travelling Out of Canada

When travelling out of Canada employees should purchase additional medical travel insurance. Purchasing it through the Pacific Blue Cross (PBC - previously MSA) will protect your \$40,000 lifetime maximum for the Extended Health Plan. When you are covered by the additional PBC travel insurance plan and a claim is made, PBC will pay any costs from the additional insurance coverage (less the Medical Services Plan portion) before deducting any costs from your Extended Health Plan, thus protecting the remainder of your \$40,000 lifetime maximum. Other carriers may require you to first use your \$40,000 limit under the Extended Health Plan before they will pay any claims.

You can apply for PBC individual travel coverage by phoning (604) 737-5528 (Vancouver) or 1-800-873-2583 (the rest of the Province) between 8:00 a.m. to 4:30 p.m., Monday through Friday. When last minute travel plans make it impossible to get coverage through PBC, another carrier should be used to obtain additional insurance. When purchasing medical travel insurance from a company other than PBC you will need to ensure a similar level of protection is provided.

A receipt is required and the expense can be claimed as "Miscellaneous" on the iExpense claim. You must be travelling on government business to be eligible for reimbursement.

Alexandra Bata

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Please consider the environment before printing this email.

Bata, Alex I GCPE:EX

From: Bata, Alex I GCPE:EX
Sent: Wednesday, October 12, 2011 10:48 AM
To: Thomas, Vivian P GCPE:EX
Subject: RE: China/Japan

Here's the link for the Travel Authorization form

<http://www.fin.gov.bc.ca/gws/ocg/forms/files/0099calcs.pdf>

And if you click on this link...#11 Out of Province Travel, and then go down to #11.5 Foreign Travel, you'll find all kinds of good information about what you can claim etc.

http://www.fin.gov.bc.ca/gws/camss/FSA/financial_operations/Travel/Travel_Expenses.stm#11.1%20Approval%20Requirements

From: Thomas, Vivian P GCPE:EX
Sent: Wednesday, October 12, 2011 10:41 AM
To: Bata, Alex I GCPE:EX
Subject: China/Japan

Hi! I'm going to China/Japan with Ministers Bell and Thomson. Like last time, Fil is paying, and Kelly has approved my going; but I think I still need to fill out an out-of-country travel approval form – don't I? If so, can you send me the link?

Thx,

Vivian Thomas
Communications Manager

Ministry of Forests, Lands and Natural Resource Operations
tel: 250 356-2475 cell: 250 213-2972
e-mail: Vivian.Thomas@gov.bc.ca

Bata, Alex I GCPE:EX

From: Bata, Alex I GCPE:EX
Sent: Wednesday, October 12, 2011 4:20 PM
To: Thomas, Vivian P GCPE:EX
Subject: Foreign travel and your cell phone

Hi Vivian

Don't know if you've contacted Charles about this yet...but apparently you are supposed to. This email went out a short while ago, and I've been asked to remind travellers of it.

Good afternoon,

This is a quick to reminder to anyone who will be traveling outside of Canada with their Blackberry, Cell phone or USB internet stick: US and international roaming rates are very high in Canada, please contact me if you are planning on travelling to the United States or abroad and I can arrange a travel pack that can greatly reduce your bill if approved as a business expense.

Thank you!

Charles Macpherson, BA
Technical Services Officer
Government Communications and Public Engagement
Charles.Macpherson@gov.bc.ca
W: 250.387.1796
C: 250.886.2348

Alexandra Bata

Travel Coordinator | Government Communications & Public Engagement
Phone: (250) 387-0082 | Fax: (250) 387-6687
Email: alex.bata@gov.bc.ca



Please consider the environment before printing this email.

Bata, Alex I GCPE:EX

From: Bata, Alex I GCPE:EX
Sent: Thursday, October 20, 2011 3:33 PM
To: Adair, Marisa GCPE:EX; Surovy, Kyle GCPE:EX
Subject: FW: REMINDER: roaming rates for BBs / cell phones / Internet sticks

FYI...re your trip to Asia. You might want to talk to Charles about getting a travel pack, if you haven't already.

Thank you
Alex

From: Macpherson, Charles GCPE:EX
Sent: Monday, September 26, 2011 3:20 PM
To: GCPE All Staff
Subject: REMINDER: roaming rates for BBs / cell phones / Internet sticks

Good afternoon,

This is a quick to reminder to anyone who will be traveling outside of Canada with their Blackberry, Cell phone or USB internet stick: US and international roaming rates are very high in Canada, please contact me if you are planning on travelling to the United States or abroad and I can arrange a travel pack that can greatly reduce your bill if approved as a business expense.

Thank you!

Charles Macpherson, BA
Technical Services Officer
Government Communications and Public Engagement
Charles.Macpherson@gov.bc.ca
W: 250.387.1796
C: 250.886.2348

Bata, Alex I GCPE:EX

From: Bata, Alex I GCPE:EX
Sent: Tuesday, October 18, 2011 10:12 AM
To: Stewart, Dawn M GCPE:EX
Cc: Gossen, Kelly L JTI:EX; Doidge, Tracey GCPE:EX
Subject: RE: China / India Mission

Will do.

From: Stewart, Dawn M GCPE:EX
Sent: Tuesday, October 18, 2011 10:06 AM
To: Bata, Alex I GCPE:EX
Cc: Gossen, Kelly L JTI:EX; Doidge, Tracey GCPE:EX
Subject: China / India Mission

Hi Alex,

Please contact Kelly and provide her with our BTA information for the flights.

Thanks
Dawn

From: Champion, Denise GCPE:EX
Sent: Tuesday, October 18, 2011 10:03 AM
To: Carson, Primrose M GCPE:EX; Gossen, Kelly L JTI:EX
Cc: Stewart, Dawn M GCPE:EX
Subject: RE: China / India Mission

Hi Kelly,

By copy of this note I will ask Dawn Stewart to contact you and provide the information necessary. Thank you and if you need anything else don't hesitate to ask!

Denise

From: Carson, Primrose M GCPE:EX
Sent: Tuesday, October 18, 2011 9:53 AM
To: Gossen, Kelly L JTI:EX; Champion, Denise GCPE:EX
Subject: Re: China / India Mission

Denise, can you help Kelly with this. Thanks.

From: Gossen, Kelly L JTI:EX
Sent: Tuesday, October 18, 2011 09:29 AM
To: Carson, Primrose M GCPE:EX
Subject: China / India Mission

Good morning Primrose,

Both Kyle and Marisa will depart November 2nd arriving in Guangzhou November 3rd – this will give them a few days to get over the jet lag and get set for Premier Clark's arrival.

I would like to get the tickets issued today – I know we have yet to determine what budget this will come out of but could you provide me with a credit card number for the flights for now? We can journal voucher costs back to the correct budget when the time comes.

Normally I would put them on my card but I am paying for all the food/beverage/hospitality costs in China/India and some of the India only flights and am worried it will get over budget.

Thanks.

Kelly

Kelly Gossen, Events and Logistics Officer
International Operations Branch, Trade and Investment Division
Ministry of Jobs, Tourism and Innovation
Suite 301 - 865 Hornby Street
Vancouver, British Columbia V6Z 2G3 Canada
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Media Opportunities at a Glance – Minister Thomson

China-Japan Trade Mission – Nov 5 - 14

****Trade Mission coincides with PO/JTI mission to China and India
(based on Draft 11 of China Itin-Oct 24 – and Oct 28 email from NRCAN – changes marked)**

- **time slots for media opportunities entered, no media opportunities confirmed pending PCC's media bookings
- CHNL available for call-ins for newsclips anytime after 4:00 a.m. B.C. time, also pre-tapes for Jim Harrison's show on Tuesday or Thursday mornings
- AM 1150 – Kelowna available for live call-ins only from 6:00 a.m. – 8:00 a.m. B.C. time
- CFAX and some CBC shows available for pre-tapes from 5:00 a.m. B.C. time
- time difference in Japan, generally not conducive to live early morning radio callbacks

B.C. Time	China/Japan Time	Item	Location	Products/Comments
Pre-Mission	-	News Release/Event – Announcing trade mission	Vancouver	PO/JTI lead
	Sat. Nov. 5	Minister Thomson arrives in Shanghai	Shanghai	
	Sun. Nov 6 9:15 a.m.	Photo Op/Video Op – Roof renovation progress update	Shanghai	Photo captions, Tweets Key messages for media room/FB Optional: MST video interview/b-roll
Saturday, 6:50 p.m. – photos ready 11:00 p.m.	Sun. Nov 6 10:50 a.m.	Photo-op/Video Op – Songjiang Net Zero Townhouse Project tour and meet with one of China's largest green developers	Songjiang	Photo captions, Tweets Key messages for media room/FB Optional: MST video interview/b-roll
Photos/videos to be ready, 7:00 a.m. Monday	Monday, Nov 7 10:50 a.m.	Photo-op – tour of Green Town Hi-Tech office park – China's largest wood-frame construction project (14 commercial bldgs – wood/concrete hybrid construction) News release (tbc)	Changzhou	Photo captions, Tweet, Key message for media room/FB Optional: MST video interview/b-roll

B.C. Time	China/Japan Time	Item	Location	Products/Comments
Photos to be ready, 7:00 a.m. Monday	Monday, Nov 7 3:30 p.m. – 4:30 p.m.	Photo-op/Video-op – tour Taicang port and sawmills – one of largest entry points into China of B.C. lumber	Taicang	Photo captions, Tweet, Key message for media room/FB Optional: MST video interview/b-roll
	Monday, Nov 7 6:45 p.m.	Photo-op – BC Alumni Reception, MST, MPB & PCC all participating	Shanghai	PO/JTI lead
Monday, Nov 7 6:50 a.m.	Monday, Nov 7 10:50 p.m.	Media Callback – Kelowna AM 1150 – Phil Johnson 250 862-2525	Shanghai	CONFIRMED
	Tuesday, Nov 8 9:00 a.m.	Photo Op/Video Op – PCC, MPB & MST meet with Shanghai-based developers and sign MOU	Shanghai	PO/JTI lead
	Tuesday, Nov. 8 9:45 a.m.	Photo Op/Video Op – Tour of Jinqiao Townhouse projects - upscale development of wood frame North American style construction	Shanghai	PCC likely unable to attend Jinqiao tour
Photo to be ready 6:00 a.m. Tuesday	Tuesday, Nov. 8 7:30 p.m.	Photo Op/Video Op – Minister Thomson and Minister Oliver host developers' club reception (Minister Bell tbc) – networking event to build business relationships between Chinese developers and B.C. forest companies MOU signing	Beijing	Photo captions, Tweet, Key message for media room/FB MST/MPB video
Tuesday, Nov. 8 6:35 a.m.	Tuesday, Nov. 8 10:35 p.m.	Media Callback - pre-tape – CHNL – Jim Harrison 250-571-5222	Beijing	CONFIRMED
	Wed. Nov. 9, 7:00 a.m.	FYI – forest industry breakfast hosted by Minister Oliver and Premier Clark		
Photos/Videos ready at Tues. Nov 8, 11:30 p.m. or Wed. Nov. 8, 5:00 a.m.	Wed, Nov. 9, 11:15 a.m.-noon – ship photos at 3:30 p.m. or 11:00 p.m.	Photo Op/Video Op – Tour Langfang Project that uses B.C. coastal wood – outcome of MOU signed with Province of Hebei News Release	Beijing	Photo captions, Tweet, Key message for media room/FB Optional: MST video interview/b-roll
	Wed, Nov 9 4:40 p.m. – 9:00 p.m.	Travel Beijing to Tokyo		

B.C. Time	China/Japan Time	Item	Location	Products/Comments
Wed, Nov 9, 2:00 p.m.	Thurs, Nov 10 7:00 a.m.	Media Callback Opportunity – Langfang Project	Tokyo	Depends on PCC's sched
	Thurs, Nov 10 8:30 a.m.	Photo-Op/Video-Op – Tokyo Lumber Terminal		Photo captions, Tweet, Facebook, b-roll
Photos/videos ready at Thurs, 5:00 a.m.	Thurs, Nov 10 9:30 a.m.	Photo-Op/Video-Op – Visit Takahiro Mokuizai – Japan's largest western red cedar importer & value-added importer – also includes tour of Mokuizai Kaikan-Lumber Industry Hall	Tokyo	Photo captions, Tweet, Facebook, b-roll Share with Vancouver Island and Lower Mainland/Fraser Valley media
	Thurs, Nov 10 11:15 a.m.	Photo-Op/Video-Op – Construction site – progress visit - Elderly Care Facility (4,000m2 bldg) – uses, SPF, Canada Tsuga & OSB	Tokyo	Photo captions, Tweet, Facebook, b-roll
	Thurs, Nov 10 2:15 p.m.	Photo-Op/Video-Op – tour of HIVIC – pre-cutter of Canada Tsuga products	Tokyo	Photo captions, Tweet, Facebook, b-roll
Wed, Nov 9, 11:30 p.m. Photos/videos ready at Thurs 5:00 a.m.	Thurs, Nov. 10, 4:30 p.m.	JOINT Federal/Provincial News Release, Photo-Op/Video-Op – Canada-Japan Commemorative Partnership Reconstruction Project funding announcement	Tokyo	News release, photo captions, video b-roll & interviews, Tweet, Facebook
Thurs, Nov 10, 2:00 p.m.	Fri, Nov 11 7:00 a.m.	Media Callback – media teleconference – Japan Lumber Reconstruction Funding	Tokyo	Media Advisory
Photos/video ready at Friday, 6:00 a.m.	Friday, Nov 11 2:45 p.m.	Photo-Op/Video-Op – Sendai Port Visit – view offloading of Canadian lumber (Western Forest products) ***Vancouver Island media	Sendai	Photos/videos – Tweet, Facebook, Share with Vancouver Island media
	Friday, Nov 11 4:00 p.m.	Photo-Op/Video-Op – Tour Selco Homes temporary housing site **link to Viceroy Homes in Richmond, B.C.	Sendai	Photos/videos – Tweet, Facebook, Share with Richmond/Vancouver media
	Friday, Nov 11 5:00 p.m.	Photo-Op – Minister meets with Miyagi Governor	Sendai	Photo

B.C. Time	China/Japan Time	Item	Location	Products/Comments
	Friday, Nov 11 7:30 p.m.	Photo-Op/Video-Op – Canada-Japan reconstruction project funding announcement to regional Japanese media	Sendai	Video b-roll & interview, Tweet, Facebook
	Friday, Nov 11 7:30 p.m.	Photo-op – dinner with Tohoku builders and government officials	Sendai	Photo
Fri, Nov 11, 4:00 a.m.	Fri, Nov 11, 9:00 p.m.	Media Callback Opportunity – call back to CHNL for news clips	Tokyo	
Photos/video ready at Saturday, 5:00 a.m.	Sat, Nov 12, 9:30 a.m.	Photo-Op/Video-Op – Minister meets with Mayor of Onagawa and presents mementos from Nelson B.C. school kids. Many Onagawa students go to Nelson each year. ***Nelson media	Onagawa	Video b-roll & interview, Tweet, Facebook Share with Nelson media
	Sat, Nov 12, 10:30 a.m.	Photo-Op/Video-Op – Minister lays flowers at municipal monument marking March 2011 tsunami	Onagawa	Photo, Video b-roll & interview, tweet, facebook
	Sat, Nov 12, 1:30 p.m. – 3:30 p.m.	Photo-Op/Video-Op – Minister meets with Mayor of Minami Sanriku and tour or tsunami impacted areas including laying flowers at site of former hospital. Mayor inviting local media to attend.	Minami Sanriku	Video b-roll & interview, Tweet, Facebook
	Sat, Nov 12, 1:30 p.m.	Photo-Op/Video-Op – tour of temporary housing site in Minami Sanriku	Minami Sanriku	Video b-roll & interview, Tweet, Facebook
	Sat, Nov 12, 3:00 p.m.	Travel Minami-Sanriku to Sendai to Tokyo		
	Mon. Nov 14 , 10:00 a.m.	Photo-Op – Meet with Forestry Agency Director General (TBC)	Tokyo	Photo, Tweet, Facebook
		Return to Vancouver		

Speaking notes: Minister Pat Bell

Reception: Developers Club

Background

- **2 minutes: brief comments**
- People that need to be addressed:
 - TBC

Comments

- Da-chia How! (Greetings)
- I would like to thank (name of club or host) for hosting this event and bringing together the leaders of property development in Chengdu with the leaders of the British Columbia forest industry
- I believe we share a common interest in wanting to build developments that are commercially successful, environmentally sustainable, seismically stable, and energy efficient
- Our belief is that wood-frame construction can meet these needs, as we have shown through the Beichuan Elderly Care Centre, and the Chengdu Market Street project that officially opened earlier today

- All were built using Canadian advanced wood building systems that were adapted to your needs and feature high quality, dependable Canadian lumber
- As the world's largest exporter of lumber and the number one supplier to China, Canada and British Columbia are committed to providing you with a stable, reliable supply of competitively priced wood products
- And we want to continue working with you to expand your wood-frame construction sector by sharing our expertise, technology and experience
- Let me conclude by thanking all of the developers who are here this evening, particularly those who recognize that wood frame construction is energy efficient, good for the environment, and very attractive to consumers.
- I also would like to thank everyone here for building closer ties between China and Canada
- Thank you

Speaking notes: Minister Steve Thomson

Site Visit: Greentown Project (Crown Homes)

Background

- **2 minutes: very brief comments**
- People that need to be addressed:
 - TBC

Comments

- Thank you (names to be inserted) and Da-chia How! (Greetings)
- I would like to pay a special compliment to Mr. Ni (Nee) and Crown Homes for your exceptional work here at Greentown as well as with the Mianyang School for the Disabled, the Beichuan Elderly Care Centre, and the Sino-Canada Eco Home
- All of these buildings demonstrate the very high quality of your company's work
- They also demonstrate the tremendous commercial potential in China of wood building systems for villas and commercial buildings and the use of engineered wood products, Canadian cedar, and glulam

- I am proud that our Canadian forest industry has been able to help your business grow by sharing our technology and providing you with a source of reliable, high-quality lumber products
- Greentown shows that wood frame construction is energy efficient, good for the environment, and very attractive to consumers who are looking for a healthy lifestyle
- I wish Mr. Ni (Nee) the best of luck in continuing to grow Crown Homes and to continuing a close working relationship with the British Columbia forest industry
- Thank you

Speaking notes: Minister Steve Thomson

Opening Ceremony: Langfang Home for Planners & Architects

Background

- **3 minutes: comments as part of opening ceremony**
- People that need to be addressed:
 - Deputy Minister Liang, Hebei MOHURD

Comments

- Da-chia How! (Greetings) and greetings to Deputy Minister Liang
- Let me congratulate everyone involved in this project in your foresight and leadership in developing new, environmentally friendly building systems for China
- You are leading China in recognizing that wood construction is energy efficient, good for the environment, adaptable to most building needs, and attractive to consumers
- And through this building you have shown that wood construction is not just good for the environment, but commercially viable

- I hope that the rest of China is paying attention – not just to this building, but to your work on wood frame construction codes, the reroofing projects, and the other wood projects in Hebei province
- I also hope they recognize that Canada is ready to be your partner in developing wood frame construction, through sharing our expertise, providing a stable supply of high quality lumber, and helping you adapt our advanced wood technologies to meet Chinese needs
- Add British Columbia
- Just as we have worked with you for the past few years, we remain committed to continuing our close working relationship into the future and helping you continue to grow the use of environmentally friendly, wood-frame construction
- Thank you

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NEWS RELEASE

For Immediate Release
2011PREM0139-001435
Nov. 7, 2011

Office of the Premier
Ministry of Agriculture

Premier Clark promoting B.C. seafood in China

GUANGZHOU, CHINA – Premier Christy Clark is building on record-setting 2010 sales of B.C. agrifood products to China by promoting seafood to about 100 seafood industry representatives and buyers as part of the largest-ever B.C. seafood delegation to China.

The Premier spoke to the seafood industry representatives in Guangzhou on the second full day of her Jobs Trade Mission to China and India. The major seafood importers, wholesalers, processors, and hotel and restaurant buyers are a significant part of China's multi-billion dollar seafood sector, with distribution networks throughout southern China.

"B.C. exported \$80 million of seafood to China in 2010, and that number is only going to grow as we build relationships that expand the market for B.C.'s seafood products," said Premier Clark. "The representatives of B.C. seafood companies are excited about the success they are having here, and that excites me because it means more new dollars are headed to B.C. coastal communities."

Premier Clark addressed the buyers after two Memoranda of Understanding were signed between the sister-provinces of British Columbia and Guangdong that endorse enhanced trade of seafood and agrifood products. The five-year MOUs state the provinces will co-operate on the mutual identification of trade and investment opportunities and barriers, the exchange of technology and regulatory information.

Representatives from the B.C. seafood delegation, made up of about 30 B.C. seafood companies and organizations also **attended Asia's largest seafood show in Qingdao, China, from Nov. 1-3, targeting sales of B.C. seafood to thousands of buyers from China and around the world.**

"In China, government opening the door is extremely important," said Brendan Harnett, president of Vancouver-based Flying Fresh Air Freight, who attended the seafood show. "Often, higher-end customers will refuse to do business without it. Once government has done that, we can do the rest. We're really glad the B.C. government was here this year in such a visible way."

"From crab fisherman on the coast to tuna fishers in open waters, producers are excited about their expanding sales in the Chinese marketplace," said Agriculture Minister Don McRae. "2011 is shaping up to be another record year for B.C. food exports to China with seafood leading the way. That means jobs on Vancouver Island and coastal communities with fishing and processing facilities."

In addition to the \$80 million in seafood products, B.C. exported another \$38 million in agri-food products to China in 2010. This included \$6 million of both pork and food preparations (syrups, pastes and powders used in food and beverages) and \$4.3 million of wine. The \$118 million in combined seafood and agri-food exports to China is the most ever. Negotiations are also underway to allow B.C. beef and cherries access to the Chinese market.

B.C. agriculture, fish and seafood exports to China from Jan. 1 to Aug. 31, 2011 totalled \$87 million, a 12-per-cent increase from the same period in the record-setting 2010.

Guangdong has about 100 million residents and as a coastal province with a major port on the South China Sea, is one of China's trade and economic centrepieces. For details on British Columbia's seafood production and exports, the 2010 B.C. Seafood Year in Review is posted at: <http://bcseafood.ca/PDFs/YIR-2010.pdf>

As part of the BC Jobs Plan, Premier Christy Clark is leading the largest trade mission in the province's history to promote B.C. as a safe harbour for investment. The Jobs and Trade Mission is focused on strengthening existing relationships between B.C. and Asian markets, opening doors for new relationships and setting the stage for future opportunities in China and India.

Delegates from more than 130 companies and organizations are accompanying the Premier as part of the effort to defend and create jobs here at home. Health Minister Mike de Jong will also be accompanying the Premier during her time in India.

Japan and Hong Kong are also on the jobs and trade mission itinerary. Forests Minister Steve Thomson will travel to Japan and Minister of Jobs, Tourism and Innovation Pat Bell, ends his part of the mission in Hong Kong.

Media Contacts:
Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

Niki Pandachuck
Public Affairs Officer
Ministry of Agriculture
250 387-1693

Connect with the Province of B.C. at www.gov.bc.ca/connect

NEWS RELEASE

For Immediate Release
[release number]
November 7, 2011

Ministry of Agriculture

Premier Clark selling B.C. seafood in China

GUANGZHOU, CHINA – Premier Christy Clark is building on record-setting 2010 sales of B.C. agrifood products to China by promoting seafood to about 80 wholesale buyers, as part of the largest-ever B.C. seafood delegation to China.

“B.C. exported \$80 million of seafood to China in 2010, and that number is only going to grow as we build relationships that expand the market for B.C.’s seafood products,” said Clark. “The representatives of B.C. seafood companies are excited about the success they are having here, and that excites me, because it means more new dollars are headed to B.C. coastal communities.” **Sample Quote TBC**

Premier Clark addressed the buyers after two Memoranda of Understanding were signed between the sister-provinces of British Columbia and Guangdong that promote enhanced trade of seafood and agrifood products. The five-year MOUs state the Provinces will cooperate on the mutual identification of trade opportunities and barriers, the exchange of technology and regulatory information and encouraging two-way investment opportunities.

“From crab fisherman on the coast to wineries in the Okanagan, producers are excited about their expanding sales in the Chinese marketplace,” said Agriculture Minister, Don McRae. “2011 is shaping up to be another record year for B.C. food exports to China with seafood leading the way. That means jobs on Vancouver Island and coastal communities with fishing and processing facilities.” **Sample Quote TBC**

B.C.’s growing agricultural trade relationships with China reached exports of about \$38 million in 2010, including \$6-million of both pork and food preparations (syrups, pastes and powders used in food and beverages) and \$4.3 million of wine. Negotiations are also underway to allow B.C. beef and cherries access to the Chinese market.

B.C. exported \$118 million of seafood and agri-food products to China in 2010, the most ever. B.C. agriculture, fish and seafood exports to China from January 1 to August 31, 2011 totalled \$87 million, a twelve percent increase from the same period in the record-setting 2010.

Guangdong has about 100 million residents and as a coastal province with a major port on the South China Sea, is one of China’s trade and economic centrepieces. Both MOU’s are at www.gov.bc.ca/XXXXXXX. For details on British Columbia’s seafood production and exports, the 2010 B.C. Seafood Year in Review is posted at: <http://bcseafood.ca/PDFs/YIR-2010.pdf>

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“From crab fisherman on the coast to wineries in the Okanagan, producers are excited about their expanding sales in the Chinese marketplace,” said Agriculture Minister, Don McRae. “2011 is shaping up to be another record year for B.C. food exports to China with seafood leading the way. That means jobs on Vancouver Island and coastal communities with fishing and processing facilities.” **Sample Quote TBC**

In addition to the \$80 million in seafood products B.C. exported another \$38 million in agri-food products to China in 2010. This included \$6-million of both pork and food preparations (syrups, pastes and powders used in food and beverages) and \$4.3 million of wine. The \$118 million in combined seafood and agri-food exports to China is the most ever. Negotiations are also underway to allow B.C. beef and cherries access to the Chinese market.

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“B.C. exported \$80 million of seafood to China in 2010, and that number is only going to grow as we build relationships that expand the market for B.C.’s seafood products,” said Clark. “The representatives of B.C. seafood companies are excited about the success they are having here, and that excites me, because it means more new dollars are headed to B.C. coastal communities.” **Sample Quote TBC**

The major seafood importers, wholesalers, processors, and hotel and restaurant buyers who met with Premier Clark are a significant part of China’s multi-billion dollar seafood sector, with distribution networks throughout southern China.

Premier Clark addressed the buyers after two Memoranda of Understanding were signed between the sister-provinces of British Columbia and Guangdong that endorse enhanced trade of seafood and agrifood products. The five-year MOUs state the Provinces will cooperate on the mutual identification of trade and investment opportunities and barriers, the exchange of technology and regulatory information.

Representatives from the B.C. seafood delegation, made up of about 30 B.C. seafood companies and organizations also attended Asia’s largest seafood show in Qingdao, China from November 1-3, targeting sales of B.C. seafood to thousands of buyers from China and around the world.

“From crab fisherman on the coast to tuna fishers in open waters, producers are excited about their expanding sales in the Chinese marketplace,” said Agriculture Minister, Don McRae. “2011 is shaping up to be another record year for B.C. food exports to China with seafood leading the way. That means jobs on Vancouver Island and coastal communities with fishing and processing facilities.”

In addition to the \$80 million in seafood products B.C. exported another \$38 million in agri-food products to China in 2010. This included \$6-million of both pork and food preparations (syrops, pastes and powders used in food and beverages) and \$4.3 million of wine. The \$118 million in combined seafood and agri-food exports to China is the most ever. Negotiations are also underway to allow B.C. beef and cherries access to the Chinese market.

B.C. agriculture, fish and seafood exports to China from January 1 to August 31, 2011 totalled \$87 million, a 12 percent increase from the same period in the record-setting 2010.

Guangdong has about 100 million residents and as a coastal province with a major port on the South China Sea, is one of China's trade and economic centrepieces. For details on British Columbia's seafood production and exports, the 2010 B.C. Seafood Year in Review is posted at: <http://bcseafood.ca/PDFs/YIR-2010.pdf>

As part of the BC Jobs Plan, Premier Christy Clark is leading the largest trade mission in the province's history to promote BC as a safe harbour for investment. The Jobs and Trade Mission is focused on strengthening existing relationships between B.C. and Asian markets, opening doors for new relationships and setting the stage for future opportunities in China and India. Delegates from more than 130 companies and organizations are accompanying the Premier as part of the effort to defend and create jobs here at home. Health Minister Mike de Jong will also be accompanying the Premier during her time in India.

Japan and Hong Kong are also on the jobs and trade mission itinerary. Forests Minister Steve Thomson will travel to Japan and Minister Pat Bell, Jobs, Tourism and Innovation, ends his part of the mission in Hong Kong.

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250 387-1693

Connect with the Province of B.C. at: www.gov.bc.ca/connect

NEWS RELEASE

For Immediate Release
[release number]
November 7, 2011

Ministry of Agriculture

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“From crab fisherman on the coast to tuna fishers in open waters, producers are excited about their expanding sales in the Chinese marketplace,” said Agriculture Minister, Don McRae. “2011 is shaping up to be another record year for B.C. food exports to China with seafood leading the way. That means jobs on Vancouver Island and coastal communities with fishing and processing facilities.” **Sample Quote TBC**

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November 7, 2011

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"From crab fisherman on the coast to wineries in the Okanagan, producers are excited about their expanding sales in the Chinese marketplace," said Agriculture Minister, Don McRae. "2011 is shaping up to be another record year for B.C. food exports to China with seafood leading the way. That means jobs on Vancouver Island and coastal communities with fishing and processing facilities." **Sample Quote TBC**

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Comment [r1]: Can we not just say trade and investment opportunities?

Comment [r2]: See r1

Comment [r3]: Are we confusing things by talking wine when the focus is seafood? Can we say from abalone to tuna...or something like that?

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NEWS RELEASE

For Immediate Release

[release number]

Nov. 7, 2011

Ministry of Agriculture

More B.C. seafood enjoyed in China than ever before

Guangzhou - Chinese families are enjoying more seafood from the Western Canadian Province of British Columbia (B.C.) than ever before. High quality crabs, geoducks, salmon, hake and herring from B.C.'s pacific waters resulted in a record \$80-million of B.C. seafood being sold in China.

Comment [r1]: I would use either Pacific Ocean or pristine waters.

"Chinese cuisine is famous for its range of dishes, flavours, and the importance of using premium ingredients and B.C. seafood is the perfect matchchoice," said British Columbia's Agriculture Minister, Don McRae. "It is incredibly rewarding to see know Chinese families are enjoying the same high-quality, great tasting food as families in provinceour products being served and enjoyed in China."

Comment [r2]: Remember this is being translated so need to use plane English not cute expressions.

Statistics in the 2010 B.C. Seafood Year in Review highlight China's emergence as B.C.'s third-largest export market for seafood. The annual Review details the harvests and wholesale value of different seafood products and sectors. The 2010 report summarizes 472 distinct fish and seafood commodities produced in B.C. that created a combined wholesale value of \$1.4 billion. A Chinese translation is at: <http://bcseafood.ca/PDFs/Chinese-YIR-2010.pdf>.

Representatives from about 30 B.C. seafood companies and organizations participated in the China Seafood Expo and are visiting Guangzhou as part of the Western Canadian Province's largest-ever trade mission to China. More information on B.C. seafood is available at www.bcseafood.ca

Contact:

Name

Title

Ministry

Ph. #

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"It is incredibly rewarding to know Chinese families are enjoying the same high-quality, great tasting food as families in our province," said British Columbia Premier Christy Clark.

"Chinese cuisine is famous for its range of dishes, flavours, and the importance of using premium ingredients, and B.C. seafood is the perfect choice," said British Columbia's Agriculture Minister, Don McRae.

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TRADE MISSION NARRATIVE

Updated November 2

- China and India are key world markets, with fast growing economies and a large emerging middle-class.
- Growing our trade with Asia is an essential buffer to the economic turmoil being experienced in the U.S. By strengthening these ties, we will ensure our trading and investment partners know about the products and services we have to offer – products and services that are among the best in the world.
- BC has built a strong record of success in opening markets in China for products such as forestry and mining. When it comes to recognizing potential in Asian markets, BC is leading the country.
- We are now building on the success of previous trade missions, and ramping up to a whole new level.
- Our trade mission to China and India includes the largest number of delegates to travel from BC to Asia, (over 150 companies and nearly 350 participants), but it is focused in its scope. By focusing on key sectors – mining, liquefied natural gas, forestry, education, seafood and transportation – we are harnessing our energy to create the most cohesive sales force every assembled.
- This is all part of our commitment in Canada Start Here - the BC Jobs Plan to expand and open new markets in the Asia-Pacific region, to create new jobs at home.
- Our goals are to:

Strengthen Existing Relationships: Driven by our historical and cultural ties to Asia, BC is leading Canada through a network of trade and business relationships with Asian markets. These relationships have brought new investment to BC, allowing us to defend and create jobs. The forestry renaissance is an example of this in action – Chinese demand for wood is creating jobs for BC families and strengthening communities across the province. The trade mission is an opportunity to strengthen those relationships and discover new ways we can work together.

Open New Doors: The trade mission is an opportunity for government to form the new trade and business relationships that will ensure the success of the BC Jobs Plan. If we want to grow, we have to take action to find new investment. This means building on our strengths – strengths that include where we are, but also who we are, with our creative, diverse and well-educated population.

Set the Stage for Future Jobs and Trade Missions: The Province and forestry sector have been working hard for seven years to open markets in China. This BC Jobs Plan recognizes that to grow our markets, it takes time, commitment and a consistent purpose. This is not the first jobs and trade mission, nor is it the last. We will continue to work together with our future trade partners to create jobs in B.C.

- When it comes to recognizing potential in Asian markets, BC is leading the country. We continue to encourage other provinces to join BC on future missions and lay a foundation for businesses in the future.
- Our aim is to open and expand markets by strengthening existing relationships and opening new doors - setting the stage to create jobs in B.C.
- B.C.'s strong cultural diversity will play an important role in our success. We hope that thousands of people from China and India who now call our province home will encourage investment from their homelands.

Quick Facts:

- Forecasted GDP Growth (Source IMF, World Economic Outlook, Sept. 2011)

	2011	2012
Asia	6.2%	6.6%
China	9.5%	9.0%
India	7.8%	7.8%
Canada	2.1%	1.9%

- British Columbia's Exports:

	2010	2011 (Jan-Aug)	Change vs same period in 2010
To Asia	\$11.8 billion (a record)	\$9.3 billion	Up 29%
To China (incl H.K.)	\$4.3 billion (a record)	\$3.4 billion	Up 42%
To India 18 th largest expt mkt	\$135 million	\$84 million	Down 20%

- By 2030, the OECD forecasts the middle classes of India and China will be the two largest in the world in terms of consumption.

	China	India	Total
Delegates	300	64	349
Companies, Orgs, Community Groups	133	35	150

Why We're Going

We are leading this jobs and trade mission to support the success of the BC Jobs Plan and put it into action.

There are many pertinent reasons for us to go to India and China with that goal in mind:

- You've heard that a picture is worth a thousand words – well we think an hour in person is worth a thousand phone calls. If we want to foster strong, long-lasting and fruitful relationships, then we need to show our commitment and excitement.
- The first-hand experience we gain will help grow our understanding of Asian markets and their specific demands.
- We can bring that experience home and help BC businesses anticipate emerging demands from Asia, so that we can move our exports value chain from raw resources to in-demand products.
- We're facing increasing competition from countries such as Australia. The jobs and trade mission helps us get to the front of the line.

Messages Back to BC via Media

- It is clear one of our key advantages is our fiscal responsibility. In order to create jobs, we need to keep taxes and spending under control – that's what we will be doing in the next budget.
- On this trip I've been struck again by the power of our province when we work together and when we are united as one BC team. This trip is representing our diversity and people from all over the province.
- We are finding that "first new dollar" – something that is critical to growing and developing home grown BC small businesses. Small business is the key to job creation and we need to make sure new investments from over here are helping small business at home.

Sectors

Mining

- The continued success of the mining sector is critical to the future of the Province.
- Last week, an independent PwC study found that the industry is worth \$8.9bn, which means that every dollar spent in the B.C. mining industry generated \$1.73 in total economic impact.
- The mining industry generated 45,703 jobs in 2010, more jobs than the forestry and logging sector combined. This makes up approximately two per cent of B.C.'s workforce.
- We plan to open eight mines by 2015 and expand nine others.
- The Jobs and Trade Mission is focused on strengthening existing relationships, opening doors for new relationships and setting the stage for future opportunities in China and India.
- In Hong Kong, I'll be making a presentation to Asian mining investors and speaking at the Mineral investment Forum to encourage further development of our mineral wealth

LNG

- The National Energy Board's decision to approve the Kitimat LNG export licence is a major step forward to diversifying B.C.'s natural gas sector and opening up access to growing markets with a demand for our energy resources.
- The development of a liquefied natural gas sector is important for the long-term economic benefit of British Columbia. Opening up new export markets for B.C.'s natural gas will strengthen production, job creation, revenues to the Crown, and economic prospects.
- B.C. is well positioned for a changing, more demanding, energy economy. Not only are we a leader in safe and responsible natural gas development, but we have an abundant supply of natural gas (through shale) to meet new demands and new development – LNG export will allow us to take advantage of what we have to offer.
- The establishment of a LNG export industry supports the BC Jobs Plan by building on the province's strengths to create jobs, including our ability to attract investment and increase competition for B.C. products.
- Kitimat LNG is expected to create approximately 1,500 person-years of work during its construction and 120-140 permanent positions once the terminal is in operation. The connecting Pacific Trail Pipeline (PTP) project will also create approximately 1,500 jobs during construction.

Technology

- China and India are experiencing mass urbanization, creating opportunities for BC technology and clean-tech companies to offer them clean, efficient energy, waste reduction and health-care solutions, while creating jobs at home.
- China's market for green technology is forecast to grow to \$1 trillion by 2013. And the Chinese market for environmental protection technology will be worth \$130 billion by 2015.
- BC is at the forefront of clean energy technology for domestic use and export to new markets. Vancouver is home to a quarter of all clean tech companies in Canada.
- China is aiming to double its consumption of natural gas by 2015 – and companies such as BC's Westport Innovations are providing technology to allow Chinese buses and trucks to run on natural gas.
- Demand for digital, wireless and screen-based entertainment is growing exponentially, with India and China adding over 300 million mobile phone subscribers last year alone.
- British Columbia's digital media education and R&D facilities are among the best in Canada, including Wavefront and the Centre for Digital Media, funded by the Province.
- Vancouver has one of the top video game clusters in the world, with major publishers including EA, Nintendo, Sony Studios, THQ, Vivendi/Activision and Microsoft. The EA studio in Vancouver is the largest of its kind in the world.
- We also have companies such as Pelesys Learning Systems of Richmond, which has signed two contracts with China's national aircraft manufacturer to provide aviation training courses and a training management solution, leading to new jobs in B.C. **NOTE: These contracts are already signed and a brief story is posted on the TradeBC website. A joint release is going out on Day 4 of the trade mission (Nov. 7 in B.C., Nov. 8 in Shanghai).**

Tourism

- Our tourism strategy builds on the jobs plan, providing a framework for government and industry to work together to attract more visitors and create jobs for British Columbians.
- In 2010, the tourism sector employed 127,000 British Columbians, generated over \$13.4 billion in revenue for tourism-related businesses and contributed over \$1.2

billion to provincial government revenues. The Tourism Strategy will target revenue of \$18 billion by 2016 (that's a 5 per cent annual growth).

- We have a huge competitive advantage in attracting visitors. We will do this by targeting key markets with emerging middle classes (such as China and India) while maintaining our traditional markets such as Ontario, the U.S., UK, Germany, Australia and Japan.
- Shanghai Tourism Board has been a friend to Canada for many years and will sign an MOU with Tourism Vancouver to boost tourism numbers even further

Advanced Education

- International Education is an important component of the BC Jobs Plan, helping to meet B.C.'s future economic and labour market needs.
- Key to BC's ongoing International Education success is building the relationships our institutions have long been cultivating.
- During this mission, a number of institutions [will/have] sign agreements that strengthen the connections that exist between our two countries.
 - Some agreements are focused on student and faculty exchanges – while others are about research partnerships and program development.
 - International co-operation between B.C. and [China/India] means shared experiences, successes and relationships that will continue for a lifetime.
- International Education is a growing sector, with fierce competition worldwide for students.
 - By 2025, there are expected to be 7.2 million international students studying around the world – up from 3.3 million today.
- 94,000 people choose to study in B.C. annually – including 39,000 international students from more than 160 countries attending a B.C. post-secondary institution (12,500 from China and about 2,250 from India).
- By developing and expanding relationships overseas, we can help to reach BC's goal of increasing the number of international students by 50 per cent over four years.

Agriculture

- B.C. exported a record \$80 million of seafood to China in 2010, and we are on track to eclipse that in 2011.
- China is the third highest export market for BC

- B.C.'s November 2011 seafood trade mission to China is the largest ever
- Representatives from 30 B.C. seafood producers – the largest delegation - are joining Premier Christy Clark to increase sales and create jobs in BC.
- Direct cargo flights that began in July bring fresh B.C. seafood from YVR to Shanghai four times a week. They mark the first dedicated cargo service from Canada to Mainland China.
- B.C. exported \$118 million worth of agriculture and seafood products to China

Forestry

- The goal of our forestry trade mission, remains the same as in years past – to sell more lumber to China.
- Forest product exports to China were \$750m. This compares to \$687m for all of 2010
- Government relations are crucial to opening the door to new customers of B.C.'s wood products.
- Meetings are planned with important government officials as well as up to 20 of China's largest and most influential developers
- Minister Thomson is also leading a delegation of industry CEOs to Japan, since it's important to maintain the relationship with our Number 2 overseas lumber market. Japan has also adopted a WoodFirst Act, based on B.C.'s Act.

FOR INTERNAL USE ONLY

Questions and Answers

Ministry of Jobs, Tourism and Innovation

Topic: Trade mission to China and India

Last Update: Monday, October 31 – 10:00am

S13

FOR INTERNAL USE ONLY

Questions and Answers

S13

Q 3. How much is the trade mission costing taxpayers?

- The trip is still in the planning stages. We will have an accurate assessment of cost after the trip is over, and in the interest of transparency, we will make those costs public. (TBC)
- The estimated budget is \$250,000.
- Certainly, the cost of the trip will be more than balanced off by the anticipated investments that will arise from the relationships being built with senior government officials and business leaders in China and India.

Q 4. How many government staff will be travelling with the Premier, and what is the cost to the taxpayer?

S13

- The cost of the trip will be more than balanced off by the anticipated investments that will arise from the relationships being built with senior government officials and business leaders in China and India.
- All delegations pay their own way.

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Questions and Answers

S13

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THE BC
JOBS PLAN



NEWS RELEASE

For Immediate Release
2011PREM0132-001364
Oct. 27, 2011

Office of the Premier

Over 120 companies take part in BC jobs and trade mission

VANCOUVER – Two hundred and fifty representatives from more than 120 companies and organizations representing sectors such as mining, energy, forestry, seafood, transportation and education will participate in the upcoming Province-led jobs and trade mission to China and India, announced Premier Christy Clark.

"The delegations travelling to China and India are the largest in the history of the province, and represent the widest range of sectors to ever participate in a provincial trade mission," said Premier Clark. "We're setting out with three goals in mind: strengthening our existing relationships in the Asia-Pacific region; opening new doors; and setting the stage for future opportunities with China and India."

In addition to expanding trade and commerce opportunities between B.C. and these important Asian markets, the jobs and trade mission will seek to attract new investment into the province, promote B.C. as a destination for international students and tourists, and continue to build on the historic, cultural and business ties between British Columbia and the peoples of China and India.

"Thanks to our ability to successfully export our products, especially to China, Adanac Seafood is now looking to double the size of its operations and move into larger facilities," said Betty Luong, manager of Adanac Seafood. "We look forward in participating in the Province's trade mission, to help our company grow and open new doors for B.C.'s seafood products."

Premier Clark, along with ministers Bell and Thomson, will depart Vancouver Nov. 4 for China. Areas of focus in China are transportation, international education, mining, forestry, liquefied natural gas, seafood promotion, and technology. The Premier will meet with government officials and business leaders in Beijing, Shanghai, and Guangzhou.

Both ministers Bell and Thomson will accompany the Premier on portions of her itinerary, but will also embark on separate programs. Minister Thomson will also visit Japan, while Minister Bell will travel to Hong Kong before returning to B.C.

The Premier will leave China for India on Nov. 10, along with Health Minister Mike de Jong. In India they will meet with government and business leaders in Delhi, Mumbai, Chandigarh, Amritsar and Bangalore. While in India, the focus will be on mining investment, life sciences, technology, green energy, international education, and forestry.

The Premier and delegations will meet with government, business and industry leaders in both countries, as well as hosting hundreds of officials at business functions. Premier Clark will also participate at a panel session with Indian provincial chief ministers at the World Economic Forum India Summit, which is meeting in Mumbai.

Premier Clark arrives back in British Columbia on Nov. 18.

A detailed list of participants and highlights of the BC Jobs and Trade Mission follows.

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BACKGROUND

For Immediate Release
2011PREM0132-001364
Oct. 27, 2011

Office of the Premier

BC jobs and trade mission to China and India – participating companies and organizations

- Ace Global
- Adanac Seafood
- AgriMarine Holdings Inc.
- Ainsworth
- Ala Midas Capital Inc.
- Apache
- Aqualine Seafood
- BC Institute of Technology
- BC Marine Products Ltd
- BC Wood Specialties Group
- Blakes
- Borden Ladner Gervais
- British Columbia First Nations Energy and Mining Council
- Brixton Metals
- Cache Exploration
- Canada Sukunka Coal Corporation
- Canada Wood Group
- Canada Zhonghe Investment Ltd.
- Canadian Blackcod Fishing
- Canadian Dehua
- Canadian International Investment Consulting
- Canadian Kailuan Dehua (CKD)
- Getty Copper Inc.
- Hard Creek Nickel
- Hunter Dickinson Inc.
- Lawson Lundell LLP
- Lions Gate Fisheries Ltd
- LJ Resources
- Exeter Resource
- Fanny Bay Oysters
- Fisher Bay
- Flying Fresh Air Freight
- Fortune Minerals
- FPIInnovations, Forintek Division
- Gitxsan Nation
- GMA Cascade Industrial Ltd
- Gold Reach Resources Ltd.
- Gold River Seafood Ltd.
- Gowlings
- Grand Hale Marine Products Ltd
- Hampton Affiliates
- HD Mining International
- Ho-wing Investments Ltd
- HSBC
- Initiatives Prince George
- Interex Forest Products Ltd
- Interfor
- Interior Lumber Manufacturer's Association
- Pacific Urchin Harvesters Association
- Paladin International Food Sales Ltd. / Western Canada Seafood Merchants & Processors Association
- PETRONAS
- Port Metro Vancouver
- Prince George Airport Authority
- Progress Energy
- Prophecy Coal Corp.
- Prophecy Platinum Corp.
- Providence Seafoods Inc
- PWC
- RBS Seafood Harvesting Ltd
- Research Universities' Council of BC
- ROC Holdings Ltd./ Bright Future Int'l Trading Ltd.
- Royal Roads University
- Sattva Capital
- Shell
- Silvercorp Metal Inc.
- Simon Fraser University
- Spectra Energy Transmission West
- Stornoway Diamond Corporation
- Strongbow Exploration
- Sung Fish Co., Ltd
- Syncrotrade Canada Inc.
- Teck
- The Teal-Jones Group
- Thompson Rivers University
- Tolko Industries

- Canadian Zinc Corporation
- Canasia Forests Products
- Canfor
- Capilano University
- Chieftain Metals Inc.
- China Minerals Mining Corporation
- CIPA Lumber Co., Ltd.
- CN Rail
- Coast Forest Products Association
- College of the Rockies
- Conifex
- CP Rail
- Davis
- Deloitte
- Douglas College
- Eldorado Gold Corporation
- EnCana
- EOG
- Front Line Seafood
- Geoscience BC
- Justice Institute of BC
- KPMG
- Kwantlen Polytechnic University
- Lang Vineyards
- Langara College
- Mill & Timber
- Minco Mining
- Nathan Fong & Associates – Culinary Film Design
- Nexen Energy
- North Delta Seafoods Ltd
- North Island College
- Ona Power Corp and Arris Holdings Inc.
- Osprey Marine Ltd./ Mariner Seafoods Ltd.
- Pacific Salmon Industries
- Pacific Rim Shellfish Co.
- Pacific Sea Cucumber Harvesters Association
- Trinity Western University
- Underwater Harvesters Association
- University of British Columbia
- University of Northern British Columbia
- University of the Fraser Valley
- University of Victoria
- Urban Select Capital
- Vancouver International Airport Authority
- Vancouver Island University
- West Fraser Timber Co., Ltd
- Western Forest Products
- Yellowhead Mining

Contact:
Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

BACKGROUNDER

For Immediate Release
2011PREM0132-001364
Oct. 27, 2011

Office of the Premier

Highlights of Premier Clark's BC jobs and trade mission to China and India

Depart Vancouver, Nov. 4

Guangzhou, Nov. 5 – 7

- Meet with airline and government officials and the B.C – Guangdong Business Council.
- Attend BC Forestry Investment Innovation construction project, Guangzhou Women and Children's Hospital, and the Guangdong International Tourism and Cultural Festival.

Shanghai, Nov. 7 – 8

- Meetings with housing developers, Canadian consulate officials, and Shanghai-based companies, BC Alumni and senior business executives .
- Tour Dream Home Canada project and townhouse project in Jinaiqiao.

Beijing, Nov 8 – 10

- Speak at the International Mining Finance and Capital Markets Conference, the Canada Mineral Investment Forum and at a BC Alumni Network reception.
- Meet with federal Chinese government officials including the mayor of Beijing.

Delhi, Nov 11 – 12

- Attend a Canada – India Education Council forum, a mining seminar, and a reception at the Canadian High Commission.
- Meet with federal Indian government ministers and officials.

Mumbai, Nov 12 – 14

- Participate in a panel at the World Economic Forum, the Canada – India Business Forum Reception, and at a discussion organized by the Asia Pacific Foundation of Canada and India Gateway House.
- Attend Remembrance Sunday observances at the Afghan Church, tour Bollywood Film City.

Bangalore, Nov 15

- Attend the opening of the University of British Columbia's Bangalore office.
- Attend roundtable on collaboration in life sciences.

Amritsar, Nov. 16

- Visit the Golden Temple.

Chandigarh, Nov 16 – 17

- Meet with Chief Minister of the Punjab.
- Host a reception at the Consul General's residence for local business and civic leaders.

Delhi, Nov. 17

- Participate at an education town hall hosted by MITACS.
- Meet with Indian government ministers.

Return to Vancouver Nov. 18

Contact:

Chris Olsen

Press Secretary

Office of the Premier

604 220-1640

Connect with the Province of B.C. at www.gov.bc.ca/connect

JOBS AND TRADE MISSION MESSAGING

Updated Nov. 2 – 08:40

Overarching messages:

- China and India are fast growing-economies and a large emerging-middle-class.
- When it comes to recognizing potential in Asian markets, B.C. is leading the country. We are now building on the success of previous trade missions, and ramping up to a whole new level.
- Our trade mission to China and India includes the largest number of delegations to travel from B.C. to Asia (over 150 companies and nearly 350 participants will intersect with the delegation at some point), but it is focused in its scope. By focusing in on key sectors – mining, liquefied natural gas, forestry, education, seafood and transportation – we are harnessing our energy to create the most cohesive sales force ever assembled.
- Our goal is to open and expand markets by strengthening existing relationships and opening new doors - setting the stage to create jobs in B.C.
- B.C.'s strong cultural diversity will play an important role in our success. We hope that thousands of people from China and India who now call our province home will encourage investment from their homelands.

Premier - Canada Starts Here Message:

This is my first time in Asia as British Columbia's premier and I'm honoured to lead our province's largest ever trade delegations to China and India. When it comes to establishing a presence in Asia, B.C. is the Canadian leader. As we lay a foundation for future trade missions we encourage other provinces to join with us and let Asia know that Canada Starts Here – in British Columbia.

Quick Facts:

- Forecasted GDP Growth (Source IMF, world Economic Outlook, Sept. 2011)

	2011	2012
Asia	6.2%	6.6%
China	9.5%	9.0%
India	7.8%	7.8%
Canada	2.1%	1.9%

- British Columbia's Exports:

	2010	2011 (Jan-Aug)	Change vs same period in 2010
To Asia	\$11.8 billion (a record)	\$9.3 billion	Up 29%
To China (incl H.K.)	\$4.3 billion (a record)	\$3.4 billion	Up 42%
To India	\$135 million	\$84 million	Down 20%
18 th largest expt mkt			

- By 2030, the OECD forecasts the middle classes of India and China will be the two largest in the world in terms of consumption.

	China	India	Total
Delegates	300	64	349
Companies, Orgs, Community Groups	133	35	150

Secondary messages:

- This is all part of our commitment in Canada Start Here - the BC Jobs Plan to expand and open new markets in the Asia-Pacific region, in order to create new jobs at home.
- Our goals are to:

Strengthen Existing Relationships:

- Driven by our historical and cultural ties to Asia, B.C. is leading Canada through a network of trade and business relationships with Asian markets. These relationships have brought new investment to B.C., allowing us to defend and create jobs.
- The forestry renaissance is an example of this in action – Chinese demand for wood is creating jobs for B.C. families and strengthening communities across B.C.. This is an opportunity to strengthen those relationships and discover new ways to work together.

Open New Doors:

- The trade mission is an opportunity for government to form the new trade and business relationships that will ensure the success of the BC Jobs Plan. If we want to grow, we have to take action to find new investment. This means building on our strengths – strengths that include where we are, but also who we are, with our creative, diverse and well-educated population.

Set the Stage for Future Jobs and Trade Missions:

- The Province and forestry sector have been working hard for seven years to open markets in China.
- This BC Jobs Plan recognizes that to grow our markets, it takes time, commitment and a consistent purpose.
- This is not the first jobs and trade mission, nor is it the last. We will continue to work together with our future trade partners to create jobs in B.C.
- As Premier of British Columbia, I look forward to also representing Canada during this Trade Mission. When it comes to recognizing potential in Asian markets, B.C. is leading the country. We continue to encourage other provinces to join B.C. on future missions and lay a foundation for businesses in the future.

Why We're Going:

We are leading this jobs and trade mission to support the success of the BC Jobs Plan and put it into action.

There are many great reasons for us to go to India and China with that goal in mind:

- You've heard that a picture is worth a thousand words -- well we think an hour in person is worth a thousand phone calls. If we want to foster strong, long-lasting and fruitful relationships, then we need to show our commitment and excitement.
- The first-hand experience we gain will help grow our understanding of Asian markets and their specific demands.
- We can bring that experience home and help B.C. businesses anticipate emerging demands from Asia, so that we can move our exports up the ladder (i.e. "value chain") from raw resources to in-demand products.
- We're facing a lot of competition from countries like Australia -- the jobs and trade mission helps us get to the front of the line.

Messages Back to B.C. via Media:

- It is clear one of our key advantages is our fiscal responsibility. In order to create jobs, we need to keep taxes and spending under control -- that's what we will be doing in the next budget.
- One thing I am seeing on this trip, again, is the power of our province when we work together and when we are united as one BC team. This trip is representing our diversity and people from all over the province.
- We are finding that "first new dollar" -- something that is critical to growing and developing home grown BC small businesses. Small business is the key to job creation and we need to make sure new investments from over here are helping small business at home.

JOBS AND TRADE MISSION MESSAGING

Updated Oct 31 – Noon

Overarching messages:

- China and India are key world markets - with fast growing-economies and a large emerging-middle-class.
- When it comes to recognizing potential in Asian markets, BC leading the country. We are now building on the success of previous trade missions, and ramping up to a whole new level.
- Our trade mission to China and India includes the largest number of delegations to travel from BC to Asia, with the widest range of sectors. We are harnessing our energy to create the most cohesive sales force ever assembled.
- Our goal is to open and expand markets by strengthening existing relationships and opening new doors - setting the stage to create jobs in B.C.
- BC's strong cultural diversity will play an important role in our success. We hope that thousands of people from China and India who now call our province home will encourage investment from their homelands.

Premier/Canada Message:

- As Premier of BC, I look forward to also representing Canada during this Trade Mission. When it comes to recognizing potential in Asian markets, BC is leading the country. We continue to encourage other provinces to join BC on future missions and lay a foundation for businesses in the future.

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want to grow, we have to take action to find new investment. This means building on our strengths – strengths that include where we are, but also who we are, with our creative, diverse and well-educated population.

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- The first-hand experience we gain will help grow our understanding of Asian markets and their specific demands.
- We can bring that experience home and help BC businesses anticipate emerging demands from Asia, so that we can move our exports up the ladder (i.e. "value chain") from raw resources to in-demand products.
- We're facing a lot of competition from countries like Australia – the jobs and trade mission helps us get to the front of the line.

Messages Back to BC via Media

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- We are finding that "first new dollar" – something that is critical to growing and developing home grown BC small businesses. Small business is the key to job creation

and we need to make sure new investments from over here are helping small business at home.

Industry “elevator speech”

“Canada Starts Here”

- China and India are key world markets - with fast growing-economies and a large emerging-middle-class. Your power can be felt around the world.
- British Columbia, Canada is not nearly as big. But we believe we have the basis for a strong partnership - one that is beneficial for all.
- Here’s why:
 - BC is a safe haven for investment, due to fiscally sound decisions made by our government. Our triple AAA credit rating and sound taxation policies make us an attractive place in which to invest.
 - We have ports that provide a natural gateway into North America for goods coming from Asian countries - and to get goods back to Asia.
 - We are a safe province, a well-educated province, and a beautiful province! A perfect place to locate international company offices.
 - We have products and services in a wide-range of sectors that are among the best in the world - softwood lumber is already being used for construction in China. Other sectors include: transportation, mining, energy, agri-business, technology and innovation.
 - And, we have a large population from China and India who call now call British Columbia home. We have a close connection between our people, one that helps us to build our own strong relationships of friendship and business.
- When it comes to recognizing potential in Asian markets, BC leading the country. And we want to build on this success.
- That’s why Premier Christy Clark is currently leading the largest trade mission in the history of our province. Over 300 delegates representing over 100 companies are part of this historic journey.
- We are proud to be part of this delegation. Our goal is to build a long-lasting relationship with your country, one that will see many such visits in future years.

Mining

- The continued success of the mining sector is critical to the future of the Province.
- Last week, an independent PwC study found that the industry is worth \$8.9 BN. Every dollar spent in the B.C. mining industry generated \$1.73 in total economic impact.
- The mining industry generated 45,703 jobs in 2010, more jobs than the forestry and logging sector combined. This makes up approximately two per cent of B.C.'s workforce.
- We plan to open eight mines by 2015 and expand nine others.
- The Jobs and Trade Mission is focused on strengthening existing relationships, opening doors for new relationships and setting the stage for future opportunities in China and India.

Facts

- There are over 350 mineral exploration sites in B.C.
- Mineral exploration expenditures more than doubled from \$154 million in 2009 to \$322 million in 2010.
- There are over 30 projects in the environmental assessment and permitting processes, at various stages of review and permitting prior to mine development.
- B.C. has 20 major mines, over 30 industrial mineral producers and two smelters.
- Geoscience BC identifies and prioritizes geoscience research in BC, and provides critical geosciences information to industry to stimulate investment. It is a very successful and productive partnership between the industry and the provincial government..

LNG

- The development of a liquefied natural gas sector is important for the long-term economic benefit of British Columbia. Opening up new export markets for B.C.'s natural gas will strengthen production, job creation, revenues to the Crown, and economic prospects.
- B.C. is well positioned for a changing, more demanding, energy economy. Not only are we a leader in safe and responsible natural gas development, but we have an abundant supply of natural gas (through shale) to meet new demands and new development – LNG export will allow us to take advantage of what we have to offer.
- The establishment of a LNG export industry supports the BC Jobs Plan by building on the province's strengths to create jobs, including our ability to attract investment and increase competition for B.C. products.
- In October 2011, the Canadian National Energy Board approved Kitimat LNG export licence. This is a major step forward to diversifying B.C.'s natural gas sector and opening up access to growing markets with a demand for our energy resources.
- Kitimat LNG is expected to create approximately 1,500 person-years of work during its construction and 120-140 permanent positions once the terminal is in operation. The connecting Pacific Trail Pipeline (PTP) project will also create approximately 1,500 jobs during construction.

Facts

- B.C. has two premier natural gas basins – the Horn River and the Montney. These shale and tight gas developments along with B.C.'s conventional gas plays produce roughly 20% of Canada's natural gas. At current activity levels, these two basins have over 100 years of supply.
- The province is working with LNG export proponents to bring the Kitimat LNG facility operational by 2015, and up to three LNG plants established by 2020.
- Three projects are in the early development stages. Multiple investors across the natural gas industry have expressed interest in developing LNG export facilities, including the Kitimat LNG terminal. Others include a proposed LNG terminal and natural gas pipeline which is now under study by Shell Canada and its joint venture partners; and a privately-owned partnership which proposes the development of a small-scale facility on the west bank of the Douglas Channel.

-
- Industry is working on encouraging fact-based discussions, reducing emission intensity and responsibly sourcing, handling and disposing of water.

Technology

- China and India are experiencing mass urbanization, creating opportunities for BC technology and clean-tech companies to offer them clean, efficient energy, waste reduction and health-care solutions, while creating jobs at home.
- China's market for green technology is forecast to grow to \$1 trillion by 2013. And the Chinese market for environmental protection technology will be worth \$130 billion by 2015.
- BC is at the forefront of clean energy technology for domestic use and export to new markets. Vancouver is home to a quarter of all clean tech companies in Canada.
- China plans to double its consumption of natural gas by 2015 – and companies such as BC's Westport Innovations are providing technology to allow Chinese buses and trucks to run on natural gas.
- Demand for digital, wireless and screen-based entertainment is growing exponentially, with India and China adding over 300 million mobile phone subscribers last year alone.
- British Columbia's digital media education and R&D facilities are among the best in Canada, including Wavefront and the Centre for Digital Media, funded by the BC government.
- Vancouver has one of the top video game clusters in the world, with major publishers including EA, Nintendo, Sony Studios, THQ, Vivendi/Activision and Microsoft. The EA studio in Vancouver is the largest of its kind in the world.
- We also have companies such as Pelesys Learning Systems of Richmond, which has signed two contracts with China's national aircraft manufacturer to provide aviation training courses and a training management solution, leading to new jobs in B.C. **NOTE: These contracts are already signed and a brief story is posted on the TradeBC website. A joint release is going out on Day 4 of the trade mission (Nov. 7 in B.C., Nov. 8 in Shanghai).**

Advanced Education

- International Education is an important component of the BC Jobs Plan, helping to meet B.C.'s future economic and labour market needs.
- Key to BC's ongoing International Education success is building on the relationships our institutions have long been cultivating.
- A number of BC universities and training institutions have agreements in place with China and India, and during this mission several will sign agreements that strengthen the connections that exist between our countries.
 - Some agreements are focused on student and faculty exchanges – while others are about research partnerships and program development.
 - International co-operation between B.C. and [China/India] means shared experiences, successes and relationships that will continue for a lifetime.
- International Education is a growing sector, with fierce competition worldwide for students.
 - By 2025, there are expected to be 7.2 million international students studying around the world – up from 3.3 million today.
- 94,000 people choose to study in B.C. annually – including 39,000 international students from more than 160 countries attending a B.C. post-secondary institution (12,500 from China and about 2,250 from India).
- By developing and expanding relationships overseas, we can help to reach BC's goal of increasing the number of international students by 50 per cent over four years.

Facts

- B.C. is a hub of world-leading research. In 2009-2010 B.C.'s six research universities secured more than \$740 million in research funding.
- B.C. Universities were ranked among the best in Canada and in October, UBC was ranked 22nd in the world by times Higher Education.
- Over 70% of international students who come to B.C. attend one of the province's public post-secondary institutions.
- The total contribution of international education to the province – nearly \$1.8 billion annually – makes it one of our top 5 sectors.
- Over the next decade, of the one million forecasted job vacancies in B.C., 77% will require a post secondary education.

Agriculture

- B.C. exported a record \$80 million of seafood to China in 2010, and we are on track to surpass that in 2011.
- China is the third largest export market for BC.
- B.C.'s November 2011 seafood trade mission to China is the largest ever.
- Representatives from 30 B.C. seafood producers are joining Premier Christy Clark to increase sales and create jobs in B.C.
- Direct cargo flights that began in July bring fresh B.C. seafood from Vancouver International airport to Shanghai four times a week. They mark the first dedicated cargo service from Canada to Mainland China.
- B.C. exported \$292 million worth of agriculture and seafood products to China in 2010.

Facts

- B.C. waters produce some of the most sought after seafood in the world, including wild salmon, crab, shrimp, ground fish, black cod, geoduck and sea urchin.
- Larger harvests and stronger selling prices in 2010 generated a 12 per cent increase in the total wholesale value of B.C. seafood to \$1.4 billion.
- Last year B.C. exported about \$960 million worth of seafood to 74 countries. Exports to Asia accounted for about a third of that total, and were up 16 per cent from the previous year.
- With a 264,400-tonne harvest in 2010, B.C. produced 10,300 more tonnes of seafood than in 2009. Harvests of cultured shellfish increased 30%, and the combined "other species" category was up 37%. B.C.'s total salmon production increased by 7,000 tonnes.
- 56 % of the total wholesale value of all B.C. seafood came from the sale of Salmon products.

Forestry

- The goal of our forestry trade mission, remains the same as in years past – to sell more lumber to China.
- Forest product exports to China for the first 9 months of 2011 were valued at \$750m. This compares to \$687m for all of 2010
- Government relations are crucial to opening the door to new customers of B.C.'s wood products.
- Meetings are planned with important government officials as well as up to 20 of China's largest and most influential developers
- Minister Thomson is also leading a delegation of forest industry CEOs to Japan, since it's important to maintain the relationship with our Number 2 overseas lumber market. Japan has also adopted a WoodFirst Act, based on B.C.'s Act.

Facts

- A joint effort on the part of the Province, the Federal government and industry has built China to be B.C.'s second largest market, and the largest offshore export destination for B.C. forest products.
- Since 2002-2003, B.C. has provided \$4.5 million per year for forest products market development in China.
- As of Sept.1, 2011, lumber sales for the year to China and Hong Kong totalled \$746 million, well above the record \$687 million in sales for all of 2010.

Asia/Pacific MEDIA CONTACTS

GCAPE

MEDIA OUTLET	SHOW / DESK	CONTACT PERSON	CONTACT DETAILS
PRINT			
The Economist	(Vancouver bureau)	Clive Cocking	Phone 604 261 3685 Cell 604 833 5636 Clive_cocking@telus.net
National Post	Vancouver Bureau Shanghi bureau	Brian Hutchison (Can West News Service correspondent currently vacant)	604-742-8882 Cell: 778-837-1066
Associated Press	AP represents The Canadian Press in China	Scott McDonald	sammcdonald@ap.org 8610-6568-0392
Globe and Mail	Foreign desk editor Asia-Pacific reporter	Craig Offman Andy Hoffman	416-585-5696 604-631-6658
Global National	Vancouver Bureau	Melanie Deklerk Assignment editor for overseas	604-422-6758 Global asks that you work through their Vancouver Bureau for overseas coverage.
CBC Radio	Foreign assignment desk Toronto	Brien Christie David Taylor	Brien.christie@cbc.ca David.taylor@cbc.ca CBC says they'd prefer you work through their Toronto desk regarding coverage.
CBC TV	Beijing Bureau	Michel Cormier	8610-6532-1510
CTV	China Bureau	Ben O'Hara-Bryne	1381-073-9625
Global TV	Asia Correspondent	Patrick Brown	86-138-1005-9554 patrick.brown@globalnews.ca

DRAFT
INDIA TRADE MISSION 2011

PROPOSED MEDIA PLAN

Prepared by:

Parm Bains, Media Relations Officer

Government Communications and Public Engagement

September 29th, 2011

OBJECTIVES

- To earn media coverage for Premier Christy Clark's visit to India
- Coordinate with all BC South Asian media, and their Indian affiliates, and exchange coverage of the visit.

THEMES

- Opportunities for business entrepreneurs, educational institutions, and skilled workers from India to contribute to economic growth and diversification that will lead to job creation in British Columbia.
- Sectors with the most opportunities include: construction; mining; film; new media; science, technology and manufacturing; direct air travel for cargo and tourism; early and advanced education; and life sciences.
- In 2009, Hon. Prime Minister Manmohan Singh introduced an initiative to develop rural affordable housing. In 2010, Hon. Mike de Jong met with the Central Government of India to discuss opportunities for the use of BC lumber products for this initiative.
- In 2010, Hon. Mike de Jong officially opened a BC Opportunities office in Chandigarh, the capital city for the State of Punjab.
- In 2009, a BC Opportunities office was opened in Bangalore. Office is headed by BC Trade Representative, Mr. Pratap Raju.
- BC Business Accelerator Program.
- The city of Mumbai has been chosen as a location for a third prospective BC Opportunities office.

PLAN

- Submit Premier's office a list of BC South Asian media outlets, and their India affiliates.
- Determine list of local media interested in joining the trade visit.

- Premier Clark meets with media and provides a pre-trade-mission statement in advance of her visit.
- Make arrangements to distribute, India visit specific, media advisories and press releases to these outlets and their Indian affiliates.
- After announcements or events, coordinate dial-in opportunities for local media or scheduled interviews over the phone (arrange prior to visit).
- Press conference and media availability or scrum set-up to be determined by staff assisting in India.
- Video and photo footage duties to be arranged by staff in India and then submitted to BC via email and SendToNews.
- GCPE staff will ensure all India footage is distributed to local media.
- Upon return from trade mission, Premier Clark engages in post-trade-mission radio and TV interviews.

STAFF ASSISTANCE (INDIA):

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Ritika Nandkeolyar

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*Photos and news releases will be submitted to all local print media and the Punjabi Press Club of BC. Information and photos will be exchanged amongst affiliated outlets.

Announcements / Photo-ops - China/India Mission

October 25 - 5 pm

Premier:

Day 1 - Sat Nov 5 - Guangzhou / Theme: Transportation

Day 2 -- Sun Nov 6 - Guangzhou / Theme: Tourism/Transportation

Main News Release:

- **News Release - Sichuan Airlines** - advises it is interested in starting new flights from Shenyang/Chengdu to Vancouver in 2012 (Lead: Transportation)

Secondary News release

- **Regional News release/photo-opp: Barkerville** - mini exhibition and gift exchange (lead: JTI)

Two photo-opp:

- **Photo-opp:** Tour of Fil Wood Frame construction projects (2 pavilions) and surrounding gardens. Built with reconstruction dollars funding from BC (Lead: JTI/FII)

Minister Thomson in Shanghai

- Photo/video op- Roof Renovation progress update (NR TBC)
- Photo:opp: Songjiang Net Zero Townhouse Project - meet with Chinese largest green developer

Day 3 - Mon Nov 7 - Guangzhou / Theme: Agri-Foods

7:00 a.m. - media call back to BC Media (3:00 PM day before) - main topic Sichuan

Main News Release:

- **News release - Photo-opp/Speech** - Premier opens Seafood Promotion Event - combines info on promotion event, seafood delegation and their work on this trade mission, and a number of agri-business MOU's being signed

Secondary items – may be rolled into main News release

- MOU relating to energy/waste management, and series of Education MOU's

Nov 7 - Minister Thomson (Changzhou and Taicang)

- Photo-ops: Tour of Green Town Hi-tech office, tour Taicang port and saw mills (Changzhou and Taicang)

Nov 7 - Min Bell (Shanghai)

- **NR/Photo-opp:** Attends MOU signing - tourism Vancouver and Shanghai (JTI)

Day 4 - Tuesday Nov 8 - Shanghai / Theme: Innovation/Technology

7:00 a.m. China time/ 3 pm BC time - Premier Minister call-back - focus on ethnic media and/or regional media

Main News release(s)

- **News Release -** COMAC purchase of Pelesys flight training software and another smaller Pelesys signing S13 key in that COMAC is a huge Chinese company much like Boeing in North America)

Secondary – possible to bundle into main news release

- Possibilities: Westbank/Nanjing Development Company, Epica Data/Huazhong Univ/Abbarach Architecture and Chinese firm (roll into Westport main release)
- New West Partnership meeting with CEO's - may have an announceable (TBC)
- Meeting with Shanghai based developers and possible MOU (roll into Westport main release)

Photo-opp:

- Tour of Jinqao Townhouse and Dream Home Canada (FII)

FYI - Min Thomson (Shanghai)

- Photo-opp/News release: Min Thomson attends opening of Shanghai urban Management College new wood-frame construction course
- Photo-opp/NR - Minister Thomson and Minister Oliver host Developer's Club Dinner possible MOU with individual developers or as a collective group

Day 5 - Wed Nov 9 - Beijing / Theme: Mining

Main news release and Photo-opp:

TBC - may be major agreements re: mining

1. KailuanGroup and Shougang Group- agreement on intent to invest \$750 Million S13 creating 500 jobs

2. Shangdong Energy Group - intent to invest \$500 Million S13 - another 500 jobs

Total: \$1.2 Billion in investments, about 1,000 new jobs

Main news release (bundle with above)

- **News release** – Gowlings Office official opening

S16

- Other potential signings on this day - **News release – TBD** – Bradley Pacific Enterprises and Qingdao Pacific Import & Export Corp. Ltd/ **Coast Tsimshian Resources LP** Beijing Representative Office Opening Function Room – Wood / **Xinwen Mining Group** and Canada Sukunka Coal Corporation Collaboration MOU

Minister Thomson (Beijing and Langfang)

- Photo-opp/news release: tour Langfang Demo Project that uses BC Coastal Wood Beijing)

Day 6 - Thurs Nov 10 - Beijing/ Theme: Mining

7:00 a.m. China time/ 3 p.m. BC time - Premier media call back - mining announcements

Main news release:

- **News release - announce signing co-operation Agreement with National Development and Reform Commission** - co-operation agreement on mining and mineral investment - NRDC is major organization, decides where mining investment dollars from China go
- **Premier keynote** - Canadian Mineral Investment Forum

Min Thomson (Tokyo)

- **Photo-opp/Video opp: Visit Takahiro Mokuzai** - Japans largest western red cedar importer (Tokyo) 7 a.m. (2:00 pm BC Time)
- **Photo-opp: construction site progress visit** - Elderly Care Facility - uses SPF, Canada TSuga and OSB (News release TBC) (Tokyo)

Day 7 - Friday Nov 11 - Beijing / Theme: Forestry Sub-theme: Family/Community

4:00 pm - Minister Thomson media call back re: Japan reconstruction

Main news stories:

- **Premier - Photo-opp/News Release:** Premier Statement on Remembrance Day and wreath-laying event at Delhi War Memorial
- **Minister Thomson: News Release/photo-opp:** Canada-Japan Commemorative Partnership Reconstruction Project - \$4 M in funding (5:30 pm Japan time)

Secondary News Release

- **Premier: News release - tbc -** Bilateral meeting with India government Ministers and meeting with Minister of Mines - number of MOU's and an agreement Indian Technomac office opening in BC - other possible agreements MOU's involving Life Sciences, Ballard - information to follow on all of these

Min Thomson - Japan

- **Photo-opp:** meet with Governor of Miyagi Prefectural Government

Min Bell-

Day 8 - Sat Nov 12 - Mumbai / Theme: (largely a travel day)

Main news release: (hold over from day before) –

- **Minister Bell – news release and photo/videos:** compilation News Release relating to opening ceremonies at a number of facilities in China built from BC wood provided as part of China reconstruction (Photo:opp/video-opp: tour of Mianyang School for the Disabled, Official opening ceremony for Beichuan Elderly Care Centre , Market Street Event - opening ceremony)

Photo-video opps:

- **Premier Keynote Speech – photo-video:** Canada-India business Forum reception

Min Thomson (Ishinomaki, Minami, Sanriku, Sendai - Japan)

- **Photo-video opps:** tour of Mitsui Home Temporary housing site, tour of Tsumai impacted area, tour of temporary housing site in Minami Sanriku, Sendai Port Visit

Min Bell - (Chongqing)

- **Photo-opp:** participate in UBC-hosted event at Children's Hospital

Day 9 - Sunday Nov 13 - Mumbai / Theme: Tourism/Film

Main News Release/Photo-opp:

- **News release/photo opp:** - Bollywood Awards Bid and tour of movie studio

Photo-opp/video

- Premier Armistice Day – Afghan Church

Secondary News Release:

- **News release** - Abellon Clean Energy Agreement S21 (possible company NR, and refer to this in main Premier news release of the day)

Min Bell - Chongqing

- **Photo-opp:** Tour of natural gas facilities

Day 10 - Mon Nov 14 - Mumbai / Theme: Economic Development/Investment

Premier media call-back - 10:00 pm - Bollywood Awards

Main News Release:

- **News release** – new BC Trade and Investment office in Mumbai

Secondary News Release/Photo-opp:

- **Video/photo:** Premier participates in Panel at World Economic Forum

1Min Bell (Hong Kong)

- **NR and Speaking role** - Mineral Investment Forum

Day 11 - tues Nov 15 - Bangalore / Theme: Education

Main news release:

- **NR - UBC office opening** - at Bangalore trade/investment office and focus on other Advanced Ed MOU's with backgrounder Possible (bundle with list of international education activities thus far on the trip)

Secondary News Release:

- **NR - MOU"s** - SFU MOU signing, Advinus Therapeutics drug development deal with Signal Chem and Xenon Genetics

Photo-opp:

- **Photo-opp:** tour of Infosys Technologies\

Min bell (hong Kong)

- Asia Investment Club - speech

Day 12 - Wed Nov 16 - Amritsar / Theme: Family/Community (Cultural links)

9:30 pm Premier media call-back - (9 a.m. BC time)

Main Photo-opp:

- **Photo-opp:** Golden temple

Bricklaying at BC school

Day 13 – Thurs Nov 17 – Delhi Theme: International Education

- **Photo-opp/News release:** - Delhi Public School Educational Mitacs Students Town Hall

China India Trade Mission

October 2011

Task List					
Date Due	Task	Lead	Products	Additional Details	Status
Pre-departure:	Narrative/ key messages	John Paul Fraser	Narrative document, with key messages		
	Pre-departure events with materials	Marisa Adair/GCPE HQ/ Premier's office	For launch of itinerary/delegations etc: <ul style="list-style-type: none"> - News Release - Media Advisory - Speaking Notes (Premier) - Qs and As - Briefing Note for speaking notes For media avail at YVR:	Two events: <ul style="list-style-type: none"> - Event with delegates to roll-out itinerary, delegation, purpose (TBC: Oct 27 or 28) - Media Avail at YVR morning of departure (nov 4 11 a.m.) 	Event Proposal sent to Nina Chiarelli Sat Oct 9
	Rolling communications calendar and two-page summary	Marisa Adair	As described	Identifies <ul style="list-style-type: none"> - Key news releases - Photo-ops - Video's - Lead Ministries 	Updated daily
	Division of responsibilities on the ground <ul style="list-style-type: none"> - Speeches - News releases - Issues debriefs for Premier - Media call backs - arranging and ensuring logistically set up - Contact on news releases - Photo-s-taking and feeding back - Video - feeding back 	Dimitri/Shane/Marisa	As described		For decision

	News releases - tracked by date and assigned to shops	Marisa Adair/ Alison Paine News release writing - all shops	News releases, backgrounders, qs and as		News releases coming in, to be reviewed by program and PO
	Media Call Backs for Premier - Need to schedule - Who will arrange and ensure set up, run from BC	TBD	As described		
	Speeches - all Premier Speeches	GCPE HQ writing team JP Fraser	As described		
	Speeches - translation for China	GCPE HQ - Marcus and team - who provides this translation service?	As described		
	Co-ordination of news releases and speeches	Alison paine/Lianna Olson	Pulling into binder, ensuring everyone has what they need		
	Communications materials Minister bell	Carolyn Heiman	News Release (s), photo- opps, video opp, speaking notes		Ongoing
	Communications materials Minister thomson	Crebo/Thomas	News Release (s), photo- opps, video opp, speaking notes		Ongoing
	Backdrops/Branding	GCPE HQ JP Fraser/Primrose Carson			Branding and Backdrops complete
	Video	GCPE HQ - JP Fraser	Video for presentation before key meetings, events		Status update from JP Fraser
	Collateral - leave-behinds	GCPE HQ - JP Fraser			Status update from JP

					Fraser
	Web site		GCPE HQ - Primrose Carson		Underway
	Videographer		GCPE HQ Kyle and Primrose	Preparing of equipment, run through schedule	Underway
	Interpretation services		TBD	What do we need?	For Discussion
	PR Agency - for pitching media stories to China and India Media		GCPE HQ - JP Fraser/Alison Paine	Which news items do we want to pitch for China/India meeting? Work with Agency to support pitches	For discussion
	Issues scans - Qs and As		Carolyn Heiman Ben James	Qs and As	Underway

FACTSHEET

November 4, 2011

Office of the Premier

British Columbia Jobs and Trade Mission to China

- The Honourable Christy Clark, Premier of British Columbia, is leading the province's largest ever trade mission to China.
- The jobs and trade mission has three main goals:
 1. Strengthen British Columbia's existing relationships with China;
 2. Open new doors and form new trade and business relationships; and
 3. Set the stage for future trade and jobs missions.
- Premier Clark will be in China from November 5 to November 10 and will make stops in Guangzhou (Nov. 5-7), Shanghai (Nov. 7-8), and Beijing (Nov. 8-10).
- Approximately 300 delegates, representing more than 130 companies, organizations and community groups will accompany Premier Clark.
- Sectors represented include mining, forestry, seafood, liquefied natural gas, education, transportation, and Chinese-Canadian community organizations.
- While in China, Premier Clark will meet with national, provincial and municipal Chinese officials; representatives from Chinese airlines; housing developers; university officials; and business leaders from China's mining, forestry, transportation and natural gas sectors.
- China is British Columbia's second largest export market, after the United States and the province exports more goods to China than any other Canadian jurisdiction. In 2010, China imported \$4.3 billion worth of goods from British Columbia, and increase of 342 per cent compared with what was exported in 2001.
- After departing China on November 10, Premier Clark will visit India before returning to British Columbia on November 18.

Contact: Marisa Adair
Communications Director
Ministry of Jobs, Tourism and Innovation
1-250-413-7316

To find out more about the Province of British Columbia, visit www.BritishColumbia.ca.

Communications Roll-out Calendar - Premier China/India Trade Mission - Nov 4 to 17, 2011

Updated Nov 3 (BC)/ Nov 4 (Guahgzhou)

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Day 0 Nov 4 11:00 a.m.	-	Pre-departure	Premier speaks to media pre-departure (including Ethnic media)	Pan-Pacific Hotel at YVR (TBC)	<ul style="list-style-type: none"> Full roll-out, as above 	JTI/PO
Travel to Guangzhou – Day 1 - Saturday Nov 5 China time						
Day 2: Sunday, November 6 China time						
Sat Nov 5 6:00 p.m.	Day 2 Sunday Nov. 6 9:00 a.m.	Family, culture, community	Photo-opp and Video (target – Chinese media Vancouver) Premier watches or joins group in a series of Tai Chi exercises Note: Premier makes remarks	Pearl River Park Pavilion A Guangzhou	<ul style="list-style-type: none"> Photo and captions Video and Intro (Send to News) Tweets/FB posting Speaking notes 	HQ (Social media team)

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sat Nov 5 6:30 p.m.	Day 2 Sunday Nov 6 9:30 a.m.	Forestry	<p>Main Photo/video opp of day Target – provincial media – especially regional/forestry communities</p> <p>Premier and officials are given a 15 minute tour of the Fil wood frame construction projects (2 pavilions) and of the surrounding gardens. Wood is from BC, part of China pst-earthquake revitalization program.</p> <p>Part of BC-Guangdong sister-province relationship</p>	Guangzhou	<ul style="list-style-type: none"> • Photo • Video • Cut line • Script for video • Tweet/FB post 	FII/JTI
Sat Nov 5 7:15 pm	Day 2 Sunday Nov 6 10:15 a.m.		<p>Photo opp only (no video)</p> <p>Visit to Guangdong Women and Children's hospital – many of the medical professionals trained at BC Children's Hospital</p>	Guangzhou	<ul style="list-style-type: none"> • Photo • Cut line • Tweet/FB post 	

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sat Nov 5 9 p.m.	Day 2 Mon Nov 6 12 pm		Premier Remarks: Luncheon jointly hosted by BCGBC and BC Government	Guangzhou	<ul style="list-style-type: none"> Speaking notes 	GCPE/HQ
Sat Nov 5 10:00 pm	Day 2 Sat Nov 6 1:00 to 1:45 pm	Transportation	News release and photo Sichuan Airlines – Premier discusses potential of Vancouver flights for Sichuan.	Westin, Guangzhou	<ul style="list-style-type: none"> News Release Photo 	TRANS
Sun Nov 6	Day 2 Sunday Nov 6 4:30 pm		Photo opp Target: Chinese ethnic media in Vancouver Bilateral meeting and gift exchange - Guangdong governor	Guangzhou	<ul style="list-style-type: none"> Photo Cut line Tweet/FB post 	FII/JTI

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sun Nov 6 1:50 a.m.	Day 2 Sun Nov 6 4:50 p.m	History, culture, family	Photo and video opp and regional/ethnic NR Target – Chinese ethnic media and Northern BC Media Barkerville Mini Exhibition Tour. Signing ceremony: signing MOU/LOI between the GD Museum of Overseas Chinese and Barkerville	Guangdong Guest House	<ul style="list-style-type: none"> NR – focus on regional northern media Photo Video Fb post/tweet 	JTI
Sun Nov 6 2:00 a.m.	Day 2 Sun Nov 6 5:00 pm		Media interview by Guangzhou flagship print media “Nanfang Daily” and Southern Metropolis Daily 5 people and two videographers will be there Contact: Cathy Yao / BC TIR or Henry Han Office: 86-20-2831-7411 Mobile: S22 cyao@britishcolumbia.ca		<ul style="list-style-type: none"> Marisa to provide backgrounder and brochure to reporter 	Marisa
Day 3: Monday, November 7 China time - Guangzhou						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sun Nov 6 3:15 pm	Day 3 Mon Nov 7 7:15 a.m.		Media call back Sean Leslie Show Booked – 7:15 a.m. (3:15 p.m. Sun Nov 6 BC time) Dial-in: 1 604 331 2774			
Sun Nov 6 6:30 pm	Day 3 Mon Nov 7 9:30 a.m.	Agri-foods	News release will be agriculture items below and seafood promotion event Guangdong Administration of Oceans and Fisheries And BC Ministry of Agriculture (MOU for technical cooperation between sister provinces on ocean and fisheries management and encouragement of two-way investment) Guangdong Department of Agriculture And BC Ministry of Agriculture MOU for technical cooperation between sister provinces on agriculture	Guangdong Guest house for first item Then Westin hotel	<ul style="list-style-type: none"> • News Release • Photo captions, Tweets • PCC video interview/b-roll 	Agric & JTI JTI's Clevest may be strongest lead.

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sun Nov 6 7:00 pm	Day 3 Mon Nov 7 10:00 a.m.	Agri-foods	News release - Photo-opp and speech Seafood promotion event	Westin Hotel	<ul style="list-style-type: none"> • Speech • Photo captions, Tweets • Key messages for media room/FB • PCC video interview/b-roll 	?
Travel to Shanghai - Day 3 continued						
Mon Nov 7 4:15 a.m.	Day 3 Mon Nov 7 7:15 pm	Education	Photo and Remarks: BC Alumni Ambassador Reception Photo: Premier with alumni Includes Chinese – Canadians from BC	Fairmont Peace Hotel on the Bund Shanghai	<ul style="list-style-type: none"> • We will do video at Beijing alumni event as it will be more visual 	AVED
Day 4: Tuesday, November 8 China time - Shanghai						
Mon Nov 8 3 p.m.	Day 4 Tues Nov 8 7 a.m.		Premier - Media call back – focus on ethnic media			
Mon Nov 7 5:10 pm	Day 4 Tues Nov 8 8:10 a.m.	Forestry	Photo-opp : Tour of Dream Home Canada	Shanghai	<ul style="list-style-type: none"> • Photo/video • Captions/tweets/FB post 	JTI/FII
Mon Nov 7 6:15 pm	Day 4 Tues Nov 8 9:15 a.m.	Forestry	TBD --- Meeting and MOU with Shanghai based developers MOU to solidify BC/Canada's position as largest importer of sawn lumber to China	Shanghai	<ul style="list-style-type: none"> • TBD 	JTI/FII

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Mon Nov 7 6:40 pm	Day 4 Tues Nov 8 9:40 a.m.	Forestry	Photo-opp : Tour of Jinqao Townhouse Development – communicating BC wood construction success	Shanghai	<ul style="list-style-type: none"> • Photo/video • Captions/tweets/FB post 	JTI/FII
Mon Nov 7 8 p.m.	Day4 Tues Nov 8 Noon	Ec Development	TBD – watching this but no news release expected at this time Premier meeting New West Partnership Investor Roundtable Luncheon. 15 senior CEO's –	Peace Hotel Shanghai	<ul style="list-style-type: none"> • Speaking notes • Photo/Video • Captions/tweets/FB Post 	GCPE/HQ

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Mon Nov 7 10:15 pm	Day 4 Tues Nov 8 1:15 to 1:55 pm	Design/Innovation/ Technology	<p>Main news release- either Epic Data or Pelysis Software and other MOU's</p> <p>China media to attend: Description: OLING agency pitching to 2 media. But they are not looking to interview. Contact: John McDonald/BC TIR or Henry Han jmcDonald@britishcolumbia.ca</p> <p>S17</p> <p>Media support also from Andrea Clark-Grignon From the General Relations section of the Canadian Consulate in Shanghai are inviting local Chinese media for signing and engagement: andrea.clark-grignon@international.ca)</p>	Peace Hotel Shanghai	<ul style="list-style-type: none"> • News Release (for BC and Chinaq media) • Photo • Web interview • Tweet/FB 	JTI

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Tues Nov 8 8 p.m.	Day 4 Tues Nov 8 6:30 pm - 8:00 pm	LNG	Ministers Bell and Oliver Canada Liquid Natural Gas (LNG) - Pacific Gateway reception (Premier to join after 7:00 pm) Note: the proposed media availability for 7 pm. Has been cancelled. Media may be attending the reception, but not formal interviews. China media will focus on Lng luncheon instead.	Sheraton Beijing	<ul style="list-style-type: none"> • Speaking Notes • Photo 	MEM HQ- speaking notes
Day 5: Wednesday/November 9 China time - Beijing						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Tues Nov 8 8 p.m.	Day 5 Wed Nov 9 Noon	Mining	<p>Keynote Speech –Photos, video, bundle into major announcement below</p> <p>International Mining Finance and Capital Markets Conference Luncheon – 150 people</p> <p>Description: China Media in attendance as arranged by Kevin Tsui through OLING but will not need interview. Contact: Kevin Tsui Tel : +8610 5811-1900 Cell: S22 ktsui@britishcolumbia.ca</p>	Sheraton Beijing	<ul style="list-style-type: none"> • Speaking Notes • Video/photo • Marisa to provide copy of speech translated if possible to china media • Also backgrounder translated to china media\ 	MEM HQ- speaking notes

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Tues Nov 8 1:30 am	Day 5 Nov 9 5:30 p.m.	Mining Technology	Main news release/photo – opp: Kailuan Group and Shougang Group investment into Canadian Dehua International for the Gething Project – agreement on intent to invest \$750M S13 creating 500 jobs.	Beijing	•	??
Wed Nov 9 3:30 a.m.	Day 5 Wed Nov 9 6:30 p.m.		NR = Gowlings - Beijing Representative Office Opening (bundle with above NR)	Westin Hotel	• Gowlings NR with Premier quote	-
Wed Nov 9 4:15 a.m.	Day 5 Wed Nov 9 7:15 pm	Education	Keynote Speech: video and photos BC Alumni Ambassador Reception	Sheraton Beijing	• Speaking Notes • Video/photo	MEM HQ- speaking notes
Day 6: Thursday/November 10 China time - Beijing						
Wed Nov 9 3 pm	Day 6 Thurs Nov 10 7:00 a.m.		Media call back - focus on mining announcement	Beijing-	• Remarks • Q and A	JTI/ PO
	Day 6	Education	TBC - News release – summary of China education initiatives		•	

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Wed Nov 9 5:30 PM	Day 6 Thurs Nov 10 8:30 am.	resources development/ economic development	News Release (TBC) – may be too light for a stand-alone news release – may want to bundle up with end-of-trip nr Announcement Signing Cooperation Arrangement with NDRC I (National Development and Reform Commission)	St Regis Club	<ul style="list-style-type: none"> NR Photo/video Tweet/FB Post 	MEM NR done
Wed Nov 9 6:15 p.m.	Day 6 Thurs Nov 10 9:15 a.m..	Mining	Speaking remarks Canadian Mineral Investment Forum in Beijing	St Regis Hotel	<ul style="list-style-type: none"> Speaking Notes 	MEM HQ- speaking notes
	Day 6 Thurs Nov 10 Time To be Added		Premier - meets with Mayor of Beijing - organizing China Media for this event			Marisa
Wed Nov 9 7:00 pm	Day 6 Thurs Nov 10 11 a.m.	Ec Development	Announcement: Renewal of BC-CIPA MOU Bilateral meeting: Ministry of Commerce (MOFCOM) and China Investment Promotion Agency		<ul style="list-style-type: none"> ?? 	JIT New entry

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Thurs Nov 10 Noon	Energy	<p>LNG Luncheon – Premier remarks</p> <p>China Media: Chinese public relations firm OLING tagged to send 2 media to cover event and CCTV crew to get shot of premier. CCTV looking for a 5-10 minutes with premier after the luncheon. China Central Television CCTV network has 19 channels reaching potentially 1 billion plus viewers in China Contact: Kevin Tsui Tel : +8610 5811-1900 Cell: S22 ktsui@britishcolumbia.ca</p>		•	
Travel to Delhi						
Day 7: Friday/November 11 India time - Delhi						
Thurs Nov 10	Day 7 Fri Nov 11 (day TBC)	Forestry Numbers	Lumber sales update – NR – ministers bell/thomson to comment		• NR	JTI/ FLNRO

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Day 7 Nov 11 9:30 a.m. (Japan)	Forestry	Minister Thomson (with Min Oliver) News Release/photo-opp: Canada-Japan Commemorative Partnership Reconstruction Project - \$4 M in funding	Sendai, Japan	<ul style="list-style-type: none"> • NR • Speaking points • Pic • Video 	JTI/FII
Thurs Nov 10 9:30 pm	Day 7 Fri Nov 11 11 a.m.		Photo-opp : Premier marks Canadian remembrance day	Delhi	<ul style="list-style-type: none"> • Photo/video • Captions/tweets/FB post 	GCPE/PO
Thurs Nov 10 10:00 pm	Day 7 Fri Nov 11 11:30 a.m.	Education	News Release - TBD University presidents – delegation MOU University of Delhi with University of Fraser Valley; UBC Sauder School of Business has a business announcement.	Delhi	<ul style="list-style-type: none"> • News release 	AVED-
Nov 10 11 30 pm	Day 7 Fri Nov 11 1:00 pm		Minister Pat Bell Photo-opp Beichuan: Depart for Beichuan Elderly Care Centre	Beichuan	<ul style="list-style-type: none"> • Photo 	FII MPB travelling without premier

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Fri Nov 11 Midnight – 12 30	Day 7 Fri Nov. 11 1:30 – 2 p.m.	Mining	<p>News Release:</p> <p>Bilateral Meeting with Indian Government Ministers and Meeting with Minister of Mines; Corporate meeting Coal India Ledimit</p> <p>Announcement:</p> <ol style="list-style-type: none"> 1. MOU with Ministry of Mines 2. Indian Technomac Company Ltd office opening in BC and JV deals can be announced in Delhi. 3. MOU/Expression of Interest with Ministry of New and Renewable Energy (TBC) 	Delhi	<ul style="list-style-type: none"> • News release • Photo/video <p>*Focus on India media?</p>	MEM
	Day 7 Frid Nov.11 1:30 p.m. – 2p.m.		<p>Event: Opening of Mining Seminar</p> <p>Location: Leela Hotel</p>	Leela Hotel	<ul style="list-style-type: none"> • SP 	

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Day 7 Nov 11 4:30 pm	Forestry	Minister Thomson – media call back to BC – japan reconstruction	Sendai, Japan	•	FLNRO
	Day 7 Nov 11 6:30 p m (Japan)	Forestry	Minister Thomson (with Min Oliver) News Release/photo-opp: Canada-Japan Commemorative Partnership Reconstruction Project - \$4 M in funding	Sendai, Japan	<ul style="list-style-type: none"> • NR • Speaking points • Pic • Video 	FLNRO
Fri Nov 11 5:30 a.m.	Day 7 Nov 11 7 pm to 8:30 pm		BC Premier's Reception Premier Speech – large audience	Location: High Commission Grounds	<ul style="list-style-type: none"> • Speech • Photo • Video speech 	Speech (HQ)
					•	
Travel to Delhi/Mumbai						
Day 8: Saturday/November 12 India Time						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Day 8 Sat Nov 12		Minister Pat Bell Bundled News Release – Wood-related official openings, etc for this day — Photo-opp – Minister Pat Bell Arrives at Mianyang School for the Disabled	Mianyang China	<ul style="list-style-type: none"> Photo-opp 	Fill MPB travelling without premier
Sat Nov 12 3:30 a.m.	Day 8 Sat Nov 12 5-5:30 p.m.		Canada-India Business Forum Reception	Four Seasons Mumbai	<ul style="list-style-type: none"> Speaking points 	Speech (HQ)
Sat Nov 12	Day 8 Sat Nov 12 7:30 pm		Premiers reception with Asia Pacific Foundation – India media invited	Four Seasons Mumbai	<ul style="list-style-type: none"> Speaking Notes (GCPE HQ) Messaging for India Media (Marisa) 	
Day 9: Sunday/November 13 India time						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sat Nov 12 9 pm	Day 9 Sun Nov 13 10:30 a.m. to noon		<p>Photo Opp – Premier Remarks</p> <p>Remembrance Day Ceremonies Location: Afghan Church, Colaba</p> <p>Indian Navy Pipe Band and Regimental Support (attended by 150+ people)</p>	Afghan Church	<ul style="list-style-type: none"> • Video • Photo 	-
Sat Nov 12 11 pm	Day 9 Sun Nov 13 12:30pm to 1:45 pm	Clean Energy	<p>News release -</p> <p>Lunch and Corporate Meeting with Abellon Clean Energy (announcement S21 deal) Company is establishing a bio-pellet manufacturing project near Kamloops.</p>	Taj Palace Chamber, Mumbai	<ul style="list-style-type: none"> • NR • Photo 	JTI
	Day 9 Sun Nov 13		Photo Opp – Walking tour of Gateway to India	Mumbia	<ul style="list-style-type: none"> • Video • Photo 	-

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sun nov 13 1:10 am	Day 9 Sun Nov 13 2:40 to 4:10 pm	Technology/Digital Media/Film	News Release/Photo-opp Announcement – Bollywood Awards Bid Film and Animation Program 1- Film City Tour 2- Reliance Media Works		<ul style="list-style-type: none"> • News release • Photo • video 	JTI
Day 10: Monday/November 14 India Time - Mumbai						
Sun Nov 13 8 p.m.	Day 10 Mon Nov 14 9:15 a.m. 9:30 a.m.	International Trade	News release TBC Announcement British Columbia Trade and Investment Announcement in Mumbai (New Mumbai office)	Four Seasons Mumbai	<ul style="list-style-type: none"> • News Release 	JTI
Sun nov 13 9 pm	Day 10 Monday Nov 14 10:30 am to 12:30 p.m.		Premier to speak Major Keynote World Economic Forum Panel – “The New Role of the State”	Grand Hyatt, Mumbai	<ul style="list-style-type: none"> • Speech • Video/photo 	Speech (HQ)

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Day 10 Mon Nov 14 6:05-6:35 p.m.		Press Meet with NDTV on how to improve bilateral trade on specific sectors: Wood, minerals and transportation/freight. profit.ndtv.com	Mumbia	<ul style="list-style-type: none"> • MSG 	
Mon Nov 14 8:30 AM	Mon Nov 14 10:00 pm		Premier Media call - back			
Travel to Bangalore - Day 10						
Day 11: Tuesday/November 15 India time						
Mon Nov 14 7:30 pm - 8:30 pm	Day 11 Tues Nov 15 9 a.m. to 11 a.m.	High Tech	Photo-Opp: Corporate meeting and campus tour Campus Tour with Infosys Technologies Announceable tBD	Bangalore	<ul style="list-style-type: none"> • News release • Video/photo 	JTI/AVED?
Mon Nov 14 10 15 pm	Day 11 Tues Nov 15 11:45 a.m.- 12:30 p.m.	Education/ Research	News release and photo-opp UBC Office opening at Bangalore trade and investment office	Bangalore Trade Office	<ul style="list-style-type: none"> • News release • Video • Photo 	AVED?

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Mon nov 14 11:30- pm	Day 11 Nov 15 12:30 to 2:30 pm		BC Premier Lunch and MOU's – possible announceables Announcement and Press: 1. SFU MOU signings in Bangalore 2. Advinus Therapeutics drug development deal with Signal Chem and Xenon Genetics	Leela Hotel	<ul style="list-style-type: none"> Speech? NR? 	Speech HQ
Travel to Amritsar						
Day 11: Wednesday/November 16 India time						
Tues Nov 15 8:45 pm	Day 12 Wed Nov 16 10:15 to 11:30 a.m.	Building cultural links	Photo-opp: Golden Temple	Amritstar	<ul style="list-style-type: none"> Video and interview Photos Send to News Social Media 	GCPE
Travel to Chandigarh						
Wed Nov 16 2 a.m.	Day 12 Wed Nov 16 4:00 pm	Education	Photo-opp: Optional: Brick Laying Ceremony. British Columbia Academy Brick Laying Ceremony' for the new school building in India offering the BC certified education program		<ul style="list-style-type: none"> Video Pictures Captions/Intro/Script 	AVED

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Wed Nov 16 8:00 a.m.	Day 12 Wed Nov 16 9:30 pm		Media call-back to BC			
Day 12: Thursday/November 17 India time						
Travel to Delhi						
	Day 13 Thur Nov 17 12:30 pm. to 1:30 p.m.	International Education	Delhi Public School Educational Mitacs Students Town Hall	TBC	TBC	JTI
Travel to Vancouver						
Nov 16 10 a.m.			Arrival in Vancouver			-
						-
						-
						-
						-
						-

FOR INTERNAL USE ONLY

Questions and Answers

Ministry of Jobs, Tourism and Innovation

Topic

Last Update: October 24, 2011

S13

FOR INTERNAL USE ONLY

Questions and Answers

S13

DRAFT



THE BC
JOBS PLAN



NEWS RELEASE

For Immediate Release
2011PREM0136-001402
Nov. 2, 2011

Office of the Premier

Premier Clark welcomes over 100 community delegates on China mission

VICTORIA – More than 100 members from British Columbia's Chinese-Canadian community, representing over 20 groups, are participating in Premier Christy Clark's jobs and trade mission to China.

"I am honoured that we will be joined by the largest community delegation to ever take part on a B.C. trade mission," said Premier Clark. "British Columbia will achieve even greater business success in China by building on our existing relationships, and our community delegation will help us do this. This is an example of how B.C.'s strong cultural diversity is supporting our efforts abroad. I look forward to working with the delegation to build and strengthen our cultural and economic ties with China."

The Chinese community delegation, whose ancestral roots are primarily in the Guangdong coastal city of Taishan, will help inaugurate the jobs and trade mission when it starts in Guangzhou on Nov. 5.

"We are delighted that Premier Clark has chosen China, especially British Columbia's sister province of Guangdong, as the initial stop of her first overseas trade mission. This demonstrates the close ties that exist between our communities," said Fred Mah, president of the B.C.-Guangdong Business Council. "The B.C.-Guangdong Business Council looks forward to participating in a successful trade mission and broadening the economic and family ties between the two provinces and between Canada and China."

To welcome Premier Clark and other jobs and trade mission participants to Guangdong, the Chinese community delegation has arranged a friendship event and reception at Guangzhou's Pearl River Park on Sunday, Nov. 6.

The Chinese community will also host a luncheon for the Premier at the Westin Guangzhou later in the day. It expected the luncheon will be attended by 225 people and will focus on the historical, cultural and ancestral ties between the people of Guangdong and British Columbia.

British Columbia and Guangdong became sister provinces in 1995. Vancouver and Guangzhou have been sister cities for over 25 years.

Including the 100-plus strong delegation from the Chinese-Canadian community, more than 300 people from over 130 companies, organizations and community groups will participate in the China portion of trade mission, the largest-ever provincial trade mission to the country.

The members of the Chinese community delegation, as with all other delegates, are paying for their own travel, accommodation and other expenses.

A backgrounder follows.

Contact: Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

Connect with the Province of B.C. at: www.gov.bc.ca/connect

BACKGROUNDER

For Immediate Release
2011PREM0136-001402
Nov. 2, 2011

Office of the Premier

Chinese-Canadian community delegation

Below is an alphabetical list of the Chinese-Canadian community delegation that will accompany Premier Christy Clark on the China portion of the BC Jobs and Trade Mission to China and India.

- Bai Sha Society of Vancouver
- British Columbia – Chinese Soccer Association
- British Columbia – Guangdong Business Council
- CIS Insurance Group
- Canada-Asian Food Supply Association
- Chinese Benevolent Association
- Chinese Canadian Roots Society
- Chinese Federation of Commerce
- Chinese Freemasons of Canada
- Ho Benevolent Association
- Lau Benevolent Society
- Lee's Benevolent Association
- Lung Kung Tien Yee Association
- Mah Benevolent Society
- Newcomer Settlement Services
- Sit. Seto Clans Association
- Teo Chew Society of Vancouver
- Toi Shan Benevolent Society
- Vancouver Evergreen Lions Club
- Vancouver Seniors Singing Association
- Wong's Benevolent Association

Contact: Chris Olsen
Press Secretary
Office of the Premier
604 220-1640

Connect with the Province of B.C. at: www.gov.bc.ca/connect

Premier Christy Clark – Radio Message
Chinese-Canadian Community Delegation Release
Wednesday, November 2, 2011

Hello, I'm Christy Clark, premier of British Columbia.

When the B.C. Jobs and Trade Mission leaves for China this week, it will be accompanied by an impressive 100-plus delegation representing more than 20 B.C.-based Chinese-Canadian community organizations.

I am thrilled that this strong presence will be part of B.C.'s largest ever trade mission to China.

By building on our established cultural and business connections with the people of China, we will be able to create stronger economic links that will benefit all British Columbians.

Thank you.

Communications Roll-out Calendar - Premier China/India Trade Mission - Nov 4 to 17, 2011

Updated Nov 4 (BC)/Nov 5 (Guangzhou)



Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Day 4: Tuesday, November 8 China time - Shanghai						
Mon Nov 8 3 p.m.	Day 4 Tues Nov 8 7 a.m.		Premier - Media call back – focus on ethnic media			
Mon Nov 7 5:10 pm	Day 4 Tues Nov 8 8:10 a.m.	Forestry	Photo-opp : Tour of Dream Home Canada	Shanghai	<ul style="list-style-type: none"> • Photo/video • Captions/tweets/FB post 	JTI/FII
Mon Nov 7 6:15 pm	Day 4 Tues Nov 8 9:15 a.m.	Forestry	TBD – Meeting and MOU with Shanghai based developers MOU to solidify BC/Canada's position as largest importer of sawn lumber to China	Shanghai	<ul style="list-style-type: none"> • TBD 	JTI/FII
Mon Nov 7 6:40 pm	Day 4 Tues Nov 8 9:40 a.m.	Forestry	Photo-opp : Tour of Jinqao Townhouse Development – communicating BC wood construction success	Shanghai	<ul style="list-style-type: none"> • Photo/video • Captions/tweets/FB post 	JTI/FII

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Mon Nov 7 8 p.m.	Day4 Tues Nov 8 Noon	Ec Development	NEW - TBD – there may be a news release here - TBC Premier meeting New West Partnership Investor Roundtable Luncheon. 15 senior CEO's -	Peace Hotel Shanghai	<ul style="list-style-type: none"> • Speaking notes • Photo/Video • Captions/tweets/FB Post 	GCPE/HQ

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Mon Nov 7 10:15 pm	Day 4 Tues Nov 8 1:15 to 1:55 pm	Design/Innovation/ Technology	<p>Main news release- either Epic Data or Pelysis Software and other MOU's</p> <p>China media to attend: Description: OLING agency pitching to 2 media. But they are not looking to interview. Contact: John McDonald/BC TIR or Henry Han jmcdonald@britishcolumbia.c a</p> <p>S17</p> <p>Media support also from Andrea Clark-Grignon From the General Relations section of the Canadian Consulate in Shanghai are inviting local Chinese media for signing and engagement: andrea.clark- grignon@international.c a)</p>	Peace Hotel Shanghai	<ul style="list-style-type: none"> • News Release (for BC and Chinaq media) • Photo • Web interview • Tweet/FB 	JTI

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Tues Nov 8 8 p.m.	Day 4 Tues Nov 8 6:30 pm - 8:00 pm	LNG	Ministers Bell and Oliver Canada Liquid Natural Gas (LNG) - Pacific Gateway reception (Premier to join after 7:00 pm)	Sheraton Beijing	<ul style="list-style-type: none"> • Speaking Notes • Photo 	MEM HQ- speaking notes
Day 5: Wednesday/November 9 China time - Beijing						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Tues Nov 8 8 p.m.	Day 5 Wed Nov 9 Noon	Mining	<p>Keynote Speech –Photos, video, bundle into major announcement below</p> <p>International Mining Finance and Capital Markets Conference Luncheon – 150 people</p> <p>Description: China Media in attendance as arranged by Kevin Tsui through OLING but will not need interview. Contact: Kevin Tsui Tel : +8610 5811-1900 Cell S22 ktsui@britishcolumbia.ca</p>	Sheraton Beijing	<ul style="list-style-type: none"> • Speaking Notes • Video/photo • Marisa to provide copy of speech translated if possible to china media • Also backgrounder translated to china media\ 	MEM HQ- speaking notes

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Tues Nov 8 1:30 am	Day 5 Nov 9 5:30 p.m.	Mining Technology	Main news release/photo – opp: Kailuan Group and Shougang Group investment into Canadian Dehua International for the Gething Project – agreement on intent to invest \$750M s13 creating 500 jobs.	Beijing	•	??
Wed Nov 9 3:30 a.m.	Day 5 Wed Nov 9 6:30 p.m.		NR to put out by Gowlings – Beijing Representative Office Opening	Westin Hotel  Beijing Office Opening - BC News R	• Gowlings NR with Premier quote	-
Wed Nov 9 Time TBD for release in BC	Wed Nov 9	Forestry	News release - Photo Op/Video Op – Tour Langfang Project that uses B.C. coastal wood – outcome of MOU signed with Province of Hebei	 NR-langfang-draft 4.docx	• News release • Photo • Video	Vivian Thomas FLNRO
Wed Nov 9 4:15 a.m.	Day 5 Wed Nov 9 7:15 pm	Education	Keynote Speech: video and photos BC Alumni Ambassador Reception	Sheraton Beijing	• Speaking Notes • Video/photo	MEM HQ- speaking notes
Day 6: Thursday/November 10 China time - Beijing						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Wed Nov 9 3 pm	Day 6 Thurs Nov 10 7:00 a.m.		Media call back - focus on mining announcement	Beijing-	<ul style="list-style-type: none"> • Remarks • Q and A 	JTI/ PO
	Day 6	Education	TBC - News release – summary of China education initiatives		•	
Wed Nov 9 5:30 PM	Day 6 Thurs Nov 10 8:30 am.	resources development/ economic development	News Release (TBC) – may be too light for a stand-alone news release – may want to bundle up with end-of-trip nr Announcement Signing Cooperation Arrangement with NDRC I (National Development and Reform Commission)	St Regis Club	<ul style="list-style-type: none"> • NR • Photo/video • Tweet/FB Post 	MEM NR done
Wed Nov 9 6:15 p.m.	Day 6 Thurs Nov 10 9:15 a.m..	Mining	Speaking remarks Canadian Mineral Investment Forum in Beijing	St Regis Hotel	<ul style="list-style-type: none"> • Speaking Notes 	MEM HQ- speaking notes
	Day 6 Thurs Nov 10 Time To be Added		Premier - meets with Mayor of Beijing - organizing China Media for this event			Marisa

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Wed Nov 9 7:00 pm	Day 6 Thurs Nov 10 11 a.m.	Ec Development	Announcement: Renewal of BC-CIPA MOU Bilateral meeting: Ministry of Commerce (MOFCOM) and China Investment Promotion Agency		• ??	JIT New entry
	Thurs Nov 10 Noon	Energy	LNG Luncheon – Premier remarks China Media: Chinese public relations firm OLING tagged to send 2 media to cover event and CCTV crew to get shot of premier. CCTV looking for a 5- 10 minutes with premier after the luncheon. China Central Television CCTV network has 19 channels reaching potentially 1 billion plus viewers in China Contact: Kevin Tsui Tel : +8610 5811-1900 Cell: s22 ktsui@britishcolumbia.ca		•	
Travel to Delhi						
Day 7: Friday/November 11 India time - Delhi						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Thurs Nov 10	Day 7 Fri Nov 11 (day TBC)	Forestry Numbers	Lumber sales update – NR – ministers bell/thomson to comment		<ul style="list-style-type: none"> NR 	JTI/ FLNRO
Thurs Nov 10 9:30 pm	Day 7 Fri Nov 11 11 a.m.		Photo-opp : Premier marks Canadian remembrance day	Delhi	<ul style="list-style-type: none"> Photo/video Captions/tweets/FB post 	GCPE/PO
Thurs Nov 10 10:00 pm	Day 7 Fri Nov. 11 11:30 a.m.	Education	News Release - TBD University presidents – delegation MOU University of Delhi with University of Fraser Valley; UBC Sauder School of Business has a business announcement.	Delhi	<ul style="list-style-type: none"> News release 	AVED-
Nov 10 11 30 pm	Day 7 Fri Nov 11 1:00 pm		Minister Pat Bell Photo-opp Beichuan: Depart for Beichuan Elderly Care Centre	Beichuan	<ul style="list-style-type: none"> Photo 	FII MPB travelling without premier

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Fri Nov 11 Midnight - 12 30	Day 7 Fri Nov. 11 1:30 - 2 p.m.	Mining	<p>News Release:</p> <p>Bilateral Meeting with Indian Government Ministers and Meeting with Minister of Mines; Corporate meeting Coal India Ledimit</p> <p>Announcement:</p> <ol style="list-style-type: none"> 1. MOU with Ministry of Mines 2. Indian Technomac Company Ltd office opening in BC and JV deals can be announced in Delhi. 3. MOU/Expression of Interest with Ministry of New and Renewable Energy (TBC) 	Delhi	<ul style="list-style-type: none"> • News release • Phto/video <p>*Focus on India media?</p>	MEM
	Day 7 Frid Nov 11 1:30 p.m. - 2p.m.		<p>Event:</p> <p>Opening of Mining Seminar</p> <p>Location: Leela Hotel</p>	Leela Hotel	<ul style="list-style-type: none"> • SP 	

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Day 7 Nov 11 4:30 pm	Forestry	Minister Thomson – media call back to BC – japan reconstruction	Sendai, Japan	•	FLNRO
	Day 7 Nov 11 6:30 p m (Japan)	Forestry	Minister Thomson (with Min Oliver) News Release/photo-opp: Canada-Japan Commemorative Partnership Reconstruction Project - \$4 M in funding	Sendai, Japan	<ul style="list-style-type: none"> • NR • Speaking points • Pic • Video 	FLNRO
Fri Nov 11 5:30 a.m.	Day 7 Nov 11 7 pm to 8:30 pm		BC Premier's Reception Premier Speech – large audience	Location: High Commission Grounds	<ul style="list-style-type: none"> • Speech • Photo • Video speech 	Speech (HQ)
					•	
Travel to Delhi/Mumbai						
Day 8: Saturday/November 12 India Time						

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
For BC release Sat Nov 12 TBC	Day 8 Sat Nov 12 TBC	Forestry	Minister Thomson (with Min Oliver) News Release/photo-opp: Canada-Japan Commemorative Partnership Reconstruction Project - \$4 M in funding News release to go out in BC later in the day, as we want visuals of Minister touring Sendai	Sendai, Japan	<ul style="list-style-type: none"> • NR • Speaking points • Pic • Video 	JTI/FII (Vivian/D ave)
	Day 8 Sat Nov 12		<p><i>*We may want to move this date based on timing of Thomson/Oliver release</i></p> <p>Minister Pat Bell Bundled News Release – Wood-related official openings, etc for this day —</p> <p>Photo-opp – Minister Pat Bell</p> <p>Arrives at Mianyang School for the Disabled</p>	Mianyang China	<ul style="list-style-type: none"> • Photo-opp 	FII MPB travelling without premier

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Sat Nov 12 3:30 a.m.	Day 8 Sat Nov 12 5-5:30 p.m.		Canada-India Business Forum Reception	Four Seasons Mumbai	<ul style="list-style-type: none"> Speaking points 	Speech (HQ)
Sat Nov 12	Day 8 Sat Nov 12 7:30 pm		Premiers reception with Asia Pacific Foundation – India media invited	Four Seasons Mumbai	<ul style="list-style-type: none"> Speaking Notes (GCPE HQ) Messaging for India Media (Marisa) 	
Day 9: Sunday/November 13 India time						
Sat Nov 12 9 pm	Day 9 Sun Nov 13 10:30 a.m. to noon		Photo Opp – Premier Remarks Remembrance Day Ceremonies Location: Afghan Church, Colaba Indian Navy Pipe Band and Regimental Support (attended by 150+ people)	Afghan Church	<ul style="list-style-type: none"> Video Photo 	-
Sat Nov 12 11 pm	Day 9 Sun Nov 13 12:30pm to 1:45 pm	Clean Energy	News release - Lunch and Corporate Meeting with Abellon Clean Energy (announcement S21 deal) Company is establishing a bio-pellet manufacturing project near Kamloops.	Taj Palace Chamber, Mumbai	<ul style="list-style-type: none"> NR Photo 	JTI

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Day 9 Sun Nov 13		Photo Opp – Walking tour of Gateway to India	Mumbai	<ul style="list-style-type: none"> • Video • Photo 	-
Sun nov 13 1:10 am	Day 9 Sun Nov 13 2:40 to 4:10 pm	Technology/Digital Media/Film	News Release/Photo-opp Announcement – Bollywood Awards Bid Film and Animation Program 1- Film City Tour 2- Reliance Media Works		<ul style="list-style-type: none"> • News release • Photo • video 	JTI
Day 10: Monday/November 14 India Time - Mumbai						
Sun Nov 13 8 p.m.	Day 10 Mon Nov 14 9:15 a.m. 9:30 a.m.	International Trade	News release TBC Announcement British Columbia Trade and Investment Announcement in Mumbai (New Mumbai office)	Four Seasons Mumbai	<ul style="list-style-type: none"> • News Release 	JTI
Sun nov 13 9 pm	Day 10 Monday Nov 14 10:30 am to 12:30 p.m.		Premier to speak Major Keynote World Economic Forum Panel – “The New Role of the State”	Grand Hyatt, Mumbai	<ul style="list-style-type: none"> • Speech • Video/photo 	Speech (HQ)

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
	Day 10 Mon Nov 14 6:05-6:35 p.m.		Press Meet with NDTV on how to improve bilateral trade on specific sectors: Wood, minerals and transportation/freight. profit.ndtv.com	Mumbia	<ul style="list-style-type: none"> MSG 	
TBC	Mon Nov 14 TBC		Premier Media call – back Finding new time as 10:00 p.m. does not work			
Travel to Bangalore - Day 10						
Day 11: Tuesday/November 15 India time						
Mon Nov 14 7:30 pm – 8:30 pm	Day 11 Tues Nov 15 9 a.m. to 11 a.m.	High Tech	Photo-Opp: Corporate meeting and campus tour Campus Tour with Infosys Technologies Announceable TBD	Bangalore	<ul style="list-style-type: none"> News release Video/photo 	JTI/AVED?
Mon Nov 14 10 15 pm	Day 11 Tues Nov 15 11:45 a.m.– 12:30 p.m.	Education/ Research	News release and photo-opp UBC Office opening at Bangalore trade and investment office	Bangalore Trade Office	<ul style="list-style-type: none"> UBC doing news release with Premier's quote Video Photo 	UBC/AVED

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Mon nov 14 11:30- pm	Day 11 Nov 15 12:30 to 2:30 pm		BC Premier Lunch and MOU's – possible announceables Announcement and Press: 1. SFU MOU signings in Bangalore 2. Advinus Therapeutics drug development deal with Signal Chem and Xenon Genetics	Leela Hotel	<ul style="list-style-type: none"> Speech? NR? 	Speech HQ
Travel to Amritsar						
Day 11: Wednesday/November 16 India time						
Tues Nov 15 8:45 pm	Day 12 Wed Nov 16 10:15 to 11:30 a.m.	Building cultural links	Photo-opp: Golden Temple	Amritstar	<ul style="list-style-type: none"> Video and interview Photos Send to News Social Media 	GCPE
Travel to Chandigarh						
Wed Nov 16 2 a.m.	Day 12 Wed Nov 16 4:00 pm	Education	Photo-opp: Optional: Brick Laying Ceremony. British Columbia Academy Brick Laying Ceremony' for the new school building in India offering the BC certified education program		<ul style="list-style-type: none"> Video Pictures Captions/Intro/Script 	AVED

Date B.C. Time	Date Time	Theme	Item	Location	Products	Lead
Wed Nov 16 8:00 a.m.	Day 12 Wed Nov 16 9:30 pm		Media call-back to BC			
Day 12: Thursday/November 17 India time						
Travel to Delhi						
	Day 13 Thur Nov 17 12:30 pm. to 1:30 p.m.	International Education	Delhi Public School Educational Mitacs Students Town Hall	TBC	TBC	JTI
Travel to Vancouver						
Nov 16 10 a.m.			Arrival in Vancouver			-
						-
						-
						-
						-
						-

Announcements / Photo-ops - China/India Mission

Oct 31

Premier:

Day 1 - Sat Nov 5 - Guangzhou / Theme: Transportation

Day 2 -- Sun Nov 6 - Guangzhou / Theme: Tourism/Transportation

Main News Release:

- **News Release - Sichuan Airlines** - advises it is interested in starting new flights from Shenyang/Chengdu to Vancouver in 2012 (Lead: Transportation)

Secondary News release

- **Regional News release/photo-opp: Barkerville** - mini exhibition and gift exchange (lead: JTI)

Two photo-opp:

- **Photo-opp:** Tour of FII Wood Frame construction projects (2 pavilions) and surrounding gardens. Built with reconstruction dollars funding from BC (Lead: JTI/FII)
- **Photo-opp:** Guangdong governor - sister-province gift exchange

Minister Thomson in Shanghai

- Photo/video op- Roof Renovation progress update (NR TBC)
- Photo:opp: Songjiang Net Zero Townhouse Project - meet with Chinese largest green developer

Day 3 - Mon Nov 7 - Guangzhou / Theme: Agri-Foods

7:00 a.m. - media call back to Sean Leslie Show (3:00 PM - Sunday Nov 6 - time being confirmed)

Main News Release:

- **News release - Photo-opp/Speech** - Premier opens Seafood Promotion Event - combines info on promotion event, seafood delegation and their work on this trade mission, and a number of agri-business MOU's being signed

Secondary items – may be rolled into main News release

- MOU relating to energy/waste management, and series of Education MOU's

Nov 7 - Minister Thomson (Changzhou and Taicang)

- Photo-ops: Tour of Green Town Hi-tech office, tour Taicang port and saw mills (Changzhou and Taicang)

Nov 7 - Min Bell (Shanghai)

- NR/Photo-opp: Attends MOU signing - tourism Vancouver and Shanghai (JTI)

Day 4 - Tuesday Nov 8 - Shanghai / Theme: Innovation/Technology

7:00 a.m. China time/ 3 pm Mon Nov 7 BC Time - Premier Minister call-back - focus on key ethnic media)

Main News release(s)

- **News Release** - COMAC purchase of Pelesys flight training software and another smaller Pelesys signing S13 key in that COMAC is a huge Chinese company much like Boeing in North America)

Secondary – possible to bundle into main news release

- Possibilities: Westbank/Nanjing Development Company, Epica Data/Huazhong Univ/Abbarach Architecture and Chinese firm (roll into Westport main release)
- New West Partnership meeting with CEO's - may have an announceable (TBC)
- Meeting with Shanghai based developers and possible MOU (roll into Westport main release)

Photo-opp:

- Tour of Jinqao Townhouse and Dream Home Canada (FII)

FYI - Min Thomson (Shanghai)

- Photo-opp/News release: Min Thomson attends opening of Shanghai urban Management College new wood-frame construction course
- Photo-opp/NR - Minister Thomson and Minister Oliver host Developer's Club Dinner possible MOU with individual developers or as a collective group

Day 5 - Wed Nov 9 - Beijing / Theme: Mining

Main news release and Photo-opp:

Major mining announcements

1. KailuanGroup and Shougang Group- agreement on intent to invest \$750 Million S13
S13 creating 500 jobs

2. Shangdong Energy Group - intent to invest \$500 Million S13 - another 500 jobs

Total: \$1.2 Billion in investments, about 1,000 new jobs

Secondary news release

- **News release** – Gowlings Office official opening

Minister Thomson (Beijing and Langfang)

- **Photo-opp/news release:** tour Langfang Demo Project that uses BC Coastal Wood Beijing)

Hebei showcases B.C. wood for local designers - LANGFANG, CHINA – Chinese interest in wood-frame construction is being showcased through a new design centre in Hebei province featuring wood products and building systems, announced Steve Thomson, Minister of Forests, Lands and Natural Resource Operations at the opening ceremony.

Day 6 - Thurs Nov 10 - Beijing/ Theme: Mining

7:00 a.m. China time/ 3 p.m. Wed Nov 9 - BC time - Premier media call back - mining announcements

Main news release:

- **News release - announce signing co-operation Agreement with National Development and Reform Commission** - co-operation agreement on mining and mineral investment - NRDC is major organization, decides where mining investment dollars from China go
- **Premier keynote** - Canadian Mineral Investment Forum

Min Thomson (Tokyo)

- **Photo-opp/Video opp: Visit Takahiro Mokuizai** - Japan's largest western red cedar importer (Tokyo) 7 a.m. (2:00 pm BC Time)
- **Photo-opp: construction site progress visit** - Elderly Care Facility - uses SPF, Canada TSuga and OSB (News release TBC) (Tokyo)

Day 7 - Friday Nov 11 - Delhi

Main news stories:

- **Premier - Photo-opp/News Release:** Premier Statement on Remembrance Day and wreath-laying event at Delhi War Memorial
- **Minister Thomson: News Release/photo-opp:** Canada-Japan Commemorative Partnership Reconstruction Project - \$4 M in funding (5:30 pm Japan time)

Minister Thomson media call back re: Japan reconstruction \\\\\\\\\\\ Min Thomson media call-back 2 p.m. BC Time

Secondary News Release

- **Premier: News release - tbc** - Bilateral meeting with India government Ministers and meeting with Minister of Mines - number of MOU's and an agreement Indian Technomac office opening in BC - other possible agreements MOU's involving Life Sciences, Ballard - information to follow on all of these

Min Thomson - Japan

- **Photo-opp:** meet with Governor of Miyagi Prefectural Government

Min Bell-

Day 8 - Sat Nov 12 - Mumbai / Theme: (largely a travel day)

Main news video/photo-opp - posting of speech

- **Premier Keynote Speech – photo-video:** Canada-India business Forum reception
- **Minister to do media availability with India media** - 7:00 - 7:30 pm - before Asia Pacific reception

(hold over from day before) –

- **Minister Bell – news release and photo/videos:** compilation News Release relating to opening ceremonies at a number of facilities in China built from BC wood provided as part of China reconstruction (Photo:opp/video-opp: tour of Mianyang School for the Disabled, Official opening ceremony for Beichuan Elderly Care Centre , Market Street Event - opening ceremony)

Photo-video opps:

Min Thomson (Ishinomaki, Minami, Sanriku, Sendai - Japan)

- **Photo-video opps:** tour of Mitsui Home Temporary housing site, tour of Tsumai impacted area, tour of temporary housing site in Minami Sanriku, Sendai Port Visit

Min Bell - (Chongqing)

- Photo-opp: participate in UBC-hosted event at Children's Hospital

Day 9 - Sunday Nov 13 - Mumbai / Theme: Tourism/Film

Main News Release/Photo-opp:

- **News release/photo opp:** - Bollywood Awards Bid and tour of movie studio (India media to be invited)

Photo-opp/video

- Premier Armistice Day – Afghan Church (Reading Flanders Fields)

Secondary News Release:

- **News release** - Abellon Clean Energy Agreement - S21 possible company NR, and refer to this in main Premier news release of the day)

Min Bell - Chongqing

- Photo-opp: Tour of natural gas facilities

Day 10 - Mon Nov 14 - Mumbai / Theme: Economic Development/Investment

Premier media call-back - 10:00 pm - Bollywood Awards

Main News Release:

- **News release** – new BC Trade and Investment office in Mumbai
- **Interview with NDTV** - major TV channel in India (focus on wood, minerals, transportation)

Secondary News Release/Photo-opp:

- **Video/photo:** Premier participates in Panel at World Economic Forum
- **NEW** - BC Wine Launch

1Min Bell (Hong Kong)

- **NR and Speaking role** - Mineral Investment Forum

Day 11 - tues Nov 15 - Bangalore / Theme: Education

Main news release:

- **NR - UBC office opening** - at Bangalore trade/investment office and focus on other Advanced Ed MOU's with backgrounder Possible (bundle with list of international education activities thus far on the trip)

Secondary News Release:

- **NR - MOU's** - SFU MOU signing, Advinus Therapeutics drug development deal with Signal Chem and Xenon Genetics

Photo-opp:

- **Photo-opp:** tour of Infosys Technologies\

Min bell (hong Kong)

- Asia Investment Club - speech

Day 12 - Wed Nov 16 - Amritsar / Theme: Family/Community (Cultural links)

9:30 pm Premier media call-back - (9 a.m. BC time)

Main Photo-opp:

- **Photo-opp:** Golden temple

Secondary photo-opp:

- **Groundbreaking Ceremony, BC Academy** - a new school building in India offering the BC Certified education program

Day 13 – Thurs Nov 17 – Delhi Theme: International Education

- **Photo-opp/News release:** - Delhi Public School Educational Mitacs Students Town Hall
-

JOBS AND TRADE MISSION MESSAGING

Updated Oct 31 – 4:00 PM

Overarching messages:

- China and India are key world markets - with fast growing-economies and a large emerging-middle-class.
- When it comes to recognizing potential in Asian markets, British Columbia is leading the country. We are now building on the success of previous trade missions, and ramping up to a whole new level.
- Our trade mission to China and India includes the largest number of delegations to travel from B.C. to Asia and is focused in its scope. By focusing in on key sectors – mining, liquefied natural gas, forestry, education, seafood and transportation – we are harnessing our energy to create the most cohesive sales force every assembled.
- Our goal is to open and expand markets by strengthening existing relationships and opening new doors - setting the stage to create jobs in B.C.
- B.C.'s strong cultural diversity will play an important role in our success. We hope that thousands of people from China and India who now call our province home will encourage investment from their homelands.

Premier - Canada Starts Here Message:

- This is my first time in Asia as British Columbia's premier and I'm honoured to lead our province's largest ever trade delegations to China and India. When it comes to establishing a presence in Asia, B.C. is the Canadian leader. As we lay a foundation for future trade missions we encourage other provinces to join with us and let Asia know that Canada Starts Here – in British Columbia.

Quick Facts:

- Number of delegates on trade mission: 349 (as of Oct 31)
- Number of companies, organizations and community groups on mission: 150
- Forecasted GDP Growth:
 - China
 - 2011 – 9.5%
 - 2012 – 9.0%
 - India
 - 2011 – 7.8%
 - 2012 – 7.8%
 - Canada
 - 2011 – 2.1%
 - 2012 – 1.9%

- British Columbia's Exports:
 - To Asia:
 - 2010 year-end total
 - \$11.8 billion (a record yearly total)
 - 2011 year-to-date (Jan. to Aug.)
 - \$9.3 billion, up by 29% over the same period in 2010
 - To China (including Hong Kong), B.C.'s second largest export market
 - 2010 year-end-total
 - \$4.3 billion (a record yearly total)
 - 2011 year-to-date (Jan. to Aug.)
 - \$3.4 billion, up by 42% over the same period in 2010
 - To India, B.C.'s 18th largest export market.
 - 2010 year-end total
 - \$135 million
 - 2011 year-to-date (Jan. to Aug.)
 - \$84 million, down by 20% over the same period in 2010
- By 2030, the OECD forecasts the middle classes of India and China will be the two largest in the world in terms of consumption.

Secondary messages:

- This is all part of our commitment in Canada Start Here - the BC Jobs Plan to expand and open new markets in the Asia-Pacific region, in order to create new jobs at home.
- Our goals are to:

Strengthen Existing Relationships: Driven by our historical and cultural ties to Asia, BC is leading Canada through a network of trade and business relationships with Asian markets. These relationships have brought new investment to BC, allowing us to defend and create jobs. The forestry renaissance is an example of this in action – Chinese demand for wood is creating jobs for BC families and strengthening communities across the province. The trade mission is an opportunity to strengthen those relationships and discover new ways we can work together.

Open New Doors: The trade mission is an opportunity for government to form the new trade and business relationships that will ensure the success of the BC Jobs Plan. If we want to grow, we have to take action to find new investment. This means building on our strengths – strengths that include where we are, but also who we are, with our creative, diverse and well-educated population.

Set the Stage for Future Jobs and Trade Missions: The Province and forestry sector have been working hard for seven years to open markets in China. This BC Jobs Plan recognizes that to grow our markets, it takes time, commitment and a consistent purpose. This is not the first jobs and trade mission, nor is it the last. We will continue to work together with our future trade partners to create jobs in B.C.

- As Premier of British Columbia, I look forward to also representing Canada during this Trade Mission. When it comes to recognizing potential in Asian markets, B.C. is leading the

country. We continue to encourage other provinces to join B.C. on future missions and lay a foundation for businesses in the future.

Why We're Going:

We are leading this jobs and trade mission to support the success of the BC Jobs Plan and put it into action.

There are many great reasons for us to go to India and China with that goal in mind:

- You've heard that a picture is worth a thousand words – well we think an hour in person is worth a thousand phone calls. If we want to foster strong, long-lasting and fruitful relationships, then we need to show our commitment and excitement.
- The first-hand experience we gain will help grow our understanding of Asian markets and their specific demands.
- We can bring that experience home and help B.C. businesses anticipate emerging demands from Asia, so that we can move our exports up the ladder (i.e. "value chain") from raw resources to in-demand products.
- We're facing a lot of competition from countries like Australia – the jobs and trade mission helps us get to the front of the line.

Messages Back to B.C. via Media:

- It is clear one of our key advantages is our fiscal responsibility. In order to create jobs, we need to keep taxes and spending under control – that's what we will be doing in the next budget.
- One thing I am seeing on this trip, again, is the power of our province when we work together and when we are united as one BC team. This trip is representing our diversity and people from all over the province.
- We are finding that "first new dollar" – something that is critical to growing and developing home grown BC small businesses. Small business is the key to job creation and we need to make sure new investments from over here are helping small business at home.

JOBS AND TRADE MISSION MESSAGING

Updated oct Oct 26 - 5:00 PM

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- China and India are key world markets - with fast growing-economies and a large emerging-middle-class.
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- Our trade mission to China and India includes the largest number of delegations to travel from BC to Asia, with the widest range of sectors. We are harnessing our energy to create the most cohesive sales force every assembled.
- Our goal is to open and expand markets by strengthening existing relationships and opening new doors - setting the stage to create jobs in B.C.
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China India Trade Mission

October 2011

Task List					
Date Due	Task	Lead	Products	Additional Details	Status
Pre-departure:	Narrative/ key messages	John Paul Fraser	Narrative document, with key messages		
	Pre-departure events with materials	Marisa Adair/GCPE HQ/ Premier's office	For launch of itinerary/delegations etc: <ul style="list-style-type: none">- News Release- Media Advisory- Speaking Notes (Premier)- Qs and As- Briefing Note for speaking notes For media avail at YVR:	Two events: <ul style="list-style-type: none">- Event with delegates to roll-out Itinerary, delegation, purpose (TBC: Oct 27 or 28)- Media Avail at YVR morning of departure (nov 4 11 a.m.)	Event Proposal sent to Nina Chiarelli Sat Oct 9
	Rolling communications calendar and two-page summary	Marisa Adair	As described	Identifies <ul style="list-style-type: none">- Key news releases- Photo-opps- Video's- Lead Ministries	Updated daily
	Division of responsibilities on the ground <ul style="list-style-type: none">- Speeches- News releases- Issues debriefs for Premier- Media call backs - arranging and ensuring logistically set up- Contact on news releases- Photo-s -taking and feeding back- Video - feeding back	Dimitri/Shane/Marisa	As described		For decision

	News releases - tracked by date and assigned to shops	Marisa Adair/ Alison Paine News release writing - all shops	News releases, backgrounders, qs and as		News releases coming in, to be reviewed by program and PO
	Media Call Backs for Premier - Need to schedule - Who will arrange and ensure set up, run from BC	TBD	As described		
	Speeches - all Premier Speeches	GCPE HQ writing team JP Fraser	As described		
	Speeches - translation for China	GCPE HQ - Marcus and team - who provides this translation service?	As described		
	Co-ordination of news releases and speeches	Alison paine/Lianna Olson	Pulling into binder, ensuring everyone has what they need		
	Communications materials Minister bell	Carolyn Heiman	News Release (s), photo- opps, video opp, speaking notes		Ongoing
	Communications materials Minister thomson	Crebo/Thomas	News Release (s), photo- opps, video opp, speaking notes		Ongoing
	Backdrops/Branding	GCPE HQ JP Fraser/Primrose Carson			Branding and Backdrops complete
	Video	GCPE HQ - JP Fraser	Video for presentation before key meetings, events		Status update from JP Fraser
	Collateral - leave-behinds	GCPE HQ - JP Fraser			Status update from JP

					Fraser	
	Web site		GCPE HQ - Primrose Carson		Underway	
	Videographer		GCPE HQ Kyle and Primrose	Preparing of equipment, run through schedule	Underway	
	Interpretation services		TBD	What do we need?	For Discussion	
	PR Agency - for pitching media stories to China and India Media		GCPE HQ - JP Fraser/Alison Paine	Which news items do we want to pitch for China/India meeting? Work with Agency to support pitches	For discussion	
	Issues scans - Qs and As		Carolyn Heiman Ben James	Qs and As	Underway	