

Ministry of Tourism, Arts and Culture Transition Binder 2020

| MINISTRY OVERVIEW | TAB |
|--|-------|
| Ministry Profile: <ul style="list-style-type: none"> • High-level budget and FTEs • Organization Chart • Key Executive Contacts | 1 |
| Mandate Letter Tracker | 2 |
| Executive Biographies <ul style="list-style-type: none"> • DM Brouwer • ADM/EFO Curtis • ADM Avison • ADM Bhat • ADM Azam • Athletic Commissioner Gilday | 3 |
| Service Plan | 4 |
| Legislation and Regulation Summary | 5 |
| <i>Intentionally Blank</i> | 6-9 |
| ECONOMIC RECOVERY PLAN SUMMARY | |
| Economic Recovery Plan Summary | 10 |
| <i>Intentionally Blank</i> | 11-13 |
| DIVISIONAL OVERVIEWS | |
| ARTS AND CULTURE | |
| Divisional PowerPoint | 14 |
| RBCM Modernization PowerPoint | 15 |
| Chinese-Canadian Museum PowerPoint | 16 |
| Arts and Culture Profile | 17 |
| Arts and Culture Key Facts & Stats | 18 |
| COVID-19 Arts and Culture <ul style="list-style-type: none"> • Provincial Funding • Federal Funding | 19 |
| South Asian Museum | 20 |
| Arts and Culture Response to TRC, UNDRIP and DRIPA | 21 |
| Arts Infrastructure Program | 22 |
| 30-day <ul style="list-style-type: none"> • BCAC Budget | 23 |
| <ul style="list-style-type: none"> • Royal BC Museum's Collections and Research (CRB) <i>Advice/Recommendations</i> | 24 |
| 60-day <ul style="list-style-type: none"> • BC Arts Council (BCAC) board appointments | 25 |
| 90-day <ul style="list-style-type: none"> • <i>RBCM Main Site</i> <i>Advice/Recommendations</i> | 26 |
| <ul style="list-style-type: none"> • <i>Chinese Canadian Museum</i> <i>Advice/Recommendations</i> | 27 |
| <i>Intentionally Blank</i> | 28-30 |
| CREATIVE, MULTICULTURALISM AND SPORT | |
| Creative Branch | |
| Creative Branch PowerPoint | 31 |
| Creative Branch Overview | 32 |
| 30-day <ul style="list-style-type: none"> • Creative Sector Platform Commitments | 33 |

Ministry of Tourism, Arts and Culture Transition Binder 2020

| | | |
|------------------------------------|---|-------|
| | • COVID-19 Impacts to the Sector | 34 |
| | • BC 150+ | 35 |
| | • Return to Film Production | 36 |
| | • Domestic Motion Picture Fund | 37 |
| | • <i>Broadcast Act</i> Legislation | 38 |
| 60-day | • Creative BC Impact Report | 39 |
| | • Amplify BC <i>Advice/Reco</i> | 40 |
| | • BC Film Location Policy | 41 |
| <i>Intentionally Blank</i> | | 42-46 |
| Multiculturalism Branch | | |
| Multiculturalism Branch PowerPoint | | 47 |
| Multiculturalism Branch Overview | | 48 |
| 30-day | • Multiculturalism Platform Commitments | 49 |
| | • COVID-19 Impacts to the Sector/ Anti-Racism Economic Recovery Programming | 50 |
| | • Multicultural Advisory Council | 51 |
| | • Resilience BC Anti-Racism Network | 52 |
| | • Chinese Canadian Monument | 53 |
| | • Multiculturalism Week | 54 |
| | • Vancouver Asian Film Festival Videos | 55 |
| | • Proclamations & Events | 56 |
| 60-day | • Report on Multiculturalism | 57 |
| | • Multiculturalism & Anti-Racism Awards | 58 |
| | • Multiculturalism Grants | 59 |
| <i>Intentionally Blank</i> | | 60-64 |
| Sport Branch | | |
| Sport Branch PowerPoint | | 65 |
| Sport Branch Overview | | 66 |
| 30-day | • COVID-19 Impacts to the Sector | 67 |
| | • COVID-19 Federal Supports | 68 |
| | • Sport Event Hosting/Re-start Considerations | 69 |
| | • KidSport BC Funding | 70 |
| | • Advice/Recommendations | 71 |
| | • SafeSport | 72 |
| <i>Intentionally Blank</i> | | 73-75 |
| BC ATHLETIC COMMISSIONER | | |
| BC Athletic Commissioner Overview | | 76 |

Ministry of Tourism, Arts and Culture Transition Binder 2020

| | | |
|---|--|-------|
| TOURISM | | |
| Divisional PowerPoint | | 77 |
| Tourism Branch Overview | | 78 |
| COVID-19 Supports for Tourism <ul style="list-style-type: none"> Provincial Funding Federal Funding | | 79 |
| Key Facts and Stats | | 80 |
| 30-day | <ul style="list-style-type: none"> Tourism Task Force | 81 |
| | <ul style="list-style-type: none"> Destination BC Funding | 82 |
| | <ul style="list-style-type: none"> PavCo Advice/Reco | 83 |
| | <ul style="list-style-type: none"> Belleville Terminal | 84 |
| | <ul style="list-style-type: none"> MRDT Program | 85 |
| 60-day | <ul style="list-style-type: none"> Minister's Tourism Engagement Council | 86 |
| | <ul style="list-style-type: none"> PavCo Board Reappointments | 87 |
| 90-day | <ul style="list-style-type: none"> Recovery Program Funding Decisions | 88 |
| | <ul style="list-style-type: none"> CDMO Advice/Recommendations | 89 |
| <i>Intentionally Blank</i> | | 90-91 |
| MANAGEMENT SERVICES DIVISION | | |
| Divisional PowerPoint | | 92 |
| | | |
| CROWN CORPORATIONS, AGENCIES, BOARDS & COMMISSIONS | | |
| Destination BC | | |
| | <ul style="list-style-type: none"> DBC Profile | 93 |
| | <ul style="list-style-type: none"> DBC COVID-19 Marketing Strategy | 94 |
| Knowledge Network | | |
| | <ul style="list-style-type: none"> Knowledge Network Overview | 95 |
| PavCo | | |
| | <ul style="list-style-type: none"> PavCo Profile | 96 |
| | <ul style="list-style-type: none"> PavCo Alternate Care Centre for Vancouver Coastal Health | 97 |
| | <ul style="list-style-type: none"> PavCo Advice/Recommendations | 98 |
| BC Games Society | | |
| | <ul style="list-style-type: none"> BCGS Profile | 99 |
| Royal BC Museum | | |
| | <ul style="list-style-type: none"> RBCM Profile | 100 |
| Agencies, Boards and Commissions (ABCs) | | |
| Creative BC Overview | | 101 |
| viaSport Profile | | 102 |
| ISPARC Profile | | 103 |
| Chinese Canadian Museum Overview <ul style="list-style-type: none"> CCM Society of BC Interim Report | | 104 |
| BC Arts Council Profile <ul style="list-style-type: none"> BCAC Strategic Plan | | 105 |

Ministry of Tourism, Arts and Culture
Transition Binder 2020

| | |
|---|---------|
| Intentionally Blank | 106-110 |
| STAKEHOLDER CONTACT LISTS | |
| TAC Stakeholders List | 111 |
| FINANCIAL | |
| Finance Summary <ul style="list-style-type: none"> • Budget Overview • List of Contingencies, including those related to Re-start and Recovery • List of Upcoming TB submissions | 112 |
| <ul style="list-style-type: none"> • Budget Letter <ul style="list-style-type: none"> ○ Appendix A ○ Appendix B ○ Appendix C | 113 |
| Intentionally Blank | 114-115 |

MINISTRY PROFILE

Ministry:

The Ministry of Tourism, Arts and Culture integrates the tourism sector with the vibrant arts, culture and sport sector to promote British Columbia for residents, visitors and investors.

Ministry Mandate:

The mission of the Ministry of Tourism, Arts and Culture is to promote growth in tourism, and integrate it with the vibrant arts, culture, and sport sectors in British Columbia for the benefit of residents, visitors, and investors. The Ministry's work supports welcoming, inclusive communities that value multiculturalism and broad opportunities for participation in sports, cultural activities, and the arts.

Budget:

| Core Business Area | 2019/20 Restated Budget ¹ | 2020/21 Estimate | 2021/22 Plan | 2022/23 Plan |
|--|--|---------------------|-----------------|-----------------|
| Operating Expenses (\$000) | | | | |
| Tourism, Arts and Culture | 51,316 | 50,568 | 50,568 | 50,568 |
| Creative Sector, Multiculturalism and Sport | 27,382 | 26,737 | 26,737 | 26,737 |
| Transfer to Crown Corporations and Agencies | 80,650 | 76,851 | 76,851 | 76,851 |
| Executive and Support Services | 1,196 | 1,167 | 1,167 | 1,167 |
| BC Arts and Culture Endowment Special Account | 2,500 | 4,230 | 4,230 | 4,230 |
| Physical Fitness and Amateur Sports Fund | 1,200 | 1,200 | 1,200 | 1,200 |
| Total | 164,244 | 160,753 | 160,753 | 160,753 |
| Ministry Capital Expenditures (Consolidated Revenue Fund) (\$000) | | | | |
| Executive and Support Services | 1 | 1 | 1 | 1 |
| Total | 1 | 1 | 1 | 1 |
| Capital Plan (\$000) | | | | |
| BC Pavilion Corporation Capital Fund | 10,000 | 10,000 | 10,000 | 10,000 |
| Royal BC Museum Capital Fund** | 0 | 27,000 | 99,000 | 156,000 |
| Total | 10,000 | 37,000 | 109,000 | 166,000 |

¹ For comparative purposes, amounts shown for 2019/20 have been restated to be consistent with the presentation of the 2020/21 Estimates.

* Further information on program funding and vote recoveries is available in the Estimates and Supplement to the Estimates.

** Estimate is for planning purposes only. Preliminary cashflows are subject to change.

Full Time Equivalents (FTEs):

77

Executive Organizational Chart:



Champion tourism as a job creator throughout British Columbia and work to expand tourism-marketing efforts internationally.

- In March 2019, the Minister released the Strategic Framework for Tourism in BC that sets out a vision for a prosperous and sustainable tourism sector in a way that distributes benefits throughout the province. This includes actions to sustainably grow of the industry and encourage job creation and economic diversification in all four corners of the province.

Championing Tourism as a Job Creator

- COVID-19 has had a profound and devastating impact on the tourism sector and has altered British Columbia's visitor economy. Throughout the pandemic, the ministry consulted extensively with business owners, sector associations and marketing organizations to hear their priorities for recovery and ideas to help British Columbia remain a globally competitive destination.
- The Ministry partnered with the BC Regional Tourism Secretariat, providing \$600,000 to implement the BC Tourism Resiliency Network, which has provided B.C. tourism businesses with meaningful, one-on-one support to navigate COVID-19 support programs, challenges, adapt, and work towards recovery.
- In May 2020, the Ministry provided \$10M in one-time grants to 61 Community Destination Marketing Organizations to offset the impacts of COVID-19, supporting critical operations and staffing.
- In September 2020, the Ministry received \$103M in additional one-time funding for Tourism Restart and Recovery under Stronger BC. The Ministry will deliver four projects with Restart and Recovery funding to support economic recovery and job creation in B.C.:
 - \$20M under the Community Economic Recovery Infrastructure Fund for destination development initiatives;
 - \$13.6M to support small municipalities that are dependent on tourism to build, adapt and diversify their tourism infrastructure
 - \$19.4M to support targeted tourism development partnership initiatives in the six tourism regions across B.C. to help the industry recover from COVID-19.; and,
 - \$50M for the Tourism Task Force which brings together leaders from the industry to seek innovative ideas on how to best position the industry for the 2021 season.
- The Province will also invest \$300 million for Small Business Recovery grants that many tourism related businesses will be eligible for. Hard-hit tourism operators will be eligible to receive a top up of up to \$10,000, for a maximum grant of \$40,000. The provincial government estimates that 15,000 small businesses will benefit from the program and help protect more than 200,000 jobs throughout B.C.
- The Minister led five Regional Tours in 2019 to meet with communities and local stakeholders to champion tourism needs and opportunities across the province.
- The Minister hosted seven Tourism Roundtables in 2018/2019, meeting with stakeholders in nearly every region of the province to hear from industry and to discuss tourism opportunities.
- Secured \$400,000 in funding for Indigenous tourism workforce development.

- Expanded the use of MRDT funds to include affordable housing to address challenges with a seasonal tourism workforce.
- Completed 19 of 20 Destination Development Strategies across the province to support the ongoing viability of B.C.'s tourism sector through product development and job creation.
- Investing \$39 million over three years in the Resort Municipality Initiative Program to fund infrastructure projects that will create jobs and improve the standard of living in tourism-oriented communities.
- Funded 185 events throughout British Columbia through the Tourism Events Program since the programs' inception.
- The Ministry also provided \$2.3 million for the 2019 World Junior Hockey Championship and \$350K for the 2020 FIBA Men's Basketball Olympic Qualifying Tournament. The Ministry has also provided support for the 2018 & 2020 BC Winter Games, 2018 & 2020 BC Summer Games, 2018 & 2019 55+ BC Games and \$1 million annually for Hosting BC and Major Events Programs.
- Supported communities in transition to diversify their economies through tourism with \$1 million in funding provided to the Regional DMOs.
- Launched a new accessibility and inclusion plan for tourism to make travel in B.C. more accessible for all.
- Provided \$200,000 in funding to support Emergency Management training for the tourism sector.
- Continue to work closely with go2HR and the Ministries of Education; Advanced Education; and Social Development and Poverty Reduction to increase skills training; and with the Provincial Nominee Program to facilitate recruitment and retention of skilled workers.

Expanding tourism-marketing efforts internationally

- The impact of COVID-19 on the tourism economy required Destination BC to pivot their marketing strategy in 2020 in response to global travel restrictions, borders closures, and health orders that were put in place.
- Destination BC's marketing and industry response to the COVID-19 pandemic has been guided by three-phases: Response, Recovery, Resilience. In alignment with these phases, Destination BC invested \$2M for a new chapter of its Explore BC campaign: an extensive domestic marketing campaign encouraging BC residents to plan and book their trips for travel throughout the province. The campaign was designed to promote safe travel practices, re-ignite BC's tourism industry revenue, promote BC tourism businesses and destinations, and rekindle British Columbians' curiosity and passion for the place they live.
- To support the tourism sector during COVID-19, Destination BC provided \$1.5 million in matching funding for smaller CDMOs through its Co-op Marketing program, \$400,000 for tourism sector associations, and \$130,000 for visitor centres to adapt their operations.
- In September 2020, the Ministry provided Destination BC with an additional \$5 million to continue to market British Columbia domestically and secure its spot in the international tourism market for 2021.
- Recognizing the demand for online services during the pandemic, the Province is providing \$12 million to support businesses that want to build an online presence, boost their e-commerce

operations, or increase their digital marketing capacity. In addition, \$2 million will be available to support restaurants, tourism businesses and other types of businesses to create digital marketing tools.

- Once international travel resumes, Destination BC will continue to execute its Global Marketing Plan and expand international marketing efforts.
- For 2019, International marketing activities included:
 - A combination of media relations, social media, travel trade, partnerships and consumer direct marketing in key markets, to inspire and motivate visits to British Columbia.
 - Executing a global social media strategy in key markets.
 - Working with Online Travel Agencies (i.e. Expedia, C-Trip China) and rating sites (i.e. TripAdvisor) to reach consumers.
 - Working closely with Destination Canada in all key international markets to leverage funding and resources.
 - For 2020/21 Destination BC has increased its marketing budget for Australia, Germany, the UK and North American markets.
- In addition, Destination BC:
 - Hosted 425 global media and journalists from major firms like Forbes, Conde Nast Traveller and National Geographic.
 - Launched a new global brand campaign called BC Effect to share the transformative benefits of experiencing BC's natural places.
 - Secured a national partnership with Google and strengthen marketing partnerships with Facebook; and
 - Shared over 200,000 pieces of marketing content through several user-generated content networks

Work with the Minister of Jobs, Trade, and Technology to ensure that British Columbia's tourism sector is represented on trade missions.

- The Minister participated on two international trade events to build relationships, generate leads and create interest in B.C. as a destination of choice. This included attending the Premier's Trade mission to Asia in January 2018 and a mission to Los Angeles in the fall of 2017.
- In 2019, tourism interests were well represented on trade missions to Japan and South Korea.
- The Minister also hosted several Heads of Mission and Consul Generals this year. Those meetings provided a unique avenue to forge friendships and nurture relations between nations and to promote the tourism sector without having to travel overseas.

Double the Province's investment in the B.C. Arts Council over four years.

- As part of *Budget 2018* this government announced a \$15 million increase in funding to the BC Arts Council over three years, increasing the base budget from \$24 million to \$29 million.

- The BCAC 2018-22 strategic plan, released in 2018 is guiding the distribution of the new grant funding to the sector.
- As part of *Budget 2019* this government announced an additional \$15 million increase in funding to the BC Arts Council over three years, increasing the base budget from \$29 million to \$34 million.
- As part of Budget 2020 this government announced an additional \$1.65 million increase, subject to investment earnings, to the BC Arts Council increasing the budget from \$34 million to \$35.6 million.

Increase investments in Creative B.C. over four years.

- **Funding to help meet mandate commitment included a \$1 million lift in operational funding to Creative BC in 2018/19, plus a one-time infusion of \$1 million in 2017/18. Increases to operational funding continued in 2019/20 (\$1 million) and 2020/21 (\$800,000).**
- Investing \$22.5 million, over three years, to support Amplify BC in 2018/19, 2019/20 and 2020/21. Amplify BC, the provincial music fund administered by Creative BC, directly supports B.C.'s music industry while also leveraging additional federal government program funding.
- Launching the \$2 million Domestic Motion Picture Fund. This is the first dedicated funding since 2003/4 to support the production phase of content creation in B.C.'s domestic motion picture sector.

Establish an arts infrastructure fund to help provide space for B.C. artists.

- In August 2020, the BC Arts Council launched the first intake for the Arts Infrastructure Program (AIP) with a \$2 million budget.
 - The AIP will invest in the renovation of existing spaces and purchase of specialized equipment for the creation and dissemination of and public engagement in the arts.

Ensure that B.C. film and TV makers get their fair share of federal investments from Telefilm, and other federal government programs.

- Increased funding to Creative BC has enabled the organization to position B.C. creators to better access federal funding, which is often triggered by other sources.
- Convening domestic industry roundtables in partnership with Knowledge Network, the Canadian Media Producers Association – BC Branch and Creative BC to identify overall industry needs and opportunities for support.
- Leveraged \$1.3 million in federal match funding in the first year of Amplify BC for B.C.'s music industry.

- Invested approximately \$1.2 million in original domestic content through Knowledge Network in 2019/20, with a target of \$2 million for 2020/21; and leveraged significant federal funding through the Canada Media Fund, as follows:
 - \$1,818,400 in 2020/21
 - \$2,152,722 in 2019/20
 - \$1,168,646 in 2018/19
- Introduced the Reel Focus BC Program, through Creative BC, to integrate all investments focused on the domestic sector, including:
 - \$800,000 Rogers + Creative BC Documentary and Factual Development Fund to support original documentary singles and factual series.
 - \$400,000 Access 2020 partnership between the Canada Media Fund, Creative BC and the CMPA – BC Branch to support development phase of B.C.-based film and TV content.
 - \$2 million Domestic Motion Picture Fund. This is the first dedicated funding since 2003/4 to support the production phase of content creation in B.C.'s domestic motion picture sector.
- Worked with industry to identify tangible opportunities to improve access to federal programs, such as the Canada Media Fund, and directly liaising with key decision-makers to advocate for changes. (e.g. Broadcast Act, COVID-19 funding).

Work with the Minister of Finance to expand B.C.'s film labour tax credit to include B.C. writers.

- Effective Feb 21, 2018, the Film Incentive BC Tax Credit was amended to include Script Writing.

Work with the Minister of Municipal Affairs and Housing to develop a community capital infrastructure fund to upgrade and build sports facilities, playgrounds, local community centres, and arts and culture spaces.

- In 2018, the Ministry of Municipal Affairs and Housing launched four community capital infrastructure funding programs. The Ministry of Tourism, Arts and Culture was consulted on the program stream related to the recreation, arts and culture sector: Community, Culture and Recreation.
- The first intake of applications for funding closed on January 23, 2019. Funding under the first intake, which represented a commitment of up to \$134 million by the Canadian and British Columbian governments, is fully allocated, with approvals underway.

- On June 25, 2020, the Canadian and British Columbian governments committed up to \$100.6 million towards the second intake of the Community, Culture, and Recreation Program to support cost-sharing of infrastructure projects in communities across the Province. This intake is designed to target projects starting in 2021 or 2022.
- In September 2020, the Province launched the Community Economic Recovery Infrastructure Program (CERIP) and is committing up to \$90 million to support community economic resilience, tourism, heritage, and urban and rural economic development projects. The projects will help communities impacted by COVID-19 and support B.C.'s post-pandemic economic recovery.

EXECUTIVE MEMBER BIOGRAPHY



SHAUNA BROUWER
DEPUTY MINISTER

Shauna Brouwer was appointed Deputy Minister of the Ministry of Tourism, Arts and Culture and Ministry Responsible for Sport and Multiculturalism on January 29, 2019.

Previous to this appointment, and since 2005, Shauna served as Assistant Deputy Minister and Executive Financial Officer for several Ministries, including Attorney General and Public Safety and Solicitor General, Environment, Agriculture, Municipal Affairs, and the former Tourism, Sport and the Arts. Immediately prior to her appointment as Deputy Minister, Shauna was the Assistant Deputy Minister of the Ministry of Finance's Policy and Legislation Division.

In addition to gaining extensive experience working in complex financial environments, through her career in the BC Public Service, Shauna has had the opportunity to work with senior leaders not only across government, but also from organizations such as the BC Pavilion Corporation, Tourism BC (now Destination BC), the Royal BC Museum, the Union of BC Municipalities and the Insurance Corporation of BC.

Shauna has a Bachelor of Arts from the University of Victoria and a Master of Business Administration from Loma Linda University.

Personal Information

EXECUTIVE MEMBER BIOGRAPHY



DAVID CURTIS
ASSISTANT DEPUTY MINISTER
MANAGEMENT SERVICES DIVISION

David is responsible for the Management Services functions that support both the Ministry of Municipal Affairs and Housing and the Ministry of Tourism, Arts and Culture. Prior to this David was the ADM of the Corporate Information and Records Management Office, and Chief Records Officer, and was responsible for leading the development of a new information management organization encompassing corporate information access, records management, privacy and elements of information security.

David began his career with the BC Public Service in 1994 as a member of the Ministry of Forests Wildfire Management Branch's Unit Crew and Parattack programs and has taken on a range of progressively more senior roles in multiple ministries with a focus on financial management, strategic planning, project management, policy, stakeholder engagement and program delivery. He holds Master of Public Administration and Master of History degrees from the University of Victoria.

Personal Information

EXECUTIVE MEMBER BIOGRAPHY



CLAIRE AVISON
ASSISTANT DEPUTY MINISTER
ARTS & CULTURE DIVISION

Claire Avison joined the BC Public Service in 2001. She has worked in a number of different ministries including Health, Education, Advanced Education and Tourism, Arts and Culture. In each of these roles Claire has held a variety of policy, program, operations and governance responsibilities. She was first appointed as an Assistant Deputy Minister in 2011.

EXECUTIVE MEMBER BIOGRAPHY



ASHA BHAT
ASSISTANT DEPUTY MINISTER
CREATIVE, MULTICULTURALISM & SPORT DIVISION

Asha Bhat was appointed Assistant Deputy Minister for the Creative, Multiculturalism & Sport Division in June 2019. The new Division offers the perfect mix for Asha's interests, continuing to support the development of strong communities with vibrant creative sectors, while also building programs by addressing hate activity, promoting intercultural dialogue, and championing equity, diversity and full participation in sports.

Prior to this role, Asha was the Executive Lead for the Creative & Multiculturalism Division, and also held the Executive Director positions for the ministry's creative sector and tourism branches. She often says she has had great luck in the public service, doing what she loves best...building programs that can make a difference.

Personal Information

Personal Information She has a BA in History & Political Science, a diploma in Media Arts, and an MA in International & Intercultural Communications.

Personal Information

EXECUTIVE MEMBER BIOGRAPHY

SALMAN AZAM
ASSISTANT DEPUTY MINISTER
TOURISM SECTOR STRATEGY DIVISION



Salman Azam was appointed Assistant Deputy Minister for the Tourism Sector Strategy Division in July 2020.

Previous to this appointment, Salman was the Assistant Deputy Minister and Executive Financial Officer in Corporate Management Services Branch (CMSB), supporting two ministries and serving as the Justice and Public Safety Sector's consolidated corporate services resource.

Salman has worked in government at regional, municipal and provincial levels for over 20 years in various roles. Amongst other accomplishments, he led transit operations at Coast Mountain Bus Company, ran a large project management and technology division at TransLink, and oversaw Information Technology, Human Resources, and Finance functions, in addition to Public Engagement and Policy as the Chief Operating Officer for the Independent Investigations Office (IIO) of BC.

Salman has a BA in Labour Relations from McMaster University in Hamilton, Ontario.

EXECUTIVE MEMBER BIOGRAPHY



KELLY GILDAY
BC ATHLETIC COMMISSIONER
BC ATHLETIC COMMISSIONER'S OFFICE

Kelly Gilday has spent the past 29 years dedicated to public safety with an expansive career working in the Federal, Provincial, Regional and Municipal governments. Much of his experience focused on regulation enforcement and code compliance which led him to serve as the Deputy Fire Commissioner and Acting Fire Commissioner for the Province of BC.

Kelly has received the Federal Fire Services Exemplary Service Medal and the Provincial Long Service Medal for his dedication and service to the communities and province. He holds the Executive Chief Fire Officer designation from the Canadian Association of Fire Chiefs and has completed post-secondary programs in Business Management, Local Government Administration, Emergency Management and Fire Service Leadership.

Personal Information

Kelly's skill, experience and dedication will be beneficial in improving fighter safety while maintaining the growth and integrity of the sport.

**Ministry of
Tourism, Arts
and Culture**

**2020/21 – 2022/23
SERVICE PLAN**

February 2020



Minister Accountability Statement



The *Ministry of Tourism, Arts and Culture 2020/21 - 2022/23 Service Plan* was prepared under my direction in accordance with the *Budget Transparency and Accountability Act*. I am accountable for the basis on which the plan has been prepared.

A handwritten signature in cursive script that reads "Lisa Beare".

Honourable Lisa Beare
Minister of Tourism, Arts and Culture
February 11, 2020

Table of Contents

| | |
|--|----|
| Minister Accountability Statement | 2 |
| Purpose of the Ministry | 4 |
| Strategic Direction | 5 |
| Performance Planning | 7 |
| Resource Summary | 12 |
| Appendix A: Agencies, Boards, Commissions and Tribunals..... | 13 |

Purpose of the Ministry

The mission of the Ministry of Tourism, Arts and Culture is to promote growth in tourism, and integrate it with the vibrant arts, culture, and sport sectors in British Columbia for the benefit of residents, visitors, and investors. The Ministry's work supports welcoming, inclusive communities that value multiculturalism and broad opportunities for participation in sports, cultural activities, and the arts.

The Ministry oversees five Crown corporations: Destination BC, the BC Pavilion Corporation, the Royal BC Museum, the Knowledge Network and the BC Games Society. The Ministry also provides oversight to the Office of the BC Athletic Commissioner. The Ministry works with the BC Arts Council to support cultural and artistic diversity in the province and with viaSport to support quality, inclusive and accessible sport across B.C.

Further, the Ministry works with Creative BC to expand and diversify British Columbia's creative industries, stimulate creation of good jobs and sustainable employment in the creative sector and promote B.C.'s creative content and production capabilities both at home and in the global marketplace.

Delivery of the Ministry's mandate is guided by key legislation, including: the Arts Council Act, the Athletic Commissioner Act, the Destination BC Corp. Act, the Multiculturalism Act, the Museum Act, the Pacific National Exhibition Enabling and Validating Act, the Knowledge Network Corporation Act, the Hotel Guest Registration Act, the Hotel Keepers Act, the Pacific National Exhibition Incorporation Act and the Tourism Act.

Strategic Direction

The Government of British Columbia remains focused on its three strategic priorities: making life more affordable, delivering better services, and investing in a sustainable economy.

Ministries are actively working to provide quality, cost-effective services to British Columbia families and businesses. By adopting the Gender-Based Analysis Plus (GBA+) lens and Business and Economic Implications Framework to budgeting and policy development, Ministries will ensure that equity is reflected in budgets, policies and programs.

Additional key initiatives underpinning lasting prosperity in 2020/21 and beyond, are the implementation of:

- A Framework for Improving British Columbians' Standard of Living which will provide the foundation for quality economic growth in our province and a pathway to a more inclusive and prosperous society,
- The *Declaration on the Rights of Indigenous Peoples Act* and the Truth and Reconciliation Commission Calls to Action, demonstrating support for true and lasting reconciliation, and
- The CleanBC plan, putting B.C. on the path to a cleaner, better future – with a low carbon economy that creates opportunities while protecting our clean air, land and water.

The Economic Forecast Council (EFC) expects B.C.'s real GDP to grow by 2.4 per cent in 2020 and 2.3 per cent in 2021. Meanwhile for Canada, the EFC projects national real GDP growth of 1.7 per cent in 2020 and 1.8 per cent in 2021. As such, B.C.'s economic growth is expected to outperform Canada's in the coming years. Risks to B.C.'s economic outlook include ongoing uncertainty regarding global trade policies and weak global economic activity, as well as lower commodity prices and slower domestic economic growth. Meanwhile, LNG development in the province is expected to have a positive impact on B.C.'s economy.

This 2020/21 Service Plan outlines how the Ministry of Tourism, Arts and Culture will support the government's priorities, including selected action items identified in the [July 2017 Minister's Mandate Letter](#). Over the previous fiscal year, the Ministry of Tourism, Arts and Culture made progress on these priorities by:

- Launching the [Strategic Framework for Tourism in B.C.](#), setting out a clear vision for a prosperous and sustainable tourism sector that distributes benefits to people throughout the province and grows the sector's annual \$18.4B revenue by 6%.
- Increasing the annual base budget of the BC Arts Council grants budget from \$24M to a record high of \$34M.
- Undertaking consultations on racism and hate in communities across B.C. and announcing [Resilience BC Anti-Racism Network](#), a provincial anti-racism network, in response.
- Boosting kids' participation in sport programs through a historic \$2.5M investment in KidSport BC.
- Launching a multi-phased plan toward an inclusive and accessible tourism industry in British Columbia. Initial actions were implemented to help promote an inclusive and welcoming destination for everyone.
- Supporting Indigenous engagement in sport, arts and tourism by funding 500 participants in 2020 N.A. Indigenous Games in Halifax; increased support for Indigenous artists and arts organizations and signed Accord with Indigenous Tourism BC to align and better coordinate tourism development efforts.

- Engaging British Columbians around the Province to share their ideas about the plan to establish a Chinese Canadian Museum. Actions were taken to create a project office and establish a Pocket Gallery and a \$1M grant was provided to the City of Vancouver to support continued planning and programming design of the museum.
- Expanding tourism by providing funding to support the hosting of major sporting events including the 2019 WBSC Americas Softball Qualifier, 2019 Skate Canada International, the 2020 NORCECA Men's Volleyball Olympic Qualifying Tournament, and the 2020 FIBA Men's Basketball Olympic Qualifying Tournament.
- Increasing federal investment in B.C.'s domestic motion picture sector, as demonstrated by an 84 per cent increase in Knowledge Network's annual envelope from the Canadian Media Fund in 2019/20.
- Investing \$7.5M for a one-year renewal of Amplify BC, the provincial music fund, so that artists and creators have the resources they need to keep inspiring, entertaining and lifting people up.
- Introducing the Reel Focus BC Program through Creative BC, integrating all funds, partnerships and investments that focus on the development and production phases of original motion picture content creation by B.C.-based companies.
- Engaging British Columbians around the Province to share their ideas about the plan to Modernize the Royal BC Museum.
- Supporting the execution of the Community, Culture, and Recreation Infrastructure program to upgrade and build sports facilities, playgrounds, local community centres, and arts and culture spaces.

The following performance plan outlines how the Ministry of Tourism, Arts and Culture will continue to track progress on key mandate letter commitments and other emerging government priorities.

Performance Planning

Goal 1: Champion tourism to create jobs and strengthen the economy

Tourism is a key contributor to B.C.'s economy and offers a wide variety of life-long career opportunities for skilled professionals as well as entry-level jobs for youth and under-employed populations. Investments in tourism marketing increases domestic and international visitation, which supports job creation across all regions of the province.

Objective 1.1: Work to ensure B.C.'s tourism sector is sustainable and globally competitive

Key Strategies:

- Implement the Strategic Framework for Tourism in British Columbia 2019-2021.
- Work with Destination BC to expand tourism marketing efforts internationally and to enable greater seasonal and geographic dispersion of visitors by promoting travel routes with strong dispersion potential throughout rural BC.
- Work with Indigenous communities on Indigenous tourism development to meet the socio-economic goals of the *Declaration on the Rights of Indigenous Peoples Act* and the Calls to Action of the Truth and Reconciliation Commission.
- Support British Columbia's resort municipalities in building and enhancing tourism infrastructure and programming to ensure they are competitive, sustainable resort destinations.
- Continue to work with Destination BC to rollout the multi-phase phase plan announced to make B.C. tourism more accessible and inclusive.

| Performance Measure | 2017/18 Baseline | 2019/20 Forecast | 2020/21 Target | 2021/22 Target | 2022/23 Target |
|--|---------------------|---------------------|-------------------|-------------------|-------------------|
| 1.1 Annual Provincial tourism revenue growth. ¹ | 18.4B | +6% | +6% | +6% | +6% |

¹ Data Source: Provincial tourism revenues are estimated by [BC Stats](#) based on data on revenues of B.C. tourism businesses. This measure is calculated on a calendar year basis. For example, the 2017/18 baseline is based on the period from January 1, to December 31, 2017. The target has changed from 5% in the 2019/20 Service Plan to 6% this year. Given historic trends, a target of +6% annually is a reasonable and achievable target.

Linking Performance Measure to Objective:

Annual growth in Provincial Tourism Revenue is a fundamental measure of economic success. It measures the money received by businesses, individuals and governments due to tourism activities.

Objective 1.2: Expand tourism through hosting events

Key Strategies:

- Invest in hosting opportunities that help develop local economies through regional, national and international tourism.
- Support major festivals and events through funding programs that increase economic activity and improve the standard of living for residents and visitors.

| Performance Measure | | 2018/19 Baseline | 2019/20 Forecast | 2020/21 Target | 2021/22 Target | 2022/23 Target |
|---------------------|---|---------------------|---------------------|---------------------|---------------------|---------------------|
| 1.2 | # of events hosted through the Tourism Events Program ¹ , the BC Arts Council funding ² , Hosting BC and Major Sport Events Program. ^{3,4} | 302 | 350 | Maintain or improve | Maintain or improve | Maintain or improve |

¹ Data Source: internally compiled Tourism Branch Data – 46 events in 2018/19 and 75 forecasted for 2019/20.

² Data Source: internally compiled BC Arts Council (Professional Festivals & Community Festivals) – 146 events in 2018/19 and 160 forecasted for 2019/20.

³ Measure is comprised of internally compiled data from the Hosting BC and Major Sport Events Program – 110 events in 2018/19 and 115 forecasted for 2019/20.

⁴ Measures 1.2a, 1.2b and 1.2c from the 2019/20 Service Plan have been compiled for this year's plan. The target has been changed to "maintain or improve", as the Tourism Events Program is currently under review.

Linking Performance Measure to Objective:

Tourism Events Program funding supports events that raise awareness nationally and internationally of B.C.'s tourism experiences and help inspire people from around the world to visit the province. These events generate tourism and economic activities in communities throughout British Columbia.

The BC Arts Council supports arts and culture organizations throughout British Columbia to present a broad range of high-quality festivals that attract a wide variety of travelling and local audiences. Increased investment allows for the incremental growth in the number of festivals across BC and attracts visitors in all regions of the province.

Hosting BC and Major Sport Events Program funding enables the Province to maintain the number of sports events hosted in British Columbia and drives the reputation of B.C. as a welcoming and inspirational location for tournaments. In addition to supporting major events, sports hosting support also focusses on helping B.C.-based communities and organizations develop the skills and facilities to be competitive in applications for major sports event hosting in the future.

Goal 2: Support creative and cultural organizations and artists to help develop British Columbia's creative sector

Investing in creative and cultural organizations and artists enhances the positive social and economic impacts of B.C.'s creative sector in communities across the province. Furthermore, it supports increased access to federal funding for the motion picture and interactive digital media industries.

Objective 2.1: British Columbia's arts and culture sector is vibrant, resilient and recognized for creative excellence

Key Strategies:

- Continue to improve access to funding for historically underserved persons and organizations.
- Further investment in arts supports for Indigenous artists and organizations, as well as professional development for non-Indigenous organizations to support reconciliation.
- Invest in programs that support community connectedness through arts and culture by linking artists and arts organizations and creating opportunities for collaboration throughout the province.
- Ensure a cohesive suite of professional development opportunities, including scholarships and funding that is available for artists in all stages of their careers.

- Provide a funding stream for arts infrastructure projects in support of sustainability and creative development in the sector.
- Continue work to establish a Chinese Canadian Museum in B.C. to promote both the past and present cultural significance of Chinese Canadians' contributions to society.

| Performance Measure | 2019/20 Forecast | 2020/21 Target | 2021/22 Target | 2022/23 Target |
|--|---------------------|--------------------------|--------------------------|--------------------------|
| 2.1 Number of artists and art organizations supported by the BC Arts Council funding. ¹ | 1,600 | Maintain or Exceed 1,600 | Maintain or Exceed 1,600 | Maintain or Exceed 1,600 |

¹ Data Source: BC Arts Council Grant Management Tracking System.

Linking Performance Measure to Objective:

Maintaining the number of funded artists and arts organizations in B.C. and expanding the reach of BC Arts Council funding will support equity, access, diversity and resilience in the arts and culture sector.

Objective 2.2: Implement initiatives to grow B.C.'s creative sector and its workforce

Key Strategies:

- Invest in Creative BC and Knowledge Network to support B.C.'s creative sector.
- Continue to advocate for B.C. creators to get their fair share of investments from federal government programs.
- Lead cross-ministry and intergovernmental coordination, policy development and research to support the growth of B.C.'s creative industries.
- Pursue opportunities to generate more B.C.-based jobs by showcasing B.C.'s creative sector on the global stage, such as at the Frankfurt Book Fair.

| Performance Measure | 2017/18 Baseline | 2019/20 Forecast | 2020/21 Target | 2021/22 Target | 2022/23 Target |
|---|---------------------|--|-------------------------------|-------------------------------|-------------------------------|
| 2.2 Value of annual economic contribution across B.C.'s creative sector. ¹ | \$6.4B | Maintain or Improve \$6.2B ² | Maintain or Improve \$6.2B | Maintain or Improve \$6.2B | Maintain or Improve \$6.2B |

¹ Data Source: Internally compiled statistics from Creative BC.

² This target has changed from \$6.4B in the 2019/20 Service Plan to \$6.2B this year due to a predicted levelling off motion picture activity. Up to date data for the other creative industries is limited (i.e. publishing, music, interactive digital media). It is currently difficult to accurately measure their annual growth or decline. Creative BC is actively working to improve data/measurement across the sector.

Linking Performance Measure to Objective:

This measure reflects the cumulative effect of the Province's investment in the creation of domestic intellectual property (IP) delivered through Creative BC; it results in expanding global market reach, increasing regional film activity, and growing areas such as music production and interactive digital media content development. These investments also generate the products required to leverage federal funding and support talent attraction and development: drivers to future growth in B.C.'s creative sector.

Goal 3: Promote diversity and inclusion in communities throughout British Columbia

Promotion of diversity and inclusion is the cornerstone of new strategies to combat racism, build understanding and respect for one another across British Columbia's multicultural society, as well as to reduce barriers and enhance access to a wide variety of sport and recreational activities.

Objective 3.1: Build intercultural trust and understanding, reduce systemic barriers to participation, and support communities to respond to public incidents of racism and hate

Key Strategies:

- Support opportunities for British Columbians to interact across cultures and learn about historic injustices and the contributions of diverse communities through the Multiculturalism Grants Program, as well as supporting Hall of Honour events and other initiatives.
- Lead cross-government initiatives that fulfil the principles and objectives of the B.C. *Multiculturalism Act*, including coordinating the Annual Report on Multiculturalism and supporting a new Cross-Ministry Working Group on Anti-Racism and Anti-Hate.
- Assist communities to respond to racism and hate activity in a coordinated, effective manner through Resilience BC and related projects.
- Support the Multicultural Advisory Council to advise the Minister on provincial multiculturalism and anti-racism priorities.

| Performance Measure | 2017/18 Baseline | 2019/20 Forecast | 2020/21 Target | 2021/22 Target | 2022/23 Target |
|---|---------------------|------------------------|------------------------|------------------------|------------------------|
| 3.1 Number of B.C. communities engaged in projects that build intercultural trust and understanding and reduce racism and systemic barriers. ¹ | 45 | Maintain or improve 45 | Maintain or improve 45 | Maintain or improve 45 | Maintain or improve 45 |

¹ Data Source: Internally compiled data from the BC Multiculturalism Grants Program and the Resilience BC anti-racism network.

Linking Performance Measure to Objective:

This measure reflects provincial support for community-led engagements that proactively work to build intercultural trust and understanding, combat racism and promote diversity and inclusion in B.C. communities.

Objective 3.2: Collaborate with communities and partners to reduce barriers to inclusivity in sport

Key Strategies:

- Invest in strategies to expand access to sport and support for amateur and recreational sport activities.
- Invest in the Indigenous Sport, Physical Activity and Recreation Council to reach Indigenous youth across the province.

- Provide grant and funding opportunities for organizations and communities providing sport programs for targeted populations, including girls and women, low income families, individuals with a disability, new Canadians, and the 55+ population.
- Promote gender equity at all levels of participation and leadership by providing support and resources for organizations that are committed to accomplishing gender equity in sport.
- Through viaSport, develop and implement programming that addresses harassment and abuse in sport to foster safe and inclusive environments for sport in B.C.

| Performance Measure | 2018/19 Baseline | 2019/20 Actuals | 2020/21 Target | 2021/22 Target | 2022/23 Target |
|--|---------------------|--------------------|-------------------|-------------------|-------------------|
| 3.2 Per cent of female sport leaders. ¹ | 39% | 42% | 44% | 45% | 46% |

¹ Data and Source: % of female Executive Directors/CEOs and females on the Board of Directors of funded provincial level sport organizations compiled from viaSport and other funded organizations. Based on additional research and analysis ViaSport's has requested that the 2021/22 target for performance measure 3.2 be decreased slightly, from 47% in last year's Service Plan to 45% in this year's Plan.

Linking Performance Measure to Objective:

Achieving gender equity in sport starts with decision-makers at the Board of Directors and Executive level – those that can encourage more inclusive sport through role modelling and diverse perspectives. Measuring the increase in the per cent of female Executive Directors/CEOs and females on the Board of Directors of funded provincial level sport organizations tracks progress towards achieving gender equity.

Resource Summary

| Core Business Area | 2019/20 Restated Budget ¹ | 2020/21 Estimate | 2021/22 Plan | 2022/23 Plan |
|--|--|---------------------|-----------------|-----------------|
| Operating Expenses (\$000) | | | | |
| Tourism, Arts and Culture | 51,316 | 50,568 | 50,568 | 50,568 |
| Creative Sector, Multiculturalism and Sport | 27,382 | 26,737 | 26,737 | 26,737 |
| Transfer to Crown Corporations and Agencies | 80,650 | 76,851 | 76,851 | 76,851 |
| Executive and Support Services | 1,196 | 1,167 | 1,167 | 1,167 |
| BC Arts and Culture Endowment Special Account | 2,500 | 4,230 | 4,230 | 4,230 |
| Physical Fitness and Amateur Sports Fund | 1,200 | 1,200 | 1,200 | 1,200 |
| Total | 164,244 | 160,753 | 160,753 | 160,753 |
| Ministry Capital Expenditures (Consolidated Revenue Fund) (\$000) | | | | |
| Executive and Support Services | 1 | 1 | 1 | 1 |
| Total | 1 | 1 | 1 | 1 |
| Capital Plan (\$000) | | | | |
| BC Pavilion Corporation Capital Fund | 10,000 | 10,000 | 10,000 | 10,000 |
| Royal BC Museum Capital Fund** | 0 | 27,000 | 99,000 | 156,000 |
| Total | 10,000 | 37,000 | 109,000 | 166,000 |

¹ For comparative purposes, amounts shown for 2019/20 have been restated to be consistent with the presentation of the 2020/21 Estimates.

* Further information on program funding and vote recoveries is available in the [Estimates and Supplement to the Estimates](#).

**Estimate is for planning purposes only. Preliminary cashflows are subject to change.

Appendix A: Agencies, Boards, Commissions and Tribunals

BC Arts Council

BC Games Society

BC Pavilion Corporation

Creative BC

Destination British Columbia

Knowledge Network Corporation

Medal of Good Citizenship Committee

Minister's Tourism Engagement Council

Multicultural Advisory Council BC

Royal British Columbia Museum

Whistler Sport Legacies Society

Act and Regulations Summary

| MINISTER OF TOURISM, ARTS AND CULTURE | |
|--|--|
| Act and Regulation | Details |
| Arts Council | |
| Athletic Commissioner | |
| Athletic Commissioner Regulation - 170/2013 | |
| Minister's Athletic Commissioner Regulation - 171/2013 | |
| British Columbia Enterprise Corporation | The Act as it relates to the B.C. Pavilion Corporation |
| Destination BC Corp. | |
| Transfer to Destination BC Corp. Regulation - 135/2013 | Currently being repealed (outdated) |
| Hotel Guest Registration | |
| Hotel Keepers | |
| Knowledge Network Corporation | |
| Multiculturalism | |
| Museum | |
| Provincial Symbols and Honours | Division 2 of Part 2. |
| British Columbia Medal of Good Citizenship Regulation - 161/2015 | |
| Special Accounts Appropriation and Control | Sections 8 and 9 |
| Tourism | |
| Pacific National Exhibition Enabling and Validating Act | Private, Special and Local Acts |
| Pacific National Exhibition Incorporation Act | Private, Special and Local Acts |

Economic Recovery Plan Summary

Anti- Racism Status \$1.9M – On Track

1. Multiculturalism & Anti-Racism Grants Program (\$500,000)
 - Intake opened October 15th
 - Closing date November 30, 2020
 - Advice/Recommendations
2. Resilience BC One-Time Expansion (\$600,000)
 - 8 new communities added in October \$127,000
 - Consultations underway
3. Anti-Racism Public Education Campaign (\$550,000)
 - Draft scoping paper developed and reviewed by TAC GCPE
 - Consultations to be held Advice/Recommendations with:
 - Multiculturalism Advisory Council
 - Indigenous Women's Advisory Council
 - Premier's Chinese Canadian Advisory Council
 - Advice/Recommendations
4. Institutional Change Initiative (\$250,000)
 - Cross ministry team identified, and scoping paper developed. TAC anticipates securing contractor via RFP Advice/Recommendations following Minister approval.
 - Advice/Recommendations

Destination BC Tourism Recover Strategy \$5M – On Track

- Funding provided to DBC October - work underway

Tourism Dependent Communities (33) \$19.4M – On Track

- Intake opened October 8th
- Intake closes November 27th
- Advice/Recommendations
-
-

Tourism Regional Destination Marketing Initiatives \$13.6M – On Track

- In progress - October 2020: TAC engagement with the six tourism regions to determine priorities for funding investments
- Early November: Grant Agreements signed by RDMOs and funds dispersed.
- Advice/Recommendations each region will engage with community partners to identify targeted regional tourism development initiatives
- Advice/Recommendations each region provides final list of proposed initiative(s) to TAC
- Advice/Recommendations Evaluations
- Ministerial decision Advice/Recommendations
- Funding Notifications Advice/Recommendations

Economic Recovery Plan Summary

Tourism Task Force – \$50.250M – On Track

- Sept 18, 2020: New Release announcing the 11 Member Task Force – complete
- Sept 20th week hire contractor to assist with facilitation and report – complete
- November: Planned targeted stakeholder engagement – a series of regional and sector-level roundtables
- Advice/Recommendations
-
-

Arts and Culture Resiliency \$21M – On Track

1. Expanded Arts and Culture Resilience Supplement \$16M

- Intake opened October 16th
- Advice/Recommendations
-

2. Pivot Program \$5M

- Intake opened October 16
- Peer Review January 2-22
- Funding Notifications Advice/Recom

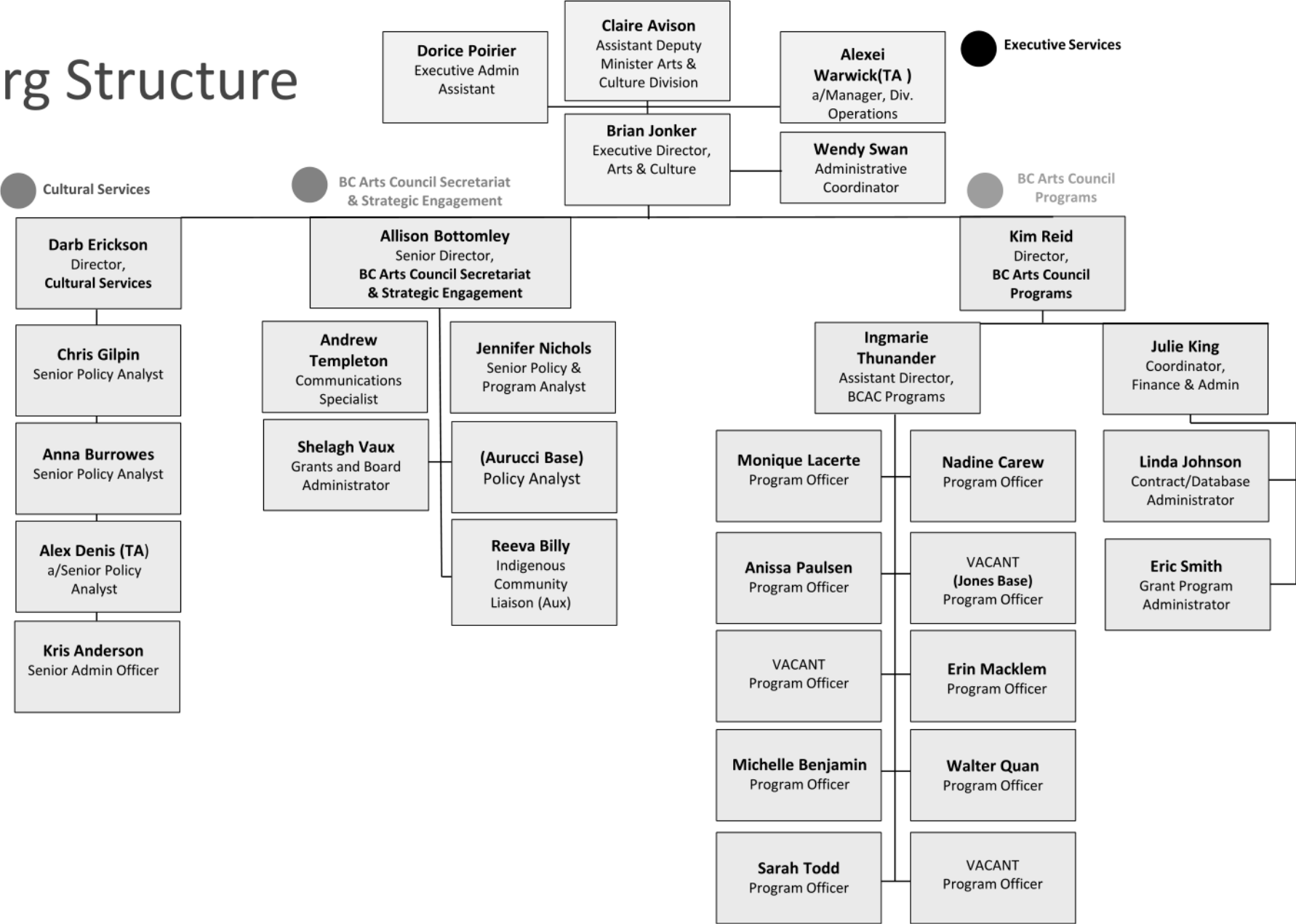
CERIP (MAH) - Destination Development - \$20M – On Track

- Application-intake October 1 to 29, 2020
- Data verification (MAH) October 30 to November 2, 2020
- Application reviews: November 3 to 27, 2020
- Shortlist preparation for TAC DM: November 30 to December 9, 2020
- Deputy Ministers Management Committee Review: December 9 to 18, 2020
- Advice/Recommendations
-

Minister's Transition Briefing

Arts and Culture

Division Org Structure



Division Mandate

- Administer grant programs, provide policy advice, develop and deliver programs and undertake corporate strategic priority projects to ensure a vibrant, resilient and sustainable arts and culture sector.
- Provide secretariat, governance support and operations for the BCAC.

Policy and Program Key Responsibilities

- Policy Initiatives, Corporate Support and Issues Management
 - Crown governance (Royal BC Museum, BC Arts Council)
 - Chinese Canadian Museum (Governance and Secretariat)
 - Royal BC Museum Modernization Project
 - Intergovernmental relations
 - Corporate support (e.g. UBCM, estimates, service plans)
 - Research and policy development (COVID-19 response, program development/evaluation)
- Ongoing Programs (2020/21)
 - BC Arts Council, 50+ programs and 4 program delivery partnerships (~\$35.6M)
 - International Presence Advice/Recommendations; Government Financial Information
 - Artsvest (\$150,000, 2020 activities funded from FY19/20 budget)
 - Art Collection (\$12,000)
 - Family Day (\$284,000)
 - BC Culture Days (\$60,000, 2020 activities funded from FY19/20 budget)

Royal BC Museum

- Established as a crown corporation in 2003 under the *Museum Act*.
- Responsible for B.C.'s natural and human history, as well as preservation of over 7 million artifacts and BC government archives.
- Government provides just under \$12 million annually in operating funding to the RBCM, 54 per cent of its operating budget.
- In 2019/20, over 880,000 people visited the museum precinct.
- Closed March 17 - June 19, 2020. Reopening had 1,600 visitors in first week.
- Modernization project began in 2018 with concept plan development with government commitment announced in the 2018 and 2019 throne speeches.
- Business case approved for Collections and Research Building in July 2020.
- In September 2020, the Province announced first phase of RBCM modernization will be the construction of a new Collections and Research Building in Colwood to be completed in 2024.

Advice/Recommendations

-

Agencies, Boards and Commissions (ABCs)

- BC Arts Council (crown agency)
 - Established through *Arts Council Act* (1995) as a crown agency.
 - Not an independent legal entity.
 - Budget administered by the ministry responsible.
 - Supports arts and culture in B.C. through “open, accountable and neutrally administered process for managing funds”
 - 15 council members appointed by OIC - Chair also appointed by OIC
 - 50+ grant programs for organizations and artists
 - Operations supported by ministry staff
- Chinese Canadian Museum (non-profit organization)
 - Project initiated in 2018 as part of platform commitment in 2017
 - Society incorporated in March 2020
 - 20 Directors, including 2 Province of B.C. staff and 1 City of Vancouver staff
 - Secretariat supported by TAC

Key Statistics – Impact



Source: Statistics Canada (2018) and Hills Strategies (2014)

Economic Growth Sector

| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| B.C. Cultural GDP (Billions) | \$5.74 | \$6.06 | \$6.27 | \$6.50 | \$6.79 | \$6.74 | \$7.06 | \$7.14 | \$7.56 |
| B.C. Cultural Jobs | 90,409 | 92,014 | 87,863 | 91,919 | 92,351 | 91,729 | 95,762 | 98,050 | 101,908 |

2020 vs 2019

● Advice/Recommendations

- 65% of cultural workers will lose over half of their expected 2020 income*
- \$25,400 average value of lost or at-risk gigs in 2020 per self-employed artist or cultural worker (Source: I lost my gig)
- National GDP for the arts, entertainment and recreation sector went up 14% in July 2020 but it still was 52.1% lower than in July 2019 (Source: Statistics Canada)
- 50% of “culture-goers” have watched an arts event performance online or taken a virtual tour since the COVID-19 outbreak (Source: Business/Arts & Nanos Research)

*Source: Greater Vancouver Professional Theatre Association, COVID-19 Arts Sector survey

Recovery Key Responsibilities

- \$21M Arts and Culture Resilience Plan (part of Stronger BC)
 - \$16M Expanded Arts and Culture Resilience Supplement
 - \$5M Pivot Program
- Connecting arts and culture sector to key funding supports and BC Restart Plan guidelines
- Advocating for federal recovery funding from Canadian Heritage that benefits B.C.

COVID-19 Supports to Date

- Relief Funding (April – September 2020)
 1. Advancing spring and fall operating grants - \$15M
 2. Redeployment of funding to develop Arts and Culture Resilience Supplement - \$3M
 3. Contribution to the Vancouver Foundation's Community Response Fund - \$200,000
Advice/Recommendations; Government Financial Information
 4. Redeployment of BC Museums Association existing funds for BCMA Resilience Fund - \$123,000
 5. Microgrants for individuals, funded by contributions from Yosef Wosk Foundation, City of Vancouver, and redeployment of BCAC budget - \$157,000
 6. Extension of program reporting deadlines, intake deadlines and repurposing of project funds
- New Recovery Funding as part of Stronger BC - \$21M (Oct – ongoing)
 1. \$16 million *Expanded Arts and Culture Resilience Supplement* - to support organizations to meet fixed costs, support re-hiring, and bolster recovery readiness.
 2. \$5 million *Pivot Program* - support arts and cultural organizations to adapt their business and artistic practices to new realities.

Key Decisions – 30/60/90 days

- 30 - RBCM Advice/Recommendations
Cabinet Confidences; Advice/Recommendations
—
- 30 - BCAC Advice/Recommendations
Advice/Recommendations
—
- 60 – BC Arts Council Board Appointments
- 90 - RBCM Museum Site Advice/Recommendations
Advice/Recommendations
—
- 90 - CCM Advice/Recommendations
Advice/Recommendations
—

Challenges / Opportunities

Top 3 Sector Challenges:

- Talent Retention
- Organization liquidity
- Digital monetization

• Short Term:

- Arts and culture organization liquidity beyond 6-12 months
- Talent retention
- Equity seeking organization support
- Individual artist and practitioner supports
- Indigenous arts and culture supports

• Medium – Long Term:

- Audience confidence
- Touring
- Gatherings of more than 50 people
- Monetization of digital initiatives (e.g. livestreaming)
- Pivot / adaptation for organizations
- Dialogue on best ways to support growth and sustainability

Province of British Columbia
Ministry of Tourism Arts and Culture

Royal BC Museum Modernization



Museum Overview



Established in 1886



Collection of over 7 million objects



Current facility built in 1967



More than \$24M in annual revenues



Over 880,000 annual onsite visitors



Why Now



Safety of People and Collection



Advancing Indigenous Reconciliation



Modern Concept of Museum



COVID-19 Stimulus and Recovery



Work to Date

2018

Development of
Royal BC Museum
and Archives
Concept Plan

Cabinet Confidences

February 2019

The Speech from
the Throne
announced
government's
intention to
modernize the
Royal BC Museum

Cabinet Confidences

Summer 2019

Public engagement
and development of
What We Heard
report.

February 2020

Commitment to
museum
modernization
reiterated in Speech
from the Throne

April 2020

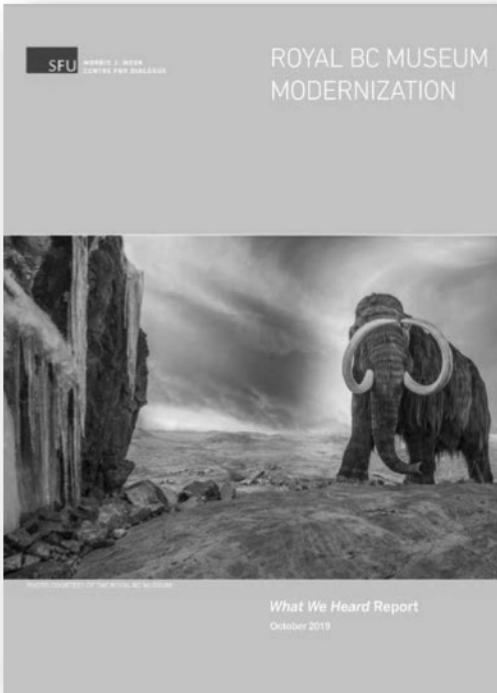
Business Case
completed

Cabinet Confidences

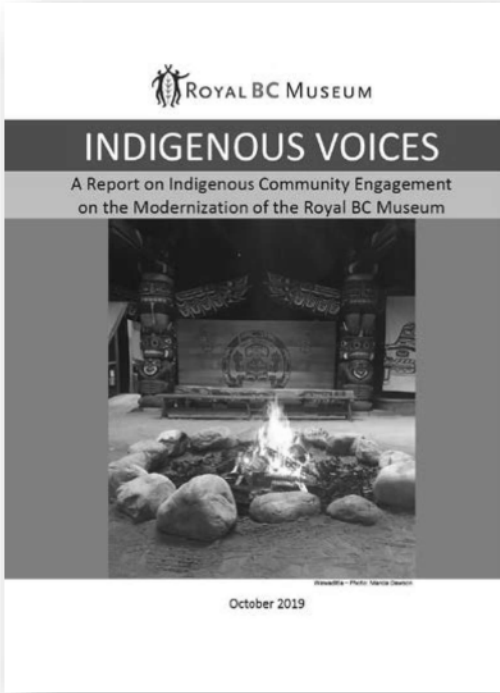
Continued engagement of Federal and Indigenous Partners

Concept drawing of suggested design; not final.

Key Engagement Strategies



Public Engagement



Indigenous Engagement



Federal Engagement



Opportunity and Potential





Indigenous Reconciliation and Repatriation

- ▶ A world leader in reconciliation
- ▶ Repatriation of human remains and cultural objects
- ▶ Support implementation of UNDRIP

Page 055 of 237

Withheld pursuant to/removed as

Advice/Recommendations; Intergovernmental Communications; Government Financial Information

RBCM Impact and Victoria Tourism

- ▶ 880,000+ people visit the RBCM precinct each year, including 140,000 youth
- ▶ Tourism on Vancouver Island generates \$2.2 billion annually for the Island's economy, making tourism either first or second on the list of economic drivers in every community in the region

Advice/Recommendations

- ▶ The direct capital construction for the Collections and Research Building would generate:
 - ▶ Approximately 644 construction direct jobs during design, construction and exhibition fit out; and
 - ▶ Approximately 325 jobs associated with supplier industries such as engineering, manufacturing, wholesale trade and other related services.

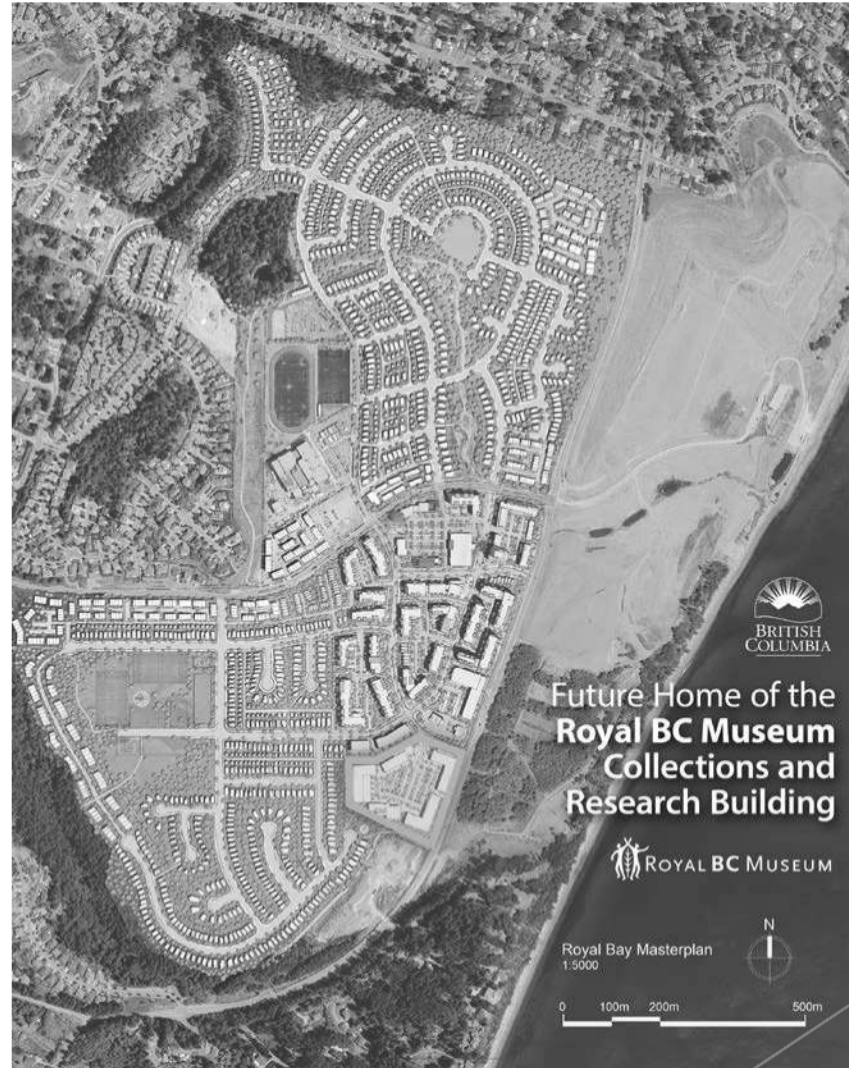


Future Home of the **Royal BC Museum** Collections and Research Building



Collections and Research Building - Overview

- ▶ 8-acre site in the Royal Bay development of Colwood
- ▶ 14,000 square-metre building
- ▶ Mass timber construction
- ▶ CleanBC energy efficiency standards
- ▶ To house the RBCM's collections, BC Archives, RBCM research department



Collections and Research Building - Purchase & Sale Agreement



- ▶ Announced September 18, 2020
- ▶ \$14M
- ▶ Vendor: Latoria South Development Limited Partnership
- ▶ Purchase agreement closure: November 17, 2020
- ▶ Closing and possession date: December 17, 2020

Collections and Research Building - Timeline

September 18, 2020

- Announce purchase of CRB site

October 2020

- Earthworks and surveying begins

November 2020

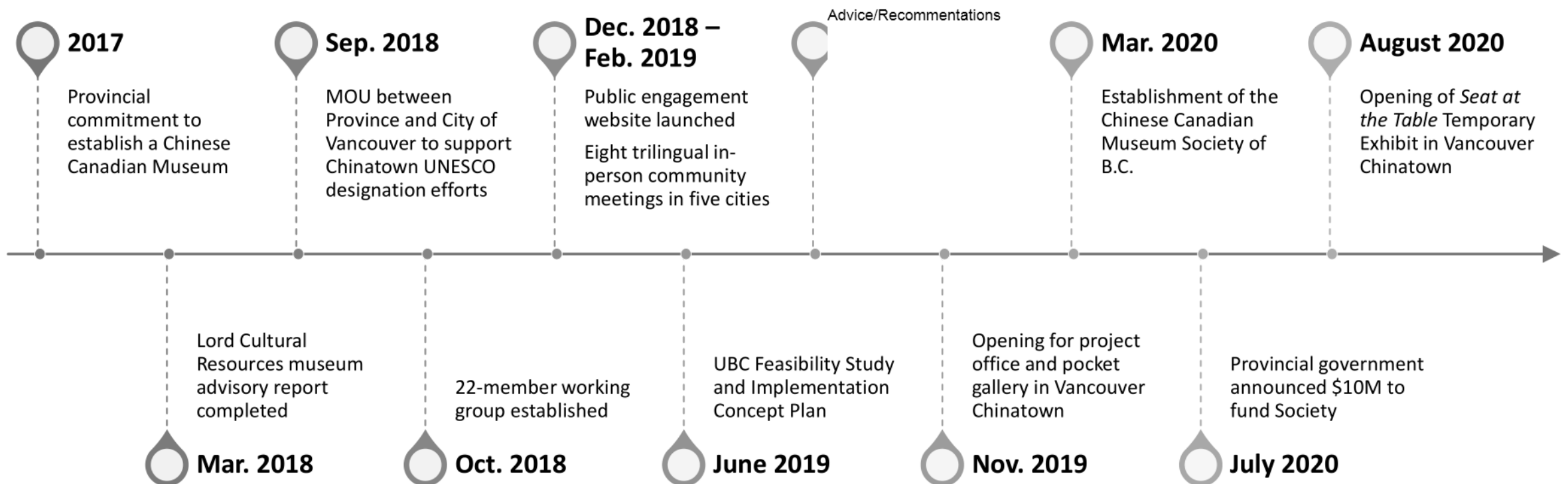
- Purchase agreement for CRB closes

Advice/Recommendations

Chinese Canadian Museum

<https://www.chinesecanadianmuseum.ca/>

Milestones to Date



Lord Cultural Resources Advisory Report

- Identifies opportunities for different Museum models focused on Chinese Canadian history and contributions in B.C.
- The report suggests an opportunity for a Hub and Spoke Living Museum that celebrates tangible and intangible heritage across the Province
- Other models suggested included a virtual museum, traditional bricks and mortar museum.
- From this report the Living Museum - Hub and Spoke model is adopted as the preferred approach with subsequent work focused on further developing and exploring this model.
- [BC Chinese History Museum - Museum Advisory Report: Phase 1](#)

BC CHINESE HISTORY MUSEUM

Museum Advisory Report: Phase 1

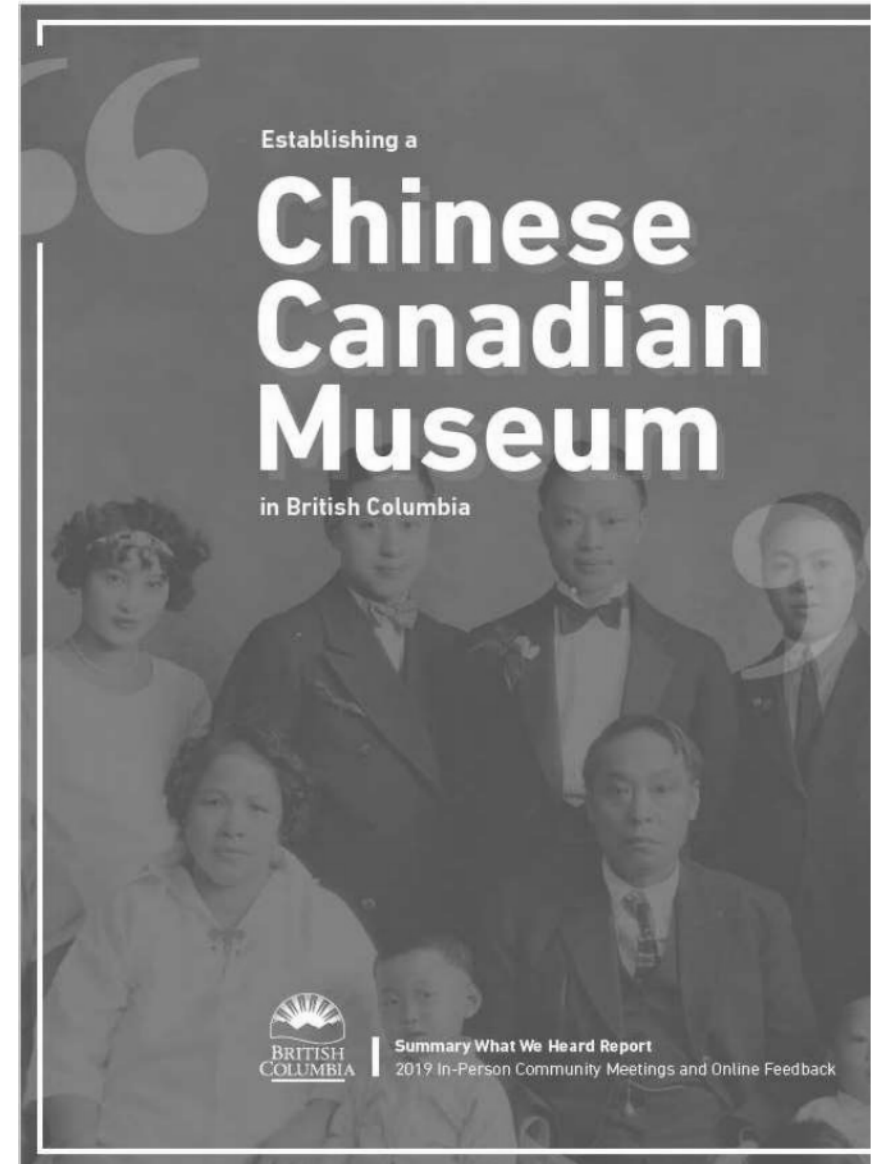
March 29, 2018

Lord
Cultural Resources

Creating Cultural Capital

Community Engagement

- A trilingual (English, Cantonese, Mandarin) public consultation on the museum was held between Dec. 2018 and Feb. 2019.
- A total of 485 people attended community meetings in Vancouver, Richmond, Kamloops, Nanaimo and Victoria.
- Over 420 completed feedback forms were submitted, and there were over 8,700 visits to the engagement website.
- People across the province told us that they want the museum to showcase all Chinese Canadian history and culture in all its diversity, combining past and present.
- We heard that the story of Chinese Canadians needs to be told across our province, so people can experience history in the places it happened.
- [Establishing a Chinese Canadian Museum in B.C. - Summary What We Heard Report](#)



Feasibility and Implementation Concept Plan

- A report developed by a UBC team led by Dr. Henry Yu to affirm and further support the hub and spoke model for the Museum.
- Report recommends the hub and spoke model with a Provincial Hub in Vancouver Chinatown with a number of potential sites identified.
- Regional hubs and spokes locations analyzed with suggestions on physical and virtual presence and opportunities.
- The report provides initial financial modelling



Business Case – Lord Cultural Resources

- The recommendations include:

Advice/Recommendations



CHINESE CANADIAN MUSEUM BUSINESS CASE

Scenarios Final Report

November 2019

Lord
Cultural Resources

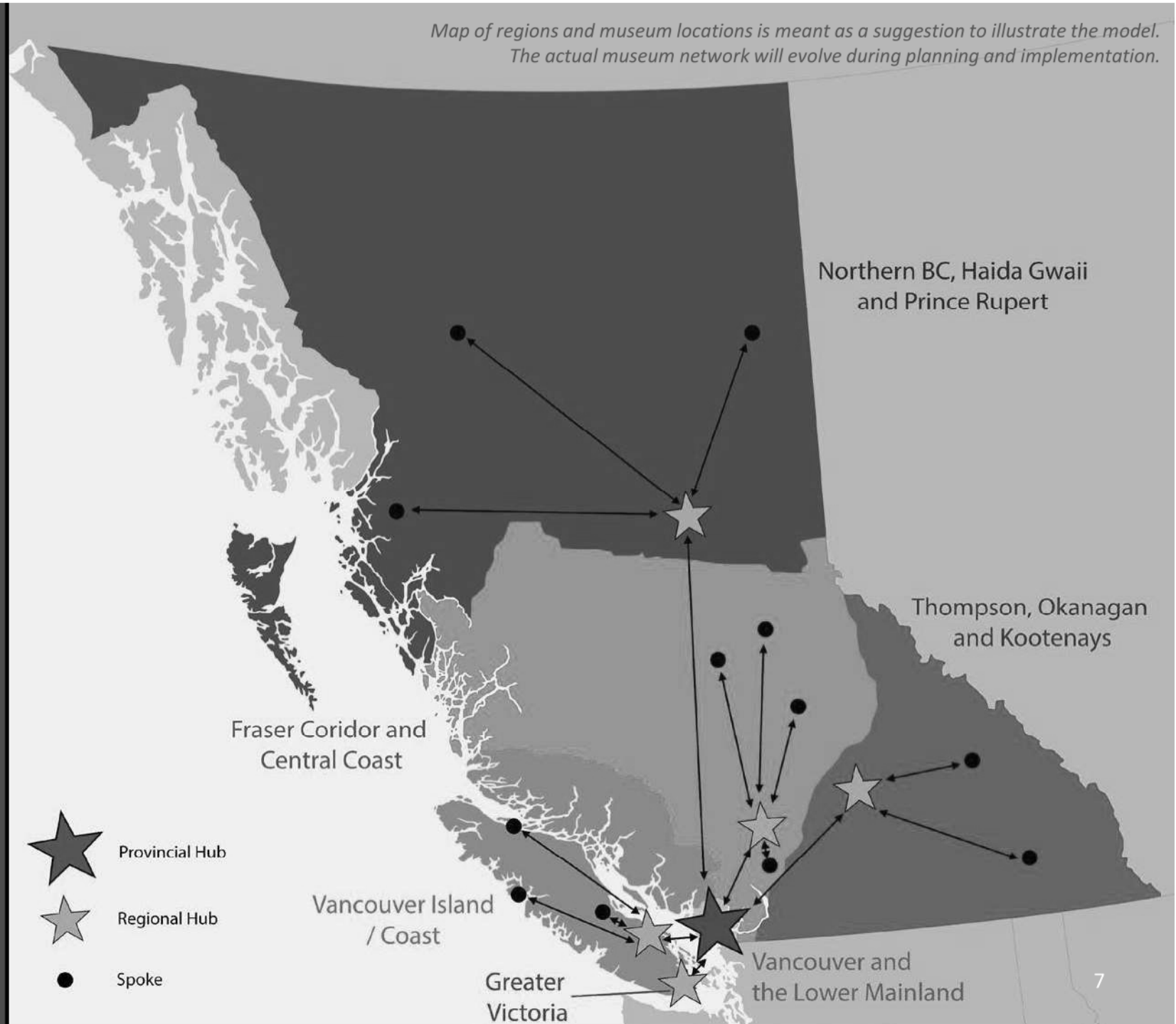
Creating Cultural Capital

Hub and Spoke Model

A Living Museum: a network of connected partners telling the story of the historic and living culture of Chinese Canadians in B.C.

Vancouver and Regional Hubs: the main physical locations where visitors will experience the museum and learn about related spokes.

Spokes: local, physical and/or digital collections of contemporary and or historical materials and programming that may include traveling exhibits.





Briefing Note Information for Minister

Date: October 29, 2020

Issue: Arts and Culture Division Overview

Background / Facts:

- The Arts and Culture Division is responsible for developing policies and programs that support the arts and culture sector in B.C. and providing administrative and secretariat functions for the BC Arts Council.

BC Arts Council:

- The BC Arts Council (BCAC) is the primary arts and culture sector grant funding body in the province.
- BCAC *grant* recipients represent a diverse group of artists and arts organizations from every region of the province, including organizations and individuals across the spectrum of Indigenous groups, scholarship students, professional artists and community arts.
- There are several BCAC programs delivered in collaboration with partner groups such as the First Peoples' Cultural Council, the BC Touring Council, ArtStarts in Schools, and Creative BC.

Royal BC Museum:

- The Division provides oversight of the Royal BC Museum (RBCM) Corporation, which receives \$11.9M in annual operating funding from government. This work includes:
 - supporting the RBCM modernization capital project,
 - supporting corporate requirements such as annual service planning and reporting and mandate letter development,
 - serving as the primary contact between the RBCM and government.

Chinese Canadian Museum:

- The Division is responsible for supporting the establishment of the Chinese Canadian Museum which will be the first museum in Canada dedicated to sharing the stories of the perseverance, resilience and contributions of Chinese Canadians.
- The Assistant Deputy Minister and the Executive Director responsible have been appointed to the inaugural board of the Chinese Canadian Museum Society of BC.
- TAC currently provides secretariat support to the Society which formed in March 2020.

Cultural Services:

- TAC provides approximately \$1.8 million annually in funding for strategic priorities to ensure access and participation, support the dynamic creative and cultural sectors, and contribute to making communities vibrant.
- This funding historically has supported programs such as Family Day, Culture Days and the International Presence program.

Contact: Claire Avison, 250-217-9050

Total length: 1 page.



Briefing Note Information to Minister

Date: October 29, 2020

Issue: Arts and Culture Statistics and Facts

Background / Facts:

- The Province commits significant funding to support the development of arts and culture throughout British Columbia. Some examples include:
 - \$35.6 million annually for BC Arts Council Grants;
 - \$11.9 million annually to operate the Royal BC Museum;
 - \$3.4 million annually to Creative Sector Policy and Creative BC;
 - \$7.5 million each year for the Amplify B.C. music fund;
 - \$1.8 million annually for arts and culture strategic priorities funding;
 - \$6.6 million annually to support oversight and governance of the Knowledge Network;
 - \$10 million one-time funding to the Chinese Canadian Museum; and
 - \$21 million one-time funding for the Arts and Culture Resilience Plan.
 - An estimated \$20 million annually in Community Gaming Grants for arts and culture sector organizations, distributed through the Ministry of Municipal Affairs and Housing;

BC Arts Council Programs

- In 2019/20, the BC Arts Council (BCAC) received over 3,100 applications and awarded 1,885 grants to support artists and arts and culture organizations in over 200 communities across the province, helping to ensure every community has a vibrant arts presence.
- Highlights from the 2019/20 increased investment in BC Arts Council include:
 - Increased the average grant amount for individual professional artists;
 - Increased operating assistance funding for professional arts and cultural organizations and provided 22 arts organizations with operating assistance funding for the first time;
 - Supported community arts throughout the province through amendments to program criteria and increasing investment in communities by 22 per cent;
 - Launched equity consultation work with the sector resulting in an equity framework endorsed by the board;
 - In partnership with the First Peoples' Cultural Council, the BC Arts Council launched an Indigenous Scholarship program in support emerging Indigenous artists; and

- Enhanced access and streamlined the BC Arts Council's application and reporting process with the launch of an online system allowing better service to the sector.

Covid-19 Relief and Recovery Funding

- The \$21M Arts and Culture Resilience Plan is administered through the BCAC and contains two initiatives that launched in mid-October.
 - 1) The Expanded Arts and Culture Resilience Supplement (\$16M) - one-time funding to support arts and culture organizations facing financial impacts due to the COVID-19 pandemic.
 - 2) The Pivot Program (\$5M)– supporting arts and culture organizations as they adapt their programs and practices in response to the pandemic and new realities.
- TAC's early relief initiatives that responded to COVID-19 to support arts and culture included:
 - \$2.7 million for the Arts & Culture Resilience Supplement (ACRS) delivered by BCAC
 - \$15M for advances on annual operating assistance grants delivered by BCAC
 - \$200,000 to Vancouver Foundation's Community Response Fund
 - \$123,100 for BC Museums Association Resilience Fund
 - \$623,000 through CreativeBC to support musicians
 - \$157,000 through BCAC to support individual artists of all disciplines

Royal BC Museum

- In 2019/20, 880,000 people visited the Royal BC Museum, archives and on-site partners including the IMAX Victoria Theatre, the Royal Museum Shop and onsite food service.
- The Royal BC Museum is responsible for over seven million objects, artifacts, archives and specimens of B.C.'s natural, human and modern history.
- The Province provides just under \$12 million annually in operating funding to the Royal BC Museum, which amounts to approximately 54 per cent of its operating budget.

Arts and Culture Strategic Priorities Funding

- TAC supports other arts and culture initiatives through funding programs like Artsvest, Culture Days, and the After-School Sports and Arts Initiative.
- For Family Day 2020, the Province provided \$210,000 in funding to the following organizations:
 - BC Recreation Parks Association (\$120,000)
 - BC Museums Association (\$50,000)
 - Royal BC Museum (\$40,000)
- TAC provided approximately \$350,000 in funding for artists and arts and cultural organizations working to increase the global recognition of B.C.'s arts and cultural sector.

Contact: Claire Avison, 250-217-9059
Total length: 2 pages

Briefing Note Information for Minister

Date: October 29, 2020

Issue: COVID-19 Arts & Culture Funding - Provincial

Background / Facts:

- In response to the COVID-19 pandemic, TAC has provided over \$39M in additional or advanced funding support to the arts and culture sector (see Table 1 on page 2), in addition to other provincial and federal supports.
- TAC initiatives responding to COVID-19 to support arts and culture include:
 - BC Arts Council (BCAC) supported 413 organizations with relief funding
 - \$3M Arts & Culture Resilience Supplement (ACRS) delivered by BCAC
 - Arts & Culture Resilience Supplements for operating clients sent automatically in April (\$5,000-\$15,000, based on operating budget).
 - Arts & Culture Resilience Supplements for project clients open for intake through streamlined applications in May/June (\$5,000).
 - \$15M in advance annual operating assistance grants delivered by BCAC
 - First 50% advance sent in April-May 2020.
 - Second 50% advance sent in July-October 2020.
 - \$123K for the BC Museums Association (BCMA) Resilience Fund supporting 49 organizations.
 - \$200K to Vancouver Foundation's Community Response Fund to support charities in B.C. that provide health and social services and arts, culture, and community benefits.
 - Two new Microgrants programs to support individual artists:
 - CreativeBC invested \$623,000 to support musicians. 742 grants to individuals were sent in April 2020 (\$500 - \$2,000).
 - BCAC invested \$100,000 to support individual artists of all disciplines. Program launched in May with a rolling deadline. Payments will be made in June – July 2020.

Other Provincial Supports for the Arts and Culture Sector

- Community Economic Recovery Infrastructure Program – Unique Heritage Stream
 - \$20M budget for heritage infrastructure projects, including museums.
 - Grants up to \$1M covering up to 100% of project budget.
 - Administered by MAH in collaboration with Heritage BC, a non-profit organization.
- BC Emergency Benefit for Workers
 - Provides a one-time, tax-free payment of \$1,000 to B.C. residents whose ability to work has been affected by COVID-19.
- Support for Renters
 - Freezing rent increases during state of emergency.
 - Temporary rental supplement of up to \$500 per month for eligible households with dependents.
 - \$300 per month for eligible households with no dependents.
- Climate Action Tax Credit
 - Expanding Tax Credit up to \$218 per adult or first child in a single parent family.

- Up to \$64 per additional child.
- BC Hydro Payment Relief
 - Reduced by 1% on April 1st.
 - Halted all service disconnections due to non-payment.
 - Credits to cover electricity bills for non-working customers.
 - Defer bill payments or flexible payment plans.
 - BC Hydro's Customer Crisis Fund grant program.
- Canada Emergency Commercial Rent Assistance Program
 - Offers forgivable loans to eligible commercial property owners to reduce the rent owed by their impacted small business tenants.
 - Eligible businesses whose landlords choose not to apply for the CECRA program will be protected from evictions due to unpaid rent payments.

Table 1. Summary of COVID-19 response funding by TAC program

| Program | Timeline 2020 | \$ Totals | # of recipients |
|---|-------------------------------|--------------|---|
| Early Relief | | | |
| Arts & Culture Resilience Fund | March – June | \$2,688,000 | 431 organizations |
| Total Operating Advance (two pre-payments) | April – May July – October | \$15,019,850 | 312 organizations |
| BCMA Resilience Fund | April – May | \$123,100 | 49 organizations |
| Vancouver Foundation's Community Response Fund | April – June | \$200,000 | Distributed to B.C. charities as part of larger response |
| BCAC Microgrants | May – July | \$157,000 | 108 individuals |
| CreativeBC Microgrants | April – May | \$623,000 | 742 individuals |
| Recovery (Launched October 16, 2020) | | | |
| Expanded Arts & Culture Resilience Supplement | September – December | \$16,000,000 | Intake in progress |
| Pivot Program | September – January 2021 | \$5,000,000 | Intake in progress |
| Totals | | \$39,810,950 | 480 organizations YTD Over 850 individuals YTD |

Next Steps:

- Complete intake for Expanded Arts and Culture Resilience Supplement and Pivot Program
Cabinet Confidences; Advice/Recommendations

Contact: Claire Avison, 250-217-9059
Total length: 2 pages

Briefing Note Information for Minister

Date: October 29, 2020

Issue: Federal COVID-19 Arts & Culture Funding

Background / Facts:

- In May 2020, the federal Department of Canadian Heritage (PCH) launched a \$500-million Emergency Support Fund providing additional temporary relief to support cultural, heritage and sport organizations.

Phase 1 (launched May 8, 2020)

- Up to \$326.8 million distributed by Canadian Heritage:
 - \$198.3 million to the beneficiaries of arts and culture funding via existing programs, as well as other organizations with demonstrated needs;
 - \$72 million to the sport sector;
 - \$3.5 million for COVID-related projects under the Digital Citizen Initiative.
- \$55 million distributed by the Canada Council to help organizations that support artists;
- \$115.8 million to support the Canadian audiovisual sector, distributed by the Canada Media Fund (\$88.8 million) and Telefilm Canada (\$27 million).

Phase 2 – First component (launched June 18, 2020)

- \$53 million for heritage organizations through the Museums Assistance Program.

Phase 2 – Final component (launched July 7, 2020)

- \$45 million through the Canada Periodical Fund to assist free magazines and weekly newspapers, including those that serve official-language minority or ethnocultural communities;
- \$25 million distributed through partners to assist independent news and community radio broadcasters;
- \$20 million to Musicaction and FACTOR to help presenters in the live music sector;
- \$2.5 million to support producers of content in a language other than English or French through the Canada Media Fund; and
- \$52.1 million to various arts and culture organizations that do not normally receive funding from Canadian Heritage programs or did not receive funding during Phase 1. This amount will be provided as follows:
 - \$8.2 million for the arts sector (including \$7.8 for Indigenous and equity-seeking communities to be delivered by Canada Council for the Arts);
 - \$27.8 million for the audiovisual and digital media sector;
 - \$5 million for the music industry;
 - \$10 million for the publishing sector; and
 - \$1 million for arts and culture organizations that serve official-language communities.
- *General Federal Supports Affecting Arts and Culture:* The federal government has developed dozens of COVID-19 supports for individuals, families, businesses and non-profit organizations through *Canada's COVID-19 Economic Response Plan*. There are a few key supports that provided substantial support to B.C.'s arts and culture sector, including:

- Canadian Emergency Wage Subsidy (CEWS)
 - Provides subsidies to employers for wages, preventing job losses.
 - Both non-profit organizations and businesses are eligible.
 - According to the Canada Council for the Arts surveys, more than half of B.C. arts and culture organizations have applied to CEWS.
 - Extended several times, with multiple changes to program implementation. The most recent extension, on September 23, 2020, indicates CEWS will be available through summer 2021.
- Canada Emergency Recovery Benefit (CERB) / Canada Recovery Benefit (CRB)
 - CERB provided a taxable benefit of \$2,000 every 4 weeks to individuals whose work hours were reduced by COVID-19.
 - CERB was in effect March-September 2020.
 - CRB was introduced to replace CERB, providing a similar level of support.
 - According to the Canada Council for the Arts surveys, more than one-third of B.C. arts and cultural workers have applied to CERB/CRB.
 - Individuals can receive CERB/CRB or Employment Insurance (EI), but not both.
- Canada Emergency Business Account (CEBA)
 - Provides interest-free loans of up to \$40,000 for businesses and non-profits.
 - According to Canada Council of the Arts surveys, 17% of arts and culture organizations intended to apply.
 - This program is scheduled to end on December 31, 2020.
- Canada Emergency Commercial Rent Assistance (CECRA)
 - Provided forgivable loans to commercial landlords to subsidize rents paid by small business tenants, including non-profit organizations.
 - Most arts and culture organizations pay commercial rent but would only benefit if their landlord chose to apply to this program.
 - There is no sector data on the level of uptake on this program.

Analysis:

- The COVID-19 pandemic and resulting public safety measures have had drastic, sudden and long-reaching economic implications for the arts and culture sector, including the closure of venues and significant staff layoffs in the sector.
- These initiatives complemented funding responses by the provincial government.

Contact: Claire Avison, 250-217-9059

Total length: 2 pages



Briefing Note Information for Minister

Date: October 29, 2020

Issue: South Asian Museum

Background / Facts:

- The BC NDP 2020 platform includes a commitment to build a new South Asian-Canadian museum.
- The museum is described as a first-of-its-kind museum to document the history, art and contributions of South Asian people in B.C.
- An October 20th media release from the BC NDP notes that the museum will bring together resources, documents, artifacts and stories that are scattered across museums and libraries across the province, as well as in private collections.
- The new museum builds on a BC NDP commitment made in September to fund \$1.14M for the South Asian Studies Institute at the University of the Fraser Valley to continue their work to showcase the past and present contributions of South Asians to B.C.
- The media release event was held close to Komagata Maru Way, recognizing the long legacy of systemic racism in B.C. and the work required to combat anti-racist policies.

Analysis:

- South Asian Studies Institute received \$1.14M for a 2-year legacy initiative in 2020 that will be complete in 2022.

Advice/Recommendations; Government Financial Information

-

-

-

Next Steps:

- Advice/Recommendations

Contact: Claire Avison, 250-217-9059

Total length: 1 page

Briefing Note Information for Minister

Date: October 2, 2020

Issue: Arts and Culture Division Response to TRC, UNDRIP, DRIPA

Background / Facts:

- Arts and culture play a unique and significant role in truth and reconciliation.
- Arts and culture can bring to light the truths of the past; provide healing to a community; and build bridges between cultural communities.
- The Ministry is responding to the Truth and Reconciliation Commission's Calls to Action, the United Nations Declaration on the Rights of Indigenous Peoples and the *Declaration on the Rights of Indigenous Peoples Act*.

BC Arts Council:

- The BC Arts Council (BCAC) strategic plan identifies supporting "Indigenous Arts and Culture" as a priority. The BCAC acknowledges the cultural, geographic and regional diversity of the province and recognizes the distinct and varied contexts of Indigenous, cultural and regional communities.
- Grants offered through BCAC allow for opportunities to strengthen Indigenous languages and culture and provide funding for Indigenous artists to undertake collaborative projects and produce works that contribute to the reconciliation process.
- The strategic plan includes a commitment to deepening engagement with the processes of decolonization and reconciliation, taking the lead from Indigenous artists, organizations and communities, and respecting the principle of self-determination, which is a principle of UNDRIP.
- BCAC staff have created a Truth and Reconciliation Committee, which is designed as a safe space to discuss implementation of the TRC Calls to Action. In recent years, this Committee has provided several training opportunities for staff on UNDRIP, Treaties and Aboriginal rights, Indigenous law, and Aboriginal-Crown relations.

Royal BC Museum (RBCM or museum):

- The TRC Calls to Action and UNDRIP are being addressed in the areas of training, education, reconciliation and repatriation at the RBCM.
- The Ministry invested \$2 million in funding to RBCM (2016/17 - 2019/20) to support repatriation in B.C.:
 - Working in partnership with the First Peoples Cultural Council, RBCM held a symposium on Indigenous Perspectives on Repatriation in March 2017.
 - \$586,160 was distributed through the Repatriation Grant Program, providing grants up to \$30,000 to 21 Indigenous communities.
 - The feedback from the symposium, included the recommendation for the creation of a Repatriation Handbook, which RBCM published in April 2019.

- The handbook clarifies repatriation processes and builds capacity in Indigenous communities to engage in repatriation initiatives. The handbook has generated international attention as a valuable resource on repatriation.
- RBCM continues to work closely with Indigenous communities to advance cultural repatriation, supporting Indigenous peoples seeking the return of ancestral remains and objects to their communities from its collections and from other museums.
- In June 2020, RBCM released over 16,000 historical photographs depicting Indigenous communities from across B.C. that were taken between the late 1800s and the 1970s. These images are available on a publicly searchable database and originals are preserved at the museum, which are available for private, in person access.
- Aligned with the Calls to Action, RBCM has also participated in numerous collaborative Indigenous language initiatives, such as *Our Living Languages*.
- RBCM has implemented UNDRIP principles including for the 2019 Indigenous Summer Artist Studio program, where the format and delivery was devised and confirmed by Indigenous artists through a series of consultations. Similarly, components of the Orcas and Family: Bonds and Belonging interpretive framework were co-developed with Indigenous cultural experts.
- RBCM has provided training opportunities to its staff since the release of the Calls to Action. RBCM has been focused on implementing the Draft Principles that Guide the Province of British Columbia's Relationship with Indigenous Peoples, prior to the passing of the Declaration on the Rights of Indigenous Peoples Act (2019).
- RBCM will be looking for opportunities for co-creation with Indigenous communities during the development of the Collections and Research Building, announced in September 2020, as part of the RBCM modernization project.

First Peoples Cultural Council:

- Through funding from the BCAC, a new Indigenous Scholarship and Mentorship program was recently launched.
- The Ministry has worked in continued partnership with the First Peoples' Cultural Council, an Indigenous-led organization, for more than 20-years on the Indigenous Arts Program.
 - The BCAC allocated \$1.5 million to support the Indigenous Arts Program administered by FPCC during 2019/20.
 - This ongoing partnership aligns with UNDRIP's core principles, supporting the self-determination of Indigenous peoples.
 - In January 2020, a new program, the Indigenous Arts Scholarship was launched by FPCC with \$225,000 additional support from the BC Arts Council (in fiscal 2020-21), providing grants for both formal education and mentorships for Indigenous arts practitioners.

Repatriation:

- In addition to the \$2M in support provided to RBCM between (2016/17 - 2019/20) the Ministry continues to look for opportunities to support repatriation
- In 2020, TAC partnered with the BC Museums Association on a grassroots approach to support repatriation initiatives that will bring Indigenous arts and culture artefacts back to their home communities. TAC provided \$500,000 in funding for this program.
 - This program has been developed in consultation with the BCMA's Indigenous advisory committee. The committee is comprised of leaders from B.C. Indigenous communities and it works to build relationships with Indigenous and non-Indigenous stakeholders, facilitate reconciliation opportunities and decolonize museological practices.

These projects demonstrate the commitment to implementing Bill 41 - the *B.C. Declaration on the Rights of Indigenous Peoples Act*, ensuring Indigenous communities can pursue cultural development in a self-determined way.

Contact: Claire Avison, 250-217-9059

Total length: 3 pages

Briefing Note Information for Minister

Date: October 29, 2020

Issue: Arts Infrastructure Program

Background / Facts:

Arts Infrastructure Program

- The Minister of Tourism, Arts and Culture 2017 mandate letter included the commitment to “establish an arts infrastructure fund to help provide space for B.C. artists”.
- On August 14, 2020, the new \$2M Arts Infrastructure Program (AIP) launched to help with the development and enhancement of spaces that support the work of B.C.’s arts and cultural practitioners.
 - Non-profit arts and culture organizations can apply for up to \$75,000 for capital improvements and up to \$40,000 for specialized equipment.
 - The inaugural application intake closed on October 19, 2020 and assessment is underway.
 - 168 applications were submitted with a total request of \$6.9M.
 - Successful applicants will be notified in December 2020 with an early opportunity for a government announcement.
- The AIP budget of \$2M is part of the overall BC Arts Council budget of ~\$35.6M subject to investment earnings.

Other Capital Funding Streams for Arts and Cultural Infrastructure

- The Province supports capital investment in cultural and creative spaces for B.C. artists through programs delivered by the Ministry of Municipal Affairs and Housing including:
 - The Community, Culture and Recreation stream of the Investing in Canada Infrastructure Program which will administer over \$134M in funding for infrastructure projects.
 - The Capital Project Grants through the Community Gaming Program distributes \$5M annually to capital projects undertaken by non-profits, including arts and culture organizations.
 - The Community Economic Recovery Infrastructure Program (part of Stronger BC) has allocated \$90M to support communities impacted by COVID-19 and support B.C.’s post-pandemic economic recovery, including \$20M for a Unique Heritage Stream focused on cultural heritage (e.g. museums and Indigenous cultural centres).

Analysis:

- AIP oversubscription demonstrates that the program responds to an unmet need.
- Feedback from AIP applicants highlighted client satisfaction with an application process that had a lower barrier to access compared to other infrastructure programs.
- 46% of applications (77 in total) were submitted by organizations outside of Metro Vancouver and Capital Regional District, indicating high interest in the program by regions in B.C. outside of major urban centres. This will lead to strong regional distribution of funding.
- The NDP 2020 election platform states: “Under our Recovery Investment Fund, we will expand our new \$2 million Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones.”

- On October 9, 2020, in an interview with Stir digital magazine, MLA Lisa Beare, former Minister of Tourism, Arts and Culture, was reported as saying: "...the NDP's Recovery Investment Fund, which consists of \$9 billion in infrastructure funding, had earmarked \$2 million for the arts community. The money allows for upgrades along the lines of the installation of an HVAC system to safely store collections, for example, or the addition of accessibility features like elevators. This amount will be doubled, to \$4 million."
 - The NDP election platform proposes a new \$9B Recovery Investment Fund (\$3B/year over 3 years) to be added to the Province's capital plan.
 - The 2020/21 AIP \$2M budget is part of the BC Arts Council's \$35.6M overall budget.
- Cabinet Confidences; Advice/Recommendations

Next Steps:

- Announce recipients of 2020 Arts Infrastructure Program.
- Conduct program evaluation on 2020/21 Arts Infrastructure Program, identifying areas of need and gaps in existing infrastructure funding.
- Cabinet Confidences; Advice/Recommendations

Contact: Claire Avison, 250-217-9059

Total length: 2 pages



Briefing Note Information for Minister

Date: October 29, 2020

Issue: BC Arts Council Budget (30-days)

Background / Facts:

- In July 2017, the Minister of Tourism, Arts and Culture received a mandate to double the Province's investment in the BC Arts Council (BCAC) over four years.
- At the time, the BCAC budget was \$24 million. The current budget is ~\$35.6 million, subject to investment earnings.
- In Budget 2018 the BCAC budget was increased by \$5 million/year, raising the annual budget from \$24 million to \$29 million.
- In Budget 2019 the BCAC budget was increased by an additional \$5 million/year, raising the annual budget from \$29 million to \$34 million.
- Budget 2020 increased the budget by an estimated ~\$1.6 million, subject to investment earnings, bringing the total available for grants to an estimated ~\$35.6 million.

Advice/Recommendations; Government Financial Information

- The arts and culture sector have continued to advocate for the remaining \$12.4 to \$14 million of the previous mandate commitment to be realized in 2021.

Next Steps:

Cabinet Confidences; Advice/Recommendations

Contact: Claire Avison, 250-217-9059

Total length: 1 page



Briefing Note Information for Minister

Date: October 29, 2020

Issue: Royal BC Museum – Collections and Research Building ^{Cabinet}Confidences (30-day)

Background / Facts:

- The Province committed to modernizing the Royal BC Museum (RBCM or museum) in both the 2019 and 2020 Throne Speeches, citing that the museum no longer has the capacity to safely store the seven million objects and vast archives in its collections.
- Cabinet Confidences
-
- The \$14M purchase of the CRB site was announced on September 18, 2020. It is an 8-acre parcel of land in the Royal Bay Development in Colwood.
- The 14,000 square-metre facility will use mass timber construction and meet CleanBC energy efficiency standards. CRB construction will generate more than 950 direct and indirect good-paying jobs.
- The CRB will house the RBCM's collections, the BC Archives, and the museum's research department.
- Project governance and delivery is to be managed by the Transportation Investment Corporation (TIC) with TAC and RBCM as owner-clients.

Analysis:

- Cabinet Confidences; Advice/Recommendations

Page 083 of 237

Withheld pursuant to/removed as

Cabinet Confidences; Advice/Recommendations

Briefing Note Information for Minister

Date: October 29, 2020

Issue: BC Arts Council Board Appointments (60-day)

Background / Facts:

- The BCAC was established pursuant to the *Arts Council Act* in 1995.
- The BCAC is defined as a Level 2 (Crown Agency) and works in a manner consistent with the legislative, regulatory and policy frameworks established by Government.
- The Act provides for 15 Board members appointed by an Order-in-Council. A Council chair and vice chair are also appointed during this process.
 - Pursuant to the BCAC bylaws, the term of the Chair should not normally exceed two years. The current Chair was appointed for a two year term in December 2017 and reappointed for a one-year term in Dec 2019 (total of 3 years).
- Board members are responsible for the governance of the BCAC activities and aligning work to the BCAC's mandate.
- Activities include:
 - formulating a strategic plan and communicating its priorities;
 - providing advice for policy or program development;
 - advising and approving the allocation of grant funding; and
 - ensuring the integrity of an open, accountable and neutrally administered funding process.
- Appointees to the Council are typically appointed for an initial term of one to two years.
- Council members are eligible for reappointment but do not sit for more than six consecutive years.
- Renewals or reappointments for December 2020 include:
 - Susan Jackson
 - Appointed to the Council in July 2016 and has served a total of four and a half years.
 - Appointed Chair, December 2017 and has served as Chair for the past three years.
Advice/Recommendations; Personal Information
 - Kirandeep Dhaliwal
 - Was appointed to the Council in December 2019 and has served on the Council for one year.
Advice/Recommendations; Personal Information
- If the Minister opts not to reappoint these members, the vacancies will be posted through Crown Agencies and Resourcing Office (CABRO).
 - The Vice-chair acts as Chair until a new Chair is appointed.

Page 085 of 237

Withheld pursuant to/removed as

Advice/Recommendations; Personal Information



Briefing Note Information for Minister

Date: October 29, 2020

Issue: Royal BC Museum Modernization – Cabinet Confidences;
Advice/Recommendations

(90-day)

Background / Facts:

- Royal BC Museum's (RBCM or museum) capacity to house and attend to its vast collections is strained and the buildings no longer meet today's accessibility or seismic standards.
- The RBCM Modernization Project has two components: the main museum site in downtown Victoria and the Collections and Research Building (CRB).
- A site in Colwood (Royal Bay) has been purchased for the CRB and will house RBCM's archives, collections and research department.
- Construction is scheduled to begin in Spring 2022 and completed in approximately 2.5 years.
- Cabinet Confidences; Advice/Recommendations

-

Analysis:

- Cabinet Confidences; Advice/Recommendations

-

Cabinet Confidences; Advice/Recommendations

-
- Various consultants are supporting RBCM's planning through the development of moving schedules, options for partial use of the current site, budget implications of partial or full closures, market research, and considerations for mandatory services (e.g. access to Indigenous items for treaties).

Next Steps:

- Cabinet Confidences; Advice/Recommendations

-

Contact: Claire Avison, 250-217-9059

Total length: 1 page



Briefing Note Information for Minister

Date: October 29, 2020

Issue: Cabinet Confidences;
Advice/Recommendations

Chinese Canadian Museum Funding (90 day)

Background / Facts:

- The Chinese Canadian Museum Society of B.C. (CCMSBC or the Society) was incorporated on March 13, 2020 as a non-profit society to advance the work of establishing and operating a Chinese Canadian Museum (CCM).
- The museum intends to recognize the history and significant contributions of Chinese immigrants and Chinese Canadians in the Province.
- The museum is expected to have a provincial hub and a network of regional hubs and spokes.
- Twenty board members were appointed to the Society to govern the new museum, including two representatives from the provincial government and one representative from the City of Vancouver.
- On March 27, 2020 the Society and the Province, represented by the Minister of Tourism, Arts and Culture, entered into a Shared Cost Agreement which provided funding to the CCMSBC.
- The funding has two specific components:
 - \$2M million to be used by the CCMSBC to establish the museum and build the administrative capacity of the society;
 - \$8M for an endowment where the earnings are available to support the activities above.

Analysis:

Cabinet Confidences; Advice/Recommendations

Contact: Claire Avison, 250-217-9059

Total length: 1 page

Minister's Transition Briefing

Creative, Multiculturalism and Sport Division
Creative Sector Branch

B.C.'s Creative Sector – Key Statistics

- The Creative Sector supports more than 108,000 full-time workers and thousands more part time/contractors across the four subsectors.
- Total economic contribution: \$6.2B (2018/19 industry data).

| Motion Picture | Interactive & Digital Media | Music & Sound Recording | Book & Magazine Publishing |
|--|---|--|---|
| \$3.2B | \$2.3B | \$690M | \$28M |
| North America's 3 rd largest motion picture hub. B.C. is also the world's largest animation/VFX cluster | British Columbia is one of the fastest growing VR, AR, and MR hubs in the world | British Columbia is 3 rd largest centre for music production in Canada, with \$690M estimated in Greater Vancouver activity alone | BC hosts the second largest English language book publishing sector in Canada |

Overview – 2020 vs 2019

COVID-19 Impacts:

- Motion picture production halted for four months; now coming back stronger than ever because B.C. is seen as safe jurisdiction.
- VFX/post-production is impacted by costs of hosting secure remote networks and competing for new work against jurisdictions with higher incentives.

Advice/Recommendations

- Concerts and festivals cancelled, live music is on hold.
 - Will likely continue until gatherings and events are safe and permissible.
- Publishing book fairs and festivals are closed or have pivoted to virtual.

Advice/Recommendations

Creative Sector Branch

Vision: B.C.'s creative economy is vibrant, inclusive, innovative and sustainable.

Mission: To position B.C. as a global leader in creative industries content creation (film, television, interactive digital media, music and publishing) through strategic policy and partnership development.

Strategies:

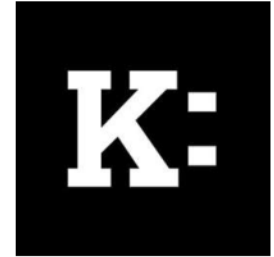
- Lead cross-ministry and intergovernmental coordination, policy development and research to support sustainability and resiliency in B.C.'s creative sector.
- Articulate the value proposition of B.C.'s creative sector within government and work with industry stakeholders to advance opportunities.
- Provide oversight and strategic direction for Creative BC.
- Provide oversight and strategic direction for Knowledge Network.
- Deliver proactive corporate support, issues management and policy advice.



Knowledge Network

- Crown Corporation established in 1981 as B.C.'s public educational broadcaster.
- Organizational purpose, as defined in the *Knowledge Network Corporation Act*, is to provide quality educational programming to British Columbians and promote life-long learning.
- Four key priorities in the 2020/21 Mandate letter direction.
- \$6.611 million in funding for 2020/21.

Knowledge Network



Current Priorities:

- Addressing impacts of COVID-19 – increased global demand, product shortage, higher costs and competition.
- BC 150+ Documentary Project
- 2020/21 Season Launch
- Strategic Plan
- Strategic communications - opportunities/announcements for Minister.

- Launched by the Province in April 2013 as an independent, not-for profit society to sustain and help grow B.C.'s creative sector.
- Delivers a wide range of programs and services to expand B.C.'s creative economy.

Creative BC 20/21 Funding from government:

- \$3.215M operating funding
 - \$7.5M for Amplify BC
 - Advice/Recommendations
-
- \$2M to launch and administer the Domestic Motion Picture Fund.
 - \$675K from BC Arts Council for the Interactive Fund.

Current Priorities:

- Advice/Recommendations
-
- Motion Picture Tax Credits – new pre-certification process (September 2019), and increased administration fee (February 2020).
- Advice/Recommendations
- Strategic communications - opportunities/announcements for Minister.

COVID-19 Supports to Date

- Industry consultations and industry roundtables.
- Return to work safety guidelines for film and music sector.
- Showcase BC
 - Support for musicians to do work from home, including live streaming, in the early days of the pandemic.
- Renewal of Amplify BC (Year 3 – 2020/21)
 - Program design incorporated COVID-19 relief measures.
- \$2M investment in Domestic Motion Picture Fund
- New immunity regulation under the *COVID-19 Related Measures Act* to protect people from legal proceedings resulting from transmission or exposure.

Challenges / Opportunities

Cabinet Confidences; Advice/Recommendations



Key Decisions – 30/60/90 days

30 Days

- BC 150+
- Return to Film Production – testing and insurance issues
- Creative Sector Platform Commitments
- Domestic Motion Picture Fund – launch/implementation

60 Days

- Creative BC's Impact Report
- Amplify BC Advice/Recommendations

90 Days

- Advice/Recommendations
- Federal Broadcast Act

Ministry Executive

Deputy Minister Shauna Brouwer

Email: Shauna.Brouwer@gov.bc.ca

Office: 778.698.1845

Cell: Government Financial Information

Assistant Deputy Minister Asha Bhat

Creative, Multiculturalism & Sport Division

Email: Asha.Bhat@gov.bc.ca

Office: 778.698.1806

Cell: Government Financial Information



CREATIVE SECTOR BRANCH OVERVIEW

Overview:

- The Creative Sector Branch oversees the four creative industries:
 - Motion picture (film, television, animation and visual effects);
 - Interactive digital media (gaming, augmented/virtual reality, applications);
 - Music; and,
 - Publishing (books and magazines)
- The 2020/21 budget allocation for the Creative Sector Policy Branch is \$3.858M, which includes 4 FTEs, a shared administrator, and operational funding for Creative BC (\$3.215M).

Program Objectives:

- Position B.C. as a global leader in creative industries (domestic and foreign content creation), including film, television, interactive digital media, music and publishing.
- Work across all levels of government to ensure that policies and actions in support of the creative sector are coordinated; critical and emerging creative sector issues are addressed; and the creative sector is recognized as a key driver of economic growth in B.C.
- Engage in strategic partnerships, stakeholder and media relations to promote the value of the creative industries to B.C.
- Provide oversight for one agency and one Crown: Creative BC & British Columbia's Knowledge Network
- Support the creative industries through the COVID-19 pandemic by working closely with stakeholders, identifying needs and gaps in federal and provincial support measures and facilitating discussions on emerging issues and opportunities (see COVID-19 issue note).

Sector Profile:

- B.C.'s creative industries – including film and television, interactive and digital media, music and sound recording, and magazine and book publishing – contribute an estimated \$6.22 billion to the provincial economy¹.
- B.C.'s creative sector is currently recognized for:
 - Being North America's third largest motion picture hubs in America with the world's largest cluster of visual effects and animation companies.
 - Having the second highest number of interactive gaming companies in Canada and being a leader in augmented reality (AR), virtual reality (VR) and mixed reality (MR) for entertainment, business and industrial applications.
 - Being the third largest music production centre in Canada and producing a large number of successful and internationally renowned musicians.

¹ Creative sector statistics from the Creative BC Impact Report 2018/19.

- Being the second largest English language book and magazine publishing sector in the country.
- The Creative Sector supports more than 108,000 workers across the sector:
 - B.C. film and television includes more than 450 B.C. based producers and businesses, generates approximately \$3.2 billion in economic impact, and supports more than 71,000 jobs each year.
 - B.C.'s digital media companies contribute \$2.3 billion to the economy each year and employ 16,500 people.
 - The music and sound recording sector contributes more than \$690 million to Greater Vancouver alone each year and represents 6,600 jobs.
 - B.C.'s publishing industry generates \$28 million for B.C.'s economy and represents 15,200 jobs.
 - Note: the above data is reflective of Creative BC's 2018/19 Impact Report. Creative BC's 2019/20 Impact Report will be finalized in December 2020 and will include a more robust methodology and data analysis tool. Changes to the size and impact of each industry are expected.
- Key stakeholder in the sector include:
 - Motion Picture Production Industry Association (MPPIA), Music BC, Canadian Media Production Association BC Branch (CMPA-BC), Digi-BC, Association of Book Publishers of BC, Mags BC, and other industry associations and businesses across the creative sector.
 - Foreign and domestic producers and creative executives (e.g., feature films, television series, documentaries and commercials), directors, studio executives and finance executives.
 - Interactive game development studios and executives.
 - Digital production and post-production executives.
 - Municipal film liaison offices and Regional Film Commissions.
 - Federal government (primarily Canadian Heritage).
 - Local and regional governments - various ministries and departments.

Service Providers:

Creative BC: launched April 1, 2013 as an independent, not-for profit society created and supported by the Province to sustain and help grow B.C.'s creative sector. The society delivers a wide range of programs and services to expand B.C.'s creative economy.

- Supports the production of B.C.-originated and foreign-owned film and television content, including digital animation, visual effects and post-production.
- Promotes the growth of B.C.'s music industry through the administration of Amplify BC. Funding ends December 31, 2021.
- Administers digital and market access programs for film, television, publishing, music and interactive content development.
- Provides funding to assist B.C.'s regional film commissions.
- Administers the provincial film and television tax credit programs.
- Promotes and markets B.C.'s creative sector internationally.

Knowledge Network: Crown Corporation established in 1981, KN is B.C.'s public educational broadcaster. The purpose of the Corporation, as defined in the *Knowledge Network Corporation Act* is to:

- carry on the business of broadcasting and communications to provide unique, quality educational programming to British Columbians,
- promote life-long learning in British Columbia by providing quality educational programming,
- inform and educate British Columbians about their province and about issues that are relevant to them,
- provide British Columbians with a unique television experience, and
- collaborate with the independent television and web media production sectors in British Columbia.

*Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport
250.213.7833*

CREATIVE SECTOR

30/60/90 NOTE

Issue:

- Creative Sector Platform Commitments (**30-day issue**)

Background:

- The “*Working for You*” 2020 Platform includes one commitment directly related to the creative sector:
Keep film and TV production competitive and help the sector weather the pandemic’s impact while protecting jobs and market share by:
 - Re-establishing a government-film sector task force to recommend the size and term of a new visual effects (VFX) tax credit; and,
 - *Creating a new VFX tax credit based on production costs.*
 - B.C. is home to the world’s largest animation and VFX cluster.
 - The industry employs approximately 2,000 people and attracts approximately \$363M in VFX activity each year.
 - The industry develops innovative digital and creative animation content as well as post-production imagery, special effects and computer graphics projects.
 - While B.C.’s film and TV industry is rebounding since B.C. entered Phase 3 of the Restart Plan, the animation and VFX industry is struggling, putting up to 3,500 jobs at risk.
 - Given the VFX sector’s dependence on live action shooting, the four-month halt and slow return of physical production is having a significant impact on the viability VFX companies.
 - As physical production ramps up, VFX project bids will be more competitive, particularly in jurisdictions that provide higher tax incentives (e.g. Quebec, Australia and France).
 - Advice/Recommendations
-
- The Province provides several tax incentives for the creative sector, including the Digital Animation or Visual Effects (DAVE) Tax Credit for the VFX and animation industry.
 - Offered on top of the Film Incentive BC (FIBC) and the Production Services Tax Credit (PSTC), DAVE tax credit offers an additional 16% in tax credits for eligible labour costs.
 - DAVE is designed to provide an incentive to production companies employing B.C. based talent to create digital animation and VFX and includes post-production work.
 - The 2019/20 DAVE tax credit amount (cost to the Province) for certified productions is estimated at \$96M (FIBC: \$5.68M and PSTC: \$90.57M).
 - Advice/Recommendations

Implementation of Platform Commitment (directly related to Creative Sector):

- The Ministry of Finance (FIN) is the lead for implementation of the platform commitment as the decision-making authority related tax credit legislation and regulations.

- The Creative Sector Branch will support the development of the task force, discussions with Creative BC and stakeholders and provide analysis related to options put forward for government's consideration.
- In 2018, the Ministry of Finance (FIN) established a film sector task force to consult with industry on the growing cost to government of the film and television tax credit programs, specifically those offered to foreign productions under the Production Services Tax Credit (PSTC) program.
 - These consultations led to an increase in the tax credit administration fee collected by Creative BC (effective February 2020) and the introduction of a new pre-certification process to better improve government forecasting (effective September 2019).
- TAC's Minister met with the task force, which was later expanded and renamed the Motion Picture Roundtable, several times since the start of the COVID-19 pandemic. The Motion Picture Roundtable includes a cross-section of key stakeholders from industry associations, labour unions, studios, and Creative BC, including:
 - Motion Picture Production Industry Association (MPPIA);
 - Canada Media Producers Association (CMPA-BC);
 - Director's Guild of Canada (DGC BC);
 - the International Alliance of Theatrical Stage Employees Local 891 (IATSE 891);
 - VFX and Animation Alliance of BC;
 - Vancouver Film Studios;
 - BC Council of Film Unions;
 - Motion Picture Association Canada; and
 - Creative BC.
- Advice/Recommendations

Next Steps:

- Advice/Recommendations
-
-
-

CREATIVE SECTOR
30/60/90 DAY NOTE

Issue:

- COVID-19 impacts on B.C.'s creative sector **(30-day item)**.

Background:

- The creative sector includes: the motion picture industry, music and sound recording, interactive and digital media, and book and magazine publishing.
- Investing in the creative sector supports a strong, sustainable economy that benefits all British Columbians.
 - B.C. has developed outstanding talent and infrastructure which promotes global entertainment and digital media opportunities.
 - B.C. is the second largest English-language book publishing market in Canada, the third largest centre for music in Canada, and the third largest motion picture hub in North America (after California and New York).
 - B.C. is home to the world's largest animation/visual effects cluster and it has the highest number of interactive gaming companies in Canada.
- The COVID-19 pandemic, and the necessary closures and social distancing measures, have had immediate and negative impacts on B.C.'s creative sector.

Creative Sector and COVID-19:

- **Motion Picture:** Motion picture production halted for four months due to the pandemic, impacting approximately 40,000 workers dependent on physical production for work. In July 2020, film and television productions were permitted to resume activity with the start of Phase 3 of the B.C. Restart Plan.
 - As of as of Oct. 20, there are 61 active productions in B.C. This is more than prior to the shutdown and it is a record high for B.C.
 - The record number of active productions has resulted in a high demand for private COVID-19 testing and testing backlog.
 - The domestic industry has concerns regarding the ability for productions to obtain business interruption insurance coverage as a result of a halt or shutdown due to COVID-19.
- **Animation / VFX:** While B.C.'s film and TV industry is rebounding,Advice/Recommendations
Advice/Recommendations
 - With VFX being dependent on live action shooting, the four-month halt and slow return of physical production is having a significant impact on the viability VFX companies.
 - As physical production ramps up, VFX project bids will be more competitive, particularly in jurisdictions that provide higher tax incentives (e.g. Quebec, Australia and France).
 - Advice/Recommendations
 - Government's platform commitments include re-establishing a film sector task force to recommend the size and term of a new visual effects (VFX) tax credit.
- Advice/Recommendations

- **Music:** B.C.'s music industry was one of the first sectors hit by pandemic-related shutdowns and will likely be one of the last to fully return.
 - The live music sector is struggling with the ongoing limitation of gatherings to fifty people, the shutdown of nightclubs, and the sound level restrictions in restaurants / bars.
 - Amplify BC funding has been essential in ensuring the sector survives the immediate impacts of the pandemic. Its successful renewal will be key to the survival and eventual recovery of the sector.
- Advice/Recommendations

Ministry support for the creative sector through COVID-19:

- Hosted several consultations and industry roundtables throughout the spring and summer.
- Supported industry to design safe return to work frameworks for motion picture and music, in partnership with Creative BC, Music BC and Worksafe BC.
- Ongoing work with Creative BC to adapt their plans for the year ahead, changing services and program delivery to meet the needs of the creative sector during the pandemic.
- Advocacy with federal government to ensure B.C. receives a larger share of funding; it has traditionally been too low considering the size and scale of activity in the province.
 - Advice/Recommendations; Intergovernmental Communications
- Targeted investments for the creative sector, including:
 - The \$21 million Arts and Culture Resilience Plan, administered by the B.C. Arts Council, to provide essential support to the arts and culture sector as it manages the impact of the COVID-19 pandemic.
 - The \$2 million Domestic Motion Picture Fund to help local producers realize innovative projects in the months to come.
 - The \$7.5 million Amplify BC program renewal for 2020/21, which includes emergency relief for B.C.'s music industry in addition to delivering ongoing programs to assist with recovery.
 - \$750K in Showcase BC, which provided one-time micro-grants of \$500 to emerging artists and \$2,000 to established musicians for livestreaming, songwriting and professional development, as well as an online hub.

Next steps:

- Work with the federal government to secure additional funding for the sector, ^{Advice/Recommendations} Advice/Recommendations; Intergovernmental Communications
- Continue to work with the Canadian Motion Picture Association B.C. Branch (CMPA-BC), Creative BC and the motion picture industry to monitor ongoing COVID-19 impacts and identify opportunities to further support (e.g. testing and insurance).
- Advice/Recommendations
- Cabinet Confidences; Advice/Recommendations
- Work with the publishing industry to identify further supports, and fill gaps not currently met by the Arts and Culture Resilience Plan and federal funding.

CREATIVE SECTOR
30/60/90 NOTE

Issue:

- Approval of Ministry plans for B.C.'s 150th anniversary of joining Confederation (**30-day decision**)

Background:

- The 150th anniversary of B.C.'s entry into Confederation is July 21, 2021.
- To date, the Ministry is undertaking the following to mark the anniversary:
 - A \$400K provincial investment in the "BC Documentary History Project", led by the Knowledge Network (KN). The project includes a four-part documentary series, called 1871, and 150 documentary short stories featuring B.C.'s diverse people and cultures.
 - Creation of a BC 150+ stream within the Multiculturalism Grants Program to support projects that amplify the voices of cultural and racialized groups that have been under-represented in traditional B.C. historical narratives
- On July 27, 2020, then Minister Beare approved the following approach for the anniversary:
 - Advice/Recommendations a "BC 150+" umbrella.
 - The 'plus' sign symbolizes a commemoration of B.C.'s Indigenous cultural heritage before Confederation, acknowledges the journey over the past 150 years, and identifies the opportunity to move forward in the spirit of reconciliation.
 - Advice/Recommendations; Intergovernmental Communications
- Based on this direction, a ministry-wide working group was formed to coordinate action. Progress to date includes:
 - Engagement with partnering agencies to validate branding opportunities including granting streams, community events and sector-based weeks (e.g. Tourism Week).
 - GCPE is developing a Communications Plan and creation of a BC 150+ logo.
 - Exploratory meetings with the office of the Lieutenant Governor (LG) to identify opportunities for the LG's involvement.
 - Ministry-wide engagement and consultations with potential delivery partners on potential Commemorate Canada projects.
- Advice/Recommendations; Intergovernmental Communications
-

Advice/Recommendations; Government Financial Information

Decision required:

- Advice/Recommendations; Intergovernmental Communications
-
-

Next Steps:

- With the Minister's approval, staff will:
Advice/Recommendations

CREATIVE SECTOR 30/60/90 NOTE

Issue:

- Return to Film Production – testing and insurance issues (**30-day issue**)

Background:

- B.C.'s motion picture industry contributes more than \$3.2 billion to the provincial economy annually, employs over 70,000 workers and is the third largest production hub in North America (behind California and New York).
- On March 13, 2020, all film and television productions in B.C. were halted, impacting approximately 40,000 workers that rely upon physical production (filming) for employment.
- In July 2020, film and television productions were permitted to resume activity with the start of Phase 3 of the B.C. Restart Plan.
- As per WorkSafe BC guidelines, all workplaces, including production sets, must develop their own individualized COVID-19 Safety Plans that outline the policies, guidelines, and procedures put in place to reduce the risk of COVID-19 transmission.

COVID-19 Testing:

- In B.C., Public Health recommends only people with symptoms or people otherwise identified by a health professional should be tested for COVID-19. Asymptomatic testing is not recommended.
- Many productions filmed in B.C. feature American casts who are represented by U.S. unions that require mandatory testing of cast and crew for productions taking place in B.C. (regardless of being asymptomatic).
 - American studios undertake regular testing of asymptomatic crew members (1-3 times/week for most crew, daily for some) as part of their negotiated agreements with unions and guilds.
 - This has now become a Hollywood requirement to film internationally, including in B.C.
 - Of the approximately 70,000 British Columbians that work in the film industry, 90% are unionized workers that are subject to union agreements that require mandatory testing.
- In B.C., asymptomatic testing is not an insured benefit and not provided by the public system.
 - Private companies must, at their own expense, use a private laboratory to conduct testing.
 - Private laboratories must be accredited under the Diagnostic Accreditation Program (currently only LifeLabs for COVID-19 testing) and report all positive and negative test results to public health officials to ensure tracing and immediate follow-up.
- The return to filming in B.C. resulted in a record number of active productions and a high demand for private COVID-19 testing and testing backlog.
 - In September 2020, approximately 10 productions were halted given a backlog in private COVID-19 testing, impacting ^{Advice/Recommendation} B.C. workers.
 - ^{Advice/Recommendations}
- The film industry is requesting access to approximately 25,000 NAT PCR tests/week.
 - B.C.'s public test capacity has been approximately 10,000 test/day, with plans underway to increase capacity to 20,000 tests/day by the end of October 2020.
- Health Canada is reviewing and approving new COVID-19 testing devices, including rapid PCR and antigen tests that can be used outside of a lab environment, ^{Advice/Recommendations}
- ^{Advice/Recommendations}

Insurance Coverage for Productions:

- Since the start of the COVID-19 pandemic, the domestic motion picture industry has raised concerns regarding the ability for productions to obtain business interruption insurance coverage as a result of a halt or shutdown due to COVID-19.
- Production companies without insurance coverage face significant financial impacts if they are required to pause or shut down and they also face challenges in accessing financing/business loans.
- The Canadian Media Producers Association (CMPA) has been working on behalf of industry since the start of the pandemic to advocate for federal support, requesting a \$100 million backstop to support companies without insurance.
- Several jurisdictions are providing support to the film industry (e.g. France, UK, Australia, Quebec).
- On July 13, 2020, Quebec, via the Société de Développement des Entreprises Culturelle (SODEC), announced a \$51 million fund to help offset increased production costs due to COVID-19 safety measures and to compensate producers who may be forced to shut down production and aren't covered by insurance (as long as the majority of filming is completed by January 31, 2021).
 - Of the \$51 million, \$15 million has been set aside for insurance coverage, however no claims have been made to date.
 - Quebec is the only Canadian jurisdiction to provide productions with backstop insurance.
- On September 25, 2020, Canadian Heritage announced a \$50 million Short-Term Compensation Fund to support Canadian production companies without insurance coverage for COVID-19 related filming interruptions and production shutdowns in the sector.
 - The program will run from October 30, 2020 to March 31, 2021 and will cover production costs of 20 per cent of the approved production budget up to \$1.5 million for production interruption, or up to \$3 million for abandonment caused by a COVID-19 confirmed case.
 - Advice/Recommendations
 -
- Another mechanism of support in B.C. is the new immunity regulation under the COVID-19 *Related Measures Act* (protects people from legal proceedings for civil damages that result from transmission or exposure to COVID-19). While not directly addressing the business interruption issue, this provides an additional layer of protection for the industry and has been well received.

Next Steps:

- B.C.'s motion picture industry continues to prioritize the health and safety of its workers and adhere to COVID-19 safety rules, making B.C. one of the most desirable filming locations in North America.
- While immediate COVID-19 testing needs have been met for the motion picture industry, other industries want to engage in private testing Advice/Recommendations
- Advice/Recommendations
-
- Government will continue to work with CMPA-BC, Creative BC and the motion picture industry to monitor ongoing COVID-19 impacts and identify opportunities to support.

CREATIVE SECTOR
30/60/90 NOTE

Issue:

- Launch of the new Domestic Motion Picture Fund (**30/60 day opportunity**).

Background:

- Announced on September 14, 2020, the new Domestic Motion Picture Fund (DMPF) was established to help address recovery efforts for COVID-19 impacts in the domestic motion picture industry.
 - The DMPF is the first dedicated production funding for B.C.'s domestic motion picture industry since 2003/04. It is a significant step towards helping B.C. producers and creative talent recover from the pandemic and compete globally.
 - The objectives of the DMPF are to:
 - stimulate activity within the domestic industry, which has suffered in recent years under the growth of foreign productions and a decline in federal funding;
 - support B.C. creators and producers with the development and production of a motion picture asset, creating B.C.-owned-and-controlled intellectual property (IP);
 - enable B.C. businesses to leverage federal funding available through Telefilm and the Canada Media Fund; and,
 - support job creation and business development to foster a more competitive and resilient domestic industry should there be further downturns in the service industry.
 - The Province invested \$2 million into the DMPF for program delivery in 2020/21 and 2021/22.
- Advice/Recommendations

- The DMPF will be administered by Creative BC under the umbrella of Reel Focus BC.
 - Reel Focus BC supports the province's domestic motion picture industry by providing one-stop access to Creative BC funding, partnerships and investments to assist original motion picture development by B.C. based companies.
- The DMPF is application-based, with two streams that together provide a pipeline of support from IP development through to production:
 - IP Development: Funding supports B.C. companies in the IP development phase of creating and producing a motion picture asset, such as research, concept development and script writing. The program supports projects at different stages of IP development (pre-development, early stage, late stage, and polish).
 - Production funding: Funding supports the manufacturing of a B.C. created project into a final ready-for-market product. Production includes the hiring crew to produce, renting equipment, securing locations and finishing of motion picture asset.

Program Development and Launch:

- Since the DMPF was announced (via news release) on September 14, 2020, a contract between the ministry and Creative BC has been established and Creative BC is developing an industry consultation plan to gather stakeholder input to ensure program parameters and eligibility criteria

will ensure sector success.

- Creative BC will ensure priority is placed on equity, diversity and inclusion projects. This may include working with partners, such as the First Peoples' Cultural Council and the Indigenous Screen Office.
- Once implemented, funding under this program will be application based. Applications will be reviewed by a panel of Creative BC and industry experts.
- Creative BC is currently undertaking industry consultations and program development, as follows:

| | | |
|--------------------------------|--|-----------------------|
| Industry Consultations | <ul style="list-style-type: none"> • Creative BC will conduct approximately six focus groups with key industry stakeholders, including: filmmakers; production companies; emerging and experienced creators; and BIPOC creators. | November |
| Program Design and Development | <ul style="list-style-type: none"> • Creative BC will revise program guidelines, eligibility, grant ranges, evaluation criteria, funding allocations and application windows based on input from industry consultations and Ministry feedback. | December |
| Program Launch | <ul style="list-style-type: none"> • It is anticipated that the DMPF will include several program streams within IP Development and Production funding. • Programs are anticipated to be staggered and each launch will include opportunities for GCPE/Minister involvement. | January (tentatively) |

Next Steps:

- Ministry staff will provide input throughout the consultation and program development process and will continue to work with Creative BC and the domestic sector to monitor recovery.
- Once industry consultations are complete, there is an opportunity for the Minister to announce program launch.
 - GCPE will be engaged to determine potential opportunities (e.g. coinciding with the Whistler Film Festival in December 2020).

CREATIVE SECTOR
30/60/90 DAY NOTE

Issue:

- Updates to the federal *Broadcasting Act* **(30-day item)**.

Background:

- Innovation, Science and Economic Development Canada, and Canadian Heritage launched the review of the *Broadcasting Act* and *Telecommunications Act* in June 2018.
- The Broadcasting and Telecommunications Legislative Review Panel (the Panel) delivered its recommendations for on January 29, 2020.
- The Report contains 97 specific recommendations within four themes:
 1. Reduce barriers to access by all Canadians to advanced telecommunications networks;
 2. Support the creation, production and discoverability of Canadian content;
 3. Improve the rights of the digital consumer; and
 4. Renew the institutional framework for the communications sector.
- It noted three areas requiring immediate urgent action:
 1. Expanding broadband access into underserved areas of the country;
 2. Requiring online media providers currently exempt from licensing, such as Netflix, to contribute to Canadian content, with regulation pertaining to spending and reporting; and
 3. Applying GST/HST to foreign online providers.

B.C.'s Priorities:

- Advice/Recommendations; Intergovernmental Communications
-
-
-
-
-

Current action:

- Minister Guilbeault tabled the Bill C-10 on November 3, 2020. It includes:
 - Empowering the Canadian Radio-Television and Telecommunications (CRTC) to ensure online broadcasting undertakings (e.g. Netflix, Disney+, Crave) financially contribute to and support the discoverability of Canadian content.
 - Updating key elements of the policy to better reflect Indigenous peoples, persons with disabilities and diversity in the broadcasting system.
- It is expected that the CRTC will hold hearings and implement the new regulatory framework within nine months.
- Canadian Heritage has indicated that the current Bill is the first in a series of steps to come.

Next steps:

- There is opportunity for the Ministry to continue to liaise with the federal government to advocate for B.C.'s domestic industry under the new legislation and funding structures.

CREATIVE SECTOR 30/60/90 DAY NOTE

Issue:

- Creative BC's release of the 2019/20 Impact Report and launch of their new data methodology (**60-day item**).

Background:

- B.C.'s creative sector, including film, television, interactive media, music, and magazine and book publishing are key contributors to the provincial economy.
- Creative BC is an independent, not-for-profit agency created by the Province in 2013 to build capacity in B.C.'s creative sector.
- Creative BC releases their Impact Report on an annual basis to publish key figures and achievements surrounding the economic and cultural impacts of B.C.'s creative industries.
- The primary audience for Creative BC's Impact Report is external stakeholders. The report is shared broadly by Creative BC online and at industry events for promotion purposes.
- In the report, Creative BC showcases its delivery in a wide range of programs and services to expand and diversify B.C.'s creative sector, stimulate investment and employment, and promote B.C.'s creative content and production capabilities domestically and internationally.
- The report also articulates the current size of each of the creative industries by capturing the estimated economic impact and number of workers associated with each, as well as the cumulative scale.
 - Government relies on this data to tell the story of the size and impact of BC's creative sector.

Data Challenges

- Establishing current, credible data on the economic impacts of the creative sector is challenging due to a number of factors, including:
 - The sector is comprised of "gig" economies (project-based) and workers are typically filing tax returns as consultants and contractors.
 - The motion picture and digital media segments of the sector may be counted as part of the technology industry, so duplicate counting or "bundled" digital media numbers are reported in some studies.
 - Validated industry-initiated studies (secondary research) are difficult to find and/or research companies use "black box" data modeling—formulas which are considered proprietary and are not revealed within the study.
 - Commissioning new, independent data on each of the four industries represented, on an annual basis, has been cost prohibitive for Creative BC.
- Due to these challenges, Creative BC has historically relied on data from multiple sources, often outdated, that do not tell the true story of the size, scale and economic impacts of the sector.
 - The organization has committed to a greater focus on and investment in primary research and/or support for more frequent secondary research, in hopes of resolving some of the identified data challenges.

New Approach to Creative Sector Data

- Creative BC recently hired the Deetken Group to create a new methodology in order to more accurately measure the sector; titled the *Creative Industries Economic Results Assessment (CIERA)*.

Advice/Recommendations

- The 2019/20 data reflected in the Impact Report will be taken from CIERA; a lengthy explanation will be provided to the reader in order explain the discrepancy in numbers between the 2019/20 Impact Report and previous years' data.

Next steps:

- Creative BC will submit their draft Impact Report to the Ministry in late November / early December.
- Creative BC will work with TAC and GCPE on a roll-out strategy, which typically includes as follows:
 - A congratulatory letter from the Minister to be included in the 2019/20 report.
 - Publish both soft and physical copies of the Impact Report – online via Creative BC website and offline via professional printing services;
 - Physical copies are distributed to industry stakeholders, Members of the Legislature, municipal mayors and Chambers of Commerce across the province;
 - Social media push highlighting factoids, success stories, and key messages over the next month and in future media interviews.
- The Ministry will continue to work with Creative BC to publish their annual Impact Reports earlier in future years.

CREATIVE SECTOR
30/60/90 DAY NOTE

Issue:

- Amplify BC Cabinet ~~Confidence~~ (60-day decision)

Background:

- B.C. is Canada's third largest music centre, with more than 285 music companies, 200 recording studios, 80 independent labels and 200 music festivals across the province.
- Amplify contributes more than \$690 million to the economy each year in Greater Vancouver alone and represents 6,600 jobs.
- Since 2018/19, Amplify BC funding has successfully stimulated economic activity and created jobs in the music industry. In that year alone, the funding:
 - Stimulated \$29.9 million in direct economic impact.
 - Leveraged \$1.3 million in federal investment and \$20.5 million in private sector expenditures (3:1 ratio for every dollar invested).
 - Employed 3,256 people, including 295 new hires at B.C. music companies.
- On June 1, 2020 the Province announced renewal of the \$7.5 million Amplify BC Fund, funded through 2019/20 contingencies.
 - 2020/21 is the third year of Amplify BC, totaling a \$22.5 million investment.
 - Before Amplify BC, the Province invested \$15 million in the BC Music Fund, over two years.
 - Amplify BC is administered and managed by Creative BC.
 - The funding is exceptionally well received by industry stakeholders, as demonstrated by strong advocacy for its continuation.
- Amplify BC is structured around four main streams:
 - Live Music;
 - Music Company Development
 - Music Industry Initiatives; and
 - Career development.
- Creative BC has established partnerships with Music BC and the First Peoples' Cultural Council (FPCC) to deliver complementary activities.

COVID-19:

- B.C.'s music industry has been hard hit by COVID-19. It was the first sector to shut down and it will be the last to open, due to ongoing restrictions on gathering and travel.
- Cancellations or postponements of live concerts, festivals and tours have devastated revenues, with no certainty on when activities may resume.
- MLA D'Eith led industry consultations in April-May 2020 with 160+ stakeholders to better understand the impacts of COVID-19 across the industry, and opportunities to provide emergency supports through a portion of Amplify BC funding.
- Based on feedback received, changes were made to the 2020/21 Amplify BC's live music and company development programs to respond to the needs of the sector during the pandemic.
 - Amplify BC 2020/21 is offering companies that produce live music one-time operational support so that they can maintain their business despite not being able to hold events.
 - It also offers funding for innovation support to companies that want to find new ways to hold events and connect with fans, such as through livestreams.

- Live music venues can also apply for operating support to keep their businesses going, as well as for support to pivot their business model.
- Investment in Showcase BC offers grants to artists for work that can be done from home and an online hub brings a variety of live performances, entertainment and content to British Columbians.
- Due to the restrictions on travel and live performances, both Music BC and FPCC have adjusted their travel and showcasing plans. They are refocusing efforts on creating online opportunities for presenters, artists and venues.
- Cabinet Confidences; Advice/Recommendations

●

Next steps:

- Cabinet Confidences; Advice/Recommendations
-

CREATIVE SECTOR
30/60/90 DAY NOTE

Issue:

- Revitalization of the 2003 Provincial Film Location Policy **(60-day decision)**.

Background:

- B.C.'s motion picture industry contributes more than \$3.2 billion to the provincial economy annually, employs over 70,000 workers and is the third largest production hub in North America (behind California and New York).
- Diversity of locations is a significant attraction for production companies choosing to film in B.C.
- As the custodians of Crown properties and assets, ministries provide access to many of these key locations - e.g. highways, dams, transportation networks, buildings, natural resources as well as provincial parks and protected areas, wildlife and the natural environment.
- In 2003, Cabinet approved the *Provincial Film Location Policy*.
 - It was created to provide a unified approach to government decision making for filming and to support an emerging motion picture industry in the province.
 - An increase in production activity in recent years has resulted in high volumes of requests submitted to government for film permits and licenses.
- Cabinet Confidences: Advice/Recommendations

•

•

•

Cabinet Confidences; Advice/Recommendations

- Motion picture industry leaders were consulted in Fall 2019 and they confirmed their support of the proposed approach.

Decision Required:

- A full briefing package will be provided.
- Cabinet Confidences; Advice/Recommendations
- Cabinet Confidences; Advice/Recommendations

Minister's Transition Briefing

Multiculturalism Branch

Creative, Multiculturalism & Sport Division

Key Statistics (with sources)

- 36% of British Columbians and 51% of Metro Vancouver residents self-identified as a visible minority or Indigenous in 2016 ([Census 2016](#)).
- Police-reported hate crimes in B.C. have been trending upwards in the last five years: 164 hate crimes were reported across the province in 2015, compared to 255 in 2018 ([Statistics Canada](#)), followed by a spike in Vancouver in the first half of 2020 ([VPD](#)).
- In the first six months of 2020, the Vancouver Police Department responded to 155 hate-associated reports in Vancouver. This was up from 69 hate-associated reports for the same period in 2019 ([VPD](#)).
- In a June survey of Chinese-Canadians, 50% reported being called names or insulted as a direct result of the COVID-19 outbreak, and 43% further said they had been threatened or intimidated ([Angus Reid](#)).
- Racialized Canadians have been disproportionately impacted by the pandemic-induced economic downturn. While the unemployment rate increased by 4.4% for White Canadians between July 2019 and July 2020, it increased by 6.3% for Black and Filipino Canadians, 8.4% for Chinese Canadians and 9.1% for South Asian Canadians ([Statistics Canada](#)). Indigenous people living off reserve experienced a 6.9% increase in unemployment in July 2020 compared to February 2020 ([Statistics Canada](#)).

2020 vs 2019: Challenges & Opportunities

- **Increased Hate Crimes/Incidents:** Police-reported hate crimes and racist incidents against Asian-Canadians has increased significantly in B.C. during the pandemic.
- **White Supremacy:** Traffic and posting behavior on violent, alt-right and incel websites has also increased sharply in Canada in 2020.
- **Systemic Racism:** Incidents of anti-Indigenous and anti-Black racism by police, hospital staff and other public sector workers have renewed calls for government to address systemic racism.
- **New Human Rights Commission and New Resilience BC Anti-Racism Network:** Both the Office of the Human Rights Commissioner and TAC's new anti-racism network were implemented in 2020, laying a solid foundation from which to tackle these challenges.
- **Stronger BC Anti-Racism Restart and Recovery:** The Province is investing an additional \$1.9M in anti-racism in 2020/21 to respond to stakeholder calls to action. Many of these initiatives will be implemented through cross-ministry collaboration.

Several Ministries Took Action on Racism in 2020

TAC

- Implemented the new Resilience BC Anti-Racism Network in 50+ communities
- Invested \$1.14M in Haq and History: Punjabi Canadian Legacy and initiated dialogue with other communities.
- Secured \$1.9M for Anti-Racism Resilience and Recovery initiatives under Stronger BC
- Formalized a cross-ministry coordinating committee to tackle racism and hate, the first of its kind in Canada

PSSG

- Initiated an all party review of the Police Act with a focus on systemic racism
- Issued a call for research/analysis on hate crime reduction policy initiatives, especially non-criminal sanctions

Health

- Launched an independent investigation into the allegations of racist practices in B.C.'s health-care system

EDU

- Established a new Community Roundtable on Anti-Racism in Education

CITZ

- Received recommendations from the Office of the Human Rights Commission on race-based data collection

PSA

- Developed a new three-year Diversity and Inclusion Strategy (2020-2023)
- “Respectful Workplace” and “Fostering Diversity and Inclusion” training

FIN

- Taking action to deter hate groups from registering as societies under BC’s Societies Act

B.C.'s Federal Counterparts Also Took Action

Canadian Heritage

- Provided community organizations across Canada, including some in BC, with support to combat misinformation related to the pandemic, including ethnic stereotyping, under their Digital Citizen Contribution Program
- Announced funding of \$1.8M over two years for thirteen organizations in BC, including four Resilience BC Spokes, under their Anti-Racism Action Program

ESDC

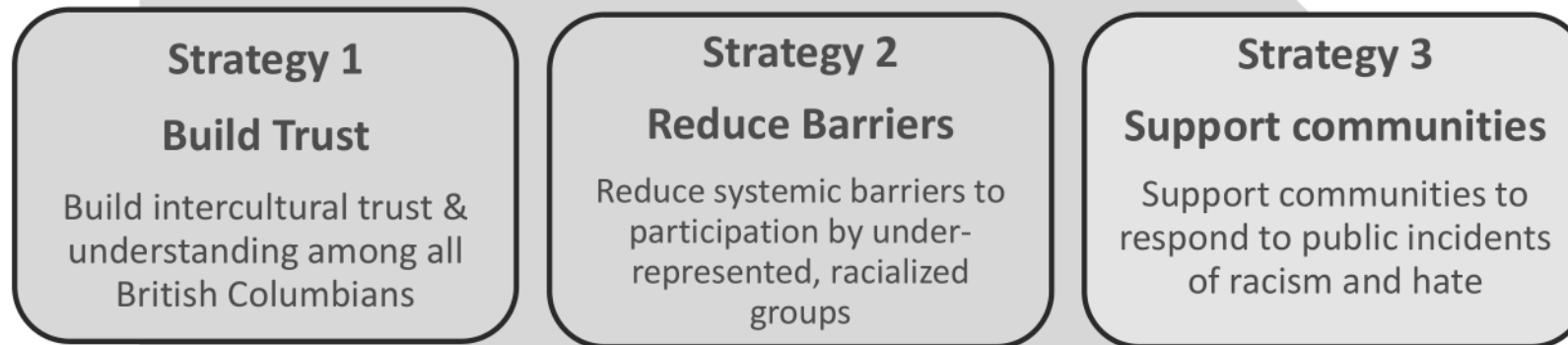
- Launched a new national Black Entrepreneurship Program, with an investment of \$93M over four years

Health

- Announced an investment of \$11.5M in community projects across Canada that will support Black Mental Health (funding was primarily distributed to community organizations in Ontario, Nova Scotia and Alberta)
- With Crown and Indigenous Relations and Northern Affairs, held a virtual gathering on systemic racism in health care and is planning a second gathering in January 2021

Multiculturalism & Anti-Racism Key Priorities

- Promote diversity and inclusion in communities across British Columbia
- Build intercultural trust and understanding, reduce systemic barriers to participation and support communities to respond to public incidents of racism and hate

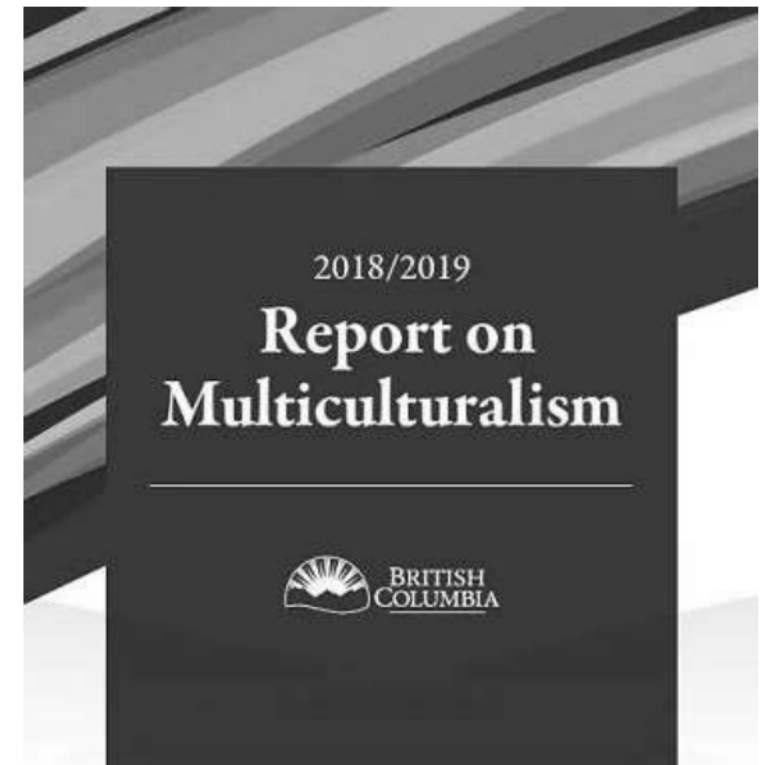


Multiculturalism Act (1993)

"...the diversity of British Columbians as regards race, cultural heritage, religion, ethnicity, ancestry and place of origin is a fundamental characteristic of the society of British Columbia that enriches the lives of all British Columbians..."

Highlights of the Act

- Commits government to promoting cross cultural understanding and full participation, addressing racism and delivering responsive government services
- Describes role of the Multicultural Advisory Council
- Authorizes Minister to make grants to non profit organizations
- Obliges all ministries and government corporations to report on their activities by May 31 of each year



Multicultural Advisory Council

12 member advisory council that meets quarterly to provide the Minister with advice and guidance on multiculturalism and anti-racism issues



Policy and Program Section Key Responsibilities

Multiculturalism & Anti-Racism: Programs & Initiatives

- Resilience BC Anti-Racism Network
- Multiculturalism Grants Program
- Multiculturalism Week (November 15th – November 21st)
- Multiculturalism and Anti-Racism Awards Ceremony (March 21st)
- Proclamations and Events (for Days/Weeks/Months of Cultural Significance)
- Legacy Projects
- Annual Report on Multiculturalism
- Cross Ministry Anti-Racism and Anti-Hate Working Group

Recovery: Key Responsibilities

BC's Economic Recovery Plan: \$1.9M for Anti-Racism projects

Resilience BC Anti Racism Network \$600,000

- Expand the anti-racism network to 8 new communities
- Develop new training for front-line workers to support victims of racism and hate
- Pilot “emerging issues” projects with partners in Indigenous, Black, Asian and Faith Communities

Multiculturalism Grants Program \$500,000

- Lift total available grant funding to \$800,000 to support projects that promote intercultural trust and understanding and address racism and systemic barriers, with priority on projects that address anti-Indigenous, anti-Asian and anti-Black racism in 2021

Public Education Campaign \$550,000

- Implement a province-wide public education campaign aimed at reducing racist attitudes and promoting Resilience BC Anti-Racism Network tools and resources

Institutional Change Initiative \$250,000

- Develop training, a framework tool and an updated reporting framework for the Report on Multiculturalism to assist Ministries and Crowns in addressing and dismantle systemic racism in government structures.

COVID-19 Supports to Date

- ✓ Community outreach (March - June)
- ✓ New multilingual Resilience BC website with videos in English and 6 Asian languages for victims and witnesses of hate crime (July) , with more videos underway
- ✓ Expansion of Resilience BC Anti-Racism Network in 8 new communities (October)
- ✓ Launch of Multiculturalism Grants (October)



Key Decisions – 30/60/90 days

- Economic Recovery: Plans for new initiatives Advice/Recommendations
- Multicultural Advisory Council: Term extensions Advice/Recommendations
- Chinese Canadian Monument: City of Vancouver MOU Advice/Recommendations
- Proclamations: Approve upcoming proclamations Advice/Recommendations
- Resilience BC Anti-Racism Network: Plans for new initiatives Advice/Recommendations
- Report on Multiculturalism: Approve 2019/20 report for tabling in the legislature Advice/Recommendations
- Multiculturalism & Anti-Racism Awards: Consider March 21st on-line ceremony Advice/Recommendations
- Multiculturalism Grants: Panel recommendations Advice/Recommendations

Ministry Executive

- Deputy Minister Shauna Brouwer
Email: Shauna.Brouwer@gov.bc.ca
Office: 778.698.1845
Cell: Government Financial Information
- Assistant Deputy Minister Asha Bhat
Creative, Multiculturalism & Sport Division
Email: Asha.Bhat@gov.bc.ca
Office: 778.698.1806
Cell: Government Financial Information

MULTICULTURALISM BRANCH OVERVIEW

Date: October 26, 2020

- The mandate of the Multiculturalism Branch is to build intercultural trust and understanding among British Columbians, reduce systemic barriers and support communities to respond to public incidents of racism and hate.
- The 2020/21 base budget allocation for the Multiculturalism Branch is \$2,286,000, which includes 10 FTEs, and funding for the Branch's key programs.
- In September 2020, the Branch received \$1.9M in additional one-time funding for Anti-Racism Restart and Recovery under Stronger BC.
- Key programs/initiatives administered by the Multiculturalism Branch are:
 - o Resilience BC Anti-Racism Network (\$540,000 base + \$600,000 recovery)
 - o Multiculturalism Grant Program (\$300,000 base + \$500,000 recovery)
 - o Multiculturalism and Anti-Racism Awards (\$25,000)
 - o Annual Report on Multiculturalism (\$5,000)
 - o Secretariat function for the Multicultural Advisory Council (\$5,000)
 - o Legacy Initiatives
 - o Proclamations and events
 - o Cross ministry Anti-Racism and Anti-Hate Working Group
- In 2020/21, the Branch plans to deliver two additional projects with recovery funding:
 - o Public Education Campaign (\$550,000 recovery)
 - o Institutional Change Initiative (\$250,000 recovery)

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: Government

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Multiculturalism and Anti-Racism Platform Commitments (30 Day Decision)

Date: October 26, 2020

Background:

- The *Working For You 2020* Platform includes 11 commitments under the theme of “Equality, Inclusion and Human Rights for Everyone.”
- The following commitments fall under the traditional responsibilities of the Multiculturalism portfolio, either directly or as a shared responsibility with other ministries and institutions:

Delivering a new law to take on racism:

With BC’s Multiculturalism Act now 25 years old, we will conduct a full review of anti-racism laws in other jurisdictions and launch a full stakeholder consultation leading to a new Anti-Racism Act that better serves everyone in BC.

Lead: Multiculturalism/AG

- Advice/Recommendations

•

- Will require community consultations; Legislation required.

Honouring the Japanese-Canadian community:

We’ll provide lasting recognition of the traumatic internment of more than 22,000 Japanese-Canadians during World War II in libraries, communities and at the BC Legislature.

Lead: Multiculturalism

- Advice/Recommendations

•

•

Building a new South Asian-Canadian museum:

We’ll embark on a project to create a first-of-its-kind museum to document the history, art and contributions of South Asian people in BC.

Lead: Arts & Culture

- The South Asian Studies Institute received \$1.14M for a two-year legacy initiative in 2020 that will be completed in 2022.
- Arts & Culture Branch developing costing and approach.

Bringing forward legislation to help reduce systemic discrimination:

We will work with BC's new Human Rights Commissioner and other stakeholders to introduce legislation that paves the way for race-based data collection essential to modernizing sectors like policing, health care and education.

Lead: AG/CITZ

- The Office of the Human Rights Commissioner submitted a report "Disaggregated demographic data collection in British Columbia: The grandmother perspective" to the Premier's Office in September 2020.
- CITZ is leading review and next steps.

Carrying out a modernization of the Police Act:

Based on recommendations of the Special Committee on Reforming the Police Act, we will modernize the Police Act, with priorities on: tackling systemic racism, creating a dedicated hate crime unit within local police forces, and reviewing training and procedures related to 'wellness checks'.

Lead: AG

- On June 12, 2020, PSSG announced that it would strike an all-party committee to engage with communities and experts on how the 45-year-old Police Act can be modernized to reflect today's challenges and opportunities for delivering police services with a specific focus on systemic racism.
- The Multicultural Advisory Committee has previously recommended an update of the Act, and this was echoed by stakeholders in anti-racism consultation across the province in the summer of 2019.
- The ministry is engaged in the update of the Act through a cross-ministry advisory committee assembled by PSSG to advance this initiative.

Decision Required:

- Advice/Recommendations

Attachments: None.

Contact: *Asha Bhat, Assistant Deputy Minister*
 Telephone: Government
 Financial

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: C-19 Impacts to the Sector/ Anti-Racism Economic Recovery Programming (30/60 day decision)

Date: October 26, 2020

Background:

- Several inter-related issues of race and racism have been highlighted throughout the COVID-19 pandemic:
 - Police-reported hate crimes and racist incidents against Asian-Canadians have increased significantly in B.C., more than doubling in the City of Vancouver in the first six months of the year compared to last year.
 - The pandemic has had disproportionate socio-economic impacts on people of colour. Evidence from population surveys and labour market data show that some racialized groups have been more heavily impacted than white Canadians by job losses and other negative outcomes.
 - Traffic and posting behavior on violent, alt-right and incel websites has also increased sharply across Canada during the pandemic.
 - Though indirectly related to the pandemic, multiple high profile incidents of anti-Indigenous and anti-Black racism by police, hospital staff and other public sector workers throughout 2020 have renewed calls for government to address systemic racism.
- Between March and June, the Premier and Minister responsible for Multiculturalism held several stakeholder consultations and an Anti-Racism Town Hall to gather feedback and recommendations on how Government could respond to issues of racism highlighted by the pandemic.
- In response to the increase in hate crime, the Ministry launched a new, multilingual Resilience BC website that included informational videos in English and six Asian languages for victims and witnesses of hate crime in the summer.
- The Ministry also secured \$1.9M for Anti-Racism Resilience and Recovery initiatives under Stronger BC, B.C.'s Economic Recovery Plan. The funding supports four initiatives that jointly advance the Province's stated interest in addressing social and racial inequality, and strategically advance the development of safe, welcoming and inclusive communities:
 1. Resilience BC One-Time Expansion (\$600,000)
 2. Anti-Racism Public Education Campaign (\$550,000)
 3. Multiculturalism & Anti-Racism Grants Program One-Time Lift (\$500,000)
 4. Institutional Change Initiative (\$250,000)
- Details and the status of each Recovery initiative are provided in Attachment 1.
- In addition to provincial efforts, the federal government has responded to the pandemic by taking the following actions:
 - Provided community organizations with support to combat misinformation related to the pandemic, including ethnic stereotyping (Canadian Heritage, Digital Citizen Contribution Program).
 - Launched a new Black Entrepreneurship Program, with an investment of \$93M over four years (Employment and Social Development Canada).
 - Announced funding of \$1.8M over two years for thirteen organizations in B.C., including four Resilience BC Spokes, under their Anti-Racism Action Program (Canadian Heritage).

- Announced an investment of \$11.5M in community projects across Canada that will support Black Mental Health (noting however that funding was primarily distributed to community organizations in Ontario, Nova Scotia and Alberta, not B.C.).

Decision Required:

- Ministry will present more detailed proposals for individual Anti-Racism Resilience and Recovery initiatives for the Minister's consideration and feedback in December/January.

Attachments: 1. **TAC Recovery Funding – Multiculturalism: Anti-Racism Restart & Recovery**

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: Government

Attachment 1: TAC Recovery Funding – Multiculturalism: Anti-Racism Restart & Recovery

Status Update: October 23, 2020

Funding Allocation: \$1.9M

Scope: Provincial (impacts local governments, non-profit organizations, faith groups, cultural groups, social movement organizations, Indigenous communities, and the general public).

Purpose:

Four initiatives that jointly advance the Province's stated interest in addressing social and racial inequality, and to strategically advance the development of safe, welcoming and inclusive communities:

1. Resilience BC One-Time Expansion (\$600,000)
2. Anti-Racism Public Education Campaign (\$550,000)
3. Multiculturalism & Anti-Racism Grants Program One-Time Lift (\$500,000)
4. Institutional Change Initiative (\$250,000)

Program streams:

1. Resilience BC One-Time Expansion:

Builds on the existing infrastructure of the Resilience BC Anti-Racism Network, introduced by TAC in November 2019 to deliver coordinated services through a 'hub and spoke' model. TAC will facilitate a one-time increase in the number of communities (from 40 to 48) and create an emerging issues stream under the Network to advance pilot projects that respond to current social movements. The emerging issues stream will be advanced in consultation with the BC Association of Aboriginal Friendship Centres, BIPOC community organizations, and faith groups.

This program stream will also expand training for frontline workers to support victims of hate crimes.

Status of Delivery timelines:

- Target for roll out of funds to 8 new communities: November 2020.
 - **Completed:**
 - \$127,500 distributed to 8 community organizations in October.
 - Network expanded to include 36 organizations operating in 57 distinct municipalities.
- Target for consultation re: emerging streams with BCAAFC, BIPOC and faith communities: October - November 2020.
 - **On track:** consultations underway.
 - Meetings completed with representatives from Indigenous, Black, Asian and Muslim communities.
 - Additional consultations scheduled in the coming weeks.
- Target for roll-out of funds to emerging issues stream: Advice/Recommendations
 - **On track:** Timeline adjusted to accommodate approval on proposed spending by new Minister.
- Target for development of training for front-line workers: October-December 2020; Advice/Recommendations
 - **On track:** Cross-ministry team identified, draft scoping paper developed.

Status of Eligibility/Assessments:

- **Completed:** RFP for communities wishing to enter the model; applications for the 8 new communities selected from this pool for the expansion.
- **On track:** Non-geographic communities entering the model through the emerging issues stream will be Advice awarded through consultation with key community and agency leads in BIPOC and faith communities (grant funding will be held by one organization representing the partnerships in each community).
- **On track:** Front-line worker training to include police, paramedics, victim service workers, immigrant settlement workers, and Resilience BC spoke-coordinators.

Status of Reporting:

- **On track:** Grant recipients will complete a final report detailing the projects performance and outcomes (template developed by TAC) with a summary of expenditures upon project completion.

2. **Anti-Racism Public Education Campaign:**

The project will deliver a 2020/21 province-wide paid media (tv, radio, social media and transit) public education campaign focused on reducing racist attitudes. The campaign will be informed by the Multicultural Advisory Council and the Indigenous Women's Advisory Council, along with other key anti-racism stakeholders.

Status of Delivery Timelines:

- Target for consultation with key partners: Advice/Recommendations
 - **On track:** Draft scoping paper developed and reviewed by TAC GCPE.
 - **On track:** consultations to be held through November with:
 - Multiculturalism Advisory Council
 - Indigenous Women's Advisory Council
 - Premier's Chinese Canadian Advisory Council
- Target for final delivery:
 - **On track** for delivery Advice/Recommendations

Status of Eligibility/Assessments:

- **On track:** TAC scoping paper to be presented by TAC GCPE to GCPE HQ in late October to initiate contractor selection.
 - Agency selection, and concept development to be determined by GCPE.
 - Ad buys and delivery timelines to be determined by GCPE.

Status of Reporting:

- **On track:** GCPE to provide analytics, including:
 - Monitor social media conversations and media coverage of racism in B.C.
 - Measure baseline using: conversion rate, amplification rate and applause rate.
 - Measure media coverage.
 - Tracking engagement and shift in public sentiment.

3. **Multiculturalism & Anti-Racism Grants Program - One-Time Lift:**

Provide a one-time lift to the Multiculturalism Grants programs to support Indigenous, cultural and anti-racism organizations across the province to implement anti-racism projects that respond to recent impacts of racism and record-breaking hate activity.

Status of Delivery Timelines:

- **On track:** Advice/Recommendations and new application streams were added to directly respond to anti-Asian hate activity, the Black Lives Matter movement, and anti-Indigenous racism/hate.
 - Application intake began October 15th as planned.
 - Closing date confirmed for November 30, 2020.
 - Funding to be disbursed by February 2021.
 - Projects to start ASAP; completion by March 31, 2022.
 - Information posted at:
<https://www2.qa.gov.bc.ca/gov/content/governments/multiculturalism-anti-racism/multiculturalism/multiculturalismgrants#eligibility>

Status of Eligibility/Assessments:

- **Completed:** Information publicly posted as follows:
 - Organizations eligible to apply:
 - Registered non-profits, incorporated, and in good standing under the Societies Act [SBC2015], or a British Columbia-based, federally registered charity, also in good standing.
 - Indigenous (First Nations, Inuit or Métis) governments, tribal councils, band councils, or organizations.
 - Provincial public institutions such as boards of education, schools, colleges and universities, libraries, chambers of commerce, hospitals and other health-care institutions with at least one BIPOC-led non-profit society as a partner.
 - Municipal and regional district governments with at least one BIPOC-led non-profit society as a partner.
 - Private sector organizations with at least one BIPOC-led non-profit society as a partner
 - Eligible organizations must have a British Columbia address.

Status of Reporting:

- **On track:** Grant recipients will complete a final report detailing project performance and outcomes, with a summary of expenditures upon project completion.

4. Institutional Change Initiative:

Provide Ministries and Crowns with the tools they need to address and dismantle systemic racism. Institutional change training involves a thorough examination of existing policies, decision-making processes, program evaluation practices, and government structures that inadvertently disadvantage racialized groups. This initiative is the first of its kind in Canada.

Status of Delivery Timelines:

- **On track:** Cross ministry team identified, and scoping paper developed. TAC anticipates securing contractor via RFP in December following Minister approval.
 - Development of training for Ministries & Crowns: October 2020- February 2021.
 - Training to be delivered: Advice/Recommendations
 - New reporting templates for the Report on Multiculturalism: February 2021.

Status of Eligibility/Assessments:

- **On track:** All ministries and Crowns remain in scope.

Status of Reporting:

- **On track:**
 - Advice/Recommendations
 -

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Multicultural Advisory Council (30-day decision)

Date: October 26, 2020

Background:

- The Multicultural Advisory Council (MAC) is a legislated body that meets quarterly to provide advice to the Minister Responsible for Multiculturalism on issues related to multiculturalism, anti-racism and anti-hate. The MAC also performs other duties and functions as specified by the Minister, and set out in Section 5(1) of the *Multiculturalism Act*.
- Council members are appointed by the Lieutenant Governor in Council and can sit on the MAC for up to six years, at the discretion of the Minister.
 - See Appendix 1 for a list of current member and their term dates.
- MAC members are unpaid volunteers and only receive reimbursement for travel expenditures and incidental expenses related to MAC meetings.
- The MAC submits an annual report to the Minister as part of the annual provincial Report on Multiculturalism.
- Current MAC members have significant expertise in anti-racism, diversity and inclusion issues.
- The ministry has hosted the following meetings for the MAC in 2020:
 - February 24th – planning and priority setting retreat
 - May 1st – meeting with lead Minister
 - May 25th – meeting with lead Minister, the Premier, and members of the Premier's Chinese Canadian Community Advisory Committee (CCCAC)
 - July 17th – meeting with Human Rights Commissioner Kasari Govender
- In addition to these formal meetings, two MAC members hosted the BC Multiculturalism and Anti-Racism Ceremony as a virtual event on May 27th (Melanie Mantining and Ismaël Traoré); and two participated as panel members in an Anti-Racism Town Hall held by the BC Government on June 12th (Patricia Barkaskas and Ismaël Traoré).
- Tracy Wideman is the MAC Chair and Melanie Mantining is the Co-Chair, although the two prefer to refer to themselves as co-chairs and share duties equally.

Decision Required:

- Three MAC members' terms expire on November 12, 2020 (Ismaël Traoré, Milan Singh and Christine Año Nuevo). Advice/Recommendations; Personal Information
Advice/Recommen
 - Advice/Recommendations
- MAC members are available to meet with the new Minister at the Minister's convenience.
 - MO to confirm desired timing for next meeting (e.g. January/February).

Attachments: 1. Multicultural Advisory Council Members

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: Government

Attachment 1: Multicultural Advisory Council Members

| Name | Community | Appointed | Term Expires |
|------------------------------|----------------|-------------------|-------------------|
| Anonuevo, Christine Marie | South Hazelton | July 8, 2019 | November 12, 2020 |
| Bajehkian, Amir | Vancouver | November 12, 2017 | November 12, 2021 |
| Barkaskas, Patricia | Vancouver | February 5, 2018 | November 12, 2021 |
| Chang, Michael | Vancouver | April 22, 2020 | November 13, 2022 |
| Matining, Melanie (Co-Chair) | Vancouver | November 12, 2017 | November 12, 2021 |
| Rashid, Hira | Prince George | November 12, 2017 | November 12, 2021 |
| Rivkin, Shelley | Vancouver | November 12, 2017 | November 12, 2021 |
| Singh, Milan | Surrey | July 8, 2019 | November 12, 2020 |
| Traoré, Samir Ismaël | Vancouver | July 8, 2019 | November 12, 2020 |
| Wideman, Tracy (Co-Chair) | Vancouver | November 12, 2017 | November 12, 2021 |
| Woldeyes, Hana | Vancouver | November 12, 2017 | November 12, 2021 |
| Wong, David HT | Vancouver | November 12, 2017 | November 12, 2021 |

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Resilience BC Anti-Racism Network (30/60-day decision)

Date: October 26, 2020

Background:

- Announced on November 20, 2019, the Resilience BC Anti-Racism Network is a \$540,000 program that offers a more strategic and coordinated approach to responding to racism and hate in B.C.
 - The Resilience BC model has a centralized “Hub” that anchors the program and provides supports and oversight;
 - The “Spokes” act as community/region-driven committees that lead anti-racism and anti-hate work at the local level.
- The Ministry held two open solicitation processes in December/January and April/May 2020 to identify third party contractors to deliver Hub and Spoke services.
 - The Victoria Immigrant and Refugee Centre Society (VIRCS) was successful in obtaining the Hub contract, valued at \$240,000 annually, while 34 organizations were successful in securing contracts to deliver Spoke services in 40 communities, valued at \$7,500 annually for each community served or \$300,000 in total.
- As part of the \$1.9M Anti-Racism Restart and Recovery funding under Stronger BC, the Ministry secured an additional \$600,000 to invest in the Resilience BC Anti-Racism Network in 2020/21.
 - In October 2020, the Ministry provided eight organizations with a total of \$127,500 in one-time Recovery funding to expand Spoke services to additional communities. The network now includes 36 Spoke organizations that provide services in 57 municipalities or First Nations. (See Appendix 1 for a list of all organizations currently involved in the network.)
 - Cabinet Confidences
- Ministry staff have engaged with several potential partners in September and October to identify pilot project ideas, including the Resilience BC Hub, the BC Association for Aboriginal Friendship Centres, Saúlteau First Nation, the Support Network for Indigenous Women and Women of Colour, the Vancouver Asian Film Festival, Islam Unravelled and the Centre for Israel and Jewish Affairs.
- Based on their feedback and planned engagement with additional potential partners in the coming weeks, the Ministry will draft project proposals for the Minister’s consideration.
- VIRCS is also in the process of developing a new website and social media strategy for the network which will be brought to the Minister for review and approval before it is launched. VIRCS’ first one year contract is up for renewal in March 2021 and the Ministry will also seek the Minister’s input before commencing contract renewal negotiations.

Decisions Required:

- Upcoming Minister decisions for the Resilience BC network include:
 - Minister to review Resilience BC training project and emerging issues pilot proposals
Advice/Recom
mmentations
 - Minister to review Resilience BC Hub website and social media strategy
Advice/Reco
mmentations
 - Minister to review progress made by Resilience BC Hub and contract renewal option
Advice/Reco
mmentations

Attachments: 1. Resilience BC Anti-Racism Network Hub and Spoke Organizations

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: Government
Financial

Attachment 1: Resilience BC Anti-Racism Network Hub and Spoke Organizations

“(rec)” indicates where a one-time recovery grant has been received to expand the network

| | | |
|--|---|---------------------------------|
| 100 Mile House | Cariboo Family Enrichment Centre Society | \$7,500 |
| Abbotsford / Mission | Archway Community Services Society | \$15,000 |
| Burnaby | Burnaby Family Life | \$7,500 |
| Campbell River / Port Hardy / Port McNeil and North Island | Multicultural & Immigrant Services Association of North Vancouver Island (MISA) | \$7,500 + \$22,500 (rec) |
| Chilliwack / Aggasiz /Harrison | Chilliwack Community Services | \$15,000 (rec) |
| Courtenay / Comox | Community Justice Centre of the Comox Valley Society | \$7,500 |
| Cowichan Valley and Region | Cowichan Valley Intercultural & Immigrant Society | \$7,500 |
| Cranbrook / East Kootenays | Cranbrook & District Restorative Justice Society | \$7,500 |
| Dawson Creek / Fort St. John | Dawson Creek Literacy Society | \$15,000 |
| Delta | Deltassist Family and Community Services | \$7,500 |
| Hope | Free Rein Associates Training Ltd. | \$7,500 |
| Houston | Houston Link to Learning Society | \$7,500 |
| Kitimat | The Tamitik Status of Women Association | \$7,500 |
| Langley | Langley Community Services Society | \$7,500 |
| Nanaimo & Ladysmith | Liminal Spaces Consulting | \$7,500 |
| Nelson / Castlegar / Trail | Nelson and District Arts Council | \$7,500 + \$7,500 (rec) |
| New Westminster | The Lower Mainland Purpose Society for Youth and Families | \$7,500 |
| North Shore | North Shore Multicultural Society | \$7,500 |
| Port Alberni / Parksville / Qualicum / Tofino / Uclulet / Surrounding First Nations | Literacy Alberni Society | \$7,500 + \$22,500 (rec) |
| Powell River / qathet / Lund / Texeda / Surrounding | Lift Community Services of qathet | \$7,500 + \$15,000 (rec) |
| Prince George | Immigrant Multicultural Services Society of Prince George | \$7,500 |
| Prince Rupert | North Coast Immigrant and Multicultural Services Society | \$7,500 |
| Revelstoke | Okanagan College | \$7,500 |

| | | |
|--|---|-------------------------------------|
| Richmond | Richmond multicultural community services | \$7,500 |
| Ridge Meadows | The Family Education & Support Centre | \$7,500 |
| Salteau FN / Chetwynd | Saulteau First Nations | \$7,500 |
| Sechelt - Gibsons | Wit Works Ltd. | \$7,500 |
| Smithers | Bulkley Valley Social Planning Society | \$7,500 |
| Squamish / Whistler / Pemberton / Mount Currie | Capilano University | \$22,500 (rec) |
| Surrey - White Rock | Multilingual Orientation Service Association for Immigrant Communities | \$7,500 |
| Terrace | Skeena Diversity Society | \$7,500 |
| Tri-Cities | S.U.C.C.E.S.S. (United Chinese Community Enrichment Services Society) | \$7,500 |
| Vancouver | Collingwood Neighbourhood House Society | \$7,500 |
| Vanderhoof | Nechako Healthy Community Alliance | \$7,500 |
| Vernon, Kelowna, Penticton/South Okanagan, Summerland / Salmon Arm/Shuswap, Kamloops/Thompson | North Okanagan Social Planning Society | \$37,500 + \$7,500 (rec) |
| Victoria Capital Region / Western Region, Central and North Saanich / Sydney | Inter-Cultural Association of Greater Victoria | \$7,500 + \$15,000 (rec) |

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Chinese Canadian Monument (30-day decision)

Date: October 26, 2020

Background:

- Following the BC government's apology for historical wrongs towards Chinese Canadians on May 15, 2014, B.C. supported a series of legacy initiatives between 2014 and 2018 to honour the contributions of Chinese Canadians to the province, educate the public on the historical wrongs endured by the community and further acknowledge the 2014 apology.
- The legacy initiatives included the installation of plaques and small monuments that referenced the apology in eight communities across B.C.: Ashcroft, Barkerville, Cumberland, Lytton, Kamloops, Kelowna, Victoria and Yale.
- The Ministry consulted members of a former Legacies Initiative Advisory Council in 2015 and 2016 about the opportunity to install a more significant monument in Vancouver Chinatown.
 - This included Henry Yu (UBC), David Choi (National Congress of Chinese Canadians), King Wan and George Ing (Chinese Canadian Military Museum Society).
 - To assist with this work, the LIAC commissioned an architect Joe Wai (since deceased) to develop sketches of what a monument might look like if installed in Keefer Memorial Square in Vancouver Chinatown.
- In 2015, the Province provided Heritage BC with a grant of \$100,000 that it agreed to keep in trust to support the future installation of a monument in the City of Vancouver, based on the assumption at the time that the City would be in a position to support the installation of a monument as part of its redesign of Keefer Memorial Square by 2017.
 - Advice/Recommendations; Intergovernmental Communications
- Advice/Recommendations; Intergovernmental Communications

•

Decisions Required:

- Advice/Recommendations; Intergovernmental Communications

Attachments: None

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: Government
Financial

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Multiculturalism Week (Nov. 15-21) (30 Day Decision)

Date: October 26, 2020

Background:

- Since 1994, the Province has proclaimed the third week of November as “Multiculturalism Week.”
- This year, Multiculturalism Week falls November 15-21, 2020.
- Many non-profit societies, schools, libraries and others organize events during Multiculturalism Week to promote multiculturalism and celebrate diversity.
- Last year, the Minister responsible for the portfolio celebrated Multiculturalism Week by:
 - issuing a statement and a proclamation:
 - attending and speaking at a community event in Victoria:
 - hosting a ceremony in the Hall of Honour at the BC legislature: and
 - tabling the annual Report on Multiculturalism.
- This year, due to the pandemic and the interregnum, Advice/Recommendations
Advice/Recommendations

Decision Required:

- Advice/Recommendations

Attachments: None

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: *Government*
Financial

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Vancouver Asian Film Festival Hate Crime Videos (30 Day Decision)

Date: October 26, 2020

Background:

- During the COVID-19 pandemic, there has been an increase in anti-Asian incidents and crimes.
- As of July 17, 2020 (latest available data), the Vancouver Police Department had identified 155 hate-associated reports. This was up from 69 hate-associated reports for the same time in 2019.
- In May 2020, TAC and the Resilience BC Hub service provider, Victoria Immigrant and Refugee Centre Society (VIRCS), consulted with local Asian-Canadian organizations to identify immediate projects that could be implemented quickly to address the current situation.
- As a result, in June 2020, TAC and VIRCS launched a Resilience BC "Hate Crimes" website, with up-to-date information on what to do as a victim or bystander of hate crime, with translations available in 12 languages.
- In addition, TAC collaborated with the Vancouver Asian Film Festival (VAFF) to produce short videos in English and six Asian languages on how to report a hate crime and how to react if you are a victim or bystander. These were posted on the Resilience BC website in early September and will also be distributed via other channels. (See Appendix 1 for still photos of each video and links.)
- Since the first seven videos were uploaded on September 3, 2020, they have been collectively viewed more than 2,400 times, even though targeted promotion was paused during the election period.
 - Multiculturalism Branch is planning to promote the videos strategically throughout the remainder of the Fall in collaboration with VAFF, the Resilience BC Network, immigrant settlement agencies and other partners, which is expected to substantially increase viewership.
- To maximize the reach of these successful tools, the Multiculturalism Branch is currently working with VAFF to expand the production of these videos into six more languages: Arabic, Farsi, Punjabi, Hindi, Spanish, and French. Once completed, this will make the videos available in the 13 most commonly spoken languages among racialized people in B.C.
 - This would be the first time the Province has provided this depth of anti-hate information in languages other than English, and the expansion of the videos is expected to be well-received.

Decision Required:

- Once completed, the remaining six videos will be brought to the Minister for approval ^{Advice/Reco}
- GCPE can support the Minister in promoting the videos through social media if desired.

Attachments: 1. VAFF Videos – Still Photos and Links

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: ^{Government}
_{Financial}

Appendix 1: Vancouver Asian Film Festival Hate Crime Videos and Links

English



Tagalog



Mandarin



Vietnamese



Cantonese



Japanese



Korean



MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Proclamations and Events (30 Day Decision)

Background:

- On average, the Ministry receives between 20 and 30 requests each year to recognize key days, weeks and months of significance related to multiculturalism by issuing proclamations.
 - Proclamations can be requested by organizations or individuals, either on their own behalf or on behalf of the general public, or they can be initiated by the Ministry.
 - Unlike Commemorative Days, which are approved in perpetuity through legislation, each proclamation request must be approved by the Minister annually.
 - Once approved, they are signed by the Attorney General and the Lieutenant Governor through an Order in Council process and then mailed to the requestor.
 - If desired, they can also be personally delivered to the requestor by the Minister or an MLA, especially in cases where a Minister or MLA has been invited to an event where the proclamation will be profiled.
 - Examples of proclamations supported by the Ministry in the last year include Tamil Heritage Month, Black History Month, Day of Nowruz, Sikh Heritage Month, Asian Heritage Month, Italian Heritage Month, Tzu Chi Day, Latin American Week, Islamic Heritage Month, St. George Day, Cycling4Diversity Week, Chinese Cultural Heritage Week and Multiculturalism Week, among others.
 - In addition to or as an alternative to proclamations, GCPE can assist the Minister to recognize events of significance by issuing official statements and/or acknowledging them on social media.
 - In 2018 and 2019, prior to COVID-19 restrictions on large gatherings, the Ministry also collaborated with the Premier's Office to coordinate events at the Legislature's Hall of Honour to recognize important dates such as the Day of Nowruz, Vaisakhi, Islamic Heritage Month and Diwali.
 - A list of upcoming events that may require a proclamation is attached in Appendix 1.
 - As up to four weeks advance notice is normally required by the Order in Council Office to issue a proclamation, Advice/Recommendations
- Advice/Recommendations

Decision Required:

- The Ministry will present individual decision notes to the Minister on each proclamation request as they are received. Four upcoming events have been flagged in Appendix 1 for November.

Attachments: 1. List of upcoming Proclamations and Events

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: Government
Financial

Page 154 of 237 to/à Page 155 of 237

Withheld pursuant to/removed as

Advice/Recommendations

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Report on Multiculturalism (60-day decision)

Date: October 26, 2020

Background:

- The Multiculturalism Act (Section 6) requires that every ministry and government corporation submit an annual report to the Minister responsible for Multiculturalism on initiatives undertaken to promote British Columbia's multiculturalism policy.
- Each April, the Ministry sends out a request for report submissions to all ministries and Crown corporations. Submissions are due on May 31st.
- The Ministry responsible for multiculturalism compiles the submissions into the annual Report on Multiculturalism (ROM) which is then tabled in the legislature at the next session.
 - The ROM has often been tabled in the past during Multiculturalism Week (the third week of November), however it can be tabled any time the Legislature is in session.
- This year, the Ministry has continued to improve the report by including an enhanced section that more succinctly highlights best practices in multiculturalism across government.
- The new report also references related cross government initiatives such as Gender Based Analysis Plus and the Public Service Agency's Diversity and Inclusion Strategy.
- The 2019/20 ROM has been compiled and is currently being desktopped by GCPE, with the goal of bringing the draft to the Minister for approval in December/January.

Decisions Required:

- When ready (Dec/Jan), Minister to review the Report on Multiculturalism and confirm when it should be tabled in the legislature.

Attachments: None

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: Government

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Multiculturalism & Anti-Racism Awards (60/90 day decision)

Date: October 26, 2020

Background:

- The Multiculturalism & Anti-Racism Awards were developed and initiated by the Provincial Multicultural Advisory Council (MAC) in 2008 to honour and recognize British Columbians for outstanding achievements in promoting multiculturalism and addressing racism.
- Nine annual award ceremonies have been held since then, with the size and scope of the ceremony varying each year.
- Award recipients are selected by an independent panel of judges appointed by the MAC, following a public solicitation process for nominees.
- Typically, the awards ceremony is held in-person at a location in downtown Vancouver, and welcomes over 300 guests, including nominees, their invited guests, elected officials from all levels of government and community organizations.
- This past year's ceremony was initially scheduled to take place in Vancouver on March 21st to coincide with the International Day for the Elimination of Racial Discrimination, but was rescheduled due to the pandemic and held as a livestreamed event on May 27th, 2020.
 - More than 200 viewers watched the livestream to celebrate the 5 recipients awarded for their work in building intercultural trust and reducing systemic barriers in BC.
 - Since then, more than 1100 people have viewed the recording of the ceremony on YouTube.
- The cost for the most recent in-person ceremony was \$25,000, while the cost for the on-line ceremony was approximately \$15,000, including prize money of \$5,000 for the recipient of the youth award.

Decision Required:

- Advice/Recommendations

Contact: *Asha Bhat, Assistant Deputy Minister*
 Telephone: ^{Government}
 ^{Financial}

MULTICULTURALISM
30/60/90 DAY NOTE

Issue: Multiculturalism Grants program (30/90 day decisions)

Date: October 26, 2020

Background:

- In accordance with the B.C. Multiculturalism Act, government makes annual funding available to community-based non-profit organizations for projects and initiatives that meet the Act's objectives.
 - The current "Multiculturalism Grants Program" was initiated in 2015 with an annual budget of \$300,000, with the objective of supporting community projects that build intercultural trust and understanding between British Columbians, reduce systemic barrier for racialized and other under-represented groups and address racism and hate.
 - In September 2020, as part of the new Anti-Racism Resilience and Recovery funding received under B.C.'s Economic Recovery Plan, a \$500,000 one-time access to contingencies was secured for the Multiculturalism Grants program, to bring the total available allocation of funding for the 2020/21 grants cycle to \$800,000.
 - This increase in funding is intended to enable the Multiculturalism Grants programs to better support projects that address issues of racism that have been highlighted during the pandemic, particularly anti-Asian, anti-Indigenous and anti-Black racism.
 - The application window for Multiculturalism Grants is open October 15th – November 30th. Eligible organizations are able to apply for grants of up to \$10,000 and \$5,000 in two streams:
 1. *BIPOC Larger Grant Stream* (\$300,000):
Eligible organizations led by Black, Indigenous or people of colour (BIPOC) can apply for grants of up to \$10,000 for projects focused on the following priority themes: Anti-Indigenous Racism, Anti-Asian Racism, Anti-Black Racism.
 2. *Regular Grant Stream* (\$500,000):
Any eligible organization can apply for grants of up to \$5,000 for projects that meet the traditional objectives of the program, with some preferential scoring in 2020/21 for projects focused on the following themes: BIPOC/LGBTQ2S+ Youth, BC150+ Inquiry, Resilience and Recovery Initiatives.
 - More information about the grants program is available at this [link](https://www2.gov.bc.ca). (i.e.: <https://www2.gov.bc.ca> then search for 'multiculturalism grants'.)
 - Once the application window has closed, ministry assessment teams will review, assess and score the applications in Advice/Recommendations
- Advice/Recommendations

Decision Required:

- Minister to approve distribution of grants funding to recommended applicants following the assessment process Advice/Reco

Contact: *Asha Bhat, Assistant Deputy Minister*
Telephone: *Government*

Minister's Transition Briefing

Creative, Multiculturalism and Sport Division
Sport Branch

B.C.'s Sport Sector – Key Statistics

- Sport contributes more than \$930M in GDP value in B.C.
- Sport tourism is valued at \$1.4B annually.
- The Province annually invests \$50M⁺ in sport each year.
- 800,000⁺ British Columbians are involved in organized sport across every region.
 - 55% of participants are children and youth under 18 yrs
 - 25,000 are Indigenous participants
- 460,000⁺ community volunteers support the sport sector.

Overview – 2020 vs 2019

COVID-19 Impacts:

- All sport activity halted for three months due to pandemic.
 - Resumed in Phase 2 (July), Phase 3 (August).
 - Return to Sport Guidelines and Sport-Specific Plans provide framework for restart.
- Sport organizations have reported decreases in membership, revenue streams and sport development opportunities.
 - viaSport estimates that the sport sector has experienced up to 75% revenue losses representing approximately \$67M.
- Sport event hosting continues to be a challenge under Public Health Guidelines.
 - Will likely continue until gatherings and events are safe and permissible.

Sport Branch Mandate

VISION: Make sport more accessible, inclusive, and safe for all British Columbians while supporting quality economic growth and social development in communities across the province.

SPORT PARTICIPATION



British Columbia's sport system is safe and inclusive, and welcomes, attracts, develops, and retains participants of all ages and backgrounds.

ATHLETE DEVELOPMENT



British Columbians engaging in sport are supported by trained and responsible coaches, officials, and sport administrators; and high-performance athletes, coaches, and officials have opportunities to develop and compete at the highest levels.

EVENT HOSTING



Sport contributes to the social and economic objectives of communities throughout British Columbia.



Sport Sector Delivery



BC Games Society

The BC Games Society is a Crown agency and has been mandated by the Province to oversee the biennial BC Winter and Summer Games and Team BC's participation in Canada Winter and Summer Games.

Annual Funding:

- \$2.0 million from the Ministry to support the BC Games
- \$0.3 million from viaSport to support Canada Games expenses.

Current Priorities

- Assess and monitor the impacts COVID-19 may have on future BC Summer and Winter Games scheduled to take place in Greater Vernon (Winter 2022) and Prince George (Summer 2022).
- Manage Team BC's participation in the 2021 Canada Summer Games to be hosted in Ontario (postponed to 2022).
- Explore options to ensure the BC Games remain affordable for host communities and participants.

viaSport is an independent non-profit organization.

It operates as an umbrella organization that represents roughly 70 provincially-focused sport organizations across BC.

viaSport is the Province's delivery partner for investment in the sport sector.

Annual Funding:

- \$15.4 million from the Ministry

Current Priorities

- Lead development and implementation of COVID-19 Return to Sport guidelines.
- Assess impacts of COVID-19 on provincial and community sport organizations.
- Allocate provincial and federal government COVID-19 relief funding for the sport sector.
- Administer provincial and multi-sport organization funding for participation, performance and hosting programs.
- Develop and implement Safe Sport program.



ISPARC

Indigenous Sport,
Physical Activity & Recreation Council

The Indigenous Sport, Physical Activity and Recreation Council oversees implementation of the Indigenous Sport, Recreation and Physical Activity Strategy and Team BC participation at the North American Indigenous Games.

Annual Funding:

- \$1.4 million from TAC

Current Priorities

- Monitor impact of COVID-19 on communities and implement Return to Activity Guidelines for Indigenous sport programming.
- Prepare to launch renewed Indigenous Sport and Physical Activity Strategy.
- Manage B.C.'s participation in the North American Indigenous Games (2020 Halifax Games have been postponed due to COVID-19).

COVID-19 Supports to Date

- Advanced core funding for provincial sport organizations through viaSport.
- Allocated \$3.9M Federal Emergency Support funding to sector.
- Launched \$1.5M Local Sport Organization Relief Fund (September 2020).
- Developed Return to Sport Guidelines through viaSport.
- Ongoing work with the sector to address issues and seek public health guidance.
 - New Public Health Sport Sub-Committee has been established (October 2020)
- New immunity regulation under the *COVID-19 Related Measures Act* to protect people from legal proceedings resulting from transmission or exposure to COVID-19.

Challenges / Opportunities

- Evolution of Return to Sport Guidelines and public health measures:
 - Spectators access to facilities for sporting events; inconsistent approaches across municipalities.
 - Interprovincial travel for competition currently prohibited.
- Community transmission at sporting events.
- BC School Sports.

Key Decisions – 30/60/90 days

30 Day

Advice/Recommendations

-
- Sport Event Hosting/Restart Considerations
- KidSport BC Advice/Recommendations
- SafeSport launch

60 Day

- BC Sport Framework
- After School Sport and Arts Initiative (ASSAI)

Ministry Executive

- Deputy Minister Shauna Brouwer
Email: Shauna.Brouwer@gov.bc.ca
Office: 778.698.1845
Cell: Government Financial Information
- Assistant Deputy Minister Asha Bhat
Creative, Multiculturalism & Sport Division
Email: Asha.Bhat@gov.bc.ca
Office: 778.698.1806
Cell: Government Financial Information

SPORT BRANCH OVERVIEW

Overview:

- The Sport Branch provides strategic policy direction and funding support to amateur sport run by non-for-profit organizations.
- The Branch strives to make sport more accessible, inclusive and safe for all British Columbians while supporting economic growth and social development in communities across the province.
- The 2020/21 budget allocation for the Sport Branch programs is \$22.3 million which comes from two funding sources:
 - 1) Voted Appropriations (\$21.1 million)
 - 2) Statutory Appropriations (\$1.2 million)
- The branch includes 12 FTEs and a shared (Creative Branch) administrative position.

Program Objectives:

- The Branch supports three priority areas:
 1. Public policy development – includes establishing inter/intra-governmental partnerships, coordinating cross-government assistance to the sector (as seen through COVID-19), and overseeing government's investments in order to achieve program objectives.
 2. Program development and delivery – includes the Sport Participation program, KidSport (with Sport BC); the After-School Sport and Arts Initiative (ASSAI); the Indigenous Sport Strategy (with ISPARC); Team BC (with BC Games Society) and sport event hosting programs (with viaSport).
 3. Administration/Oversite of key funded agencies – includes viaSport, ISPARC, the BC Games Society, BC Seniors Games Society, Sport BC, BC Recreation and Parks Association.
- The Branch is also responsible for the implementation of the Province's five-year strategic framework, *Pathways to Sport*. The framework sets out a clear vision for a successful sector, based on:
 - Sport Participation: British Columbia's sport system is inclusive and welcomes, attracts, develops and retains participants of all ages and backgrounds;
 - Athlete Development: British Columbians engaging in sport are supported by trained and responsible coaches, officials, and sport administrators; and high-performance athletes, coaches and officials have opportunities to develop and compete at the highest levels; and
 - Sport Event Hosting: Sport contributes to the social and economic objectives of communities throughout British Columbia.

Service Providers:

- Programs and services are primarily delivered through alternative service delivery partners.
- Key service delivery partners include:

- **viaSport** – formed in partnership with the provincial government, viaSport is a non-profit organization which operates as an umbrella organization that represents roughly 70 provincially-focused organized sport organizations across the province and is the main alternative service delivery partner for government's investment in the sport sector.
- **BC Games Society** – Crown service delivery agency responsible for the delivery of the BC Winter Games and BC Summer Games. It also manages Team BC's participation at the Canada Summer and Winter Games.
- **Indigenous Sport, Physical Activity and Recreation Council (ISPARC)** – a non-profit society which delivers the Aboriginal Sport Strategy, under which Indigenous coaches are developed, and programs are delivered to Indigenous youth across the province. ISPARC also manages Team BC participation in the North American Indigenous Games.
- **BC Seniors Games Society** - The BC Seniors Games Society is a member-based society which oversees the 55+ BC Games – an annual multi-sport event for participants aged 55 and over. The Society also governs competitions leading up to the Games in 12 BC Seniors Games zones.
- **Sport BC** - Sport BC is a member-based, non-profit sport federation, representing more than 50 Provincial Sport Organizations in B.C. It provides programs and services such as accounting and payroll services and oversees the BC Amateur Sport Fund, KidSport BC, and Athlete of the Year Awards
- **Provincial and Multi Sport Organizations** – non-profit organizations that help certify coaches and officials, run provincial championships, train regional, provincial and national athletes, deliver programs that introduce kids to sport, and help reduce barriers to sport participation including those of a financial or cultural nature.
- **22 School Districts participating in the After-School Sport and Arts Initiative** – the Ministry partners with select School District, determined using various community vulnerability instruments, to deliver quality, free after school sport and arts programming. Programming focuses on children and youth (Grades K-8) who typically face barriers to sport or arts participation.

Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport
 Government
 Financial

SPORT SECTOR 30/60/90 DAY NOTE

Issue:

- Overview of COVID-19 impacts on sport **(30-day item)**.

Background:

- Sport activity was halted for three months due to COVID-19, resulting in the cancellation of hundreds of sport events.
- Sport organizations have experienced losses in membership registration fees, revenue streams (tickets, merchandise, food and beverage) and sport development opportunities.
- viaSport was tasked by the Province to lead the development of sport sector guidelines for phased safe return to play.

Impact to Funding/Operations

- Advice/Recommendations due to the reduction or cancellation in membership, sponsorship, events, and competitions.
- Sport organizations continue to report decreases in membership and sport development opportunities.
- To gauge sector impacts, the Ministry and viaSport facilitated more than 30 formal stakeholder engagement sessions since the onset of the pandemic with more than 2,000 individuals/organizations.

Return to Play

- All amateur sport activity was suspended in March; Sport and recreation were permitted to resume as part of phase two of B.C.'s Restart Plan.
- Provincial sport organizations have used viaSport's guidelines to develop sport-specific plans.
- As of August 24th, sport is in Phase 3 of return to play – contact, competition and travel is permitted under certain sport-specific conditions.

Event Hosting

- The cancellation of qualifying events are impacting provincial, national and international competitions. These cancellations have acute impacts on high-performance athletes where qualifying point systems often require event competition or scouts from university and professional teams.
- Events cancellations also result in revenue losses for sport organizations, as well lost economic spin-offs for regionals and communities.
- The Ministry worked with BC Seniors Games Society and the BC Games Society, both of which had to cancel their 2020 events, to ensure any costs that had been incurred pre-pandemic were able to be covered by the organization from their existing provincial contribution.
- Many amateur and professional leagues (e.g. Canadian Football League) have been postponed or cancelled due to the pandemic.
- Advice/Recommendations

Government Support for the Sector:

Funding

- In April 2020, the Province provided \$10.5M in accelerated funding to provincial, disability and multi-sport organizations through viaSport. This represented 50% of the sector's annual 2020/21 allotment, giving them access to cash flow when it was needed. The remaining 50% was provided in September.
- On July 9th, a \$1.5M investment in the Local Sport Relief Fund was announced as part of B.C.'s Pandemic Response and Economic Recovery measures to cover COVID-19 related revenue loss.
 - The application intake closed October 16th. **Advice/Recommendations**
Advice/Recommendations Recommended allocations will be provided for Minister's review in November 2020, with announcement to follow.

Liability Protection and Insurance

- Early in the pandemic, many sports organizations advised insurance costs for COVID-19 related liabilities was a major obstacle for returning to play, largely due to the volunteer-driven nature of the sector.
- On June 10th the Province introduced a Ministerial Order to protect amateur sport organizations and their representatives from damages resulting from COVID-19. This Order was effective in restoring confidence in the sector, but only would be in effect during the provincial State of Emergency.
- The Ministry worked with the Ministry of Attorney General to develop a regulation (OIC 459) under the new COVID-19 Related Measures Act to give longer term protections to the sector.
 - OIC 459 has no expiry date and protects paid and unpaid positions engaged in a broader range of activities, as long as all applicable emergency and public health guidance is being followed.

Cross-Government Coordination

- Through the pandemic, the Ministry has been able to leverage cross-ministry partnerships to address key needs within the sector:
 - Canada Emergency Wage Subsidy: Worked with FIN and federal partners to change eligibility requirements and allow for centralized applications. Many sport organizations were ineligible given their use of centralized payroll services.
 - Return to Sport guidelines: Led the coordination of the review of viaSport's guidelines with the BCCDC, PHO and WorkSafeBC to ensure the necessary public health oversight.
 - Leagues: Facilitated Ministry of Health approvals for return to play plans for the Vancouver Canucks, Vancouver WhiteCaps and Canadian Premier League (soccer).
 - Sport tourism events: Engagement with local governments across the province through a new Sport Tourism Network, to inform and develop best practices and future planning.
 - Provincial Safer Sport and Recreation Advisory Committee (PSSRAC): Worked with Ministry of health and key partners to establish this new reference group to assist the sector in a continued safe return.

Next Steps:

- Cabinet Confidences; Advice/Recommendations
- Advice/Recommendations

Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport. Government
Financial

SPORT SECTOR

30/60/90 DAY DECISION NOTE

Issue:

- Overview of Federal-Provincial/Territorial (F-P/T) support and collaboration related to COVID-19.

Background:

- The Ministry has been working collaboratively with F-P/T counterparts to support the sport sector in B.C. since the onset of the COVID-19 pandemic.
- Several amateur sport events, including the 2020 Olympic and Paralympic Summer Games in Tokyo, 2020 Canada Summer Games in Niagara and, 2020 North American Indigenous Games in Halifax, have also been impacted.
- Many national league sport seasons, including the Canadian Football League (CFL), have been postponed or cancelled.
 - Advice/Recommendations

COVID-19 support from the Federal Government:

- Canadian Heritage (through Sport Canada) provided \$3.9 million to B.C.'s amateur sport organizations as part of its \$72 million COVID-19 Emergency Support Fund for Sport Organizations (ESF).
 - ESF allocations were based on the number of provincially funded Provincial Sport Organizations (PSOs), Disability Sport Organizations (DSOs) and Multisport (MSOs) in each jurisdiction.
 - Funding was provided to provincial sport organizations using a needs-based formula.
- B.C. also benefited from a portion of \$35.4 million directed towards federally funded national sport and multisport organizations (e.g. Canadian Sport Institute Pacific) and \$5 million for high performance athlete assistance, with a focus on athletes training for the 2021 Olympic and Paralympic Winter Games.
- Sport Canada recently indicated that an additional \$15 million from the COVID-19 Emergency Support Fund for Sport Organizations may be available to provinces and territories, however no firm commitment has been made.

Federal-Provincial/Territorial Collaboration:

- In June 2020, Honourable Steven Guilbeault, Minister of Canadian Heritage (Sport Canada) convened a meeting with Ministers responsible for sport with CFL franchises in their jurisdictions.
 - The CFL had requested \$150 million in financial support from the Federal Government and the purpose of the call was to discuss government support and status of the 2020 CFL season.
 - The season was subsequently cancelled; no federal funding support was provided.
- In September, Sport Canada partnered with other national sport organizations to host a Town Hall session intended to gather ideas for recovery from the pandemic.
 - Provincial sport organizations, including viaSport, were invited to participate in this session.
- F-P/T Ministers responsible for sport are currently scheduled to meet by Zoom on November 30, 2020. The agenda for this meeting is still being finalized, however emergency support funding will likely be a topic of discussion.

Major Event Impacts:

- The Ministry continues to work with F-P/T partners regarding major international and national multi-sport games that have been postponed due to COVID-19, including:
 - **2020 Olympic and Paralympic Summer Games in Tokyo** have been rescheduled for July 23 – August 8, 2021 (Olympics) and August 25, 2021 (Paralympics).
 - Many qualifying events for teams and individuals hoping to compete in the 2020 Olympics have also been postponed, including the FIBA Olympic Basketball Qualifier tournament that was originally scheduled to be hosted in Victoria in June 2020.
 - **2021 Canada Summer Games in Niagara** have been rescheduled for August 6 - 21, 2022.
 - The provincial team (Team BC) participating at the Niagara games was scheduled to include 350 athletes and 75 coaches/managers representing more than 50 B.C. communities.
 - It is anticipated that athletes previously selected to compete at the 2021 games will be eligible to compete at the 2022 Games, however details have not been finalized.
 - **2020 North American Indigenous Games in Halifax** have been postponed until 2023.
 - Team BC was scheduled to include up to 530 Indigenous youth athletes (19 years and younger) as well as coaches and additional support staff.
 - Discussions regarding athlete eligibility for the 2023 Games have not yet taken place.

Next Steps:

- The Ministry will continue to monitor COVID-19 impacts on the amateur sport system as well as national leagues, events and athletes.
- If made available to the Province, the Ministry will consult with viaSport and other sector partners to determine the best use of any additional emergency support funding provided by the federal government (timing TBD).

Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport. ^{Government}Financial

SPORT SECTOR 30/60/90 DAY NOTE

Issue: Sport Event Hosting/Restart Considerations

Background:

- Sport activity was halted for three months due to COVID-19, resulting in the cancellation of hundreds of sport events.
- Sport organizations have experienced losses in membership registration fees, revenue streams (tickets, merchandise, food and beverage) and sport development opportunities.
 - Advice/Recommendations
- viaSport was tasked by the Province to lead the development of sport sector guidelines for phased safe return to play.
 - Phase 1 was a strict lockdown with no activity.
 - Phase 2 started June 1st and allowed for modified sport activity (e.g. skills development, training).
- On August 24th, B.C. entered Phase 3 of viaSport's guidelines allowing for a safe return to competition.
 - Competition within regions is recommended, with provincial competition allowed only for individual, non-contact sports.
 - Interprovincial travel for the purpose of sport is not permitted.
 - While patrons (spectators) are allowed by B.C.'s Public Health Officer, access to facilities is inconsistent across municipalities and venues.

Event Hosting

- Sport competitions and events are vital to the recovery of the sport sector and an essential part of stimulating recovery and resiliency in the tourism sector and regional communities.
 - Sport generates more than \$1.4 billion for B.C.'s economy each year.
- Sport event hosting continues to be a challenge. Event organizers must adhere to the following:
 - Provincial Health Officer Orders, including but not limited to:
 - Gatherings and Events Order – maximum gathering size is 50 patrons
 - Event organizers must have a COVID-19 Safety Plan
 - B.C.'s Restart Plan
 - Live audiences at professional sports are not allowed until Phase 4 of the Restart Plan.
 - B.C. Center for Disease Control (BCCDC) and WorkSafe BC best practices for operations.
 - viaSport's Return to Sport Guidelines.
 - Government of Canada restrictions on travel and quarantine, if there are international competitors.
- Sport event hosting in B.C. is funded through two programs:
 - \$500K Hosting BC funds smaller regional and provincial competitions
 - \$500K Major Event Program funds larger national and international competitions
 - The \$1M hosting budget remains unspent as of October 26, 2020.

Advice/Recommendations

-

-

Other Restart Considerations

- Additional issues have been raised related to sport restart:
Advice/Recommendations

- Requests to public health for resolution of these issues has led to the creation of a new public health sport committee, the Provincial Safer Sport and Recreation Advisory Committee.
- The first meeting of the Committee will be on October 28th, with standing representation from:
 - Regional Health Authorities
 - First Nations Health Authority
 - WorkSafe BC
 - BC Centre for Disease Control
 - Ministry of Health (Population and Public Health Division)
 - Office of the Provincial Health Officer
 - Ministry of Tourism, Arts and Culture (Sports Branch)
 - viaSport
- The committee will report into the Provincial Health Leadership Committee and will be a venue for discussion and consideration of sport restart issues.

Decisions required:

- Advice/Recommendations

-

SPORT SECTOR
30/60/90 DAY DECISION NOTE

Issue:

- Annual funding support for KidSport BC program **(30-day decision)**

Background:

- KidSport BC is a community-based program that provides grants for children 18 years and under to participate in a season of sport that they otherwise would not be able to afford.
- Since the KidSport concept was launched by Sport BC in 1993, it has grown to become a successful national entity with 11 provincial and territorial chapters and over 180 community-based chapters.
- There are 41 community chapters in B.C., including the provincial chapter (KidSport BC), which services regions and communities across the province without chapters.
- In B.C., the annual investment provided by the Province typically leverages a four-to-one return, helping KidSport BC and its chapters provide \$2.1 million in grants to just over 7,200 recipients in more than 150 communities in 2019/20.

Funding:

- The COVID-19 pandemic caused sport programming to be suspended through the spring and summer of 2020. Additionally, many fundraising activities and events that Sport BC has relied on in previous years to raise funds for the KidSport BC program were cancelled.
Advice/Recommendations; Government Financial Information

- The Province typically provides \$400,000 annually to Sport BC to support the KidSport BC program.
- In addition to the annual contribution, the Province provided a one-time investment of \$2.5M to Sport BC in May 2019 to expand their programming, with the goal to increase participation of children who are often under-represented in sport.

Advice/Recommendations; Government Financial Information

Decision required:

- Advice/Recommendations

Contact: *Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport*
Government
Financial

Page 180 of 237

Withheld pursuant to/removed as

Advice/Recommendations; Intergovernmental Communications

SPORT SECTOR
30/60/90 DAY NOTE

Issue:

- Development and implementation of Safe Sport initiatives **(30/60 day decision)**.

Background:

Federal-Provincial/Territorial (F/P/T) activities:

- At the February 2019 F-P/T Ministers Conference for Sport, Physical Activity and Recreation, Ministers issued the Red Deer Declaration. The Declaration calls for a coordinated response to addressing and preventing harassment, abuse and discrimination in sport.
- As part of this coordinated response, Sport Canada funded the development of a *Universal Code of Conduct to Address and Prevent Maltreatment in Sport* (UCCMS) for the national sport community.
- Sport Canada will require its funded national sport organizations to adopt the UCCMS starting April 1, 2021.
- F/P/T Ministers responsible for sport are currently scheduled to meet by Zoom on November 30, 2020. The agenda for this meeting is being finalized, Advice/Recommendations; Intergovernmental Advice/Recommendations; Intergovernmental Communications

- The UCCMS supports the federally funded *Canadian Sport Helpline* which is a “listen and refer” national tollfree line for individuals to report/get information about maltreatment in sport.
- Sport Canada will issue an RFP to implement the UCCMS at the national level starting Advice/Recommendations

BC Safe Sport Program:

- B.C. is well ahead of other jurisdictions and the federal government in developing an approach to prevent and address harassment, abuse and discrimination in sport.
- In support of the Red Deer Declaration, the Ministry asked viaSport to develop a B.C. Safe Sport Program, which includes adapting the UCCMS.
 - The Ministry provided viaSport with \$250,000 in 2019/20 to support this work, which can be leveraged by the organization as needed moving forward.
- Advice/Recommendations

Advice/Recommendations

Provincial Progress to Date:

- Comprehensive consultation with more than 100 organizations and child protection services through SportScape (viaSport-led sector engagement sessions), webinars, working groups as well as consultations with individuals impacted by maltreatment and other community members.
- Over 800 licenses distributed to the Canadian Centre for Child Protection's *Commit to Kids* program, which provides training on how organizations can help prevent and address sexual abuse of children.
- Funding agreements between viaSport and provincial sport organizations for 2020/21 include mandatory *Commit to Kids* training for board members and staff and new safe sport standards.
- Advice/Recommendations

-

Decision Required/Next Steps:

- Advice/Recommendations

-

Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport
Government
Financial

BC Athletic Commissioner
CORE BUSINESS / PROGRAM AREAS / BUSINESS PROCESSES

Responsible: BC Athletic Commissioner - Kelly Gilday

Core Business/ Program Area Description/Critical Business Processes:

- The *Athletic Commissioner Act* (Bill 50, the *Act*) was passed by the Legislative Assembly on May 30, 2012. It came into force by Order-in-Council on May 30, 2013. The *Act* established a BC Athletic Commissioner (BCAC) with authority to regulate and supervise professional boxing and mixed martial arts (MMA) contests within the province.
- The Commissioner's mandate is to ensure the safety and integrity of the BC combat sport sector through the effective and efficient delivery of a regulatory regime.
- As such the Office of the BC Athletic Commissioner is responsible for:
 - licensing promoters, contestants, matchmakers, seconds, and officials to participate in or plan professional and/or amateur events;
 - issuing event permits; identifying and upholding rules; protecting athlete safety and maintaining the integrity of the sport.
 - Oversight of the legislation, regulations, and policies
- The BCAC office is in Victoria and consists of two staff; the Commissioner and the Program Administrator. Contracted personnel include chief supervisors, physicians and officials.
- Since its inception the BCAS has realized a dramatic growth in the number of events and athletes competing the both the Amateur and Professional level. Prior to the onset of the Covid-19 Pandemic, the BCAC expected to oversee approximately 40 events encompassing 600 contests with 1200 competitors, however only 3 events were realized prior to March 21, 2020 and none are currently scheduled for the remainder of 2020.

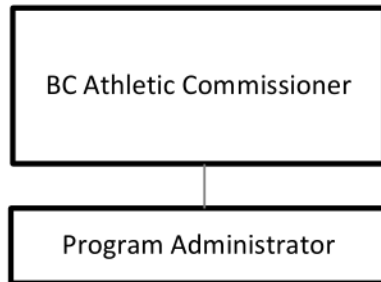
Current Issues:

- With the onset of the Covid 19 Pandemic and the PHO orders and restrictions the BCAC has suspended combat sports events both professional and amateur as of March 21, 2020.
- Advice/Recommendations

Advice/Recommendations

Full Time Equivalent (FTEs): 2

Organizational Chart:



Related Legislation:

- *Athletic Commissioner Act*
- *Ministers Athletic Commissioner Regulation*
- *Athletic Commissioner Regulation*

Minister's Briefing

Tourism Sector Strategy Division

Overview – 2020 vs 2019

- 30% of firms have lost more than half of their revenue compared to 2019 (Source: BC Resiliency Network)
- 39,700 fewer B.C. tourism jobs in August 2020 vs August 2019 (Source: Tourism HR Canada)
- International visitor arrivals to B.C. are down 79% (July YTD)*

Advice/Recommendations

-
-
-

— *Source: Destination BC – Tourism Recovery Projections from March 2020

Division Mandate

- Lead government strategies, policies, programs, and planning to encourage development and increase competitiveness of B.C.'s tourism sector.
- Ensure strong alignment and ROI on annual provincial investments in tourism (nearly \$145M in 2019).

Strategic Framework for Tourism in B.C.

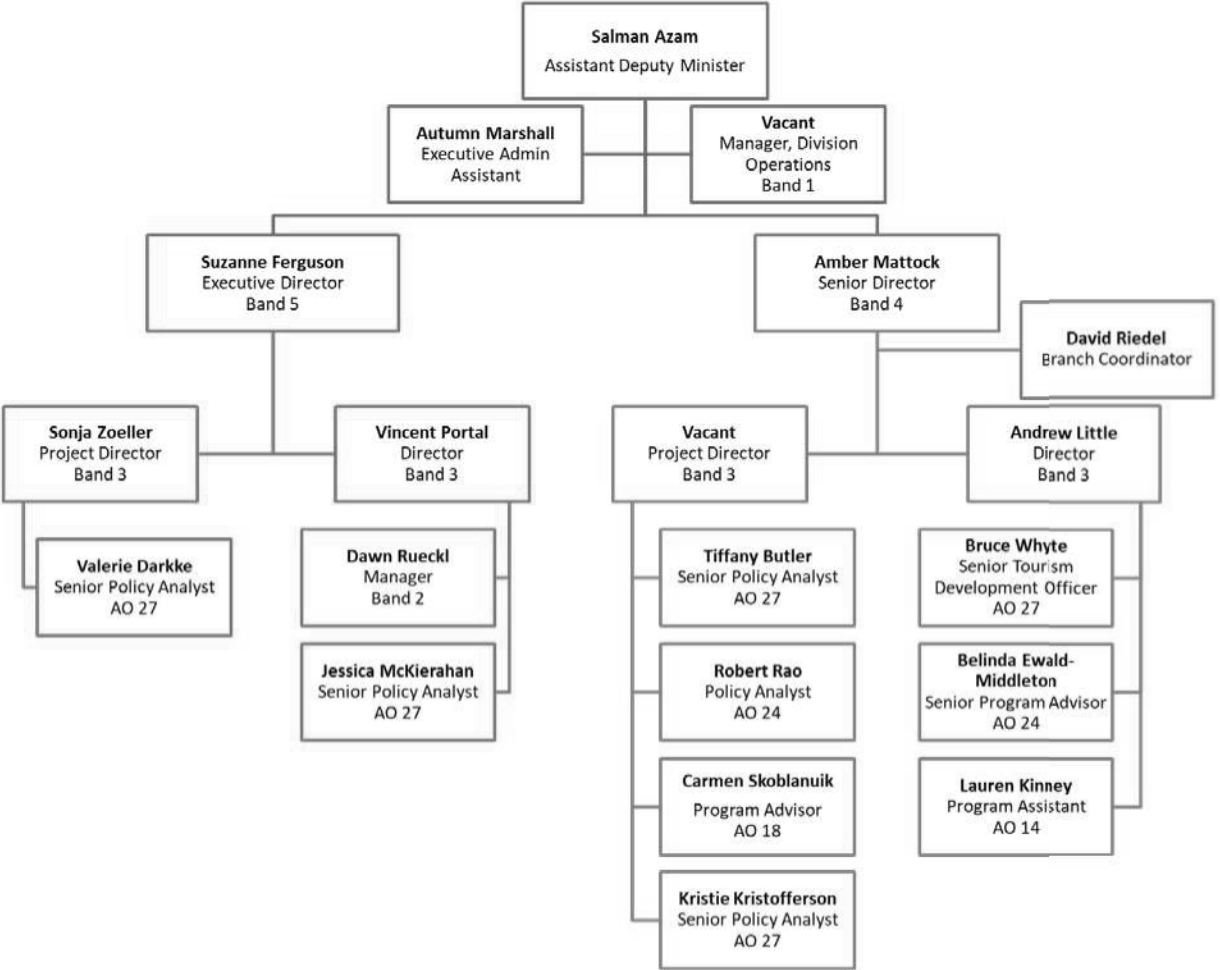
- Guides provincial policy and investments in tourism
- Vision: build a strong sustainable tourism sector benefiting all B.C.
 - Support People and Communities
 - Sustainably Grow Visitor Economy
 - Respect Nature and Environment
- Three-year plan: 2019 – 2021
- Opportunity for updating based on feedback from Tourism Task Force



Shared Government Tourism Priorities



Division Organization



Recovery Section Key Responsibilities

- Tourism Recovery Programs
 - \$300M Small- and Medium-sized Business Recovery Grant (JEDC lead)
 - \$20M Community Economic Recovery Infrastructure Program - Destination Development Stream
 - \$19.4M Tourism Dependent Communities Grant
 - \$13.6M Targeted Regional Tourism Development Initiatives Grant
 - \$50M Tourism Task Force
- Destination Development (DD) Implementation
- Oversight and Partnerships with Regional Destination Marketing Organizations (RDMOs)

Policy and Program Section Key Responsibilities

- Policy Initiatives and Issues Management
 - Crown Governance (Destination BC and PavCo)
 - Minister's Tourism Engagement Council
 - Tourism Workforce
 - Intergovernmental Relations
 - Cross-government Work (e.g. TRAN Belleville; ENV Climate Adaptation)
 - Tourism Sub-sector Supports (e.g. Indigenous Tourism)
 - Corporate Support (e.g. UBCM/Estimates/Ministry/Crown Service Plans)
- Ongoing Programs
 - Municipal and Regional District Tax (MRDT) (jointly administered by FIN and DBC)
 - Resort Municipality Initiative (RMI)
 - Tourism Events Program (TEP)

Crown Corporations

Board Chairs report to Minister

Essential for Crown Corps to align with government policy

Destination BC (DBC)

- Markets B.C. domestically and internationally in partnership with the tourism industry
- Promotes development and growth of the industry
- Minister appoints up to 9 board members
- COVID response included pivoting marketing to domestic tourism, industry communications, funding to CDMOs and Visitor Centres
- COVID impacts include international visitor arrivals to July were 80% below 2019 levels

British Columbia Pavilion Corporation (PavCo)

- Operates B.C. Place Stadium and Vancouver Convention Centre
- Hosts conventions, entertainment, sports, and related events
- Up to 7 board members appointed by shareholder consent resolution
- COVID response included setting up an Alternative Care Site (ACS) in its West building
- COVID impacts are causing cash flow challenges due to restrictions on large events

Agencies, Boards and Commissions (ABCs)

Minister's Tourism Engagement Council

- 27 member advisory body providing advice to both the Minister and Ministry of Tourism.
- Informs cross-government tourism-related policies and implementation of government's tourism strategy.
- Members are appointed by ministerial letter for one- to three-year terms up to a maximum of six consecutive years.

Tourism Task Force

- Announced on Sept. 17, 2020 as part of government's economic recovery plan.
- The 11 appointed members represent business, labour, and the non-profit sector.
- Provides COVID-19 recovery recommendations to government for the tourism industry.

COVID-19 Tourism Supports to Date

Relief and Response in Spring 2020

- Regional Tourism Resiliency Network established
- DBC marketing strategy pivoted to local / regional travel promotion
- DBC weekly industry communications and webinars
- Accelerated payments to RMI communities
- Advocacy with federal counterparts for B.C. tourism needs
- Funding secured for Indigenous tourism businesses
- \$10M to 59 community destination marketing organizations (CDMOs)

Recovery Funding in Summer/Fall 2020

- \$400K to 15 tourism sector associations
- \$130K to 130 community-owned visitor centres
- \$6M from Destination Canada to B.C. reallocated to DMOs
 - \$4.5M to 8 major CDMOs
 - \$1.5M to smaller CDMOs
- \$103M investment in tourism-specific recovery programs
- Additional \$5M for Destination BC domestic marketing

Challenges / Opportunities

Key challenge will be business retention – as businesses exit the market, tourism workforce will decline, impacting BC's long term competitive advantage due to the decline in B.C.'s tourism product offering

Short-term

- Tourism business liquidity
- Business retention
- Domestic tourism / marketing
- Tourism workforce leakage
- Increased intra-provincial travel

Medium to Long-term

- Tourism workforce availability
- Reopening national borders / encouraging international travel
- Gatherings >50 people (conventions, tours, cultural events)
- Ongoing COVID-related protections and impacts
- Tourism sustainability
- Position B.C. tourism for recovery

Key Decisions – 30/60/90 days

- 30 day – Tourism Task Force Terms of Reference
- 30 day – Destination BC Advice/Recommendations
- 30 day – PavCo Advice/Recommendations
- 30 day – MRDT Advice/Recommendations (with FIN)
- 30 day – Belleville Terminal Advice/Recommendations
- 60 day – Minister's Tourism Engagement Council
- 90 day – Recovery Programs Funding to Applicants
- 90 day – Community DMO Advice/Recommendations

Key Statistics (Source: Destination BC)

2018 Value of Tourism

- \$20.5 billion in tourism revenue
- \$1.7 billion in consumer tax revenue
- 19,329 tourism businesses
- 161,500 people employed in tourism
- \$6.0 billion in wages and salaries

2020 COVID Impacts

- International visitor arrivals in B.C. YTD to July were 80% below 2019 levels
- Advice/Recommendations

Ministry Executive

- Deputy Minister Shauna Brouwer
Email: Shauna.Brouwer@gov.bc.ca
Office: (778) 698-1845
Cell: Government Financial Information
- Assistant Deputy Minister Salman Azam
Tourism Sector Strategy Division
Email: Salman.Azam@gov.bc.ca
Office: (778) 974-2923
Cell: Government Financial Information

TOURISM SECTOR STRATEGY DIVISION OVERVIEW

Date: October 30, 2020

- The mandate of the Tourism Sector Strategy Division is to lead government strategies, policies, programs, and planning to encourage development and increase competitiveness of B.C.'s tourism sector while ensuring strong alignment and ROI on annual provincial investments in tourism.
- The Division provides oversight and governance of Destination BC, the province's Crown corporation responsible for tourism marketing and the BC Pavilion Corporation, the province's Crown corporation responsible for BC Place and the Vancouver Convention Centre.
- The 2020/21 base budget allocation for the Tourism Sector Strategy Division is \$14.321M which includes 19 FTEs, and funding for the Division's key programs. Cabinet Confidences; Advice/Recommendations
- Key programs/initiatives administered by the Tourism Sector Strategy Division are:
 - Resort Municipality Program (\$13M base)
 - Tourism Events Program Advice/Recommendations; Government Financial Information
 - Secretariat function for the Minister's Tourism Engagement Council Advice/Recommendations
 - Funding for the five Regional Destination Marketing Organizations Advice/Recommendations
- In September 2020, the Division received \$103M in additional one-time funding for Tourism Restart and Recovery under Stronger BC.
- The Division will deliver four projects with Restart and Recovery funding:
 - Community Economic Recovery Infrastructure Fund – Destination Development Stream (\$20M recovery)
 - Tourism Dependent Communities Fund (\$13.6M recovery)
 - Targeted Regional Tourism Development Initiatives Fund (\$19.4M recovery)
 - Tourism Task Force (\$50M recovery)

Contact: *Salman Azam, Assistant Deputy Minister*
Telephone: (778) 974-2923

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|---------------------------------|---|--|----------------|
| Provincial Program Supports | | | | |
| TAC | Other Supports and Resources | Tourism Task Force | The Province is allocating \$50 million in the Economic Recovery Plan to implement new measures that result from the Tourism Task Force's work. | \$50 million |
| TAC | Loans and Grants | Targeted Tourism Development Partnership Initiatives | \$14 million to support targeted tourism development partnership initiatives in the six tourism regions across B.C. to help the industry recover from COVID-19. | \$14 million |
| TAC | Loans and Grants | Tourism Dependent Communities Infrastructure Grants | \$19 million to support small municipalities that are dependent on tourism to build, adapt and diversify their tourism infrastructure. | \$19 million |
| MAH/TAC | Loans and Grants | Community Economic Recovery Infrastructure Program (CERIP) | <p>The Community Economic Recovery Infrastructure Program will invest \$100 million in projects that make life better for locals and improve the experience for visitors. The elements that support the tourism sector include:</p> <ul style="list-style-type: none"> • \$20 million for tourism infrastructure projects supporting destination development. Local governments, not-for-profits and Indigenous Nations will be able to apply for project funding to help bring back visitors through investments in tourism infrastructure and amenities in communities; • \$20 million to support economic recovery for rural communities; and • \$20 million for investments in unique heritage infrastructure, including funding for First Nations to repair, renew or develop Indigenous cultural heritage infrastructure. | \$100 million |
| JEDC | Loans and Grants | Small Business Recovery Grant Program | The Province will invest \$300 million for Small Business Recovery grants that many tourism-related businesses will be eligible for. Hard-hit tourism operators will be eligible to receive a top-up of up to \$10,000, for a maximum grant of \$40,000 based on overall eligibility criteria. | \$300 million |
| DBC | Other Supports and Resources | DBC Tourism Recovery Strategy | Destination BC will invest an additional \$5 million to continue to market British Columbia domestically and secure its spot in the international tourism market. | \$5 million |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|-----------------------|---|---|-----------------------------|
| DBC | Funding and Grants | Destination BC Marketing and Visitor Centres | \$2 million for the DBC Explore BC Local Campaign \$1.5 million in matching funding for smaller CDMOs and sectors in Destination BC's Co-Op Marketing program \$400,000 for tourism associations (via DBC) \$130,000 for visitor centres (via DBC) | \$4 million |
| TAC | Funding and Grants | Community DMO Funding | \$10 million investment to help 61 Community DMOs continue to operate and support their local tourism operators | \$10 million |
| DBC/RDMOs | Business Support | Tourism Resiliency Program | The BC Tourism Resiliency Network is a long-term resiliency program providing BC tourism businesses with meaningful, one-on-one support to navigate the impacts of the COVID-19 pandemic, adapt and work towards eventual recovery. The BC Government provided \$600,000 and the federal government \$1M to support the network. | \$1.6 million |
| TRAN | Funding and Grants | Active Transportation Planning Grants | \$600,000 will be made available over two years for a new round of Active Transportation Planning Grants, which will enable local governments to receive funding to incorporate or strengthen active transportation components of their community development plans. | \$600,000 over two years |
| FLNRO | Funding and Grants | Rural Community Development Grants | \$14 million in grants for over 150 projects to support economic development and recreational opportunities for British Columbians in rural communities throughout the province. Broken down as: - \$9 million for 114 projects that support rural community development. - \$5 million for 39 trail and recreation projects | \$14 million |
| JEDC/ InnovateBC | Funding and Grants | Digital Economy: Rapid Response + Resiliency (DER3) | Supports businesses that want to build an online presence, boost their e-commerce operations, or increase their digital marketing capacity. In addition, extra funds will be available to support restaurants, tourism businesses and other types of businesses to create digital marketing tools. | \$14 million |
| TAC | Funding and Grants | Relief to Art & Culture Sector | The provincial government is investing \$21 million to provide additional relief to the sector over the short term, while helping organizations adapt their operations and artistic practices to the realities of the pandemic. | \$21 million |
| FIN | Wage Support | BC Emergency Benefit for Workers | One-time payment to EI or CERB qualifiers | \$1000 – payment in May |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|-------------------------------|--|--|--|
| FIN | Tax Relief/Wage Support | Increased Employment Incentive | The B.C. Increased Employment Incentive provides a 15% refundable tax credit to employers who increase their employment of low- to middle-income workers in British Columbia. It's available to employers who increase their payroll for low- to middle-income employees from the third to the fourth quarter of 2020 including employers who retain employees recently hired in the third quarter of 2020. | n/a |
| FIN | Tax Relief | Changes to Provincial Taxes (EHT, Carbon Tax, PST) | Employer Health Tax (EHT): Employers may defer quarterly EHT payments for the 2020 calendar year: - June 15, 2020 deadline extended to December 31, 2020 - September 15, 2020 deadline extended to January 31, 2021 - December 15, 2020 deadline extended to February 28, 2021 The remaining tax payable is due by March 31, 2021. Businesses with a payroll under \$500,000 are exempt from the tax. Planned tax changes for the provincial carbon tax, new PST registration for e-commerce, PST on sweetened carbonated drinks have been delayed until April 2021. | n/a |
| FIN | Tax Relief | PST Rebate | Effective Sept. 17, 2020, eligible businesses will receive a 100% PST rebate on select machinery and equipment purchases. This program will run for one year, ending on Sept. 30, 2021. Eligible businesses can recover 100% of the PST they pay on select purchases and leases of machinery and equipment over that period. | n/a |
| FIN | Tax Relief | Relief for Commercial Property Owners and Tenants | The school property tax rate was reduced for commercial properties to achieve an average 25% reduction in property taxes for most businesses. This enhances the 50% reduction to the provincial school property tax rate that was originally announced for classes 4, 5 and 6 as part of B.C.'s COVID-19 Action Plan. | up to \$700 million in reduced tax revenues |
| FIN/PSSG | Commercial Rent Protection | Commercial Rent Program Eviction Protection Policy | Eligible businesses whose landlords chose not to apply for the federal CECRA program were protected from evictions due to unpaid rent payments to the end of September 2020 when the federal program ended. | n/a |
| BC Hydro/ICBC | Utilities Relief | Bill deferrals and flexible payment plans for BC Hydro, FortisBC, ICBC business customers and individuals | BC Hydro is providing residential and commercial customers the option to arrange flexible payment plans. FortisBC is offering bill deferrals and interest free repayment schedules to impacted business clients. ICBC customers on a monthly Autoplan payment plan, who are facing financial challenges due to COVID-19, can defer their payment for up to 90 days with no penalty. | n/a |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|---|---------------------------|---|---|--|
| LBR | Premium Relief | WorkSafeBC premium payment deferral | For employers who report and pay premiums on a quarterly basis, WorkSafeBC is allowing employers to defer payments for the first and second quarter of 2020 without penalty or interest. Payments for the first and second quarters were due October 20, 2020. Premiums were waived on wages paid to furloughed workers of employers receiving the Canada Emergency Wage Subsidy. This change was retroactive to March 15, 2020 and existed for the duration of the CEWS program | n/a |
| AEST | Skills Training | Indigenous Skills Training | Indigenous Community Skills Training and Education: Increase skills training and education programs in Indigenous communities by \$15 million to help more Indigenous people upgrade their skills and access new employment opportunities. | \$15 million |
| AEST | Skills Training | Hospitality Professional Program Project-Based Labour Market Training (PBLMT) project | Hospitality Professional Program Project-Based Labour Market Training (PBLMT) project represents more than \$611,000 in funding that will train up to 40 participants over two intake periods through July 2021. | \$611,000 |
| FLNRO | Rent Relief | Rent Forgiveness to holders of Land Act tenures and Park Act permits | Eligible tenured outdoor adventure businesses, fishing and hunting lodges, guest ranches, ecotourism lodges, seasonal campgrounds and other commercial recreation operators may qualify to have their annual base rent waived for one year. This potentially benefits 592 Land Act tenure holders and 443 Park Act permit holders. | About \$1.36 million has been earmarked for rent forgiveness |
| TRAN | Infrastructure Investment | Air Access Improvement in Non-Urban Communities | Nearly \$16 million through the Ministry of Transportation and Infrastructure to improve small, rural airports through air access grants. | \$16 million |
| Northern Development Initiative Trust/ TRAN/CITZ | Infrastructure Investment | Connecting British Columbia - Expand high-speed Internet and Cellular availability | The Province will invest \$75 million to expand high-speed internet services for rural communities and an additional \$15 million to improve Wif-Fi and cellular connectivity along major highways and at key rests stops. | \$90 million (\$75 million to expand high-speed internet services and \$15 million for Wi-Fi and cellular connectivity along major highways and key rest stops) |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|------------------------------|--|---|---|
| TRAN | Infrastructure Investment | Transportation infrastructure improvements to help visitors access communities | The Province is investing \$26 million in upgrading provincial side roads and forest service roads, and another \$26 million in safety improvements to the access road that connects Huu-ay-aht community of Anacla and the nearby village of Bamfield to Port Alberni. | \$52 million (\$26 million for side roads/forest service roads and \$26 million for connection of Anacla & Bamfield to Port Alberni) |
| ENV | Infrastructure Investment | BC Parks Infrastructure Investment | Government is investing \$5 million in B.C. Parks infrastructure. | \$5 million |
| FLNRO/ENV/ TRAN | Infrastructure Investment | Local Paths and Rail Trail Infrastructure | The provincial government is investing \$17 million to fund projects that improve the safety of transportation networks like local paths and rail trails. | \$17 million |
| Federal Program Supports | | | | |
| Destination Canada | Loans and Grants | Destination Canada | Destination BC is receiving \$6 million, to be distributed as follows: \$4.5 million to the largest CDMOs: Vancouver, Whistler, Victoria, Kelowna, Kamloops, Tofino/Ucluelet, Richmond and Prince George \$1.5 million to smaller CDMOs and sectors participating in Destination BC's Co-Op Marketing Partnerships Program (\$4.76 million already allocated) | \$6 million |
| | Wage Support | Canada Emergency Wage Subsidy | This program is to provide the support businesses need to keep their employees on payroll or to bring them back to work. The program, revised in July 2020, pays out up to 60% of wage on a sliding scale based on revenue drops due to the pandemic. In addition, those businesses hardest-hit are eligible for a supplemental 25% of wage subsidy. Extended until June 2021. The subsidy would remain at the current subsidy rate until December 19, 2020. | |
| | Wage Support | Work-Sharing Program | The federal government is extending the Work-Sharing program from 38 weeks to 76 weeks. The extension is not limited to one specific sector or industry. Effective March 15, 2020 to March 14, 2021. | |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|---|---------------------|---|---|----------------|
| | Wage Support | Temporary 10% Wage Subsidy | <p>The Temporary 10% Wage Subsidy was a three-month measure that allows eligible employers to reduce the amount of payroll deductions required to be remitted to the Canada Revenue Agency.</p> <p>The subsidy was equal to 10% of the remuneration paid from March 18 to June 19, 2020, up to \$1,375 for each eligible employee. The maximum total was \$25,000 for each eligible employer.</p> | |
| | Loans and Grants | Canada Emergency Business Account (CEBA) | Provides interest-free loans up to \$40,000 to eligible small businesses. Repaying the loan on or before December 31, 2022 results in a loan forgiveness amount of 25% (up to \$10,000). Recently updated, enables businesses, and not-for-profits eligible for CEBA loans—and that continue to be seriously impacted by the pandemic—to access an interest-free loan of up to \$20,000, in addition to the original CEBA loan of \$40,000. Payroll eligibility range has been increased from between \$50,000 and \$1.0 million to between \$20,000 and \$1.5 million. Changes have also been made to include owner-operated small businesses that do not have a payroll, sole proprietors receiving business income directly, as well as family-owned corporations remunerating in the form of dividends rather than payroll. | |
| Western Economic Diversification Canada | Loans and Grants | Regional Relief and Recovery Fund (RRRF) | <p>Government is providing over \$1.5 billion through the Regional Relief and Recovery Fund (RRRF) to help more businesses and organizations in sectors such as manufacturing, technology, tourism and others that are key to the regions and to local economies. This fund is specifically targeted to those that may require additional help to recover from the COVID-19 pandemic, but have been unable to access other support measures.</p> <p>For British Columbia, this is administered through WD (Western Economic Diversification Canada). They administer the following programs:</p> <ul style="list-style-type: none"> - RURAL BUSINESS - WOMEN'S ENTERPRISE INITIATIVE - OTHER SMALL & MEDIUM SIZED BUSINESSES - OVER \$40,000 | \$1.5 billion |
| | Rent Relief | Canada Emergency Commercial Rent Assistance (CECRA) | <p>Canada Emergency Commercial Rent Assistance (CECRA) provides relief for small businesses experiencing financial hardship due to COVID-19.</p> <p>Over the course of the program, property owners will reduce rent by at least 75 % for the months of April, May, June, July, August and September for their small business tenants. CECRA will cover 50 % of the rent, with the tenant paying up to 25% and the property owner forgiving at least 25%.</p> | |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|---------------------|--|---|----------------|
| | Rent Relief | Canada Emergency Rent Subsidy (CERS) | <p>The new Canada Emergency Rent Subsidy, which would provide simple and easy-to-access rent and mortgage support until June 2021 for qualifying organizations affected by COVID-19. The new rent subsidy would support businesses, charities, and non-profits that have suffered a revenue drop, by subsidizing a percentage of their expenses, on a sliding scale, up to a maximum of 65 per cent of eligible expenses until December 19, 2020. Organizations would be able to make claims retroactively for the period that began September 27 and ends October 24, 2020.</p> <p>A top-up Canada Emergency Rent Subsidy of 25 per cent for organizations temporarily shut down by a mandatory public health order issued by a qualifying public health authority, in addition to the 65 per cent subsidy. This follows a commitment in the Speech from the Throne to provide direct financial support to businesses temporarily shut down as a result of a local public health decision.</p> | |
| | Loans and Grants | Business Credit Availability Program: Mid-Market Financing Program | <p>Through the Business Credit Availability Program, the Business Development Canada's (BDC) Mid-Market Financing Program will provide commercial loans ranging between \$12.5 million and \$60 million to medium-sized businesses whose credit needs exceed what is already available through the Business Credit Availability Program and other measures. BDC anticipates that qualifying companies will have annual revenues in excess of approximately \$100 million.</p> <p>This support is available until June 2021.</p> | |
| | Loans and Grants | Business Credit Availability Program: Mid-Market Guarantee and Financing Program | <p>Through the Business Credit Availability Program, EDC's Mid-Market Guarantee and Financing Program will bring liquidity to companies who tend to have revenues of between \$50 million to \$300 million, to sustain operations during this uncertain period. EDC will continue to work with Canadian financial institutions to guarantee 75 % of new operating credit and cash-flow loans – ranging in size from \$16.75 million to a maximum of \$80 million.</p> | |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|---------------------------|--|---|----------------|
| | Loans and Grants | Canada United Small Business Relief Fund | Managed by the Ontario Chamber of Commerce and supporting Canadian businesses across different sectors and industries with grants of up to \$5,000. These grants will help thousands of small business owners cover the costs of personal protective equipment, make physical modifications to their businesses to meet local health and safety requirements, and enhance their digital or e-commerce capabilities. Applications are open to small businesses across sectors and industries in every part of the country that have between \$150,000 and \$3 million in annual sales; have up to 75 employees; are registered in Canada. Starting on October 26, small businesses can apply online through the Ontario Chamber of Commerce. | |
| | Tax Deferral or Relief | More time to pay income taxes | Allowing all businesses to defer, until after August 31, 2020, the payment of any income tax amounts that become owing on or after March 18 and before September 2020. This relief would apply to tax balances due, as well as instalments, under Part I of the Income Tax Act. No interest or penalties will accumulate on these amounts during this period. | |
| | Tax Deferral or Relief | Deferral of Sales Tax Remittance and Customs Duty Payments until June | Allowing businesses, including self-employed individuals, to defer until June 30, 2020 payments of the GST/HST, as well as customs duty owing on their imports. Any GST/HST payment that becomes owing from March 27 until the end of May can be deferred until the end of June. For GST and customs duty payments for imported goods, deferral will include amounts owing for March, April and May. | |
| | Loans and Grants | Large Employer Emergency Financing Facility (LEEFF) | The Large Employer Emergency Financing Facility (LEEFF) provides bridge financing to Canada's largest employers, whose needs during the pandemic are not being met through conventional financing, in order to keep their operations going. | |
| | Rent Relief | Deferring payments on commercial leases and licenses of occupation | Working with tourism operators in national parks, historic sites, and marine conservation areas to defer payments on commercial leases and licences of occupation without interest until September 1, 2020. | |
| | Loans and Grants | Emergency Support Fund for Cultural, Heritage and Sport Organizations | \$500 million Emergency Support Fund through Heritage Canada as a temporary relief measure to help alleviate the financial pressures of cultural, heritage and sport organizations facing significant losses due to the COVID-19 pandemic. | \$500 million |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|------------------------------|---|--|----------------|
| | Loans and Grants | Indigenous Tourism Industry stimulus | This is a stimulus development fund that will provide \$16 million to support the Indigenous tourism industry. The Indigenous Tourism Association of Canada will administer the fund to businesses across the country that have lost revenue due to COVID-19. | |
| | Rent Relief | Airport Ground Lease Forgiveness | Federal Government is waiving ground lease rents from March 2020 through to December 2020 for the 21 airport authorities (including YVR, Victoria, and Prince George) that pay rent to the federal government. | |
| | Other Supports and Resources | Air Access to Remote Communities | <p>Federal Government announced new measures to support essential air access to remote communities. These include:</p> <p>Seeking bilateral agreements with provinces and territories to ensure continuity of service for at least six months. Establishing a \$75-million funding program for the federal contribution for the first six months and maintaining these essential services through an investment of up to \$174 million over 18 months, if needed.</p> | |
| | Loans and Grants | Acceleration of Gas-Tax Funds | <p>Acceleration of \$2.2 billion in annual federal infrastructure funding for communities through the Gas Tax Fund. The funding was delivered in one payment in June will help communities quickly move forward with infrastructure projects that will improve quality of life and help restart local economies.</p> <p>Communities have flexibility to use the funding to meet their local needs. Projects could include access to high-speed broadband, improvements to water and road systems, and the building of cycling and walking paths.</p> | \$2.2 billion |
| | Loans and Grants | Flexible funding for community resilience | <p>A new temporary COVID-19 Resilience stream, with over \$3 billion available in existing funding, has been created to provide provinces and territories with added flexibility to fund quick-start, short-term projects that might not otherwise be eligible under the existing funding streams.</p> <p>The flexibility to transfer up to 10 percent of original stream allocations to the new COVID-19 Resilience stream to help mobilize their remaining funds under the Investing in Canada Infrastructure Program.</p> <p>An accelerated approvals process that will enable provinces and territories to submit multiple projects at a time, with a single simplified application that streamlines program requirements and reduces upfront administrative burdens, to ensure that communities can start work on their projects as soon as possible.</p> | |

Summary of Provincial and Federal Programs Supporting Tourism

| Ministry/ Agency Responsible | Support Category | Program | Program Description | Funding Amount |
|------------------------------------|---------------------------------|--|--|----------------|
| | Loans and Grants | Indigenous Community Support Fund | Indigenous Community Support Fund can be used for a wide variety of measures such as supporting Elders and vulnerable community members, addressing food insecurity, educational and other supports for children, mental health assistance and emergency response services, preparedness measures to prevent the spread of COVID-19, and more. | |
| | Loans and Grants | Supporting Black-led business organizations through the National Ecosystem Fund | Up to \$53 million to develop and implement the National Ecosystem Fund to support Black-led business organizations across the country. This will help Black business owners and entrepreneurs access funding and capital, mentorship, financial planning services, and business training. This initiative is part of the Black Entrepreneurship Program, in which the federal gov is investing up to nearly \$93 million. | \$53 million |
| | Loans and Grants | Supporting Black business owners and entrepreneurs through the Black Entrepreneurship Loan Fund | The Black Entrepreneurship Loan Fund that will provide loans of between \$25,000 and \$250,000. This initiative is part of the Black Entrepreneurship Program, in which the federal gov is investing up to nearly \$93 million. | \$93 million |
| | Other Supports and Resources | Canadian Business Resiliency Network | In partnership with the Government of Canada, the Canadian Chamber of Commerce established the Canadian Business Resilience Network to help Canadian businesses navigate the COVID-19 reality and prepare for recovery. | |

TOURISM KEY STATS & FACTS

October 2020

REVENUE (2018) (Source: Destination BC 2018 Value of Tourism)

Tourism revenue (2018): \$20.5 billion (4.9 percent increase over 2017)

Provincial tax revenue (2018): \$1.7 billion (5.2 percent increase over 2017)

Export revenue (2018): \$6.9 billion (8.2 percent increase over 2017)

Impact of COVID-19 (Source: Destination BC)

Advice/Recommendations; Government Financial Information

INTERNATIONAL/DOMESTIC VISITORS (Source: Destination BC International Custom Entries)

International overnight visitors (2019): 6.2M (2.6 per cent increase over 2018)

Total visitors (international and domestic; overnight) (2019 estimate): 22.8M

Visitor expenditures (2019 estimate): \$14.1B

- Canadian visitors account for approx. 50% of total visitor expenditures
- 72 per cent of all domestic (Canadians) visitors are BC Residents
- 53 per cent of ALL visitors to BC (domestic/international) are British Columbians

Impact of COVID-19 (Source: Destination BC)

International visitors:

- International arrivals to BC are down by over 98% from 2019 levels due to continued restrictions on international visitor entries.

Domestic visitors:

- While domestic overnight visitor numbers were off by 25%-55% from 2019 levels for most of the summer in all regions, visitation levels have returned to near-2019 numbers by the end of September.
- The week of September 6 saw the highest number of domestic overnight visitation in British Columbia since the beginning of the COVID-19 Pandemic, increasing by 2.6% compared to the same week in 2019.

TOURISM BUSINESSES (Source: Destination BC 2018 Value of Tourism)

Tourism Businesses (2018): 19,329 (up 0.4 per cent over 2017)

- 91.3 per cent of all tourism business in BC are small businesses with fewer than 50 employees.

Impact of COVID-19 (Source: BC Regional Tourism Secretariat Regional Impact Report)

- A survey of BC tourism and hospitality businesses outside the Greater Vancouver and Whistler region conducted by the BC Regional Tourism Secretariat in mid-late September 2020 found that:
 - The number of firms reporting business as usual is approximately equal to the number of firms reporting that they are closed
 - 26% of firms are operating with business as usual, which is lower than the 31% national average for hospitality firms. BC average for all businesses is 60%.
 - About 30% of firms reported losing more than half of their revenue compared to 2019.
 - Nearly 2 out of 5 firms report that they will need additional funding outside of already available programs to get through the next 6 months
 - 68% of hotel / resort firms need additional funding to survive the next 6 months
 - 14% of seasonal firms expect to be unable to pay their fixed costs in the next 6 months

TOURISM EMPLOYMENT (Source: Destination BC 2018 Value of Tourism)

- **Tourism Employment (2018): 161,500 people employed; roughly 1/16 workers** (up 4.3 percent over 2017).
- **Tourism wages and salaries (2018): \$6.0 billion in wages and salaries**

Impact of COVID-19 (Source: BC Labour Market Information Office, Tourism HR Canada)

- Tourism & hospitality industry overall monthly employment in July and August 2020 was at 84% and 85% of July and August 2019 levels, after hitting a low of 49% in April.
- In August 2020 there were 270,000 people employed in the tourism & hospitality sectors, compared to 317,000 in August 2019.
- The tourism industry unemployment rate dipped below 15% in September 2020, after hitting a peak of 34% in May 2020. The 2019 industry unemployment rate averaged around 4%.

30 DAY DECISION NOTE TOURISM TASK FORCE TERMS OF REFERENCE

Issue:

- **30 Day Decision.** Approval of the Tourism Task Force (TTF) Terms of Reference is required within 30 days following the election.
- Advice/Recommendations

Background:

- The TTF was part of government's economic recovery plan, announced on Sept. 17, 2020.
- The TTF was appointed by the Minister of Tourism, Arts and Culture on Sept. 18, 2020, to provide COVID-19 recovery recommendations to government for the tourism industry. The task force held its first meeting on Sept. 25, 2020.
- The 11 appointed members broadly represent business, labour, and the non-profit sector (see Appendix B for the membership list).
- Government allocated \$50 million to implement actions that stem from the TTF's report, due on Dec. 31, 2020.
- Due to the timing of the recovery plan's announcement, the Terms of Reference for the TTF were not finalized prior to the writ of election being issued.
- In order to allow the TTF to begin its work, a "penultimate" version of the Terms of Reference was shared with members. Members were asked to keep the document confidential, and it has not been shared publicly.
- Advice/Recommendations

- Additionally, due to the interregnum period, the TTF was unable to consult with stakeholders during the month of October. Instead, the TTF spent this time gathering research, identifying immediate needs in the industry and corresponding recommendations, and developing its approach to stakeholder engagement for November.
- Advice/Recommendations

- The TTF is supported by Salman Azam, ADM, Tourism Sector Strategy, as an ex-officio member.

Decision required:

- **30-day issue.**
- A decision is required from the Minister to approve the Terms of Reference. See Appendix A for the penultimate Terms of Reference.
- Advice/Recommendations

Terms of Reference - Penultimate

TOURISM TASK FORCE (TTF) –

The Future of Travel: Positioning B.C. to Accelerate Recovery and Growth

Context

The COVID-19 pandemic has deeply challenged and altered British Columbia's visitor economy. Concerns over transmission of the virus required an immediate focus on protecting public health. There was no time for owners to pivot business models or seek new replacement markets and the result was drastic reductions in revenue for 19,000 tourism businesses in B.C. As economies across the world restart, demand for travel and consumer behaviour has shifted dramatically.

Pre-COVID-19, British Columbia's tourism industry was well-positioned to have its strongest year yet, and business owners and communities were ready to welcome the world. In 2018, tourism generated \$20.5 billion in annual revenue, an increase of 4.9% over the previous year and an increase of 53.3% since 2008. The sector generated \$1.7 billion in provincial consumer tax revenue in 2018 – 5.1% more than the year prior. Jobs increased 4.3% in 2018 over the previous year, with 161,500 people working in tourism in 2018. Tourism was increasingly recognized for its role in helping to build communities – supporting cultural development and recreational opportunities for residents – while advancing environmental protection goals.

Today, the impacts of COVID-19 mean the tourism industry is facing an economic crisis. As of July 25, 2020, industry surveys showed that only 24% of tourism businesses were operating with "business as usual". About half of tourism businesses in B.C. have seen a decrease of at least 50% in year-over-year revenues, and 36% were unable to pay their bills in June.

Attention now needs to be turned to the accelerating recovery in the short-term (the 2021 tourism season(s)), as well as to providing recommendations that are fiscally feasible and in line with Provincial Health Orders to envision a sustainable future.

Engagement with key groups and individuals is essential to inform government policy direction and recommendations to rebuild and set in place conditions for growth in the tourism sector. To carry out this work, the Tourism Task Force (TTF) was formed.

Purpose

The TTF will engage tourism stakeholders and seek their views on:

1. Near-term measures to support a successful recovery for the 2021 tourism season(s);
2. Recommendations to encourage rehiring of existing employees when work resumes; and
3. Envisioning a sustainable tourism future.

A final report will be provided to the Minister responsible for Tourism outlining recommendations for:

1. Near-term measures to support recovery of tourism businesses and support rehiring of employees within the 2021 season(s);
2. Specific advice on actions that could be taken to accelerate growth and enhance the sustainability of B.C.'s tourism sector, and;
3. Informing and updating the Province's Strategic Framework for Tourism in B.C.

Scope

Consultation on issues specific to COVID-19 impacts on tourism in B.C. and what actions the provincial government could take to help B.C.'s tourism businesses' (and other directly impacted sectors related to the tourism economic collapse) near-term recovery.

The TTF will leverage existing input from the tourism sector on major policy issues, potential barriers to growth and opportunities to strengthen the sector's recovery near-term as well as provide fiscally feasible recommendations in line with Provincial Health Orders to enhance sustainability of the sector.

Engagement

Targeted roundtable engagement sessions (may be virtual) with key business and Indigenous leaders across all regions in British Columbia, including:

- Representative tourism business organizations and operators;
- Representative Arts and Culture business organizations and operators;
- Representative Conventions, Meeting and Events business organizations and operators;
- Representatives from Sport Tourism Industry;
- Representatives from Tourism Dependent Communities and Resort Communities;
- Key sector organizations;
- Local governments;
- First Nations;
- Labour; and
- Academia.

Membership

The TTF will be led by the Ministry of Tourism, Arts and Culture's Assistant Deputy Minister for Tourism Sector Strategy and supported by a Chair, to be appointed by the Minister responsible for tourism. Secretariat support will be provided by a contractor(s).

Timeline

Launch of the TTF September 18, 2020, with the TTF summarizing findings and presenting its final report by December 31, 2020.

Appendix B: Tourism Task Force Membership

- Tamara Vrooman, president and CEO, Vancouver International Airport (chair);
- Walt Judas, CEO, Tourism Industry Association of BC;
- Brenda Baptiste, chair, Indigenous Tourism BC;
- Nancy Small, chair, BC Destination Management Organization Association, Tourism Richmond;
- Ingrid Jarrett, president and CEO, BC Hotel Association;
- Rod Harris, adjunct professor, Royal Roads University;
- Glenn Mandziuk, vice-chair, Minister's Tourism Engagement Council, and president and CEO, Thompson Okanagan Tourism Association;
- Richard Porges, interim president and CEO, Destination BC
- Amy Thacker, chair, BC Tourism Regional Secretariat, and CEO, Cariboo Chilcotin Coast Tourism Association;
- Gavin McGarrigle, Western regional director, UNIFOR; and
- Stephanie Smith, president, BC Government and Service Employees' Union

30 DAY DECISION NOTE
DESTINATION BRITISH COLUMBIA'S PERFORMANCE BASED FUNDING

Issue:

- Cabinet Confidences; Advice/Recommendations

Background:

- Established on November 2, 2012, under the *Business Corporations Act* and continuing as a statutory Crown corporation pursuant to the *Destination BC Corp. Act*, DBC is wholly owned by the Province and commenced operations on April 1, 2013. DBC is funded by the Province, through an annual appropriation of approximately \$50 million.
- A performance-based funding model for DBC was publicly announced in February 2017. Currently the model is implemented by Ministerial Directive (Directive).
- As per the Directive, DBC's performance-based funding model ties DBC's funding to corporate performance and annual tourism related provincial sales tax revenues. This means, DBC's base budget allocation has the potential to be augmented by cumulative year-over-year increases of not more than two per cent per year.
- Cabinet Confidences; Advice/Recommendations

●

●

●

●

Decision required:

- Cabinet Confidences; Advice/Recommendations
-

30 DAY DECISION NOTE
PAVCO Cabinet Confidences; Advice/Recommendations

Issue:

- Cabinet Confidences; Advice/Recommendations

Background:

- Prior to the pandemic, PavCo expected to generate approximately \$80 million in revenue for the 12 months from April 1, 2020 to March 31, 2021 – generating more than \$400 million in economic impact in B.C.
- Due to COVID-19, PavCo's facilities have not hosted any major events since mid-March and are not expected to hold events of any significant size for the coming months, due to limits on gatherings of more than 50 people and border restrictions on international travel.
- Since the beginning of the COVID-19 pandemic, PavCo has implemented a range of measures to create efficiencies and cut costs including: the reduction or elimination of part time and event staff hours, reduction of outside contractors, instituting a hiring freeze, stopping all non-essential travel and training, suspending any internal promotions and salary adjustments, deferring capital projects, and implementing a temporary workforce reduction through Dec. 31, 2020.
- Cabinet Confidences; Advice/Recommendations

●

●

●

●

●

Decision required:

- Cabinet Confidences; Advice/Recommendations

●

30 DECISION NOTE Belleville Terminal

Issue:

- Cabinet Confidences; Advice/Recommendations
-

Background:

- Cabinet Confidences; Advice/Recommendations
- Belleville is a provincially owned asset and is a tourism gateway and port of entry to Canada in Victoria's Inner Harbour.
- Belleville, through two private operators Black Ball Ferry Line (Coho ferry) and Clipper Navigation (Clipper ferries), supports southern Vancouver Island's visitor economy and is the conduit for over 15 percent of Greater Victoria's \$190 million annual international visitor spending.
- Cabinet Confidences; Advice/Recommendations
-
- U.S. Homeland Security provides inspection services for the Clipper (Seattle) and Coho (Port Angeles) ferries at Belleville Terminal and at Washington State Ferries terminal in Sidney.
- The U.S. Customs and Border Patrol (USCBP) currently only inspects travelers in Canada. The new U.S. – Canada bilateral *Land, Rail, Marine, and Air Transport Pre-Clearance Agreement* (LRMA) allows for security, immigration, agriculture, and customs inspections of U.S-bound travelers on Canadian soil. Benefits of this are better security outcomes and convenience for travelers.
- Cabinet Confidences; Advice/Recommendations
-

Page 221 of 237

Withheld pursuant to/removed as

Cabinet Confidences; Advice/Recommendations; Government Financial Information

30 DAY DECISION NOTE:
MUNICIPAL AND REGIONAL
DISTRICT TAX PROGRAM
(Finance Lead)

Issue:

- Cabinet Confidences; Advice/Recommendations

Background:

- Municipal and Regional District Tax (MRDT) is a provincial government program that provides funding for local tourism marketing, programs, and projects and affordable housing initiatives.
- It is a consumer/visitor tax of up to 3% charged on sales of taxable accommodation room revenues in participating municipalities and regional districts and approved eligible entities in B.C.
- The tax is administered by the Ministry of Finance under the *Provincial Sales Tax Act*. The Ministry charges an administration fee and provides the balance of the tax collected to the municipality, regional district or eligible entity on a monthly basis.
- In 2019/20 MRDT revenue was \$86M, with \$75 million distributed back to designated recipients.¹
- There are currently 61 community destination marketing organizations (CDMOs) in British Columbia that operate using the MRDT to provide critical tourism planning and marketing support to B.C. communities and tourism stakeholders.
- The MRDT program dates back to 1987 when the Additional Hotel Room Tax, also under the *Hotel Room Tax Act*, was introduced enabling the province to collect an additional 2% tax to use for tourism marketing, programs and projects for areas that opt into the program. The program has not undergone any significant changes since 1987.
- The significant loss of MRDT revenue due to COVID-19 has exposed vulnerabilities in the program; MRDT revenues for March to August 2020 decreased 70% compared to the same period in 2019. This revenue loss has put the operations of CDMOs at risk and has resulted in some staff layoffs and scaled back marketing programs and operations for many CDMOs.
- In its ongoing work towards producing recommendations for tourism sector recovery, the Tourism Task Force has identified “MRDT, funding, ecosystem integration, balance supply/demand” as the top priority for ensuring success over the long term. It remains to be seen whether the task force will make specific recommendations concerning the MRDT.
- Cabinet Confidences; Advice/Recommendations
-

¹ Funds held back include: \$674 thousand in administrative fees, \$5 million for the Tourism Events Program, and \$9 million from revenues generated in Vancouver to service debt from the construction of the Vancouver Convention Center.

Cabinet Confidences; Advice/Recommendations

-

-

-

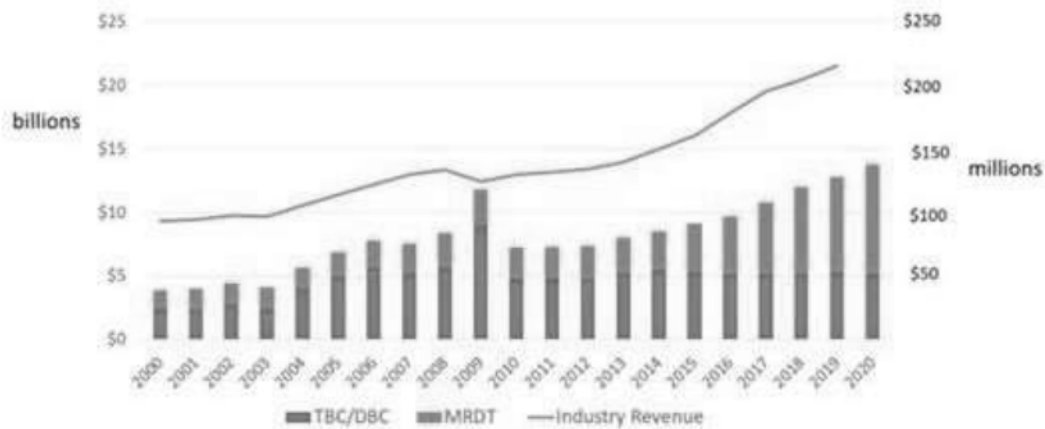
Decision required:

- Cabinet Confidences; Advice/Recommendations

Appendix 1: MRDT Growth Chart (2000 to 2019)

**Projected MRDT funding will be much lower in 2020 than depicted below.*

MRDT/DBC Funding and Industry Revenue



60 DAY DECISION NOTE
MINISTER'S TOURISM
ENGAGEMENT COUNCIL

Issue:

- Restarting Minister's Tourism Engagement Council under new administration.
- 60 day decision required** ^{Advice/Recommendations}

Background:

- The Minister's Tourism Engagement Council (MTEC) is an advisory body providing advice to both the Minister and Ministry of Tourism.
- MTEC helps inform cross-government tourism-related policies and programming, in addition to providing advice on tourism issues and the development and implementation of government's tourism strategy.
- MTEC was formed in 2017 and can consist of up to 30 members. MTEC is currently composed of 27 tourism stakeholders from all areas of the province; representing many sub-sectors of the tourism industry.
- MTEC members are appointed by ministerial letter for one- to three-year terms up to a maximum of six consecutive years.
- There are 20 members whose terms will expire in June 2021, including both the Chair Michelle Collens and the Vice-Chair Glenn Mandziuk. ^{Advice/Recommendations}
- The Tourism Sector Strategy Branch acts as a secretariat for MTEC and engages the Crown Agency and Board Resourcing Office to vet all appointments.
- The Minister has the sole authority and discretion to amend the Terms of Reference and notify members in advance of any changes. ^{Advice/Recommendations}

^{Advice/Recommendations}

- Current Appointees and Appointment Expiry Dates:

| Name | Organization | Expiry Date |
|-----------------------------|--|---------------|
| Michelle Collens (Chair) | Vancouver (City) Sport Hosting | June 30, 2021 |
| Glenn Mandziuk (Vice-Chair) | Thompson Okanagan Tourism Association | June 30, 2021 |
| Janice Alpine | Ktunaxa Nation Council | June 30, 2021 |
| Diane Bond | Okanagan Summer Festival | June 30, 2021 |
| Rene Bourget | Beardale Riverside Camping | June 30, 2021 |
| Phil Dyer | Merrill Long & Co/Seawind Musical Instruments Inc. | June 30, 2021 |
| Julie Fowler | Island Mountain/Arts Wells Fest | June 30, 2021 |
| Clint Fraser | Northern BC Tourism Association | June 30, 2021 |
| Matt Fraser | Airhouse Sports Academy; Tourism Squamish | June 30, 2021 |
| Brad Harrison | Adventure Tourism Coalition | June 30, 2021 |
| John Hull | Thompson Rivers University | June 30, 2021 |

| Name | Organization | Expiry Date |
|---------------------|---|---------------|
| Katherine MacRae | Commercial Bear Viewing Association of BC | June 30, 2021 |
| Stephanie Molina | Tourism Wells Gray | June 30, 2021 |
| Don Monsour | Bon Appetit Foods | June 30, 2021 |
| Sandra Oldfield | Tinhorn Creek Vineyards | June 30, 2021 |
| Victoria Olmstead | Elisia Spa and Wilderness Resort | June 30, 2021 |
| Breanne Quesnel | Spirit of the West Adventures | June 30, 2021 |
| Beat Steiner | Bella Coola Heli Sports | June 30, 2021 |
| Karmdeep Sumal | Daily Hive | June 30, 2021 |
| Cathy Thicke | Clayoquot Biosphere Trust | June 30, 2021 |
| Tamara Verigin-Burk | Castlegar Chamber of Commerce | June 30, 2021 |
| Mike Riediger | Kootenay Adaptive Sport Association | June 30, 2022 |
| Ted Lee | Tourism Vancouver | June 30, 2022 |
| Ken Cretney | BC Pavilion Corporation (PavCo) | At Pleasure |
| Richard Porges | Destination BC | At Pleasure |
| Salman Azam | Ministry of Tourism Arts and Culture | At Pleasure |
| Brenda Baptiste | Indigenous Tourism BC | At Pleasure |
| Walt Judas | Tourism Industry Association of BC | At Pleasure |

Decision required:

- **60-day issue.**
- Advice/Recommendations
-
-

60-DAY DECISION NOTE
 Advice/Recommendations B.C.
 PAVILION CORPORATION
 BOARD APPOINTMENTS

Issue:

- **60-day decision.** Advice/Recommendations
 Advice/Recommendations

Background:

- PavCo does not hold an annual general meeting (AGM). In lieu of an AGM, the board executes all business normally required of an AGM, including board appointments, via Shareholders' Consent Resolutions as per the *Business Corporations Act*.
- Even without an AGM, PavCo must select a date that would be appropriate for holding an AGM, which is referred to as the "Annual Reference Date".
- Advice/Recommendations
- The number of directors is currently set at seven. The number of directors may be determined by ordinary resolution, signed by the Minister responsible for PavCo.
- The Shareholders' Consent Resolutions document requires the Minister's signature twice, both as Minister responsible and as a representative of government.
- A briefing note will be prepared by Tourism Sector Strategy Division staff to accompany the Shareholders' Consent Resolutions document when it goes to the Minister for signature.

Current Appointees:

| Last Name | First Name | Title | Mechanism | Initial Appt | Term Expiry |
|-----------|------------|----------|--------------------------------|--------------|-------------|
| Aikenhead | Ian | Chair | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Cahill | Clifford | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Coughlan | Flavia | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Guerrera | Carla | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Harris | Roderick | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Point | Gwendolyn | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Rai | Jatinder | Director | Shareholder Consent Resolution | 2016-10-21 | At pleasure |

Decision required:

- **60-day decision.** Advice/Recommendations
 Advice/Recommendations

90 DAY DECISION NOTE
RECOVERY PROGRAMS
FUNDING DECISIONS

Issue:

- **90 Day Decision:** Minister decision required on program funding recommendations for each of the Tourism Recovery Programs that were announced on Sept. 17, 2020.

Background:

- On Sept. 17, 2020, as part of Government's COVID-19 Economic Recovery Plan, the following three tourism-specific funding initiatives were announced:
 1. The Destination Development Stream of the Community Economic Recovery Infrastructure Program: a \$20M fund established to support destination development projects;
 2. The Tourism Dependent Communities Fund: a \$19.4 million envelop established to support ^{Advi} tourism dependent communities build, adapt and/or diversify their tourism infrastructure and tourism sub-sectors; and
 3. The Targeted Regional Tourism Development Initiative: a \$13.6 million fund established to support targeted tourism development partnership initiatives in the six tourism regions.
- The overarching focus of the initiatives is to support job creation and maintain, build and/or develop tourism infrastructure to support tourism recovery and resiliency.
- While each initiative implementation schedule varies slightly, all funds must be distributed prior to March 31, 2021. All funded activities must start prior to December 31, 2021, and all projects must be completed by March 31, 2023.
- Implementation is underway and on track for all three initiatives.
- The number of unique submissions from the Tourism Dependent Community ^{Advi} and the Targeted Regional Tourism Development Initiative (6) is known. However, the number of submissions expected to be received from the Destination Development Stream of the Community Economic Recovery Infrastructure Program will only be known in November 2020.
- The total number of proposals received (one submission may have more than one project proposal) is unknown at this time.
- Each submission will be subject to a Ministry evaluation process.

Decision required:

- **90-day issue.** A decision from the Minister will be required to approve funding proposals submitted to the Ministry to support tourism sector recovery.

90 DAY DECISION NOTE
COMMUNITY DESTINATION
MARKETING ORGANIZATION
FUNDING

Issue:

- Cabinet Confidences; Advice/Recommendations

Background:

- CDMOs are responsible for delivering tourism planning and marketing initiatives to promote visitation to communities across the province.
- These agencies are reliant on tourism revenues collected through the Municipal and Regional District Tax (MRDT) to provide critical tourism planning and marketing support to B.C. communities and tourism stakeholders. There are currently 61 CDMOs that are supported by MRDT funding.
- MRDT is a provincial government program that provides funding for local tourism marketing, programs, and projects. It is a consumer/visitor tax of up to 3% charged on sales of taxable accommodation room revenues in participating municipalities and regional districts in B.C.
- The tax is administered by the Ministry of Finance (FIN) under the *Provincial Sales Tax Act*. FIN provides the tax collected to the municipality, regional district or eligible entity on a monthly basis. In 2019 (calendar year), total MRDT disbursements to the CDMOs were \$74.5M.
- Cabinet Confidences; Advice/Recommendations

•

•

•

Decision required:

- Cabinet Confidences; Advice/Recommendations

Minister's Transition Briefing

Management Services Division

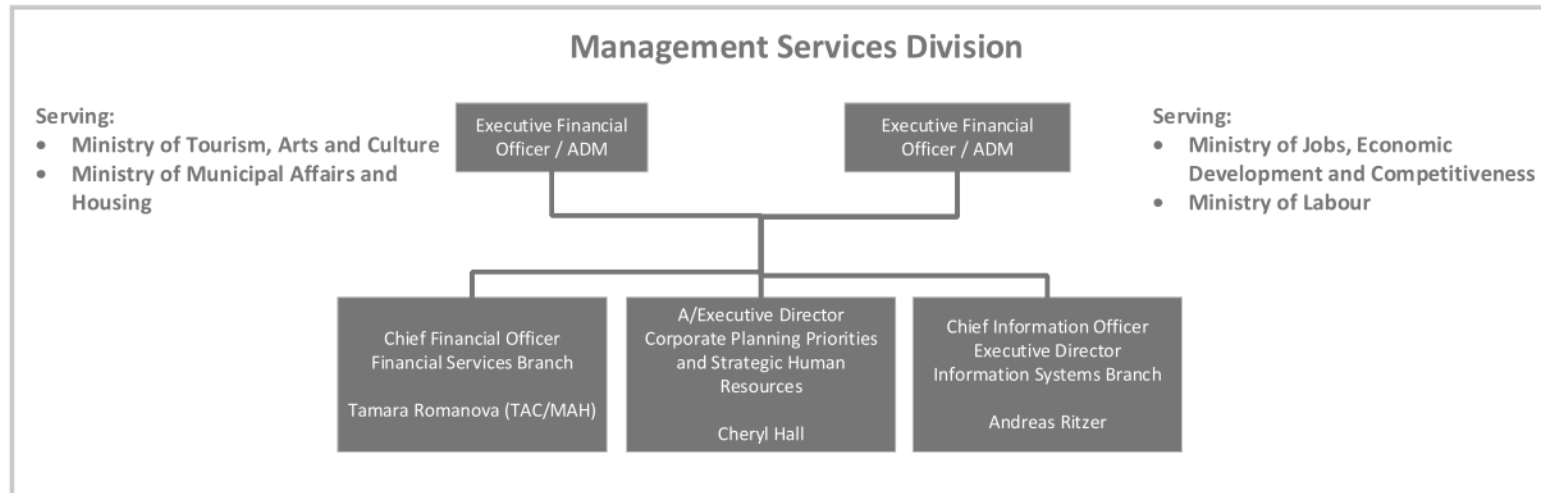
Overview – 2020 vs 2019

- Significant increase in divisional workloads in support of COVID-19 Response and Recovery deliverables, including:
 - Coordination of Cabinet/Treasury Board Submissions and Report Backs
 - Financial administration of emergent programs and services
 - Compliance with expanded central agency and OAG monitoring and reporting requirements
 - Leadership on Business Continuity Planning, emergency management and Return to Office supports

Division Mandate

- Management Services Division (MSD) administers the internal infrastructure and systems that contribute to effective and efficient service delivery for TAC, MAH, JEDC and LBR.
- Key functions and services include budget and financial management, information technology, privacy policy management and accountability, FOI and records management, human resources, corporate planning and compliance reporting, correspondence and facilities.

Division Organization



- MSD provides corporate services based on a ‘Shared Services Model’ under the joint leadership of two EFOs, each responsible for two ministries within the Economy Sector.
- MSD’s current staffing complement is 105 Full Time Equivalent positions, included across three business areas:
 - Financial Services Branch
 - Information Systems Branch
 - Corporate Planning and Priorities & Strategic Human Resources Branch

Services We Provide:

Financial Services

Financial Services Branch provides financial management of gross budgets for the Ministry in the areas of:



Financial planning and reporting

- Budgets and reporting
- TB Submissions
- Estimates / accounts
- Support for public accounting
- Government transfers
- Crown transfers



Financial operations (accounts)

- Account services
- Fiscal analysis, reports
- Capital Asset Management
- Purchasing cards
- Tax administration



Contracts policy and review

- Compliance advice
- Procurement policy
- Vendor complaints
- Contract monitoring



Facilities and building security

- Site leases, operations and moves
- Building security
- Leading Workplace Strategies implementation

Services We Provide:

Information Systems

Supports the Ministry and the Office of the Chief Information Officer by overseeing the procurement, development and deployment of technology solutions, ranging from workstations and mobile devices through to large-scale business applications. Related responsibilities include information security and privacy protections.



IT Program Management

- Corporate IT programs and initiatives
- IT Business Consulting
- Vendor oversight
- Internet Strategy implementation



Legislative / Policy Compliance

- Privacy Protection and *Electronic Transactions Act*
- Intellectual property protection
- IM/IT Data Stewardship policy



Information Security and Privacy

- Information protection and monitoring
- Security threat risk assessments
- Privacy Impact Assessments



IT Operations & Application Development

- Desktop and mobile device support
- System/network infrastructure
- Support for new application development

Services We Provide:

Corporate Planning and Priorities & Strategic Human Resources

Supports key corporate processes by providing support to Executive on major corporate projects; corporate and compliance reporting; legislative portfolio management; Crown portfolio management; risk management; business continuity planning; correspondence services, FOI, records management and elements of human resource management services.



Corporate and Crown Compliance & Reporting

- Planning and reporting (Ministries/Crowns)
- Mandate directives
- Corporate initiatives and reporting
- Executive support for Estimates/transitions



Legislative Services

- Legislative planning, advice and support
- Board/Commission Appointments tracking
- Regulatory impact reporting and streamlining



Risk Management and Business Continuity

- Risk Management Program oversight
- Disaster Resource Planning
- Ministry Operations Centre readiness
- Program Business Continuity capacity



FOI and Records Management

- FOI leadership
- Records management
- Corporate info. management initiatives



Correspondence

- DM and Minister correspondence monitoring
- Coordinated response to stakeholders



Corporate HR Initiatives and Engagement

- Economy Sector Intranets
- Work Environment Survey results and strategy development
- Pacific Leaders, Premier's and Long Service Awards
- My Performance

Challenges / Opportunities

- Challenges

- Budgetary pressures impacting the ministry's ability to advance key priorities
- Workloads associated with an anticipated increase in central agency and Office of the Auditor General audits, reviews and reporting requirements
- Continued adherence to emergent COVID-19 workplace guidelines and staff support

- Opportunities

- Increased collaboration with other ministries and external partners in the delivery of services and potential recoveries
- Expanded application of knowledge management and administrative best practices within the ministry

Divisional Executive

- Assistant Deputy Minister: David Curtis

Management Services Division

Email: David.Curtis@gov.bc.ca

Office: (778) 698-5845

Cell:

Government Financial Information

CROWN AGENCIES

Name: Destination BC

Legislative Authority: *Destination BC Corp. Act*

Mandate:

- We have a mandate to fulfil several key marketing and leadership responsibilities critical to the long-term, sustainable growth of BC's tourism industry, market British Columbia domestically, nationally and internationally as a tourist destination;
- Promote the development and growth of the tourism industry in British Columbia to increase revenue and employment in, and the economic benefits generated by, the industry, including, without limitation, by:
 - Providing support for regional, sectoral and community tourism marketing;
 - Providing industry leadership in tourism marketing;
 - Promoting training and development in relation to tourism marketing;
 - Providing support for visitor centres; and
 - Conducting tourism-related market research;
- Enhance public awareness of tourism and its economic value to British Columbia;
- Provide advice and recommendations on tourism-related matters; and
- Administer and perform agreements assigned to it by the Minister.

Current Appointees:

| Last Name | First Name | Title | Mechanism | Initial Appt | Term Expiry |
|-----------|---------------|--------|------------------|--------------|-------------------|
| Blackeney | Amy | Member | Order in Council | 2020-07-31 | July 31, 2023 |
| Wright | Randall | Member | Order in Council | 2020-07-31 | July 31, 2023 |
| Black | Dawn | Chair | Order in Council | 2018-07-12 | July 31, 2021 |
| McKay | Joel | Member | Order in Council | 2018-07-12 | July 31, 2023 |
| Vaugeois | Nicole | Member | Order in Council | 2018-07-12 | July 31, 2022 |
| Wilson | Penny Roberta | Member | Order in Council | 2017-12-31 | December 31, 2020 |
| Bouman | Sheila | Member | Order in Council | 2018-12-10 | December 10, 2021 |
| Neasloss | Douglas | Member | Order in Council | 2018-12-10 | December 10, 2021 |
| Hannah | Linda | Member | Order in Council | 2018-12-31 | December 31, 2021 |

Appointments required:

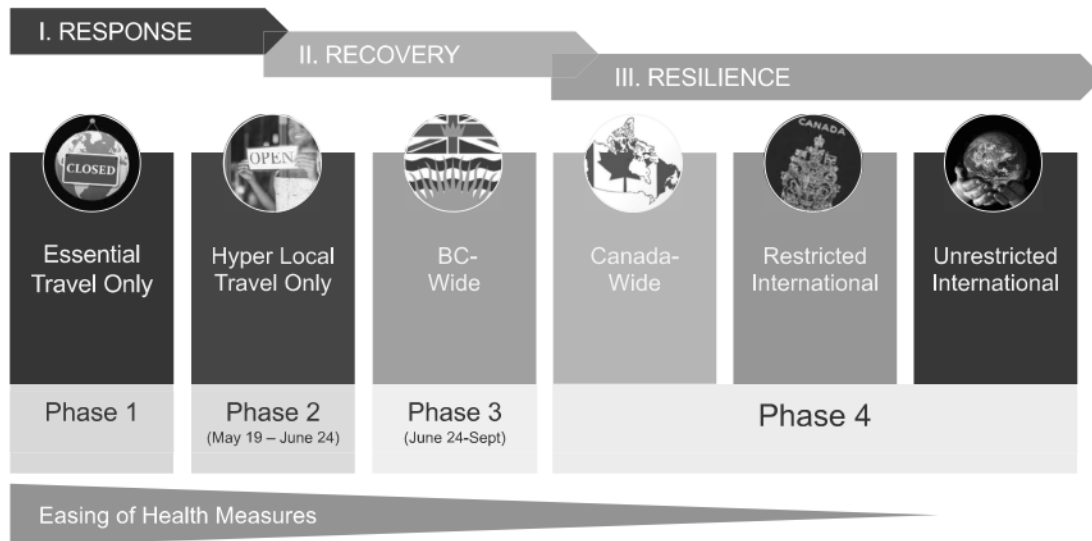
- **60 Days:** Penny Wilson's term expires on December 31, 2020. Advice/Recommendations; Personal Information
 Advice/Recommendations;
 Personal Information

Page 02 of 87

Withheld pursuant to/removed as

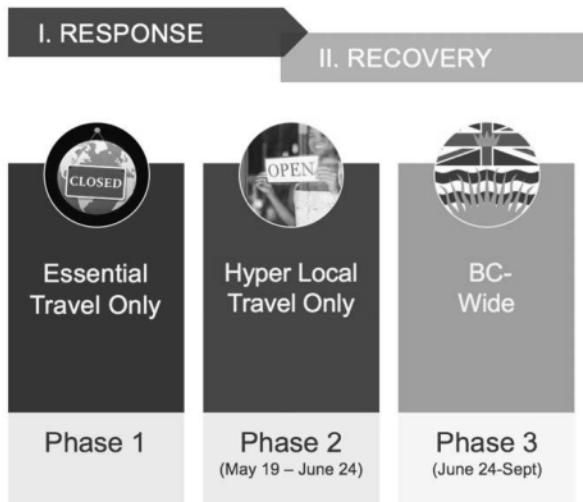
Cabinet Confidences; Advice/Recommendations

Road to Renewal



Over the past three months, our approach to COVID-19 has been guided by three phases – Response, Recovery and Resilience – principles which will continue to guide us as we navigate the changes ahead, together.

As of June 24, BC entered Phase 3 of [BC's Restart Plan](#), at which time we officially entered the Recovery phase on our road to renewal, and will continue to work in lock-step with our government partners every step of the way.



Under these phases, we will:

Restore tourism's social license by showcasing and supporting communities who are ready to welcome visitors. We're encouraging CDMOs to talk to their local mayor/council/municipality about their planned promotional activities, to assess whether their community will be ready and willing to host visitors.

Rebuild consumer confidence in travel by sharing measures being taken in the tourism industry and in businesses that address the new health and safety guidelines via Know Before You Go and Responsible Traveller Behaviour content, so BC residents feel comfortable travelling in BC.

Reignite industry revenue by inspiring BC residents through an emotive BC-wide campaign to travel in BC again, sharing with them new places to discover in their own province and linking them to bookable experiences. (when/where appropriate and welcomed by host communities, with hyper personalized content to support businesses, sectors and destinations around BC).

And finally, **propel BC tourism businesses and destinations forward** through a broad range of activities from shared messaging and toolkits to shared marketing opportunities and shared capabilities with our key partners such as the regions, CDMOs, sector associations and more.



When we reach **Canada-Wide Travel Phase**, we will:

Expand the audiences we target (now adding in the more cautious travellers, families, luxury travellers), and **the experiences we feature** as we now move to reaching more provinces and include overnight and multi-day trips. Experiences include destination ski resorts, cities, and attractions.

Amplify the tourism revenue potential through partnerships and collaboration with Destination Canada and other key partners.

Accelerate the growth of BC tourism businesses and destinations through joint capabilities, and

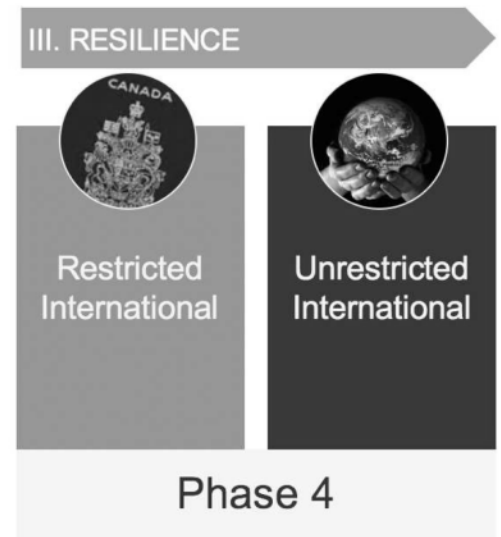
Plan for the future through a strategic combination of destination development and marketing of iconic experiences and areas in every corner of BC.

And finally, when **International Travel recovers**, we will:

Restore confidence among US and Overseas travellers, starting with the US. It will take time to grow group travel, business travel, conferences and cruise, as consumers navigate different comfort levels in a new world.

Magnify BC's tourism industry revenue opportunities by attracting international travellers with a new, differentiated approach through iconic experiences and areas, and

Solidify BC's global competitive advantage through collaboration in the BC tourism ecosystem.



CREATIVE SECTOR KNOWLEDGE NETWORK OVERVIEW

Key Facts:

- A Crown Corporation established in 1981, Knowledge Network (KN) is British Columbia's public educational broadcaster. It is governed by the *Knowledge Network Corporation Act* to:
 - Carry on the business of broadcasting and communications to provide unique, quality educational programming to British Columbians.
 - Promote life-long learning in B.C. by providing quality educational programming.
 - Inform and educate British Columbians about their province and about issues that are relevant to them.
 - Provide British Columbians with a unique television experience.
 - Collaborate with the independent television and web media production sectors in B.C.
- KN offers diverse content including commercial-free documentaries, arts and culture, drama and children's programs. KN also supports lifelong learning for children and adults by providing quality, commercial-free programming through its broadcast channels, websites and apps.
- Knowledge Network is regularly the fourth most watched broadcaster during primetime in B.C.

KN Leadership:

- Rudy Buttingnol is President & CEO and Maurine Karagianis is Board Chair (*see Attachment 1: Biographies*).
- The Board is selected through the Order in Council appointment process (*see Attachment 2: Board Composition*). Anne O'Shea's term expires on December 31, 2020. *Advice/Recommendations; Personal*
- Note: The next KN board meeting is scheduled for Thursday, December 3rd from 12:30 to 3pm. The Minister attends for brief portions of the meeting occasionally and is welcome to join.

Funding & Reporting:

- KN is funded by an annual operating grant from the provincial government and viewer donations.
- In 2020/21 the B.C. government is providing a total of \$6,611,000 for service delivery to Knowledge Network.
- KN is required to meet the following annual reporting, accountability and program needs:
 - Mandate letter (February);
 - Crown Service Plan (February);
 - Annual Service Plan Report (July);
 - Quarterly financial reports to Treasury Board;
 - Project-based reporting (e.g. BC Documentary History Project);
 - Bi-Weekly calls with ministry staff; and
 - Semi-Annual Minister meetings.

Upcoming Program Highlights:

1. Search and Rescue: North Shore

- A 5-part documentary series commissioned by Knowledge Network and created by Grant Baldwin and Jenny Rustemeyer, starting on November 10th.
- The series offers unprecedented access to the team's selfless efforts to keep the Vancouver area safe.

- From daring helicopter mountain rescues to retrieving lost hikers and administering first aid, Baldwin's capture of these human stories creates a never-before-seen viewing experience.

2. *The B.C. Documentary History Project*

- Commemorates the 150th anniversary of B.C.'s entry into Confederation (2021) and includes:
 - *1871*, a four-part documentary series about the history of B.C.;
 - *150 Stories that Shape British Columbia*, the commissioning and repackaging of 150 short films; and
 - An interactive online timeline.
- KN will roll out a half-hour of short films each month, starting in January 2021; and *1871* will premier in Fall 2021.

Priority Items:

- Since the start of the pandemic, KN has been focussed on offering a consistent and reliable public service, as has positioned its programming as a respite from COVID-19 news. This supports their commitment to promoting good mental health and wellness in British Columbians.
 - In the spring of 2021, KN was #1 in primetime on television in the Vancouver Extended Market, with a market share ahead of Global, CTV and CBC.
- Due to COVID-19, there has been a slow-down in overall production levels, and an increase in global demand for new content, which has resulted in a shortage of product. This has also resulted in higher costs and competition when KN seeks to acquire new programming.
- Advice/Recommendations
- KN will be extending its 2018-21 Strategic Plan from a three to a five-year plan to maintain stable operations. The goals will remain the same, with some adjustments to the strategies to reflect the current reality. These will be included in the forthcoming service plan.

Attachment(s): Appendix 1: KN BC Board Chair, President & CEO Biographies
 Appendix 2: KN Board Members

Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport
 Government
 Financial Information

Appendix 1: KN Board Chair, President & CEO Biographies



Maurine Karagianis

Chair, Knowledge Network Board of Directors

Maurine Karagianis is currently retired and is keeping bees while working with the non-profit sector. Ms. Karagianis served in elected office as an MLA, taking on a variety of Opposition portfolios including Transportation and Children and Families. She was also elected as Opposition Caucus Whip and served in that role for a number of years. Prior to serving as an MLA, she was elected as a municipal councillor in Esquimalt and also served as Chair for CRD Victoria Arts Committee. Ms. Karagianis worked as a Ministerial Assistant for a while before working for KGO Consulting. She was also an entrepreneur, opening her own retail fashion store, operating a wholesale venture and a successful import/export business. Active in her community, she volunteers for the Songhees First Nations and for the Victoria Women's Transition House Society. She is former Board Director of Veins of Life Watershed Society and was co-founder of the Sunshine Folkfest in Powell River, BC. Ms. Karagianis attended the University of Alberta.



Rudy Buttignol

President and CEO, Knowledge Network

Rudy Buttignol was first appointed to the Crown Corporation in 2007. From 1993 to 2006, Buttignol worked for TVO, serving as the organization's Creative Head of Network Programming from 2000-2006. From 1975 to 1993, Buttignol worked as an independent writer, director and producer of documentaries and children's series.

Personal Information

He is a graduate of the Faculty of Fine Arts at Toronto's York University, and has completed Executive programs at the Banff Centre, Stanford Graduate School of Business, and the Harvard Business School. He holds several international honours, and in 2015 was appointed as a Member of the Order of Canada, "for his contributions as a champion of Canadian documentary filmmaking and for his transformative leadership at the Knowledge Network."

Appendix 2: Board of Directors - Current Appointees

| Last Name | First Name | Title | Mechanism | Initial Appt | Term Expiry |
|------------------|-------------------|--------------|---------------------|---------------------|--------------------|
| O'Shea | Anne | Director | Order in Council | 2019-12-31 | December 31, 2020 |
| Ahmed | Sarf | Director | Order in Council | 2018-05-22 | December 31, 2021 |
| Chouhan | Sukvinder | Director | Order in Council | 2020-06-29 | December 31, 2021 |
| Cheema | Chamkaur Singh | Vice-Chair | Order in Council | 2015-11-30 | December 31, 2021 |
| Manuel | Doreen Mary | Director | Order in Council | 2018-05-22 | December 31, 2021 |
| Karagianis | Maurine | Chair | Order in Council/MO | 2018-07-31 | December 31, 2022 |
| Mattia | Marie | Director | Order in Council | 2020-06-29 | December 31, 2021 |
| Martin | Gerrold (Gerry) | Director | Order in Council | 2016-12-20 | December 31, 2022 |
| Munro | Eve | Director | Order in Council | 2020-04-03 | December 31, 2021 |

CROWN AGENCIES

Name: BC Pavilion Corporation

Legislative Authority: *British Columbia Enterprise Corporation Act*

Mandate:

To generate economic and community benefit for the people of British Columbia through prudent management of public facilities.

Current Appointees:

| Last Name | First Name | Title | Mechanism | Initial Appt | Term Expiry |
|-----------|------------|----------|--------------------------------|--------------|-------------|
| Aikenhead | Ian | Chair | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Cahill | Clifford | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Coughlan | Flavia | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Guerrera | Carla | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Harris | Roderick | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Point | Gwendolyn | Director | Shareholder Consent Resolution | 2018-08-07 | At pleasure |
| Rai | Jatinder | Director | Shareholder Consent Resolution | 2016-10-21 | At pleasure |

Appointments required:

- **60 day issue.** PavCo appoints board members via Shareholders' Consent Resolution (SCR) every year, Advice/Recommendations
Advice/Recommendations

Issue(s):

- **30 day issue.** Cabinet Confidences; Advice/Recommendations
Cabinet Confidences; Advice/Recommendations
- **60 day issue.** Cabinet Confidences; Advice/Recommendations

Key Contact:

Amber Mattock
Senior Director
Personal
Information

INFORMATION NOTE
ALTERNATIVE CARE CENTRE FOR
VANCOUVER COASTAL HEALTH REGION

Issue:

- Overview of the Alternative Care Site (ACS) for Vancouver Coastal Health at PavCo's Vancouver Convention Centre.

Background:

- As part of the B.C. Pandemic Provincial Coordination Plan, the Vancouver Convention Centre collaborated with Vancouver Coastal Health and other key partners to establish an Alternative Care Site (ACS) in its West building.
- An alternative care site is a temporary medical system where health-care needs for a greater number of people can be met during a public health emergency.
- The Alternate Care Site at the Vancouver Convention Centre, which will be used as a province-wide resource, will provide additional bed capacity for Vancouver Coastal Health to assist in the provision of non-COVID-related medical care for both local residents as well as those referred needing a higher level of care from other parts of the province.
- The site is located at Vancouver Convention Centre – Exhibit Halls A, B and C, located on the exhibition level of the West building at 1055 Canada Pl.
- Arrangements for the Alternate Care Site were completed in early April, but it has not been activated to date. The ACS will only be used if necessary.
- The site has a total capacity of 271 beds and is operationally scalable (all beds will be set up and operationalized as demand dictates).
- For the time being, the Convention Centre's West building exhibition halls continue to be set up as an ACS and can be operationalized in 72 hours if needed.
- The Convention Centre has adopted a cost recovery only model to support the ACS.
- Currently, charges to Vancouver Coastal Health are associated with pass through costs for rigging and telecommunication set-up, as well as an offset of utilities costs, estimated at \$2,500 per month.
- The vast majority of the West building, the Convention Centre's East building, and exterior plaza spaces remain available for other business activity subject to meeting public health orders and guidelines.

Opportunity/Next Steps:

- No action necessary. The Vancouver Convention Centre's West building exhibition halls will continue to be set up as an ACS and ready to be operationalized in 72 hours if needed.

INFORMATION NOTE
PAVCO Cabinet Confidences;
Advice/Recommendations

Issue:

- Overview of PavCo's Advice/Recommendations

Background:

- Prior to the pandemic, PavCo expected to generate approximately \$80 million in revenue for the 12 months from April 1, 2020 to March 31, 2021 – generating more than \$400 million in economic impact in B.C.
- Due to COVID-19, PavCo's facilities have not hosted any major events since mid-March and are not expected to hold events of any significant size for the coming months, due to limits on gatherings of more than 50 people and border restrictions on international travel.
- Since the beginning of the COVID-19 pandemic, PavCo has implemented a range of measures to create efficiencies and cut costs including: the reduction or elimination of part time and event staff hours, reduction of outside contractors, instituting a hiring freeze, stopping all non-essential travel and training, suspending any internal promotions and salary adjustments, deferring capital projects, and implementing a temporary workforce reduction through Dec. 31, 2020.
- Cabinet Confidences; Advice/Recommendations
-
-
-

Opportunity/Next Steps:

- Cabinet Confidences; Advice/Recommendations

SPORT SECTOR BC GAMES SOCIETY OVERVIEW

Key Facts:

- The BC Games Society (BCGS) became a legislated Crown corporation (under the *Societies Act*) in 1977. Its mandate is to provide organized provincial sport events that promote athlete, sport and community development.
- BCGS oversees the planning and delivery of the biennial BC Winter Games and the BC Summer Games, as well as the provincial team (Team BC) participation at the quadrennial Canada Winter Games and Canada Summer Games.

BCGS Leadership:

- BCGS's President and CEO is Alison Noble and Board Chair is Jamey Paterson.
- The BCGS is located in Victoria, has a staff of 10 and a board of up to 15 directors appointed by Orders in Council (see Appendix 1).

Programs and Services:

- BCGS works with volunteers from host communities and provincial sport organizations to stage two multi-sport biennial events – the BC Summer and BC Winter Games.
- It also manages operations (e.g. training mission staff, providing on-site logistics and team support) for Team BC participating at the Canada Summer Games and Canada Winter Games, held every four years in different locations across Canada.
- The Society supports government priorities by bringing its expertise and experience to communities across B.C., helping them build their capacity to host major events, thereby contributing to tourism and economic growth.

Funding & Reporting:

- In 2020/21 the B.C. government is providing \$2.0125M to BCGS.
- BCGS is required to meet the following annual reporting, accountability and program needs:
 - Service Plan and Annual Report to the Service Plan and associated reporting requirements prepared in accordance with guidelines established by the Crown Agencies and Resource Office;
 - Audited financial statements within 120 days of the fiscal year-end;
 - Ensure consistent, transparent and accountable contracting principles are in place;
 - When requested, provide briefing material to the Ministry in addressing issues and opportunities related to the BC Games and Team BC Program;
 - Provide progress and financial reports on activities at Board of Director and committee meetings and/or teleconferences; and
 - Meet with Ministry staff to provide updates on status of operations, planning for Games, committees and any other priority items.

Priority Items:

- Advice/Recommendations

- Advice/Recommendations
-
-
-
-

Attachment(s): Appendix 1: BC Games Society Board Chair and CEO Biographies
 Appendix 2: BC Games Society Board of Directors

Contact: *Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport*
 Government
 Financial

Attachment 1: BC Games Society Board Chair and CEO Biographies

Jamey Paterson - Board Chair



In 1979 Jamey Paterson started his own Sales Agency, Paterson Products Ltd. This now extends across Western Canada. They sell Building Supplies, Plumbing, Electrical, Industrial and Safety Supplies markets. In 2000 Mr. Paterson was the assistant to the Chairman for the BC Games with a Disability; 2005 he chaired the Communities in Bloom Committee; 2012 he Chaired the 50th Anniversary of the Langley Walk Committee; 2010 he was the Vice Chair of the 2010 BC Summer Games, and in 2013 he was Vice Chair for the 2013 BC Special Olympics. Active in his community Mr. Paterson has served on the Building Supply Industry Association for 10 years. He also served on the Sharon Village Seniors Housing Society for 6 years, and was Vice Chair of the BC Challenge Drug and Alcohol Recovery Centre's for Men and Women for 8 years.

Alison Noble - President and CEO



Alison is the President and CEO of the BC Games Society and has the overall responsibility of staging the BC Summer and BC Winter Games and the operations of Team BC.

Most recently, Alison was the Associate Director of Community & Government Relations at the University of Victoria and prior to that, the Manager of the departments of Corporate Relations and Ceremonies & Events at the university. As well, Alison spent 18 months in Toronto as Director of Operations with the 2017 Invictus Games. With a background in sport, community relations and volunteer development, Alison also worked for six years as an Event Manager with the BC Games Society and liaised with communities for both the Summer & Winter Games as well as managed the corporate partner portfolio.

As a founding Chair of KidSport Greater Victoria, a founding Chair of Promotion Plus Victoria, Mission Staff for two Canada Games, and a member of the Board of Directors of the Victoria 2000 BC Summer Games, Alison has worked with many partners in sport community and looks forward to strengthening those relationships in this role.

Appendix 2: BC Games Society Board Members

Members are appointed by Ministerial Order. There are currently 14 members:

- **Jamey Paterson**, Langley, Chair
- **Charlie Bruce**, Kamloops

- **Jim Martin**, Prince George
- **Wayne Naka**, Nelson
- **Pamela Rai**, Nanaimo
- **Breeanne Parisien**, Elkford
- **Richard Peter**, Vancouver
- **Veronica Planella**, Victoria
- **Laura Watson**, Port Moody
- **Michelle Webster**, Vernon
- **Pansy Wright-Simms**, Hazelton
- **Christine Ulmer**, Vancouver
- **Niki Remesz**, Kamloops
- **Mark Sime**, Victoria (BC Government, ex officio)

Briefing Note Information for Minister

Date: October 29, 2020

Issue: Royal BC Museum Profile

Background / Facts:

Legislation, Vision and Mission:

- The Royal BC Museum (RBCM or museum) was established as a Crown Corporation in 2003 under the *Museum Act* (the Act). The RBCM is mandated to:
 - Communicate knowledge of the human and natural history of British Columbia through research, exhibitions, publications and web-based media and learning programs.
 - Hold and make accessible these collections for current and future generations of British Columbians.
- The RBCM is responsible for the provincial museum, the provincial archives, Helmcken House, Thunderbird Park, Mungo Martin Big House (Wawadit'la), St Ann's Schoolhouse and the Netherlands Centennial Carillon.
- RBCM's mission: A museum that is accessible to every British Columbian regardless of age, ethnicity or geography.
- RBCM's vision: A province in which all people respect each other and the environment in which they live.

Modernization Project:

- RBCM's capacity to house and attend to its vast collection is strained. The building no longer meets today's accessibility or seismic standards. RBCM is undergoing a modernization project that has already included several years of business case development, and public and Indigenous engagement.
- RBCM modernization will include a Collections and Research Building (CRB) in Colwood and changes to the existing downtown site. The purchase of the CRB site in Colwood was announced on September 18, 2020.
- Cabinet Confidences; Advice/Recommendations

Governance:

- RBCM is governed by an eleven-member Board of Directors, appointed by the Province, and accountable to the Minister responsible.
- Members of the RBCM Corporation Board of Governors are volunteers and serve the Corporation without remuneration.
- The Board appoints a Chief Executive Officer to lead the organization and advance corporate goals.

RBCM History:

- The Royal BC Museum holds over seven million specimens, objects and artifacts, and the provincial government archives.

- The RBCM opened at the current location in 1967 and today, more than 880,000 people visit the museum precinct each year, including 140,000 youth.

Financials:

- The Province provides just under \$12 million annually in operating funding to the RBCM - 54 per cent of its operating budget.
- RBCM helps the government achieve its objectives through educational programs, supporting reconciliation with Indigenous communities and repatriation of both ancestral remains and cultural belongings, scientific research and consulting on heritage preservation.
- RBCM continues to feature exhibits that draw local and international audiences. This supports the government's priority for a strong, sustainable economy.
- In fiscal year 2019, museum spending of \$22.1 million plus B.C. supplier spending of \$8.6 million produced a total direct economic effect of \$30.6 million.
 - This total direct spending by the museum and suppliers resulted in a total economic output of just over \$38.3 million.
 - In B.C., the resulting GDP impact was \$19.6 million.
 - The total number of jobs created was 311, representing an estimated 280 FTEs.
- Government Financial Information

- RBCM anticipates a financial shortfall in 2020/21 due to COVID-19, as the museum was closed for three months and reopened in June with reduced admission rates until September 7.

IMAX:

- RBCM purchased the IMAX theatre in August 2020 to assist in the RBCM modernization project. The purchase includes assuming ownership of IMAX Victoria and its operations. The IMAX is an integral part of the museum experience and a key tourism destination in downtown Victoria.

Next Steps:

- 30-day issue: Cabinet Confidences; Advice/Recommendations
Cabinet Confidences; Advice/Recommendations
- 60-day issue: Advice/Recommendations
Advice/Recommendations
- 60-day issue: Cabinet Confidences; Advice/Recommendations
- 90-day issue: Cabinet Confidences; Advice/Recommendations
- Ongoing: In response to recent allegations of systemic racism and a toxic workplace by a staff member, Advice/Recommendations and a diversity and inclusion consultant.

Contact: Claire Avison, 250-217-9059

Total length: 2 pages

CREATIVE SECTOR CREATIVE BC OVERVIEW

Key Facts:

- Creative BC (CrBC) is an independent, not-for-profit agency created by the Province in April 2013 to build the capacity of B.C.'s creative sector.
- Creative BC's mandate is to support and strengthen B.C.'s four creative industries:
 - Motion Picture (film, television and visual effects/animation);
 - Interactive Digital media (gaming, applications and augmented/virtual reality);
 - Music; and,
 - Publishing (books and magazines).
- Since 2013, CrBC has worked collaboratively with each of the sector's industries and provincial, federal and municipal government partners to encourage higher levels of production, job creation and investment across the creative sector.
- The agency acts as an industry catalyst and ambassador for the creative sector both domestically and internationally.

CrBC Leadership:

- CrBC's CEO is Prem Gill and Board Chair is Rob Bromley (see Appendix 1).
- The agency is governed by a board of 10 private sector directors, two of whom are appointed by the Minister (see Appendix 2).
 - Directors are chosen based on recommendations from industry stakeholders within the four sectors that Creative BC represents.
 - Minister appointees are Pauline Moller and Jamie Sterritt
 - Note: The next CrBC board meeting is tentatively schedule for Thursday, December 10th from 3:00 pm – 5:00 pm. The Minister occasionally attends for brief portions of the meeting to provide greetings and is welcome to join.
- CrBC has approximately 29 staff, all based in Vancouver, and is organized into four key areas of operation:
 - tax credit administration;
 - motion picture production services;
 - industry development; and
 - Amplify BC administration.

Programs and Services:

- Administering the provincial government's tax credit programs for film and television.
- Providing developmental funding and export marketing support.
- Administering program delivery of Amplify BC.
- Administering program delivery of the new Domestic Motion Picture Fund.
- Offering motion picture production services to attract inward investment and market B.C. as a destination for domestic and international production.
- Directing funding support for industry associations in music and publishing and regional film commissions.

Funding & Reporting:

- In 2020/21, the Province is providing \$3.215 million in annual transfer funding to Creative BC.

- In addition, Creative BC collects revenue from its administration of the Production Services Tax Credit (PSTC) on behalf of the Province and the Provincial Film Commission. With an increase to the PSTC administration fee in February 2020, Creative BC will allocate additional revenues to the ongoing delivery of the Domestic Motion Picture Fund.
- CrBC also receives \$675,000 from BC Arts Council for the Interactive Fund.
- CrBC provides the following to the Ministry to meet reporting, accountability and program needs:
 - Creative BC Business Plan (annual – Summer submission): program priorities, operational budget, opportunities and key activities for the year.
 - Creative BC Impact Report (annual – Fall submission): sector data and funding outcomes.
 - Audit Report (annual – Fall): auditor-reviewed financial statements.
 - Project-based reporting (e.g. Amplify BC report) per contract obligations;
 - Regular ADM check-ins (bi-monthly); and,
 - Weekly calls with ministry staff and GCPE re: communication/announcement opportunities.

Priority Items:

- Creative BC has been adapting their plans for 2020/21 due to the pandemic.
 - Programs and services continue to be adjusted to meet the changing needs of the creative sector based on ongoing consultation with industry.
- Advice/Recommendations
-
- Motion Picture Tax Credits: administering new pre-certification process (September 2019), and Advice/Recommendations
- Continued focus on domestic supports via Reel Focus BC.
- Cabinet Confidences
- Finalization and release of the 2019/20 Impact Report that reflects the economic impact of B.C.'s creative sector Advice/Recommendations

Attachment(s): Appendix 1: Creative BC Board Chair and CEO Biographies
 Appendix 2: Creative BC Board Members

*Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport
 Government
 Financial*

Appendix 1: Creative BC Board Chair and CEO Biographies

Rob Bromley, Creative BC Board Chair



and panels.

After a 25-year career at Force Four Entertainment, Rob retired as President and Partner in 2016. While at Force Four, Rob developed ongoing relationships with national and international networks, co-production and financing partners on a variety of scripted and factual projects. Force Four Entertainment produced more than four hundred hours of television, earning awards and accolades on the national and international stage. During this time, Rob was also actively involved in the Canadian production community, including his role on the National Board of the Canadian Media Producers Association and as Chair of the CMPA-BC. He also participated at many international markets and conferences and is now a presenter and mentor at various workshops

In addition to his work in the creative industry, Rob has spent many years supporting the disabilities community including serving as Chair of Planned Lifetime Advocacy Network, President of Canadian Angelman Syndrome Society and a board member of Steps Forward, an organization supporting people with developmental disabilities pursuing post secondary education.

Prem Gill, CEO, Creative BC



With over 20 years of experience in creative industries including film, TV, media, communications and digital technology, Prem Gill is a passionate leader with a proven track record of fiscal responsibility, strategic thinking, and inspired employees. Ms. Gill's commitment to the creative economy in B.C. can be seen through her work as Director of Production & Original Programming with TELUS and previous experience in the broadcast industry with CityTV and CHUM.

Ms. Gill is Vice-Chair of the board of directors for the National Screen Institute, holds a board of director position with the Vancouver International Film Festival and an advisory position with Women in View. With many accolades to her name, Ms. Gill was named one of The Globe and Mail's *10 Women Who Matter in Film and TV*. Ms. Gill believes whole-heartedly in the advocacy and advancement of the B.C. creative industries to position B.C. as a global leader in innovation and creativity.

Appendix 2: Creative BC Board of Directors

Mr. Rob Bromley, Chair (expiry Sept. 2022)

Ms. Louise Clark, Vice Chair + Secretary-Treasurer (expiry Sept. 2022)

Ms. Jeevyn Dhaliwal (expiry Sept. 2023)

Ms. Sarah Fenton (expiry Sept. 2021)

Ms. Jesse Finkelstein (expiry Sept. 2023)

Ms. Michelle Grady (expiry Sept. 2022)

Ms. Shirley Lew (expiry Sept. 2023)

Ms. Pauline Moller (expiry Sept. 2021)

Mr. Matthew O'Grady (expiry Sept. 2023)

Mr. Jamie Sterritt (expiry Sept. 2021)

SPORT

VIASPORT OVERVIEW

Key Facts:

- viaSport is an independent non-profit society that was established in 2011.
- viaSport is the main service delivery partner for government's investment in the sport sector. The organization operates as an umbrella organization that represents roughly 70 provincially-focused sport organizations across B.C.
- In 2020/21 viaSport will receive \$15.4 million from the Ministry.

viaSport Leadership:

- viaSport is led by Charlene Krepiakovich, CEO and Board Chair Jon Festinger.
- The organization has 17 staff members and is governed by an independent Board of Directors representing a cross-section of business, sport, recreation and community development interests (see Appendix 2).

Programs and Services:

- viaSport works with more than 70 sport organizations including:
 - 50+ Provincial Sport Organizations (such as BC Soccer Association);
 - 7 Disability Sport Organizations (such as BC Wheelchair Sports); and
 - 12 Multi-Sport Organizations (such as Canadian Sport Institute Pacific).
 - These organizations provide programs and services to more than 650,000 provincial sport organization members.
- Key programs that viaSport administers on behalf of the Province of B.C. include:
 - Core funding the Provincial and Disability Sport Organizations;
 - Annual funding support for Multi-Sport Organizations such as the Canadian Sport Institute Pacific, BC Sports Hall of Fame and Regional Alliance partners; and
 - Administration of a range of grant programs including Hosting BC.
- viaSport also supports key provincial initiatives including:
 - development and implementation of COVID-19 Return to Sport Guidelines;
 - administration of provincial and federal COVID-19 relief funding provided to the sport sector;
 - development and implementation of the Safe Sport Program;
 - governance and dispute resolution services for provincially funded organizations; and
 - implementation of *Pathways to Sport: A Strategic Framework for Sport in B.C.*

Funding & Reporting:

- In 2020/21, the Province is providing \$15.4 million to viaSport through an agreement that sets out the purpose of funding and reporting requirements.
- Key metrics include membership data for all funded provincial and disability sport organizations; number of participants reached at learn to play, coaching and officiating

clinics held across the province; percentage of B.C. athletes on national teams; and level of investment in communities.

- Government's annual agreement with viaSport is informed by *Pathways to Sport – A Strategic Framework for Sport in B.C. 2020-25*; the Ministry's annual Service Plan; and (where applicable) the Minister's mandate letter.

Priority Items:

- viaSport's priorities are determined through its annual contract with government plus its own strategic plan
 - Advice/Recommendations
- In consultation with government, the Provincial Health Office and WorkSafe BC, viaSport developed *Return to Sport Guidelines* to assist amateur sport organizations and community groups to safely return to activities. Using these guidelines, Provincial Sport Organizations developed sport-specific protocols to help re-start sport.
- viaSport continues to monitor the COVID-19 pandemic impacts on the sport sector. On behalf of the Province, it administered \$3.9 million provided by Canadian Heritage (Sport Canada) to B.C.'s sport organizations as part of the federal government's *\$72M COVID-19 Emergency Support Fund for Sport Organizations*.
- viaSport is also administering the Province's \$1.5 million investment in the *Local Sport Relief Fund from B.C.'s Pandemic Response and Economic Recovery*.
- In partnership with the Ministry, viaSport is leading the development of a BC Safe Sport Program which will focus on preventing and addressing harassment, abuse and discrimination in sport.
 - Advice/Recommendations

Attachment(s): Appendix 1: viaSport Board Chair and CEO biographies
Appendix 2: viaSport Board of Directors

Contact: Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism & Sport
Government
Financial

Appendix 1 – viaSport Board Chair and CEO Biographies

Jon Festinger - viaSport Board Chair



Jon Festinger, Q.C. is a Vancouver-based lawyer, strategic advisor and educator practicing law in digital media, creative freedoms as well as entertainment, communication and sport matters. As a graduate of McGill University's Faculty of Law, Jon began his legal career in private practice, in turn becoming General Counsel and Corporate Secretary of WIC Western International Communications Ltd., Senior Vice President of the CTV Television Network and EVP Business & General Counsel of the Vancouver Canucks and GM Place. He brings a wealth of experience, having held leadership positions with various organizations including Chair of Ronald McDonald House British Columbia, Director of the eatART Foundation, Director of City Opera Vancouver, and Director of the Vancouver Board of Trade.

Jon is also an educator as he has taught media, entertainment, communications and corporate law topics for almost three decades. Currently, he is a Professor of Professional Practice at Simon Fraser University, a faculty member at the Centre for Digital Media, Adjunct Professor at the Allard School of Law, University of British Columbia, Sessional Faculty at the Faculty of Law, Thompson Rivers University as well as Honorary Industry Professor, Centre for Commercial Law Studies, Queen Mary University of London School of Law.

Charlene Krepiakovich, Chief Executive Officer, viaSport.



Charlene Krepiakovich brings 25+ years of proven success in developing and implementing pragmatic and functional, vision-driven strategies that build brands, revenues and reputations. Additionally, she offers inspired strategic analysis, transformative approaches, people-centered leadership and astute cultural and organizational acumen. She has worked in local, national and international markets, in private, public and non-for-profit sectors, in complex organizations, and cross-functionally, to successfully seize opportunities, influence change and deliver results.

She has a Diploma in Public Relations/Communication and a Master's Degree of Arts in Leadership.

Appendix 2: viaSport Board of Directors (as of February 25, 2020)

| | | |
|------------------------|-----------------|--|
| Chair | Jon Festinger | Vancouver-based lawyer. Past leadership positions include Chair of Ronald McDonald House BC, Director of City Opera Vancouver, and Director Vancouver Board of Trade |
| Vice Chair | Rick Ramsbottom | Leading Canadian sponsorship and marketing executive. Vice President, Sponsorship Sales and Service for the Toronto 2015 Pan American and Parapan American Games |
| Secretary Treasurer | Melanie Pump | Vice President of Finance for Incognito Software Systems. |
| Member | Jessica Burton | Senior Manager, Project Operations, Arc'teryx; VANOC marketing |
| Member | Eron Main | CEO, International Wheelchair Rugby Federation, International Paralympic Committee Sports Council |
| Member | Trisha Davison | Director of Parks & Recreation for the City of Trail |
| Member | Peter Lawless | Vice President of the Canadian Olympic Committee; Peter teaches Sport Law at Camosun College; Legal Counsel, Province of BC |
| Member | Tom Waller | Whitespace (lululemon athletica's R&D) founder and Senior Vice President; International Sports Engineering Association executive member, Fortius Sport & Health ProMotion (charity arm) board member |
| Member | Geoffrey Wong | Strategic alliances expert, event marketing and sponsorship (including CBC, ICBC, Coca-Cola, Manulife) and Accent Inn/Hotel Zed owner. |

SPORT SECTOR

INDIGENOUS SPORT PHYSICAL ACTIVITY AND RECREATION COUNCIL (ISPARC) OVERVIEW

Key Facts:

- The Indigenous Sport, Physical Activity and Recreation Council (ISPARC) was originally established in 2009 in partnership with the First Nations Health Authority, the BC Association for Aboriginal Friendship Centres and the Metis Nation BC.
- In 2020 ISPARC became an independent, not-for-profit agency.
- ISPARC works with the sport and health sectors to improve health outcomes of Indigenous people across B.C. by supporting and encouraging physically active communities and by expanding access to sport and recreation opportunities.
- Annually, the Ministry provides \$1.4 million to ISPARC.

ISPARC Leadership:

- ISPARC is led by Rick Brant, Executive Director, and has 21 staff located across the province. It is governed by an independent cross-sector, nine-member Board of Directors.

Programs and Services:

- ISPARC works across its six regional committees to support sport development in Indigenous communities, develop leadership and capacity, and support high-performance sport.
 - The Premier's Awards for Aboriginal Youth Excellence in Sport are delivered annually by ISPARC with support from the Province.
 - 36 awards are presented at regional ceremonies and eight provincial awards are presented at the annual Indigenous Youth Sport Leadership Forum.
 - ISPARC also oversees Team BC's participation in the North American Indigenous Games.
 - Advice/Recommendations
-
- ISPARC also works closely with the Ministry of Health to deliver several healthy living initiatives across B.C.

Funding & Reporting:

- In 2020/21 the Province is providing \$1.4 million in provincial funding to ISPARC. Additional funding to ISPARC this year includes:
 - Advice/Recommendations
 -
- In 2018/19 the Ministry provided \$1.46 million to ISPARC to support Team BC's participation at the 2020 NAIG. The Games have been postponed to 2023, and this funding will be carried forward to ensure participation in the 2023 Games remains affordable for Indigenous youth.
- ISPARC provides the following to the ministry to meet reporting, accountability and program needs:

- Program activity data including details on numbers of athletes, coaches, leaders and officials reached by program area.
- Major milestones and achievements for each of the goals, objectives and actions in the Indigenous Sport, Physical Activity and Recreation Strategy.

Priority Items:

- Access and monitor the impact of COVID-19 on Return to Activity Guidelines for Indigenous communities and participants.
- Advice/Recommendations
- Monitor B.C.'s participation in the North American Indigenous Games.
- Continue to finalize incorporation process.

Attachment(s): Appendix 1: ISPARC Executive Director & Board Chair

Contact: *Asha Bhat, Assistant Deputy Minister, Creative, Multiculturalism and Sport*
 Government
 Financial

Appendix 1 – ISPARC Executive Director Biography

Rick Brant teho:ka

Executive Director

Rick has extensive experience in Indigenous sport development. He is a founding member of the Aboriginal Sport Circle, Canada's national body for Indigenous sport and recreation, and is one of the primary architects of Canada's Indigenous sport system. He has extensive involvement with the North American Indigenous Games (NAIG), leading the delivery of three separate games, most recently serving as the CEO of the Cowichan 2008 NAIG. Rick has also been responsible for numerous national and provincial initiatives that have influenced public policy and shaped the way sport and recreation programs are delivered in Indigenous communities across Canada.

As a member of Canada's National Track and Field Team, Rick won national championships at 800 metres, 4x400 metre relay, and team Cross Country. In 1987, Rick received the National Tom Longboat Award as the most outstanding Indigenous athlete in Canada.

Rick is Mohawk, a member of the Mohawks of the Bay of Quinte, Tyendinaga Mohawk Territory in Ontario. *Personal Information*

Corinne McKay – Greenville, Nisga'a Nation

Board Chair

Corinne is a highly recognized and respected member of the Nisga'a Nation. She is serving in her eighth year as the Secretary Treasurer of the Nisga'a Lisims Government. She is also a former member of Gitwinksihlkw Village Government. Corinne possesses a Masters Degree in Business Administration and Bachelor of Commerce Degree.

Corinne's involvement in sport and physical activity began when she volunteered to support young athletes in the city of Prince Rupert's Friendship House basketball program. Initially serving as a "chauffeur" to the youth participants, she became the program's treasurer and expanded her role to coach the girl's team. Corinne's success as a coach resulted in three consecutive provincial championships at the Junior All Native tournament. Her skill as a coach resulted in being recruited by the Nisga'a to coach their girl's team. But Corinne's talents were also being recognized off the court. She played a lead role in hosting three Provincial Basketball Tournaments, utilizing her planning and administrative skills to facilitate the success of each event.



Briefing Note Information for Minister

Date: October 29, 2020

Issue: Chinese Canadian Museum Overview

Background / Facts:

- The Chinese Canadian Museum (CCM) will recognize the significant contributions of early Chinese settlers and Chinese Canadians in the Province both past and present and is intended to be a living museum that recognizes both tangible and intangible cultural heritage.
- A trilingual (English, Cantonese, Mandarin) public consultation on the museum was held between December 2018 and February 2019.
- The Chinese Canadian Museum Society of BC (CCMSBC or the Society) was incorporated on March 13, 2020 as a non-profit society to advance the work of establishing and operating a Chinese Canadian Museum.
- The museum will feature a provincial hub in Vancouver Chinatown, multiple regional hubs and spokes throughout B.C., and an online portal and digital experiences for historical locations throughout the province.
- On July 16, 2020, the B.C. government announced \$10 million to establish the Chinese Canadian Museum with a shared cost agreement signed by the Province and the Society.
- This investment includes:
 - \$2 million to complete the planning and development
 - \$8 million for an endowment to provide ongoing support
- Twenty board members were appointed to the Society to govern the new museum, including two representatives from the provincial government and one representative from the City of Vancouver.
- The Society is leading the museum development and will operate the museum once established.
- In July 2020, the Society signed a memorandum of understanding with the Victoria Chinatown Museum Society to be the first regional hub.
- On Aug. 13, 2020, the Society opened its first temporary exhibit, A Seat At The Table, at 27 E. Pender in Vancouver Chinatown within the historic Hon Hsing building.

Next Steps:

- Advice/Recommendations

Attachment(s): CCM Project Investment to Date

Contact: Claire Avison, ^{Government} ~~Financial Information~~

Total length: 1 page

Attachment 1: CCM Project Investment to Date

| Milestones | (\$000s) | | | |
|--|----------------------------------|-------|--------|----------------|
| | 17/18 | 18/19 | 19/20* | Total |
| Lord Museum Advisory Report Published March 2018 | Government Financial Information | | | |
| Public Consultation / What We Heard Report Published July 2019 | | | | |
| Feasibility and Implementation Plan UBC Study – Not publicly available yet | | | | |
| Chinese Canadian Working Group Meetings including travel and Secretariat support | | | | |
| Establishing the CCM Governance Structure Legal support to establish an independent society | | | | |
| Sub-Total | | | | |
| Memorandum of Understanding with City of Vancouver (COV) To have Vancouver Chinatown designated as a UNESCO World Heritage Site and establish a CCM | | | | |
| Grant to City of Vancouver To support the planning and early activation work to establish the museum (project office, pocket gallery, business case) | - | 1,000 | - | 1,000.0 |
| Shared Cost Agreement with Province Initial investment to establish the Society and support operations as well as support identification of a permanent provincial hub location and refresh the business case for government consideration of ongoing operating and capital investment | | | 10,000 | 10,000 |
| Total | Government Financial Information | | | |

A thick dark grey vertical bar runs down the left side of the page. A dark grey arrow points to the right from the bar, containing the date.

October 1, 2020

Interim Report to Government of British Columbia on Funding Agreement Deliverables

Chinese Canadian Museum
Society of British Columbia

Contents

| | |
|--|----|
| PREAMBLE | 2 |
| PROGRESS AT A GLANCE | 3 |
| SECTION 1: ADMINISTRATIVE AND START UP | 5 |
| SECTION 2: IMPLEMENTATION PHASE..... | 8 |
| SECTION 3: OPERATIONAL PHASE | 12 |
| SECTION 4: FUNDING..... | 13 |

PREAMBLE

The Chinese Canadian Museum Society of British Columbia (the Society) was incorporated on March 13, 2020 as a non-profit society under the *Societies Act* of British Columbia. The Society was established in response to the commitment by the Government of British Columbia (the Province) to create a museum recognizing the history, the significance, and the contributions of Chinese immigrants and Chinese Canadian settlers in the Province.

On March 27, 2020 the Society and the Province, represented by the Minister of Tourism, Arts and Culture, entered into a Shared Cost Agreement (Agreement). The Agreement stipulates that the Society deliver to the Province interim progress reports semi-annually on September 1 and March 1, with the first progress report being due on October 1, 2020.

The report contained within this document represents the October 1, 2020 interim report requirement, the first interim report of the Chinese Canadian Museum Society of BC.

This report is organized into the following sections:

Section 1: Administrative and Start-Up

This section articulates progress towards completing and actioning the requirements outlined in the Obligations of the Recipient and Insurance sections of the Shared Cost Agreement, except in the case where those requirements are financial or funding requirements which will be reported out in the funding section.

Section 2: Implementation Phase

This section articulates progress towards completing and actioning the requirements outlined in Schedule A(A.1)(a) of the Implementation Phase.

Section 3: Operational Phase

This section articulates progress towards completing and actioning the requirements outlined in Schedule A(A.1)(b) of the Operational Phase.

Section 4: Funding

This section articulates progress towards completing and actioning the requirements outlined within and throughout the agreement related to funding requirements and including budgets.

PROGRESS AT A GLANCE

| ACTIVITY | PROGRESS | STATUS | NOTES |
|--|----------|----------------|--|
| ADMINISTRATIVE AND START UP | | | |
| Commence carrying out the Project within one week of the Commencement Date | 100% | Complete | The Society commenced the project on March 20, 2020 by holding its first board meeting. |
| Provide evidence to Province of Project Commencement | 100% | Complete | The Society provided Minutes from the March 20, 2020 board meeting on March 24, 2020. |
| Establish and maintain books of account, and administrative/financial records | 50% | On Track | Museum of Vancouver providing financial accounting services and supporting development of Society's financial systems. |
| The Recipient will, provide and maintain insurances | 100% | Complete | The Society has purchased insurance for the Board with the policy purchases on May 13, 2020 with retroactive coverage effective April 1, 2020. |
| Make every effort to become a registered charity under the <i>Income Tax Act</i> | 40% | On Track | Norton Rose Fulbright retained. Application with CRA in process. |
| IMPLEMENTATION PHASE (IMPLEMENTATION DEADLINE DECEMBER 31, 2021) | | | |
| Hire at least 1 FTE and/or contracted support | 100% | Complete | Exhibit Coordinator & Program Manager hired in July 2020. Board Administrator hired in August. |
| Planning Work | 20% | On Track | Including administrative functions and preliminary functional programming for the future operations of a Museum |
| Development of Website | 100% | Complete | Website launched on August 13, 2020. |
| Secure Vancouver temporary premise | 100% | Complete | On April 1, 2020 the Society, through the Museum of Vancouver, secured the basement and first floor of the historic Hon Hsing Athletic Club to host the temporary exhibit. |
| Complete a Business Case for Museum | 20% | On Track | Lord Cultural Resources contracted to refresh business case and develop regional hub and spoke business case. |
| Develop and Implement Fundraising Strategy & Plan | 0% | Lag - Low Risk | Develop fundraising strategy and plan and begin execution of the plan |

| OPERATIONAL PHASE | | | |
|--|------|----------------|--|
| Continued operation of website | 0% | On Track | Website refresh to be scheduled after CCM branding is complete. |
| Development of Regional Hub and Spoke Network | 0% | TBD | Support development by exploring all revenue sources, including donations, grant funding or other assistance. |
| FUNDING | | | |
| Establish Endowment Fund | 100% | Complete | The \$10M was received in a single transfer to the Society on April 2, 2020 Advice/Recommendations; Advice/Recommendations; Government Financial Information |
| Transfer \$8 million of the Funding into the Endowment Fund | 100% | Complete | Advice/Recommendations; Government Financial Information |
| Raise or generate at least ^{Govern} _{ment} | 0% | Lag - Low Risk | Raise or generate at least ^{Gover} _{ment} from sources other than Province, by no later than March 31st 2025 |
| Maintain \$8M Principal | 100% | On Track | Maintain minimum principal of \$8M in Endowment to March 30, 2025 and from and after March 31, 2025. |
| ONGOING | | | |
| Interim Progress Report | 100% | Complete | Due October 1, 2020. Subsequent reports due semi-annually on March 1 and September 1. |
| Annual Progress Status | 0% | On Track | First report due December 31, 2021 and every year on same date thereafter. |
| 3-year strategic plan | 100% | Complete | 3-year strategic plan completed and endorsed by the board on September 18, 2020. |

SECTION 1: ADMINISTRATIVE AND START UP

This section focuses on the administrative and start-up items articulated in the Obligations of the Recipient and Insurance sections of the Shared Cost Agreement.

| Section | Requirement | Status |
|------------------------------------|---|---------------------------|
| Obligations of the Recipient, 5(b) | commence carrying out the Project within one week of the Commencement Date; | Complete – March 20, 2020 |

The Shared Cost Agreement articulates the commencement date as April 1, 2020. This requirement was to commence carrying out the project by April 8, 2020, one week from the commencement date.

The Society commenced the project on March 20, 2020 by holding its first board meeting and subsequently established the following six committees to support the establishment of the Museum and ongoing work of the Society.

- Governance and Nominating
- Marketing and Communications
- Finance and Audit
- Programs and Outreach
- Building and Site
- Executive

Terms of Reference have been approved for each committee which are all active and meeting on a monthly basis, or as required.

In addition, the Board completed its first strategic plan developed over the months of August and September through seven virtual sessions facilitated by Rockandel & Associates.

| Section | Requirement | Status |
|------------------------------------|--|---------------------------|
| Obligations of the Recipient, 5(d) | by no later than 14 business days after the Commencement Date, provide evidence satisfactory to the Province to demonstrate that the Recipient has commenced the Project in accordance of section 5(b) of this Agreement | Complete – March 24, 2020 |

For the purposes of the Shared Cost Agreement the commencement date was April 1, 2020. This requirement was to commence carrying out the project by April 8, 2020, one week from the commencement date with evidence of commencing the project to be submitted no later than 14 days after the commencement date which was April 14th, 2020

The Society provided Minutes from the March 20, 2020 board meeting on March 24, 2020.

| Section | Requirement | Status |
|------------------------------------|--|-------------|
| Obligations of the Recipient, 8(a) | The Recipient will establish and maintain books of account, administrative records, invoices, receipts and vouchers for all expenses incurred in a form and content satisfactory to the Province | In Progress |

The Society has retained the Museum of Vancouver to provide financial and accounting services to support the initial operations of the Society. This partnership will lead to the development of independent financial and accounting systems for the Society within the first year of operations.

Administrative records have been established and retained according to an administrative records classification schedule, hosted on behalf of the Society on a server licensed by the Provincial government and administered by Society staff. Within the first year of operations, records will be transferred to an independent server under direct license to the Society.

| Section | Requirement | Status |
|---------------|---|-------------------------|
| Insurance, 19 | The Recipient will, without limiting its obligations or liabilities herein, provide and maintain insurances with insurers licensed in Canada with coverage of a type, and in amounts, that any similar business, acting reasonably, would procure for a project of the scope, size and exposure of this Project, during the term of this Agreement and for any subsequent ongoing operations. | Complete – May 13, 2020 |

The Society has purchased insurance for the Board with the policy purchases on May 13, 2020 with retroactive coverage effective April 1, 2020. The temporary

exhibit is currently being executed through the Museum of Vancouver which has extended its Insurance to the Hon Hsing building. The Society is in the process of transferring the lease from the Museum of Vancouver to the Society and as part of that process will be acquiring appropriate insurance. The Society will provide an update in its March 1, 2021 interim report to the Provincial Government

| Section | Requirement | Status |
|-----------------|---|-------------|
| Default, 21 (h) | the Recipient makes every effort to be eligible for and apply to become a registered charity under the <i>Income Tax Act</i> (Canada) within 12 months of the Commencement Date, or thereafter ceases to be a registered charity; | In Progress |

The Society retained the services of Norton Rose Fulbright on August 17, 2020 to conduct charitable status registration to the Canada Revenue Agency on behalf of the Society. This work is projected to complete in 2021.

SECTION 2: IMPLEMENTATION PHASE

This section focuses on the requirements contained within the Implementation Phase as articulated in Schedule A, section A.1 (a) with the date required to complete these items, the Implementation Deadline, being December 31, 2021.

| Section | Requirement | Status |
|-------------------------|--|--------------------------|
| Schedule A, A.1 (a)(i.) | Hire at least 1 FTE and/or contracted support as required; | Complete – July 15, 2020 |

The Society, through agreement with the Museum of Vancouver, has hired three positions with the starts dates and position listed below:

- Exhibition and Program Manager, July 15, 2020
- Exhibition Operations Coordinator, July 22, 2020
- Board Administrator, August 17, 2020

| Section | Requirement | Status |
|--------------------------|--|-------------|
| Schedule A, A.1 (a)(ii.) | Planning work including administrative functions and preliminary functional programming for the future operation of a museum | In Progress |

The Society has established active committees to advance the project, including a Programs and Outreach committee. In addition to hiring staff to support the administrative functions of the temporary exhibit and the secretariat, the Society has also contracted with Lord Cultural Resources to develop options for the Regional Hub and Spoke model, a key element to the functional program.

This deliverable is on track for completion by December 31, 2021, as required.

| Section | Requirement | Status |
|---------------------------|--|----------------------------|
| Schedule A, A.1 (a)(iii.) | Development of a website for the museum; | Complete – August 13, 2020 |

The Society launched its inaugural web presence at www.chinesecanadianmuseum.ca on August 13th to coincide with the opening of the temporary exhibit hosted in the historic Hon Hsing Building.

To support the longevity of the Society's web presence, various web domains were transferred or acquired, including:

- www.chinesecanadianmuseum.ca
- www.chinesecanadianmuseum.com
- www.chinesecanadianmuseum.org

The Society has secured web hosting services through Hover, a local hosting service with data centres in Canada, to ensure continued operation of its website.

Advice/Recommendations

| Section | Requirement | Status |
|--------------------------|--|--|
| Schedule A, A.1 (a)(iv.) | Secure a temporary premise to host a temporary exhibit in Vancouver Chinatown; | Complete – April 1, 2020 and August 15, 2020 |

On April 1, 2020 the Society, through the Museum of Vancouver, secured the basement and first floor of the historic Hon Hsing Athletic Club Building to host the temporary exhibition: "A Seat at the Table." This temporary exhibition explores historical and contemporary stories of Chinese Canadians in BC and their struggles for belonging. It looks to food and restaurant culture as an entry point and features stories that reveal the great diversity of immigrant experience and of the communities immigrants develop.

On August 13th, 2020 the temporary exhibit opening ceremony took place with performance by the Hon Hsing Athletic Association lion dancers. The event was live streamed by City of Vancouver and the Chinese Canadian Museum, and the exhibition received press and media coverage by major outlets in both English and Chinese with the Province participating.

<https://news.gov.bc.ca/releases/2020TAC0044-001508>

On August 15th, the temporary exhibit opened to the public. Between August 15 and September 27, 2020, the temporary exhibit hosted 1,468 people.

The Society hosted an initial series of VIP tours with Chinatown neighbours and partners, and continue to host City Councillors, MLAs, and MPs.

| Section | Requirement | Status |
|------------------------|--|-------------|
| Schedule A, A.1(a)(v.) | Complete a business case for a museum that includes multiple, scalable costed options; | In Progress |

The Society has contracted with Lord Cultural resources to refresh the original business case which assumed the Museum would be co-located within the Chinese Cultural Centre.

Lord Cultural Services has been retained to:

- Develop a regional hub and spoke business case for establishing the Chinese Canadian Museum as a “hub and spoke” style living museum.
- Update the 2019 Business case which focused on the provincial hub in Vancouver Chinatown.

The regional hub and spoke business case will build upon the work completed to date (2018 – Lord Cultural Resources: Museum Advisory Report; 2019 – University of British Columbia: Feasibility Study; 2018 – Lord Cultural Resources: Chinese Canadian Museum Business Case), and be informed by public opinions and expert advice (2019 – What We Heard Report; 2019 - Chinese Canadian Museum Working Group Statement).^{Advice/Recommendations}

Advice/Recommendations

This deliverable is on track for completion by December 31, 2021, as required.

| Section | Requirement | Status |
|-------------------------|--|-------------|
| Schedule A, A.1(a)(vi.) | Develop a fundraising strategy and plan and begin execution of the plan; | In Progress |

The Society has initiated planning work related to the fundraising strategy and plan which is currently being led by the Finance and Audit Committee. Developing a comprehensive fundraising strategy is dependent on the outcome of several other components of the museum's development, including:

This deliverable is on track for completion by December 31, 2021 as required.

SECTION 3: OPERATIONAL PHASE

This section focuses on the requirements contained within the Operational Phase as articulated in Schedule A, section A.1 (b) with the operational phase defined as after the Implementation Deadline of December 31, 2021.

| Section | Requirement | Status |
|---------------------------|--|-------------|
| Schedule A, A.1 (b) (i.) | Continue to operate a website for the Museum; | In Progress |
| Schedule A, A.1 (b) (ii.) | Continue to establish and support the development of a regional hub and spoke network by exploring all revenue sources, including donations, grant funding, or other assistance. | In Progress |

The Society plans to continue to improve on the website and integrate further functionality and programming as the Provincial Hub is developed and the functional program is established.

The regional hubs and spokes concept and framework will be further defined in the work Lord Cultural Resources is conducting on behalf of the Society. The Society will have more to report on these items in its March 1, 2021 report.

SECTION 4: FUNDING

This section covers all funding related requirements throughout the Shared Cost Agreement and captures the progress and status of each.

Upon execution of the Agreement, the Society became eligible and received payment in the amount of \$10 million in funding from the Province.

| Section | Requirement | Status |
|-----------------------------------|---|--------------------------|
| Obligations of the Recipient 5(e) | establish an endowment fund no later than 15 days after the Commencement Date, which must at all times be managed in accordance with Schedule C (the "Endowment Fund"); | Complete – April 2, 2020 |
| Obligations of the Recipient 5(f) | no later than 15 days after the Commencement Date, transfer \$8 million of the Funding into the Endowment Fund. | Complete – April 3, 2020 |

The \$10M was received in a single transfer to the Society on April 2, 2020 and
Advice/Recommendations; Government Financial Information

On April 3, 2020, ^{Advice/Recommendations; Government Financial Information}
Advice/Recommendations; Government Financial Information establishing the endowment fund and meeting the
requirement in the funding agreement.

Advice/Recommendations; Government Financial Information

Notification of these transactions were provided to the Provincial directors on April 2, 2020, thereby meeting the obligation within the funding agreement to establish the endowment account within 15 days of commencement of the agreement on April 1, 2020. The funds were transferred the following day.

Advice/Recommendations; Government Financial Information

| Section | Requirement | Status |
|-------------------|--|---|
| Schedule A,A.3(d) | establish the Endowment Fund by no later than the date in section 5(e) of this Agreement, and at all times maintain the Endowment Fund in accordance with the investment terms and conditions set out in Schedule C; | Complete – April 2, 2020 and April 24, 2020 and ongoing |

The Society ^{Advice/Recommendations; Government Financial Information} endowment fund continues to be in alignment with Schedule C of the Shared Cost Agreement.

| Section | Requirement | Status |
|-------------------|--|---------|
| Schedule A,A.3(e) | raise or generate, from sources other than the Province, at least ^{Advice/Recommendations} by no later than March 31, 2025; | Ongoing |

Advice/Recommendations

Ongoing responsibilities

| Section | Requirement | Status |
|--|--|---------|
| Upon the execution of this Agreement by both parties, the Recipient becomes eligible for, and the Province will make a payment in the amount of \$10 million Canadian being the amount of contribution funding approved by the Province. The Funding will be allocated as follows: | | |
| Schedule B,B.1(a) | \$2 million to be used by the Recipient for Eligible Costs incurred by the Recipient; | Ongoing |
| Schedule B,B.1(b) | \$8 million to be placed in the Endowment Fund and invested in accordance with Schedule C, with earnings to be used by the Recipient for Eligible Costs incurred by the Recipient. | Ongoing |
| The Recipient may use the Funding only for direct costs properly and reasonably incurred by the Recipient for the Project on or after the Commencement Date and during the term of this Agreement ("Eligible Costs"), which may include the following: | | |
| Schedule B,B.2(a) | (operating and capital costs associated with establishing and operating the Provincial Hub (Museum in Vancouver Chinatown) and developing administrative capacity of the Recipient | Ongoing |
| Schedule B,B.2(b) | operating and capital costs for supporting Regional Hub and Spokes (the network of hubs and spokes across the Province); | Ongoing |

These requirements are ongoing and continually assessed in the decision-making processes of the Society as it relates to use of funds and the stipulations placed on them within the Shared Cost Agreement.



Briefing Note Information for Minister

Date: October 29, 2020

Issue: BC Arts Council Overview

Background / Facts:

- The British Columbia Arts Council (BCAC) is a Crown Agency that supports arts and cultural activity in communities across British Columbia. It was created in 1995 pursuant to the *Arts Council Act*.
- The BCAC supports a range of activities including funding professional artists, arts organizations, community cultural development, early career development and scholarships.
- The BCAC is governed by 15 appointees, who are intended to represent the regions, cultural diversity and artistic communities of British Columbia. Members are appointed by order in council (OIC) on recommendation of the minister and endorsement by Cabinet. The Chair is designated specifically by OIC.
- The BCAC launched a four-year strategic plan in July 2018 which was informed by extensive public consultation in 2017.
- The BCAC operations, communications, programs and policy development, and administration of the Council are provided by ministry staff.
- In 2017, Government committed to a doubling the BCAC budget over four years from \$24M to \$48M. The current budget is \$35.6 million, subject to investment earnings.
- The arts and culture sector are expecting for the remaining \$14 million budget commitment to be realized before the end of 2021.
- BCAC provides an open, accountable and neutrally administered process for administering funds using a peer review process to distribute funding.
- In 2019/20, peer assessors reviewed 3178 applications by way of 41 assessment panels resulting in:
 - 1494 grants distributed to both individual and organizations in 230 communities
 - 391 more grants delivered through partner agencies.
- Current partnerships supporting funding programs related to specific priorities of Council are with First Peoples' Cultural Council, ArtStarts in Schools, BC Touring Council, and Creative BC.
- The BCAC COVID-19 response included an initial \$3M supplement through its existing budget and administering the \$21M Arts and Culture Resilience plan on behalf of the Province.

Analysis:

- Support for the arts and culture sector brings significant benefits to communities of all sizes.

Conclusion / Next Steps (if any):

- Investments in artists and arts and cultural organizations across the province, allowing for robust and diverse cultural participation, are important to the health and well being of communities and economies.

Contact: Claire Avison, Government
Financial Information
Total length: 1 page

Briefing Note Information for Minister

Date: October 29, 2020

Issue: BC Arts Council Strategic Plan

Background / Facts:

- The BC Arts Council's strategic plan, New Foundations 2018-2022, is based on extensive engagement within the sector.
 - 2014 - Review of core operating assistance programs included consultation with 325 artists and practitioners in 12 communities across the province.
 - 2016 - Review of Aboriginal Arts Development Awards in partnership with First Peoples Cultural Council included consultation with over 200 artists and knowledge keepers in 10 communities.
 - Consultations were supplemented by the feedback and advice collected through the peer review process.
 - 2017 – July: Minister's mandate to double the investment in the council over four years. December: Minister Beare lead a consultation with artists and administrators from across the province to identify strategic issues facing the sector. "Equity, Diversity and Inclusion" were identified as foundational priorities to direct future planning, consistent previous findings.
 - Summer 2018 – launch of strategic plan.
- The budget increase commitment provided opportunities to build on past strengths while setting a path toward a vibrant and diverse vision for arts and culture within the province.
- The plan identifies four strategic directions:
 - Creative Development and Sustainability
 - Indigenous Arts and Culture
 - Equity, Diversity and Access
 - Community Arts and Regional Arts
- The plan has provided direction to the BCAC activities and the broader community.
- Implementation has included; the development of an Equity Framework, increased funding for Indigenous arts and arts and cultural organizations, increased funding to operating assistance programs, and changes to eligibility to better support community and regional practitioners.

Next Steps:

- The BCAC is planning to provide a mid-term report card on New Foundations, expected in early 2021.
- Work on the 2022-2026 strategic plan will begin in 2021.

Contact: Claire Avison, ^{Government}Financial

Total length: 1 page

**MINISTRY OF TOURISM, ARTS AND CULTURE
KEY STAKEHOLDERS**

| Branch | Organization | Contact | Description | Key Issues |
|--------|--|---|---|--|
| TSS | Tourism Task Force | Tamara Vrooman Chair 604-276-6501 tamara_vrooman@yvr.ca | New task force focused on reigniting B.C.'s tourism sector and enhancing its long-term competitiveness. Comprised of 11 business and industry leaders. | <ul style="list-style-type: none"> • Tourism sector recovery from COVID-19 • Longer-term planning for B.C. tourism |
| TSS | Minister's Tourism Engagement Council | Michelle Collens Chair Personal Information michelle.collens@vancouver.ca | The Council is a 28-member advisory group that provides advice on the issues and opportunities facing the tourism industry & informs implementation of the provincial tourism strategy. | <ul style="list-style-type: none"> • Tourism sector recovery from COVID-19 |
| TSS | Tourism Industry Association of BC | Walt Judas CEO 778-953-0620 wjudas@tiabc.ca | A not-for-profit tourism industry association that advocates for the interest of BC's tourism industry | <p>Advice/Recommendations</p> <ul style="list-style-type: none"> • Re-opening borders in a careful and timely way. |
| TSS | Indigenous Tourism Association of BC | Brenda Baptiste Chair 604 921-1070 Personal Brenda@aboriginalbc.com | The Indigenous Tourism Association of BC is a non-profit, membership-based organization committed to growing and promoting a sustainable, culturally rich Aboriginal tourism industry. | <ul style="list-style-type: none"> • Provincial support and funding (Tourism) |

| Branch | Organization | Contact | Description | Key Issues |
|--------|---|---|--|---|
| TSS | Adventure Tourism Coalition | <p>Scott Benton, Coordinator Adventure Tourism Coalition 250.655.4103 scott.benton@wilderness-tourism.bc.ca</p> <p>Dave Butler Director of Sustainability and Chair CMH Heli-Skiing & Summer Adventures 250 426-3599 Cell: Personal dbutler@cmhinc.com</p> | The Adventure Tourism (AT) Coalition is a group of 19 organizations representing nature-based tourism activities in B.C. Activities represented by the coalition include mountain biking, skiing, fishing, hunting, wildlife viewing, guide outfitting, etc. | <ul style="list-style-type: none"> • Safe reopening of international borders (i.e. start with travel bubbles). • Improve business certainty with better government decision-making processes. |
| TSS | Commercial Bear Viewers Association (CBVA) | <p>Tom Rivest, President Great Bear Nature Tours info@greatbearstours.com</p> <p>Katherine MacRae, Executive Director 604 762-7751 Personal Information</p> | CBVA was formed to promote sustainable bear viewing in British Columbia and aid in the protection of wild bears and their ecosystems. | <ul style="list-style-type: none"> • Safe reopening of international borders. • Improve business certainty with better government decision-making processes. |
| TSS | go2HR | <p>Reverend Ian Powell, Chair GM Inn at Laurel Point 250-386-8721 ian.powell@laurelpoint.com</p> <p>Krista Bax, CEO 604-633- 9787 kbax@go2hr.ca</p> | BC's tourism human resource association, responsible for playing a lead role in executing the BC Tourism Human Resources Strategy. | <ul style="list-style-type: none"> • Support tourism HR needs as industry recovers. • Provide wider range of COVID-19 safety training. |
| TSS | Guide Outfitters Association of BC | <p>Mark Werner, President 778 349-0105 president@goabc.org</p> <p>Scott Ellis, Executive Director 604 541-6332 ellis@goabc.org</p> | The Guide Outfitters Association of BC, a non-profit society, was established in 1966 to represent guide outfitting. Represents 60-70% of the guide outfitters in BC. | <ul style="list-style-type: none"> • Safe reopening of international borders (i.e. start with travel bubbles). • Improve business certainty with better government decision-making processes. |

| Branch | Organization | Contact | Description | Key Issues |
|--------|---|---|---|---|
| TSS | Wilderness Tourism Association of BC | Kevin Smith, President 250 881-3671 president@wilderness-tourism.bc.ca Scott Benton, Executive Director C: Personal executivedirector@wilderness-tourism.bc.ca | The Wilderness Tourism Association of British Columbia works to ensure a sustainable future for BC's wilderness tourism industry through leadership, advocacy and stewardship. | <ul style="list-style-type: none"> • Member of the Adventure Tourism Coalition • Nature based tourism and land use conflicts |
| TSS | BC Restaurant and Food Services Association | Ian Tostenson President & CEO P: 604 669-2239 C: Personal itostenson@bcrfa.com | The BCRFA is a collective group of over 3,000 restaurant professionals devoted to creating a favourable business environment for members. | <ul style="list-style-type: none"> • Access to labour including Temporary Foreign Workers Program • Restaurant guidelines and restrictions during COVID. |
| TSS | Canada West Ski Areas Assoc. (CWSAA) | Steve Paccagnan, Chair 778 484-5535 office@cwsaa.org Christopher Nicholson President and CEO C: Personal ceo@cwsaa.org | CWSAA is a not-for-profit trade assoc. that represents the Ski Areas of Western Canada. Areas of focus are government relations, media relations, marketing, safety & risk management and industry conferences. | <ul style="list-style-type: none"> • Access to labour via the Temporary Foreign Worker (TFW) program • Air access • Land tenure policies • Search and rescue funding • Climate change advocacy |
| TSS | BC Lodging and Campgrounds Association (BCLCA) | Patrick Gramiak President 250-864-4858 patrick@woodlakerv.com | The BCLCA is a not for profit trade association and consumer marketing organization and represents the interests of British Columbia's independently owned and operated small and mid-size lodging and campground/RV parks. | <ul style="list-style-type: none"> • Private campground closures Advice/Recommendations |

| Branch | Organization | Contact | Description | Key Issues |
|--------|---|--|---|--|
| TSS | Vancouver Airport Authority | Tamara Vrooman President & CEO, Vancouver Airport Authority 604-276-6501 tamara_vrooman@yvr.ca | Key stakeholder in air access. | <ul style="list-style-type: none"> Re-establishing airline connections to international destinations |
| TSS | BC Hotel Association | Ingrid Jarrett CEO 604-681-7164 ceo@bcha.com | The BCHA is the advocate and spokesperson for the interests of the hotel industry throughout BC with over 600 hotel and 200 associate members | <ul style="list-style-type: none"> Liquidity for hotels, focus on Lower Mainland COVID-19 impacts on workforce |
| TSS | BC Destination Management Organization Association (BC DMOA) | Nancy Small Chair 604-821-5477 nsmall@tourismrichmond.com | BCDMOA is a non-profit society advocating for over 61 community-based destination marketing organizations. | Advice/Recommendations |
| TSS | City of Fernie (RMI) | Ange Qualizza, Mayor 250 423-2233 ange.qualizza@fernie.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> Infrastructure funding COVID-19 Recovery |
| TSS | City of Kimberley (RMI) | Don McCormick, Mayor 250 427-5311 Personal Information dmccormick@kimberley.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> Infrastructure funding COVID-19 Recovery |
| TSS | City of Revelstoke (RMI) | Gary Sulz, Mayor 250 837-2161 gsulz@revelstoke.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> Infrastructure funding COVID-19 Recovery |
| TSS | City of Rossland (RMI) | Kathy Moore, Mayor 250 362-7396 mayor@rossland.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> Infrastructure funding COVID-19 Recovery |

| Branch | Organization | Contact | Description | Key Issues |
|--------|--|--|--|---|
| TSS | District of Tofino (RMI) | Josie Osborne, Mayor 250 725-3229 osborne@tofino.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | District of Ucluelet (RMI) | Mayco Noel, Mayor 250 726-7744 mnoel@ucluelet.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Invermere on the Lake (RMI) | Allen Miller, Mayor 250 342-9281 mayor@invermere.net | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Resort Municipality of Whistler (RMI) | Jack Crompton, Mayor 604 935-8101 mayor@whistler.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Sun Peaks Mnt Resort Municipality (RMI) | Al Raine, Mayor 250 578-2020 araine@sunpeaksmunicipality.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Town of Golden (RMI) | Ron Oszust, Mayor 250 344-2271 Personal ron.oszust@golden.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Town of Osoyoos (RMI) | Sue McKortoff, Mayor 250 495-6515 smckortoff@osoyoos.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Village of Harrison Hot Springs (RMI) | Leo Facio, Mayor 604 796-2171 lfacio@harrisonhotsprings.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Village of Radium Hot Springs (RMI) | Clara Reinhardt, Mayor 250 347-6455 clara.reinhardt@radiumhotsprings.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |

| Branch | Organization | Contact | Description | Key Issues |
|--------|--|---|--|---|
| TSS | Village of Valemount (RMI) | Owen Torgerson, Mayor 250 566-4435 otorgerson@valemount.ca | Receives funding from the Province through the Resort Municipality Initiative (RMI). | <ul style="list-style-type: none"> • Infrastructure funding • COVID-19 Recovery |
| TSS | Thompson Okanagan Tourism Association | Glenn Mandziuk, CEO 2280 Leckie Rd, Kelowna, BC V1X 6G6 Tel: 250 860 5999 ext. 216 Cell: Personal ceo@totabc.com Frank Antoine, Chair (2018-2020) Co-Owner, Moccasin Trails Inc., Chase | Regional Destination Management Association (RDMO) - Non-profit society delivering tourism marketing and development programs and resources at the regional level. | <ul style="list-style-type: none"> • Destination Development • COVID-19 Recovery • Regional Roles and Responsibilities |
| TSS | Kootenay Rockies Tourism Association | Kathy Cooper, CEO & Travel Trade 1905 Warren Ave, Kimberley, BC V1A 1S2 Tel: 250 427 4838 ext. 201 Cell: Personal Kathy@KootenayRockies.com Tom Rosner, Chair Resorts of the Canadian Rockies, VP Marketing & Sales 1505 17 Avenue SW Calgary, AB T2T 0E2 TRosner@SkiRCR.com | Regional Destination Management Association (RDMO) - Non-profit society delivering tourism marketing and development programs and resources at the regional level. | <ul style="list-style-type: none"> • Destination Development • COVID-19 Recovery • Regional Roles and Responsibilities |

| Branch | Organization | Contact | Description | Key Issues |
|--------|--|---|--|---|
| TSS | Cariboo Chilcotin Coast Tourism Association | Amy Thacker, CEO 350 Barnard St, Williams Lake, BC V2G 4T9 Tel: 250 392 2226 Cell: Personal amy@landwithoutlimits.com Andre Kuerbis, Chair Owner - AFK Business Consulting and Services Tel: 250-217-6438 info@afk-consulting.com | Regional Destination Management Association (RDMO) - Non-profit society delivering tourism marketing and development programs and resources at the regional level. | <ul style="list-style-type: none"> • Destination Development • COVID-19 Recovery • Regional Roles and Responsibilities |
| TSS | Tourism Vancouver Island | Anthony Everett, President & CEO 501-65 Front St, Nanaimo, BC V9R 5H9 Tel: 250.740.1211 Cell: Personal anthony@tourismvi.ca Ian MacPhee, Chair Personal ianjmacphee@gmail.com | Regional Destination Management Association (RDMO) - Non-profit society delivering tourism marketing and development programs and resources at the regional level. | <ul style="list-style-type: none"> • Destination Development • COVID-19 Recovery • Regional Roles and Responsibilities |
| TSS | Northern British Columbia Tourism Association | Clint Fraser, CEO 1274 5 Ave, Prince George, BC V2L 3L2 Tel: 250.561.0432 ext 2. Cell: Personal clint@nbctourism.com Gladys Atrill, Chair Tourism Smithers 250.847.5072 gatrill@smithers.ca | Regional Destination Management Association (RDMO) - Non-profit society delivering tourism marketing and development programs and resources at the regional level. | <ul style="list-style-type: none"> • Destination Development • COVID-19 Recovery • Regional Roles and Responsibilities |

| Branch | Organization | Contact | Description | Key Issues |
|--------|---|---|--|--|
| A & C | BC Arts Council (BCAC) | Susan Jackson Chair Personal Information | Created in 1995 under the <u>Arts Council Act</u> . The BCAC administers government grant funding in support of arts and cultural activity in communities across BC. | <ul style="list-style-type: none"> Strategic direction of the BCAC |
| A & C | British Columbia Alliance For Arts and Culture | Brenda Leadlay Executive Director 604 681 3535 (209) brenda@allianceforarts.com | BC's arts information aggregator and a resource to the arts, culture and heritage community. | <ul style="list-style-type: none"> COVID-19 recovery and resilience support |
| A & C | British Columbia Museums Association (BCMA) | Ryan Hunt Executive Director 250-356-5700 Personal executivedirector@museumsassn.bc.ca | Supports BC's museum, gallery, and related heritage communities through networking, advocacy, innovation, and professional development. | <ul style="list-style-type: none"> COVID-19 recovery and resilience |
| A & C | Canada Council for the Arts | Simon Brault Director and CEO 613 566-4414, Personal director@canadacouncil.ca | Canada's National Public Arts Funder. | <ul style="list-style-type: none"> COVID-19 recovery and resilience |
| A & C | Chinese Canadian Museum Society of BC (CCMSBC) | Grace Wong Chair Personal Information | Established in Spring 2020 to support the full establishment of the Chinese Canadian Museum. | <ul style="list-style-type: none"> Establishment of the museum Advice/Recommendations |

| Branch | Organization | Contact | Description | Key Issues |
|----------|--|--|---|---|
| A & C | First Peoples' Cultural Council (FPCC) | Tracey Herbert CEO (250) 652-5952 tracey@fpcc.ca | A provincial Crown Corporation established in 1990 to administer the First Peoples' Heritage, Language and Culture Program. | <ul style="list-style-type: none"> • Program delivery and distribution of funds • Advising on preservation and fostering of First Nations languages, arts and other aspects of cultural development |
| Creative | Motion Picture Production Industry Assoc. of BC (MPPIA) | Peter Leitch, President 604-983-5555 peterl@nsstudios.ca Michelle Grady, Board member mgrady@imageworks.com | MPPIA is a member-based, non-profit organization dedicated to a strong future for B.C.'s motion picture production sector. | Advice/Recommendations <ul style="list-style-type: none"> • Diversity, equity and inclusion initiatives |
| Creative | DigiBC | Loc Dao and Rachel Kelly, temporary joint Executive Directors (Brenda Bailey – on leave) exec@digibc.org Jon Lutz, Board Chair team@digibc.org | DigiBC is a not-for-profit industry association representing B.C.'s video gaming, interactive, animation, and visual effects sectors. | <ul style="list-style-type: none"> • Supporting the interactive digital media sector during COVID-19 pandemic. • Interactive Digital Media Tax Credit (IDMTC). |
| Creative | Canadian Media Producers Association (CMPA) – BC Branch | Tracey Friesen, Managing Vice-President 778-654-5951 tracey.friesen@cmpa.ca | CMPA is a non-profit trade organization that works on behalf of over 75 B.C. companies engaged in the production and distribution of television, feature film, and digital media content. | <ul style="list-style-type: none"> • Advocating for B.C.'s fair share of federal funding. • Recovery of B.C.'s domestic motion picture industry. • Federal/provincial support to address lack of COVID-19 insurance coverage for domestic productions that need to halt due to COVID-19. |

| Branch | Organization | Contact | Description | Key Issues |
|----------|--|---|---|---|
| Creative | Creative BC | Prem Gill, CEO, 604-730-2233 pgill@creativebc.ca Rob Bromley, Board Chair Personal Information | Independent, not-for-profit agency created by the Province to build the capacity of BC's creative sector. Creative BC works closely with the creative sector and administers the BC Film Tax Credit programs, Provincial Film Commission and programming for the motion picture industry, Amplify BC (music funding), and development and export marketing support. | <ul style="list-style-type: none"> Facilitate the return of film production and work with industry to address emerging issues <p>Advice/Recommendations</p> <ul style="list-style-type: none"> Diversity, Equity and Inclusion (Creative Pathways Initiative) |
| Creative | Music BC | Lindsay MacPherson, Executive Director 604-873-1914 lindsay@musicbc.org Patrick Aldous, Board President 604-684-6377 patrick@cfalaw.ca | Music BC is a non-profit society dedicated to providing information, education, funding, advocacy, awareness, and networking opportunities to develop and promote the growth and sustainability of the BC music community | <ul style="list-style-type: none"> Status of live music sector as impacted by COVID-19 Health Order restrictions. Safe re-opening Guidelines and protocols for music industry <p>Advice/Recommendations</p> |
| Creative | Association Book Publishers of BC (ABPBC) | Heidi Waechtler, Executive Director, 604-684-0228 heidi@books.bc.ca | ABPBC is a provincial association that works to support the long-term health and success of the Canadian-owned book industry in B.C. 30 members. | <ul style="list-style-type: none"> COVID-19 recovery— B.C. publishers project 50% loss in revenues. <p>Advice/Recommendations</p> <ul style="list-style-type: none"> Federal Copyright Act review: ensuring creators are compensated. |

| Branch | Organization | Contact | Description | Key Issues |
|--------|--|---|--|---|
| Multi | Multicultural Advisory Council (MAC) | <p>Tracy Wideman (Co-Chair) Personal Information 778 877-0274</p> <p>Melanie Matining (Co-Chair) Personal Information</p> | <p>The Multicultural Advisory Council (MAC) is a legislated body created to provide advice to the Minister for Multiculturalism on issues related to multiculturalism and anti-racism. MAC also provides input and feedback into annual Multiculturalism Report and provincial Anti-Racism & Multiculturalism Awards</p> | <ul style="list-style-type: none"> MAC active in providing the Minister and Premier with advice on issues of race and racism. <p>Advice/Recommendations</p> |
| Multi | Affiliation of Multicultural Societies and Service Agencies (AMSSA) | <p>Katie Rosenberger Executive Director krosenberger@amssa.org 604-718-2780</p> | <p>A province-wide umbrella organization, with over 80 member agencies who deliver services to immigrant newcomers across BC and promote diversity and inclusion.</p> | <ul style="list-style-type: none"> TAC does not have a formal funding relationship with AMSSA, although the organization can provide insight on anti-racism, diversity and inclusion priorities based on its members. |
| Multi | Resilience BC Hub - Victoria Immigrant and Refugee Centre Society (VIRCS) | <p>Jane Hurtig Director jhurtig@vircs.bc.ca Personal Information</p> | <p>The Resilience BC Anti-Racism Network offers a multi-faceted, province wide approach and leadership in identifying and challenging racism. The program connects communities with information, supports and training to respond to and prevent incidents of racism and hate.</p> | <ul style="list-style-type: none"> The Resilience BC Hub will be keen to engage with the Minister to continue to develop a positive and collaborative relationship. The hub is receiving \$240,000 in 2020/21 to anchor the program, provide oversight, information sharing and resources, and coordinate training and anti-racism initiatives. |

| Branch | Organization | Contact | Description | Key Issues |
|--------|--|---|---|--|
| Sport | viaSport | <p>Charlene Krepiakovich, CEO 778-655-1753 charlenek@viasport.ca https://www.viasport.ca</p> <p>Jon Festinger, Chair jon@fblawstrategy.com 604-568-9192</p> | viaSport is an independent, non-profit which operates as an umbrella organization that represents roughly 70 provincially focused organized sport organizations across BC and is the main alternative service delivery partner for government' investment in sport. | <ul style="list-style-type: none"> • Lead development and implementation of Return to Sport guidelines. • Assess impacts of COVID on sport organizations. • Allocate provincial and federal government COVID-19 relief funding for the sport sector. • Develop and implement Safe Sport program. |
| Sport | Indigenous Sport, Physical Activity and Recreation Council (ISPARC) | <p>Rick Brant Executive Director Personal rbrant@isparc.ca http://isparc.ca</p> <p>Corinne McKay, President</p> | The Indigenous Sport, Physical Activity and Recreation Council oversees implementation of the Aboriginal Sport, Recreation and Physical Activity Strategy and Team BC participation at the North American Indigenous Games. | <p>Advice/Recommendations</p> <ul style="list-style-type: none"> • Monitor impact of COVID-19 on communities and implement Return to Activity Guidelines for Indigenous sport. • Manage B.C.'s participation in the North American Indigenous Games (2020 Games have been postponed due to COVID). |

CORPORATE ISSUE/OPPORTUNITY NOTE

Issue:

- This note provides information on Budget 2020 for the Ministry of Tourism, Arts and Culture.

Background:

- The Ministry's 2020/21 Operating budget is \$160.8 Million. The Ministry is also providing a \$10 Million capital grant to BC Pavilion Corporation and \$27 Million to Royal BC Museum.
- This note provides a summarized overview of Budget 2020 such as a list of contingencies, upcoming Treasury Board submissions, and Top budget issues.

Issue/Opportunity:

Budget 2020 Overview:

Summary: Budget 2020 is summarized by Estimates Core Business Area as follows:

| Program Area | (\$000's) |
|--|----------------|
| Operating: | |
| Tourism, Arts and Culture | 50,568 |
| Creative, Multiculturalism and Sport | 26,737 |
| Transfers to Crown Agencies | 76,851 |
| Executive and Support Services | 1,167 |
| Total Operating | 155,323 |
| Special Accounts: | |
| BC Arts and Culture Endowment | 4,230 |
| Physical Fitness and Amateur Sport | 1,200 |
| Total Special Accounts | 5,430 |
| Ministry Total (including Special Accounts) | 160,753 |
| Capital: | |
| BC Pavilion Corporation | 10,000 |
| Royal BC Museum | 27,000 |
| Total Capital | 37,000 |

Minister's Office Budget:

| Minister's Office | (\$000's) |
|------------------------------|------------|
| Salaries and Benefits | 448 |
| Legislative Salaries | 54 |
| Travel | 25 |
| Information Systems | 8 |
| Office and Business Expenses | 9 |
| Total | 544 |

2020/21 Ministry Contingency Access:

The following table summarizes the Ministry's 2020/21 contingency access as at FY21 Q2:

Cabinet Confidences

Page 63 of 87 to/à Page 64 of 87

Withheld pursuant to/removed as

Cabinet Confidences

Page 65 of 87 to/à Page 69 of 87

Withheld pursuant to/removed as

Cabinet Confidences; Advice/Recommendations

Page 70 of 87 to/à Page 87 of 87

Withheld pursuant to/removed as

Advice/Recommendations