

**Ministry of Tourism, Arts, Culture and Sport**  
**Estimates Debate 2022/23**

<b>Corporate Notes</b>	
Mandate Letter (Minister Mark + PSBD)	1
Mandate Letter Commitments	2
Accomplishments	3
2022/23 Estimates Summary (Key Budget Changes)	4
Ministry Overview (FTEs, Funding etc.)	5
Service Plan Q&A	6
Ministry Response to TRC/UNDRIP	7
Equity, Diversity and Inclusion <ul style="list-style-type: none"> <li>• Creative Sector</li> <li>• Sport Sector</li> <li>• Tourism</li> <li>• Arts and Culture</li> </ul>	8
<i>Intentionally blank</i>	9

<b>COVID-19 and Severe Weather Impacts</b>	
Summary of Sector Impacts & Supports – COVID-19	10
Summary of Sector Impacts & Supports – Severe Weather	11
<b>ARTS AND CULTURE</b>	
COVID-19 Arts and Culture Support: Response / Recovery / Resilience	12
Severe Weather Impacts	13
<b>CREATIVE SECTOR</b>	
COVID-19 Creative Sector Supports: Response / Recovery / Resilience	14
Severe Weather Impacts	15
<b>SPORT SECTOR</b>	
COVID-19 Sport Sector Supports: Response / Recovery / Resilience	16
<b>TOURISM SECTOR</b>	
COVID-19 Tourism Supports: Response/Recovery/Resilience	17
Storm Impacts on Tourism	18
Tourism Recovery Outlook	19
<i>Intentionally blank</i>	20-22
<b>FINANCE</b>	
Federal Supports Summary Table	23

## Ministry of Tourism, Arts, Culture and Sport Estimates Debate 2022/23

COVID-19 Financials and Funding	24
Regional Relief Funding (by Tourism Region)	25
<i>Intentionally blank</i>	26

Tourism	
Core Messaging – Tourism	27
Key Facts and Statistics (+ Sector Overview)	28
Strategic Framework for Tourism	29
Tourism Recovery Initiatives – three-year plan	30
Fairs, Festivals and Events Recovery Fund	31
BC Major Anchor Attractions Program	32
Tourism Accommodation and Recreation Relief Fund	33
Tourism Task Force Recommendations (Progress Update)	34
Cruise Industry Restart	35
Destination BC - Overview	36
PavCo - Overview	37
<i>Intentionally blank</i>	38-39

Creative	
Core Messaging - Creative	40
Key Facts and Statistics (+ Industry Overview)	41
Creative BC Overview	42
Publishing Industry Overview	43
Knowledge Network Overview	44
Knowledge Network: Equity, Diversity and Inclusion	45
Music - Amplify BC Overview	46
Motion Picture Priorities: Domestic Film	47
Motion Picture Priorities: Federal Broadcasting Act	48



## Ministry of Tourism, Arts, Culture and Sport Estimates Debate 2022/23

Support for the VFX Industry	49
PSTC Pre-Certification Issues and Budget 2022 Changes	50
<i>Intentionally Blank</i>	51-52

### Arts and Culture

Core Messaging – Arts and Culture	53
Key Facts and Statistics	54
Arts Infrastructure Funding	55
BC Arts Council – General (include budget and change plan)	56
Chinese Canadian Museum	57
Arts and Culture Funding	58
Royal BC Museum - Overview	59
Royal BC Museum – Modernization Project	60
Royal BC Museum Indigenous Repatriation	61
Jewish Community Centre	62
South Asian Museum	63
<i>Intentionally Blank</i>	64-66

### Sport

Core Messaging - Sport	67
Key Facts and Statistics (+ Sector Overview)	68
Pathways to Sport: A Strategic Framework (overview/progress)	69
viaSport Overview	70
BC Games Society Overview	71
Sport Event Hosting	72
Safe Sport	73
Vulnerable Youth (ASSAI allocations/overview, KidSport outcomes)	74
FIFA 2026 World Cup	75
<i>Intentionally Blank</i>	76

### Mountain Resorts and Heritage

Heritage Properties Funding Update	77
Ministry Reorganization - Transfer of New Programs to TACS	78

**Ministry of Tourism, Arts, Culture and Sport**  
**Estimates Debate 2022/23**

Mountain Resorts Critical Project Activity	79
Barkerville Heritage Trust Funding	80
Community Economic Recovery Infrastructure Program	81
150 Time Immemorial Grant Program	82
Zincton - New All-Season Mountain Resort Proposal in Central Kootenays	83
All-Seasons Resort Review Process	84



February 25, 2022

Honourable Melanie Mark  
Minister of Tourism, Arts, Culture and Sport  
Parliament Buildings  
Victoria, British Columbia V8V 1X4

Dear Minister Mark:

Thank you for agreeing to serve British Columbians as Minister of Tourism, Arts, Culture and Sport.

In this past year, as a member of Cabinet, your work has contributed to this government's efforts to support British Columbians as they face the impacts of COVID-19. People throughout the province continue to work together to stay safe and rebuild their lives and communities from the effects of the pandemic. Our government remains committed to getting through the pandemic and its after effects by building on this resilience and focusing on what matters most to people.

British Columbians voted for a government focused on their priorities: fighting the COVID-19 pandemic, providing better health care for people and families, delivering affordability and security in our communities, and investing in good jobs and livelihoods in a clean-energy future.

I expect you –with support of your ministry – to focus on the commitments detailed in our platform, *Working for You*, along with the following foundational principles:

- **Putting people first:** Since 2017, our government has focused on making decisions to meet people's needs. That focus drove our work in our first term and will continue to be our priority. British Columbians are counting on the government to keep them safe and to build an economic recovery that works for everyone, not just those at the top. Keeping people at the centre of everything we do means protecting and enhancing the public services people rely on and working to make life more affordable for everyone.

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Victoria

- **Lasting and meaningful reconciliation:** Reconciliation is an ongoing process and a shared responsibility for us all. The unanimous passage of the *Declaration on the Rights of Indigenous Peoples Act* was a significant step forward in this journey. True reconciliation will take time and ongoing commitment to work with Indigenous peoples as they move toward self-determination. Our government – and every ministry – must remain focused on creating opportunities for Indigenous peoples to be full partners in our economy and providing a clear and sustainable path for everyone to work toward lasting reconciliation.
- **Equity and anti-racism:** Our province's history, identity and strength are rooted in its diverse population. Yet racialized and marginalized people face historic and present-day barriers that limit their full participation in their communities, workplaces, government, and their lives. Our government has a moral and ethical responsibility to tackle systemic discrimination in all its forms – and every ministry has a role in this work. While our caucus elected a record number of women, more work remains to address gender equity. Delivering on our commitments to address racial discrimination will require a commitment by all of government to ensure increased IBPOC (Indigenous, Black and People of Colour) representation within the public service, including in government appointments. Our efforts to address systemic discrimination must also inform policy and budget decisions by reviewing all decisions through a Gender-Based Analysis Plus (GBA+) lens.
- **A better future through fighting climate change:** In 2018, our government launched our CleanBC climate action plan. CleanBC puts British Columbia on the path to a cleaner, better future by building a low-carbon economy with new clean-energy jobs and opportunities, protecting our air, land and water and supporting communities to prepare for climate impacts. It is every Minister's responsibility to ensure your ministry's work continues to achieve CleanBC's goals.
- **A strong, sustainable economy that works for everyone:** We will continue our work to support British Columbians through the pandemic and the economic recovery by investing in health care, getting people back to work, helping businesses and communities, and building the clean, innovative economy of the future. Our plan will train the workforce of tomorrow, help businesses hire and grow and invest in the infrastructure needed to build our province.

The pandemic has reminded us that we're strongest when we work together. Delivering on our commitments to people will require a coordinated effort with your cabinet and caucus colleagues, supported by the skilled professionals in the public service. You will also support your cabinet colleagues to do their work, particularly where commitments cross ministry lines.

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British Columbians expect their elected representatives to work together to advance the broader public good despite their partisan perspectives. That means seeking out, fostering, and championing good ideas, regardless of their origin. I expect you to reach out to elected members from all parties as you deliver on your mandate. Further, you will build thoughtful and sustained relationships through public and stakeholder engagement plans that connect with people to incorporate their perspectives early in the policy development process. These plans must include measurable outcomes and ensure active dialogue and ongoing outreach in your ministry's actions and priorities.

Over the course of our mandate, I expect you will make progress on the following items:

- Support the tourism, arts, culture and sport sectors through the COVID-19 response and recovery, setting them up for success in the years ahead.
- Work with the Tourism Task Force to bring together leaders from business, labour, First Nations and not-for-profits to support the tourism industry as it moves toward recovery from the COVID-19 pandemic, including by delivering the critical supports for the industry that are part of our government's economic recovery plan, StrongerBC.
- Continue to collaborate with sport organizations on building a resilient recovery from COVID-19.
- Support the creation of dedicated arts and culture spaces by using capital funding through our new Recovery Investment Fund to expand our government's Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones.
- Continue the redevelopment of the Royal BC Museum.
- Work with the Minister of State for Trade to continue the development of the Chinese Canadian Museum.
- Start work to create a first-of-its-kind museum to document the history, art and contributions of South Asian people in BC.
- With support from the Attorney General and Minister responsible for Housing, the Minister of Municipal Affairs, and the Minister of State for Child Care, provide provincial funding to support the redevelopment of the Jewish Community Centre of Greater Vancouver, delivering a new state-of-the-art community centre along with hundreds of new child care spaces.

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- Continue the development and implementation of tangible and intangible heritage policy and programs related to geographical naming, heritage capacity building, historic places recognition, fossil management and the stewardship of physical heritage resources.
- Work with the Minister of Land, Water and Resource Stewardship to ensure the tourism, cultural, recreational, and economic benefits from heritage and historic places, mountain resorts, and adventure tourism are integrated into modernized land use policy and planning.

To assist you in meeting the commitments we have made to British Columbians, you are assigned a Parliamentary Secretary for Arts and Film. You will work closely together and ensure your Parliamentary Secretary receives appropriate support to deliver on the following priorities, outlined in the mandate letter issued to them:

- Work with the creative sector to identify strategies to drive a strong recovery from the impacts of the COVID-19 pandemic.
- Support the Minister of Finance to re-establish the government-film sector task force to recommend the size and term of a new visual effects tax credit based on production costs.

Our work as a government must continually evolve to meet the changing needs of people in this province. Issues not contemplated in this letter will come forward for government action and I ask you to bring such matters forward for consideration by the Planning and Priorities Committee of cabinet, with the expectation that any proposed initiatives will be subject to the usual cabinet and Treasury Board oversight. Your ministry's priorities must reflect our government's overall strategic plan as determined by cabinet.

All cabinet members are expected to review, understand and act according to the *Members' Conflict of Interest Act* and conduct themselves with the highest level of integrity. As a minister of the Crown, your conduct will reflect not only on you, but on cabinet and our government.

You are responsible for providing strong, professional, and ethical leadership within cabinet and your ministry. You will establish a collaborative working relationship with your deputy minister and the public servants under their direction who provide the professional, non-partisan advice that is fundamental to delivering on our government's priorities. You must ensure your minister's office meets the highest standards for integrity and provides a respectful and rewarding environment for all staff.

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My commitment to all British Columbians is to do my level best to make sure people's lives are better, safer, and more affordable. I believe the challenges we face can and will be overcome by working together. By way of this letter, I am expressing my faith that people can expect the same commitment from you.

Sincerely,

A handwritten signature in dark ink, reading "John J. Horgan" with a long, sweeping horizontal line extending to the right.

John Horgan  
Premier



November 26, 2020

Bob D'Eith, MLA  
Parliamentary Secretary for Arts and Film  
Parliament Buildings  
Victoria, British Columbia V8V 1X4

Dear Parliamentary Secretary D'Eith:

Thank you for agreeing to serve British Columbians as Parliamentary Secretary for Arts and Film, supporting the Minister of Tourism, Arts, Culture and Sport. You are taking on this responsibility at a time when people in our province face significant challenges as a result of the global COVID-19 pandemic.

COVID-19 has turned the lives of British Columbians upside down. None of us expected to face the challenges of the past number of months, yet British Columbians have demonstrated incredible resilience, time and time again. We will get through the pandemic and its aftereffects by building on this resilience and focusing on what matters most to people.

British Columbians voted for a government focused on their priorities: fighting the COVID-19 pandemic, providing better health care for people and families, delivering affordability and security in our communities, and investing in good jobs and livelihoods in a clean-energy future.

I expect you – and the work of your ministry – to focus on the commitments detailed in our platform, *Working for You*, along with the following foundational principles:

- **Putting people first:** Since 2017, our government has focused on making decisions to meet people's needs. That focus drove our work in our first term and will continue to be our priority. British Columbians are counting on the government to keep them safe and to build an economic recovery that works for everyone, not just those at the top. Keeping people at the centre of everything we do means protecting and enhancing the public services people rely on and working to make life more affordable for everyone.
- **Lasting and meaningful reconciliation:** Reconciliation is an ongoing process and a shared responsibility for us all. The unanimous passage of the *Declaration on the Rights of Indigenous Peoples Act* was a significant step forward in this journey. True

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reconciliation will take time and ongoing commitment to work with Indigenous peoples as they move toward self-determination. Our government – and every ministry – must remain focused on creating opportunities for Indigenous peoples to be full partners in our economy and providing a clear and sustainable path for everyone to work toward lasting reconciliation.

- **Equity and anti-racism:** Our province's history, identity and strength are rooted in its diverse population. Yet racialized and marginalized people face historic and present-day barriers that limit their full participation in their communities, workplaces, government and their lives. Our government has a moral and ethical responsibility to tackle systemic discrimination in all its forms – and every ministry has a role in this work. While our caucus elected a record number of women, more work remains to address gender equity. Delivering on our commitments to address racial discrimination will require a commitment by all of government to ensure increased IBPOC (Indigenous, Black and People of Colour) representation within the public service, including in government appointments. Our efforts to address systemic discrimination must also inform policy and budget decisions by reviewing all decisions through a Gender-Based Analysis Plus (GBA+) lens.
- **A better future through fighting climate change:** In 2018, our government launched our CleanBC climate action plan. CleanBC puts British Columbia on the path to a cleaner, better future by building a low-carbon economy with new clean-energy jobs and opportunities, protecting our air, land and water and supporting communities to prepare for climate impacts. It is every Minister's responsibility to ensure your ministry's work continues to achieve CleanBC's goals.
- **A strong, sustainable economy that works for everyone:** We will continue our work to support British Columbians through the pandemic and the economic recovery by investing in health care, getting people back to work, helping businesses and communities, and building the clean, innovative economy of the future. Our plan will train the workforce of tomorrow, help businesses hire and grow and invest in the infrastructure needed to build our province.

As Parliamentary Secretary, you will assist your Minister in carrying out their duties. You may be asked to represent the Minister at public events, deliver speeches on behalf of the Minister, or act as a spokesperson for the government's position. You will reach out to stakeholders, businesses, civil society and individuals across B.C. to better understand their perspectives and bring their views to the Minister.

You are also being given special responsibility to support your Minister in specific areas within their mandate. You will work with, and be supported by, B.C.'s professional public service in this role.

Over the course of our mandate, I expect you will make progress on the following items:

- Work with the creative sector to identify strategies to drive a strong recovery from the impacts of the COVID-19 pandemic.

- Support the Minister of Finance to re-establish the government-film sector task force to recommend the size and term of a new visual effects tax credit based on production costs.

Your Minister is ultimately responsible and accountable for their ministry and their mandate; thus, all key decisions will be made by them. Your role is to understand your Minister's policy goals, develop a deep understanding of the issues, participate in consultations with key stakeholders, Indigenous peoples and the broader public, in order to give your best advice to the public service as it develops options for a decision by the Minister.

You will collaborate with your Minister, Ministry and the Premier's Office to develop a workplan to guide your efforts, including detail on how the professional public service will support your work through briefings, supporting consultations, and keeping you apprised of policy development.

All members are expected to review, understand and act according to the *Members' Conflict of Interest Act* and conduct themselves with the highest level of integrity. As a Parliamentary Secretary, your conduct will reflect not only on you, but on your Minister and our government.

You are accountable for providing strong, professional and ethical leadership. I expect you to establish a positive, respectful and collaborative working relationship with your Minister, their staff and the public servants who provide the professional, non-partisan advice fundamental to delivering on our government's priorities.

My commitment to all British Columbians is to do my level best to make sure people's lives are better, safer and more affordable. I believe the challenges we face can and will be overcome by working together. By way of this letter, I am expressing my faith that people can expect the same commitment from you.

Sincerely,

A handwritten signature in black ink, reading "John J. Horgan". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

John Horgan  
Premier

**Ministry of Tourism, Arts, Culture and Sport**  
**Mandate Letter Commitments – Summary for Estimates**  
**Updated: March 1, 2022**

Mandate Letter Issued November 2020	Division Lead	Status
Minister Melanie Mark Mandate letter		
1. Support the tourism, arts, culture and sport sectors through the COVID-19 response and recovery, setting them up for success in the years ahead.	All	<b>Tourism:</b> <ul style="list-style-type: none"> <li>Significant engagement with industry stakeholders, other ministries, and the federal government about COVID-19 relief measures, which fed into B.C.'s COVID-19 Action Plan and B.C.'s Restart Plan.</li> <li>Budget 2021 committed an additional \$120M in supports for the tourism sector.</li> <li>In Budget 2022, an additional \$25 million is committed to support the tourism sector's continuing recovery.</li> <li>To date, a total allocation of nearly \$600 million<sup>1</sup> in direct support for the tourism sector has been provided through B.C.'s COVID-19 Economic Recovery Plan including the Small and Medium Size Business Recovery and Circuit Breaker Business Relief Grants.</li> </ul> <b>Highlights include:</b> <ul style="list-style-type: none"> <li>Over \$109 million invested through StrongerBC in community-based tourism infrastructure and destination development projects<sup>2</sup>.</li> <li>Committing up to \$15 million for the new Tourism Accommodation and Commercial Recreation Relief Fund to help offset certain fixed costs.</li> <li>\$36.8 million for major anchor attractions.</li> <li>Nearly \$30 million for the fairs, festivals, and events.</li> <li>\$56M in relief funding for BC Pavilion Corporation.</li> <li>\$8 million in relief funding for Indigenous tourism business in partnership with Indigenous Tourism BC.</li> </ul>

<sup>1</sup>\$600M in investments include FY20/21 and FY21/22 TACS specific supports, Destination BC investments, and tourism related investments through other Ministries. List does not include investments projected for FY22/23 or FY23/24. (List above totals \$597.34M).

<sup>2</sup> \$109M in community tourism infrastructure includes \$20M CERIP 1.0 DD stream, \$35M CERIP 1.0 non-tourism streams. \$19.4M Tourism Dependent Communities, \$13.6M Regional Tourism Development Initiatives, \$21.3M CERIP 2.0 DD stream (Total = \$109.3M).

**Ministry of Tourism, Arts, Culture and Sport**  
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**Updated: March 1, 2022**

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Minister Melanie Mark Mandate letter		
		<ul style="list-style-type: none"> <li>○ \$10 million to 61 Community Destination Marketing Organizations that participate in the MRDT program to support critical staffing and operations.</li> <li>○ \$1.3M in support for key tourism sub-sectors, visitor centres and the BC Tourism Resiliency Network.</li> <li>○ \$5 million through Destination BC's Co-operative Marketing Partnerships Program to directly fund hard-hit urban centers.</li> <li>○ \$5 million to restart the business events and conferences market.</li> <li>○ \$1.3 million for dedicated regional HR specialists to work with tourism operators to rebuild and strengthen the tourism workforce.</li> <li>○ \$3.7 million to Indigenous Tourism BC to support capacity and resiliency building within the sector.</li> <li>○ \$4M for a Welcome to BC international marketing campaign via Destination BC</li> <li>○ \$2M for tourism training grants for students.</li> <li>○ \$240K to partner with go2HR on delivering a BSAFE, a Safety Certificate Program for the tourism workforce.</li> <li>○ In addition, the Province has committed an additional \$30 million over two years for tourism infrastructure and destination development projects.</li> </ul> <p><b>Creative:</b></p> <ul style="list-style-type: none"> <li>• Successful three-year, \$22.5 million renewal of the Amplify BC music fund (April 2021): <ul style="list-style-type: none"> <li>○ Sector consultation on program design led by PS D'Eith in May/June 2021.</li> <li>○ Programs launched in August 2021.</li> </ul> </li> </ul>

**Ministry of Tourism, Arts, Culture and Sport**  
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Minister Melanie Mark Mandate letter		
		<ul style="list-style-type: none"> <li>• Successful five-year renewal of the BC Book Publishing Tax Credit (March 2021).</li> <li>• Launched the \$2 million Reel Focus BC domestic film program <ul style="list-style-type: none"> <li>○ Emerging and Equity Seeking filmmakers stream targeted to assist with recovery (launched February 2021).</li> <li>○ Production Funding stream to assist B.C. filmmakers get their projects ready for broadcast, sale and distribution (launched July 2021).</li> <li>○ Slate Funding stream to support development of two or more film or television projects (launched December 2021)</li> </ul> </li> <li>• Pivoted Creative BC programs to meet evolving sector needs: International Industry Initiatives; Interactive Fund; Passports to Markets; Domestic Industry Initiatives.</li> <li>• Ongoing support for the motion picture industry in navigating new federal border measures.</li> <li>• Supported B.C. magazines to access federal supports, resulting in B.C. titles receiving a significant increase in Special Measures (COVID Relief) through the Canada Periodical Fund (32.5% of total).</li> <li>• Knowledge Network continues to be the largest commissioner of domestic content in B.C. Focus of their work moving forward will be on equity, diversity and inclusion.</li> </ul> <p><b>Sport:</b></p> <ul style="list-style-type: none"> <li>• Developed Return to Sport guidelines to get people back to playing sports safely.</li> <li>• Worked closely with public health and professional sports teams including the Vancouver Canucks, BC Lions and Vancouver Whitecaps to develop COVID-19 safety protocols that allowed them to welcome fans back.</li> </ul>

**Ministry of Tourism, Arts, Culture and Sport**  
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**Updated: March 1, 2022**

Mandate Letter Issued November 2020	Division Lead	Status
Minister Melanie Mark Mandate letter		
		<ul style="list-style-type: none"> <li>• Supported identified high-performance athletes to continue safely training and competing throughout the pandemic. <ul style="list-style-type: none"> <li>○ At the 2020 Tokyo Olympic Games BC connected athletes won 50% of Team Canada's medals.</li> <li>○ BC connected athletes won 48% of the Team Canada's medals at the Paralympics, despite making up only 30% of the team.</li> </ul> </li> <li>• Provided \$1.5 million for a Local Sport Relief Fund to allow community sport organizations to remain sustainable. <ul style="list-style-type: none"> <li>○ 288 grants were provided in the first round of funding.</li> <li>○ A second round opened in March 2021, supported by federal funding, that provided just over \$1 million to 214 organizations.</li> </ul> </li> <li>• Launched a \$15 million Amateur Sport League Fund that supported 72 B.C. based amateur leagues and teams in communities across B.C.</li> <li>• Supported the return of international sporting events with \$650,000 through the Major Events Program and Tourism Events Program for the Men's Olympic Basketball qualifier this summer in Victoria.</li> <li>• Distributed more than \$5.5 million from the federal COVID-19 Emergency Support Fund for Sport Organizations, including support for provincial, disability and multi-sport organizations; the Indigenous Sport, Physical Activity and Recreation Council; and the BC Seniors Games Society.</li> <li>• To help sport events restart safely, in 2021/22 the BC Fairs Festivals and Events Program provided \$8.5 million in funding to 193 sport events.</li> </ul> <p><b>Arts and Culture:</b></p>

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		<ul style="list-style-type: none"> <li>• In FY 2020/21, \$40.19 million in support was provided to over 600 organizations and hundreds of individuals, including \$35 million in new StrongerBC funds and \$5.19 million of reallocated BCAC budget.</li> <li>• The BC Arts Council has been responsive by shifting deadlines and program criteria and reallocating budget to best support applicants.</li> <li>• Funding will continue to be provided for operating assistance clients through a streamlined and simplified application process.</li> <li>• PS D'Eith hosted 23 roundtable meetings with the sector through the summer of 2021.</li> <li>• Ensured the voice of the sector was represented at the Industry Engagement Table with the Provincial Health Officer, and Ministers of Labour, Jobs Economic Recovery and Innovation and Tourism, Arts, Culture and Sport.</li> </ul>
<p>2. Work with the Tourism Task Force to bring together leaders from business, labour, First Nations and not-for-profits to support the tourism industry as it moves toward recovery from the COVID-19 pandemic, including by delivering the critical supports for the industry that are part of our government's economic recovery plan, StrongerBC.</p>	<p><b>Tourism</b>  <b>Nick Grant, ADM</b></p>	<ul style="list-style-type: none"> <li>• The Province has taken action on all of the Tourism Task Force's recommendations, including: <ul style="list-style-type: none"> <li>○ Creating a tourism-specific stream under the Small and Medium Size Business Recovery Grant program.</li> <li>○ Investing \$70 million in community-based tourism infrastructure and destination development.</li> <li>○ Investing nearly \$30 million to support fairs, festivals, and events.</li> <li>○ Committing up to \$15 million for the new Tourism Accommodation and Commercial Recreation Relief Fund to help offset certain fixed costs.</li> <li>○ Allocating a total of \$8 million in relief funding for Indigenous tourism businesses in partnership with Indigenous Tourism BC.</li> </ul> </li> </ul>

**Ministry of Tourism, Arts, Culture and Sport**  
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Mandate Letter Issued November 2020	Division Lead	Status
Minister Melanie Mark Mandate letter		
		<ul style="list-style-type: none"> <li>○ Partnering with go2HR to create BSAFE, a COVID-19 Safety Certificate course.</li> <li>○ A few actions were reviewed and deemed no longer needed or impossible to implement.</li> <li>○ Government is examining the remaining recommendations and looking at the best way to move forward in support of a strong recovery.</li> <li>• The Ministry also established the Tourism Sector Recovery Roundtable (Sector Roundtable) to maintain ongoing two-way communications and address issues related to tourism sector recovery, re-opening, and resilience. This table has built significant rapport.</li> <li>• Government has also engaged with the Sector Roundtable to update the Strategic Framework for Tourism in B.C., to ensure our priorities are aligned with the Task Force's recommendations to support recovery.</li> <li>•</li> </ul>
3. Continue to collaborate with sport organizations on building a resilient recovery from COVID-19.	<b>Sport</b> <b>Kim Lacharite, ADM</b>	<ul style="list-style-type: none"> <li>• The Province has worked closely with viaSport and engaged in extensive sector consultations to craft Return to Sport guidelines to help sport gradually resume as public health measures permit.</li> <li>• Working closely with viaSport, ISPARC, BC Games Society, Canadian Sport Institute Pacific and other professional sport partners to support the sector's restart and recovery. This includes: <ul style="list-style-type: none"> <li>○ Working with key partners to confirm return to play plans for amateur and professional sport leagues;</li> <li>○ Working to help implement the BC Vaccine Card for the sport sector while also allowing for an exemption for indoor and outdoor youth sport programming;</li> </ul> </li> </ul>



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		<ul style="list-style-type: none"> <li>○ Continuing to work with the sport sector to better understand their needs and opportunities to build back a sport sector that is more inclusive, diverse, and affordable; and</li> <li>○ Worked with the Office of the Provincial Health Officer to create an exemption for high-performance athletes so that individuals who have dedicated their life to sport can continue to do so here in B.C.</li> </ul>
<p>4. Support the creation of dedicated arts and culture spaces by using capital funding through our new Recovery Investment Fund to expand our government's Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones.</p>	<p><b>Arts and Culture</b>  <b>Claire Avison, ADM</b></p>	<ul style="list-style-type: none"> <li>• In FY 2020/21, the BC Arts Council implemented the Arts Infrastructure Program with a \$2 million budget and completed its inaugural intake. BC150 Cultural Endowment increased earnings allowed for an expansion of the program from \$2 million to \$4 million and increasing the number of funded projects from 50 to 97.</li> <li>• In FY 2021/22, the Arts Infrastructure Program secured an additional \$2 million annually, increasing the base budget from \$2 million to \$4 million. This increase allows for expanded project eligibility to include a planning stream for future projects and increased grant amounts for capital projects.</li> <li>• The FY2021/22 intake deadline for applications to the Arts Infrastructure Program was January 14, 2022, with decisions expected to be made by year end.</li> <li>• The program has seen significant interest, with 197 applicants, for an initial total funding ask of \$10,034,261.</li> </ul>
<p>5. Continue the redevelopment of the Royal BC Museum.</p>	<p><b>Arts and Culture</b>  <b>Claire Avison, ADM</b></p>	<ul style="list-style-type: none"> <li>• On September 18, 2020, the Province announced the \$14 million purchase of an 8-acre parcel of land in Colwood for the construction of the Collections and Research Building.</li> <li>• The 14,000 square-metre facility will use mass timber construction and meets CleanBC energy efficiency standards. Building construction will generate more than 950 direct and indirect good-paying jobs.</li> </ul>

**Ministry of Tourism, Arts, Culture and Sport**  
**Mandate Letter Commitments – Summary for Estimates**  
**Updated: March 1, 2022**

<b>Mandate Letter Issued November 2020</b>	<b>Division Lead</b>	<b>Status</b>
<b>Minister Melanie Mark Mandate letter</b>		
		<ul style="list-style-type: none"> <li>• Procurement for the Collections and Research Building is underway with a design builder is expected to be selected and contract executed by June 2022. Official construction launch is expected in Summer 2022.</li> <li>• Cabinet Confidences</li> </ul>
6. Work with the Minister of State for Trade to continue the development of the Chinese Canadian Museum.	<b>Arts and Culture Claire Avison, ADM</b>	<ul style="list-style-type: none"> <li>• The Chinese Canadian Museum Society of B.C. was incorporated on March 13, 2020, as a non-profit society to advance the work of establishing and operating a Chinese Canadian Museum.</li> <li>• The Province has invested more than \$38.5M to the Chinese Canadian Museum to date: <ul style="list-style-type: none"> <li>○ \$1 million to the City of Vancouver to support the planning and activation of the museum;</li> <li>○ \$8 million endowment and \$2 million to support the development of the Society and for museum planning Museum; and</li> <li>○ \$25.5 million for the purchase of a permanent site along with an additional one-time investment of \$2 million to support ongoing planning and operating costs.</li> </ul> </li> <li>• Advice/Recommendations Advice/Recommendations the approval for site purchase effectively completes the mandate commitment.</li> </ul>
7. Start work to create a first-of-its-kind museum to document the history, art and contributions of South Asian people in BC	<b>Arts and Culture Claire Avison, ADM</b>	<ul style="list-style-type: none"> <li>• The new museum builds on the South Asian Canadian Legacy Project (2020-2022) at the South Asian Studies Institute at the University of the Fraser Valley funded in part by the Province with a \$1.14 million commitment made in September 2020.</li> <li>• The Ministry is currently preparing a high-level project plan with anticipated timeframes including community engagement.</li> </ul>

**Ministry of Tourism, Arts, Culture and Sport**  
**Mandate Letter Commitments – Summary for Estimates**  
**Updated: March 1, 2022**

Mandate Letter Issued November 2020	Division Lead	Status
Minister Melanie Mark Mandate letter		
		<ul style="list-style-type: none"> <li>• Initial stakeholder engagement with the South Asian Studies Institute is complete.</li> <li>• The Minister provided an update to the Government Caucus Committee on Social Initiatives in September 2021.</li> <li>• Cabinet Confidences</li> </ul>
<p>8. With support from the Attorney General and Minister responsible for Housing, the Minister of Municipal Affairs, and the Minister of State for Child Care, provide provincial funding to support the redevelopment of the Jewish Community Centre of Greater Vancouver, delivering a new state-of-the-art community centre along with hundreds of new child care spaces.</p>	<p><b>Arts and Culture</b>  <b>Claire Avison</b></p>	<ul style="list-style-type: none"> <li>• In 2018 and 2019, the Province provided \$400,000 in planning funding for this project.</li> <li>• The Province has provided \$3 million in support for continued planning in 2020/21 with conditional approval for \$22 million to further support the cultural component of the project.</li> <li>• A cross-ministry working group was established to support review and endorsement of the business case and ultimately make recommendations on release of the remaining \$22 million.</li> <li>• The Jewish Community Centre submitted their required report back to the Ministry on October 25, 2021, to meet the condition of the grant letter for the initial \$3 million, including their business case, additional responses to Ministry questions, and expenses claimed to date.</li> <li>• Cabinet Confidences</li> </ul> <ul style="list-style-type: none"> <li>• Cabinet Confidences</li> </ul>

**Ministry of Tourism, Arts, Culture and Sport**  
**Mandate Letter Commitments – Summary for Estimates**  
**Updated: March 1, 2022**

Mandate Letter Commitments 2020	Division Lead	Status
Parliamentary Secretary for Arts and Film Bob D'Eith Mandate letter		
1. Work with the creative sector to identify strategies to drive a strong recovery from the impacts of the COVID-19 pandemic.	<b>Creative Kim Lacharite, ADM</b>	<ul style="list-style-type: none"> <li>• Successful three-year, \$22.5 million renewal of the Amplify BC music fund (April 2021). <ul style="list-style-type: none"> <li>○ PS D'Eith led sector consultation on program design in May/June 2021.</li> <li>○ Programs launched in August 2021.</li> </ul> </li> <li>• Successful five-year renewal of the BC Book Publishing Tax Credit (March 2021).</li> <li>• Launched three streams under the \$2M Reel Focus BC Domestic Fund <ul style="list-style-type: none"> <li>○ Emerging and Equity Seeking filmmakers stream targeted to assist with recovery (launched February 2021)</li> <li>○ Production Funding stream to assist B.C. filmmakers get their projects ready for broadcast, sale and distribution (launched July 2021)</li> <li>○ Slate Funding stream to support development of two or more film or television projects (launched December 2021).</li> </ul> </li> <li>• Pivoted Creative BC programs to meet evolving sector needs: International Industry Initiatives; Interactive Fund; Passports to Markets; Domestic Industry Initiatives.</li> <li>• Consultations with creative sector industry stakeholders to gauge ongoing impacts of the pandemic, and program options to address recovery. Key stakeholders engaged include: Music BC; Creative BC; CMPA-BC; DigiBC; and the Motion Picture Association of Canada.</li> <li>• Ongoing support for the motion picture industry in navigating new federal border measures.</li> <li>• Knowledge Network continues to be the largest commissioner of domestic content in B.C. Focus of their work moving forward will be on equity, diversity and inclusion.</li> </ul>

**Ministry of Tourism, Arts, Culture and Sport**  
**Mandate Letter Commitments – Summary for Estimates**  
**Updated: March 1, 2022**

Mandate Letter Commitments 2020	Division Lead	Status
Parliamentary Secretary for Arts and Film Bob D'Eith Mandate letter		
<p>2. Support the Minister of Finance to re-establish the government-film sector task force to recommend the size and term of a new visual effects tax credit based on production costs</p>	<p><b>Creative Kim Lacharite, ADM (this is a FIN lead initiative)</b></p>	<ul style="list-style-type: none"> <li>• On July 29th, MPPIA and the VFX Alliance formally withdrew their request for a COVID-19 Relief Fund for the VFX industry (via a letter to MSR and MMM) stating the VFX industry has withstood the impacts of the pandemic better than anticipated. <ul style="list-style-type: none"> <li>○ Industry is instead requesting to work with TACS and FIN to develop a competitive industry sustainability strategy that addresses competitiveness (i.e. higher tax credit incentives in other jurisdictions) and a worldwide competition for talent as key factors.</li> </ul> </li> <li>• On October 5, 2021, TACS meet with industry to explore their concerns and the opportunities. Challenges include immigration reform, training/micro credentialling and tax credit certainty.</li> <li>• Next steps: TACS is working with key industry stakeholders and across government to leverage upcoming and underway initiatives that will support the VFX industry, including: <ul style="list-style-type: none"> <li>○ In November 2021, AEST approved a second Labour Market Partnership with DigiBC to increase sector visibility, increase collaboration between post-secondaries and industry and support diversity and inclusion.</li> <li>○ In December 2021, AEST approved funding for the development of five micro credential programs targeting the creative technology sector, four of which will directly support the VFX industry (totalling \$485,448).</li> <li>○ In Winter 2022, JERI will be undertaking a skills gap study to identify common skills gaps across the creative technology sector that inform the development of training opportunities delivered through JERI. This work will include the VFX industry.</li> </ul> </li> </ul>

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

Date	Portfolio	Description	Organizations and People
Feb. 11, 2022	Arts & Culture	Canada's First Chinese Canadian Museum	The historic Wing Sang Building, the oldest building in Vancouver's Chinatown, will be the permanent site of the Chinese Canadian Museum. The Province is providing \$27.5 million to the Chinese Canadian Museum Society of British Columbia to support continued planning and operations of the society, as well as the purchase of the historic Wing Sang Building at 51 East Pender St.
Feb. 10, 2022	Tourism	Business Events and Conferences Restart Fund will provide up to \$5 million in 2021/22 and up to \$3. million in 2022/23, along with \$1.3M for regional HR specialists	Business events and workforce support initiatives, such as hiring and retaining employees, in the tourism sector will receive more than \$9.3 million over the next two years as part of the Tourism Recovery Initiatives Action Plan.
Feb. 4, 2022	Tourism	CERIP 2.0 & \$30m infrastructure investment	More than 50 new tourism projects throughout B.C. are receiving a total of \$21.3 million for shovel-ready infrastructure projects. The Province is also providing an additional \$30 million over the next two years to continue investing in tourism infrastructure throughout the province.
Jan. 19, 2022	Tourism	ITBC's Tourism Alignment Strategy	\$3.7M for the ITBC Tourism Alignment Strategy focuses on creating alignment of Indigenous, provincial, regional and federal partners so ITBC can continue to improve British Columbia's collaborative tourism network and support the expansion of tourism business activities by Indigenous entrepreneurs and communities over the next two years.
Jan. 14, 2022	Tourism	Tourism Accommodation and Commercial Recreation Relief Fund	As much as \$15 million will be provided through the Tourism Accommodation and Commercial Recreation Relief Fund through three streams: one for B.C.-owned large accommodation providers employing more than 150 people; the second for Indigenous-owned large accommodation properties employing more than 100 people and located on reserve; and the third for tenure and BC Parks permit holders that operate as tourism businesses.
Dec. 13, 2021	Tourism/Sport/Arts & Culture	B.C. Fairs, Festivals and Events Recovery Grant	Nearly \$30 million to support more than 680 community events in their efforts to resume safely, in over 134 communities throughout B.C.
Nov. 29, 2021	Sport	Indigenous Sport Gallery at the B.C. Sports Hall of Fame goes online	The Indigenous Sport Gallery will be available online spring 2023, bringing the exciting stories and powerful history of Indigenous athletes, coaches and builders to communities and classrooms throughout the province. The Province has invested

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

			\$198,000 for the expansion of the Indigenous Sport Gallery into an interactive online experience and for translation of the gallery's content into Indigenous languages.
Nov. 29, 2021	Arts & Culture	Arts Impact Grant	Arts and culture groups throughout B.C. can now apply for the Arts Impact Grant, for which the Province provided \$3.5 million through the BC Arts Council. The application deadline is Jan. 20, 2022, and this funding will provide more flexibility to arts and culture groups to use the funding.
Nov. 16, 2021	Tourism	Second intake for the Indigenous Tourism Recovery Grant	\$3 million in grants to Indigenous tourism businesses, including lodges and resorts, restaurants, outdoor adventure experiences, galleries and gift shops owned by Indigenous people. Recipients can use the funds to keep the lights on and pay rent or employee wages.
Nov. 12, 2021	Arts & Culture	Arts Infrastructure Program	Second year of funding for arts and culture groups, doubles the initial \$2 million investment for organizations to improve infrastructure, enhance safety features, increase accessibility, buy equipment and continue to offer virtual programming to contribute to B.C.'s economic recovery.
Oct. 26, 2021	Arts & Culture	Bids for new Royal BC Museum buildings have been selected	The proposed facility will house the Royal BC Museum's collections and research department, and the BC Archives. It will provide dedicated research labs and learning spaces and improve access for British Columbians to the museum's vast collections.
Oct. 1, 2021	Creative Industries	2021 Vancouver International Film Festival Opening Event – Speaking Event/amplify government funding	40th Annual Vancouver International Film Festival (VIFF) and a return to in-person screenings.  Creative BC provided \$135,000 and BC Arts Council provided \$585,000.
Sept. 24, 2021	Sport/Tourism	BC Lions Orange Shirt Day Game and T-Shirt Giveaway	10,000 shirts were given away at the game, a donation was made to B.C.'s Orange Shirt Society residential school survivor supports, and game tickets were provided to residential school survivors.
Sept. 18, 2021	Sport/Tourism	Women's Rugby 7s – Speaking Event	In Fall 2019, the Province's Tourism Events Program provided \$100,000 for marketing the 2020 Women's Rugby 7s tournament. The Ministry worked with organizers to ensure this funding was carried over to this year for use given the cancellation of the women's tournament in 2020.
Sept. 18, 2021	Sport	KidSport Week – News Release and Minister visit with BC Rugby in Vancouver	In spring 2019, the B.C. government invested \$2.5 million to Sport BC to expand access to amateur and recreational sport programs for children through KidSport BC. From this investment to date, Sport BC has directed \$1 million for BC KidSport chapters to offset the

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

			financial impacts of COVID-19 and to ensure service levels remained consistent with previous years. In addition, Sport BC has supported 19 projects, totalling more than \$300,000.
Sept. 16, 2021	Sport/Tourism	BC Lions Orange Shirt Day – Media Event with Premier and partners	Proactive event with the B.C. Lions to announce the partnership with the B.C. Lions, Tk'emlúps te Secwépemc First Nation, Fortis BC, BC Hydro, the Orange Shirt Day Society, Ending Violence Association of BC and the Province of BC to support Canada's new National Day for Truth and Reconciliation. Unveiling of original artwork by Corrine Hunt and highlight the collaboration to raise awareness about the impact of violence against Indigenous children attending residential schools. 10,000 shirts will be given away at the September 24 B.C. Lions home game, with a donation to B.C.'s Orange Shirt Society residential school survivor supports. Tickets to this game will also be provided to residential school survivors.
August 27, 2021	Arts and Culture	Fairs, Festivals and Events Fund – Media Event at the PNE	Up to \$12.9 million in one-time grants for eligible event organizers to support their efforts to resume safely. Grant amounts for each event will be <b>up to 20%</b> of the total event budget, to a maximum of <b>\$250,000</b> per application. Eligible events include sport, arts and culture events, community celebrations, agricultural fairs, rodeos and exhibitions. Applications must demonstrate local or regional support and show the economic and social benefits for the community.
July 27, 2021	Sport	Supporting Amateur Sport Leagues – Media Event in Surrey (Surrey Eagles/BC Hockey League)	72 amateur sport leagues and teams will receive support from the Province so B.C. athletes can continue to train, practise and play.  The Amateur Sport League Fund will provide a total of \$11.6 million in one-time grants to help B.C.-based and/or B.C.-owned non-profit and for-profit amateur leagues recover from the financial losses brought on by the COVID-19 pandemic. The grants will support amateur athletes and ensure the jobs of people who work for the leagues and teams are protected.
July 26, 2021	Tourism	Major Anchor Attractions – Media Event in Richmond (Night Market)	\$36.3 million to 83 anchor attractions and tour bus operators in B.C. to support for their recovery from the impacts of the COVID-19 pandemic.  Grants of up to \$1 million will be provided to both businesses and not-for-profits, including:



# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

			<ul style="list-style-type: none"> <li>• 23 urban anchor attractions;</li> <li>• 34 rural anchor attractions; and</li> <li>• 26 tour bus operators.</li> </ul>
July 23, 2021	Sport	Supporting Local Sport Organizations – Regional News Releases	\$1 million in grants to 214 organizations throughout B.C. as part of the second intake. The Local Sport Relief Fund provides grants of up to \$7,500 to non-profit sports organizations to assist with expenses such as insurance, administrative costs, rent, storage costs and equipment essential to providing sports programs.
July 22, 2021	Creative Industries	Creative Pathways* - News Release  *Funding through AEST	As part of Creative Pathways BC, the B.C. government and industry are investing in a new website to create pathways that welcome all British Columbians into the industry and offer special streams for people from equity-seeking groups.  This project is made possible from the B.C. government's \$400,000 investment through Sector Labour Market Partnerships and a \$100,000 seed contribution from WarnerMedia Access Canada.
June 28, 2021	Sport	FIBA Qualifying Tournament – News Release/Minister Visit	The FIBA Olympic qualifier took place June 29 to July 4, 2021 in Victoria. The tournament is a major step for basketball in the lead up to the 2020 Olympic and Paralympic Games in Tokyo.  In support of this hosting opportunity, the Province provided \$650,000 through the Major Events Program and Tourism Events Program.

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

June 24, 2021	Tourism	Support for Indigenous Tourism Businesses – News Release/Minister visits Talaysay Tours	<p>Indigenous tourism businesses in B.C. have received over \$28 million for 60 projects to support recovery from the impacts of the COVID-19 pandemic.</p> <p>StrongerBC programs such as the Community Economic Recovery Infrastructure Program (CERIP), Tourism Dependent Communities Program and Targeted Regional Tourism Development Initiative are part of the Province's actions to support recovery of B.C.'s tourism sector, including Indigenous tourism. The BC Indigenous Tourism Recovery Fund was created following the recommendations of the Tourism Task Force and created to support Indigenous tourism businesses specifically.</p>
June 24, 2021	Arts and Culture	Open Procurement for Collections and Research Building – News Release	Government is inviting bidders to submit their qualifications to design and build the Royal BC Museum's collections and research building at the Royal Bay development in Colwood. The deadline to respond to the RFQ was Sept. 8, 2021.
May 27, 2021	Tourism	Safety Certification – News Release	The Province invested \$390,000 and launched a COVID-19 safety certificate program with Go2HR for workers in the tourism and hospitality sectors to increase consumer confidence as businesses start to return to more normal operations in accordance with B.C.'s Restart Plan.
May 26	Tourism	\$5 million funding for Indigenous Tourism Businesses – News Release/Photo Op/Visit	The Province provided \$5 million through the BC Indigenous Tourism Recovery Fund to support 140 Indigenous tourism businesses to mitigate the impacts of the pandemic. The grants assisted businesses with maintaining or creating nearly 1,200 jobs in communities throughout B.C.
May 18, 2021	Tourism	\$50 million for anchor attractions and tour bus companies – Event with Premier/Minister at VCO	Budget 2021 funding for BC Major Anchor Attractions Program to support urban and rural anchor attractions and tour bus companies. Up to \$1 million for urban operators, and up to \$500,000 for rural operators and tour bus companies.
May 4, 2021	Tourism	\$13.6 million for 53 regional infrastructure projects	The province's six tourism regions have received a total of \$13.6 million for 53 projects that will create employment opportunities, attract new businesses and increase economic diversification within communities.
May 1, 2021	Arts and Culture	\$6.6 million to support artists and arts orgs.	More than 135 artists and 155 organizations throughout B.C. have received a total of \$6.6 million to support their adaptations so they can pivot as a result of the pandemic.

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

April 26, 2021	Tourism	\$120 million from Budget 2021 for tourism – Announced in the budget	Budget 2021 included \$120 million in further funding for tourism recovery, including support for major anchor attractions and destination development.
April 26, 2021	Arts and Culture	\$6 million over 3 years in Budget 2021 for arts	Budget 2021 included \$6 million more over three years to support recovery for arts and culture organizations.
April 13, 2021	Creative Industries	\$22.5 million in committed funding over three years for B.C.'s music industry through Amplify BC	<p>Amplify BC has four programs:</p> <p><b>Live Music</b> - supports the operations, development and adaptation of venues, festivals and concert presenters in B.C.</p> <p><b>Music Company Development</b> - supports the operations, development and adaption of music companies in B.C.</p> <p><b>Music Industry Initiatives</b> - supports the development of B.C.'s music industry, funding projects that support training, skills development, export activities, business development, research and up-and-coming talent.</p> <p><b>Career Development</b> - support the careers of emerging and established artists in B.C., funding sound recordings, music videos and marketing initiatives.</p>
April 9, 2021	Arts and Culture	BC Arts Council is providing \$1.19 million for community arts festivals, visual artists and co-op placements	<p><b>Community Arts Festivals:</b> 72 grants to arts and culture and Indigenous organizations to pay artists to participate in local arts festivals.</p> <p><b>Visual Artists:</b> 46 grants to support professional visual artists to create new work.</p> <p><b>Co-Op Placements:</b> 20 grants to help organizations hire co-op students to gain experience in the arts and culture sector.</p>
March 31, 2021	Sport	\$15 million for B.C.-based amateur leagues and teams	<p>Helps amateur sports leagues and teams with operational costs, such as salaries, administrative costs, personal protective equipment, and the development of COVID-19 safety plans to ensure the safety of athletes and staff.</p> <p>Funding will help ensure organizations pull through the pandemic to provide opportunities for amateur athletes and protect the jobs of people who work for the leagues and teams.</p>

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

March 29, 2021	Tourism	\$19.4 million to tourism dependent communities (StrongerBC)	32 communities received the funding 46 new tourism-development projects were identified by communities throughout B.C. and include: updated trails for e-bikes and adaptive trikes, signage, solar electric-vehicle charging stations, sea kayak touring and picnic facilities, water park construction, and creating an arts and culture stage.
March 24, 2021	Arts and Culture	\$14 million in supplements to arts and culture organizations (StrongerBC)	The BC Arts Council distributed supplements to 588 arts and culture organizations throughout B.C.  Pays for operating costs, like rent and utilities, paying artists and protecting or restoring jobs, such as theatre technicians, production designers or arts administrators.  <i>*This is new funding, in addition to previously announced \$21 million bringing the total to \$35 million through StrongerBC.</i>
March 24, 2021	Tourism	Tourism, hospitality industry supports B.C. immunization efforts	A new partnership will employ more than 1,400 tourism and hospitality workers in mass vaccination clinics — creating hundreds of jobs for B.C.'s hard-hit tourism, hospitality and sport sectors.  No TACS specific funding. MOH lead.
March 5, 2021	Arts and Culture	\$15.7 million in supplements to arts and culture organizations  (part of \$21M for arts through StrongerBC - Sept. 2020)	The BC Arts Council distributed supplements to 556 arts and culture organizations throughout B.C.  Organizations can use the funds to pay for operating costs, like rent and utilities, paying artists and protecting or restoring jobs, such as theatre technicians, production designers or arts administrators.
March 5, 2021	Creative Industries	\$1.27 million to grow musicians' careers  (part of \$7.5 million Amplify BC)	Through Amplify BC, 113 emerging and established musicians received \$1.27 million to support their career development.  Musicians can use these grants to record, make music videos or market their music.
Feb. 25, 2021	Creative Industries	Launch of \$200,000 Reel Focus BC program for BC filmmakers (part of \$2M Domestic Motion Picture Fund)	Creators can get a grant of up to \$10,000 to: <ul style="list-style-type: none"> <li>• do research</li> <li>• develop a concept</li> <li>• write a script</li> </ul> The grants are available for a wide range of emerging and equity seeking producers including feature films, television shows, series, documentaries and animated content.

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

Feb. 25, 2021	Tourism	CERIP: Destination Development \$20 million	54 new tourism projects throughout B.C. are receiving funding under the (CERIP) destination development stream.  Funding invests in implementation-ready tourism infrastructure and amenities projects that support the recovery and resilience of tourism. It creates jobs and develops infrastructure that will attract visitors to B.C. communities when travel resumes
Feb. 24, 2021	Tourism	CERIP funding through ministries of Municipal Affairs and Forests, Lands, Natural Resource Operations and Rural Development	CERIP – other streams pertaining to tourism  An additional \$34.5 million has been allocated for 95 tourism-related projects from these other CERIP funding streams, totalling almost \$55 million toward tourism resiliency and development throughout B.C.
Feb. 12, 2021	Tourism	Ski communities education campaign	The Province in conjunction with Canada West Ski Areas Association and six local governments.  No TACS-specific funding.
Jan. 21, 2021	Sport	Local Sport Relief Fund (1 <sup>st</sup> Intake)	288 community sport organizations have received grants through the \$1.5 million Local Sport Relief Fund to pay overhead.
Jan. 12, 2021	Arts and Culture	The BC Arts Council's new \$500,000 Pivot for Individuals program	Professional artists can get a grant of up to \$12,000 for things such as: <ul style="list-style-type: none"> <li>• modifying existing art or performances</li> <li>• learning new skills, such as video editing</li> <li>• professional development, like mentorship or training</li> </ul>
Dec. 22, 2020	Tourism	\$105 million in dedicated relief funding for the tourism sector	In response to the Tourism Task Force's recommendations the government committed \$100 million in dedicated relief funding for the tourism sector.  In addition, the Province is allocating \$5 million to Indigenous Tourism BC to administer relief grant funding targeted for Indigenous businesses.  Tourism businesses will now be eligible for up to \$45,000, an increase compared to the previous maximum of \$40,000, due to a boost in the additional funds now available to help the sector recover.  The new relief fund more than doubles the \$50 million announced in September 2020 in the StrongerBC economic recovery plan to implement the recommendations from the task force.

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

Dec. 19, 2020	Creative Industries	\$3.4 million for people and businesses in the music industry	Through Amplify BC, the Province's music fund, a total 95 venues, festivals and presenters in the music industry received \$3.4 million in grants to stay resilient during the pandemic.
Dec. 8, 2020	Tourism	\$19.4 million to support tourism-dependent municipalities	<p>\$19.4 million to support tourism-dependent municipalities to build, adapt and diversify their tourism infrastructure.</p> <p>This is part of StrongerBC.</p>
Dec. 8, 2020	Tourism	\$13.6 million for B.C. tourism regions	<p>\$13.6 million for all six B.C. tourism regions to work with government to identify projects to create jobs and attract new businesses.</p> <p>Funds provided to regions and projects for consideration will be identified by February 2021.</p> <p>This is part of StrongerBC.</p>
Dec. 8, 2020	Tourism	\$20 million to develop local tourism experiences, infrastructure and services	<p>\$20 million to develop local tourism experiences, infrastructure and services to help bring back visitors to communities.</p> <p>Eligible groups include:</p> <ul style="list-style-type: none"> <li>• Local governments</li> <li>• not-for-profits</li> <li>• First Nations</li> </ul> <p>This is part of StrongerBC.</p>
Dec. 2, 2020	Arts and Culture	\$16 million in supplements to arts and culture organizations	<p>\$16 million in supplements through the BC Arts Council to arts and culture organizations. The supplement helps existing BC Arts Council clients pay for operating costs like:</p> <ul style="list-style-type: none"> <li>• rent</li> <li>• utilities</li> <li>• rehire people such as artists, theatre technicians, production designers or arts administrators</li> </ul> <p>This is part of StrongerBC.</p> <ul style="list-style-type: none"> <li>• We made two significant investments in the BC Arts Council in the last two budgets. <ul style="list-style-type: none"> <li>○ Budget 2018 boosted funding to the BC Arts Council by \$15 million over three years (first increase since 2013).</li> <li>○ Budget 2019 boosted funding to the BC Arts Council by \$15 million over three years.</li> </ul> </li> <li>• Thanks to our significant investments the BC Arts Council's budget is now at a record high of estimated \$35.6 million (\$34 million plus extra from endowment fund).</li> </ul>

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

Dec. 2, 2020	Arts and Culture	New \$5 million Pivot Program to help organizations adapt	<p>\$5 million through the BC Arts Council for the new Pivot Program to help organizations adapt.</p> <p>Organizations can get grants to modify their business model and practices to adapt to the realities of the pandemic.</p> <p>This is part of StrongerBC. Previous BCAC funding</p> <ul style="list-style-type: none"> <li>• We made two significant investments in the BC Arts Council in the last two budgets bringing the budget to a record high. <ul style="list-style-type: none"> <li>○ Budget 2018 boosted funding to the BC Arts Council by \$15 million over three years (first increase since 2013).</li> <li>○ Budget 2019 boosted funding to the BC Arts Council by \$15 million over three years.</li> </ul> </li> <li>• Thanks to our significant investments the BC Arts Council's budget is now at a record high of estimated \$35.6 million (\$34 million plus extra from endowment fund).</li> </ul>
Sept. 28, 2020	Tourism	Industry leaders, experts named to provincial Tourism Task Force	<p>Eleven business and industry leaders appointed to a new task force focused on reigniting B.C.'s tourism sector and enhancing its long-term competitiveness.</p> <p>Members of the Tourism Task Force have varied backgrounds including business, labour and the not-for-profit sector. The groups will seek innovative and creative ideas from stakeholders, experts and the public about how to help B.C.'s tourism industry recover in the short, medium and long term.</p> <p>The Province is allocating \$50 million in the Economic Recovery Plan to implement new measures that result from the Tourism Task Force's work.</p>

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

Sept. 17, 2020	Arts and Culture	Royal BC Museum Modernization Project (New building)	<p>As part of the Royal BC Modernization Project, the B.C. government has committed to building a new collections and research building in Colwood.</p> <p>Construction will generate more than 950 direct and indirect good-paying jobs.</p> <p>Government expects the project to complete the project in summer 2024.</p>
Sept. 14, 2020	Creative Industries	\$2 million investment in B.C.'s domestic motion picture industry	<p>\$2 million to launch the new Domestic Motion Picture Fund to support B.C. filmmakers and producers.</p> <p>This is the first dedicated funding for the domestic motion picture industry since 2003.</p> <p>The Domestic Motion Picture Fund will support:</p> <ul style="list-style-type: none"> <li>• development activities such as research, concept development and script-writing</li> <li>• production costs, such as hiring crew, renting equipment, and securing locations</li> </ul> <p>Part of the COVID-19 Action Plan relief funding.</p>
Aug. 17, 2020	Arts and Culture	New \$2 million grant program to improve spaces for artists	<p>In total, 50 arts and culture organizations received nearly \$2 million in grants to help improve arts and culture spaces and support the sector's resilience.</p> <p>Arts and culture organizations can get:</p> <ul style="list-style-type: none"> <li>• up to \$75,000 to improve arts and culture spaces</li> <li>• \$40,000 to buy special equipment to support art programming</li> </ul> <p>Recipients announced Jan. 22, 2021.</p>
Aug. 13, 2020	Arts and Culture	Chinese Canadian Museum launches temporary exhibition in Vancouver Chinatown	<p>Announced the opening of the free exhibit, A Seat at the Table, a project from the Chinese Canadian Museum Society of BC, in collaboration with the Museum of Vancouver and the University of British Columbia.</p> <p>The temporary exhibit was made possible through the B.C. government's \$1-million grant to the City of Vancouver to support further planning for the Chinese Canadian Museum.</p> <p>The exhibit will run through 2021.</p>



# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

July 28, 2020	Sport	\$1.5 million to help local sport organizations with costs during the pandemic	<p>The Province invested \$1.5 million to help local sport organizations with fixed costs during the pandemic.</p> <p>Canadian Heritage is also investing \$3.4 million in sports organizations in British Columbia.</p> <p>B.C. has more than 4,100 local sports organizations. The COVID-19 pandemic has led to many of them facing financial challenges due to the absence of registration fees, event revenues and sponsorships.</p>
July 16, 2020	Arts and Culture	\$10 million to establish the Chinese Canadian Museum	<p>The B.C. government invested \$10 million to establish the Chinese Canadian Museum – the first in Canada.</p> <p>This investment includes:</p> <ul style="list-style-type: none"> <li>• \$2 million to complete the planning and development</li> <li>• \$8 million for an endowment to provide ongoing support</li> </ul> <p>The museum includes a provincial hub in Vancouver Chinatown, multiple regional hubs and spokes throughout B.C., and an online portal and digital experiences for historical locations throughout the province.</p>
June 20, 2020	Tourism	More than 1,100 tourism businesses accessing COVID-19 supports	<p>As of June 2020 over 1,192 tourism businesses had registered in the BC Tourism Resiliency Network.</p> <p>The network is a provincewide expansion of the Vancouver Island Coastal Tourism Resiliency Program, funded in partnership with Island Coastal Economic Trust.</p> <p>Western Economic Diversification Canada has provided \$1 million for the BC Tourism Resiliency Network.</p>
June 20, 2020	Arts and Culture	\$500,000 to support repatriation activities in B.C.	<p>The B.C. government provided \$500,000 to the BC Museums Association to provide a range of grants to support communities at different stages of the repatriation process.</p> <p>First Nations communities and organizations will be eligible for grants to support repatriation planning, building capacity to take on repatriation projects and encouraging collaboration with cultural organizations.</p>

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

June 12, 2020	Arts and Culture	\$15 million in advanced operating funding for arts and culture organizations	The BC Arts Council advanced \$15 million in operating funding to arts and culture organizations to help give them certainty and flexibility as they budget for the year.
June 12, 2020	Arts and Culture	New BC Arts Council microgrant program to provide relief to artists	<p>The BC Arts Council launched a microgrant pilot program to support artists to continue to make art and develop their practice during the pandemic.</p> <p>Artists and cultural practitioners could apply for up to \$1,500 to help adapt to changes in the sector such as learning video editing or livestream a performance.</p>
June 10, 2020	Sport	Protecting amateur sport organizations, their employees and volunteers from COVID-19 liabilities	<p>The B.C. government established a ministerial order that protects amateur sport organizations, their employees and volunteers from COVID-19 liabilities, provided they are complying with public health orders and provincial sport guidelines.</p> <p>For example, a sports organization or its representatives will not be liable for a participant in their sports program being exposed to COVID-19 as a result of participation.</p>
June 1, 2020	Creative Industries	\$7.5 million through Amplify BC for the music industry	<p>The B.C. government invested \$7.5 million through Creative BC for Amplify BC to help people in B.C.'s music industry continues to create and operate during the pandemic.</p> <p>The suite of programs will focus on relief, recovery and renewal for B.C. artists, live music presenters and music companies.</p>
May 25, 2020	Tourism	\$10 million to support 59 B.C. community destination marketing organizations	<p>Fifty-nine B.C. community destination marketing organizations (DMOs) severely impacted by COVID-19 travel restrictions were supported with a \$10-million grant from the Province.</p> <p>Community DMOs play an important role connecting visitors to B.C.'s communities, representing both large metropolitan centres and towns of a few hundred residents.</p>

# TACS Accomplishments Table

UPDATED: Feb. 24, 2022

April 11, 2020	Creative Industries	\$750,000 for more than 740 microgrants to musicians	<p>Creative BC provided \$750,000 for more than 740 microgrants to musicians to support free livestreams on Showcase BC.</p> <p>The microgrants helped B.C. musicians take part in Showcase BC, an online hub for events.</p>
April 1, 2020	Sport	Immediate relief for B.C. sports	<p>Starting in April 2020, the Province, through viaSport, will provide provincial, disability and multi-sport organizations with the ability to access \$5 million, which represents 50% of their annual 2020-21 provincial funding allocation, to provide these organizations with access to cashflow sooner.</p>
March 27, 2020	Arts and Culture	Immediate relief for B.C. arts and culture	<p>To support the people and organizations in the arts sector, the BC Arts Council:</p> <ul style="list-style-type: none"> <li>• Administered a \$3-million Arts and Culture Resilience Supplement</li> <li>• Provided operating clients a 50% advance on 2020-21 funding to help with their cash flow</li> </ul> <p>The BC Arts Council also extended application deadlines, relaxed reporting requirements, and allowed organizations to use funding to cover immediate needs like rent and utilities.</p>
March 5, 2020.	Tourism	\$4 million over three years for Indigenous Tourism BC	<p>Through Destination BC, the Province provided Indigenous Tourism BC with \$4 million over three years, beginning April 1, 2020.</p> <p>This is an increase of \$1 million over the previous three years.</p> <p>It will go toward funding Indigenous tourism specialists in regions throughout the province and enhancing Indigenous Tourism BC's digital resources.</p>

## Ministry of Tourism, Arts, Culture and Sport

### 2022/23 Estimates Summary

#### **MINISTRY ESTIMATES BUDGET OVERVIEW**

**Vote 42 Ministry Operations**  
**2022/23 Estimate Budget: \$164.482M**  
**(a net increase of \$2.255M or 1.39% from the**  
**Restated Estimates 2021/22 of \$162.227M)**

The \$2.255M increase in Ministry Operations is due to the following:

- \$1.420M increase to Destination BC to fund a budget lift as outlined in the performance-based funding model established through Ministerial Directive
- \$470k increase to the Sport and Creative Division to establish additional operational capacity
- \$349k to establish the base operating budget for the Office of the B.C. Athletic Commissioner
- \$11k increase to support Minister's Office resources
- \$5k increase to Centralized Management Support provided by the Ministry of Attorney General, Legal Services Branch

**Vote 46 Capital Funding**  
**2022/23 Estimate Budget: \$65.946M**  
**(a net decrease of \$54.833M from the**  
**Restated Estimates 2021/22 of \$120.779M)**

- \$54.833M decrease in Capital Funding is due to revised capital expenditure plan for the Royal BC Museum modernization project

## **CORE BUSINESS SUMMARY**

### **Tourism Sector Strategy \$24.429M**

- \$24.429M; No change from Restated Estimates 2021/22

### **Arts and Culture \$38.008M**

- \$38.008M; a \$0.005M increase from Restated Estimates 2021/22 of \$38.003M
  - \$0.005M for Centralized Management Support Services - Legal

### **Sport and Creative Sector \$25.517M**

- \$25.517M; a \$0.819M increase from Restated Estimates 2021/22 of \$24.698M
  - \$0.470M to establish additional operational capacity
  - \$0.349M to establish base budget for the Office of the BC Athletic Commissioner

### **Transfers to Crown Corporations and Agencies \$78.271M**

- British Columbia Pavilion Corporation  
\$7.001M; No change from Restated Estimates 2021/22
- Destination BC Corp.  
\$52.793M; a \$1.420M increase from Restated Estimates 2021/22 of \$51.373M
  - \$1.420M increase to fund budget lift as outlined in the performance-based funding model
- Knowledge Network Corporation  
\$6.611M; No change from Restated Estimates 2021/22
- Royal BC Museum  
\$11.866M; No change from Restated Estimates 2021/22

### **Executive and Support Services \$1.410M**

- Minister's Office  
\$707k; an \$11k increase from Restated Estimates 2021/22 of \$696k
  - \$11k increase to support Minister's Office resources
- Deputy Ministers Office  
\$623k; No change from Restated Estimates 2021/22
- Financial Services Branch (Corporate Services)  
\$80k; No change from Restated Estimates 2021/22

**Special Accounts \$5.430M**

- BC Arts and Culture Endowment Fund  
\$4.230M; No change from Restated Estimates 2021/22
- Physical Fitness and Amateur Sports Fund  
\$1.200M; No change from Restated Estimates 2021/22

**Capital Funding Vote allocation \$65.946M**

- \$65.946M; a \$54.833M decrease from Restated Estimates 2021/22 of \$120.779M
  - \$54.833M decrease due to revised capital expenditure plan for the Royal BC Museum modernization project

**Ministry Capital Budget**

- \$3k; a \$2k increase from Restated Estimates 2021/22 of \$1k
- This \$3k in capital budget is a placeholder in the event the Ministry needs to incur furniture and equipment costs.

# 2022/23 ESTIMATES NOTE

## Ministry Overview

**Issue:** Ministry Overview including FTEs and Funding

### Key Messaging and Recommended Response:

- The mission of the Ministry of Tourism, Arts, Culture and Sport is to promote growth in tourism, and integrate it with the vibrant arts, culture, and sport sectors in British Columbia for the benefit of residents, visitors, and investors.
- The Ministry's work supports welcoming, inclusive communities that value diversity and equitable opportunities for participation in sports, cultural activities, and the arts.
- The Ministry oversees five Crown corporations: Destination BC, the BC Pavilion Corporation, the Royal BC Museum, the Knowledge Network and the BC Games Society.
- The Ministry also provides oversight to the Office of the BC Athletic Commissioner.
- The Ministry works with the BC Arts Council to support cultural and artistic diversity in the province and with viaSport to support quality, inclusive and accessible sport across B.C.
- Further, the Ministry works with Creative BC to grow the economic impact of B.C.'s creative sector, support sustainable employment, and promote B.C. owned creative content and production capabilities.

#### KEY FACTS

##### Background/Status:

##### Tourism Sector Strategy Division

**Assistant Deputy Minister:** Nick Grant

##### **Description:**

The Division supports the tourism sector which contributes significantly to the quality of life for British Columbians. The sector contributes more than \$8.7 billion per year in contributions to B.C.'s GDP.

To do this, the Division works across government to maximize the economic, cultural and social advantages that tourism brings to B.C. This includes working closely with the following key agencies and Crowns, Destination BC (DBC), B.C. Pavilion Corporation (PavCo), and the Minister's Tourism Engagement Council.

## 2022/23 ESTIMATES NOTE

### Budget (in \$000s):

Core Business Area	2021/22 Restated Estimates	2022/23 Estimates	2023/24 Planned	2024/25 Planned
Tourism	24,429	24,429	24,429	24,429
Division Total	24,429	24,429	24,429	24,429

### Positions:

41 full-time equivalents (based on organizational charts as at January 2022).

### Arts and Culture Division

**Assistant Deputy Minister:** Claire Avison

### Description:

The Division supports the arts and culture sectors which contribute significantly to the quality of life for British Columbians. The sectors contribute more than \$7.6 billion per year to B.C.'s GDP.

To do this, the Division works across government to maximize the economic, cultural and social advantages that these industries bring to B.C. This includes working closely with several key agencies, Crowns, and organizations: including the BC Arts Council (BCAC), the Royal BC Museum (RBCM), and the Chinese Canadian Museum Society of B.C.

### Budget (in \$000s):

Core Business Area	2021/22 Restated Estimates	2022/23 Estimates	2023/24 Planned	2024/25 Planned
Arts and Culture	2,188	2,193	2,193	2,193
BC Arts Council	35,815	35,815	35,815	35,815
Division Total	38,003	38,008	38,008	38,008

### Positions:

33 full-time equivalents (based on organizational charts as at January 2022).

### Sport and Creative Sector Division

**Assistant Deputy Minister:** Kimberley Lacharite

### Description:

The Division supports the development of a strong and sustainable creative sector, which includes the motion picture, music, book and magazine publishing and interactive digital media



## 2022/23 ESTIMATES NOTE

industries. Together, the sector provides approximately \$4.85 billion in total GDP to the provincial economy.

The Division supports the development and implementation of policy and programs related to sport, including support and funding for sport, physical activity, and event hosting; and the administration of the Physical Fitness and Amateur Sports Fund. The Division works to maximize the power of sport and ensure sport better meets the needs of British Columbians through implementation of *Pathways to Sport: A Strategic Framework for Sport in British Columbia 2020-2025*. The Framework sets a clear direction to increase sport participation opportunities; support athletes, coaches, officials and administrators to develop and compete at the highest levels; and support hosting of sport events to help communities realize the associated social and economic benefits.

To achieve its objectives, the Sport and Creative Sector team works across all levels of government and with the following key agencies: Office of the B.C. Athletic Commissioner, Creative BC, Knowledge Network, BC Games Society, viaSport and the Indigenous Sport, Physical Activity and Recreation Council.

### Budget (in \$000s):

Core Business Area	2021/22 Restated Estimates	2022/23 Estimates	2023/24 Planned	2024/25 Planned
Creative Sector	3,399	3,399	3,399	3,399
Sport	21,299	22,118	22,118	22,118
Division Total	24,698	25,517	25,517	25,517

### Positions:

19 full-time equivalents (based on organizational charts as at January 2022)

### Deputy Minister's Office

The Deputy Minister's Office (DMO) is responsible for all aspects of information that flows from Elected Officials and the Executive Council (Cabinet) to the ministry by acting as the touchpoint between the elected arm of government and the public service. The office provides strategic advice on issues management, oversees the development of Cabinet material, and provides strategic direction to staff. The DMO also ensures the ministry is in compliance with Cabinet approved mandates, Treasury Board directives and other specific issues.

The DMO builds strategic alliances across government and works with the Executive team and ministry staff to ensure efficient collaboration, the flow of information and increased integration within the Ministry to support the achievement of the Ministry's strategic direction and government's overall objectives.

## 2022/23 ESTIMATES NOTE

### Budget (in \$000s):

Core Business Area	2021/22 Restated Estimates	2022/23 Estimates	2023/24 Planned	2024/25 Planned
Deputy Minister's Office	623	623	623	623

### Positions:

The Deputy Minister's Office currently has 3 full-time equivalents (as at January 2022).

### FINANCIAL IMPLICATIONS

N/A

### Contact:

Alana Best	Assistant Deputy Minister and Executive Financial Officer.	Management Services Division	(250) 507-8461
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## **2021/22 – 2023/24 Service Plan Questions & Answers**

### **Contents**

What are the Ministry's goals? .....	2
Have the Ministry's goals changed?.....	2
How do these goals reflect the Ministry's work? .....	2
What are the Ministry's objectives and performance measures? .....	4
Have the Ministry's objectives changed? .....	10
Has the Ministry revised or removed any performance measures? .....	10
Is the Ministry on track to meet its performance measure targets? .....	10
How is the Ministry supporting Indigenous Peoples/communities? .....	10

Blue text new wording from 2021 Service Plan

Strike through indicates text removed 2021 Service Plan

ON-TRACK indicates that the forecast for 2021/22 is the same as the 2021/22 Target found in the 2021 SP.

## ***Ministry of Tourism, Arts, Culture and Sport***

### **What are the Ministry's goals?**

The mission of the Ministry of Tourism, Arts, Culture and Sport is to promote growth in tourism, and integrate it with the vibrant arts, culture, and sport sectors in British Columbia for the benefit of residents, visitors, and investors. The Ministry's work supports welcoming, inclusive communities that value diversity and equitable opportunities for participation in sports, cultural activities, and the arts.

The Ministry Service Plan identifies three goals:

**Goal 1:** Support the resiliency and sustainable growth of British Columbia's tourism economy.

**Goal 2:** Support creative, **arts** and culture organizations and artists to help develop British Columbia's creative economy.

**Goal 3:** Ensure accessible, safe and inclusive sport opportunities for all British Columbians while supporting economic and social development.

### **Have the Ministry's goals changed?**

**Goal 1** remains the same from 2021

**Goal 2** has a small wording change: addition of the arts to sectors supported

**Goal 3** remains the same from 2021

### **How do these goals reflect the Ministry's work?**

The Ministry's overarching goal is to support government in putting people first by working to build a strong, sustainable economy that works for everyone, a better future through fighting climate change, equity and anti-racism, and lasting and meaningful reconciliation. The goals in the Service Plan have been developed to reflect the continued role and work of the Ministry and the direction provided in the Minister's 2020 Mandate Letter.

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## ***Ministry of Tourism, Arts, Culture and Sport***

The mission of the Ministry of Tourism, Arts, Culture and Sport is to promote growth in tourism, and integrate it with the vibrant arts, culture, creative and sport sectors in British Columbia for the benefit of residents, visitors, and investors. The Ministry's work supports welcoming, inclusive communities that value diversity and equitable opportunities for participation in sports, cultural activities, and the arts.

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## Ministry of Tourism, Arts, Culture and Sport

### What are the Ministry's objectives and performance measures?

Objectives & Performance Measures		2021/22 Forecast	2022/23 Target	2023/24 Target	2024/25 Target	Explanation
<b>Objective 1.1: Work to ensure B.C.'s tourism sector is resilient and able to compete globally</b>						
PM 1.1a	B.C. tourism industry revenue Annual <del>Provincial tourism revenue growth</del>	<del>+10%</del> 0%	+50%	+60%	+10%	<p>Slight change to PM to align with Destination BC's Service Plan.</p> <p>The 2021 SP revised targets for tourism revenue growth for 2021/22 and beyond to +10%, (originally +6%) based on revised Destination BC forecasts which project that the recovery of international markets will not begin until the fall of 2021.</p> <p>However, industry revenue increases were limited in 2021/22 due to summer wildfires, fall flooding, and other weather events combined with travel restrictions for domestic and international visitors and health and safety guidelines to limit the impact of the COVID-19 pandemic. For 2022/23 and beyond, the targets for tourism revenue growth have been revised based on updated Destination BC forecasts for the recovery of international markets.</p>

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## Ministry of Tourism, Arts, Culture and Sport

Objectives & Performance Measures		2021/22 Forecast	2022/23 Target	2023/24 Target	2024/25 Target	Explanation
<b>Objective 1.2: Support the B.C. tourism sector to recover from the pandemic by promoting and expanding a safe return to event hosting</b>						
PM 1.2	Number of events hosted through the Tourism Events Program, the BC Arts Council funding, Amplify BC, and Hosting BC and Major Sport Events Program funding	ON TRACK 367 <del>137</del>	Maintain or Improve	Maintain or Improve	Maintain or Improve	2020/21 Baseline 162  Slight change to PM wording to include Amplify BC and Major Sport Events Program funding.  The greater the number of events that can proceed as public health orders ease, the greater the opportunity for economic activity in local communities. As well, tourism benefits as British Columbians and visitors are attracted to events beyond their communities.
<b>Objective 2.1: Support arts and culture development in British Columbia so that the sector is vibrant, resilient and recognized for creative excellence</b>						
PM 2.1a	Number of BC Arts Council grants awarded	ON TRACK 1,885	Maintain or exceed	Maintain or exceed	TBD	The 2020/21 baseline was 2,037. The forecast is lower than the baseline as the Microgrant program in 20/21 was a one-time COVID-19 program. The forecast of 1,885 is consistent with the 2021 SP forecast and the 2020/21 ASPR released in August 2021.
PM 2.1b	Number of artists and arts organizations supported by the BC Arts Council	1,100 <del>1,112</del>	Maintain or exceed	Maintain or exceed	TBD	The 2020/21 baseline was 1,213. The Forecast is lower than the baseline as the Micogrant program in 2020/21 was a one-time program for COVID-19 pandemic relief with numerous small

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## Ministry of Tourism, Arts, Culture and Sport

Objectives & Performance Measures		2021/22 Forecast	2022/23 Target	2023/24 Target	2024/25 Target	Explanation
						grants. This PM was added in 2020/21. Taken with the grants distributed better reflect the diversity and range of impacts of BCAC funding.
<b>Objective 2.2 Invest in cultural infrastructure</b>						
PM 2.2	Number of organizations supported for capital infrastructure projects	75 <del>Maintain or exceed 99</del>	75 <del>Maintain or exceed</del>	75+ <del>Maintain or exceed</del>	75+	<p>The baseline for this performance measure is 99.</p> <p>Updated guidelines for the Arts Infrastructure Program now allows for a maximum grant of \$250,000, increased from \$75,000. There is a projected decrease in the number of grants to be issued from 97 in 2020/21 (plus two additional large cultural infrastructure projects - RBCM and Chinese Canadian Museum) to 72 in 2021/22 (plus three additional large infrastructure projects - RBCM, CCM, and Jewish Community Centre) as fewer but larger value grants are expected.</p>

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## Ministry of Tourism, Arts, Culture and Sport

Objectives & Performance Measures		2021/22 Forecast	2022/23 Target	2023/24 Target	2024/25 Target	Explanation
<b>Objective 2.3 Implement initiatives to support B.C.'s creative sector companies and workforce to recover from the impacts of COVID-19 pandemic and further the creation, production and monetization of commercial creative products.</b>						
PM 2.3	Value of annual economic contribution across B.C.'s creative sector	\$4.44B Total GDP Maintain or improve \$4.85B	Maintain or improve \$4.85B	Maintain or improve \$4.85B	Maintain or improve	<p>The 2019/20 baseline reported in the 2021 SP was <i>\$4.85 Total GDP</i>.</p> <p>The baseline was revised in the 2022 SP and is reported as <i>\$4.44B Total GDP</i>.</p> <p>In 2020/21 the baseline was revised from \$4.85B to \$4.44B total GDP. CIERA is updated on an annual basis. Changes reflect refinements to federal public data sets from Statistics Canada. These refinements have been applied to 2020/21 baseline data to ensure historical consistency and comparability. The 2020/21 CIERA data will be published by Creative BC in February 2022.</p> <p>A target of maintaining or improving is due to the significant impacts of the pandemic on the sector. It also reflects its resilience despite facing many challenges.</p>

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## Ministry of Tourism, Arts, Culture and Sport

Objectives & Performance Measures		2021/22 Forecast	2022/23 Target	2023/24 Target	2024/25 Target	Explanation
<b>Objective 3.1: Collaborate with communities and partners to reduce barriers to inclusivity in sport and increase participation opportunities.</b>						
PM 3.1	Number of children, from population groups typically underrepresented in sport, reached through targeted sport programs	15, 000 <del>36,000</del>	25, 000 <del>36,000</del>	30, 000 <del>36,000</del>	36, 000	<p>The 2019/20 baseline reported in the 2021 SP was 36,000 and the forecast for 2020/21 was 36,000. The 2020/21 baseline for the 2022SP is 12,500.</p> <p>Targets have been adjusted from previous year's Service Plan as many sport programs were not available throughout the pandemic and restart continues to be delayed. Monitoring will be required as programs return to full activity and shift to meet post-pandemic needs. It is a priority for this Ministry to support children and youth from population groups typically underrepresented in sport, including working with the Indigenous Sport, Physical Activity and Recreation Council to support reconciliation through sport. This is identified in <i>Pathways to Sport: A Strategic Framework for Sport in British Columbia 2020-2025</i>.</p>

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## Ministry of Tourism, Arts, Culture and Sport

Objectives & Performance Measures		2021/22 Forecast	2022/23 Target	2023/24 Target	2024/25 Target	Explanation
<b>Objective 3.2 Support sport in communities across the province and provide opportunities for athletes, coaches and officials to develop and compete close to home.</b>						
PM 3.2	Number of communities that host sport events	15 20	40 30	45 43	45	<p>The 2019/20 baseline reported in the 2021 SP was 43.</p> <p>Targets have been adjusted due to COVID-19 related restrictions on gatherings and events.</p> <p>Sport events did not resume as early in 2021/22 as originally forecast, leading to a decrease in the number of communities reached.</p> <p>However, the interest in hosting sport events that has been demonstrated by communities and event organizers in the second half of 2021/22 has led to more optimistic targets for the return of sport event hosting in 2022/23 and beyond</p>

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## ***Ministry of Tourism, Arts, Culture and Sport***

### **Have the Ministry's objectives changed?**

The Ministry's objectives have not changed from last year's Service Plan.

### **Has the Ministry revised or removed any performance measures?**

Performance Measure 1.1 has been changed to align with Destination BC's performance measure, from which the data derives.

Performance Measure 1.2 has added Amplify BC and Major Sports Events Program to the list of programs providing funding for events hosting.

### **Is the Ministry on track to meet its performance measure targets?**

Ongoing travel restrictions for domestic and international visitors, and health and safety guidelines from the Provincial Health Officer required to limit the impact of the COVID-19 pandemic continue to affect people's ability to travel and come together to collectively enjoy arts, culture and sport. have resulted in significant decreases in sector revenue.

The Ministry is optimistic that it will meet performance measure targets.

### **How is the Ministry supporting Indigenous Peoples/communities?**

The government of B.C. is committed to implementing the *Declaration on the Rights of Indigenous Peoples Act* and the Truth and Reconciliation Commission Calls to Action, as well as to demonstrating support for true and lasting reconciliation. To achieve these goals the Ministry is taking the following actions:

- Providing further investment in arts supports for Indigenous artists and organizations, as well as professional development for non-Indigenous organizations to support reconciliation.
- Investing in the Indigenous Sport, Physical Activity and Recreation Council to reach Indigenous youth across the province.
- Working with Indigenous communities on Indigenous tourism development to meet the socio- economic goals of the *Declaration on the Rights of Indigenous Peoples Act* and the Calls to Action of the Truth and Reconciliation Commission.
- Investing in the Indigenous Music Initiative through Amplify BC. Creative BC fostered a strategic partnership with the First Peoples Cultural Council to deliver the first Indigenous music industry program of its kind in B.C.

Blue text new wording from 2021 Service Plan

Strike through indicates text removed 2021 Service Plan

ON-TRACK indicates that the forecast for 2021/22 is the same as the 2021/22 Target found in the 2021 SP

## ESTIMATES NOTE

### MINISTRY RESPONSE TO TRC/UNDRIP

**Issue:** Actions being taken to implement UNDRIP and TRC calls to action

#### Key Messaging and Recommended Response:

- Reconciliation is an ongoing process and a shared responsibility for all.
- Our Government is committed to responding to the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) and the Calls to Action on the Truth and Reconciliation Commission (TRC) of Canada.
- My Ministry is making progress on this in numerous ways such as:

#### Tourism

- We believe tourism can be a 'binding agent' for reconciliation that stimulates progress on economic, cultural and sovereignty matters for Indigenous communities, and for all British Columbians.
- Supporting true and lasting reconciliation through tourism is as a key priority in our Strategic Framework for Tourism in BC, recognizing the rights of Indigenous communities to chart their own way forward.
- The 2019 *Indigenous Tourism Accord* signed in Kelowna between Indigenous Tourism BC and the Province is a living commitment to reconciliation.
- The Province proudly supports development and marketing of Indigenous tourism by the independent, Indigenous-led organization Indigenous Tourism BC with \$1.33M in annual funding via Destination BC.
- In February 2021, we allocated \$5 million in relief funding through Indigenous Tourism BC for over 140 Indigenous tourism businesses and we topped up this fund with an additional \$3 million in November 2021.
- In January 2022, we announced \$3.7M in capacity-building funding for Indigenous Tourism BC to help Indigenous communities identify and develop tourism opportunities and recover from the pandemic.

## ESTIMATES NOTE

- In January we also announced the Tourism Accommodation and Recreation Relief Fund, part of which is providing funding to assist large Indigenous-owned accommodation operators.

### Creative

- Through Creative BC and the Knowledge Network, we are supporting Indigenous creators, producers and storytellers.
- The Knowledge Network actively supports original Indigenous content and will be amplifying Indigenous filmmakers through setting new three-year commissioning targets.
- Creative BC launched several programs and partnerships including:
  - Launching the Equity and Emerging Development Program, targeted to equity-seeking groups for motion picture development.
  - Partnering with the First Peoples' Cultural Council on the Indigenous Music Initiative.
  - Partnering with Rogers Group of Funds and the Indigenous Screen Office to support Indigenous motion picture creators.
  - Initiating Creative Pathways, an industry partnership to help equity-seeking groups, including Indigenous people, enter the motion picture industry.

### Arts & Culture

- Arts and culture have a critical role to play in reconciliation – we take our lead from Indigenous artists, organizations and communities, and we respect the principle of self-determination.
- BC Arts Council's strategic plan includes Indigenous Arts & Culture as a priority, realized in part through its programs and its longstanding partnership with First Peoples' Cultural Council.
- In 2021, through the BCAC we provided \$1.7 million to support First Peoples' Cultural Council's Indigenous Arts Programs, including the new Indigenous Arts Scholarship. We also provided \$800,000 to support arts and culture response to the pandemic within Indigenous arts and culture communities.

## ESTIMATES NOTE

- We are working closely with the Royal BC Museum on the modernization project; a key focus of which is reconciliation and ensuring Indigenous voices and experiences are reflected.
- The Ministry will support the implementation of the Declaration on the Rights of Indigenous Peoples Act Action Plan through arts and culture actions focused on advancing public understanding of Indigenous history and cultures, and developing a repatriation policy framework.
- The Ministry will also be funding First Peoples' Cultural Council to offer a repatriation grant program.

### Sport

- My ministry continues to make significant progress to implement UNDRIP and the Calls to Action related to sport.
- This work includes:

#### Action #87

- Recognizing and honouring Indigenous excellence in sport through the annual Premier's Awards for Indigenous Youth Excellence in Sport delivered by I SPARC.
- Digitizing the award-winning Indigenous Sport Gallery at the B.C. Sports Hall of Fame.

#### Action #88

- Our \$1.4 million annual investment in I SPARC to support their Indigenous Sport, Physical Activity and Recreation Strategy. I SPARC programs reach about 25,000 Indigenous people each year.
- Continuing our commitment to support B.C. athletes at the North American Indigenous Games.

#### Action #89

- Funding to pilot collaborative partnerships with I SPARC, select Provincial Sport Organizations (e.g., BC Hockey, Wheelchair Basketball) and the Canadian Sport for Life Society to enhance

## ESTIMATES NOTE

inclusiveness and reconciliation throughout the provincial sport system.

- Expanding pathways for Indigenous athletes at the BC Summer and Winter Games, the first partnership of its kind with a provincial Games in Canada.
- Partnering with the BC Games Society, I SPARC and BC Lacrosse Association to support Indigenous athletes to compete in Box Lacrosse at the 2022 Canada Summer Games.

### Action #90

- Indigenous youth continue to be a key target group for Ministry programming.
- Continuing our support to I SPARC to develop cultural safety awareness and education in the sport sector to further support the delivery and improved access to programs and initiatives for Indigenous people.
- Investing in a pilot initiative to reach more Indigenous people with disabilities. I SPARC, the British Columbia Aboriginal Network on Disability, Disability Sport Organizations and other key stakeholders are undertaking work to identify service gaps and program delivery options.

### Action #91

- The 2010 Olympic and Paralympic Games were held on the traditional and shared traditional lands of the Musqueam, Tsleil-Waututh, Squamish and Lil'wat peoples. The Games were a catalyst to showcase First Nations culture.
- The 2015 Canada Winter Games (Prince George) were held on the traditional lands of the Lheidli T'enneh First Nation and were the first Canada Games to include an Official Host First Nation.

#### KEY FACTS

**Background/Status:**

**Creative Sector**

- Creative BC is committed to incorporating Justice, Equity, Diversity and Inclusion (JEDI) values into their work. In 2021/22 they achieved this by:



## ESTIMATES NOTE

- Launching the first targeted program for equity seeking filmmakers through the \$2 million Domestic Motion Picture Fund;
- Partnering with the First Peoples' Cultural Council on the Indigenous Music Initiative and securing a \$1-million partnership with Rogers Group of Funds to support Indigenous motion picture creators;
- Initiating Creative Pathways to increase workforce capacity and provide clear entry points into the motion picture industry, with streams for equity-seeking groups.
- One of Knowledge Network's mandate commitments is to "collaborate with independent Indigenous filmmakers." To achieve their mandate, Knowledge Network has:
  - Premiered its largest-ever commissioning project, *BC: An Untold History*, to reflect the province's many diverse and marginalized peoples and stories;
  - Shared Indigenous perspectives through programming, such as the National Film Board of Canada's film collection, and the BC Indigenous Languages Initiative;
  - Partnering with six IBPOC filmmakers over three years through the Canada Media Fund Pilot Program for Racialized Communities and Indigenous Program.
- Knowledge Network's 2022/23 Service Plan includes a new performance measure to increase original commissioning from Indigenous production companies:
  - Commission 25 per cent of Knowledge Original documentary features and shorts from B.C. independent Indigenous production companies (total commissions, over three years).

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[February 15, 2022] - [ADM Claire Avison]

# **ESTIMATES NOTE**

## **EQUITY, DIVERSITY AND INCLUSION**

**Issue:** Initiatives for equity, diversity and inclusion across the Ministry

### **Key Messaging and Recommended Response:**

- **Equity, diversity and inclusion, as well as lasting reconciliation with Indigenous peoples are key priorities for our government.**
- **We are moving this important work forward across the Ministry in a variety of ways such as:**

#### **Tourism**

- **Funding Indigenous Tourism BC to support capacity building and resiliency for Indigenous tourism businesses and communities across the province.**
- **Investing in destination development projects that enrich community well-being and economic opportunities, support Indigenous tourism development, create jobs, and help make B.C. a more accessible and inclusive tourism destination.**
- **Supporting the development and improvement of accessible tourism products, services, and activities to ensure every person can participate in B.C.'s tourism experiences.**
- **Integrating accessibility and inclusivity into Destination BC's consumer content, and marketing and promotional campaigns.**

#### **Creative**

- **Knowledge Network premiered BC: An Untold History, which showcased many of B.C.'s diverse and marginalized stories.**
- **Knowledge Network is amplifying racialized and Indigenous filmmakers through new, three-year commissioning targets.**
- **Creative BC launched its first grant program targeted to equity-seeking groups, for motion picture development.**
- **Creative BC also initiated Creative Pathways, an industry partnership to help equity-seeking groups enter the motion picture industry.**

## ESTIMATES NOTE

### Arts & Culture

- Acting on my mandate to support and honour the diversity of the province, such as the establishment of the Chinese Canadian Museum, South Asian Museum, and re-developing the Jewish Community Centre.
- Working with the BC Arts Council to integrate Equity, Diversity & Access in all decision making, programs and policy, including support for COVID-19 recovery.

### Sport

- The Ministry invests in a number of annual sport initiatives that support all British Columbians regardless of age, gender, language, culture, ability, or socio-economic status to participate in sport, including:
  - \$1.4 million to support the After School Sport and Arts Initiative which provides high quality sport, physical activity and arts opportunities at no cost and is designed specifically to address financial, cultural and transportation barriers;
  - \$1.4 million to the Indigenous Sport, Physical Activity & Recreation Council which helps Indigenous youth participate and excel in sport;
  - \$400,000 and a \$2.5 million one-time investment in KidSport to reduce financial barriers to children who want to play sport – particularly those from Indigenous, new Canadians and disability population groups;
  - Close to \$1 million for the BC Sport Participation Program – a bilateral program with Sport Canada which provides funding to organizations for initiatives to increase participation of under-represented population groups.

### KEY FACTS

#### Background/Status:

#### Tourism Sector:

- In June 2019, Destination BC launched “Toward an Inclusive and Accessible British Columbia Tourism Industry”—a three-year (2019-2021) strategic framework and action plan to build

## ESTIMATES NOTE

capacity within the industry, and champion meaningful tourism employment opportunities for people with disabilities. This includes:

- Improved trip planning information on HelloBC.com with accessible tourism experiences, and accessible content including inclusive imagery;
- Ability for tourism businesses to add accessible features to their business listings on HelloBC.com (mobility, vision, hearing, cognitive and sensory challenges);
- New accessibility-focused learning resources to assist tourism businesses in building an understanding of accessible travel;
- Engaging qualified DEI experts to address DBC's internal culture and business processes and advise on marketing practices.

### **Arts and Culture Sector:**

- The Ministry mandate letter includes several commitments focused on celebrating and honouring the diverse cultures of the province, including:
  - Continuing the development of the Chinese Canadian Museum, which will be Canada's first museum honouring the Chinese Canadian community recognizing the robust and significant contributions of Chinese Canadians in B.C., both past and present;
  - Creating a first-of-its-kind museum to document the history, art and contributions of South Asian people in B.C.; and
  - Redeveloping the Jewish Community Centre of Greater Vancouver, delivering a new state-of-the-art community centre along with hundreds of new childcare spaces.
- Equity, Diversity and Access is a priority in the BC Arts Council strategic plan (2018-2022); actions to date include:
  - Adopting an equity policy framework for amending and developing programs and procedures with an equity, diversity, inclusion, and social justice lens.
  - Analyzing demographic data through a voluntary self-identification process to understand who is accessing programs and understand who faces barriers.
  - Improving access to grant programs by supporting persons who identify as deaf or living with a disability with accessible forms, funding applications and project support.
  - Strengthening engagement with historically underserved groups through increased outreach and communication efforts.
  - Directly supporting Indigenous arts and culture through grant programs and in partnership with the First Peoples' Cultural Council.
  - Developing program adaptations in alignment with strategic priorities for COVID-19 relief grants to serve the needs of the sector in an equitable way.

### **Creative Sector:**

- In 2021/22 Creative BC launched its first targeted program for equity-seeking filmmakers through the \$2 million Domestic Motion Picture Fund.
- Creative BC also initiated Creative Pathways, a new program designed to increase workforce capacity and provide clear entry points into the motion picture industry, with streams for equity-seeking groups.
- Creative BC advances reconciliation through its partnerships, including the Indigenous Music Initiative delivered by the First People's Cultural Council (through Amplify BC) and the \$1 million Rogers Group of Funds partnership to support Indigenous motion picture creators.

## ESTIMATES NOTE

- In 2021/22, Knowledge Network premiered *BC: An Untold History*, which focused on the many diverse and marginalized peoples and stories within B.C.
- They are partnering with six IBPOC filmmakers, over three years, through the Canada Media Fund Pilot Program for Racialized Communities and Indigenous Program.
- In February 8, 2022 KN released an independent equity audit of commissioned productions from the past seven years and a public statement with new commissioning targets for racialized and Indigenous production companies to ensure more equitable funding.

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[February 15, 2022] - [ADM Claire Avison]

# ESTIMATES NOTE

## SUMMARY OF SECTOR IMPACTS & SUPPORTS – COVID-19

**Issue:** Sector Responses to Covid-19

### Key Messaging and Recommended Response:

#### Tourism

- Tourism is a key economic contributor to British Columbia's economy and generated over \$20 billion dollars in revenue in 2019 (pre-pandemic).
- In 2021, COVID-19 had a significant impact on the tourism industry:
  - There were 4.5% fewer tourism businesses in operation in 2021 compared with 2019;
  - The industry's unemployment rate averaged 6.6% in 2021, noticeably higher than 2019 (3.2%); and
  - Employment in the tourism sector in 2021 is 14.6% lower than pre-pandemic levels in 2019.
- Destination BC forecasts that economic recovery for the tourism industry, to 2019 levels, will occur by 2024.
- Destination BC and the Ministry of Tourism, Arts, Culture, and Sport continue to monitor the impact of COVID-19 on the tourism industry to inform decisions that support industry recovery.

#### Response Recovery Resilience

- Since the start of the pandemic, we have worked closely with tourism leaders to support industry in three stages of the pandemic – Response, Recovery and Resilience.
- To respond to the immediate crisis, we acted on recommendations from industry to deliver a suite of emergency business supports to meet the diverse needs of the tourism industry. We also provided emergency support to community destination management organizations and other non-profits critical to the tourism eco-system.
- To support recovery, we stabilized the industry with targeted funding to major anchor attractions, fairs, festivals and events, and large accommodation properties.

## ESTIMATES NOTE

- We also invested in marketing to ensure BC stays competitive globally, supported a COVID-19 safety training program for workers, and made historic investments in community tourism infrastructure.
- In any crisis, it's as important to pay attention to creating more resiliency so we can bounce back more quickly in the future. That is why we are in the process of updating our three-year strategy for the sector, which will put us on the path towards long-term sustainability.
- We know recovery is going to take time and we're going to work closely with the sector to ensure we can build back even better than before.

### Creative

- The pandemic has been challenging for the creative sector.
- While some areas are rebounding (motion picture, video games), others continue to struggle (music, publishing).
- Our government is supporting recovery by providing:
  - \$22.5 million over three years in Amplify BC funding for the music industry;
  - \$29.95 million in grants to support events in B.C. communities;
  - More than \$560 million in relief to businesses, such as live music venues, impacted by restrictions.
- We will continue to work with the sector and be responsive as we work towards recovery from the impacts of the COVID 19 pandemic.

### Arts & Culture

- While the entire arts and culture sector has been hit hard by the COVID-19 pandemic, performing arts have been disproportionately affected due to the restrictions on live audiences.
- The Ministry responded swiftly with multiple funding initiatives and program adaptations, providing early relief to arts and culture organizations.
- In fiscal year 2020/21, we provided \$40.19 million in COVID-19 supports to the arts and culture sector: \$35 million through StrongerBC and \$5.19 million through the BC Arts Council budget.

## ESTIMATES NOTE

- We have consistently heard from the sector that this funding has made a real difference. Last summer, Parliamentary Secretary D'Eith held extensive roundtable discussions with the music industry, performing arts organizations, and arts and culture organizations from regions throughout the province to discuss restart and recovery.

### Sport

- Our government is working to help B.C.'s sport sector recover from the impacts of COVID-19.
- We know that restrictions and capacity limits for sports events have created significant challenges for B.C.'s sport sector.
- We continue to work closely with viaSport, the B.C. Recreation and Parks Association and the Ministry of Health to help our sport sector operate safely during the COVID-19 pandemic.

### Response

- The pandemic has posed tremendous challenges to the sport sector.
- The Province worked closely with viaSport and had extensive sector consultation to create the "Return to Sport Restart 2.0" guidelines to ensure people can play the sports they love safely.
- While this last wave presented new challenges, most sport activities (other than tournaments) are taking place.

### Recovery

- Our government recognizes financial challenges faced by B.C.'s sport sector under the current health orders.
- To help sport events restart safely, in 2021/22 the BC Fairs Festivals and Events Program provided \$8.5 million in funding to 193 sport events.
- In 2021, we provided \$1.5 million from the Local Sport Relief Fund so community organizations can continue to offer sport in a safe way.
  - Through this fund, 288 grants were provided to community sport organizations throughout British Columbia to assist with significant financial challenges resulting from the pandemic.



## ESTIMATES NOTE

- In 2021, the Province approved \$15 million in one-time funding for B.C. based amateur leagues and teams competing at the provincial, national or international level.
  - The fund is intended to assist with operational costs such as, salaries, administrative costs, personal protective equipment, and the development of COVID safety plans to ensure the safety of athletes and staff.
- Our government has also:
  - Provided \$10 billion in COVID-19 response including income supports, tax relief and funding for people, businesses and services;
  - Established protection under the *COVID-19 Related Measures Act*. The protection from liability due to damages related to COVID transmission is provided so long as sports organizations are complying with emergency and public health guidance; and
  - Distributed \$5.5 million in federal funding from Sport Canada to support sport organizations in B.C. including:
    - Funding allocated to support provincial, disability and multi-sport organizations;
    - Funding to support the Indigenous Sport, Physical Activity and Recreation Council;
    - Funding to support the BC Seniors Games Society; and
    - Additional funding support for the Local Sport Relief Fund.

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[Feb. 22] - [ADM Claire Avison, Arts and Culture]

# ESTIMATES NOTE

## Appendix Public Health's Gathering and Events Order

### TACS Snapshot Public Health's Gatherings and Events Order (as of Feb. 4, 2022)

	Organized Events	Tourism	Sport	Creative Sector	Arts and Culture
<b>Provincial</b>	<ul style="list-style-type: none"> <li>Indoor personal gatherings at your home or vacation accommodation are limited to your household plus 10 visitors or 1 other household.</li> <li>Everyone 12+ must be fully vaccinated</li> </ul> <p><b>INDOOR:</b></p> <ul style="list-style-type: none"> <li>Events at venues (e.g., networking, receptions) are allowed but <u>PoV is required.</u></li> <li>Events at venues are limited to <b>50% capacity</b>, regardless of the venue size.</li> </ul> <p><b>OUTDOOR:</b></p> <ul style="list-style-type: none"> <li>Outside events are limited to 5,000 people or 50% capacity, whichever is greater.</li> <li>Fairs, festivals and trade shows must have a COVID-19 Safety Plan and are subject to indoor or outdoor restrictions.</li> </ul>	<ul style="list-style-type: none"> <li>Canada-wide <b>recreational travel</b> permitted but subject to provincial/territorial restrictions.</li> <li><b>Casinos</b> can operate at 50% capacity.</li> <li>Bars/nightclubs that don't offer food service must close.</li> </ul> <p><b>Restaurants</b></p> <ul style="list-style-type: none"> <li>Limiting table sizes to a maximum of <b>six people per table.</b></li> <li><b>Normal liquor service hours.</b></li> <li><b>Masks required when not seated.</b></li> <li><b>Restaurants with liquor licenses must require PoV.</b></li> <li>No mingling between tables.</li> </ul>	<ul style="list-style-type: none"> <li><b>Regular sport league play</b> is allowed.</li> <li><b>Sports tournaments</b> are allowed for children and youth, but not allowed for adult tournaments.</li> <li><b>Adult Outdoor Sport:</b> <u>PoV not required.</u></li> <li><b>Adult Indoor Sport:</b> <u>PoV required.</u></li> <li><b>Youth Indoor and Outdoor Sport:</b> <u>PoV not required for participants.</u></li> <li><b>Adult coaches / supervisors**</b> of youth sport: <u>PoV required.</u></li> <li>Spectators: limited to <b>50% seated capacity</b>, regardless of the venue size. All spectators must have a seat and <b>PoV required.</b></li> </ul>	<ul style="list-style-type: none"> <li>Live music venues can only hold seated events at 50% capacity and with PoV regardless of the venue size.</li> <li>Standing events prohibited.</li> <li>Live music venues like bars/nightclubs that do not offer food service must close.</li> <li>No dancing allowed.</li> <li>Seated venues, like movie theatres, can operate at 50% capacity, with mask requirements and PoV.</li> </ul>	<ul style="list-style-type: none"> <li><b>Art galleries and museums</b> can operate normally with mask requirements and PoV (unless hosting an event).</li> <li>Indoor performance venues can only hold seated events at 50% capacity regardless of the venue size and PoV is required.</li> <li>Standing events prohibited.</li> <li>Do not need to remain seated for recreational classes and activities like art classes or choir rehearsals.</li> </ul>

\* Youth is defined as under 22 years of age in the Order

\*\* Applies to unpaid coaches and supervisors. Paid supervisors and coaches are already exempt under the "worker at a worksite" exemption.

Note that PoV requirements are in place until June 30, 2022.

## ESTIMATES NOTE

### SUMMARY OF SECTOR IMPACTS & SUPPORTS – SEVERE WEATHER

**Issue:** Sector responses to severe weather

#### Key Messaging and Recommended Response:

##### Storm Impacts

##### **Tourism**

- The past few months have been incredibly difficult. Flooding and landslides have devastated our communities and highways and created yet another obstacle for winter tourism travel after another incredibly challenging year.
- My thoughts continue to go out to everyone involved and directly impacted by the flooding and mudslides.
- The Ministry and Destination BC worked with the Tourism Industry Association of BC to address challenges their members identified and disseminate travel information as conditions changed:
  - Bus companies were deemed an essential service to provide transportation between the Lower Mainland and Interior;
  - Airlines increased the frequency and plane size on their routes to accommodate those who could not drive;
  - Canada Border Services Agency allowed domestic visitors returning to their homes to travel through the US and back into Canada without a COVID test.
- Government recognizes there are varying degrees of damage to homes and businesses as well as insurable and uninsured impacts.
- Disaster Financial Assistance (DFA) is in place for business owners impacted by the flood events.
- The incredible effort to resume travel within two months on most major highways was truly remarkable and I know it was welcome news for our Interior tourism businesses and ski hills.
- We expect that flooded tourism businesses will face a slow recovery.

## ESTIMATES NOTE

### Creative

- In November 2021, immediately following the severe weather, the provincial film commission reported that three productions halted filming in B.C. (television series *Motherland Fort Salem*, a large commercial planned for Big White and one B.C. based production) and one production filming in Northern B.C. (*The Mother*) was concerned about road closures, but was ultimately able to return its cast, crew and equipment home to the Lower Mainland.
- As of January 12, 2022, only one production (*The Mother*) was reporting challenges due to travel restrictions caused by severe weather damage:
  - The production had planned to film in the Thompson Nicola for two days, but weather and highway conditions were making it uncertain/difficult to schedule.
- The provincial film commission has flagged the potential need to update their filming location library as some locations may be damaged.
  - The location library is a photo database of local buildings, parks and infrastructure available for filming.

### Arts & Culture

- The extreme weather events this past year have been devastating on communities across B.C.
- Extreme events forced sudden changes to events in the impacted areas and disrupted supply chains across the Province.
- The Lytton Museum & Archives, the Lytton Chinese History Museum, and the Lytton First Nation and others all lost important collections, equipment and infrastructure due to wildfire.
- The BC Arts Council has programs to support organizations during these very difficult times, including:
  - The \$4 million Arts Infrastructure Program to help organizations adapt spaces; and
  - The \$3.5 million Arts Impact Grant to provide responsive and flexible funding to organizations.

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

N/A

### Approvals:

[Feb. 22, 2022] - [ADM Claire Avison, Arts and Culture]

## ESTIMATES NOTE

### COVID-19 ARTS AND CULTURE SUPPORT: RESPONSE / RECOVERY / RESILIENCE

**Issue:** Impacts of COVID-19 on performing arts and summary of Provincial arts and culture COVID-19 recovery supports

#### Key Messaging and Recommended Response:

- While the entire arts and culture sector has been hit hard by the COVID-19 pandemic, performing arts have been disproportionately affected due to the restrictions on live audiences.
- The Ministry responded swiftly with multiple funding initiatives and program adaptations, providing early relief to arts and culture organizations.
- In fiscal year 2020/21, we provided \$40.19 million in COVID-19 supports to the arts and culture sector: \$35 million through StrongerBC and \$5.19 million through the BC Arts Council budget.
- We have consistently heard from the sector that this funding has made a real difference.
- Last summer, Parliamentary Secretary D'Eith held extensive roundtable discussions with the music industry, performing arts organizations, and arts and culture organizations from regions throughout the province to discuss restart and recovery.
- Recently the Province announced more than \$12.4 million in additional supports for arts and culture, to be delivered in March 2022, bringing total recovery support for the sector to over \$52 million (TBC. Confidential).

#### KEY FACTS

##### Background/Status:

- In response to the COVID-19 pandemic, the Arts and Culture Division provided \$40.19 million in targeted funding in FY2020/21 and recently announced a further \$12.47 million in new funds to be delivered before the end of FY2021/22.
- In December 2021, the Fairs, Festivals and Events Recovery Fund provided nearly \$30 million to support more than 680 fairs, festivals and events to resume safely; including arts, culture, sports and community events. Just over \$9.1 million in funding was provided to 225 Arts and Culture organizations.

## ESTIMATES NOTE

- Health restrictions limiting attendance at events have had a disproportionate impact on the performing arts, leading to a 32.1% decrease in the average annual employment in performing arts, spectator sports, and related industries in B.C. compared to 2019.
- A sector-wide survey of artists and arts and culture organizations conducted by the Greater Vancouver Professional Theatre Alliance in November 2021 found that approximately one quarter of organizations report being financially unstable, with 6% under threat of closing within the next year.

### **Stronger BC: \$35 million new funds in FY2020/21 (delivered through the BC Arts Council)**

- The Expanded Arts and Culture Resilience Supplement provided \$15.7 million in one-time funding to support 558 arts and culture organizations facing financial impacts.
- The Pivot Program provided \$5.3 million to 155 arts and culture organizations to adapt their programs and practices in response to the pandemic, with \$2.3 million going to performing arts organizations.
- In Spring 2021, an additional \$14 million was delivered as resilience supplements to 589 organizations.

### **BC Arts Council – Reallocations in FY2020/21: \$5.19 million**

- In addition to delivering the \$35 million from Stronger BC, the BC Arts Council reallocated \$5.19 million in funding within its existing budget to support COVID-19 relief, including innovative community partnerships.
  - \$2.7 million Arts & Culture Resilience Supplement (ACRS), for 433 organizations;
  - \$0.157 million for a Microgrant program including \$51,000 invested, along with the Yosef Wosk Family Foundation (\$50,000) and the City of Vancouver (\$57,000), which supported 108 artists;
  - \$0.8 million to First Peoples' Cultural Foundation to support Indigenous arts and culture;
  - \$1.31 million to Pivot for Individuals assisting 135 professional artists, cultural practitioners, and arts administrators to adapt, transition or develop their practice;
  - \$0.23 million in Strategic Investments to support sector response to COVID-19.
- The BC Arts Council also adapted existing programs to better support organizations during the pandemic:
  - \$15 million advanced for annual operating assistance grants for 312 organizations;
  - \$123,000 to the BC Museums Association Resilience Fund supporting 49 organizations;
  - \$200,000 to Vancouver Foundation's Community Response Fund to support charities in B.C. that provide arts, culture, and community benefits;
  - \$3.97 million distributed in FY2020/21 for the Arts Infrastructure Program to help 97 organizations adapt spaces, with an additional \$4 million provided in FY2021/22.
  - \$3.5 million allocated for the Arts Impact Grant intake in FY2021/22, which will provide responsive and flexible funding.
- In total, performing arts organizations received just over \$15 million in FY2020/21 to meet cash flow challenges, adapt artistic practices, and sustain business continuity. This represents 37% of the recovery supports distributed to the arts and culture sector that year.

## ESTIMATES NOTE

### **FY2021/22 Recovery and Resilience Funds: \$12.47 million (*TBC. Confidential*).**

- The recently announced FY2021/22 funding provides over \$12.4 million in additional COVID-19 supports to the arts and culture sector, being delivered through the BC Arts Council, and includes:
  - \$7.938 million for resilience supplements to organizations that receive regular operating assistance; and
  - \$4.540 million to top-up the oversubscribed Arts Impact Grant, which will provide responsive and flexible funding. The top-up brings the total budget of the Arts Impact Grant to \$8.04 million.

### **FINANCIAL IMPLICATIONS**

N/A

#### **Approvals:**

[Feb. 22, 2022] - [ADM Clair Avison, Arts and Culture]



## ESTIMATES NOTE

### SEVERE WEATHER IMPACTS

**Issue:** Severe Weather Impacts on the Arts and Culture Sector

#### Key Messaging and Recommended Response:

- The extreme weather events this past year have been devastating on communities across B.C.
- The Lytton Museum & Archives, the Lytton Chinese History Museum, the Lytton First Nation, and other organizations lost important collections, equipment and infrastructure due to wildfire.
- Extreme events forced sudden changes to events in the impacted areas and disrupted supply chains across the Province.
- The BC Arts Council has programs to support organizations during these very difficult times, including:
  - The \$4 million Arts Infrastructure Program to help organizations adapt spaces; and
  - The \$3.5 million Arts Impact Grant to provide responsive and flexible funding to organizations.

#### KEY FACTS

##### Background/Status:

##### Impacts from the Lytton Fire

- On June 30th, 2021 a fire ravished the Village of Lytton in a matter of minutes destroying homes, businesses and museums.
- The Lytton Museum & Archives, the Lytton Chinese History Museum, and the Lytton First Nation all lost important collections, but each is determined to rebuild.
- The British Columbia Heritage Emergency Recovery Network, an all-volunteer group of museum conservation professionals, made three trips to Lytton in early October to search through the rubble to rescue as much moveable cultural heritage as possible.
- The privately owned Lytton Chinese History Museum lost most of the 1,600 artifacts however a search uncovered a few surviving pieces. The owner is hopeful more artifacts may still be found. Lytton Mayor Jan Polderman has said that in addition to documenting important history, the museum was also a key tourist attraction for the town.
- On January 20, 2022, Heritage BC announced a new “Climate Disaster Response Fund”, a pilot funding program offering a one-time grant opportunity to support organizations in obtaining assistance for conservation or salvage work on heritage, First Nations, and archaeological sites damaged by recent events. Intake closes April 22, 2022.
- Lytton is also home to two BC Arts Council funded festival clients.

## ESTIMATES NOTE

- 2 Rivers Remix Society lost their space and all their equipment in the fire though much of the equipment was covered by insurance. Amazingly, they have continued with programming, including the Remix 2 Resilience: A Virtual Confluence event series, and their virtual music festival in September.
- The Lytton River Festival was cancelled in 2020 and 2021 due to the pandemic. However, the organization began programming again in Fall 2021 then had to move a beading workshop to a different location due to flooding.
- Lytton was to be the location for a Savage Production Society theatrical production that was postponed, although there is a desire to still do it in recognition of the community healing work that this project will facilitate.

### General Flood Impacts

There have been no reports of any direct impacts to arts or museum facilities due to recent flooding events, however, road closures have:

- Further impacting organizations that are still recovering from COVID-19;
- Impacted fundraising efforts as donations are being allocated to immediate flood relief;
- Limited access to supplies/materials; and
- Impacted touring opportunities throughout the province.

### Flood impacts on the Publishing Sector

- Inbound and outbound freight shipments are delayed;
- Delays on shipments going cross-country were expected; and
- Exacerbated existing holiday demand and contributed to further supply chain issues due to the pandemic.

### Chilliwack Independent Film Festival

- For the November 19 – 21, 2021 dates, there were 22 hotel rooms booked and around 100 filmmakers planning to attend the event. With the restrictions on travel, it was impossible to do the event safely.
- 50% of ticket sales are typically from outside of the Fraser Valley so at that time the projected loss was expected to be \$15,000 amounting to approximately 30% of their operating budget.
- The festival when ahead on Jan. 14-16, 2022 (in-person) and Jan 17-30, 2022 (virtual).

### BC Arts Council funding to support impacted organizations

- The BC Arts Council programs to support organizations during these difficult times include:
  - The \$4 million Arts Infrastructure Program to help organizations adapt spaces; and
  - The \$3.5 million Arts Impact Grant to provide responsive and flexible funding to organizations.

## FINANCIAL IMPLICATIONS

N/A – Existing BC Arts Council funding allocations were used to fund the Arts Infrastructure Program and Arts Impact Grants.

### Approvals:

[Feb. 22, 2022] – [ADM Claire Avison, Arts and Culture]

## ESTIMATES NOTE

### COVID-19 CREATIVE SECTOR SUPPORTS: RESPONSE/RECOVERY/RESILIENCE

**Issue:** Supporting B.C.'s creative sector through the COVID-19 pandemic.

#### Key Messaging and Recommended Response:

- The pandemic has been challenging for the creative sector.
- While some areas are rebounding (motion picture, video games), others continue to struggle (music, publishing).
- Our government is supporting recovery by providing:
  - \$22.5 million over three years in Amplify BC funding for the music industry, Cabinet Confidences
  - \$29.95 million in grants to support events in B.C. communities.
  - More than \$560 million in relief to businesses, such as live music venues, impacted by restrictions.
- We will continue to work with the sector and be responsive as we work towards recovery from the impacts of the COVID 19 pandemic.

#### KEY FACTS

##### Background

##### Response:

- In 2021/22, Minister Mark participated in three roundtables with stakeholders in the creative sector to discuss sector support and recovery. In addition, Parliamentary Secretary D'Eith held 17 roundtables on Amplify BC, and six meetings with sector stakeholders.
- Throughout the pandemic, the provincial government has been working hard to balance public health and safety with allowing people to get back to the events they enjoy.
- On February 17, the provincial government lifted public health restrictions on indoor organized event including capacity limits and dancing. Masks and vaccine passports are still required.

##### Recovery:

- In Spring 2021, the Ministry of Tourism, Arts, Culture and Sport announced \$22.5 million over three years for Amplify BC to support B.C.'s music industry.
  - In May- June 2021, Parliamentary Secretary Bob D'Eith led 17 roundtable meetings with 96 industry stakeholders to inform changes to Amplify BC programs to meet the needs of people in the music industry.

## ESTIMATES NOTE

- Based on industry feedback, Creative BC allocated a portion of this year's funding to protecting music infrastructure and jobs impacted by the COVID-19 pandemic.
- In 2021/22, Creative BC distributed \$1.2 million through the \$2 million Domestic Motion Picture Fund to support 21 emerging and equity-seeking creators and 12 productions.
  - This funding was part of the 2020 BC Action Plan relief funding and announced in September 2020.
- Also in 2021/22, the B.C. government provided:
  - \$130 million through the Circuit Breaker Business Relief Program to eligible businesses including bars and restaurants.
  - \$430 million to more than 20,000 B.C. businesses through the Small and Medium Sized Business Recovery Grant.
  - \$29.95 million to support 680 events, including music festivals and film festivals.
  - Announced the COVID-19 Closure Relief Grant with up to \$20,000 for eligible businesses such as event venues, bars and nightclubs.
- The ministry is monitoring federal COVID-19 funding measures and B.C. recipients to ensure that provincial funding is targeted and complimentary.

### Resilience:

- Budget 2022 provides an additional \$2.5 million in support through Amplify BC for live music operational and music companies to support recovery (announcement pending).
- In 2020, B.C.'s overall creative sector economic impact contracted by 10% (CIERA) due to COVID-19 restrictions and industry shutdowns.
- In 2021 each industry's recovery was different:
  - **Motion Picture** – In 2021 there were 400 productions in B.C., up from 337 in 2019.
  - **VFX/Animation** – Following strong production numbers, the VFX and animation industries have not seen a drop in demand and activity.
  - **Book and Magazine Publishing** – Increased paper, printing costs and shipping delays continue to negatively impact publishers.
  - **Music Industry** – Live music venues, artists and presenters continue to be significantly impacted by necessary public health restrictions. Many venues had to cancel shows and events in December 2021, losing much-needed revenue.
  - **Interactive Digital Media (IDM)** – This industry has seen a surge in demand for production as demand primarily for video gaming products increased through the pandemic. Most B.C. IDM companies transitioned smoothly to working from home.

# ESTIMATES NOTE

## Creative Recovery Investments Summary

	FY20/21	FY21/22	FY22/23
<b>Response</b>			
Showcase BC	\$0.623M		
Amplify BC – Operating support, Live Music Stream	\$2.2M		
Amplify BC – Operating support, Music Company Development Stream	\$1.2M		
Small and Medium Size Business Recovery Program (provided by JERI)		\$430M (total)	
Circuit Breaker Relief Grant (provided by JERI)		\$130M (total)	
<b>Relief</b>			
Renewal of Amplify BC – 1 year	\$7.5M		
Domestic Motion Picture Fund	\$2.0M		
BC Fairs, Festivals and Events Fund (Creative only)		\$7.1M	
<b>Resilience</b>			
Renewal of Amplify BC – 3 Years		\$22.5M	
Amplify BC Top Up – Live Music and Music Company (announcement of funding pending)			\$2.5M
Five-year renewal of the BC Book Publishing Tax Credit	v		

## FINANCIAL IMPLICATIONS

N/A

### Approvals:

[date approved] – Kim Lacharite, Sport and Creative Sectors

## ESTIMATES NOTE

### SEVERE WEATHER IMPACTS – CREATIVE SECTOR

**Issue:** Severe Weather Impacts – Creative Sector

#### Key Messaging and Recommended Response:

- In November 2021, immediately following the severe weather, the provincial film commission reported that three productions halted filming in B.C. (television series Motherland Fort Salem, a large commercial planned for Big White and one B.C. based production) and one production filming in Northern B.C. (The Mother) was concerned about road closures, but was ultimately able to return its cast, crew and equipment home to the Lower Mainland.
- In January 2022, one production (The Mother) reported challenges to confirming shooting schedules in the Thompson Nicola due to travel restrictions caused by severe weather damage.
- No further production issues flagged by the Provincial Film Commission since the roads opened up.
- The provincial film commission has flagged the potential need to update their filming location library as some locations may be damaged.
- The location library is a photo database of local buildings, parks and infrastructure available for filming.

#### KEY FACTS

Background/Status:

- N/A

#### FINANCIAL IMPLICATIONS

N/A

## ESTIMATES NOTE

### COVID-19 SPORT SECTOR SUPPORTS: RESPONSE / RECOVERY / RESILIENCE

**Issue:** Sport Sector support through COVID-19.

#### Key Messaging and Recommended Response:

- Our government is working to help B.C.'s sport sector recover from the impacts of COVID-19.
- We know that restrictions and capacity limits for sports events have created significant challenges for B.C.'s sport sector.
- We continue to work closely with viaSport, the B.C. Recreation and Parks Association and the Ministry of Health to help our sport sector operate safely during the COVID-19 pandemic.

#### Response

- The pandemic has posed tremendous challenges to the sport sector.
- The Province worked closely with viaSport and had extensive sector consultation to create the "Return to Sport Restart 2.0" guidelines to ensure people can play the sports they love safely.
- While this last wave presented new challenges, all sport activities are currently allowed, provided guidance on mask use and proof of vaccination is followed.

#### Recovery

- Our government recognizes financial challenges faced by B.C.'s sport sector under the current health orders.
- To help sport events restart safely, in 2021/22 the BC Fairs Festivals and Events Program provided \$8.5 million in funding to 193 sport events.
- In 2021, we provided \$1.5 million from the Local Sport Relief Fund so community organizations can continue to offer sport in a safe way.
  - Through this fund, 288 grants were provided to community sport organizations throughout British Columbia to assist with significant financial challenges resulting from the pandemic.

## ESTIMATES NOTE

- In 2021, the Province approved \$11.6 million in one-time funding for B.C. based amateur sport leagues and teams, competing at the provincial, national or international level, to help them recover from COVID-19.
  - The fund is intended to assist with operational costs such as, salaries, administrative costs, personal protective equipment, and the development of COVID safety plans to ensure the safety of athletes and staff.
- Our government has also:
  - Provided \$10 billion in COVID-19 response including income supports, tax relief and funding for people, businesses and services;
  - Established protection under the *COVID-19 Related Measures Act*. The protection from liability due to damages related to COVID transmission is provided so long as sports organizations are complying with emergency and public health guidance; and
  - Distributed \$5.5 million in federal funding from Sport Canada to support sport organizations in B.C. including:
    - Funding allocated to support provincial, disability and multi-sport organizations;
    - Funding to support the Indigenous Sport, Physical Activity and Recreation Council;
    - Funding to support the BC Seniors Games Society; and
    - Additional funding support for the Local Sport Relief Fund.

### KEY FACTS

#### Background/Status:

- viaSport's Return to Sport Restart 2.0 Chart reflects the PHO Order on Gatherings and Events that impact sport across B.C.
- As of February 17, 2022, the following requirements for sport are in place:

#### Travel:

- Canada-wide travel for sport is allowed. International travel must follow federal restrictions and guidance.



# ESTIMATES NOTE

## Indoor and Outdoor Sport:

- **Proof of vaccination (two doses):**
  - Not required for youth (age 21 and younger) participating in sport.
  - Not required for youth, adults or spectators for outdoor sport activities.
  - Required for spectators (age 12 and older) at all sport events.
  - Required for non-employee supervisors, coaches, assistants of indoor sports for people age 21 or younger.
  - Required for youth (age 12 and older) participating in adult programs.
- **Capacity:** All indoor, outdoor, and mixed-age sport and recreation programs (including pool-based) can operate at full capacity.
  - Adult and youth sport tournaments and competitions are also permitted
- **Group Size:** There is no maximum group size for participants, coaches, volunteers, staff and officials.
- **Physical distance:** does not need to be maintained on the field of play. Off the field of play, maintain distance where possible.
- **Masks:** required indoors when not actively participating in a sport. Masks are not required on or off the field of play for outdoor sports.
- **Spectators:** full seated and standing capacity as of February 17, 2022.

## Sport Recovery Investments Summary

	(\$M)	
	FY20/21	FY21/22
<b>Response</b>		
N/A		
<b>Relief</b>		
N/A		
<b>Recovery</b>		
The BC Fairs Festivals and Events Program provided funding to 193 sport events.		<u>\$8.5</u>
The Local Sport Relief Fund provided funding to community organizations to allow them to continue to offer sport in a safe way.	\$ 1.5	
The Amateur Sport League Fund provided one-time funding for B.C. based amateur leagues and teams competing at the provincial, national or international level.	\$ 15 <sup>1</sup>	
Distributed federal funding from Sport Canada to support sport organizations in B.C.	\$ 5.5	
<b>Total</b>	<b>\$ 22</b>	<b>\$ 8.5</b>

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

N/A

### Approvals:

[date approved] - [ADM name, division]

<sup>1</sup> \$15 M was approved by Treasury Board to support the Amateur Sport League Fund. Following a review of applications, \$11.6M was allocated to eligible organizations through an open application process administered by viaSport. The remaining \$3.6M was redirected to support underrepresented youth access sport – consistent with Treasury Board Direction. Announcement regarding how the \$3.6M will be allocated has not yet been made.

## ESTIMATES NOTE

### COVID-19 TOURISM SUPPORTS: RESPONSE, RECOVERY, RESILIENCE

**Issue:** Impacts of COVID-19 on tourism and B.C.'s supports for response, recovery, and resilience.

#### Key Messaging and Recommended Response:

- Tourism is a key driver of British Columbia's economy and contributes significantly to employment, government revenue (taxes) and GDP.
- Tourism revenue fell from \$20.3 billion in 2019 to \$7.1 billion in 2020, a drop of 64.9% (DBC, 2022).
- Since Day 1 of the pandemic, we stood alongside the tourism industry and immediately went to work on supports to help people in tourism make it through these unprecedented times.
- We provided relief to businesses to stay afloat, invested in tourism infrastructure projects across the province and supported the return of events to bring fun, employment and revenue back to our communities.
- The tourism sector is full of dedicated and passionate people who were inventive and modified their operations.
- Most of all, they were laser-focused on keeping their staff and guests safe.
- Today, tourism is poised to return to British Columbia because we all pulled together, supported one another, and achieved high vaccination rates and a reputation as a safe place to visit.
- I applaud the strong leadership of the sector.
- Together, we are ready to welcome the world back to our beautiful province.

#### KEY FACTS

##### Background/Status:

##### COVID-19 Impacts on Tourism

- The tourism industry contributed \$2.4 billion of added value to the BC economy, as measured through GDP (in 2012 constant dollars) in 2020. This is a decrease of -67.4% over 2019. GDP of the BC economy, as a whole, declined -3.4% over 2019.

<sup>i</sup> Statistics Canada. Table 33-10-0270-01 Experimental estimates for business openings and closures for Canada, provinces and territories, census metropolitan areas, seasonally adjusted.

<sup>ii</sup> Destination BC.

## ESTIMATES NOTE

- Tourism revenue fell from \$20.3 billion in 2019 to \$7.1 billion in 2020, a drop of 64.9%.
- In 2020, there were 46,400 people employed in BC directly due to tourism expenditures, down 64.4% over 2019. Preliminary data from 2021 shows improvement over 2020 employment, but still well below 2019 levels.
- In 2020, the tourism industry paid \$1.8 billion in wages and salaries, down -64.2% over 2019.
- In 2020, tourism collected \$731 million in provincial and municipal tax revenue, a decrease of 58.8% from 2019.
- In 2021, the number of active tourism businesses increased by 6.5% from 2020 but remains 4.5% below 2019 levels.<sup>i</sup>
- While the overall BC economy has seen nine consecutive months of job growth, significant challenges remain for the tourism industry. The industry's unemployment rate averaged 6.6% in 2021, which is close to the province-wide 2021 average of 6.5%, but still substantially higher than pre-pandemic levels in 2019 (3.2%).
- In 2021, tourism demand in the province was driven by domestic travellers. In a normal year, domestic travellers represent 74% of total travellers in the province. Among domestic travellers, residents of BC typically account for 70% of the domestic total.<sup>ii</sup> Domestic travel will continue to lead the economic recovery of the sector.
- Destination BC forecasts that economic recovery, to 2019 levels, for the tourism industry will not occur until 2024.

### List of tourism funding supports to date by fiscal year

#### **2020/21: Immediate Relief and StrongerBC (Contingencies)**

- First launched in 2020, the Small and Medium Size Business Recovery Grant program supported more than 8,000 tourism businesses and around 92,000 tourism staff.
- In May 2020, we provided **\$10 million** to 61 community destination management organizations to help them keep their doors open through the **Community Destination Management Organization Relief Grants** initiative.
- In May 2020, Destination BC provided **\$400,000** to **tourism sector associations** to help them support their members in the early days of the pandemic. Destination BC also provided **\$130,000** to support the network of community-owned **Visitor Centres** with increased costs to keep people safe.
- In May 2020, we supported the **Tourism Resiliency Network** with **\$600,000**. The network was a lifeline to hundreds of tourism businesses, providing one-on-one support in accessing grant programs, human resources, and adaptation.
- In February 2021, we allocated **\$5 million** in relief funding through **Indigenous Tourism BC** for 140 Indigenous tourism businesses, one of the fastest growing sectors of the industry.
- We invested a total of **\$53 million** in community-based tourism infrastructure and **destination development** to help tourism in B.C. recover, create jobs and spur

<sup>i</sup> Statistics Canada. Table 33-10-0270-01 Experimental estimates for business openings and closures for Canada, provinces and territories, census metropolitan areas, seasonally adjusted.

<sup>ii</sup> Destination BC.

## ESTIMATES NOTE

economic development (Tourism Dependent Communities Fund - \$19.4M; Targeted Regional Tourism Development Initiatives Fund - \$13.6M; CERIP DD - \$20M).

- In September 2020, we provided **\$5 million** to eight of the largest **community destination marketing organization**, who were disproportionately impacted by the pandemic, through Destination BC.
- We provided a grant of **\$140,000** to go2HR to complete the engagement and program design work for the **BSAFE** Safety Certificate Course.

### 2021/22: Budget 2021 Funding (\$120 million)

- In February 2022, we announced an additional **\$21.3 million** for more than 50 **community tourism infrastructure** projects this fiscal year.
- In July 2021, we provided **\$36.8 million** to over 80 major anchor attractions and tour bus operators through the **Major Anchor Attractions Program**.
- In August 2021, we announced the launch of a new **Fairs, Festivals and Events Recovery Fund** that provides \$12.9 million to support local events, but given the enormous need we were able to advocate for more funding to total nearly **\$29.95 million** and support 680 fairs, festivals and events in 134 communities throughout B.C.
- In the summer of 2021, we provided an additional **\$100,000** to support the **BSAFE program**, an online COVID-19 safety training program for workers and managers.
- In November 2021, we topped up the **Indigenous Tourism Recovery Fund** via ITBC with an additional **\$3 million**.
- In January 2022, we announced a **\$15-million Tourism Accommodation and Commercial Recreation Relief Fund** for large accommodation and adventure tourism operators to cover expenses such as property tax, hydro fees, tenure and BC Parks permits.
- In February 2022, we provided **\$3.7 million** to **Indigenous Tourism BC** to support future capacity and growth of the Indigenous tourism sector in B.C.
- In February 2022, we partnered with go2HR and provided **\$1.33 million** to support dedicated regional **human resources positions** to help employers with recruitment and retention to meet future workforce demands.
- In March 2022, we announced **\$5 million** in 2021/22 for the **Business Events and Conferences Restart Fund**.
- In March 2022, we announced **\$4 million** in 2021/22 for Destination BC to restart **international marketing** efforts.

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<sup>i</sup> Statistics Canada. Table 33-10-0270-01 Experimental estimates for business openings and closures for Canada, provinces and territories, census metropolitan areas, seasonally adjusted.

<sup>ii</sup> Destination BC.

# ESTIMATES NOTE

## 2021/22: Additional supports provided outside of the budget allocation

- In April 2021, the Province announced additional investment into the **Circuit Breaker Business Relief Grant** - adding over \$75 million to the original \$50 million bringing the total funding of this grant to over **\$125 million** under this program.<sup>i</sup> Advice/Recommendations

## 2022/23: Budget 2022 (\$25 million)

- We will invest an additional **\$3M** in 2022-23 to restart the **business events and conferences sector**.
- We will invest **\$500,000** in 2022/23 to support **bid preparation and major event attraction**.
- We will invest an additional **\$15 million** in community-based **tourism infrastructure** in 2022/23.
- We will invest an additional **\$2 million** in 2022/23 for **international marketing** to drive bookings through Destination BC.
- We will invest **\$2 million** to make **skills training and education** in tourism more affordable.
- We have set aside an additional **\$2.5 million** in 2022/23 for **emerging needs** to support recovery.

## Non-financial recovery measures

- We've also extended the cap on delivery fees for restaurant take-out and made wholesale liquor pricing permanent.
- Responding to the Tourism Task Force, we are updating the Strategic Framework for Tourism with input from across government and industry leaders to ensure our vision for the sector continues to resonate post-pandemic.
- We are engaging meaningfully and regularly with industry leaders through the Tourism Sector Recovery Roundtable.
- I have accepted the position of co-chair for the Canadian Council of Tourism Ministers to ensure that British Columbia has a strong voice nationally and that our priorities are top of mind for the federal government.

<sup>i</sup> Statistics Canada. Table 33-10-0270-01 Experimental estimates for business openings and closures for Canada, provinces and territories, census metropolitan areas, seasonally adjusted.

<sup>ii</sup> Destination BC.

# ESTIMATES NOTE

## **DONE #17**Tourism Recovery Investments Summary (highlighted = yet to be announced)

	FY20/21 (M)	FY21/22 (M)	FY22/23 (M)
Community Destination Management Organization Relief Grants	\$10.00		
Tourism Sector Associations Relief Funding (provided by DBC)	\$0.40		
Visitor Centre Funding for health & safety measures (provided by DBC)	\$0.13		
Tourism Resiliency Network Funding (via grant to RDMOs)	\$0.60		
Indigenous Tourism Recovery Fund (via grant to ITBC)	\$5.00	\$3.00	
Community Tourism Infrastructure: Community Economic Recovery Infrastructure Program, destination development stream (CERIP - DD)	\$20.00	\$21.30	
Community Tourism Infrastructure: Tourism Dependent Communities Fund	\$19.40		
Community Tourism Infrastructure: Targeted Regional Tourism Development Initiatives Fund (via grants to RDMOs)	\$13.60		
Domestic marketing funding for Destination BC	\$5.00		
BC Major Anchor Attractions Program		\$36.80	
BC Fairs, Festivals and Events Fund		\$29.95	
Tourism Accommodation and Commercial Recreation Relief Fund (up to \$15M committed; program still underway)		\$15.00	
BSAFE COVID-19 Safety Certificate Program (via direct grant to go2HR)	\$0.14	\$0.1	
Regional HR Specialists (via direct grant to go2HR)		\$1.33	
New investments in Community Tourism Infrastructure (program not yet developed)			\$15
Indigenous Tourism Alignment Strategy (via direct grant to ITBC)		\$3.70	
Business Events and Conferences Restart Fund		\$5.00	\$3.0
Event Attraction fund (not announced)			\$0.5
Destination BC international marketing funds (not announced)		\$4.00	\$2.00
Student Training Grants (not announced)			\$2.0
Emerging Needs			\$2.5
<b>Total</b>	<b>\$74.27</b>	<b>\$120.18</b>	<b>\$25</b>

### Notes:

Per the bullets above, some funding was provided directly from TACS; other funding flowed Destination BC. Fiscal year breakdowns for programs delivered by JERI (Small and Medium Size Business Recovery Grant Program and Circuit Breaker grant program) are not available and are therefore not counted in the totals. This table only includes funding commitment for FY2020/21 FY2021/22 and FY2022/23.

Some funding has flowed to the industry, while some programs are being delivered now (total amounts flowing to industry are TBD). Other funding has been committed but not yet flowed to industry. See notes.

The tourism industry benefitted from other programs delivered by government that are not reflected in this table. Examples include funding for sports, arts & culture, support offered by

<sup>i</sup> Statistics Canada. Table 33-10-0270-01 Experimental estimates for business openings and closures for Canada, provinces and territories, census metropolitan areas, seasonally adjusted.

<sup>ii</sup> Destination BC.

## ESTIMATES NOTE

Small Business BC and the BC Increased Employment Incentive. Therefore, the table totals are not all inclusive.

### FINANCIAL IMPLICATIONS

N/A

**Approvals:**

[date approved] - [ADM Nick Grant, TSSD]

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<sup>i</sup> Statistics Canada. Table 33-10-0270-01. Experimental estimates for business openings and closures for Canada, provinces and territories, census metropolitan areas, seasonally adjusted.

<sup>ii</sup> Destination BC.

# **ESTIMATES NOTE**

## **STORM IMPACTS ON TOURISM**

**Issue:** November 2021 storm impacts on tourism and travel between the Lower Mainland and Interior

### **Key Messaging and Recommended Response:**

- **The extreme weather events this past year have been devastating on communities across B.C. and created yet another obstacle for winter tourism travel after another incredibly challenging year.**
- **Extreme events forced sudden changes to events in the impacted areas and disrupted supply chains across the province.**
- **The incredible effort to resume travel within two months on most major highways was truly remarkable and I know it was welcome news for our Interior tourism businesses and ski hills.**
- **Disaster Financial Assistance (DFA) is in place for business owners impacted by the flood events.**

### **KEY FACTS**

#### **Background/Status:**

- The atmospheric river event on the weekend of November 12, 2021 caused extensive flooding in the Fraser Valley, Fraser Canyon, Merritt, Lillooet, and Spences Bridge regions.
- The flooding caused varying amounts of damage to Highways 1, 3, 5, 7, 8, and 99, effectively cutting travel between the Lower Mainland and Interior.
- Non-essential travel (including for tourism) was immediately stopped on most highways to allow essential goods to flow.
- Big White, Silver Star, Apex Alpine, and Manning Park Resort rely on Lower Mainland ski vacations over December holiday season and saw many cancellations in the aftermath of the flood.
- Based on a survey by Vancouver, Coast Mountains Tourism Region, tourism businesses in the region reported a small number of businesses directly affected. However, the damage is severe at most of those businesses.

#### **Tourism Response to Storm Events**

- A joint ministry-industry response team was activated on November 18, 2021 to coordinate overall tourism response. Members included ministry staff, Destination BC, Tourism Industry Association of BC, Indigenous Tourism BC, BC Hotel Association, and regional and local tourism management organization associations.
- Destination BC worked with the resorts and advised the public on ways to access the impacted resorts once travel and fuel restrictions were lifted. The ministry and Destination BC worked with various airlines to increase service from the lower mainland.



## ESTIMATES NOTE

- Bus companies were deemed an essential service to provide transportation between the Lower Mainland and Interior.
- Destination BC created a messaging guide for all tourism industry partners, to help them navigate the emergency resources and information updates.

### Supports Available

- Disaster Financial Assistance is available to people affected by flooding and landslides in northwest, southwest, central, and southeast areas of the province and Vancouver Island from Nov. 14 to Dec. 2, 2021.
- This assistance is open to homeowners, residential tenants, businesses, charitable organizations, local governments, Indigenous communities, and farmers. The application deadline was March 3. Claims have taken longer to process than in the past due to the extreme volume coming in.
- In addition to DFA, businesses may be eligible for tax remittance relief, the self-employed may apply for Employment Insurance benefits and utility bill relief is available to BC Hydro customers affected by an evacuation order.
- While not direct to business, supports to individuals and households is helping the economies of those communities hardest hit to reopen. Those supports included:
  - November 23, 2021 - the province announced grants of \$2,000 for individuals that were evacuated due to flooding. This grant is 50 per cent funded by donations to the Canadian Red Cross (CRC) and is administered by the CRC.
  - November 26, 2021 - the Province partnered with the federal Government to each match private donations to the CRC. The CRC raised more than \$30 million in donations for more than \$90 million. As of Jan. 17, 2022, the CRC distributed more than \$17 million to more than 7,200 eligible households.

### FINANCIAL IMPLICATIONS

N/A

### Approvals:

[date approved] - [ADM Nick Grant, Tourism Sector Strategy Division]

# **ESTIMATES NOTE**

## **TOURISM RECOVERY OUTLOOK**

**Issue:** Tourism Recovery Outlook

### **Key Messaging and Recommended Response:**

- **This pandemic has been incredibly hard on BC's tourism industry**
- **Since day one, our government has been working closely with people in the industry to understand the challenges, hear their suggestions on recovery and provide supports so they can come back stronger.**
- **Destination BC has developed three scenarios for tourism industry recovery. The scenarios predict a continued lag in industry performance in 2022.**
- **Full recovery of the sector is not expected until 2023 at the earliest and is mostly dependent on the recovery of international travel.**
- **Destination BC began marketing to domestic, US, and European markets in the Fall/Winter 2021, and will also include Australia in consumer-direct summer campaigns in 2022.**
- **We know that the window to inspire and convert an international traveler is 3-12 months.**
- **I am optimistic that with the supports we've put in place and the focus on international marketing, we will have a strong return of travelers for our 2022 tourism season.**
- **Through my role as co-chair of the Canadian Council of Tourism Ministers, I will continue to champion tourism recovery in BC and Canada.**

### **KEY FACTS**

#### **Background/Status Scenario Modeling:**

- With the onset of the pandemic, Destination BC (DBC) started using a set of scenarios for industry performance to help address some of the uncertainty about the evolution of the pandemic, the economic impact, and the impact on the travel industry.
- In late 2020, to inform business planning, DBC produced draft scenarios for tourism industry performance for 2021 – 2025.

## ESTIMATES NOTE

- These draft scenarios were updated in July 2021 to incorporate the easing of domestic travel restrictions and the announced dates of the Canadian border opening to US and Overseas travel.
- The scenarios were updated again in February 2022, to incorporate 2021 performance data as it became available to project 2022 revenue.
- Travel within BC resumed in June 2021 and interprovincial travel resumed in July 2021, followed by US travel on August 9, 2021, and Overseas travel beginning September 7, 2021.
- Compared to the original draft scenarios, travel within BC and interprovincial travel followed the predicted 'Early' Scenario. Due to global COVID conditions (e.g., evolution of the Delta and Omicron variants), international travel lagged domestic travel, falling between the 'Early' and 'Mid-Range' Scenarios.
- In the updated scenarios industry performance in 2022 will be weak.
  - 2022 industry revenue is projected to be \$13.4 B in the most optimistic or early scenario and only \$9.0 B in the most pessimistic or late scenario.
  - In the most optimistic scenario, industry revenue recovers to the level of 2019 in 2023; and by 2024 or later, in the other scenarios.
- It is anticipated that 2022 will again be heavily dependent on the domestic market, taking more time for international markets to recover.
- **Early Scenario:** Canadian entry testing requirements are reduced or eliminated by spring 2022, public health restrictions are no longer needed after spring 2022. Demand and supply rebound quickly.
- **Mid-Range Scenario:** Canadian entry testing requirements are reduced or eliminated by spring; public health restrictions are no longer needed after spring 2022. Demand and supply recover more slowly due to labour constraints and travel hesitancy.
- **Late Scenario:** Suppression of travel is required throughout 2022 as new variants of concern emerge and require additional public health measures. Demand and supply recovery are delayed.

### Summary: BC Tourism Industry Recovery Scenarios (Jan 2022)



Scenario	Industry Revenue Returns to 2019 Level (\$20.3B)	Projected 2022 Revenue	Key Considerations
Optimistic	2023	\$13.4 B	<ul style="list-style-type: none"> <li>• Restrictions gone by spring (e.g. Canadian entry testing requirements relaxed/removed, travel restrictions/Avoid travel to Canada' notices relaxed/removed, etc.)</li> <li>• Demand and supply return quickly</li> </ul>
Mid-Range	2024	\$11.2 B	<ul style="list-style-type: none"> <li>• Restrictions gone by spring (e.g. Canadian entry testing requirements relaxed/removed, travel restrictions/Avoid travel to Canada' notices relaxed/removed, etc.)</li> <li>• Demand returns steadily, supply slower to recover</li> </ul>
Pessimistic	2025 or later	\$9.0 B	<ul style="list-style-type: none"> <li>• Continued travel suppression through 2022</li> <li>• Demand and supply recovery delayed</li> </ul>

#### Key Factors:

- COVID conditions in key markets (evolution of variants of concern)
- Industry supply (experiences, labour, transportation, natural events, etc.)

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

N/A

### Approvals:

Feb. 22 – Nick Grant, Tourism Sector Strategy Division

## Federal Supports Summary Table

Last updated: March 3, 2022

Program	Description	Amount of Funding	Status	Comments
<u>Recovery and Reopening Funds for Arts, Culture, Heritage, and Sport Sectors</u>	<p>The <b>Recovery Fund</b> will provide \$300 million over two years to provide additional relief to arts, culture and sport organizations that are still struggling with operational viability, and to help build organizational resilience, pursue business innovation and transformation, and advance equity, diversity and inclusion and greening activities in these sectors.</p> <p>The <b>Reopening Fund</b> will provide \$200 million over two years to support organizations and projects that deliver in-person experiences such as festivals, cultural events, outdoor theatre performances, heritage celebrations, local museums, and amateur sport events.</p>	<p>Recovery Fund - \$300 million over two years</p> <p>Reopening Fund - \$200 million over two years</p>	<p>Both funds being delivered through existing Canadian Heritage, Canada Council for the Arts, and Telefilm Canada programs</p> <p>Details of the distribution to date are available at:  <a href="https://www.canada.ca/en/canadian-heritage/news/2021/06/backgrounder--continued-support-for-arts-culture-heritage-and-sport-sector-organizations.html">https://www.canada.ca/en/canadian-heritage/news/2021/06/backgrounder--continued-support-for-arts-culture-heritage-and-sport-sector-organizations.html</a></p>	<u>Recovery and Reopening Funds for Arts, Culture, Heritage, and Sport Sectors</u>
<u>Major Festivals and Events Support Initiative</u>	Major, recurring festivals and events with annual revenues exceeding \$10 million will be eligible, to support liquidity needs to ensure continued operations or adapt activities to new, pandemic-related realities and enhance product and experience offerings.	\$200 million provided nationally over two years, to be delivered through PacifiCan	Closed intake – PNE is only eligible organization in BC.	PNE will be receiving funds through this program. Amount is TBD.
<b>TOURISM</b>				
<u>Tourism and Hospitality Recovery Program (THRP)</u>	<p>Provides wage and rent subsidy support for eligible organizations in the tourism, hospitality, arts, entertainment, and recreation sectors. Replaces the Canada Emergency Wage Subsidy (CEWS) and Canada Emergency Rent Subsidy (CERS) programs which ended on October 23, 2021, for these sectors.</p> <p>The aggregate monthly cap for the <b>rent subsidy</b> was raised from \$300,000 to \$1 million in total for all business locations, to extend relief to larger hard-hit businesses such as hotels, resorts, concert halls, and other venues.</p>	Almost \$110 billion in total wage and rent subsidies and lockdown support approved since March 2020 – Jan 2022 (includes CEWS and CERS).	Available until May 7, 2022	<p>Two-step qualification</p> <p><b>Advice/Recommendations</b></p> <p>Businesses must demonstrate minimum 40% revenue decline over 12 months AND in the current month.</p>

Program	Description	Amount of Funding	Status	Comments
<u>Canada Worker Lockdown Benefit</u>	Provides \$300 a week in income support to employed and self-employed people who have lost 50% or more of their income as a result of a qualifying public health restriction, anytime between October 24, 2021 and May 7, 2022.	Not available	Available until May 7, 2022	
<u>Canada Recovery Sickness Benefit</u>	Provides \$500 a week for workers who are sick or self-isolating due to COVID-19, for a maximum of 6 weeks.	\$1.17 billion as of February 6, 2022	Available until May 7, 2022	
<u>Canada Recovery Caregiving Benefit</u>	Provides \$500 a week for up to 44 weeks per household for workers unable to work due to having to care for a child under 12 or family member if schools are closed due to COVID-19.	\$4.07 billion as of February 6, 2022	Available until May 7, 2022	
<u>Tourism Relief Fund</u>	Administered through ISED and PacificCan in BC for projects that focus on tourism product development and destination development, seasonal and geographic dispersion, and human resources and skills development.	Total of \$500 million provided nationally over two years (ending in FY 2022/23)  \$15 million to be delivered by ISED specifically for projects aligned with Canada's Federal Tourism Growth Strategy	Application process currently open for projects with costs no earlier than April 19, 2021 and must be incurred by March 31, 2023	Delays in decision-making are hampering recovery. In some cases, we have heard from stakeholders that can no longer deliver on the proposed project, due to delays in grant decisions.  <b>Advice/Recommendations</b> – funding cannot be used to deliver programming to accommodations, retail and restaurants, which are critical subsectors for tourism.  Criteria also not consistent across RDAs, as sole proprietors are not eligible in BC.

Program	Description	Amount of Funding	Status	Comments
<b><u>Jobs and Growth Fund</u></b>	For eligible activities that support the transition to a green economy; foster an inclusive recovery; preserve Canada's competitiveness and future-proof Small and Medium-sized Enterprises through digital adoption; and/or strengthen capacity in sectors critical to Canada's recovery and growth.	\$700 million provided nationally over 3 years (\$217 million in the West, through PacifiCan and PrairiesCan)	Continuous intake currently open, for projects with costs no earlier than April 19, 2021 and must be incurred by March 31, 2024	
<b><u>Canada Community Revitalization Fund</u></b>	to support municipalities, not-for-profit organizations, and other community groups, as well as Indigenous communities in adapting community spaces and assets so that they may be used safely, and to build or improve community infrastructure to encourage Canadians to re-engage in and explore their communities and regions.	\$500 million provided nationally over 2 years	Intake open since June 23, 2021; continuous intake over next two years until funding is fully allocated	
<b><u>Canada Digital Adoption Program</u></b>	This program provides funding and expertise to small and medium-sized enterprises (SMEs) to help them boost their e-commerce presence and digitize how they run their businesses behind the scenes, as well as provide training and work opportunities for young Canadians.	\$4 billion over 4 years	Intake open	
<b><u>Highly Affected Sectors Credit Availability Program</u></b>	Guaranteed, low-interest loans of \$25,000 to \$1 million to cover operational cash flow needs for businesses heavily impacted by COVID-19, available through participating financial institutions. Businesses need to show a year-over-year revenue decline of at least 50% in three months, within the eight months prior to their application, and have previously applied for either CEWS or CERS.	\$2.85 billion in total cumulative loans as of November 30, 2021	Available/extended until March 31, 2022	

Program	Description	Amount of Funding	Status	Comments
<b>ARTS AND CULTURE</b>				
<b><u>Canada Performing Arts Workers Resilience Fund</u></b>	The purpose and objective of this fund is to retain Canadian skilled workers through a temporary program that invests in sector-led and delivered initiatives, which improve the economic, career, and personal circumstances of independent and self-employed workers in the live performance sector	\$60 million provided nationally in 2022-23	Intake open until March 4, 2022	
<b>Arts and Culture Recovery Ticket Matching Program</b>	During the last federal election, in their platform the Liberal party promised a new Arts and Culture Recovery Program that would match ticket sales for performing arts, live theatres, and other cultural venues to compensate for reduced capacity.	TBD	This program has not been announced to date. The Department of Canadian Heritage advised via the Federal-Provincial-Territorial Culture and Heritage table in January 2022 that this program was still in development.	
<b>SPORT AND CREATIVE</b>				
<b><u>Short-Term Compensation Fund for Canadian Audiovisual Productions</u></b>	A temporary measure administered by Telefilm Canada to provide compensation to production companies whose filming has been interrupted or abandoned as a result of a COVID-19 diagnosis or outbreak.	\$150 million	Extended on February 11, 2022 until March 31, 2023	Since its launch in October 2020, the Fund has covered more than 800 productions, representing more than \$500 million in coverage and generating approximately \$2.6 billion in economic activity.



## ESTIMATES NOTE

### COVID-19 Financials and Funding

**Issue:** Financial Supports that the Ministry has provided during COVID-19 pandemic

#### Key Messaging and Recommended Response:

- In March 2020 our Government released the *COVID-19 Action Plan* which was government's first step to provide relief to people and businesses in British Columbia (B.C.) affected by the pandemic.
- We have been working closely with stakeholders on a three-part strategy – Response, Recovery and Resilience.
- New investments of \$120 million for further tourism recovery and to support B.C. in remaining a globally competitive travel destination in Budget 2021 over the next 3 years.
- Our actions included,

#### For our Tourism Sector:

- o \$37.1M for Major Anchor Attractions
- o \$29.9M Fairs, Festivals and Events
- o \$20.0M New tourism infrastructure via Destination Development
- o \$15.0M Tourism Accommodation and Commercial Recreation Relief
- o \$5.0M Business Events Grant Fund
- o \$4.0M Welcome to BC Marketing via Destination BC
- o \$3.7M Indigenous Tourism BC Strategy
- o \$3.0M Indigenous Tourism Business Recovery Fund
- o \$10.0M for sector associations and community destination management organizations
- o Business navigation services
- o The COVID-19 Safety Certificate program

#### For our Arts and Culture Sector:

- o \$40.0M in support to over 600 organizations and hundreds of individuals (\$35 million in funding under StrongerBC and reallocating an additional \$5.19 million from within the BC Arts Council budget)

## ESTIMATES NOTE

### For the Creative Sector:

- o \$22.5M for a three-year renewal of the Amplify BC music fund
- o \$2.0M for the new *Reel Focus BC* domestic fund
- o Introducing a pre-certification process for the Production Services Tax Credit to improve predictability of tax credit costs
- o Engaging consistently with industry throughout the pandemic to position our government to strategically assist and
- o Investing in the Interactive Fund, through the BC Arts Council.

### And for the Sport Sector:

- o \$15.0M in one-time funding for B.C. based amateur leagues and teams competing at the provincial, national or international level
- o \$5.5M through viaSport to administer relief funding allocated to B.C. as part of the federal government's \$72M million COVID-19 Emergency Support Fund for sport organizations (ESF)
- o \$1.5M from the Local Sport Relief Fund so community organizations can continue to offer sport in a safe way
- o We have also established protection under the COVID-19 Related Measures Act. The protection from liability due to damages related to COVID transmission is provided so long as sports organizations are complying with emergency and public health guidance.

### KEY FACTS

#### Background/Status:

- For further details for each sector see notes:
  - Tourism Supports: Core Messaging
  - Arts and Culture Supports: Core Messaging
  - Sport Sector Supports: Key Facts and Statistics
  - Creative Sector Supports: Overviews of Spending Priorities

# Tourism Region: Vancouver, Coast & Mountains

## TOURISM RELIEF/RECOVERY FUNDING

**\$62.5** million for  
**397** projects



## REGIONAL TOURISM FUNDING INVESTMENTS

TACS Tourism Program	Projects	Total Investment
BC Fairs Festivals and Events (BCFFE)	306	\$16,468,030
BC Major Anchor Attractions (BCMAA)	40	\$25,267,931
Business Events and Conferences Restart Fund (BECRF)	4	\$3,606,712
Community Economic Recovery Infrastructure Program 1st Phase (CERIP 1.0)	10	\$4,138,962
Community Economic Recovery Infrastructure Program 2nd Phase (CERIP 2.0)	15	\$6,323,392
Regional Tourism Human Resources Specialists (RTHRS)	0	\$0
Tourism Dependant Communities (TDC)	11	\$4,655,271
Targeted Regional Tourism Development Initiative (TRTDI)	11	\$2,100,000
<b>TOTAL</b>	<b>397</b>	<b>\$ 62,560,298</b>

## EXAMPLES OF REGIONAL PROJECTS

- Science World in Vancouver received \$1M (BCNAA) towards operational expenses
- Bluejay Productions Ltd. Received \$89K (BCFFE) to host the Punjabi Mela 2022 in Surrey
- Sts'ailes First Nation received \$678K (CERIP 1.0) to construct 5 km-long Sts'ailes Heritage Trail
- The Lytton First Nation received \$1M (CERIP 2.0) for the the Chief Cexpe'nthlEm Park which will see the site fenced, landscaped and considerable interpretive materials installed
- Sechelt received \$382K (TDC) for improvement to the Trail Bay Sea Walk
- Tourism Whistler received \$250K (TRTDI) to develop amenities, manage visitors and disperse visitors recreating in the outdoors within the Sea-to-Sky Corridor

**Vancouver, Coast and Mountains** covers B.C.'s most-populated area around Vancouver, where the mountains and ocean bring outdoor adventures like ski and sail within sight of the city.



62% of BC population



58% of BC tourism businesses



49% of BC tourism revenues

TOURISM REGION:  
**Vancouver Island**



**TOURISM RELIEF/RECOVERY FUNDING**

**\$24.2 million for  
188 projects**

**REGIONAL TOURISM FUNDING INVESTMENTS**

TACS Tourism Program	Projects	Total Investment
BC Fairs Festivals and Events (BCFFE)	131	\$ 3,929,561
BC Major Anchor Attractions (BCMAA)	16	\$ 6,761,340
Business Events and Conferences Restart Fund (BECRF)	2	\$ 710,025
Community Economic Recovery Infrastructure Program 1st Phase (CERIP 1.0)	8	\$ 3,454,048
Community Economic Recovery Infrastructure Program 2nd Phase (CERIP 2.0)	10	\$ 2,372,663
Regional Tourism Human Resources Specialists (RTHRS)	1	\$ 130,000
Tourism Dependant Communities (TDC)	14	\$ 4,584,228
Targeted Regional Tourism Development Initiative (TRTDI)	6	\$ 2,300,000
<b>TOTAL</b>	<b>188</b>	<b>\$ 24,241,865</b>

**EXAMPLES OF REGIONAL PROJECTS**

- Butchart Gardens received \$1M (BCMAA) towards operational expenses
- Jamie's Whaling Station Ltd. received \$500K (BCMAA) for operational expenses for the Tofino whale watching business
- Tourism Vancouver Island and Trails BC received \$1.35M (TRTDI) for Investments in trail experiences throughout the region to create Canada's greatest year-round hiking and mountain biking destination
- The Town of Comox received \$47K (BCFFE) for the upcoming BC Seafood Festival
- Surf Canada received funding for 2 events (BCFFE), including \$34K for the Rip Curl Pro Nationals in Tofino
- Port Alice received \$335K (TDC) for sea kayak touring facilities, with picnic facilities on nearby islands

The **Vancouver Island region** includes Canada's mildest climate and rainforests, with tourism experiences like the wild waves on Tofino's Long Beach or Victoria's bustling Inner Harbour.



16% of BC population



16% of BC tourism businesses



23% of BC tourism revenues

TOURISM REGION:  
**Thompson Okanagan**



**TOURISM RELIEF/RECOVERY FUNDING**

**\$22.7** million for  
**189** projects

**REGIONAL TOURISM FUNDING INVESTMENTS**

TACS Tourism Program	Projects	Total Investment
BC Fairs Festivals and Events (BCFFE)	128	\$4,956,101
BC Major Anchor Attractions (BCMAA)	16	\$3,506,039
Business Events and Conferences Restart Fund (BECRF)	4	\$583,262
Community Economic Recovery Infrastructure Program 1st Phase (CERIP 1.0)	9	\$3,646,862
Community Economic Recovery Infrastructure Program 2nd Phase (CERIP 2.0)	11	\$4,814,989
Regional Tourism Human Resources Specialists (RTHRS)	1	\$130,000
Tourism Dependant Communities (TDC)	5	\$2,766,810
Targeted Regional Tourism Development Initiative (TRTDI)	15	\$2,300,000
<b>TOTAL</b>	<b>189</b>	<b>\$ 22,704,063</b>

**EXAMPLES OF REGIONAL PROJECTS**

- Bonaparte Indian Band received \$820K (CERIP 1.0) for trails, interpretive materials, fencing and access, signage and guidebooks at the McAbee fossil site near Cache Creek
- The City of Kelowna received \$390K (CERIP 2.0) for the Pandosy Public Pier project to develop of an inclusive, universally accessible and non-motorized public pier
- Clearwater received \$460K (TDC) for the construction of a multi-use paved pathway
- Shuswap Tourism; Secwepemc communities; and Shuswap Trail Alliance received \$170K (TRTDI) for the installation of eight Secwépemc Landmarks situated at key, highly visited areas
- The Merritt Rockin' River Fest Inc. received \$250K (BCFFE) for the Merrit Rockin' River Fest
- Bluestar Coach Lines of Kelowna received \$500K (BCMAA) towards operational expenses

The **Thompson-Okanagan region** is B.C.'s dry Interior, with its cultured lakeside wineries, crisp winter snow for skiing and deserts with actual rattlesnakes in summer.



12% of BC population



13% of BC tourism businesses



20% of BC tourism revenues

TOURISM REGION:  
**Kootenay Rockies**



**TOURISM RELIEF/RECOVERY FUNDING**

**\$16.7 million for  
93 projects**

**REGIONAL TOURISM FUNDING INVESTMENTS**

TACS Tourism Program	Projects	Total Investment
BC Fairs Festivals and Events (BCFFE)	45	\$1,822,735
BC Major Anchor Attractions (BCMAA)	7	\$769,463
Business Events and Conferences Restart Fund (BECRF)	0	\$0
Community Economic Recovery Infrastructure Program 1st Phase (CERIP 1.0)	8	\$3,240,554
Community Economic Recovery Infrastructure Program 2nd Phase (CERIP 2.0)	9	\$3,420,566
Regional Tourism Human Resources Specialists (RTHRS)	1	\$130,000
Tourism Dependant Communities (TDC)	11	\$4,994,185
Targeted Regional Tourism Development Initiative (TRTDI)	12	\$2,300,000
<b>TOTAL</b>	<b>93</b>	<b>\$ 16,704,503</b>

**EXAMPLES OF REGIONAL PROJECTS**

- Revelstoke Mountain Resort received \$500K (BCMAA) towards operational expenses
- Central Kootenay Regional District received \$1M (CERIP 1.0) to upgrade the Whitewater Backcountry Adventure Lodge and Campground
- Kootenay Adaptive Sport Association received \$500K (CERIP 2.0) for the BC Southern Interior Excursion Loop Trail
- Panorama Mountain Village Inc. received \$231K (BCFFE) to host the FIS Alpine Junior World Ski Championships
- The Columbia Greenways Alliance received \$154K (TRTDI) to Improve accessible amenities at the trailhead and along the Old Coach trail near Canal Flats

The **Kootenay-Rockies** region covers the mountains and valleys of B.C.'s southern Rocky Mountains, with world-leading ski snow, high alpine hiking and natural hot springs for relaxation.



3% of BC population



3% of BC tourism businesses



11% of BC tourism revenues

# TOURISM REGION: Northern British Columbia



## TOURISM RELIEF/RECOVERY FUNDING

**\$12.4 million for  
82 projects**

## REGIONAL TOURISM FUNDING INVESTMENTS

TACS Tourism Program	Projects	Total Investment
BC Fairs Festivals and Events (BCFFE)	42	\$1,709,454
BC Major Anchor Attractions (BCMAA)	5	\$539,166
Business Events and Conferences Restart Fund (BECRF)	1	\$100,000
Community Economic Recovery Infrastructure Program 1st Phase (CERIP 1.0)	11	\$3,513,279
Community Economic Recovery Infrastructure Program 2nd Phase (CERIP 2.0)	6	\$2,899,989
Regional Tourism Human Resources Specialists (RTHRS)	1	\$130,000
Tourism Dependant Communities (TDC)	3	\$1,200,000
Targeted Regional Tourism Development Initiative (TRTDI)	13	\$2,300,000
<b>TOTAL</b>	<b>82</b>	<b>\$12,391,888</b>

## EXAMPLES OF REGIONAL PROJECTS

- Prince George 2022 BC Summer Games Society received \$100K (BCFFE) to host the BC Summer Games
- Tumbler Ridge Global Geopark Society received \$606K (CERIP 1.0) to build the UNESCO Geointerpretive Centre and related visitor services
- Fraser-Fort George Museum Society in Prince George received \$232K (BCMAA) towards operational expenses
- Nisga'a Lisims Government received \$141K (CERIP 1.0) to upgrade the Vetter Lodge
- Old Massett Village Council received \$798K (CERIP 2.0) for the Hiellen Longhouse Village Expansion
- Smithers received \$500K (TDC) for perimeter trail reconstruction and pedestrian crossing over highway
- Northern BC Tourism Assoc. received \$1M (TRTDI) to upgrade and refresh the Great Northern Circle Route

Northern British Columbia region is an enormous and diverse area of forestry, mining, farming and fishing towns surrounded by under-explored wild rivers, lakes, valleys and forests.



6% of BC population



6% of BC tourism businesses



5% of BC tourism revenues

TOURISM REGION:  
**Cariboo, Chilcotin, Coast**



**TOURISM RELIEF/RECOVERY FUNDING**

**\$7.5 million for  
35 projects**

**REGIONAL TOURISM FUNDING INVESTMENTS**

TACS Tourism Program	Projects	Total Investment
BC Fairs Festivals and Events (BCFFE)	16	\$403,861
BC Major Anchor Attractions (BCMAA)	0	\$0
Business Events and Conferences Restart Fund (BECRF)	0	\$0
Community Economic Recovery Infrastructure Program 1st Phase (CERIP 1.0)	8	\$2,006,295
Community Economic Recovery Infrastructure Program 2nd Phase (CERIP 2.0)	1	\$1,529,800
Regional Tourism Human Resources Specialists (RTHRS)	1	\$130,000
Tourism Dependant Communities (TDC)	2	\$1,199,606
Targeted Regional Tourism Development Initiative (TRTDI)	7	\$2,300,000
<b>TOTAL</b>	<b>35</b>	<b>\$ 7,569,562</b>

**EXAMPLES OF REGIONAL PROJECTS**

- The Williams Lake Stampede Association received \$187K (BCFFE) for the 94th Annual Williams Lake Stampede
- BC Fishing Tourism Association received \$292K (CERIP 1.0) to revitalize fishing infrastructure along the famed Highway 24
- Cariboo Regional District received \$529K (CERIP 2.0) for the Mount Timothy Resort Four Season Expansion
- Lillooet Received \$989K (TDC) to develop the Lillooet RV Park and Campground
- Five Indigenous communities (Wuikinuxv, Heiltsuk, Nuxalk, Kitasoo/XaiX'ais and Gitga'at) and partners received \$705K (TRTDI) for a network of shore accessible campsites and recreation areas in the Great Bear Rainforest

**Cariboo-Chilcotin-Coast region** is big-sky country with real cowboys on ranches, strong Indigenous communities and wide-open spaces for travellers.



1% of BC population



2% of BC tourism businesses



3% of BC tourism revenues



## ESTIMATES NOTE

### CORE MESSAGING - TOURISM

**Issue:** Key messages to support tourism

#### Key Messaging and Recommended Response:

- Tourism has the power to make life better for people living in every part of B.C.
- Through tourism, we can build better, more livable communities; protect our natural environment; and encourage sustainable economic growth.
- That's why we've acted strongly to support the businesses, workers, communities and non-profits that make up the industry.
- The past two years have been extremely difficult for B.C.'s tourism industry.
- Over the last two years, through the pandemic, heat dome, fires and floods, our government has worked hand-in-hand with industry leaders to understand how to best support this important industry.
- First, we appointed the Tourism Task Force to provide recommendations on relief, recovery, and resilience initiatives.
- And now, the Tourism Sector Recovery Roundtable is providing invaluable ongoing input into our recovery plans.
- Recently, I accepted the position of co-chair for the Canadian Council of Tourism Ministers so that I can be a strong voice at the national table for B.C.'s visitor economy.
- We have been working around the clock to support the industry with investments in:
  - Small- and Medium-Sized Business Recovery Grants
  - Grants for Indigenous businesses
  - Historic investments in community tourism infrastructure
  - Marketing investments
  - Funding for sector associations and community destination management organizations
  - Business navigation and human resource services
  - BSAFE, a COVID-19 Safety Certificate program for businesses

## ESTIMATES NOTE

- Permanent wholesale liquor pricing
- Operational funding for inter-city bus and regional airports
- Liquidity support for Major Anchor Attractions and tour bus companies
- Funding for fairs, festivals and events
- Funding to support Indigenous Tourism BC's Alignment Strategy
- Grants to offset certain fixed costs for large accommodation providers and adventure tourism businesses
- Grants to restart the business events market
- We are committed to championing tourism in communities large and small across the province and working hard with our partners to restore British Columbia's vibrant tourism industry.

### KEY FACTS

#### Background/Status:

#### Tourism Recovery Investments Summary (highlighted = yet to be announced)

	FY20/21 (M)	FY21/22 (M)	FY22/23 (M)
Community Destination Management Organization Relief Grants	\$10.00		
Tourism Sector Associations Relief Funding (provided by DBC)	\$0.40		
Visitor Centre Funding for health & safety measures (provided by DBC)	\$0.13		
Tourism Resiliency Network Funding (via grant to RDMOs)	\$0.60		
Indigenous Tourism Recovery Fund (via grant to ITBC)	\$5.00	\$3.00	
Community Tourism Infrastructure: Community Economic Recovery Infrastructure Program, destination development stream (CERIP - DD)	\$20.00	\$21.30	
Community Tourism Infrastructure: Tourism Dependent Communities Fund	\$19.40		
Community Tourism Infrastructure: Targeted Regional Tourism Development Initiatives Fund (via grants to RDMOs)	\$13.60		
Domestic marketing funding for Destination BC	\$5.00		
BC Major Anchor Attractions Program		\$36.80	
BC Fairs, Festivals and Events Fund		\$29.95	
Tourism Accommodation and Commercial Recreation Relief Fund (up to \$15M committed; program still underway)		\$15.00	
BSAFE COVID-19 Safety Certificate Program (via direct grant to go2HR)	\$0.14	\$0.1	
Regional HR Specialists (via direct grant to go2HR)		\$1.33	
New investments in Community Tourism Infrastructure (program not yet developed)			\$15
Indigenous Tourism Alignment Strategy (via direct grant to ITBC)		\$3.70	
Business Events and Conferences Restart Fund		\$5.00	\$3.0
Event Attraction fund (not announced)			\$0.5
Destination BC international marketing funds (not announced)		\$4.00	\$2.00

## ESTIMATES NOTE

	FY20/21 (M)	FY21/22 (M)	FY22/23 (M)
Student Training Grants (not announced)			\$2.0
Emerging Needs			\$2.5
<b>Total</b>	<b>\$74.27</b>	<b>\$120.18</b>	<b>\$25</b>

### Notes:

Per the bullets above, some funding was provided directly from TACS; other funding flowed Destination BC. Fiscal year breakdowns for programs delivered by JERI (Small and Medium Size Business Recovery Grant Program and Circuit Breaker grant program) are not available and are therefore not counted in the totals. This table only includes funding commitment for FY2020/21 FY2021/22 and FY2022/23.

Some funding has flowed to the industry, while some programs are being delivered now (total amounts flowing to industry are TBD). Other funding has been committed but not yet flowed to industry. See notes.

The tourism industry benefitted from other programs delivered by government that are not reflected in this table. Examples include funding for sports, arts & culture, support offered by Small Business BC and the BC Increased Employment Incentive. Therefore, the table totals are not all inclusive.

### **FINANCIAL IMPLICATIONS**

N/A

### **Approvals:**

[date approved] - [ADM Nick Grant, TSSD]

## ESTIMATES NOTE

### KEY FACTS AND STATISTICS (+ SECTOR OVERVIEW)

**Issue:** Key facts and statistics for the tourism sector

#### Key Messaging and Recommended Response:

- **Tourism is a key driver of British Columbia's economy and contributes significantly to employment, government revenue (taxes) and GDP.**
- **The tourism industry has been among the hardest hit by the pandemic; however tourism as a sector and economic contributor to the broader economy is recovering.**
- **In 2020, 19,690 tourism businesses directly provided services to visitors in BC, down 0.3% over 2019.**
- **In 2020, the BC tourism industry experienced many challenges compared to pre-pandemic 2019.**
  - **Tourism revenue fell from \$20.3 billion in 2019 to \$7.1 billion in 2020, a drop of 64.9%.**
  - **In 2020 the tourism industry paid \$1.8 billion in tourism-related wages and salaries, down 64.9% from 2019 and down 50.6% from 2010.**
  - **In 2020, there were 46,400 people employed in BC, down 64.4% over 2019.**
- **Preliminary data for 2021 shows some recovery over 2020, but still well below 2019 levels.**
- **We know recovery is going to take time and we're going to work closely with the sector to ensure we can build back even better than before.**

#### KEY FACTS

##### Background/Status:

- **Tourism is one of BC's key economic sectors. Destination BC's (DBC) Corporate Strategy and Marketing Plan, and the *Super, Natural British Columbia*® brand are designed to ensure BC is positioned for success, and to keep growing this critical component of the provincial economy in a globally competitive environment.**
- **The tourism industry contributed the largest added value to the BC economy between 2009 and 2019 relative to other primary resource industries, such as mining and quarrying, oil and gas extraction, agriculture and fishing, and forestry and logging.**

## ESTIMATES NOTE

- *The Strategic Framework for Tourism 2022–2024: A Plan for Recovery and Resiliency* provides a roadmap for rebuilding British Columbia’s visitor economy to be more resilient, sustainable and innovative as we look toward a brighter future for tourism in B.C.

### **Tourism GDP & Revenue:**

- Tourism accounted for 1.0% of GDP in the provincial economy in 2020 compared to 3.4% in 2019.
- The tourism industry contributed \$2.4 billion to GDP (in 2012 constant dollars) in 2020. This is a decrease of 67.4% over 2019. GDP of the BC economy, as a whole, declined -3.4% over 2019.
- Tourism revenue fell from \$20.3 billion in 2019 to \$7.1 billion in 2020, a drop of 64.9%.

### **Tourism Employment & Wages:**

- In 2020, there were 46,400 people employed in BC directly due to tourism expenditures, down 64.4% over 2019. Preliminary data from 2021 shows a slight improvement over 2020 employment, but still well below 2019 levels.
- In 2020, the tourism industry paid \$1.8 billion in wages and salaries, down 64.2% over 2019.
- In 2021, the nominal average hourly wage for workers in the tourism sector in British Columbia was \$23.33, up 12% from 2019 (\$20.83).

### **Tourism Businesses:**

- In 2020, 19,690 businesses directly provided services to visitors in BC, down 0.3% over 2019. Preliminary data from 2021 shows a slight improvement over 2020.

### **Municipal and Regional District Tax (MRDT):**

- In 2020, tourism collected \$731 million in provincial and municipal tax revenue, a decrease of 58.8% from 2019.

### **Estimated Room Revenue:**

- Estimated room revenue declined 54.9% from 2019, representing a total of \$1.4 billion of room revenue in 2020.
- Preliminary data shows estimated room revenue was down 42.7% in 2021 from 2019, but up 26.8% from the same period in 2020.

### **Tourism Statistics:**

- There were 8.6 million international travellers who entered British Columbia in 2019, which fell by 84.5% in 2020. International travel remains low but has started to recover in the second half of 2021 as restrictions began to ease before the Omicron wave of COVID-19.
- Hotel occupancy fell to 34.3% in September 2021 year-to-date, compared with 41.1% in the same period of 2020 and 70.2% in pre-pandemic 2019.

## FINANCIAL IMPLICATIONS

N/A

### **Approvals:**

[date approved] - [ADM name, division]

## ESTIMATES NOTE

### STRATEGIC FRAMEWORK FOR TOURISM

**Issue:** Strategic Framework for Tourism in B.C. 2022-2024: *A Plan for Recovery and Resiliency*

#### Key Messaging and Recommended Response:

- In 2020, we asked the Tourism Task Force to consider the Strategic Framework during its consultation and in delivering its recommendations.
- While the Task Force found the Framework's foundation and core principles should continue to guide the industry, it also recommended the Framework be updated to reflect the changes to the industry resulting from the COVID-19 pandemic.
- Over the course of 2021, my ministry engaged across government and with industry to create a new vision for the industry, and identify shared objectives, priorities and actions to guide successful recovery and future resilience.
- The new Framework will support the objectives of the Province's new Economic Plan.
- It sets out our mission of tourism which includes healthy and inclusive societies, contributing to clean growth, and achieving sustainable growth across seasons and regions of the province.
- We are putting equal focus on each of these three key areas because we know that tourism can play a significant role in our province's economic recovery and the future well-being of the people who live here.

#### KEY FACTS

##### Background/Status:

- On March 1, 2019, the Ministry released the current Strategic Framework for Tourism in BC – government's 3-year plan to guide year-round tourism growth to benefit people and communities, while protecting British Columbia's natural spaces.
- On December 9, 2020, the Tourism Task Force (TTF) submitted its Final Report to the Government, including seven recommendations (and 14 sub recommendations). Recommendation #7 outlines direction for government to update the Framework.

## ESTIMATES NOTE

- The Task Force also noted that the Framework's foundation as well as core principles of diversity, inclusivity, reconciliation, partnership, and sustainability are still valid – and therefore, should continue to guide throughout the renewed Framework process.

### *Engagement Process*

- Last summer, the Ministry embarked on a focused and targeted engagement process with industry – including with the Tourism Sector Recovery Roundtable, Destination BC, and the Minister's Tourism Engagement Council – as well as with ministries that have shared tourism priorities. Ministry consultations were led by the former Tourism ADM and included: AEST, ENV, FLNRO, LBR, MUNI, SDPR, and TRAN.
- This fall, Ministry staff returned to the ministries that were consulted to fact check the results of the analysis, and consulted staff working on the Economic Plan (JERI) and the Workforce Readiness Plan (AEST).
- Ministry staff then presented an outline of the new Framework to industry through three forums – Destination BC's board of directors, the Tourism Sector Recovery Roundtable, and the Minister's Tourism Engagement Council.

### *Key Themes of the new Framework*

- Key themes emerged from the engagement process, which fed into the three main pillars – or objectives – of the new Strategic Framework: PEOPLE, PLANET, and PROSPERITY, as well as the new Vision Statement. The government's five main priorities are also aligned and reflected within the new Framework's priorities and actions.
- The main priorities of each pillar summarized in the table below. Each priority is supported by specific actions.

People: Tourism supports healthy, inclusive societies	<p>Support communities in rebuilding and enhancing their visitor economies</p> <p>Support true and lasting reconciliation with Indigenous Peoples through tourism</p> <p>Continue to support the tourism sector in becoming more inclusive and accessible</p>
Planet: Harness Opportunities for Tourism to Contribute to a Clean Growth	<p>Build a cleaner tourism industry that is prepared to adapt to climate change</p> <p>Support responsible travel and preservation of BC's natural spaces</p>
Prosperity: Sustainable Growth of the Visitor Economy	<p>Build back a strong and diverse tourism workforce</p> <p>Invest in BC's competitive advantages in the post-COVID-19 pandemic era through destination management</p>

## ESTIMATES NOTE

	Attract visitors during all four seasons and to more regions of the province to share the benefits of tourism with everyone in B.C.
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- The refreshed Strategic Framework will be released as a sector Framework under the umbrella of the updated Economic Plan.
- The Framework is anticipated to be released at the Tourism and Hospitality Conference in March 2022.

### FINANCIAL IMPLICATIONS

N/A

**Approvals:**

[date approved] – Nick Grant, Tourism Sector Strategy Division



## ESTIMATES NOTE

### TOURISM RECOVERY INITIATIVES- 3 YEAR PLAN

**Issue:** Overview of the Tourism Recovery Initiatives Action Plan Funding

#### Key Messaging and Recommended Response:

- The tourism industry has been among the hardest hit by the pandemic.
- Since day one, our Government has been working closely with people in the industry to understand the challenges, hear their suggestions on recovery and provide supports.
- We know recovery is going to take time and we're going to work closely with the sector to ensure we can build back even better than before.
- As part of Budget 2021 our government committed \$120M in support for the tourism industry.
- In Budget 2022, an additional \$25 million is committed to support the tourism sector's continuing recovery.
- We have already rolled out several programs, including the BC Major Anchor Attractions Program, the Tourism Accommodation and Commercial Recreation Relief Grants, and the BC Fairs Festivals and Events Fund.
- Our action plan is multi-faceted and offers supports to help:
  - maintain BC's tourism supply through supports for businesses and community infrastructure,
  - drive demand through the restart of the events sector and investments in tourism marketing, and
  - foster long term resilience with support for tourism human resources, Indigenous tourism capacity building and student training grants.

#### KEY FACTS

##### Background/Status:

- Through Budget 2021, \$120M was approved in FY2021/22 for:
  - BC Major Anchor Attractions fund (\$50M)
  - Community Economic Recovery Infrastructure Program – Destination Development Stream (\$20M)

## ESTIMATES NOTE

- The first year of the 3-year Tourism Recovery Initiatives Action Plan (\$50M).
- To help support the safe restart of events, government committed to reallocate the \$12.9 million surplus from Major Anchor Attractions program to create a Fairs, Festivals, and Events Recovery Fund (BCFFE) (see note #29 for more detail on this).
- Due to oversubscription of the BCFFE fund, a top-up of an additional \$17.05M was approved from the \$50M tourism initiatives envelope in FY21/22. BCFFE fund recipients were announced on December 13, 2021.
- Additionally, the Indigenous Tourism Recovery Grants funding was announced at the Indigenous Tourism BC (ITBC) Annual General Meeting on November 16, 2021. This grant fund of \$3M was approved from the Cabinet Confidences; Government Financial Information
- Cabinet Confidences; Government Financial Information the remaining funding for the Tourism Recovery Initiatives for up to \$29.950M in FY21/22, Cabinet Confidences; Government Financial Information Cabinet Confidences; Government Financial Information
- TACS consulted with sector partners including the Tourism Sector Recovery Roundtable, Destination BC, and incorporated Tourism Task Force Recommendations on the creation of this 3-year plan.
- Tourism Accommodation and Recreation Relief Grant fund of \$15M FY21/22 was announced January 14, 2022.
- The Resilience and Capacity Building funding for ITBC, \$3.7M FY21/22 to be expended over the fiscal plan period was announced January 19, 2022.
- Destination Development: \$15M FY22/23 and \$15M FY23/24 was announced on February 4, 2022
- The Regional Human Resources Specialists: \$1.33M in FY21/22 and the Business Events Grants: \$5M FY21/22, \$3M FY22/23 were announced February 10, 2022.
- Government Financial Information

### FINANCIAL IMPLICATIONS

#### Budget/Expenditures:

- \$50.0M FY21/22, Government Financial Information

#### Approvals:

[date approved] - [ADM Nick Grant, Tourism Sector Strategy Division]

## ESTIMATES NOTE

### FAIRS, FESTIVALS AND EVENTS RECOVERY FUND

**Issue:** Recovery funding for events impacted by COVID-19

#### Key Messaging and Recommended Response:

- **COVID-19 has had a devastating effect on the events industry in B.C.**
- **Events and festivals are a critical part of moving forward from this pandemic in the long term – both socially, to bring people back together, and economically, to support continued recovery.**
- **We heard overwhelmingly from the tourism event sector that grants, not loans, were key to keeping their doors open to the public and workers employed.**
- **The Government of B.C. is providing nearly \$30 million through one-time grants to eligible event organizers to support their efforts to resume safely.**
- **The program policy has been as flexible as possible in order to respond to changes in Public Health Orders related to event restrictions.**

#### KEY FACTS

##### Background/Status:

- The BC Fairs, Festivals, and Events Recovery Fund, in alignment with the Tourism Task Force recommendations, supports the restart of events that have been impacted by public health orders and restrictions related to COVID-19 to build community confidence and wellbeing and stimulate the economy.
- \$29.95 million in one-time grants were provided to over 680 eligible local fairs, festivals and events across B.C.
- Event hosting has long been a driver of domestic and international visitors, enhancing local economies while improving quality of life for residents. There was a clear need to support events that have been interrupted by the pandemic with a boost in financial support to re-establish themselves and remain viable.
- To help support the safe restart of events, government committed to reallocate the \$12.9 million surplus from Major Anchor Attractions program to the Fairs, Festivals, and Events Recovery Fund. Due to an overwhelming response in applications, an additional \$17.05 million was provided through the \$50 million tourism recovery initiatives fund for a total of \$29.95 million. As a result, 83% of applications were funded.
- Eligible events received up to 20% of the event operating budget to a maximum of \$250,000.
- Grant funds will be used to cover eligible event production operating expenses such as wages, artists fees, health and safety requirements, and rental fees.

## ESTIMATES NOTE

- Funding supports events held between July 1, 2021 to September 30, 2022. Event types include: Agricultural Fairs & Rodeos, Live Music Festivals, Arts & Culture Events, and Sporting Events.
- Given the ongoing public health orders impacting the staging of events, many funded events have been delayed. Successful applicants have been given the flexibility to apply the grant funding to their rescheduled event up to one calendar year from the event's original scheduled date.

### Application Statistics

Total applications received	818
Total applications funded	680
Applications Funded by Tourism Region:	
Cariboo Chilcotin Coast	16
Kootenay Rockies	45
Northern BC	42
Thompson Okanagan	128
Vancouver Coast Mountains	306
Vancouver Island	131
Multi-Region	12

### FINANCIAL IMPLICATIONS

#### **Budget/Expenditures:**

- \$29.95 million total funding delivered in FY 2021/22

#### **Approvals:**

January 2022 – Nick Grant, ADM, Tourism Sector Strategy

## ESTIMATES NOTE

### BC MAJOR ANCHOR ATTRACTIONS PROGRAM

**Issue:** Recovery funding for major anchor attractions and tour bus companies impacted by COVID-19

#### Key Messaging and Recommended Response:

- **B.C.'s anchor attractions play a vital role in our economy and local communities, and are key employers, often providing youth with their first job opportunity.**
- **Small businesses across the province rely on anchor attractions to draw visitors to communities, where visitors will often visit gift shops, restaurants, and use other services in the area.**
- **We heard from the tourism sector that more supports were needed for anchor attractions and we are proud to have provided \$36.8 million in one-time relief funding to 84 major anchor attractions and tour bus companies across the province.**
- **B.C.'s anchor attractions contribute to the quality of life for residents; act as community gathering places that offer cultural, recreational, and educational opportunities for locals; and boost our province's reputation as a world-class destination.**

#### KEY FACTS

##### Background/Status:

- The BC Major Anchor Attractions (BCMAA) Program was created to preserve the major anchor attractions that are fundamental to British Columbia's tourism system and will be critical to the recovery of the visitor economy. Supporting these iconic attractions is essential to maintaining British Columbia's global competitive edge.
- The BCMAA was delivered in Summer 2021 and provided one-time, emergency grant funding to eligible B.C. major anchor attractions and tour bus companies. This program aims to help sustain continued operations at minimal levels until travel resumes and it is safe to gather groups indoors.
- There were a total of 135 applications submitted to the BCMAA program, with 84 being approved for \$36.8 million in funding. The applications were received from across the province in three program streams:
  - Urban – Attractions in urban areas that receive more than 75,000 visitors per year were eligible for up to \$1 million in funding.
  - Rural – Attractions in rural areas that receive more than 15,000 visitors per year were eligible for up to \$500,000 in funding.

## ESTIMATES NOTE

- Tour bus operators — Transportation companies that handle more than 30,000 visitors to/from major attractions per year were eligible for up to \$500,000.
- Funds were used to cover costs essential to the operation of the organization, such as payroll, rent, utilities, and COVID-19 adaptations.
- The original allocated budget for BCMAA was \$50 million; however, only 84 of the 135 applications received met the program criteria, for a total of \$36.8 million in funding. After administrative costs (\$250,000), \$12.9 million of the original budget remained unallocated.
- Many of the ineligible applications were related to events around the province, thereby identifying a gap in provincial supports.
- The remaining \$12.9 million dollars was used to fund a new initiative, the BC Fairs, Festivals and Events Recovery Fund (BCFFE), to address the gap identified within the BCMAA program.

### Program Statistics

- Total applications received: 135
- Total applications approved: 84
- Total amount spent out of the \$50 million: \$36.8 million
- The number of successful recipients in each tourism region:
  - Northern BC – 5
  - Vancouver, Coast & Mountains – 40
  - Vancouver Island – 16
  - Kootenay Rockies - 7
  - Thompson Okanagan – 16
  - Cariboo Chilcotin Coast – 0
- Total approved applicants by stream:
  - Urban Stream – 23
  - Rural Stream – 34
  - Tour Bus Stream - 27
- Total approved funding by stream
  - Urban Stream- \$19.2 million
  - Rural Stream - \$6.5 million
  - Tour Bus Stream - \$11.1 million

### FINANCIAL IMPLICATIONS

#### **Budget/Expenditures:**

- \$37.1 million in funding expended in fiscal year 2021/22

#### **Approvals:**

[date approved] - Nick Grant, Tourism Sector Strategy Division

# **ESTIMATES NOTE**

## **TOURISM ACCOMODATION AND COMMERCIAL RECREATION RELIEF FUND**

**Issue:** Tourism Accommodation and Commercial Recreation Relief Fund (TACRR) structure and program guidelines

### **Key Messaging and Recommended Response:**

- **The Tourism Accommodation and Commercial Recreation Relief Fund is a one-time grant program for tourism and hospitality businesses, Indigenous owned tourism businesses, and tenure/park permit holders that operate tourism businesses.**
- **TACRR was created in response to recommendations from the Tourism Task Force to support tourism businesses with fixed financial costs (such as property taxes, hydro, and tenure/park permit fees).**
- **While some segments of the industry are showing signs of recovery, the BC Government recognizes that large accommodation properties and the adventure tourism sector require further support to remain viable through the winter season.**
- **Up to \$15 million dollars in funding can be accessed through this grant fund.**

### **KEY FACTS**

#### **Background/Status:**

- In March 2020, the Government of Canada took unprecedented measures to protect the health and safety of people in Canada by closing its international border to most travellers. While these restrictions were necessary to prevent the spread of COVID-19, they also led to significant hardship for tourism businesses that primarily rely on international visitation.
- Canada has now reopened its borders to international travel and some segments of the industry are showing signs of recovery. However, the BC Government recognizes that large accommodation properties and the adventure tourism sector require further support to remain viable through the winter season.
- The Fund responds to the Tourism Task Force's recommendation #6 to provide relief from fixed costs such as property taxes, BC Hydro fees, and Crown tenure and park permit fees through three grant streams.

#### **Eligibility and Funding Streams:**

- Required eligibility criteria for all three streams includes:
  1. the majority share of the business is owned by one or more B.C. residents

## ESTIMATES NOTE

2. the business is not presently in default of payment of any tax obligations that arose prior to the 2020 tax year

3. the business has not permanently ceased operations (businesses that are seasonal or temporarily closed are still eligible).

- In addition to qualifying under the above noted criteria, applicants must pick one of three streams to apply and subsequently qualify under ahead of receiving funding:

### Stream 1

- provides property tax relief for large accommodation providers (hotels, motels, resorts, lodges, including strata hotels) that employ 150 or more people for at least four months of the calendar year, own the land on which their accommodation is operating (i.e., leased land is not eligible), and pay property tax.

### Stream 2

- provides BC Hydro cost relief for Indigenous-owned large accommodation providers that employ 100 or more people for at least four months of the calendar year, are majority owned by one or more Indigenous peoples who reside in British Columbia and are located on-reserve.

### Stream 3

- provides relief of fees for rent under Land Act Tenures or Park Use Permits for commercial recreation operators. This includes tourism operators that hold commercial recreation Land Act Tenures or Park Use Permits that are in good standing and have been invoiced or will be invoiced with payment due dates between May 1, 2021, and April 30, 2022. The business must be primarily based on commercial recreation on Crown land offered to visitors.

### Ineligible organizations:

- Not-for-profits, educational institutions, indoor recreation facilities, and entities such as major resorts or golf courses with Crown land rent based on revenue sharing.

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- The fund was designed to provide funding totaling up to \$15 million in fiscal year 2021/2022 depending on program demand. Businesses with multiple locations may only qualify for one grant.
- Stream 1: Property Tax: 25% of property taxes\*, up to a maximum \$500,000.
- Stream 2: BC Hydro: 100% of BC Hydro costs, up to a maximum of \$200,000.
- Stream 3: Land Act Tenure or Park Use Permit fees for rent: 100% of fees paid for rent for commercial recreation operators with Land Act Tenures or Park Use Permits who have been invoiced or will be invoiced with payment due dates between May 1, 2021 and April 30, 2022.

### Approvals:

[date approved] - [Nick Grant, Tourism Sector Strategy Division]



## **ESTIMATES NOTE**

### **TOURISM TASK FORCE RECOMMENDATIONS (PROGRESS UPDATE)**

**Issue:** Status of Tourism Task Force recommendations

#### **Key Messaging and Recommended Response:**

- **We know the tourism industry in B.C. has been one of the hardest hits by the pandemic.**
- **From the beginning, our government has worked closely with industry to understand the challenges and hear suggestions on what is needed.**
- **That's why, on the advice of industry, we appointed a Tourism Task Force in September 2020 to bring forward recommendations on innovative ways to best position the industry for recovery.**
- **The Province has acted on all of the Task Force's recommendations, including:**
  - **Creating a tourism-specific stream under the Small- and Medium-Sized Business Recovery program**
  - **Investing \$53 million in community-based tourism infrastructure and destination development**
  - **Allocating a total of \$8 million in relief funding for Indigenous tourism businesses in partnership with Indigenous Tourism BC**
  - **Partnering with go2HR to create BSAFE, a COVID-19 Safety Certificate course**
  - **Providing \$5 million to Destination BC to resume B.C.-focused marketing campaigns**
  - **Investing \$30 million to support fairs, festivals, and events**
  - **Committing up to \$15 million for the new Tourism Accommodation and Commercial Recreation Relief Fund to help offset certain fixed costs**
- **We will continue to work with industry as we work towards completing the remaining recommendations and build back better than before.**

# ESTIMATES NOTE

## KEY FACTS

### Background/Status:

- In September 2020, Government announced StrongerBC, the province's economic recovery plan. This plan included establishing a new Tourism Task Force (TTF).
- The TTF was appointed by the Minister of Tourism, Arts and Culture on Sept. 18, 2020, to provide COVID-19 recovery recommendations to government for the tourism industry. The 11 appointed members of the TTF broadly represented industry, labour, and First Nations.
- The TTF submitted its Final Report to government on December 9, 2020, ahead of the December 31, 2020 deadline, as a reflection of the urgent need for support within the tourism industry.
- The Final Report included seven recommendations (and 14 sub-recommendations) under three categories: *emergency funding for businesses and the workforce*; *accelerating growth and enhancing sustainability*; and *informing a renewed Strategic Framework for Tourism in B.C.*
- At a high-level, the seven recommendations are:
  1. Immediately match the \$50 million with another \$50 million from the Small-/Medium-Sized Business Grant program (COMPLETE)
  2. Allocate \$5 million to Indigenous Tourism British Columbia (ITBC) for Indigenous tourism business grants (COMPLETE)
  3. Allocate \$95 million to an Emergency Fund for Tourism to be accessed by businesses in the form of grants. Funding can be used by businesses for enhanced sick pay for workers, continued benefits payments for workers, or other cash flow pressures including fixed costs such as property tax payments. (COMPLETE)
  4. Develop a safety certificate program to protect workers, customers, and community members (COMPLETE)
  5. Prioritize innovative approaches to lifting travel restrictions, such as rapid testing protocols and healthy travel corridors (COMPLETE)
  6. Defer/relieve fixed costs including property taxes, utility fees, tenure, or other Crown fees (IN PROGRESS)
  7. Inform a renewed Strategic Framework for Tourism in BC, that reflects the COVID-19 context and considers further opportunities to support mid-term recovery and long-term resiliency in the tourism industry (IN PROGRESS)

## FINANCIAL IMPLICATIONS

N/A

### Approvals:

[date approved] - [Nick Grant, Tourism Sector Strategy Division]

# **ESTIMATES NOTE**

## **CRUISE INDUSTRY RESTART**

**Issue:** Resumption of 2022 Cruise Season

### **Key Messaging and Recommended Response:**

- **Our Government is approaching the safe resumption of cruise in accordance with Transport Canada and Public Health Agency of Canada guidelines.**
- **The announcement by the Public Health Agency of Canada that as of February 28 all travellers, including cruise passengers, can take a rapid antigen test instead of a molecular or PCR test before arrival is good news, and provides greater certainty for the upcoming cruise season.**
- **We, along with our colleagues in the Ministry of Transportation and Infrastructure and the Ministry of Health, continue to work in close collaboration with Transport Canada, the Cruise Lines International Association and industry leaders, the regional health authorities, and First Nations communities to support a safe and smooth resumption for the 2022 cruise season.**
- **A COVID-19 Management Plan must be implemented in accordance with Transport Canada regulations for every cruise ship intending to operate in Canadian waters, with weekly reporting requirements. These plans will be in place by the start of the cruise season in early April.**
- **As a home port, Vancouver is seeing a healthy number of itineraries already being offered in 2022. This includes itineraries to and from Alaska, with stops on the return journey in Victoria.**
- **We are optimistic and look forward to welcoming the world back to British Columbia, with a resumption of the cruise industry in 2022.**
- **We are confident that B.C. and our B.C. ports will remain a preferred and sought out destination for cruise.**
- **I look forward to welcoming the first ship back to our Victoria port on April 6, 2022.**

# ESTIMATES NOTE

## KEY FACTS

### Background/Status:

- As of February 28, 2022, the Public Health Agency of Canada eased border measures regarding pre-arrival COVID-19 testing requirements. Travellers can take the rapid antigen test instead of the more expensive molecular/PCR test, to meet pre-entry requirements.
- As of January 15, 2022, a voluntary sail order is in place and cruise lines are encouraged to continue to follow all US Centre for Disease Control public health measures, including reporting, testing, and infection prevention and control. More information about CDC's COVID-19 Program for Cruise Ships will be released soon.
- Vancouver is the only homeport with one-way and round-trip itineraries to Alaska. Cruises include the Alaska route, Hawaii, the Panama Canal, Asia, the South Pacific, and California via Canada Place cruise terminal. Alaska itineraries make up the largest share of itineraries.
- Victoria, Nanaimo, and Prince Rupert are ports of call for the Alaska cruise route.

### 2022 Cruise Projections

- As of April 1, 2022, Vancouver will have 319 vessel calls from 22 cruise lines in place for the 2022 season. If booked at 100% capacity, this could mean a total of 1.2 million passengers over the season (a higher volume than in 2019).
- There are currently 350 ship calls scheduled to arrive at the Victoria Cruise Terminal over the 2022 season. The Greater Victoria Harbour Authority estimates there will be 759,000 passengers, or close to the equivalent number from the 2019 season.

### Engagement & Response

- Since August 2021, MOTI and TACS have been co-hosting monthly industry engagement meetings to discuss the safe resumption of cruise operations.
- In addition, the Cruise Lines International Association, Transport Canada, and the Public Health Agency of Canada have been meeting regularly in preparation for safe cruise ship resumption in the spring of 2022.
- The Ministry of Health has been meeting regularly with representatives from the ports (Victoria, Vancouver, Nanaimo, and Prince Rupert) and the three regional health authorities plus the First Nations Health Authority to work out the details of the safe return of cruise to those communities.
- At the end of November 2021, Transport Canada issued an updated Interim Order outlining their approach for a new health framework for cruise ship operators and a vaccination mandate for passengers that includes the following mandatory components:
  - 100% vaccine requirements for all eligible passengers (with potential narrow exemptions).
  - COVID Management Plans for cruise ships in place by January 31, 2022.
  - Strict reporting protocols.
- Transport Canada's approach to cruise ship resumption incorporates a focus on compatibility with international models and alignment with U.S. requirements to support continuity for the cruise industry.

### Resident Concerns

- Concerns have been raised by some residents of the James Bay neighbourhood in Victoria about cruise ship emissions, scheduling and frequency of dockings, shore power, traffic congestion, over-tourism and waste produced off-ship by cruise passengers.

## ESTIMATES NOTE

- Concerns about emissions and pollution standards are the responsibility and purview of Transport Canada. Public health and safety measures for cruise ships are the responsibility of Transport Canada and the Public Health Agency of Canada.
- Concerns about waste produced by cruise passengers off-ship can be directed to the City of Victoria and Cruise Lines International Association (CLIA), the industry representative.
- Concerns regarding traffic congestion, and noise and activity in the neighbourhoods of James Bay and Odgen Point are the purview of the City of Victoria and Destination Greater Victoria.
- Docking scheduling and frequency, and shore power concerns can be directed to the Greater Victoria Harbour Authority.

### **US Legislation – *Alaska Tourism Restoration Act***

- On February 17, 2022, Alaskan Senator Lisa Murkowski reintroduced the *Alaska Tourism Restoration Act* in the U.S. Senate, and Rep. Don Young did so in the House of Representatives. Murkowski's office stated that this is intended as a 'messaging piece' and an 'insurance policy' if Canada implements a cruise ship ban for any or all of the 2022 or future Alaska cruising seasons.

### **FINANCIAL IMPLICATIONS**

N/A

### **Approvals:**

[date approved] - [ADM Nick Grant, Tourism Sector Strategy Division]

## DESTINATION BC OVERVIEW

**Statutory Authority:** *Destination BC Corp. Act*

**Type of Organization:** Crown Corporation

**Board Appointment Process:** Order in Council

### **Purpose of Crown:**

- Established on November 2, 2012, under the *Business Corporations Act* and continuing as a statutory Crown corporation pursuant to the *Destination BC Corp. Act*, Destination BC Corp. (DBC) is wholly owned by the Province of British Columbia and commenced operations on April 1, 2013.
- DBC is a Provincially funded, industry-led Crown corporation that supports a strong and competitive future for BC's tourism industry through a combination of global marketing, destination development, industry learning, cooperative community-based programs, and visitor servicing. DBC's programs help to improve the visitor experience, support businesses and communities across the province, and strengthen BC's worldwide reputation as a destination of choice.
- DBC's annual appropriation is determined in accordance with its performance-based funding model, subject to available funding.
- DBC has been mandated to fulfill several key marketing and leadership responsibilities critical to the long-term, sustainable growth of the provincial tourism industry. As outlined in the *Destination BC Corp. Act*, DBC has a mandate to:
  1. Market British Columbia domestically, nationally, and internationally as a tourist destination; and
  2. Promote the development and growth of the tourism industry in British Columbia to increase revenue and employment in, and the economic benefits generated by the industry.
- The COVID-19 pandemic and related safety measures and restrictions on travel and public gatherings continue to have a significant impact on B.C.'s tourism industry, and this will continue until these restrictions are relaxed, and unimpeded travel can resume.
- DBC continues to actively engage with industry partners and key stakeholders regionally, nationally, and internationally to support the industry, stay engaged with key international partners, and actively participate in the ongoing dialogue for the successful recovery of the tourism sector.
- In 2020/21, DBC increased its capacity and resources in digital marketing, industry training, destination development, and support for Regional Destination

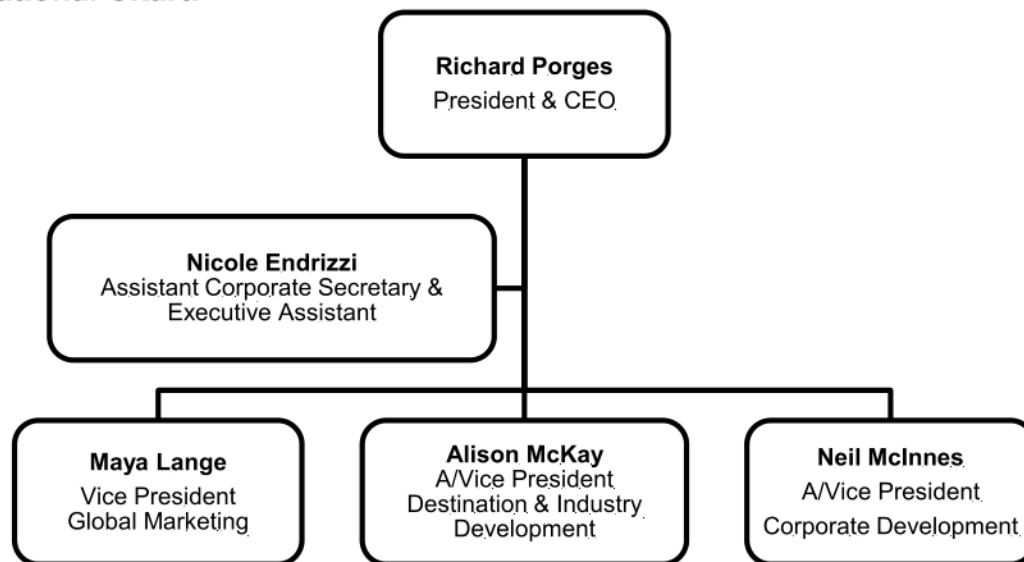
Management Organizations, Indigenous Tourism BC, and co-op marketing partners.

- DBC will continue to work with Government and industry partners to ensure that collective COVID-19 pandemic recovery efforts and plans are aligned.

#### **Legislative Priorities:**

- Not applicable

#### **Organizational Chart:**



#### **Client Profile:**

- Visitors from British Columbia, across Canada, and around the world
- Tourism businesses, sectors, and associations (accommodation, attractions, and experience providers)
- Communities throughout the province
- Indigenous Communities and Indigenous Tourism BC, Regional and City/Community Destination Marketing Organizations, Federal counterparts and associations, provincial and municipal institutions, and ministries

#### **2022/23 Priorities/Key Initiatives:**

- **Marketing:** In 2022/23, in response to the impact of the pandemic on tourism, B.C.'s marketing strategy is designed to drive immediate and long-term recovery by focusing on a balanced portfolio between domestic travelers as well as high yield international travelers. The window to inspire and convert an international traveler is 3-12 months, but they are higher-yield than domestic travellers, who generate significantly less revenue per trip but there are more trips taken in BC.

- **Consumer Campaigns:** In 2022/23, DBC will launch a global brand campaign called the BC Effect, which focuses on promoting the key features of BC that appeal to international travelers: our nature and wildlife, our cultures and cities surrounded by nature. It was developed in close collaboration with Indigenous Tourism BC. In addition, for domestic Canadian markets, DBC will launch a campaign called Open to More to promote travel throughout BC. All campaigns and activities are developed in alignment with the Provincial Health Officer guidelines.
- **Destination Management:** Continue to work with the Ministry of Tourism, Arts, Culture and Sport, Regions and Communities, and Indigenous partners, on the strategic planning and reporting of the Destination Development Program to ensure alignment with provincial tourism priorities outlined in the Strategic Framework for Tourism in B.C. and support the implementation of DBC's "Invest in Iconics" strategy.

#### **Board Composition and Committees:**

- Destination BC is governed by a Board of Directors that includes up to 9 individuals.
  - A minority (4 of 9 Directors) may have current involvement or investments in the tourism and/or hospitality sectors.
  - The majority (5 of 9 Directors) may not have current involvement or investments in the tourism and/or hospitality sectors.
- Currently, there are 9 members on Destination BC's Board.
- Members of the DBC Board are appointed by Order in Council (OIC).
- The Chair may be appointed by the Board under the bylaws of the corporation if they are not designated by OIC.
- The *Destination BC Corp. Act* established a Tourism Marketing Committee. The Committee is regionally and sector representative and provides advice to the Board and CEO on tourism marketing strategies and tactics.



Name	Position	Date of Appointment	Term Expiry
Scott Fraser	Chair	01-Aug-21	31-Jul-24
Sheila Bouman	Vice Chair/Member	10-Dec-18	10-Dec-22
Amy Blakeney	Member	31-Jul-20	31-Jul-23
Manoj Jasra	Member	15-Jun-21	31-Jul-23
Joel McKay	Member	12-Jul-18	31-Jul-23
Lori Simcox	Member	15-Jun-21	31-Jul-23
Nicole Vaugeois	Member	12-Jul-18	31-Jul-22
Penny Wilson	Member	31-Dec-17	31-Dec-23
Randall Wright	Member	31-Jul-20	31-Jul-23

**Appointments required:**

- *None*

**Website:** [www.DestinationBC.ca](http://www.DestinationBC.ca)

**Contacts:** Neilane Mayhew, Deputy Minister, Ministry of Tourism, Arts, Culture, and Sport  
250 952-0102

Richard Porges, President & CEO, DBC, 778-572-1808

## B.C. PAVILION CORPORATION (PAVCo) PROFILE

**Statutory Authorities:** *BC Business Corporations Act*, and  
*British Columbia Enterprise Corporation Act*

**Type of Organization:** Crown Corporation

**Appointment Process:** Shareholder Consent Resolution

### **Purpose of Crown:**

- B.C. Pavilion Corporation (PavCo) generates economic and community benefit for the people of B.C. by prudently managing its public facilities in Vancouver – BC Place and the Vancouver Convention Centre.
- The Vancouver Convention Centre is the provincial flagship for conventions, trade and consumer shows and meetings. It was the world's first double LEED® Platinum certified convention centre.
- BC Place is the largest indoor gathering place in British Columbia and provides support to industry as a venue for consumer shows, as well as being a major sports and entertainment centre.
- Prior to COVID-19, PavCo generated in excess of \$450 million per year of economic benefit and provided significant community benefit for the people of B.C.
- The events held at PavCo's facilities support the tourism and hospitality industries, as well as trade development. PavCo's clients and guests utilize hotel rooms, local hospitality services and goods and services produced by many B.C.-based businesses.
- PavCo's business has been significantly impacted by pandemic-related restrictions on travel and public gatherings. While there were no large-scale in-person events at its venues in 2020, BC Place and Vancouver Convention Centre returned to hosting professional sporting events, consumer events and small-scale meetings in 2021 that were permissible under British Columbia's public health orders. PavCo will continue to monitor trends and risks and will adjust its marketing and response efforts appropriately.
- Throughout the pandemic PavCo has worked closely with Provincial health partners to support the Province's pandemic response and recovery plans through a series of healthcare activations including mass vaccination clinic, Alternate Care Site, lab processing site and more.

### **Financial Impact of COVID-19:**

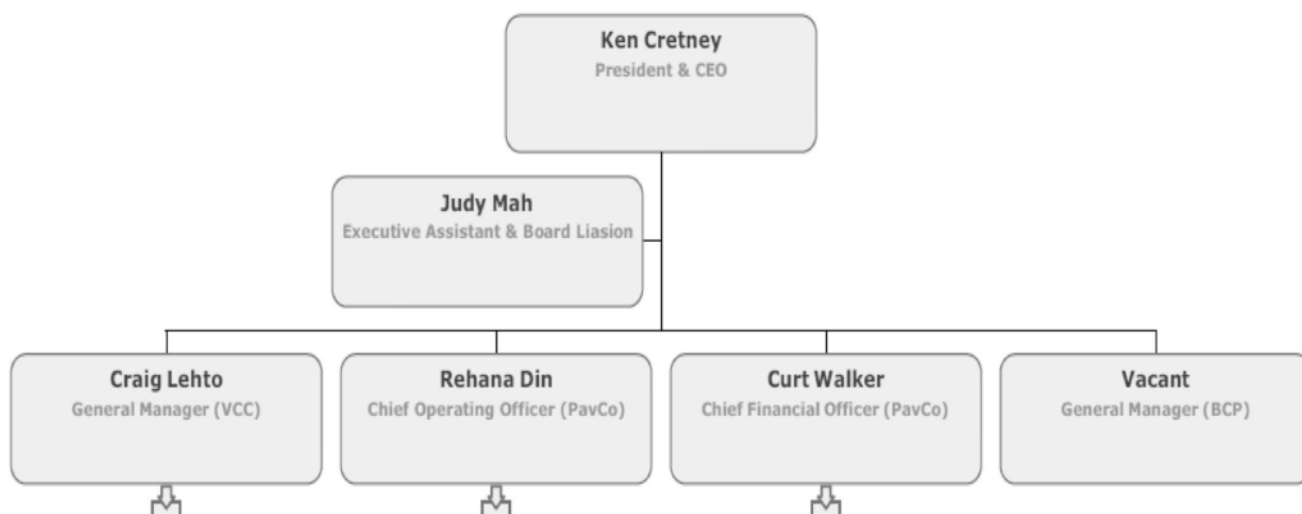
- During the pandemic, PavCo implemented several cost-cutting and efficiency measures, including: a workforce strategy, reduction in outside contractors, instituting a hiring freeze, stopping all non-essential travel and training, suspending any internal promotions and salary adjustments and more.
- PavCo received additional provincial funding of \$30.161 million in FY2020/21 and will receive up to \$26.034 million in FY2021/22 to assist with the impact from

COVID-19 pandemic.

### Legislative Priorities:

- None currently identified.

### Organizational Chart:



### Client Profile:

- Visitors from British Columbia and around the world
- Businesses and associations representing the tourism and hospitality industries
- Clients leasing space for commercial activity and renting space for events
- Suppliers of goods and services to events
- Community neighbours and the general public
- Federal, provincial and municipal institutions and ministries

### 2022/23 Priorities/Key Initiatives:

PavCo's main strategic goals are to:

- Create economic and community benefit while optimizing corporate profit.
- Provide exceptional customer service.
- Build a highly engaged workforce.

### Board Composition:

- Currently, there are six Board members.
- Section 120(A) of *the Business Corporations Act* stipulates that the company must have at least one director and in the case of a public company, must have

at least three directors.

- Section 11.1 of the Articles of Incorporation state that the shareholders can elect or appoint directors at any time.
- The number of directors may be determined by Shareholder Consent Resolution, signed by the Minister of Tourism, Arts, Culture and Sport (the shareholder).
- The shareholder may designate a chair or the chair may be elected by the Board.
- The Articles of Incorporation provide a process for the board to elect a chair if there is no chair designated by the shareholder.

Name	Position	Date of Appointment	Term Expiry
Dr. Gwendolyn (Gwen) Point	Chair	7-Aug-18 (Board) 9-Sep-21 (Chair)	At Pleasure
Clifford (Dan) Cahill	Director	7-Aug-18	At Pleasure
Flavia Coughlan	Director	7-Aug-18	At Pleasure
Carla Guerrera	Director	7-Aug-18	At Pleasure
Roderick (Rod) Harris	Director	7-Aug-18	At Pleasure
Jatinder Rai	Director	21-Oct-16	At Pleasure

#### **Appointments Required:**

- No changes to the Board appointments are anticipated within the next 90 days

**Website:** <http://www.bcpavco.com/>

**Contacts:** Ken Cretney, President and CEO  
[kcretney@bcpavco.com](mailto:kcretney@bcpavco.com)

Curt Walker, Financial Officer (Interim)  
[cwalker@bcpavco.com](mailto:cwalker@bcpavco.com)

Rehana Din, Chief Operating Officer (Interim)  
[rdin@bcpavco.com](mailto:rdin@bcpavco.com)

## ESTIMATES NOTE

### CORE MESSAGING - CREATIVE

**Issue:** Core messaging for the creative sector.

#### Key Messaging and Recommended Response:

- The creative sector includes: motion picture, music and sound recording, interactive and digital media, book and magazine publishing industries.
- We are fortunate to have a wealth of creative talent and infrastructure here in B.C.
- We are the largest motion picture hub in Canada and the third largest in North America.
- B.C. is the second largest English-language book publishing market in Canada.
- We are home to an international hub for animation/visual effects and the second largest video games workforce in Canada.
- Our province is Canada's third largest music centre.
- Creative BC is British Columbia's lead agency for creative sector funding and development.

#### KEY FACTS

##### Background/Status:

- In 2020, B.C.'s creative sector generated \$4.44 billion in total GDP and employed 58,213 Full Time Equivalent (FTE) jobs and upwards of 92,000 people including gig workers.
- B.C.'s creative sector is currently recognized for:
  - Being North America's third largest motion picture hub and one of the world's largest cluster of visual effects and animation companies.
  - Having the second highest number of interactive gaming companies in Canada and being a leader in augmented/virtual reality (AR/VR) for entertainment, business and industrial applications.
  - Being the third largest music production centre in Canada and producing a large number of successful and internationally renowned musicians.
  - Being the second largest English language book and magazine publishing sector in the country.

# ESTIMATES NOTE

## **Ministry support to the creative sector:**

- Through Budget 2022, the Province is providing \$3.215 million in funding to Creative BC and \$6.611 million to support Knowledge Network's operations.
- In 2021/22, Creative BC received \$675,000 from BC Arts Council for the Interactive Fund to support interactive and digital media companies in B.C. (funding for 2022/23 pending).
- In 2021/22, the Province invested approximately \$1.87 million into B.C.'s domestic motion picture industry through Creative BC.
- Starting in 2021/22, the Province invested \$22.5 million for three years<sup>Cabinet Confidences</sup>  
<sup>Cabinet Confidences</sup> to help stabilize and maintain B.C.'s music industry.
  - Budget 2022 provides an additional \$2.5 million through Amplify BC for live music operational support and music companies.
- Through the Fairs, Festival and Events Program, \$29.95 million was allocated to support 680 events, including music festivals and film festivals.
- In 2021/22, Creative B.C. invested \$150,243 through the Book Publishers Market Expansion Fund to support supported publishers with promoting and expanding their domestic and foreign business opportunities.
- In 2021/22, the BC Arts Council has invested \$903,500 in supports to publishers through operating and project assistance programs (books and literary periodicals).
- In March 2021, the Province extended the BC Publishing Tax Credit by five years.
- In addition to ministry support, the B.C. government provides support to the motion picture sector through tax credits. In 2020/21, the film industry received \$875 million in tax credits.

## **FINANCIAL IMPLICATIONS**

\$2.5M for Amplify BC through Budget 2022

### **Approvals:**

[date approved] – Kim Lacharite, Sport and Creative Sectors

## ESTIMATES NOTE

### KEY FACTS and STATISTICS (+ INDUSTRY OVERVIEW)

**Issue:** Key facts and statistics for the creative sector.

#### Key Messaging and Recommended Response:

- **The creative sector includes: motion picture, music and sound recording, interactive and digital media, book and magazine publishing industries.**
- **In 2020 B.C.'s creative sector contributed \$4.44 billion total GDP to our economy, providing more than 58,000 full-time jobs and employing more than 92,000 British Columbians.**
- **B.C. is the largest motion picture hub in Canada, and the third largest motion picture hub in North America.**
- **B.C. is home to one of the world's largest animation/visual effects cluster, and has the second largest video games workforce in Canada.**
- **B.C. has Canada's second largest English-language book publishing market, and is the third largest centre for music in Canada.**

#### KEY FACTS

##### Background/Status:

- The creative sector includes the following industries: motion picture, interactive and digital media, music and sound recording, magazine and book publishing, and multi-creative industry services.
- In 2020, B.C.'s creative sector generated \$4.44 billion in total GDP and employed 58,213 Full Time Equivalent (FTE) jobs and upwards of 92,000 people including gig workers.
  - Gig work is common in the creative sector, particularly in motion picture and music, where work is typically short-term and project-based.
- In 2020, B.C.'s creative sector total GDP decreased by 10%, due to the COVID-19 pandemic and industry shutdowns.
- The Creative Industries Economic Research Assessment (CIERA) is a new tool that provides annual sector indicators, including total gross domestic product (GDP), Output and Jobs, derived from public datasets published by Statistics Canada.
- While no data is available for 2021 yet, early indications are the creative sector is improving over its 2020 activity as 2021 saw a return to in-person events, increased capacity at venues, and no sector-wide shutdowns of motion picture productions.

## ESTIMATES NOTE

- Annually, B.C.'s creative industries produce Creative Industries Week to promote the creative industries in B.C., usually in conjunction with BC Book Day in April/May.

### **Motion Picture Industry**

- The motion picture industry includes film and television, animation and visual effects.
- B.C. is Canada's largest and North America's third largest motion picture production centre, after Los Angeles and New York.
- In 2020, the industry contributed more than \$1.83 billion in total GDP, down 16% (2019).
- In 2020, there were 28,018 FTE jobs and up to 62,000 people working in B.C.'s domestic motion picture industry.

### **Music and Sound Recording Industry**

- B.C. is Canada's third largest music centre.
- There are more than 280 music companies, 200 recording studios, and prior to the pandemic, over 200 music festivals across the province.
- In 2020, the industry contributed \$203 million in total GDP, a 36% decrease from 2019.
- In 2020, there were 4,067 FTE jobs and 8,190 when including gig workers in the industry.

### **Interactive and Digital Media**

- B.C. is home to approximately 17% of Canada's interactive entertainment companies.
- The province is at the forefront of a global virtual and augmented reality industry (AR/VR), with 230 companies in B.C. (up from a dozen in 2015).
- The gaming industry alone in B.C. contributed approximately \$1.25 billion in total GDP, a 3% increase from 2019.
- In 2020, there were approximately 12,583 FTE jobs in B.C.'s videogame industry.
- According to the Entertainment Software Association, in 2021 there were 161 video game companies in B.C. and direct employment grew by 19% in 2021 over 2019.

### **Book and Magazine Publishing**

- B.C. is the second largest English-language book publishing market in Canada.
- In 2020, B.C.'s magazine and book publishing sector contributed \$132 million in total GDP, an 11% decrease for books and a 34% decrease for magazines and supported 1,646 total FTE jobs.

### **Multi-Creative Industry Services**

- Multi-Creative Industry Services includes businesses and workers that work in multiple industries in the creative sector and are not attributed to just one creative industry: e.g. independent writers, artists that work in film, stage theatre and music recording and printing services.
  - By including this segment in economic modeling CIERA provides a more accurate picture of the creative sector and each industry.
- In 2020, the Multi-Creative Industry Services contributed \$1.02 billion in total GDP and accounted for nearly 12,000 jobs.

## FINANCIAL IMPLICATIONS

N/A

### **Approvals:**

[date approved] – Kim Lacharite, Sport and Creative Sectors



# QUESTION AND ANSWER

## CREATIVE BC OVERVIEW

**Issue:** Creative BC's activities to support the creative sector.

### Key Messaging and Recommended Response:

- **Creative BC is British Columbia's lead agency for creative sector funding and development in the province.**
- **Each year our government provides more than \$3 million to Creative BC to deliver programs and services and promote the creative sector.**
- **Creative BC also administers the Film Incentive BC Tax Credit and the Production Services Tax Credit.**
- **Creative BC is a champion of diversity, equity and regional access across all of their programs, partnerships and initiatives.**

### KEY FACTS

#### Background/Status:

- Creative BC is an independent, not-for-profit agency created by the Province in April 2013 to build the capacity of B.C.'s creative sector. There are 11 board members, led by newly appointed chair Jesse Finkelstein and 35 staff members, led by Prem Gill, CEO.
- Creative BC's mandate is to support and strengthen the creative sector by working with industry associations, providing marketing support and delivering programs and services.
- The Ministry provides annual funding to Creative BC (\$3.215M in FY2022/23) for program delivery, strategic planning, administration of the film and television tax credits, research and international/regional marketing and promotion.
- Creative BC also receives annual funding through administration fees from the Production Services Tax Credit (PSTC) that is allocated to administering the tax credit programs and supporting the services of the Provincial Film Commission.
  - In 2020/21, Creative BC received \$1.47M in tax credit fees: \$0.95M went to tax credit delivery and \$0.52M went to film commission delivery.
- In 2021/22, Creative BC received:
  - \$675,000 from the BC Arts Council for the Interactive Fund
  - \$400,000 from the Ministry of Advanced Education and \$100,000 from industry for Creative Pathways (through a Sector Labour Market Partnership);
  - \$962,500 from industry partners, including the Rogers Group of Funds, the City of Vancouver and the Canadian Media Producers Association;
  - \$83,000 in industry contributions for Reel Green.
- Creative BC oversees research and data collection for the creative sector, including the new Creative Industries Economic Results Assessment (CIERA) tool.
  - CIERA provides annual sector indicators, including total gross domestic product, Output and Jobs, derived from public datasets published by Statistics Canada.

## QUESTION AND ANSWER

- The Ministry of Tourism, Arts, Culture and Sport approves Creative BC's business plan each year in support of advancing government's key priorities for the sector.

### **Creative BC's 2022/23 Priorities:**

- Administering Amplify BC (\$22.5M over three years starting in FY2021/22, plus \$2.5M in FY2022/23 to support live music operations and music companies);
- Delivering 21 multi-industry and industry-specific programs, including:
  - Reel Focus BC: supports the domestic motion picture industry (includes the \$2M Domestic Motion Picture Fund investment);
  - Interactive Fund: supports the production of interactive digital media content and software applications; and,
  - Export marketing initiatives to market B.C.'s creative products globally and provide funding for B.C. companies to attend export-focused conferences and events.
- Developing its new strategic plan for 2023/24 to 2024/25;
- Supporting eight regional film commissions (approximately \$250K/year);
- Leading internal and external equity initiatives, supports and services;
- Supporting the creative sector's recovery by adapting services and program delivery based on industry consultation to sustain businesses and help them pivot.

### **Equity, Diversity and Inclusion:**

- Creative BC incorporates Justice, Equity, Diversity, and Inclusion values into their program delivery, including:
  - The first targeted program for equity-seeking filmmakers through the \$2M Domestic Motion Picture Fund;
  - Partnerships, such as the Indigenous Music Initiative delivered by the First People's Cultural Council (through Amplify BC) and the \$1M Rogers Group of Funds partnership to support Indigenous motion picture creators;
  - Industry consultation during program development to prioritize and include perspectives from underrepresented groups;
  - Amplify BC grant coaching for new and returning applicants from underrepresented groups and regional communities; and,
  - A two-year diversity, equity and inclusion action plan to be integrated into Creative BC's new strategic plan.
- In 2021, Creative BC and the Motion Picture Production Industry Association initiated Creative Pathways.
  - This initiative includes a website, networking opportunities (Meet Ten), training and other efforts to increase workforce capacity, and provide clear entry points into the motion picture industry, with streams for equity-seeking groups;
  - In March 2021, the Ministry of Advanced Education and Skills Training provided \$400K over two fiscals through a Sector Labour Market Partnership;
  - Creative BC is soft launching Creative Pathways in March 2022.

## **FINANCIAL IMPLICATIONS**

### **Budget/Expenditures:**

\$3.215 million (Creative BC's annual operating grant).

\$2.5 million in top up funding for Amplify BC through Budget 2022 (funding amount not announced).

## QUESTION AND ANSWER

**Approvals:**

[date approved] – Kim Lacharite, Sport and Creative Sectors

# **ESTIMATES NOTE**

## **PUBLISHING INDUSTRY OVERVIEW**

**Issue:** Key facts about B.C.'s publishing industry

### **Key Messaging and Recommended Response:**

- **In 2020, publishing contributed \$132 million in total GDP to our economy and more than 1,600 full-time jobs.**
- **B.C. has the second largest English-language book publishing industry in the country, accounting for 20% of English-language publishers.**
- **Magazines continue to be a popular medium for sharing innovation and ideas in B.C. and globally.**
- **We are proud of the diverse and unique voices that are shared through the many publications produced across our province.**

#### **KEY FACTS**

##### **Background/Status:**

- In 2020, book and magazine publishing contributed \$132M in total GDP to B.C.'s economy.
  - Total GDP for book publishing was down 11% and magazine publishing was down 34% from 2019.
- In 2020, book and magazine publishing provided 1,646 full-time equivalent (FTE) jobs, with many additional gig workers.
- B.C.'s book and magazine publishers contribute to local economies by investing in associated industries including writing, editing, illustration, design, printing, IT support, digital asset management, warehousing, shipping, sales, and marketing.
- B.C.'s book and magazine publishers are committed to publishing local authors and regional stories. Books and magazines are a vital piece of B.C.'s cultural fabric.

##### **Book Publishing**

- B.C. book publishers account for 20% of Canadian English-language publishers.
- There are 50 publishing houses in B.C., and many are owner-operated.
  - 26 are members of the Association of Book Publishers of B.C.
- 70% of the workforce is female (2018 Canadian Book Publishing Industry Profile).
- B.C. book publishers amplify underrepresented and marginalized voices:
  - Theytus Books, based in Penticton, is Canada's first Indigenous owned and operated book publisher, publishing Indigenous authors since 1980.
  - Arsenal Press, based in Vancouver, publishes books on social issues and gender studies by LGBTQ2S+ and IBPOC authors.

## ESTIMATES NOTE

- B.C. book publishers are successful exporters, bringing Canadian writing and culture to a global audience. Export and rights sales account for an average of 30% of their annual revenue, with some publishers reporting up to 60% export sales.
  - In October 2021, B.C. publishers participated in the Frankfurt Book Fair, where Canada was the “Country of Honour”, including a video funded through Creative BC.
- BC Book Day was April 12, 2021, held in conjunction with Creative Industries Week.

### Magazine Publishing

- In B.C. there are 325 magazine titles, which represents 14% of the 2,384 titles in Canada.
- B.C.’s magazine sector includes consumer and business-to-business (B2B) brands, with content distributed both in print and digitally.
- Business models in the magazine industry increasingly incorporate a range of revenue streams beyond traditional subscription and advertising, such as custom publishing, events-based and retail-based revenue generation strategies.

### COVID-19 Impacts

- Sales in 2020 dropped an estimated 30-40% compared with 2019 but recovered in 2021.
- The pandemic, however, has created major supply chain issues for B.C. publishers:
  - **Printers:** In Canada there are only three printers who can produce books for the retail market. Lack of printing press space squeezes publishers’ production timelines. Some publishers are printing shorter runs.
  - **Paper:** Shortage of paper had increased printing costs. For example, a 120 page book in 2020 cost \$2.30 to print costs \$3.90 in 2022.
  - **Shipping:** Package delivery time has significantly increased. Publishers are advocating for a reduction in costs for shipping through Canada Post. before the pandemic, Orca Books’ shipping costs were 8-10 cents per book. In 2021 its shipping costs are 60-80 cents.
  - **Bookstores:** Book retailers (indies, big box, and online) have all seen dramatic increases in demand during the past 20 months. Despite this positive trend, bookstores remain responsible for covering shipping costs for any unsold stock: a business practice in place since the Great Depression to encourage retail participation. These costs are on the rise.
- The majority of B.C. publishers have maintained staffing at March 2020 levels.
- Federal emergency measures were instrumental to publishers’ ability to maintain capacity.

Cabinet Confidences

Cabinet Confidences

### Provincial Supports

- BC Book Publishing Tax Credit (extended to March 31, 2026):
  - The planned cost of the tax credit in FY2021/22 is \$3M.
- In FY2021/22 Creative B.C. invested \$150,243 through the Book Publishers Market Expansion Fund.
- BC Arts Council investments to date this fiscal (FY2021/22):
  - \$903,500 in supports to publishers through operating and project assistance programs (books and literary periodicals).

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

N/A

### Approvals:

[date approved] – Kim Lacharite, Sport and Creative Sectors

# ESTIMATES NOTE

## KNOWLEDGE NETWORK OVERVIEW

**Issue:** Knowledge Network funding and background.

### Key Messaging and Recommended Response:

- **Knowledge Network is British Columbia's public education broadcaster.**
- **Knowledge Network is regularly the third or fourth most watched broadcaster during primetime in B.C.**
- **In 2022/23 the B.C. government is allocating \$6,611,000 for service delivery to Knowledge Network.**
- **Two of the Knowledge Network's four mandate priorities are aimed at increasing equity, inclusion and reconciliation.**

### KEY FACTS

#### Background/Status:

- Knowledge Network is a provincial Crown corporation, formed in 1981.
  - It is legislated under the Knowledge Network Corporation Act.
  - 2021 was its 40<sup>th</sup> anniversary, celebrated with dedicated programming.
- The Board is currently comprised of 11 members, appointed by Order in Council.
  - On December 10, 2021, the Minister appointed three new board members: Dr. Satwinder Kaur Bains, Selwyn Jacob, and Wendy Yip.
- Knowledge Network currently has 43.3 full-time equivalent jobs.
- Knowledge Network provides a public educational program service for all British Columbians, free and commercial free, through television, internet and mobile platforms.
- Knowledge Network's activities include:
  - Commissioning original content from B.C. filmmakers and purchasing the broadcasting rights to content from other sources.
  - Devoting a significant portion of their schedule to quality children's content supporting literacy, problem solving and cooperation.
  - Ensuring seniors have affordable and easy access to programs.
  - Providing a platform for diverse stories, cultures and histories, such as *BC: An Untold Story* which aired in 2021.
- In FY2020/21, Knowledge Network was the third most watched broadcaster in B.C.
  - In 2022/23 Knowledge Network is targeting 4.5% total market share of primetime<sup>1</sup>.
- There has been consistent growth in viewers on Knowledge Network apps.

<sup>1</sup> Primetime refers to the evening broadcast period 6pm to midnight.

## ESTIMATES NOTE

- In 2022/23 Knowledge Network is targeting 270,000 subscribers.

### Funding:

Knowledge Network is funded through an annual operating grant from the provincial government and viewer donations.

	2019/20	2020/21	2021/22	2022/23
Operating Grant	\$6,708,000	\$ 6,611,000	\$6,611,000	\$6,611,000

- In FY2022/23 the B.C. government will provide \$6.611M for service delivery, which is consistent with the previous fiscal.
- In FY2022/23 Knowledge Network is projecting \$5.9M in donations from viewers.
- Knowledge Network is the largest investor in original B.C.-owned content in the province.

### Mandate Letter:

- TACS provides Knowledge Network with overall mandate direction and oversight as B.C.'s public broadcaster.
- The 2021/22 Mandate Letter provides four directions:
  1. Provide quality, freely available and commercial-free television and streaming services to British Columbians.
  2. Broadcast programming that promotes equity, diversity, inclusion, and anti-racism, in addition to topics of relevance to British Columbians such as: literacy and early childhood development; history, arts and culture.
  3. Collaborate with BC's independent production sector to create original stories and leverage federal funding.
  4. Collaborate with independent, Indigenous filmmakers to create original stories and continue to increase opportunities to share Indigenous perspectives, as well as ensure B.C.'s culturally diverse storytellers are reflected.

### Recovery from COVID-19:

- Since the start of the pandemic, Knowledge Network has focused on providing British Columbians a consistent and reliable public service, and a respite from COVID-19 news.
  - This supports their commitment to promoting mental health and wellness.
- While at the start of the pandemic there was a shortage of programming product due to industry shutdowns, the ability to acquire programming improved in 2021.

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- \$6.611M operating grant for service delivery in FY2022/23.

### Approvals:

[date approved] – Kim Lacharite, Sport and Creative Sectors



## ESTIMATES NOTE

### KNOWLEDGE NETWORK: EQUITY, DIVERSITY AND INCLUSION

**Issue:** Knowledge Network's Equity, Diversity and Inclusion Practices

#### Key Messaging and Recommended Response:

- **As our public broadcaster, it is essential that Knowledge Network is inclusive and reflects the lived experience of all British Columbians.**
- **I clearly heard stakeholders' concerns regarding a lack of representation in commissioning and I acted immediately.**
- **I immediately met with Knowledge Network's CEO, board chair and board to direct them to improve their commissioning practices.**
- **I also appointed three new board members with racial equity expertise and lived experience.**
- **The findings in the equity audit show Knowledge Network has much work to do.**
- **Knowledge Network's new commissioning targets will ensure significant improvement and help us to monitor their progress.**
- **Racism has no place in B.C. – or in our provincial crown agencies.**
- **Our government is steadfast in our commitment to continue to stand up for the values shared by British Columbians — equity, inclusiveness, mutual respect and diversity.**

#### KEY FACTS

##### Background/Status:

- On March 24, 2021, Barbara Lee of the Vancouver Asian Film Festival (VAFF) and Nilesch Patel of the Documentary Organization of Canada-BC Chapter (DOC-BC) wrote to the Knowledge Network (KN) highlighting their concerns about lack of racial equity in the KN's current programming and commissioning efforts.
- Specific requests included:
  - Conducting an Equity Audit of production companies for KN's commissioned and acquired work over the past seven years.
  - Committing to at least 50% of future commissions going to Indigenous, Black, People of Colour (IBPOC) owned production companies (i.e.: 51% owned by racialized producers).
  - Requesting increased government funding targeted to IBPOC production companies.
  - Collecting race-based data from companies/personnel for future commissions.
  - Providing more commissioning, coordinating and acquisition roles for IBPOC persons, with a goal of 50% IBPOC in these positions.

## ESTIMATES NOTE

- Requesting commissioned projects commit to racial equity hiring (33% racialized).
- Sharing the Indigenous Screen Office On Screen Protocols and Pathways document with all staff, and requiring screen-based protocols of respect, responsibility, reciprocity, and consent throughout all stages of development, production, and delivery.
- This ultimately led to KN pursuing an independent equity audit to examine commissions from the past seven years, conducted by the Castlemain Group.
- The report revealed a historical inequity of funding allocated to IBPOC producers and film makers over the past seven years. Findings in the draft report include:
  - 0% of funding supports Indigenous majority owned production firms
  - 1.7% of funding supports majority racialized owned production firms
  - 98.3% of funding supports non-diverse production firms
  - 89% (\$11,420,863) total funds directed to non-diverse production firms
  - 3.9% (\$492,685) total funds directed to Indigenous majority owned firms
  - 7.1% (\$88,070) total funds directed to racialized owned production firms
- In response to these findings, a number of steps have been taken.
  - In December 2021, KN's board approved the adoption of a Diversity, Equity and Inclusion Action Plan with thirty-four actions to address barriers and improve organizational policies.
  - New targets for commissioning both racialized and Indigenous production companies have been incorporated into KN's 2022/23 – 2024/25 Service Plan. They include:
    - 1.1c Commission 25 per cent of Knowledge Original documentary features and shorts from B.C. independent Indigenous production companies (total commissions, over three years). Intersections of additional equity deserving groups will be applied across all of Knowledge Network's commissioning efforts to ensure representation of women, people with disabilities, and LGBTQ+.
    - 1.1d Commission at least 50 per cent of Knowledge Original documentary features and shorts from independent, Black and People of Colour (BPOC) led production companies (total commissions, over three years). Intersections of additional equity deserving groups will be applied across all of Knowledge Network's commissioning efforts to ensure representation of women, people with disabilities, and LGBTQ+.
  - Minister Mark appointed three new board members in December 2021: Dr. Satwinder Kaur Bains, Selwyn Jacob, and Wendy Yip. All three appointees offer anti-racism and sector expertise.
- On February 8, 2022 KN released the independent equity audit, as well as a public statement containing the two new commissioning targets.
- By incorporating the commissioning targets in its 2022/23 Service Plan and Strategic Plan, KN and the B.C. government will be able to monitor and track meaningful progress.
- In addition, two commitments to equity, diversity and inclusion are embedded in the crown's current mandate letter.

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- N/A

### Approvals:

[date approved] – Kim Lacharite, Sport and Creative Sectors

# ESTIMATES NOTE

## MUSIC – AMPLIFY BC OVERVIEW

**Issue:** B.C.'s music industry and Amplify BC

### Key Messaging and Recommended Response:

- I understand the ongoing challenges that artists and businesses in the music industry continue to face due to the pandemic.
- That's why Budget 2022 provides additional funding to support the recovery of live music through Amplify BC.
- We heard the music industry needed long-term funding certainty, so we invested \$22.5 million over three years through Amplify BC.
- I was also pleased to announce in December \$29.95 million for fairs, festivals and events – nearly 10% of the recipients were music events.
- We will continue to work with the sector and be responsive as we recover from the impacts of the COVID 19 pandemic.

### KEY FACTS

#### Background/Status:

- B.C. is Canada's third largest music centre with more than 280 music companies, 200 recording studios, and over 200 music festivals across the province.
- In 2020 the music industry contributed \$203M and 4,067 FTE jobs (8,190 when including part-time or seasonal 'gig' workers).
  - This is a 36% decrease in total GDP and a 37% decrease in jobs from 2019. This reflects impacts of the public health restrictions on live music due to the pandemic.

#### COVID-19 Impacts:

- On February 17, 2022, the public health officer lifted restrictions including capacity limits and dancing, which makes indoor live music events viable again.
- B.C.'s music industry continues to recover from the impact of public health restrictions.
- With annual median income levels at \$46,000 (below B.C.'s median income of \$54,000), workers in this industry are particularly vulnerable.
- According to Creative BC in 2020 artists reported an estimated \$3M in losses and live music presenters and music companies reported an estimated \$76.8M in losses.
- Stakeholders are worried about the permanent closure of venues, promoters and festivals.
- When B.C. entered Step 3 in July 2021 some music festivals were able to launch in person.
- The B.C. government's introduction of a vaccine passport was well received by music presenters and audience members, as it increased consumer confidence in safe events.
- On November 29, 2021, Dr. Bonnie Henry and Minister Melanie Mark met with live music, event and nightclub stakeholders to hear about the impacts of public health orders.

## ESTIMATES NOTE

- Dr. Henry reiterated the need for the orders to keep people safe.
- In December 2021, many artists and venues had to cancel tours or shows when the B.C. government tightened restrictions again due to the Omicron variant surge.

### **Amplify BC:**

- Amplify BC is the Province's key music sector investment.
- Amplify BC focuses on four program areas: career development for B.C. artists; support for live music events in B.C.; support for B.C.'s music companies; and development of B.C.'s provincial music industry.
- Creative BC administers the music funding and has developed accessible, streamlined programs based on feedback from the sector through its Music Advisory Committee, regional outreach efforts, formal consultations, and in-person and online feedback.
- Regional representation, equity and inclusion are priorities of the program.
- In FY2020/21 the B.C. government provided \$7.5M for Amplify BC.
  - In response to the pandemic, Creative BC re-allocated \$623,000 for relief to artists through Showcase BC.
- In April 2021, the B.C. government invested \$22.5 million over three years in Amplify BC.
- Budget 2022 provided an additional \$2.5 million in FY 2022/23 for live music operational support and live music companies.
- For the second year in a row, Creative BC adapted Amplify BC programs to support the music sector struggling with the impacts of COVID-19.
  - 61% of 2020/21 live music recipients and 41% of music company recipients said Amplify BC funding was critical to helping them stay in operation.
- In May/June 2021, Parliamentary Secretary D'Eith led 17 roundtable meetings with 96 industry stakeholders, and the online Amplify BC survey received 502 responses.
- Based on industry feedback Creative BC made these changes to FY2021/22 programs:
  - Allocated \$8.5M in FY2021/22 to address pressing industry need.
  - Continued operational support for companies affected significantly by the loss of live music revenues to support the restart of businesses.
  - Relaunched the Record in BC funding stream to stimulate B.C.'s recording industry and support B.C. producers with domestic business before international travel resumes.
- All three years of Amplify BC funding will be committed as of March 31, 2024 and funded activities will be complete by September 2024.

### **FINANCIAL IMPLICATIONS**

\$2.5 million for Amplify BC through Budget 2022

### **Approvals:**

[date approved] – Kim Lacharite, Sport and Creative Sectors

## ESTIMATES NOTE

### MOTION PICTURE PRIORITIES: DOMESTIC FILM

**Issue:** Provincial support for B.C.'s domestic motion picture industry.

#### Key Messaging and Recommended Response:

- We are actively investing in the success of B.C.'s domestic producers and creative talent.
- Our goal is to ensure that they not only recover from the pandemic but thrive and grow in the years to come.
- Our government has responded to the needs of the creative sector by investing in Creative BC; working with industry and partner ministries to ensure the safe restart of production; and seeking out public and private sector partnerships.
- Our government also launched the \$2 million *Reel Focus BC* domestic fund in late 2020. It includes:
  - The first dedicated production funding by the provincial government since 2003; and,
  - A funding stream targeted to emerging and equity-seeking B.C. filmmakers, to help get their projects off the ground.
- Through continued engagement, I will work with industry to explore opportunities and challenges in the coming year.

#### KEY FACTS

##### Background/Status:

- In 2020/21, the motion picture industry's total GDP was \$1.83B with 28,018 FTE jobs and upwards of 61,892 workers when gig work (i.e. part time/contract work) is included.
  - While total GDP is down from \$2.17B in 2019/20 (16% drop) this can be attributed to the nearly five month production shutdown at the beginning of the pandemic.
  - Despite the shutdown, production activity in B.C. hit record highs in 2020 as foreign productions saw B.C. as a safe jurisdiction with low case counts.
- Approximately 15% of overall production is domestic activity (projects owned and controlled by British Columbians).
  - Intergovernmental Communications; Government Financial Information
- The Province invests in B.C.'s domestic motion picture industry through Creative BC's

## ESTIMATES NOTE

programs and services and provincial tax credit programs.

- In 2021, Creative BC and the Motion Picture Production Industry Association initiated *Creative Pathways* through funding from the Ministry of Advanced Education and Skills Training (\$400K) and industry (\$100K).
  - This initiative includes networking opportunities, training and other resources to increase workforce diversity and provide entry points into the industry.

### **Creative BC Programs (for the domestic motion picture industry):**

- In 2021/22 approximately \$1.75 million will be distributed to support the domestic motion picture industry through *Reel Focus BC*.
  - *Reel Focus BC* provides funding to B.C. filmmakers and production companies to help secure partnerships, get their projects off the ground and ready for market.
- In 2022/23, approximately \$1.65 million will be available to support the domestic motion picture industry through *Reel Focus BC*.
- In addition, approximately \$1.45 million is available to all domestic creative industries, in 2022/23, including motion picture, through Creative BC's general programming.
  - Funding supports B.C. creators in accessing international markets, building exposure and establishing export deals.
- The combined funding supports all phases of motion picture production, from development to production to marketing and distribution, and helps B.C. producers secure investors.

### **Provincial Tax Credits:**

- B.C. has two provincial film and television tax credit programs that provide refundable tax credits based on eligible B.C. labour costs:
  - Film Incentive BC Tax Credit (FIBC) - for domestic productions; and,
  - Production Services Tax Credit (PSTC) - for the service industry/foreign productions.
- In 2020/21, FIBC tax credits cost \$171.4 million (19% of total tax credit costs) and Creative BC certified 118 FIBC applications, representing \$370 million in production spending (12% of total production spending in B.C.)

### **Access to Federal Funding:**

- In order to access Canada Media Fund (CMF) funding, producers are required to secure a broadcaster investment, which is challenging to do without provincial funding to "trigger" federal funds and with most Canadian broadcasters located in Ontario and Quebec.
  - The Reel Focus BC domestic fund will help address this issue by enabling B.C. producers to access provincial funds first in order to leverage federal funding.
- CMF data reflects a downward trend in access by B.C. creators:
  - In the CMF Experimental Stream, B.C. received 10.6% in 2020/21
  - In the CMF Convergent Stream, B.C. received 13% in 2020/21.
  - B.C. industry leaders advise B.C.'s funding should be at least 15-20%.
- The Ministry works closely with Creative BC, industry and federal counterparts to identify opportunities to increase B.C.'s domestic sector access to federal funding.

## **FINANCIAL IMPLICATIONS**

### **Budget/Expenditures:**

- \$850K – from Creative BC's 2022/23 operating grant
- \$800K – from Domestic Motion Picture Fund investment (September 2020)

[date approved] – Kim Lacharite, Sport and Creative Sector Division

## ESTIMATES NOTE

### MOTION PICTURE PRIORITIES – FEDERAL BROADCASTING ACT

**Issue:** B.C. priorities for revision of the legislation.

#### Key Messaging and Recommended Response:

- Our government is paying close attention to the proposed modernization of the federal *Broadcasting Act*.
- The *Online Streaming Act* would require online streaming platforms to contribute to Canadian content.
- We support changes that will facilitate the creation of more domestic content in B.C.
- We want to ensure the changes benefit our public broadcaster, Knowledge Network, and our wider motion picture industry.
- We will work closely with our sector partners to ensure that B.C.'s interests are heard.

#### KEY FACTS

##### Background/Status:

- The current federal *Broadcasting Act* was introduced in 1991.
  - The Act no longer reflects the media landscape with the growth of the internet, and streaming services such as Netflix or Disney Plus.
- On February 2, 2022, Heritage Minister Rodriguez introduced Bill C-11, the *Online Streaming Act*, into the House. The Bill passed first reading.
- The Act would require online streaming services to:
  - Contribute to the creation and availability of Canadian stories and music.
  - Pay their fair share in supporting Canadian artists, just like traditional broadcasters.
- The bill does not apply to individual Canadians, but to streaming platforms that broadcast commercial programs (an issue raised with the previous C-10).
- The bill has five key objectives:
  1. Clarify the scope of the Act to include online undertakings, such as Crave, Netflix, Disney+ and Tou.tv, so they are part of Canada's regulatory system;
  2. Ensure programming reflects Indigenous culture in Canada and is accessible to persons with disabilities;
  3. Grant the CRTC more flexibility in imposing regulations;
  4. Modernize how the CRTC enforces regulation; and
  5. Clarify the difference between amateur and commercial online content.



## ESTIMATES NOTE

- Most domestic motion picture industry stakeholders are supportive of the Bill as it updates the current system, and will provide more funding for Canadian creators and content:
  - **Canadian Media Producers Association (CMPA)** - welcomed the Bill, stating “The Online Streaming Act will reinforce Canadian cultural sovereignty, requiring that foreign tech giants play by the same rules as Canadian companies.”
  - **Writers Guild of Canada** – “Canadian broadcasters have long been required to contribute to the culture and economy of this country. It’s time for global streamers profiting in Canada to be held to the same standards.”
  - **IATSE** – agreed that streamers should contribute to domestic film industry but “not be at the expense of job opportunities with the global studios and streamers, which employ the majority of Canadian creative workers.”
- Once passed, it is expected that the CRTC will hold hearings and implement the new regulatory framework within nine months.

### History of Modernization:

- In June 2018, Innovation, Science and Economic Development Canada, and Canadian Heritage launched the review of the *Broadcasting Act* and *Telecommunications Act*.
- On January 29, 2020, the Broadcasting and Telecommunications Legislative Review Panel delivered its report with 97 recommendations.
- On November 3, 2020, the federal government tabled Bill C-10. The Bill faced criticism about its approach to social media content generatory. The bill did not pass prior to the September 2020 federal election.
- In its 2021 platform, the Liberal Party committed to, “Within the first 100 days, reintroduce legislation to reform the Broadcasting Act to ensure foreign web giants contribute to the creation and promotion of Canadian stories and music.”
- Heritage Minister Pablo Rodriguez’s mandate letter includes a commitment to “Reintroduce legislation to reform the *Broadcasting Act* to ensure foreign web giants contribute to the creation and promotion of Canadian stories and music.”<sup>1</sup>
- On February 2, 2022, Heritage Minister Rodriguez introduced Bill C-11, the *Online Streaming Act*, into the House. The Bill passed first reading.

Advice/Recommendations

## FINANCIAL IMPLICATIONS

N/A

**Approvals:** [date approved] – Kim Lacharite, Sport and Creative Sectors

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<sup>1</sup> Federal Mandate Letter: <https://pm.gc.ca/en/mandate-letters/2021/12/16/minister-canadian-heritage-mandate-letter>

# **ESTIMATES NOTE**

## **SUPPORT FOR THE VFX INDUSTRY**

**Issue:** Update on Mandate Commitment: Support for the VFX Industry

### **Key Messaging and Recommended Response:**

- **B.C. is home to one of the world's largest animation and visual effects clusters.**
- **B.C.'s VFX industry did not feel the impacts of the COVID-19 pandemic that were originally expected and industry formally withdrew their request for tax credit support.**
- **In the coming months, our government will be launching several initiatives that will support the creative technology sector, including the visual effects industry.**
- **I will also work with key industry partners to explore gaps in support and opportunities to enable the long term competitiveness of the industry.**
- **My ministry is also in regular communication with industry stakeholders.**

### **KEY FACTS**

#### **Background/Status:**

- B.C. is home to one of the world's largest animation and visual effects (VFX) clusters.
  - The industry employs approximately 2,000 people and attracts approximately \$363 million in VFX activity each year.
  - The industry develops imagery that is created, manipulated or enhanced using digital technology.
  - Since the 1990s, Vancouver has established itself as a world-leading centre of VFX talent and technology.
- Minister Mark and Parliamentary Secretary D'Eith's mandate commitments include:
  - Supporting the Minister of Finance (FIN) to re-establish a government-film sector task force to recommend the size and term of a new VFX tax credit based on production costs.
- The VFX mandate commitment originates from a proposal that the Motion Picture Production Industry Association (MPPIA) and the Animation & VFX Alliance of BC (VFX Alliance) provided to government in September 2020.
- On July 29, 2021, MPPIA and the VFX Alliance formally withdrew their request for a COVID-19 Relief Fund (via a letter to Minister Robinson and Minister Mark).
  - The letter indicated the VFX industry has withstood the impacts of the pandemic better than anticipated.

## ESTIMATES NOTE

- MPPIA and the VFX Alliance requested to work with government to develop a “Competitive Industry Sustainability Strategy” that addresses 1) competitive disadvantages and 2) a worldwide competition for talent.
- On October 5, 2021, ministry staff met with industry representatives to discuss priorities, which included workforce supply and development, immigration policy that provides international talent and tax incentives that are stable, predictable and competitive.
  - The ministry also followed up with industry stakeholders on October 20 and December 20, 2021 to provide information on upcoming government initiatives that will help to address their priority areas.

### **Talent/Workforce Development:**

There are several projects underway across government that support workforce development in the creative technology/VFX industry:

- In 2019/20, AEST provided \$492,355 to DigiBC to gather data regarding the composition of the creative technology sector, including talent sources, qualifications inventory, and the number of training providers in B.C.
- In July 2021, the Ministry of Jobs, Economic Recovery and Innovation (JERI) announced the Skills Innovator Program. The program prioritizes recruitment of under-represented people in the technology sector, providing \$5,000 for up to 3,000 paid placements in tech or tech-related roles (which includes the VFX industry).
- In November 2021, AEST approved an additional \$306,000 to support DigiBC to implement several recommendations of the first project to increase sector visibility, increase collaboration between post-secondaries and industry and support diversity and inclusion.
- Cabinet Confidences
- Currently, Creative BC is working closely with industry to implement the Creative Pathways initiative through a \$400,000 contribution from the Ministry of Advanced Education and Skills Training (AEST) Sector Labour Market Partnership (SLMP) program. The project will provide resources and networking opportunities for individuals interested in joining the motion picture industry, including VFX.
- In Winter 2022, JERI will be undertaking a skills gap study to identify common skills gaps across the creative technology sector that inform the development of training opportunities delivered through JERI. This work will include the VFX industry.

### **FINANCIAL IMPLICATIONS**

N/A

### **Approvals:**

[date approved] – Kim Lacharite, Sport and Creative Sectors

## ESTIMATES NOTE

### PSTC PRE-CERTIFICATION ISSUES AND BUDGET 2022 CHANGES

**Issue:** Pre-certification requirement under the Production Services Tax Credit (PSTC).

#### Key Messaging and Recommended Response:

- I am aware of concerns from the film industry that some production companies are having a portion of their Production Services Tax Credit claim denied due to not meeting the pre-certification timeline.
- As part of Budget 2022, production companies will have 60 additional days (i.e. 120 days total) to file their pre-certification notice with Creative BC. The change applies on a go-forward basis to productions incurring their first accredited BC labour expenditure on or after February 22, 2022.
- The requirement to file a pre-certificate was introduced at the recommendation of the film industry.
- Our government listened to industry stakeholders and understands some productions could benefit from more time to file a pre-certificate notice. Therefore, we are extending the filing deadline to 120 days.
- We recognize that the pandemic has been disruptive for many businesses, including the film industry. However, most companies filed their pre-certificate paperwork on time.
- B.C.'s film industry is well supported through government's tax credit programs.
  - In 2020/21, the film industry received approximately \$704 million through the Production Services Tax Credit program.
- Changes to pre-certification are the responsibility of the Minister of Finance. Further questions should be directed to Finance.

#### KEY FACTS

##### Background/Status:

- The Production Services Tax Credit (PSTC) provides refundable tax credits on eligible B.C. labour costs to primarily international film and television production corporations.
  - In 2020/21, the cost of the PSTC tax credits was \$704M, representing 80.4% of the total film and television tax credits.

## ESTIMATES NOTE

- In Fall 2018, the Ministry of Finance (FIN) led consultations with industry where it suggested a pre-certification process to better predict the impact of tax credits on the Province's fiscal plan.
  - In September 2019, Creative BC launched a voluntary PSTC pre-certification process.
    - Productions were asked to submit their budgets and anticipated tax credits to Creative BC, in advance of undertaking any B.C.-based work.
  - In February 2020, through Budget 2020, the Ministry of Finance (FIN) made PSTC pre-certification mandatory by adopting it into the *Income Tax Act* (ITA) effective July 1, 2020 (during the global shutdown of the industry due to the COVID-19 pandemic).
    - Under the legislation, a motion picture production applying for the PSTC must complete a one-page pre-certification form within 60 days of its first expenditure on B.C. labour.
    - If the production fails to file the pre-certification notice within 60 days, any labour expenditure incurred on or before the filing date is not eligible for the PSTC.
    - Creative BC manages the pre-certification process and shares pre-certification information with FIN monthly.
  - Leading up to the July 1, 2020 effective date, Creative BC communicated the pending changes to industry through multiple channels, including:
    - Posted a news item on its website and through social media about the Budget changes;
    - Put pre-certification information on tax credit pages (60-day requirement is referenced in the PSTC Summary and the Application Checklist);
    - Updated its PSTC FAQs;
    - Direct email to production companies; and,
    - Put pre-certification information in its newsletter.
  - Advice/Recommendations
- 
- Based on input from industry and Creative BC, reasons for late filings include:
    - New requirement was announced at the start of the COVID-19 pandemic and implemented during the global industry shutdown (July 1, 2020) when productions were focused on incorporating significant COVID-19 health and safety protocols.
    - Lack of industry awareness of the implications (reduction to tax credits) for late filing.
    - Disconnect between on-the-ground production teams who are not aware of the requirement and corporate accounting teams that file the tax credits.

### **Budget 2022 Changes:**

- Effective February 22, 2022, the Income Tax Act's production services tax credit is amended to extend the pre-certification filing deadline to 120 days after the production's first eligible accredited labour expenditure.
  - Corporations intending to claim the PSTC will now have an additional 60 days to notify the certifying authority of their intention to claim the tax credit.
  - This will only apply to film productions incurring their first eligible accredited labour expenditure on or after February 22, 2022.
- Any question regarding pre-certification, impact to productions or changes to the requirement should be referred to the Ministry of Finance.

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

N/A

### Approvals:

[date approved] – Kim Lacharite, ADM, Creative and Sport Division

# ESTIMATES NOTE

## CORE MESSAGING – ARTS AND CULTURE

**Issue:** Overview of the Ministry's Arts and Culture Division

### Key Messaging and Recommended Response:

- **Arts and culture is critical to the well-being of society and supports healthier, more vibrant and liveable communities.**
- **A strong arts and culture sector contributes to our economy by encouraging business investment, direct employment and tourism.**
- **B.C. has the highest concentration of artists and culture workers in Canada.**
- **My Ministry supports the sector with a range of activities, such as:**
  - **Funding and administration of the BC Arts Council activities as the primary arts and culture funding body for the province;**
  - **Providing oversight of the Royal BC Museum as a crown corporation and supporting its modernization project; and**
  - **Supporting mandate commitments such as the development of the Chinese Canadian Museum, starting the development of a museum celebrating South Asian people and redevelopment of the Jewish Community Centre of Greater Vancouver.**

### KEY FACTS

#### Background/Status:

- The Arts and Culture Division is responsible for developing policies, delivering programs and administering grants that support the arts and culture sector in B.C.
- The Division supports six Ministry mandate commitments:
  - supporting the arts and culture sector through COVID-19 recovery;
  - supporting the creation of dedicated arts and culture spaces;
  - continuing the redevelopment of the Royal BC Museum;
  - continuing the development of the Chinese Canadian Museum;
  - starting work to create a museum celebrating South Asian people; and
  - supporting the redevelopment of the Jewish Community Centre of Greater Vancouver.

#### BC Arts Council (the Council):

- The Council is the primary arts and culture funding body for the Province.

## ESTIMATES NOTE

- Budget 2022 offers record high support for the BC Arts Council totaling \$39.610 million (\$35.815 million, plus investment earnings of \$3.795 million). *See note 58 – Arts and Culture Funding for details.*
- Grant recipients represent a diverse group of artists and arts organizations from every region of the province, including Indigenous groups, scholarship students, professional artists, and community arts organizations.
- Several grant programs are delivered in collaboration with partners including the First Peoples' Cultural Council, the BC Touring Council, ArtStarts in Schools, and Creative BC.
- *See note 56 - for BC Arts Council - General.*

### **Royal BC Museum:**

- The Division provides oversight of the Royal BC Museum Crown Corporation, which receives \$11.866 million in annual operating funding. This work includes:
  - supporting the Museum modernization project;
  - supporting corporate requirements such as annual service planning and reporting and mandate letter development; and
  - serving as the primary contact between the Museum and government.
- *See notes 59-61 for Royal BC Museum.*

### **Chinese Canadian Museum:**

- The Division is responsible for supporting the establishment of a Chinese Canadian Museum which is the first museum in Canada dedicated to sharing the stories of the perseverance, resilience, and contributions of Chinese Canadians.
- The Assistant Deputy Minister and the Executive Director are Provincial appointees to the board of the Chinese Canadian Museum Society of BC.
- The Museum will be located in Vancouver Chinatown.
- *See Estimate note 57 for Chinese Canadian Museum.*

## FINANCIAL IMPLICATIONS

### **Budget/Expenditures:**

- Division operations are managed within the Arts and Culture Division budget.

### **Approvals:**

[February 25, 2022] – Claire Avison, Arts and Culture Division



# ESTIMATES NOTE

## KEY FACTS AND STATISTICS

**Issue:** Arts and Culture Key Facts and Statistics

### Key Messaging and Recommended Response:

- **A strong arts and culture sector contributes to our economy by encouraging business investment, direct employment, and tourism.**
- **British Columbia has historically ranked 3<sup>rd</sup> largest in cultural sector employment, performing arts attendance rates, and cultural Gross Domestic Product in Canada.**
- **COVID-19 has had drastic impacts on the arts and culture sector with significant decreases in Gross Domestic Product and employment in both 2020 and 2021, as compared to 2019.**
- **Budget 2022 provides approximately \$42.238 million (subject to investment earnings) to support over 600 organizations and hundreds of artists and cultural practitioners in every corner of B.C.**
- **In Budget 2022, we also announced additional funding to support recovery for arts and culture organizations impacted by the pandemic. An additional \$12.47 million is being provided.**
- **This investment supports a range of arts funding programs.**
- **Our government is committed to ensuring the sustainability of this vibrant and important sector and continuing its support for those that depend on it for their livelihood.**

### KEY FACTS

#### Sector Statistics

- Culture activities (including film) in B.C. contributed about \$7.8 billion or 3.2% of the province's total Gross Domestic Product in 2019 and supported over 109,000 jobs.
  - Comparatively, in 2018 culture activities represented 2.8% of the province's total Gross Domestic Product.
  - Statistics Canada is expected to release provincial culture data for 2020 in Spring of 2022, which will provide a closer look at the economic impact of COVID-19 on the sector.
- B.C. has the 3<sup>rd</sup> largest culture Gross Domestic Product and employment in Canada, after Ontario and Quebec.
- The arts and culture sector is composed almost exclusively of non-profit organizations of which approximately 60% are small (under \$500,000 annual operating budget).
  - These organizations are highly dependent on public support for sustainability.

## ESTIMATES NOTE

- Pre-pandemic, British Columbia had the third-highest performing arts attendance rate in the country (38.9%), just below the levels in Quebec (39.8%) and Ontario (39.6%). B.C. residents lead the country in theatre attendance (25.6%).
- Based on the 2016 census, Statistics Canada reports that B.C.'s labour force is composed of:
  - 1.18% artists<sup>1</sup>, the highest concentration in Canada; and
  - 4.7% culture workers<sup>2</sup>, the second-highest concentration in Canada, next to the Yukon.
- Organizations, artists, and cultural workers in performing arts have encountered distinct challenges during the pandemic due to the nature of their work and the sector did not experience significant recovery in 2021.
  - For example, StatsCan Labour Force Survey data for 2021 indicated a 32.1% decrease in the average annual employment in performing arts, spectator sports and related industries in B.C. compared to 2019 (pre-pandemic). This represents a negligible 0.5% increase from the 2020 average.
  - Across Canada, the Gross Domestic Product for the performing arts sector was 62.8% lower in the second quarter of 2021 than in the second quarter of 2019, representing only an 8.1% rebound over the same time frame in 2020.

### Arts and Culture Division Supports

- The Division budget of \$42.238 million supports the work of the Assistant Deputy Ministers Office, the Cultural Services unit, and the BC Arts Council.
- The BC Arts Council invests approximately \$39.61 million (subject to investment earnings) into arts and cultural activities throughout B.C. as a combination of the base budget of \$35.815 million and \$3.795 million from the BC150 Cultural Fund.
- The BC Arts Council, as the primary arts and culture funding body for the Province, offers funding programs to support:
  - Annual operating assistance; capacity building initiatives; creation and dissemination of art; building the next generation of artists; arts-based community development; and specialized funding for infrastructure, youth, and touring.
- Annually, the BC Arts Council processes more than 3000 applications and awards 1600-1800 grants. These grants support approximately 600 organizations and 500 individuals.
- The Division supports access and participation in the arts by supporting provincial-wide programs, including: Artsvest, B.C. Family Day, B.C. Culture Days, and the After-School Sports and Arts Initiative.
- The Division leads the development of several large cultural infrastructure projects, including the Royal BC Museum, the Chinese Canadian Museum, a museum celebrating South Asian people, and the redevelopment of the Jewish Community Centre of Greater Vancouver.

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[February 14, 2022] – Claire Avison, Arts and Culture Division

<sup>1</sup> Nine occupational categories are grouped into "artists"; including actors, authors, artisans, composers, dancers, musicians, other performers, directors, and visual artists.

<sup>2</sup> Fifty occupational categories are grouped into "culture workers", including job categories in sound recording, publishing, journalism, printing, libraries, architecture, and design (web, graphic, and industrial).

# ESTIMATES NOTE

## ARTS INFRASTRUCTURE FUNDING

**Issue:** Arts Infrastructure Program Expansion

**Key Messaging and Recommended Response:**

- **Artists and arts organizations need spaces that are safe and accessible with equipment to create, present, and connect with audiences.**
- **The Ministry is meeting our mandate commitment with an expanded Arts Infrastructure Program to help communities build new cultural spaces, renovate existing ones, and buy equipment.**
- **We doubled the support to arts infrastructure with an additional \$6 million over three years.**
- **We expanded the types of projects that can be funded and we delivered more outreach and application support to small communities and equity-deserving organizations.**
- **We know arts and culture spaces inspire and enable artists, and enrich communities with more access to participate in arts and culture - this is especially important during the pandemic.**

### KEY FACTS

#### **Background/Status:**

- The BC Arts Council's annual Arts Infrastructure Program was launched August 14, 2020, in response to the 2017 mandate commitment to "establish an arts infrastructure fund to help provide space for B.C. artists."
- The November 26, 2020 Minister's mandate letter includes the commitment to *"expand(ing) our government's Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones."*
- The program aims to support projects that:
  - Develop new or existing arts and cultural spaces through acquisition, renovation, or purchase of specialized equipment;
  - Improve physical, social, and cultural accessibility to arts and cultural spaces;
  - Enhance access to arts and cultural spaces for underserved communities and underrepresented arts and cultural practices; and
  - Strengthen the capacity of the sector to develop, operate and sustain arts and cultural spaces.

## ESTIMATES NOTE

- The initial Arts Infrastructure Program budget was \$2 million. In February 2021, approximately \$2 million in one-time funds was added to the program due to increased revenues in the BC 150 Cultural Fund, for a total allocation of \$3.97 million to 97 organizations.
- The Arts Infrastructure Program provides additional access to funding to equity-deserving<sup>1</sup> and rural and remote<sup>2</sup> organizations by funding up to 90% of total project costs as compared to 75% for all other organizations.
  - Combined, equity-deserving and rural and remote organizations received \$2.285 million, or 57% of total funding in 2020/21.<sup>3</sup>
  - Success rates for accessing grants for equity-deserving and rural and remote organizations was equal to or higher than the overall program success rates in 2020/21.
- Budget 2021 invested an additional \$6 million into arts and culture infrastructure over 3 years to enable a continued \$4 million annual budget and program expansion.
- The program is expanded to include more eligible activities for planning, as well as larger maximum grants for capital improvements, and the program has expanded outreach and engagement efforts. Non-profit arts and culture organizations can apply for:
  - up to \$250,000 for capital improvements;
  - up to \$40,000 for specialized equipment acquisition; and
  - up to \$25,000 for planning and consultation projects.
- In FY2021/22, 197 organizations applied, with a total ask of \$10,034,261. Of the applicants, 35% self-identified as being from equity-deserving communities or rural or remote communities. Applications are currently being assessed.
- The Program is intended to complement comparable infrastructure programs in scope, funding, and timing where possible, such as the Canada Cultural Spaces Fund; B.C.'s Community, Culture and Recreation Program and Community Gaming Grants Capital Projects Grants; and the City of Vancouver's Cultural Infrastructure Program.
- The Program is advancing CleanBC, which encourages energy efficient design, construction, and renovation of buildings that reduce GHG emissions or have a positive impact on an organizations carbon footprint.

### FINANCIAL IMPLICATIONS

- The Arts Infrastructure Program is funded through the BC Arts Council base budget.

#### Budget/Expenditures:

- In fiscal year 2022/23, the Arts Infrastructure program budget is expected to remain at \$4 million.

Fiscal Year	2020/21	2021/22	2022/23	2023/24
Arts Infrastructure Program Base - Budget	\$2 million	\$4 million	\$4 million	\$4 million
Fiscal Year End Investment	\$1.97 million	TBD		
Total Program Investment	\$3.97 million			

<sup>1</sup> Eligibility extended to organizations led by or rooted in Indigenous communities or underserved communities; including Deaf, Disability and Mad arts, racialized or people of colour, and 2SLGBTQ+.

<sup>2</sup> Population under 25,000.

<sup>3</sup> This includes removal of any duplication resulting from organizations that are represented in both categories.

# ESTIMATES NOTE

**Approvals:**

[February 14, 2021] – Claire Avison, Arts and Culture Division

# ESTIMATES NOTE

## BC ARTS COUNCIL – GENERAL

**Issue:** BC Arts Council support for arts and cultural

### Key Messaging and Recommended Response:

- Our government supports arts and cultural activity and participation with significant investments through the BC Arts Council.
- The BC Arts Council provides grants to organizations and individuals in over 200 B.C. communities, with a record high budget of \$39.610 million (\$35.815 million, plus investment earnings estimated at \$3.795 million).
- Our government recognizes that arts and culture is critical to the health and well-being of communities, especially during the pandemic and as we move to recovery.
- That is why we are providing an additional \$12.478 million to fund more Arts Impact Grants and provide an additional resilience top-up to operating clients as a one-time only response to the pandemic.
- Support for arts and culture ensures that artists and organizations can continue to thrive in our communities.

### KEY FACTS

#### Background/Status:

- The BC Arts Council was created in 1995 pursuant to the *Arts Council Act*. It is the primary arts and culture sector funding body for the Province and supports arts and cultural activity in over 200 communities across B.C.
- The BC Arts Council offers funding programs to support a range of arts and cultural activity, including support for:
  - Annual operating assistance; capacity building initiatives; creation and dissemination of art; building the next generation of artists; arts-based community development; and specialized funding for infrastructure, youth, and touring.
- Funding programs aim to develop and foster arts and culture in B.C., contributing to community vitality, liveability and resilience.
- Budget 2022 continues to offer record high support for the BC Arts Council totaling \$39.610 million (subject to investment earnings).

Fiscal Year	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Base Budget	\$21.850	\$28.498	\$31.850	\$33.706	\$35.815	\$35.815
BC150 Fund	\$2.150	\$2.150	\$2.150	\$3.795	\$3.795	\$3.795

## ESTIMATES NOTE

Total*	\$24.000	\$26.85	\$34.000	\$37.501	\$39.610	\$39.610
*Total includes grants, administration and salaries						

- Since 2017 the BC Arts Council base budget has increased by \$13 million as a result of base budget lifts, increased endowment earnings.
- The BC Arts Council has up to 15 members, intended to broadly represent the regions, cultural diversity, and artistic communities of B.C.
  - Members are appointed by Order in Council on recommendation of the Minister and endorsement by Cabinet.
  - The Chair and Vice Chair are also designated by Order in Council.
- Program development, operations, communications, policy development, and secretariat support for the Council are provided by ministry staff.
- The BC Arts Council's partnerships with First Peoples' Cultural Council, ArtStarts in Schools, BC Touring Council, and Creative BC support the Council's reach into communities and access important creative networks across the province.
- In July 2018, the BC Arts Council launched a strategic plan, *New Foundations: 2018-2022* including four strategic directions:
  - Sustainability and Creative Development
  - Indigenous Arts and Culture
  - Equity, Diversity and Access
  - Regional Arts and Community Arts
- Progress includes: support for over 600 organizations and hundreds of individuals with COVID-19 relief and resilience funding; launch of new grant programs such as the Arts Infrastructure program; investments in sector-led initiatives to support sustainability and capacity in the sector; increased outreach and engagement particularly with Indigenous partners and historically underserved groups; and improving accessibility support for applicants who identify as Deaf and/or living with disabilities.
- Additional consultation with the sector through roundtable conversations led by Parliamentary Secretary D'Eith in summer 2021 have provided insights into challenges and opportunities.
- See *Note #12. COVID-19 Arts and Culture Response Recovery Resilience*

### FINANCIAL IMPLICATIONS

- TACS FY2021/22 received year end funding of \$12.478 million which will be used to provide one-time recovery funding to operating clients and fund more grants through the Arts Impact Grant program which is over-subscribed.
- TACS FY2022/23 maintains a stable BCAC base budget of \$35.815 million. This base budget combined with \$3.795 million (subject to investment earnings) from the BC 150 Culture Fund special account provides \$39.61 million in total funding.

#### Approvals:

[February 14, 2022] – Claire Avison, Arts and Culture Division

## ESTIMATES NOTE

### CHINESE CANADIAN MUSEUM

**Issue:** Establishment of the Chinese Canadian Museum

#### Key Messaging and Recommended Response:

- **The Province is committed to establishing a Chinese Canadian Museum - Canada's first museum honouring the Chinese Canadian community.**
- **The Museum will recognize the robust and significant contributions of Chinese Canadians in B.C., both past and present.**
- **Our government has announced \$25.5 million to support the purchase of the Museum facility in Vancouver Chinatown, and \$2 million in one-time funds to support continued planning and operations of the Chinese Canadian Museum Society of B.C.**
- **To date, our government has invested more than \$38 million into the Chinese Canadian Museum.**
- **The Chinese Canadian Museum Society of B.C. is now leading the project and will operate the Museum once it is established.**
- **Instances of racism towards the Chinese community and anti-Asian sentiment during the pandemic reinforce the need for a museum that honours this community's contributions to our province.**

#### KEY FACTS

##### Background/Status:

- The Chinese Canadian Museum will be located in Vancouver Chinatown with an online portal offering digital experiences.
- The Chinese Canadian Museum Society of B.C. (the Society) was incorporated on March 13, 2020 as a non-profit society to advance the development and operation of the Museum.
- The Society has a 20 member board to govern the Museum, including two representatives from the Province and one representative from the City of Vancouver.
- On March 27, 2020 the Society and the Province entered into a Shared Cost Agreement which provided \$10 million in funding to the Society.
- The funding agreement has two specific components:
  - \$2 million to be used by the Society to build their administrative capacity to establish and operate the museum; and
  - \$8 million for an endowment where the earnings will support activities.
- Since incorporating in March 2020, the Society has made significant progress towards the establishment of the Museum. Key milestones include:



## ESTIMATES NOTE

- Opening its first temporary exhibit, *A Seat at the Table*, on August 15, 2020 in Vancouver Chinatown within the historic Hon Hsing building. This exhibit has since received the Public History Prize from the Canadian Historical Association;
- Launching new exhibition in Fan Tan Alley in Victoria Chinatown;
- Hiring of five full-time, fixed-term employees;
- Contracting a consultant to lead the development of the thematic plan for the Museum;
- Developing the Society's first three-year strategic plan;
- Launching the first collaborative in-person school program "Chinatown, Existing"; and
- Launching a catalogue for *A Seat at the Table: Chinese Immigration and British Columbia*.
- Launching two new temporary exhibitions in Victoria's Fan Tan Alley in February 2022: "First Steps: Chinese Canadian Journeys in Victoria" and "Gold Mountain Dream!"
- The Society identified a permanent site for the Museum, the Wing Sang building, which is the oldest building in Vancouver Chinatown and a designated heritage building. Acquisition of this building was announced on February 11, 2022.
- On February 11, 2022, Government announced that it will further the commitment to establish the Chinese Canadian Museum through provision of \$27.5 million to the Society: \$25.5 million for acquisition of the Wing Sang building and closing costs and \$2 million for ongoing support for operations and establishment of the permanent location.

### FINANCIAL IMPLICATIONS

#### Budget/Expenditures:

- Advice/Recommendations
- On September 29, 2021 Treasury Board approved:
  - Up to \$25.5 million to support the purchase of the preferred site, including closing costs.
  - \$2 million in one-time funds to support continued planning and operations in FY2021/22 and FY2022/23.

#### Approvals:

[February 14, 2022] – Claire Avison, Arts and Culture Division

# ESTIMATES NOTE

## ARTS AND CULTURE FUNDING

**Issue:** Arts and Culture Investments and Initiatives

### Key Messaging and Recommended Response:

- **Arts and culture supports healthier, more vibrant and livable communities, and are critical to the well-being of society.**
- **Budget 2022 provides a total budget of \$42.238 million for Arts and Culture:**
  - **\$38.008 million in Ministry appropriation; and**
  - **\$4.230 million from the BC Arts and Culture Endowment special account, subject to investment earnings.**
- **A total of \$38.73 million is estimated to be distributed by way of grants to the sector through arts and culture programs.**
- **This funding supports a range of programs and provincial initiatives to encourage:**
  - **Artist creation and dissemination;**
  - **Participation and access to the arts;**
  - **Cultural infrastructure development; and**
  - **Development of the sector and its artists and cultural practitioners.**
- **At record high funding, we will support over 600 organizations and hundreds of artists and cultural practitioners in every corner of B.C.**
- **Our government is committed to ensuring the sustainability of this vibrant and important sector, and continuing to support those that depend on it for their livelihood.**

#### KEY FACTS

##### Background/Status:

- Budget 2022 provides a total budget to the Arts and Culture Division of \$42.238 million (subject to investment earnings discussed below).

##### BC Arts Council Funding

- The total annual BC Arts Council base budget is \$35.815 million.
- Since 2017, the BC Arts Council base budget has increased by \$13 million as a result of base budget lifts.

## ESTIMATES NOTE

Fiscal Year	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Base	\$21.85	\$28.498	\$31.850	\$33.706	\$35.815	\$35.815
BC 150 Fund	\$2.150	\$2.150	\$2.150	\$3.795	\$3.795	\$3.795
Total	\$24.000	\$26.85	\$34.000	\$37.501	\$39.610	\$39.610

\*Total includes grants, administration and salaries in millions

### Endowment Funds

- The **B.C. Arts and Cultural Endowment Special Account** contains two sub-accounts:
  - **The BC 150 Cultural Fund**, which allocates funding on the recommendations of the BC Arts Council in support of the arts; and
  - **The Arts Legacy Fund**, which is used for the creation, development, or presentation of works of art at events or venues that will provide significant exposure of those works of art.
- This year, these endowment funds are budgeted to add \$4.23 million (subject to investment earnings) in funding to support the arts and culture sector.
- The funding will be directed towards grant programs or initiatives aligned with the purposes of the funds.

Fiscal Year	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
BC 150 Cultural Fund	\$2.150	\$2.150	\$2.150	\$3.795	\$3.795	\$3.795
Arts Legacy Fund	\$0.350	\$0.350	\$0.350	\$0.435	\$0.435	\$0.435
Total	\$2.500	\$2.500	\$2.500	\$4.230	\$4.230	\$4.230

\*in Millions

### BC Arts Council COVID-19 Pandemic Recovery programs

- In fiscal year 2020/21, the BC Arts Council delivered \$35 million in COVID-19 recovery funding as part of StrongerBC, including:
  - \$15.7 million in Fall 2020 Resilience Supplements
  - \$5.3 million in Pivot grants to support adaptations in organizations
  - \$14 million in Spring 2021 Resilience Supplements.
- An additional \$12.478 million was approved from contingencies 2021/22 at year end to provide additional funding to the Arts Impact Grant budget and resilience supplements for operating clients.
- See COVID-19 Note 14 for details: COVID-19 Arts and Culture Response Recovery Resilience

### FINANCIAL IMPLICATIONS

#### Budget/Expenditures:

- Budget 2022 provides \$42.238 million with the following breakdown:
  - \$35.815 million BC Arts Council base budget
  - \$3.795 million from the BC150 Cultural Fund (subject to earnings)
  - \$2.193 million for the Cultural Services budget
  - \$0.435 million from the Arts Legacy Fund (subject to earnings)

#### Approvals:

[February 14, 2022] – Claire Avison, Arts and Culture Division

## **ESTIMATES NOTE**

### **ROYAL BC MUSEUM - OVERVIEW**

**Issue:** Royal BC Museum – recent and forthcoming changes

**Key Messaging and Recommended Response:**

- Through the provincial archives, exhibitions, and educational programs, the Royal BC Museum tells the story of the people, places and history of our province.
- The Royal BC Museum is one of our province's greatest cultural icons, welcoming hundreds of thousands of visitors each year (pre-pandemic).
- The Museum is working to become a welcoming and inclusive workplace following the findings of a Public Service Agency investigation, which confirmed acts of racism and discrimination at the Museum.
- This work is part of the Museum's efforts to modernize and change, in its facilities, programming, practices, policies and procedures as well as its workplace culture.
- The modernization of the Museum has been a long-standing commitment by this government, made in both the current and previous mandates.
- Our vision is to build a new state-of-the-art facility that provides a cultural and historical legacy for the province and brings significant economic and social benefits for the region.
- The Collections and Research Building is making progress, and is currently in the procurement phase.
- The Royal BC Museum is currently in the planning stages of a formal province wide public outreach process which will begin in Spring 2022 to provide input into upcoming changes.

#### **KEY FACTS**

**Background/Status:**

- The Royal BC Museum (RBCM) was established as a Crown corporation in 2003 under the *Museum Act*. Under the Act, the RBCM is mandated to:

## ESTIMATES NOTE

- Communicate knowledge of the human and natural history of British Columbia through research, exhibitions, publications and web-based media and learning programs.
  - Hold and make accessible these collections for current and future generations of British Columbians.
- The Arts and Culture Division provides oversight of the relationship with the Royal BC Museum, including issuing mandate and budget letters and annual service planning.
- The Province provides \$11.866 million in annual operating funding to the Museum, approximately 52% of the operating budget.
- For additional information on Royal BC Museum see the following notes:
  - 60 – *Royal BC Museum – Modernization Project*
  - 61 – *Royal BC Museum Indigenous Repatriation*

### **Culture Shift:**

- Following staff allegations of racism and discrimination at the Museum in 2021, the Public Service Agency conducted an investigation. The results were released in June 2021 in a 33-page report.
- The report confirmed there have been acts of racism and discrimination at the Museum and that the Museum is viewed by some staff as a culture of distrust.
- The Board Chair and Acting CEO Daniel Muzyka apologized to all those who were mistreated at the Museum.
- The Museum is implementing a plan to address the investigation's findings, which includes recruiting new personnel, implementing a multi-year Equity, Diversity, Inclusion and Accessibility training program and creating an entirely new Museum experience responding to community engagement.
- A new CEO, Alicia Dubois, was announced on February 9<sup>th</sup> and is slated to begin in the position on February 28<sup>th</sup>.

### **Third Floor Closure:**

- As of November 1, the Museum began closing sections of the third floor to start the process of modernization in these galleries, leading up to a full closure of the third floor on January 2, 2022.
- This decision generated substantial public reaction, both in mainstream media and on social media platforms, with many criticisms suggesting this work is occurring without a plan and that the museum is attempting to erase European settler history.
- The Museum is offering opportunities to enjoy the galleries during third-floor closure, including webinars, pop-up and travelling exhibits, and online learning. The Museum has also captured the galleries via 3D tour, to be published online this year.
- The Museum is currently in the planning stages of a formal province wide public outreach process which will begin in Spring/Summer 2022 to provide input into upcoming changes.

### **Modernization:**

- See Note #60: *Royal BC Museum – Modernization Project*

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- For Fiscal Year 2020/21, RBCM forecasted a fiscal deficit of \$4.279M and received: \$3.400M in Covid-19 Relief to support their projected cash flow shortage at March 31, 2021.
- Cabinet Confidences
- The Province provides \$11.9 million annually in operating funding to the Museum.

### Approvals:

[February 14, 2022] – Claire Avison, Arts and Culture Division

## ESTIMATES NOTE

### ROYAL BC MUSEUM – MODERNIZATION PROJECT

**Issue:** Royal BC Museum Modernization Project update

#### **Key Messaging and Recommended Response:**

- The Royal BC Museum is one of our province's greatest cultural icons, welcoming hundreds of thousands of visitors each year (pre-pandemic).
- The redevelopment of the Royal BC Museum has been a long-standing commitment by this government, made in both the current and previous mandates.
- Our vision is to build a new state-of-the-art facility that provides a cultural and historical legacy for the province and brings significant economic and social benefits for the region.
- The first phase of modernization is the Collections and Research Building, a new facility in Colwood to house Royal BC Museum's archives, collections and research department. We anticipate breaking ground this year.
- This facility will be energy efficient and use mass timber wood construction.
- The Ministry is working closely with the Royal BC Museum to consider options for the second phase of modernization at the downtown Museum site and a decision is anticipated this year.
- Modernizing how we preserve our past will help people learn more about our province and build a better future for everyone in B.C.

#### **KEY FACTS**

##### **Background/Status:**

- The Province committed to modernizing the Museum in the 2019 and 2020 Throne Speeches and in the Minister's 2020 Mandate Letter.
- The priorities for a modern museum are: accessibility, including a diversity of narratives, and reconciliation.
- The Ministry is working with Royal BC Museum as owner-clients on the modernization project, as well as with the Transportation Investment Corporation, who are undertaking the project delivery of the Collections and Research Building on behalf of the Ministry.

## ESTIMATES NOTE

### **Collections and Research Building:**

- On September 18, 2020, the Province announced the purchase of the land at Royal Bay in Colwood for the development the Collections and Research Building.
- The 15,500 square-metre facility will use mass timber construction and meet CleanBC energy efficiency standards.
- Building construction will generate more than 950 direct and indirect good-paying jobs.
- In Fall 2020, site preparations began at the Royal Bay location, including surveying and earthworks.
- A Request for Qualifications was posted in June 2021 to secure a proponent to design and build the facility. Three bidding teams were selected to participate in the next step of the selection process - a Request for Proposals, released in Fall 2021.
- The three teams invited to participate in the Request for Proposals are:
  - Kinetic Construction Ltd. Smith Bros. & Wilson (B.C.) Ltd. and Wright Holdings Inc.
  - Ledcor Design-Build (B.C.) Inc. and Knappett Projects Inc.
  - Maple Reinders Constructors Ltd.
- Collaborative meetings have been occurring with the three shortlisted proponents.
- Partial compensation in the amount of \$1 million will be paid to each unsuccessful proponents in accordance with the terms of the Request for Proposals and is intended to partially cover the cost to participate in the process.
- Construction is anticipated to begin in Summer 2022 and complete in Winter 2024.
- Songhees Nation and Esquimalt Nation are also project partners for the Collections and Research Building. Both Nations have representative Indigenous Liaison Officers, who advise the modernization team on matters related to First Nations engagement, consult with the leadership of their respective First Nations, assist parties with procurement and construction, sit on the Working Group and on the Local First Nations Engagement Planning Team, and participate in community engagement activities.
- The Royal BC Museum's outreach approach to local First Nations on the Collections and Research Building Project has focused on sharing project-related information, determining specific preferences and details with respect to consultation activities, and identifying project-related concerns, interests, and opportunities.

### **Main Museum Site:**

- The vision is to build a new state-of-the-art facility that provides a cultural legacy for the province and economic and social benefits for the local region.
- A business case for a new Museum facility has been developed and details are being finalized, including the project's scope and budget.
- The main Museum site is intended to support government policy initiatives such as CleanBC, Mass Timber, and universally accessible childcare.
- The Museum project presents an opportunity to modernize the galleries and narratives in a way that supports reconciliation with Indigenous peoples and recognizes underrepresented voices throughout the history of B.C.



# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- The Collections and Research Building was approved for a revised capital budget of \$224.387 million and a revised operating budget for one-time operating costs of \$20.334 million spread over five years.
- The final budget for the main Museum site has not yet been approved.

### Collections and Research Building Fiscal Year Breakdown

Cash Flow	Total	2020 / 2021	2021 / 2022	2022 / 2023	2023 / 2024	2024 / 2025
Capital Project Total	224,387	16,775	6,203	52,347	98,949	50,113
One-Time Project Costs Total	20,334	1,526	4,424	6,088	4,110	4,186
Total Funding Requirement	244,721	18,301	10,627	58,435	103,059	54,299

### Approvals:

[February 14, 2022] – Claire Avison, Arts and Culture Division

## ESTIMATES NOTE

### ROYAL BC MUSEUM INDIGENOUS REPATRIATION

**Issue:** Ministry support of repatriation initiatives

#### **Key Messaging and Recommended Response:**

- **The Province supports the return of ancestral remains, ceremonial objects, and belongings to Indigenous peoples in B.C.**
- **We encourage collaboration and long-term planning between cultural institutions and Indigenous peoples in a way that supports the principle of cultural self-determination.**
- **We are working across government and with our partners to support repatriation.**
- **Returning cultural belongings to Indigenous communities is essential for meaningful and lasting reconciliation and is aligned with the United Nations Declaration on the Rights of Indigenous Peoples.**

#### **KEY FACTS**

##### **Background/Status:**

- The Ministry has supported repatriation initiatives offered by both the Royal BC Museum and the BC Museums Association.
- The Ministry provided \$2 million to the Royal BC Museum for repatriation initiatives that ran from 2016-2019 and involved repatriation grants, digital repatriation projects, and the creation of Canada's first repatriation handbook.
- The First Peoples Cultural Council worked with the Royal BC Museum on the establishment of its repatriation activities and in developing its Indigenous Collections and Repatriation department.
- The Royal BC Museum continues to work closely with Indigenous communities on repatriation. For instance, as of October 2021, the Museum had 24 active repatriation requests. 10 were treaty-related requests and 14 were non-treaty requests.
- The Museum is seeking additional staff to join the Indigenous Collections and Repatriation Department to support this work.
- The Ministry provided a one-time payment in April 2020 to the BC Museums Association of \$500,000 out of FY2019/20 contingencies to establish a repatriation grant program.
- The Association undertook this work with guidance from the Royal BC Museum and an Indigenous Advisory Committee, a committee comprised of Indigenous leaders working to build relationships, facilitate reconciliation opportunities, and modernize museum practices.
- A total of 37 repatriation grant applications were submitted, representing nearly 50 First Nations communities.
- On May 17, 2021, the BC Museums Association announced that 25 grants totaling \$450,000 were awarded.

## ESTIMATES NOTE

- On May 18, 2021, coinciding with International Museums Day, BC Museums Association released a call to action for all publicly funded institutions in Canada to repatriate ancestral human remains and burial items.
- This call to action involves building relationships with Indigenous communities, learning how to support repatriation practices, securing adequate resources for repatriation work, and ensuring information about collections is accessible to communities.

### **Royal BC Museum – Nuxalk Nation**

- In January 2022, it was reported that the Hereditary Chief Snuxyaltwa (as known as Deric Snow), of Nuxalk Nation, had previously requested the return of a totem pole that is displayed in the Museum's third floor galleries to the Nuxalk people.
- Two years ago, the Museum and Nuxalk Hereditary Chiefs and elected officials discussed undertaking a series of planning meetings to collaboratively develop a budget and timeline for repatriating the totem pole. These meetings have not yet occurred due to COVID-19 and other scheduling challenges.
- In a January 2022 letter to the Nation, Royal BC Museum recommitted to the agreed upon meetings and developing a course of action.
- On January 13, 2022, Nuxalk Hereditary Chief Snuxyaltwa (known as Deric Snow) filed a notice of civil claim seeking repatriation of the totem pole, alleging the Province has breached both its fiduciary duty and the Declaration on the Rights of Indigenous Peoples Act (DRIPA) by failing to repatriate the totem pole.

### **Next Steps**

- The Ministry is seeking further opportunities to support repatriation initiatives, including exploring potential funding for a grant program.
- Included in the Province's draft DRIPA Action Plan is a five-year commitment for the Ministry to co-develop a policy framework to support repatriation initiatives.
- Advice/Recommendations; Government Financial Information
- Feedback received during recent Draft DRIPA Action Plan engagement with First Nations and Indigenous partners made it clear that any repatriation framework should be led by First Nations, not the Province, as each Nation has a distinct approach to repatriation.
- The Ministry acknowledges the importance of this work being Indigenous led.

## **FINANCIAL IMPLICATIONS**

### **Budget/Expenditures:**

- Repatriation has never been a line item in the Ministry budget and continues not to be.
- Advice/Recommendations
- The Province previously funded BC Museums Association \$500,000 Government Financial Government
- In fiscal 2017, 2018 and 2019 the Province provided the RBCM a total of \$2.000 million to develop and administer a grant program, hold a symposium and develop the Repatriation Handbook:

## ESTIMATES NOTE

- 2017 - \$500,000
- 2018 - \$750,000
- 2019 - \$750,000

**Approvals:**

[February 14, 2022] – Claire Avison, Arts and Culture Division

# ESTIMATES NOTE

## JEWISH COMMUNITY CENTRE

**Issue:** \$25 million committed for the Jewish Community Centre of Greater Vancouver redevelopment project

### Key Messaging and Recommended Response:

- **Re-developing the Jewish Community Centre will help make life more affordable for families in Metro Vancouver.**
- **A new facility would offer a theatre, art gallery, performing arts school, as well as new childcare spaces and affordable housing.**
- **The Province committed \$25 million to re-develop the centre to meet the needs of this growing community.**
- **We hope our commitment will help the centre secure other sources of funding for this project.**
- **We want to keep our communities vibrant and make life more affordable for people.**

### KEY FACTS

#### Background/Status:

- The Jewish Community Centre of Greater Vancouver has proposed redeveloping its 3.3-acre complex with a much larger facility at a total estimated cost of \$427 million.
  - **Phase One** - Community Centre (to be completed late 2024-2025) - would include arts, culture, health, and recreation facilities, 200 childcare spaces and seniors' services. Estimated cost of \$155 million.
  - **Phase Two** - Rental Housing (to be completed 2028) - would include 500-660 mixed-use rental units. Estimated cost of \$272 million.
- The Minister's 2020 mandate Letter includes the following commitment: "With support from the Attorney General and Minister responsible for Housing, the Minister of Municipal Affairs, and the Minister of State for Child Care, provide provincial funding to support the redevelopment of the Jewish Community Centre of Greater Vancouver, delivering a new state-of-the-art community centre along with hundreds of new childcare spaces."

The redevelopment project includes:

- Placing the property, valued at approximately \$300 million, into a land trust, securing its use for social and community purposes in perpetuity.
- Providing 500-660 units of rental housing, including social housing.
- Building a new 200,000 square foot state-of-the-art recreational, cultural and community hub, including a new swimming pool, gymnasium, multi-purpose facilities, senior services, a theatre and expanding the Holocaust Education Centre.
- This will also increase childcare spaces in the neighbourhood, increasing the existing space to 18,000 square foot, and doubling the current capacity to over 200 childcare spaces.

## ESTIMATES NOTE

- Creating a larger seniors centre that will serve over 500 seniors, offering daily fitness, wellness and preventative programs, as well as educational, cultural, recreational and social programs.

### Funding

- In 2018 and 2019 the Ministry provided \$400,000 for initial planning and development.
  - On March 23, 2021, the Province committed \$25 million to the redevelopment project.
  - \$3 million of this commitment was provided as a grant to support permitting and business plan development for Phase One of the project. The release of the remaining \$22 million is dependant on the project meeting the following conditions:
    - provincial approval of a refreshed business case;
    - securing municipal and federal funding; and
    - fundraising from private donors.
  - During the 2021 federal election campaign the Liberals committed to contribute \$25 million to the Jewish Community Centre redevelopment if elected. This commitment has not been re-confirmed publicly by the federal government since the election.
  - The Jewish Community Centre submitted their required report back to the Ministry on October 25, 2021 to meet the condition of the grant letter for the initial \$3 million, including their business case, additional responses to Ministry questions, and expenses claimed to date.
- Advice/Recommendations

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- \$3 million was provided to the Jewish Community Centre in early FY2020/21.
- Advice/Recommendations
- There are no funding commitments beyond 2021/22 at this time.
- See public announcement <https://news.gov.bc.ca/releases/2021TACS0028-000761>
- Jewish Community Centre Redevelopment Project: <https://www.jccgv.com/redevelopment/>

### Approvals:

[February 14, 2022 approved] – Claire Avison, Arts and Culture Division

# ESTIMATES NOTE

## SOUTH ASIAN MUSEUM

**Issue:** Starting work to establish a museum for the South Asian community

### Key Messaging and Recommended Response:

- **The contributions of the South Asian community in B.C. are an important part of our province's history and culture.**
- **Our government is committed to start work to create a first-of-its-kind museum to document the history, art, and contributions of South Asian people in B.C.**
- **The community expressed a need for a museum that brings together artefacts, documents, and stories.**
- **We are in the preliminary planning stages now.**

### KEY FACTS

#### Background/Status:

- The Minister's mandate letter includes the commitment to start work to create a first-of-its-kind museum to document the history, art, and contributions of South Asian people in B.C.
- The genesis of the museum stems from the Punjabi Canadian Legacy Project (2014-2018) and the South Asian Canadian Legacy Project (2020-2022) lead by the South Asian Studies Institute and supported by the Multiculturalism and Anti-Racism Branch.
- Government provided \$1.14 million for the South Asian Canadian Legacy Project to support a website, education curriculum supplements, a book, an exhibition, history site inventories, and community specific projects.
- The level of funding and the project outputs were similar to that of the Chinese Canadian legacy project, a precursor to developing the Chinese Canadian museum.
- On July 5, 2021 the Minister met with the Surrey caucus to discuss the mandate commitment and obtain input and advice.
- Ministry staff have met with representatives from the South Asian Studies Institute to seek advice and begin stakeholder relationship development.
- The Minister met with the Government Caucus Committee on Social Initiatives on September 20, 2021 to seek input and advise on managing community expectation in terms of delivering on this mandate commitment in the context of other museum projects already underway.
- On November 12, 2021, the Minister toured the Sikh Heritage Museum and met with museum proponents and interested MLAs. A follow up meeting was held in early 2022.
- Prior to undertaking extensive project planning, the Ministry plans to seek Cabinet direction related to the Minister's museum mandate commitments.

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

### **Budget/Expenditures:**

- The commitment to start work to create a museum within the next three years will have financial implications which have yet to be determined.

### **Approvals:**

[February 14, 2022 approved] – Claire Avison, Arts and Culture Division



## **ESTIMATES NOTE**

### **CORE MESSAGING - SPORT**

**Issue:** Sport is a vital part of our society.

#### **Key Messaging and Recommended Response:**

- **British Columbia is a recognized leader in sport participation, excellence and event hosting.**
- **Sport and active living make a positive difference in people's lives and contribute to individual health and wellness, promote mental health and contribute to the vibrancy of our communities.**
- **More than 500,000 British Columbians participate in sport, with many more pursuing active living and recreational sport.**
- **Government invests just under \$50 million annually to make sure everyone has safe and equal opportunities to participate in and experience the benefits of sport.**
- **With fewer sport opportunities during the pandemic, we can see now, more than ever, sport's vital role in our society. Sport:**
  - **brings people together, inspires volunteers and promotes healthy competition;**
  - **it promotes physical and mental well-being and a sense of belonging; and**
  - **is part of a healthy economy contributing to GDP, helping to generate tax revenue, and providing jobs for British Columbians.**
- **We have worked throughout the pandemic to support the sport sector so people can continue to benefit from sports providing:**
  - **\$8.5 million in funding to 193 sport events through the Fairs, Festival and Events Program.**
  - **\$1.5 million from the Local Sport Relief Fund so community organizations can continue to offer sport in a safe way.**
  - **\$11.1 million to 72 B.C.-based amateur leagues and teams to ensure they could continue playing through the pandemic.**
- **Now more than ever, investments in sport will be critical as we emerge from the pandemic.**

## ESTIMATES NOTE

- **We will continue to support the sport sector so all people can experience the benefits of sport.**

### KEY FACTS

#### Sport Participation

- Independent studies have confirmed British Columbia residents are the most physically active in Canada.
- Many more are physically active through recreation centers, other forms of organized sport and other forms of physical activity (e.g. walking, running, yoga).
- Initiatives such as the BC Sport Participation Program (BCSPP) and the Afterschool Sport and Arts Initiative (ASSAI) and support to the Indigenous Sport, Physical Activity and Recreation Council (ISPARC) reach underrepresented population groups:
  - In B.C., KidSport's 41 chapters provide more than \$2.1 million in grants to more than 7,000 kids each year.
  - Through the ASSAI over 10,000 students participate in 22 school districts across the Province.
  - The Ministry provides \$1.4 million to ISPARC each year to deliver regional action plans, including youth camps, and training and coaching programs for Indigenous athletes.
  - In 2019/20, the BC Sport Participation Program provided over \$1 million to support more than 80 programs in more than 60 communities across B.C.
- viaSport oversees a large portion of government's investment in the sport sector, uses research, initiatives, and campaigns to bring attention to the barriers to participation often faced by under-represented populations.

#### B.C. is a Recognized Leader in Sport Excellence

- Our government supports B.C. athletes on their journey through the sport system – from the playing field to the podium.
- Excellence in sport contributes to pride in community and provincial identity.
  - British Columbians comprise 13 per cent of Canada's population but our athletes make up more than 25 per cent of Canada's national team.
  - We enjoyed cheering on our B.C. athletes competing at the Winter Olympic and Paralympic Games this February and March.
- B.C.'s investments in world class training environments include:
  - \$1.6 million annually to the Canadian Sport Institute (CSI) Pacific to support programs and services delivered in partnership with Own the Podium.
  - \$1.6 million annually in Enhanced Excellence grants to provincial sport organizations that are achieving top results.
  - \$2.0 million annually to the BC Games and Team BC to give young athletes the opportunity to compete in a multi-game environment.

#### B.C. is a Recognized Leader in Sport Event Hosting

- Top competitions attract visitors to our province, have a positive economic benefit for local businesses and residents and build B.C.'s reputation as a global destination for premier sport events.

## ESTIMATES NOTE

- The BC Summer and Winter Games typically generate an estimated \$2 million in economic benefits for local host communities.

### FINANCIAL IMPLICATIONS

#### Budget/Expenditures:

N/A

#### Approvals:

[date approved] - [ADM name, division]

## ESTIMATES NOTE

### KEY FACTS AND STATISTICS (+ SECTOR OVERVIEW)

**Issue:** Key Facts and Statistics on Sport in British Columbia.

#### Key Messages:

- **B.C. invests approximately \$50 million annually in sport:**
  - my Ministry provides \$22 million annually to the sport sector;
  - the Ministry of Municipal Affairs' Community Gaming Grants provides approximately \$27 million annually.
- **We make these investments because we know sport makes a positive impact in people's lives, and contributes to the economic health of our communities.**
- **I am proud that B.C. is one of the most physically active province in Canada.**
  - More than 500,000 British Columbians belong to Provincial and Disability Sport Organizations.
- **The Province's funding goes to key partners in the sector and supports diverse groups like the Indigenous Sport Physical Activity & Recreation Council (ISPARC), the Canadian Sport Institute Pacific, the BC Sports Hall of Fame and Museum, SportMed BC, KidSport BC and the BC Winter and BC Summer Games.**
- **Our grant programs target under-represented groups or those that face barriers to participation, which aligns with our commitments to diversity and inclusion.**
- **Sport makes an important economic contribution to our province:**
  - The sector contributed \$990 million to GDP in 2019<sup>1</sup>;
  - This puts our province with the highest Sport GDP per capita in Canada; and
  - Sport tourism contributed more than \$1.7 billion to the B.C.'s economy in 2019<sup>2</sup>.

<sup>1</sup> Source: <https://www150.statcan.gc.ca/n1/daily-quotidien/210527/t001b-eng.htm> Data released May 2021.

<sup>2</sup> Source: <https://sporttourismcanada.com/value-of-sport-tourism-in-2019-tops-7-billion/>

# ESTIMATES NOTE

## KEY FACTS

### Background/Status:

#### B.C.'s Investment in Sport:

- The Province of B.C. invests approximately \$50 million annually in sport through:
  - TACS (\$22 million)Government Financial Information
- More than \$21 million (94 per cent) of the TACS sport budget is distributed to the sector:
  - \$15.4 million to viaSport including the administration of funding to:
    - Provincial and Disability Sport Organizations (\$8.8 million).
    - Multi-Sport Organizations (\$3 million) – CSI Pacific, BC Sports Hall of Fame and Museum, SportMed BC and the Regional Alliance.
    - Grant application programs (\$2 million) – Hosting BC, Sport Participation.
  - \$1.4 million to the Indigenous Sport, Physical Activity and Recreation Council
  - \$2.2 million for the BC Summer and Winter Games and the 55+ BC Games.
  - \$0.4 million to Sport BC to support KidSport BC.
  - \$2.25 million in funding directly administered by the Ministry including:
    - the After School Sport and Arts Initiative (\$1.4 million).
    - the Major Events Program (\$0.5 million).
    - the BC Sport Participation Program (\$0.35 million).
- viaSport administered \$5.5 million in relief funding allocated to B.C. as part of the federal government's \$72 million *COVID-19 Emergency Support Fund for Sport Organizations (ESF)*.
- viaSport also administered the Local Sport Relief Fund (LSRF) on behalf of the Province which provided critical relief to local sport organizations impacted by the pandemic.
  - The first intake of the LSRF opened in Fall 2020 with \$1.5 million provided.
  - A second intake opened in March 2021 supported by the Federal Government's *COVID-19 ESF*.
- viaSport also administered the \$15 million in one-time funding for amateur sport leagues
  - s.17; Government Financial Information
  - It will assist with operational costs such as, salaries, administrative costs and the development of COVID safety plans and personal protective equipment.
  - Grants will provide relief funding to amateur, B.C.-owned teams/leagues that compete at international, national/inter-provincial, or provincial level.

## ESTIMATES NOTE

### Economic Impact:

- B.C. has the second-highest sport GDP and employment in the country (2<sup>nd</sup> only to Ontario), while leading the country in sport GDP per capita.
- Sport contributed \$990,867 million to B.C. GDP and 17,119 jobs in 2019.
- Sport tourism contributed more than \$1.7 billion to the B.C.'s economy in 2019.
- The BC Winter and Summer Games typically generate \$2 million in economic benefits for local host communities.

### **FINANCIAL IMPLICATIONS**

#### **Budget/Expenditures:**

- \$22.118 million allocated in 2022/23 through TACS' Sport Branch.

#### **Approvals:**

[date approved] - [ADM name, division]

## ESTIMATES NOTE

### PATHWAYS TO SPORT: A STRATEGIC FRAMEWORK (OVERVIEW/PROGRESS)

**Issue:** Update on B.C.'s *Pathways to Sport - a Strategic Framework for Sport in British Columbia 2020-2025*.

#### Key Messaging and Recommended Response:

- **B.C.'s *Pathways to Sport - a Strategic Framework for Sport in British Columbia 2020-2025* sets out a clear vision to provide quality, life-long sport opportunities for all British Columbians while supporting social and economic development within communities across the province.**
- **The Strategic Framework was developed through extensive consultation with the sector and is the Province's first public facing sport framework developed in several decades.**
- **The Framework was launched in March 2020, when the Ministry and sport sector had to pivot in order to respond to the pandemic.**
- **The overarching vision of the Framework remains the same and our focus has also been to support the sport sector through the ongoing challenges of COVID-19.**
- **Specifically, the Ministry is working with the sector to take a collaborative, whole sector approach to implementing the Framework.**
- **Together, we are working to:**
  - **identify and validate key activities in the sport sector that directly support the 32 actions listed in the Framework;**
  - **identify specific activities that support the sector's recovery and resilience during the pandemic;**
  - **prioritize actions to re-build the sector stronger than before; and**
  - **monitor progress through an in-depth evaluation.**

#### KEY FACTS

##### Background/Status:

- The Sport Framework was released on March 12, 2020 and is based on three key priority areas:
  - Increasing sport participation opportunities.
  - Strengthening athlete development; and
  - Enhancing sport event hosting opportunities for B.C. communities.

## ESTIMATES NOTE

- The Framework aims to build off the province's strong network of coaches, officials, administrators, and volunteers that provide support to more than 509,000 British Columbians in 2020/21 who are members of organized sport organizations.
- It also recognizes the success that B.C.'s high performance athletes continue to have and the ability of communities throughout the province to host world-class sporting events.
- The Sport Framework sets a path to help make the provincial sport system more accessible, affordable, safe, and inclusive through key actions to reach population groups traditionally under-represented in sport, including:
  - People with disabilities
  - Lower income families
  - Indigenous peoples
  - Immigrants and new Canadians
  - Older adults
  - Girls, women, and non-binary genders.
- The Sport Framework action plan includes over 30 actions, developed over several years in consultation with the sector.
- Key performance measures have been identified which will be tracked to monitor and evaluate progress
- viaSport is leading the evaluation work.

### COVID-19 Recovery:

- As the Province recovers from the pandemic and sport programming gradually resumes, the Ministry is continuing to engage with sport organizations to discuss steps to help the sector recover and re-build.
- This involves working with the Multi-Sport Organization Leadership Council, which includes organizations such as viaSport, Sport BC, the Indigenous Sport, Physical Activity and Recreation Council (ISPARC), Canadian Sport Institute Pacific, and the BC Games Society to develop a revised implementation plan for the Sport Framework that will help guide the Ministry, and the sector, as it begins recovery and re-building.

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- TACS - 2022/23 allocation to the sport sector is \$22.118 million.

### Approvals:

[date approved] - [ADM name, division]



# ESTIMATES NOTE

## viaSport Overview

**Issue:** Overview of viaSport key programs and services.

### Key Messaging and Recommended Response:

- **viaSport is the main service delivery partner for government's investment in the amateur sport sector.**
- **Through an annual funding agreement with my Ministry, viaSport supports key provincial initiatives such as:**
  - **administration of core funding for provincial sport organizations;**
  - **development and implementation of a provincial Safe Sport initiative; and**
  - **support for implementation of the Ministry's *Pathways to Sport: A Strategic Framework for Sport in B.C.***
- **viaSport continues to take an enhanced leadership role to help support the sport sector through the COVID-19 pandemic, including:**
  - **development and implementation of *COVID-19 Return to Sport Guidelines*;**
  - **updating and communication of guidelines in alignment with Provincial Health Office Orders;**
  - **administration of provincial and federal COVID-19 relief funding provided to the sport sector.**
- **The sport sector has shown extraordinary resiliency and resourcefulness during the COVID-19 pandemic, but I know there are still challenges ahead.**
- **I look forward to continuing to work with viaSport, and other organizations in the sector, on how we can recover and build back stronger.**

#### KEY FACTS

##### Background/Status:

- viaSport is the main service delivery partner for government's investment in the sport sector.
- It operates as an independent non-profit umbrella organization that represents more than 70 provincially-focused sport organizations across the province that provide programs and services to more than 500,000 provincial sport organization members (membership has

## ESTIMATES NOTE

decreased from more than 800,000 in 2019 due to the pandemic). Sport organizations include:

- more than 50 Provincial Sport Organizations (such as BC Soccer Association);
- 7 Disability Sport Organizations (such as BC Wheelchair Sports); and
- 12 Multi-Sport Organizations (such as Canadian Sport Institute Pacific and SportMed BC) that provide a range of programs and services.
- viaSport administers approximately \$15.4 million in annual funding on behalf of the Ministry through an agreement that sets out the purpose of funding and reporting requirements.
- Government's annual agreement is informed by government priorities, the Ministry's annual Service Plan and mandate letters.

### Key Program and Services

- Key programs and initiatives supported through this investment include:
  - Annual transfers to Provincial and Disability and Multi Sport Organizations such as the BC Sports Hall of Fame and Museum and Canadian Sport Institute Pacific; and
  - Administration of a range of grant programs, including Hosting BC.
- viaSport also supports key provincial initiatives including:
  - development and implementation of a new Safe Sport initiative; and
  - implementation of *Pathways to Sport: A Strategic Framework for Sport in B.C.*

### COVID-19 Response, Relief and Recovery

- From the onset of the pandemic, viaSport has been instrumental in determining sector needs and providing government support. Examples include:
  - Accelerated 2020/21 funding to sport organizations in early April 2020 to assist with cash flow;
  - Facilitated more than 30 formal stakeholder engagement sessions with more than 2,000 individuals/organizations to monitor impacts of the pandemic on the sector;
  - Developed Return to Sport Guidelines (in consultation with TACS, the Provincial Health Office, and other organizations) to assist amateur sport organizations and community groups to safely return to sport activities.
    - Using these guidelines, each Provincial Sport Organization developed specialized protocols for a safe return to play for their sports.
- viaSport administered:
  - \$5.5 million in federal relief funding allocated to B.C. as part of the federal government's \$72 million *COVID-19 Emergency Support Fund for Sport Organizations (ESF)*.
  - the Amateur Sport League Fund on behalf of the Province that provided \$11 million for B.C. based amateur leagues and teams competing at the provincial, national or international level.
  - the Local Sport Relief Fund (LSRF) on behalf of the Province which is providing critical relief to local sport organizations impacted by the pandemic.
    - The Province provided \$1.5 million while the ESF funded \$1.036 million.

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- TACS 2022/23 allocation to viaSport is \$15.4 million.

### Approvals:

[date approved] - [ADM name, division]

# ESTIMATES NOTE

## BC GAMES SOCIETY OVERVIEW

**Issue:** BC Games Society funding and background

### Key Messaging and Recommended Response:

- The BC Games Society oversees the BC Winter and BC Summer Games and Team BC's participation in the Canada Summer and Winter Games.
- The Greater Vernon BC Winter Games have been rescheduled from February 2022 to March 2023.
- This difficult decision was made to ensure the best experience for all those involved and so that Greater Vernon could put its best foot forward in hosting these Games.
- While the BC Games Society and the Greater Vernon host society had been working with health officials, the Ministry and other partners on a safe return to the Games plan, the 2021 severe weather impacts (heat, wildfires and flooding) also contributed to challenges associated with recruiting volunteers and local resources.
- We are excited to be working with the BC Games Society to bring the BC Summer Games to Prince George in July 2022. The BC Games Society will continue to work with the host society and local health officials to ensure a safe return to the Games should pandemic restrictions continue.

### KEY FACTS

#### Background/Status:

- The BC Games Society's (BCGS) mandate is to provide organized provincial sport events that promote athlete, sport and community development.
- The Society supports government priorities by helping communities across B.C. build their event hosting capacity and thereby contribute to tourism and economic growth.
- BCGS provides oversight of the BC Summer Games, BC Winter Games and supports Team BC's preparation and participation at the Canada Games.
- The BC Summer and Winter Games each take place every two years.
- To support host communities, BCGS provides a standard operating grant. BC Summer Games communities receive \$625,000 and BC Winter Games communities receive \$550,000.

# ESTIMATES NOTE

## Greater Vernon 2022:

- The Greater Vernon 2022 BC Winter Games were set to take place February 24-27, 2022.
- While the BC Games Society and the Greater Vernon host society had been working with health officials, the Ministry and other partners on a safe return to the Games plan, the 2021 severe weather impacts (heat, wildfires and flooding) contributed to challenges associated with recruiting volunteers and local resources.
- Postponement allows the host community to maximize benefits of the Games (e.g. greater economic impacts, better multi-games' experiences, increased volunteer capacity and other legacies).
- It is anticipated that the cost impact of postponement will be neutral as there may be the ability to transfer deposits and other expenditures to a 2023 BC Winter Games. The BC Games Society and host society are currently working through the budget implications.
- Regional winter games have also been cancelled/postponed in Ontario, Quebec, Saskatchewan, Alberta and Manitoba due to the uncertainty of some events taking place and the possibility of others being cancelled due to COVID exposures.

## Upcoming Games:

- During the 2022/23 fiscal period, the Society will support the planning and delivery of:
  - Prince George 2022 BC Summer Games (July 21-24, 2022).
  - Greater Vernon 2023 BC Winter Games (March 23 to 26, 2023)
- The Society will also support planning and preparation for the next Canada Summer Games which will be hosted in Niagara, Ontario (August 6-21, 2022).
- Future BC Games have been awarded to:
  - Quesnel 2024 BC Winter Games
  - Maple Ridge 2024 BC Summer Games (postponed from 2020 as a result of COVID-19)
  - Trail-Rossland 2026 BC Winter Games
  - Kelowna 2026 BC Summer Games

## FINANCIAL IMPLICATIONS

### Budget/Expenditures:

- The allocation to the BC Games Society for 2022/23 is \$2.01M.

### Approvals:

[date approved] - [ADM name, division]

# **ESTIMATES NOTE**

## **SPORT EVENT HOSTING**

**Issue:** Value of sport event hosting in B.C.

### **Key Messaging and Recommended Response:**

- **B.C. has a strong reputation for hosting exceptional sport events.**
- **We have a welcoming and inspiring location with world class infrastructure.**
- **Events are important to B.C. as they stimulate economic impact, tourism visitation, sport development and community engagement.**
- **In a typical year, B.C. invests more than \$3 million in sport event hosting, supporting over 120 events in 40 communities.**
- **Sport events safely restarted in 2021 and we provided funding to support organizers in every region of the province.**
- **We understand that sport events continue to be at risk due to the state of the pandemic and we remain committed to rebuilding a strong sport hosting sector.**
- **We are also open to considering future major event opportunities as an important way to rebuild confidence, tourism and community connectedness.**

### **KEY FACTS**

#### **Background/Status:**

- B.C. is acknowledged as one of the top sport hosting jurisdictions in the world and hosting events has a substantial benefit for provincial and local economies and community development.
  - In 2019, sport tourism contributed more than \$1.7 billion to B.C.'s economy.
  - The 2019 World Junior Hockey Championships in Vancouver and Victoria generated \$43.8 million in economic activity and a \$23.4 million boost to GDP.
  - The BC Winter Games and BC Summer Games typically generate an economic impact of \$2 million.
- Sport event hosting contributes to provincial sport participation and high-performance objectives by providing valuable competitive opportunities for B.C. athletes and by raising the profile and reputation of sport.
  - In 2021/22, B.C. hosted Olympic and Paralympic preparation events including Skate Canada International and the Parasnoboard World Cup.
- Sport event hosting contributes to the broader social and cultural development of communities and helps to improve quality of life and well-being.

## ESTIMATES NOTE

- There has been a significant reduction in event hosting benefits to the province and communities due to cancellations and postponements due to COVID-19.
- To help sport events re-start safely, in 2021/22 the BC Fairs Festivals and Events Program provided \$8.5 million in funding to 193 sport events.
- The Province's annual \$3.2 million investment in sport events is distributed through three funding streams:
  - \$500,000 annually to the Hosting BC program administered by viaSport. Grants of up to \$35,000 are to help communities around the province host sport events.
  - \$500,000 annually through the Major Events Program for national and international major single-sport events such as world championships and world cups and special-focus events like the Special Olympics Canada Games.
    - In 2021/22 the Major Events program supported six events with grants ranging from \$40,000 to \$100,000.

Government Financial Information

- \$2.2 million annually to host the biennial BC Winter Games and BC Summer Games and the annual 55+ BC Games.
    - The 2022 BC Winter Games were postponed due to COVID-19
- Marquee sport events such as major multi-sport games are evaluated by assessing the economic, tourism, and sport benefits and potential community and social legacies.
  - This assessment is done on a case-by-case basis and includes the analysis of a detailed business plan, budget, legacy plan, economic impact forecast, and confirmation of stakeholder and government support.

### FINANCIAL IMPLICATIONS

#### Budget/Expenditures:

N/A

#### Approvals:

[date approved] - [ADM name, division]

## ESTIMATES NOTE

### SAFE SPORT

**Issue:** Actions to prevent and address maltreatment in sport.

#### Key Messaging and Recommended Response:

- Any harassment, abuse and discrimination in sport is unacceptable.
- In partnership with my Ministry, and in consultation with the sport sector and other experts in the field, viaSport is developing a Safe Sport initiative focusing on four key areas:
  - Prevention and Awareness;
  - Reporting;
  - Complaint management; and
  - Compliance.
- The initiative will strengthen work that is already underway in B.C. to make sport safer from harassment, abuse and discrimination, and build on work being done nationally.
- I'm pleased with the progress we have made.
  - To date, all ministry-funded provincial sport organizations have now completed Commit to Kids training, equating to more than 900 leaders and board members trained.
  - And more than 100 B.C.-based organizations have joined the Responsible Coaching Movement Pledge in Canada.
  - In addition, the Province has established the B.C. Universal Code of Conduct, a powerful tool to prevent and address harassment, abuse and discrimination and any form of maltreatment in sport.
- The B.C. code is modelled after the National Code and focuses on outlining expected and prohibited behaviours for sport in B.C.
- viaSport is requiring all provincially-funded sport organizations to have updated safe sport policies on their website. Individuals in violation of the B.C. Universal Code of Conduct will be subject to investigation and disciplinary review processes outlined in their respective sport organization's Discipline or Complaints policy (or equivalent).

## ESTIMATES NOTE

- In the year ahead, viaSport will be continuing to work with provincial sport organizations to create awareness and understanding about the code of conduct that will become the cornerstone of the provincial Safe Sport initiative being developed.

### KEY FACTS

#### Background/Status:

- 1 in 5 athletes training at the national level have experienced psychological, physical, or sexual maltreatment, and,
- Between 1998-2018, 222 amateur sport coaches across the country were convicted of sexual offences involving more than 600 victims under the age of 18.

#### Federal-Provincial/Territorial Work

- At the February 2019 Federal-Provincial/Territorial (F-P/T) Ministers Conference for Sport, Physical Activity and Recreation, Ministers issued the Red Deer Declaration. The Declaration calls for a coordinated response to addressing and preventing harassment, abuse, and discrimination in sport.
- In March 2019, the federal government established the Canadian Sport Helpline provides a safe place for victims and witnesses of harassment, abuse and discrimination, or simply to speak in confidence to a neutral third party to get the help they need. It serves as a professional listening and referral service.
- Part of this response is a *Universal Code of Conduct for Maltreatment in Sport* (UCCMS) – standards created by and for the national sport community which outlines common definitions, breaches, and sanctions.
- Sport Canada (which funded the UCCMS development) is mandating adoption of the UCCMS for federally funded sport organizations, beginning April 1, 2021.
- On July 6, 2021, the federal government announced that the Sport Dispute Resolution Centre of Canada (SDRCC) has been selected to establish and deliver a new Independent Safe Sport Mechanism to investigate allegations of abuse in national sport organizations (NSOs).
- The new mechanism will oversee the implementation of the national UCCMS. The federal government will provide up to \$2.1 million to the SDRCC in 2021/22 to establish and begin the delivery of this new mechanism which includes an investigative, complaint and sanctioning mechanism initially available only to national sport organizations.

#### B.C. Safe Sport Work

- Since signing the Red Deer Declaration, the Ministry has been working with viaSport to enhance work being done in B.C. to prevent and address harassment, abuse and discrimination and any form of maltreatment in sport.
- This work includes developing a new safe sport initiative focused on prevention and awareness; reporting; complaint management; and compliance measures. Progress to date includes:



## ESTIMATES NOTE

- Comprehensive sector consultation led by viaSport to develop a new harmonized code of conduct aligned to the national UCCMS that will be implemented in the coming year;
- Effective April 1, 2020, funding agreements between viaSport and provincial sport organizations require safe sport measures:
  - board members and staff are required to take the Canadian Centre for Child Protection's Commit to Kids online course which provides training on the impact of abuse on victims, how to identify and respond to these incidents. As of November 2021, 910 people have taken this training;
  - 92 per cent (65 of 71) Organizations have adopted the BC Universal Code of Conduct (others are close to adopting this); and
  - 100 per cent (71 of 71) of funded provincial sport organizations have posted safe sport info on their website.
- viaSport's consultations with the sector have indicated that Ministry-funded sport organizations are at different stages of readiness to implement this work. viaSport will be taking a multi-year phased implementation approach which started in 2021/22.
- The Ministry is consulting with other Ministries (Advanced Education and Skills Training (AEST), Children and Family Development (CFD), Education (EDUC), Public Safety and Solicitor General (PSSG)) to ensure work in the sport sector is aligned with policies, procedures and services offered in other sectors.
- The Ministry provided viaSport with \$250,000 in 2019/20 to help kickstart this work.

### FINANCIAL IMPLICATIONS

#### Budget/Expenditures:

#### Approvals:

[date approved] - [ADM name, division]

## ESTIMATES NOTE

### VULNERABLE YOUTH (ASSAI ALLOCATIONS/OVERVIEW, KIDSPORT OUTCOMES)

**Issue:** Support for Vulnerable Youth to Participate in Sport

#### Key Messaging and Recommended Response:

- **Our Government's priority is making life affordable for B.C. families.**
- **For our Government, that includes investing in programs like the After School Sport and Arts Initiative and KidSport.**
- **Even in the face of COVID-19, the After School Sport and Arts Initiative and KidSport remained resilient to ensure that children and youth can experience the power of sport and all the benefits it provides.**
- **From learning physical literacy skills to the high-performance pathway, sport brings people together, builds social connections, creates belonging and provides opportunities for growth and development.**
- **I look forward to building on programs such as the After School Sport and Arts Initiative and KidSport as sport comes back even stronger to ensure it is inclusive and accessible to everybody, in particular vulnerable children and youth.**

#### KEY FACTS

##### Background/Status:

##### After School Sport and Arts Initiative (ASSAI):

- ASSAI supports the physical and mental health of children and youth in Kindergarten to Grade 8, as well as reduces negative behaviours during unsupervised time after school.
- The ASSAI budget for 2022/23 is \$1.4 million.
  - Funding agreements are with the school districts who select schools to participate.
- Youth facing barriers, including financial, geographical, cultural, behavioural, disabilities or transportation, are invited to participate in ASSAI by school staff.
- Despite the challenges of the COVID-19 pandemic, ASSAI continued to provide in-person, quality sport, physical activity and creative arts opportunities during the 2020/21 school year:
  - Over 7,600 students participated in ASSAI in 2020/21 (a decrease from almost 10,000 students that participated in 2019/20). Of those students over 1,000 self-identified as Indigenous and 800 students had diverse abilities or a disability.
- In 2019/20, ASSAI launched a pilot program for female high school students:
  - Three school districts (Prince George, Nanaimo and Kamloops) are participating.

## ESTIMATES NOTE

- The purpose of the pilot is to assess if quality after school sport and arts programs can increase participation rates of adolescent females, which is when a drop off in sport participation tends to occur.
- Almost 1,000 adolescent females have participated in the pilot program over the past two years.

### KidSport BC:

- The Ministry provides \$400,000 annually to KidSport BC.
- KidSport BC is a community-based program that provides grants (up to \$400) for children 18 and under to participate in a sport season of their choice.
- While COVID-19 continues to impact sport participation, over 650 more children received KidSport grants in 2021 than 2020.
- In 2018/19, the Ministry provided a one-time \$2.5 million investment to support low-income families and to increase participation by children who are under-represented in sport, including children from low income families, Indigenous children, children and youth with disabilities, girls and newcomers to Canada. The funding supported:

#### 1. KidSport BC and Community Chapters

- \$1.65M was allocated to off-set the impacts of COVID-19 on fundraising efforts and to ensure service levels remain consistent with previous years to meet the anticipated demand.
  - In 2021, KidSport grants supported 4,164 kids to participate in 132 communities:
    - 653 (16%) Indigenous children
    - 537 (13%) New Canadians
    - 149 (4%) Children with a Disability
  - Final participation numbers will be available in early 2023 upon submission of final reports by the chapters.

#### 2. Sport Programs

- \$600K will support over 9,000 children to participate in 28 sport programs in 44 communities.
  - Some of the programs funded include:
    - **Lacrosse BC – Spirit Lacrosse:** The Spirit of Lacrosse program introduces ongoing lacrosse programs within Indigenous communities with the aim of fostering relationships between the Indigenous communities and the local community lacrosse associations.
    - **Hazleton Hockey Initiative – Grow The Game:** This program enhances accessibility to hockey by providing free or low-cost programming, including hockey equipment and skills sessions, allowing kids to try hockey for the first time. This is a collaboration between Hazelton Minor Hockey Association, BC Hockey, Sport BC, ISPARC and BC Housing to provide community-driven hockey activities for Hazelton and region.
    - **BC Adaptive Snowsports - Snowmobility Program:** The program provides the opportunity for anyone, including those with physical limitations, to participate in snow sports.

# ESTIMATES NOTE

## FINANCIAL IMPLICATIONS

### **Budget/Expenditures:**

- The 2022/23 allocation for the After School Sport and Arts Initiative is \$1.4 million.
- The 2022/23 allocation for the KidSport BC program is \$400,000.

### **Approvals:**

[date approved] - [ADM name, division]

# **ESTIMATES NOTE**

## **FIFA 2026 WORLD CUP**

**Issue:** Hosting the 2026 FIFA World Cup in Vancouver

### **Key Messaging and Recommended Response:**

- **The FIFA World Cup 2026 is a once-in-a-generation opportunity that soccer fans from coast to coast and around the globe look forward to watching every four years.**
- **Vancouver is a world-class city with one of the top stadiums in North America.**
- **In 2015 Vancouver hosted the record setting FIFA Women's World Cup including the final which was watched by more than 45 million and attended by over 54,000 fans.**
- **I am excited to say that B.C. is now in active discussions to place Vancouver and British Columbia into consideration as a Candidate Host City for the FIFA World Cup 2026.**
- **And the unprecedented success of Canada's men's team on the road to the 2022 World Cup makes this opportunity even more exciting for soccer fans.**
- **Our goal is to maximize the benefits of this opportunity for British Columbians.**
- **Senior officials are in ongoing dialogue with Canada Soccer to maximize the benefits for British Columbians if we are successful in bringing the FIFA World Cup 2026 to Vancouver.**
- **We expect FIFA to make its final selection of candidate cities by April 2022.**

#### **KEY FACTS**

##### **Background/Status:**

- The FIFA World Cup is held in different countries every four years.
  - The next World Cup will be in Qatar in 2022.
- The 2026 World Cup will be held in Canada, Mexico and the U.S.
  - 60 matches will be played in 2026 from June to July.
  - It is anticipated that 40 games will be in the US, 10 in Mexico and 10 in Canada.
- FIFA is currently determining the 16 North American cities will host games.
  - There are 22 cities vying to host games including Edmonton and Toronto in Canada.

## ESTIMATES NOTE

- Montreal was originally a candidate host city but has withdrawn from consideration of being a final host city.
- Vancouver was not included as a potential host city in the original bid due to the Province's concerns about the financial commitment and agreements at that time.
- FIFA has continued to express interest in Vancouver being a host city for 2026.
- Since government's 2018 decision  
Cabinet Confidences; Advice/Recommendations; Intergovernmental  
Cabinet Confidences; Advice/Recommendations; Intergovernmental Communications  
Cabinet Confidences; Advice/Recommendations; Intergovernmental Communications

Cabinet Confidences; Advice/Recommendations; Intergovernmental Communications; Government  
Financial Information

Cabinet Confidences; Advice/Recommendations; Intergovernmental Communications; Government Financial Information

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[date approved] - [ADM name, division]

# ESTIMATES NOTE

## Heritage Properties Funding Update

**Issue:** Funding for Provincially Owned Heritage Properties

### Key Messaging and Recommended Response:

- **Government is committed to protecting B.C.'s heritage resources. This commitment is partially facilitated by the extraordinary work that the B.C.'s heritage site operators do on behalf of Government.**
- **After a decade of investment to address major maintenance, B.C.'s heritage properties are in an improved state of repair.**
- **In 2022, Government will be providing close to \$4M to maintain these irreplaceable assets, conserve their heritage values and support public access. Staff will be following up with sites imminently on funding for 2022.**
- **In 2021, Government provided site operators \$3.775M. This is in addition to a number of economic recovery programs, including the Community Economic Recovery Infrastructure Program.**
- **While some site operators are seeking greater and longer-term financial commitments, these requests must be considered in light of other heritage sites that British Columbians would like the Province to also fund and protect.**
- **I understand that all the sites are intending to open at full capacity unless public health orders dictate otherwise.**

#### KEY FACTS

##### Background/Status:

- Funding has been provided annually since 2002 to offset operating shortfalls (gap between site-earned net revenue and operating cost) at staffed heritage properties, although funding has not been consistent from year to year.
- Funding in 2022/23 (for the year 2022) for provincially owned heritage properties is forecast to be close to \$4M. While this represents a return to 2015/16 funding levels, the seven staffed sites will be provided with cyclical maintenance and reap the benefits of the new revenue centres created as a side benefit of the previous funding.
- Barkerville Heritage Trust in particular continues to seek stable, predictable, and increased funding.

## ESTIMATES NOTE

- The branch has been conducting a review of operational costs of the staffed sites and will bring results forward in 2022. The review has considered costs of maintenance and reviewed visitation at the sites.
- Seven properties are operated under agreements with site operators and three are leased to community societies; a further 11 properties are unstaffed and managed directly by Heritage Branch. As well, 44 others are provincially heritage designated, owned by other levels of government or non-profits, and receive no dedicated funding.
- In 2020/21, Government also invested \$20M in community owned Unique Heritage Infrastructure through the CERIP recovery program.
- The table below shows funding allocation to provincially owned heritage properties since 2018/19:

	2018/19	2019/20	2020/21	2021/22	2022/23*
<b>Staffed Properties*</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Forecast*</b>
Barkerville and Cottonwood	\$2,605,000	\$2,405,000	\$2,085,000	\$2,085,000	\$2,085,000
Fort Steele Historic Town	\$900,000	\$1,000,000	\$900,000	\$900,000	\$900,000
Hat Creek Ranch	\$320,000	\$320,000	\$320,000	\$320,000	\$320,000
Kilby Farm and Store	\$65,000	\$105,000	\$105,000	\$105,000	\$105,000
Historic Yale	\$130,000	\$150,000	\$80,000	\$80,000	\$110,000
Point Ellice House	\$77,000	\$80,000	\$80,000	\$160,000	\$105,000
Emily Carr House	\$45,000	\$45,000	\$50,000	\$50,000	\$75,000
<b>Unstaffed Properties</b>					
Eleven properties	\$261,000	\$360,000	\$485,000	\$425,200	TBC
<b>Leased Properties</b>					
Keremeos Grist Mill	\$89,000	\$60,000	-	-	TBC
Craigflower Manor	\$98,000	\$150,000	\$63,000	\$250,000	TBC
Craigflower Schoolhouse	\$38,000	\$20,000	-	-	TBC
<b>Totals</b>	<b>\$4,628,000</b>	<b>\$4,695,000</b>	<b>\$4,168,000</b>	<b>\$4,375,200</b>	

**\*only includes STOB 80 projections at this point. STOB 60 still to be confirmed based on needs analysis.**

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[date approved] - [ADM name, division]



# ESTIMATES NOTE

## Transfer of New Programs to TACS

**Issue:** Natural Resource Sector Reorganization – Transfer of Heritage and Mountain Resorts

### Key Messaging and Recommended Response:

- Announced as part of Budget 2022, changes were made within the Natural Resource Ministries with the creation of a new Ministry of Land, Water and Resource Stewardship and establishment of the Ministry of Forests in order to stimulate economic activity, environmental sustainability and Indigenous reconciliation.
- The change is a “natural evolution” of the resources sector to adapt to the challenges of climate change, reconciliation and protecting B.C.’s forests.
- As part of this change, effective April 1, we are so pleased to be taking on the provincial resort and heritage programs that exist to manage recreation and heritage values.
- These programs are well aligned with and important to B.C.’s tourism industry and many rural communities across the province.
- I look forward to diving into these files and leading work to ensure our heritage and recreation values are an important part of our economic recovery and reconciliation actions.

### KEY FACTS

#### Background/Status:

- As part of ministry re-organizations, the mountain resorts and heritage branch becomes part of the Ministry of Tourism, Arts, Culture and Sport, effective April 1, 2022.
- These provincial programs are existing programs based on "line of sight" program delivery; meaning, policy development through to operational implementation.
- Heritage Branch leads the administration of B.C.’s historic places, palaeontological resources, and geographical names which includes the management of the BC Register of Historic Places and the BC Geographical Names office. The authorities and policy flow from the *Heritage Conservation Act (HCA)* and *Land Act*. The branch holds management responsibility of provincial heritage sites including 63 provincially designated sites (protected) and 116 officially recognized (acknowledged as significant and monitored, but not protected) historic sites under the *HCA*. Heritage Branch owns 22 sites of which seven are staffed sites (including Barkerville and Fort Steele).

## ESTIMATES NOTE

- Mountain Resorts Branch (MRB) provides a one window approach for resort development and community ski area administration. MRB seeks to ensure that the establishment and ongoing operation of all-season resorts and community ski areas provides economic, social, recreation and tourism benefits to the Province and the local communities. Specifically, the Branch conducts major project reviews and evaluates the phased development of existing resorts, ski areas, and non-ski resort projects and provides permitting and authorization under authorities under the *Land Act*, *Forest Act*, *Resort Timber Administration Act* and *Ministry of Lands, Parks and Housing Act* and the *All Season Resort Policy*. Currently, the Branch oversees 13 International Destination Resorts, 5 Regional Destination Resorts, 15 Community Ski Areas and 2 vacant projects, and reviews new ski and non-ski resort development proposals.
- Both branches support the Province's larger tourism, rural development and land management mandates and government's goals related to reconciliation with First Nations.
- Inherent in recently announced Mandate letters is the need to maintain strong connections to the Natural Resource Sector while forging new connections within the Economic Sector.

### FINANCIAL IMPLICATIONS

#### Budget/Expenditures:

- TBC

#### Approvals:

[date approved] - [ADM name, division]

# ESTIMATES NOTE

## Mountain Resorts Branch

**Issue:** Mountain Resorts Critical Project Activity

### Key Messaging and Recommended Response:

- The resort sector has been impacted by the pandemic through public health directives impacting operations and pivoting of operational protocols and visitation changes to keep people safe.
- I am encouraged that the sector, like many other operators, has responded to the need to operate differently to maintain the health and safety of staff and visitors.
- The majority of BC's mountain resorts are developed on provincial land with operations and authorizations managed by the Mountain Resorts Branch.
- Prior to the global pandemic, B.C. had been experiencing increased development & visitation at mountain resorts.
- There is opportunity for increased visitation and revenues through greater buildout of existing approved Master Plans and by promoting all-seasons activities at resorts and ski areas.
- The Province will continue to work closely with Indigenous communities, resort proponents and operators to ensure it is meeting its consultative duties and will look for further reconciliation opportunities with Indigenous People as part of its work related to resort development.
- The Province will continue to engage communities, local governments, stakeholders and the public as part of resort planning and decision-making processes.
- We recognize the tourism value of the resort sector to BC and our need to ensure stability and recovery for visitation.

#### KEY FACTS

##### Economic and Social Benefits

- B.C. has some of North America's most recognizable and successful ski resorts.
- Mountain resorts provide significant economic and social benefits particularly in smaller, rural communities.

# ESTIMATES NOTE

## Recent and Proposed Investment

- Prior to the pandemic, the sector had been experiencing accelerated investment in lift infrastructure, residential and commercial development, and future expansion planning.
- In 2019, the resort sector invested over \$100M directly into Crown land recreational improvements. Resorts are actively investing in summer recreational infrastructure, ie. downhill and cross country bike parks, hiking trails, etc. in efforts to further expand all seasons activities and support sustainability.
- Most recent activities include:
  - Sun Peaks – Master Plan Update review ongoing, new highspeed chairlift proposed for construction, new residential accommodations in construction.
  - Big White –Master Plan Update and Master Development Agreement (MDA) Replacement application underway, new residential accommodations in construction.
  - Revelstoke – New hotel and golf course development underway.
  - Powder King – Master Plan Update and MDA replacement review ongoing and new day lodge construction.
  - Mt. Timothy - Master Plan expansion and transition to a MDA.
  - Zincton – completed review of Expression of Interest for a new resort proposal near New Denver. Currently in Formal Proposal review/planning stage, consideration of Interim Agreement.
  - Bridal Veil – actively reviewing Expression of Interest for a new resort proposal.
  - Multiple recreational infrastructure projects are being initiated due to successful economic recovery and tourism funding proposals for ski areas (over \$10M).
  - Over \$2M in Wildfire Risk Reduction projects was delivered in 2021 to mountain resort communities and ski areas to reduce wildfire risk at mountain resorts to protect homes and infrastructure.

## COVID-19 Economic Impacts

- In light of COVID-19, focus has been to engage with sector on planning and development priorities. To support financial relief during COVID-19 restrictions, the branch offered payment deferrals. Currently, 6 Interim Payment Deferrals in place.
- Exact economic impacts are still unknown but the most recent royalty payments from 2020/2021, reflect significant decline of ~\$2M from previous year. This decline was due early spring 2020 closures, limited summer season and travel constraints impacting international/national visitation.

## Accommodation and Reconciliation with First Nations

- Tabor – 2022 Contribution Agreement in place with Lheidli T'enneh First Nation to support Cultural Heritage Assessment and participation in Master Plan Review and Operating Agreement replacement process.
- Sun Peaks – 2021 MOU with Adams Lake and Little Shuswap Lake bands and 2022 Contribution Agreement with Neskonlith Indian Band (of the Secwepemc First Nation) in support of FN Reconciliation Process.
- Whistler Blackcomb – 2020 Framework Agreement signed (June 26) and updated Whistler OCP after Phase II engagement with Squamish and Lil'wat First Nations, Resort Municipality of Whistler (RMOW), Whistler Blackcomb and Ministry of Municipal Affairs and Housing.

## ESTIMATES NOTE

Follow up on 2017 signing of the Umbrella Agreement and Economic Community Development Agreement (ECDA) with the Squamish and Lil'wat Nations.

- Mountain Resorts Branch currently has six Economic and Community Development Agreements for revenue sharing, and shares approximately \$1M annually with local FNs.
- Mountain Resorts Branch delivers through various accommodation agreements to support FN involvement.
- The branch has delivered two land transfers to FNs as accommodations for Whistler Blackcomb Resort and the Valemount Glacier Destinations Resort MDA approvals.

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[date approved] - [ADM name, division]

# ESTIMATES NOTE

## Barkerville Heritage Trust Funding

**Issue:** Barkerville Heritage Trust Funding

### Key Messaging and Recommended Response:

- Government recognizes the importance of protecting and interpreting B.C.'s history through heritage properties such as Barkerville and Cottonwood.
- We value the current operator, Barkerville Heritage Trust's stewardship of these significant public assets.
- Operating funding this fiscal is set at \$2.085M, the same level as fiscal 2021/22. This level of funding is designed to ensure that Barkerville and Cottonwood provide maximum public benefit while also allowing the Trust to adequately maintain the public assets that benefited from previous years of elevated funding.
- The Trust's desire for increased operational funding must be considered within the context of the entire heritage properties portfolio. The \$2.085M funding to the Trust represents 55% of all provincial heritage properties funding.
- Heritage Branch staff and the Trust will continue to work closely to ensure annual operational funding meets the needs of Barkerville and Cottonwood while also accommodating the needs of the heritage properties portfolio.

### KEY FACTS

#### Background/Status:

- Barkerville Historic Town and Park is a 457 hectare historic town and gold mining landscape near Quesnel. Barkerville comprises 160 buildings and three campgrounds open seasonally. Cottonwood is a historic farm on the Cariboo Wagon Road near Quesnel and is operational in the spring/summer/fall.
- The two provincially-owned sites, operated by the Trust under an agreement to March 2025, receive 60,000-70,000 visitors per year.
- A 2010 study estimated that Barkerville Historic Town & Park alone had a provincial economic impact of \$12.7 million.
- Between fiscal year 2015/16 and 2019/20, the Trust has received operating funding of \$2.4M per year to support the additional workload attributed to addressing previously deferred maintenance. Since 2020/21, operating funding is reduced to reflect that this work is now complete.

## ESTIMATES NOTE

- Recently Heritage Branch amended its Collection Management Policy to provide more clear direction, and support of, the repatriation of Indigenous Cultural Material to Indigenous communities from the Provincial Heritage Properties collections. While outside the core responsibilities of site funding, repatriation work at the Provincial Heritage Properties aligns with reconciliation mandates and strengthens Indigenous relations with the Province.
- The PHPs are important heritage assets in B.C. which are strong drivers for community identity, rural economic development, and cultural tourism.

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

[date approved] - [ADM name, division]

## ESTIMATES NOTE

### Community Economic Recovery Infrastructure Program

**Issue:** Community Economic Recovery Infrastructure Program – Unique Heritage Infrastructure

#### Key Messaging and Recommended Response:

- We recognize investments in cultural heritage infrastructure contribute to the economic, social and environmental health and resilience of B.C.'s communities and are integral to reconciliation with Indigenous Peoples.
- In September 2020, the Province announced up to \$100M for infrastructure investments under the Community Economic Recovery Infrastructure Program (CERIP); including, two streams administered by FLNRORD: Rural Economic Recovery (RER) and Unique Heritage Infrastructure (UHI).
- Under this CERIP, \$20M was allocated to fund 77 Unique Heritage Infrastructure projects that will help conserve heritage structures, cultural heritage facilities and culturally significant landscapes and trails in 66 communities.
- This is the largest fund ever launched by the Province to specifically support rehabilitation of cultural heritage infrastructure in B.C.'s communities.
- The variety of proposed projects illustrates the richness of B.C.'s heritage and the role it can play in job creation and economic recovery.

#### KEY FACTS

##### Background/Status:

- The UHI stream is administered by established community partners (Heritage BC and the First Peoples' Cultural Foundation working closely with the First Peoples' Cultural Council as their delivery partners).
- Heritage BC administered \$16M worth of grants whereas First Peoples' Cultural Council (FPCC) administered \$4M.
- Administration of the Indigenous Cultural Heritage projects by Indigenous-led organizations (FPCC) ensures the needs of Indigenous communities are considered.
- Contribution agreements have been finalized with successful applicants and projects will be completed by March 2023. Government will receive final report backs from Heritage BC and FPCC a year later, by March 2024.



## ESTIMATES NOTE

- While all streams of CERIP were oversubscribed, the UHI stream received the most applications (263), with the highest value of requested funding (\$119M).
- Examples of funded projects include: the rehabilitation of a heritage courthouse in Atlin for community use; the restoration of a Japanese internment memorial centre in New Denver; and the construction of a traditional pit house on the grounds of an Indigenous cultural heritage centre in Osoyoos.

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

Jennifer Goad, Executive Director, IROD  
Geneviève Casault, Manager, Heritage Programs

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# ESTIMATES NOTE

## 150 Time Immemorial

**Issue:** 150 Time Immemorial Grant Program

### Key Messaging and Recommended Response:

- We are in the 150th year since B.C. joined confederation, but the history of this place stretches back to time immemorial.
- To move forward together, it is important that everyone sees themselves reflected in B.C.'s heritage and cultural programs.
- Our Ministry was pleased to collaborate with Municipal Affairs (as the lead ministry), Ministry of Indigenous Relations and Reconciliation, and Tourism, Arts, Culture and Sport in the development of the 150 Time Immemorial grant program.
- This program is an opportunity to learn more about B.C.'s colonial past and to honour the resilience that both Indigenous and underrepresented communities have shown.
- The \$30M program is a partnership between the Province, the First Peoples' Cultural Foundation and Heritage BC.
- The program is providing \$20M in one-time grants, a \$5M endowment to the Heritage Legacy Fund, and a \$5M endowment for the creation of a First Peoples' Cultural Fund, which will continue to support projects far into the future.

### KEY FACTS

#### Background/Status:

- Budget 2020/21 committed \$30 million in one-time funding to support the Province's intent to acknowledge the 150th anniversary of joining Confederation. The program budget was allocated to the following program and endowments:
  - \$10 million to Heritage BC for an application-based program open to local governments, Indigenous communities and organizations, and not-for-profit organizations.
  - \$7.5 million to First Peoples' Cultural Foundation for an application-based program open to Indigenous communities and organizations.
  - \$2.5 million will be delivered by Heritage Branch (currently with FLNR but moving to TACS as of April 1st) to not-for-profit groups operating provincially owned heritage properties.
  - \$5 million endowment to the Heritage Legacy Fund administered by Heritage BC (not yet announced).

## ESTIMATES NOTE

- \$5 million to establish the province's first endowment to fund Indigenous cultural heritage, administered by the First Peoples' Cultural Foundation.
- Successful projects are expected to be announced in spring 2022.

### FINANCIAL IMPLICATIONS

N/A

#### Approvals:

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## 2022/23 Estimates Debate

### Ministry of Forests, Lands, Natural Resource Operations and Rural Development

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**Issue:** Zincton - New All-Season Mountain Resort Proposal in Central Kootenays

**Recommend Response:**

- The project is currently in the Formal Proposal stage of the major project review process under the *All-Seasons Resort Policy*.
- Mountain Resorts Branch (MRB) is continuing to review the Zincton Formal Proposal and that review will inform an Interim Agreement decision, which if approved, would allow the proposal to move forward into the final, most intensive stage of review and planning, the Master Plan review stage.
- MRB initiated the Formal Proposal Review/Interim Agreement application process in October 2021 which included a 30-day public comment period, referral with government agencies, stakeholders, local government and engagement/consultation with First Nations.
- MRB will continue to collate and review the comments and referral responses received from First Nations, agencies, local government, stakeholders and the public and provide that information to the Proponent who in turn must look for ways to address any potential impacts that have been identified with their Formal Proposal.
- The *All-Seasons Resort Policy* (ASRP) provides for a comprehensive, multi-stage review process which seeks to address conflicts on the land and minimize potential negative outcomes through engagements, technical review and assessment, and the development of modifications to the proposal.
- The Formal Proposal is expected to address identified values and significant issues that have been identified through the Expression of Interest (EOI) stage.
- There is a strong level of awareness of existing values and land uses and MRB will continue work with the agency partners to coordinate review and adjudication of this and other proposals for the area (commercial and public recreation).

**Key Facts:**

- In the fall of 2019, Mountain Resorts Branch (MRB) staff engaged with David Harley of Vernon, BC (the Proponent) regarding a new mountain resort proposal (*Zincton*) located in the vicinity of New Denver, BC in the Central Kootenays and Selkirk Mountain Range.
- The Proponent is proposing to develop a lift-accessed, backcountry recreation opportunity on Crown Land with a small, pedestrian oriented village on the privately-owned parcel located immediately adjacent. The Zincton Area of Interest (AOI) and proposed Controlled Recreation Area (CRA) encompasses 5,600 ha of Crown land.
- Under the Province's ASRP, the initial EOI review stage is followed by progressively more intensive and detailed Formal Proposal and Master Plan planning/review stages. Master Plan (non-statutory) and Operating Agreement (statutory) approval decisions would follow the major project review process.

## 2022/23 Estimates Debate

### Ministry of Forests, Lands, Natural Resource Operations and Rural Development

- In April 2020, MRB confirmed acceptance of the EOI and established the procedural requirements for its review consistent with the ASRP. The EOI was advertised for public comments and referred to stakeholders, government agencies and First Nations. A Gender Based Analysis was completed to guide the public engagement.
- The EOI was evaluated in accordance with the requirements and procedures as defined in the ASRP with consideration of the applicable Crown land policies:
  - assessment of the opportunity and constraints and risk analysis
  - identification of existing interests; and,
  - establishment of a Notation of Interest under the *Land Act*.
- MRB concluded a review of the EOI and considered all feedback received.
- In December 2020, MRB accepted the EOI and invited the Proponent to submit the Formal Proposal for the next stage of the process.
- The Formal Proposal, as the next stage in the resort development planning process, should provide a higher level of detail on development concepts, servicing options, market and financial capability and include a proposed mitigation plan to address key issues identified during the EOI stage.
- In September 2021, MRB accepted the draft Formal Proposal as it meets the Province's requirements as guided by the ASRP.
- In September 2021, MRB received an application for an Interim Agreement and associated Licence of Occupation (5 years). This application process will run concurrently with the Formal Proposal review. The acceptance and issuance of an Interim Agreement and Licence of Occupation is contingent on the approval of the Formal Proposal. If approved, the five-year Interim Agreement will allow the Proponent to access the land for the purpose of conducting studies and assessments under the authority of a Licence of Occupation.
- In October 2021, MRB initiated the Formal Proposal and Interim Agreement review process which included a public open house, public comment period, referral with government agencies, stakeholders, local government and engagement/consultation with First Nations.
- The immediate next step is for MRB to continue to collate and review the comments and referral responses received from First Nations, agencies, local government, stakeholders, and the public and provide that information to the Proponent who in turn must look for ways to address any potential impacts that have been identified with their Formal Proposal.

**Date Prepared/Revised: February 28, 2022**

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## 2022/23 Estimates Debate

### Ministry of Forests, Lands, Natural Resource Operations and Rural Development

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#### **Issue:** All-Seasons Resort Review Process

#### **Recommend Response:**

- Consideration of resort development, both new and expansions of existing resorts in B.C. is guided by the *All-Seasons Resort Policy* (ASRP), under legislative authorities (*Land Act, Ministry, Lands Parks and Housing Act, Resort Timber Administration Act*).
- Proposals which meet the defined criteria of the ASRP, go through a major project review process that is multi-staged with consideration of community, environmental, social economic and cultural values as well as a recreational/ski area planning lenses. Typically processes take years to complete due to the complexity and need for working with all users and interests.
- The ASRP provides for a comprehensive, multi-stage review process which seeks to address conflicts on the land and minimize potential negative outcomes through engagements, technical assessment, and development of modifications to the proposal. Stakeholder, agency, local government and First Nations engagement occurs at every stage of the process.
- The Mountain Resorts Branch website contains further details on the policy and process as well as up to date information on active reviews underway.

#### **Key Facts:**

- The disposition of Crown land for the use, operation and development of an All-Season Resort is guided by the *All-Season Resort Policy* (ASRP) and the *All-Season Resort Guidelines* (ASRG). The Guidelines are used in conjunction with the ASRP to set out the detailed planning and review requirements.
- The ASRP provides for a comprehensive, multi-stage resort planning and review process whereby each stage of review informs planning requirements for the next stage. The Province determines if the proponent has sufficiently addressed key issues before allowing the proposal to proceed in the process.
- Under the Province's ASRP, the initial Expression of Interest review stage is followed by progressively more intensive and detailed Formal Proposal and Master Plan planning/review stages. If successful, Master Plan (non-statutory) and Operating Agreement (statutory) approval decisions would follow the major project review process.
- The ASRP major project review process is in effect a land use planning process which assesses current conditions within and adjacent to project proposal area. That includes inventory of existing values, constraints and legal interests, which provide considerations for the project assessment and the context for the review of negative impacts.
- A key element of the process is that it provides for stable and predictable review processes with multiple engagement opportunities. The overarching goal is to determine if the project can successfully address key issues and proceed to the most intensive master plan review stage and, ultimately to provincial land use decision making.

## 2022/23 Estimates Debate

### Ministry of Forests, Lands, Natural Resource Operations and Rural Development

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- Resorts are very large investments on Crown land and increasingly, focus of review process includes the potential integration of recreation, community and economic development interests.
- Information on the planning process and information requirements for All-Season resort development as well as information on all current major project review processes at Crown land based resorts is available on the Mountain Resorts Branch [website](#).
- For a visual presentation of the entire process please refer to the [All-Seasons Resort Application Process Flowchart](#).

**Date Prepared/Revised: March 6, 2022**

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**Provincial Historic Places of British Columbia:  
Ownership and Designation**

20 Sept 2016  
Updated 13 April 2021

The following sites are designated under the Heritage Conservation Act unless otherwise indicated:

**Quick Facts:**

**56** Sites are **designated** as Provincial Heritage Sites (includes **8** designated shipwrecks)

**3** Sites are **not legally protected** but owned by Province and regulated by HB \*

**6** Sites are **Archaeological** and automatically protected under HCA

Ownership/ Regulation	#	Site Name	Location	Museum Component ?	Municipal Register (MR) or Designation (MD)	Provincial Designation	Federal Designation (s.3)
Owned and regulated by Heritage Branch	1	<b>Barkerville</b> (Townsite, Chee Kung Tong, Barkerville- Richfield Road, Richfield Courthouse)	East of Quesnel	Yes		P (s.23)	F
	2	<b>Blessing's Grave</b>	East of Quesnel	No		P (s.23)	
	3	<b>Cole Island</b>	Esquimalt Harbour	No		P (s.9)	F
	4	<b>Cottonwood House</b>	East of Quesnel	Yes		P (s.9)	
	5	<b>Craigflower Manor</b>	View Royal	No		P (s.9)	F
	6	<b>Craigflower Schoolhouse</b>	Saanich	No	MD	P (s.9)	F
	7	<b>Emily Carr House</b>	Victoria	Yes	MD	P (s.9)	F
	8	<b>Fort Steele</b>	Cranbrook	Yes		P (s.9 and s.23)	F (only part of site)
	9	<b>Grist Mill at Keremeos</b>	Keremeos	Yes		P (s.9)	
	10	<b>Hat Creek Ranch *</b>	Near Cache Creek	Yes		HCA S. 3 (Registered not Designated)	
	11	<b>Historic Yale * (St. John the Divine Church)</b>	Yale	Yes		HCA S. 3 (Registered not Designated)	
	12	<b>Hosmer Coal Mine *</b>	Near Elkford	No		LTA S.219(1) (Covenant)	
	13	<b>Kilby General Store and Farm</b>	Harrison Mills	Yes		P (s.23)	
	14	<b>McAbee Fossil Beds Heritage Site</b>	Near Cache Creek	No		P (s.23)	
	15	<b>McLeod's Lake Post/ Fort McLeod Historic Park</b>	South of Mackenzie, near McLeod Lake	No		P (s.9)	F
	16	<b>Point Ellice House</b>	Victoria	Yes	MR	P (s.9)	F
	17	<b>Wildhorse Creek Historic Site</b>	Cranbrook	No		P (s.9)	



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Ownership/ Regulation	#	Site Name	Location	Museum Component ?	Municipal Register (MR) or Designation (MD)	Provincial Designation	Federal Designation
Owned by other Prov. Ministry and regulated by Heritage Branch	18	<b>Alexandra Bridge</b>	Near Spuzzum in Fraser Canyon	No		P (s.9)	
	19	<b>Alexander MacKenzie Heritage Trail/Nuxalk- Carrier Grease Trail</b>	Between Quesnel and Bella Coola	No		P (s.9)	
	20	<b>Athabasca Pass Trail</b>	SE of Valemont	No		P (s.9)	
	21	<b>Dewdney Trail</b>	East of Manning Park to Wildhorse Creek	No		P (s.9)	
	22	<b>Dinosaur Tracks</b>	Dinosaur Lake west of Hudson's Hope	No		P (s.9)	
	23	<b>Ferguson Townsite</b>	Near Nakusp	No		P (s.9)	
	24	<b>Fort Alexandria Plaque</b>	Near Alexandria	No		P (s.23)	
	25	<b>Fort Defiance</b>	Meares Island	No		P (s.23)	
	26	<b>Giscome Portage Trail</b>	North of Prince George	No		P (s.9)	
	27	<b>Harrison-Lillooet Gold Rush Trail</b>	Along Lillooet River east of Whistler	No		P (s.9)	
	28	<b>Helmcken House</b>	Victoria	No	MR	P (s.9)	
	29	<b>Hope Pass Trail</b>	SW of Princeton	No		P (s.9)	
	30	<b>Hudson's Bay Company Trail</b>	West of Princeton	No		P (s.9)	
	31	<b>Ichthyosaurus Fossils</b>	Williston Lake b/w Nabesche River and Pardonet Hill	No		P (s.9)	
	32	<b>NWC/ HBC Trail</b>	SW of Clearwater	No		P (s.9)	
	33	<b>Puntledge River Paleontological Site (NOTE: Part of site is on privately owned land)</b>		No		P (s.9)	
	34	<b>St. Ann's Academy</b>	Victoria	No	MR	P (s.9)	
	35	<b>Thunderbird Park</b>	Victoria	No		P (s.23)	
	36	<b>Whatcom Historic Trail</b>	Segment SW of Princeton	No		P (s.9)	
Shipwrecks with Prov. Heritage Designation...	37	<b>City of Ainsworth Shipwreck</b>	Kootenay Lake near Crawford Bay	No		P (s.9)	
	38	<b>Ericsson Shipwreck</b>	Off Bamfield	No		P (s.9)	

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Ownership/ Regulation	#	Site Name	Location	Museum Component ?	Municipal Register (MR) or Designation (MD)	Provincial Designation	Federal Designation
Shipwrecks with Provincial Heritage Designation/ Regulated by Archaeology Branch	39	<b>Fanny Shipwreck</b>	Off Oak Bay	No		P (s.9)	
	40	<b>Hera Shipwreck</b>	Off Tofino	No		P (s.9)	
	41	<b>Iroquois Shipwreck</b>	Off Sidney	No		P (s.9)	
	42	<b>Lord Western Shipwreck</b>	Sydney Inlet, near Hot Springs Cove	No		P (s.9)	
	43	<b>SS Capilano Shipwreck</b>	Off Savary Island	No		P (s.9)	
	44	<b>Zephyr Shipwreck</b>	Off Mayne Island	No		P (s.9)	
Private – Non-Profit/ Regulated by Heritage Branch	45	<b>BC Forest Museum (aka. Forest Discovery Centre)</b>	Duncan	N/A		P (s.23)	
	46	<b>Langham Cultural Centre</b>	Kaslo	N/A	MR	P (s.9)	
	47	<b>Mackie Lake House</b>	Coldstream, near Vernon	N/A	MR	P (s.9)	
	48	<b>Pandosy Mission</b>	Kelowna	N/A	MR	P (s.9)	
	49	<b>Slocan Mercantile General Store</b>	Sandon	N/A		P (s.9)	
	50	<b>South Cowichan Lawn Tennis Club</b>	Cowichan Bay	N/A	MD	P (s.9)	
	51	<b>SS Naramata</b>	Penticton	N/A		P (s.9)	
Private/ Regulated by Heritage Branch	52	<b>Alexandra Lodge</b>	Near Spuzzum in Fraser Canyon	N/A		P (s.9)	
	53	<b>House of All Sorts</b>	Victoria	N/A	MR	P (s.9)	
	54	<b>Leech River Memorial</b>	Near Sooke	N/A		P (s.23)	
Local Government	55	<b>CPR Roundhouse</b>	Vancouver	N/A		P (s.9)	
	56	<b>Locomotive No. 374</b>	Vancouver	N/A		P (s.9)	
	57	<b>Rossland Miners' Union Hall</b>	Rossland	N/A	MD	P (s.9)	
Federal Government	58	<b>Fort St. James</b>	Fort St. James	N/A		P (s.23)	F
	59	<b>Siwash Rock</b>	Vancouver	N/A		P (s.23)	F
Arch. Sites Owned by HB/ Regulated by Arch. Branch	60	<b>Beach Grove</b>	Tsawwassen	N/A			
Conservation of Heritage Sites							
Arch. Site owned and regulated by BC Parks							