



ARCS: 292-30
File: GCP-2017-71232

May 15, 2017

Sent via email:

Re: Request for Access to Records
Freedom of Information and Protection of Privacy Act (FOIPPA)

I am writing further to your request received by the Government Communications and Public Engagement. Your request is for:

Regarding Minister Wilkinson's statement that every advertisement produced by the provincial government is vetted by ministry staff to ensure the ads are appropriate and non-partisan: The results of every review conducted for television or online video advertising, including reviews for any ads that were proposed but did not run, or were edited before running. (Date Range for Record Search: From 01/01/2017 To 03/29/2017)

Please find enclosed a copy of the records located in response to your request. These records are provided to you in their entirety. Your file is now closed.

GCPE internal policy was updated in 2015 to include language reflecting the fact that public funds are not to be used for political advertising and to ensure each advertising initiative is fact-based; informs the public about government programs, services, policies or priorities; and, provides an opportunity for the public to engage with government.

These records will be published on the BC Government's Open Information website a minimum of five business days after release. To find out more about Open Information, please access the Open Information website at: www.gov.bc.ca/openinformation

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If you have any questions regarding your request, please contact Marilyn Vause, the analyst assigned to your request, at 250-356-1629. This number can be reached toll-free by calling from Vancouver, 604 660-2421, or from elsewhere in BC, 1 800 663-7867 and asking to be transferred to 250-356-1629.

You have the right to ask the Information and Privacy Commissioner to review this decision. I have enclosed information on the review and complaint process.

Sincerely,

A handwritten signature in dark ink that reads "Maxine Vanzetta". The script is cursive and fluid, with the first name "Maxine" and last name "Vanzetta" clearly legible.

Maxine Vanzetta, Manager
Health / Education Team, Information Access Operations

Enclosures

<p>How to Request a Review with the Office of the Information and Privacy Commissioner</p>
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If you have any questions regarding your request please contact the analyst assigned to your file. The analyst's name and telephone number are listed in the attached letter.

Pursuant to section 52 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA), you may ask the Office of the Information and Privacy Commissioner to review any decision, act, or failure to act with regard to your request under FOIPPA.

Please note that you have 30 business days to file your review with the Office of the Information and Privacy Commissioner. In order to request a review please write to:

Information and Privacy Commissioner
PO Box 9038 Stn Prov Govt
4th Floor, 947 Fort Street
Victoria BC V8W 9A4
Telephone 250 387-5629 Fax 250 387-1696

If you request a review, please provide the Commissioner's Office with:

1. A copy of your original request;
2. A copy of our response; and
3. The reasons or grounds upon which you are requesting the review.