



ARCS: 292-30
File: GCP-2019-91131
Your File: FOI 190225d

April 5, 2019

Sent via email:

Re: Request for Access to Records
Freedom of Information and Protection of Privacy Act (FOIPPA)

I am writing further to your request received by Government Communications and Public Engagement. Your request is for:

Regarding standing offer # SO-GCPE018005 and the B.C. Enhanced Contact List campaign: The business case for the project, the project approval, a description for how the enhanced contact list will be used or has been used, the privacy impact assessment, and the report about the completion of the project.

Please find enclosed a copy of the records located in response to your request. These records are provided to you in their entirety.

Government Communications and Public Engagement noted that the enhanced contact list is a necessary element to conducting Telephone TownHalls (TTH) – a channel that government has used for the ChildCareBC and the CleanBC initiatives. As a discrete element, it essentially serves no purpose – but it is key to making the Telephone TownHalls work. This contact list – which is kept in the hands of the service provider, not government – is used by the provider to program and “broadcast” a series of calls inviting people to participate in a regional or provincial TTH. In this instance, the TTH service provider informed government of the need for this contact list after a service agreement had been reached, so this is basically an addendum to that project. The contact list is licensed for a year at a time, allowing government to make use of it for two major initiatives.

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Your file is now closed.

These records will be published on the BC Government's Open Information website a minimum of ten business days after release. To find out more about Open Information, please access the Open Information website at: www.gov.bc.ca/openinformation

If you have any questions regarding your request, please contact Derek Turkington, the analyst assigned to your request, at 778 974-5127. This number can be reached toll-free by calling from Vancouver, 604 660-2421, or from elsewhere in BC, 1 800 663-7867 and asking to be transferred to 778 974-5127.

You have the right to ask the Information and Privacy Commissioner to review this decision. I have enclosed information on the review and complaint process.

Sincerely,

A handwritten signature in dark ink that reads "Maxine Vanzetta". The signature is written in a cursive, flowing style.

Maxine Vanzetta, Manager
Health / Education Team, Information Access Operations

Enclosures

<p>How to Request a Review with the Office of the Information and Privacy Commissioner</p>
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If you have any questions regarding your request please contact the analyst assigned to your file. The analyst's name and telephone number are listed in the attached letter.

Pursuant to section 52 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA), you may ask the Office of the Information and Privacy Commissioner to review any decision, act, or failure to act with regard to your request under FOIPPA.

Please note that you have 30 business days to file your review with the Office of the Information and Privacy Commissioner. In order to request a review please write to:

Information and Privacy Commissioner
PO Box 9038 Stn Prov Govt
4th Floor, 947 Fort Street
Victoria BC V8W 9A4
Telephone 250 387-5629 Fax 250 387-1696

If you request a review, please provide the Commissioner's Office with:

1. A copy of your original request;
2. A copy of our response; and
3. The reasons or grounds upon which you are requesting the review.