



ARCS: 292-30
File: GCP-2019-92145

June 7, 2019

Sent via email

Re: Request for Access to Records
Freedom of Information and Protection of Privacy Act (FOIPPA)

I am writing further to your request received by Government Communications and Public Engagement. Your request is for:

Any final (approved) drafts of guidelines, manuals, briefing notes, communications strategies, presentation slide decks, and like materials prepared by or for departments or agencies within the Government of British Columbia that describe any of the following topics as they relate to the BC Cannabis brand: brand purpose, brand personality / tone, brand values, brand proposition, brand architecture (color palette, typeface, etc.), brand naming, brand logo, website / e-commerce branding, storefront branding, brand photography (e.g., stock photos for use in conjunction with the brand), and sample brand applications. Provided final versions of the foregoing are provided, we are not seeking email correspondence related to these subjects. If the foregoing materials are not available, email correspondence related to the enumerated subjects is requested. (Date Range for Record Search: From 10/19/2015 To 03/07/2019)

Please find enclosed a copy of the records located in response to your request. Some information has been withheld pursuant to section(s) 14 (Legal advice) and 15 (Disclosure harmful to law enforcement) of FOIPPA. A complete copy of FOIPPA is available online at:

http://www.bclaws.ca/civix/document/id/complete/statreg/96165_00

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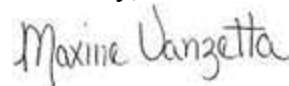
Your file with Government Communications and Public Engagement is now closed. As you have already directed an identically worded request to the Ministry of Attorney General, they will respond under separate cover. Please await a response to this request before considering government's response to be complete.

These records will be published on the BC Government's Open Information website a minimum of ten business days after release. To find out more about Open Information, please access the Open Information website at: www.gov.bc.ca/openinformation

If you have any questions regarding your request, please contact Aaron Hofman, the analyst assigned to your request, at 778 974-2256. This number can be reached toll-free by calling from Vancouver, 604 660-2421, or from elsewhere in BC, 1 800 663-7867 and asking to be transferred to 778 974-2256.

You have the right to ask the Information and Privacy Commissioner to review this decision. I have enclosed information on the review and complaint process.

Sincerely,

A handwritten signature in dark ink that reads "Maxine Vanzetta". The signature is written in a cursive, flowing style.

Maxine Vanzetta, Manager
Health / Education Team, Information Access Operations

Enclosures

<p>How to Request a Review with the Office of the Information and Privacy Commissioner</p>
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If you have any questions regarding your request please contact the analyst assigned to your file. The analyst's name and telephone number are listed in the attached letter.

Pursuant to section 52 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA), you may ask the Office of the Information and Privacy Commissioner to review any decision, act, or failure to act with regard to your request under FOIPPA.

Please note that you have 30 business days to file your review with the Office of the Information and Privacy Commissioner. In order to request a review please write to:

Information and Privacy Commissioner
PO Box 9038 Stn Prov Govt
4th Floor, 947 Fort Street
Victoria BC V8W 9A4
Telephone 250 387-5629 Fax 250 387-1696

If you request a review, please provide the Commissioner's Office with:

1. A copy of your original request;
2. A copy of our response; and
3. The reasons or grounds upon which you are requesting the review.