



ARCS: 292-30
File: LDB-2016-62492

September 1, 2016

Sent via email:

Dear:

Re: Request for Access to Records
Freedom of Information and Protection of Privacy Act (FOIPPA)

I am writing further to your request received by the Ministry of Small Business and Red Tape Reduction and Minister Responsible for Liquor Distribution Branch. Your request is for:

All records maintained by the Liquor Distribution Branch related to the BCLD's Wholesale Price Promotion Program including the following: The SKU # for each product that was discounted; The product's brand name; The product's case and container size; The wholesale promotion price reduction per selling unit e.g. the amount of the reduction and/or the adjusted wholesale price; The effective start date of the whole price reduction; The end date of the wholesale price reduction; The retail price in the LDB stores immediately prior to the wholesale price reduction effective start date; The retail price or prices in the LDB stores for the entire period during which the wholesale price reduction was in effect; The retail price in the LDB stores immediately after the end of the wholesale price reduction. (Date Range for Record Search: From 06/01/2015 To 05/31/2016)

Please find enclosed a copy of the records located in response to your request. Some information has been withheld pursuant to section(s) 21 (Disclosure harmful to business interests of a third party) of FOIPPA. A complete copy of FOIPPA is available online at:

http://www.bclaws.ca/civix/document/id/complete/statreg/96165_00

Your file is now closed.

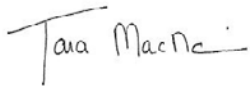
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These records will be published on the BC Government's Open Information website a minimum of five business days after release. To find out more about Open Information, please access the Open Information website at: www.gov.bc.ca/openinformation

If you have any questions regarding your request, please contact Jessie Shull, the analyst assigned to your request, at 778-698-2546. This number can be reached toll-free by calling from Vancouver, 604 660-2421, or from elsewhere in BC, 1 800 663-7867 and asking to be transferred to 778-698-2546.

You have the right to ask the Information and Privacy Commissioner to review this decision. I have enclosed information on the review and complaint process.

Sincerely,

A handwritten signature in black ink that reads "Tara MacNair". The signature is written in a cursive style with a horizontal line above the first name.

Tara MacNair
On behalf of Jessie Shull
Business and Infrastructure Team, Information Access Operations

Enclosures

<p>How to Request a Review with the Office of the Information and Privacy Commissioner</p>
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If you have any questions regarding your request please contact the analyst assigned to your file. The analyst's name and telephone number are listed in the attached letter.

Pursuant to section 52 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA), you may ask the Office of the Information and Privacy Commissioner to review any decision, act, or failure to act with regard to your request under FOIPPA.

Please note that you have 30 business days to file your review with the Office of the Information and Privacy Commissioner. In order to request a review please write to:

Information and Privacy Commissioner
PO Box 9038 Stn Prov Govt
4th Floor, 947 Fort Street
Victoria BC V8W 9A4
Telephone 250 387-5629 Fax 250 387-1696

If you request a review, please provide the Commissioner's Office with:

1. A copy of your original request;
2. A copy of our response; and
3. The reasons or grounds upon which you are requesting the review.