



Canada
Province of British Columbia
A Proclamation

ELIZABETH THE SECOND, by the Grace of God, of the United Kingdom,
Canada and Her other Realms and Territories, Queen, Head of the
Commonwealth, Defender of the Faith

To all to whom these presents shall come – Greeting

WHEREAS developing and maintaining a highly skilled workforce is vital to British Columbia's economic prosperity, and

WHEREAS the apprenticeship system provides in-depth, quality training that ensures that apprentices are highly trained and technically skilled and ready to work in sectors of the economy where skilled trades are needed, and

WHEREAS the province wants to celebrate and recognize Apprenticeships and the positive impact they have on individuals, businesses and the economy, and

WHEREAS the continued success of the apprenticeship system requires an awareness of the relevance and importance of the apprenticeship system, which can only be maintained through ongoing collaboration among employers, employees, industry, labour, training providers, the government and the public;

NOW KNOW YE THAT We do by these presents proclaim and declare that November 2 to 6, 2015, shall be known as

"Apprenticeship Recognition Week"

in the Province of British Columbia.

IN TESTIMONY WHEREOF We have caused these Our Letters to be made Patent and the Great Seal of Our Province to be hereunto affixed.

WITNESS, The Honourable Judith Guichon, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this twenty-third day of July, two thousand fifteen and in the sixty-fourth year of Our Reign.

BY COMMAND.

Attorney General and Minister of Justice
(counter signature for the Great Seal)

Lieutenant Governor

Apprenticeship Recognition Week Promotional Toolkit

Promoting Apprenticeship Recognition Week is easy. You can:

- ☐ Visit a local business in your community that employs apprentices throughout the week of November 2-6 and thank them for supporting the apprenticeship system of training.
- ☐ Tweet about your visit
- ☐ Post pictures of your visit and tag it **#apprentices** on Twitter
- ☐ Present B.C.'s Proclamation of Apprenticeship Week to a local employer of apprentices
- ☐ Write to your local paper to recognize the importance of apprenticeships in B.C.
- ☐ Call your local media to talk about the benefits of employing apprentices.

Apprenticeship Key Messages:

- We are expecting a wide range of job openings in various occupations and 44% of these openings will be skilled trades and technical occupations.
- We need to ensure that British Columbians have the skills they need to be first in line for these jobs, and apprenticeships is one of the best ways we can help them get on that path.
- The B.C. government has proclaimed November 2-6 as Apprenticeship Recognition Week in B.C. to celebrate B.C. apprentices and their employers who are supporting them every step of the way.
- Employers are central to apprenticeship, and we want to recognize the employer sponsors throughout the province who are hiring, training and giving our youth a chance to succeed in the future.
- We need more employers to step up and become sponsors, and we will continue to work with the ITA, industry stakeholders and other provinces to create more apprenticeships for British Columbians.
- We want to encourage B.C. apprentices and youth who are considering a career in skilled trades, to participate in apprenticeship programs, which will greatly expand their career opportunities in the future across B.C. and Canada.

Key apprenticeship statistics:

- This year marks the 80th anniversary of the Apprenticeship Act in B.C., since the Act came into effect in 1935 and brought apprenticeship under the provincial government oversight.
- The B.C. government invests more than \$94 million annually in industry training through the Industry Training Authority (ITA).
- The Industry Training Authority (ITA) leads and coordinates British Columbia's skilled trades system by working with employers, employees, industry, labour, training providers and government to issue credentials, manage apprenticeships, set program standards and increase opportunities in the trades.
- ITA provides more than 100 apprenticeship training programs in BC, including almost 50 Red Seal trades.

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- There are currently more than 38,000 registered apprentices in the industry training system (including youth), and more than 9,958 registered employer sponsors of apprentices in B.C.
- ITA awarded over 7,500 Certificates of Qualification ('tickets') to journeypersons in B.C. last year.
- Since 2004, the ITA has issued a total of over 66,000 Certificates of Qualification to journeypersons in B.C.

Priority Hashtag

#Apprentices
#SkilledTrades
#BuildBC
#journeypeople
#tradesperson
#redseal
#apprenticeshipweek

Priority Handles

@WorkBC
@ITA_BC
@ITA_Youth