

## Margerison, Elizabeth AGRI:EX

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**From:** Withler, Carl AGRI:EX  
**Sent:** Friday, May 27, 2016 8:58 AM  
**To:** Townsend, Dave H GCPE:EX; Schur, TJ AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: Draft NR, QA, and KM's for approval replant

No worries Dave, I am acutely familiar with internal, until announced, communications. Thanx for the clarification.....I'm sure I will get a few phone calls after the announcement and want to provide the correct information.....have a great day.

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**From:** Townsend, Dave H GCPE:EX  
**Sent:** Friday, May 27, 2016 8:56 AM  
**To:** Withler, Carl AGRI:EX; Schur, TJ AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: Draft NR, QA, and KM's for approval replant

Hi Carl,

Internally (obviously we need to keep this close until it is announced),

s.13;s.17

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**From:** Withler, Carl AGRI:EX  
**Sent:** Friday, May 27, 2016 8:51 AM  
**To:** Townsend, Dave H GCPE:EX; Schur, TJ AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: Draft NR, QA, and KM's for approval replant

Hey Dave, quick question.....? I've been hearing two things...

s.13;s.17

.....hope all is well in the big smoke.....see you soon.

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**From:** Townsend, Dave H GCPE:EX  
**Sent:** Thursday, May 26, 2016 2:48 PM  
**To:** Schur, TJ AGRI:EX; Withler, Carl AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** Draft NR, QA, and KM's for approval replant

Hi TJ and Carl,

As discussed with TJ, a week today (June 2), MLA's Larson and Ashton will make a replant funding announcement in Oliver. Please find attached for approval a draft NR and Q and A's/KM's.

Please let me know if you have any concerns.

Cheers,

**Dave Townsend**

Government Communications and Public Engagement

Ministry of Agriculture

Office: 250 356-7098 Cell: 250 889-5945

Email: [dave.h.townsend@gov.bc.ca](mailto:dave.h.townsend@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

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**From:** Withler, Carl AGRI:EX  
**Sent:** Friday, May 27, 2016 4:15 PM  
**To:** Townsend, Dave H GCPE:EX; Schur, TJ AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: All of the replant materials for approval

At 4:15 on a Friday my expertise is cold beer and bikes.....enjoy the weekend.

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**From:** Townsend, Dave H GCPE:EX  
**Sent:** Friday, May 27, 2016 4:13 PM  
**To:** Withler, Carl AGRI:EX; Schur, TJ AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: All of the replant materials for approval

No problem at all, always question please, appreciate your expertise!

Cheers,

Dave

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**From:** Withler, Carl AGRI:EX  
**Sent:** Friday, May 27, 2016 4:11 PM  
**To:** Townsend, Dave H GCPE:EX; Schur, TJ AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: All of the replant materials for approval

Hey Dave, please ignore my earlier note, I am confusing A.J. with Muktir Boparai.....it was apples and you were right in the first.....mea culpa!!

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**From:** Townsend, Dave H GCPE:EX  
**Sent:** Friday, May 27, 2016 4:06 PM  
**To:** Withler, Carl AGRI:EX; Schur, TJ AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: All of the replant materials for approval

Thanks Carl, it was the Boparai's orchard that MNL visited in October. The October NR stated "The apple orchard successfully replanted Ambrosia and Honeycrisp varieties this past summer and the small trees are starting to grow on the property."

That's correct, right? Thanks.

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**From:** Withler, Carl AGRI:EX  
**Sent:** Friday, May 27, 2016 4:00 PM  
**To:** Townsend, Dave H GCPE:EX; Schur, TJ AGRI:EX

**Cc:** Boelens, Robert GCPE:EX

**Subject:** RE: All of the replant materials for approval

I might have missed the boat, but in Linda's speaking notes there is mention of Minister Letnick visiting an orchard last fall and reviewing a Honeycrisp/Ambrosia planting.....I was only aware of the announcement at Boparai's cherry orchard last summer. All else looks good and should be a pretty easy day for the locals.....cheers.

---

**From:** Townsend, Dave H GCPE:EX

**Sent:** Friday, May 27, 2016 2:51 PM

**To:** Schur, TJ AGRI:EX; Withler, Carl AGRI:EX

**Cc:** Boelens, Robert GCPE:EX

**Subject:** All of the replant materials for approval

Hi TJ and Carl,

Here are all of the tree fruit replant materials in one email for approval pls. I will send them on to Arif and Joan after you.

Attached are Emcee SN's for MLA Ashton, SN's for MLA Larson, media advisory and the NR and Q and A's/KM's that you saw earlier.

Please let me know if you have any concerns.

Cheers,

**Dave Townsend**

Government Communications and Public Engagement

Ministry of Agriculture

Office: 250 356-7098 Cell: 250 889-5945

Email: [dave.h.townsend@gov.bc.ca](mailto:dave.h.townsend@gov.bc.ca)



## Margerison, Elizabeth AGRI:EX

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**From:** Schur, TJ AGRI:EX  
**Sent:** Wednesday, April 27, 2016 8:28 AM  
**To:** Nickel, Ken AGRI:EX  
**Subject:** RE: tree fruit program

Hi Ken,

I just sent the proper funding table that was used by GCPE and in our admin SCA planning. That was my error. Cc-d you in my apology and correction.

The new table shows the bell curve and I also sent Joan the letter (still with Arif in eapprovals) that speaks to the momentum. I also just spoke with Joan to provide her some detail on the file based on her questions – i.s.12;s.13 s.12;s.13

I believe they are meeting now.  
TJ

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TJ Schur

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**From:** Nickel, Ken AGRI:EX  
**Sent:** Wednesday, April 27, 2016 8:24 AM  
**To:** Schur, TJ AGRI:EX  
**Subject:** RE: tree fruit program

TJ

Please recheck your program years. I think you've used 14/15 where 15/16 budgets were used. We need to be consistent.

Also, we shouldn't lose the messaging that this was about helping the entire infrastructure get geared up and build momentum for the future. A short and intense support program does not do as much for the long term viability of the support structures.

Ken

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**From:** Schur, TJ AGRI:EX  
**Sent:** Tuesday, April 26, 2016 5:17 PM  
**To:** Nickel, Ken AGRI:EX  
**Subject:** Fwd: tree fruit program

Hi Ken  
FYI on treefruit. I think I may have officially over briefed on this by now. :D

TJ Schur  
BC Ministry of Agriculture

Begin forwarded message:

**From:** "Schur, TJ AGRI:EX" <TJ.Schur@gov.bc.ca>  
**Date:** April 26, 2016 at 5:09:34 PM PDT  
**To:** "Easton, Joan E AGRI:EX" <Joan.Easton@gov.bc.ca>  
**Cc:** "Cameron, Sandra AGRI:EX" <Sandra.Cameron@gov.bc.ca>  
**Subject:** Fwd: tree fruit program

Hi Joan

Sorry! Sent to Sandra as she and I were discussing.

Sandra was going to chat with Susan Fair again to see if this was hitting the mark.

Keep me posted if support is needed on the day.

Cheers

TJ

TJ Schur

BC Ministry of Agriculture

Begin forwarded message:

**From:** "Schur, TJ AGRI:EX" <TJ.Schur@gov.bc.ca>  
**Date:** April 26, 2016 at 3:06:24 PM PDT  
**To:** "Cameron, Sandra AGRI:EX" <Sandra.Cameron@gov.bc.ca>  
**Subject:** RE: tree fruit program

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TJ Schur

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**From:** Cameron, Sandra AGRI:EX  
**Sent:** Tuesday, April 26, 2016 2:35 PM  
**To:** Schur, TJ AGRI:EX  
**Cc:** Easton, Joan E AGRI:EX; Fair, Susan P AGRI:EX  
**Subject:** FW: tree fruit program  
**Importance:** High

Please see Derek's notes. By 4 please.

*Sandra*

Sandra Cameron  
Executive Administrative Assistant  
Business Development Division  
Ministry of Agriculture | 250 356-1122

---

**From:** Fair, Susan P AGRI:EX  
**Sent:** Tuesday, April 26, 2016 2:35 PM  
**To:** Cameron, Sandra AGRI:EX  
**Subject:** FW: tree fruit program  
**Importance:** High

Please see Derek's note. Do you want me to ask TJ or do you want to do it. Derek would like to have it by 4:00 today.

Susan

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**From:** Sturko, Derek AGRI:EX  
**Sent:** Tuesday, April 26, 2016 2:33 PM  
**To:** Fair, Susan P AGRI:EX  
**Subject:** RE: tree fruit program

I'd like some more basic stats actually, such as:

s.12;s.13

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

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**From:** Fair, Susan P AGRI:EX  
**Sent:** Tuesday, April 26, 2016 2:26 PM  
**To:** Sturko, Derek AGRI:EX  
**Subject:** FW: tree fruit program

Does this cover what you need on the replant program

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**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, April 22, 2016 12:39 PM  
**To:** Cameron, Sandra AGRI:EX  
**Subject:** RE: tree fruit program

Key messages for Year 2:

s.12;s.13

## Margerison, Elizabeth AGRI:EX

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**From:** Nickel, Ken AGRI:EX  
**Sent:** Wednesday, April 27, 2016 8:28 AM  
**To:** Schur, TJ AGRI:EX  
**Cc:** Easton, Joan E AGRI:EX  
**Subject:** RE: Replant funding table

Thanks TJ

This matches the <sup>s.12;s.13</sup>,

Ken

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**From:** Schur, TJ AGRI:EX  
**Sent:** Wednesday, April 27, 2016 8:20 AM  
**To:** Easton, Joan E AGRI:EX; Sturko, Derek AGRI:EX  
**Cc:** Nickel, Ken AGRI:EX  
**Subject:** Replant funding table  
**Importance:** High

Hi Joan, Derek,

Thanks for catching my error Joan – I sent the wrong funding table for the Replant in my responses to Derek's question yesterday.

The correct funding table is:  
<sup>s.12;s.13</sup>

Sorry for the confusion and thanks for catching it!  
Cheers,  
TJ

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TJ Schur, MES  
Manager, Industry Development  
BC Ministry of Agriculture  
T: 250.387.7183 | C: 250.812.1214  
1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

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**From:** Easton, Joan E AGRI:EX  
**Sent:** Wednesday, April 27, 2016 7:54 AM  
**To:** Schur, TJ AGRI:EX; Nickel, Ken AGRI:EX  
**Subject:** A question about tree fruit replant

Morning TJ

I had a quick question about the tree replant materials in advance of this morning's caucus meeting. s.12;s.13  
s.12;s.13 ? (Not suggesting we should, just want to make sure of the rationale) If  
it would be easier for me to give you a call just send me the number.)

Regards

Joan

## Margerison, Elizabeth AGRI:EX

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**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, April 1, 2016 2:45 PM  
**To:** Lalani, Arif AGRI:EX; Nickel, Ken AGRI:EX  
**Cc:** Cameron, Sandra AGRI:EX  
**Subject:** s.12;s.13  
**Attachments:**

**Importance:** High

Hi Arif, Ken,  
Please note BCFGa has been communicated that there is a limit in funding per year. Glen communicated to me that this letter would be coming through anyway.  
Cheers,  
TJ

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TJ Schur

**From:** Glen Lucas [<mailto:glucas@bcfga.com>]  
**Sent:** Friday, April 1, 2016 2:09 PM  
**To:** Schur, TJ AGRI:EX  
**Subject:** s.12;s.13

TJ,

Here is the letter to the Minister that is being delivered today by fax.

Glen

--  
Glen Lucas, MBA, P.Ag.  
General Manager  
BC Fruit Growers' Association  
880 Vaughan Avenue, Kelowna, BC V1Y 7E4  
250-762-5226 (ext. 2)



## The British Columbia Fruit Growers' Association

880 Vaughan Avenue, Kelowna, BC V1Y 7E4  
Ph: (250) 762 – 5226 • Fax (250) 861 – 9089  
e-mail • info@bcfga.com

April 1, 2016

Hon. Norm Letnick  
Minister of Agriculture  
Parliament Buildings  
Victoria, BC V8V 1X4

Dear Minister:

### *Replant Funding - Annual Allocations*

The Replant Program is providing support for the renewal of the tree fruit sector in BC. The program helps to intensify production, aligns production with markets, and moves the industry to an financially sustainable future. We truly appreciate the government's \$8.4 million, 7 year commitment to a long-term replant program which matches the planning horizon of growers.

A challenge, given the annual budgeting process of the provincial government, was how select an amount of funding to each fiscal year. Rather than allocate the funding equally between years, a decision was made to allocate more funding in the middle years of the 7 year program, and less during the start-up and ending years. *The purpose of this letter is to set out some of the statistics for the 2016/17 program year and make a case for our request to exchange the low level of funding allocated to the current program year with a higher level of funding in a later program year.*

However, uptake at the start of the program has been stronger than anticipated. In the first year, with \$957,000 allocated to funding producer projects (net of administration), the number of applications exceeded this. The government agreed to shift some funding from future years if matched by industry, with the amount based on a small surplus from a prior replant program. Thus an additional \$234,000 was used to fund projects. Also, a second industry amount of \$55,000, unmatched by government funding, was provided. Only \$44,000 of this funding was utilized. About 100 eligible projects were funded, with only 2 unfunded projects in the first year (recalling that projects were ranked by quality).

We have an even greater shortfall this year. Industry funding was provided as a one-time boost to the initiation of the 7 year, \$8.4 million Replant Program. A total of 146 applications were received by the November 20, 2015 deadline. These applications include 245 separate blocks - a distinct area planted to a single variety. On average, an application had 1.67 blocks, or more realistically, for 2 applications that have one block of replant, and 3 applications will have 2 blocks of replant. Of the applications received, most were deemed eligible - 14 were ineligible or withdrawn, comprising 29 blocks.



Allocation	Number of blocks funded: 10% 'slippage' (Lower estimate)	Number of blocks funded: 20% 'slippage' (Upper estimate)	Percentage of blocks funded: 10% 'slippage' (Lower estimate)	Number of blocks funded: 20% 'slippage' (Upper estimate)
<b>No change</b> - funding stays the same	104	126	48%	58%
<b>Bring a future allocation to the current year</b> - funding increases from \$1.185 to \$1.485 million	126	156	72%	87%

The quality of applications was much higher and more consistent this year, and we feel that funding 48% of eligible applications is much too low for program success. Exchanging program years allows 72-87% of eligible program applications to be funded. This in itself is a challenge for the 13-28% of growers that would not receive funding, but it is an improvement that is possible within the overall 7 year funding of the Replant Program.

Therefore, **we request your consideration of an interchange of a peak funding year later in the program, with the current funding year.** This provides increased funding for 2016 Spring planting, with about 72-87% of eligible applications receiving funding. A higher level of funded projects will likely be seen as an overall successful program, compared to a program that funds about 50% of eligible projects.

We appreciate your consideration of this request. We would be pleased to meet with you to further discuss the Replant Program and this request.

Sincerely,



Fred Steele  
President

## Margerison, Elizabeth AGRI:EX

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**From:** Nickel, Ken AGRI:EX  
**Sent:** Tuesday, November 3, 2015 8:31 PM  
**To:** Sturko, Derek AGRI:EX; Lalani, Arif AGRI:EX  
**Cc:** Schur, TJ AGRI:EX; Fair, Susan P AGRI:EX  
**Subject:** RE: Replant 2016/17 - BCFGa discussion

Derek

I believe TJ has been extremely clear. Having said that they may still ask the Minister directly.

Ken

---

**From:** Sturko, Derek AGRI:EX  
**Sent:** Tuesday, November 3, 2015 5:53 PM  
**To:** Lalani, Arif AGRI:EX  
**Cc:** Schur, TJ AGRI:EX; Nickel, Ken AGRI:EX; Fair, Susan P AGRI:EX  
**Subject:** Re: Replant 2016/17 - BCFGa discussion

Thanks.

s.13

Derek Sturko  
Sent from my iPhone

On Oct 30, 2015, at 1:59 PM, Lalani, Arif AGRI:EX <[Arif.Lalani@gov.bc.ca](mailto:Arif.Lalani@gov.bc.ca)> wrote:

Derek – FYI – in case MO gets a call.

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

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**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, October 30, 2015 1:58 PM  
**To:** Lalani, Arif AGRI:EX; Nickel, Ken AGRI:EX  
**Subject:** Replant 2016/17 - BCFGa discussion

Hi gentlemen,  
I spoke with Glen today to correlate the status of the current program year and look to next year.  
(I hope to have some clear stats for this year towards the end of November).

That said, Glen discussed that a mini-survey by the Fruit Coop asked grower intentions to plant in the 2016/17 program year and with some quick 'calculating' he indicated that we may be 'peaking early' in the program. I.e. instead of approximately 120 applications it may be higher than that – 'guessing' 150 or 170.

Thanks,  
TJ

---

TJ Schur, MES  
Manager, Industry Development  
BC Ministry of Agriculture  
T: 250.387.7183 | C: 250.812.1214  
1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

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Withheld pursuant to/removed as

DUPLICATE

**From:** "Schur, TJ AGRI:EX" <TJ.Schur@gov.bc.ca>  
**Date:** April 26, 2016 at 5:09:34 PM PDT  
**To:** "Easton, Joan E AGRI:EX" <Joan.Easton@gov.bc.ca>  
**Cc:** "Cameron, Sandra AGRI:EX" <Sandra.Cameron@gov.bc.ca>  
**Subject:** Fwd: tree fruit program

Hi Joan

Sorry! Sent to Sandra as she and I were discussing.

Sandra was going to chat with Susan Fair again to see if this was hitting the mark.

Keep me posted if support is needed on the day.

Cheers

TJ

TJ Schur

BC Ministry of Agriculture

Begin forwarded message:

**From:** "Schur, TJ AGRI:EX" <TJ.Schur@gov.bc.ca>  
**Date:** April 26, 2016 at 3:06:24 PM PDT  
**To:** "Cameron, Sandra AGRI:EX" <Sandra.Cameron@gov.bc.ca>  
**Subject:** RE: tree fruit program

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TJ Schur

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**From:** Cameron, Sandra AGRI:EX  
**Sent:** Tuesday, April 26, 2016 2:35 PM  
**To:** Schur, TJ AGRI:EX  
**Cc:** Easton, Joan E AGRI:EX; Fair, Susan P AGRI:EX  
**Subject:** FW: tree fruit program  
**Importance:** High

Please see Derek's notes. By 4 please.

*Sandra*

Sandra Cameron  
Executive Administrative Assistant  
Business Development Division  
Ministry of Agriculture | 250 356-1122

---

**From:** Fair, Susan P AGRI:EX  
**Sent:** Tuesday, April 26, 2016 2:35 PM  
**To:** Cameron, Sandra AGRI:EX  
**Subject:** FW: tree fruit program  
**Importance:** High

Please see Derek's note. Do you want me to ask TJ or do you want to do it. Derek would like to have it by 4:00 today.

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DUPLICATE

Cheers,  
TJ

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TJ Schur

Page 021 of 228 to/à Page 027 of 228

Withheld pursuant to/removed as

DUPLICATE



## Margerison, Elizabeth AGRI:EX

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**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, June 17, 2016 11:49 AM  
**To:** Nickel, Ken AGRI:EX  
**Subject:** FW: 184189 AGRI Response  
**Attachments:** 184189 BCFGA ADM response.docx.pdf

Wooo hooo – now I can operationalize!!!!

FYI.

TJ

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TJ Schur

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**From:** Cameron, Sandra AGRI:EX **On Behalf Of** Lalani, Arif AGRI:EX  
**Sent:** Friday, June 17, 2016 11:47 AM  
**To:** 'fsteele@bcfga.com'  
**Cc:** 'Glen Lucas'; Schur, TJ AGRI:EX; Withler, Carl AGRI:EX  
**Subject:** 184189 AGRI Response

Please see attached correspondence from the Ministry of Agriculture.



TB Minor Meeting Date: May 11, 2016  
350958

Confidential


Honourable Norm Letnick  
Minister of Agriculture  
Room 325 Parliament Buildings  
Victoria BC V8V 1X4

Dear Colleague: 

Re: Tree Fruit Replanting Program

s.12;s.13;s.17

Sincerely,

  
Michael de Jong, Q.C.  
Chair

cc: Derek Sturko  
Deputy Minister  
Ministry of Agriculture

Wes Boyd  
Assistant Deputy Minister and Executive Financial Officer  
Ministry of Agriculture

## Margerison, Elizabeth AGRI:EX

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**From:** Schur, TJ AGRI:EX  
**Sent:** Tuesday, June 14, 2016 4:24 PM  
**To:** Nickel, Ken AGRI:EX  
**Subject:** RE: Replant announcement - June 1

Thanks Ken, super appreciate it.

s.13;s.17

(it's been sitting in his email for a few days)...

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TJ Schur

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**From:** Nickel, Ken AGRI:EX  
**Sent:** Tuesday, June 14, 2016 4:22 PM  
**To:** Schur, TJ AGRI:EX  
**Subject:** FW: Replant announcement - June 1

TJ

Arif and I discussed this today. He is going to follow up with the MO.

Ken

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**From:** Nickel, Ken AGRI:EX  
**Sent:** Monday, June 6, 2016 12:48 PM  
**To:** Lalani, Arif AGRI:EX  
**Cc:** Schur, TJ AGRI:EX  
**Subject:** FW: Replant announcement - June 1

Hi Arif

TJ has raised a concern about some replant program information shared with MLAs last week possibly being misunderstood or misinterpreted. Could we discuss?

Ken

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**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, June 3, 2016 10:56 AM  
**To:** Nickel, Ken AGRI:EX  
**Subject:** Replant announcement - June 1

Hi Ken,

It has come to my attention that a *working* eligibility list of applicants was made available to the MLAs at the June 1 funding announcement. I have a concern, operationally, that this list will be misunderstood or misinterpreted outside the operational Replant Program process and be perceived as an approval list.

I am not privy to what was circulated so I don't know if there is any privacy issues.

Likely, the list was provided for announcement information and is no longer useful to MLAs. As per the Announcement Q&As, growers who have questions about this year's funding can go straight to BCFGA as AGRI Replant Program staff are working with BCFGA to imminently update relevant growers who may be impacted by the announcement.

Happy to discuss,

With thanks,

TJ

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TJ Schur, MES

Manager, Industry Development

BC Ministry of Agriculture

T: 250.387.7183 | C: 250.812.1214

1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

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**From:** Easton, Joan E AGRI:EX  
**Sent:** Thursday, June 9, 2016 5:37 PM  
**To:** Hodson, Georgina AGRI:EX  
**Cc:** Nickel, Ken AGRI:EX; Schur, TJ AGRI:EX; Lalani, Arif AGRI:EX  
**Subject:** Tree Fruit

Hi Georgina

I was sorry not to be able to be on the all staff call today – I hear it went really well.

My folks mentioned to me that I had been given credit for the Tree Fruit sub. I was certainly happy to help but this is Ken and TJ's area and TJ and her team deserve the acknowledgement for all the work they did.

Regards

Joan

Joan Easton  
Executive Director, Innovation and Adaptation Services Branch  
3<sup>rd</sup> Floor, 808 Douglas Street  
Ministry of Agriculture

*Phone: (250) 356 7057*

*Fax: (250) 356 0358*

## Margerison, Elizabeth AGRI:EX

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**From:** Schur, TJ AGRI:EX  
**Sent:** Thursday, June 9, 2016 3:39 PM  
**To:** Lalani, Arif AGRI:EX; Cameron, Sandra AGRI:EX  
**Subject:** RE: 184189

thx

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TJ Schur

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Thursday, June 9, 2016 3:38 PM  
**To:** Schur, TJ AGRI:EX; Cameron, Sandra AGRI:EX  
**Cc:** Cameron, Sandra AGRI:EX  
**Subject:** RE: 184189

Sandra will follow up with Susan on Monday.

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

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**From:** Schur, TJ AGRI:EX  
**Sent:** Thursday, June 9, 2016 3:35 PM  
**To:** Cameron, Sandra AGRI:EX; Lalani, Arif AGRI:EX  
**Subject:** 184189

Hi Sandra, Arif,  
s.13

Let me know when you hear.  
Cheers,  
TJ

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TJ Schur, MES  
Manager, Industry Development  
BC Ministry of Agriculture  
T: 250.387.7183 | C: 250.812.1214  
1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, June 3, 2016 8:39 AM  
**To:** Lalani, Arif AGRI:EX; Nickel, Ken AGRI:EX  
**Subject:** FW: Replant next steps

Good morning gentlemen,

FYI

You'll note that he's looking to extend his contract for the new dollars.

I look forward to the conversation on the contract and the options he is considering.

Cheers,

TJ

---

TJ Schur

**From:** Glen Lucas [<mailto:glucas@bcfga.com>]  
**Sent:** Thursday, June 2, 2016 8:23 PM  
**To:** Schur, TJ AGRI:EX  
**Subject:** Re: Replant next steps

Hi TJ.

The announcement went really well today (after we figured out where the event was being held...). There were several very happy growers there - going into the event, they were very concerned about being on the wait list. After the announcement they had BIG smiles of relief. This announcement will build confidence in the program.

I'm coming to Victoria on Monday to meet with you and Arif at 10 am, but have not been given a specific agenda.

s.13

I am tied up tomorrow (Friday), but will make a note to call you around 9 am.

Let me know if that works for you.

Thanks,

Glen

ps. apologies for the delay in getting the policies to you and on the website - I hope to get to it this weekend.

On Thu, Jun 2, 2016 at 12:09 PM, Schur, TJ AGRI:EX <[TJ.Schur@gov.bc.ca](mailto:TJ.Schur@gov.bc.ca)> wrote:

Hi Glen,

When are you available to work out next steps vis-à-vis the announcement.

With thanks

TJ

---

TJ Schur, MES

Manager, Industry Development

BC Ministry of Agriculture

T: 250.387.7183 | C: 250.812.1214

1-888-221-7141 | AgriServiceBC@gov.bc.ca

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Glen Lucas, MBA, P.Ag.

General Manager

BC Fruit Growers' Association

880 Vaughan Avenue, Kelowna, BC V1Y 7E4

250-762-5226 (ext. 2)



**Margerison, Elizabeth AGRI:EX**

---

**From:** Nickel, Ken AGRI:EX  
**Sent:** Friday, June 3, 2016 8:31 AM  
**To:** Schur, TJ AGRI:EX; Withler, Carl AGRI:EX  
**Subject:** Document1  
**Attachments:** Document1.docx

From clippings today. Replant funding.

Note that there is some misinformation in it.

**BC. orchardists getting more money for replant program**

Kelowna Capital News

Thursday, June 02, 2016

Page 01

By Editorial

Copyright

Page 038 of 228

Withheld pursuant to/removed as

Copyright

**Margerison, Elizabeth AGRI:EX**

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Monday, May 30, 2016 2:08 PM  
**To:** Schur, TJ AGRI:EX  
**Subject:** FW: Signed TB Sub on BC Tree Replant Program

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

---

**From:** Sturko, Derek AGRI:EX  
**Sent:** Wednesday, May 11, 2016 12:56 PM  
**To:** Ward, Colin FIN:EX  
**Cc:** Lalani, Arif AGRI:EX; Mack, James AGRI:EX; Lord, Michael CSNR:EX; Easton, Joan E AGRI:EX; Hodson, Georgina AGRI:EX; Fair, Susan P AGRI:EX  
**Subject:** Signed TB Sub on BC Tree Replant Program

Colin:

Attached is the signed TB Sub (TB 1703) regarding the tree fruit replant program.



AGRI\_TB1703\_Tree  
Fruit Replant...

There have only been a very small number of stylistic changes since the draft you saw previously.

Thanks for your support in processing this submission.

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800



## Treasury Board Submission – Request for Decision

**Minister:** Honourable Norm Letnick

**Ministry:** Agriculture

**Date:** May 11, 2015

Ministry Document #: TB1703

**Title:** BC Tree Fruit Replant Program Oversubscribed

**Issue:**

The BC Tree Fruit Replant Program (Program) is proving very successful at repositioning the BC tree fruit industry (e.g., apples and stone fruits including cherries) but is currently oversubscribed with eligible applicants exceeding allocated funding. In total a \$1M dollar increase is requested for the remaining 6 years of the program with \$0.3M of this increase in 2016/17.

**Request:**

s.13

**Implications and Considerations:**

Under the current Program, the Province pays a price per tree while producers are responsible for site preparation and all other expenses. This means the provincial contribution is approximately 30% of replanting costs. For every \$1M dollars the province invests, producers spend \$2.33M. The program is co-run by the ministry and the BC Fruit Growers Association (BCFGA). The BCFGAs became the program administrator through a competitive procurement process. The Ministry of Agriculture provides program oversight and financial administration.

The 2016/17 program is significantly oversubscribed. Of the 145 project applications received for 2016/17, 134 projects were notionally recommended for funding using a merit based scoring approach. The current budget of \$1.28 million funds the first 61 highest scoring projects (46%) for a total replant acreage of 214 acres and total



producer spending of \$2.99M. The funding rate is currently below 50% because of aggressive replanting by producers and solid growth in demand for new varieties. While it is not a program expectation that all recommended projects be funded, the program's success indicates that additional support will result in solid economic gains for the industry.

The additional \$0.3 million proposed for 2016/17 will fund an estimated 26 projects that will replant an additional 122 acres and raise the project funded ratio to 65%. As a result of the \$0.3M of provincial funding, total replant expenditures will rise by \$1M with producers contributing \$0.7M. Demand for the program is expected to be sustained or grow over time as producers with newer varieties experience more niche market success. Given the high demand for the program, ensuring adequate funding to meet the demand for the last three years of the program is a priority.

While the ministry will make every effort to use its existing budget to support the Program, it has already re-profiled its expenditures to address government priorities including past tree fruit replanting, Greenhouse Carbon Tax Relief Grant Program (GCTRG) shortfalls, and (one time only) buy local initiatives (TB Submissions 1501, 1502 and 1503). For 2016/17 the ministry is expecting budget pressures to emanate from climate action initiatives, and Speech from the Throne commitments with respect to Buy Local and a new Grow Local program.

#### **Background/Context:**

Consistent with the Minister of Agriculture's 2014/15 mandate letter, a seven year \$8.46M Tree Fruit Replant Program was introduced beginning in 2015/16. The tree fruit industry is composed of approximately 800 growers managing 14,500 acres of tree fruit in crops in the Okanagan, Similkameen and Creston Valleys. In 2014 BC's tree fruit industry generated farm cash receipts of nearly \$105M and produced nearly 127,000 tonnes of fruit. Apples are the dominant acreage and pounds of fruit crop accounting for \$46M of total receipts but cherries accounted for the highest proportion of revenues at \$47M. The aim of the program is to replant at least 1,600 acres over the seven year period. The program was developed with the BC Fruit Growers Association and is strongly supported by industry. The current expenditure profile for the program is presented in the following table.



Year	Tree Fruit Replant Program Funding
2015/16	\$1.15M
2016/17	\$1.28M
2017/18	\$1.53M
2018/19	\$1.53M
2019/20	\$1.03M
2020/21	\$1.03M
2021/22	\$0.91M
Total	\$8.46M

The application process for 2016/17 closed in November 2015 and 61 projects have been informed they are funded for 2016. The final notifications for the remaining 73 recommended projects are on hold pending the decision about additional funding. As tree fruit planting typically occurs in May/June, an early determination about whether additional 2016/17 dollars will be made available is needed.

The Program has been well received by industry and the volume of applications received in the first two years is a strong indicator that there will be sustained high demand for the program over its full 7 year span. As a result, the sharp decline in funding in the last three years of the program now represents a significant challenge.

#### Options:

s.13

To address the strong demand for the program four options:  
s.13 and Increased Budget are presented and summarized in the table immediately below.



BC Tree Fruit Replant Program Funding Options (\$)				
	Option 1	Option 2	Option 3	Option 4
Year				Increased Budget
2015				1,147,000
2016				1,580,000
2017				1,530,000
2018				1,530,000
2019				1,330,000
2020				1,240,000
2021				1,103,000
Total				9,460,000

s.13





Cons:  
s.13

s.13

Pros:  
s.13

Cons:  
s.13

#### **Option 4: Increased Budget (Recommended)**

The overall budget for the program is increased by \$1M over the seven years of the program. The ministry will try to manage the total current year \$0.3M increase within its 2016/17 budget but requests approval to access up to \$0.3M in contingencies. In the last three years of the program the ministry's base budget is permanently increased by \$0.4M in 2019, \$0.35M in 2020 and \$0.25M in 2021 in order to create a more balanced program spending profile and address expected sustained demand for the program.



Pros:

- Helps address program oversubscription in 2016/17 by making an additional \$0.3M of funding available. Will result in 26 additional projects being funded.
- Ensures that the spending profile of the program in years 5 through 7 more appropriately addresses program demand.

Cons:

- Overall budget increase of \$1M over the 7 years of the program.
- Creates a potential 2016/17 \$0.3M budget pressure for government if the ministry cannot manage the increase within its existing budget.

Fiscal Impacts:

- For Option 4, provincial contributions occur in years 2 (2016/17), 5, 6 and 7 of the program.

Year	Program Expenditure	Provincial Contribution Change	Source
2016/17 (Year 2)	\$1.58 M	\$0.3 M	Immediate STOB 80 increase with access to 2016/17 contingency funds if required
2017/18	\$1.53 M	\$0.0 M	N/A
2018/19	\$1.53 M	\$0.0 M	N/A
2019/20	\$1.33 M	\$0.4 M	Budget increase (STOB 80)
2020/21	\$1.24 M	\$0.35M	Budget increase (STOB 80)
2021/22	\$1.103M	\$0.25M	Budget increase (STOB 80)
Total (includes Year 1)	\$9.46 M	\$1.0 M	



**Policy:**

Beyond the identified program funding changes, there are no additional policy implications.

**Legislation:**

Legislation is not required.

**Stakeholder and Citizens:**

The BC tree fruit industry is supportive of additional funding for the BC Tree Fruit Replant Program.

Contact: Derek Sturko, Deputy Minister  
(250) 356-1800

---

Honourable Norm Letnick

May 11, 2016

---

Date Signed

**Margerison, Elizabeth AGRI:EX**

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Monday, May 30, 2016 1:43 PM  
**To:** Townsend, Dave H GCPE:EX  
**Subject:** RE: Update RE: Replant announcement next week

Hey Dave,  
Where did these data come from:

s.13;s.17

These numbers aren't from me – so I'd have to check...  
TJ

---

TJ Schur

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Monday, May 30, 2016 1:27 PM  
**To:** Schur, TJ AGRI:EX; Nickel, Ken AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** Update RE: Replant announcement next week

Hi Ken and TJ,

The following edits have been requested and approved by Derek and Arif. Just wanted to give you the heads up, thanks.

Opening line in NR:

s.13;s.17

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Monday, May 30, 2016 10:01 AM  
**To:** Townsend, Dave H GCPE:EX; Nickel, Ken AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** RE: Replant announcement next week

Thanks for these additions Dave – very helpful for anticipated queries.  
TJ

---

TJ Schur

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Monday, May 30, 2016 9:59 AM  
**To:** Nickel, Ken AGRI:EX  
**Cc:** Schur, TJ AGRI:EX; Boelens, Robert GCPE:EX  
**Subject:** RE: Replant announcement next week

Thanks Ken.

I have added this additional Q and A.

s.13;s.17

---

**From:** Nickel, Ken AGRI:EX  
**Sent:** Monday, May 30, 2016 9:38 AM  
**To:** Townsend, Dave H GCPE:EX  
**Cc:** Schur, TJ AGRI:EX; Boelens, Robert GCPE:EX  
**Subject:** RE: Replant announcement next week

Hi Dave

TJ and Carl have reviewed in detail and communicated the changes they suggest. I don't have anything to add other than vs.13  
We'll get back to you later today on this.

Ken

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Friday, May 27, 2016 3:54 PM  
**To:** Nickel, Ken AGRI:EX  
**Cc:** Schur, TJ AGRI:EX; Boelens, Robert GCPE:EX; Easton, Joan E AGRI:EX  
**Subject:** FW: Replant announcement next week

Sorry Joan, this was supposed to be for Ken.

Ken, draft materials attached for approval please for a tree fruit replant announcement next week. Thanks!

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Friday, May 27, 2016 3:31 PM  
**To:** Easton, Joan E AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** Replant announcement next week

Hi Joan,

On behalf of MNL, MLA 's Larson and Ashton will be making a tree fruit replant announcement on Thursday in Oliver. We have put together the attached materials. Can you please let us know if you have any concerns?

Thanks,

**Dave Townsend**  
Government Communications and Public Engagement  
Ministry of Agriculture  
Office: 250 356-7098 Cell: 250 889-5945  
Email: [dave.h.townsend@gov.bc.ca](mailto:dave.h.townsend@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Monday, May 30, 2016 1:28 PM  
**To:** Schur, TJ AGRI:EX  
**Cc:** Nickel, Ken AGRI:EX  
**Subject:** FW: UPDATE RE: For Approval Replant Materials

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

---

**From:** Sturko, Derek AGRI:EX  
**Sent:** Monday, May 30, 2016 1:12 PM  
**To:** Townsend, Dave H GCPE:EX; Lalani, Arif AGRI:EX  
**Cc:** Hodson, Georgina AGRI:EX; Fair, Susan P AGRI:EX; Cameron, Sandra AGRI:EX; Phelps, Blair GCPE:EX; Boelens, Robert GCPE:EX  
**Subject:** RE: UPDATE RE: For Approval Replant Materials

Much better. Thanks.

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Monday, May 30, 2016 1:02 PM  
**To:** Lalani, Arif AGRI:EX; Sturko, Derek AGRI:EX  
**Cc:** Hodson, Georgina AGRI:EX; Fair, Susan P AGRI:EX; Cameron, Sandra AGRI:EX; Phelps, Blair GCPE:EX; Boelens, Robert GCPE:EX  
**Subject:** UPDATE RE: For Approval Replant Materials

Thanks Derek and Arif.

Here are some revisions that hopefully will clarify everything. Please let me know if you have edits.

Opening line in NR:

s.13;s.17

Added a line in the Q and A:

s.13;s.17

Also, added a hazelnut Q and A:

**Are hazelnut farmers eligible for the replant program? If not, why not?**

s.13

---

**From:** Lalani, Arif AGRI:EX

**Sent:** Monday, May 30, 2016 12:42 PM

**To:** Sturko, Derek AGRI:EX; Townsend, Dave H GCPE:EX

**Cc:** Hodson, Georgina AGRI:EX; Fair, Susan P AGRI:EX; Cameron, Sandra AGRI:EX; Phelps, Blair GCPE:EX; Boelens, Robert GCPE:EX

**Subject:** RE: For Approval Replant Materials

s.13;s.17

Yes spoke to Rob –

. Rob is changing it.

Arif Lalani

Assistant Deputy Minister

Business Development Division

Ministry of Agriculture

---

**From:** Sturko, Derek AGRI:EX

**Sent:** Monday, May 30, 2016 12:07 PM

**To:** Townsend, Dave H GCPE:EX; Lalani, Arif AGRI:EX

**Cc:** Hodson, Georgina AGRI:EX; Fair, Susan P AGRI:EX; Cameron, Sandra AGRI:EX; Phelps, Blair GCPE:EX; Boelens, Robert GCPE:EX

**Subject:** RE: For Approval Replant Materials

s.13;s.17



Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Monday, May 30, 2016 10:48 AM  
**To:** Sturko, Derek AGRI:EX; Lalani, Arif AGRI:EX  
**Cc:** Hodson, Georgina AGRI:EX; Fair, Susan P AGRI:EX; Cameron, Sandra AGRI:EX; Phelps, Blair GCPE:EX; Boelens, Robert GCPE:EX  
**Subject:** For Approval Replant Materials

Good morning Derek and Arif,

On behalf of MNL, MLA 's Larson and Ashton will be making a tree fruit replant announcement on Thursday in Oliver. We have put together the attached materials (News Release, Q and A's/KM's, Emcee SN's, MLA Larson SN's and Media Advisory). Can you please let us know if you have any concerns? Ken, TJ and Carl have reviewed.

Cheers,

**Dave Townsend**  
Government Communications and Public Engagement  
Ministry of Agriculture  
Office: 250 356-7098 Cell: 250 889-5945  
Email: [dave.h.townsend@gov.bc.ca](mailto:dave.h.townsend@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, May 27, 2016 4:08 PM  
**To:** Nickel, Ken AGRI:EX; Townsend, Dave H GCPE:EX  
**Cc:** Boelens, Robert GCPE:EX; Easton, Joan E AGRI:EX  
**Subject:** RE: Replant announcement next week

Hi Dave,  
Thanks for the quick chat.  
Carl and I reviewed the announcement and Q&A earlier, but I did have one more catch.

s.13;s.17

Cheers,  
TJ

---

TJ Schur

---

**From:** Nickel, Ken AGRI:EX  
**Sent:** Friday, May 27, 2016 3:59 PM  
**To:** Townsend, Dave H GCPE:EX  
**Cc:** Schur, TJ AGRI:EX; Boelens, Robert GCPE:EX; Easton, Joan E AGRI:EX  
**Subject:** RE: Replant announcement next week

Thanks Dave

I'll look at them and get back to you Monday.

Ken

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Friday, May 27, 2016 3:54 PM  
**To:** Nickel, Ken AGRI:EX  
**Cc:** Schur, TJ AGRI:EX; Boelens, Robert GCPE:EX; Easton, Joan E AGRI:EX  
**Subject:** FW: Replant announcement next week

Sorry Joan, this was supposed to be for Ken.

Ken, draft materials attached for approval please for a tree fruit replant announcement next week. Thanks!

---

**From:** Townsend, Dave H GCPE:EX  
**Sent:** Friday, May 27, 2016 3:31 PM  
**To:** Easton, Joan E AGRI:EX  
**Cc:** Boelens, Robert GCPE:EX  
**Subject:** Replant announcement next week

Hi Joan,

On behalf of MNL, MLA 's Larson and Ashton will be making a tree fruit replant announcement on Thursday in Oliver. We have put together the attached materials. Can you please let us know if you have any concerns?

Thanks,

**Dave Townsend**

Government Communications and Public Engagement

Ministry of Agriculture

Office: 250 356-7098 Cell: 250 889-5945

Email: [dave.h.townsend@gov.bc.ca](mailto:dave.h.townsend@gov.bc.ca)

**EMCEE NOTES FOR  
MLA DAN ASHTON  
MLA FOR PENTICTON**

**TREE FRUIT REPLANT FUNDING**

*Oliver Visitor Centre  
6431 Station Street  
Oliver*

**Thursday, June 2, 2016**

*Speaking Notes  
11 A.M.*

**Audience:**

Representatives from the BC Fruit Growers' Association, tree fruit growers, and local media will join Boundary-Similkameen MLA Linda Larson and Penticton MLA Dan Ashton for an announcement that will benefit B.C.'s tree fruit sector.

**Background:**

The focus of the photo op is to announce that the B.C. government's seven-year tree fruit replant program will now assist even more growers with an additional \$1 million in funding.

The new funding builds on the Province's long-term Replant Program announced in 2014 that supports grower's efforts to meet consumer demands for high-value, high quality B.C. fruit.

In total, the Province's tree fruit replant program is committing \$9.4 million that will see at least 1,600 acres replanted by 2021, providing more than 2,600 jobs each year for the Okanagan.

## **Introduction and Welcome:**

- Good morning and welcome everyone.
- I'm Dan Ashton, MLA for Penticton...
- ...and it is a pleasure to be here today for an announcement that will benefit our hard-working tree fruit sector.
- I bring greetings from Premier Christy Clark and Agriculture Minister Norm Letnick.
- I know there are a number of you who have travelled from across the valley to be with us today.
- Welcome to Oliver and thank you for joining us.

## **[Introduce official party]:**

- Linda Larson, MLA for Boundary-Similkameen
- Fred Steele, President, BC Fruit Growers Association
- The BC Government is committed to promoting the growth of our high-value and high-quality BC fruit.
- We are working with industry partners to ensure we have a stronger, more sustainable tree fruit sector that results in growers earning more dollars.
- Our investments support that commitment.
- Today is the next step in that commitment.
- With details, please join me in welcoming Boundary-Similkameen MLA Linda Larson.

## **[MLA Larson speaks: 2 to 3]**

- Thank you Linda.
- Now please join me in welcoming BC Fruit Growers Association President Fred Steele.

## **[Fred Steele speaks: 1 to 2 minutes.]**

- Thank you Fred.

## **[Conclusion]**

- Ladies and gentlemen that concludes the formal part of our ceremony.
- I would like to thank everyone for joining us today.
- Thank you.



**SPEAKING NOTES FOR**  
**MLA LINDA LARSON**  
*MLA For Boundary-Similkameen*

**TREE FRUIT REPLANT FUNDING**  
*Oliver Visitor Centre*  
*6431 Station Street*  
*Oliver*

**Thursday, June 2, 2016**  
*Speaking Notes*  
*11 A.M. for approx 2 to 3 minutes*

## **Background:**

### **Audience:**

Representatives from the BC Fruit Growers' Association, tree fruit growers, and local media will join Boundary-Similkameen MLA Linda Larson and Penticton MLA Dan Ashton for an announcement that will benefit B.C.'s tree fruit sector.

### **Background:**

The focus of the photo op is to announce that the B.C. government's seven-year tree fruit replant program will now assist even more growers with an additional \$1 million in funding.

The new funding builds on the Province's long-term Replant Program announced in 2014 that supports grower's efforts to meet consumer demands for high-value, high quality B.C. fruit.

In total, the Province's tree fruit replant program is committing \$9.4 million that will see at least 1,600 acres replanted by 2021, providing more than 2,600 jobs each year for the Okanagan.

- Thank you Dan.
- Ladies and gentlemen...
- ...it is a pleasure to be here on behalf of Agriculture Minister Norm Letnick.
- Last fall, the minister visited a Kelowna area orchard and was able to see directly how the B.C. Government's long-term tree fruit replant program is helping growers.
- The grower has replanted his orchard with Ambrosia and Honeycrisp apples.
- He let the minister know that the replant program was helping him provide stability to his family run orchard.
- The seven-year tree fruit replant program was announced in 2014 by Premier Clark and Minister Letnick.

- It is helping growers replant low-value orchards with high-demand and high-quality apple varieties and late season cherries.
- The reviews are in....
- ...the replant program is very popular with our B.C. tree fruit sector!
- So popular that the application intake for this year's season was significantly oversubscribed.
- That is why we are here today.
- Ladies and gentlemen, I am pleased to announce that the B.C. Government is providing an additional \$1 million dollars in funding to the tree fruit replant program.

- In total, the Province has now committed \$9.4 million in the program and as a result we will see at least 1,600 acres replanted by 2021, providing more than 2,600 jobs each year for the Okanagan.
- The funding is helping ensure British Columbians have fresh and local foods.
- Overall, the long-term replant program provides certainty for B.C. growers and strengthens the future viability and competitiveness of the sector in domestic and export markets.
- The B.C. government has a goal of building the provincial agrifood sector to a \$15-billion-a-year industry by 2020.
- Focusing on high-value BC products is key to our goal.
- To the growers here today – thank you.

- You work hard and are such a big part of our valley communities.
- Congratulations to our British Columbia tree fruit sector and I wish you continued success.
- It is great to be here celebrating with you today.
- Thank you.

Page 066 of 228 to/à Page 071 of 228

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DUPLICATE

June 1, 2016

MEDIA ADVISORY – Ministry of Agriculture – Oliver

OLIVER – On behalf of Agriculture Minister Norm Letnick, Boundary-Similkameen MLA Linda Larson and Penticton MLA Dan Ashton will be in Oliver tomorrow with representatives from the BC Fruit Growers' Association to make an announcement that will further support for the B.C. tree fruit industry.

Event Date: Thursday, June 2, 2016

Time: 11 a.m.

Location:  
Oliver Visitor Centre  
6431 Station Street  
Oliver

Media Contact:

Dave Townsend  
Government Communications and Public Engagement  
Ministry of Agriculture  
250 356-7098  
250 889-5945 (mobile)



Page 073 of 228 to/à Page 077 of 228

Withheld pursuant to/removed as

s.13

## Margerison, Elizabeth AGRI:EX

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**From:** Schur, TJ AGRI:EX  
**Sent:** Wednesday, May 25, 2016 12:15 PM  
**To:** Cameron, Sandra AGRI:EX  
**Subject:** Replant

Hi Sandra,

I'm aware of there is some movement on the Replant announcement for the event on June 1 – however, I have the letter due and I'm not clear on how the program/process will be funded.

Can I get some time with Arif to do debrief on how this is going to happen.

Thanks,

TJ

---

TJ Schur, MES  
Manager, Industry Development  
BC Ministry of Agriculture  
T: 250.387.7183 | C: 250.812.1214  
1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Tuesday, May 17, 2016 2:14 PM  
**To:** Lalani, Arif AGRI:EX  
**Cc:** Nickel, Ken AGRI:EX  
**Subject:** treefruit replant letter draft

Hi Arif,

Thanks for sending the treefruit replant letter draft back to me to work on as AGRI prepares for announcement.

s.13;s.17

Cheers,  
TJ

---

TJ Schur, MES  
Manager, Industry Development  
BC Ministry of Agriculture  
T: 250.387.7183 | C: 250.812.1214  
1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

## Margerison, Elizabeth AGRI:EX

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Tuesday, May 17, 2016 10:53 AM  
**To:** Nickel, Ken AGRI:EX  
**Subject:** FW: AGRI - signed decision letter  
**Attachments:** d AGRI - Tree Fruit - DL signed.pdf

FYI

---

TJ Schur

---

**From:** Sturko, Derek AGRI:EX  
**Sent:** Tuesday, May 17, 2016 10:48 AM  
**To:** Lalani, Arif AGRI:EX; Mack, James AGRI:EX; Hodson, Georgina AGRI:EX; Easton, Joan E AGRI:EX; Schur, TJ AGRI:EX  
**Cc:** Fair, Susan P AGRI:EX; Cameron, Sandra AGRI:EX  
**Subject:** FW: AGRI - signed decision letter

FYI and all necessary action. Please do not circulate further or advise the industry of this decision until an announcement is made.

Thanks,

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

---

**From:** Chipper, Tammy L FIN:EX **On Behalf Of** Chandler, Alex FIN:EX  
**Sent:** Thursday, May 12, 2016 3:29 PM  
**To:** Sturko, Derek AGRI:EX; Boyd, Wes CSNR:EX  
**Cc:** Ward, Colin FIN:EX  
**Subject:** AGRI - signed decision letter

Please find attached a signed decision letter from the Chair of Treasury Board. A hard copy has been sent to your Minister's office.

Treasury Board Staff



File: 0280-30  
Ref: 184189

June 17, 2016

Fred Steele  
President  
British Columbia Fruit Growers Association  
880 Vaughn Ave  
Kelowna BC V1Y 7E4

Dear Fred:

Thank you for your letter dated April 1, 2016 regarding the 2016 BC Tree Fruit Replant Program (Program) – Year 2 and the proposal to exchange the funding allocated in Year 2 with funding of a later year of the Program. The proposal in your letter suggests an approximate increase of \$300,000 in Program funding allocated for 2016.

I congratulate industry and Ministry staff in the successful completion of the first year of the Program as well as the successful intake and merit-based adjudication of Year 2 applications. 145 applications were received, compared to 121 last year, and the applicants with the highest quality projects that fell within the prescribed Year 2 funding allocation have received confirmation letters.

In response to the overwhelming success of the Program, the Ministry will provide an additional \$1 million in funding over the duration of the Program to raise the total to \$9.4 million over 7 years. For the 2016 season, this means an additional \$300,000 of new funding will be made available and, based on the annual Program wait list, some additional applicants will receive funding for their projects.

AGRI staff will continue to work with the BC Fruit Growers Association (BCFGA) administrative staff to ensure that the next highest scored projects for the 2016 Program, within the additional \$300,000 funding envelope, receive confirmation letters into the Program. It is anticipated that the additional funds for 2016 will be allocated to projects and not supplemental administration costs.

.../2

Please note that it was never expected that the Program would fully meet the demand. The 2016 Program Requirements, which were reviewed by BCFGA, clearly communicated to all interested applicants that the Ministry anticipated high application volume for the Program and that not all submitted projects would be successful in receiving funding. This is still our expectation even with the additional \$1 million for the remainder of the Program.

Please feel free to discuss the Program with the Ministry staff committed to its effective roll-out. I look forward to a successful, fully subscribed, 2016 Program and to working with you on the 2017/18 BC Tree Fruit Replant Program.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Arif Lalani', with a stylized, cursive script.

Arif Lalani  
Assistant Deputy Minister

## Margerison, Elizabeth AGRI:EX

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Friday, May 13, 2016 3:40 PM  
**To:** Nickel, Ken AGRI:EX  
**Subject:** FW: TB Sub on BC Tree Replant Program

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

FYI – discuss on Monday

---

TJ Schur

---

**From:** Sturko, Derek AGRI:EX  
**Sent:** Wednesday, May 11, 2016 12:40 PM  
**To:** Easton, Joan E AGRI:EX; Lalani, Arif AGRI:EX; Lord, Michael CSNR:EX  
**Cc:** Hodson, Georgina AGRI:EX; Schur, TJ AGRI:EX; Cameron, Sandra AGRI:EX; Wong, Jane T AGRI:EX; Fair, Susan P AGRI:EX  
**Subject:** RE: TB Sub on BC Tree Replant Program

Some very minor stylistic changes (not tracked).



AGRI\_TB1703\_Tree  
Fruit Replant...

This is the version that will be signed and submitted.

Thank you for the amazing effort on his.

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

---

**From:** Easton, Joan E AGRI:EX  
**Sent:** Wednesday, May 11, 2016 10:56 AM  
**To:** Sturko, Derek AGRI:EX; Lalani, Arif AGRI:EX; Lord, Michael CSNR:EX  
**Cc:** Hodson, Georgina AGRI:EX; Schur, TJ AGRI:EX; Cameron, Sandra AGRI:EX; Wong, Jane T AGRI:EX  
**Subject:** TB Sub on BC Tree Replant Program  
**Importance:** High

Please find attached the TB Sub that incorporated this morning's changes and suggestions.

I would be happy to send this down to Colin. Please advise.

Regards

Joan



## Margerison, Elizabeth AGRI:EX

---

**From:** Easton, Joan E AGRI:EX  
**Sent:** Wednesday, May 11, 2016 9:00 AM  
**To:** Lalani, Arif AGRI:EX; Lord, Michael SDSI:EX  
**Cc:** Boyd, Wes CSNR:EX; Cameron, Sandra AGRI:EX; Schur, TJ AGRI:EX  
**Subject:** RE: TB Sub - three and four option versions  
**Attachments:** AGRI\_TB1703\_Tree Fruit Replant May 10 3 options ver 2.docx; AGRI\_TB1703\_Tree Fruit Replant May 10 4 options.docx

Michael

Some of your comments picked up in the 3 options version. I will bring these versions up.

Joan

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Wednesday, May 11, 2016 8:13 AM  
**To:** Lord, Michael CSNR:EX; Easton, Joan E AGRI:EX  
**Cc:** Boyd, Wes CSNR:EX; Cameron, Sandra AGRI:EX  
**Subject:** RE: TB Sub - three and four option versions

s.12;s.13;s.17

Also Joan – I have asked Susan to re-book the meeting on ALUI but we will still use the 9:00 am time to go over the TB Sub with Derek. Wes/Michael or both are welcome to attend.

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

---

**From:** Lord, Michael CSNR:EX  
**Sent:** Wednesday, May 11, 2016 6:54 AM  
**To:** Easton, Joan E AGRI:EX  
**Cc:** Lalani, Arif AGRI:EX; Boyd, Wes CSNR:EX  
**Subject:** Re: TB Sub - three and four option versions

Hi Joan

I think you did a good job at pulling this together in a short time frame. Unfortunately the highlighted text isn't coming through on my phone however I'll take a look when I get to the office.

After a quick read I'm curious why you don't need funding in the next two years?

I'll be at agricultural executive this morning so perhaps we can talk before or afterwards.

Talk soon.

/m

On May 10, 2016, at 11:42 PM, Easton, Joan E AGRI:EX <[Joan.Easton@gov.bc.ca](mailto:Joan.Easton@gov.bc.ca)> wrote:

Hi Michael

s.12;s.13

Regards

Joan

---

**From:** Easton, Joan E AGRI:EX

**Sent:** Tuesday, May 10, 2016 11:39 PM

**To:** Lalani, Arif AGRI:EX

**Cc:** Cameron, Sandra AGRI:EX; Wong, Jane T AGRI:EX

**Subject:** TB Sub - three and four option versions

Hi Arif

For comment please find attached two versions of the TB Sub.

s.12;s.13

In both documents the blue highlighted text means I need to verify the text.

I will now also forward these to Michael.

Regards

Joan



## Treasury Board Submission – Request for Decision

**Minister:** Honourable Norm Letnick

**Ministry:** Agriculture

**Date:** May 11, 2015

Ministry Document #: TB1703

**Title:** BC Tree Fruit Replant Program Oversubscribed

### Issue:

The BC Tree Fruit Replant Program (Program) is proving very successful at repositioning the BC tree fruit industry (e.g., apples and stone fruits including cherries) but is currently oversubscribed with eligible applicants exceeding allocated funding. In total a \$1M dollar increase is requested for the remaining 6 years of the program with \$0.3M of this increase in effect for 2016/17.

### Request:

s.13

### Implications and Considerations:

Under the current Program the province pays a price per tree while producers are responsible for site preparation and all other expenses. This means the provincial contribution is approximately 30% of replanting costs. For every dollar the province invests, producers spend \$2.33. The program is run by the BC Fruit Growers Association (BCFGA) who became the program administrator through a competitive procurement process. The Ministry of Agriculture provides program oversight and financial administration.

The 2016/17 program is significantly oversubscribed. Of the 145 project applications received for 2016/17, 134 projects were recommended for funding using a merit based scoring approach. The current budget of \$1.28 million will fund the first 61 highest scoring projects (46%) for a total replant acreage of 214 acres. The additional



\$0.3 million proposed for 2016/17 will fund an estimated 26 projects that will replant an additional 122 acres and raise the project funded ratio to 65%. While it is not a program expectation that all submissions will be funded, it was expected that government would be in a position to say that more than 50% of recommended projects were being supported. As a result of the \$0.3M of provincial funding, total replant expenditures will rise by \$1M with producers contributing \$0.7M. Demand for the program is expected to be sustained or grow over time as producers with newer varieties experience market success. Given the high demand for the program, ensuring adequate funding to meet the demand for the last three years of the program is a priority.

#### **Background/Context:**

Consistent with the Minister of Agriculture's 2014/15 mandate letter, a seven year \$8.46M Tree Fruit Replant Program was introduced beginning in 2015/16. The tree fruit industry is composed of approximately 800 growers managing 14,500 acres of tree fruit in crops in the Okanagan, Similkameen and Creston Valleys. In 2014 BC's tree fruit industry generated farm cash receipts of nearly \$105M and produced nearly 127,000 tonnes of fruit. Apples are the dominant acreage and pounds of fruit crop accounting for \$46M of total receipts but cherries accounted for the highest proportion of revenues at \$47M. The aim of the program is to replant at least 1,600 acres over the seven year period. The program was developed with the BC Fruit Growers Association and is strongly supported by industry. The current expenditure profile for the program is presented in the following table.

Year	Tree Fruit Replant Program Funding
2015/16	\$1.15M
2016/17	\$1.28M
2017/18	\$1.53M
2018/19	\$1.53M
2019/20	\$1.03M
2020/21	\$1.03M
2021/22	\$0.91M
Total	\$8.46M



The application process for 2016/17 closed in November 2015 and 61 projects have been informed they are funded for 2016. The final notifications for the remaining 73 recommended projects are on hold pending the decision about additional funding. As tree fruit planting typically occurs in May/June, an early determination about whether additional 2016/17 dollars will be made available is needed.

The Program has been well received by industry and the volume of applications received in the first two years is a strong indicator that there will be sustained high demand for the program over its full 7 year span. In consequence the sharp decline in funding in the last three years of the program now represents a significant challenge.

#### Options:

To address the strong demand for the program three options: <sup>s.13</sup> and Increased Budget are presented and summarized in the table immediately below.

BC Tree Fruit Replant Program Funding Options (\$)		
	Option 1	Option 2
Year	Increased Budget	
2015	1,147,000	
2016	1,580,000	
2017	1,530,000	
2018	1,530,000	
2019	1,330,000	
2020	1,240,000	
2021	1,103,000	
Total	9,460,000	

s.13



s.13

s.13

### **Option 3: Increased Budget (Recommended)**

The overall budget for the program is increased by \$1M over the seven years of the program. The ministry will try to manage the total current year \$0.3M increase within its 2016/17 budget but requests approval to access up to \$0.3M in contingencies. In the last three years of the program the ministry's base budget is permanently increased by \$0.4M in 2019, \$0.35M in 2020 and \$0.25M in 2021 in order to create a more balanced program spending profile and address expected sustained demand for the program. As an alternative to a permanent budget increase, access to contingencies for the amounts shown could be provided.

#### Pros:

- Helps address program oversubscription in 2016/17 by making an additional \$0.3M of funding available. Will result in 26 additional projects being funded.



- Ensures that the spending profile of the program in years 5 through 7 more appropriately addresses program demand.

**Cons:**

- Overall budget increase of \$1M over the 7 years of the program.
- Creates a potential 2016/17 \$0.3M budget pressure for government if the ministry cannot manage the increase within its existing budget.

**Fiscal Impacts:**

- For Option 3, provincial contributions occur in years 2 (2016/17), 5, 6 and 7 of the program.

Year	Program Expenditure	Provincial Contribution Change	Source
<b>2016/17 (Year 2)</b>	\$1.58 M	\$0.3 M	Immediate STOB 80 increase with access to 2016/17 contingency funds if required
<b>2017/18</b>	\$1.53 M	\$0.0 M	N/A
<b>2018/19</b>	\$1.53 M	\$0.0 M	N/A
<b>2019/20</b>	\$1.33 M	\$0.4 M	Budget increase (STOB 80)
<b>2020/21</b>	\$1.24 M	\$0.35M	Budget increase (STOB 80)
<b>2021/22</b>	\$1.103M	\$0.25M	Budget increase (STOB 80)
<b>Total (includes Year 1)</b>	<b>\$9.46 M</b>	<b>\$1.0 M</b>	

**Policy:**

Beyond the identified program funding changes, there are no additional policy implications.



**Legislation:**

Legislation is not required.

**Stakeholder and Citizens:**

The BC tree fruit industry is supportive of additional funding for the BC Tree Fruit Replant Program.

Contact: Derek Sturko, Deputy Minister  
(250) 356-1800

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Honourable Norm Letnick

---

Date Signed



Page 093 of 228 to/à Page 098 of 228

Withheld pursuant to/removed as

DUPLICATE

## Margerison, Elizabeth AGRI:EX

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**From:** Easton, Joan E AGRI:EX  
**Sent:** Wednesday, May 11, 2016 8:46 AM  
**To:** Schur, TJ AGRI:EX  
**Subject:** RE: Tree Fruit Replant

Thank you.

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Wednesday, May 11, 2016 8:46 AM  
**To:** Easton, Joan E AGRI:EX  
**Subject:** RE: Tree Fruit Replant

Total Farm Cash Receipts for Treefruit: is \$104.98 M in 2014.  
From FastStats 2014 (December 2015 release)  
TJ

---

TJ Schur

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Wednesday, May 11, 2016 8:31 AM  
**To:** Lalani, Arif AGRI:EX  
**Cc:** Easton, Joan E AGRI:EX; Cameron, Sandra AGRI:EX  
**Subject:** RE: Tree Fruit Replant

### Industry Description:

The BC tree fruit industry has about 800 commercial growers, who farm about 15,000 acres of apples, pears, cherries, peaches, nectarines, apricots and plums. Ninety per cent of the industry is located in the Okanagan Valley from Salmon Arm to Osoyoos and the Similkameen Valley to the Creston Valley. Tree fruits are also produced in the Fraser Valley and on the Gulf Islands on a much smaller scale. Grower farm cash receipts (FCR) for apples were \$46 million in 2014. Apples are the dominant crop by acres planted (9,139 acres, 62% of the total acreage) and pounds of fruit produced (221 million pounds or about 80% of the total fruit crop). Cherries have a much smaller acreage (3,300 acres or 22% of the total acreage), with nearly \$47 million in FCR. In some years, such as 2014, the value of cherries exceeded the value of apples in BC.

### Market:

Only 75% of the apples produced in BC are sold within Western Canada. BC satisfies about 45% of Western Canada's apple demand. The rest of the Western Canadian market is met by imports, predominantly from Washington State. The tree fruit market has been improving over the last couple of years for both domestic and exported markets. Of note, is expansion of cherry exports and production of high value apples like Ambrosia.

---

TJ Schur

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Wednesday, May 11, 2016 8:19 AM

**To:** Schur, TJ AGRI:EX

**Cc:** Easton, Joan E AGRI:EX; Cameron, Sandra AGRI:EX

**Subject:** Tree Fruit Replant

TJ – do we have some metrics on revenues generated by the industry, how much is exported and if possible how much is for domestic use? I think we need a paragraph at the beginning of the Background to speak to the magnitude of this sector towards the \$12.3B. Joan will need this ASAP.

Arif Lalani

Assistant Deputy Minister

Business Development Division

Ministry of Agriculture

## Margerison, Elizabeth AGRI:EX

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Tuesday, May 10, 2016 7:02 PM  
**To:** Easton, Joan E AGRI:EX  
**Subject:** RE: I need to confirm

Hi Joan,

The program is a direct payment to the producer based on number of trees to a maximum/trees per acre. It is not a cost share program. It works out to approximately 30% of the replant cost (tree, irrigation, land preparation, etc.).

The requirements can be found in the requirements document:

[http://www2.gov.bc.ca/assets/gov/farming-natural-resources-and-industry/agriculture-and-seafood/programs/treefruit-replant-program/2016-17\\_tree\\_fruit\\_replant\\_requirements.pdf](http://www2.gov.bc.ca/assets/gov/farming-natural-resources-and-industry/agriculture-and-seafood/programs/treefruit-replant-program/2016-17_tree_fruit_replant_requirements.pdf)

Page 9 project payment, 12 (appendix A)

### b. FUNDING

\$2.50 per tree to a maximum of \$5,000 per acre is available for apple plantings. Soft fruit (including pear) plantings are eligible to a maximum of \$2,000 per acre.

I'll also look for the funding matrix we use for calculating each project.

TJ

---

TJ Schur

---

**From:** Easton, Joan E AGRI:EX  
**Sent:** Tuesday, May 10, 2016 6:10 PM  
**To:** Schur, TJ AGRI:EX  
**Subject:** I need to confirm

TJ – Can I please confirm that Tree Fruit Program is cost shared on a 1:1 basis (every provincial \$ matched by a producer \$)

Thanks

Joan

## Margerison, Elizabeth AGRI:EX

---

**From:** Sturko, Derek AGRI:EX  
**Sent:** Thursday, April 28, 2016 9:11 AM  
**To:** Schur, TJ AGRI:EX; Easton, Joan E AGRI:EX  
**Cc:** Nickel, Ken AGRI:EX  
**Subject:** RE: Replant funding table

Thanks TJ

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Thursday, April 28, 2016 8:46 AM  
**To:** Easton, Joan E AGRI:EX; Sturko, Derek AGRI:EX  
**Cc:** Nickel, Ken AGRI:EX  
**Subject:** RE: Replant funding table

Hi Derek,  
Here is the adjusted table as per your request:

Year	Estimated Acres*	Program Value**	Supplemental	Matched	Adjusted Value
2015	196	\$1,030,000	\$117,000	\$117,000	\$1,264,000
2016	244	\$1,280,000			
2017	293	\$1,530,000			
2018	293	\$1,530,000			
2019	196	\$1,030,000			
2020	196	\$1,030,000			
2021	196	\$1,030,000	-\$117,000		
<b>Total</b>	<b>1566</b>	<b>\$8,460,000</b>			<b>\$8,577,000</b>

\*Based on ~30% uptake by stone fruit

\*\*Includes costs for administration

The adjusted value only takes into account the Matched funds as the 117,000 we provided in 2015 will not be accessible to the Program in 2021.

Hope this helps,  
TJ

---

TJ Schur

**From:** Schur, TJ AGRI:EX  
**Sent:** Wednesday, April 27, 2016 8:20 AM  
**To:** Easton, Joan E AGRI:EX; Sturko, Derek AGRI:EX  
**Cc:** Nickel, Ken AGRI:EX  
**Subject:** Replant funding table  
**Importance:** High

Hi Joan, Derek,

Thanks for catching my error Joan – I sent the wrong funding table for the Replant in my responses to Derek’s question yesterday.

The correct funding table is:

**Year Estimated Acres Program Costs**

2015	196	1,030,000
2016	244	1,280,000
2017	293	1,530,000
2018	293	1,530,000
2019	196	1,030,000
2020	196	1,030,000
2021	196	1,030,000
<b>Total 1566</b>		<b>8.460,000</b>

Sorry for the confusion and thanks for catching it!

Cheers,

TJ

---

TJ Schur, MES  
Manager, Industry Development  
BC Ministry of Agriculture  
T: 250.387.7183 | C: 250.812.1214  
1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

## **Margerison, Elizabeth AGRI:EX**

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Wednesday, April 27, 2016 8:11 AM  
**To:** Easton, Joan E AGRI:EX  
**Subject:** 184189 Response letter to BCFGA re Replant matching - year 2  
**Attachments:** 184189 Response letter to BCFGA re Replant matching - year 2.docx



File: 0280-30  
Ref: 184189

Fred Steele  
President  
British Columbia Fruit Growers' Association  
880 Vaughn Ave  
Kelowna BC V1Y 7E4

Dear Fred:

Thank you for your letter dated April 1, 2016 regarding the 2016 BC Tree Fruit Replant Program (Program) – Year 2 and the proposal to exchange the funding allocated in Year 2 with funding of a later year of the Program. The proposal in your letter suggests an approximate increase of \$300,000 for 2016.

I congratulate industry and Ministry staff in a successful completion of Year 1 and the timely and successful intake and merit-based adjudication of the Year 2 applications. 145 applications were received, compared to 121 last year, and the highest quality projects that fell within the prescribed Year 2 funding allocation have received confirmation letters. Some additional applicants may receive funding if there is slippage in successful project plantings through the lifecycle of the Program year.

The 7 year, \$8.4 M Program funding is allocated annually with the current administration shared between BC Fruit Growers' Associations (BCFGA) and the Ministry of Agriculture (Ministry). Indeed, a slight bell curve approach to funding throughout the 7 years was intentional to support suppliers' ability to reasonably anticipate demand of sought varieties and inputs. The 2015 program received a high volume of applications and the new merit-based scoring system was successful in ensuring that the highest quality projects were funded to the maximum amount allotted for the year. In August 2015, with careful consideration to maximizing the success of the 2015 (Year 1) Program, the Ministry agreed to a one-time funding increase which was subtracted from the future years of the 7 year program, hence reducing the remaining amount available.

.../2



Please note that it was never expected that the Program would fully meet the demand. The 2016 Program Requirements, which were reviewed by BCFGA, clearly communicated to all interested applicants that the Ministry anticipated high application volume for the Program and that not all submitted projects would be successful in receiving funding. Therefore, to provide certainty within the Program in coming years and to support the 2016 Program funding allocations alongside other Ministry financial commitments, the Ministry will not be reallocating an additional \$300,000 to the 2016 Program.

Please feel free to discuss the Program with the Ministry staff committed to its effective roll-out. I look forward to a successful, fully subscribed 2016 Program and to working with you on the 2017/18 BC Tree Fruit Replant Program.

Sincerely,

Derek Sturko  
Deputy Minister

Page 107 of 228 to/à Page 111 of 228

Withheld pursuant to/removed as

DUPLICATE

## Margerison, Elizabeth AGRI:EX

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Thursday, June 9, 2016 3:39 PM  
**To:** Lalani, Arif AGRI:EX; Cameron, Sandra AGRI:EX  
**Subject:** RE: 184189

thx

---

TJ Schur

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Thursday, June 9, 2016 3:38 PM  
**To:** Schur, TJ AGRI:EX; Cameron, Sandra AGRI:EX  
**Cc:** Cameron, Sandra AGRI:EX  
**Subject:** RE: 184189

Sandra will follow up with Susan on Monday.

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

---

**From:** Schur, TJ AGRI:EX  
**Sent:** Thursday, June 9, 2016 3:35 PM  
**To:** Cameron, Sandra AGRI:EX; Lalani, Arif AGRI:EX  
**Subject:** 184189

Hi Sandra, Arif,  
Any sense on the sign off for the letter to BCFGA on the replant lift?

s.13

Let me know when you hear.  
Cheers,  
TJ

---

TJ Schur, MES  
Manager, Industry Development  
BC Ministry of Agriculture  
T: 250.387.7183 | C: 250.812.1214  
1-888-221-7141 | [AgriServiceBC@gov.bc.ca](mailto:AgriServiceBC@gov.bc.ca)

Page 113 of 228 to/à Page 118 of 228

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Page 119 of 228 to/à Page 125 of 228

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s.12; s.13

Page 126 of 228 to/à Page 192 of 228

Withheld pursuant to/removed as

DUPLICATE

Clean Copy.

**Greene, Pauline AGRI:EX**

---

**From:** Cameron, Sandra AGRI:EX  
**Sent:** Wednesday, May 11, 2016 10:27 AM  
**To:** Easton, Joan E AGRI:EX  
**Subject:** FW: TB Sub - three and four option versions  
**Attachments:** AGRI\_TB1703\_Tree Fruit Replant May 10 3 options ver 2.docx; AGRI\_TB1703\_Tree Fruit Replant May 10 4 options.docx

*Sandra*

Sandra Cameron  
Executive Administrative Assistant  
Business Development Division  
Ministry of Agriculture | 250 356-1122

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Wednesday, May 11, 2016 9:01 AM  
**To:** Sturko, Derek AGRI:EX  
**Cc:** Cameron, Sandra AGRI:EX  
**Subject:** FW: TB Sub - three and four option versions

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

---

**From:** Easton, Joan E AGRI:EX  
**Sent:** Wednesday, May 11, 2016 9:00 AM  
**To:** Lalani, Arif AGRI:EX; Lord, Michael CSNR:EX  
**Cc:** Boyd, Wes CSNR:EX; Cameron, Sandra AGRI:EX; Schur, TJ AGRI:EX  
**Subject:** RE: TB Sub - three and four option versions

Michael  
Some of your comments picked up in the 3 options version. I will bring these versions up.  
Joan

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Wednesday, May 11, 2016 8:13 AM  
**To:** Lord, Michael CSNR:EX; Easton, Joan E AGRI:EX  
**Cc:** Boyd, Wes CSNR:EX; Cameron, Sandra AGRI:EX  
**Subject:** RE: TB Sub - three and four option versions

s.12;s.13

Also Joan – I have asked Susan to re-book the meeting on ALUI but we will still use the 9:00 am time to go over the TB Sub with Derek. Wes/Michael or both are welcome to attend.

Arif Lalani  
Assistant Deputy Minister  
Business Development Division  
Ministry of Agriculture

**From:** Lord, Michael CSNR:EX  
**Sent:** Wednesday, May 11, 2016 6:54 AM  
**To:** Easton, Joan E AGRI:EX  
**Cc:** Lalani, Arif AGRI:EX; Boyd, Wes CSNR:EX  
**Subject:** Re: TB Sub - three and four option versions

Hi Joan

I think you did a good job at pulling this together in a short time frame. Unfortunately the highlighted text isn't coming through on my phone however I'll take a look when I get to the office.

s.12;s.13

I'll be at agricultural executive this morning so perhaps we can talk before or afterwards.

Talk soon.

/m

On May 10, 2016, at 11:42 PM, Easton, Joan E AGRI:EX <[Joan.Easton@gov.bc.ca](mailto:Joan.Easton@gov.bc.ca)> wrote:

Hi Michael

Attached for your review / comment are two versions of the TB Sub. The first presents four options but as you noted in our earlier conversation it is not clear that 3 and 4 are truly different.

s.12;s.13

Regards  
Joan



---

**From:** Easton, Joan E AGRI:EX  
**Sent:** Tuesday, May 10, 2016 11:39 PM  
**To:** Lalani, Arif AGRI:EX  
**Cc:** Cameron, Sandra AGRI:EX; Wong, Jane T AGRI:EX  
**Subject:** TB Sub - three and four option versions

Hi Arif

For comment please find attached two versions of the TB Sub.

The first document is the four option version. Options 3 and 4 are quite repetitive and I do not think it strengthens the submission to include both.  
s.12;s.13

In both documents the blue highlighted text means I need to verify the text.

I will now also forward these to Michael.

Regards

Joan

Page 196 of 228 to/à Page 208 of 228

Withheld pursuant to/removed as

s.12; s.13

**Greene, Pauline AGRI:EX**

---

**From:** Lord, Michael SDSI:EX  
**Sent:** Wednesday, May 4, 2016 4:47 PM  
**To:** Sturko, Derek AGRI:EX; Lalani, Arif AGRI:EX; Easton, Joan E AGRI:EX; Hodson, Georgina AGRI:EX  
**Cc:** Boyd, Wes CSNR:EX  
**Subject:** RE: Tree Fruit Replant Program

ok

/m

**Michael**  
t: 250.356.9220

---

**From:** Sturko, Derek AGRI:EX  
**Sent:** Wednesday, May 4, 2016 4:46 PM  
**To:** Lalani, Arif AGRI:EX; Lord, Michael CSNR:EX; Easton, Joan E AGRI:EX; Hodson, Georgina AGRI:EX  
**Cc:** Boyd, Wes CSNR:EX  
**Subject:** RE: Tree Fruit Replant Program

Michael – I'm happy to speak to Athana as I prepared the funding options for MNL to discuss with MMdJ.

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

---

**From:** Lalani, Arif AGRI:EX  
**Sent:** Wednesday, May 4, 2016 4:44 PM  
**To:** Lord, Michael CSNR:EX; Easton, Joan E AGRI:EX; Hodson, Georgina AGRI:EX  
**Cc:** Boyd, Wes CSNR:EX; Sturko, Derek AGRI:EX  
**Subject:** Re: Tree Fruit Replant Program

s.12,s.13

Sent from my BlackBerry

---

**From:** Lord, Michael CSNR:EX  
**Sent:** Wednesday, May 4, 2016 3:25 PM  
**To:** Easton, Joan E AGRI:EX; Hodson, Georgina AGRI:EX  
**Cc:** Lalani, Arif AGRI:EX; Boyd, Wes CSNR:EX  
**Subject:** FW: Tree Fruit Replant Program

Hi Georgina/Joan,

Are you able to share any Ins re: Tree Fruit Replant? The DM of FIN was asking questions this afternoon, and our analyst didn't have any background material.

Thanks,

/m

**Michael**

t: 250.356.9220

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**From:** Ward, Colin FIN:EX

**Sent:** Wednesday, May 4, 2016 2:54 PM

**To:** Lord, Michael CSNR:EX

**Subject:** Tree Fruit Replant Program

Hi Michael –

Athana asked me a question about the Tree Fruit Replant Program – something about funding options and considerations. Is this something you're aware of? Is there an issues note or something you can share?

Thanks,

Colin

June 1, 2016

MEDIA ADVISORY – Ministry of Agriculture – Oliver

OLIVER – On behalf of Agriculture Minister Norm Letnick, Boundary-Similkameen MLA Linda Larson and Penticton MLA Dan Ashton will be in Oliver tomorrow with representatives from the BC Fruit Growers' Association to make an announcement that will further support for the B.C. tree fruit industry.

Event Date: Thursday, June 2, 2016

Time: 11 a.m.

Location:  
Oliver Visitor Centre  
6431 Station Street  
Oliver

Media Contact:

Dave Townsend  
Government Communications and Public Engagement  
Ministry of Agriculture  
250 356-7098  
250 889-5945 (mobile)

**Graves, Debra FIN:EX**

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**From:** Sturko, Derek AGRI:EX  
**Sent:** Wednesday, May 11, 2016 12:56 PM  
**To:** Ward, Colin FIN:EX  
**Cc:** Lalani, Arif AGRI:EX; Mack, James AGRI:EX; Lord, Michael SDSI:EX; Easton, Joan E AGRI:EX; Hodson, Georgina AGRI:EX; Fair, Susan P AGRI:EX  
**Subject:** Signed TB Sub on BC Tree Replant Program

Colin:

Attached is the signed TB Sub (TB 1703) regarding the tree fruit replant program.



There have only been a very small number of stylistic changes since the draft you saw previously.

Thanks for your support in processing this submission.

Derek Sturko  
Deputy Minister  
BC Ministry of Agriculture  
(250) 356-1800

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## NEWS RELEASE

For Immediate Release  
[release number]  
[Date]

Ministry of Agriculture

### **How do you like them apples? More replant funding on its way**

OLIVER – The B.C. government’s popular seven-year tree fruit replant program will now assist even more growers with an additional \$1 million in funding, Boundary-Similkameen MLA Linda Larson and Penticton MLA Dan Ashton announced today on behalf of Agriculture Minister Norm Letnick.

Today’s announcement, with BC Fruit Growers’ Association representatives and local growers in attendance, was made in the Okanagan Valley, an area where the majority of B.C.’s tree fruit growers call home. The new funding is another step in the B.C. government’s commitment to support B.C.’s tree fruit growers who have made the decision to replant their orchards with high-value, high-quality fruit varieties that are enjoyed by consumers locally and around the world.

For the 2016/17 season, it is estimated the new funding will assist more than two dozen additional projects with 122 additional acres being replanted. In total, the Province’s tree fruit replant program is committing \$9.4 million that will see at least 1,600 acres replanted by 2021, providing more than 2,600 jobs each year for the Okanagan.

The application intake for the 2016/17 season was so successful it was significantly oversubscribed and has now closed. The new funding applications for the 2017/18 season will be available on the Ministry of Agriculture website this fall. Additional information is available here:

<http://www2.gov.bc.ca/gov/content/industry/agriculture-seafood/programs/treefruit-replant-program>

Increasing production, driving competitiveness, and building markets are three key priorities of the B.C. Agrifood and Seafood Strategic Growth Plan that has an overall goal of growing the B.C. agrifoods sector to a \$15 billion dollar a year industry by 2020.

#### **Quotes:**

#### **Linda Larson, MLA for Boundary-Similkameen –**

“Given the high interest in the replant program, the B.C. government wanted to ensure there was adequate funding to meet the demand. I want to congratulate the Okanagan tree fruit sector on receiving the new funding and I wish them continued success as they reposition their orchards to high-value and high-quality fruit.”

**Dan Ashton, MLA for Penticton –**

“We heard loud and clear from growers that the replant program is a huge success for replanting low-value orchards with high-demand varieties like Ambrosia and Honeycrisp apples and late season cherries. This funding commitment will provide even more farming families with the chance to earn a higher income as they continue to support their local community.”

**BC Fruit Growers’ Association president Fred Steele –**

“XX”

**Quick Facts:**

- B.C. growers produced Canada’s second largest tree fruit crop in 2014, including more than 126,000 tonnes of apples, sweet cherries, peaches, pears, plums/prunes, nectarines and apricots.
- There are nearly 6,000 tree fruit orchards in B.C., with the majority located in the Okanagan Valley.
- Apples account for the majority of land in tree fruits with 62% followed by sweet cherries at 22%.

**Learn More:**

November 2014 news release announcing the seven-year replant program:

<https://www.newsroom.gov.bc.ca/2014/11/bc-tree-fruit-sector-to-benefit-with-sustainable-long-term-replant-program.html>

BC Fruit Growers’ Association: <http://www.bcfga.com/>

B.C. Agrifood and Seafood Strategic Growth Plan:

<http://www2.gov.bc.ca/assets/gov/farming-natural-resources-and-industry/agriculture-and-seafood/strategic-growth-plan.pdf>

**Media Contact:**

Dave Townsend  
Government Communications and Public Engagement  
Ministry of Agriculture  
250 356-7098  
250 889-5945 (mobile)



## Questions and Answers

### Additional \$1 million in funding for sustainable, long-term Replant Program

June 2016

#### Key Messages

- The B.C. Government is committed to promoting the growth and production of high-value, high-quality B.C. fruit, and to help develop a stronger, more sustainable tree fruit sector that results in growers earning more dollars.
- Our investments support that commitment.
- Whether we are talking about the new, tree fruit replant program, multi-million dollar investments to help packinghouses modernize, or buy local program funding to promote B.C. apples and cherries to B.C. consumers, we will continue to work with B.C.'s growers to help them compete locally and around the world.
- Today, we are announcing the B.C. government's tree fruit replant program will now assist even more growers with an additional \$1 million in funding.
- The new funding builds on the Province's long-term Replant Program announced in 2014 that supports grower's efforts to meet consumer demands for high-value, high quality B.C. fruit.
- In total, the Province's tree fruit replant program is committing \$9.4 million that will see at least 1,600 acres replanted by 2021, providing more than 2,600 jobs each year for the Okanagan.
- In 2015, B.C. cherry exports increased dramatically from the previous year to 13,600 metric tonnes (56% increase) to a value of \$91.7 million (70% increase).
- Meantime, B.C. apple growers have focussed on a "right variety, right size, right grade" strategy in recent years to serve high-value fruit markets with apple varieties that thrive in B.C.'s climate.
- Consumers naturally associate premium apples like Ambrosias with B.C. orchards. As more premium apples are grown, so too will their place in the marketplace in B.C., other Canadian provinces and abroad.
- Focussing on high value B.C. products like Ambrosia apples and late season cherries are key to growing the B.C. government's agrifoods industry to a \$15 billion dollar a year industry by 2020.

## **1. What is this announcement all about?**

- The B.C. government's popular seven-year tree fruit replant program will now assist even more growers with an additional \$1 million in funding.
- The new funding builds on the Province's long-term Replant Program announced in 2014 that supports grower's efforts to meet consumer demands for high-value, high quality B.C. fruit.
- In total, the Province's tree fruit replant program is committing \$9.4 million that will see at least 1,600 acres replanted by 2021, providing more than 2,600 jobs each year for the Okanagan.
- The program is a big success and assists growers in replanting low-value orchards with high-demand and high-quality varieties like Ambrosia apples and late-season cherries.
- The new funding will help ensure British Columbians have fresh and local foods, and also bring employment and business opportunities to B.C. growers in the future.
- The long-term Replant Program provides certainty for B.C. growers and strengthens the future viability and competitiveness of the sector in domestic and export markets.

## **2. Who will be eligible?**

- The program is operating for seven years beginning Apr. 1, 2015 through to the 2021 season.
- The application intake for the 2016/17 season was so successful it was significantly oversubscribed and has now closed.
- The new funding applications and requirements for the 2017/18 season will be available on the Ministry of Agriculture website this fall.

## **3. How will this additional funding be allocated? Will I be considered if I already have an application in?**

- It is still being determined how the additional \$1 million in funding will be allocated.
- Individual applicants and/or growers that have questions on their application status are encouraged to direct their questions to the BC Fruit Growers' Association or the Ministry of Agriculture directly.
- In total, the Province's tree fruit replant program is committing \$9.4 million over seven years.

## **4. Can growers outside of the Okanagan apply for this?**

- Providing they meet all other criteria, yes. The program is province-wide.

## **5. What about the stone fruit and pear growers?**

- Stone fruit and pear growers are eligible under the Replant Program.

**6. What about the cherry growers?**

- Cherry tree plantings are included above as they are a stone fruit crop.
- New cherry varieties considered in the Replant Program extend the domestic cherry season for British Columbia and western Canada.
- These are good times for B.C. cherry growers, with more opportunities to reach new markets and earn more dollars for high-quality and high-value B.C. foods.
- In 2015, B.C. cherry exports have increased dramatically from the previous year to 13,600 metric tonnes (56% increase) to a value of \$91.7 million (70% increase).
- The data also includes a significant rise in sour cherry exports from \$2.7 million in 2014 to \$11.2 million in 2015.
- Focusing on high-value B.C. products like late-season cherries is key to growing the B.C. government's agrifood sector to a \$15-billion-a-year industry by 2020.

**7. Washington State's apple growers are so much bigger than ours. Can we really compete with them?**

- There is always room for high quality apples in domestic and international markets.
- Increasing production, driving competitiveness, and building markets are three key priorities of the B.C. Agrifood and Seafood Strategic Growth Plan.
- The Replant Program targets the planting of premium varieties that many consumers associate with B.C. including Ambrosia and Salish. There is opportunity for those varieties and others that grow and taste best in B.C.

**8. What about genetically modified apples? The Fruit Growers have been clear they are opposed to it. Are you?**

- The Okanagan tree fruit industry is a vital part of our food system and a part of B.C.'s heritage that all British Columbians are proud of.
- Approval for plants with novel traits rests under Federal jurisdiction.
- The B.C. government is aware of the concerns of the tree fruit industry and we have shared those concerns with the federal minister's office.

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