

FOI REQUEST: AGR-2018-81013

FOI request details:

A breakdown of all costs, including FTEs, associated with the Buy BC twitter account. (Date Range for Record Search: From 07/18/2017 to 02/16/2018)

Breakdown of costs:

- **FTEs:** Approximately 5% of an FTE is allocated on a weekly basis to support the Buy BC: EAT DRINK LOCAL twitter account.
- **Other costs:** The Ministry of Agriculture has allocated \$225,000 to the British Columbia Restaurant and Foodservices Association (BCRFA) to develop and deliver the overall Buy BC: Eat DRINK LOCAL campaign, which includes the Buy BC: EAT DRINK LOCAL twitter account.