

From: [Popham, Lana AGRI:EX](#)  
To: [Godfrey, Sam AGRI:EX](#); [Smith, Jessica C AGRI:EX](#); [Mack, James AGRI:EX](#)  
Subject: Fwd: Proposed Standards of Care for Breeders/Sellers/Brokers of Dogs and Cats in BC  
Date: Tuesday, May 29, 2018 1:45:22 PM  
Attachments: [AGRI Standards of Care for Breeders and Sellers of Dogs and Cats\\_Final.docx](#)  
[ATT00001.htm](#)

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Sent from my iPad

Begin forwarded message:

**From:** "Thornthwaite, Jane" s.17  
**Date:** May 29, 2018 at 1:28:03 PM PDT  
**To:** "Popham, Lana AGRI:EX" <[Lana.Popham@gov.bc.ca](mailto:Lana.Popham@gov.bc.ca)>  
**Cc:** "Hosseinzadeh, Nick LASS:EX" <[Nick.Hosseinzadeh@leg.bc.ca](mailto:Nick.Hosseinzadeh@leg.bc.ca)>  
**Subject:** FW: Proposed Standards of Care for Breeders/Sellers/Brokers of Dogs and Cats in BC

**Hello Minister: I must commend you on the work on this file to date. I know you have a keen interest in making this work. I contacted my constituent, s.22 who is on your list of responsible breeders, to see how things were going, and she said they were going great – until last week. Apparently things kind of fell off the rails about the definitions between a commercial breeder and a preservation breeder ( eg hobby in their home). Her points below do seem a bit ridiculous, and obviously making a hobby breeder of standard poodles install flame resistant walls in her home seems a bit over the top. She is suggesting a dual registration process. s.22 really wants to make a difference in this legislation , she agrees whole-heartedly about its intent, but feels the points below are counterproductive to the entire goal of the legislation – to shut down puppy mills. Here is an excerpt of her follow up email to me:**

Jane, I just want to say (again) that we really appreciate your support on this! I truly believe that you have a clear understanding of what a reputable breeder does. My email last night was a result of going line by line through the Breed Standards Document. Since then I have had time to think about what is missing in the document. And I would like to address it here and now..... thank you!

I am not sure that the current Policy Makers at the Ministry of Agriculture truly understood the scope of what a reputable breeder has to go through to create a litter. We put Championship titles on our potential dams and sires to know they are worthy of being bred. That can cost thousands of dollars We do health screens - many of those tests we have to repeat annually - easily a thousand dollars. We do DNA testing to rule out, or to breed away from genetic diseases. These health tests can also cost hundreds and hundreds of dollars. Our standard poodle stud fees range from \$2500.00 to \$10,000.00 for a championed, health tested sire. Then there can be many additional costs associated with breeding and whelping. Finally, there are further costs to raise the litter properly. Additionally, we are involved or give support to the new puppy family for the rest of the puppy's life. And if the puppy can no longer stay in that home - it must be returned to us - at any age. As well, we have to document, record and register

all of this information - at a further cost to us.

The commercial breeder usually does not do any health testing, they are not available for support and they do not take the puppy back if the pup can not stay with the new family. A reputable breeder is lucky from a monetary perspective - if we break even or lose less than \$3000.00 per litter. I never once came close to **only** losing \$3000.00 on any litter.

This is why it is actually insulting that a preservation breeder has to abide by the same rules as a commercial breeder who is living off the sales of their puppies. They are in it for the money. Preservation Breeders are involved because of our love and commitment to our chosen breed. It is not a business to us - we are not living off the income generated by the sales of puppies.

Really, shouldn't the commercial breeders be abiding by what the preservation breeders are doing? Health testing, only breeding from structurally sound animals with correct temperament and a pleasing disposition? Raising them in safe and motivating environment, offering health guarantees and the option of taking the puppy back if the new owner's situation changes?

There is a huge emotional difference between a preservation breeder and a commercial breeder. The preservation breeder is passionate about their chosen breed, they want to create healthy, well socialized puppies with correct temperament - that are better examples of the breed than what they started with. A commercial breeder is only doing it to make money. So why not make it more cost prohibitive for the commercial breeder and not pass on new burdens to the preservation breeders? Make the new rules and regulations only applicable to commercial breeders Using our classification of what defines a commercial breeder. This way the majority of hobby/preservation breeders will not be ill affected by the new policy.

Thank you Jane!

s.22

**Minister, Can you please take a look at her email and get back to me?**

**Many thanks**

**Jane**

**Jane Thornthwaite**

**MLA North Vancouver Seymour**

---

**From:** s.22

**Sent:** Wednesday, May 23, 2018 10:49 PM

**To:** Thornthwaite.MLA, Jane <[Jane.Thornthwaite.MLA@leg.bc.ca](mailto:Jane.Thornthwaite.MLA@leg.bc.ca)>

**Cc:** Hosseinzadeh, Nick <[Nick.Hosseinzadeh@leg.bc.ca](mailto:Nick.Hosseinzadeh@leg.bc.ca)>

**Subject:** Proposed Standards of Care for Breeders/Sellers/Brokers of Dogs and Cats in BC

Hi Jane.

Thank you for staying on top of this incredibly important issue!

Terri Giacomazzi, is the Senior Policy Analyst with BC Ministry of Agriculture who I have spoken and met with the most. To be fair, Terri has listened very well and asked good questions. But she also doesn't really know what a reputable dog breeder does. In our last conversation, she said that we can not make a policy that applies to one group of people because of the size of the operation - so most likely every reputable breeder - no matter how small will be classified as a commercial breeder. This was very disappointing to hear because in our previous conversation, Terri indicated that the Ministry really liked our definition and wanted to move forward with using it.

This is what we submitted for the **Classification or Definition of a Commercial Breeder:**

a) five or more intact animals that are over the age of eight months, or

- b) whelped four or more litters in one calendar year, or
- c) sold, transferred, traded or leased 30 or more animals in one calendar year, or
- d) if a breeder has bred a dam that has whelped more than three litters in one calendar year

They are wanting to change it to:

a) change it to **four** (not five) or more intact animals that are over the age of eight months

b) change it to **three** or more litters in one calendar year

c) change it to **20** (not 30) animals in one year

d) remove qualifier 'd' and place it into the breeding section of the document

Jane, if every breeder is considered "commercial" - then technically we would have to abide by all the proposed rules and regulations. Is there enough money in the budget and enough available trained personnel to monitor and enforce the new rules and regulations on every breeder in BC?

The balance of this email will be regarding points that are just down right ridiculous for a home based hobby or preservation breeder to have to adhere to..... Additionally, how will they monitor and enforce this? As has been mentioned many times in the past - a puppy miller is not going to voluntarily register. Although the Ministry keeps stating this is just a minimum Standards of Care and not really a doctrine to shut down puppy mills .....

#### 1.1 Food

- Mark food storage bins. For a breeder that only has one or two dogs - this is just not necessary.

#### 4. Environment and Housing

- Ensure exterior walls of housing facility are fire-resistant and impervious to moisture. Most homes do not even have fire-resistant siding for the human occupants
- Ensure interior walls and partitions are constructed of washable and sanitizable building materials. Most reputable breeders home interiors are made of drywall - not vinyl or stainless steel - which would truly be able to withstand daily sanitizing and disinfecting
- Regulate the ambient temperature of the housing facility with a heating and cooling system suitable to the breed, coat length, age and condition of the animals. Many homes in BC do not have air conditioning so there is no cooling system

#### 9. Health Care Protocol

- Post information for contacting the veterinary clinic/hospital, emergency care facility, kennel or cattery operator, local fire/police and alarm company in a location readily accessible to facility staff. Some breeders do not have any family living with them or any staff - so posting information seems a bit over the top.....

#### 10. Transportation

- Not permit an animal to be transported, unless the animal is being transported for the purposes of receiving the assistance of a licensed veterinarian, if the animal:

- a) Is displaying any sign of shock, exhaustion, fever, dehydration or an injury or illness
- b) Is a female that
  - i. Is within one week of her anticipated whelping/queening date; or
  - ii. Has whelped/queened within 2 weeks before the date of transport.

Our pregnant dams want to be with us - going to work with us or even going to the grocery store. In some cases it would cause the dam to have more stress if she was not allowed to be with us;

## 11. Plans

An operator must carefully consider, develop, and execute plans for each animal to ensure the animal's minimum needs are met during all of its life stages:

- Develop and make available plans for:
  - i. Life Cycle (puppies-birth to sale, breeding stock-birth to death);
  - ii. Health and Behaviour;
  - iii. Socialization;
  - iv. Emergency/Crisis (flood, fire, power outages, animal escape); and
  - v. Euthanasia (under the advice and instruction of a licensed veterinarian).

For most reputable breeders - our dogs are our companions - family members. We don't document what we are going to do with them next week or for next year.....

## 13. Responsibilities of the Operator

- Maintain premise maintenance records including:
  - i. Cleaning schedules noting dates/times the facility was cleaned, by whom, and with what
  - ii. Equipment and or building maintenance/repair/replacement/renovation schedules (i.e. fire extinguisher maintenance, electrical repairs, replacement of outdated/destroyed building components)

This is just not necessary for the reputable breeder who only has one or two dogs and no staff.

### 14.1 Kennel-Specific Additional Requirements

- Ensure the kennel facility has sufficient land to accommodate the building and

**outside exercise runs.** Not all breeders have runs - but still have an area for the dogs to get exercise

Additionally the following items were discussed with Terry - although they were not in the original Rules and Regulations Document. These are some points that other stakeholders raised and they want them to be added into the new Rules and Regs.

Crates or building will have to be insulated with noise control paneling or insulation They want to set a noise level of 80 decibels. So all breeders will have to buy a decibel monitor - even if they only have one dam or sire. Insulate crates or walls with noise proofing insulation.

Dogs must always be transported in a crate. There are times when a dog should not be in a crate for it's emotional well being.

Other stakeholders want to see all breeders (even if only one litter) be inspected and registered. There are not enough resources (person hours or financially) for this to happen.

Ban the use of e-collars, prong collars and choke collars. Vets, groomers, vet-techs, handlers all use choke or slip collars - they are easy, fast and safe to put onto a dog.

Anyone breeding will have to register. Their thinking is that if you are not registered you might be at an unfair disadvantage - so everybody has to register - to level the playing field. Reputable, pure bred dog breeders are already registered with the CKC. This takes time and it costs a lot of money. So CKC registered breeders would not want to have to pay to register with another Registry.

Jane, attached is the most up to date Rules and Regulation document that I submitted to the Ministry. It was submitted prior to my last conversation with Terri - so the last 5 points are not addressed in the document.

From: [Popham, Lana AGRI:EX](#)  
To: **S.17**  
Subject: Fwd: Tugwell Honey Farm - Video for Review  
Date: Monday, May 28, 2018 11:24:29 PM

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Cheers,  
Lana

Begin forwarded message:

**From:** "Godfrey, Sam AGRI:EX" <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>  
**Date:** May 28, 2018 at 7:39:41 PM PDT  
**To:** "McRae, Meghan GCPE:EX" <[Meghan.McRae@gov.bc.ca](mailto:Meghan.McRae@gov.bc.ca)>  
**Cc:** "Popham, Lana AGRI:EX" <[Lana.Popham@gov.bc.ca](mailto:Lana.Popham@gov.bc.ca)>  
**Subject:** FW: Tugwell Honey Farm - Video for Review

Hi,  
This looks great to me! Your plan sounds good.  
Minister you can download the file from the link below without having to sign-up etc.

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham  
Minister of Agriculture, British Columbia  
Mobile: **S.22** | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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**From:** McRae, Meghan GCPE:EX  
**Sent:** Monday, May 28, 2018 5:17 PM  
**To:** Godfrey, Sam AGRI:EX  
**Subject:** Fwd: Tugwell Honey Farm - Video for Review

I just watched it and think it's great, would be amazing if they got this out first thing tomorrow AM, then followed up with an event-specific video to share our afterwards.

Let me know if you and MLP approve, and I'll get them to move forward with that approach.

As Stephen mentions, this can be re-purposed as part of the BuyBC push once we're able to launch the new logo and cost-share funding in June.

Thanks!

Meghan

Sent from my iPhone

Begin forwarded message:

**From:** "Hargreaves, Stephen GCPE:EX"

<[Stephen.Hargreaves@gov.bc.ca](mailto:Stephen.Hargreaves@gov.bc.ca)>

**Date:** May 28, 2018 at 4:46:42 PM PDT

**To:** "McRae, Meghan GCPE:EX" <[Meghan.McRae@gov.bc.ca](mailto:Meghan.McRae@gov.bc.ca)>

**Subject:** Tugwell Honey Farm - Video for Review

Hey Meghan,

Here is a cut of the video we shot at Tugwell:

<https://spaces.hightail.com/receive/28ymmg8gtr>

I thought it would be nice to release this clip first thing tomorrow, so we have some Day of the Honey Bee content ready to go, and we could then post the event video later on.

I thought we could also integrate this into the larger Buy BC campaign so that it would last longer than the HB Day tomorrow. That is why the end has the Buy BC logo integrated.

Let me know if this works for you!

Thanks,

**Stephen Hargreaves**

Video Producer | Digital Communications

Government Communications and Public Engagement

Province of British Columbia

250.886.7687

**From:** [Popham, Lana AGRI:EX](#)  
**To:** [Godfrey, Sam AGRI:EX](#)  
**Subject:** Re: Bees  
**Date:** Thursday, May 3, 2018 1:43:49 PM

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4 h would be awesome.

Sent from my iPad

On May 3, 2018, at 12:15 PM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

FYI, with question from Meghan too.

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham  
Minister of Agriculture, British Columbia

Mobile: s.22 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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**From:** McRae, Meghan GCPE:EX

**Sent:** Thursday, May 3, 2018 11:58 AM

**To:** Godfrey, Sam AGRI:EX

**Subject:** Re: Bees

He hasn't yet by my team, I'll check with Jeff if the HPA has reached out and if not yet, we'll definitely engage him in participating.

At Jeff's direction, we've reached out to Ian Tait of the Delta-based Feed the Bees. We haven't determined the "how" if his participation, but are working that out.

I'm also thinking of checking with the local 4H (Saanich) to see if there are any kids with beekeeping or bee research projects that we could invite. Is that something that would interest the Minister, if I could find someone?

Thanks,

Meghan

Sent from my iPhone

On May 3, 2018, at 11:05 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Hi,

Has Bob Liptrot been approached about participating in Bee Day?

<https://tugwellcreekfarm.com/about-us/bob-liptrot-beekeeper-mead-maker>

He is very engaged in the issues, a good speaker and a long-time proponent of the sector.

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham  
Minister of Agriculture, British Columbia

Mobile: s.22 | Office: 250 387 1023



Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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From: [Popham, Lana AGRI:EX](#)  
To: [Godfrey, Sam AGRI:EX](#)  
Subject: Re: CAP NR w/Quote for Approval-Wine Sustainability  
Date: Tuesday, May 22, 2018 1:07:10 PM

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Looks good to me

Sent from my iPad

On May 22, 2018, at 9:55 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Suggested quote and full release below.

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham  
Minister of Agriculture, British Columbia

Mobile: s.22 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

*This message, including any attachments to it, is not to be disclosed outside of the Provincial Government without prior written approval from the Ministry of Agriculture. If you have received this communication in error, please destroy the email message and any attachments immediately and notify me by telephone or by email.*

---

**From:** McRae, Meghan GCPE:EX

**Sent:** Tuesday, May 22, 2018 9:46 AM

**To:** Godfrey, Sam AGRI:EX

**Subject:** CAP NR w/Quote for Approval-Wine Sustainability

Hi Sam,

CAP NR for the Wine Sustainability funding for B.C. grape growers, with MLP quote for approval.

**B.C. Minister of Agriculture, Lana Popham -**

“This new sustainability certification program will maintain the sector’s competitiveness, increase consumer confidence in B.C.’s award winning wine and minimize the environmental footprint of our wine industry. I am keen to continue to work with B.C. grape growers and winemakers to help them build their markets and their businesses in a sustainable, thoughtful manner.”

Next steps are this goes to Feds for CAP approval, and we’ll hopefully be able to release it in early June (10 business days for approval). Will find a date in corp cal shortly.

Thanks!

Meghan

For Immediate Release

[release number]

[Date]

Ministry of Agriculture

Agriculture and Agri-Food Canada

**From soil to shelf, Canada and B.C. support sustainable winemaking**

VICTORIA – British Columbians who love a glass of delicious B.C. wine while supporting environmentally responsible businesses have easy choices ahead, as a new sustainability certification program for B.C. grape growers and wineries will put those green standards right on the label.

The British Columbia Wine Grape Council is developing the new certification

through Sustainable Winegrowing BC (SWBC). The sustainable certification program will increase the competitiveness of B.C. wine with other wine growing regions around the world.

SWBC has already established an online self-assessment tool that allows growers and wineries to view their sustainability performance. The new certification program will take that important next step in maintaining and enhancing public trust with robust and verifiable standards. The certification program will include a sustainability advisor assisting growers and wineries in their application for certification.

With the goal of reducing the environmental footprint and enhancing the social and financial sustainability of the wine sector, SWBC was developed and has been led by industry for nearly a decade. The SWBC team includes B.C. viticulturists, winemakers, hospitality directors, researchers, and sustainability and marketing specialists.

The sustainable certification program is receiving \$100,000 in cost-shared funding from the governments of Canada and B.C. through the Canadian Agricultural Partnership. The five-year, \$3-billion Canadian Agricultural Partnership, launched on April 1<sup>st</sup>, includes \$2 billion in cost-shared strategic initiatives delivered by the provinces and territories, and \$1 billion for federal programs and services.

In April, the Province in conjunction with the BC Wine Institute celebrated B.C. Wine Month, an opportunity to showcase the world-class wines that are produced in our province.

The Canadian Agricultural Partnership replaces *Growing Forward 2*, the five-year federal-provincial agreement that ended on March 31, 2018.

**Quotes:**

**Federal Minister of Agriculture and Agri-Food, Lawrence MacAulay -**

“XX”

**B.C. Minister of Agriculture, Lana Popham -**

“This new sustainability certification program will maintain the sector’s competitiveness, increase consumer confidence in B.C.’s award winning wine and minimize the environmental footprint of our wine industry. I am keen to continue to work with B.C. grape growers and winemakers to help them build their markets and their businesses in a sustainable, thoughtful manner.”

**Karen Gillis, Chair, Sustainable Winegrowing BC Sustainability Committee -**

“XX”

**Quick Facts:**

Established in 2006, the BC Wine Grape Council coordinates and facilitates research on viticulture and enology to the B.C. wine grape industry and they represent growers on a variety of agriculture related issues.

• B.C. is home to 929 vineyards, including more than 350 licensed wineries.

• There are 4,130 hectares of wine grapes grown in B.C.

- More than 60 grape varieties are produced in the province, including Merlot, Pinot Gris, Pinot Noir, Chardonnay, Cabernet Sauvignon, Gewürztraminer, Cabernet Franc, Syrah, Riesling, and Sauvignon Blanc.
- B.C.'s wine industry employs about 12,000 people, and has an economic impact of \$2.8 billion annually on our province's economy.

**Learn More:**

British Columbia Wine Grape Council - <http://www.bcwgc.org/>

Sustainable Winegrowing British Columbia - <https://sustainablewinegrowingbc.ca/>

Canadian Agricultural Partnership - <http://www.agr.gc.ca/eng/about-us/key-departmental-initiatives/canadian-agricultural-partnership/>

**Media Contacts:**

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Government Communications and Public Engagement

Ministry of Agriculture

250 356-7098

Guy Gallant

Director of Communications

Office of the Honourable Lawrence MacAulay

613 773-1059

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Meghan McRae

Communications Director,

Ministry of Agriculture

Government Communications and Public Engagement

P:250-952-0622

From: [Popham, Lana AGRI:EX](#)  
To: [Singh, Jasmyn HLTH:EX](#)  
Cc: [Godfrey, Sam AGRI:EX](#)  
Subject: Re: email 1 - latest version of the release for saturday  
Date: Thursday, May 3, 2018 8:34:53 PM

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Looks great to me!

Cheers,  
Lana

On May 3, 2018, at 8:31 PM, Singh, Jasmyn HLTH:EX <[Jasmyn.Singh@gov.bc.ca](mailto:Jasmyn.Singh@gov.bc.ca)> wrote:

Hi you two. Sending you guys materials ahead of the conference call tomorrow and the event on Saturday

First email: looking for MLP's approval on her quote in the news release attached

From: [Popham, Lana AGRI:EX](#)  
To: [McRae, Meghan GCPE:EX](#)  
Subject: Re: Flood info and response for Okanagan -FOR KELOWNA MEDIA CALL  
Date: Thursday, May 3, 2018 8:47:39 PM

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Thank-you!

Cheers,  
Lana

On May 3, 2018, at 8:46 PM, McRae, Meghan GCPE:EX <[Meghan.McRae@gov.bc.ca](mailto:Meghan.McRae@gov.bc.ca)> wrote:

Minister,

On top of the messaging that's in the calendar invite, here is some further info on the flooding in and around the Okanagan. you may want to quickly recognize this off the top on your call tomorrow AM. There's a lot of info below for your own background.

Harry also has the list of participating Okanagan restaurants, FYI.

City Of Kelowna - to flooding along Mill Creek.

Regional District of Central Okanagan Declaration has an Evacuation Order in place for 14 properties on Westside Rd North due to a landslide.

Deep Creek and Meighan Creek near Armstrong at risk of breaching their banks

s.13

## Government Action

The province has:

- Deployed 2 million sandbags to local governments to protect homes and public infrastructure around the province.
- Provided a total of 7 sandbag machines to Cache Creek, Oliver, Vernon (2), Willowbrook and Kelowna (2).
- Six additional sandbag machines on loan from Saskatchewan have arrived.

- Currently deployed 149 BC Wildfire Service fire fighters to Kelowna, Oliver, Vernon, Williams Lake and the Nazko Valley to assist with sandbagging. Last week, fighters were also deployed to Penticton and the Nooaitch Indian Band near Merritt.
- Shipped 1.2 km of Gabions and 9.8 km of tiger dams to the Okanagan area.

Sent from my iPhone

From: [Popham, Lana AGRI:EX](#)  
To: [Godfrey, Sam AGRI:EX](#)  
Subject: Re: FOR APPROVAL: Honey Bee Flyer  
Date: Thursday, May 24, 2018 12:49:10 PM  
Attachments: [image001.png](#)

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Looks great!

Cheers,  
Lana

On May 24, 2018, at 12:47 PM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Sent from my iPhone

Begin forwarded message:

**From:** "McRae, Meghan GCPE:EX" <[Meghan.McRae@gov.bc.ca](mailto:Meghan.McRae@gov.bc.ca)>  
**Date:** May 24, 2018 at 12:42:30 PM PDT  
**To:** "Godfrey, Sam AGRI:EX" <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>  
**Subject: FOR APPROVAL: Honey Bee Flyer**

What do you think? Graphics thought this one fit best into the existing mock-up.

Meghan McRae

Communications Director,

Ministry of Agriculture

Government Communications and Public Engagement

P:250-952-0622



From: [Popham, Lana AGRI:EX](#)  
To: [Godfrey, Sam AGRI:EX](#)  
Subject: Re: FOR CONSIDERATION: Suggested release finalizing the ALR-R Engagement Process FRIDAY, 11 AM  
Date: Thursday, May 3, 2018 8:15:42 AM

---

Looks good to me!

Cheers,  
Lana

On May 3, 2018, at 7:24 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Input?

Sent from my iPhone

Begin forwarded message:

**From:** "McRae, Meghan GCPE:EX" <[Meghan.McRae@gov.bc.ca](mailto:Meghan.McRae@gov.bc.ca)>  
**Date:** May 2, 2018 at 5:41:46 PM PDT  
**To:** "Godfrey, Sam AGRI:EX" <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>  
**Subject:** FOR CONSIDERATION: Suggested release finalizing the ALR-R Engagement Process FRIDAY, 11 AM

Hi Sam,

As discussed, we've drafted a release that could go out on Friday at 11 AM, effectively giving the final numbers on the public engagement process for the ALR-R.

s.13

Let me know if you want to take this in a different direction, or, if you're comfortable moving forward with this as an Info Bulletin.

**British Columbians have their say in revitalizing the ALR**

VICTORIA – More than 2,300 British Columbians have contributed their ideas to preserve farmland and encourage farming through consultation efforts to shape the revitalization of the Agricultural Land Reserve and the Agricultural Land Commission.

The consultation took place from February 5 to April 30 and was led by an independent committee made up of volunteers with diverse agricultural backgrounds and experiences that heard from British Columbians through meetings with stakeholders, written submissions and on-line consultation. 2,366 people from across the province participated in the consultation at [engage.gov.bc.ca](http://engage.gov.bc.ca) that included more than 750 farmers, 115 agriculture

specialists and more than 1400 responses from people who identified as the general public, and 240 responses from people who identified as being part of or representing an agricultural industry or interest group. 1,400 British Columbians who identified as the general public also participated. South Coast residents completed 900 surveys, while submissions from the Island topped 800, with close to 200 from the Okanagan and more than 100 from each of the North, Kootenay and Interior Regions.

The top three themes identified during the consultation were:

- A Defensible and Defended ALR - identified by 1,203 British Columbians
- Food Security and B.C.'s Agricultural Contribution - identified by 1,146 British Columbians
- Residential uses in the ALR - identified by 866 British Columbians

The committee also held meetings in nine communities in key agriculture producing regions of B.C. to hear the views of farm and ranch associations and agricultural organisations and local governments. The input the Committee received will help frame their recommendations for an ALR that will serve future generations of British Columbians, which will be provided to B.C. Agriculture Minister Lana Popham this summer.

Meghan McRae

Communications Director,

Ministry of Agriculture

Government Communications and Public Engagement

P:250-952-0622

From: [Popham, Lana AGRI:EX](#)  
To: [Godfrey, Sam AGRI:EX](#)  
Subject: Re: Friday  
Date: Tuesday, May 1, 2018 9:03:37 PM

---

Yep!

Cheers,  
Lana

On May 1, 2018, at 8:30 PM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Could you do early aft?

Sent from my iPhone

Begin forwarded message:

**From:** "Singh, Jasmyn HLTH:EX" <[Jasmyn.Singh@gov.bc.ca](mailto:Jasmyn.Singh@gov.bc.ca)>  
**Date:** May 1, 2018 at 5:27:49 PM PDT  
**To:** "Godfrey, Sam AGRI:EX" <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>  
**Subject:** Re: Friday

Afternoon?

Sent from my iPhone

On May 1, 2018, at 5:25 PM, Godfrey, Sam AGRI:EX  
<[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Hi,

MLP is free anytime in the morning for a conference call and happy to participate. Cheers, S.

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: s.22 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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**From:** [Popham, Lana AGRI:EX](#)  
**To:** [Godfrey, Sam AGRI:EX](#)  
**Subject:** Re: IB FOR APPROVAL-CAP Innovation funding open  
**Date:** Friday, May 18, 2018 10:05:02 AM

---

Approved!

Cheers,  
Lana

On May 18, 2018, at 10:03 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Any concerns?

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: s.22 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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**From:** McRae, Meghan GCPE:EX

**Sent:** Friday, May 18, 2018 9:42 AM

**To:** Godfrey, Sam AGRI:EX

**Subject:** IB FOR APPROVAL-CAP Innovation funding open

This IB back up for approval, Sam. I'm removing the last paragraph that references the Tech Summit, and hoping to have this released next Wednesday.

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**From:** McRae, Meghan GCPE:EX

**Sent:** Tuesday, May 15, 2018 11:22 AM

**To:** Godfrey, Sam AGRI:EX

**Subject:** IB FOR APPROVAL-CAP Innovation funding open

Hi Sam,

An Info Bulletin for your approval. We've put this one through as an Info Bulletin, because the Ministry wants to get the application process up as quickly as possible, as this is roll-over funding from GF2 (as in, the program is not new, just a new pot of money). s.16

s.16

s.16

We're hoping to get this out this afternoon or tomorrow AM to leverage the BC Tech summit.

Let me know if you have any questions or concerns.

**Farming in B.C. goes high-tech with \$14 million innovation program**

VICTORIA – Farmers and food processors in B.C. will have \$14 million in federal and provincial government support over the next five years to help them develop new products and processes that will support food production in B.C.

B.C. farmers are already using computerized sensors, drones and wireless technology to monitor the growth and condition of their crops and livestock, as well as experimenting with new varieties of traditional crops and growing experimental ones such as quinoa, wasabi and tea.

The Canada-BC Agri-Innovation Program encourages such trailblazing entrepreneurs and tech-leaders in B.C. by supporting projects that advance innovation and competitiveness, including:

- <!--[if !supportLists]-->➤ <!--[endif]-->Investments in applied science for major sector commodities;
- <!--[if !supportLists]-->➤ <!--[endif]-->Improved support for minor sector commodities and emerging/transformational areas including agri-tech;
- <!--[if !supportLists]-->➤ <!--[endif]-->Enhanced efforts in clean growth, environment and climate change;
- <!--[if !supportLists]-->➤ <!--[endif]-->Accelerating the growth of the sector, particularly in the agrifood and value-added food processing sectors; and,
- <!--[if !supportLists]-->➤ <!--[endif]-->Strengthening knowledge transfer and adoption.

Applications and program criteria are available at <http://iafbc.ca/funding-opportunities/innovation/>.

The program will run for the duration of the five-year Canadian Agricultural Partnership until March 2023, a federal-provincial agreement that includes \$2 billion in cost-shared strategic initiatives delivered by the provinces and territories, and \$1 billion for federal programs and activities. The partnership replaces Growing Forward 2, which ended March 31, 2018.

~~The B.C. government is hosting the province's third #BCTECH Summit, May 14-16, 2018. It is the largest technology conference in Western Canada, showcasing cutting-edge innovation and the latest tech solutions. The summit will provide networking, investment and career opportunities in B.C.'s thriving tech sector. To register or learn more, go to: <https://bctechsummit.ca>.~~

Contact

Name

GCPE

250-376-XXXX

Meghan McRae

Communications Director,

Ministry of Agriculture

Government Communications and Public Engagement

P:250-952-0622

**From:** [Popham, Lana AGRI:EX](#)  
**To:** [Godfrey, Sam AGRI:EX](#)  
**Subject:** Re: June 4  
**Date:** Wednesday, May 23, 2018 11:32:01 AM

---

Looks good. On page 7 there looks to be a bit of a formatting problem.

Cheers,  
Lana

On May 23, 2018, at 11:26 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Sunrise?

(Also, please review ELUC deck asap.)

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: **s.22** | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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**From:** Lalani, Arif AGRI:EX

**Sent:** Wednesday, May 23, 2018 11:21 AM

**To:** Godfrey, Sam AGRI:EX

**Cc:** Smith, Jessica C AGRI:EX; Johnson, Lisa E AGRI:EX; Hodson, Georgina AGRI:EX; Cameron, Sandra AGRI:EX

**Subject:** RE: June 4

s.13,s.21,s.22

Arif Lalani | ADM | Business Development Division | Agriculture

5<sup>th</sup> Floor, 808 Douglas Street, V8V 9B4 | T 250.356.1122 | F 250.356.7279

[arif.lalani@gov.bc.ca](mailto:arif.lalani@gov.bc.ca)

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**From:** Godfrey, Sam AGRI:EX

**Sent:** Tuesday, May 22, 2018 1:40 PM

**To:** Lalani, Arif AGRI:EX

**Subject:** RE: June 4

It does not need to be especially close – she has room in her schedule. I've held 2-4pm for a tour ...which leaves her 2 hours to get to her event.

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: s.22 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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**From:** Lalani, Arif AGRI:EX

**Sent:** Tuesday, May 22, 2018 1:24 PM

**To:** Johnson, Lisa E AGRI:EX

**Cc:** Smith, Jessica C AGRI:EX; Godfrey, Sam AGRI:EX

**Subject:** Re: June 4

s.22 is helping to find a processor near the vicinity of where MLP's event will be later in the day.

Arif Lalani, ADM, Agriculture

On May 22, 2018, at 9:16 AM, Johnson, Lisa E AGRI:EX <[Lisa.Johnson@gov.bc.ca](mailto:Lisa.Johnson@gov.bc.ca)> wrote:

The event is at 905 Dunsmuir Street, Vancouver

Thanks

LJ

---

**From:** Lalani, Arif AGRI:EX

**Sent:** May 18, 2018 1:31 PM

**To:** Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>

**Cc:** Smith, Jessica C AGRI:EX <[Jessica.C.Smith@gov.bc.ca](mailto:Jessica.C.Smith@gov.bc.ca)>; Johnson, Lisa E AGRI:EX <[Lisa.Johnson@gov.bc.ca](mailto:Lisa.Johnson@gov.bc.ca)>

**Subject:** Re: June 4

Where is the event at 6:00? Downtown? That will help deciding which processors.

Arif Lalani, ADM, Agriculture

On May 18, 2018, at 11:23 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Hi Arif,

MLP is planning to be in Vancouver on Mon June 4 for an evening event, 6-9pm, and could do a site visit around 2-4pm. She is interested in visiting a food processor and wanted to know if you had recommendations. She mentioned something about an Indian sweets processor as a possibility....

Best, S.

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: s.22 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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From: [Popham, Lana AGRI:EX](#)  
To: [Godfrey, Sam AGRI:EX](#)  
Subject: Re: MEDIA FOR APPROVAL: ALR R various topics  
Date: Wednesday, May 2, 2018 8:57:28 AM

---

This is good.

Cheers,  
Lana

On May 2, 2018, at 8:09 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Reminder

Sent from my iPhone

Begin forwarded message:

**From:** "McRae, Meghan GCPE:EX" <[Meghan.McRae@gov.bc.ca](mailto:Meghan.McRae@gov.bc.ca)>  
**Date:** May 1, 2018 at 5:39:48 PM PDT  
**To:** "Godfrey, Sam AGRI:EX" <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>  
**Cc:** "Shoemaker, Wes AGRI:EX" <[Wes.Shoemaker@gov.bc.ca](mailto:Wes.Shoemaker@gov.bc.ca)>  
**Subject:** MEDIA FOR APPROVAL: ALR R various topics

Hi Sam,

For your and MLP's review. We're suggesting sending all of the responses on background attributable to the Ministry. This will be our standard messaging for the time being on ALR R next steps.

**Reporter**

Amelia John, Host  
News 1130  
[amelia.john@rci.rogers.com](mailto:amelia.john@rci.rogers.com)  
[604-877-4400](tel:604-877-4400)  
**Deadline** ASAP

**Request**

As recreational marijuana becomes legal in BC, is there a concern, growing marijuana will replace food crops and greenhouse veg growers.

**Recommendation**

**Provide bullets on background, attributable to the Ministry:**

- There are still many decisions to be made

which are dependent on having better clarity regarding federal legislation and regulation, including those regarding the production of recreational marijuana, both in and outside of the ALR.

- The B.C. government is committed to food security. In February, B.C.'s Minister of Agriculture tasked an independent committee to lead a public engagement process and provide recommendations to the provincial government to revitalize the ALR
- The Committee has just completed their three month public consultation in which over 2,000 British Columbians shared their ideas how to make it easier and more efficient for the Agricultural Land Commission to fulfil its mandate of preserving farmland and encouraging farming, which included commentary on an array of topics, such as marijuana growth within the ALR.
- The input the Committee received will help frame their recommendations for a strong and robust ALR that will serve future generations of British Columbians.
- The Minister's Advisory Committee will provide a final report with recommendations to the Minister in summer 2018

### **Reporter**

Melanie Green, Reporter  
Metro News Vancouver  
[melanie.green@metronews.ca](mailto:melanie.green@metronews.ca)  
[604-365-7737](tel:604-365-7737)

• **Deadline** ASAP

### **Request**

Reporter is preparing to publish articles this week and would like to know:

Is there any new information regarding the ALR public consultation? When can we expect the committee to provide recommendations to the minister?

Is there any new information about land use policies, ALR, small-scale farming or regional food systems that have come out in the last month?

### **Recommendation**

**This reporter interviewed MLP earlier in the Spring for this story. Suggest we provide bullets on background, attributable to the Ministry:**

- In February, B.C.'s Minister of Agriculture tasked

an independent committee to lead a public engagement process and provide recommendations to the provincial government to revitalize the ALR

- The Committee has just completed their three month public consultation in which over 2,000 British Columbians shared their ideas how to make it easier and more efficient for the Agricultural Land Commission to fulfil its mandate of preserving farmland and encouraging farming.
- The input the Committee received will help frame their recommendations for a strong and robust ALR that will serve future generations of British Columbians.
- The Minister's Advisory Committee will provide a final report with recommendations to the Minister in summer 2018

### **Reporter**

Tyler Olsen, Reporter

Abbotsford News

[newsroom@abbynews.com](mailto:newsroom@abbynews.com)

604-851-4529

**Deadline** Wednesday, May 2, 2018 12:00 PM

### **Request**

The City of Abbotsford recently sent the province a letter regarding the ALR, suggesting "the ALC should take on a more prominent primary role with respect to enforcement of activities within the ALR, in coordination with City supports. The City of Abbotsford is unable to continue to sustain the enforcement of ALC regulations as the primary agency."

Obvious question is: what is the province doing to increase enforcement of ALC rules?

How many compliance officers does the ALC currently employ, and how has that number changed over the last few years?

The letter also asks for changes to farm tax policy. Any comments on that would be great.

### **Recommendation**

**Provide bullets on background, attributable to the Ministry:**

- The Ministry of Agriculture supports the ALC through annual operational funding, of \$4.6 million in 2018/19, slightly higher than each of the two previous years, about \$1 million more than 14/15 and 15/16 (\$3.4M)

and \$3.5M) and more than double 12/13 (\$2million).

- The ALC uses this funding to support its mandate of preserving farmland and encouraging farming, including compliance and enforcement activities.
- The ALC has a six-person Compliance and Enforcement team, with five full time C&E officers, an increase from two officers in December 2015.
- In February, B.C.'s Minister of Agriculture tasked an independent committee to lead a public engagement process and provide recommendations to the provincial government to revitalize the ALR
- The Committee has just completed a three month public consultation in which over 2,000 British Columbians shared their ideas on how to make it easier and more efficient for the Agricultural Land Commission to fulfil its mandate of preserving farmland and encouraging farming.
- The Committee met with the ALC as part of their consultation, and compliance and enforcement activities were part of the discussions.
- The input the Committee received, through their consultation with the ALC and other participants, will help frame their recommendations for a strong ALR that will serve future generations of British Columbians.

Sent from my iPhone

From: [Popham, Lana AGRI:EX](#)  
To: [McRae, Meghan GCPE:EX](#)  
Subject: Re: Quote for approval: BuyBC:edl NR  
Date: Tuesday, May 1, 2018 12:23:15 PM

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Looks good

Sent from my iPad

On May 1, 2018, at 12:18 PM, McRae, Meghan GCPE:EX <[Meghan.McRae@gov.bc.ca](mailto:Meghan.McRae@gov.bc.ca)> wrote:

Minister,

Below is our draft release for tomorrow AM at 8:15. We have media blocked from 10-11 am, and will fill as we pitch.

Hoping to get sign off on this quote if possible please!

“This May, chefs throughout B.C. will use their skills and creativity to highlight the best that B.C. agriculture has to offer,” said Lana Popham, Minister of Agriculture. “With options available at many different price points, Buy BC: EAT DRINK LOCAL is all about getting British Columbians excited about the products that are being grown and produced in our province.”

### **News You Can Use**

For Immediate Release Ministry of Agriculture  
[release number]  
[Date]

### **B.C. foods and drinks on display in May with month-long BuyBC: EAT DRINK LOCAL campaign**

VICTORIA- The month of May marks the start of the Buy BC: EAT DRINK LOCAL dining campaign, which will see chefs from over 300 restaurants in 48 communities across the province help educate British Columbians in the most delicious way on the positive effect their choices have when they buy B.C. foods and beverages.

“This May, chefs throughout B.C. will use their skills and creativity to highlight the best that B.C. agriculture has to offer,” said Lana Popham, Minister of Agriculture. “With options available at many different price points, Buy BC: EAT DRINK LOCAL is all about getting British Columbians excited about the products that are being grown and produced in our province.”

The Ministry of Agriculture has partnered with the BC Restaurant and Food Services Association (BCRFA) on the month-long campaign. Restaurants, coffee shops, and food trucks alike have signed up to take part in the made-in-B.C. promotion, aimed at connecting chefs with their local agricultural producers, and in turn creating delectable dishes that showcase B.C.’s food and beverage

offerings to their customers.

“Buy BC: EAT DRINK LOCAL is all about celebrating the diversity of B.C.’s local food, drink and seafood products, with each chef giving it their own unique twist,” said Ian Tostenson, president and CEO of theBCRFA. “B.C.’s restaurant industry is excited about this promotion, which is evident by the number of restaurants signed up.”

One of the Ministry of Agriculture’s mandate commitments is to bring back an enhanced Buy BC marketing program to help local producers market their products, and work with local producers to expand market access in the rest of Canada and abroad.

The goal for the month-long restaurant promotion is to help chefs and farmers make connections, ensuring local B.C. food remains a focus for chefs, restaurants and diners throughout the year, in order to build greater awareness and demand for local, seasonal and sustainable food and beverages within B.C.

**Learn More:**

- British Columbians interested in sampling local fare can find participating restaurants at [www.eatdrinklocal.ca](http://www.eatdrinklocal.ca)
- More information about the BCRFSA - <http://www.bcrfa.com/>
- Buy BC: EAT DRINK LOCAL kick-off NR  
[-https://news.gov.bc.ca/releases/2017AGRI0055-001719](https://news.gov.bc.ca/releases/2017AGRI0055-001719)

**Media Contact:**

Rob Boelens  
Government Communications and Public Engagement  
Ministry of Agriculture  
250 356-1674  
Sent from my iPhone

From: Popham, Lana AGRI:EX  
To: Infante, James TAC:EX  
Subject: Re: SM Posts  
Date: Wednesday, May 23, 2018 11:32:17 AM  
Attachments: image001.png

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Thanks James!

Cheers,  
Lana

On May 23, 2018, at 9:56 AM, Infante, James TAC:EX <[James.Infante@gov.bc.ca](mailto:James.Infante@gov.bc.ca)> wrote:

Hi MLP,

Last night I posted on Facebook (personal + page) and Twitter about the day of the honey bee next week, here was the post:

We're celebrating #DayoftheHoneyBee on May 29 with help from bee-friends like @tugwellcreek honey farm & meadery, but if you want to celebrate sooner, they're hosting #BeeDay on Sunday May 27 from 12-5 <https://tugwellcreekfarm.com/bee-day> #BeeBC #BuyBC #BCAg #BCHoney

**Today** I will be echoing yesterday morning's announcement on the innovation program posting on Facebook (personal + page) along with Twitter at **12PM**:

Yesterday I announced #AgriInnovation cost-share funding is available now through #CAP, aimed at advancing innovation and competitiveness in #BC. First of 3 application deadlines is coming up on June 22. <https://news.gov.bc.ca/17184> #BCAg @AAFC\_Canada

Finally, I will be posting about the Day of the Honey Bee again at the end of the week and invite people to the legislature:

#DayoftheHoneyBee celebrations will take place @BCLegislature –Tuesday, May 29. If you're in Victoria, make sure you make it down to learn all about honey bees and other native pollinators. Hear about what we as British Columbians can do to support them and help them thrive. #BeeBC #DayoftheHoneyBee #BCAg #BuyBC #BCHoney

Chris (CCed here) will be making a community focused post later this week. I will be speaking with him to discuss how we can better coordinate Social Media Posts between offices.

Please let me know if you have any edits or feedback for the posts. Thanks for your patience on this and hope you have fun filming today!

Warmest Regards,

<!--[if !vml]--><!--  
[endif]-->

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**James Infante**, Ministerial Assistant  
Hon. Minister Lisa Beare's Office  
Ministry of Tourism, Arts & Culture, Responsible for Sport and  
Multiculturalism  
☎ 250-953-0905