

From: [Popham, Lana AGRI:EX](#)
To: [Shoemaker, Wes AGRI:EX](#)
Subject: Re: Potential bilateral/dinner on July 16 or 17
Date: June 29, 2018 9:25:56 AM

Tuesday would be great!

Cheers,
Lana

On Jun 29, 2018, at 7:53 AM, Shoemaker, Wes AGRI:EX <Wes.Shoemaker@gov.bc.ca> wrote:

Minister,

I don't have your schedule in front of me, but might this be of interest to you - MB Minister and DM.

Wes
W.H. (Wes) Shoemaker, MBA
Deputy Minister
Ministry of Agriculture
[5th Floor, 808 Douglas Street](#)
[Victoria, BC V8W 9B4](#)
Tel: [250.356.1803](tel:250.356.1803) | Cell: [250.516.6892](tel:250.516.6892) | Fax: [250.356.7279](tel:250.356.7279)
E-mail: wes.shoemaker@gov.bc.ca

****Please note:** This email is intended for the addressee(s) only and may contain legally privileged information. Any unauthorized use, disclosure or reproduction is strictly prohibited.**

Sent from my iPhone

Begin forwarded message:

From: "Gingera-Beauchemin, Dori" <Dori.Gingera-Beauchemin@leg.gov.mb.ca>
Date: June 29, 2018 at 5:57:39 AM PDT
To: "'wes.shoemaker@gov.bc.ca'" <wes.shoemaker@gov.bc.ca>
Cc: "Connolly, Mandy" <Mandy.Connolly@leg.gov.mb.ca>
Subject: **Potential bilateral/dinner on July 16 or 17**

Morning Wes;
Trust all is well .
My Minister and I are preparing for our trip to FPT meeting, including arriving on Monday to meet with some grain companies and visit their

terminals.

Given right now our Monday and Tuesday nights are free, we were wondering if your Minister and you are interested in joining us for dinner or for a visit in the lounge.

I realize that it is a busy time for both of you however thought that I would give it a shot.

Let me know what might work.

Take care

Dori

From: [Popham, Lana AGRI:EX](#)
To: [Godfrey, Sam AGRI:EX](#)
Subject: Re: MEDIA REQUEST FOR INTV: National Observer
Date: June 28, 2018 12:16:19 PM

Sounds good!

Cheers,
Lana

On Jun 28, 2018, at 11:56 AM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: 250 208 1359 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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From: McRae, Meghan GCPE:EX

Sent: Thursday, June 28, 2018 11:21 AM

To: Godfrey, Sam AGRI:EX; Smith, Jessica C AGRI:EX

Cc: Boelens, Robert GCPE:EX

Subject: MEDIA REQUEST FOR INTV: National Observer

Hi there,

This reporter is looking for an in-depth telephone interview next week with the Minister. Minister would set her top three issues, and then parlay them into a national conversation.

s.13

Thanks!

Meghan

Reporter

Tracy Sherlock, Freelancer

National Observer

tracy@nationalobserver.com

604-818-3090

Deadline NEXT WEEK

Request

I'm a journalist writing for the National Observer and I'm interested in speaking to

Minister Popham for a feature story. I'd like to talk to her about the top three issues facing her ministry and how they relate to national issues. If possible, I'd like to do this tomorrow, but if not, then next week would be great.

Meghan McRae
Communications Director,
Ministry of Agriculture
Government Communications and Public Engagement
P:250-952-0622

From: Popham, Lana AGRI:EX
To: Godfrey, Sam AGRI:EX
Subject: Re: FOR REVIEW and APPROVAL: Buy BC Print Ad- Concepts
Date: June 27, 2018 5:08:11 PM

Fair enough!

Cheers,
Lana

On Jun 27, 2018, at 5:03 PM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Hi,
I'm told it was a design decision to use the B&W version because of the background colour.
S.
Sam Godfrey
Senior Ministerial Assistant to the Honourable Lana Popham
Minister of Agriculture, British Columbia
Mobile: 250 208 1359 | Office: 250 387 1023
Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4
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From: Popham, Lana AGRI:EX
Sent: Wednesday, June 27, 2018 4:50 PM
To: Godfrey, Sam AGRI:EX
Subject: Re: FOR REVIEW and APPROVAL: Buy BC Print Ad- Concepts
Why does the first one have a white BuyBC?

Cheers,
Lana

On Jun 27, 2018, at 4:43 PM, Godfrey, Sam AGRI:EX
<Sam.Godfrey@gov.bc.ca> wrote:

These look good to me. You?
Sam Godfrey
Senior Ministerial Assistant to the Honourable Lana Popham
Minister of Agriculture, British Columbia
Mobile: 250 208 1359 | Office: 250 387 1023
Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4
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From: McRae, Meghan GCPE:EX
Sent: Wednesday, June 27, 2018 4:16 PM
To: Godfrey, Sam AGRI:EX; Smith, Jessica C AGRI:EX
Subject: FOR REVIEW and APPROVAL: Buy BC Print Ad- Concepts
Hi both, for MO approval today if possible:
Please find attached three print ad concepts for Buy BC ads. We have three themes: BBQ, Breakfast and Farmer's market.

These concepts will inform some of the digital work we will do for the advertising as well- which I will share as they get built.
Please let me know if these are approved or if you have any changes/suggestions.

From: [Popham, Lana AGRI:EX](#)
To: [Lalani, Arif AGRI:EX](#)
Subject: Re: Intro
Date: June 27, 2018 4:50:47 PM

Thanks!

Cheers,
Lana

On Jun 27, 2018, at 3:24 PM, Lalani, Arif AGRI:EX <Arif.Lalani@gov.bc.ca> wrote:

Minister your contact for the land matching program in Quebec.

Arif Lalani, ADM, Agriculture

Begin forwarded message:

From: Sara Dent <farm@youngagrarians.org>
Date: June 27, 2018 at 12:27:00 PM PDT
To: "Lalani, Arif AGRI:EX" <Arif.Lalani@gov.bc.ca>, Brigitte Dumont <BDumont@craaq.qc.ca>
Subject: Intro

Dear Arif and Brigitte,

Brigitte, Arif asked for an intro today. He is the Assistant Deputy Minister of the B.C. Ministry of Agriculture. He is looking to see about a potential tour with ARTERRE / CRAAQ.

Arif- Brigitte is the Executive Director of [CRAAQ \(Quebec Reference Center for Agriculture and Agri-Food\)](#) and is our organizational liaison with the BC Young Agrarians Land Matching program.

I will let you two take it from here.

Thanks so much,

Sara Dent
Young Agrarians BC Program Manager
778-968-5518

Web | youngagrarians.org
E-News | [Sign Up](#)
FB | [YoungAgrarians](#)
Twitter | [youngagrarians](#)
Flickr | [youngagrarians](#)

Young Agrarians in B.C. is a partnership with [FarmFolk CityFolk](#).

This email was sent from the unceded Musqueam, Squamish and Tsleil-Waututh territories.

From: [Popham, Lana AGRI:EX](#)
To: [Hahn, Andra EDUC:EX](#)
Subject: Re: Please reply - CYEA Speaking Notes.docx
Date: June 24, 2018 3:48:02 PM

Got them! Thanks so much!

Cheers,
Lana

On Jun 24, 2018, at 3:47 PM, Hahn, Andra EDUC:EX <Andra.Hahn@gov.bc.ca> wrote:

Hi Minister Popham
Minister Fleming asked that I forward the attached to speaking notes for tonight.
Please reply so that I know you have received them.
Thank you
Andra

The Office of the Hon. Rob Fleming
Minister of Education
Room 124 – Parliament Buildings
Main line: [250-387-0896](tel:250-387-0896)

From: [Popham, Lana AGRI:EX](#)
To: [McRae, Meghan GCPE:EX](#)
Cc: [Godfrey, Sam AGRI:EX](#); [Smith, Jessica C AGRI:EX](#)
Subject: Re: Media Request: Buy BC -Country Life in B.C.
Date: June 23, 2018 9:16:21 PM

I sold at the Selkirk Market in the Gorge in late 90's, early 2000's.

Cheers,
Lana

On Jun 23, 2018, at 7:27 PM, McRae, Meghan GCPE:EX <Meghan.McRae@gov.bc.ca> wrote:

Minister, Peter Mitham has a question for you, below, if you could let me know.
It will be response on background by the way.

Here's a random question: When, where and what did Lana Popham sell as a farmers' market vendor? She's referenced this history in the past, and I just wanted some clarity around it.

Thanks!
Meghan
Sent from my iPhone

From: Popham, Lana AGRI:EX
To: s.22
Subject: SN_MLP_BuyBC at Moss St market Jun 23_18 FINAL.docx
Date: June 23, 2018 2:48:19 PM
Attachments: SN_MLP_BuyBC at Moss St market Jun 23_18 FINAL.docx
ATT00001.txt

From: [Popham, Lana AGRI:EX](#)
To: [Godfrey, Sam AGRI:EX](#)
Subject: Re: Materials for tomorrow: Buy BC Announcement-Moss St Market
Date: June 23, 2018 7:44:01 AM

That would be great!!!

Cheers,
Lana

On Jun 23, 2018, at 6:45 AM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Good morning!

Would you like me to put out this first tweet for you?

Sent from my iPhone

Begin forwarded message:

From: "McRae, Meghan GCPE:EX" <McRae.Meghan@gov.bc.ca>
Date: June 22, 2018 at 5:19:47 PM PDT
To: "Godfrey, Sam AGRI:EX" <Sam.Godfrey@gov.bc.ca>, "Smith, Jessica C AGRI:EX" <Jessica.C.Smith@gov.bc.ca>
Cc: "Johnson, Lisa E AGRI:EX" <Lisa.Johnson@gov.bc.ca>
Subject: Materials for tomorrow: Buy BC Announcement-Moss St Market

Hi there,

Here are the finalized/updated SN as well as the final NR for tomorrow. Also, here are some tweets for MLP. We can queue the first one up for pre-announcement, and then the other ones for post-announcement. We've added the #WeHeartLocal hashtag because we've asked BCAC to share on social, as well as the BC Farmers Market, and Moss St Market. I'm also going to loop James from the Processors in so he can share on social as well. Let's get people talking about #BuyBC!

There's nowhere else I'd rather be on a Saturday in the summer than at a local market! I'll see you at @MossStMarket this morning – I've got some great news to share @BCFarmersMarket #BuyBC #BCAgriculture #BCAg

Tweets linking to release:

The return of #BuyBC benefits so many in #BC agriculture and seafood, now when a consumer picks up a product with the Buy BC logo, they know it was produced or processed by the passionate farmers, seafood producers and food and beverage processors in the province!

<https://news.gov.bc.ca/17488> @MossStMarket #BCAgriculture #BCAg
@BCFarmersMarket @bcagcouncil #WeHeartLocal @BCFoodProcessor
<!--[if !supportLists]-->•<!--[endif]-->So excited about bringing back the popular
#BuyBC brand, it's an opportunity for British Columbians to choose to Buy
BC and get high-quality fresh tasting products, the logo on #BC products
will help BC'ers easily identify local products!
<https://news.gov.bc.ca/17488> #BCAgriculture #BCAg

I can't wait to start seeing the #BuyBC logo on the fabulous food,
beverage and seafood products from across BC!
<https://news.gov.bc.ca/17488> @BCFarmersMarket
@bcagcouncil@BCFoodProcessor #BCAg #BCAgriculture #WeHeartLocal
@MossStMarket

Let me know if there's anything needed last minute, otherwise, Sam, I'll
see you tomorrow morning.

Meghan McRae

Communications Director,

Ministry of Agriculture

Government Communications and Public Engagement

P:250-952-0622

<2018AGRI0048-001274.pdf>

From: [Popham, Lana AGRI:EX](#)
To: [Mack, James AGRI:EX](#)
Subject: Re: question on golden nematode
Date: June 12, 2018 4:27:21 PM

Okay! Thanks!

We need to reach out to a bunch of saanich Pen farmers like Terry Mitchell. I think if we just send a letter to the Peninsula Agricultural Commission they can get it out to farmers.

On Jun 12, 2018, at 2:54 PM, Mack, James AGRI:EX <James.Mack@gov.bc.ca> wrote:

Minister

You called yesterday asking about CFIA' s requirements on golden nematode. Here is our info:

<!--[if !supportLists]-->• <!--[endif]-->Two species of plant-parasitic nematodes, *Globodera rostochiensis* (golden nematode) and *Globodera pallida* (pale cyst nematode) are commonly referred to as “cyst nematodes”. Both species feed on and produce cysts on potato roots, cause substantial damage to potato crops. They also feed on tomato, eggplant and other members of the Solanaceae plant family,

<!--[if !supportLists]-->• <!--[endif]--> In Canada, the golden nematode was first found in Newfoundland and Labrador and the central Saanich Peninsula (municipality of Saanich) on Vancouver Island in 1965. It was then detected in Quebec in 2006. The pale cyst nematode, was only found in Newfoundland.

<!--[if !supportLists]-->• <!--[endif]-->Both the golden nematode and pale cyst nematode are regulated federally. The golden nematode is regulated provincially under the BC Plant Protection Act.

<!--[if !supportLists]-->• <!--[endif]-->Golden Nematode Regulation (Reg. 253/79) prohibits the movement of soil and plants, or farm equipment with soil, either within the municipality of Saanich or from the municipality of Saanich to other parts of the province. The CFIA, under Directive 96-05, prohibits importation of all potatoes from infested areas of the United States.

s.13

<169344 BN Potato Cyst Final.docx>

From: [Popham, Lana AGRI:EX](#)
To: [Godfrey, Sam AGRI:EX](#)
Subject: Re: Confirmed
Date: June 4, 2018 11:22:02 AM

Awesome!

Cheers,
Lana

On Jun 4, 2018, at 11:16 AM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

s.12

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: 250 208 1359 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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